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HIGH SCHOOL STUDENTS LAUNCH À LA MODE MAGAZINE

"À La Mode Fashion Magazine, a student-founded and student-run fashion publication, officially launches as a bold new voice in youth fashion media. Created by students for students, À La Mode combines editorial storytelling with real conversations about creativity and self-expression in today's fashion landscape.

Founded by Roxana Nasrin and Sarah Levine, seniors at Watchung Hills Regional High School, À La Mode Fashion Magazine was born from a desire to give students with an interest in anything fashion-related to flourish. In their freshman year, Nasrin and Levine were looking for a space to tell stories through visuals that didn't yet exist – so they made their own.

The magazine features original editorials, trend reports, interviews, opinion pieces, and behind-the-scenes coverage of student-led fashion initiatives. Each issue highlights emerging designers, stylists, photographers, writers, and models within the school.

Beyond print and digital publication, À La Mode has expanded into live events and experiential storytelling, including student-produced runway shows, creative collaborations, and school-wide initiatives that celebrate fashion as an art form and a form of expression.

As the school's first fashion magazine, À La Mode represents a successful student start-up driven by passion and collaboration. Funded from the ground up, the club managed to raise enough money to support the printing of the magazine through fundraisers like a school-wide Thrift Shop Pop-Up, where students were encouraged to donate clothing they no longer wore for reselling via À La Mode. Not only did this raise money for the club, but also generated excitement for the magazine around the school and community.

With hundreds of copies sold, the club is already onto producing their next issue set to release in February 2025 – À La Mode: The Global Edit. For more information, upcoming issues, or collaboration inquiries, follow @alamodewhrhs on Instagram or email itss.sarah.rose@gmail.com."



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