

ROSELLE PARK MONTHLY

Published by Renna Media, LLC. On-line at RennaMedia.com

Issue 56 • July 2025



BUILD YOUR ONLINE PRESENCE: DFY* SERVICE

***DONE FOR YOU**
Struggling to build your business' online presence?

NJLocalInfo.com offers not only a powerful, cutting-edge content marketing service, but also a high quality local directory to connect you with leads directly.

POST A FREE BUSINESS PROFILE VISIT
NJLOCALINFO.COM

ANNUAL FEAST OF ST. ANTHONY MARKS 25TH YEAR

The Church of the Assumption's annual St. Anthony Italian Feast celebrated its 25th year over the weekend of June 5-8, 2025. The Feast featured rides, games, live entertainment,

homemade cooking, food vendors, a beer and wine garden, and a SUPER 50/50. On Saturday, there was a Mass honoring St. Anthony, followed by a procession through Roselle Park.



PRSRT STD
U.S. POSTAGE
PAID
LANCASTER, PA
PERMIT NO. 1325

ECRWSS



*****ECRWSSDDM*****

POSTAL PATRON
ROSELLE PARK, NJ 07204

200,000 Newspapers
JUST IMAGINE! This ad that everyone is reading could be promoting your business.
Mailed to every home and business in 30 towns!

Call Joe Renna 908-447-1295 • Visit RennaMedia.com





Renna Media, LLC, Publishers
202 Walnut Ave., Cranford, NJ 07016
Roselle Park Monthly is published by Renna Media. 5,600 newspapers are printed monthly and mailed to every business and resident in Roselle Park, NJ. Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.
©2025 Contents of this newspaper cannot be reproduced without written consent from Renna Media LLC.

SEND US YOUR NEWS
Do you have a community service that you need help publicizing? Did you or someone you know accomplish something amazing? We are interested in hearing about your latest achievement (honor, award, etc.), send us your news! **Email: editor@rennamedia.com**

ADVERTISING
Joe Renna: 908-447-1295
joerenna@rennamedia.com



Find us on online: rennamedia.com
[facebook.com/ Roselle Park Monthly](https://facebook.com/RoselleParkMonthly)

CANINE COMPANIONS CELEBRATING 50 YEARS

Canine Companions

Mike Saverino was recently matched with his third Canine Companions service dog names Arbor. Mike is overjoyed about how Arbor has picked up right where his retiring service dog Webster left off, making a difference in Mike’s daily life.

Arbor II is a two-year-old lab-golden retriever cross specially bred and trained by Canine Companions to serve people with disabilities. Arbor knows over 40 professional commands to assist Mike in his daily life. Arbor opens doors, turns on lights, and picks up dropped items for Mike to name just a few.

Mike enjoys sled hockey, weightlifting, and is heavily involved in the Canine Companions New Jersey Volunteer Chapter.

About Canine Companions: National nonprofit Canine Companions is celebrating 50 years of empowering people with disabilities to live with greater independence — and it all started with a service dog named Abdul. Canine Companions invented the concept of the modern service dog in 1975 and has since placed more than 8,200 expertly trained dogs at no cost to clients, entirely supported by donations. Today, as America’s first and largest provider of service dogs, Canine Companions leverages seven locations across the country to serve adults, children and veterans with disabilities as well as professionals working in health care, law enforcement and educational settings in all 50 states. Volunteer, donate and learn more at canine.org.



(above) Mike Saverino & service dog Arbor
Courtesy Photo

You Choose the Term, We Guarantee Growth

3-Month ULTRA Certificate

6-Month ULTRA Certificate

13-Month ULTRA Certificate

4.10%

Annual Percentage Yield

\$100,000 minimum to open

7-Month Certificate

4.00%

Annual Percentage Yield

\$500 minimum to open

13-Month Certificate

3.60%

Annual Percentage Yield

\$500 minimum to open

Get started at TheAtlanticFCU.com/Certificates, call us at 908.245.1750 or visit us:
West Orange: Essex Green Center, 455 Prospect Avenue, West Orange, NJ 07052
Union Township: Magie Hill Center, 1331 Magie Avenue, Union, NJ 07083

Early withdrawal subject to penalty. Fees may reduce earnings on the account. Rates are subject to change without notice. Rates effective as of June 18, 2025. Special terms will renew into the closest available standard term at maturity. Federally insured by NCUA.

Call Today for a Free Estimate!  855.624.6655



AS SEEN ON
**GEORGE
TO THE
RESCUE**


*Magnolia*TM
HOME REMODELING GROUP

ROOFING | SIDING | WINDOWS
KITCHENS | BATHROOMS | BASEMENTS
MASONRY | DECKS | PORCHES



Payment Plans

WINDOWS \$209	BASEMENTS \$395
KITCHENS \$389	BATHROOMS \$199
ROOFING \$249	DECKS/PATIOS \$189
SIDING \$289	PORCHES/STEPS \$185

0% Plans Available!

Estimated monthly payments.
Rates & payments based on credit approval.

VIRTUAL MEETINGS ALSO AVAILABLE

Interior & Exterior Remodeling | Family Owned & Operated

100% FINANCING AVAILABLE | 30+ YEARS EXPERIENCE

NJDCA 13VH07755300



MagnoliaHomeRemodeling.com

**EARN WHILE
YOU LEARN
TO FIX/FLIP
AND RENT
HOUSES**
with unique
hand-holding
opportunity
Learn2BuyHouses.com



**Your Family Is
OUR Family!**
YMCA Family Membership
Join online at www.tgfymca.org
Flexible Membership Options
Caring and Dedicated Staff
Classes and Social Opportunities
NOW enrolling for Child Care, Before & After School Care and Vacation Day Camp!



THE GATEWAY FAMILY YMCA tgfymca.org

**YMCA Summer
Programs**
 Camp
Sports
Swimming
Esports
Family Fun!
 We're Hiring!



The Gateway Family YMCA is a nonprofit organization dedicated to strengthening community.

FRED’S ROOM HELPS CHILDREN PROCESS GRIEF

Imagine, A Center for Coping with Loss
At Imagine, we know that grief is complex, and big feelings need a safe place to be expressed. That’s why we created the Volcano Room, a dedicated space where children can release their emotions in a healthy way. Recently redecorated with characters from the Inside Out film series, the room features cushioned walls, soft basketballs, and big pillow piles to jump in where children can process their grief in their own time.



(above) The DeJesus family gathers in Imagine’s “Volcano Room” recently dedicated in memory of Scotch Plains resident Fred DeJesus.

For the DeJesus family of Scotch Plains, Imagine has been a source of comfort for the past five years. To honor their beloved husband, son, and father, they chose to dedicate the Volcano Room as “Fred’s Room.” The event happened on the fifth anniversary of Fred DeJesus’ death at just 38 years old. Fred’s wife Suzanne, and their daughters led the family in a heartfelt dedication ceremony.

“We know that Fred is watching over us, front row for every dance recital, Girl Scout event, and school performance,” Suzanne shared. “He’s still cheering us on, asking, ‘How did it go, kiddo? I know you hit it out of the park.’”

Spaces like Fred’s Room are made possible by families who want to create a lasting tribute to their loved ones. As Imagine continues to grow, we are honored to help families find meaningful ways to celebrate the lives of those they hold dear.

Imagine, A Center for Coping with Loss is a 501c3 that offers grief and loss education and training to the community and free year-round grief support groups for children ages 3-18 and young adults 19-30 who are coping with a loss due to death. Concurrently, support groups are available for the parents and caregivers of the children in the groups and offered in English and Spanish. For more information, please contact Imagine at 908-264-3100 or info@imagineenj.org or visit their website at imagineenj.org.

Courtesy Photo



**SAM’S**
LANDSCAPING
COMPLETE PROPERTY CARE

TEXT OR CALL
908-441-7302

✓ PATIOS
✓ WALKWAYS
✓ LANDSCAPE DESIGN
✓ WALLS
✓ FREE ESTIMATES





SAMSLANDSCAPING.COM
WEEKLY LAWN MAINTENANCE • MULCH • TRIMMING • PLANTING • CLEANUPS
CHECK OUT OUR SITE FOR A COMPLETE LIST OF SERVICES

ESTATES ROADSHOW BUYING EVENTS

Gold Is At An All Time High *NOW IS THE TIME TO SELL*

GOLD EXCEEDS \$3,000 PER OUNCE!!!



BUYING ALL GOLD

- Gold Necklaces
- Gold Earrings
- Gold Rings
- Gold Bracelets
- Gold Pendants
- Gold Charms
- Gold Watches

BUYING ALL COINS

- Gold Coins
- Gold Eagles
- Proof Sets
- Kreugerrands
- Buffalos
- US Silver Coins Pre-64
- Morgan/Peace Dollars

BUYING ALL STERLING SILVER

- Silverware
- Trays
- 925 Jewelry
- All Sterling Silver

WATCHES

- Rolex
- Cartier
- Patek Philippe
- Pocket Watches

BUYING ALL DIAMONDS

- Wedding Rings
- Loose Diamonds
- Diamond Jewelry
- Engagement Rings

EstatesRoadshow.com

**ADD 20%
TOWARD YOUR SALE
WITH THIS COUPON!**

* Limit 1 Per Customer. Visit us at a show with this coupon for more details. This Coupon must be presented at the start of the transaction. Other restrictions may apply. All prices subject to market fluctuation. Offers Subject to Condition & Presentation. Please Bring All Appropriate Boxes & Paper Work.





**Highest
Cash Offer
on the Spot!**

**Don't Miss Out!
We Pay the Most!
Instant Verbal Quotes!**

FOUR WEEKENDS FOUR LOCATIONS IN JULY

**July 7 thru 11
SPRINGFIELD
HILTON
GARDEN INN**

Route 22,
Springfield, NJ 07066
9am to 5pm

**July 14 thru 18
CLARK
HOLIDAY INN**

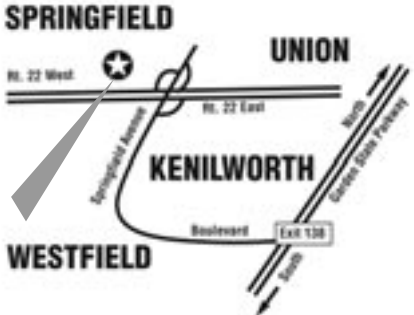
36 Valley Road
Clark, NJ 07066
9am to 5pm

**July 21 thru 25
KENILWORTH
HOTEL**

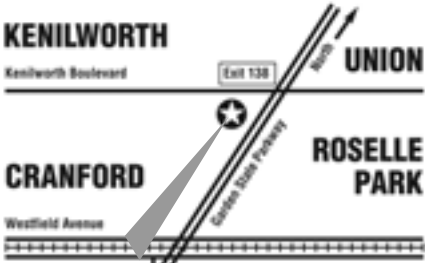
60 S 31st Street
Kenilworth, NJ 07033
9am to 5pm

**July 28 thru Aug 1
THE COURTYARD
WEST ORANGE**

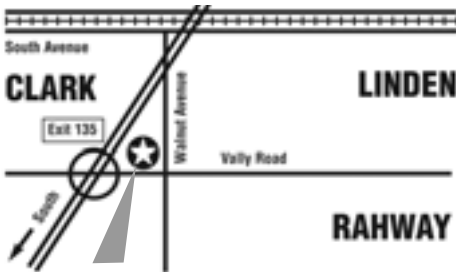
8 Rooney Circle
West Orange, NJ 07052
10am to 5pm



HILTON GARDEN INN



KENILWORTH HOTEL



CLARK HOLIDAY INN



THE COURTYARD

No Appointment Necessary. • FREE Appraisals • FREE Admission

Speak to the company's owner: Marshall Smoller: 609-781-6559

STEP UP, SPEAK UP FOR FOSTER CHILDREN

CASA of Passaic and Union Counties

Mia spent most of her nine years in a home marked by instability and fear. Her parents' addiction left her hungry, alone, and unsure of what to expect each day. She eventually entered foster care. While her peers prepare for a fun-filled summer, Mia finds herself living with strangers. A judge assigned a Court Appointed Special Advocate (CASA) volunteer to her — and now, although things still feel uncertain and scary, Mia has someone who listens, shows up, and stands up for her.

Mia is just one of more than 500 children removed from home in Passaic and Union counties due to abuse and/or neglect. Living in foster care and separated from all they've known, each child needs a caring, consistent adult in their corner to protect their best interests while in care. Is that you?

CASA volunteers are trained advocates who visit the child monthly and have court-ordered access to all parties in the case. Supported by CASA staff, advocates make fact-based observations about outstanding needs or concerns and make recommendations to the court. The CASA volunteer is often the only consistent person in the child's life. Applicants must be at least 21, be able to communicate effectively both orally and in writing, have computer skills, pass a background check, and complete the 36-hour training.

Fall trainings start soon; Union County's begins Sept. 16 in Linden. View the training dates at casapassaicunion.org/casa-training.

The first step to becoming a CASA volunteer is to attend an information session. Register now at casapassaicunion.org/info-session for any of the following:

Union County – Wednesday, July 9 at 12pm, Child Focus office in Elizabeth, 1143 East Jersey Street, 2nd Floor; Wednesday, July 9 at 5:30pm, Colleen Fraser Building in Westfield; Wednesdays July 16 and July 23 at 12pm, Child Focus office in Elizabeth, 1143 East Jersey Street, 2nd Floor; and Wednesday, July 23 at 5:30pm, Rahway Library.

CASA of Passaic and Union Counties is a program of Child Focus, which prioritizes the needs and well-being of infants, children, and teens impacted by, or at risk of, abuse or neglect. For details about CASA of Passaic and Union Counties, call 973-832-4002,

email info@casapassaicunion.org,

or log on to www.casapassaicunion.org.

Al's Carpentry
Home Improvements

Bathrooms - Basements - Decks - Tile
Additions- Doors/Windows - Molding - Drywall
Kitchens - Roofing - Siding - Plumbing - Electrical
Int. & Ext. Painting - Household Cleanouts
Call: 908.451.2230
alscarpentry11@aol.com

Electrical Lic. # 14616
& Plumbing w #8660

LIBRARY JULY EVENTS

404 Chestnut St, Roselle Park, NJ 07204 • Tel: (908) 245-2456 • roselleparklibrary.org

Programs marked *** have limited spots.
Registration required for children's programs.
All dates and times are subject to change,
WE ARE CLOSED ON FRIDAY, JULY 4TH

CHILDREN'S PROGRAMS

(AGES 0-11)

BOOKS & BADGES

TUESDAYS @ 11:00 AM

Children will have a chance to enjoy a book and craft with our officers from the RPPD. Children up to age 9 with a caregiver welcome.

STORY ON THE LAWN

WEDNESDAYS 11:00AM

Bring a blanket to sit on and join us on the lawn for storytime and outdoor play. Ages 0-5

Color Splash! Kids' Tie-Dye Workshop***

THURSDAY 7/3 11:00AM

Bring your white T-shirt and join us for some colorful fun! ONLINE REGISTRATION

REQUIRED KIDS AGES 5-12

BINGO***

MONDAY 7/7 2:00pm

Join us for an afternoon of BINGO games, trivia, prizes, snacks and fun! This program is for ages 5-12. Online registration is required!

LIBRARY LAB CANISTER ROCKETS***

THURSDAY 7/10 11:00am

Join Miss Faith on a STEAM adventure as we experiment with canister rockets! Ages: 5-12
ONLINE REGISTRATION REQUIRED

MEET THE CHICKS***

MONDAY 7/14 2:00pm

Join us for a story and meet our baby chicks up close. Kids ages 0-12. ONLINE REGISTRATION REQUIRED

LEGO CLUB

THURSDAY 7/17 11:00 am

Join us to build, create, and explore your imagination with bricks and friends! Ages: 3-12

JR.CHEF***

MONDAY 7/21 2:00 PM

Join Miss Faith for a fun-filled session featuring a delightful story and hands-on kitchen fun as we make a summertime favorite—s'mores!

Ages: 5-12 ONLINE REGISTRATION

REQUIRED

CAMPFIRE STORY***

THURSDAY 7/24 11:00 am

Join us for a story around the "campfire" then have fun learning a few basic camp skills. Ages: 5-12 ONLINE REGISTRATION REQUIRED

WAND MAKING WORKSHOP***

MONDAY 7/28 2:00pm

Create your own magical wand in this fun and imaginative kids' workshop! Ages: 5-12
ONLINE REGISTRATION REQUIRED

POTIONS & SPELLS***

THURSDAY 7/31 11:00AM

Concoct gooey, magical slime in this fun-filled kids' spells and potions workshop! Ages: 5-12

1,000 BOOKS BEFORE KINDERGARTEN

(AGES 0-5) Sign up for our 1,000 Books Before Kindergarten program. Get your reading log, log your books, collect your prizes, and join us for the end of summer reading party! S

TWEEN/TEEN PROGRAMS

(AGES 12-17)

TWEEN TUESDAYS

Tuesdays 7/15 & 7/29 2:00 - 3:00 PM

Come to the library for some summer fun.

Unwind listening to Lo-fi beats & work on a craft. There will be snacks!

FAMILY EVENTS

Ice cream social

WEDNESDAY 7/23 1:00 PM

Join us for a free Ice Cream Social to celebrate Vanilla Ice Cream Day—limited quantities, while supplies last!

MENTAL HEALTH AWARENESS SEMINAR

THURSDAY 7/24 12:30-1:00 PM

Come and join us in listening to Cranford Park Care discuss mental health awareness in an educational seminar for all.

CONCERT ON THE LAWN

THURSDAY 7/24 6:30PM

Music by the Florian Schantz Jazz combo.

SUMMER READING:

COLOR OUR WORLD

Don't forget to return your reading logs each week for treats, prizes, and raffle entries!

Summer Reading is for all Roselle Park residents ages 0 - 200 - if you haven't signed up yet, there's still time!

PAJAMA STORY TIME

THURSDAYS @ 6:30 PM

Bring your favorite stuffed animal, wear your pajamas and join our library staff for a cozy bedtime story and craft.

ADULT PROGRAMS

KNITTING CLUB

WEDNESDAYS @ 1:00 - 3:00 PM

Knit and crochet winter hats and scarves to donate to charities.

QUILTING CLUB

2nd + 4th THURSDAYS @ 1:00 - 3:00 PM

Try out new quilting patterns with friends.

Citizenship Class

Thursdays 7/10, 7/17, 7/24, 7/31

5:00PM-6:00PM

Citizenship classes will be provided.

Resources made available through the NJ State Library.

LIBRARY SERVICES

TECH HELP

Mondays to Fridays from 10AM-5PM.

Available in Spanish or English. Appointments available, walk-ins welcome.

NOTARY SERVICES

Mondays, Tuesday, Wednesdays,

Thursdays, & Fridays @ 10:00am-4:00pm.

Please call before arriving to ensure a notary is available!

FAX, COPY, PRINT & SCAN SERVICES

Available during library hours.

FREE WIFI



Servicing all of New Jersey
PRINCETON AIR
HEATING • COOLING • PLUMBING • ELECTRIC

We are more than a home services company, we are a team built on trust, driven by purpose, and proud to serve the state we call home.

908-213-5882
PrincetonAir.com

Scan QR Code
to Schedule Your
FREE INSTALLATION
ESTIMATE



- **Hot Water Heaters • Sump Pumps • Electrical Panels**
- **AC/Heating Installations • EV Chargers • Generators**

10% OFF
FOR ALL VETERANS AND SENIORS
Ask our technician!



\$1500 OFF
ANY QUALIFYING NEW
COOLING/HEATING SYSTEM
With 0% Down
AND 36 MONTHS
FREE FINANCING
PLUS ADDED BONUS:
1 YEAR OF
HOME COMFORT CLUB

\$29
AC Tune-Up
For First Time Customers Only.
(EXPIRES 7/31/25)

\$75 OFF
Any Service
(HVAC, Plumbing or Electric)
(EXPIRES 7/31/25)

\$50 OFF
DRYER VENT
CLEANING
(EXPIRES 7/31/25)

\$100 OFF
EV CHARGER
INSTALLATION
(EXPIRES 7/31/25)

\$125 OFF
Any Drain
Cleaning Service
(EXPIRES 7/31/25)

\$350 OFF
Any Hot Water
Heater Installation
(EXPIRES 7/31/25)

Coupon must be presented when work is performed. One coupon per transaction. Not to be combined with any other offers. Not valid on prior services. Coupon must be presented when work is performed.
JS Needham-Master HVACR Lic. # 3980 • M Burt-Plumbing Lic. # 8389 • NJHIC # 13VH00255200 • PAHIC # PA001066



Residential

Condominium

Commercial

One Day Completions

Call Today for your Free Estimate and to Schedule an Appointment **973-975-3359**

Visit our website to see our sample gallery, read testimonials and fill out our Free online estimate form.

TigerRoofingNJ.com *Get Your Roof Tiger Proofed!*

Family-owned since 1978.

SALEM ROADHOUSE CAFÉ PRESENTS BRAZILIAN JAZZ QUARTET

The Salem Roadhouse Café presents Gerson Galante and his Brazilian Jazz Quartet, with special guest vocalist Melanie Mitrano and featuring students from the Community College of Morris on Saturday, July 12, 2025. The doors open at 7:15 p.m., the show starts at 8 p.m. Admission is \$20 and includes show, snacks, non-alcoholic beverages, and dessert. The venue is located in Bailey Hall at Townley Presbyterian Church, 829 Salem Rd, Union, NJ. The Roadhouse operates as a non-profit that raises funds for several carefully chosen local charities.

Having performed together at the Salem Roadhouse Café before, Gerson and Melanie present the mystical sounds of Brazilian Jazz with a dynamic quartet of sax/flute, bass and keyboards. Melanie will provide vocals, as will various students from the Community College of Morris, where Melanie teaches music.

Original artwork will be on display at the Roadhouse Fine Arts Gallery, as presented by an artists collective of over a dozen local artists led by Dr. Francis Billups. Music and art definitely go together, and at the Roadhouse it's a perfect blend with a great atmosphere.

As always, the Salem Roadhouse Café is live, intimate, up front, and personal. All ages are welcome.

ABOUT SALEM ROADHOUSE CAFÉ

It's not "church music." It's music music. Folks who've come to the Salem Roadhouse Café know that it's a clean, safe place for people

who enjoy listening to live music — in a world otherwise filled with clubs and bars. The Roadhouse has always offered its stage to local and independent mainstream musicians. Jazz, rock, folk, and other groups have performed. What's the common thread? They're all great musicians playing the kind of music people like to hear. There's no message, just music.

Now in its 16th year of operation, the Roadhouse started in 2008 by members of Townley Presbyterian Church with a grant from the Presbytery of Elizabeth. Hey — that's why we're located where we are, 829 Salem Rd, Union, NJ. The Roadhouse operates as a non-profit that raises funds for several carefully chosen local charities. That's its social mission.

But the many musicians who've played the Salem Roadhouse Café see it as a solid performance venue. They love it because of its special intimacy and great audiences. They say people here "really listen." Ask any of the musicians you meet here — they love to play the Roadhouse, and they want to come back often.

The Salem Roadhouse Café has raised funds for many carefully chosen charities. They include: The Presbytery of Elizabeth E-port Center, Center For Hope Hospice, Community Food Bank, Monarch Housing, Angel Paws Animal Rescue, National MS Society, The Union County YWCA Domestic Violence Program, and others. Many thousands of dollars have been raised for these deserving charities.

Angel Masonry LLC

- Steps/Patios/Sidewalks
- Retaining Walls/Cultured Stone
- Pavers/Concrete
- Belgium Block

908-276-6241
angelmasonryllc@aol.com



Get paid to participate! **SGS**

Union Location

Current/Upcoming Studies **Call: 908.810.1160**

- Patch Testing
- SPF Testing
- Make-up Use Test and more!

2497 Vauxhall Rd
Union, NJ 07083

Elizabeth Location

Current/Upcoming Studies **Call: 908.242.3110**

- Personal Care Products
- Hair Products
- Anti-Aging Products
- Eczema Studies

288 N Broad St
Suite 2B
Elizabeth, NJ 07208



Scan the QR code to see a full list of studies and sign up!

Pay ranges from \$30-\$1600 depending on the study.

L&C RAILINGS


Aluminum Railing Specialists

SINCE 1967

Aluminum Railings • Gates • Columns
Custom Made Metal Products • Powder Coating

lcrailings67@gmail.com
915 East Hazelwood Ave. • Rahway, NJ 07065

732-381-0770



Salem Roadhouse Cafe PRESENTS....

GERSON GALANTE BRAZILIAN JAZZ QUARTET

With special guests

MELANIE MITRANO & MUSIC STUDENTS FROM COUNTY COLLEGE OF MORRIS

SATURDAY, JULY 12, 8:00 PM

DOORS OPEN AT 7:15 PM ADMISSION: \$20 STUDENTS \$15.00

Admission includes snacks, beverages, teas, coffee and desserts




2025 Show proceeds will benefit GROUNDWORK ELIZABETH

All shows are featured on UNION TV34's "ROADHOUSE UNPLUGGED" nightly music series
Plenty of free parking in our two lots and on the street

SALEM ROADHOUSE CAFÉ @ TOWNLEY PRESBYTERIAN CHURCH
829 SALEM ROAD UNION NJ 07083

PHONE: 908-686-1028 (leave message) E-MAIL: salemroadhouse@gmail.com
WEBSITE: www.townleychurch.org FACEBOOK: www.facebook.com/salemroadhouse

SUMMER NIGHTS OPEN MIC SERIES THIS JULY

Borough of Roselle Park

Show off your skills at Roselle Park’s Summer Nights Open Mic series at the Gazebo on select Wednesdays - July 9th, 16th, 23rd, and 30th. Residents can come hear the borough’s local talent at Michael J. Mauri “Gazebo” Park from 7:00 p.m. to 9:00 p.m.

These beloved weekly events celebrate the incredible talent within Roselle Park and give local performers a stage to shine, connect, and grow.

Each act is given up to seven minutes to perform and should be ready to take the stage five minutes before their scheduled time. Basic equipment, such as microphones, speakers, and cables, will be provided, but participants should bring anything else they need.

Performers are encouraged to present material they are comfortable with, and perfection is not required. Other acts are asked to maintain a respectful environment by remaining quiet during performances, handling equipment carefully, and supporting all artists throughout the event.

Interested acts should register by June 30th. In the event of inclement weather, the events will move to the Anthony Signorello Youth Center across the street.

Residents can learn more by contacting Community Center Director Rupen Shah atrshah@rosellepark.net or by calling 908-245-0666.

ANNUAL INDEPENDENCE DAY CELEBRATION

Celebrate freedom and American culture at Roselle Park’s annual Independence Day Celebration on Tuesday, July 1st. Gates at Herm Shaw Field open at 5:00 p.m., with fireworks lighting up the sky at dusk.

This year’s event will be an evening filled with fun, excitement, and entertainment for all ages - featuring live music by the Purple Shadow, rides, inflatables, a variety of food trucks, and, of course, a spectacular fireworks display by Celebration Fireworks. With something for everyone to enjoy, this year’s celebration promises to be a vibrant and memorable night for

residents and visitors alike.

The entrance to Herm Shaw field is located at 214 West Colfax Avenue in Roselle Park. In the event of inclement weather, the Borough will announce a postponement of all activities until Saturday, July 5th. Residents can learn more by contacting Community Center Director Rupen Shah at rshah@rosellepark.net or by calling 908-245-0666.

The Borough of Roselle Park’s 2025 Independence Day Celebration is sponsored by the County of Union, Suburban Disposal, Inc., and the Neglia Group.

COMMUNITY COOLDOWS IN JULY

Borough of Roselle Park

Beat the heat this summer at Roselle Park’s Community Cooldown on select Tuesdays - July 8th, 15th, 22nd, and 29th. Residents can cool off in the Roselle Park Youth Baseball Softball League parking lot from 6:30 to 7:30 p.m. while the fire department runs drills.

Roselle Park firefighters will conduct live pump and hose drills to stay prepared, and attendees can run through the water showers created by the drills—combining community fun with essential firefighter training.

Residents can learn more by contacting Community Center Director Rupen Shah atrshah@rosellepark.net or by calling 908-245-0666.



ROSELLE PARK NJ

LANDZ MUSIC SCHOOL

Summer Nights

Open Mic at the Gazebo

Calling All Local Talent:
Musicians, Comedians, Poets, & Singers

7:00 – 9:00 P.M.

WEDNESDAY,
JULY 9TH, 16TH,
23RD, AND 30TH

Michael Mauri Gazebo Park
Rain Location: Youth Center

Brought to you by Councilwoman
Rosanna Lyons and fellow members of
the Mayor and Borough Council

Find Us on Social

@RoselleParkBorough

@roselleparknj

Sign Up Deadline:
June 30TH

For more information, call (908) 245-0666 or email rshah@rosellepark.net

SPONSORED BY THE
UNION COUNTY
BOARD OF COUNTY COMMISSIONERS

SUBURBAN DISPOSAL

NEGLIA

Roselle Park's Annual INDEPENDENCE DAY CELEBRATION

Live Band, Food Trucks, Inflatables, & Rides

Tuesday, July 1st | Rain Date: July 5th
Festival: 5:00 P.M. | Fireworks: Dusk
Herm Shaw Field

ROSELLE PARK NJ

Find Us on Social

@RoselleParkBorough

@roselleparknj

For more information, call (908) 245-0666 or email rshah@rosellepark.net

RENNA MEDIA NEWSPAPERS RATE SHEET

**We Mail 200,000 Newspapers
to Every Home & Business
in 30 Towns!**

Joe Renna 908-447-1295

joerenna@rennamedia.com

Call today for FREE consult on
marketing and business plans.

We print Full Color
2-Sided, Flyers and
Menus that get inserted
into the newspapers,
and mailed to every
home and business in
Town for as low
as \$100 per thousand.

**Advertise
in any
number of
towns**

RENNAMEDIA.COM



Berkeley Heights NJ
COMMUNITY NEWS

Qty: 5,000
Zip: 07922



THE CHATHAMS NJ

Qty: 7,600
Zip: 07928



Clark Monthly

Qty: 6,800
Zip: 07066



CRANFORD MONTHLY NJ

Qty: 9,900
Zip: 07016



East Hanover View NJ

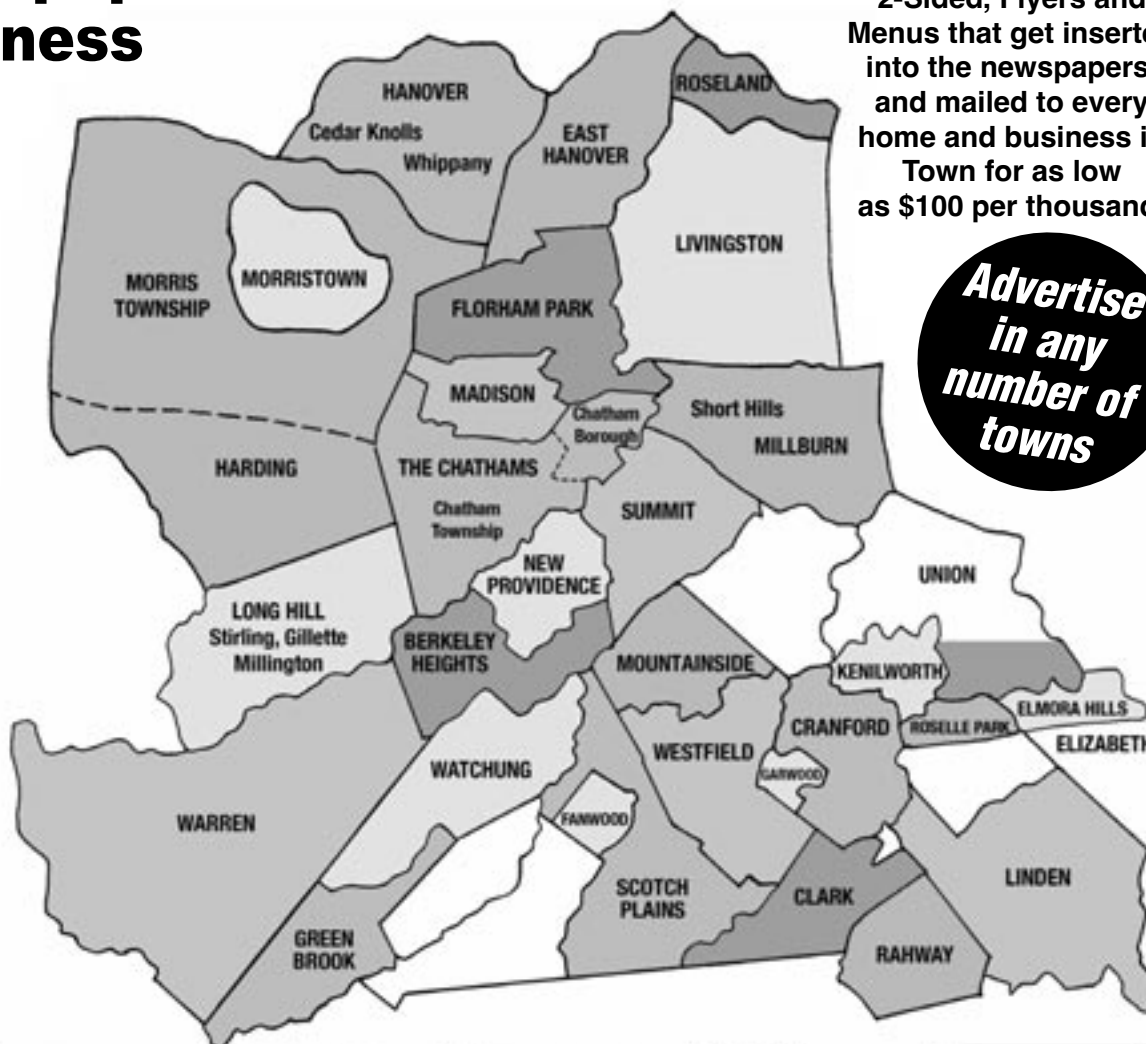
Qty: 4,700
Zip: 07936



Elmora Hills ELIZABETH, NJ

Qty: 5,400
Zip: 07208

Section of Elizabeth, NJ





Fanwood Post NJ

Qty: 3,000
Zip: 07023



Florham Park Press NJ

Qty: 6,000
Zip: 07932



Garwood NJ Times

Qty: 2,500
Zip: 07027



Green Brook NJ Gazette

Qty: 3,300
Zip: 08812



HANOVER TOWNSHIP PRESS NJ
CEDAR KNOLLS WHIPPANY

Qty: 6,100
Zips: 07927, 07981



BUSINESS + LIFE KENILWORTH NJ

Qty: 3,500
Zip: 07033



NJ LIFE in LINDEN

Qty: 18,000
Zip: 07036



Livingston NJ Monthly

Qty: 12,100
Zip: 07039



Long Hill LEADER NJ

Qty: 3,500
Zips: 07933, 07946, 07980



MADISON MONTHLY NJ

Qty: 6,300
Zip: 07940



Short Hills MILLBURN MONTHLY NJ

Qty: 8,200
Zips: 07041, 07078



MORRIS TOWNSHIP TIMES NJ

Qty: 13,500
Zip: 07960, Harding 07976



MORRISTOWN MONTHLY NJ

Qty: 7,000
Zip: 07960



MOUNTAINSIDE VIEW NJ

Qty: 3,000
Zip: 07092



New Providence NEWS NJ

Qty: 5,100
Zip: 07974



OUR TOWN Rahway, NJ

Qty: 13,100
Zip: 07065



Life in Roseland NJ

Qty: 3,000
Zip: 07068



ROSELLE PARK MONTHLY

Qty: 5,600
Zip: 07204



Scotch Plains NJ
WHAT'S HAPPENING MONTHLY

Qty: 9,600
Zip: 07076



Summit NJ Times

Qty: 9,600
Zip: 07901



Spirit of UNION NJ

Qty: 7,800
Zip: 07083 (partial)



WARREN MONTHLY NJ

Qty: 6,500
Zip: 07059



Watchung Post NJ

Qty: 2,700
Zip: 07069



Westfield MONTHLY NJ

Qty: 12,000
Zip: 07090

NEWSPAPER AD RATES

Units (wide x High)	Size	1 TOWN	3 TOWNS	6 TOWNS	9 TOWNS	12 TOWNS	15 TOWNS	18 TOWNS	21 TOWNS	24 TOWNS	27 TOWNS	30 TOWNS
1 Unit (Business card)	3.25"x2"0	100	260	360	460	560	600	660	700	800	900	1000
2 Units	6.5"x2" or 3.25"x4"	150	360	560	600	700	800	900	1000	1100	1200	1300
4 Units	3.25"x8" or 6.5"x4"	240	560	900	1000	1300	1600	1700	1800	1900	2000	2100
6 Units	6.5"x6.25" or 10"x4"	320	760	1200	1400	1600	1800	2000	2200	2400	2600	2800
9 HALF PAGE	6.5"x9" or 10"x7"	360	860	1300	1600	1900	2200	2400	2600	2800	3000	3200
12 Units	6.5"x14"	400	960	1400	1800	2100	2400	2700	3000	3300	3600	3900
18 FULL PAGE	10"x14"	500	1200	1800	2200	2500	2800	3000	3300	3600	3900	4300
2-PAGE SPREAD	(2) 10"x14"	800										
BACK PAGE	10"x14"	600										
FRONT PAGE BANNER	8.25"x2"	360										
FRONT PAGE BOX	1.5"x4.5"	320										

PREPAY 6 MONTHS AND GET 1 MORE FREE
PREPAY 12 MONTHS AND GET 3 MORE FREE

Rates are per month. Artwork included in price. Newspapers are black on white.

Back cover, Front Page Banner and Front Box reserved on first-come, first-served basis. Current advertiser has right of first refusal.

Rates effective November 1, 2024. Subject to change. See RennaMedia.com for most up to date pricing.

Make Checks payable to Renna Media • Venmo • Zelle •



SMALL BUSINESS MENTORING HELP MILITARY VETERANS SUCCEED

SCORE Central Jersey

During National Military Appreciation Month and beyond, SCORE mentors offer resources for veterans to start and grow their entrepreneurial enterprises.

Veterans' training, resolve and fortitude to overcome challenges make them the ideal entrepreneur. They soar as small business owners. According to research, 80 percent of the 1.7 million veteran-owned business owners consider themselves successful. The small business five-year survival rate for veterans is double that of the non-veteran population.

Data from the U.S. Small Business Administration has shown that small business owners with an established mentor have twice the success rate – 70 percent versus 35 percent – as those who do not have a mentor.

In conjunction with National Military Appreciation Month in May, SCORE, a national nonprofit organization that assists small businesses, has developed specific resources for use by its 10,000 mentors nationally in mentoring

veterans.

The SCORE Veterans Small Business Resource Guide features veterans-specific resources to offer insight on developing a business plan, securing funding, starting a business, buying an existing business, buying a franchise, connecting with one of SCORE's volunteer mentors, and gaining a better understanding of business through webinars and workshops.

"Volunteering at SCORE is my way of showing appreciation to those who helped and guided me during my career while sharing my background and experience to help entrepreneurs succeed," said SCORE Mid-Atlantic Regional Vice President Ed Coleman. "While I enjoy working with all SCORE clients, as a U.S. Army veteran, I particularly enjoy working with veterans to translate their military experience into entrepreneurship. Helping clients realize their dreams is very gratifying and the essence of the SCORE mission."

SCORE Central Jersey Chapter Chair Nancy



(above) Since 1964, SCORE has helped more than 17 million entrepreneurs start, grow or successfully exit a business. SCORE's 10,000 volunteers provide free, expert mentoring, resources and education in all 50 U.S. states and territories. Visit SCORE at score.org.

Courtesy photo

Verduin said mentors continually expand their knowledge base to better assist veterans on their entrepreneurial journey.

"Military transitioning from active duty have different needs than civilians in terms of starting a business," said Verduin. "It's wonderful to have veterans' resources at our volunteers' fingertips to aid in mentoring our service men and women."

Veterans account for about 10 percent of SCORE's client base. Veterans own 10 percent of small businesses and 14 percent of franchises. Since franchisors have a defined plan of what the business should entail, veterans represent the perfect franchisee given their ability to effectively execute plans as intended.

Nationally, veterans own nearly 2 million businesses, employing more than 5 million Americans, and generating more than \$1 trillion in annual income. Of those, 40 percent of veteran-owned businesses generate more than \$500,000 in annual revenue.

To learn more about SCORE, request a mentor or volunteer to be one, visit score.org.

Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. All opinions, conclusions and/or recommendations expressed herein are those of the author(s) and do not necessarily reflect the views of the SBA.

FULL COLOR FLYERS / BROCHURES / MENUS

PRINTING & MAILING TO EVERY HOME & BUSINESS

\$100 per thousand

Minimum of 10,000 Inserted in Renna Media Newspapers.
PDF artwork supplied. Call for details and custom orders.

PRINTING
8 1/2" x 11" \$45 per thousand
Minimum cost is \$450. Tri-folding add \$15 per thousand.
8.5" x 11" / full color / 2 sided / 60lb gloss coated stock
11" x 17" \$85 per thousand
Minimum cost is \$850. **INCLUDES FOLDING**
Quarter-fold or Tri-fold, with coupon tab option.
11"x17" / full color / 2 sided / 60lb gloss coated stock
INSERTING \$55 per thousand
Minimum cost is \$350.
POST CARD \$120 per thousand
8.5" x 5" / full color / 2 sided / 9 pt. coated stock
STAND-ALONE EDDM
Artwork / Printing / Mail Prep / Shipping / Postage
All inclusive price: \$400 per thousand
ARTWORK \$300
Custom illustration, photography available.
Rates effective November 1, 2024. Subject to change. See RennaMedia.com for most up to date pricing.

RENNAMEDIA.COM
JOE RENNA 908-447-1295
email: JoeRenna@RennaMedia.com

FULL SERVICE WEBSITE, SEO, SOCIAL MEDIA, & ONLINE MARKETING.

UGLY HOMES WANTED FOR TELEVISION PROGRAM IN THIS AREA

We need 30 Ugly Homes with Ugly Kitchens, Bathrooms, Siding, Window, etc., Inside or Outside that need fixing or Remodeling. We will Repair and Remodel them and shoot video for training film and future TV show on Home Remodeling Work.

Must Sign Release, for purpose of filming job! This must be a complete remodeling job, not just patch up work. This remodeling is to be specially priced, with compensation going back to the homeowner for a signed release.

Serious Inquiries Please!

CALL 800-281-1582

Ask for TV Project Department, for job evaluation and estimate of cost and compensations!

Zenele Construction - Lic. #: NJ-13VH11705200

JERSEY LANDSCAPE & GARDEN SUPPLY

528 N. Michigan Ave. Kenilworth, NJ • 908-688-8333

Hours: Monday - Saturday: 7:30 am - 5:00 pm • Sunday: Closed

We accommodate the trade as well as the do-it-yourselfers! We are always ready to assist.

One of the Largest Displays of Cambridge Pavers in the Area!

- Waterfalls • Fireplaces
• Fire Pits • Walls • Walkways
• Patios • Curbs

FREE DELIVERY

5 yards or more. Union County only.

ORDER ONLINE

www.JerseyLandGarden.com



Bon Tool Co.



HARDSCAPE

- Cement
- Cinder Block
- Belgium Block
- Curbing
- Bluestone Treads
- Diamond Blades
- Limestone Treads

TOOLS

- Mason Tools
- Landscape Tools

DRAINAGE

- Catch Basins
- 3" & 4" Pipe

LAWN & GARDEN

- Grass Seed
- Fertilizers
- Peat Moss
- Hay
- Polymeric Sand
- Paver Sealer
- Paver Cleaner

SOIL

Prices per yard

- Compost.....\$30
- Jersey Brown.....\$40

MULCH

- Black Dyed.....\$33
- Brown Dyed.....\$33
- Red Dyed.....\$35
- Hardwood\$24
- Playground.....\$35

QUARRY BASE MATERIALS

- Mason Sand\$60
- 3/4 Clean Stone.....\$58
- Stone Dust.....\$39
- QP\$48

DECORATIVE STONE

- 3/8 Riverbed / Pea Gravel.....\$97
- 1 Riverbed\$115
- 1 1/2-3 Riverbed.....\$120
- 3/4 Red Stone\$84
- 3/4 Goose Egg.....\$125
- 2-4 Goose Egg\$135
- 3/4 Arctic White.....\$120

Prices subject to change without notice.

