# Summit Limes

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# **ELKS FAMILY FUN DAY FOR HOMELESS VETERANS DELIVERS**

On Saturday September 28th, hundreds of residents in the area enjoyed an impressive array of entertainment, food, and beverage options for a very worthy cause. This fabulous event, the 2nd annual Elks ECD Family Fun Day, raised over \$45,000 to Benefit Homeless Veterans. Hosted at the Stirling Elks in Stirling NJ, the event was organized by The Elks East Central District Veterans Committee of NJ.

The organizing committee procured help from over 25 different in-kind donors enabling every dollar raised to go directly to the cause. This occasion truly had entertainment for everyone and a wide assortment of great food and beverages.

There was a fabulous Pig Roast courtesy of Dealaman's Enterprises, professionally grilled hamburgers and hot dogs from Applebee's-Union, salivating sausage & peppers, Assorted Trays from the Committed Pig, Sandwiches from Towne Deli-Summit. Assorted sides, corn & pies from Jonathan Sage, Tasticakes & pies from Tasticakes, scrumptious desserts from Baba's Bakery-Madison, Natale's-Summit and Bake-Summit. There were plentiful refreshing beverages: beer donated by Traprock-Berkeley Heights, Wine from Cambridge Wines, and San-Gria as well as water and soft drinks.

Guests of all ages enjoyed an amazing lineup of donated entertainment that included: the always energizing DJ Mr. Socks, dancing to a Live performance from New Jersey's AMP'D, a captivating opening ceremony that included: a stirring rendition of the national anthem by singing prodigy

Sasha Capobianco, full military honor guard, Manville Fire Dept. hoisting the American Flag, and Bagpipers from the Essex County Emerald Society. There was a Silent Auction, a 50/50, a closest to the pin golf contest, Mgr. Tom Boehm on hand for Cornhole, Bocce Ball, a Dunk Tank from Paddy the Brush, Face Painting, Seeing Eye Puppies, Elroy the Elk, and other fun entertainment for the little ones.

This elaborate event was the culmination of hundreds of hours of planning and preparation by an Elks East Central District Committee of - 40 members spearheaded by Apollo Hrehorovich and Rocco DiPiano of the Summit Elks. The Team included members of Elks East Central District Lodges: Summit, Cranford, Mountainside, Rahway, Union, Springfield/Hillside, Stirling, and from the Short Hills Ski Club.

If you didn't get a chance to attend or contribute to the 'Family Fun Day' event and would like to help a veteran in need, please scan the attached QR code or send a check payable to: ECD Veterans Committee.

Mailing address: Attn: Doreen Duffy, Elks ECD Veterans Committee, 87 Harrison Ave., Colonia, NJ 07067. Any questions email Summit Elks member: apolloh99@yahoo.com





Courtesy photo







# Summit LTimes

#### Renna Media LLC, Publishers 202 Walnut Ave., Cranford, NJ 07016

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#### LIBRARY NOVEMBER PROGRAMS

Unless otherwise noted, registration is required and programs are held in-person at the Summit Library: 75 Maple St., Summit NJ, 07901

#### **PROGRAMS FOR ADULTS Virtual Author Talk with Javier Zamora** (In Spanish):

Saturday, 11/9, 2:00 PM - 3:00 PM At the age of 9, Javier Zamora began a 3000mile journey from El Salvador to reunite with his mother and father. The talk will be followed by a live O&A session. Online.

#### **Virtual Author Talk with Javier Zamora** (In English)

Thursday, 11/14, 4:00 PM - 5:00 PM Same details as above. Online.

#### **Friends of the Library Giant Donated Jewelry Sale:**

Saturday, 11/16, 10:00 AM - 4:00 PM & Sunday, 11/17, 1:00 PM - 4:00 PM

A jewelry sale featuring 18k, 14k, and 10k gold jewelry, precious stones, sterling silver, and more! Prices starting at \$1, with many items under \$5.

#### **Great Decisions Discussion Series: High Seas Treaty:**

Wednesday, 11/20, 1:00 PM - 3:00 PM Discuss the ecological crisis facing areas beyond national jurisdiction and the challenges

of international participation in the recent High Seas Treaty. Moderators: Fred Honold and Tom Ferguson.

#### **Virtual Author Talk** with Mona Susan Power:

Wednesday, 11/20, 7:00 PM - 8:00 PM The author will discuss her novel A Council of Dolls, exploring Native rights and culture. This virtual talk will be followed by a live O&A session. Online.

#### **Concert: Jazz Pianist Ellie Lee:**

Sunday, 11/24, 2:00 PM - 3:00 PM Jazz pianist Ellie Seunghyung Lee will perform a mix of classics and her own compositions, accompanied by Pureum Jin (saxophone), Steve Laspina (bass), and Noel Sagerman (drums). Reservation not required.

#### **HIGHLIGHTED PROGRAMS FOR CHILDREN Pokémon Swap:**

Wednesday, 11/13, 7:00 PM - 8:00 PM Trade cards, battle, and participate in various Pokémon activities with snacks. For grades K-

#### **Family Game Night:**

Thursday, 11/21, 7:00 PM - 8:00 PM Enjoy board games and video games in a round-robin format with your family. For grades K-5 and their families.



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#### **HOLLY STRELZIK FETED WITH LEGACY AWARD**

#### Center for the Heart

Center for the Heart, a Summit, NJ-based nonprofit that provides a range of end-of-life services to the community, celebrated its official launch as a nonprofit at its first annual fundraiser - the Tapestry of Life Celebration - on September 28th. In a surprise announcement, their Board of Directors awarded founder Holly Strelzik with its first-ever Legacy Award.

The Legacy Award honors an individual or organization who has made remarkable contributions to Center for the Heart, and to the end-of-life and bereavement fields. Award recipients also have a distinct record of compassionate dedication and innovative efforts



(above) Holly Strelzik with actor Eddie Kaye Thomas who was the keynote speaker at the fundraiser. "Having experienced my father's death without end-of-life services and then my mother's with it, I know that because of the assistance that Holly and Center for the Heart provided, me and my family have been able to navigate this time in as healthy a way as there is," Thomas shared with the crowd.

Courtesy photo



that have profoundly impacted our world, providing comfort, peace, and dignity to individuals and families across the community.

"Holly has touched the lives of hundreds of individuals and families, providing comfort and support during some of life's most challenging moments. Her own personal hardships have not only deepened her empathy but have also fueled her drive to make a meaningful impact," said Sierra Bretz, Executive Director at Center for the Heart. "She has turned her struggles into a source of inspiration, and her tireless efforts truly make her a deserving recipient of this award," she concluded.

"I was completely surprised and humbled when the award was announced during the fundraiser," Holly commented. "I look forward to honoring others who serve in this community in the years to come," she concluded.

In the United States today, surveys indicate

that a substantial portion of the population feels unprepared emotionally and practically for the dying process, often due to a lack of information or resources. Holly, with the support of her doula team and the entire Center for the Heart community, intends to change this. Holly concluded, "Following the successful launch of our Center, we are poised to go even further to increase our reach to those who may not otherwise have access to our services."

The Center for the Heart is a nonprofit 501c3 organization based in Summit, NJ, and serving nationally. After a decade in the end-of-life care space, the nonprofit was officially formed in 2023 to ensure everyone had access to services, regardless of income or circumstances. Through direct services, awareness campaigns, and educational programs, the Center strives to make end-of-life care universal to all and to ensure that no one dies alone or without compassionate care.



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## **GIANT DONATED JEWELRY SALE - NOV. 16 - 17**

The Friends of the Summit Free Public Library are excited to announce their upcoming Giant Donated Jewelry Sale, is taking place on November 16th and 17th at the Summit Library.

This two-day event will feature a wide variety of donated jewelry, including 18k, 14k, and 10k gold pieces, precious stones, sterling silver, watches, earrings, rings, and more. Shoppers can expect to find designer looks and name brands at unbeatable prices, with many items priced under \$5

All proceeds from the sale will benefit the Library, supporting new programs, purchases, and community outreach projects. If you've ever borrowed a free pass to the Turtle Back Zoo, a pressure washer, or a mobile hotspot, your loan was made possible by the Friends' Jewelry Sale.

"Find your bling at the Friends of the Library Giant Donated Jewelry Sale on Saturday, November 16 & 17," said Melanie Wilson, VP of

the Friends. "Whether you're looking for a statement necklace for an upcoming wedding or just want to up your wrist game, you'll find it at the sale! The sales are staffed by Friends members, who have a lot of fun collecting, sorting, and displaying the baubles donated by the incredibly generous Summit community. We are always looking for new members to volunteer with us. Please join The Friends and help us raise money for the Library."

The Giant Donated Jewelry Sale will take All proceeds from the sale will benefit the brary, supporting new programs, purchases, to 4 PM and on Sunday, November 17th from 1

PM to 4 PM at the Summit Library (75 Maple St., Summit NJ 07901). Cash and credit cards will be accepted. If you would like to donate jewelry to support the Library's services, please visit the Summit Free Public Library during regular hours. Donations are accepted year-round.

The Friends are a dedicated group of volunteers committed to enhancing the Library's services to the community. To learn more about the Friends and their membership opportunities, please visit their website at

summitfriendsofthelibrary.wildapricot.org.



(above) Find your bling at the Friends of the Library Giant Donated Jewelry Sale on Saturday, November 16 & 17.

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# WhartonARTS in the Community

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#### Chamber Music Concert November 17 at 7:00 p.m.

Enjoy a showcase of talented young chamber musicians from Wharton Arts.



#### Piano & Cello Faculty Recital January 26 at 4:00 p.m.

Lucas Button, cello | Leah Frank, piano

Allow yourself to be transported by the sound and expression of this inspiring duo praised for their musical sensitivity and passionate artistry. Advance ticket registration is required.







Jazz Vespers

March 23, 2025 at 4:00 p.m.

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Wharton Arts encompasses four distinct programs, each founded to advance music and performing arts education and engagement: New Jersey Youth Chorus, New Jersey Youth Symphony, Paterson Music Project, and the Performing Arts School. Join us this Season of Joy for life-changing performing arts experiences.

More information at WhartonArts.org







#### **FULFILL WISH LISTS OF CHILDREN IN FOSTER CARE**

Focus, the nonprofit child advocacy organization that runs Court Appointed Special Advocates (CASA) of Passaic and Union Counties, is thrilled to announce the launch of its annual Holiday Wish List Drive. This initiative aims to bring joy and personalized gifts to more than 400 children removed from their homes due to abuse or neglect, honoring their unique interests and wishes this holiday season. The holidays can be especially difficult for those involved in the child welfare system, and this drive seeks to ensure each child feels seen, valued, and celebrated.

Child Focus invites community members, organizations, and businesses to support the drive by purchasing items directly from its Amazon Wish List, donating gift cards to popular retailers such as Target, Amazon, Walmart, Macy's, Old Navy, and Sephora, or contacting Child Focus directly to learn what specific items are needed this year. All gifts must be new, unwrapped, and delivered to the Child Focus offices in Wayne or Elizabeth by Monday, December 9.

"The holiday wish list drive is always a bright spot in our programming, as our community comes together to make wishes come true for these children who have experienced so much turmoil in their young lives," stated Child Focus Executive Director, Erica Fischer-Kaslander. "It

As the holiday season approaches, Child is an important reminder that a small act of kindness can have an incredible impact in a young person's life. We are grateful for our community partners who have stepped up year after year, including those who have been willing to scour the internet and pound the pavement to locate some of those special gifts, injecting some much-needed holiday magic into the lives of these deserving children."

> Child Focus thanks the community partners who continually step up to make wishes come true for hundreds of children in foster care.

> For more information on the Holiday Wish List Drive, including a link to the Amazon Wish List, or to learn how you can become a CASA volunteer, please visit childfocusnj.org or call (973) 832-4002.

#### **ABOUT CHILD FOCUS:**

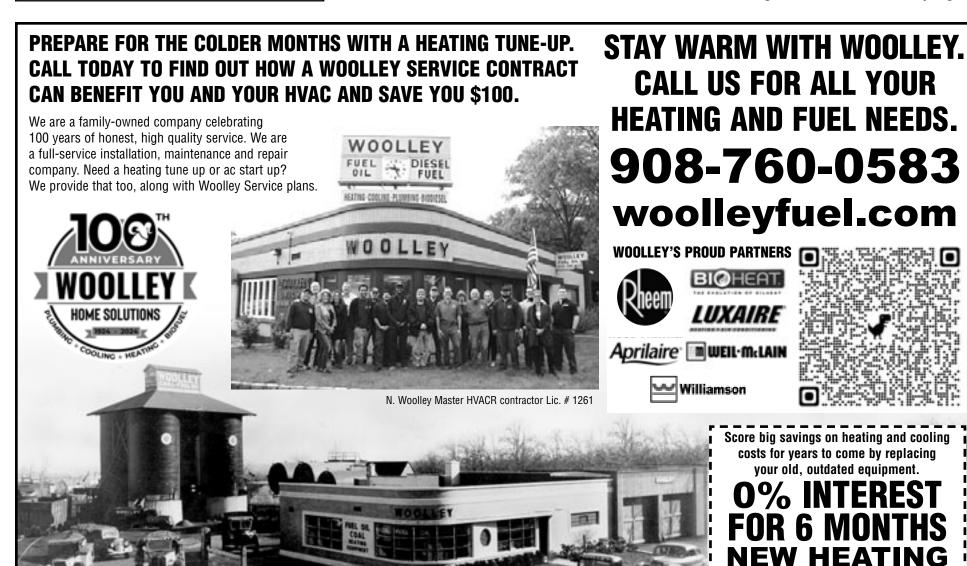
Child Focus prioritizes the needs and wellbeing of infants, children and teens impacted by, or at risk of, abuse or neglect by amplifying their voices and working toward lasting, permanent solutions that address their unique situations and provide support needed to thrive. This critical work is accomplished through three distinct but complementary programs: CASA of Passaic and Union Counties, NJ Safe Babies Court Team, and the Open Door Store. For more information about Child Focus, log on to www.childfocusnj.org.

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# ALL AREA VETERANS ARE INVITED TO ATTEND **CRANFORD VFW VETERANS BREAKFAST**

VFW Post #335 will be holding its annual Veterans Breakfast, beginning at 9:00 a.m. at the Post Home at 479 South Ave. East in Cranford. This free event is open to all area veterans, and a full "sit down" breakfast will be served by the Post Auxiliary.

Several notable speakers will be on hand,



(above) Acting Adjutant General of New Jersey Colonel Yvonne Mays will headline Cranford VFW Veterans Breakfast. All are veterans are invited to attend this free event.

On Sunday, November 10, 2024, Cranford while the featured speaker will be U.S. Air National Guard Colonel Yvonne Mays who is currently the Acting Adjutant General of New Jersey and the Commissioner of the NJ Department of Military and Veterans Affairs. She previously held the position of Deputy Adjutant

> Colonel Mays began her career in 1983 as an enlisted airman and was deployed overseas during Operation Desert Storm. Through her own tenacity she earned her officer's commission at the Palmetto Military Academy, Fort Jackson, SC in 1999. She began her National Guard career as Director of Personnel and Commander of the Mission Support Flight of the 177th Fighter Wing and within four years went on to become the Executive Officer of the Wing. She has been Deputy Chief of Staff of the NJ National Guard while supporting Operations Noble Eagle and Enduring Freedom. As todays Acting Adjutant Colonel Mays commands more than 8,400 soldiers and airmen of the NJ National Guard. She is currently awaiting Governor Murphy's actions deeming her permanent in this prestigious position.

> This highly attended event is a great chance to meet and greet other veterans. If you are a veteran of any era, VFW Post #335 encourages you to attend this important, fulfilling event. There is no reservation required and more information may be obtained at the Post website at vfw335.org.

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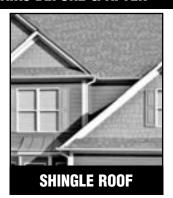




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### NEW JERSEY DAR SCHOLARSHIPS

The New Jersey State Society of the Daughters of the American Revolution (DAR) is offering two scholarships in 2025. High school seniors who are U.S. citizens and in need of financial assistance to continue their education may apply for one or both scholarships.

The Betty Bradbury Vail Scholarship: A student who plans to major in Political Science, History, Government or Economics at a college or university in the U.S. may apply for this one-time award of \$2,000.

New Jersey DAR Scholarship: A student who reflects the DAR objectives of community service and patriotism may apply for this one-time award of \$1,000.

The deadline to submit applications is December 31, 2024. For application forms, contact Elizabeth Snyder-Continental Chapter DAR at ESCchapterDAR@gmail.com.





#### **SHOP LOCAL FARMERS' MARKETS FOR THE HOLIDAYS**

The New Jersey Council of Farmers and Communities (NJCFC) is excited to highlight the abundant offerings of local farmers' markets, where residents can access the freshest produce the Garden State has to offer.

By visiting jerseyfarmersmarket.com, consumers can easily locate farmers' markets in their area and explore a wide array of locally-grown fruits and vegetables, along with delicious recipes that enhance the farm-to-table experience. Look for the unmistakable Jersey Fresh sign, it insures the purchase of authentic New Jersey produce.

New Jersey boasts over 715,000 acres of dedicated farmland and is renowned for its diverse specialty crops, producing an impressive 1.2 billion pounds of tomatoes, 74 million pounds of blueberries, and 400 million pounds of sweet corn annually. With its unique climate and fertile soil, New Jersey's farmers are devoted to sustainable practices that not only elevate the flavor and quality of their crops but also support environmental stewardship. Specialty crops from New Jersey play a crucial role in both local consumption and national markets, significantly bolstering the state's economy.

The NJCFC supports numerous farmers' markets across the state, fostering community engagement and promoting sustainable living. "New Jersey's agricultural industry is thriving, and our specialty crops are among the best in the nation," said Joseph Mikulewicz, President of NJCFC. "By choosing local produce, consumers invest in their health while supporting our





dedicated farmers and strengthening their communities."

Buying local produce provides numerous advantages: it minimizes carbon footprints thanks to shorter transportation distances, stimulates local economies, and guarantees access to fresher, nutrient-rich food. Research shows that locally grown fruits and vegetables often have higher nutrient levels compared to those transported over long distances.

Farmers' markets, along with local restaurants and grocery stores throughout New Jersey, proudly feature locally sourced produce that encourages healthier eating habits while nurturing a sense of community connection. The state remains committed to upholding its leadership in specialty crop production through initiatives centered on education, sustainability, and making fresh food accessible to all residents.

For more information on New Jersey's specialty crops and the benefits of purchasing local produce, please visit jerseyfarmersmarket.com.



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#### **20 YEARS OF SUPPORTING YOUNG WOMEN CELEBRATED**



(above) This year's Scholarship winners are Chelsea Asitimbay (Boston College), Diane Saint-Louis (The College of New Jersey), and Keilah Torillo (The College of New Jersey).



#### The Fortnightly Club of Summit

The Fortnightly Club of Summit, a women's club which draws members from Summit and surrounding towns, has a 132-year history of community service, volunteerism, and historic preservation. The Club recently hosted its annual scholarship luncheon. This celebration marks more than 6 decades of awarding scholarships to young women in the community. This year's winners include Summit High School students Chelsea Asitimbay (Boston College), Diane Saint-Louis (The College of New Jersey), and Keilah Torillo (The College of New Jersey).

To date the club has awarded more than 60 scholarships to young women pursuing a secondary education including college or a trade education. At the luncheon, the club announced this year's scholarship winners, and celebrated past winners as well. This year's luncheon featured:

An inspiring speech by Girls on the Run East's Executive Director, Suzanne Elliot spoke about the importance of supporting girls in communities and how Girls on the Run has helped transform the lives of 2.25 million girls.

The incoming board honored the contributions of outgoing board members for their many years of service to the Fortnightly Club. New Executive Board members include Summit residents Renee Frank (VP) and Laura Sankowich (Secretary) as well as Heather Althoff of Madison (President) and Liese Kant of Short Hills (Treasurer

"We are thrilled to support the young women in our community," said Terry Andrews, outgoing President of the Fortnightly Club of Summit. "The luncheon provides a unique opportunity for our community to come together, show their support, and make a meaningful difference in the lives of young women in Summit. We were also honored to

host our guests from Girls on the Run as they discuss the empowerment of girls at a community level, which is closely aligned with the spirit of the luncheon."

Luncheon attendees supported the Fortnightly Club through participation in the luncheon and donations. Items were also collected for donation to Girls at the Run at the event, including first aid kits, lap counters, travel tissue packs, and other essentials that are required for Girls on the Run coaches' practice kits.

"Our members are civic minded, compassionate community members who constantly come together to make a difference. Together, our members create positive change and transform lives," said Andrews.

For more info about the Fortnightly Club, and how to become a member, please visit fortnightlyclub.org or email fortnightlyclubtwinmaples@gmail.com.

#### ABOUT THE FORTNIGHTLY CLUB

The Fortnightly Club is a volunteer group dedicated to causes that improve the lives of members of the Summit community and surrounding areas. The club supports various organizations related to education, women's issues, veterans, the elderly, and cultural institutions that serve the greater community. The club is also dedicated to preserving the historic Twin Maples Estate.

Founded in 1893 by Mrs. Mary B. Wilcox, the Fortnightly Club continues to embrace its legacy of transformative, and impactful community service. The Fortnightly Club's members are a diverse group of professional women, stay-athome moms and retirees who share a commitment to volunteerism and community service. New members are always welcome; we serve members from Summit and surrounding towns in New Jersey, including New Providence, Berkeley Heights, Chatham, Short Hills and more.









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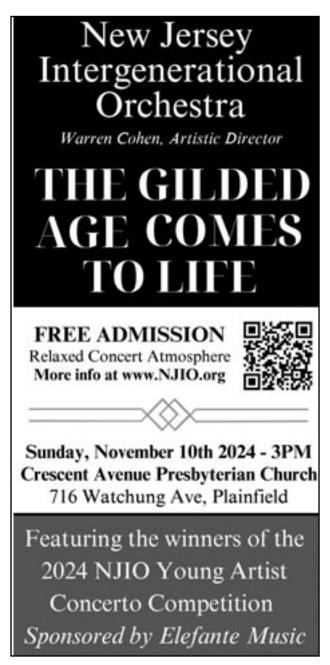






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## NJIO KICKS OFF SEASON WITH FREE CONCERT ON NOVEMBER 10TH!







New Jersey Intergenerational Orchestra (NJIO) will present its first concert of its 31st Season on November 10th at 3 pm at Crescent Avenue Presbyterian Church in Plainfield. Three of NJIO's ensembles will perform at this Fall Concert.

The concert is free and open to the public, with a relaxed concert atmosphere. Donations are gratefully accepted.

The Symphony Orchestra, conducted by Artistic Director Warren Cohen, will perform with two winners of our annual Young Artist Concerto Competition. 15-year-old violinist Elizabeth Poppy Song of Haworth, NJ will perform the first movement of the Tchaikovsky Violin Concerto. High school junior cellist Matthew Ho of East Brunswick, NJ will play the first movement of the Dvorak Cello Concerto. The Symphony will then conclude the concert with the Borodin Symphony No. 3.

This is the first time that two of our Concerto Competition winners have performed at the same concert, and both will perform a masterwork on their instrument. Elizabeth Poppy Song has been playing the violin for ten years and is a student of Masao Kawasaki. She is currently a sophomore at Northern Valley Regional High School. Matthew Ho studies with Clara Minhye Kim and has been playing for seven years. He attends East Brunswick High School. Our Concerto Competition is sponsored by Elefante Music. For more information on the competition, visit our website at www.njio.org/concerto-competition

NJIO's Intermezzo Orchestra, conducted by Oliver Hagen, will perform the Chit Chat Polka by Johann Strauss II, the conclusion of Gustav Mahler's Symphony No.3, and Mozart's Symphony No. 38, first movement. All music has been arranged by Dr. Hagen.

Prelude Ensemble, NJIO's entry level ensemble, conducted by Elizabeth Maliszewski, will open the concert.

**Concert Details:** 

Sunday, November 10 at 3 pm (doors open at 2:40)

#### Crescent Avenue Presbyterian Church

716 Watchung Ave, Plainfield, NJ 07060 Free admission

This concert is made possible by funds from the New Jersey State Council on the Arts, a partner agency of the National Endowment for the Arts, The Plainfield Foundation, 2024 Young Artist Concerto Competition sponsor Elefante Music and our season sponsors: the Frank and Lydia Bergen Foundation, The Lillian Schenck Foundation, The Henry S. and Agnes M. Truzack Foundation, Standish Foundation and many other generous supporters. NJIO is a proud participating organization in the Families First Discovery Pass Program, a program of the

NJIO is committed to ensuring that its programs and concerts are accessible. For more information regarding the concert or to inquire about patron services, please contact NJIO at info@njio.org, or visit NJIO's website njio.org.

New Jersey Intergenerational Orchestra, now in its 31st season, has been nationally recognized as a leader in intergenerational excellence through its unique approach to teaching musical performance and as a model for intergenerational orchestras across the country. Depending on space availability, NJIO welcomes new members of all ages and abilities each concert period to one of its orchestras - no auditions needed!

#### THANKSGIVING MEAL AT COMMUNITY CENTER

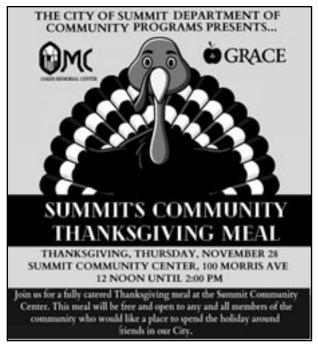
The Summit Department of Community Programs is hosting its annual community Thanksgiving meal on Thursday, November 28, from 12 - 2 p.m. at the Community Center, located at 100 Morris Avenue.

The catered meal will include roast turkey, traditional side dishes, pies, and other desserts, as well as coffee and a beverage service. The event will also include a game of touch football, open gym activities, a Thanksgiving-themed family movie, and arts and crafts for children. The event is free and open to all community members. Pre-registration is not required.

The Senior Connections Bus will provide transportation for seniors and individuals with

disabilities. Call 908-277-2932 or email dguidajr@cityofsummit.org to schedule transportation. The event is sponsored by GRACE and Oakes Memorial Center. For more info, please call 908-277-2932. Visit summitcommunityprograms.com for more info on the Department of Community Programs.





#### **ELKS FILL 200 BACKPACKS FOR HOMELESS VETS**

gathered at the NJ Elks Veterans Annex in Stirling to assemble 200 backpacks which will be distributed to homeless veterans at Stand Down events in Newark, Atlantic City, and other locations throughout the state. These backpacks help to provide comfort to homeless veterans, offering them a sense of support and care during challenging times.

The backpacks contain clothing, food, personal hygiene, and other care items, including many of the 4,000 pairs of socks and undergarments that were collected and donated to the Elks through the Middlesex Borough Police sock drive for New Jersey veterans.

The NJ Elks Veterans Annex also serves as a warehouse for Welcome Home kits consisting

Elks members from across NJ recently of furniture and other household items that a formerly homeless veteran would need when moving into their new housing. It is featured in the Youtube video "Givers of Hope".

> Elks pledge "So long as there are veterans, the Benevolent and Protective Order of Elks will never forget them." Every night, as many as 40,000 veterans sleep on the streets. In partnership with the Department of Veterans Affairs, the Elks National Veterans Service Commission has pledged to help end veteran homelessness and ensure that all veterans have the safe, stable homes they deserve.

> Please email njelksnvsc@gmail.com to learn more about what NJ State Elks are doing to help veterans and visit Elks.org for more information about the Elks, including how to become a member.





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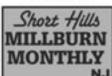
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24

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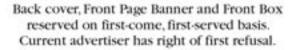
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## **BIG NEWS: RENNA MEDIA IS LAUCHING** SIX MORE NEWSPAPERS IN DECEMBER

Renna Media will be launching six new newspapers in December 2024. The new towns joining Renna Media's family of newspapers are Livingston, Roseland, Hanover, East Hanover, Morristown, and Morris Township. The newspapers are Every Door Direct Mailing (EDDM) to every home and business in town.

The new monthly publications will add over 40,000 new postal patrons for a new total of over 200,000 newspapers mailed to 30 towns in Union, Somerset and Morris Counties.

The publications are "hyperlocal" in nature in that they contain information focused on each individual town and are direct mailed within those towns. The newspaper's goal is to have a positive influence on the economic development and overall well-being of the town. Our publications exist to share community service news and the good things that are happening in the community.

The concept of being hyper-local is to give local businesses a venue to promote services. Reaching local customers gives you the highest return for your advertising dollars. The black and white newspapers are designed to keep the cost of an advertisement to a minimum. Ads in one town start at \$100. Regional businesses can take advantage of discounted rates for advertising in multiple towns.

Renna Media also prints full-color flyers and tri-fold menus that get mailed along with the newspapers. A cost effective alternative to mailing postcards.

Renna Media is a Cranford, NJ based business

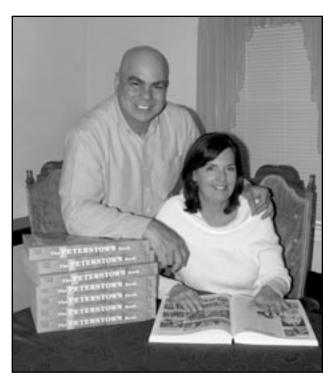
owned and operated by husband-and-wife team of Joe and Tina Renna. They are celebrating 40 years in business.

For more information about Renna Media publications, please visit RennaMedia.com.

Press releases with community service news can be emailed to editor@rennamedia.com.

Businesses interested in advertising can call Joe Renna at 908-447-1295,

or email joerenna@rennamedia.com.



(above, l-r) Joe and Tina Renna, owners of Renna Media, LLC, are celebrating 40 years in business.

## **FUNDRAISER GALA FEATURES ONLINE AUCTION**

Hearts for Emma a 501©3 in Cranford, NJ is having a gala fundraising evening featuring cocktails, dinner, live music, sensational raffles, & a silent auction featuring original artwork on November 23, 2024, at Galloping Hill Golf Course in Kenilworth, New Jersey.

Hearts for Emma was founded by Cranford residents Nancie & Emma Rothman after Emma received a lifesaving heart transplant at the age of 12. Hearts for Emma provides assistance to families with children in crisis due to cardiac illness and creates and distributes educational materials in support or organ and tissue donation.

Co-founder Nancie Rothman states, "When Emma received her heart transplant, we were and continue to be so grateful to have the support of our family and community to help us through what was the most difficult time in our lives. Hearts for Emma was founded to help us live every day with purpose and to give back. Our gala fundraiser will be a wonderful evening and a way to support a great cause. We invite anyone interested in attending, donating, and purchasing raffle tickets as well as bidding online for the below painting & other exciting items to do so."

For further information, visit:

heartsforemma.org

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JoeRenna@RennaMedia.com



(above) Joe Renna holds an original 36" x 24' oil painting of the 18th Hole at Galloping Hill he created for Hearts for Emma 2024 Auction.

#### **SOME OF THE ITEMS BEING AUCTIONED**

As of this printing 11/1/24

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- Oura Ring
- Shackamaxon Round of Golf, pickle ball lesson, Hold Now gift certificate
- Pet Art -unique rendering of your pet
- Bonnie-Leigh Jones painting: Beach Scene
- Original oil painting of the 18th Hole at Galloping Hill



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