

# ROSELLE PARK MONTHLY

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Issue 48 • November 2024

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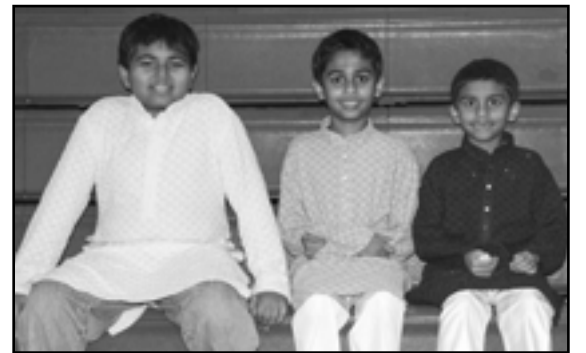
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## FESTIVAL OF INDIA RETURNS FOR 9TH YEAR

The Borough of Roselle Park celebrated its 9th Annual Festival of India on Saturday, October 5, 2024 at Roselle Park High School. This seasonal favorite featured traditions of Indian culture including food, music, and dance.

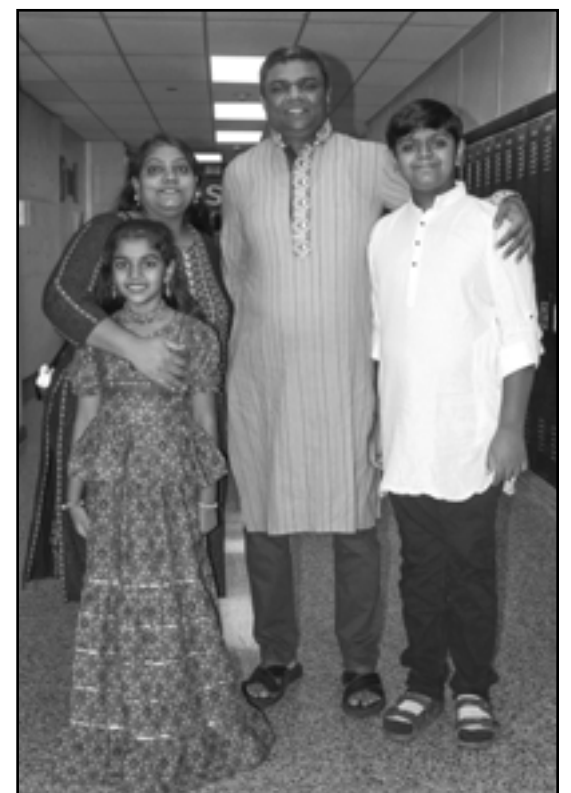


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# ROSELLE PARK MONTHLY

Renna Media LLC, Publishers  
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Roselle Park Monthly is published by Renna Media. 5,600 newspapers are printed monthly and mailed to every business and resident in Roselle Park, NJ. Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

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## SEND US YOUR NEWS

Do you have a community service that you need help publicizing? Did you or someone you know accomplish something amazing? We are interested in hearing about your latest achievement (honor, award, etc.), send us your news! Email: [editor@rennamedia.com](mailto:editor@rennamedia.com)

## ADVERTISING

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# CRAFTERS PREPARE FOR THANKSGIVING GIVING

The Knitting & Crocheting Group of the Roselle Park Veterans Memorial Library is making a meaningful impact this holiday season. Members have crafted 146 hats and 50 scarves to be distributed to homeless individuals on Thanksgiving Day, alongside meals.

In addition to these warm garments, the group has also created numerous blankets for various charitable organizations, including

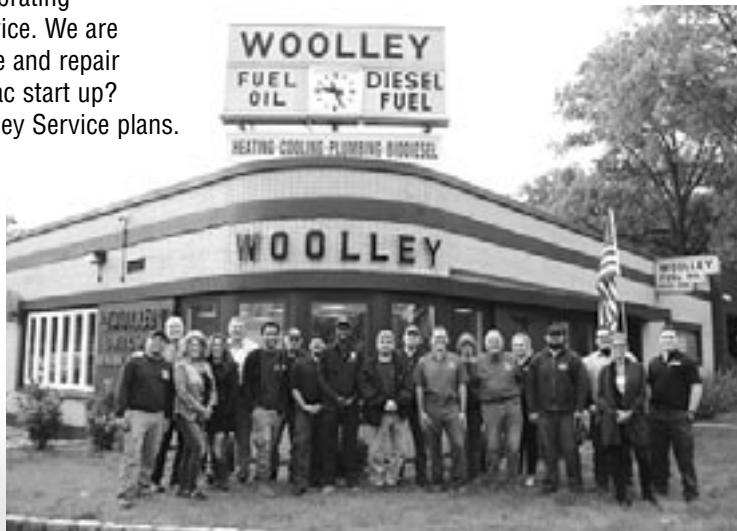
Goryeb Children's Hospital, Emmanuel Cancer Center, Gateway House, and Preferred Care at Old Bridge.

The group meets every Wednesday from 1:00 to 3:00 p.m. at the library located at 404 Chestnut St., Roselle Park, NJ, welcoming knitters and crocheters of all skill levels. All are welcome to join in this rewarding initiative. For more information please call the library's main line at 908-245-2456.



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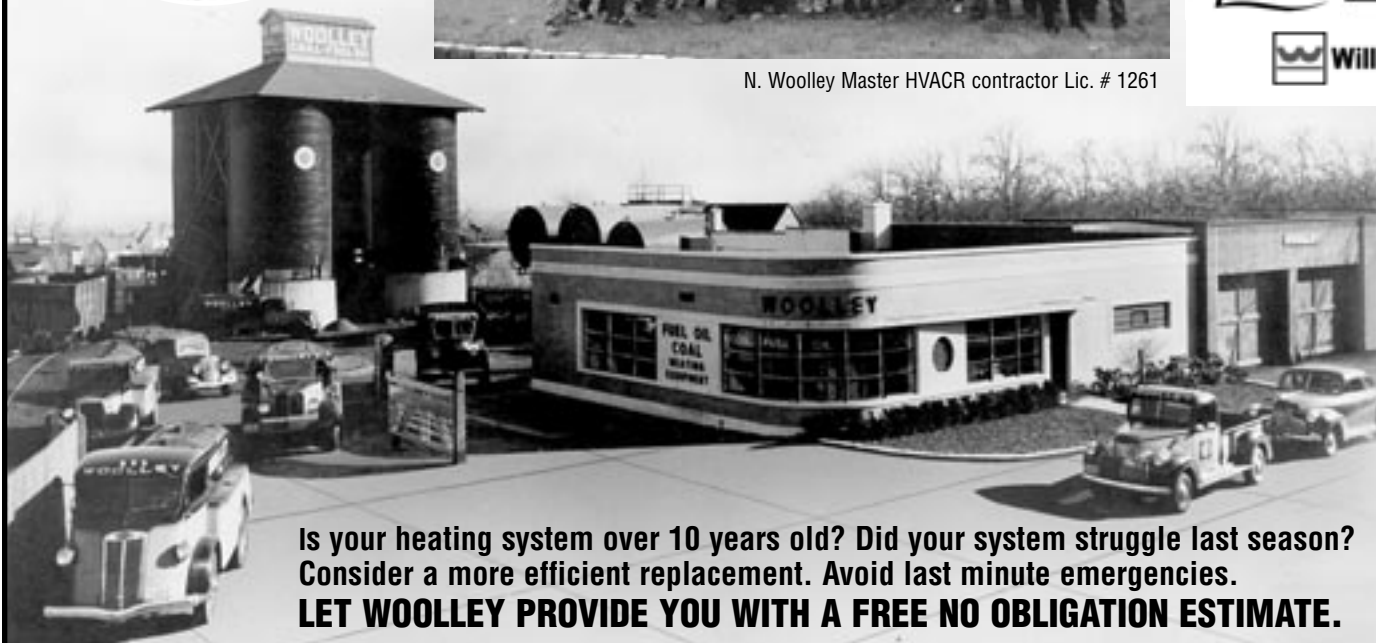
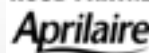
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## JULIUS TOLENTINO EARNS KUDOS FOR JAZZ EDUCATION



(above) Roselle Park resident Julius Tolentino  
Courtesy photo

### Newark Academy

Roselle Park resident Julius Tolentino, Director of Band at Newark Academy — a 6-12 independent school in Livingston, NJ — has been named the recipient of a DownBeat Lifetime Achievement Award in Jazz Education by DownBeat magazine, a national music publication devoted to jazz, blues and beyond.

The award is presented to a very select group of people who have worked diligently to help bring the next generation of jazz artists and their music to the world.

“I’ve been a fan of DownBeat magazine since I started playing jazz in high school, so it’s a huge honor to be in a select group of educators for this award,” says Julius. “It’s definitely a testament to the work that we have done at Newark Academy for me to be considered for a Lifetime Achievement Award.”

Last spring, Tolentino led Newark Academy’s jazz band, Chameleon, to be named as the top high school jazz band in the country after placing

first in the Essentially Ellington High School Jazz Band Competition & Festival at Jazz at Lincoln Center.

“I want to thank all the students that have been invested in the program and the community for supporting the music I love so much,” Tolentino says. “I feel like I have another lifetime of work to share with our musicians!”

Founded in 1774, NA is one of the nation’s oldest day schools and older than our country. For more than 250 years, Newark Academy has been committed to innovative, relationship-centered teaching and learning, delivering a best-in-class education. Newark Academy’s motto, “Ad Lumen” — meaning “toward the light,” serves as the school’s guiding principle. The school’s approach has illuminated the potential in generations of students by empowering them to pursue their passions and achieve excellence both inside and outside the classroom. For more information about Newark Academy, visit [newarka.edu](http://newarka.edu).

## NAVIGATING A FIVE-GENERATION WORKFORCE UNION CHAMBER NETWORKING EVENT – NOV. 13

For the first time in our history, five generations are still working. All are different, having been shaped by their experiences in the formative years. The youngest generation never knew a world without a cell phone. The oldest generation was raised by parents who served in a world war. They buy and sell differently, spend, and save their money differently and have varied expectations as employees and vendors.

Understanding and embracing these generational differences is the theme of the Greater Union Township Chamber of Commerce’s November Networking Event, Wednesday, November 13, 2024, at Titan Union, 2003 Morris Avenue, Union, NJ. The event is from 8:30 a.m. to 10 a.m.

“It is fascinating to learn how each generation perceives the other. This affects how well they work together,” said Chamber CEO James Masterson. “How we understand and act on these differences as employers will certainly affect our success.”

Leading the session is Laurel Bernstein, Founder and President of Executive Coaching, a NJ-based consulting and training firm that is focused on enhancing the performance and leadership skills of small business owners. Bernstein has interacted with coaching executives for more than three decades, while

working in tandem with some of the most powerful management teams among New York’s corporate elite.

Admission to this event is free to members, but pre-registration is required. Register online at [unionchamber.com](http://unionchamber.com), or by emailing at [executivedirector@unionchamber.com](mailto:executivedirector@unionchamber.com).

The Greater Union Township Chamber of Commerce is a professional association organized to unite, strengthen, represent and promote the growth and success of its member businesses. It comprises chambers of Union, Roselle Park, Kenilworth, and Hillside, but also has members throughout the county and state.

## FISHING FLEA MARKET

The Rahway Fall Fishing Flea Market will be held on Saturday, November 23, 2024, from 9 a.m. to 2 p.m., at St. Thomas Church Hall, 1405 St. Georges Ave., Rahway, NJ.

Door prizes will be given away throughout the day which include rods, reels, tackle and much more. Food and refreshments are sponsored by St. Thomas Holy Name Society. Admission price is \$5 per adult, children 12 and under are free.

For show or vendor information visit [fishingfleamarkets.com](http://fishingfleamarkets.com) or call Jerry at 718-702-5838.

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**Baby Boomers**

  
**Generation X**

  
**Millennials**

  
**Generation Z**

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## ELKS FAMILY FUN DAY FOR HOMELESS VETERANS DELIVERS

On Saturday September 28th, hundreds of residents in the area enjoyed an impressive array of entertainment, food, and beverage options for a very worthy cause. This fabulous event, the 2nd annual Elks ECD Family Fun Day, raised over \$45,000 to Benefit Homeless Veterans. Hosted at the Stirling Elks in Stirling NJ, the event was organized by The Elks East Central District Veterans Committee of NJ.

The organizing committee procured help from over 25 different in-kind donors enabling every dollar raised to go directly to the cause. This occasion truly had entertainment for everyone and a wide assortment of great food and beverages.

There was a fabulous Pig Roast courtesy of Dealaman's Enterprises, professionally grilled hamburgers and hot dogs from Applebee's-Union, salivating sausage & peppers, Assorted Trays from the Committed Pig, Sandwiches

from Towne Deli-Summit. Assorted sides, corn & pies from Jonathan Sage, Tasticakes & pies from Tasticakes, scrumptious desserts from Baba's Bakery-Madison, Natale's-Summit and Bake-Summit. There were plentiful refreshing beverages: beer donated by Traprock-Berkeley Heights, Wine from Cambridge Wines, and Sangria as well as water and soft drinks.

Guests of all ages enjoyed an amazing lineup of donated entertainment that included: DJ Mr. Socks, Live performance from New Jersey's AMP'D, the national anthem by singing prodigy Sasha Capobianco, full military honor guard, Manville Fire Dept. hoisting the American Flag, and Bagpipers from the Essex County Emerald Society. There was a Silent Auction, a 50/50, a closest to the pin golf contest, Mgr. Tom Boehm on hand for Cornhole, Bocce Ball, a Dunk Tank from Paddy the Brush, Face Painting, Seeing Eye Puppies, Elroy the Elk, and other fun

entertainment for the little ones.

This event was the result of planning and preparation by an Elks East Central District Committee of - 40 members spearheaded by Apollo Hrehorovich and Rocco DiPiano of the Summit Elks.

If you didn't get a chance to attend or contribute to the 'Family Fun Day' event and would like to help a veteran in need, please scan the attached QR code or send a check payable to: ECD Veterans Committee.

Mailing address:

Attn: Doreen Duffy,  
Elks ECD

Veterans Committee,  
87 Harrison Ave.,  
Colonia, NJ 07067.

Any questions email  
Summit Elks member:  
apolloh99@yahoo.com



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# SHAKE IT UP WITH A HOLIDAY COCKTAIL FUNDRAISER

## The Gateway Family YMCA

The Gateway Family YMCA announced reservations are available now for their Virtual Holiday Cocktail Fundraiser for Housing For All Financial Assistance that will be held on Thursday, November 21st at 7:00 p.m.

Holiday Cocktail Creation Kit reservations are available for purchase through November 12th at [tgfymca.org/events](http://tgfymca.org/events) or EventBrite and in Y branches in Elizabeth, Rahway and Union. Each Creation Kit includes a specially selected full-size bottle of spirit & mini liquor, shaking tin + jigger and citrus for cocktails and mocktails, available for \$100 including a fun and educational virtual class. Kits can be picked up at The Gateway Family YMCA branches on November 20th 4:00-7:00 p.m., or November 21st 1:00-5:00 p.m., but must be reserved in advance. All participants must be age 21+ and provide photo identification.

The Virtual event, held on November 21st will be hosted by Christine Zubris, Owner, Versi Vino Wine Bar & Kitchen in Maple Shade, NJ. A recording will be available for participants unable to attend live. The virtual event is intended to provide educational and fun facts about select cocktails and mocktails. The Columbia Bank Foundation is the Grand Sponsor for the Virtual Holiday Cocktail Fundraiser. Additional sponsors include Statewide Sanitation Services, Elberon Development Group and the Northfield Bank Foundation.

“This fundraiser supports individuals, families and veterans in our community, providing necessary emergency assistance and Housing For All,” stated Melynda A. Disla, President/CEO, The Gateway Family YMCA. “YMCA financial assistance provides the opportunity for everyone to be safe, secure and nourished. Our community partners, members and friends can join us for a fun and educational evening for a great cause.”

The unique event combines individual or small-group social gatherings from home with speakers, socialization, engaging content and educational information online. Virtual Holiday Cocktail Fundraiser Sponsorships are available to local businesses and community organizations

at [tgfymca.org/sponsorships](http://tgfymca.org/sponsorships) in further support of Housing For All Financial Assistance.

The Gateway Family YMCA has served the community since 1900, and provided over \$339,000 in financial assistance in 2023, ensuring that Y membership, housing, child care, WISE community services and senior socialization is available to all. As a nonprofit organization dedicated to strengthening community in Eastern Union County and Northern Middlesex County, The Gateway Family YMCA served over 18,000 individuals, families, children and veterans last year.

The Gateway Family YMCA is a 501(c)(3)

non-profit, health and community service organization of caring staff and volunteers dedicated to strengthening community through Youth Development, Healthy Living and Social Responsibility. The Gateway Family YMCA impacts the community by providing quality services for all. The Y doesn't just strengthen bodies – it strengthens families and communities.

For more information about The Gateway Family YMCA, visit [tgfymca.org](http://tgfymca.org) or contact the Elizabeth Branch 908-355-9622, Five Points Branch 908-688-9622, Rahway Branch 732-388-0057 or the Wellness Center and WISE Center Branch at 908-349-9622.

## SHOP LOCAL FARMERS' MARKETS FOR THE HOLIDAYS

The New Jersey Council of Farmers and Communities (NJFCF) is excited to highlight the abundant offerings of local farmers' markets, where residents can access the freshest produce the Garden State has to offer.

By visiting [jerseyfarmersmarket.com](http://jerseyfarmersmarket.com), consumers can easily locate farmers' markets in their area and explore a wide array of locally-grown fruits and vegetables, along with delicious recipes that enhance the farm-to-table experience. Look for the unmistakable Jersey Fresh sign, it insures the purchase of authentic New Jersey produce.

New Jersey boasts over 715,000 acres of dedicated farmland and is renowned for its diverse specialty crops, producing an impressive 1.2 billion pounds of tomatoes, 74 million pounds of blueberries, and 400 million pounds of sweet corn annually. With its unique climate and fertile soil, New Jersey's farmers are devoted to sustainable practices that not only elevate the flavor and quality of their crops but also support environmental stewardship. Specialty crops from New Jersey play a crucial role in both local consumption and national markets, significantly bolstering the state's economy.

The NJFCF supports numerous farmers' markets across the state, fostering community engagement and promoting sustainable living. “New Jersey's agricultural industry is thriving,

and our specialty crops are among the best in the nation,” said Joseph Mikulewicz, President of NJFCF. “By choosing local produce, consumers invest in their health while supporting our dedicated farmers and strengthening their communities.”

Buying local produce provides numerous advantages: it minimizes carbon footprints thanks to shorter transportation distances, stimulates local economies, and guarantees access to fresher, nutrient-rich food. Research shows that locally grown fruits and vegetables often have higher nutrient levels compared to those transported over long distances.

Farmers' markets, along with local restaurants and grocery stores throughout New Jersey, proudly feature locally sourced produce that encourages healthier eating habits while nurturing a sense of community connection. The state remains committed to upholding its leadership in specialty crop production through initiatives centered on education, sustainability, and making fresh food accessible to all residents.

For more information on New Jersey's specialty crops and the benefits of purchasing local produce, please visit [jerseyfarmersmarket.com](http://jerseyfarmersmarket.com).



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**THE GATEWAY FAMILY YMCA** [tgfymca.org](http://tgfymca.org)

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# ROSELLE PARK VETERANS MEMORIAL LIBRARY NOVEMBER EVENTS

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**AUTUMN HOURS** Monday: 10:00am-8:00pm, Tuesday: 10:00am- 8:00pm, Wednesday: 10:00am- 5:00pm, Thursday: 10:00am- 8:00pm, Friday: 10:00am-5:00pm, Saturday:10:00am- 2:00pm, Sunday CLOSED

## KIDS PROGRAMS

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Children will have a chance to build vocabulary and enjoy a book and craft with our officers from the RPPD Children up to age 9 with a caregiver welcome.

### PLAY & LEARN STORY TIME

Wednesdays 11:00 am

Learn preschool basics with Miss Faith through rhymes, simple stories and engaging activities.

### BILINGUAL BABY BUZZ

Monday 11/4 11:00 am

Introduce your little one to the joy of language with Miss Maria through rhymes, stories, and songs in both English and Spanish. This engaging and interactive storytime for babies ages 0-18 months is designed to nurture early literacy and foster a love of books.

### KIDS CRAFTERNOON AGES 5-11

Monday 11/25 3:30 pm

Join Miss Faith in the program room for a story about gratitude, and then create your own turkey windsock! Space is limited; online registration is required.

### BALLOONS OVER BROADWAY STORYTIME AGES

Saturday 11/23 11:00 am

Join us for a special storytime as we explore the first Macy's day parade! Afterward, we'll decorate our own balloons and host a mini parade. Space is limited; online registration is required.

### 1,000 BOOKS BEFORE KINDERGARTEN AGES 0-5

Sign up for our 1,000 Books Before Kindergarten program. Get your reading log, log your books, collect your prizes, and join us for the end of summer reading party! Sign ups are ongoing, drop in any time to sign up.

Roselle Park residents only.

## TWEEN/TEEN PROGRAMS

### T(W)EEN YOGA

Mondays 11/18 & 11/25 4:00 pm

Celebrate the month of gratitude with Yoga.

Call the library or visit the front desk to register to be a part of November's T(w)een Yoga Series. This program is for T(w)eens ages 12 to 17.

Parent permission is required in order to participate.

Please bring your own mat and water bottle.

## FAMILY EVENTS

### PAJAMA STORY TIME

Thursdays 6:30 pm

Bring your favorite stuffed animal, wear your pajamas and join library staff for a cozy bedtime story and craft.

### LEGO CLUB

Wednesdays 11/06, 11/13, 11/20 3:00 pm-4:00 pm)/(Saturdays 11/2,11/9 11:00am

Use the library's LEGO bricks to build your own creations.

## ADULT PROGRAMS

### KNITTING CLUB

Wednesdays 1:00 - 3:00 pm

Knit and crochet winter hats and scarves to donate to charities.

### QUILTING CLUB

2nd + 4th Thursdays 1:00 - 3:00 pm

Try out new quilting patterns with friends.

### \*\*\*DIGITAL LITERACY

Thursdays 11/07, 11/14, & 11/21 6:30 pm

Build your computer skills and confidence studying essential computer skills, software skills, and using everyday technology.

### ESL

Thursdays 11/07 & 11/14 6:00 pm -7:00 pm

Sign up for our English language learning class.

### TAI-CHI

Tuesdays 6:30 Pm-7:30 pm

Build strength, flexibility, and balance through this gentle form of exercise for ages teens through adults. Space is limited. Roselle Park residents given priority.

### ADULT SOUND BATH WITH SANA YOGA

Saturday, 11/16 12:00 pm-1:00 pm

Crystal singing bowls are powerful tools to help enhance your mood and soothe your soul. Bring a yoga mat & water. Space is limited & registration is required. Roselle Park patrons only.

### ADULT BOOK CLUB & CRAFT

MONDAY 11/18 6:30 PM

Come Join Maria in discussing The Maid by Nita Prose and making Your own body scrub. Registration required. Call the circulation desk or come in to reserve a spot!

### CAFFEINE & CHAPTERS ADULT BOOK CLUB

Thursday 11/21 6:00 pm

Review our book of the month. Call the circulation desk or come in to reserve a spot.

### TECH HELP

Mon-Fri 10-5

Available in Spanish or English. Appointments available, walk-ins welcome  
PROGRAMS MARKED \*\*\*

### HAVE LIMITED SPOTS!

Online Registration required for children's programs.

### TECH HELP

Mon-Fri 10-5

Available in Spanish or English. Appointments available, walk-ins welcome.  
PROGRAMS MARKED \*\*\*

### HAVE LIMITED SPOTS!

Online Registration required for children's programs.

### Notary Services

Mondays 10:00 am-2:00 pm,  
Tuesdays 1:00pm-8:00pm, Wednesdays,  
Thursdays, & Fridays 10:00 am - 5:00 pm

Please call before arriving to ensure notary is available!

The Library Board meets every 3rd Wednesday of the month.

Fax, Copy, Print, & Scan Services:

Available during library hours

Free WIFI



(above) BOOKS & BADGES on Tuesdays at 11 a.m. Children will have a chance to build vocabulary and enjoy a book and craft with our officers from the RPPD. Children up to age 9 with a caregiver are welcome.

## Needleman Roofing

**SLATE - TILE - ASPHALT SHINGLES  
SLATE ROOF WASHING**

# 908-389-0200

**FULLY INSURED** Lic. #13VH06601300 **FREE ESTIMATES**



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APPLIANCES

- Financing Available
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**FREE DELIVERY**

Open Mon. & Thurs. 10am - 7pm;  
Tues., Wed. & Fri. 10am - 6pm;  
Sat 10am- 5pm; Sun - closed

All Major Credit Cards Accepted   

725 Rahway Ave - Elizabeth

### 908-354-8533 • 908-352-2232

[www.jacobsonappliances.com](http://www.jacobsonappliances.com)

**\$25 OFF FOR ROSELLE PARK  
RESIDENTS & BUSINESSES**

One per customer. Can not be combined with any other offer. Minimum purchase of \$399.00. must present this coupon at time of purchase. Offer Expires 11/30/24.

# RENNA MEDIA NEWSPAPERS RATE SHEET

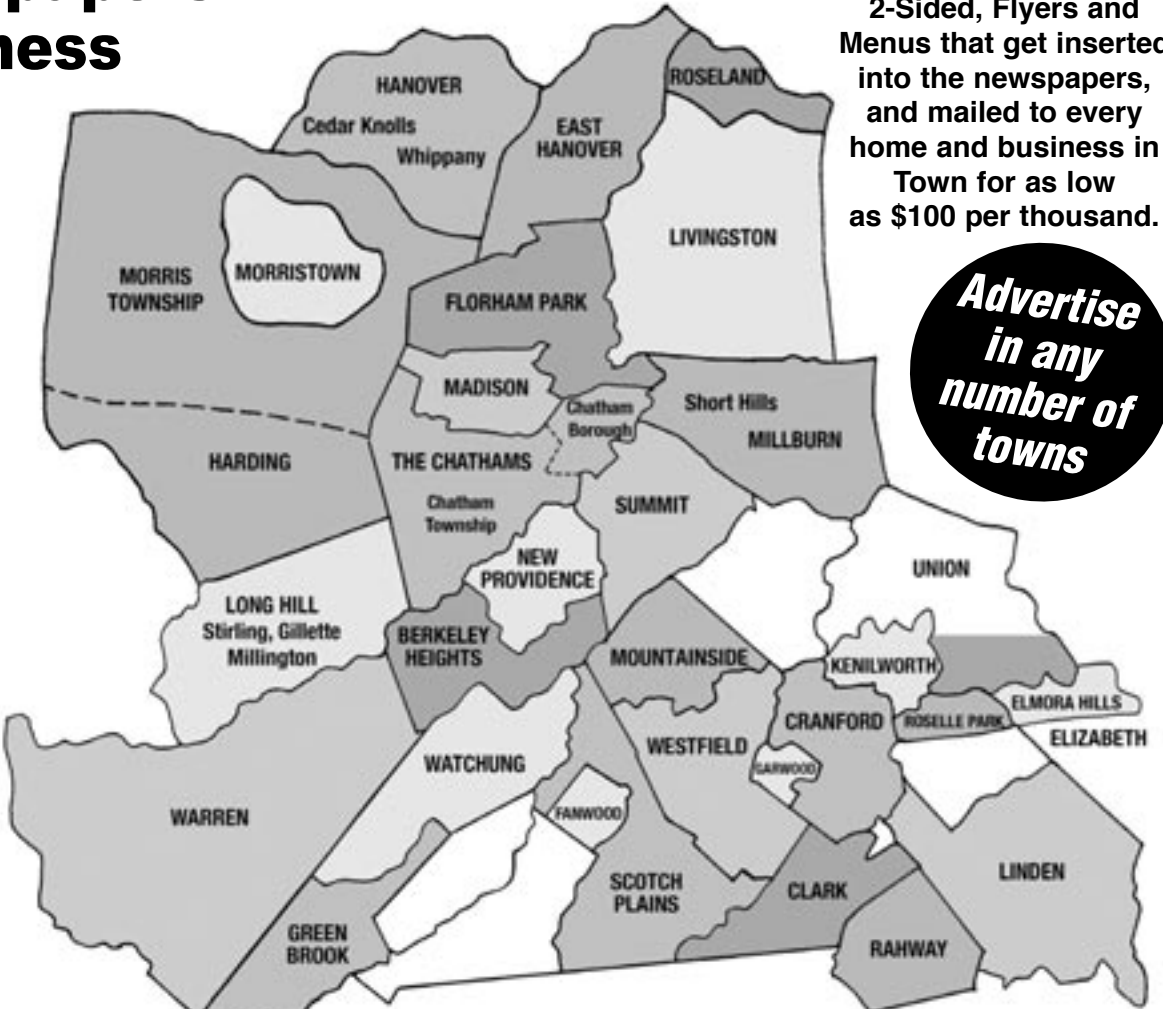
**We Mail 200,000 Newspapers to Every Home & Business in 30 Towns!**

**Joe Renna 908-447-1295**  
joerenna@rennamedia.com

Call today for FREE consult on marketing and business plans.

We print Full Color 2-Sided, Flyers and Menus that get inserted into the newspapers, and mailed to every home and business in Town for as low as \$100 per thousand.

**Advertise in any number of towns**



## RENNA MEDIA.COM

<b>Berkeley Heights NJ</b> COMMUNITY NEWS Qty: 5,000 Zip: 07922	<b>THE CHATHAMS NJ</b> Qty: 7,600 Zip: 07928	<b>Clark Monthly</b> Qty: 6,800 Zip: 07066					
<b>CRANFORD MONTHLY NJ</b> Qty: 9,900 Zip: 07016	<b>East Hanover View NJ</b> Qty: 4,700 Zip: 07936	<b>Elmora Hills ELIZABETH, NJ</b> Qty: 5,400 Zip: 07208 <small>Section of Elizabeth, NJ</small>					
<b>Fanwood Post NJ</b> Qty: 3,000 Zip: 07023	<b>Florham Park Press NJ</b> Qty: 6,000 Zip: 07932	<b>Garwood NJ Times</b> Qty: 2,500 Zip: 07027	<b>Green Brook NJ Gazette</b> Qty: 3,300 Zip: 08812	<b>HANOVER TOWNSHIP PRESS NJ</b> CEDAR KNOLLS WHIPPANY Qty: 2,000 Zips: 07927	<b>BUSINESS • LIFE KENILWORTH NJ</b> Qty: 3,500 Zip: 07033	<b>NJ LIFE in LINDEN</b> Qty: 18,000 Zip: 07036	<b>Life in Roseland NJ</b> Qty: 3,000 Zip: 07068
<b>Livingston NJ Monthly</b> Qty: 12,100 Zip: 07039	<b>Long Hill LEADER NJ</b> Qty: 3,500 Zips: 07933, 07946, 07980	<b>MADISON NJ MONTHLY</b> Qty: 6,300 Zip: 07940	<b>Short Hills MILLBURN MONTHLY NJ</b> Qty: 8,200 Zips: 07041, 07078	<b>MORRIS TOWNSHIP TIMES NJ</b> Qty: 13,500 Zip: 07960, Harding 07976	<b>MORRISTOWN MONTHLY NJ</b> Qty: 7,000 Zip: 07960	<b>MOUNTAIN SIDE NJ VIEW</b> Qty: 3,000 Zip: 07092	<b>New Providence NEWS NJ</b> Qty: 5,100 Zip: 07974
<b>OUR TOWN Rahway, NJ</b> Qty: 13,100 Zip: 07065	<b>ROSELLE PARK MONTHLY</b> Qty: 5,600 Zip: 07204	<b>Scotch Plains NJ WHAT'S HAPPENING MONTHLY</b> Qty: 9,600 Zip: 07076	<b>Summit NJ Times</b> Qty: 9,600 Zip: 07901	<b>Spirit of UNION NJ</b> Qty: 7,800 Zip: 07083 (partial)	<b>WARREN MONTHLY NJ</b> Qty: 6,500 Zip: 07059	<b>Watchung Post NJ</b> Qty: 2,700 Zip: 07069	<b>Westfield NJ MONTHLY</b> Qty: 12,000 Zip: 07090

NEWSPAPER AD RATES	1 TOWN	3 TOWNS	6 TOWNS	9 TOWNS	12 TOWNS	15 TOWNS	18 TOWNS	21 TOWNS	24 TOWNS	27 TOWNS	30 TOWNS
Units (wide x High) Size											
<b>1 Unit (Business card)</b> 3.25"x2"0	100	260	360	460	560	600	660	700	800	900	1000
<b>2 Units</b> 6.5" x 2" or 3.25"x4"	150	360	560	600	700	800	900	1000	1100	1200	1300
<b>4 Units</b> 3.25" x 8" or 6.5" x 4"	240	560	900	1000	1300	1600	1700	1800	1900	2000	2100
<b>6 Units</b> 6.5" x 6.25" or 10" x 4"	320	760	1200	1400	1600	1800	2000	2200	2400	2600	2800
<b>9 HALF PAGE</b> 6.5" x 9" or 10"x7"	360	860	1300	1600	1900	2200	2400	2600	2800	3000	3200
<b>12 Units</b> 6.5"x14"	400	960	1400	1800	2100	2400	2700	3000	3300	3600	3900
<b>18 FULL PAGE</b> 10"x14"	500	1200	1800	2200	2500	2800	3000	3300	3600	3900	4300
<b>2-PAGE SPREAD</b> 21"x14"	800										
<b>BACK PAGE</b> 10"x14"	600										
<b>FRONT PAGE BANNER</b> 8.25"x2"	360										
<b>FRONT PAGE BOX</b> 1.5"x4.5"	320										

**PREPAY 6 MONTHS AND GET 1 MORE FREE  
PREPAY 12 MONTHS AND GET 3 MORE FREE**

Rates are per month. Artwork included in price. Newspapers are black on white.

Back cover, Front Page Banner and Front Box reserved on first-come, first-served basis. Current advertiser has right of first refusal. Rates effective November 1, 2024. See RennaMedia.com for most up to date pricing. Make Checks payable to Renna Media • Venmo • Zelle •

# BIG NEWS: RENNA MEDIA IS LAUNCHING SIX MORE NEWSPAPERS IN DECEMBER

Renna Media will be launching six new newspapers in December 2024. The new towns joining Renna Media's family of newspapers are Livingston, Roseland, Hanover, East Hanover, Morristown, and Morris Township. The newspapers are Every Door Direct Mailing (EDDM) to every home and business in town.

The new monthly publications will add over 40,000 new postal patrons for a new total of over 200,000 newspapers mailed to 30 towns in Union, Somerset and Morris Counties.

The publications are "hyperlocal" in nature in that they contain information focused on each individual town and are direct mailed within those towns. The newspaper's goal is to have a positive influence on the economic development and overall well-being of the town. Our publications exist to share community service news and the good things that are happening in the community.

The concept of being hyper-local is to give local businesses a venue to promote services. Reaching local customers gives you the highest return for your advertising dollars. The black and white newspapers are designed to keep the cost of an advertisement to a minimum. Ads in one town start at \$100. Regional businesses can take advantage of discounted rates for advertising in multiple towns.

Renna Media also prints full-color flyers and tri-fold menus that get mailed along with the newspapers. A cost effective alternative to mailing postcards.

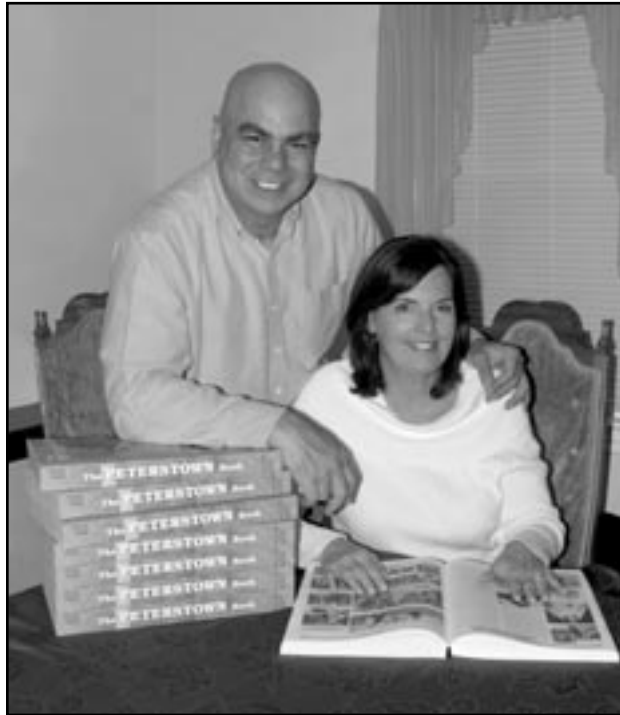
Renna Media is a Cranford, NJ based business

owned and operated by husband-and-wife team of Joe and Tina Renna. They are celebrating 40 years in business.

For more information about Renna Media publications, please visit [RennaMedia.com](http://RennaMedia.com).

Press releases with community service news can be emailed to [editor@rennamedia.com](mailto:editor@rennamedia.com).

Businesses interested in advertising can call Joe Renna at 908-447-1295, or email [joerenna@rennamedia.com](mailto:joerenna@rennamedia.com).



(above, l-r) Joe and Tina Renna, owners of Renna Media, LLC, are celebrating 40 years in business.

# FUNDRAISER GALA FEATURES ONLINE AUCTION

Hearts for Emma a 501©3 in Cranford, NJ is having a gala fundraising evening featuring cocktails, dinner, live music, sensational raffles, & a silent auction featuring original artwork on November 23, 2024, at Galloping Hill Golf Course in Kenilworth, New Jersey.

Hearts for Emma was founded by Cranford residents Nancie & Emma Rothman after Emma received a lifesaving heart transplant at the age of 12. Hearts for Emma provides assistance to families with children in crisis due to cardiac illness and creates and distributes educational materials in support of organ and tissue donation.

Co-founder Nancie Rothman states, "When Emma received her heart transplant, we were and continue to be so grateful to have the support of our family and community to help us through what was the most difficult time in our lives. Hearts for Emma was founded to help us live every day with purpose and to give back. Our gala fundraiser will be a wonderful evening and a way to support a great cause. We invite anyone interested in attending, donating, and purchasing raffle tickets as well as bidding online for the below painting & other exciting items to do so."

For further information, visit: [heartsforemma.org](http://heartsforemma.org)



(above) Joe Renna holds an original 36" x 24" oil painting of the 18th Hole at Galloping Hill he created for Hearts for Emma 2024 Auction.

## FULL COLOR FLYERS / BROCHURES / MENUS

PRINTING & MAILING TO EVERY HOME & BUSINESS **\$120** per thousand



Minimum of 10,000 Inserted in Renna Media Newspapers.  
**8.5" x 11" / full color 2 sided**  
**60lb gloss coated stock**  
 Printing only = \$60 per k  
 Inserting only = \$60 per k  
 Tri-folding add \$15 per k  
**Large Size Printing / Inserting:**  
**\$160 per thousand**  
**11" x 17" / full color / 2 sided**  
**60lb gloss coated stock**  
 Printing only = \$100 per k  
 Inserting only = \$60 per k  
 1/2, 1/4, Tri-Folding included with or without coupons tab.

**ARTWORK: \$300**  
**Custom illustration, photography available.**  
 Rates based on customer supplied PDFs.

**STAND-ALONE EDDM**  
 Artwork/Printing  
 Mail Prep/Shipping/Postage  
 All inclusive price:  
**\$400 per thousand**

Rates effective November 1, 2024. Subject to change. See [RennaMedia.com](http://RennaMedia.com) for most up to date pricing.

[JoeRenna@RennaMedia.com](mailto:JoeRenna@RennaMedia.com)

### SOME OF THE ITEMS BEING AUCTIONED

As of this printing 11/1/24

- 10 days in Steamboat Colorado (September 19th-29th, 2025,
- Oura Ring
- Shackamaxon Round of Golf, pickle ball lesson, Hold Now gift certificate
- Pet Art -unique rendering of your pet
- Bonnie-Leigh Jones painting: Beach Scene
- Original oil painting of the 18th Hole at Galloping Hill



Scan QR code to

- Purchase Tickets to the Gala
- Bid on an Auction Item
- Enter Our Raffle
- Purchase Merchandise
- Make a Donation

**RENNA MEDIA.COM** Joe Renna 908-447-1295

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With coupon. Cannot be combined with any other offer. Expires 11/30/24.

**\$300 OFF ANY ROOF REPAIR**



With coupon. Cannot be combined with any other offer. Expires 11/30/24.

**\$800 OFF ANY NEW ROOF JOB**



With coupon. Cannot be combined with any other offer. Expires 11/30/24.

**\$1,300 CHIMNEY LINER**



With coupon. Cannot be combined with any other offer. Expires 11/30/24.

**\$175 GUTTER CLEANING**



Average house size. With coupon. Cannot be combined with any other offer. Expires 10/31/24.

**\$400 OFF NEW STEPS**



With coupon. Cannot be combined with any other offer. Expires 11/30/24.

**15% OFF SENIOR DISCOUNT**

**24/7 EMERGENCY SERVICE**