

# BUSINESS + LIFE KENILWORTH LIFE

Published by Renna Media, LLC. On-line at [RennaMedia.com](http://RennaMedia.com)

Issue 202 • November 2024

## GROW YOUR BUSINESS

Place your ad  
in this space  
and be in  
every mailbox  
in town!



CALL FOR DETAILS  
908-418-5586

PRSR STD  
U.S. POSTAGE  
PAID  
BRIDGEPORT CT  
PERMIT NO. 390

ECRWSS

\*\*\*\*\*ECRWSSDDM\*\*\*\*\*

POSTAL CUSTOMER  
KENILWORTH, NJ 07033

## EAGLE SCOUT ADDS TO ST. THERESA FOOD PANTRY LEGACY

The St. Theresa Social Concerns Committee would like to thank those who have generously donated to our pantry over the past 40 years.

Our pantry was formed by the late Fr. Oehling in 1984, as he wanted a way to serve those in our community who were food deprived. The original committee included Judy DeRose as President in 1984, then Mary Michitsch as President in 1985-present. Other original members include Paulette Drogan, Sally Ordner and Carol Savona.

The location of our pantry initially was a closet in the foyer between the rectory and the church. It was small, but it successfully served its purpose. In 2018, Pastor Fr. Giovanni allowed us to make a garage bay our new home. More space meant more opportunity which was greatly needed.

We can proudly say that this August, Troop 83's Benjamin Reithal chose our pantry for his Eagle Scout Service Project. He cleverly designed a 'grocery store' environment making a more welcoming atmosphere for our many clients.

We have always provided Thanksgiving baskets, including turkey, to over 200 families.



(above) Boy Scout Troop 83's Benjamin Reithal with St. Theresa Social Concerns Committee volunteers at the St. Theresa Food Pantry.

## Full Color Flyers and Menus Printed and Mailed to Every Home and Business in Town!

**LARGE MENUS - PRINTING - \$85 PER THOUSAND**

11"x17" / Full color / 2 sided / 60lb gloss coated stock / Includes folding

**FLYERS / BROCHURES - \$45 PER THOUSAND**

8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock / Tri-fold add \$10 per thousand

**INSERTED AND MAILED TO EVERY HOME AND BUSINESS**

\$60 per thousand. (as low as \$30 per thousand depending on quantity.)

Joe Renna at 908-447-1295 - email: [JoeRenna@RennaMedia.com](mailto:JoeRenna@RennaMedia.com)



# BUSINESS + LIFE KENILWORTH

Renna Media LLC, Publishers  
202 Walnut Ave., Cranford, NJ 07016

Kenilworth Business Life is published by Renna Media. 3,500 newspapers are printed monthly and mailed to every business and resident in Kenilworth, NJ. Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

©2024 Contents of this newspaper cannot be reproduced without written consent from Renna Media LLC.

## SEND US YOUR NEWS

Do you have a community service that you need help publicizing? Did you or someone you know accomplish something amazing? We are interested in hearing about your latest achievement (honor, award, etc.), send us your news! **Email: [editor@rennamedia.com](mailto:editor@rennamedia.com)**

## ADVERTISING

**Joe Renna: 908-447-1295**  
**[joerenna@rennamedia.com](mailto:joerenna@rennamedia.com)**



Find us on online: [rennamedia.com](https://rennamedia.com)  
[facebook.com/ Kenilworth Business Life](https://facebook.com/KenilworthBusinessLife)

## SHOP LOCAL FARMERS' MARKETS FOR THE HOLIDAYS

The New Jersey Council of Farmers and Communities (NJFCF) is excited to highlight the abundant offerings of local farmers' markets, where residents can access the freshest produce the Garden State has to offer.

By visiting [jerseyfarmersmarket.com](https://jerseyfarmersmarket.com), consumers can easily locate farmers' markets in their area and explore a wide array of locally-grown fruits and vegetables, along with delicious recipes that enhance the farm-to-table experience. Look for the unmistakable Jersey Fresh sign, it insures the purchase of authentic New Jersey produce.

New Jersey boasts over 715,000 acres of dedicated farmland and is renowned for its diverse specialty crops, producing an impressive 1.2 billion pounds of tomatoes, 74 million pounds of blueberries, and 400 million pounds of sweet corn annually. With its unique climate and fertile soil, New Jersey's farmers are devoted to sustainable practices that not only elevate the flavor and quality of their crops but also support environmental stewardship. Specialty crops from New Jersey play a crucial role in both local consumption and national markets, significantly bolstering the state's economy.

The NJCFC supports numerous farmers' markets across the state, fostering community engagement and promoting sustainable living. "New Jersey's agricultural industry is thriving, and our specialty crops are among the best in the

nation," said Joseph Mikulewicz, President of NJCFC. "By choosing local produce, consumers invest in their health while supporting our dedicated farmers and strengthening their communities."

Buying local produce provides numerous advantages: it minimizes carbon footprints thanks to shorter transportation distances, stimulates local economies, and guarantees access to fresher, nutrient-rich food. Research shows that locally grown fruits and vegetables often have higher nutrient levels compared to those transported over long distances.

Farmers' markets, along with local restaurants and grocery stores throughout New Jersey, proudly feature locally sourced produce that encourages healthier eating habits while nurturing a sense of community connection. The state remains committed to upholding its leadership in specialty crop production through initiatives centered on education, sustainability, and making fresh food accessible to all residents.

*For more information on New Jersey's specialty crops and the benefits of purchasing local produce, please visit [jerseyfarmersmarket.com](https://jerseyfarmersmarket.com).*

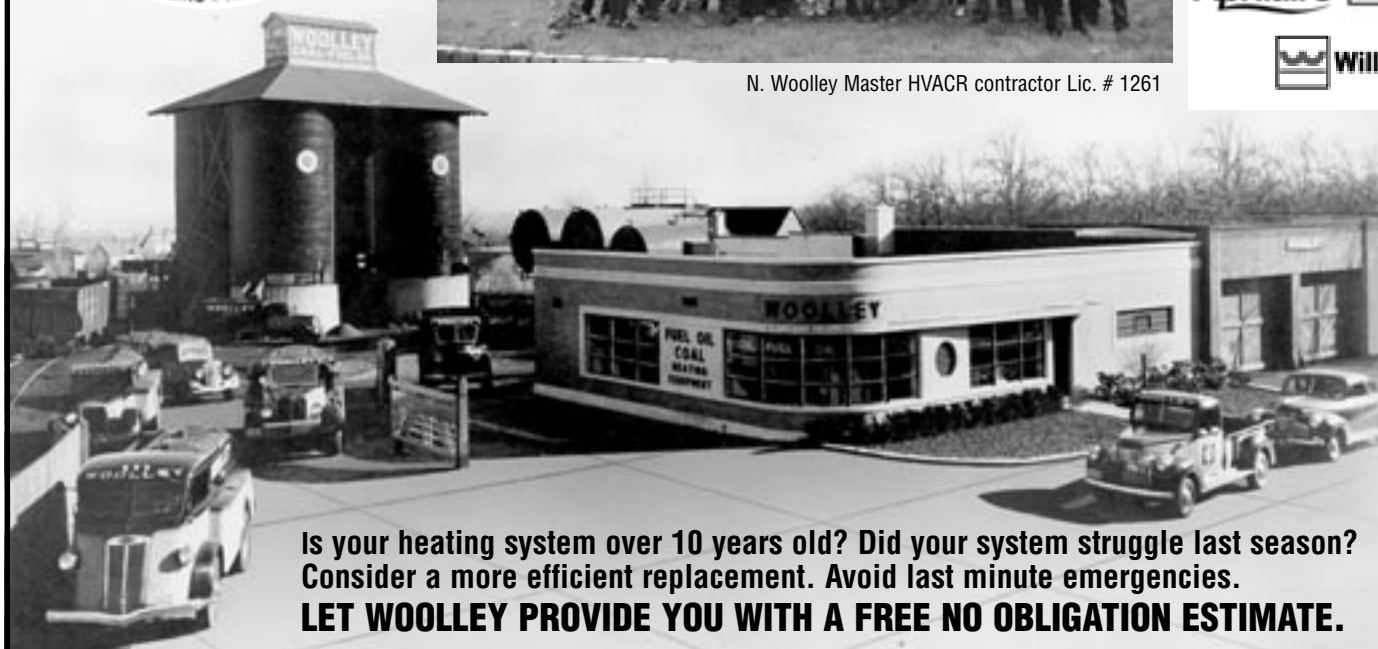


## PREPARE FOR THE COLDER MONTHS WITH A HEATING TUNE-UP. CALL TODAY TO FIND OUT HOW A WOOLLEY SERVICE CONTRACT CAN BENEFIT YOU AND YOUR HVAC AND SAVE YOU \$100.

We are a family-owned company celebrating 100 years of honest, high quality service. We are a full-service installation, maintenance and repair company. Need a heating tune up or ac start up? We provide that too, along with Woolley Service plans.



N. Woolley Master HVACR contractor Lic. # 1261



Is your heating system over 10 years old? Did your system struggle last season?  
Consider a more efficient replacement. Avoid last minute emergencies.  
**LET WOOLLEY PROVIDE YOU WITH A FREE NO OBLIGATION ESTIMATE.**

## STAY WARM WITH WOOLLEY. CALL US FOR ALL YOUR HEATING AND FUEL NEEDS.

**908-760-0583**  
**[woolleyfuel.com](https://woolleyfuel.com)**

### WOOLLEY'S PROUD PARTNERS



Williamson




Score big savings on heating and cooling costs for years to come by replacing your old, outdated equipment.

**0% INTEREST  
FOR 6 MONTHS  
NEW HEATING  
& A/C SYSTEM**

\*Subject to credit approval. Minimum monthly payments required. Ask the vendor for details. Credit is extended by Synchrony Bank. ©2024 Synchrony. All rights reserved. May Not Be Combined With Other Offers. Expires: 11/30/2024.

Call Today for a Free Estimate!  855.624.6655



AS SEEN ON  
**GEORGE  
TO THE  
RESCUE**  


*Magnolia*<sup>TM</sup>  
HOME REMODELING GROUP

ROOFING | SIDING | WINDOWS  
KITCHENS | BATHROOMS | BASEMENTS  
MASONRY | DECKS | PORCHES



**Payment Plans**

WINDOWS \$209	BASEMENTS \$395
KITCHENS \$389	BATHROOMS \$199
ROOFING \$249	DECKS/PATIOS \$189
SIDING \$289	PORCHES/STEPS \$185

**0% Plans Available!**

Estimated monthly payments.  
Rates & payments based on credit approval.

**VIRTUAL MEETINGS ALSO AVAILABLE**

**Interior & Exterior Remodeling | Family Owned & Operated**

**100% FINANCING AVAILABLE | 30+ YEARS EXPERIENCE**

NJDCA 13VH07755300



**MagnoliaHomeRemodeling.com**



## SENIOR CITIZENS 60TH ANNIVERSARY GALA

Kenilworth Senior Citizens Club 60th Anniversary Gala will be held at The Westwood in Garwood, NJ on December 12, 2024, from 12-4 p.m. For tickets or information call 908-208-4916 or 908-902-8123. Tickets must be purchased no later than Nov. 29, 2024. Members \$35.00, non-members \$40.00. A sit-down luncheon includes salad, pasta, choice of 3 entrees and desert. There will also be soda, wine, a DJ for music, games, door prizes, and more!

*Kenilworth Senior Citizens Club*  
**60TH ANNIVERSARY GALA**  
at  
**THE WESTWOOD IN GARWOOD**

438 N. Ave Garwood  
**DECEMBER 12, 2024**

12:00-4:00 PM

For tickets or information  
call 908-208-4916 or 908-902-8123

Tickets must be purchased  
no later than 11/29/2024

Event partially funded by the generosity  
of the Errington Fund

**MEMBERS \$35.00**

**NON-MEMBERS \$40.00**

**SIT DOWN LUNCHEON INCLUDES  
SALAD, PASTA CHOICE OF 3 ENTRÉES  
AND DESSERT, SODA, WINE, DJ,**

## ST. THERESA'S SEEKING THANKSGIVING FOOD PANTRY DONATIONS

St Theresa's Social Concerns Food Pantry is gearing up for their Thanksgiving food basket distribution once again! Last year they distributed approximately 300 baskets, including a \$10 supermarket gift card and turkeys. They anticipate a bigger need than any year before.

Nonperishable food items can be dropped off in the foyer of the Church or any day of the week between 9 a.m. – 3 p.m.

There is a special need for Bags of Instant Mashed Potatoes, Corn Muffin Mix, Spaghetti & Pasta Sauce, Rice - 1 lb. bags, canned corn and green beans, canned gravy (no glass), stuffing, cranberry sauce, and canned yams as well as boxed cake or brownie mixes and frostings, and cookies.

Frozen turkeys can be dropped off at these dates and times ONLY please: Monay – Friday

(not weekends), November 11th – November 22nd, 9 a.m. – 3 pm. at the Rectory office.

Gift cards to any supermarket in a \$10.00 denomination are also needed.

Gifts cards and checks payable to St. Theresa's Social Concern can be mailed to The Church of St. Theresa, 541 Washington Ave., Kenilworth, NJ 07033.

Baskets will be distributed the Saturday before Thanksgiving (November 23rd). No baskets will be given without a reservation.

If you are a resident of Union County and need a basket, please call the Rectory to reserve one (908) 272-4444 Monday thru Friday between 9 a.m. – 3 p.m. Requests MUST be given by November 11th. Identification and proof of Union County residence will be required to pick up the basket on Saturday, November 23rd between 9 a.m. - noon.

## HOLIDAY TRIP TO BUCK'S COUNTY, PA - DEC 14

The Kenilworth Historical Society will host a holiday-themed bus trip to historic Buck's County, Pa., on Sat., December 14.

The trip will depart Kenilworth (St. Theresa's School parking lot on Monroe Ave., between N. 22nd and N. 23rd Streets) at 8:15 a.m. and return to Kenilworth at approximately 8 p.m.

Cost of \$115 includes comfortable motor coach transportation and guided tours of the renowned Mercer Museum and Fonthill Castle, which will be beautifully decorated for the holidays. The trip also includes an afternoon visit to Peddler's Village to explore the charming storybook, colonial-style village with more than 60 unique stores and restaurants and a magnificent holiday display of gingerbread houses and, after dusk, an enchanting drive-through of Shady Brook Farm's spectacular Holiday Light Show featuring more than 3 million lights, whimsical displays and familiar

characters. There will be a complimentary door prize drawing on the bus.

For further information and reservations, please call 908-709-0434. As space is limited, reservations by November 23 are recommended to ensure availability. Gift certificates for the trip are also available for purchase.

Proceeds will benefit the Kenilworth Historical Society's historic Oswald J. Nitschke House (c. 1880) by helping defray operating expenses, including the cost of an elevator that makes the restored "living history" museum and cultural arts center fully accessible to everyone.

The Kenilworth Historical Society ([kenilworthhistoricalsociety.org](http://kenilworthhistoricalsociety.org)) is an independent, volunteer-based, non-profit, tax-exempt, 501 (c) (3) organization dedicated to the research, preservation and interpretation of the c. 1880 Oswald J. Nitschke House, local history and culture.

  
**cachet**  
BOUTIQUE

Upscale Missy Boutique  
Casual - Cocktail - & Accessories  
908-285-0554 ✨ [cachetnj.com](http://cachetnj.com)  
112 Central Avenue, Westfield, NJ  
 [cachetboutique](https://www.facebook.com/cachetboutique)  [cachetwestfield](https://www.instagram.com/cachetwestfield)

## REAL PUPPIES at your NEXT PARTY



**REALLY REALLY FUN  
&  
TOTALLY INTERACTIVE**

GREAT FOR AGES  
1 1/2 to adults



**www.PuppyParty.com**  
INFO@PUPPYPARTY.com  
**718 930 1914**  
ALL PUPPIES for SALE

  
**SAM'S  
LANDSCAPING**  
COMPLETE PROPERTY CARE

**YOUR LOCAL HARDSCAPE & LANDSCAPE EXPERTS**  
**BOOK YOUR FALL CLEANUP TODAY!**

OTHER SERVICES INCLUDE:

**FREE  
ESTIMATES**

**MULCH  
TRIMMING  
PLANTING  
PAVERS**

VISIT OUR WEBSITE FOR ALL OF OUR SERVICES



TEXT OR CALL  
908-441-7302

**SAMSLANDSCAPING.COM**

**CUSTOMER SERVICE - OUR BUSINESS: LANDSCAPING - OUR SPECIALTY!**



**100%  
Financing  
Available**



**FOUNDATION REPAIRS BEFORE & AFTER**



**CHIMNEY LINERS**



**CHIMNEY REPAIRS**



**SHINGLE ROOF**



**FLAT TOP ROOF**



**SLATE ROOF**



**SPANISH STYLE ROOF**



**NEW STEPS**

## CHIMNEY CLEANING STARTING AT \$150

MAGIC IMPROVEMENTS (800) 206-8529  
With this coupon. May not be combined with any other offer.  
Expires 11/30/24.

## 15% OFF SENIOR CITIZEN DISCOUNT

MAGIC IMPROVEMENTS (800) 206-8529  
With this coupon. May not be combined with any other offer.  
Expires 11/30/24.

## \$250-\$350 ANY CHIMNEY JOB

MAGIC IMPROVEMENTS (800) 206-8529  
With this coupon. May not be combined with any other offer.  
Expires 11/30/24.

## \$300 OFF ANY JOB of \$2,000 or more

MAGIC IMPROVEMENTS (800) 206-8529  
With this coupon. May not be combined with any other offer.  
Expires 11/30/24.

## \$800 OFF ANY NEW ROOF JOB

MAGIC IMPROVEMENTS (800) 206-8529  
With this coupon. May not be combined with any other offer.  
Expires 11/30/24.

## \$350-\$450 ANY ROOF REPAIR

MAGIC IMPROVEMENTS (800) 206-8529  
With this coupon. May not be combined with any other offer.  
Expires 11/30/24.



**Fully Licensed and Insured** License # 13VH09057400



**WE OFFER  
0% INTEREST FINANCING**



**Call or Text Ray 24/7 for Emergencies 973-718-0020  
CALL FOR FREE ESTIMATE 800-206-8529**

## FISHING FLEA MARKET

The Rahway Fall Fishing Flea Market will be held on Saturday, November 23, 2024, from 9 a.m. to 2 p.m., at St. Thomas Church Hall, 1405 St. Georges Ave., Rahway, NJ. For show or vendor information visit [fishingfleamarkets.com](http://fishingfleamarkets.com) or call Jerry at 718-702-5838.

**RAHWAY'S**

## FISHING FLEA MARKET

**SATURDAY, NOV 23, 2024**  
9 am to 2 pm

**ST. THOMAS CHURCH HALL**  
1405 St. Georges Ave, Rahway NJ

**\*DOOR PRIZES EVERY HOUR\***  
Food and Refreshments, New-Used-Antique  
Fishing and Boating Items

**\*Tackle Store Blowouts\***

**Admission: \$5, Kids under 12 - FREE**

**For show or vendor information  
visit [fishingfleamarkets.com](http://fishingfleamarkets.com)  
or call Jerry @ 718-702-5838**

## NAVIGATING A FIVE-GENERATION WORKFORCE UNION CHAMBER NETWORKING EVENT – NOV. 13

For the first time in our history, five generations are still working. All are different, having been shaped by their experiences in the formative years. The youngest generation never knew a world without a cell phone. The oldest generation was raised by parents who served in a world war. They buy and sell differently, spend, and save their money differently and have varied expectations as employees and vendors.

Understanding and embracing these generational differences is the theme of the Greater Union Township Chamber of Commerce's November Networking Event, Wednesday, November 13, 2024, at Titan Union, 2003 Morris Avenue, Union, NJ. The event is from 8:30 a.m. to 10 a.m.

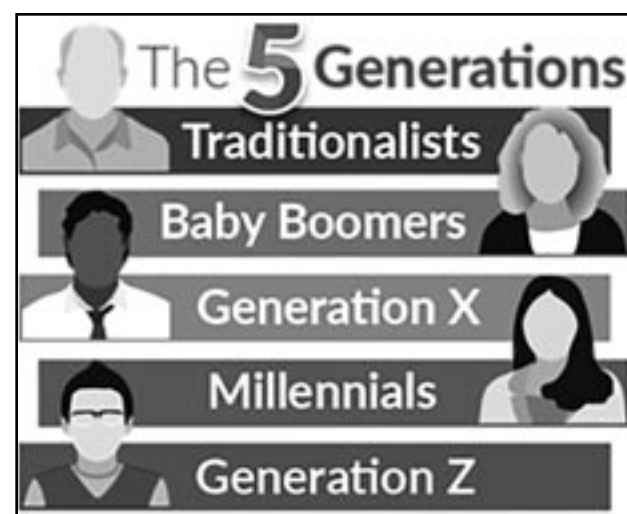
"It is fascinating to learn how each generation perceives the other. This affects how well they work together," said Chamber CEO James Masterson. "How we understand and act on these differences as employers will certainly affect our success."

Leading the session is Laurel Bernstein, Founder and President of Executive Coaching, a NJ-based consulting and training firm that is focused on enhancing the performance and leadership skills of small business owners. Bernstein has interacted with coaching executives for more than three decades, while

working in tandem with some of the most powerful management teams among New York's corporate elite.

Admission to this event is free to members, but pre-registration is required. Register online at [unionchamber.com](http://unionchamber.com), or by emailing at [executivedirector@unionchamber.com](mailto:executivedirector@unionchamber.com).

The Greater Union Township Chamber of Commerce is a professional association organized to unite, strengthen, represent and promote the growth and success of its member businesses. It comprises chambers of Union, Roselle Park, Kenilworth, and Hillside, but also has members throughout the county and state.



## Ciao Bello

**Dine on our patio!**

**OPEN 7 DAYS**

• Catering • Dine In BYOB • Take-Out  
Gluten-Free Menu Available

**220 South Ave. East  
Cranford, NJ**

**908-497-0700**

Like us on Facebook  
[ciaobellorestaurant.com](http://ciaobellorestaurant.com)

**FREE DESSERT WITH THIS COUPON**  
Get a complimentary desert with this coupon during the month of July with the order of two entrees.  
Expires 11/30/24.

## WIRED RITE

### ELECTRICAL SERVICE

**COMMERCIAL & RESIDENTIAL**  
**ALL PHASES OF ELECTRICAL WORK**

Electrical Repair • Control Wiring • Circuit Breakers  
Electrical Panels • Smart Home Services • Boilers  
• Smoke Detectors • **FREE Estimates**

**SENIOR CITIZEN DISCOUNT - 24 HOUR EMERGENCY SERVICE**  
Lic.# 888400 **201-600-3530** Bonded & Insured  
**SHORT CIRCUIT SPECIALIST**

## L&K Sedan & Taxi Service

ALL • METRO • AIRPORTS • PIERS • NYC • THEATERS

**908-276-4444**

Toll Free **877-276-8294 (Taxi)**

E-Mail: [lkседantaxi@gmail.com](mailto:lkседantaxi@gmail.com)

**Message/text: 908-296-4914**

Kenilworth to Newark Airport starting at \$40

**Open 24 Hours 7 Days a Week**

## JACOBSON

### APPLIANCES

- Financing Available
- Special Discounts
- 50% off Sales Tax

**FREE DELIVERY**  
Open Mon. & Thurs. 10am - 7pm;  
Tues., Wed. & Fri. 10am - 6pm;  
Sat 10am - 5pm; Sun - closed

All Major Credit Cards Accepted

725 Rahway Ave - Elizabeth

**908-354-8533 • 908-352-2232**

[www.jacobsonappliances.com](http://www.jacobsonappliances.com)

**\$25 OFF FOR KENILWORTH  
RESIDENTS & BUSINESSES**  
One per customer. Can not be combined with any other offer. Minimum purchase of \$399.00. must present this coupon at time of purchase. Offer Expires 11/30/24.

## KENILWORTH GARDEN CENTER

[kenilworthgarden.com](http://kenilworthgarden.com)

### CHRISTMAS TREES, WREATHS CEMETERY PIECES AND GRAVE COVERS

### Thanksgiving & Christmas Decorations

- Chimenias • Shrubs • Small Plants
- Outdoor Garden Items • Amish Made Woodwork
- Concrete Figurines and Religious Statues made in the USA.

491 Boulevard, Kenilworth

**908-272-6659** Unique items at discounted prices.  
HIC#13VH01254900

**A&A Landscaping 908-276-4443**  
Shrub Installations and Privacy Planting



# MURSELI PRO CONSTRUCTION

## 908-361-6372

- All Work Guaranteed
- 24/7 Emergency Service
- 15% Senior Discount
- Major Credit Cards
- NJ Lic. 13VH08570100

Family  
Owned &  
Operated For  
20 Years



ROOFING

SIDING

CHIMNEYS

GUTTERS

MASONRY

STEPS

FOUNDATIONS

### FOUNDATION



- NEW FOUNDATIONS
- REPAIRS
- WATERPROOFING

### MASONRY



- DRIVEWAYS
- STEPS
- BRICK & BLOCK
- SIDEWALKS
- REPAIR

### ROOFING



- RE-ROOF
- NEW ROOF
- ROOF REPAIRS
- SHINGLES
- FLAT ROOF

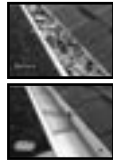
### CHIMNEY



- CLEANING
- RE-LINE
- REPAIRS
- REBUILD
- CAPPING

### GUTTERS

- CLEANING
- INSTALLATION
- SCREENING
- REPAIRS
- REPLACEMENTS



## COMPLETE SET OF STEPS

Up to 6 Feet, 5 Steps / Brick, Limestone & Concrete

*Special \$4,300*



BEFORE



AFTER

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 11/30/24.

## Save \$1,000 ON ROOF REPLACEMENT

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 11/30/24.

## \$600 OFF NEW SIDING JOB

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 11/30/24.

## \$350 OFF ANY CHIMNEY REPAIR of \$1,000 or more

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 11/30/24.

## \$350 OFF ANY ROOF REPAIR of \$1,000 or more

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 11/30/24.

## \$400 OFF ANY FOUNDATION JOB of \$2,000 or more

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 11/30/24.

## \$150 GUTTERS CLEANING (any Average House)

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 11/30/24.



## CHIMNERY LINER *Special \$1,300*

WHY SHOULD I USE A CHIMNEY LINING SYSTEM? • Protect your house from heat transfer combustibles

- Protect the masonry from the corrosive by products of combustion
- Provide a correctly sized flue for optimum efficiency of appliance



Easy &  
Effective  
Cleaning



Long Term Preservation

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 11/30/24.



Carbon Monoxide  
is invisible,  
odorless,  
and can kill you!

WHERE ARE THE KENSINGTON HOMES IN KENILWORTH?

## DISCOVERING KENILWORTH'S "MODEL HOMES," PART 10

Kensington Homes was a 1953-54 development that included 112 homes along the north side of the Boulevard from N. 6th St. west to Pembroke Dr. It also included Sherwood Rd. Wilshire Dr., and Brasser Ln. This was the fourth tract of homes built by G&H construction, George and Harold Butts. They had an excellent reputation and often didn't charge for changes.

The Butts brothers were horsemen and horse owners and spent many hours at the old Kensington Riding Stables, located until 1945 at the site of today's Wells Fargo Bank. This attachment led them name their development "Kensington" Homes.

These homes continued the suburban trend of using winding streets and a rising and new, popular design of split-level home. The lots surpassed 6,000 sq. ft. which exceeded the Borough minimum of 5,000 sq. ft. The basic home included a one-car, built-in garage, and a ground level laundry, half-bath, and recreation room. Up a few stairs was the first floor living room, dining room, and separate kitchen. Then a few more steps up were three bedrooms and a full bath. With four exceptions all homes were of the same design, but some had reverse floor plans, and some had different roof designs. Some had full basements, and some had crawl spaces. The major option was adding a second garage. The four exceptions are larger homes at 214, 220, and 230 Boulevard and 15 N. 6th St. The home at 220 Blvd. was occupied by George Butts.

One-car homes started at \$12,990 and before the tract was completed were selling for \$13,990. The selling realtor was jolly old John Brasser who sold hundreds of Kenilworth homes for whom Brasser Ln. is named. According to Zillow.com, a one-car garage home on Brasser Ln. sold for \$655,000 in October of this year. It

had a full basement, a newer dining room addition and other modernizing improvements.

The model home at 210 Boulevard was purchased by Howard and Hazel Murphy who moved there with their son, Howard, Jr., from 92 Park Dr. Howard, Sr. worked in the NYC corporate world and served on the local board of education. Hazel was a longtime employee in the tax office and a Cub Scout den mother. Before moving to Kenilworth, she worked for the FBI. Both were very active with the Methodist Church.

A Kensington Homes Civic Association was formed promoting community involvement and sponsoring many year-round social events for residents young and old. From Kensington homes earliest days, 1950 to 1960s, emerged some prominent residents. These included Joseph Aragona, board of education president and Homeowners Association president; Kenneth Anderson and Thomas Campbell, council candidates; Mabel Anderson and Sylvia Shapiro,

Harding School teachers; Michael Buynak, local attorney and mayoral candidate; Fran Carell and Agnes Morano, nurses at St. Theresa's School; Jim Carell, popular postal worker; Margaret Gutekunst, Mrs. New Jersey 1959; William Gutekunst, board of education president, mayoral candidate, and council president; Ida "Edie" Jaskot, 45 years as St. Theresa rectory secretary; Edward Kasbarian, councilman; and Willam van de Water, mayoral candidate and zoning officer. Other prominent Kensington residents were longtime Borough clerks Philip McGevna and wife Margaret McGevna Adler, but their 160 Boulevard home was not built by the Butts brothers.

The next article will feature the Woods Edge development.

Research provided by Walter E. Boright, Ed. D., historian, and Historic Signs, Inc. Persons with inquiries about this or other Kenilworth history topics may contact Dr. Boright at drbori@aol.com or 908-256-5200.



(above) Kensington children, front to back: Debbie Schafer, Tommy McGevna, Walter Korschek, Barbara Korschek, and Keith Schafer, late 1950s.



(above) Model home at 210 Blvd in 2016; the Murphys original owners.

Source: Keith Schafer



(above) Margaret Gutekunst, Mrs. NJ 1959.

Source: Family



(above) Builder and horseman George Butts, 1938.

Source: Historic Signs



(above) Hazel Murphy and son, Howard, Jr., on steps, 210 Blvd., ca. 1955.

Source: Historic Signs



# LIBRARY NOVEMBER 2024 PROGRAMS AND EVENTS

## WEEKLY PROGRAMS:

### Bingo For Children

Mondays at 6:30pm – 7:00pm

**Bingo games for children ages 3 & up**

November 4, 18 & 25

### Lap Sit

Tuesdays at 10:30am – 10:50am

**Interactive stories and songs for ages 0 – 2**

November 5 & 19

### PJ Story Time

Tuesdays at 6:30pm – 7:00pm

Children are welcome to attend this story time program dressed in their pajamas and bring along a favorite stuffed animal for ages 3 & up.

November 5, 12, 19 & 26

### CRAFTS

Fridays, on November 1 & 15 at 3:30pm - 4:00pm

Registration is required for each individual craft.

Ages; 4 - 9

## NOVEMBER SPECIAL EVENTS

Registration is required for all special events.

Kenilworth residents may register one week prior to each event. Out of town residents may register two days prior to each event, space permitting. To register: call the library at 908-276-2451 or visit 548 Boulevard.

### Cursive Writing Class For Kids

Tuesdays, Nov. 5 & 12, 5:00pm - 6:00pm

Children in third and fourth grades are welcome to register for this six week handwriting class. All children will receive their own workbook and learn how to write their own name in script.

REGISTRATION IS REQUIRED.

### FIT & FUN FOR KIDS

10:30am - 11:00am on Wednesday, November 6

Interactive program featuring movement and music will be presented by Courtney Gaines. Ages: 2 – 5

### Native American Heritage Month Celebration

Thursday, November 7 at 7:00pm – 8:00pm

Join us for an evening featuring Native American music,

dance and stories. This event honors the remarkable Native Americans who have provided many important contributions to this country. This event will be presented by Tchin, a nationally-known Indigenous artist and educator of arts and culture. This program is recommended for ages 4 - adult. This program has been made possible by funds from The Union County Office of Cultural & Heritage Affairs, a partner of the New Jersey State Council on the Arts. Children ages 4 - adult are invited to register for this program.

### Boogie Woogie Babies

10:30am - 11:00am on Tuesday, November 12.

Interactive musical program by Tiffany Taylor for ages: 0- 4

REGISTRATION IS REQUIRED.

### SNAPOLOGY ROBOTICS Science Workshop:

Robo Pets Monday November 12 at 4:00pm – 5:00pm

Children ages 4 - 7 years old are invited to register for this interactive STEM related science workshop.

Children will begin to explore the world of robotics as they build moving animals that teach the fundamentals of robotic design. This workshop will be presented by Snapology. This workshop will be funded by The Ralph Errington Foundation.

### Yoga Story Time

0:30am – 11:00am on Wednesday, November 13

Join us for stories and yoga poses for the youngest listeners and their caregiver. Children are welcome to wear their Halloween costume to this event. Ages: 2 – 5

### Read To A Dog

Tuesday, November 19 at 4:00pm – 5:00pm

For early beginning readers and those who are learning to read. Young, reluctant, or struggling readers are encouraged to register for this program and read aloud for 15 minutes with certified therapy dog, Petey. Children will learn to associate reading with being with this furry, non-judgmental listener and begin to view reading in a positive way. Over time, the child's reading ability and confidence can improve because they are practicing their skills. Registration is required. Readers may register for a 15-minute visit.

### Good Tyme String Band

Wednesday, November 20 at 10:30am – 11:00am

All ages are welcome to attend and enjoy foot tapping knee slapping banjo music.

## ADULT PROGRAMS

### ESL CONVERSATION FOR ADULTS

Tuesdays - November 5, 12, 19 & 26

at 5:30pm - 6:30pm

Saturdays – November 2 & 16

at 10:30am - 12:00pm

This is a free program for adults ages 18 & over. For more info, please call Krissantonia at 973-309-6971.

### Ready To Hatch: Workshop For Expectant Mothers

Saturday, November 2 at 10:30am – 11:00am

This program is designed to empower expectant mothers as their babies first and most important teacher and provide information about early literacy programs offered here at the library.

### Join us on Monday

November 25 at 6:00pm – 7:45pm

and Tuesday, November 19 at 2-4pm

for our card making group "Paper Pals." You don't need any paper crafting experience to join the fun.

### "Yarnies"

Thursdays, November 7, 14 & 21 at 2-4pm.

You don't need any crafting experience to enjoy these creative explorations. Feel free to bring a project to work on. Watch demonstrations of knitting, crocheting and weaving.

### "Spin - A - Yarn"

Tuesday, November 28 at 5:00pm – 7:45pm

Bring your spinning wheel or drop spindle and create beautiful yarns! If you don't have a wheel, you are still welcome to join us to learn about spinning.



(above, left) Heather Valente will present Yoga Story Time on November 13,

(center) Native American singer and storyteller on November 7.

(right) Courtney Gaines will present Fit & Fun For Kids on November 6,

**Al's Carpentry**  
Home Improvements

25  
Years in  
Business

Bathrooms - Basements - Decks - Tile  
Additions- Doors/Windows - Molding - Drywall  
Kitchens - Roofing - Siding - Plumbing - Electrical  
Int. & Ext. Painting - Household Cleanouts

**Call: 908.451.2230**  
alscarpentry11@aol.com

Electrical Lic. # 14616  
& Plumbing w #8660

**REYNOLDS PLUMBING**

(908) 276-5367  
(201) 666-0003  
358 North Avenue East  
Cranford, NJ  
www.reynolds-plumbing.net  
Lou DiFabio      Dan DiFabio  
Lic. #4237      Lic. #11749

**Residential / Commercial / Industrial**

**We're In This Together.**  
**Contact-free Online Rentals.**

**SKIP THE COUNTER**  
**(908) 259-1020**  
750 Boulevard • Kenilworth, NJ 07033

**\$1 Pays Your First Month's Rent.**  
+  
**\$24 Admin Fee Waived When You Complete Your Rental Online Or Over The Phone.**  
+  
**FREE Lock & Key.**

Taxes & fees may apply. Subject to availability. Offer valid for new customers only.

**www.AccessSelfStorage.com**

# RENNA MEDIA NEWSPAPERS RATE SHEET

**We Mail 200,000 Newspapers  
to Every Home & Business  
in 30 Towns!**

**Joe Renna 908-447-1295**

joerenna@rennamedia.com

Call today for FREE consult on  
marketing and business plans.

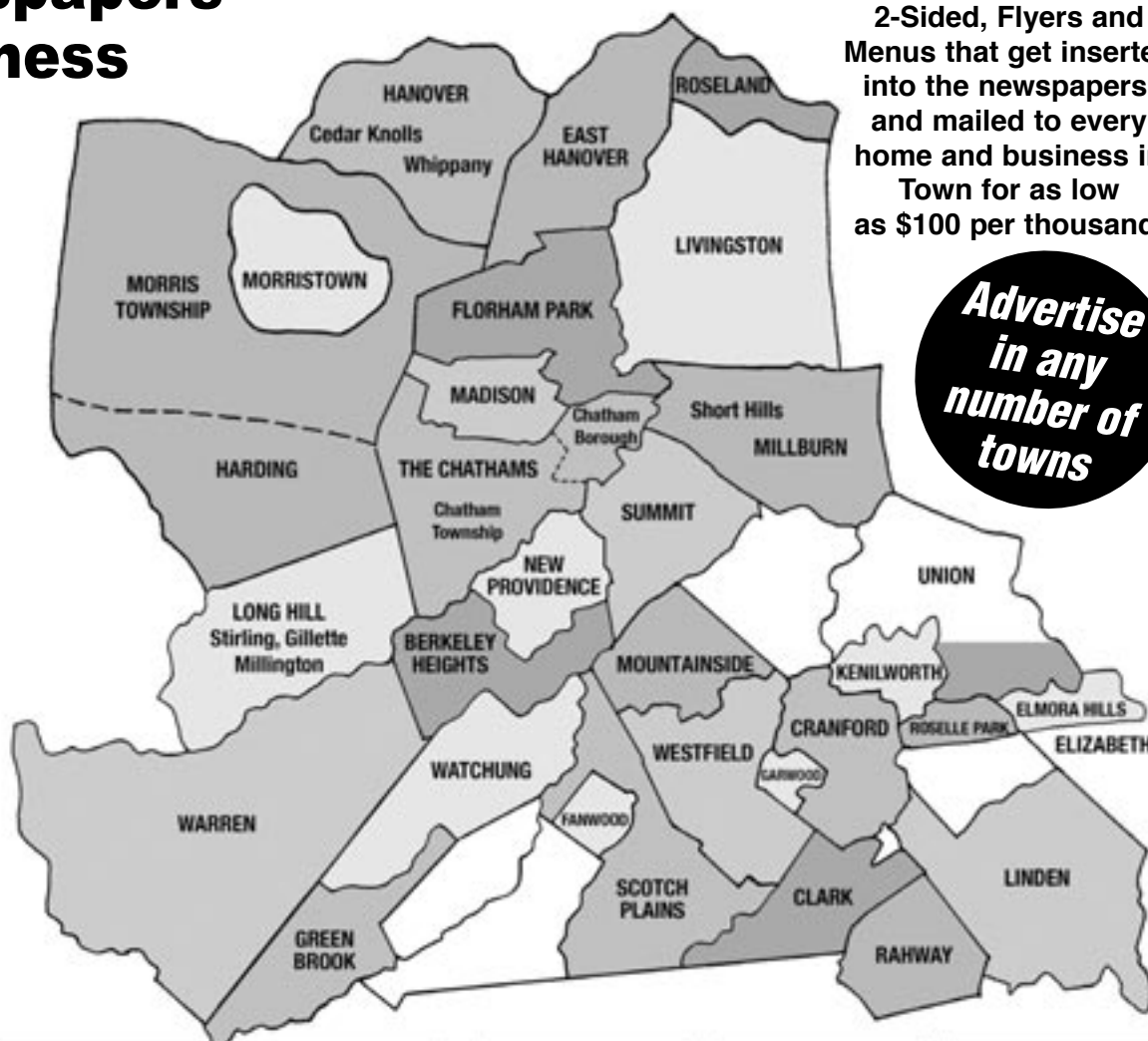
We print Full Color  
2-Sided, Flyers and  
Menus that get inserted  
into the newspapers,  
and mailed to every  
home and business in  
Town for as low  
as \$100 per thousand.

**Advertise  
in any  
number of  
towns**

**RENNAMEDIA.COM**

<b>Berkeley Heights NJ</b> COMMUNITY NEWS Qty: 5,000 Zip: 07922	<b>THE CHATHAMS NJ</b> Qty: 7,600 Zip: 07928	<b>Clark Monthly</b> Qty: 6,800 Zip: 07066
<b>CRANFORD MONTHLY NJ</b> Qty: 9,900 Zip: 07016	<b>East Hanover NJ</b> View Qty: 4,700 Zip: 07936	<b>Elmora Hills ELIZABETH, NJ</b> Qty: 5,400 Zip: 07208

Section of Elizabeth, NJ



<b>Fanwood Post NJ</b> Qty: 3,000 Zip: 07023	<b>Florham Park Press NJ</b> Qty: 6,000 Zip: 07932	<b>Garwood NJ Times</b> Qty: 2,500 Zip: 07027	<b>Green Brook NJ Gazette</b> Qty: 3,300 Zip: 08812	<b>HANOVER TOWNSHIP PRESS NJ</b> CEDAR KNOLLS WHIPPANY Qty: 2,000 Zips: 07927	<b>BUSINESS • LIFE KENILWORTH NJ</b> Qty: 3,500 Zip: 07033	<b>NJ LIFE in LINDEN</b> Qty: 18,000 Zip: 07036	<b>Life in Roseland NJ</b> Qty: 3,000 Zip: 07068
<b>Livingston NJ Monthly</b> Qty: 12,100 Zip: 07039	<b>Long Hill LEADER NJ</b> Qty: 3,500 Zips: 07933, 07946, 07980	<b>MADISON MONTHLY NJ</b> Qty: 6,300 Zip: 07940	<b>Short Hills MILLBURN MONTHLY NJ</b> Qty: 8,200 Zips: 07041, 07078	<b>MORRIS TOWNSHIP TIMES NJ</b> Qty: 13,500 Zip: 07960, Harding 07976	<b>MORRISTOWN MONTHLY NJ</b> Qty: 7,000 Zip: 07960	<b>MOUNTAINVIEW NJ</b> Qty: 3,000 Zip: 07092	<b>New Providence NEWS NJ</b> Qty: 5,100 Zip: 07974
<b>OUR TOWN Rahway, NJ</b> Qty: 13,100 Zip: 07065	<b>ROSELLE PARK MONTHLY</b> Qty: 5,600 Zip: 07204	<b>Scotch Plains NJ WHAT'S HAPPENING MONTHLY</b> Qty: 9,600 Zip: 07076	<b>Summit NJ Times</b> Qty: 9,600 Zip: 07901	<b>Spirit of UNION NJ</b> Qty: 7,800 Zip: 07083 (partial)	<b>WARREN MONTHLY NJ</b> Qty: 6,500 Zip: 07059	<b>Watchung Post NJ</b> Qty: 2,700 Zip: 07069	<b>Westfield NJ MONTHLY</b> Qty: 12,000 Zip: 07090

NEWSPAPER AD RATES		1 TOWN	3 TOWNS	6 TOWNS	9 TOWNS	12 TOWNS	15 TOWNS	18 TOWNS	21 TOWNS	24 TOWNS	27 TOWNS	30 TOWNS
Units	(wide x High) Size											
1 Unit (Business card)	3.25"x2"0	100	260	360	460	560	600	660	700	800	900	1000
2 Units	6.5" x 2" or 3.25"x4"	150	360	560	600	700	800	900	1000	1100	1200	1300
4 Units	3.25" x 8" or 6.5" x 4"	240	560	900	1000	1300	1600	1700	1800	1900	2000	2100
6 Units	6.5" x 6.25" or 10" x 4"	320	760	1200	1400	1600	1800	2000	2200	2400	2600	2800
9 HALF PAGE	6.5" x 9" or 10"x7"	360	860	1300	1600	1900	2200	2400	2600	2800	3000	3200
12 Units	6.5"x14"	400	960	1400	1800	2100	2400	2700	3000	3300	3600	3900
18 FULL PAGE	10"x14"	500	1200	1800	2200	2500	2800	3000	3300	3600	3900	4300
2-PAGE SPREAD	21"x14"	800										
BACK PAGE	10"x14"	600										
FRONT PAGE BANNER	8.25"x2"	360										
FRONT PAGE BOX	1.5"x4.5"	320										

**PREPAY 6 MONTHS AND GET 1 MORE FREE**

**PREPAY 12 MONTHS AND GET 3 MORE FREE**

Rates are per month. Artwork included in price. Newspapers are black on white.

Back cover, Front Page Banner and Front Box reserved on first-come, first-served basis. Current advertiser has right of first refusal.

Rates effective November 1, 2024. See RennaMedia.com for most up to date pricing.

Make Checks payable to Renna Media • Venmo • Zelle •



## BIG NEWS: RENNA MEDIA IS LAUNCHING SIX MORE NEWSPAPERS IN DECEMBER

Renna Media will be launching six new newspapers in December 2024. The new towns joining Renna Media's family of newspapers are Livingston, Roseland, Hanover, East Hanover, Morristown, and Morris Township. The newspapers are Every Door Direct Mailing (EDDM) to every home and business in town.

The new monthly publications will add over 40,000 new postal patrons for a new total of over 200,000 newspapers mailed to 30 towns in Union, Somerset and Morris Counties.

The publications are "hyperlocal" in nature in that they contain information focused on each individual town and are direct mailed within those towns. The newspaper's goal is to have a positive influence on the economic development and overall well-being of the town. Our publications exist to share community service news and the good things that are happening in the community.

The concept of being hyper-local is to give local businesses a venue to promote services. Reaching local customers gives you the highest return for your advertising dollars. The black and white newspapers are designed to keep the cost of an advertisement to a minimum. Ads in one town start at \$100. Regional businesses can take advantage of discounted rates for advertising in multiple towns.

Renna Media also prints full-color flyers and tri-fold menus that get mailed along with the newspapers. A cost effective alternative to mailing postcards.

Renna Media is a Cranford, NJ based business

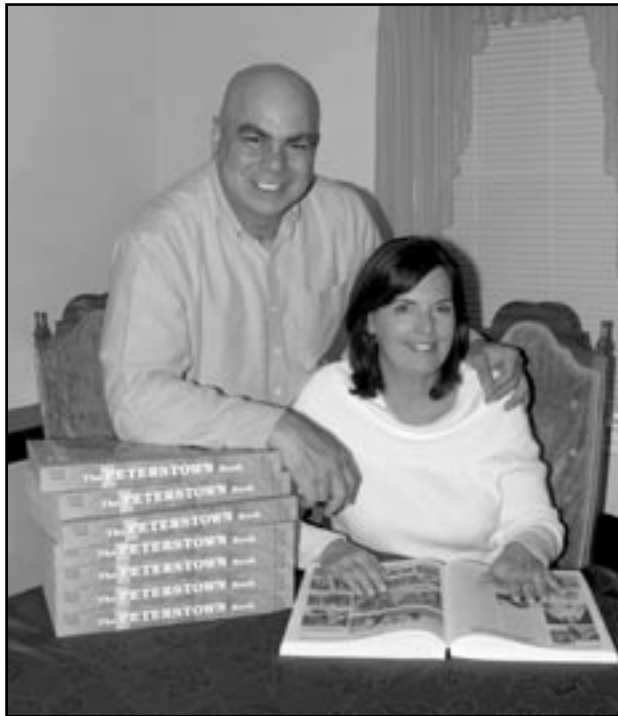
owned and operated by husband-and-wife team of Joe and Tina Renna. They are celebrating 40 years in business.

For more information about Renna Media publications, please visit [RennaMedia.com](http://RennaMedia.com).

Press releases with community service news can be emailed to [editor@rennamedia.com](mailto:editor@rennamedia.com).

Businesses interested in advertising can call Joe Renna at 908-447-1295,

or email [joerenna@rennamedia.com](mailto:joerenna@rennamedia.com).



(above, l-r) Joe and Tina Renna, owners of Renna Media, LLC, are celebrating 40 years in business.

## FUNDRAISER GALA FEATURES ONLINE AUCTION

Hearts for Emma a 501©3 in Cranford, NJ is having a gala fundraising evening featuring cocktails, dinner, live music, sensational raffles, & a silent auction featuring original artwork on November 23, 2024, at Galloping Hill Golf Course in Kenilworth, New Jersey.

Hearts for Emma was founded by Cranford residents Nancie & Emma Rothman after Emma received a lifesaving heart transplant at the age of 12. Hearts for Emma provides assistance to families with children in crisis due to cardiac illness and creates and distributes educational materials in support of organ and tissue donation.

Co-founder Nancie Rothman states, "When Emma received her heart transplant, we were and continue to be so grateful to have the support of our family and community to help us through what was the most difficult time in our lives. Hearts for Emma was founded to help us live every day with purpose and to give back. Our gala fundraiser will be a wonderful evening and a way to support a great cause. We invite anyone interested in attending, donating, and purchasing raffle tickets as well as bidding online for the below painting & other exciting items to do so."

For further information, visit:

[heartsforemma.org](http://heartsforemma.org)



(above) Joe Renna holds an original 36" x 24" oil painting of the 18th Hole at Galloping Hill he created for Hearts for Emma 2024 Auction.

## FULL COLOR FLYERS / BROCHURES / MENUS

# PRINTING & MAILING TO EVERY HOME & BUSINESS \$120 per thousand



**ARTWORK: \$300**  
**Custom illustration, photography available.**

Rates based on customer supplied PDFs.

### STAND-ALONE EDDM

Artwork/Printing  
Mail Prep/Shipping/Postage  
All inclusive price:  
\$400 per thousand

Minimum of 10,000 Inserted in Renna Media Newspapers.

**8.5" x 11" / full color 2 sided**

**60lb gloss coated stock**

Printing only = \$60 per k

Inserting only = \$60 per k

Tri-folding add \$15 per k

**Large Size Printing / Inserting:**

**\$160 per thousand**

**11" x 17" / full color / 2 sided**

**60lb gloss coated stock**

Printing only = \$100 per k

Inserting only = \$60 per k

1/2, 1/4, Tri-Folding included with or without coupons tab.

Rates effective November 1, 2024. Subject to change. See [RennaMedia.com](http://RennaMedia.com) for most up to date pricing.

[JoeRenna@RennaMedia.com](mailto:JoeRenna@RennaMedia.com)

**RENNAMEDIA.COM Joe Renna 908-447-1295**

### SOME OF THE ITEMS BEING AUCTIONED

*As of this printing 11/1/24*

- 10 days in Steamboat Colorado (September 19th-29th, 2025,
- Oura Ring
- Shackamaxon Round of Golf, pickle ball lesson, Hold Now gift certificate
- Pet Art -unique rendering of your pet
- Bonnie-Leigh Jones painting: Beach Scene
- Original oil painting of the 18th Hole at Galloping Hill



**Scan QR code to**

- Purchase Tickets to the Gala
- Bid on an Auction Item
- Enter Our Raffle
- Purchase Merchandise
- Make a Donation



# ROOFING & CHIMNEY SPECIALIST



ROOFING

CHIMNEYS

MASONRY

SIDING

GUTTERS

STEPS

FOUNDATIONS

PATIOS

## KENZA ROOFING & CHIMNEY

# 908-627-9696

FAMILY OWNED  
BUSINESS.  
#13VH11991300



**\$300  
OFF  
ANY  
CHIMNEY  
REPAIR**



With coupon. Cannot be combined with any other offer. Expires 11/30/24.

**\$300  
OFF  
ANY  
ROOF  
REPAIR**



With coupon. Cannot be combined with any other offer. Expires 11/30/24.

**\$800  
OFF  
ANY  
NEW  
ROOF JOB**



With coupon. Cannot be combined with any other offer. Expires 11/30/24.

**\$1,300  
CHIMNEY  
LINER**



With coupon. Cannot be combined with any other offer. Expires 11/30/24.

**\$175  
GUTTER  
CLEANING**



Average house size. With coupon. Cannot be combined with any other offer. Expires 10/31/24.

**\$400  
OFF  
NEW STEPS**



With coupon. Cannot be combined with any other offer. Expires 11/30/24.

**15%  
OFF  
SENIOR  
DISCOUNT**

**24/7  
EMERGENCY  
SERVICE**