diwood

Published by Renna Media

Issue 108 • November 2024

COLDWELL BANKER

Happy Thanksgiving!

So grateful for my clients. I am here for you when you need me. **Make Your Move** with Mary!™

> Mary DePaola Broker Associate

Personal, Professional, Proven

Coldwell Banker Realty Westfield West Office: 908-233-0065 Cell: 908-963-8673 Mary.depaola@cbrealty.com

U.S. POSTAGE PRSRT STD BRIDGEPORT

EVERGREEN ELEMENTARY OPENS NEW LEARNING SPACES

Scotch Plains-Fanwood public schools

Students, teachers, and staff were filled with smiles and pride as they officially celebrated the opening of eight new learning spaces in a wing of Evergreen Elementary School at a ribbon-cutting ceremony held on October 9, 2024.

Amid increasing enrollment and district-wide space constraints, the district moved its Central Offices to a rented space at 313 South Avenue in Fanwood last spring. The summer months were spent renovating and converting the offices into eight learning spaces for use by Evergreen Elementary.

"We are so excited about the new possibilities afforded to us in this space, and we're grateful to the Board of Education and Dr. Joan Mast for putting Scotch Plains-Fanwood students first," said Evergreen Principal Erin Mullman. "This addition means so much more to us than a few extra classrooms. It means that Evergreen students now have space throughout the entire school to learn, grow, and thrive."

At the entrance to the newly renovated wing, students gathered with their school's mascot to cheer on their classmate as he cut a green ribbon with gold scissors.

The renovated space includes classrooms for second grade, multi-age special education, occupational therapy, physical therapy, and speech services. This alleviated space constraints in other parts of the school and allowed music and Spanish instruction to have dedicated classrooms, rather

than being held in a multi-purpose room or moving from classroom to classroom on a cart. It also freed up space for basic skills, ESL and additional speech services.

Dr. Mast, whose office used to be in the space, said it was a special moment to see her office converted into classrooms for students. "In seeing this space come to life and knowing that quality teaching and learning is happening here, makes this the best decision the Board of Education has supported in these recent months as we continue to deal with a space crunch," Mast said. "Thank you to everyone whose support and vision for this space made this possible."

Mullman also thanked the teachers and custodians who worked quickly in late August and early September to decorate and prepare the rooms to welcome students on the first day of school.

While the new space helps ease the space issues in Evergreen, the district is still facing challenges across the other elementary and middle schools. Last year, the district was up over 150 students from the previous year, and a demographic study found that the trend was likely to continue. The study estimated an additional 500+ students in the next five years.

"We are continuing to evaluate options to address the enrollment growth," Dr. Mast said. "We are listening to community feedback following the September referendum and hope to in the near future provide an alternative option to address these issues."

Courtesy photo



(above) To ease space crunch, district converts Central Offices into eight new learning spaces for Evergreen students.

Full Color Flyers and Menus Printed and Mailed to Every Home and Business in Town!

LARGE MENUS - PRINTING - \$85 PER THOUSAND 11"x17" / Full color / 2 sided / 60lb gloss coated stock / Includes folding

FLYERS / BROCHURES - \$45 PER THOUSAND 8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock / Tri-fold add \$10 per thousand

INSERTED AND MAILED TO EVERY HOME AND BUSINESS \$60 per thousand. (as low as \$30 per thousand depending on quanttiy.)

Joe Renna at 908-447-1295 - email: JoeRenna@RennaMedia.com





anwood **D**ost...

Renna Media LLC, Publishers 202 Walnut Ave., Cranford, NJ 07016

Fanwood Post is published by Renna Media. 3,000 newspapers are printed monthly and mailed to every business and resident in Fanwood, NJ. Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

©2024 Contents of this newspaper cannot be reproduced without written consent from Renna Media LLC

SEND US YOUR NEWS

Do you have a community service that you need help publicizing? Did you or someone you know accomplish something amazing? We are interested in hearing about your latest achievement (honor, award, etc.), send us your news! Email: editor@rennamedia.com

ADVERTISING

Joe Renna: 908-447-1295 joerenna@rennamedia.com



Find us on online: rennamedia.com facebook.com/ Fanwood Post

THE MANY LIVES OF TOM KRANZ



(above) Tom Kranz

speaking to November 18th regular meeting of the College Club of Fanwood and Scotch Plains at 730 p.m. at Mira Vie 295 South Avenue Fanwood. The event is free and open to the public. The College Club, currently celebrating its 91st year,

awards scholarships annually to local women.

Tom is a Philadelphia native whose 40-years in journalism include radio, television, print and online platforms. He holds a bachelor's degree in communications from Temple University. He was a New Jersey certified EMT from 1999 to 2021 and served as a volunteer EMT on the Fanwood Rescue Squad answering more than 3,000 calls. He is still a certified CPR instructor and a life member of the squad.

From 1992 to 2007 he was a producer and senior producer at CBS News. After retiring from the TV news business in 2007, he spent 12 years as director of communications for Chelsea Senior Living and two years as public information officer for the Borough of Fanwood.

Tom has written seven books including his latest, Wreck and Return: An EMT's Journey

Tom Kranz will be Into and Out of Darkness, a novel based on his dual life as a New York news producer and volunteer EMT in NJ. The novel's protagonist Griffin Ambrose, navigates his dual life with the help of alcohol which leads to disaster. Tom will speak to the College Club about his experiences as a CBS news producer, NJ EMT, author and podcaster.

COLLEGE AND CAREER NIGHT -NOVEMBER 14TH

The College Club of Fanwood-Scotch Plains in cooperation with the Counseling Department of Scotch Plains-Fanwood High School is proud to host College Night. The 71st Annual College and Career Night will take place on Tuesday, November 14, from 7-8:30 p.m. at Scotch Plains-Fanwood High School, located at 667 Westfield Road, Scotch Plains.

All students in the 10th, 11th and 12th grades from Scotch Plains, Fanwood, and neighboring towns including private and parochial schools, are invited to attend. This event gives students and their parents an opportunity to gather information and speak directly with representatives from colleges, universities, branches of the military and technical schools.

This community service event is organized by the College Club of Fanwood-Scotch Plains and club members will be on hand to sign-in reps, provide hospitality to the reps and assist parents and students during the evening.

Courtesy photo

DUMPSTER RENTAL & DUMPSTER BAG PICKUP



Dumster rentals starting at \$250. Visit our website for details:

GrandSanitation.com

Residential • Construction • Industrial • Commercial

Family owned & operated for over 25 years!







10% OFF DELIVERY FEES

Order on our website and use code Renna 10. Expires 11/30/24

o% Plans Available! Estimated monthly payments.
Rates & payments based on credit approval.

Call Today for a Free Estimate! 📵 855.624.6655



VIRTUAL MEETINGS ALSO AVAILABLE

KITCHENS | BATHROOMS | BASEMENTS

MASONRY | DECKS | PORCHES

Interior & Exterior Remodeling | Family Owned & Operated

100% FINANCING AVAILABLE | 30+ YEARS EXPERIENCE

NJDCA 13VH07755300



Decks & Porches

MagnoliaHomeRemodeling.com

ELI KRANTZ COMPLETES PLANTS GUIDESM EARNS EAGLE SCOUT HONORS

Borough of Fanwood

Anyone interested in native plants and invasive species can now access a wealth of information online courtesy of Eli Krantz of Scotch Plains-Fanwood Boy Scouts Troop 104, and candidate for Eagle Scout.

Eli created both Native Plants and Invasive Plants Guides for the Fanwood Environmental website Commission's fanwoodnj.org/ departments/environmental-commission. worked with members of the Environmental Commission to complete his Eagle Scout project.



(above) Eli Krantz stands next to signs he created for native and invasive plants n one of Fanwood's demonstration gardens at Borough Hall.

Photos courtesy of Fanwood Environmental Commission

The idea for the project was suggested to him by Gail Rhein, one of the adults in his troop. She passed away before his project was completed. Eli started work on the project in early March 2024, and finished mid-August.

"Native plants are beneficial to the environment because they are well-adapted to local conditions, requiring less water, fertilizers, and pesticides, which results in lower upkeep. Native plants also support local ecosystems by attracting native species such as birds, insects, and pollinators, fostering biodiversity," according to the Native Plants Guide written by Eli and posted on the Commission's website.

"In contrast, invasive plants can be harmful to the environment as they often out-compete native species for resources, leading to a decline in local wildlife. Additionally, invasive plants generally require more maintenance to control their spread, which can be both costly and time-consuming. Overall, promoting native plants over invasive species is crucial for maintaining a healthy and balanced ecosystem," according to the Invasive Plants Guide Eli prepared.

Eli has posted signs in front of the native and invasive plants along with bar codes for more information. The gardens are cared for by members of the Environmental Commission.

Eli graduated from Scotch Plains-Fanwood High School in 2024, and is a freshman at Drexel University.





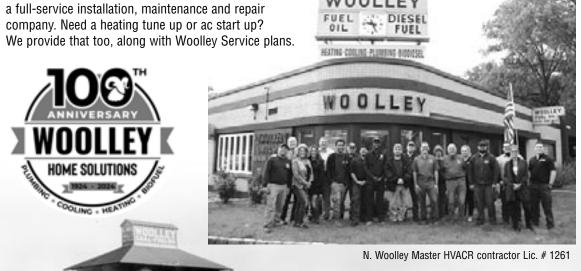
Additions- Doors/Windows - Molding - Drywall Kitchens - Roofing - Siding - Plumbing - Electrical Int. & Ext. Painting - Household Cleanouts

Call: 908.451.2230 Motorcord. VISA DICOVER alscarpentry11@aol.com

We are a family-owned company celebrating 100 years of honest, high quality service. We are



PREPARE FOR THE COLDER MONTHS WITH A HEATING TUNE-UP. CALL TODAY TO FIND OUT HOW A WOOLLEY SERVICE CONTRACT CAN BENEFIT YOU AND YOUR HVAC AND SAVE YOU \$100.



STAY WARM WITH WOOLLEY. CALL US FOR ALL YOUR HEATING AND FUEL NEEDS.

908-760-0583 woolleyfuel.com





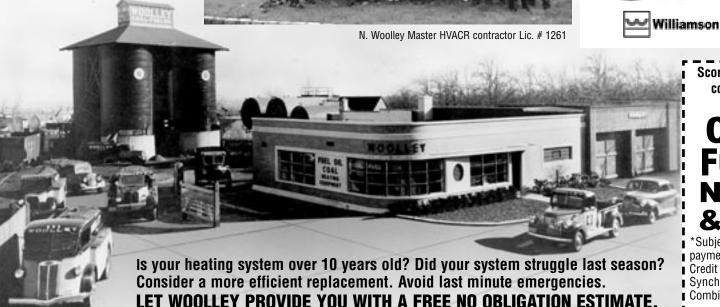




Score big savings on heating and cooling costs for years to come by replacing your old, outdated equipment.

FOR 6 MONTHS NEW HEATING & A/C SYSTE

Subject to credit approval. Minimum monthly payments required. Ask the vendor for details. Credit is extended by Synchrony Bank. ©2024 ■ Synchrony. All rights reserved. May Not Be Combined With Other Offers. Expires: 11/30/2024.









- **FUNDATIONS**
- **REPAIRS**
- **WATERPROOFING**



- STEPS
- BRICK & BLOCK SIDEWALKS



- RE-ROOF NEW ROOF
- ROOF REPAIRS SHINGLES



- RE-LINE
- REPAIRS REBUILD
 - **SCREENING REPAIRS**

CLEANING

INSTALLATION

REPLACEMENTS

COMPLETE SET OF STEPS

Up to 6 Feet, 5 Steps / Brick, Limestone & Concrete

Special \$4,300





upon. Cannot be combined with any other offer. Some restrictions apply. Expires 11/30/24

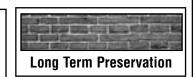
Save \$1,000 ON ROOF REPLACEMENT

CHIMNERY LINER Special \$1,300

WHY SHOULD I USE A CHIMNEY LINING **SYSTEM?•** Protect your house from heat transfer combustibles

- Protect the masonry from the corrosive by products of combustion
- Provide a correctly sized flue for optimum efficiency of appliance





GUTTERS







NEW SIDING JOB

With coupon, Cannot be combined with any other offer. Some restrictions apply. Expires 11/30/24.

\$600 OFF \$350 OFF

of \$1.000 or more

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 11/30/24.

of \$1,000 or more

With coupon. Cannot be combined with any other

offer. Some restrictions apply. Expires 11/30/24.

of \$2,000 or more With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 11/30/24.

GUTTERS CLEANING (any Average House)

With coupon. Cannot be combined with any other

NATIONAL ALLIANCE ON MENTAL ILLNESS EVENT

Join us at the Scotch Plains Public Library for this National Alliance on Mental Illness NJ (NAMI NJ) "In Our Own Voice" program, where you are invited to come hear two trained presenters speak about their own experience living with significant mental illness.

Michael, who grew up and has lived for 39 years in Scotch Plains and Fanwood, lives with schizophrenia, severe anxiety flare-ups, and obsessive-compulsive disorder. In the past, he lived with depression. An additional presenter will share their own experience with their mental illness. After the presenters describe "what happened" to them, "what helps" them, and "what's next" for them, questions and comments about the presenters' lived experience are welcome.

Registration is suggested, but not required. If you register, we'll send you a reminder before the program. For more information or to register, go to cotlib.org, email library@scotlib.org or call (908) 322-5007 x 204. The Scotch Plains Public Library is located at 1927 Bartle Avenue.

To learn more about NAMI NJ visit namiNJ.org.

WE'LL BUY YOUR HOME FOR TOP DOLLAR & NEVER TEAR IT DOWN



We are the Gerckens Family, lifelong local residents. We love our towns' older homes and where others see "tear downs," we see "diamonds in the rough." We offer:

- Attractive Cash Deals
- No home prep, decluttering or repairs
- No open house or looky-loos
- Sell on your schedule quick or slow
- Leave some things behind if you wish
- Save a bundle on commission

We are buying now and we only buy one at a time, so...

Call or Text Our Rep Now!

Scott Gleason,

Sales Associate, Coldwell Banker Realty

Direct 908-698-2630 Office 908-233-5555

SHOP LOCAL FARMERS' MARKETS FOR THE HOLIDAYS

The New Jersey Council of Farmers and Communities (NJCFC) is excited to highlight the abundant offerings of local farmers' markets, where residents can access the freshest produce the Garden State has to offer.

By visiting jerseyfarmersmarket.com, consumers can easily locate farmers' markets in their area and explore a wide array of locally-grown fruits and vegetables, along with delicious recipes that enhance the farm-to-table experience. Look for the unmistakable Jersey Fresh sign, it insures the purchase of authentic New Jersey produce.

New Jersey boasts over 715,000 acres of dedicated farmland and is renowned for its diverse specialty crops, producing an impressive 1.2 billion pounds of tomatoes, 74 million pounds of blueberries, and 400 million pounds of sweet corn annually. With its unique climate and fertile soil, New Jersey's farmers are devoted to sustainable practices that not only elevate the flavor and quality of their crops but also support environmental stewardship. Specialty crops from New Jersey play a crucial role in both local consumption and national markets, significantly bolstering the state's economy.

The NJCFC supports numerous farmers' markets across the state, fostering community engagement and promoting sustainable living. "New Jersey's agricultural industry is thriving, and our specialty crops are among the best in the nation," said Joseph Mikulewicz, President of NJCFC. "By choosing local produce, consumers invest in their health while supporting our





dedicated farmers and strengthening their communities."

Buying local produce provides numerous advantages: it minimizes carbon footprints thanks to shorter transportation distances, stimulates local economies, and guarantees access to fresher, nutrient-rich food. Research shows that locally grown fruits and vegetables often have higher nutrient levels compared to those transported over long distances.

Farmers' markets, along with local restaurants and grocery stores throughout New Jersey, proudly feature locally sourced produce that encourages healthier eating habits while nurturing a sense of community connection. The state remains committed to upholding its leadership in specialty crop production through initiatives centered on education, sustainability, and making fresh food accessible to all residents.

For more information on New Jersey's specialty crops and the benefits of purchasing local produce, please visit jerseyfarmersmarket.com.

Colorscapes Tree & Landscape Service

FALL IS FOR PLANTING!!!

Hand pruning and restoration of overgrown trees and shrubs

Specializing in preservation of old trees. Experts at proper pruning techniques.

Landscape designs "Second to None!"

- Large Tree Planting
- Drainage & Rain Gardens
- Unique Landscape design
- Repair & Maintenance of damaged and stressed Trees and shrubs.

Go Green with Colorscapes

Take a tour of local examples of beautiful designs. Call Gene Gregory See our work first at Colorscapes Inc on Facebook or our Website.

908-322-0253 • www.DesignByColorscapes.com

HELP US SAVE OUR LOCAL TREES!

Visit our website for more info and get involved!

Our "oldest residents" not only create shade and character in our neighborhoods, They filter our air and protect us in storms by forestalling floods, while saving homeowners on cooling costs.

Our combined effort can save these beautiful old trees that are being damaged and destroyed due to careless construction and lack of maintenance.

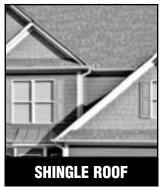
DefendOurTrees.com



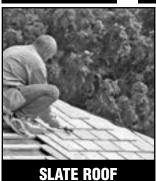




CHIMNEY REPAIRS













Fully Licensed and Insured License # 13VH09057400

PREFERRED CONTRACTOR

24/7 EMERGENCY SERVICE

WE OFFER

O% INTEREST FINANCING

Call or Text Ray 24/7 for Emergencies 973-718-0020 CALL FOR FREE ESTIMATE 800-206-8529

CHIMNEY CLEANING STARTING AT \$150

MAGIC IMPROVEMENTS (800) 206-8529 With this coupon. May not be combined with any other offer. Expires 11/30/24.

15% SENIOR CITIZEN DISCOUNT

MAGIC IMPROVEMENTS (800) 206-8529 With this coupon. May not be combined with any other offer. Expires 11/30/24.

\$250-\$350 ANY CHIMNEY JOB

MAGIC IMPROVEMENTS (800) 206-8529 With this coupon. May not be combined with any other offer. Expires 11/30/24.

\$300°FF ANY JOB of \$2,000 or more

MAGIC IMPROVEMENTS (800) 206-8529 With this coupon. May not be combined with any other offer. Expires 11/30/24.

800°FF ANY NEW ROOF JOB

MAGIC IMPROVEMENTS (800) 206-8529 With this coupon. May not be combined with any other offer. Expires 11/30/24.

\$350-\$450

MAGIC IMPROVEMENTS (800) 206-8529 With this coupon. May not be combined with any other offer. Expires 11/30/24.

ANY ROOF REPAIR

THE TINY TIM FUND NEEDS VOLUNTEERS

Scotch Plains-Fanwood Public Schools

The Tiny Tim Fund is a registered NJ non-profit Corporation 501 (c)(3) that raises funds to provide financial assistance to help families pay for children's medical expenses in Fanwood and Scotch Plains, including doctors, dentists, and psychological testing. The organization has been assisting local families since 1983.

This year, volunteers can help the Tiny Tim Fund Board members raise funds to continue its mission in two ways.

The Tiny Tim Fund Board invites community members who have enjoyed the tradition of caroling on Tiny Tim Carol Night and spreading holiday cheer while soliciting donations to form a group and commit to caroling on December 5th. A carol group comprises family members, neighbors, co-workers, scout groups, church organizations, etc. If needed, a group can also select a more convenient date to carol.

Since carol groups will not be able to reach all neighborhoods in Fanwood and Scotch Plains, volunteers are also needed to help distribute letters requesting financial support to homes during November and December. Carol Night, in combination with the letter campaign, will be the organization's sole fundraiser. Donations for this year's fundraiser are being requested during the holiday season and are also greatly appreciated at any time during the year.

To register a carol group, receive more information about Carol Night, or volunteer to deliver solicitation letters, please contact Barbara at 732-259-6348 or Mari at 908-917-5979.

The Tiny Tim Fund is administered by a volunteer Board of Trustees which consists of Fanwood and Scotch Plains citizens from varied sections of the community. There are no administrative fees. All collected contributions

are dispersed for children's needs.

Donations from local citizens, civic and service organizations, will enable the Tiny Tim Fund to continue supporting families in our local community. The trustees are hopeful that community members who have generously supported the Fund in the past will make it possible for the fund to continue providing assistance to current cases and accepting new requests for financial assistance during the coming year.

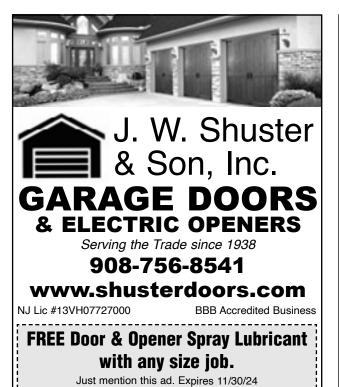
Checks made out to The Tiny Tim Fund can be mailed to: The Tiny Tim Fund, PO Box 181, Fanwood, NJ 07023.



(above, l-r) Sue Apostolopoulos and Michele Chatterton are forming a carol group with their sons and some of their sons' friends for Carol Night on December 5th to benefit the Tiny Tim Fund. Tiny Tim board members are hoping that many more groups will join this group and make the fundraiser a success.

Courtesy photo





Fanwood Resident - Full Time Agent - 24 Years Experience

If you're looking to Sell or just want to know what your Home is worth - Give me a call. No Cost or Commitment Just Good Information

Let me share with you my Extensive Marketing Programs that will get your Home Sold for the Most Money and the Least Aggravation



Want a reference?

NJAR®
CIRCLE OF EXCELLENCE
SALES AWARD®

NJAR Circle of Excellence Sales award. Year after Year. 2015 Through 2023







ERA Suburb Realty 908-322-2352



1773 E. Second Street, Scotch Plains, NJ 077076

GEORGE HANSEN
Sales Associate, SRES Specialist

908-346-9990

georgehansenera@gmail.com

STUDENTS RECOGNIZED IN NATIONAL MERIT **SCHOLARSHIP PROGRAM**

Scotch Plains-Fanwood Public Schools

Four Scotch Plains-Fanwood High School seniors have been recognized as Commended Students in the 2025 National Merit Scholarship Program. The students are Everett Boris, Sophie Gingold, Saman Zeb and Shaheryar Zeb.

"Congratulations to Everett, Sophie, Saman, and Shaheryar for showing what it means to excellence," pursue academic said Superintendent Joan Mast, Ed.D. "This recognition reflects the dedication and hard work they have invested into their educations. We are proud to call them Scotch Plains-Fanwood students and excited to see what the future holds for each of them."

Students enter the National Merit Scholarship Program, a nationwide competition for recognition and awards, by taking the Preliminary SAT/National Merit Scholarship Qualifying Test (PSAT/NMSQT). About 34,000 of the highest scoring students were designated Commended Students.

Although these students will not continue in

the competition for National Merit Scholarship awards, they were recognized for placing among the nation's top scorers and could still be candidates for special scholarships offered by National Merit's corporate sponsors.

Congratulations to our SPFHS Commended Students!



(above, l-r) Everett Boris, Sophie Gingold, Shaheryar Zeb, Saman Zeb

Photo by Scotch Plains-Fanwood Public Schools

SHOES COLLECTED

Borough of Fanwood

The Fanwood Green Team held a highly successful shoe drive in the spring in collaboration with the Soles4Souls program. Over 420 pairs of shoes were collected.

"I would consider the shoe drive quite successful," said Laura Lang of the Fanwood Green Team, who took the lead along with her 15-year-old son, Luke, in the Green Team's collection initiatives.

"Originally, I researched another shoe collection organization, but realized upon further investigation they were for profit and didn't align with our (Green Team's) mission. We agreed as a team that Soles4Souls would better align with our goals to support those in need as well as reduce waste in landfills. I made multiple trips to a Soles4Souls contact in Flemington as well visiting his storage unit in Branchburg where the shoes were ultimately sent to Soles4Souls for distribution," Lang said.

Shoes donated to Soles4Souls provide relief through shoe distribution to those in need and create jobs in developing countries through our micro-enterprise program, according to the Soles4Souls mission statement.









(above) Luke Lang with shoes collected for

RENNA MEDIA NEWSPAPERS RATE SHEET

MORRIS

HANOVER

MORRISTOWN

HARDING

LONG HILL

Stirling, Gillette

Millington

WARREN

We Mail 200,000 Newspapers to Every Home & Business

in 30 Towns!

Joe Renna 908-447-1295

joerenna@rennamedia.com

Call today for FREE consult on marketing and business plans.

RENNAMEDIA.COM







Qty: 7,600 Zip: 07928



Qty: 6,800 Zip: 07066



Qty: 9,900 Zip: 07016



Qty: 4,700 Zip: 07936



Qty: 5,400 Zip: 07208 Section of Elizabeth, NI



Oty: 3,000 Zip: 07023

iving/ton

Monthly

Qty: 12,100

Zip: 07039



Qty: 6,000 Zip: 07932

Long Hill

LEADER

MOUNDIN

Qty: 3,500

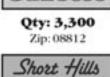
Zips: 07933.

07946, 07980

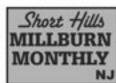




Oty: 2,500 Zip: 07027



Qty: 6,300 Zip: 07940



Qty: 8,200 Zips: 07041, 07078



GREEN

HANOVER

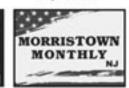
TOWNSHIP PRESS

CEDAR KNOLLS

WHIPPANY

Qty: 2,000

Qty: 13,500 Zip: 07960, Harding 07976



KENILWORTH

Oty: 3,500

Zip: 07033

Qty: 7,000 Zip: 07960



OUNTAINSIDE

Qty: 3,000

Zip: 07092

IEW



We print Full Color 2-Sided, Flyers and

Menus that get inserted

into the newspapers,

and mailed to every

home and business in

Town for as low

as \$100 per thousand.

Advertise

in any

number of

towns

ELMORA HILLS

LINDEN

Life in

Reseland

Qty: 3,000

Zip:07068

ELIZABETH

UNION

ROSELLE PARK

KENILWORTH)

RAHWAY

CRANFORD

CLARK

ROSELAND

LIVINGSTON

SUMMIT

MOUNTAINSIDE

SCOTCH

PLAINS

WESTFIELD

MILLBURN

EAST

HANOVER

FLORHAM PARK

NEW

PROVIDENCE

MADISON

THE CHATHAMS

BERKELEY

WATCHUNG

Qty: 5,100 Zip: 07974



Qty: 13,100

Zip: 07065

FRONT PAGE BOX

NEWSPAPER AD RATES



MONTHLY Qty: 5,600 Qty: 9,600 Zip: 07204 Zip: 07076



3

Qty: 9,600 Zip: 07901

6

TOWNS

360

560

900

1200

1300

1400

1800



Qty: 7,800 Zip: 07083 (partial)

TOWNS

460

600

1000

1400

1600

1800

2200

12

TOWNS

560

700

1300

1600

1900

2100

2500



Qty: 6,500 Zip: 07059

18

TOWNS

660

900

1700

2000

2400

2700

3000

15

TOWNS

600

800

1600

1800

2200

2400

2800



Qty: 2,700 Zip: 07069

24

TOWNS

800

1100

1900

2400

2800

3300

3600

21

TOWNS

700

1000

1800

2200

2600

3000

3300



Qty: 12,000 Zip: 07090

30

TOWNS

1000

1300

2100

2800

3200

3900

4300

27

TOWNS

900

1200

2000

2600

3000

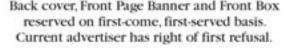
3600

3900

Unit	s (wide x High) <u>Size</u>	TOWN	TOWNS
1	Unit (Business card) 3.25"x2"0	100	260
2	Units 6.5" x 2" or 3.25"x4"	150	360
4	Units 3.25" x 8" or 6.5" x 4"	240	560
6	Units 6.5" x 6.25" or 10" x4"	320	760
9	HALF PAGE6.5" x 9" or10"x7"	360	860
12	Units 6.5"x14"	400	960
18	FULL PAGE 10"x14"	500	1200
2-PAGE SPREAD 21"x14"		800	
BACK PAGE 10"x14"		600	PI
FRONT PAGE BANNER 8.25"x2"		360	PR

PREPAY 6 MONTHS AND GET 1 MORE FREE PREPAY 12 MONTHS AND GET 3 MORE FREE

Rates are per month. Artwork included in price. Newspapers are black on white.



1.5"x4.5"

320







BIG NEWS: RENNA MEDIA IS LAUCHING SIX MORE NEWSPAPERS IN DECEMBER

Renna Media will be launching six new newspapers in December 2024. The new towns joining Renna Media's family of newspapers are Livingston, Roseland, Hanover, East Hanover, Morristown, and Morris Township. The newspapers are Every Door Direct Mailing (EDDM) to every home and business in town.

The new monthly publications will add over 40,000 new postal patrons for a new total of over 200,000 newspapers mailed to 30 towns in Union, Somerset and Morris Counties.

The publications are "hyperlocal" in nature in that they contain information focused on each individual town and are direct mailed within those towns. The newspaper's goal is to have a positive influence on the economic development and overall well-being of the town. Our publications exist to share community service news and the good things that are happening in the community.

The concept of being hyper-local is to give local businesses a venue to promote services. Reaching local customers gives you the highest return for your advertising dollars. The black and white newspapers are designed to keep the cost of an advertisement to a minimum. Ads in one town start at \$100. Regional businesses can take advantage of discounted rates for advertising in multiple towns.

Renna Media also prints full-color flyers and tri-fold menus that get mailed along with the newspapers. A cost effective alternative to mailing postcards.

Renna Media is a Cranford, NJ based business

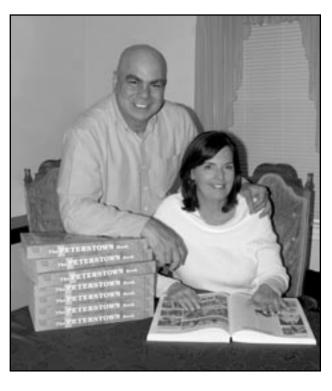
owned and operated by husband-and-wife team of Joe and Tina Renna. They are celebrating 40 years in business.

For more information about Renna Media publications, please visit RennaMedia.com.

Press releases with community service news can be emailed to editor@rennamedia.com.

Businesses interested in advertising can call Joe Renna at 908-447-1295,

or email joerenna@rennamedia.com.



(above, l-r) Joe and Tina Renna, owners of Renna Media, LLC, are celebrating 40 years in business.

FUNDRAISER GALA FEATURES ONLINE AUCTION

Hearts for Emma a 501©3 in Cranford, NJ is having a gala fundraising evening featuring cocktails, dinner, live music, sensational raffles, & a silent auction featuring original artwork on November 23, 2024, at Galloping Hill Golf Course in Kenilworth, New Jersey.

Hearts for Emma was founded by Cranford residents Nancie & Emma Rothman after Emma received a lifesaving heart transplant at the age of 12. Hearts for Emma provides assistance to families with children in crisis due to cardiac illness and creates and distributes educational materials in support or organ and tissue donation.

Co-founder Nancie Rothman states, "When Emma received her heart transplant, we were and continue to be so grateful to have the support of our family and community to help us through what was the most difficult time in our lives. Hearts for Emma was founded to help us live every day with purpose and to give back. Our gala fundraiser will be a wonderful evening and a way to support a great cause. We invite anyone interested in attending, donating, and purchasing raffle tickets as well as bidding online for the below painting & other exciting items to do so."

For further information, visit: heartsforemma.org



(above) Joe Renna holds an original 36" x 24' oil painting of the 18th Hole at Galloping Hill he created for Hearts for Emma 2024 Auction.

SOME OF THE ITEMS BEING AUCTIONED

As of this printing 11/1/24

- 10 days in Steamboat Colorado (September 19th-29th, 2025,
- Oura Ring
- Shackamaxon Round of Golf, pickle ball lesson, Hold Now gift certificate
- Pet Art -unique rendering of your pet
- Bonnie-Leigh Jones painting: Beach Scene
- Original oil painting of the 18th Hole at Galloping Hill



Scan QR code to

- Purchase Tickets to the Gala
- Bid on an Auction Item
- Enter Our Raffle
- Purchase Merchandise
- · Make a Donation

FULL COLOR FLYERS / BROCHURES / MENUS

PRINTING & MAILING TO \$ 120 EVERY HOME & BUSINESS



ARTWORK: \$300 Custom illustration, Rates based on

customer supplied PDFs.

STAND-ALONE EDDM

Artwork/Printing photography available. Mail Prep/Shipping/Postage All inclusive price: \$400 per thousand

Rates effective November 1, 2024. Subject to change. See RennaMedia.com for most up to date pricing.

Minimum of 10,000 Inserted in Renna Media Newspapers. 8.5" x 11" / full color 2 sided

60lb gloss coated stock

per thousand

Printing only = \$60 per kInserting only = \$60 per kTri-folding add \$15 per k

Large Size Printing / Inserting: \$160 per thousand 11" x 17" / full color / 2 sided 60lb gloss coated stock

Printing only = 100 per k Inserting only = \$60 per k1/2, 1/4, Tri-Folding included with or without coupons tab.

JoeRenna@RennaMedia.com

RENNAMEDIA.COM Joe Renna 908-447-1295

