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BOTTLE HILL DAY STREET FESTIVAL – SATURDAY, OCT. 5

Madison's annual fall festival, Bottle Hill Day, takes place on Saturday, October 5, from 10:00 a.m. to 5:00 p.m.

This year will mark the 49th Anniversary of this signature Madison, NJ, event, which has continued to grow yearly since it was first established in 1974 by Mayor Elizabeth Baumgartner.

With the expansion a few years ago onto Kings Road, this rain-or-shine street festival spans over six blocks. It includes sidewalk sales, four stages with live music, three Amusement Areas, food, and 225+ vendors, including non-profits, crafters, retail businesses, etc. Also, as in years past, the Madison Chamber of Commerce and Madison P.B.A. #92 will be hosting their popular annual Madison Car Show in conjunction with Bottle Hill Day.

Great food options will be available, including the Food Court on Cook Avenue, other food vendors throughout the festival, local restaurants, and a Food Truck Court on Kings Road.

Park & Ride Shuttle: Park your car in the parking lot at the Madison Community Pool and ride downtown, where the shuttle will drop you off right in the center of town. The shuttle will run from 9:15 am until 5:00 pm in a continuous loop between the parking lot and the town center.

Family Activities & Rides: Provided by Seashore Amusements at Dodge Field on Central Avenue and Kings Road.

DDC Beer Garden: The Bottle Hill Day Beer Garden returns for its 11th year! It will again be located between Prospect Street and Maple Avenue on Kings Road. The Beer Garden will feature a variety of beer on tap and wine and will also include some specialty items.

Street Closures and Parking: Waverly Place, Central Avenue (Main Street to Brittin Street), Kings Road (Prospect Street to Green Avenue), and Green Village Road (Main Street to Kings Road) will be closed, but the municipal lots (Waverly Green, Cook Avenue, and Elmer Street) will be open for parking. Additional event parking will be available at the Madison Junior School parking lots, which are accessible via Brittin Street (behind the school). The Kings Road Parking Lot behind the Public Safety Building will be open for public parking, and the Prospect Street Parking Lot will also be open to the public. Street parking, where allowed, will be available as well. Main Street remains open all day.

The DDC's objective is to promote economic growth and business development so that Madison's beautiful downtown continues to thrive. Bottle Hill Day was created in 1974 to promote the business district. The name originated from



(above) Photos from 2022 Bottle Hill Day photo album. Event photos can be found online at rennamedia.com on the Madison Monthly page on facebook.com.

Madison's establishment in 1715 of the village called "Bottle Hill." Over the years, it has grown, evolving into a family, entertainment, and community celebration that draws between 10,000 and 20,000 people to the heart of Madison every fall. This event is free and open to the public.

For more information, please email the DDC at ddc@rosenet.org.







MADISON MONTHLY,

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SEND US YOUR NEWS

Do you have a community service that you need help publicizing? Did you or someone you know accomplish something amazing? We are interested in hearing about your latest achievement (honor, award, etc.), send us your news! Email: editor@rennamedia.com

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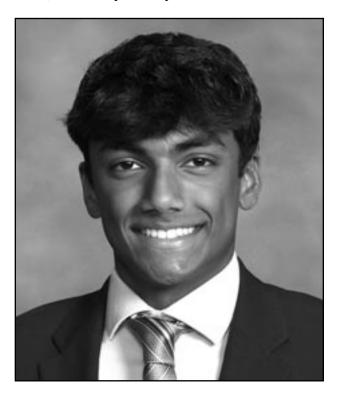
NATIONAL MERIT SEMIFINALIST AND COMMENDED STUDENTS

Madison Public Schools

On September 11th, officials of the National Merit Scholarship Corporation announced the names of approximately 16,000 Semifinalists in the 70th annual National Merit Scholarship Program. This pool represents less than one percent of U.S. High School Seniors and includes the highest-scoring entrants in each state. These academically talented high school seniors have an opportunity to continue in the competition for some 6,870 National Merit Scholarships worth nearly \$26 million that will be offered next spring. Madison High School is proud to announce that senior Anuthra Abeysinghe was named one of the semifinalists in the 2025 National Merit Scholarship Competition!

In addition to Madison High School's one Semifinalist, MHS has 17 additional commended students in the 2025 National Merit Scholarship Program. About 34,000 Commended Students throughout the nation are being recognized for their exceptional academic promise. They placed among the top 50,000 students who entered the 2025 competition by taking the 2023 Preliminary SAT/National Merit Scholarship Qualifying Test (PSAT/NMSQT). Congratulations to the following seniors: Macey Arnold, Samuel Berk, Graham Bradshaw, Luke Cimino, Amanda Daniels, Zachary Elden, Leah Fass, Nolan

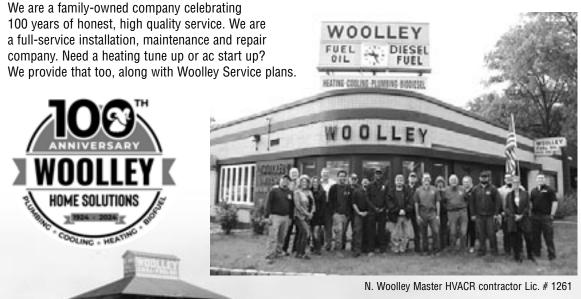
Flanagan, Chase Hanson, Cassandra Jennings, Caitlin Jobe, Evelyn Juliano, Ishan Mallik, Meredith McKeever, Hunter Rhodes, Aiden Shah, and Henry Yousey.



(above) Madison High School senior Anuthra Abeysinghe was named one of the semifinalists in the 2025 National Merit Scholarship Competition.

Courtesy photo

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HISTORICAL SOCIETY PRESENTS LECTURE – OCT. 15TH



(above) Brian Armstrong will present "The History of US Presidential Elections and New Jersey". Courtesy photo

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301 Main Street • Chatham 973-635-0035 • www.drmurphy.com speaker Brian Armstrong on Tuesday, October no later than 3 p.m. on Tuesday, October 15, 15, 2024, at 7:00 p.m. for a lecture on "The History of US Presidential Elections and New Jersey".

We are all quite aware of the upcoming, and hotly debated presidential election in November.

What has happened in New Jersey in prior elections? How does New Jersey handle them?

What can we learn from them?

Join us Tuesday, October 15, 2024, at 7 p.m., when Brian Armstrong tells us all we ever wanted to know about New Jersey's fascinating and unique Federal election history.

This in-person program at the Madison Community Arts Center, 10 Kings Rd., is free and open to the public.

Kindly email the Madison Historical Society

The Madison Historical Society will host at historyspeakerseries@gmail.com to register, 2024.

> Brian Armstrong is an independent historian, researcher, and author. Born in Flemington, he received his bachelor's degree in history and political science from American University in Washington, D.C. He served as the president of the South River Historical & Preservation Society and is the current president of the League of Historical Societies of New Jersey. An avid collector of U.S. presidential election memorabilia, he is a member of American Political Items Collectors. A popular speaker across New Jersey, he is the author of several books, including The Franklin Park Tragedy: A Forgotten Story of Racial Injustice in New Jersey. It won the 2020 New Jersey Studies Academic Alliance Author award.



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LONG-TIME PUPPY RAISERS HONORED The Seeing Eye that time, the raiser is responsible for



The Seeing Eye recently honored five long-time puppy raisers with induction to "The Seeing Eye 21 Club", a special honor for volunteers who have raised at least 21 Seeing Eye® puppies. The non-profit also honored the Seeing Eye puppy raising club volunteers with two awards, the Outstanding Leader Award and the 20-year Leader Award. Finally, 34 exceptional college-bound puppy raisers were awarded college scholarships totaling \$64,000.

"Each year, The Seeing Eye's Family Day is a celebration of all the hard work and dedication of our volunteer puppy raising families," said Seeing Eye director of canine development Peggy Gibbon. "An army of volunteers provides each Seeing Eye puppy with a loving home environment, socialization, and basic training that prepares them to become Seeing Eye dogs for people who are blind."

"We're actively recruiting puppy raisers and puppy sitters for our upcoming litters that are planned for the coming months. If you're interested in joining our community of dog lovers, now is a great time to reach out to us and learn what puppy raising is all about," said Gibbon. "We need homes and families of all shapes and sizes for our puppies because fully trained Seeing Eye dogs are placed in similarly diverse families and living situations with people who are blind."

A puppy raiser family is responsible for providing a loving and nurturing home environment for approximately one year. During

that time, the raiser is responsible for teaching basic obedience, house manners, bringing the puppy to Seeing Eye puppy club meetings and socialization trips in their area. The Seeing Eye puppy could be a German shepherd, Labrador retriever, golden retriever, or a Labrador/golden retriever cross.

Puppy raisers must live within New Jersey, eastern Pennsylvania, Maryland, Delaware or New York (Rockland or Orange Counties) so they can attend regular puppy club meetings where they will receive help and coaching with their puppies. All veterinary expenses are covered by The Seeing Eye and a stipend is provided to help cover the cost of dog food. If a Seeing Eye puppy does not graduate from the program, the family who raised the puppy is offered the first option to adopt the puppy they raised. For more information visit seeingeye.org/raise.

Established in 1929, The Seeing Eye provides specially bred and trained dogs to guide people who are blind. Seeing Eye dog handlers experience greatly enhanced mobility and independence, allowing them to retain their active lifestyles. The Seeing Eye is a 501(c)3 non-profit supported by contributions from individuals, corporations and foundations, bequests, and other planned gifts.

The Seeing Eye is a trademarked name and can only be used to describe the dogs bred and trained at the school's facilities in Morristown, N.J. If you would like more information on The Seeing Eye, please visit the website at SeeingEye.org, call 973-539-4425, or email info@seeingeye.org.





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ROTARY CLUB NEWS

The Madison Rotary prepared 50 backpacks with school supplies for local children whose parents rely on the First Baptist Food Panry. The children were so excited to see the backpacks and choose their favorite color and the parents were so grateful. "As every parent knows, getting kids ready for school is an added expense and for those already struggling, it can be a burden. The Madison Rotary is always looking for ways to help the community," said Lois Bhatt, President.

The Madison Rotary and the First Baptist Church forged a relationship that began in the early days of the pandemic when Interact students (the high school arm of Rotary) collected bags of food for the Pantry. Now, Rotarians have a bi-weekly front door pick-up for food that is brought directly to the Pantry for distribution. To date over 5,400 bags of groceries have been delivered.

The Madison Rotary has more than 85 members who live or work in the Madison area and who strive to make a positive difference in our local communities and have a global impact as well. The Madison Rotary focuses on youth development, reducing food insecurity and partnering with other organizations to meet community needs. To learn more about the Madison Rotary and the bi-weekly food pick-up or contact info@madisonrotarynj.org. Check madisonrotarynj.org for a schedule of speakers and events, to volunteer or to learn more.



(above) Rotarians Frank Mangravite, Diane Driscoll, and Paul Saccone.

Courtesy photo



SEEKING VETERANS OF THE WAR IN AFGHANISTAN

Morris County

In preparation for the 25th anniversary of the beginning of the War in Afghanistan coming up on October 7, 2026, the Morris County Office of Planning & Preservation is seeking information of for its Veterans Compendium project and invites local soldiers and sailors to participate.

The basic information required is the name of the soldier/sailor, Morris County hometown and branch of service. Veterans who wish to share additional information may do so and are encouraged to mention the names of those with whom they served.

Listing on the Morris County Veterans Compendium requires that you were either born in Morris County or lived in the county for a minimum of ten years. If you meet the criteria, but relocated out of state, you are eligible for listing. The Veterans compendium is open to any branch of service and photographs are appreciated.

After a draft biography is created, it is then sent back to the submitter for review and approval. The final drafts will be posted on-line October 7, 2026, under "Moondust: Afghanistan 2001-2021".

To date the Office of Planning & Preservation has released veteran lists from the American Revolution, The War of 1812, The Spanish-American and Philippines Wars, WWI, WWII, Korea and Vietnam. The list of veterans from the Civil War is slated to be released in April of 2024.

For more information or to submit biographies, please email Jan Williams, Cultural and Historic

Resources Specialist of the Morris County Office of Planning & Preservation, at jwilliams@co.morris.nj.us.

To view all historical projects, visit the Office of Planning & Preservation webpage on the Official Website of Morris County, NJ.







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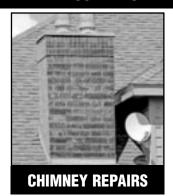


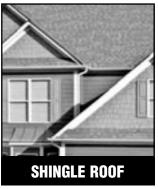




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OCTOBER PROGRAMS AT THE MADISON PUBLIC LIBRARY

39 Keep Street Madison, NJ 07940. All lecture programs are online via Zoom unless stated otherwise. You will receive Zoom instructions and online meeting information in your registration confirmation email in addition to a reminder email prior to the date of the program. Please register at madisonnilibrary.org

Adult Open Craft Night

Monday, October 7 at 6:30 - 8:00 p.m. Held at Madison Community Art Center, 10 Kings Road

Have no time or space to finish up all those craft projects? You are not alone! Join us for some quiet time away from the kids and the dirty dishes. Relax with friends and fellow crafters. Bring along anything you want to work on or enjoy doing the craft I will provide.





Tuesday, October 8 at 10:30 - 11:30 a.m. and 11:45 a.m. - 12:45 p.m.

Held at Madison Community Art Center, 10

Kings Road

Transform an ordinary wine glass into a pumpkin votive holder. All supplies will be provided. Please register at madisonjlibrary.org

The Salem Witch Trials: Reckoning and Reclaiming

Tuesday, October 8 at 7 p.m.

Even after 300 years, Salem's witch trials remain a defining example of intolerance and injustice in American history. The extraordinary events of 1692-3 led to the deaths of 25 innocent people, the vast majority of whom were women. This lecture will be presented by the New York Historical Society.

College Funding Workshop

Wednesday, October 9 at 7 p.m.

Attention all parents! Are you concerned about how you will afford your child's college education in the future? Start planning now by attending the college funding workshop presented by Jodi Bloom, a Certified College Funding Specialist, Founder of Cornerstone College Solutions.

Author Talk with Julia Philipps

Thursday, October 10 at 7 p.m.

Julia Phillips is the author of the bestselling novels Bear and Disappearing Earth, which was a finalist for the National Book Award and one of The New York Times Book Review's 10 Best Books of the Year. A 2024 Guggenheim fellow, she lives with her family in Brooklyn. This event will be hosted by Mountain Lakes Library

Find Your Writing Voice

Tuesday, October 22 at 7 p.m.

Unlock the power of your unique voice as a writer in this engaging and interactive virtual workshop with Gabrielle Esposito, a published author of short stories and a graduate of the SUNY Geneseo's creative writing program. This event will be hosted by Long Hill Library.

Art Talk: Leonardo da Vinci

Thursday, October 24 at 7 p.m.

Join us for an engaging conversation with art historian Jay Schuck, as he discusses Leonardo da Vinci's artistic theories and practices in relation to the conditions of his time. Works to be examined include the Virgin of the Rock, the Last Supper, the Mona Lisa, and more. This event is hosted by the Kemmerer Library.

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The Friends of the Madison Public Library (Friends), a nonprofit organization, recently received a \$2,000 grant from the Madison Rotary Club to support the Madison Public Library's Museum Pass Program. The program enables Madison residents to visit museums in the New York-New Jersey metropolitan area for free, by checking out a pass using their library card. Museums include the American Museum of Natural History, the Children's Museum of Manhattan, the Frick Collection, and the Guggenheim Museum. The program has been made even more accessible in recent years by allowing patrons to reserve and print many of the Museum Passes online. For more information, or to check out a Museum Pass, please visit madisonnilibrary.org

Kathy Trombacco, chair of the Friends, commented about the grant, "We are so grateful to the Madison Rotary Club for their generous support of the Museum Pass Program. As a result, thousands of Madisonians will have

access to cultural and educational experiences they might not have been able to afford. The Friends appreciate our long partnership with the Rotary Club and look forward to continued collaboration in the future."

GRANT WILL SUPPORT MUSEUM PASS PROGRAM

Since 1938, the Friends, and its 17-member, all volunteer, Board, have provided support, advocacy, and funding for special projects and collections to enhance the Library experience. Through a variety of events, the Friends raise funds to supplement the Library's annual budget. For more information about the Friends of the Madison Public Library, visit: friendsmadisonnjlibrary.org.

Since 2015, the Madison Rotary Club has funded more than 40 local organizations for a variety of projects designed to benefit Madison residents. For more information about the Madison Rotary Club and its funding initiatives, visit: madisonrotarynj.org/SitePage/2024-grants-and-sponsorships-program/grants-and-sponsorships







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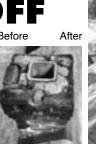




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SENIOR CENTER PROGRAMS

58 Meyersville Rd, Chatham • 973-635-4565 • chathamseniorcenter.org, Open Monday - Friday between 9 a.m. and 3 p.m.

The Senior Center of the Chathams is committed to offering its programs and services to a wide range of people and draws members from six counties and 70 towns, including Chatham, Madison, Berkeley Heights, Long Hill, New Providence, Florham Park, and Summit to name a few. All are welcome (55 +) at the Senior Center of the Chathams. There is no membership fee to join. Many programs are offered free of charge, while others involve only a minimal fee thanks to individual donations, fundraising events, and grants. For 35 years, the mission of the non-profit Senior Center of the Chathams has been to protect the independence and dignity of a growing, aging population by providing a wide array of programs and services that educate, empower, and connect participants to one another. The Center enables older adults to age in place and to remain active, engaged, and contributing members of their communities while increasing their access to programs and services in the areas of wellness and fitness; enrichment; support and connection; and information and referral. All of this helps to improve their physical and emotional well-being.



(above) Janice was very happy to get her first mahjong win in our Advanced Beginner Mahjong class.

OCTOBER EVENTS:

Cardiac Health & Cholesterol: Highs & Lows

Monday, Oct. 7, 11:00 a.m.

Learn about the signs, symptoms and treatment of heart disease and how to keep your heart healthy.

AmeriCorps Seniors: Volunteer Programs

Wednesday, Oct. 9, 12:00 PM

Learn about the many volunteer opportunities available to seniors through AmeriCorps.

Exploring America's Natural Treasures: National Parks Unveiled

Wednesday, Oct. 9, 1:00 p.m. Explore the country's pristine wilderness and get cost-saving tips for visiting our national parks.

Wills, Trusts & Estate Planning

Monday, Oct . 14, 11:00 a.m.

This presentation will explain the importance of wills, trusts, and estate planning. A light lunch will follow. Seating is limited. Advanced signup is required. This program is made possible by a grant from the NJ State Bar Foundation.

Virtual Tour: The Metropolitan Museum of Art Wed., Oct. 16, 12:00 p.m.

No need to drive into the city or take the train!
Go on a virtual tour of the famous NYC art
museum with smARTee Virtual Tours for
Lifelong Learners

Life Transitions Group

6 Fridays, starting Oct. 18, 12:00-1:30 p.m.

Have you recently retired? Are you experiencing other life changes? Would you like to connect with others and share experiences? Join this new support group facilitated by Noelle Jensen, LCSW.

Calming the Chaos

Wed., Oct. 23, 12:00 p.m.

Learn how the simple practice of mindfulness can provide a calm over our emotions and even our body in stressful times.

Medicare Enrollment: Information

Mon., Oct. 28, 1:00 p.m.

Learn what you need to know about enrolling in Medicare.



(above) The pickleball players held a celebratory lunch at the Center today.





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Renna Media offers a full range of marketing services, in print and online, hyperlocal to regional, for every budget and market size.

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We mail 160,000 newspapers to every home and business in 24 towns. You can advertise in any number of towns. Ads start at \$60.

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We print flyers and menus, full color, two sided, on coated stock for only \$45 per thousand.

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Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

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Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

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Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

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Qty: 4,700 Zip:07922

Qty: 7,500

Qty: 6,700 Zip: 07066

Qty: 9,900 Zip:07016

Qty: 5,400 Zip: 07208 Section of Ilizabeth, NI





Qty: 5,500 Zip:07932



Qty: 2,500 Zip: 07027



Qty: 3,000 Zip: 08812



Zip: 07033

Qty: 3,500



Qty: 17,900 Zip: 07036

Qty: 3,500 Zips: 07933. 07946,07980



Qty: 6,300 Zip: 07940

Short Hills

MILLBURN

MONTHLY

Oty: 8,200

Zips: 07041

07078



Qty: 2,900 Zip: 07092

Summit

& Times

Qty: 9,600

Zip:07901



Qty: 5,100 Zip: 07974

Qty: 6,800

Zip: 07083 (partial)



WARREN

MONTHLY I

Qty: 6,200

Zip: 07059

Qty: 13,000 Zip: 07065





Qty: 5,600 Zip: 07204



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Oty: 2,700 Zip: 07069

Qty: 11,800 Zip: 07090

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4	Units	3.25° x 8° or	6.5"	x	4"	\$180	ľ
6	Units	6.5° x 6.25° or	10"	x	4"	\$240	ľ
9	HALF PAG	E 6.5° x 9° or	10"	x	7"	8320	ľ
12	Units		10"	x	8"	8360	ľ
18	FULL PAGE		10"	x	14"	\$400	ľ
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00	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000	\$3400
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STARTER WEBSITE: \$500

Basic static site that can be developed further

• WEBSITE CREATION/UPDATE: \$2,400

Cost for average website: 12 pages, contact form, SEO friendly, responsive design

WEBSITE HOSTING: \$300 PER YEAR

Includes website hosting, software updates, monthly website content updates

• SEO SERVICES: AVERAGE COST \$1,000 - \$2,000 PER MONTH Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

Call for free a consultation if you need help developing an online marketing plan.

STARTER WEBSITE \$500

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WEBSITE AUDIT/ANALYSIS AND RECOMMENDATION PLAN

ONE TIME FLAT FEE \$250

• SEE WHAT IS WORKING AND NOT WORKING Know where your web traffic is coming from and why.

• ELIMINATE / AVOID COSTLY SCHEMES

Evaluate the return you are getting from your online marketing costs.

• INCREASE ONLINE MARKETING RESULTS

Recommendations include ways to increase traffic to your website

NO OBLIGATION

This service is recommended even if you have an existing web management contract. Use it to tune up your marketing plan.

Call for a consultation if you do not have a website or if need a new one.
Call Walter at 201-478-7408 email: wwwinnj@gmail.com



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