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Issue 106 • September 2024

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#### **HARVEST MOON DINNER DANCE FUNDRAISER - SEPT 27**

Masker's Barn in the Desert Village A dinner/dance fundraiser with DJ for a gathering of community minded folks \$125.00 per ticket, a cash 50/50 Mazzella's catering with beer and wine.

Beautiful Mountainside is having a Harvest Moon Dinner Dance on Friday, September 27th, 2024, from 7:00 - 11:00 p.m. at in the Deserted Village. Tickets are \$125.00 each, and includes dinner/DJ, beer and wine.

50/50 tickets will be available for purchase at the event. We can only sell 100 tickets and are hoping for a great turn out to support and maintain our Town Holiday Tree, continue to plant our beautiful daffodils, maintain our seasonal planters, as well as preparing the design and development of Mountainside Common. Please join us to celebrate our great town and people. For tickets email rivtodd@aol.com or text 908-462-4366, and we will deliver them to you.

Beautiful Mountainside is a 501(c)3 non-profit. We meet the 2nd Monday of the month at Town Hall at 7:00 p.m. if you would like to be more involved.



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## MOUNTAINSIDE VIEW

### Renna Media LLC, Publishers 202 Walnut Ave., Cranford, NJ 07016

Mountainside View is published by Renna Media. 2,900 newspapers are printed monthly and mailed to every business and resident in Mountainside, NJ. Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

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#### **SEND US YOUR NEWS**

Do you have a community service that you need help publicizing? Did you or someone you know accomplish something amazing? We are interested in hearing about your latest achievement (honor, award, etc.), send us your news! **Email: editor@rennamedia.com** 

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## HETFIELD HOUSE ANNUAL FALL MUM & PLANT SALE

Don't miss the Mountainside Restoration Committee's Annual Fall Mum & Plant Sale on the lawn of the Deacon Andrew Hetfield House. This year's sale takes place from Thursday, Sept. 12th through Saturday, Sept. 14th from 9am-4pm (while supplies last). The Committee's plant experts travel to the grower and handselect every single plant for this sale. The mums are the best you can get, and because they eliminate the middleman, the prices are very competitive. These mums are covered with buds for long-lasting bloom. There will also be a variety of other Fall plants to choose. Stop by the Hetfield House from Thursday through Saturday to get a head start on fall color for your home and landscape. Come early for the best selection.

The Deacon Andrew Hetfield is located at Constitution Plaza (Watchung Ave., off Birch Hill Rd.) adjacent to the Mountainside Library. The Mountainside Restoration Committee is a committee of volunteers whose purpose is to restore and maintain the Deacon Andrew Hetfield and Levi Cory Houses and collect and save historic information and items from destruction.

For further information, please call (908)233-3135; or, go to: www.mountainsidehistory.org.



(above) Plant experts from the Mountainside Restoration Committee visit the grower to hand-select mums to be sold at their Annual Fall Mum & Plant sale held at Mountainside's Deacon Andrew Hetfield House on Thursday, Sept. 12 through Saturday, Sept. 1 from 9am – 4pm (while supplies last).





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#### **ELKS FAMILY FUN DAY TO HELP HOMELESS VETS**

The NJ Elks East Central District is proud to a sense of stability. announce the 2nd Annual Family Fun Day event on September 28, 2024 from noon to 6pm at the Stirling Elks Lodge at 1138 Valley Road in Stirling. This event aims to bring the community together for a day of food, fun, and entertainment for all ages to help support a crucial cause.

Included with entry, all attendees will enjoy a delicious pig roast, grilled burgers, hotdogs, pulled pork, sausage & peppers, sandwiches, sides, desserts, water, soda, beer, wine, sangria, and more. Kids' activities will include DJ Mr. Socks, contests, games, a bounce house, magic performances, a fire truck, and more. Adults and teens can participate in a professionally run cornhole tournament, a golf pitching contest, volleyball, and bocce ball. Additionally, the event will feature a special rendition of the National Anthem, a NJ State Police helicopter, World War II vehicles, bagpipers, a dunk tank, 50/50s, a Silent Auction, and a paratrooper parachuting the American Flag into the event.

Admission is \$25 (donation) for adults. Children under 12 are free.

There are thousands of homeless veterans in New Jersey which is a tragic reality that the NJ Elks are determined to change. Over the past five years, the New Jersey Elks have successfully helped to move over 2,400 homeless veterans into homes, providing them with a fresh start and

The Elks National Veterans Service Committee operates on a 100% volunteer basis, ensuring that all proceeds from this event will go directly towards improving the lives of our American heroes who have fallen on tough times. In addition, they are actively seeking sponsors and donors to support their efforts and their public relations committee will work hard to acknowledge them through several sponsorship packages.

Donations and advanced ticket purchases can be made at: http://donate.njelks-ecd.org or mailed to Elks ECD Veterans Committee, 87 Harrison Ave., Colonia, NJ 07067. Checks should be made payable to: ECD Veterans Committee, with 'homeless vets' in the memo. (If a 501(c)(3) receipt is needed, please make checks payable to: NJSEA, with 'homeless vets' in the memo).

For sponsorship interest or more information about this event, please contact Apollo Hrehorovich at funday@njelks-ecd.org, call or text 732-540-0062, or visit http://funday.njelksecd.org.

Elks pledge "So long as there are Veterans, the Benevolent and Protective Order of Elks will never forget them."

For more information about the Elks and how to join, please visit http://elks.org today.

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August 27 - December 6, 2024

Open to the Public

**Human Rights Institute Gallery** Nancy Thompson Learning Commons • Kean University



## Silence Breaking:

Gail Winbury

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#### "WHAT DO YOU SEEK?"

Are you tired of running after what the world has to offer: money, fame, fortune? Are you seeking peace of mind, heart, and soul?

Explore answers to the ancient question, the first question that Jesus asked his followers, "What do you seek?"

Come to the 7-part Zoom series, "Beta: The Search," hosted by Immaculate Heart of Mary Parish of Scotch Plains, NJ.

This series is free to all. It runs 7 consecutive Wednesday evenings on Zoom, from Wednesday October 2, 2024, until November 13, 2024, beginning at 7:30 p.m. until 9:00 p.m.

You will gather with other seekers, watch a 30-minute video on life's big questions, and then engage in small group discussion. This series is for all seekers; young, old, single, married, faithful, atheist, and agnostic.

There is no cost to participate but spots are limited so please register early. Just bring yourself and a desire for frank discussion, a willingness to participate and a commitment to attend. You will need a computer or smartphone capable of Zoom sessions.

To register go onto IHMparish.net, scan the OR code or call Immaculate Heart of Mary Parish at 908-889-2100 with any questions you may have.

Beta: The Search returns on Wednesday October 2, 2024. 7 Episode Series on Wednesday nights at 7:30 PM on ZOOM from October 2 until November 13. Please sign-up at www.ihmparish.net/beta or call the office if you need help 908-889-2100



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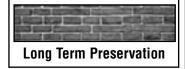
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#### MAYOR TO KICK OFF 41ST YEAR OF 55+ SOCIAL CLUB

#### Mountainside Active Retirees

The Mountainside Active Retirees will be starting their 41st year as Mountainsides 55+ social club. The kick-off meeting on Tuesday, September 10th, will have one of our favorite and most requested speakers, Paul N. Mirabelli, mayor of Mountainside. Every year since Mr. Mirabelli has been mayor he has taken time out of his busy schedule to speak to members about what's going on in Mountainside and most importantly to members and Mountainside senior residents in attendance, take questions from the

floor. It is always an interesting meeting.

Speakers for September are Mayor Paul Mirabelli on September 10th, and J.D. Solomon, crime historian, on September 24th. Mr. Solomon's topic will be "The Hunt for Lincoln's Assassin".

The Mountainside Active Retirees meet on the 2nd & 4th Tuesdays of most months from September thru May. Meetings start at 10 a.m. Membership is open to all Mountainside residents 55+, retired or not. Yearly dues are only \$20.

## OPERAS ON FILM ANNOUNCES 11TH SEASON LINEUP

Mountainside Rescue Squad

The Mountainside Rescue Squad presents Operas on Film, now in its 11th season.

The selected films from famous opera houses throughout the world, will be played with subtitles on

The second Friday of the month at 1 p.m. hosted by Mena Clemson.

It is free to attend.

Whether you are an opera buff or an opera neophyte, you are invited to join us for the following films:

"AIDA" starring Luciano Pavarotti, 163 mins, 1986

Friday, September 13TH
"ANDREA CHENIER" starring Franco Corelli,
110 mins, 1973

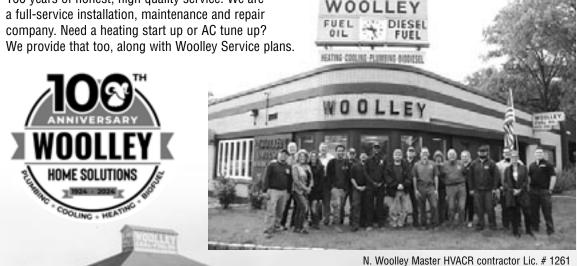
Friday, October 11TH

"FEDORA" starring Placido Domingo, 110 mins, 1997

Friday, November 8TH
"IL CORSARO" starring Zvetan Michailov,
110 mins, 2005

Friday, December 13TH





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#### **BECOME A LITERACY NEW JERSEY VOLUNTEER TUTOR**

Literacy New Jersey-Union County or Basic Skills. announces its September Tutor Training Program. The Tutor Training Program consists of 6 sessions starting on Tuesday, September 10 and will provide tutor trainees with the tools and strategies necessary for working with adult students in one of three categories: English as a Second Language (ESL), Job Readiness Skills

Five training sessions will be conducted online via Zoom. The five required sessions will take place on September 10, September 17. September 24, October 1 and October 8 from 6:30 p.m. to 8 p.m. The 6th training session will be at the Elizabeth Public Library on Tuesday

October 15 at 6 p.m.

After completing the training sessions, tutors are matched with a small group of adult students from the growing waiting list of students who need to improve their literacy skills. Tutors meet with their students for 2 hours per week. After meeting your students, tutor trainees may be matched with a tutor mentor to guide them through their first lesson plans. New tutor volunteers are asked to make a commitment of at least 50 hours of instruction with students.

Literacy New Jersey provides ongoing

supervision and support to tutors in the form of free Professional Development workshops on specific topics such as Digital Literacy, ESL Conversation, and Citizenship.

To volunteer, you must be at least 18 years old, able to speak English and willing to tutor in Union County. You do not need to have any teaching experience, and you do not need to speak a foreign language. The training will provide volunteers with techniques and strategies for working with adult learners, as well as sample instructional materials and activities. There is a \$25 registration fee to cover the cost of books and materials. Literacy New Jersey is a non-profit organization.

For more information or to register, please call Literacy New Jersey at 908-486-1777 or email Barbara Bagger, Program Director at bbagger@literacynj.org.









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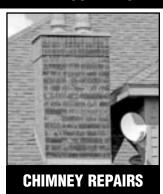
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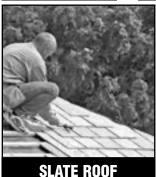




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#### SEPTEMBER PROGRAMS AT THE MOUNTAINSIDE LIBRARY

1 Constitution Plaza, Mountainside, NJ • 908-233-0115 • www.mountainsidelibrary.org Monday, Thur: 9:30am - 8:00pm; Tues, Wed: 9:30am - 6:00pm, Sat: 9:30am-5:00pm (closed in July and August) • Sun: closed

The Friends of the Mountainside Library will be holding their Fall Book Sale in September from September 17th- September 21st. The library will be resuming Saturday hours from 9:30am-5pm beginning on September 7th.

#### **PROGRAMS FOR ADULTS**

AARP Speaker: Social Security: Understanding Your Benefits

Sept. 5th (4pm-5pm)

Speaker Richard Satyavan will explain the facets of Social Security (retirement, survivors, and disability/benefits) the options for when to claim your retirement benefits and implications of working while collecting benefits. Free to Attend. Registration is recommended. Call or email spicaro@mountainsidelibrary.org.

#### **Friday afternoon movies**

Sept. 6th, 13th, 20th & 27th (1pm)
Monthly Documentary: Babies

Sept. 9th (12pm)

Filmmaker Thomas Balmès travels to Namibia, Mongolia, Tokyo and San Francisco to profile four ethnically diverse babies and document their experiences during their earliest years.



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Expires 9/30/24.

#### **Monthly Book Club Meeting**

Sept. 9th (6:30pm)

This month's book discussion will be about Long Bright River by Liz Moore.

#### **Board Game Night**

Sept. 12th (5:30pm)

Connect with friends and family by playing board games and card games. You may bring your own games or borrow one of the board or card games provided.

Open to families. Children may attend with adult supervision.

No registration required.

#### **NJ Sharing Network: Organ Donations**

Sept. 13th (11am-12pm)

Would you like to learn more about organ donations, how to become a donor, and more?

Learn from the NJ Sharing Network.

Free to attend.

Registration recommended.

#### Cliff's Cooking Prep Demonstration: Herbs and Spices

Sept. 26th (6pm-7pm)

Learn about herbs, spices, basic needs and cooking wines with self-taught home cook Cliff.

### Jeff Rodimer, Author of "Shadows of Glory" Sept. 28th (2pm)

Join us for peanuts and Cracker Jacks and let us take you out to the ball game with local author and baseball enthusiast, Jeff Rodimer. From death threats to shoe polish, heartwarming to heartbreaking, Rodimer will recount lesser known, but fascinating stories of the World Series as covered in his book, Shadows of Glory. Baseball novices and seasoned fans alike won't want to miss this warm up to the World Series. Books will be available for sale or bring your own copy to have signed. All attendees may participate in a drawing to win 4 tickets to the Yogi Berra Museum and Learning Center. This free program is geared toward adults, but interested children ages 9 and older may attend with an adult.

#### **Cheese Tasting**

Sept. 30th (6-7pm)

You will smile and say "cheese" at this fun, informative, and delicious a cheese tasting event with Brittany Bisset from The B's Cheese in Scotch Plains. Space is limited. Registration and a \$15 fee per person is required in advance.

Call the library or email spicaro@mountainsidelibrary.org.

#### **PROGRAMS FOR YOUTH**

**Cuddle Story Time** 

Sept. 24th (10am-10:30am)

Nursery rhymes, simple stories and songs for children up to 2 with their caregivers and siblings. No registration required.

#### **Family Story Time**

Sept. 25th (10am-10:45am)

Stories, rhymes, songs and a craft for preschool children and their caregivers. No registration required.

#### **Babies-in-Arms**

Sept. 25th (11:15am-12pm)

A lap-sit story time for the littlest ones. Time to visit afterwards. No registration required.

#### **Yoga Story Time**

Sept. 26th (10am-10:30am)

with Jennifer from Little Pathfinders. For preschoolers and a caregiver. Arrive early to get a spot. No registration required.

#### Miss Jolie's Storytime & Dance Party: Searching for Good Luck

Sept. 26th (1pm-1:30pm)

For all ages. Miss Jolie will read her children's book "Searching for Good Luck", while weaving in music, dancing and mindful moments! Your children will explore different emotions and discover what it means to feel "lucky". This program is all about GRATITUDE, and instills mindfulness for children through reading, breathing, movement and of course, having fun! Registration is required.



# Attention Men & Women Over 40 HOW TO LOSE 10-30 LBS. IN 6 WEEKS... AND KEEP IT OFF!

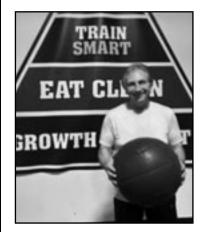
## Give a little Berkeley Heights Personal Training Gym 6 weeks to help you feel stronger, leaner, healthier and filled with energy!

#### "I NEVER LIKED GOING TO THE GYM... BUT NOW I'M HOOKED!"



**TRISH** - I never liked going to the gym...until I joined Gabriele Fitness! The very knowledgeable and professional trainers make sure that every person receives personalized attention and feedback in class. I never expected to achieve such great results and it's all due to Gabriele Fitness. But now I'm hooked! They are the best!

#### "I WAS WORRIED ABOUT NOT BEING ABLE TO KEEP UP"



amazing and motivating! It's such a welcoming space. I was worried about not being able to keep up.
But that's never been an issue at all. I've never felt rushed even if my pace was slower than those around me. I really love this aspect of the experience. I'm so glad to be part of this community.

#### "LIFE CHANGING FOR ME."



**DENNIS -** Life changing for me. Great and entertaining trainers. Can't say enough positive things about GFP. Even now, in 2024, the experience at GFP continues to get better. The trainers do a great job helping each and everyone achieve their goals and consistently improve. The gym members support each other. I look forward to every session.

#### "I AM STRONGER THAN I HAVE BEEN IN 30 YEARS."



Gabriele for a few years and absolutely LOVE the training.
Coaches are extremely knowledgeable and correct any form issues and continuously challenge us. If I experience any pain, they will alter exercise to keep me safe. I am stronger than I have been in 30 years. They are fun, motivating and have built a great community at GFP.

#### GET BACK TO A FITNESS ROUTINE STARTING SEPT. 23RD! (ONLY 20 SPOTS AVAILABLE)

#### Here is what you get in this Challenge:

- **Personal Training:** 20 small group personal training sessions so you can work out with a coach to guide you every step of the way, which means you're essentially guaranteed to feel fit, strong and healthy.
- Extreme Accountability: Get helicopter-like attention from your GFP Coaches so you can never fall off track, which means you'll finally get the energy and health you've been missing.
- **Personalized and Simple Nutrition Help:** Our coaches are going to sit down with you to map out everything so you know exactly what to eat and when to eat it, which means you'll start making progress immediately.
- **Unlimited Cardio Sessions:** You'll get Unlimited Access to our 'Fat Blast" Sessions that will help get your body buzzing and your blood flowing to help shed those calories and fat!
- Free Nutrition Guide: We are going to give you a ton of references and guides including recipes and guidelines to help you along the way which means you'll get lean and love your food at the same time!

**ABOUT GABRIELE FITNESS:** Gabriele Fitness is a personal training gym that helps people lose weight, gain energy, and live a more active life without the use of fad diets or workouts that beat up their body. They've helped thousands of men and women in the Berkeley Heights Area to transform their health and life for the past 17 years. As leaders in the fitness industry they present their methods to trainers and gyms around the world.



## Marketing **Toolbox**

Renna Media offers a full range of marketing services, in print and online, hyperlocal to regional, for every budget and market size.

#### **NEWSPAPER ADVERTS**

We mail 160,000 newspapers to every home and business in 24 towns. You can advertise in any number of towns. Ads start at \$60.

#### **FULL COLOR PRINTING**

We print flyers and menus, full color, two sided, on coated stock for only \$45 per thousand.

#### DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

#### ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

#### **SOCIAL MEDIA**

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

#### **WEBSITE AND SEO SERVICES**

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

**CALL JOE RENNA FOR A** FREE CONSULTATION. 908-447-1295

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Qty: 4,700 Zip:07922

Qty: 7,500 Zip: 07928

Qty: 6,700 Zip: 07066

Qty: 9,900 Zip:07016

Qty: 5,400 Zip: 07208 Section of Elizabeth, NJ



Qty: 3,000

Florham Park Press NJ

Qty: 5,500 Zip:07932



Qty: 2,500 Zip: 07027

Green Brook Gazette

Qty: 3,000 Zip: 08812

KENILWORTH

Qty: 3,500 Zip: 07033

Qty: 17,900

Qty: 3,500 Zips: 07933. 07946,07980

-MONDE



Qty: 6,300

Zip: 07940





Providence NEWS ' Qty: 5,100

Zip: 07974



OSELLE PARK MONTHLY

Zip: 07036



Qty: 13,000 Zip: 07065

Qty: 5,600 Qty: 9,400 Zip:07204

Zip: 07076



Qty: 8,200

Zips: 07041



Qty: 9,600

Zip: 07901

Qty: 2,900

Zip: 07092









07078

Qty: 6,800 Zip: 07083 (partial)

Qty: 6,200 Zip: 07059

Qty: 2,700 Zip: 07069

Qty: 11,800 Zip: 07090

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|------|----------------------|---------------|----------|
| 1    | Unit (Business card) | 3.25° x       |          |
| 2    | Units 6.5° x         | 2" or 3.25" x | 4 \$100  |
| 4    | Units 3.25° x        | 8° or 6.5° x  | f \$180  |
| 6    | Units 6.5° x 6.2     | 5° or 10° x   | 4 \$240  |
| 9    | HALF PAGE 65'x       | 9° or 10° x   | 7" \$320 |
| 12   | Units                | 10° x         | 8" \$360 |
| 18   | FULL PAGE            | 10° x 1       | f" \$400 |
| 2-P/ | AGE SPREAD           | 21" x 1       | 4" \$700 |
| вас  | CK PAGE              | 10° x 1       | 4 8500   |
| FRO  | ONT PAGE BANNER      | 8.25° x       | 2" \$320 |
| FRO  | ONT PAGE BOX         | 1.5° x 4      | 5" \$240 |

Back cover, front page banner and front box reserved on first-or first-served basis. Current advertiser has right of first refusal.

| Rates are per month. |       | Artwork included in price. Newspapers are black on whi |       |       |       |       |  |
|----------------------|-------|--|-------|-------|-------|-------|--|
| 1                    | 3     | 6  | 9     | 12    | 15    | 18    |  |
| TOWN                 | TOWNS | TOWNS  | TOWNS | TOWNS | TOWNS | TOWNS |  |

| 60 | \$150  | 5250   | \$350  | \$400  | \$450  | \$500  | \$550  | \$600  |
|----|--------|--------|--------|--------|--------|--------|--------|--------|
| 00 | \$250  | \$400  | \$500  | \$600  | 5700   | \$800  | \$900  | \$1000 |
| 80 | \$450  | \$700  | \$900  | \$1100 | \$1300 | \$1500 | \$1700 | \$1900 |
| 40 | \$600  | \$900  | \$1200 | \$1400 | \$1600 | \$1800 | \$2000 | \$2200 |
| 20 | \$800  | \$1000 | \$1300 | \$1600 | \$1900 | \$2200 | \$2400 | \$2700 |
| 60 | \$900  | \$1200 | \$1500 | \$1800 | \$2100 | \$2400 | \$2700 | \$3000 |
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PREPAY 12 MONTHS AND GET 3 MORE FREE

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

#### **RAKE AND HOE GARDEN CLUB**

This summer, members of the Rake and Hoe Garden club have been tending to public gardens in Westfield, all on a voluntary basis. In July, club members braved the heat to carry out a clean-up, weeding and beautification project at Shadowlawn Garden, off Rahway Avenue in Westfield.

Rake and Hoe members are dedicated to the community. In addition to volunteering in the Westfield community and beyond, the club hosts workshops, field trips and plant exchanges and facilitates education in horticulture, floral design, nature and wildlife.

The Rake and Hoe Garden Club is affiliated

with the Garden Club of New Jersey and the National Garden Clubs, Inc. and meets on the second Wednesday of the month at 12:00 p.m. at the Scotch Hills Country Club. Membership is open to residents of Westfield and surrounding towns.

If you would like to embrace the beauty of gardening and nature, connect with fellow enthusiasts who share your passion, engage in fulfilling community service projects and make enduring friendships along the way, call Sharon Shiraga 908-228-2865 or visit the club's website: rakeandhoegc.org, or Facebook page.

Courtesy photo



(above, l-r) Members of Westfield Rake and Hoe Club at the Shadowlawn Garden cleanup: Mabel Woloj, Barbara Spellmeyer, Nancy Smith, Sharon Shiraga, Alice Cowell, Carmen Skoletsky, Jeanie Pelikan, Adah Levin and Cheryl Katz. Not pictured: Beth Siano and Richard





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