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**ISSUE 132 • SEPTEMBER 2024** 

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# **FAMILY FUN DAY SUPPORTS HOMELESS VETERANS**

The NJ Elks East Central District is proud to announce the 2nd Annual Family Fun Day event on September 28, 2024, from noon to 6 p.m. at the Stirling Elks Lodge at 1138 Valley Road in Stirling. This event aims to bring the community together for a day of food, fun, and entertainment for all ages to help support Homeless Veterans.

Included with entry, all attendees will enjoy a delicious pig roast, grilled burgers, hotdogs, pulled pork, sausage & peppers, sandwiches, sides, desserts, water, soda, beer, wine, sangria, and more. Kids' activities will include DJ Mr. Socks, contests, games, a bounce house, magic performances, a fire truck, and more. Adults and teens can participate in a professionally run cornhole tournament, a golf pitching contest, volleyball, and bocce ball. Additionally, the event will feature a special rendition of the National Anthem, a NJ State Police helicopter, World War II vehicles, bagpipers, a dunk tank, 50/50s, a Silent Auction, and a paratrooper parachuting the American Flag into the event.

Admission is \$25 (donation) for adults. Children under 12 are free.

There are thousands of homeless veterans in New Jersey which is a tragic reality that the NJ Elks are determined to change. Over the past five years, the New Jersey Elks have successfully helped to move over 2,400 homeless veterans into homes, providing them with a fresh start and a sense of stability.

The Elks National Veterans Service Committee operates on a 100% volunteer basis, ensuring that all proceeds from this event will go directly towards improving the lives of our American heroes who have fallen on tough times. In addition, they are actively seeking sponsors and donors to support their efforts and their public relations committee will work hard to acknowledge them through several sponsorship packages.

Donations and advanced ticket purchases can be made at: donate.njelks-ecd.org or mailed to Elks ECD Veterans Committee, 87 Harrison Ave., Colonia, NJ 07067. Checks should be made payable to: ECD Veterans Committee, with 'homeless vets' in the memo. (If a 501(c)(3) receipt is needed, please make checks payable to: NJSEA, with 'homeless vets' in the memo).

For sponsorship interest or more information about this event, please contact Apollo Hrehorovich at

funday@njelks-ecd.org, call or text 732-540-0062, or visit funday.njelks-ecd.org.

Elks pledge "So long as there are Veterans, the Benevolent and Protective Order of Elks will never forget them."





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# Long Hill LEADER

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### **AUTUMN IS FOR WRITERS AT THE LHT LIBRARY**

The Long Hill Township Library has a new writer's group starting Wednesday, Sept. 11th. Do you love to write? Need some friendly support and feedback? Join this collaborative writing group on the second Wednesday of every month at 6:30 p.m. at the LHT Library. A beloved LHT Library user, Elaine Shaub, loved to write. She would come to the library to free her mind and write her stream of consciousness. Writing is a good vehicle to express one's thoughts and ideas and is a way to relax for many. Sadly, Elaine passed away in April of this year and in her memory the LHT Library invites community residents to be part of the newly formed Elaine's Peacock Writers Group, (Elaine loved the old television ad for the NBC peacock!). Inspiration, guidance, support, and gentle critiques will be offered at the monthly meetings. Experience is not necessary, only the desire to put pen to paper and write. All are welcome — what is shared in the group, stays in the group! Spread your feathers and give it a try!

In addition to Elaine's Peacock Writers Group, the LHT Library will be offering a series of 3 writing workshops on Zoom with Gabrielle Esposito, a published author of short stories and a graduate of the SUNY Geneseo's creative writing program. The first online workshop will be offered on Tuesday, Sept. 10th at 7 p.m. and will help to unleash your creativity and overcome writer's block through a series of engaging prompts and writing exercises. The second online

workshop, "Unlock Your Writing Voice," will be offered on Tuesday, Oct. 22nd at 7 p.m. and the third, "Publishing Pathways," will be offered on Tuesday, Dec. 3rd at 7 p.m.

Finally, should you be writing a college essay, the LHT Library will also have an online program, "Jumpstart Your College Essay!" with Kate Balboni, MA and owner of Balboni College Advising, LLC., on Tuesday, Sept. 24th at 7 p.m. Ms. Balboni will outline techniques for brainstorming topics, structuring the essay, and crafting a narrative that will grab the attention of admissions readers

Visit the LHT Library website, longhilllibrary.org, or call the front desk at 908-647-2088 to register for the writers' group, the writing workshops, and the college essay program.

### **MAH-JONGG CLUB**

We've MOVED!! After more than 10 years meeting at our home at the Watchung Library, we've moved across the street to Wilson Memorial Church. The Mah-Jongg Club of Watchung meets every Monday and Thursday afternoon beginning at 1:00 p.m. New players are welcome. Knowledge of the game is mandatory. Members are from Watchung and surrounding towns. For more information, email Melanie Novello at Novello1800@aol.com.











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## **MASKED IN BRILLIANCE MASQUERADE GALA**

The Long Hill Education Foundation (LHEF), a 501(c)(3) nonprofit organization dedicated to providing financial resources to staff and students in Long Hill School District, will be hosting its biggest fundraising event of the year on Friday, November 1, 2024 from 7:00 - 10:00 p.m. at the Glass House at Embassy Suites in Berkeley Heights. The theme of the event is Masked In Brilliance, and will be a masquerade gala.

Tickets for the Masked In Brilliance Masquerade Gala are currently on sale to the public. Ticket sales may be accessed through the Long Hill Education Foundation's website, longhillforce.org. Click on the Events tab and scroll to Masquerade Gala. It is not necessary to have a child attending Long Hill schools to participate. If tickets are purchased by September 30th, the cost is \$125 per person. However, beginning October 1st, the cost of each ticket will increase to \$140 per person for a night of food, drinks, dancing, and a tricky tray raffle that the gala committee is working tirelessly to make a fun experience for all.

Thanks to the incredible generosity of local businesses, the LHEF has already acquired a number of exciting donations for the evening's tricky tray raffle. Attendees have the chance to win a foursome of golf with carts included to both Galloping Hill Golf Course and Toms River Country Club, up to \$500 worth of botox in the privacy of your own home from Plump Aesthetics, up to four people on a four hour fishing charter from NYC Sportfishing Charters, tickets for two to The Paper Mill Playhouse, a family of four passes to Nickelodeon Universe at American Dream, two general admission passes to Sloomoo Institute, day passes to Sojo Spa, a chiropractic consultation with digital imaging from Millburn Total Wellness, and so much more!

LHEF invites members of the community to get involved with its mission. It is always looking for volunteers at all levels of availability. Additionally, if you are a local business interested in becoming an annual sponsor, or donating to the evening's festivities in any capacity, please contact the Long Hill Education Foundation via email at lhedfoundation@longhill.org or visit the website: www.longhillforce.org and navigate to the Our Sponsors or Get Involved tabs and follow the directions from there. Contributions made to the LHEF are tax deductible to the extent permitted by law.

LHEF depends on the surrounding community to support its mission to maximize student potential in Long Hill School District by providing educational programs, sponsoring speakers, holding events, as well as funding innovation and excellence by providing equipment, supplies and grants to our educators. All proceeds raised by the LHEF from donations and fundraising events are utilized to finance programs, grants and sponsorships that enhance areas such as the arts, music, technology, and so much more.

Thanks to the generosity of its sponsors and supporters, the LHEF was able to give back over \$25,000 to Long Hill Schools during the 2023-2024 school year through its "Enrichment Grants" program. Donations of note include:

- \$4,500 to the Long Hill VEX Robotics Team
- \$1,800 to the 5th Grade Newark Museum Field Trip
- \$2,852.30 for the purchase of video cameras and communication devices for the Central

Middle School Theater productions

- \$4,992.55 for STEAM equipment at Central Middle School
- \$1,574.30 for sensory inclusive materials for Millington School students
- \$2,349 for playground equipment at Gillette School
- \$7.497.00 for Translate Live
- \$866.85 to purchase school supply kits for students in need

The Long Hill Education Foundation hopes to make this year's Masked In Brilliance Masquerade Gala its most successful fundraising endeavor yet. Its goal is to give back even more financial support than last year. LHEF humbly requests the support of local businesses and private citizens to support its mission to help all children in Long Hill flourish. No donation is too small. Buy your tickets today for an enchanting evening that supports Long Hill schools.



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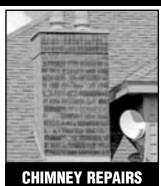
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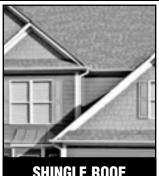
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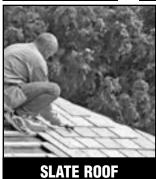




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# LOGAN HIGGINS TAKES 1ST PLACE

Millington resident Logan Higgins came in first place in the 7- and 8-Year-Old age bracket of the MLB Pitch Hit & Run baseball competition held by the Somerset Patriots on June 17th at TD Bank Stadium.



### "WHAT DO YOU SEEK?"

Are you tired of running after what the world has to offer: money, fame, fortune? Are you seeking peace of mind, heart, and soul?

Explore answers to the ancient question, the first question that Jesus asked his followers, "What do you seek?"

Come to the 7-part Zoom series, "Beta: The Search," hosted by Immaculate Heart of Mary Parish of Scotch Plains, NJ.

This series is free to all. It runs 7 consecutive Wednesday evenings on Zoom, from Wednesday October 2, 2024, until November 13, 2024, beginning at 7:30 p.m. until 9:00 p.m.

You will gather with other seekers, watch a 30-minute video on life's big questions, and then engage in small group discussion. This series is for all seekers; young, old, single, married, faithful, atheist, and agnostic.

There is no cost to participate but spots are limited so please register early. Just bring yourself and a desire for frank discussion, a willingness to participate and a commitment to attend. You will need a computer or smartphone capable of Zoom sessions.

To register go onto IHMparish.net, scan the QR code or call Immaculate Heart of Mary Parish at 908-889-2100 with any questions you may have.

Beta: The Search returns on

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7 Episode Series on

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on ZOOM from

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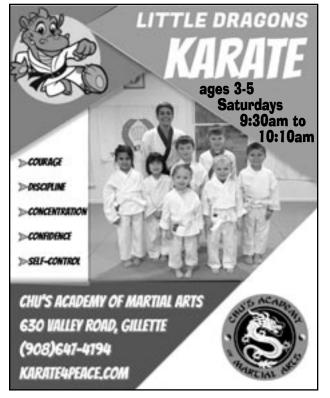
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# \$800 OFF **ROOF JOB**



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## **SAVOR SEPTEMBER - RESTAURANT MONTH**

The tastiest event of the year is back! Start making your plans to take advantage of Berkeley Heights Restaurant Month, running from September 1 — 30. You'll enjoy special offers from 23 establishments with options ranging from fine dining to casual and quick-serve restaurants. This beloved annual event attracts diners of all ages for breakfast, lunch, and dinner. It's your chance to:

- Venture out to new places (some new restaurants have opened this year)
- Try new dishes and special meals at your favorite eateries
- Make family dinnertime easy and delicious on busy weekdays
- Encourage fun get-togethers with friends or co-workers as the summer ends
- Urge teens to head downtown after school and enjoy something new

Jeanne Kingsley, founder and chair of the Downtown Beautification Committee, which manages the event, said: "We are so fortunate to have a robust restaurant scene in Berkeley Heights -one that attracts many diners from surrounding towns. Whether you are looking for a special meal or to get a good deal on wine for a BYOB meal, you'll enjoy delicious finds all over town. We're grateful to the staff of every participating establishment who are working hard to make local dining easy and affordable during this seventh annual Berkeley Heights Restaurant Month. Find the information you need to ensure you get the most value and fun out of Restaurant Month at experiencebh.com, including menus and specials. And follow the fun on social media at @ExperienceBerkeleyHeights on Facebook and experience\_berkeley\_heights on Instagram. Please share your photos with the tag #experiencebh.

#### AS OF THIS WRITING, THESE ARE THE 23 PARTICIPATING ESTABLISHMENTS:

- Amerigo Cucina ItaloAmericana
   DiMaios Cucina
- Bubbakoo's Burrito's
- Cafe Vincotto
- Charkoal BBQ and Café
- Clemente's Pizzeria
- Cousins Deli
- Craft Bagel Company
- Delicious Heights

- Domino's Pizza
- Fuschia Bowls
- Goodman's Deli & Rest.
- Grain and Cane
- Hop Hing
- La Rosa Chicken & Grill
- Lupa Ristorante

- Nagoya Sushi Res./Tiki Bar
- Neelam Fine Indian Cuisine
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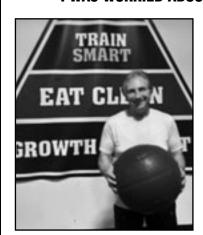
# Give a little Berkeley Heights Personal Training Gym 6 weeks to help you feel stronger, leaner, healthier and filled with energy!

#### "I NEVER LIKED GOING TO THE GYM... BUT NOW I'M HOOKED!"



**TRISH** - I never liked going to the gym...until I joined Gabriele Fitness! The very knowledgeable and professional trainers make sure that every person receives personalized attention and feedback in class. I never expected to achieve such great results and it's all due to Gabriele Fitness. But now I'm hooked! They are the best!

#### "I WAS WORRIED ABOUT NOT BEING ABLE TO KEEP UP"



amazing and motivating! It's such a welcoming space. I was worried about not being able to keep up.
But that's never been an issue at all. I've never felt rushed even if my pace was slower than those around me. I really love this aspect of the experience. I'm so glad to be part of this community.

#### "LIFE CHANGING FOR ME."



**DENNIS -** Life changing for me. Great and entertaining trainers. Can't say enough positive things about GFP. Even now, in 2024, the experience at GFP continues to get better. The trainers do a great job helping each and everyone achieve their goals and consistently improve. The gym members support each other. I look forward to every session.

#### "I AM STRONGER THAN I HAVE BEEN IN 30 YEARS."



Gabriele for a few years and absolutely LOVE the training.
Coaches are extremely knowledgeable and correct any form issues and continuously challenge us. If I experience any pain, they will alter exercise to keep me safe. I am stronger than I have been in 30 years. They are fun, motivating and have built a great community at GFP.

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- **Personal Training:** 20 small group personal training sessions so you can work out with a coach to guide you every step of the way, which means you're essentially guaranteed to feel fit, strong and healthy.
- Extreme Accountability: Get helicopter-like attention from your GFP Coaches so you can never fall off track, which means you'll finally get the energy and health you've been missing.
- **Personalized and Simple Nutrition Help:** Our coaches are going to sit down with you to map out everything so you know exactly what to eat and when to eat it, which means you'll start making progress immediately.
- **Unlimited Cardio Sessions:** You'll get Unlimited Access to our 'Fat Blast" Sessions that will help get your body buzzing and your blood flowing to help shed those calories and fat!
- Free Nutrition Guide: We are going to give you a ton of references and guides including recipes and guidelines to help you along the way which means you'll get lean and love your food at the same time!

**ABOUT GABRIELE FITNESS:** Gabriele Fitness is a personal training gym that helps people lose weight, gain energy, and live a more active life without the use of fad diets or workouts that beat up their body. They've helped thousands of men and women in the Berkeley Heights Area to transform their health and life for the past 17 years. As leaders in the fitness industry they present their methods to trainers and gyms around the world.



### SIEMINSKI THEATER FALL LINEUP: MUST-SEE SHOWS OF THE SEASON!

The Sieminski Theater is thrilled to announce its vibrant fall lineup featuring TAKE3, NJ Festival Orchestra's Picture This! Imagery In Music!, the ultimate throwback with 80's Revolution, the hilarious Off-Broadway hit musical Disenchanted!, and Gunhild Carling, Sweden's Queen of Swing. These diverse shows are sure to deliver something unforgettable for every theatergoer.

#### **SUNDAY, SEPTEMBER 15 - TAKE3**

The genre-defying trio, TAKE3 kicks off the season on Sunday, September 15, at 2:30 PM. With a flair for the wild and unexpected, TAKE3 combines the refinement of a rigorous classical music background with rock-star charisma. Trained at the world's top conservatories and having played with famed musician Yanni over the years, TAKE3 has expanded their repertoire from Bach and Beethoven to Bieber and The Beach Boys. TAKE3's interactive shows, comedic stories of their journey from scales in conservatory practice rooms to pop music in packed stadiums, come together in unforgettable experiences that have fired up concert goers all over the nation. A fun, energetic show that you are sure to enjoy.

# SUNDAY, SEPTEMBER 29 - NEW JERSEY FESTIVAL ORCHESTRA

Up next, New Jersey Festival Orchestra presents Picture This! Imagery In Music! on Sunday, September 29, at 2:30 PM. NJ Festival Orchestra leaps into life with music based on pictures, emotions and mythical stories born from our fertile, yet sometimes 'fantastical' imagination. Russian composer Modest



Mussorgsky's most famous work – Pictures at an Exhibition – is based on a series of 10 sketches including gnomes, laborious oxen, ancient catacombs and mythical castles, and is music so iconic that it has spurned countless orchestral arrangements. However, Chinese-Australian composer Jullian Yu has masterfully crafted his own take on Mussorgsky's original, bringing it to life with vibrant western and Chinese orchestral effects to create, perhaps, the most imaginative of all the arrangements.

#### **SATURDAY, OCTOBER 12 - 80'S REVOLUTION**

To kick off October, join us on Saturday, October 12, at 7:30 PM, as 80's Revolution takes you on a journey back to the era of neon colors, innovative and memorable fashion, and iconic movie classics. But most of all – the best music in history. This decade is known for mastering all genres. From Pop to Rock, Dance to New Wave, 80's Revolution covers all of your favorites: Madonna, Journey, Michael Jackson, Pat Benatar, Def Leppard, The Go-Go's, Whitney Houston, Bon Jovi, Cher – and so many more! So, wear your best 80's garb and get ready to party!!

#### **SATURDAY, OCTOBER 19 - DISENCHANTED!**

Then, get ready for a night of laughter and fun on Saturday, October 19 at 7:30 PM with Disenchanted!, the national tour of the hilarious Off-Broadway musical hit! Poisoned apples. Glass slippers. Who needs 'em?! Not Snow White and her posse of disenchanted princesses in the hilarious Off-Broadway hit musical that's anything but Grimm. The original storybook heroines are none-too-happy with the way they've been portrayed in today's pop culture, so they've tossed their tiaras and have come to life to set the record straight. Forget the princesses you think you know – these royal renegades are here to comically belt out the truth. Perfect for those who love musical theater or looking for a fun "girls' night out"!!

#### **SATURDAY, OCTOBER 26 - GUNHILD CARLING**

Rounding out the lineup, experience the dazzling performance of Gunhild Carling, Sweden's Queen of Swing on Saturday, October 26, at 7:30 PM. This internationally acclaimed superstar is a can't-miss event! Whether she's

singing favorite swinging jazz standards, playing one of the many 11 instruments (trumpet, trombone, harmonica, oboe, harp, flute, recorder, or jazz bagpipe) or juggling and tap dancing, Gunhild's sublime showmanship shines!! With her Postmodern Jukebox Youtube videos getting millions of views, she's a popular musical sensation not to be missed! From authentic Swing to incredible classic jazz standards and a few originals mixed in, this will be a night to remember!

More information and video clips of many of these upcoming shows can be found on our website at www.sieminskitheater.org.

Tickets are available online at www.sieminskitheater.org or by phone at 908-580-3892. Tickets range from \$35.00 to \$85.00 depending on the show with discounts available for students and seniors. The theater is located at 8000 Fellowship Road, Basking Ridge on the campus of Fellowship Village.

Enjoy an exceptional preshow dining experience at Wilson's Tapas Bar Lounge restaurant before the evening performance. Located steps away from the Sieminski Theater, culinary dishes prepared by Fellowship Village's award-winning executive chef feature only the freshest ingredients and highest quality. Make a reservation by calling 908-580-3818 for 5:30 pm for the show date.

#### **ABOUT THE SIEMINSKI THEATER:**

Bringing a professional performing arts venue with a diverse lineup of entertainment to Basking Ridge and the surrounding communities makes the Sieminski Theater and Somerset County an artistic and cultural destination. We enjoy a newly expanded performance schedule from American Theater Group, Light Opera of New Jersey, New Jersey Festival Orchestra, Trilogy Repertory, and countless national touring groups. Our intimate, award-winning non-profit venue features technical amenities that rival any Broadway theater.

For more information, call 908-580-3892. Or visit us at www.sieminskitheater.org to view our upcoming entertainment schedule, where any seat is the best seat in the house.





### THE SEPTEMBER SPEAKERS PROGRAM

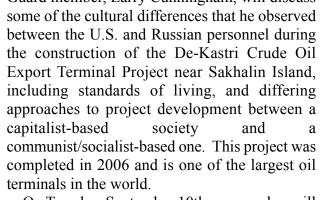
#### Summit Area Old Guard

The Summit Area Old Guard is a social, educational, and recreational organization that serves men of retirement age. We meet most Tuesdays at the New Providence Presbyterian Church located at 1307 Springfield Ave. Our dues are minimal, and members manage all aspects of the operation. Our motto is "Come for the Programs. Stay for the Friends." The organization was founded in 1930.

In September, we will have four speakers: On Tuesday, September 3rd, Summit Old

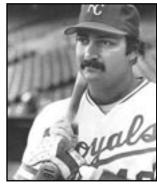
Guard member, Larry Cunningham, will discuss capitalist-based society

On Tuesday, September 10th, our speaker will











(above, l-r) Larry Cunningham, Jack Willard, Steve Balboni, and Randi Emmer

be Jack Willard, Sr. VP - Marketing & Sales at the Battleship New Jersey Museum & Memorial. The USS New Jersey is the most decorated battleship in U.S. Navy history. It earned distinction from 1938 until 1991 during World War II, the Korean War, the Vietnam War, the Cold War, and conflicts in the Middle East. It has steamed more miles, fought in more battles, and fired more shells in combat than any other battleship in history. We will learn more about the "Mighty Mo's" amazing history.

On September 17th, Steve Balboni will highlight the road taken to define his career in Major League Baseball, starting with his childhood in NH and his love of baseball from a very young age — the road from being a nineyear old not making the little league team — to being drafted by the NY Yankees. He will cover his experiences playing for the Yankees and the KC Royals, including some of the highlights of his career and some of the people who helped him along the way. He will talk about the ups and downs of his career and how it eventually led him to coaching and then scouting.

Finally, on September 24th, we will learn about the turtles, frogs, and snakes found at the Great Swamp National Wildlife Refuge. Our speaker will be Randi Emmer, a member of the Friends of the Great Swamp. Randi will give us an account of the types of amphibians that reside in the Great Swamp, which also was the first national wildlife refuge in the United States.

# ROCKTOBERFEST

PRESENTED BY THE MILLBURN EDUCATION FOUNDATION

Saturday 9/14 (Rain: 9/21)

Taylor Park Boxcar

Noon-10pm 11:30am-12am

EAT-DRINK-ROCK-PLAY-DANCE-SHOP





























MillburnRocktoberfest.com Rock@MillburnEdFoundation.org



ABC permit #122310

# **FLEA MARKET - SEP 28**

The Gillette Community Chapel will be having its fall flea market and bake sale on Saturday, September 28, 2024, at the church at 123 Summit Ave., Gillette from 9 a.m. until 3 p.m. The event is rain or shine with 2 floors of all kinds of household items, holiday decor, books collectibles and much more. Proceeds benefit missions, charitable organizations and children in the Dominican Republic through Handfuls of Hope. Visit us on Facebook or contact by phone (908)-647-2573.

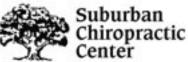


That "crushing pressure" around your temples; above your eyes; in the back of your head - or that pounding, driving pain that won't go away. Headaches can interfere with your ability to concentrate - to be

Dr. Joesph Murphy can evaluate the cause of your headache. If it's from muscle tension or improper neck motion, (Biomechanics), he can remove the cause of your headaches without the use of powerful drugs!

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### A PHONE CALL CAN SAVE A VETERAN'S LIFE - HELP US SAVE VETS!

Michael D. Boll, President, NJVN

sacrificed their lives so we can live in the best country in the world. Please reflect on the service our heroes perform to keep us safe and protect our way of life. This Memorial Day we are asking people to call and check on our active duty soldiers and veterans that have served. Every day we lose twenty-two veterans to suicide and 40 percent of veterans that return from combat are diagnosed with PTSD. Unfortunately, this number has not changed much, and we feel that recreational therapy and peer support can really make a difference for our veterans living in crisis. The New Jersey Veterans Network (NJVN) is fully committed to combat this epidemic by aggressively seeking out veterans in need. Our

goal is to contact the veteran before they fall into Every year we honor the fallen, who have a deep state of depression and provide them lifesaving and lifechanging resources.

> Over the last few years, the NJVN has been able to provide thousands of meals to our veterans and active duty soldiers. Thousands of veterans were given new suits and clothing from our storage area, over thirty newly refurbished automobiles were gifted to disabled veterans, and the most important thing the NJVN does is save lives through our peer support /mentorship program.

> The NJVN works from the heart and is therefore able to work with all the other amazing veteran charities that share the same common goal, putting veterans first. Our donations go directly to the veteran's programs, which allows

us to assist veterans and their families throughout the entire state and host numerous recreational therapy activities as well. This year we are starting up a few veterans' retreats and will focus on increasing events at our state veteran hospitals and shelters.

We are always looking for volunteers that can both assist with upcoming events and help mentor veterans so they can live better productive lives. Volunteers are the most important NJVN resource, and we would love to have more people help us save lives. If you need assistance or are interested in joining the team, please send us your name, email, and phone number to NJVN1775@gmail.com or call 973-332-1556. Check out our website NJVN.org for our services and accomplishments.



(above) New Jersey Veterans Network veterans and volunteers at a recent event.





### PART TIME HELP WANTED

#### MAILROOM ASSOCIATE

20 hours per week (Monday-Friday AM)

Come join our friendly team in the Fulfillment Center as a Mailroom Associate.

If you have 1+ years' experience in warehouse operations and logistics, including order fulfillment, replenishment, shipping, receiving, routing, packaging, and processing outgoing items via USPS, FedEx, and UPS. Experience using Microsoft Office (specifically Word, Excel, and Outlook)



Please send your resume by email to hr@staffcom.com or by mail to: **Stafford Communications** c/o Fulfillment Supervisor - Ken Crawford 121 Chanlon Road, Suite G40, New Providence, NJ 07974 908-367-5551

# Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyperlocal to regional, for every budget and market size.

#### **NEWSPAPER ADVERTS**

We mail 160,000 newspapers to every home and business in 24 towns. You can advertise in any number of towns. Ads start at \$60.

#### **FULL COLOR PRINTING**

We print flyers and menus, full color, two sided, on coated stock for only \$45 per thousand.

#### DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

#### **ONLINE MARKETING**

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

#### **SOCIAL MEDIA**

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

### **WEBSITE AND SEO SERVICES**

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

**CALL JOE RENNA FOR A** FREE CONSULTATION. 908-447-1295

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Tina Renna 908-418-5586 · tinarenna@rennamedia.com Joe Renna 908-447-1295 · joerenna@rennamedia.com 202 Walnut Avenue, Cranford, NJ 07016















Qty: 3,000

Qty: 4,700 Zip:07922

Qty: 7,500 Zip:07928

Qty: 6,700 Zip: 07066

Qty: 9,900 Zip:07016

Qty: 5,400 Zip: 07208 Section of Elizabeth, NI

Zip: 07023 NO OK Long Hill

Florham Park Press NJ

Qty: 5,500 Zip: 07932



Qty: 2,500 Zip: 07027

Green Brook Gazette

Qty: 3,000 Zip: 08812

KENILWORTH Qty: 3,500

Zip: 07033

LEADER -TONJON-

Qty: 17,900 Zip: 07036

Qty: 3,500 Zips: 07933. 07946,07980



Qty: 6,300 Zip: 07940



Qty: 2,900 Zip: 07092

Summit



Qty: 5,100 Zip: 07974



Qty: 13,000 Zip: 07065



Qty: 5,600 Zip:07204



Qty: 9,400 Zip: 07076



Qty: 8,200

Zips: 07041

07078

Times Qty: 9,600 Zip: 07901



Qty: 6,800 Zip: 07083 (partial)



Qty: 6,200 Zip: 07059



Oty: 2,700 Zip: 07069



Qty: 11,800 Zip: 07090

Units				
1	Unit	(Business	card)	

NEWSPAPER AD RATES

Init	1 TOWN					
1	Unit (Business card)	3.25° x 2°	560			
2	Units 6.5° x 2°	or 3.25° x 4°	\$100			
4	Units 3.25° x 8°	or 6.5° x 4°	\$180			
6	Units 6.5° x 6.25°	or 10° x 4°	\$240			
9	HALF PAGE 65'x9'	or 10° x 7°	\$320			
12	Units	10° x 8°	\$360			
18	FULL PAGE	10° x 14°	\$400			
2-P/	\$700					
вас	8500					
FRC	RONT PAGE BANNER 8.25° x 2°					
FRC	\$240					

Rates are per month. Artwork included in price. Newspapers are black on white

1 own \$60	TOWNS S150	6 10WNS 5250	9 TOWNS \$350	12 TORNS 5400	15 10WNS \$450	18 TOWNS \$500	21 TOWNS \$550	24 TOWNS \$600
100	\$250	\$400	\$500	\$600	5700	\$800	\$900	\$1000
180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700	\$1900
240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000	\$2200
320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400	\$2700
360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700	\$3000
400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000	\$3400
700								

PREPAY 6 MONTHS AND GET 1 MORE FREE PREPAY 12 MONTHS AND GET 3 MORE FREE

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# ONLINE ADS & PRESS RELEASES DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

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• FREE AD DESIGN AND COPYWRITING Advertising webpage includes many features including write-up, images, video, Google map, etc.

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PAID SEARCH ENGINE PROMOTIONS
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Joe Renna at 908-447-1295

email: JoeRenna@RennaMedia.com

\$10 PER POST

Block of 20 for \$200 Single post is \$20



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**FLYERS - \$45 PER THOUSAND** 

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LARGE MENUS - PRINTING - \$85 PER THOUSAND For quantities more than 50,000 cost is \$55 per thousand.

11"x17" / Full color /2 sided / 60lb gloss coated stock. Min. order \$850 Includes folding (quarter fold or tri-fold, with or without coupons tab)

INSERTED AND MAILED TO EVERY HOME AND BUSINESS \$60 per thousand. (as low as \$30 per thousand depending on quanttiy.)
Minimum order \$400

Joe Renna at 908-447-1295
email: JoeRenna@RennaMedia.com
ler \$850

\$45 PER 1,000

MENUS \$85
PER 1,000

# WEBSITE / SEO SERVICES

• STARTER WEBSITE: \$500

Basic static site that can be developed further

• WEBSITE CREATION/UPDATE: \$2,400

Cost for average website: 12 pages, contact form, SEO friendly, responsive design

WEBSITE HOSTING: \$300 PER YEAR

Includes website hosting, software updates, monthly website content updates

• SEO SERVICES: AVERAGE COST \$1,000 - \$2,000 PER MONTH Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

Call for free a consultation if you need help developing an online marketing plan.

STARTER WEBSITE \$500

Call Walter at 201-478-7408 email: wwwinnj@gmail.com

# WEBSITE AUDIT/ANALYSIS AND RECOMMENDATION PLAN

ONE TIME FLAT FEE \$250

• SEE WHAT IS WORKING AND NOT WORKING Know where your web traffic is coming from and why.

• ELIMINATE / AVOID COSTLY SCHEMES

Evaluate the return you are getting from your online marketing costs.

INCREASE ONLINE MARKETING RESULTS

Recommendations include ways to increase traffic to your website

NO OBLIGATION

This service is recommended even if you have an existing web management contract. Use it to tune up your marketing plan.

Call for a consultation if you do not have a website or if need a new one.
Call Walter at 201-478-7408 email: wwwinnj@gmail.com



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# CHIMNERY LINER Special \$1,300

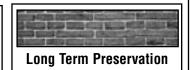
WHY SHOULD I USE A CHIMNEY LINING **SYSTEM?•** Protect your house from heat transfer combustibles

- Protect the masonry from the corrosive by products of combustion
- Provide a correctly sized flue for optimum efficiency of appliance



of \$1,000 or more

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# \$400 OFF ANY ROOF REPAIR

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ANY FOUNDATION JOB of \$2,000 or more

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(DANGER)

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