

# Florham Park Press

MAILED FREE TO EVERY HOME AND BUSINESS IN FLORHAM PARK

NJ

Published by Renna Media

Issue 31 • September 2024

Buying or Selling?

I BRING RESULTS!



Call Me!

**DEBRA CUNNINGHAM**  
Sales Associate

Florham Park Resident  
for 20+ Years...  
Specializing in Our Town  
& Surrounding Areas!

cell 917.716.5824

office 973.635.5000

Debra-Cunningham.weichert.com

DebCunningham02@gmail.com



For Your Home's  
Estimated Value  
Scan Here.

**Weichert**  
REALTORS

64 Main St., Chatham, NJ 07928

## NEWLY RENOVATED CHILDREN'S ROOM OFFICIALLY OPENED

### Florham Park Public Library

On Monday, August 12, the Florham Park Public Library officially opened its newly renovated Children's Room to the public with a ribbon cutting ceremony. The renovation project includes new carpeting, new shelving and furniture, the incorporation of cozy reading nooks, and the addition of custom storage and play areas to the room. The project was completed with the Soyka Smith Design Studio.

The atmosphere was festive, with Library staff, Trustees, Borough of Florham Park employees, Friends of the Library, Library volunteers, and the Soyka Smith design team mingling with attendees of the morning's weekly storytime program.

The renovation project comes after nearly two years of planning that included community surveys and feedback and an extensive study of the collections and user behavior in the youth services area of the library. "Over and over again, we heard from community members that they wanted a space that is more interactive, playful, and comfortable for children and their families," said Library Director Nancy Shah of the project. The library has observed a surge in interest and usage

of the spaces, collections, and events aimed at young families with children in recent years, which is in line with a nationwide trend in young people turning to public libraries for recreation and entertainment. "The last two years were our busiest years on record, and young people are driving that uptick in usage," remarked Shah. According to Shah, the Children's Room accounts for 20% of the Library's space, and the collections housed there account for 45% of overall circulation.

The renovated space will optimize the presentation of library materials and make it easier for users to find what they are looking for. The room will be organized so that the front of the space is oriented more toward infants, toddlers, and young children, while activities and collections intended for older children will be located farther back in the room. Throughout the space, a variety of seating options will cater equally to children and their caregivers to ensure people can comfortably enjoy the space and use it for extended periods of time. "People are looking for somewhere to go and hang out, and a public library is the ultimate stop because we have plenty to keep kids occupied and it's all free!" said Shah.

Courtesy photo



(above, l-r) Kate Dinneny, Youth Services Librarian, Bridget Soyka Smith, AJ Herold, Councilman Josua Marchal, Joe Guerin Jr., President, Library Board of Trustees, Dr. Louis Gaydosh, Treasurer, Library Board of Trustees, Megan Mink, Library Board of Trustees, Stacy Saul, Secretary, Library Board of Trustees, Josue Lema, and Nancy Shah, Library

PRSR STD  
U.S. POSTAGE  
PAID  
BRIDGEPORT CT  
PERMIT NO. 390

ECRWSS

\*\*\*\*\*ECRWSSDDM\*\*\*\*\*

**POSTAL PATRON  
FLORHAM PARK, NJ 07932**



METROPOLITAN  
**WINDOW  
FASHIONS**

Custom Draperies - Motorized Shades - Shutters - Wallpaper - Reupholstery

**We Still Make House Calls!**

Call today for a **FREE In-home Consultation**

877-722-1100 windowfashions.com

Visit one of our six locations including: 449 W. Mt Pleasant Ave, Livingston  
Family owned Since 1934 Save up to 30% off HunterDouglas

# Florham Park Press NJ

Renna Media LLC, Publishers  
202 Walnut Ave., Cranford, NJ 07016

Florham Park Press is published by Renna Media. 5,500 newspapers are printed monthly and mailed to every business and resident in Florham Park. Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions. ©2023 Contents of this newspaper cannot be reproduced without written consent from Renna Media LLC.

## SEND US YOUR NEWS

Do you have a community service that you need help publicizing? Did you or someone you know accomplish something amazing? We are interested in hearing about your latest achievement (accomplishment, honor, award, etc.), send us your news!

Email: [editor@rennamedia.com](mailto:editor@rennamedia.com)

## ADVERTISING

Joe Renna: 908-447-1295


[joerenna@rennamedia.com](mailto:joerenna@rennamedia.com)



Find us on online: [rennamedia.com](http://rennamedia.com)  
[facebook.com/Florham Park Press](https://facebook.com/FlorhamParkPress)

\*\*\*

# FLORHAM PARK NIGHT OUT

TUESDAY  
SEPTEMBER 3, 2024  
6:00PM - 9:00PM

Volunteers Memorial Park  
37 Elm Street - Florham Park



TOUCH-A-TRUCK, DJ, FACE PAINT, GIVEAWAYS,  
PHOTOBOOTH, PIZZA, BURGERS, PRETZELS, HOT  
DOGS, COTTON CANDY, POPCORN, ICECREAM,  
SODA & WATER!

\*\*\*

Florham Park Night Out is an annual community-  
building campaign that promotes police-community  
partnerships to help make our neighborhoods safer  
and a more caring place to live, fostering a true  
sense of community.

\*\*\*

# SEEKING HIGH SCHOOL VOLUNTEERS FOR THE 2024-2025 SCHOOL YEAR

*Halos for Angels Junior Board*

Founded in 2023, the Halos for Angels Jr. Board consists of local high school students. They actively support the mission of Halos for Angels by contributing to the community through fundraising efforts.

Halos for Angels, Inc. (HFA) primarily aims to enhance the well-being of its community members. They offer temporary relief, comfort, and support to families facing sudden tragedies. HFA assists with daily responsibilities such as transportation, shopping, childcare, and meals, ensuring families receive the support they need until they regain stability. Emotional support and companionship are also provided by dedicated professionals and volunteers. Through collaboration with local families, organizations, and volunteers, HFA gives back by offering temporary services to help families move towards a stronger and stable environment once again.

If you or someone you know is in grades 9-12 and interested in making a difference in their community, gaining leadership experience, and having fun with other local teens, please email Steven at [hfajuniorboard@halosforangels.org](mailto:hfajuniorboard@halosforangels.org).



## Anthony Paterno

### AIR DUCT CLEANING

Residential and Commercial

Call for a FREE consultation and estimate:

# 973-566-9999

In business for 35 years using state-of-the-art equipment and professionally trained staff.

Certified Ventilation Inspector (CVI)

Certified Mold Removal Specialist (MRS)

Member of National Air Duct Cleaners Association







Strongest vacuum in the industry!



Visit our website to view a series of important videos about air duct cleaning, dryer vent cleaning, coil cleaning, and mold removal services.

**[AnthonyPaternoAirDuctCleaning.com](http://AnthonyPaternoAirDuctCleaning.com)**

Read our 5 star Reviews and Testimonials on Yelp, Google and Facebook.



Inside Air Duct Inspection and Sanitation Service included at no additional cost on all jobs.

50% OFF DRYER VENT CLEANING

With this coupon when done with a duct cleaning job. Expires 9/30/24.

*Now Leasing for Immediate Occupancy!*



## LEGENDARY LIVING AT THE METROPOLITAN

RESORT-STYLE LUXURY JUST MINUTES FROM THE SHORT HILLS TRAIN STATION

The Metropolitan brings stunning new apartments and townhomes to an unsurpassed suburban location. Featuring lavish lifestyle amenities including a heated swimming pool, sun deck, entertainment lounge, state-of-the-art fitness center, and lushly landscaped park, The Metropolitan offers easy access to The Mall at Short Hills, Paper Mill Playhouse and Baltusrol Golf Club. The Metropolitan brings Millburn Avenue to life with a dazzling combination of shopping, dining and sophisticated rental living.



THE  
**METROPOLITAN**

92 Millburn Avenue, Springfield

*Schedule a Tour Today!*

973.791.4131 | [RentTheMetropolitanNJ.com](http://RentTheMetropolitanNJ.com)

LEARN MORE



All renderings, amenities, existing or future views and photos depicted or otherwise described herein are proposed and conceptual only, and are based upon preliminary development plans, which are subject to withdrawal, revisions and other changes without notice.

**G** Garden  
Communities

# ICE CREAM SOCIAL EVENT

FLORHAM PARK SENIOR CITIZENS CLUB



The Florham Park Senior Citizens Club had a successful Ice Cream Social Event for our club members. The event was held at the Florham Park Senior Center on a hot July afternoon, which contributed to the well-attended event. The club provided a good variety of ice cream and toppings.

Our club members greatly appreciated an

afternoon socializing with friends and having fun enjoying ice cream creations.

Thank you to club volunteers that helped serve several varieties of ice cream. Also thank you to the Florham Park Girl Scouts, 8th grade, Cadette troop 97355 for providing the beautiful table decorations and assistance at the ice cream toppings table.

Courtesy photos



Call Today to Schedule a Tour  
**973.867.1500**

# REHAB in Luxury

ALL PRIVATE ACCOMMODATIONS

**J. W. Shuster & Son, Inc.**

**GARAGE DOORS & ELECTRIC OPENERS**  
*Serving the Trade since 1938*  
**908-756-8541**  
**www.shusterdoors.com**

NJ Lic #13VH07727000      BBB Accredited Business

## PASTRAMI HOUSE

FAMOUS DELI SANDWICHES

**NOSTALGIC NEW YORK KOSHER STYLE SOUPS, SANDWICHES, SALADS, BURGERS, APPETIZERS**

**New Hand Carving Station in Morristown**

**82 Speedwell Ave, Morristown, NJ**  
**(973) 327-9473**  
Hours: Sun - Thur: 9 am - 8 pm, Fri & Sat: 9 am - 9 pm

**1294 Springfield Ave, New Providence, NJ**  
**(973) 309-5675**  
Hours: Mon-Wed: 10:30am-8pm, Thur-Sat: 10:30am-8:30pm, Sun: 11am-7pm

**OPEN 7 DAYS**      **ONLINE DELIVERY:**

Like us on Facebook      Uber Eats

Visit our website for menu and to place an order     

**PastramiHouseDelicatessen.com**

A health setback is never anticipated, be it your own, that of a loved one, or your patient. You can however be proactive in the selection of a center for rehabilitation and restoration. The Florham Park team is committed to providing quality care, comfort, and excellent amenities after surgery or hospitalization.

Recovery in a private suite awaits, with an exceptional clinical team.

Our Comprehensive Clinical Services Include:

- 24/7 Nursing Care
- Assistance with Activities of Daily Living
- Registered Dietician to Support Nutritional Needs
- Access to Specialty Physicians
- Access to Physical Rehabilitation services if prescribed

Signature Amenities to Enhance Guest Comfort:

- Well-Appointed All Private Suites
- Complimentary Cable TV, Wi-fi, and Phone
- 24/7 Guest Services Hospitality Line
- Select Menu for All Meals
- Gardens and Lush scenery
- Enclosed Outdoor Patio
- Elegant Dining Room

**FLORHAM PARK**  
REHABILITATION & HEALTHCARE CENTER

190 Park Avenue, Florham Park, NJ 07932  
P. (973) 867-1500 | F. (973) 867-1599  
[florhamparkrehab.com](http://florhamparkrehab.com)

# KENZA ROOFING & CHIMNEY

## 908-627-9696

FAMILY OWNED BUSINESS.  
#13VH11991300



Why chose us? Guaranteed there is no GIMMICKS or price changes from beginning to finish! At Kenza Roofing&Chimney; LLC. we make dreams come true.

With years of experience, in ROOFING, CHIMNEY & MASONRY, this phrase has become more than a catchy slogan. It's simply the way we do business. We offer quality, professionalism and competitive pricing for every job, regardless of project size. Customer satisfaction is our primary goal.

Kenza Roofing&Chimney LLC. looks forward to making your dream a reality. Call us Today For Your FREE Estimate! 908 627-9696

**24/7  
EMERGENCY  
SERVICE**

Google



**FIVE STAR  
CUSTOMER RATING**



**15% OFF  
SENIOR  
DISCOUNT**

**\$300 OFF  
ANY  
CHIMNEY  
REPAIR**

Before After



With coupon. Cannot be combined with any other offer.  
Expires 9/30/24.

**\$175  
GUTTER CLEANING**



Average house size. With coupon. Cannot be combined with any other offer.  
Expires 9/30/24.

**\$1,300  
CHIMNEY  
LINER**



With coupon. Cannot be combined with any other offer.  
Expires 9/30/24.

**\$300 OFF  
ANY ROOF  
REPAIR**



With coupon. Cannot be combined with any other offer.  
Expires 9/30/24.

**\$400 OFF  
NEW STEPS**



With coupon. Cannot be combined with any other offer.  
Expires 9/30/24.

**\$800 OFF  
ANY NEW  
ROOF JOB**



With coupon. Cannot be combined with any other offer.  
Expires 9/30/24.

# THE SEPTEMBER SPEAKERS PROGRAM

## Summit Area Old Guard

The Summit Area Old Guard is a social, educational, and recreational organization that serves men of retirement age. We meet most Tuesdays at the New Providence Presbyterian Church located at 1307 Springfield Ave. Our dues are minimal, and members manage all aspects of the operation. Our motto is "Come for the Programs. Stay for the Friends." The organization was founded in 1930.

In September, we will have four speakers:

On Tuesday, September 3rd, Summit Old Guard member, Larry Cunningham, will discuss some of the cultural differences that he observed between the U.S. and Russian personnel during the construction of the De-Kastri Crude Oil Export Terminal Project near Sakhalin Island, including standards of living, and differing approaches to project development between a capitalist-based society and a communist/socialist-based one. This project was completed in 2006 and is one of the largest oil terminals in the world.

On Tuesday, September 10th, our speaker will be Jack Willard, Sr. VP - Marketing & Sales at the Battleship New Jersey Museum & Memorial. The USS New Jersey is the most decorated battleship in U.S. Navy history. It earned distinction from 1938 until 1991 during World War II, the Korean War, the Vietnam War, the Cold War, and conflicts in the Middle East. It has steamed more miles, fought in more battles, and fired more shells in combat than any other battleship in history. We will learn more about the

"Mighty Mo's" amazing history.

On September 17th, Steve Balboni will highlight the road taken to define his career in Major League Baseball, starting with his childhood in NH and his love of baseball from a very young age — the road from being a nine-year old not making the little league team — to being drafted by the NY Yankees. He will cover his experiences playing for the Yankees and the KC Royals, including some of the highlights of his career and some of the people who helped

him along the way. He will talk about the ups and downs of his career and how it eventually led him to coaching and then scouting.

Finally, on September 24th, we will learn about the turtles, frogs, and snakes found at the Great Swamp National Wildlife Refuge. Our speaker will be Randi Emmer, a member of the Friends of the Great Swamp. Randi will give us an account of the types of amphibians that reside in the Great Swamp, which also was the first national wildlife refuge in the United States.



(above, l-r) Larry Cunningham, Jack Willard, Steve Balboni, and Randi Emmer

Joseph Doherty, Owner  
License #13VH00977800

**Joseph Doherty**  
RESIDENTIAL COMMERCIAL  
ROOFING • SIDING • GUTTERS • SHEET METAL

973-377-1006 • dohertyroofingcompany.com  
josephdohertycompany@gmail.com  
54 Burnet Road • Madison, NJ 07940

## HEADACHE

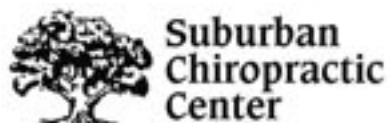
You Don't Have To Live With It!

That "crushing pressure" around your temples; above your eyes; in the back of your head - or that pounding, driving pain that won't go away. Headaches can interfere with your ability to concentrate - to be productive - to enjoy life!

Dr. Joseph J. Murphy can evaluate the cause of your headache. If it's from muscle tension or improper neck motion, (Biomechanics), he can remove the cause of your headaches *without the use of powerful drugs!*

Want a life without headaches? See Dr. Murphy today for an evaluation and begin your journey to a headache-free life!

**"YOUR BETTER HEALTH IS OUR ONLY CONCERN!"**



301 Main Street • Chatham

973-635-0035 • www.drjmurphy.com



**Dr. Joseph J. Murphy**  
Chiropractic Physician

PAST PRESIDENT  
The NJ and Morris  
Chiropractic Societies

EDITOR-IN-CHIEF  
The Column

Palmer Graduate

**Celebrating  
Our  
40th Year!**

# ROCKTOBERFEST

PRESENTED BY THE MILLBURN EDUCATION FOUNDATION

## Saturday 9/14 (Rain: 9/21)

Noon-10pm 11:30am-12am  
Taylor Park Boxcar

### EAT • DRINK • ROCK • PLAY • DANCE • SHOP

**STELLA ARTOIS**

MillburnRocktoberfest.com  
Rock@MillburnEdFoundation.org

ABC permit #122310

# MURSELI PRO CONSTRUCTION

## 908-361-6372

- All Work Guaranteed
- 24/7 Emergency Service
- 15% Senior Discount
- Major Credit Cards
- NJ Lic. 13VH08570100

Family  
Owned &  
Operated For  
20 Years



**FOUNDATION**

- NEW FOUNDATIONS
- REPAIRS
- WATERPROOFING

**MASONRY**

- DRIVEWAYS
- STEPS
- BRICK & BLOCK
- SIDEWALKS
- REPAIR

**ROOFING**

- RE-ROOF
- NEW ROOF
- ROOF REPAIRS
- SHINGLES
- FLAT ROOF

**CHIMNEY**

- CLEANING
- RE-LINE
- REPAIRS
- REBUILD
- CAPPING

**GUTTERS**

- CLEANING
- INSTALLATION
- SCREENING
- REPAIRS
- REPLACEMENTS

**COMPLETE SET OF STEPS**  
Up to 6 Feet, 5 Steps / Brick, Limestone & Concrete

*Special \$4,300*

**BEFORE**

**AFTER**

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 9/30/24.

**CHIMNERY LINER**

*Special \$1,300*

**WHY SHOULD I USE A CHIMNEY LINING SYSTEM?**

- Protect your house from heat transfer combustibles
- Protect the masonry from the corrosive by products of combustion
- Provide a correctly sized flue for optimum efficiency of appliance

★★★★★

**HomeAdvisor**  
You Home Improvement Connection

**Super Service Award**

Like us on facebook

**GAF MasterElite**  
Weather Stopper Roofing Contractor

**Save \$1,000 ON ROOF REPLACEMENT**

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 9/30/24.

**Easy & Effective Cleaning**

**Long Term Preservation**

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 9/30/24.

**DANGER CARBON MONOXIDE**

Carbon Monoxide is invisible, odorless, and can kill you!

**\$600 OFF NEW SIDING JOB**

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 9/30/24.

**\$350 OFF ANY CHIMNEY REPAIR of \$1,000 or more**

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 9/30/24.

**\$350 OFF ANY ROOF REPAIR of \$1,000 or more**

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 9/30/24.

**\$400 OFF ANY FOUNDATION JOB of \$2,000 or more**

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 9/30/24.

**\$150 GUTTERS CLEANING (any Average House)**

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 9/30/24.

## SECOND SUNDAY LINEUP SCHEDULE AT LIBRARY ANNOUNCED

The Florham Park Public Library is thrilled to announce its 2024-2025 Second Sunday schedule. These engaging events are free, open to all, and are designed to entertain and educate our community. Performances will be held each month, September through April, from 2:00 to 3:00 p.m. in the Library's Akhoury Room. Registration for all events is through the library's website [florhamparklib.org](http://florhamparklib.org).

### “WHAT DO YOU SEEK?”

Are you tired of running after what the world has to offer: money, fame, fortune? Are you seeking peace of mind, heart, and soul?

Explore answers to the ancient question, the first question that Jesus asked his followers, “What do you seek?”

Come to the 7-part Zoom series, “Beta: The Search,” hosted by Immaculate Heart of Mary Parish of Scotch Plains, NJ.

This series is free to all. It runs 7 consecutive Wednesday evenings on Zoom, from Wednesday October 2, 2024, until November 13, 2024, beginning at 7:30 p.m. until 9:00 p.m. You will gather with other seekers, watch a 30-minute video on life's big questions, and then engage in small group discussion. This series is for all seekers; young, old, single, married, faithful, atheist, and agnostic.

There is no cost to participate but spots are limited so please register early. Just bring yourself and a desire for frank discussion, a willingness to participate and a commitment to attend. You will need a computer or smartphone capable of Zoom sessions. To register go onto [IHMParish.net](http://IHMParish.net), scan the QR code or call Immaculate Heart of Mary Parish at 908-889-2100 with any questions you may have.

**Walter Choroszewski**  
September 8, 2024

The season begins with renowned speaker Walter Choroszewski, who will present “Historic Northeast Hurricanes.” This promises to be a captivating discussion, with a detailed exploration of the impact and legacy these powerful storms have had on the region.

**Dr. Matthew Beland**  
October 13, 2024

The Library welcomes Dr. Matthew Beland, an esteemed archivist from Drew University. Dr. Beland will present “Ghosts at Drew University”, a fascinating look into the eerie and mysterious lore that has become a part of the university's history. This lecture is perfect for getting into the Halloween spirit!

**Joan Schaible**  
November 10, 2024

As Veteran's Day approaches, please join Joan Schaible as she presents “Animals Go to War.” This thought-provoking lecture will explore the significant roles animals have played, and continue to play, as they assist our brave troops during wartime.

**John Kenrick**  
December 8, 2024

Celebrate the holiday season with John Kenrick who will discuss the beloved classic film “It's a Wonderful Life”. Gain new insights into this timeless movie and its enduring legacy.

**January 12, 2025**

Prepare to be dazzled by a remarkable musical performance. Stay tuned for further details regarding this special event.

**John Cerilli**

February 9, 2025

a docent from the Yogi Berra Museum, will delight baseball fans with “Brick City, Silk City, and Beyond - Baseball's Rich History in North Jersey”. John's engaging presentation will highlight some of baseball's most iconic moments while delighting fans of America's pastime.

**Janet Mandel**  
March 9, 2025

In celebration of Women's History Month, the Library will host Janet Mandel as she presents “Three Visionary Women/Three Great Art Museums.” Janet's talk will explore the legacies of three remarkable women—Isabella Stewart Gardner, Helene Kröller-Müller, and Peggy Guggenheim—who each founded iconic art museums.

**Mallory Mortillaro**  
April 13, 2025

Concluding the season, Mallory Mortillaro will delve into “The Lost Treasures of the Titanic.” Discover the fascinating stories and mysteries surrounding the legendary shipwreck and its sunken treasures.

All Second Sunday programming is generously funded by the Friends of Florham Park Library.

For more information about the Florham Park Public Library's Second Sunday series and other library programs, please visit [florhamparklib.org](http://florhamparklib.org) or contact Nancy Shah, Library Director at [nancyashah@flo.mainlib.org](mailto:nancyashah@flo.mainlib.org).

Beta: The Search returns on **Wednesday October 2, 2024.**

7 Episode Series on Wednesday nights at 7:30 PM on ZOOM from October 2 until November 13.

Please sign-up at [www.ihmparish.net/beta](http://www.ihmparish.net/beta) or call the office if you need help 908-889-2100



Live Music & Food · Kids Activities · Local Artists  
Classic & Exotic Cars · Beer & Wine Garden



**PEOTTER'S CAR SHOW**  
**ARTS & CARS**  
**SUMMIT ARTS FESTIVAL**

**SEPTEMBER 15**  
**10am-4pm**

Downtown Summit • [summitdowntown.org](http://summitdowntown.org)





# ROOFING & MASONRY EXPERTS



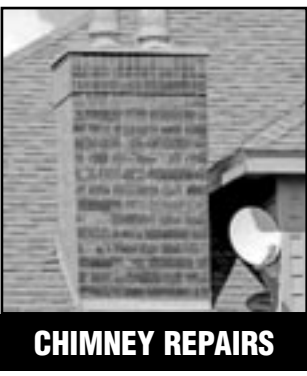
**100% Financing Available**



**FOUNDATION REPAIRS BEFORE & AFTER**



**CHIMNEY LINERS**



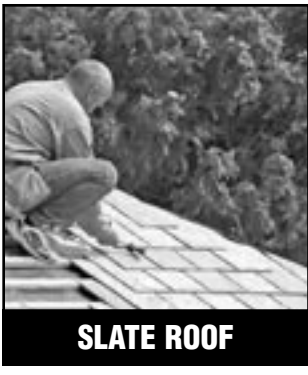
**CHIMNEY REPAIRS**



**SHINGLE ROOF**



**FLAT TOP ROOF**



**SLATE ROOF**



**SPANISH STYLE ROOF**



**NEW STEPS**

## CHIMNEY CLEANING STARTING AT \$150

MAGIC IMPROVEMENTS (800) 206-8529  
With this coupon. May not be combined with any other offer.  
Expires 8/30/24.

## 15% OFF SENIOR CITIZEN DISCOUNT

MAGIC IMPROVEMENTS (800) 206-8529  
With this coupon. May not be combined with any other offer.  
Expires 9/30/24.

## \$250-\$350 ANY CHIMNEY JOB

MAGIC IMPROVEMENTS (800) 206-8529  
With this coupon. May not be combined with any other offer.  
Expires 9/30/24.

## \$300 OFF ANY JOB of \$2,000 or more

MAGIC IMPROVEMENTS (800) 206-8529  
With this coupon. May not be combined with any other offer.  
Expires 9/30/24.

## \$800 OFF ANY NEW ROOF JOB

MAGIC IMPROVEMENTS (800) 206-8529  
With this coupon. May not be combined with any other offer.  
Expires 9/30/24.

## \$350-\$450 ANY ROOF REPAIR

MAGIC IMPROVEMENTS (800) 206-8529  
With this coupon. May not be combined with any other offer.  
Expires 9/30/24.



Fully Licensed and Insured License # 13VH09057400



**WE OFFER 0% INTEREST FINANCING**

**Call or Text Ray 24/7 for Emergencies 973-718-0020  
CALL FOR FREE ESTIMATE 800-206-8529**

# Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyper-local to regional, for every budget and market size.

## NEWSPAPER ADVERTS

We mail 160,000 newspapers to every home and business in 24 towns. You can advertise in any number of towns. Ads start at \$60.

## FULL COLOR PRINTING

We print flyers and menus, full color, two sided, on coated stock for only \$45 per thousand.

## DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

## ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

## SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

## WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

**CALL JOE RENNA FOR A FREE CONSULTATION.**  
**908-447-1295**

# RENNA MEDIA NEWSPAPER RATE SHEET

**WE MAIL 160,000 NEWSPAPERS MONTHLY!**

Tina Renna 908-418-5586 • tinarena@rennamedia.com

Joe Renna 908-447-1295 • joerenna@rennamedia.com

202 Walnut Avenue, Cranford, NJ 07016

Online at [RennaMedia.com](http://RennaMedia.com)  
and [NJLocalInfo.com](http://NJLocalInfo.com)



Call today for **FREE** consult on marketing and business plans.

Advertise in 1 or all 24 towns



<b>Berkeley Heights</b> COMMUNITY NEWS Qty: 4,700 Zip: 07922	<b>THE CHATHAMS</b> NJ Qty: 7,500 Zip: 07928	<b>Clark Monthly</b> Qty: 6,700 Zip: 07066	<b>CRANFORD MONTHLY</b> NJ Qty: 9,900 Zip: 07016	<b>Elmora Hills</b> ELIZABETH, NJ Qty: 5,400 Zip: 07208 <small>Section of Elizabeth, NJ</small>	<b>Fanwood Post</b> NJ Qty: 3,000 Zip: 07023
<b>Florham Park Press</b> NJ Qty: 5,500 Zip: 07932	<b>Garwood Times</b> NJ Qty: 2,500 Zip: 07027	<b>Green Brook Gazette</b> NJ Qty: 3,000 Zip: 08812	<b>BUSINESS • LIFE KENILWORTH</b> NJ Qty: 3,500 Zip: 07033	<b>NJ LIFE in LINDEN</b> Qty: 17,900 Zip: 07036	<b>Long Hill LEADER</b> NJ Qty: 3,500 Zips: 07933, 07946, 07980
<b>MADISON MONTHLY</b> NJ Qty: 6,300 Zip: 07940	<b>MOUNTAINSIDE VIEW</b> NJ Qty: 2,900 Zip: 07092	<b>New Providence NEWS</b> NJ Qty: 5,100 Zip: 07974	<b>OUR TOWN Rahway, NJ</b> Qty: 13,000 Zip: 07065	<b>ROSELLE PARK MONTHLY</b> Qty: 5,600 Zip: 07204	<b>Scotch Plains NJ</b> WHAT'S HAPPENING MONTHLY Qty: 9,400 Zip: 07076
<b>Short Hills MILLBURN MONTHLY</b> NJ Qty: 8,200 Zips: 07041, 07078	<b>Summit &amp; Times</b> NJ Qty: 9,600 Zip: 07901	<b>Spirit of UNION</b> NJ Qty: 6,800 Zip: 07083 (partial)	<b>WARREN MONTHLY</b> NJ Qty: 6,200 Zip: 07059	<b>Watchung Post</b> NJ Qty: 2,700 Zip: 07069	<b>Westfield MONTHLY</b> NJ Qty: 11,800 Zip: 07090

Rates are per month. Artwork included in price. Newspapers are black on white.

NEWSPAPER AD RATES		1 TOWN	3 TOWNS	6 TOWNS	9 TOWNS	12 TOWNS	15 TOWNS	18 TOWNS	21 TOWNS	24 TOWNS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550	\$600
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900	\$1000
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700	\$1900
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000	\$2200
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400	\$2700
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700	\$3000
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000	\$3400
2-PAGE SPREAD	21" x 14"	\$700								
BACK PAGE	10" x 14"	\$500								
FRONT PAGE BANNER	8.25" x 2"	\$320								
FRONT PAGE BOX	1.5" x 4.5"	\$240								

**PREPAY 6 MONTHS AND GET 1 MORE FREE**  
**PREPAY 12 MONTHS AND GET 3 MORE FREE**

Back cover, front page banner and front box reserved on first-come, first-served basis. Current advertiser has right of first refusal. Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

# ELKS FAMILY FUN DAY TO HELP HOMELESS VETS

The NJ Elks East Central District is proud to announce the 2nd Annual Family Fun Day event on September 28, 2024 from noon to 6pm at the Stirling Elks Lodge at 1138 Valley Road in Stirling. This event aims to bring the community together for a day of food, fun, and entertainment for all ages to help support a crucial cause.

Included with entry, all attendees will enjoy a delicious pig roast, grilled burgers, hotdogs, pulled pork, sausage & peppers, sandwiches, sides, desserts, water, soda, beer, wine, sangria, and more. Kids' activities will include DJ Mr. Socks, contests, games, a bounce house, magic performances, a fire truck, and more. Adults and teens can participate in a professionally run cornhole tournament, a golf pitching contest, volleyball, and bocce ball. Additionally, the event will feature a special rendition of the National Anthem, a NJ State Police helicopter, World War II vehicles, bagpipers, a dunk tank, 50/50s, a Silent Auction, and a paratrooper parachuting the American Flag into the event.

Admission is \$25 (donation) for adults. Children under 12 are free.

There are thousands of homeless veterans in New Jersey which is a tragic reality that the NJ Elks are determined to change. Over the past five years, the New Jersey Elks have successfully helped to move over 2,400 homeless veterans into homes, providing them with a fresh start and

a sense of stability.

The Elks National Veterans Service Committee operates on a 100% volunteer basis, ensuring that all proceeds from this event will go directly towards improving the lives of our American heroes who have fallen on tough times. In addition, they are actively seeking sponsors and donors to support their efforts and their public relations committee will work hard to acknowledge them through several sponsorship packages.

Donations and advanced ticket purchases can be made at: <http://donate.njelks-eed.org> or mailed to Elks ECD Veterans Committee, 87 Harrison Ave., Colonia, NJ 07067. Checks should be made payable to: ECD Veterans Committee, with 'homeless vets' in the memo. (If a 501(c)(3) receipt is needed, please make checks payable to: NJSEA, with 'homeless vets' in the memo).

For sponsorship interest or more information about this event, please contact Apollo Hrehorovich at [funday@njelks-eed.org](mailto:funday@njelks-eed.org), call or text 732-540-0062, or visit <http://funday.njelks-eed.org>.

Elks pledge "So long as there are Veterans, the Benevolent and Protective Order of Elks will never forget them."

For more information about the Elks and how to join, please visit <http://elks.org> today.

ELKS EAST CENTRAL DISTRICT  
**FAMILY FUN DAY**  
**PICNIC**  
TO BENEFIT HOMELESS VETERANS  
**SATURDAY,**  
**SEPTEMBER 28**  
**2024**  
**12:00 - 6:00PM**  
**STIRLING ELKS LODGE**  
1138 VALLEY RD, STIRLING

**\$25**  
KIDS 12 &  
UNDER FREE!

**BBQ ★ BREW ★ GAMES**  
**DJ MR. SOCKS ★ DUNK TANK**  
**★ CORNHOLE TOURNAMENT ★**  
**AND SO MUCH MORE!**



SCAN THIS QR CODE FOR  
TICKET SALES,  
BUSINESS SPONSORSHIP, AND  
TO SEND A VETERAN TO THE PICNIC!



SCAN THIS QR CODE TO  
ENTER THE  
CORNHOLE TOURNAMENT  
INCLUDES FOOD AND DRINKS!  
CASH PRIZES TO WINNERS!

Media Sponsor  
**PEAPACK PRIVATE**  
*Wealth Management*  
[www.peapackprivate.com](http://www.peapackprivate.com)

# FLORHAM PARK MOTHER DAUGHTER TEAM PUBLISH A BOOK

Kaitlyn Benacchio, a recent Florham Park Ridgedale Middle School 8th grade graduate, is the illustrator of a book created with her mother, Janice, about her grandfather's brain disease "It's OK, Grandpop". They are hoping it will help children and families in need of guidance and support.

The story is about how they learned to accept the struggles their grandfather experienced and how they were determined to find different ways to show their love. The book is available for purchase through Amazon and Barnes and Noble.

Kaitlyn Benacchio says "When my grandfather was diagnosed with a brain disease nine years ago, we noticed there weren't any books out there for children to use as a resource. We were looking for ways to help my brother and I make connections and know we were not alone in this battle. In turn, my mom and I created this book

to help families in need of guidance and support that are going through similar situations".

Janice Benacchio (mother) says "We hope to bring awareness to progressive supranuclear palsy (PSP) as well as offer young minds a means to learn about their loved one's afflictions."

Dr. Steven Caponegro (Florham Park Superintendent of School) says "As a school district and having personally known Kaitlyn and her family for over 10 years, we are so proud of her for contributing to this worthwhile project. Spreading knowledge about a disease and providing resources to help family and friends who may be struggling to relate and to help them be more at peace is an incredibly noble act. I have already purchased a few copies for each of the schools so that current and future students can see the accomplishments and powerful message provided by Kaitlyn and her mother."



(above) Janice & Kaitlyn Benacchio.

Courtesy photos

**Full Color Flyers and Menus Printed and Mailed to Every Home and Business in Town!**

**FLYERS - \$45 PER THOUSAND**  
8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock  
Tri-fold add \$10 per thousand. Minimum order \$450


**LARGE MENUS - PRINTING - \$85 PER THOUSAND**  
For quantities more than 50,000 cost is \$55 per thousand.  
11"x17" / Full color / 2 sided / 60lb gloss coated stock. Min. order \$850  
Includes folding (quarter fold or tri-fold, with or without coupons tab)

**INSERTED AND MAILED TO EVERY HOME AND BUSINESS**  
\$60 per thousand. (as low as \$30 per thousand depending on quantity.)  
Minimum order \$400

Joe Renna at 908-447-1295  
email: [JoeRenna@RennaMedia.com](mailto:JoeRenna@RennaMedia.com)

**FLYERS**  
**\$45**  
PER 1,000

**MENUS**  
**\$85**  
PER 1,000



**WIRED RITE**  
**ELECTRICAL SERVICE**

**COMMERCIAL & RESIDENTIAL**  
**ALL PHASES OF ELECTRICAL WORK**  
Electrical Repair • Control Wiring • Circuit Breakers  
Electrical Panels • Smart Home Services • Boilers  
• Smoke Detectors • **FREE Estimates**

**SENIOR CITIZEN DISCOUNT - 24 HOUR EMERGENCY SERVICE**  
Lic.# 888400 **201-600-3530** Bonded & Insured  
**SHORT CIRCUIT SPECIALIST**

Call Today for a Free Estimate!  855.624.6655



Masonry



Roofing & Siding



Windows & Doors



Interior Remodeling



Decks & Porches

# Magnolia<sup>TM</sup>

HOME REMODELING GROUP

ROOFING | SIDING | WINDOWS  
KITCHENS | BATHROOMS | BASEMENTS  
MASONRY | DECKS | PORCHES



### Payment Plans

WINDOWS \$209	BASEMENTS \$395
KITCHENS \$389	BATHROOMS \$199
ROOFING \$249	DECKS/PATIOS \$189
SIDING \$289	PORCHES/STEPS \$185

**0% Plans Available!**

Estimated monthly payments.  
Rates & payments based on credit approval.

**VIRTUAL MEETINGS ALSO AVAILABLE**

**Interior & Exterior Remodeling | Family Owned & Operated**

**100% FINANCING AVAILABLE | 30+ YEARS EXPERIENCE**

NJDCA 13VH07755300



**MagnoliaHomeRemodeling.com**