

# ROSELLE PARK MONTHLY

Courtesy photos

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Issue 45 • August 2024

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## ADVOCATES FOR ABUSED AND NEGLECTED CHILDREN NEEDED

### CASA Training Program in Clark this Fall

Child Focus is seeking dedicated community members to make a difference in the lives of abused and neglected children by volunteering as Court Appointed Special Advocates, or CASA volunteers. The next training session to become a child advocate kicks off in September at the Clark Public Library.

Each year in Union County, more than 250 children are removed from home, through no fault of their own, and placed in foster care. These children suffer a dual layer of trauma - first from the abuse and neglect that led to their placement in the child welfare system, and second from the upheaval and uncertainty that comes with being removed from the only home they've known. They need a reliable adult on their team, someone whose only agenda is speaking up for the best interests of that child.

That's where the nonprofit Child Focus' Court Appointed Special Advocates (CASA) program comes in. A CASA volunteer ensures a child's needs are met while in care awaiting a safe, permanent home. Advocates visit the child regularly and connect with those in the child's life, making informed, independent, evidence-based recommendations to a family court judge. As caseworkers and resource homes frequently change, the CASA volunteer is often the only consistent adult presence in the child's life, and providing continuity during a time of turmoil and unknowns is critical.

No professional experience or prior knowledge of the child welfare system is needed, as volunteers are trained on the ins and outs of advocating for child-victims, and fully supported by CASA staff. Volunteers complete a 36-hour in-person training course that covers a wide range of topics to ensure volunteers are prepared to navigate court proceedings, build trusting relationships with children, and collaborate with caseworkers and attorneys to create a comprehensive support network.

"Our CASA training program is designed to ensure that volunteers have the tools they need to succeed in this role and advocate for what's truly in the best interests of the child or sibling group,"



(above) A recent CASA Volunteer class during their training session at the Child Focus office. Courtesy photo

said Erica Fischer-Kaslander, Executive Director of Child Focus. "We teach a strengths-based approach, which helps volunteers harness the potential within each child and the support network surrounding them. It's about fostering resilience and optimism for children who have experienced very difficult circumstances, and for all those involved in their journey toward a brighter future."

In addition to educating volunteers on the child welfare system and preparing court reports, the multi-disciplinary training delves into a range of issues from trauma and mental health to poverty and cultural competency. The training incorporates role-play as well as courtroom observations, the latter of which help demystify the work. Upon successful completion of training, volunteers are equipped with the tools needed to successfully advocate for local vulnerable children, and are sworn in by a Family Court judge.

Interested in securing a spot in the fall training? Attend one of these information sessions: Wednesday, August 14 at 5:30pm at the Union County Colleen Fraser Building, 300 North Avenue East in Westfield; Thursday, August 22 at 5:30pm at the Rahway Public Library, 2 City Hall Plaza; and Wednesday, August 28 at 12pm at the Child Focus office at 1143 East Jersey Street, 2nd Floor in Elizabeth. Sessions at the Wayne Child Focus office, Hamburg Turnpike, Suite D2, are Tuesday, August 6 at 5:30pm, Thursday, August 15 at 12pm, and Monday, August 19 at 12pm. Register now at [casapassaicunion.org/info-session](http://casapassaicunion.org/info-session).

### ABOUT CHILD FOCUS:

Child Focus prioritizes the needs and well-being of infants, children and teens impacted by, or at risk of, abuse or neglect by amplifying their voices and working toward lasting, permanent solutions that address their unique situations and provide support needed to thrive. This critical work is accomplished through three distinct but complementary programs: CASA of Passaic and Union Counties, NJ Safe Babies Court Team, and the Open Door Store. For more information about Child Focus, log on to [childfocusnj.org](http://childfocusnj.org).

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# ROSELLE PARK MONTHLY

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Do you have a community service that you need help publicizing? Did you or someone you know accomplish something amazing? We are interested in hearing about your latest achievement (honor, award, etc.), send us your news! **Email: editor@rennamedia.com**

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# 23RD ANNUAL DRIVE FOR AUTISM GOLF EVENT

Drive for Autism Foundation

The Drive for Autism Foundation is pleased to announce that its annual golf event, Drive for Autism XXIII will be held at Royce Brook Golf Club in Hillsborough, NJ on Monday September 16, 2024.

The Drive for Autism Golf Outing, which has been held since 2002 has raised and distributed over \$855,000 to local school programs. Previous beneficiaries of grants were Morris Union Jointure Commission (New Providence, NJ), Salt Brook School (New Providence, NJ), AW Roberts School (New Providence, NJ), Union County Educational Services Foundation/Crossroads School (Westfield, NJ), Educational Partnership for Instructing Children (Paramus, NJ), Young Life (greater Summit area), Eden II/Genesis Programs (Staten Island, NY), Spectrum360 - formally The Children's Institute (Verona, NJ), and Seton Foundation/Mother Francheska Elementary School (Staten Island, NY).

Grant recipients use money to fund Health and Fitness Programs, Social Skills Programs, educational curriculum and teacher training, a van for community trips and transportation to job training centers, laptop computers, computer touch screens, iPads, video projectors and educational toys and games

The golf event is the main fundraising function for the foundation. Single golfers and foursomes

are welcome as well as, product donations and corporate sponsorships. To register online please go to: [birdease.com/DriveforAutismXXIII](http://birdease.com/DriveforAutismXXIII)

## ABOUT DRIVE FOR AUTISM FOUNDATION:

Based in New Providence, New Jersey, The Drive for Autism Foundation (EIN#20-1760417), is a 501(3)(c) tax exempt public charity that was created in the Spring of 2002 for the sole purpose of raising and distributing funds for educational facilities specializing in students with autism.

## DRIVE FOR AUTISM GOLF OUTING 2024

The Drive for Autism XXIII is scheduled for Monday Sept 16, 2024, at Royce Brook Golf Club in Hillsborough, NJ. The event consists of a morning round of golf followed by a barbeque. Special events include golf contests, raffles and a silent auction of sports memorabilia, game tickets and golf trips.

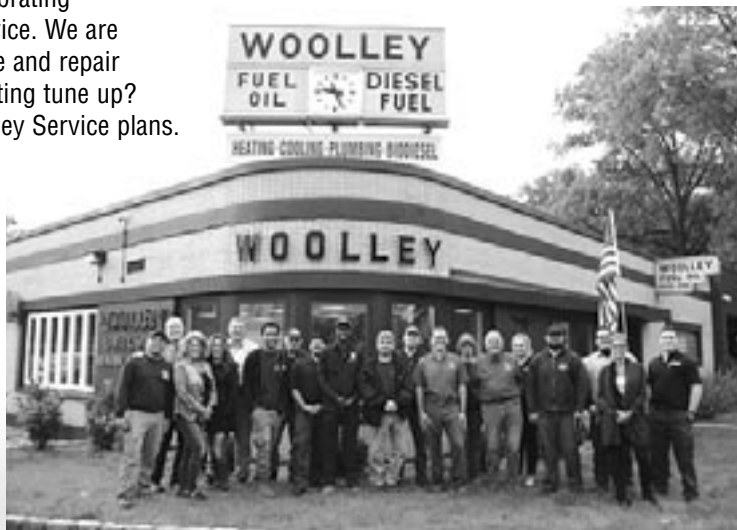
To register or for additional information please visit [birdease.com/DriveForAutismXXIII](http://birdease.com/DriveForAutismXXIII), call 908-451-8033

or email [driveforautism@comcast.net](mailto:driveforautism@comcast.net).



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(above) Gateway Family YMCA's offer safety, enrichment and fun in after school programs.

## AFTER SCHOOL PROGRAMS AT YMCA

The Gateway Family YMCA Offers School Age Child Care Programs in Local School Districts. At the Y's Before and After School Programs, kids have a safe place to explore their interests and discover their passions, learn to work and play together and turn classmates into friends. With programs run by caring adult role models who are invested in helping every kid reach their full potential, The Gateway Family YMCA Before and After School Care Programs are a safe place for working families.

"We are committed to the youth in our care, providing staff role models, opportunities for innovative STEAM activities, healthy living, arts and youth sports," stated Melynda A. Disla, President and CEO, The Gateway Family YMCA. "As an organization dedicated to youth development, we understand how important it is that our children have a safe and enriching environment for learning, both in and out of school."

Registration is ongoing for the 2024-2025 school year Before and After School Programs offered in collaboration with the Rahway Public School District, Elizabeth Public School District and Union Township Public School District. School age child care programs are a place where children can remain active, extend their learning and continue to be engaged during their time out of school – a critical time for youth. Programs are held in local elementary and middle schools as

well as at YMCA for children attending on-site Preschool at the YMCA in the Union Township Public School District and the Rahway Public School District. The YMCA also offers Vacation Day programs during school holidays.

"We are pleased to be able to provide these programs to the families in our community, allowing their invaluable social, emotional, physical and academic growth to continue long after the school day ends," stated Melynda A. Disla. "Through a balanced approach to youth development, the curriculum offers activities, mentorship and academic support, nurturing the potential of all participants throughout the year."

The Gateway Family YMCA is a 501(c)(3) non-profit, health and community service organization of caring staff and volunteers dedicated to strengthening community through Youth Development, Healthy Living and Social Responsibility. The Gateway Family YMCA impacts the community by providing quality services for all, with financial assistance available to ensure that everyone has the opportunity to reach their full potential. The Y doesn't just strengthen bodies – it strengthens people, families and communities.

For more information about The Gateway Family YMCA's school age child care programs, visit [tgfymca.org](http://tgfymca.org) or contact the Elizabeth Branch 908-355-9622, Five Points Branch 908-688-9622 or Rahway Branch 732-388-0057.

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YMCA Annual Support Campaign

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- WISE Senior Programs
- Membership for ALL
- Youth & Teen Mentorship
- Child Care for Working Families

THE GATEWAY FAMILY YMCA [tgfymca.org](http://tgfymca.org)

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The Gateway Family YMCA is a nonprofit organization dedicated to strengthening community.

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# SUCCESSFUL COMMUNITY BLOOD DRIVE

The Borough of Roselle Park is proud to share that they hosted a very successful blood drive at the Casano Community Center over the July 4th holiday weekend.

Thanks to the incredible generosity of community members, the drive registered 26 donors, resulting in the collection of 24 units of blood. Twenty donors were able to donate whole blood, while two donors participated in the Alyx donation, yielding an impressive four total units. This event came at an ideal time, with the New

York Blood Center declaring a blood emergency due to the significant drop in blood supply in late spring. Events like the one held in Roselle Park are crucial to meet hospital demand and ensure a stable blood supply in the region.

For residents who missed this event, there are plans in the works for another Community Blood Drive in the Fall. In the meantime, residents are encouraged to donate when they can. Please visit New York Blood Center's website for more information.

Courtesy photos



## NATIONAL NIGHT OUT AUGUST 6

On Tuesday, August 6th, the Borough of Roselle Park will host its annual National Night Out celebration at the Roselle Park Youth Baseball & Softball Complex from 6:00 p.m. to 9:00 p.m. This free event will consist of a meet and greet with the Roselle Park Police and Fire Departments and a public review of equipment and apparatus. Among the public safety themed festivities will be inflatables, face painting, and a presentation by NJ Snake Man.

The Roselle Park Police Department is expecting a great turnout for this year's celebration of National Night Out. Roselle Park Police Chief Dominick Frino said "National Night Out is one of the department's biggest events. It is a wonderful evening to build relationships and connect with the community. I would like to thank all the dedicated community leaders and volunteers whose hard work and commitment make this event possible. I am looking forward to the opportunity to meet and spend time with the residents of Roselle Park!"

The Borough of Roselle Park's National Night Out celebration is free to attend and open to residents of all ages. The Roselle Park Youth Baseball & Softball complex is located adjacent to 180 West Webster Ave, Roselle Park.

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## CENTER FOR HOPE AUXILIARY FUNDRAISING CONTINUES

Submitted by Dana Gillie

The Center for Hope Hospice and Palliative Care Auxiliary hosted its annual Wine Tasting Fundraiser recently. During the event Dolores Paruta, president of the Auxiliary, presented Frank Brady, president of the Center for Hope Hospice and Palliative Care with a check for \$75,000. Our Auxiliary raises funds to support the Charity Care Program at the Center providing financing for patients who are unable to pay for the services of the Center. Last year alone the Auxiliary was able to donate well over \$100,000. These funds are raised through events sponsored by the Auxiliary such as the Wine Tasting in the spring and our Baskets of Hope luncheon fundraiser in the fall. The Hope Chest thrift store, located on Prospect Street in Westfield, is manned fully by volunteers and is the auxiliary's major fundraiser.

The Auxiliary's next fundraiser will be the Baskets of Hope on October 6, 2024, at the Gran Centurions in Clark. Please contact the Hope Chest, 908-233-9973, or the Center for Hope Hospice and Palliative Care, 908-889-7780, for further information regarding the event.

The Auxiliary is always happy to welcome new members and information on membership can be found at the above numbers or on the Center's website - cfhh.org.



(above) Auxiliary president, Dolores Paruta and Center for Hope Hospice and Palliative Care President Frank Brady.

Courtesy photo

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# ROSELLE PARK VETERANS MEMORIAL LIBRARY AUGUST EVENTS

404 Chestnut St., Roselle Park, NJ 07204. (908)-245-2456. library@rosellepark.net

SUMMER HOURS Monday: 10:00am-8:00pm, Tuesday: 10:00am- 5:00pm, Wednesday: 10:00am- 5:00pm, Thursday: 10:00am- 8:00pm, Friday: 10:00am-5:00pm, Saturday: CLOSED, Sunday CLOSED

## BOOKS & BADGES

TUESDAYS 11:00 AM

Children will have a chance to build vocabulary and enjoy a book and craft with our officers from the RPPD.

### STORY ON THE LAWN

WEDNESDAY 08/07 11:00AM AGES 0-5  
Bring a towel to sit on and join Miss Faith in a fun story and activity outside on the lawn!

### \*\*\*ADVENTURE CLUB

Thursday 08/08 11AM

Join Miss Faith in a fun adventurous morning filled with stories and activities! (Ages 6-12)  
Online registration required.

### \*\*\*STORY BUILDERS CLUB

MONDAYS 08/05, 08/12, 08/19 3:00PM

Let your imagination soar with Miss Faith in this four-week workshop where you create your own story. Each 40 minute session will guide young writers through the process of storytelling, from sparking ideas to sharing their finished tales. (Ages 6-12)

### 1,000 BOOKS BEFORE KINDERGARTEN AGES 0-5

Sign up for our 1,000 Books Before Kindergarten program. Get your reading log, log your books, collect your prizes, and join us for the end of summer reading party! Sign ups are ongoing, drop in any time to sign up.  
Roselle Park residents only.

## TEEN/TWEEN EVENTS

### TEEN POWER HOUR

TUESDAYS 2:00-3:00PM

Join Ms. Lisa at the library to work on summer assignments alongside peers. Students can also journal, color, read, or do a craft! There will be lo-fi beats and snacks!

### TEEN MOVIE

THURSDAY 08/08 4PM

Relax and unwind! Teens are invited to watch a movie in the program room. There will be movie snacks!

## FAMILY EVENTS

### PAJAMA STORY TIME

THURSDAYS 08/01, 08/08 6:30 PM

Bring your favorite stuffed animal, wear your pajamas, and join library staff for a cozy bedtime story and craft.

### LEGO CLUB

MONDAY 08/05 3:00-4:00PM

Use the library's LEGO bricks to build your own creations. Check the calendar for dates.

### END OF SUMMER READING PARTY

FRIDAY 08/16TH 11:00 AM

Summer reading has come to an end! Come celebrate and dance with us! Roselle Park residents only.

## ADULT PROGRAMS

### KNITTING CLUB

WEDNESDAYS 1:00 - 3:00 PM

Knit and crochet winter hats and scarves to donate to charities.

### QUILTING CLUB

2nd + 4th THURSDAYS 1:00 - 3:00 PM

Try out new quilting patterns with friends.

### \*\*\*ESL

THURSDAYS 08/01, 08/15, 08/22, 6-7PM

Sign up for our English learning class

### TAI CHI

THURSDAY 08/15, 08/22 6:30-7:30pm

Build strength, flexibility, and balance through this gentle form of exercise for ages teens through adults. Space is limited.

### TECH HELP

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PROGRAMS MARKED \*\*\*

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(above) Story Time on the Law is always a big hit! Join us on Wednesday, Aug. 7th for the next one!

# Park Ice Cream Co.

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## CALLING FOR ALL ARTISTS & CRAFTERS

The Borough of Roselle Park is calling for all artists and crafters, students, and sponsors to be a part of the 10th Annual Roselle Park Arts Festival, to be held on Saturday, September 28, 2024. The festival is one of the community's most highly anticipated annual events and attracts thousands of visitors each year. In past years, it has featured 70+ art vendors, musical performances on two stages, dancers, performance art, food trucks, a beer/wine garden and art activities for adults and kids.

The borough welcomes artists and student artists to apply to participate in the juried art walk. Last year, over \$2,500 in awards were distributed.

For more information, please email [info@rplovesart.org](mailto:info@rplovesart.org).

## FAMILY SWIM NIGHT – AUG. 7TH

The Borough of Roselle Park is excited to announce Family Swim Night is back for 2024! This fun-filled community event will take place on Wednesday, August 7th, at the Cranford "Orange Avenue" Pool, located at 1025 Orange Avenue, Cranford, NJ.

Family Swim Night is free for Roselle Park residents. Check-in begins at 8:00 p.m., and the

event will run from 8:30 p.m. to 10:30 p.m. Food and drinks will be available for purchase. To attend, residents must register in advance by filling out the online form. The deadline to register is August 5th, and space is limited. To register visit: [forms.gle/9enN1c6B2rmBQoYW7](https://forms.gle/9enN1c6B2rmBQoYW7)

For more information, please contact the Casano Center at 908-245-0666.

## THE ROSELLE PARK FARMERS MARKET

The Roselle Park Farmers Market is now open every Wednesday from 1:00 p.m. to 6:00 p.m. through October. Located at Michael J. Mauri "Gazebo" Park, this open-air market has been offering fresh produce to the community for over 25 years.

Miladinov Farm in Monroe Township and Valley View Farms in Newton will be back to supply fresh Jersey produce at the market. Residents can choose from a wide variety of fruits, vegetables, sweet treats, and more each week. The market will also feature several vendors including: Unique Snacks of America, Petite Baguette, Made with Love crocheted items, and a variety of food trucks. Of note, the market runs rain or shine!

Roselle Park senior citizens can register for the Senior Citizens Farmers Market Program on

a first-come, first-serve basis. This program offers assistance to low-income Union County senior citizens, age 60 or older, to be used toward the purchase of fresh New Jersey-grown produce at various farmers markets.

For details about this program, and to register, please contact Community Center Director Rupen Shah at 908-245-0666, or apply in person at the Casano Community Center, 314 Chestnut Street, Roselle Park, NJ. The Roselle Park Farmers Market also accepts WIC coupons.

The Roselle Park Farmers market is open 1 – 6 p.m. on Wednesdays at Michael Mauri Gazebo Park on Chestnut Street in Roselle Park. For more information about the Market, or to become a market vendor please contact [farmersmarket@rosellepark.net](mailto:farmersmarket@rosellepark.net).

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**ROSELLE PARK NJ**

# FAMILY Swim Night!

**August 7, 2024**

Brought to you by Councilman Jay Robaina

**Cranford - Orange Avenue Pool**  
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**8:30pm - 10:30pm**

*Free entry for Roselle Park residents*

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**MUST REGISTER!**  
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## FARMERS MARKET

Providing fresh produce to our community for over 25 years

# WEDNESDAYS

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 1pm - 6pm

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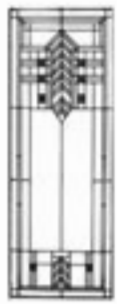
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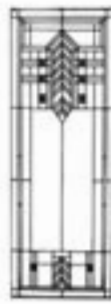
For more information or to be a vendor, Please contact [farmersmarket@rosellepark.net](mailto:farmersmarket@rosellepark.net)







# SALEM ROADHOUSE CAFÉ RADAM SCHWARTZ JAZZ QUARTET



**SATURDAY, AUGUST 10, 8:00 PM DOORS OPEN AT 7:30 PM**  
**ADMISSION: cash at door \$20.00 – STUDENTS \$15.00**  
*Admission includes snacks, beverages, tea, coffee & desserts*



**Radam Schwartz**, Hammond B3 Organist and Jazz pianist, has built his reputation over the last 30 years playing with such great artists as Arthur and Red Prysock, Eddie Lockjaw Davis, Al Hibler, David Fathead Newman, Russell Malone, Cecil Brooks III and Jimmy Ford. He has been featured on over **40 albums**

**Ilan Eisenzweig**, studied under renowned jazz guitarist Vic Juris and performs at venues in New Jersey and NYC

**Rodrigo Romero** is a Peruvian woodwind player, composer and educator active in Lima, Miami and New Jersey.

**Dave Gibson** is paving his way toward that pantheon of jazz greats. Paying all the dues required to develop his prodigious talent. Gibson has earned an impeccable reputation in the jazz world. He's one of the rare drummers who can jump into any groove and swing or stretch out dynamically. His charisma on the bandstand further connects the audience to an experience of jazz as an entertaining and challenging American art form.

*Original art/photography will be on display at the  
ROADHOUSE GALLERY OF FINE ART for all to enjoy*

2024 Show proceeds will benefit  
**GATEWAY YMCA Childrens Summer Camp Programs**



All shows are featured on UNION TV34's "ROADHOUSE UNPLUGGED" nightly music series  
Plenty of free parking in our two lots and on the street

SALEM ROADHOUSE CAFÉ @ TOWNLEY PRESBYTERIAN CHURCH  
 829 SALEM ROAD UNION NJ 07083  
 PHONE: 908-686-1028 (leave message) E-MAIL: salemroadhouse@gmail.com  
 WEB: www.townleychurch.org FACEBOOK: www.facebook.com/salemroadhouse

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**5K**

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**AUGUST 31ST 8:45AM**  
**WARREN MUNICIPAL COMPLEX**

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We print flyers and menus, full color, two sided, on coated stock for only \$45 per thousand.

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<b>Florham Park Press</b> NJ Qty: 5,500 Zip: 07932	<b>Garwood Times</b> NJ Qty: 2,500 Zip: 07027	<b>Green Brook</b> NJ Qty: 3,000 Zip: 08812	<b>BUSINESS • LIFE</b> <b>KENILWORTH</b> NJ Qty: 3,500 Zip: 07033	<b>NJ LIFE in LINDEN</b> Qty: 17,900 Zip: 07036	<b>Long Hill LEADER</b> NJ Qty: 3,500 Zips: 07933, 07946, 07980
<b>MADISON MONTHLY</b> NJ Qty: 6,300 Zip: 07940	<b>MOUNTAINSIDE VIEW</b> NJ Qty: 2,900 Zip: 07092	<b>New Providence NEWS</b> NJ Qty: 5,100 Zip: 07974	<b>OUR TOWN</b> <i>Rahway, NJ</i> Qty: 13,000 Zip: 07065	<b>ROSELLE PARK MONTHLY</b> Qty: 5,600 Zip: 07204	<b>Scotch Plains</b> NJ WHAT'S HAPPENING MONTHLY Qty: 9,400 Zip: 07076
<b>Short Hills MILLBURN MONTHLY</b> NJ Qty: 8,200 Zips: 07041, 07078	<b>Summit &amp; Times</b> NJ Qty: 9,600 Zip: 07901	<b>Spirit of UNION</b> NJ Qty: 6,800 Zip: 07083 (partial)	<b>WARREN MONTHLY</b> NJ Qty: 6,200 Zip: 07059	<b>Watchung Post</b> NJ Qty: 2,700 Zip: 07069	<b>Westfield MONTHLY</b> NJ Qty: 11,800 Zip: 07090

Rates are per month. Artwork included in price. Newspapers are black on white.

NEWSPAPER AD RATES		1 TOWN	3 TOWNS	6 TOWNS	9 TOWNS	12 TOWNS	15 TOWNS	18 TOWNS	21 TOWNS	24 TOWNS
Units	Size	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550	\$600
1 Unit (Business card)	3.25" x 2"									
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900	\$1000
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700	\$1900
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000	\$2200
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400	\$2700
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700	\$3000
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000	\$3400
2-PAGE SPREAD	21" x 14"	\$700								
BACK PAGE	10" x 14"	\$500								
FRONT PAGE BANNER	8.25" x 2"	\$320								
FRONT PAGE BOX	1.5" x 4.5"	\$240								

Back cover, front page banner and front box reserved on first-come, first-served basis. Current advertiser has right of first refusal.

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Advertising webpage includes many features including write-up, images, video, Google map, etc.
- **POSTS ARE SHARED THROUGH SOCIAL MEDIA**  
Posts shared on multiple Facebook pages and twitter.
- **PAID SEARCH ENGINE PROMOTIONS**  
Posts are promoted by industry, key words and location.
- **TRACKABLE RESULTS**  
All ads include a live view counter.

Joe Renna at 908-447-1295  
email: JoeRenna@RennaMedia.com

**\$10  
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Block of 20 for \$200  
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**FLYERS - \$45 PER THOUSAND**  
8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock  
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Minimum order \$400



**FLYERS  
\$45  
PER 1,000**  
**MENUS  
\$85  
PER 1,000**

## WEBSITE / SEO SERVICES

- **STARTER WEBSITE: \$500**  
Basic static site that can be developed further
- **WEBSITE CREATION/UPDATE: \$2,400**  
Cost for average website: 12 pages, contact form, SEO friendly, responsive design
- **WEBSITE HOSTING: \$300 PER YEAR**  
Includes website hosting, software updates, monthly website content updates
- **SEO SERVICES: AVERAGE COST \$1,000 - \$2,000 PER MONTH**  
Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

**STARTER  
WEBSITE  
\$500**

**Call for free a consultation if you need help developing an online marketing plan.**

Call Walter at 201-478-7408  
email: wwwinnj@gmail.com

## WEBSITE AUDIT/ANALYSIS AND RECOMMENDATION PLAN

- **SEE WHAT IS WORKING AND NOT WORKING**  
Know where your web traffic is coming from and why.
- **ELIMINATE / AVOID COSTLY SCHEMES**  
Evaluate the return you are getting from your online marketing costs.
- **INCREASE ONLINE MARKETING RESULTS**  
Recommendations include ways to increase traffic to your website
- **NO OBLIGATION**  
This service is recommended even if you have an existing web management contract. Use it to tune up your marketing plan.

**ONE TIME  
FLAT FEE  
\$250**

**Call for a consultation if you do not have a website or if need a new one.**  
Call Walter at 201-478-7408  
email: wwwinnj@gmail.com

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**Easy & Effective Cleaning**

**Long Term Preservation**

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**\$350 OFF ANY CHIMNEY REPAIR of \$1,000 or more**

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**\$350 OFF ANY ROOF REPAIR of \$1,000 or more**

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 8/31/24.

**\$400 OFF ANY FOUNDATION JOB of \$2,000 or more**

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 8/31/24.

**\$150 GUTTERS CLEANING (any Average House)**

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 8/31/24.