ROSELLE PARK MONTHLY

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Issue 41 • June 2024

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ADULTS ONLY PINTWOOD DERBY TO BENEFIT BOY SCOUTS

Join us for the 2nd Annual Pintwood Derby! This event is an Adults Only Pintwood Derby, a thrilling spin on the classic childhood Cub Scout Pinewood Derby. Gear up for an unforgettable day of nostalgia and friendly competition as grown-ups relive their youth while crafting and racing their own miniature wooden cars. Join us for a day filled with excitement, camaraderie, food, drinks, and cheers as participants race towards victory on our custom-built track. Don't miss this chance to unleash your inner child and create new memories with friends and family. New for 2024, by popular demand, we will be hosting an early morning kids race! To sign-up visit: form.jotform.com/240944412932152

2ND ANNUAL PINTWOOD DERBY SATURDAY, JUNE 8 AT 11:00 AM

Mark your calendars and get ready to rev your engines! Don't miss out on the chance to relive your childhood memories and create new ones. Join us for an exciting day of friendly competition, food, and drinks. Build your own Pintwood Derby car or team up with friends to create the ultimate racing machine.

This event is open to everyone, so bring your family and friends to cheer you on as you race towards the finish line. Check in will begin at 11am and the races will begin at noon All race participants must be 21 and over. Your \$25 registration fee will cover an Official Pintwood Derby car kit, pit pass, entry fee, and your first beer. There are trophies for 1st, 2nd, and 3rd place winners. All registration fees will be donated to Roselle Park Boy Scout Troop 56. Cash or Venmo @rptroop56

NEW FOR 2024: Kids sector! There will be an opportunity for kids to race their cars at 10am! Your \$15 registration fee will cover an Official Pintwood Derby car kit, pit pass, entry fee, and a hot dog.

IMPORTANT DATES:

Car Pick-ups: Pick up your Pintwood Derby car kit and pit pass at the West End Community Center daily from 12pm-7pm or contact Cat McCoy 908-436-8463.

Build Workshop: Wednesday, May 29 at 6pm

Weigh-Ins: Friday, June 7 at 6pm Race Day: Saturday June 8 at 11am

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ROSELLE PARK MONTHLY

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ROSELLE PARK NATIVES RECEIVE NATIONAL ACCOLADES

Newark Academy

A father and son duo from Roselle Park are among Newark Academy's high school jazz band, Chameleon, which recently took first place at Essentially Ellington (the Super Bowl of high



(above) Julius Tolentino Directing



(above) Jacob Tolentino was named Outstanding Trumpet."

Photos by James Worrell

school jazz festivals), making NA's band the top high school jazz band in the entire country. The Mid Atlantic Jazz Festival as well as its 13th-Essentially Ellington High School Jazz Band Competition & Festival was held in May at Lincoln Center.

Among those honored were Roselle Park residents Director of Bands Julius Tolentino, and his son, Jacob, who is a senior in the band and was named "Outstanding Trumpet."

This was the first time Newark Academy (NA) Livingston, NJ — earned first place at the competition. The band has been named an Essentially Ellington finalist six prior times, under the leadership of Roselle Park resident and Director of Bands Julius Tolentino.

"This is an accomplishment that our whole community will relish — and for the band and myself — for a lifetime," says Julius. "As the judges pointed out, the 15 bands at Essentially Ellington continue to raise the level, and to be top in the nation with the best of the best is unreal."

Chameleon performed Duke Ellington's "Diminuendo and Crescendo in Blue" and earned outstanding accolades for its trombone and rhythm sections. Several Newark Academy students were also recognized during the outstanding performance with individual awards. They were:

- Outstanding Trumpet
- Jacob Tolentino '24 (Roselle Park resident)
- Outstanding Tenor Saxophone
- Ani Chakravarthy '24
- Outstanding Trombone Vanessa Fang '24
- Outstanding Piano Ben Collins-Siegel '25

Earlier this year, the jazz band took first at the consecutive first place victory at the New Jersey Association for Jazz Education State Championship.

"The combination of 11 senior leaders, the whole band buying into a culture of listening to the music and each other, a focused drive to get to that next level at each rehearsal, and soloists and sections playing with subtle nuance is what — an independent school for grades 6-12 in it took," says Julius. "This has been a personal goal of mine that I never thought would happen, and I'm happier than I could ever be doing it with this group of students. I think it was meant to be."

> The annual Essentially Ellington High School Jazz Band Competition & Festival is one of the most innovative jazz education events in the world. It is known as the "Super Bowl" of high school jazz band competitions, attracting the top programs in the country to make an audition tape. Jazz at Lincoln Center selects 15 bands through a rigorous screening process from over 100 submissions. The 15 finalists traveled to New York City to spend three days immersed in workshops, jam sessions, rehearsals and performances at the "House of Swing" Frederick P. Rose Hall in Jazz at Lincoln Center.

ABOUT NEWARK ACADEMY

Celebrating the 250th anniversary of its founding this year, Newark Academy provides students in grades 6-12 with the knowledge and skills to become meaningful contributors to their communities and the wider world. For more information about Newark Academy, visit newarka.edu.





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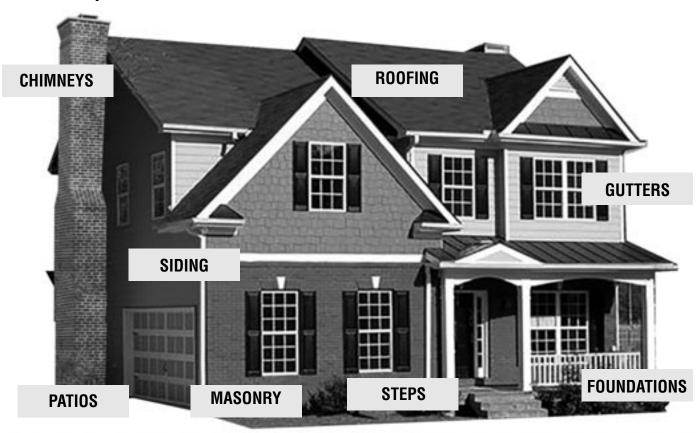
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HANNAH CALDWELL DAY – JUNE 8

The Union Township Historical Society invites you to honor Hannah's heroism during the 1780 Battle of Connecticut Farms, when she lost her life and became a martyr for the cause of the American Revolution. Come to the Caldwell Parsonage, 909 Caldwell Avenue, Union, on Saturday, June 8, between 2 and 5 p.m. Admission is free! For more information, call 908-591-4377.

ACTIVITIES WILL INCLUDE:

Chatting with Hannah's husband, the "Fighting Parson," Rev. James Caldwell (played by Meridoc "Doc" Burkhardt thru a Union County HEART grant); sampling old-fashioned sugar cookies and lemonade; butter-making; playing Native American and colonial games; working a wringer washing machine; shopping for souvenirs; making tricorn hats and colonial bonnets; collecting historic trading cards; getting Union County passports stamped.



(above) A Hannah Caldwell trading card



ELKS ASSEMBLE 200 BACKPACKS FOR HOMELESS VETERANS

Elks members from across NJ recently gathered at the NJ Elks Veterans Annex in Stirling to assemble 200 backpacks which will be distributed to homeless veterans at Stand Down events in Newark, Atlantic City, and other locations throughout the state. These backpacks help to provide comfort to homeless veterans, offering them a sense of support and care during challenging times.

The backpacks contain clothing, food, personal hygiene, and other care items, including many of the 4,000 pairs of socks and undergarments that were collected and donated to the Elks through the Middlesex Borough Police sock drive for New Jersey veterans.

The NJ Elks Veterans Annex also serves as a warehouse for Welcome Home kits consisting of furniture and other household

Elks members from across NJ recently items that a formerly homeless veteran would need when moving into their new housing. It is featured in the Youtube video "Givers of distributed to homeless veterans at Stand Hope".

Elks pledge "So long as there are veterans, the Benevolent and Protective Order of Elks will never forget them." Every night, as many as 40,000 veterans sleep on the streets. In partnership with the Department of Veterans Affairs, the Elks National Veterans Service Commission has pledged to help end veteran homelessness and ensure that all veterans have the safe, stable homes they deserve.

Please email njelksnvsc@gmail.com to learn more about what NJ State Elks are doing to help veterans and visit Elks.org for more information about the Elks, including how to become a member.











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URGENT NEED FOR FOSTER YOUTH ADVOCATES

Information sessions to be held in June in Clark and Elizabeth

autism and almost completely nonverbal. Due to excessive violence in the family home, a concerned neighbor called for help and, after investigation, Jennifer was placed in foster care. The two phrases Jennifer can say graphically depict violence witnessed at home and confirm trauma she's endured. Since entering care and being enrolled in school, it's evident Jennifer has also experienced educational neglect. At age three, she was entitled to an Individualized Education Plan from the Department of Education to provide such intervention services as in-home speech and behavioral therapies, both helpful for future enrollment in a half-day educational program. Unfortunately, Jennifer's parents neglected to utilize these services and she is now more than two years behind her peers.

Jennifer is one of more than 500 children removed from home in Passaic and Union counties each year due to abuse and neglect. Currently, there is an urgent need for advocates to serve Union County children, as there are more than 250 children in the foster care system, with just 72 children being served. These children are separated from all they've ever known: parents, siblings, friends, teachers, and their belongings. For Jennifer, the road ahead is long, and she needs a caring, consistent adult in her corner to protect her best interests while in foster care. That's where Child Focus comes in. Specifically, its Court Appointed Special Advocate (CASA) program.

Said Executive Director Erica Fischer-Kaslander, "We are committed to recruiting, screening, and training advocates for every child in Union County who needs one, just as we've done in Passaic County. It is difficult to overstate the difference a CASA volunteer can make in the life of a child removed from home through no fault of their own, often due to abuse or neglect." She added, "Children with volunteer advocates are more likely to have needed services ordered on their behalf, spend less time in the foster system, and experience significantly better

Five-year-old Jennifer is diagnosed with tism and almost completely nonverbal. Due to cessive violence in the family home, a ncerned neighbor called for help and, after vestigation, Jennifer was placed in foster care.

outcomes than those who go without. Becoming a CASA volunteer requires a significant time commitment and training, but volunteers often find the work as life-changing for themselves as it is for the children they help."

CASA volunteers are trained on the ins and outs of advocating for child-victims and fully supported by CASA staff. No special background in child welfare is necessary; successful CASA volunteers are dedicated community members with varied life experiences who believe abuse and neglect are non-negotiable. CASA volunteers visit the children, make unbiased observations, interview others in the child's life, and make recommendations to the judge. They often are the only consistent adult in the life of a child involved in the child welfare system, as caseworkers, professionals, and placements are ever-changing. A CASA volunteer provides continuity during a time of chaos and unknowns.

The first step to training is to attend an information session. Choose from Thursday, June 6 at 5:30 p.m., and Thursday, June 27 at 5:30 p.m., at the Clark Public Library, 303 Westfield Avenue in Clark; Monday, June 10 at noon, at the Child Focus office at 1143 East Jersey Street, 2nd Floor, Elizabeth, NJ 07201; or Wednesday, June 5 at 5:30 p.m., Wednesday, June 12 at noon, or Monday, June 17 at 5:30 p.m. at the Wayne Child Focus office, 415 Hamburg Turnpike, Suite D2. Register now at casapassaicunion.org/infosession.

ABOUT CHILD FOCUS:

Child Focus prioritizes the needs and well-being of infants, children and teens impacted by, or at risk of, abuse or neglect by amplifying their voices and working toward lasting, permanent solutions that address their unique situations and provide support needed to thrive. This critical work is accomplished through three distinct but complementary programs: CASA of Passaic and Union Counties, NJ Safe Babies Court Team, and the Open Door Store. For more information about Child Focus, log on to childfocusnj.org.

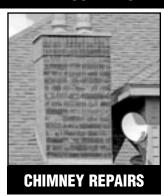








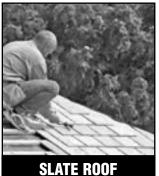








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PASSAIC COUNTY CASA EXPANDS TO UNION COUNTY

Submitted by Gretchen Boger-O'Bryan

Passaic County Court Appointed Special Advocates (CASA), a leading child advocacy organization focused on protecting the best interests of abused and neglected youth, has announced the expansion of its service footprint to include Union County. With this expansion, critical volunteer advocacy for child victims removed from home and living under the jurisdiction of the family court will be made available to even more of New Jersey's most vulnerable children. This expansion allows for greater community impact, efficiency in operations, and greater long-term sustainability.

CASA recruits, screens, trains, and supervises community volunteers to advocate for local abused, neglected, and abandoned youth from birth to age 21 involved in the child welfare system through no fault of their own.

Executive Director Erica Fischer-Kaslander, who continues to lead the expanded advocacy organization, said, "There's no doubt this expansion will reap even greater rewards for Union County's vulnerable youth. The synergy created from two experienced programs allows

agility to withstand today's shifting landscape as strengthened, multi-county program." Acknowledging the nearly two-decade impact of the previous Union County CASA organization, Fischer-Kaslander adds, "The dedicated advocates in Union County remain focused on fulfilling CASA's mission: quality advocacy, continuity of presence, and increased access to services for local vulnerable youth-victims. As a combined force, we will build on that good work. I remain grateful to all professionals involved in these cases for their support – judges, attorneys, caseworkers, and more – and look forward to the collaboration required for us all to do our best for the children depending on us."

Gretchen Boger-O'Bryan, Content Director for CASA of Passaic and Union Counties, added, "In my 11 years working with CASA in Union County, I have seen the organization pivot to meet unforeseen needs, adapt to changing trends, and persevere through recent challenges faced by all nonprofits, including a global health pandemic. Indeed, passion for and commitment to every child drives us, and this new chapter is

far greater community impact and enhances its simply an opportunity to enjoy greater efficiency, resource allocation, and space for innovation. Ultimately, the expansion of Passaic County CASA to include Union County breeds a strengthened organization that bolsters CASA's impact throughout the county. For our local youth, that's what matters."

> Considered extra "eyes and ears" for judges hearing abuse and neglect cases, CASA volunteers are assigned to a youth or sibling set by court order, granting access to all parties in the youth's life. Advocates use unbiased observations make fact-based recommendations to judges deciding the future of each youth. Often, CASA volunteers are the only long-term, caring, and informed adult in the corner of a youth awaiting a safe, stable, and permanent placement.

> Volunteer advocates need no prior experience in child welfare. All prospective volunteers complete a 36-hour training course, extensive application, and screening process in addition to background checks. For details on becoming an advocate or other ways to get involved, visit casapassaicunion.org.

24TH ANNUAL FEAST OF ST. ANTHONY

Church of the Assumption, Roselle Park, NJ - June 6-9, 2024

The Church of the Assumption's annual St. Anthony Italian Feast returns for its 24th year! The Feast will feature rides, games, live entertainment, homemade cooking, food vendors, a beer and wine garden, and a SUPER 50/50 drawn Sunday night at 9 p.m.

The Feast, located on the Church grounds at 113 Coolidge Place, Roselle Park, NJ, begins on Thursday, June 6 and runs through Sunday, June 9. Feast hours: Thu 6-10 p.m., Fri 6-10 p.m., Sat 5-10 p.m. and Sun 5-10 p.m. On Sat, June 8, there will be a 4 p.m. mass honoring St. Anthony, followed by a procession through Roselle Park beginning at 4:45 p.m.

Thursday, June 6, Pay-One-Price unlimited ride wristbands will be sold at the Feast for \$30. Visit the Church of the Assumption website at assumptionrp.com for more information and to

Musical entertainment:

Thu, June 6: Valencia School of Music/ Paper Statues, 8 to 10 p.m.

Fri, June 7: 2/5ths Crazy, 7 to 10 p.m. Sa, June 8: Diamonds in Jupiter, 7 to 10 p.m.

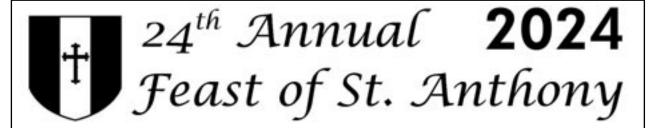
Sun, June 9: DJ playing traditional Italian music from 5:30 -7 p.m.

Other performances at the Feast:

Thu, June 6: 6 p.m. – Roselle Park H.S. Band, Fusion Dance, Planet Dance

Sat, June 8: 5:30 p.m. – Susie Karlik Dance Sensation, Akido Schools of NJ

Sun, June 9: 5 p.m. – Sabre Guild, 730, Maplewood Glee Club



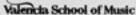
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Friday, June 7 Saturday, June 8 Sunday, June 9 Thursday, June 6 6:00pm-10:00pm 6:00pm-10:00pm 5:00pm*-10:00pm 5:00pm-10:00pm

*Mass 4:00pm Saturday, June 8 followed by St. Anthony's Procession \$30 Pay-One-Price Ride Wristband Night on Thursday, June 6

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Paper Statues

Thursday, June 6 8:00pm-10:00pm



2/5ths Crazy

Friday, June 7 7:00pm-10:00pm



Diamonds in Jupiter

Saturday, June 8 7:00pm-10:00pm

A special thank you to the Borough of Roselle Park for supporting our Feast!

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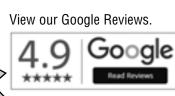
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SALEM ROADHOUSE CAFÉ JUNE SHOW

Stephen Fuller Quintet, Saturday, June 8, 2024. The doors open at 7:15 p.m., the show starts at 8 p.m. Admission is \$20 and includes show, snacks, non-alcoholic beverages, and dessert. The venue is located in Bailey Hall, below Townley Presbyterian Church, 829 Salem Rd, Union, NJ. The Roadhouse operates as a non-profit that raises funds for several carefully chosen local charities.

Stephen Fuller's deep rich voice and soulful renditions have long made him a favorite with sophisticated audiences around the world, performing in Israel, Jamaica, Costa Rica and The US Virgin Islands. In addition to his overseas engagements, Fuller has performed in renowned New York City and New Jersey venues and has opened for both Stevie Wonder and Bill Withers while attending Colgate University.

Stephen will perform at the Roadhouse with his quintet, consisting of Brandon McCune -Piano; Alex Gressel - Bass; Gordon Lane -Drums and Oloye Karade - Percussion. Music featured will cross styles: from American Songbook, to Jazz, R&B, Bossa Nova, Calypso and more.

As always, the Salem Roadhouse Café is live, intimate, up front, and personal. All ages are welcome.

ABOUT SALEM ROADHOUSE CAFÉ

It's not "church music." It's music music. Folks who've come to the Salem Roadhouse Café know that it's a clean, safe place for people who enjoy listening to live music — in a world otherwise filled with clubs and bars. The Roadhouse has always offered its stage to local and independent mainstream musicians. Jazz, rock, folk, and other groups have performed. What's the common thread? They're all great

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The Salem Roadhouse Café presents the musicians playing the kind of music people like musicians you meet here — they love to play the to hear. There's no message, just music.

> The Roadhouse started in 2008 by members of Townley Presbyterian Church with a grant from the Presbytery of Elizabeth. Hey — that's why we're located where we are, 829 Salem Rd, Union, NJ. The Roadhouse operates as a nonprofit that raises funds for several carefully chosen local charities. That's its social mission.

But the many musicians who've played the Salem Roadhouse Café see it as a solid performance venue. They love it because of its special intimacy and great audiences. They say people here "really listen." Ask any of the Roadhouse, and they want to come back often.

The Salem Roadhouse Café has raised funds for many carefully chosen charities. They include: The Presbytery of Elizabeth E-port Center, Center For Hope Hospice, Community Food Bank, Monarch Housing, Angel Paws Animal Rescue, National MS Society, Haiti Disaster Relief, Hurricane Sandy Disaster Relief, The Union County YWCA Domestic Violence Program, Making It Possible To End Homelessness, Camp Johnsonburg, The Music Institute, and others. Many thousands of dollars have been raised for these deserving charities.

SALEM *ROADHOUSE* CAFÉ

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STEDHEN FULLER SATURDAY, JUNE 8, 8:00 PM

DOORS OPEN AT 7:30 PM ADMISSION: \$20.00 STUDENTS \$15.00

Admission includes snacks, beverages, tea, coffee & desserts



2024 Show proceeds will benefit GATEWAY YMCA Childrens Programs

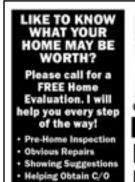
All shows are featured on UNION TV34's "ROADHOUSE UNPLUGGED" nightly music series

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ROSELLE PARK VETERANS MEMORIAL LIBRARY JUNE EVENTS

404 Chestnut St., Roselle Park, NJ 07204. (908)-245-2456. library@rosellepark.net Monday, Tuesday, Thursday: 10:00am-8:00pm, Wednesday, Friday: 10:00am-5:00pm, Saturday:10:00am-2:00pm, Sunday: Closed

KIDS EVENTS BOOKS & BADGES

TUESDAYS 11:00 AM

Children will have a chance to build vocabulary and enjoy a book and craft with our officers from the RPPD. Children ages up to 9.

Story on the LawnWEDNESDAYS 11:00AM

Ages 0-5. Bring a blanket or towel to sit on and join Miss Faith in a fun story and activity outside on the lawn.

ADVENTURE CLUB

THURSDAY 06/27 11:00AM ages 6-11
Join Miss Faith for a weekly adventure in reading! Hear a story followed by a fun activity.
Online registration required.

THE MAGIC ADVENTURE SHOW THURSDAY 6/13 5:00PM

Join us as we kick off summer reading with a magic show featuring Steve Wayce! Online registration required.

MEET THE CHICKS

SATURDAY 6/15 10:30 AM

Join Miss Faith for a special storytime and meet our live chicks up close before they head back to the farm! Online registration required.

READ TO THE CHICKS

MONDAY 6/17 3:00-7:00PM

Grab a book and reserve your 15-minute time slot to read to our chicks. Time starts from 3pm. Ages 5-11.

1.000 BOOKS BEFORE KINDERGARTEN AGES 0-5

Sign up for our 1,000 Books Before Kindergarten program. Get your reading log, log your books, collect your prizes and joln us for the end of summer reading party! Signups are ongoing, drop by anytime to sign up. Roselle Park residents only.

FAMILY EVENTS PAJAMA STORY TIME

THURSDAYS 6:30 PM

Bring your favorite stuffed animal, wear your pajamas, and join library staff for a cozy bedtime story and craft.

LEGO CLUB

Monday 3:00-4:00PM 6/24
Use the library's LEGO bricks to build your own creations.

CHICK VISITATION HOURS 6/18-6/24

Drop in at the library and visit our chicks during normal library hours.

ROSELLE PARK SEED EXCHANGE ALL MONTH LONG

Take a seed, leave a seed, tag us in your photos on Facebook and Instagram! Visit the circulation desk for more information!

ADULT PROGRAMS

DIGITAL LITERACY WITH JUDITH

06/12 & 06/19 11:00AM

Build your computer skills and confidence studying essential computer skills, software skills, and using everyday technology.

TAI-CHI

TUESDAYS 6:30PM

Build strength, flexibility, and balance through this gentle form of exercise for ages teens through adults. Space is limited; online registration is required. Roselle Park residences get priority.

ESL

THURSDAYS 06/06, 06/13, 06/20, 06/27 6:00PM-7:00PM

Sign up for our English language learning class.

KNITTING CLUB

WEDNESDAYS 1:00 - 3:00 PM

Knit and crochet winter hats and scarves to donate to charities.

QUILTING CLUB

2nd + 4th THURSDAYS 1:00 - 3:00 PM Try out new quilting patterns with friends.

TECH HELP

Mon-Fri 10-5

Available in Spanish or English. Appointments available, walk-ins welcome.

Notary Services

Mondays 10:00AM-2:00PM, TUESDAYS 1:00PM-8:00PM, Wednesdays, Thursdays, & Fridays 10:00am-5:00pm

Please call before arriving to ensure notary is available!

Fax, Copy, Print, & Scan Services
Available during library hours.
Free WIFI

TERRACYCLE POUCH RECYCLING PROGRAM

Submitted by Sonya Leingang

The Community Preschool of Roselle Park is always looking for ways to help the community and teach our students to be the best person they can be. This school year, we have registered to the TerraCycle pouch recycling program. Fruits, vegetables and yogurt pouches are among the most popular snacks with preschool children. The pouches are a single serving size, do not require utensils and are mess free.

These pouches are made of "multiple materials including inner aluminum with a BPA-free plastic layer, a recyclable outer paper layer and oxygen barriers for freshness"1. Unfortunately, they aren't recyclable in the United States "which mostly focus on paper and corrugated and lack the materials sorting-and-stripping capabilities to handle flexible plastics"2.

Teachers happily use the colourful caps for arts and crafts projects but the ideas are limited and the quantities outrageous. So CPS looked into TerraCycle to join their free recycling program. So far, since the Summer, the school has mailed over 3000 pouches back to TerraCycle who transforms them into outdoor furniture and decking, plastic shipping pallets, watering cans, storage containers and bins, tubes for construction applications, flooring tiles, playground surface covers, athletic fields, and more, according to their website.

If you would like to participate, our school is a drop off point and will accept all brands of snack pouches. You may contact us for more information on how to participate at rpcommunitypreschool.com.







(above) The library was thrilled to host the Roselle Park preschool students and their families for a special storytime and to view their stunning artwork exhibited in our library.

Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyperlocal to regional, for every budget and market size.

NEWSPAPER ADVERTS

We mail 160,000 newspapers to every home and business in 24 towns. You can advertise in any number of towns. Ads start at \$60.

FULL COLOR PRINTING

We print flyers and menus, full color, two sided, on coated stock for only \$45 per thousand.

DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

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We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

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Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

CALL JOE RENNA FOR A FREE CONSULTATION. 908-447-1295

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Qty: 4,700

Zip:07922

Florham

Press NJ

Qty: 5,500

Zip:07932

Park



Qty: 7,500

Zip: 07928

Garwood

Qty: 2,500

Zip:07027



Zip: 07066

Green

Brook

Gazette

Qty: 3,000

Zip: 08812





KENILWORTH

Qty: 3,500

Zip: 07033



lmora





Qty: 17,900 Zip: 07036



Fanwood

Dost"

Qty: 3,500 Zips: 07933. 07946,07980







Qty: 2,900 Zip:07092



Qty: 5,100 Zip: 07974



Qty: 13,000 Zip: 07065



Qty: 5,600 Zip:07204



Qty: 9,400 Zip: 07076



FRONT PAGE BANNER

FRONT PAGE BOX

Qty: 8,200

Zips: 07041

07078

Summit & Times

Qty: 9,600

Zip: 07901

8.25° x 2° \$320

1.5° x 4.5°

\$240

Qty: 6,800 Zip: 07083 (partial)



Qty: 6,200 Zip: 07059



Zip: 07069

estfield MONTHLY

Qty: 11,800

Zip: 07090

Rates are per month. Artwork included in price. Newspapers are black on white.

18 towns \$500	21 TOWNS \$550	24 TOWNS \$600
\$800	\$900	\$1000
1500	\$1700	\$1900
1800	\$2000	\$2200
2200	\$2400	\$2700

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Unit	하기 위에 가지 아니라 아이를 하는데 하다.		Size	1 TOWN	3 TOWNS	6 TOWNS	9 TOWNS	12 TORNS	15 TOWNS	18 Towns	21 TOWNS	24 TOWNS
1	Unit (Business card)	3.25"	x 2	560	\$150	\$250	\$350	5400	\$450	\$500	\$550	\$600
2	Units 6.5° x 2° or	3.25"	x 4"	\$100	\$250	\$400	\$500	\$600	5700	\$800	\$900	\$1000
4	Units 3.25° x 8° or	6.5"	x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700	\$1900
6	Units 6.5° x 6.25° or	10° :	x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000	\$2200
9	HALF PAGE 6.5° x 9° or	10"	x 7°	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400	\$2700
12	Units	10°:	x 8°	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700	\$3000
18	FULL PAGE	10°:	x 14°	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000	\$3400
2-P	AGE SPREAD	21"	x 14°	\$700								
BAG	CK PAGE	10"	x 14°	\$500	DDI	DAV 6	MON	THE	ND CI	T 1 M	OPF I	DEF

PREPAY 12 MONTHS AND GET 3 MORE FREE

ck cover, front page barrier and front box reserved on first-ci first-served basis. Current advertiser has right of first-refusal Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016



Scan for 4th Episode of Mind Your Own Local Business on YouTube.



ONLINE ADS & PRESS RELEASES DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

GET UNLIMITED CLICKS

An alternative to expensive pay-per-click programs

 FREE AD DESIGN AND COPYWRITING Advertising webpage includes many features including write-up, images, video, Google map, etc.

 POSTS ARE SHARED THROUGH SOCIAL MEDIA Posts shared on multiple Facebook pages and twitter.

 PAID SEARCH ENGINE PROMOTIONS Posts are promoted by industry, key words and location.

TRACKABLE RESULTS

All ads include a live view counter.

Joe Renna at 908-447-1295

PER POST **Block of 20 for \$200** email: JoeRenna@RennaMedia.com Single post is \$20

LocalInfo.com

Full Color Flyers and Menus Printed and Mailed to Every Home and Business in Town! FLYERS

FLYERS - \$45 PER THOUSAND

8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock Tri-fold add \$10 per thousand. Minimum order \$450

LARGE MENUS - PRINTING - \$85 PER THOUSAND For quantities more than 50,000 cost is \$55 per thousand.

11"x17" / Full color /2 sided / 60lb gloss coated stock. Min. order \$850 Includes folding (quarter fold or tri-fold, with or without coupons tab)

INSERTED AND MAILED TO EVERY HOME AND BUSINESS \$60 per thousand. (as low as \$30 per thousand depending on quanttiy.) Minimum order \$400

Joe Renna at 908-447-1295

email: JoeRenna@RennaMedia.com



PER 1,000

MENUS PER 1,000

WEBSITE / SEO SERVICES

STARTER WEBSITE: \$500

Basic static site that can be developed further

WEBSITE CREATION/UPDATE: \$2,400

Cost for average website: 12 pages, contact form, SEO friendly, responsive design

WEBSITE HOSTING: \$300 PER YEAR

Includes website hosting, software updates, monthly website content updates

 SEO SERVICES: AVERAGE COST \$1,000 - \$2,000 PER MONTH Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

Call for free a consultation if you need help developing an online marketing plan.

Call Walter at 201-478-7408 email: wwwinnj@gmail.com



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OP	\$48

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3/8 Riverbed / Pea Gravel	.\$73
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1 ¹ / ₂ -3 Riverbed	.\$98
3/8 Red Stone	.\$80
3/4 Red Stone	
³ / ₄ Goose Egg	5105
2-4 Goose Egg	
³ / ₄ Arctic White	

Prices subject to change without notice.



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