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Published by Renna Media

Issue 28 • June 2024

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## SENIOR CITIZENS CLUB CAR SHOW AND FESTIVAL

Submitted by Angela DeLorenzo

Our first Florham Park Senior Citizens Club Car Show and Festival Day was held on Wednesday, May 8th, 2024, and was a very successful fundraiser event. The event was held at the parking lot at the Florham Park Community Center also known as the Recreation Center, (large brown building parking lot), located in the Borough of Florham Park Town Complex. Food was provided by Livia Assisted Living Services.

Car Show prizes were donated by our sponsor the Florham Park Liquors Store, located at 184 Columbia Turnpike, Florham Park, under the new ownership of the Patel Family.

### CAR SHOW WINNERS

- First Place Winner: Dick Bettle, 1930 Model A, Ford. Prize: Large Basket of Wine.
- Second Place Winner: Tommy & Adriana Orlando, 1950 Ford Custom. Prize: Medium Basket of Wine.
- Third Place Winner: Steven Rice, 1974 Porsche 914-1.8. Prize Small Basket of Wine



## SENIOR LUNCHEON – JUNE 12TH

For many years the Seniors Club has held an annual traditional Spring Luncheon to provide a last opportunity to socialize with friends prior to the senior club summer break.

The Florham Park Senior Citizen's Spring Luncheon will be at the Hanover Manor, On Wednesday June 12th, 2024, starting at 11:30 a.m. With a Cocktail hour and a wide variety of delicious appetizers. The luncheon entrée is served with a fabulous entrée choice of the following: Roast Top Sirloin, Salmon Filet, Chicken Franchise, or Eggplant Parmigiana. While enjoying our lunch we will have entertainment by singer Laurie Vega and her Jazz Band.

The cost for senior club members is \$40.00 and for senior non-members or guest is \$50. The deadline for reservations and full payment is Wednesday, June 5th, 2024 make sure to select your entrée choice and any seating request. Please make your check payable to the Florham Park Senior Citizens Club and drop off or mail to Florham Park Senior Citizens Club, Attn. Robert McCoy, 111 Ridgedale Ave, Florham Park, N.J. 07932.



## SENIOR CLUB MEMBERSHIP

For more information about the Florham Park Senior Citizens Club stop by the Senior Center, (yellow building), located in the Borough of Florham Park Town Complex located at 111 Ridgedale Avenue, Florham Park, across from the Tennis Courts.

## GRIEF SUPPORT GROUP

The Church of the Little Flower Bereavement Support Group will be held on Mondays beginning June 17, 2024, 10- 11:30 a.m. for 8 weeks. This is a free and open to the public. Meetings are held in the Bernauer Parish Center Upper-Level Multi-Purpose Room, 290 Plainfield Avenue, Berkeley Heights, NJ. For more information, or to register (required), contact Dan Grossano at 908-464-1585 or email pastoral110.LF@gmail.com.



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202 Walnut Ave., Cranford, NJ 07016

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Communities



# GREENWOOD GARDENS PRESENTS MUSIC AND DANCE IN THE GARDEN

*Experience Performing Arts in a Historic Garden Setting – Sponsored by Stone Mountain Properties*

Greenwood Gardens Music and Dance in the Garden Series program is in full swing, with the first concert by the AAPI Jazz Collective selling out for Memorial Day Weekend. Composed of three outdoor concerts in total, featuring jazz and classical music, as well as a dance performance in a stunning historic garden setting, the series is sponsored by Stone Mountain Properties for the third season in a row.

“We are extremely delighted to bring live music – and now dance – to Greenwood Gardens, thanks to the generous support of returning sponsor Stone Mountain Properties, the Short

Hills-based property management company, and the Birney family,” said Abby O’Neill, Executive Director.

“Sponsoring Music and Dance in the Garden at Greenwood is very meaningful to our company and to our family, as the series is dedicated to my late mother, Leeshan Birney, who founded Stone Mountain Properties in 1981, and my late sister, Mayling Birney, who was a professor at the London School of Economics and Political Science. They both loved and appreciated nature and the arts, so this is a way to appropriately honor them,” said Ceyan Birney, who now leads Stone Mountain Properties here in Short Hills, New Jersey.

On July 19, the Vanessa Perea Quintet takes the stage with a lead singer whose style embodies the tradition of the jazz masters. For the final concert on September 20, lovers of classical music will be swept away by Lyrica Chamber Music’s Twelfth Night Ensemble’s program of baroque music.

The dance performance featuring Lori Bellilove & The Isadora Duncan Dance Company on September 6 will enthrall attendees on the Main Lawn with a performance that pays homage to the troupe’s free spirit namesake who is credited with inventing Modern Dance.

For all performances, the gates will open at 5:30 p.m., when visitors are invited to stroll through the garden before the concert begins at

6:30 p.m. Complimentary wine and cheese will be served starting at 6:00 p.m. on the West Terrace.

Tickets to all three events must be purchased in advance and are available at [greenwoodgardens.org](http://greenwoodgardens.org).

## ABOUT GREENWOOD GARDENS

Greenwood Gardens is a non-profit 28-acre public garden and historic site located at 274 Old Short Hills Road in Short Hills, New Jersey. A former private estate owned by the Day and Blanchard families, today Greenwood is a peaceful haven graced by terraced gardens, stately fountains, woodlands, grottoes, Arts and Crafts follies, and winding paths. To accomplish its mission of connecting people with nature in a historic garden oasis, Greenwood offers the visiting public self-guided tours and programs at the nexus of nature, beauty, and history. Greenwood Gardens is supported by gifts, membership, and volunteers. For further information, visit [www.greenwoodgardens.org](http://www.greenwoodgardens.org) or call 973-258-4026. Please follow us on Facebook @GreenwoodShortHills and Instagram @greenwoodgardensnj.

## ABOUT STONE MOUNTAIN PROPERTIES

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## RIDGEDALE MUSIC DEPT AWARDED

“Congratulation to the Ridgedale School’s music department, Ms. Lynch and Mr. Leone, the students, board of education and community for their continued support and commitment to music education and to the arts. In my humble opinion, the programs operated within the district spanning from traditional musical instruments and chorus to strings, select choir, handbells and drama performances are second to none and are a credit to the entire community. These programs provide a well-rounded educational experience for our students in Florham Park” - Dr. Steven Caponegro, Superintendent



## 2024 POLICE UNITY TOUR

Florham Park Police Lt. Brian Ford, Sgt. Frank Pietropinto, Off. Charlie Greenstein, and Off. Nick Grande completed the 300-mile 2024 Police Unity Tour. A bicycle ride which started on May 9th and arrived in Washington, DC on May 12th, 2024. They battled some cold, wind, and rain during a rough day 2, but they persevered as they did not forget the tour’s motto – “We Ride for Those Who Died.” At the conclusion of the event, which is held during National Police Week, a Candlelight Vigil is held on the National Mall. The Vigil honors the officers who lost their lives

in 2023.

The tour, which started in Florham Park in 1997 with only 18 riders, this year culminated in Washington D.C. at the National Law Enforcement Officers Memorial with over 2,000 riders! The primary purpose of the Police Unity Tour is to raise awareness of Law Enforcement Officers killed in the line of duty. The secondary purpose is to raise funds for the National Law Enforcement Officers Memorial and Museum.

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(above) Sgt. Pietropinto and Lt. Ford with teammates Captain Longo from Madison and their brothers-in-blue from Texas and Massachusetts.

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# SENIOR CENTER OF THE CHATHAMS

Those interested in attending should call the Senior Center of the Chathams Mondays-Fridays between 9 a.m. and 3 p.m. to register: 973-635-4565.

## Life & Career of Fred Astaire

Mon., June 3, 12:00 PM

Popular entertainment historian John Kenrick returns to talk about the life and career of Fred Astaire, the famous dancer and actor.

## Alzheimer's NJ Caregiver Support Group

Thurs. June 6, 10:30 AM

This support group provides families and caregivers with the emotional support and education they need to better understand Alzheimer's disease and other forms of dementia.

## Protect Your Bones with Exercise

Mon., June 10, 1:00 PM

Learn how to protect your bones from osteoporosis with exercises. Light lunch to follow. Limited seating.

## Understanding Memory Loss

Wed., June 12, 12:00 PM

Representatives from Alzheimer's NJ will share information on how to recognize memory loss and the various forms of dementia.

## Personal Finance 101

Thurs., June 13, 11:00 AM

Get an overview on important financial planning tools. Presenter: Patrick McCahill, Hightower Egan Wealth Advisors.

## How to Build a Healthy Mason Jar Salad

Wed., June 19, 12:00 PM

Watch a culinary demonstration on how to make a healthy summer salad in a mason jar and learn some food label math tips. Presented by Raksha Shah, MA, RDN.

## Samba & Sandwiches

Wed., June 26, 12:00 PM

Learn how to samba and enjoy a sandwich after the lesson. Limited spots. Sponsored by Florham Park Rehabilitation & Healthcare Center.

# HISTORICAL SOCIETY SPRING 2024 LUNCHEON

## The Historical Society of Florham Park

The Historical Society of Florham Park offers free and interesting presentations to the general public and schedules 2-3 enjoyable members-only events annually.

On Friday, May 10, members attended the Historical Society's Spring Luncheon at the Florham Park Diner. As is the custom, two residents were invited and asked to share their memories and enjoyment of living in Florham Park. Annemarie Naughtright Landishman, and Stephanie Dalena Akers were the honored guests.

Seated facing the 30 members, each shared memories of good times and laughter, and even a bit of melancholy as they recalled favorite businesses that were no longer there.

Annemarie has been in the same home since 1959 and Stephanie moved into town in 1960, took a small break from 1983-1992 and returned.

Both went to Holy Family Catholic School and then Bayley Ellard High School. Annemarie's favorite spots included the Florham Park pool and the center with the bowling alley. Stephanie also enjoyed hanging out at the center, and at Ridgedale school, and everyone's favorite - Stan Beck's on Ridgedale Avenue.

Each attendee received an Independence Day Mug filled with candy. This extra something was in acknowledgement of Florham Park's 125th Anniversary this year.

The luncheon kicked off with Peter Nicolas, Historical Society VP, welcoming Annemarie and Stephanie and acknowledging the two honored guests from last year - Dave Kramer and Mike Renahan, who were also in attendance. He also acknowledged David Setzer as the new president of the Historical Society. Nicolas then talked about the two highly successful Spring presentations and the healthy growth in membership in the past year.

Toward the conclusion of the luncheon, Board member Michele Newhouse presented Phyllis Botticelli with flowers from the Historical Society in appreciation of her many years working as Hospitality Chair behind the scenes at the four annual presentations and other events.

Related to membership, the Board is asking readers to consider taking on a role on the Board or in a Committee.

To learn more about The Historical Society of Florham Park contact Peter Nicolas at pnicolas@optimum.net or call 973-520-8654.



(above) Stephanie Dalena Akers and Annemarie Naughtright Landishman

Courtesy photo

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## We're a Big Dill! Pickleball Tournament

Fundraiser to benefit the Senior Center of the Chathams

Saturday, June 8, 2024 - 9AM-3PM

Rain date: Sunday, June 9

Pickleball Courts - Madison High School Tennis Courts  
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Open to All Ages (18+)



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# MAGGIE PORTILLO NAMED TEACHER OF THE YEAR 2023-2024

## Hanover Park High School

Maggie Portillo has been named Hanover Park's 2023-2024 teacher of the year. Hanover Park High School conducts a program to recognize and honor outstanding teachers in the school. The goal of this program is to honor teachers who have clearly demonstrated effective instructional techniques, a positive interaction with students, and the development of feelings of self worth, and a love of learning in students.

This year's honoree is dedicated and committed to the students of Hanover Park and to the teaching profession.

She has been described as caring, passionate, knowledgeable, and an inspiration to both students and staff. Our honoree goes above and beyond for the students and for this school. It has been noted by her colleagues that our honoree is an extremely hardworking teacher. She is energetic and devoted to her students and to her craft.

Our honoree is a member of the World Language department who has proudly taught all levels of Spanish. Additionally, she has coordinated summer trips abroad with students in effort to help them broaden their horizons and continue to examine and study world cultures. She is also the Key Club advisor where she oversees and coordinates the annual blood drives and senior citizens reception during the spring musical. Our honoree is also an assistant Yearbook advisor and works with our students to produce a memorable yearbook for the senior class each year. To her colleagues, she is a tech guru who is always available to assist them with new methodology when needed.

One staff member stated that she is an unsung hero on campus. Not only is she organized and creative in the classroom, but she is involved in

countless activities and committees. She remains energetic and always looking for the next "big" thing for her students. She helps countless colleagues, both in the department and out of it...and she never turns down an opportunity to help.

Another colleague added that our honoree exemplifies all the qualities we look for in an exceptional educator. She consistently demonstrates creativity in her teaching methods and finds innovative ways to engage students and make learning enjoyable and accessible. She is incredibly helpful and dedicated to ensuring that all students succeed; going out of her way to provide extra support to struggling students, constantly modifying activities and assessments

to match her students capabilities and offering additional, personalized assistance.

It has been additionally stated that she is a leader in bringing technology to the forefront of the school. She is constantly searching for new ways to teach her content and is always willing to share what she has found with her department and others. She passionately cares about her students and school community and strives to make it a better place for all.

Our honoree goes above and beyond for the students and for this school. She is a caring, kind, and hard working professional who is always willing to assist students and staff when needed.

Our honoree is a truly outstanding teacher and we are lucky to have her as part of our HP family.



(above) Maggie Portillo

Courtesy photo

## Our 44th Season



### FLORHAM PARK GAZEBO

2024 Concert Service ~ 44 years of volunteer service

Mark Taylor ~ Mayor

Sunday, June 2  
7:00 p.m.

#### Zero Balance Band

Performing top 40s music featuring Florham Park resident Nick Genoese

Sunday, June 9  
7:00 p.m.

#### Street Hassle

An energetic and entertainingly powerful band performing Classic Rock, Blues, Motown & Pop with an incredibly powerful horn section

Sunday, June 23  
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#### Jesse Garron's Tribute To Elvis

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#### Full Count Big Band

In loving memory of Ralph & Persis Loveys

Sunday, July 7  
7:00 p.m.

#### Beatlemania Again

The National Touring Beatles Stage Show "Beatlemania Again". Relive the Music, The Magic & The Mania Live on Stage!

Sunday, July 14  
7:00 p.m.

#### Slippery When Wet

The ULTIMATE Bon Jovi tribute band

As seen at Epcot as well as on Jimmy Fallon's "Clash of the Cover Bands"

Sunday, July 21  
7:00 p.m.

#### The Benjamins

THE legendary high-end act combining classical, modern, elegant, and edgy music elements with an original sound to create something truly unique

Sunday, July 28  
7:00 p.m.

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With this ad. Cannot be combined with any other offer. Expires 6/30/24.

**CHIMNERY LINER**

*Special \$1,300*

**WHY SHOULD I USE A CHIMNEY LINING SYSTEM?**

- Protect your house from heat transfer combustibles
- Protect the masonry from the corrosive by products of combustion
- Provide a correctly sized flue for optimum efficiency of appliance

**Easy & Effective Cleaning**      **Long Term Preservation**

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**Save \$1,000 ON ROOF REPLACEMENT**

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**\$600 OFF**  
**NEW SIDING JOB**

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**\$350 OFF**  
**ANY CHIMNEY REPAIR**  
of \$1,000 or more

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**\$350 OFF**  
**ANY ROOF REPAIR**  
of \$1,000 or more

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 6/30/24.

**\$400 OFF**  
**ANY FOUNDATION JOB**  
of \$2,000 or more

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 6/30/24.

**\$150**  
**GUTTERS CLEANING**  
(any Average House)

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 6/30/24.

**DANGER** Carbon Monoxide is invisible, odorless, and can kill you!



## CHILDRENS' SPEECH-LANGUAGE-HEARING AWARENESS

### Junior League of Summit

Since its founding by the Junior League of Summit in 1967, it has been the mission of Summit Speech School to empower children with hearing loss to become effective communicators using Listening and Spoken Language. Listening and Spoken Language is an evidenced-based approach to teach children utilizing hearing technologies to speak and listen.

We are reaching out to let the public know that May was National Speech-Language-Hearing Month. As leaders in the field, we thought it would be a great time to share some very important facts about hearing loss with you.

Today, infant hearing loss impacts between one and three of every 1,000 children born in the United States, and 90% of children with hearing loss are born to hearing parents. The universal newborn hearing screening can identify hearing loss in infants soon after birth. For babies

identified with hearing loss, early intervention, like the services provided at Summit Speech School, has a beneficial effect. Infants may not speak – but they do listen and learn. With early detection, appropriate hearing technology and education at Listening and Spoken Language schools like Summit Speech School, children who are deaf or hard of hearing can have the same opportunities as their hearing peers.

Summit Speech School serves more than 365 children ages birth through high school in three educational programs: Early Intervention (birth – 3 years of age), Preschool Program (three – five years of age), Itinerant Mainstream Support Program (preschool – high school in 67 NJ Public Schools). In addition, the school's state-of-the-art Audiology Center staffed with SSS's highly experienced audiologist, is a warm and child-friendly environment conducive to acquiring accurate results for young patients. Summit Speech School provides parent support

and educational sessions for families to share experiences and seek the guidance of our highly trained staff.

As part of National Speech-Language-Hearing Month, our staff shares some of the following warning signs to watch for in young children:

Does not smile or interact with others (birth and older); Does not babble (4 - 6 months); Makes only a few sounds or gestures, like reaching (7 - 9 months); Does not understand what others say (10 months – 2 years); Says only a few words (19 months – 2 years); or Does not put words together to make sentences (19 months – 3 years).

If you suspect your child may have hearing loss, we recommend contacting your pediatrician or reach out to us for appropriate referrals for testing. We invite you and members of the community to visit and learn more about Summit Speech School, so please feel free to contact me at rdorso@summitspeech.org or 908-508-0011.

## CAR DONATIONS HELP VETERANS

Submitted by Michael Boll, Director New Jersey Veterans Network

The New Jersey Veterans Network (NJVN) has received countless donations and other awesome support from Renna Media News readers. We are extremely fortunate to have so many readers that love helping our veterans live a better way of life. To date articles in Renna Media publications have resulted in 4 car donations. Veteran "Sarge" is the most recent recipient of a car donation after the donor read an article in a March publication. We are blessed to have such a generous following, donations like this will help our veterans get to work, and their medical appointments.

### ABOUT NEW JERSEY VETERANS NETWORK

We are a group of veterans and volunteers dedicated to helping our veterans and their families live better lives. Our mission is to identify veterans and connect them with resources and programs designed to meet their unique set of needs. Help us save Vets! We are always looking for volunteers, with various skills, to join the team. If you are a veteran or family member that's in need of assistance; or are interested in volunteering, would like us to speak at your event, or contribute to our mission, call 973-332-1556 or email mdbollio@optonline.net. To learn more visit njvn.org.



(above) Diane R. recently donated a car to the NJVN. She handed the keys over to "Sarge".

## ELKS ASSEMBLE 200 BACKPACKS FOR HOMELESS VETERANS

Elks members from across NJ recently gathered at the NJ Elks Veterans Annex in Stirling to assemble 200 backpacks which will be distributed to homeless veterans at Stand Down events in Newark, Atlantic City, and other locations throughout the state. These backpacks help to provide comfort to homeless veterans, offering them a sense of support and care during challenging times.

The backpacks contain clothing, food, personal hygiene, and other care items, including many of the 4,000 pairs of socks and undergarments that were collected and donated to the Elks through the Middlesex Borough Police sock drive for New Jersey veterans.

The NJ Elks Veterans Annex also serves as a warehouse for Welcome Home kits consisting of furniture and other household items that a

formerly homeless veteran would need when moving into their new housing. It is featured in the Youtube video "Givers of Hope".

Elks pledge "So long as there are veterans, the Benevolent and Protective Order of Elks will never forget them." Every night, as many as 40,000 veterans sleep on the streets. In partnership with the Department of Veterans Affairs, the Elks National Veterans Service Commission has pledged to help end veteran homelessness and ensure that all veterans have the safe, stable homes they deserve.

Please email njelksnvs@gmail.com to learn more about what NJ State Elks are doing to help veterans and visit Elks.org for more information about the Elks, including how to become a member.



# ROOFING & MASONRY EXPERTS



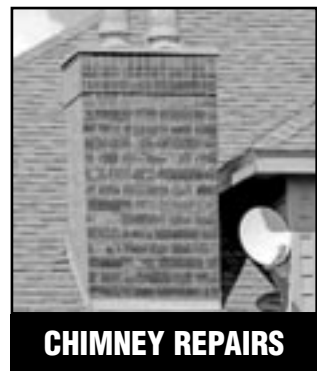
**100% Financing Available**



**FOUNDATION REPAIRS BEFORE & AFTER**



**CHIMNEY LINERS**



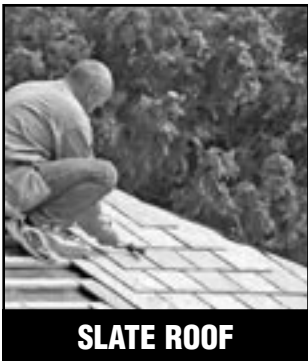
**CHIMNEY REPAIRS**



**SHINGLE ROOF**



**FLAT TOP ROOF**



**SLATE ROOF**



**SPANISH STYLE ROOF**



**NEW STEPS**

## CHIMNEY CLEANING STARTING AT \$150

MAGIC IMPROVEMENTS (800) 206-8529  
With this coupon. May not be combined with any other offer.  
Expires 6/30/24.

## 15% OFF SENIOR CITIZEN DISCOUNT

MAGIC IMPROVEMENTS (800) 206-8529  
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Expires 6/30/24.

## \$250-\$350 ANY CHIMNEY JOB

MAGIC IMPROVEMENTS (800) 206-8529  
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Expires 6/30/24.

## \$300 OFF ANY JOB of \$2,000 or more

MAGIC IMPROVEMENTS (800) 206-8529  
With this coupon. May not be combined with any other offer.  
Expires 6/30/24.

## \$800 OFF ANY NEW ROOF JOB

MAGIC IMPROVEMENTS (800) 206-8529  
With this coupon. May not be combined with any other offer.  
Expires 6/30/24.

## \$350-\$450 ANY ROOF REPAIR

MAGIC IMPROVEMENTS (800) 206-8529  
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Expires 6/30/24.



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**FINANCING**

**24/7 EMERGENCY SERVICE**

**CALL FOR FREE ESTIMATE 800-206-8529**

# Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyper-local to regional, for every budget and market size.

## NEWSPAPER ADVERTS

We mail 160,000 newspapers to every home and business in 24 towns. You can advertise in any number of towns. Ads start at \$60.

## FULL COLOR PRINTING

We print flyers and menus, full color, two sided, on coated stock for only \$45 per thousand.

## DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

## ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

## SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

## WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

**CALL JOE RENNA FOR A FREE CONSULTATION.**  
**908-447-1295**

# RENNA MEDIA NEWSPAPER RATE SHEET

**WE MAIL 160,000 NEWSPAPERS MONTHLY!**

Tina Renna 908-418-5586 • tinarena@rennamedia.com

Joe Renna 908-447-1295 • joerenna@rennamedia.com

202 Walnut Avenue, Cranford, NJ 07016

Online at [RennaMedia.com](http://RennaMedia.com)  
and [NJLocalInfo.com](http://NJLocalInfo.com)

Call today for **FREE** consult on marketing and business plans.



Advertise in 1 or all 24 towns



<b>Berkeley Heights</b> COMMUNITY NEWS Qty: 4,700 Zip: 07922	<b>THE CHATHAMS</b> NJ Qty: 7,500 Zip: 07928	<b>Clark</b> Monthly Qty: 6,700 Zip: 07066	<b>CRANFORD</b> MONTHLY NJ Qty: 9,900 Zip: 07016	<b>Elmora Hills</b> ELIZABETH, NJ Qty: 5,400 Zip: 07208 <small>Section of Elizabeth, NJ</small>	<b>Fanwood</b> Post NJ Qty: 3,000 Zip: 07023
<b>Florham Park</b> Press NJ Qty: 5,500 Zip: 07932	<b>Garwood</b> NJ Times Qty: 2,500 Zip: 07027	<b>Green Brook</b> NJ Gazette Qty: 3,000 Zip: 08812	<b>BUSINESS • LIFE</b> KENILWORTH NJ Qty: 3,500 Zip: 07033	<b>NJ LIFE in</b> LINDEN Qty: 17,900 Zip: 07036	<b>Long Hill</b> LEADER NJ Qty: 3,500 Zips: 07933, 07946, 07980
<b>MADISON</b> MONTHLY NJ Qty: 6,300 Zip: 07940	<b>MOUNTAINSIDE</b> VIEW NJ Qty: 2,900 Zip: 07092	<b>New Providence</b> NEWS NJ Qty: 5,100 Zip: 07974	<b>OUR TOWN</b> Rahway, NJ Qty: 13,000 Zip: 07065	<b>ROSELLE PARK</b> MONTHLY Qty: 5,600 Zip: 07204	<b>Scotch Plains</b> NJ WHAT'S HAPPENING MONTHLY Qty: 9,400 Zip: 07076
<b>Short Hills</b> MILLBURN MONTHLY NJ Qty: 8,200 Zips: 07041, 07078	<b>Summit</b> NJ Times Qty: 9,600 Zip: 07901	<b>Spirit of</b> UNION NJ Qty: 6,800 Zip: 07083 (partial)	<b>WARREN</b> MONTHLY NJ Qty: 6,200 Zip: 07059	<b>Watchung</b> Post NJ Qty: 2,700 Zip: 07069	<b>Westfield</b> MONTHLY NJ Qty: 11,800 Zip: 07090

### NEWSPAPER AD RATES

Units	Size	1 TOWN	3 TOWNS	6 TOWNS	9 TOWNS	12 TOWNS	15 TOWNS	18 TOWNS	21 TOWNS	24 TOWNS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550	\$600
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900	\$1000
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700	\$1900
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000	\$2200
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400	\$2700
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700	\$3000
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000	\$3400
2-PAGE SPREAD	21" x 14"	\$700								
BACK PAGE	10" x 14"	\$500								
FRONT PAGE BANNER	8.25" x 2"	\$320								
FRONT PAGE BOX	1.5" x 4.5"	\$240								

Rates are per month. Artwork included in price. Newspapers are black on white.

**PREPAY 6 MONTHS AND GET 1 MORE FREE**  
**PREPAY 12 MONTHS AND GET 3 MORE FREE**

Back cover, front page banner and front box reserved on first-come, first-served basis. Current advertiser has right of first refusal.

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016





# FALL REGISTRATION SOCCER

**BOYS & GIRLS AGES 3 - 19 REC & TRAVEL**

**U4 FIRST TOUCH  
U6 CLINIC  
U8 VISION  
U9-19 REC  
U9-19 TRAVEL**

REGISTER NOW AT [ROSELLEPARKSOCCER.COM](http://ROSELLEPARKSOCCER.COM)



QUESTIONS? [ROSELLEPARKSOCCERCLUB@GMAIL.COM](mailto:ROSELLEPARKSOCCERCLUB@GMAIL.COM)



ALL SKILL LEVELS WELCOME!



## RENNA MEDIA LAUNCHES YOUTUBE PODCAST

Joe Renna

Renna Media has posted its fourth episode of "Mind Your Local Business", a podcast that gives advice on how to run a successful local business.

This is my 40th year in business and I draw from my experience and expertise to give advice. I've received so much help in my career from mentors and seasoned business owners, and this is a way to pay it forward.

I already offer free one-on-one consultation on putting together business plans and marketing plans. The show would be a way to reach many more people.

I started in business in 1984 as a graphic designer and grew into a full-service marketing and advertising company. Now, along with my wife Tina, we publish 24 community newspapers mailing out 160,000 to every home and business.

Similar to the newspapers, the show will serve as a venue to support local community service organizations and events and the costs will be covered by advertisers. There are several marketing and advertising opportunities with the freedom to be unique and creative.

I'm looking to have a lot of fun doing the show. It's another application of my Do-What-You-Love mentality. The show is a free-form magazine format production that is flexible. I welcome business owners to join in the fun.

To learn more call, 908-447-1295 or email me at [joerenna@rennamedia.com](mailto:joerenna@rennamedia.com).

### ONLINE ADS & PRESS RELEASES DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

- **GET UNLIMITED CLICKS**  
An alternative to expensive pay-per-click programs
- **FREE AD DESIGN AND COPYWRITING**  
Advertising webpage includes many features including write-up, images, video, Google map, etc.
- **POSTS ARE SHARED THROUGH SOCIAL MEDIA**  
Posts shared on multiple Facebook pages and twitter.
- **PAID SEARCH ENGINE PROMOTIONS**  
Posts are promoted by industry, key words and location.
- **TRACKABLE RESULTS**  
All ads include a live view counter.

Joe Renna at 908-447-1295  
email: [JoeRenna@RennaMedia.com](mailto:JoeRenna@RennaMedia.com)

**\$10 PER POST**  
Block of 20 for \$200  
Single post is \$20




### Full Color Flyers and Menus Printed and Mailed to Every Home and Business in Town!

Joe Renna at 908-447-1295  
email: [JoeRenna@RennaMedia.com](mailto:JoeRenna@RennaMedia.com)

**FLYERS - \$45 PER THOUSAND**  
8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock  
Tri-fold add \$10 per thousand. Minimum order \$450

**LARGE MENUS - PRINTING - \$85 PER THOUSAND**  
For quantities more than 50,000 cost is \$55 per thousand.  
11"x17" / Full color / 2 sided / 60lb gloss coated stock. Min. order \$850  
Includes folding (quarter fold or tri-fold, with or without coupons tab)

**INSERTED AND MAILED TO EVERY HOME AND BUSINESS**  
\$60 per thousand. (as low as \$30 per thousand depending on quantity.)  
Minimum order \$400



**FLYERS \$45 PER 1,000**  
**MENUS \$85 PER 1,000**

### WEBSITE / SEO SERVICES

- **STARTER WEBSITE: \$500**  
Basic static site that can be developed further
- **WEBSITE CREATION/UPDATE: \$2,400**  
Cost for average website: 12 pages, contact form, SEO friendly, responsive design
- **WEBSITE HOSTING: \$300 PER YEAR**  
Includes website hosting, software updates, monthly website content updates
- **SEO SERVICES: AVERAGE COST \$1,000 - \$2,000 PER MONTH**  
Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

Call for free a consultation if you need help developing an online marketing plan.

Call Walter at 201-478-7408  
email: [wwwinnj@gmail.com](mailto:wwwinnj@gmail.com)

**STARTER WEBSITE \$500**



Scan for First Episode of Mind Your Own Local Business on YouTube.



It would be a tremendous help if viewers Subscribe, Comment, Like & Share the shows.

# KENZA ROOFING & CHIMNEY

## 908-627-9696

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Why chose us? Guaranteed there is no GIMMICKS or price changes from beginning to finish! At Kenza Roofing&Chimney; LLC. we make dreams come true.

With years of experience, in ROOFING, CHIMNEY & MASONRY, this phrase has become more than a catchy slogan. It's simply the way we do business. We offer quality, professionalism and competitive pricing for every job, regardless of project size. Customer satisfaction is our primary goal.

Kenza Roofing&Chimney LLC. looks forward to making your dream a reality. Call us Today For Your FREE Estimate! 908 627-9696

### 24/7 EMERGENCY SERVICE

## Google



FIVE STAR CUSTOMER RATING



### 15% OFF SENIOR DISCOUNT

### \$300 OFF ANY CHIMNEY REPAIR

Before After



With coupon. Cannot be combined with any other offer. Expires 6/30/24.

### \$175 GUTTER CLEANING



Average house size. With coupon. Cannot be combined with any other offer. Expires 6/30/24.

### \$500 OFF ANY CHIMNEY LINER



With coupon. Cannot be combined with any other offer. Expires 6/30/24.

### \$300 OFF ANY ROOF REPAIR



With coupon. Cannot be combined with any other offer. Expires 6/30/24.

### \$400 OFF NEW STEPS



With coupon. Cannot be combined with any other offer. Expires 6/30/24.

### \$800 OFF ANY ROOF REPLACEMENT



With coupon. Cannot be combined with any other offer. Expires 6/30/24.