ROSELLE PARK MONTHLY

Courtesy photos

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Issue 40 • May 2024

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A PHONE CALL CAN SAVE A VETERAN'S LIFE

Michael D. Boll, President, NJVN

Every year we honor the fallen, who have sacrificed their lives so we can live in the best country in the world. Please reflect on the service our heroes perform to keep us safe and protect our way of life. This Memorial Day we are asking people to call and check on our active duty soldiers and veterans that have served. Every day we lose twenty-two veterans to suicide and 40 percent of veterans that return from combat are diagnosed with PTSD. Unfortunately, this number has not changed much, and we feel that recreational therapy and peer support can really make a difference for our veterans living in crisis. The New Jersey Veterans Network (NJVN) is fully committed to combat this epidemic by aggressively seeking out veterans in need. Our goal is to contact the veteran before they fall into a deep state of depression and provide them lifesaving and lifechanging resources.

Over the last few years, the NJVN has been able to provide thousands of meals to our veterans and active duty soldiers. Thousands of veterans were given new suits and clothing from our storage area, over thirty newly refurbished automobiles were gifted to disabled veterans, and the most important thing the NJVN does is save lives through our peer support /mentorship program.

The NJVN works from the heart and is therefore able to work with all the other amazing veteran charities that share the same common goal, putting veterans first. Our donations go directly to the veteran's programs, which allows us to assist veterans and their families throughout the entire state and host numerous recreational therapy activities as well. This year we are starting up a few veterans' retreats and will focus on increasing events at our state veteran hospitals and shelters.

We are always looking for volunteers that can both assist with upcoming events and help mentor veterans so they can live better productive lives. Volunteers are the most important NJVN resource, and we would love to have more people help us save lives. If you need assistance or are interested in joining the team, please send us your name, email, and phone number to NJVN1775@gmail.com or call 973-332-1556. Check out our website NJVN.org for our services and accomplishments.

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(above) New Jersey Veterans Network veterans and volunteers at a recent event.

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SEND US YOUR NEWS

Do you have a community service that you need help publicizing? Did you or someone you know accomplish something amazing? We are interested in hearing about your latest achievement (honor, award, etc.), send us your news! **Email: editor@rennamedia.com**

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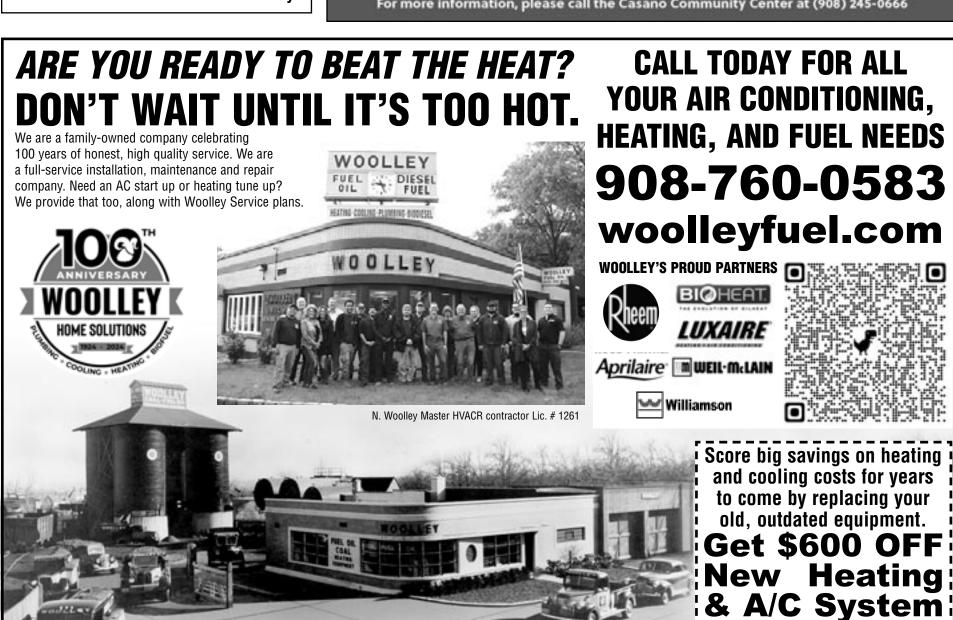


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FIRE DEPARTMENT **RECEIVES \$75K GRANT**

The New Jersey Department of Community Affairs (NJDCA) has announced that the Borough of Roselle Park will receive a \$75,000 American Rescue Plan Firefighter grant which will help to provide first responders with proper protective and cleaning equipment. This was the maximum amount awarded for the grant program.

The American Rescue Plan Firefighter annual grant program helps local and regional fire departments purchase protective items, cleaning equipment, oxygen equipment, personal protective equipment (PPE), and virus protection equipment. These grants play an important role in ensuring that firefighters are adequately safeguarded from the demands of emergency fire calls and equipped with proper virus protection.

The NJDCA awarded \$20 million to local and regional fire departments across New Jersey for 2024. This amount was double what was awarded in 2023. For a complete list of award recipients, visit .nj.gov/dca/dlgs/programs/arpffg.shtml.



KEVIN MURPHY NAMED GRAND MARSHAL OF ROSELLE PARK'S 2024 MEMORIAL DAY PARADE

Kevin Murphy as the Grand Marshal of the Borough of Roselle Park's 2024 Memorial Day Parade; set to take place on Monday, May 27th.

Born in Manhattan, NYC on February 27, 1950, Kevin Murphy grew up in Elizabeth, NJ, the oldest of four boys to Kevin and Anne Murphy. His father, a WWII combat veteran and Purple Heart recipient, moved the family to Elizabeth in 1963. After high school, he enlisted in the United States Air Force, serving until 1976. He then joined the United States Army, retiring



American Legion Post 60 has nominated in April 1996 as a Staff Sergeant (E6). Notably, during Operation Desert Storm, he was involved with establishing an Army Family Support Unit, earning recognition from President George H. W. Bush and the Department of the Army. He later became involved with Disabled American Veterans, Operation Chillout, and various community organizations. Elected First Ward Councilman in Roselle Park from 2003 to 2006, he's also been active in Rotary Club, Knights of Columbus, and as a riding EMT member. Married to Patricia since 1972, they have two daughters and six grandchildren. This year marks their 50th year as residents of Roselle Park.

> "Mr. Murphy is an excellent nomination by American Legion Post 60," said Mayor Joseph Signorello III. "He is both a pillar of our community and a revered veteran, he is truly deserving of the honor of serving as Grand Marshal of our Memorial Day Parade. Kevin's dedication, sacrifice, and unwavering commitment to our country serves as a beacon of inspiration to us all. May his leadership guide us in honoring the valor and memory of those who have served and sacrificed for our nation.""

> Organizations are invited to walk in Roselle Park's Memorial Day Parade, honoring those who have defined heroism and paid the ultimate price for our freedom. Lineup will begin promptly at 9:00 a.m. at Sherman Elementary School. Participation is free – please contact the Casano Community Center at 908-245-0666 to reserve your spot.







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HANNAH CALDWELL DAY – JUNE 8

The Union Township Historical Society invites you to honor Hannah's heroism during the 1780 Battle of Connecticut Farms, when she lost her life and became a martyr for the cause of the American Revolution. Come to the Caldwell Parsonage, 909 Caldwell Avenue, Union, on Saturday, June 8, between 2 and 5 p.m. Admission is free! For more information, call 908-591-4377.

ACTIVITIES WILL INCLUDE:

Chatting with Hannah's husband, the "Fighting Parson," Rev. James Caldwell (played by Meridoc "Doc" Burkhardt thru a Union County HEART grant); sampling old-fashioned sugar cookies and lemonade; butter-making; playing Native American and colonial games; working a wringer washing machine; shopping for souvenirs; making tricorn hats and colonial bonnets; collecting historic trading cards; getting Union County passports stamped.



(above) A Hannah Caldwell trading card

KENILWORTH STREET FAIR - SUNDAY, MAY 19TH

he 2024 Kenilworth Street Fair and Classic Car Show, hosted by the Borough of Kenilworth, will take place on Sunday, May 19th. The Boulevard will be closed to vehicle traffic from 14th St. to 24th St. and transformed into a giant block party from 10 a.m. – 4 p.m.

This event will feature quality exhibitors, a special crafter's section, lots of great food, kiddie rides, and kids area, live music and performances, and local merchants and civic organizations.

SHOPPING

Shop til you drop along the Boulevard with over 100 quality exhibitors selling their merchandise such as jewelry, handbags, sports collectibles, clothing, home decor, and much more. There is a special section with handmade crafts from local and nearby crafters and artisans with unique one-of-a-kind items.

LIVE ENTERTAINMENT

Whether on stage or under our music tents, you will enjoy the sounds of some very talented cover bands, soloists, dancers, demonstrations from the local karate and dance studios and more. It's also a chance to kick back, take a break in the music section filled with tables and chairs for your use.

KIDS ZONE

The children will enjoy this section filled with kiddie bounce rides, slides, and interactive blow-ups, face painters, sand art & kids games, temporary tattoos, and face painting, just to name a few things.

FOOD TRUCKS

As you stroll along the Boulevard stop to have a bite to eat and sit at tables in our live music area. Come hungry and enjoy eating carnival food favorites like a sausage & pepper sandwich, cheesesteaks, kettle corn, chicken fingers, ice cream, zeppole, shish kabobs, gyros, fresh-cut fries, fresh-squeezed lemonade, Italian ice, and the many great gourmet foods from the food trucks.

CAR SHOW

This year's event will again feature a car show of Custom... Classic... Street Rod... Muscle Cars in front of Harding School. Set up starts after 10 a.m. Registration – Day of Show. Cars must be registered by 1:00 p.m. to be judged.

Trophies for Winners! All Proceeds go to Pride in Kenilworth Committee. For more Car Show Info send email with your questions to: rprflocal3@gmail.com

LOCAL SENIORS ARTS & CRAFT SHOW

At this street fair, local seniors (Age 60 or older) will have an opportunity to show and/or sell their artwork, crafts, and photographs during a Kenilworth Senior Arts, Crafts and Photography Show that will take place at the newly renovated Kenilworth Senior Center. The event, a major highlight of the center's planned grand reopening celebration, coincides with the timing of the Kenilworth Street Fair. Exhibit space in the show will be allocated on a firstcome, first-served basis. Interested participants should register by May 8. Registration forms will be available at the Kenilworth Senior Center and Kenilworth Public Library. For further information, please call Shirley Boyden Maxwell, senior program director, at 908-276-1716.

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A special shout out to our annual sponsors for this event: Renna Media & Wide Eye Security.















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WATCH EPISODE 3 OF RENNA MEDIA PODCAST

Renna Media has posted its second episode of "Mind Your Own Local Business," a podcast that gives advice on how to run a successful local business. To learn more call me, 908-447-1295, or email joerenna@rennamedia.com.



Scan for Second Episode of Mind Your Own Local Business on YouTube.

The blue envelope brings together law enforcement and motorists with autism and other sensory disorders. It's a resealable and convenient place to keep all driver documents, and contains instruction for both the driver and the interacting officer in the event of a traffic stop.



The tool will help bridge gaps in communication and build empathy in our community.

Get Yours Now!



AVENUE OF FLAGS

Scout Troop 56 is once again holding their died while serving in the United States Armed Avenue of Flags fundraiser. Our goal is to Forces. decorate the entire town, especially the parade form.jotform.com/241024901845148

With Memorial Day fast approaching, Boy route, in honor of the U.S. military personnel who To place your order visit:



Join Roselle Park Boy Scout Troop 56 in celebrating our patriotic spirit and supporting our community with our Avenue of Flags program! Your \$20 contribution provides placement of ten (10) 12"x 18" American flags proudly displayed in front of your home or business, just in time for the annual Memorial Day parade on 5/27.

For more information, please contact Cat McCoy 908-436-8463 or email troop56rp@gmail.com Troop 56 accepts cash, check, Zelle troop56rp@gmail.com and Venmo @rptroop56 - scan the QR codes below! Thank you for your support!





Żelle

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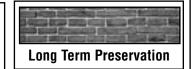
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WWII SURVIVOR TO SHARE EXPERIENCE AT WOMAN'S TEA - MAY 18



Dr. Eleanor Isaacson will be giving an insightful presentation of her time growing up during the Hitler regime at a Women's Tea on Saturday May 18, 2024, at the Kenilworth Gospel Chapel, a nondenominational church located at 557 Newark Avenue in Kenilworth, NJ.

Dr. Isaacson is a WWII survivor and a gifted inspirational speaker, voted "Speaker of the Year" in Lancaster County seven years in a row. She has spoken throughout the US for more than 45 years and has written several books about her experiences.

Born in the United States, at the age of two she was taken to Germany by her mother and left there to be raised by relatives. As a young girl she experienced the bombings, hunger, fears and other horrors of WWII. Although she knew nothing of God, during that time she felt an invisible presence helping her. At age 13 she escaped back to the US, just in time before the Iron Curtain closed shut.

Shortly after coming to the US, she would discover that the "invisible presence" was the Lord Jesus Christ and would go on to attend Kenilworth Gospel Chapel for several years. She is now a resident of Willow Valley, PA, but is not retired and says she is "more busy now than ever."

There is no charge for this event and all women are welcome. However, seating is limited, and registration is needed by calling Michelle at (908) 875-0702 or online at www.kenilworthgospel.com/womens-tea

NJ MVC MOBILE "AGENCY-ON-WHEELS" EVENTS

Borough of Roselle Park

After three successful years, the Borough of Roselle Park is excited to once again host MVC's "Agency on Wheels." In partnership with the New Jersey Motor Vehicle Commission, Roselle Park will be hosting three (3) dates where customers can take advantage of the MVC holding hours locally from within a mobile unit. Nicknamed the "Agency-on-Wheels," these MVC Mobile units can handle a multitude of tasks typically completed at brickand-mortar agency locations.

Patrons will be received on a first-come, firstserved basis with registration. Details on how to register will be released as the event gets closer and posted on the Roselle Park event calendar, social media, and in the Borough's monthly newsletter. Customers can drop off license plates, obtain placards, renew registrations, driver's licenses, REAL ID, non-driver identification cards, and exam permits.

In order to utilize MVC's "Agency on Wheels," customers must provide six (6) points of ID and a social security card (or the equivalent). Those without a social security card may bring a W2 from the past tax year (2023), a current pay stub, or a 1099 form.

The mobile unit will be parked at Michael Mauri Gazebo Park, located at 16 E. Grant Avenue, Roselle Park, NJ 07204. Customers will be received from 9 a.m. to 2 p.m. on the following dates:

MONDAY, MAY 20TH & TUESDAY, MAY 21ST

All NJMVC units are wheelchair accessible and easy for all to use.

For more information, please contact the Casano Center (908) 245-0666. Registration for these events is now open at the following up link: telegov.njportal.com/njmvc/ **AppointmentWizard**



You're invited to a

WOMEN'S TEA

with

DR. ELEANOR ISAACSON

Saturday, May 18 at 2:00 PM

Kenilworth Gospel Chapel

557 Newark Ave, Kenilworth

Eleanor is a gifted speaker and author of several books. Come hear her amazing testimony of surviving the horrors of growing up in Germany during WWII, and her inspiring message on how she came to faith in the Lord.

a free event

Please register on our website kenilworthgospel.com/womens-tea



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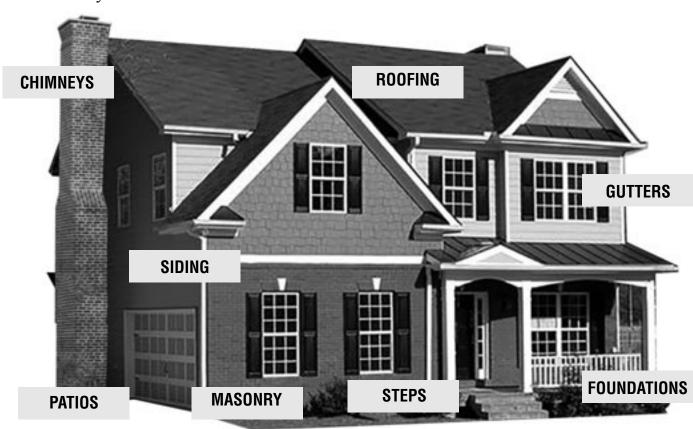
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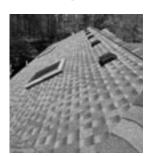
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MAY EVENTS AT THE ROSELLE PARK VETERANS MEMORIAL LIBRARY

404 Chestnut St., Roselle Park, NJ 07204. (908)-245-2456. library@rosellepark.net Monday, Tuesday, Thursday: 10:00am-8:00pm, Wednesday, Friday: 10:00am-5:00pm, Saturday:10:00am-2:00pm, Sunday: Closed

TOT PROGRAMS (AGES 0-5) BOOKS & BADGES

TUESDAYS 11:00 AM

Children will have a chance to enjoy a book and craft with our officers from the RPPD.

STORY ON THE LAWN

WEDNESDAYS 11:00AM

Bring a blanket or towel to sit on and join Miss Faith in a fun preschool storytime and activity outside on the lawn! For patrons 4 and younger.

KIDS PROGRAMS (AGES 5-11) *Paint With Me

MONDAY 05/6 3:30PM

Join Miss Faith to create a heartfelt masterpiece for mom, grandma, auntie or the special person in your life for Mother's Day! This program is for ages 5 and up. Registration required.

*CRAFTERNOON

MONDAY 05/13 3:30PM

Join Miss Faith in the program room for a celebration of National Tulip Day featuring a story and craft! This program is for ages 5 and up. Online registration is required.

*WE REMEMBER A MEMORIAL DAY STORY CRAFT

MONDAY 05/20 3:30PM

Join Miss Faith to learn the significance of the red poppy as we hear a patriotic story and create our own red poppy flowers.

*FAIRY TALE TEA PARTY

05/18 11AM

Dress up as vour favorite character, sip on delicious tea and nibble on treats fit royalty. This program is for children up to age 11. Online registration is required.

TWEEN/TEEN PROGRAMS **TEEN CRAFT**

WEDNESDAY 05/22 3:30PM

Join Ms. Lisa for a fun craft! This program is for patrons 12 and older.

FAMILY EVENTS PAJAMA STORY TIME

THURSDAYS 6:30 PM

Bring your favorite stuffed animal, wear your pajamas, and join library staff for a cozy bedtime story and craft.

LEGO CLUB

WEDNESDAYS 3:30PM-4:30PM & SATURDAYS 11:00AM- 1:00PM

Use the library's LEGO bricks to build your own creations. Check the calendar for dates.

ROSELLE PARK SEED EXCHANGE

ALL MONTH LONG

Take a seed, leave a seed, and tag us in your photos on Facebook and Instagram! Visit the circulation desk for more information!

ADULT PROGRAMS

* DIGITAL LITERACY WITH JUDITH

MONDAYS 05/13 & 05/20 11AM

Build your computer skills and confidence studying essential computer skills, software skills, and using everyday technology.

TAI-CHI

TUESDAYS 6:30PM

Build strength, flexibility, and balance through this gentle form of exercise for ages teens through adults. Space is limited. Roselle Park residences get priority.

*ADULT BOOK CLUB & CRAFT NIGHT MONDAY 05/20 6;00PM

Make a shell art jewelry dish while Maria reviews Two Truths and A Lie by Meg Mitchell Moore.

*CAFFEINE AND CHAPTERS ADULT BOOK CLUB THURSDAY 05/30 6:00PM

Review our book of the month over a cup of coffee/tea (decaf included) with Lisa and the crew!

ESL

THURSDAY 6PM-7PM

Sign up for our English language learning class.

KNITTING CLUB

WEDNESDAYS 1:00 - 3:00 PM

Knit and crochet winter hats and scarves to donate to charities.

QUILTING CLUB

2nd + 4th THURSDAYS 1:00 - 3:00 PM Try out new quilting patterns with friends. PROGRAMS MARKED * HAVE LIMITED

SPOTS! Online Registration required for children's programs.

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(above) Pajama Story Time is on Thursdays at 6:30 p.m. Bring your favorite stuffed animal, wear your pajamas, and join library staff for a cozy bedtime story and craft.





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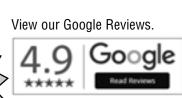
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Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyperlocal to regional, for every budget and market size.

NEWSPAPER ADVERTS

We mail 160,000 newspapers to every home and business in 24 towns. You can advertise in any number of towns. Ads start at \$60.

FULL COLOR PRINTING

We print flyers and menus, full color, two sided, on coated stock for only \$45 per thousand.

DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

CALL JOE RENNA FOR A FREE CONSULTATION. 908-447-1295

RENNA MEDIA NEWSPAPER RATE SHEET WE MAIL 160,000 NEWSPAPERS MONTHLY!

Tina Renna 908-418-5586 · tinarenna@rennamedia.com Joe Renna 908-447-1295 · joerenna@rennamedia.com 202 Walnut Avenue, Cranford, NJ 07016





Qty: 4,700

Zip:07922

Florham

Press NJ

Park



Qty: 7,500

Garwood

Qty: 2,500



Green

Brook

Gazette

Qty: 3,000

Zip: 08812





Qty: 9,900 Zip:07016

KENILWORTH

Qty: 3,500

Zip: 07033



Qty: 5,400 Zip: 07208 Section of Elizabeth, NI



Fanwood

Qty: 3,000

Dost"

Qty: 17,900 Zip: 07036

-MONJON-

Qty: 3,500 Zips: 07933. 07946,07980



MONTHLY

Qty: 6,300

Zip: 07940











Qty: 13,000 Zip: 07065

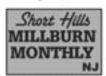


Qty: 5,600 Zip:07204



Qty: 9,400 Zip: 07076

estfield



Qty: 8,200

Zips: 07041

07078

FRONT PAGE BOX



Qty: 2,900

Zip:07092

Qty: 9,600 Zip: 07901

1.5° x 4.5°

ck cover, front page barrier and front box reserved on first-ci first-served basis. Current advertiser has right of first-refusal



Qty: 6,800 Zip: 07083 (partial)



Qty: 6,200 Zip: 07059



Qty: 2,700

Zip: 07069

MONTHLY

Qty: 11,800 Zip: 07090

Rates are per month. Artwork included in price. Newspapers are black on white,												
Unit	THE STATE OF THE STATE OF THE STATE OF	3.25° 2	Size 2"	1 TOWN SGO	3 TOWNS S150	6 TOWNS \$250	9 TOWNS \$350	12 TORNS 5400	15 TOWNS \$450	18 100×5 5500	21 TOWNS \$550	24 TOWNS \$600
2	Units 6.5° x 2° or	3.25" >	4"	\$100	\$250	\$400	\$500	\$600	5700	\$800	\$900	\$1000
4	Units 3.25° x 8° or	6.5° 3	4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700	\$1900
6	Units 6.5° x 6.25° or	10° 3	4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000	\$2200
9	HALF PAGE 6.5° x 9° or	10" 3	7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400	\$2700
12	Units	10° 3	8°	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700	\$3000
18	FULL PAGE	10° 3	14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000	\$3400
2-P	AGE SPREAD	21" >	14"	8700								
BACK PAGE 10° x 14°				8500	PRE	PAY 6	MON	THS A	ND GE	T 1 M	ORE	FREE
FD.	ANT DACE DANNED	- 24	6330		0							

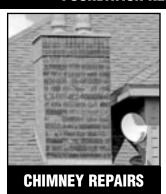
PREPAY 12 MONTHS AND GET 3 MORE FREE

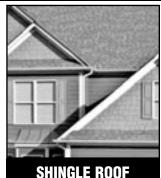
Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016







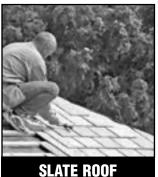




SHINGLE ROOF















We offer EMERGENCY FINANCING

CALL FOR FREE ESTIMATE 800-206-8529

CHIMNEY CLEANING STARTING AT \$150

MAGIC IMPROVEMENTS (800) 206-8529 With this coupon. May not be combined with any other offer. Expires 5/31/24.

MAGIC IMPROVEMENTS (800) 206-8529 With this coupon. May not be combined with any other offer. Expires 5/31/24.

MAGIC IMPROVEMENTS (800) 206-8529 With this coupon. May not be combined with any other offer. Expires 5/31/24.

ANY JOB of \$2,000 or more

MAGIC IMPROVEMENTS (800) 206-8529 With this coupon. May not be combined with any other offer. Expires 5/31/24.

ROOF JOB

MAGIC IMPROVEMENTS (800) 206-8529 With this coupon. May not be combined with any other offer. Expires 5/31/24.

ANY ROOF REPAIR

MAGIC IMPROVEMENTS (800) 206-8529 With this coupon. May not be combined with any other offer. Expires 5/31/24.



2024



TUESDAY CANNABIS DISPENSARY MAY 7





Come Celebrate with Music, Refreshments and Giveaways.

BoteraNJ.com



Sun - Wed: 9am - 9pm Thur - Sat: 9am - 10pm

2290 US Route 22E, Union, NJ



STOREWINE COUNTY

Botera Union is a boutique cannabis dispensary offering high quality cannabis in a welcoming and relaxed environment with one-on-one concierge service for customers on our interactive sales floor with luminous display pieces.

Tinctures Topicals Accessories

Extracts

Brands: • Pyramid • Haze x Mudd Brothers • Lily Extracts

Pre-Rolls

Brands: • Crops • Dogwalkers • Edie Parker • Grassroots

 \bullet Lowell Herb Co. \bullet Miss Grass \bullet Ozone \bullet Prolific Growhouse

• The Botanist • The Essence

Vapes

Brands: • &Shine • Airo • Cookies • Fernway

Flower

Brands: • Buoyant Bob • Cookies • Crops • FIND

• Good Green • Grassroots • Hamilton Farms • Kynd

• Ozone • Prolific Growhouse • Road Tripper • Rythm

• Savvy • Simply Herb • The Botanist

Edibles

Brands: • 1906 • Encore • Gron • Incredibles

• Valhalla • Wana • Zoobies

Order Online

View our pre-order menu online or on your mobile phone to reserve your order. It will be prepared and ready for purchase when you arrive at the store.

Order In-Store

Visit the store and speak with an available budtender to create your order. You can also order your products at one of our kiosks in the lobby or sales floor.