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LIBERTY PLAYERS RECEIVE EIGHT AWARDS NOMINATIONS

Elizabeth Public Schools

The Thomas Jefferson Arts Academy's Liberty Players is thrilled to announce their outstanding achievement of receiving eight nominations at the prestigious Montclair State University's Theater Night Awards for their captivating performance of "A Raisin in the Sun" by Lorraine Hansberry, directed by Ms. Erika Hicks.

On March 11, 1959 Lorraine Hansberry made history on Broadway with the opening of her play, A Raisin in the Sun. A story about a Black working-class family living in Chicago, the play was the first on Broadway to be written and produced by an African American woman.

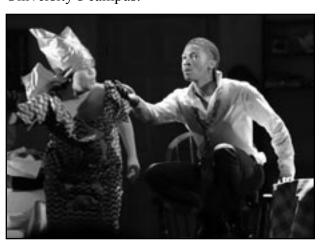
The Theater Night Awards, hosted annually by Montclair State University, celebrates excellence in high school theater across the region. This year, The Liberty Players' production of "A Raisin in the Sun" has earned nominations in the following categories:

- 1. Outstanding Achievement by a Stage Manager for a Play Isabella Ferrera, senior
- 2. Outstanding Achievement in Educational Impact & Community Outreach – Ms. Erika Hicks
- 3. The Jo Anne Fox Award, Veteran Ms. Erika Hicks
- 4. Outstanding Performance by an Actor in a Drama Shamar Thomas as Walter Lee Younger, senior
- 5. Outstanding Performance by an Actress in a Drama Za'Niyah Shell as Lena Younger (Mama), sophomore
- 6. Outstanding Acting Ensemble in a Drama
- 7. Outstanding Production of a Drama Ms. Erika Hicks
- 8. Outstanding Achievement in Direction of a Play Ms. Erika Hicks

Under the direction of Erika Hicks, the cast and crew poured their hearts and talents into bringing this timeless classic to life on stage. From powerful performances to meticulous attention to detail in set design, which was built by alumnus Jorge Arias, the Thomas Jefferson Arts Academy's Liberty Players' production has left a lasting impression on audiences and judges alike.



The Thomas Jefferson Arts Academy's Liberty Players' extends their gratitude to Montclair State University's Theater Night Awards for recognizing their achievements and to the community for their unwavering support. Winners will be announced at the Theater Night Awards ceremony on May 20th at 7:15 p.m. in the Memorial Auditorium on the Montclair State University's campus.



(above) The Thomas Jefferson Arts Academy's Liberty Players have received eight nominations for their production of A Raisin in the Sun. Winners will be announced at the prestigious Montclair State University's Theater Night Awards ceremony on May 20th.



(above) The Thomas Jefferson Arts Academy's Liberty Players cast performing A Raisin in the Sun, photos by Eliabeth Public Schools.

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ELIZABETH NATIVE NOMINATED ROSELLE PARK GRAND MARSHAL OF MEMORIAL DAY PARADE

American Legion Post 60 has nominated dedication, Kevin Murphy as the Grand Marshal of the Borough of Roselle Park's 2024 Memorial Day Parade; set to take place on Monday, May 27th.

Born in Manhattan, NYC on February 27, 1950, Kevin Murphy grew up in Elizabeth, NJ, the oldest of four boys to Kevin and Anne Murphy. His father, a WWII combat veteran and Purple Heart recipient, moved the family to Elizabeth in 1963. After high school, he enlisted in the United States Air Force, serving until 1976. He then joined the United States Army, retiring in April 1996 as a Staff Sergeant (E6). Notably, during Operation Desert Storm, he was involved with establishing an Army Family Support Unit, earning recognition from President George H. W. Bush and the Department of the Army. He later became involved with Disabled American Veterans, Operation Chillout, and various community organizations. Elected First Ward Councilman in Roselle Park from 2003 to 2006, he's also been active in Rotary Club, Knights of Columbus, and as a riding EMT member. Married to Patricia since 1972, they have two daughters and six grandchildren. This year marks their 50th year as residents of Roselle Park.

"Mr. Murphy is an excellent nomination by American Legion Post 60," said Mayor Joseph Signorello III. "He is both a pillar of our community and a revered veteran, he is truly deserving of the honor of serving as Grand Marshal of our Memorial Day Parade. Kevin's

sacrifice, commitment to our country serves as a beacon of inspiration to us all. May his leadership guide us in honoring the valor and memory of those who have served and sacrificed for our nation."





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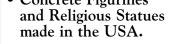
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TOUR DE ELIZABETH BICYCLE RIDE - MAY 19TH

Registration is open online for the 21st Annual Tour de Elizabeth, scheduled rain or shine for May 19, 2024. Bicyclists of all ages and skill levels will cycle through parks, paths along waterways, residences, businesses, restaurants, and historic neighborhoods of Elizabeth, offering cyclists a unique perspective of New Jersey's 4th largest city.

"What better way to spend a Sunday than bike riding with family and friends," said Mayor J. Christian Bollwage. "This year we're celebrating 21 years of bringing cyclists of all skill levels together in Elizabeth, all while supporting Groundwork Elizabeth's efforts for a greener and more sustainable municipality. I am looking forward to welcoming everyone for yet another safe and exciting 15-mile ride." Cyclists come from all parts of the city, county, and even some from more distant locations come back each year to renew their affinity for the city and the event. Wayne K. Wise, born and raised in Elizabeth and a graduate of Jefferson High School, comes back each year from Houston Texas. "These are my roots," says Mr. Wise, "you never forget them."

The event starts and finishes at City Hall, located at 50 Winfield Scott Plaza. Registration begins at 7:00 a.m. with the ride beginning promptly at 9:00 a.m. The first 500 registrants will receive a signature Tour de Elizabeth t-shirt and every rider will be entered into a free raffle for post event drawings. This year's theme is "Riding with a Heart," promoting physical health and social awareness.

To sign up, log on to groundworkelizabeth.org. Hard copy applications can also be found in Elizabeth public buildings, stores and Union County Bicycle shops; however, online registration is preferred. Riders are encouraged to register early as slots fill up quickly. All ages are welcome to join the Tour, as long as the rider can keep a moderate pace of 10 miles per hour and able to ride 15 miles - there is a break at the halfway mark. Helmets are required for all participants. Members of the Elizabeth Police Department will be on hand to escort cyclists on

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Along with the support of Mayor J. Christian Bollwage and departments within the City of Elizabeth, assistance for the ride comes from the Union County Board of County Commissioners HEART grant, the Elizabeth Destination Marketing Organization (EDMO), local dedicated community nonprofits and stakeholders, with special support by Elizabethtown Gas Company. The ride is managed by Groundwork Elizabeth and part of the proceeds from the event go towards the nonprofit's goals of improving the physical environment and promoting environmental justice.

Sponsorship opportunities are available and come with benefits for those who pledge support. For more information on the Tour, the City, and Groundwork Elizabeth's projects and programs log on to the City website at elizabethnj.org,

or Groundwork's website at www.groundworkelizabeth.org.
Questions can be directed to Jonathan Phillips,
Groundwork Executive Director at jonathan@groundworkelizabeth.org.
or by calling 908-289-0262.





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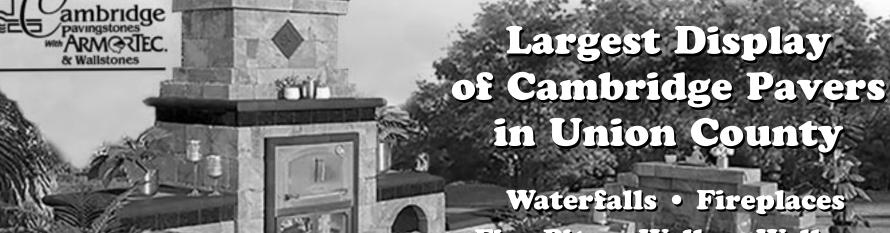
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BOY SCOUT TROOP 23

Under the direction of Union County Parks Department staff, on Saturday, April 6, the Patriots' Path Council, Boy Scouts of America 151 Scouts, Scout leaders, Trail Stewards, and other volunteers spread out to 12 areas of the 2,143-acre Watchung Reservation Park in western Union County. Each crew cut multiflora rosa and invasive barberry bushes and raked them into brush piles to provide shelter for small wildlife. An estimated 1,400 invasive shrubs were removed.

The project aimed to eradicate invasive plants from the Watchung Reservation. The goals of the event were to improve biodiversity by making room for native plants, stop encroachment on hiking and bridle trails by thorny bushes, eliminate barberry bushes that harbor the ticks that carry Lyme disease, and provide an opportunity for Scouts to complete service hours requirements.

The Scouts of Troop 23, sponsored by St. Genevieve's Church of Elizabeth, worked in the Deserted Village of Feltville. They were able to create two large brush piles from the plants that they cut. As an added bonus for the Scouts, Troop 23 camped that entire weekend in the nearby Scout Camping Area of the Watchung Reservation. On Saturday afternoon, the Scouts

followed map and compass bearings to find nine markers along a mile-long orienteering course. After cooking dinner, the Scouts enjoyed a gluten-free cake that they baked themselves in a Dutch oven on a charcoal fire.

Boy Scout Troop 23, sponsored by St. Genevieve's Church of Elizabeth, welcomes any

boys who are at least 11 years old or graduated from the fifth grade to join them on upcoming camping trips and hikes, a 4-day trip on Memorial Day weekend to Gettysburg, and a week-long summer camp in July. Contact Scoutmaster Dan Bernier at 908-451-1948 or webfoottroop@gmail.com for more details.



(above) Scouts and leaders of Troop 23, Elizabeth, removed thorny invasive shrubs from the Deserted Village area of the Watchung Reservation.

Courtesy photo

SCOUTING FUN AT RAINGUTTER REGATTA



(above) The Cub Scouts of Pack 23 at St. Genevieve's Church built sailboats and raced against each other at Regatta.

CUB SCOUT PACK 23

Cub Scout Pack 23 held its annual Raingutter Regatta at St. Genevieve's Church on April 12. Each Scout created a wooden sailboat from a kit, decorated it, and then competed with it against other Cubs on a 2-lane 10-foot long track filled with water. There was a lot of excitement and enthusiasm among the Cub Scouts who participated!

If you know a child who is anywhere between a Kindergartener and a high school senior, please encourage them to get in on the fun of Scouting. The Scouting program instills character, good citizenship, and physical fitness in youth through outdoor activities such as campouts and hikes, involvement in community activities, and just plain FUN!

Cub Scout Pack 23 provides activities and training for boys and girls in Kindergarten through fifth grades. Boy Scout Troop 23 is for boys who are at least 11 years old or graduated from the fifth grade. New members are welcome at any time, all year round.

For more details, please contact Dan Bernier, Scoutmaster, at (908) 451-1948

or webfoottroop@gmail.com.















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YWCA AWARDS ANNE EVANS ESTABROOK LIFETIME ACHIEVEMENT AWARD

YWCA Union County proudly announces Anne Evans Estabrook as the recipient of the Lifetime Achievement Award for her work in the family justice field. Ms. Estabrook has been a loyal supporter of the YWCA for many years and a champion of causes that benefit children and families.

In addition to her support, she was active in the development and establishment of the Family Justice Center in 2017, and has helped rebuild the YWCA's administrative headquarters after it burned down.

Ms. Estabrook is the Owner and Chairperson of Elberon Development Group, a family-owned real estate holding company in northern New Jersey. Much of her career has been spent building women up in her industry, and to give woman in violent situations the skills to rebuild their lives professionally and financially. She was chosen by New Jersey Monthly Magazine as one of its Top 25 Leading Women Entrepreneurs and in May 2011 Ms. Estabrook was honored with The Scholarship Fund for Inner-City Children's "Vitae Discimus Award".

Ms. Estabrook will receive the award at the inaugural Champions for Family Justice Breakfast held on Thursday, May 9, 2024 from 8am to 10am at the Embassy Suites in Berkeley Heights, NJ. Along with her, this prestigious celebration will honor and award the achievements of other community champions who have made significant contributions in the field of family justice.

"The Champions for Family Justice Awards are a great opportunity for us to celebrate all of those who work hard to support families in crisis throughout Union County, and we are especially



(above) Anne Evans Estabrook

excited to present Anne with the Lifetime Achievement Award in recognition of all of the support she has provided to the YWCA which enables us to support victims of domestic violence in becoming survivors," shared Lisa Poris, Director of Union County Family Justice Center.

The Family Justice Center was implemented in partnership and receives annual support by the Union County Board of County Commissioners and the Union County Department of Human Services. Each year, hundreds of victims of domestic violence come to the Family Justice Center (FJC) to receive emotional, financial, and legal help, as they take steps towards a safe and stable future. The event will benefit core funding for these services offered by the FJC.

"Not only are we excited to be launching our first ever Champions for Family Justice Breakfast," says Kathryn Lynch, Interim Executive Director YWCA Union County. "We are thrilled to dedicate this event to spotlight all of our amazing honorees and the remarkable work that the FJC does throughout the year for our clients."

Sponsors for the event include: Phillips 66, Lowenstein Sandler, Northfield Bank, Elberon Development Company, Resnick Law Firm and Alliance Community Healthcare.

Tickets to the Celebration Can Be Purchased at: .ywcaunioncounty.org/ champions-for-family-justice/

ABOUT THE UNION COUNTY FAMILY JUSTICE CENTER:

The Union County Family Justice Center is a joint collaborative between Union County, the Union County Prosecutor's Office, and the YWCA Union County. Each year, hundreds of victims of domestic violence come to the FJC to receive help as they take steps towards a safe and stable future.

ABOUT YWCA UNION COUNTY:

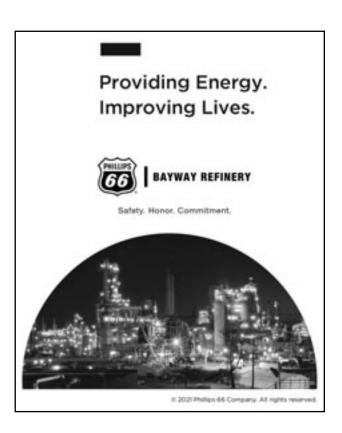
YWCA of Union County is dedicated to eliminating racism, empowering women, and promoting peace, justice, freedom and dignity for all. Its mission is to empower survivors of domestic violence to become safe and free from abuse, and to promote social justice and eliminate violence against women and girls. We accomplish this mission through the provision of comprehensive, client-centered services, and through education, collaboration and advocacy that builds safe, informed and supportive communities. Its programs include a 24-hour Domestic Violence Hotline (908-355-HELP), Community Support Services, Family Justice Center, Residential Programs, PALS (Peace: A Learned Solution), and Community & Professional Education. For more information, please visit www.ywcaunioncounty.org or call (908) 355-1995.

NOTE:

If you or someone you know is a victim of domestic violence in need of immediate assistance, please call the 24/7 Domestic Violence Hotline at 908-355-HELP.







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JAZZ BANDS TO PERFORM MAY 18TH

The Salem Roadhouse Café presents CMJ Jazz ABOUT SALEM ROADHOUSE CAFÉ Band, with an opening act by Flesh World, Saturday, May18, 2024. The doors open at 7:15 p.m., the show starts at 8 p.m. Admission is \$20 and includes show, snacks, non-alcoholic beverages, and dessert. The venue is located in Bailey Hall, below Townley Presbyterian Church, 829 Salem Rd, Union, NJ. The Roadhouse operates as a non-profit that raises funds for several carefully chosen local charities.

Returning to the Roadhouse, the CMJ Jazz Band is an energetic, dynamic band based in New Jersey that blends Smooth Jazz, Traditional Jazz and Hip Hop in a creative way to captivate audiences of all ages. Known for their stellar musicianship and intimate relationship with audiences, the band is blowing people away with their energy, creativity, polish, and lyrical word rhymes. People attending their concerts reflect on the fun they had dancing, singing, and interacting with the band.

New to the Roadhouse, Flesh World is a collaboration of drummer Justin Vedovelli, keyboardist Peter Rushing, saxophonist/keyboardist Carter Vames. They play an eclectic and experimental mix of diverse musical styles, ranging from free jazz to Afro-Caribbean and pop. Their repertoire includes cutting-edge original compositions as well as covers of tunes by popular artists such as Britney Spears, Juice WRLD, and Nine Inch Nails.

As always, the Salem Roadhouse Café music is live, intimate, up front, and personal. All ages are welcome.

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It's not "church music." It's music music. Folks who've come to the Salem Roadhouse Café know that it's a clean, safe place for people who enjoy listening to live music — in a world otherwise filled with clubs and bars. The Roadhouse has always offered its stage to local and independent mainstream musicians. Jazz, rock, folk, and other groups have performed. What's the common thread? They're all great musicians playing the kind of music people like to hear. There's no message, just music.

Now ion it's 16th year of operation, the Roadhouse started in 2008 by members of Townley Presbyterian Church with a grant from the Presbytery of Elizabeth. Hey — that's

why we're located where we are, 829 Salem Rd, Union, NJ. The Roadhouse operates as a non-profit that raises funds for several carefully chosen local charities. That's its social mission.

The Salem Roadhouse Café has raised funds for many carefully chosen charities. They include: The Presbytery of Elizabeth E-port Center, Center For Hope Hospice, Community Food Bank, Monarch Housing, Angel Paws Animal Rescue, National MS Society, Haiti Disaster Relief, Hurricane Sandy Disaster Relief, The Union County YWCA Domestic Violence Program, Making It Possible To End Homelessness, Camp Johnsonburg, The Music Institute, and others. Many thousands of dollars have been raised for these deserving charities.

55TH ANNUAL VALOR AWARDS LUNCHEON

The 200 Club of Union County

Seven Elizabeth Police Department officers will be among those honored at the 55th Annual Valor Awards Luncheon to be held on Friday, May 17, 2024, from 11:30 a.m. - 2:00 p.m., at the Hilton Garden Inn Springfield, 304 US-22, Springfield, NJ. Tickets are \$100pp and can be purchased at uc200club.org. Fourteen Local Heroes will be honored, and student scholarships will be awarded.

The Two Hundred Club Medal of Valor Award is a prestigious honor reserved for the courageous Police and Firefighters of Union County who have gone above and beyond in the line of duty. Each spring, our Annual Spring Valor Award Luncheon is held, attracting hundreds of attendees who gather to celebrate and honor these true heroes. Since 1968, we have recognized over 400 police officers, firefighters, and State Troopers, all of whom have selflessly risked their lives in service of the public good. The Valor Awards Luncheon is also a time to pay tribute to those who have made the ultimate sacrifice in the line of duty. With solemn respect, we honor the memory of those who have given their lives to protect and serve our community.

ELIZABETH POLICE DEPARTMENT HONOREES

Officer Steven Lazo and Officer Walter Franco On July 29, 2023, Officers Steven Lazo and Walter Franco quickly responded to the scene of a distressed caller who stated that there was an unwanted guest in the residence.

As they approached the house, they could hear a woman scream as she urgently called for help. Despite multiple attempts to get a response by knocking, they entered through an unlocked door and headed towards the source of the screams where they unexpectedly encountered a man wielding a knife, threatening the life of the terrified woman. Officer Lazo, relying on his training, assessed the grave danger before them. In a split-second decision, he drew his weapon and fired with precision, striking the assailant in the chest and neutralizing the threat.

Despite the intense danger and chaos of the

situation, the officers used their training and knowledge to remain composed - immediately transitioning to first-aid, ensuring that the victim and the suspect received proper medical attention.

This harrowing incident serves as a reminder of the dangers that officers face every day on the job. For their quick thinking, bravery and dedication, Officer Lazo and Officer Franco are being awarded with the Two Hundred Club of Union County Medal of Valor.

OFFICERS JOHN RODRIGUEZ, LUIS RODRIGUEZ, CHRISTIAN ESTREMERA, JAIME FERREIRA AND **KELLAN MORAN**

On May 27, 2023, Officers John Rodriguez and his partner were tasked in a directed patrol assignment aimed at crime prevention.

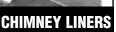
Responding to a stolen vehicle alert, the officers found themselves face to face with a dangerous situation at a local 7-Eleven - a possible robbery in progress.

Upon sight of the approaching officers, one of the suspects took off on foot and Officer John Rodriguez fearlessly pursued. With combined efforts of his fellow officers on foot and by vehicle, the officers cornered the fleeing suspect, who in a moment of panic, grabbed a hand gun from his crossbody bag and fired a shot. Fortunately, the only one harmed by the gunshot was the suspect himself. The officers did not hesitate to administer life-saving aid until help arrived. The discipline they portrayed resulted in no shots fired by the Police.

In the face of adversity, these officers proved that true heroes will always rise to the occasion. For their unmatched bravery, determination, and selfless service, Officers John Rodriguez, Luis Rodriguez, Christian Estremera, Jaime Ferreira, and Kellan Moran are being awarded with the Two Hundred Club of Union County Medal of Valor. Their unwavering commitment to keeping their community safe serves as a shining example of the courage and dedication that defines law enforcement.







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The library will be closed on May 10, 25 – 27.

Lil' Bookworms

Wednesday, May 1 at 5 pm
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Koinobori for Children's Day

Thursday, May 2 at 5 pm Celebrate Children's Day with storytime and craft. It's all about being your happiest self!

Toddlers World

Friday, May 3, 17, & 24 at 11 am An hour of fun songs to sing, music, and playtime!

Adult Chess Club

Friday, May 3, 17, & 24 at 12:30 pm Join the Adult Chess Club every Friday at 12:30pm! Regardless of your skill level, beginners are welcome to participate.

Matinee Movie

Friday, May 3, 17, & 24 at 2 pm
At 2pm, don't miss out on the fun! Join us for a
Matinee Movie at Elmora Branch Library. It's
going to be a great time! This month's
showtime is "Star Wars: The Empire Strikes
Back" on 5/3, "Minari" on 5/17, & "The
Farewell" on 5/27.

Free Comic Book Day

Saturday, May 4 (All Day)

Mark it on your calendar for this amazing event! One of the best times of the year is free comics in partnership with Free Comic Book Day! Take a free comic book.

Storytime at Green Acres Park

Saturday, May 4 at 11 am

Located on 169 Bellevue St, Elizabeth, NJ Join Ms. Martha for storytime and craft, and so much fun at the park! No registration required

Zumba Gold

Monday, May 6, 13, & 20 and Thursday, May 2, 9, 16, 23, & 30 at 9 am Add fitness into your day through dance with us! Call 908-353-4820 to reserve your spot, however, walk-ins are welcome!

Computer Class

Monday, May 6, 13, & 20 at 10:30 am Computer classes at Elmora Branch Library are free to the public and no registration is required.

One-on-One Computer Help

Mondays @12pm-1pm. available only via registration for 1 hour on

Crochet with Sol

Monday, May 6 & 20 and Tuesday, May 7 & 21 at 12 pm

Learn the tips and tricks with Ms. Sol She will teach you everything you need to know to get started, from fundamental stitches to understanding gauge.

Mahjong

Monday, May 6, 13, & 20 from 1 pm - 4 pm Everyone who loves Mahjong is welcome to come & play at the library. Bring friends or come alone & find new partners. We'll provide the space for open play. A minimum of 4 players are required to play the game.

Ages: 18 & up

Junior Chess Club

Monday, May 6, 13, & 20 at 4 pm
Don't miss out on our Chess Club for Kids! It's happening every Monday at 4 pm, and we welcome all kids, including beginners. Join us and let's play some chess!

Tai Chi & Qi Gong

Monday, May 6, 13, & 20 at 4:30 pm and Wednesday, 1, 8, 15, 22, & 29 at 9 am Join Pete every Monday & Wednesday for Tai Chi, a gentle Chinese martial art that combines slow, flowing movements with deep breathing.

Experience the refreshing benefits of mindfulness! Call (908) 353-4820 or reserve your spot on our website at elizpl.org

The Book Clubbing Club

Tuesday, May 7 at 11 am

Become a part of our Book Club and engage in lively discussions about the latest and most intriguing book news with like-minded book lovers!

Grown-up Coloring

Tuesday, May 7, 14, & 21 at 1 pm
Drop by for a relaxing coloring session!
Experience the calming effects while enjoying the company of others.

Zumba Dance

Tuesday, May 7, 14, 21, & 28 at 4 pm Hey there! We would love to have you join us for our fun-filled afternoon Zumba dance. Come shake a leg with us!

Come shake a leg with us! No registration is required!

You're the Bomb Mom!

Saturday, May 11 at 1 pm

Learn how to make a bath bomb to give your special mom a bomb gift for Mother's Day!

Registration is required.

ESL Classes for Kids

Wednesday, May 15 at 5 pm

Join us every third Wednesday of each month, to learn English as a Second Language with fun interactive activities. For ages 5-12

Where in the World is Carmen San Deigo Scavenger Hunt

Thursday, May 16 (All Day)

Can you find Carmen San Diego hidden in the children's area at Elmora? Earn a prize from our treasure chest when you complete challenge!

Bubbles aRe Us

Saturday, May 18 at 1 pm

Located on 640 3rd Avenue, Elizabeth, NJ Join Ms. Martha for songs, stories, crafts, and oh-so-much fun! This storytime will feature stories in English and Spanish. Free pizza!!!

All Age Lego Hour

Saturday, May 18 at 3 pm

It's Lego Hour at Elmora on Saturday @3pm. Come build an enormous tower or make a race car; imagination is limitless!

Stitch & Chat

Tuesday, May 21 at 10 am and Wednesday, May 22 at 5 pm

Come to Elmora to mend your clothing. Bring the article you need help with and assistance will be provided.

Bridge for Beginners

Tuesday, May 21 at 1 pm

All skill levels are welcome to join the library for Bridge. Stop by with your own deck of cards!

Adult Scrabble

Thursday, May 23 at 2:30 pm
Word lovers! Exercise your B-R-A-I-N (7 points) by playing Scrabble with other likeminded adults.

Adult Spanish Book Club

Thursday, May 30 at 2 pm

Come and join Martha as she hosts a monthly book discussion for Spanish-speaking adults!

Drawing for Kids

Thursday, May 30 at 3 pm Come and join us for a delightful storytime where you will get to learn how to draw

various animals!







- **FUNDATIONS**
- **REPAIRS**
- **WATERPROOFING**



- STEPS
- BRICK & BLOCK SIDEWALKS

ROOFING



- RE-ROOF NEW ROOF
- ROOF REPAIRS SHINGLES
- FLAT ROOF



CHIMNERY LINER

Special \$1,300

Protect the masonry from the corrosive

WHY SHOULD I USE A CHIMNEY LINING **SYSTEM?•** Protect your house from heat

transfer combustibles

by products of combustion

• Provide a correctly sized flue for optimum efficiency of appliance

- RE-LINE
- REPAIRS
- REBUILD
- **REPAIRS REPLACEMENTS**

SCREENING

CLEANING

INSTALLATION



COMPLETE SET OF STEPS

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Special \$3,750

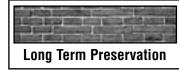




With this ad. Cannot be combined with any other offer. Expires 4/30/24.

Save \$1,000 ON ROOF REPLACEMENT

Easy & **Effective** Cleaning



With this ad. Cannot be combined with any other offer. Expires 5/31/24.









NEW SIDING JOB

With coupon Cannot be combined with any other offer. Some restrictions apply. Expires 5/31/24.

\$600 OFF \$350 OFF **ANY CHIMNEY REPAIR**

of \$1,000 or more With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 5/31/24.

\$350 OFF **ANY ROOF REPAIR** of \$1,000 or more

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 5/31/24.

of \$2,000 or more

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 5/31/24.

\$150 **GUTTERS CLEANING** (any Average House)

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 5/31/24.

Marketing **Toolbox**

Renna Media offers a full range of marketing services, in print and online, hyperlocal to regional, for every budget and market size.

NEWSPAPER ADVERTS

We mail 160,000 newspapers to every home and business in 24 towns. You can advertise in any number of towns. Ads start at \$60.

FULL COLOR PRINTING

We print flyers and menus, full color, two sided, on coated stock for only \$45 per thousand.

DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

WEBSITE AND SEO SERVICES

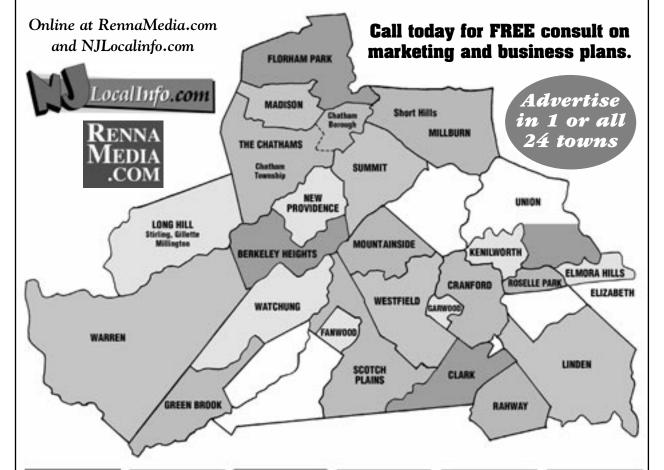
Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

CALL JOE RENNA FOR A FREE CONSULTATION. 908-447-1295

RENNA MEDIA NEWSPAPER RATE SHEET WE MAIL 160,000 NEWSPAPERS MONTHLY!

Tina Renna 908-418-5586 · tinarenna@rennamedia.com Joe Renna 908-447-1295 · joerenna@rennamedia.com 202 Walnut Avenue, Cranford, NJ 07016















Qty: 4,700 Zip:07922

Qty: 7,500 Zip: 07928

Qty: 6,700 Zip: 07066

Qty: 9,900 Zip:07016

Qty: 5,400 Zip: 07208 Section of Elizabeth, NJ







Zip:07932



Qty: 2,500







Zip: 07027

Qty: 3,000 Zip: 08812

Qty: 3,500 Zip: 07033

Qty: 17,900 Zip: 07036

Zips: 07933. 07946,07980



Qty: 6,300



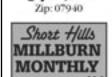


New











Qty: 9,600

Zip: 07901

Qty: 2,900

Zip: 07092



Zip: 07083 (partial)

Zip: 07974



Qty: 6,200

Zip: 07059

Zip: 07065



Qty: 2,700

Zip: 07069

Zip:07204



Qty: 11,800

Zip: 07090

Zip: 07076

Qty: 8,200 Zips: 07041

07078

Rates are per month. Artwork included in price. Newspapers are black on white

Unit	WSPAPER AD RAT Unit (Business card)	3.25° >	Size	1 TOWN	3 TOWNS	6 TOWNS	9 TOWNS	12 TOWNS	15 TOWNS	18 TOWNS	21 TOWNS	24 TOWNS
-		P-12-0-1		560	\$150	\$250	\$350	5400	\$450	\$500	\$550	\$600
2	Units 6.5° x 2° o	e 3.25° 2	4"	\$100	\$250	\$400	\$500	\$600	5700	\$800	\$900	\$1000
4	Units 3.25° x 8° o	e 6.5° 3	4"	\$180	8450	5700	\$900	\$1100	\$1300	\$1500	\$1700	\$1900
6	Units 6.5° x 6.25° o	or 10° 2	4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000	\$2200
9	HALF PAGE 65'x9'	e 10° 5	7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400	\$2700
12	Units	10" 3	8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700	\$3000
18	FULL PAGE	10° 2	14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000	\$3400
2-P/	AGE SPREAD	21" >	14"	\$700								
BAG	K PAGE	10" >	14"	\$500	PRE	PAV 6	MON	THS A	ND GE	T 1 M	ORE I	REE

Back cover, front page barner and front box reserved on first-co first-served basis. Current advertiser has right of first refusal.

8.25° x 2°

1.5" x 4.5"

\$320

\$240

FRONT PAGE BANNER

FRONT PAGE BOX

PREPAY 12 MONTHS AND GET 3 MORE FREE

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016



Scan for 3rd Episode of Mind Your Own Local Business on YouTube.



ONLINE ADS & PRESS RELEASES DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

GET UNLIMITED CLICKS

An alternative to expensive pay-per-click programs

• FREE AD DESIGN AND COPYWRITING Advertising webpage includes many features including write-up, images, video, Google map, etc.

• POSTS ARE SHARED THROUGH SOCIAL MEDIA Posts shared on multiple Facebook pages and twitter.

• PAID SEARCH ENGINE PROMOTIONS
Posts are promoted by industry, key words and location.

• TRACKABLE RESULTS

All ads include a live view counter.

Joe Renna at 908-447-1295

email: JoeRenna@RennaMedia.com

\$10 PER POST

Block of 20 for \$200 Single post is \$20



Full Color Flyers and Menus Printed and Mailed to Every Home and Business in Town!

FLYERS - \$45 PER THOUSAND

8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock Tri-fold add \$10 per thousand. Minimum order \$450 $\,$

LARGE MENUS - PRINTING - \$85 PER THOUSAND For quantities more than 50,000 cost is \$55 per thousand.

11"x17" / Full color /2 sided / 60lb gloss coated stock. Min. order \$850 Includes folding (quarter fold or tri-fold, with or without coupons tab)

INSERTED AND MAILED TO EVERY HOME AND BUSINESS \$60 per thousand. (as low as \$30 per thousand depending on quantity.)
Minimum order \$400

Joe Renna at 908-447-1295 email: JoeRenna@RennaMedia.com



PER 1,000
MENUS

PER 1.000

WEBSITE / SEO SERVICES

• STARTER WEBSITE: \$500

Basic static site that can be developed further

• WEBSITE CREATION/UPDATE: \$2,400

Cost for average website: 12 pages, contact form, SEO friendly, responsive design

• WEBSITE HOSTING: \$300 PER YEAR

Includes website hosting, software updates, monthly website content updates

• SEO SERVICES: AVERAGE COST \$1,000 - \$2,000 PER MONTH Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

Call for free a consultation if you need help developing an online marketing plan. STARTER WEBSITE \$500

Call Walter at 201-478-7408 email: wwwinnj@gmail.com





TUESDAY
MAY 7
2024
2 pm

GRAND OPENING

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Botera Union is a boutique cannabis dispensary offering high quality cannabis in a welcoming and relaxed environment with one-on-one concierge service for customers on our interactive sales floor with luminous display pieces.

Tinctures Topicals Accessories

Extracts

Brands: • Pyramid • Haze x Mudd Brothers • Lily Extracts

Pre-Rolls

Brands: • Crops • Dogwalkers • Edie Parker • Grassroots

• Lowell Herb Co. • Miss Grass • Ozone • Prolific Growhouse

• The Botanist • The Essence

Vapes

Brands: • &Shine • Airo • Cookies • Fernway

• Legend • Lily Extracts • Rythm • Select

Flower

Brands: • Buoyant Bob • Cookies • Crops • FIND

ullet Good Green ullet Grassroots ullet Hamilton Farms ullet Kynd

• Ozone • Prolific Growhouse • Road Tripper • Rythm

• Savvy • Simply Herb • The Botanist

Edibles

Brands: • 1906 • Encore • Gron • Incredibles

• Valhalla • Wana • Zoobies

Order Online

View our pre-order menu online or on your mobile phone to reserve your order. It will be prepared and ready for purchase when you arrive at the store.

Order In-Store

Visit the store and speak with an available budtender to create your order. You can also order your products at one of our kiosks in the lobby or sales floor.