

Garwood Times NJ

MAILED FREE
TO EVERY HOME
AND BUSINESS
IN GARWOOD

Published by Renna Media

Issue 76 • April 2024

GROW YOUR BUSINESS

Place your ad
in this space
and be in
every mailbox
in town!



CALL FOR DETAILS
908-418-5586

PRSR STD
U.S. POSTAGE
PAID
BRIDGEPORT CT
PERMIT NO. 390

ECRWSS

HAPPY 100TH BIRTHDAY PAULINE PERLMAN!

Pauline Perlman recently celebrated her 100th birthday. She was honored with a cake and party at her residence, The Villages of Garwood, and was presented with a Proclamation by Mayor Jen Blumenstock. She was also recognized at the Garwood Senior Club meeting for reaching her impressive milestone!

Proclamation by Mayor Jen Blumenstock

WHEREAS, on February 24, 2024, Ms. Pauline Perlman will celebrate her 100th birthday; and

WHEREAS, Ms. Perlman resides in Garwood and grew up in Jersey City as one of twelve children; and

WHEREAS, Ms. Perlman worked as a solderer for Western Electric during World War II and often spent her free time during that period with her girlfriends greeting soldiers in Manhattan and buying them meals to show her support; and

WHEREAS, Ms. Perlman raised six children, and proudly supported her husband who was an accomplished AMF bowling salesman; and

WHEREAS, Ms. Perlman taught sewing lessons for Singer, was a top demo sales associate travelling to supermarkets throughout NJ, and worked in sales until her retirement at age 85; and

WHEREAS, Ms. Perlman's love of sewing prompted her to join the Multicultural Doll-Making class taught at the Rahway Senior Center several years ago; and

WHEREAS, Ms. Perlman's vibrant imagination and resourcefulness for using recycled materials has created an inspiring collection of hand sewn multicultural faceless dolls; and

WHEREAS, Ms. Perlman has proudly displayed her multicultural doll collection for several years in over 20 public libraries including Garwood, Mountainside, Union and Highland Park; and

WHEREAS, Ms. Perlman has a love for all art and has had her watercolor paintings put on display at Union College for the Artworks by Union County Seniors Exhibit; and



(above) Mayor Jen Blumenstock and Pauline.

WHEREAS, Ms. Perlman continues in her love of glitzy casinos, daily coloring and singing; and

NOW, THEREFORE BE IT RESOLVED the Mayor and Council of the Borough of Garwood do hereby extend sincere congratulations and best wishes to Ms. Perlman.

Courtesy photos



*****ECRWSSDDM*****
POSTAL PATRON
GARWOOD, NJ 07027

MIND YOUR OWN Local BUSINESS

With Host **JOE RENNA**

Scan for First Episode of
Mind Your Own Local Business on YouTube.



GarwoodTimes NJ

Renna Media LLC, Publishers
202 Walnut Ave., Cranford, NJ 07016

Garwood Times is published by Renna Media. 2,500 newspapers are printed monthly and mailed to every business and resident in Garwood, NJ. Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

©2023 Contents of this newspaper cannot be reproduced without written consent from Renna Media LLC.

SEND US YOUR NEWS

Do you have a community service that you need help publicizing? Did you or someone you know accomplish something amazing? We are interested in hearing about your latest achievement (honor, award, etc.), send us your news! Email: editor@rennamedia.com

ADVERTISING

Joe Renna: 908-447-1295
joerenna@rennamedia.com



Find us on online: rennamedia.com
[facebook.com/ Garwood Times](https://facebook.com/GarwoodTimes)

Lincoln School

ALUMNI

Spotlight

GO MUSTANGS!



Lincoln School, Class of 2013
Academy of Performing Arts (UCVTS), '2017
Quinnipiac University,
Accelerated Dual-Degree BS/MBA (3+1)
B.S., Accounting '2021
M.B.A., '2021

Larissa's most memorable Lincoln School Memory was participating in the school play, Thoroughly Modern Millie. Her time spent at Lincoln School was special and unforgettable.

Throughout her four years of high school, Larissa played on the ALJ Varsity Field Hockey team, she was captain for two of those years! Being involved in sports is a memory she misses until this day.

At Quinnipiac University, Larissa made the Dean's List every semester and graduated Summa Cum Laude. Currently, she is an Audit & Assurance I at Deloitte.

Congratulations Larissa!

🎉 Fun Fact! Larissa's mother, Camille, is one of our crossing guards! You can wave to her daily on Center & South!



LARISSA VENA
CLASS OF 2013



A FACE FOREVER PERMANENT COSMETICS

HENNA BROWS • EYELINER • BROWS • LIP COLOR • SCAR CAMO



MARIA DE SANTIS

MICROBLADED BROW CORRECTION SPECIALIST

Now booking consultations to educate you on permanent and henna services.

Smudgeproof Eyebrows & Eyeliner . . . Priceless



AAM NJ Mem. Ambassador

AAM Board Certified Instructor



@afaceforever

Celebrating 21 years in business.

Open 7 Days - By Appointment Only

FaceForeverLLC.com • 732-715-7391

231 ELMER STREET, WESTFIELD, NJ

REFER A FRIEND AND BOTH OF YOU RECEIVE 10% OFF

Call Today for a Free Estimate!  855.624.6655



Masonry



Roofing & Siding



Windows & Doors



Interior Remodeling



Decks & Porches

AS SEEN ON

GEORGE TO THE RESCUE



Payment Plans

WINDOWS \$209	BASEMENTS \$395
KITCHENS \$389	BATHROOMS \$199
ROOFING \$249	DECKS/PATIOS \$189
SIDING \$289	PORCHES/STEPS \$185

0% Plans Available!

Estimated monthly payments.
Rates & payments based on credit approval.

Magnolia™

HOME REMODELING GROUP

ROOFING | SIDING | WINDOWS
KITCHENS | BATHROOMS | BASEMENTS
MASONRY | DECKS | PORCHES

VIRTUAL MEETINGS ALSO AVAILABLE

Interior & Exterior Remodeling | Family Owned & Operated

100% FINANCING AVAILABLE | 30+ YEARS EXPERIENCE

NJDCA 13VH07755300



MagnoliaHomeRemodeling.com

VOLUNTEERS NEEDED TO ADVOCATE FOR CHILDREN IN FOSTER CARE

Five-year-old Jennifer is diagnosed with autism and almost completely nonverbal. Due to excessive violence in the family home, a concerned neighbor called for help and, after investigation, Jennifer was placed in foster care. The two phrases Jennifer can say graphically depict violence witnessed at home and confirm trauma she's endured. Since entering care and being enrolled in school, it's evident Jennifer has



(above) There are currently hundreds of Union County children in need of a CASA volunteer! Plans are underway for an advocate training class. To learn more, attend an information session either Monday, April 22, at 5:30 p.m. at the Clark Public Library, 303 Westfield Avenue in Clark, or Tuesday, April 30, at 10 am at the CASA office, 1143 East Jersey Street, Second Floor in Elizabeth. Register now at casapassaicunion.org/info-session.

also experienced educational neglect. At age three, she was entitled to an Individualized Education Plan from the Department of Education to provide such intervention services as in-home speech and behavioral therapies, both helpful for future enrollment in a half-day educational program. Unfortunately, Jennifer's parents neglected to utilize these services and she is now more than two years behind her peers.

Jennifer is just one of the more than 500 children removed from home in Passaic and Union counties each year due to abuse and neglect. These children are separated from all they've ever known: parents, siblings, friends, teachers, and their belongings. For Jennifer, the road ahead is long, and she needs a caring, consistent adult in her corner to protect her best interests while in foster care. That's where Court Appointed Special Advocate (CASA) volunteers come in.

A CASA volunteer is trained on the ins and outs of advocating for child-victims and fully supported by CASA staff for the duration of the case. No special background in child welfare is necessary; successful CASA volunteers are dedicated community members with varied life experiences who believe abuse and neglect are non-negotiable. CASA volunteers visit the children, make unbiased observations, interview others in the child's life, and make recommendations to the judge. They often are the

only consistent adult in the life of a child involved in the child welfare system, as caseworkers, professionals, and even placements can be ever-changing. A CASA volunteer provides continuity during a time of chaos and unknowns.

There are currently hundreds of Union County children in need of a CASA volunteer! Plans are underway for an advocate training class.

To learn more, attend an information session either Monday, April 22, at 5:30 p.m. at the Clark Public Library, 303 Westfield Avenue in Clark, or Tuesday, April 30, at 10 am at the CASA office, 1143 East Jersey Street, Second Floor in Elizabeth. Register now at

casapassaicunion.org/info-session.

ABOUT CASA OF PASSAIC AND UNION COUNTIES:

The nonprofit is court-empowered to recruit, train and support volunteer advocates to speak up for the best interests of children in foster care. Assigned by a court order that grants access to the child and all those in their lives, the CASA volunteer gathers information and makes informed recommendations to the judge deciding the child's future. Often, the CASA volunteer is the only consistent person in the child's life. For more information about CASA of Passaic and Union Counties, call 973-832-4002, e-mail info@casapassaicunion.org or log on to www.casapassaicunion.org.

USED CLOTHING AND BOOK DROPS BENEFITS GARWOOD FIRST AID SQUAD

The Garwood First Aid Squad has donation bins in their parking lot, located at 401 2nd Avenue, Garwood, where books and clothing can be dropped off to help with the Squad's operating expenses.



Used clothing drop-off is Sponsored by the Garwood First Aid Squad with the help of Turnkey Enterprises. The clothing collected is used as clothing, not cut into rags.

Items accepted

All clothing, shoes, sneakers, belts, purses, blankets, sheets, drapes, pillowcases, and stuffed animals. Help us keep your donations clean & dry. If possible, please put clothing in plastic bags.

PLEASE... NO rags, pillows, fabric scraps, toys, or household goods. Please understand that the above unwanted items are a hardship and expense to dispose of.



Book Donations

We accept books in readable condition that have an ISBN barcode.

We welcome: Hardcover, Paperback, Textbooks

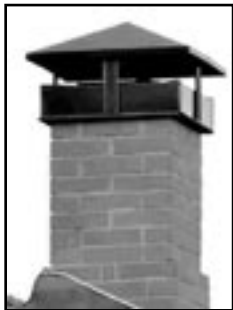
We do not accept books without the ISBN barcode. We also do not accept encyclopedias, magazines, and water damaged, unusable books.



100% Financing Available



FOUNDATION REPAIRS BEFORE & AFTER



CHIMNEY LINERS



CHIMNEY REPAIRS



SHINGLE ROOF



FLAT TOP ROOF



SLATE ROOF



SPANISH STYLE ROOF



NEW STEPS

CHIMNEY CLEANING STARTING AT \$150

MAGIC IMPROVEMENTS (800) 206-8529
With this coupon. May not be combined with any other offer.
Expires 4/30/24.

15% OFF SENIOR CITIZEN DISCOUNT

MAGIC IMPROVEMENTS (800) 206-8529
With this coupon. May not be combined with any other offer.
Expires 4/30/24.

\$250-\$350 ANY CHIMNEY JOB

MAGIC IMPROVEMENTS (800) 206-8529
With this coupon. May not be combined with any other offer.
Expires 4/30/24.

\$300 OFF ANY JOB of \$2,000 or more

MAGIC IMPROVEMENTS (800) 206-8529
With this coupon. May not be combined with any other offer.
Expires 4/30/24.

\$800 OFF ANY NEW ROOF JOB

MAGIC IMPROVEMENTS (800) 206-8529
With this coupon. May not be combined with any other offer.
Expires 4/30/24.

\$350-\$450 ANY ROOF REPAIR

MAGIC IMPROVEMENTS (800) 206-8529
With this coupon. May not be combined with any other offer.
Expires 4/30/24.



We offer
FINANCING

24/7 EMERGENCY SERVICE

CALL FOR FREE ESTIMATE 800-206-8529

NEW FOOD PANTRY AND CLOTHING BUILDINGS CELEBRATED

St. Joseph Social Service Center

The St. Joseph's community, encompassing residents from Elizabeth and volunteers and supporters from five counties in New Jersey, came together on February 24, 2024, to celebrate the opening of two new buildings on its campus. The new food pantry building is already in use, and the second building will ultimately be used for clothing distribution.

The cold weather was no match for the warm spirit of compassion and caring that animated the



event and has guided the agency for the past 38 years. All in attendance toured the new buildings and participated in a moving dedication ceremony that concluded with an uplifting blessing offered by Father Anthony Randazzo of Holy Trinity Roman Catholic Church in Westfield.

The two new buildings represent the first phase of an ambitious capital improvement plan to improve and expand services to families and children in need in Elizabeth and to fulfill St. Joseph's vision to serve those experiencing homelessness and poverty with dignity. The new food pantry building will allow St. Joseph's to offer a better food pantry model – an individual choice food pantry. With this model, clients will come at an appointed time and will be able to choose their food based on their personal and cultural preferences. The new clothing building will be used as temporary program space during the next wave of renovations and ultimately will be used to offer clothing and home goods in a more dignified environment.

"Dignity has been a core value of the agency since our founding in 1986," noted Bernadette Murphy, Executive Director. "Our goal is to help people acquire the material items they need to live with dignity. We believe that it is vital for our clients to receive food, clothing, supplies and support services in an environment that fosters dignity, where individuals experiencing poverty and homelessness are truly welcomed as sisters and brothers."

Daisy Trocan, a member of the Board of Trustees, spoke at the dedication event about what these new buildings will mean to Elizabeth

residents. As a child her family relied on support from the agency during difficult times. "The love and support my family received from St. Joseph's meant so much to us," Trocan reflected.

Harold "Kess" Kessler, who has overseen the capital improvement plan from its inception several years ago, remarked that work has already begun on the second phase of the construction plan. Over the next year, the main hall on campus will be transformed into a multipurpose space with private offices for mental health counseling and case management services, new facilities for the soup kitchen program, spaces for the Adult Learning Center and health and nutrition workshops and diagnostic testing, and a reception area where residents can obtain information about agency programs and community services. Karen Maher, President of the Board of Trustees, noted that these new spaces will "allow the agency to expand services to the community, particularly in the areas of physical and behavioral health."

Six days a week a dedicated team of 6,000 volunteers from Elizabeth, Union, Westfield, Cranford, Mountainside, and dozens of other communities, make sandwiches for the hungry in their kitchens, bring food, clothing and home goods, serve meals at the soup kitchen and help with the operations of the agency. St. Joseph's serves over 3,500 individuals annually. The organization helps Elizabeth residents access food, medicine, mental health counseling, adult education, clothing and a myriad of additional healthcare and support services.

To learn more about St. Joseph's please visit sjeliz.org.



DENTALCARE ASSOCIATES
PROVIDING HEALTHY SMILES FOR 65 YEARS



IMMEDIATE DENTURE REPAIR

908.322.7800

ACCIDENTS CAN HAPPEN

- Repairs: 1 Hour Service
- Relines: 3 Hour Service
- Schedule Permitting

LET US HELP YOU!

567 Park Ave • Scotch Plains
www.njdentalcare.com



SAM'S



LANDSCAPING

COMPLETE PROPERTY CARE

SPRING IS HERE!

WEEKLY/LAWN MAINTENANCE
SPRING CLEANUPS
PAVERS
PATIOS
DRAINAGE
MULCH
AND MORE



THIS YEAR. HIRE AN EXPERT AND SEE THE DIFFERENCE!

TEXT OR CALL TODAY! 908-441-7302
SAMSLANDSCAPING.COM
FREE ESTIMATES

MENTION EARLY BIRD SPECIAL AND RECEIVE 5% OFF LABOR COSTS FOR ALL PAVER PROJECTS

MURSELI PRO CONSTRUCTION

908-361-6372

- All Work Guaranteed
- 24/7 Emergency Service
- 15% Senior Discount
- Major Credit Cards
- NJ Lic. 13VH08570100

Family
Owned &
Operated For
20 Years



FOUNDATION

- NEW FOUNDATIONS
- REPAIRS
- WATERPROOFING

MASONRY

- DRIVEWAYS
- STEPS
- BRICK & BLOCK
- SIDEWALKS
- REPAIR

ROOFING

- RE-ROOF
- NEW ROOF
- ROOF REPAIRS
- SHINGLES
- FLAT ROOF

CHIMNEY

- CLEANING
- RE-LINE
- REPAIRS
- REBUILD
- CAPPING

GUTTERS

- CLEANING
- INSTALLATION
- SCREENING
- REPAIRS
- REPLACEMENTS

COMPLETE SET OF STEPS
Up to 6 Feet, 5 Steps / Brick, Limestone & Concrete

Special \$3,750

BEFORE **AFTER**

With this ad. Cannot be combined with any other offer. Expires 4/30/24.

CHIMNERY LINER

Special \$1,300

WHY SHOULD I USE A CHIMNEY LINING SYSTEM?

- Protect your house from heat transfer combustibles
- Protect the masonry from the corrosive by products of combustion
- Provide a correctly sized flue for optimum efficiency of appliance

Easy & Effective Cleaning **Long Term Preservation**

With this ad. Cannot be combined with any other offer. Expires 4/30/24.

DANGER CARBON MONOXIDE Carbon Monoxide is invisible, odorless, and can kill you!

Save \$1,000 ON ROOF REPLACEMENT

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 4/30/24.

\$600 OFF
NEW SIDING JOB

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 4/30/24.

\$350 OFF
ANY CHIMNEY REPAIR
of \$1,000 or more

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 4/30/24.

\$350 OFF
ANY ROOF REPAIR
of \$1,000 or more

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 4/30/24.

\$400 OFF
ANY FOUNDATION JOB
of \$2,000 or more

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 4/30/24.

\$150
GUTTERS CLEANING
(any Average House)

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 4/30/24.

LIBRARY EVENTS

For more information and to register for programs, call 908-789-1670 or email garwoodlibrary@garwood.org.

Monday and Tuesday 9 am to 8 pm,
Wednesday and Thursday 10 am to 8 pm,
Friday 10 am to 4:30 pm,

Knitting Club

April 1, 8, 15, 22, 29 at 10:30 am

Join our Knitting Club. Open to all levels. Whether you're a beginner or you want to share your vast knowledge of knitting. Spend an hour being creative and socializing. No Registration required. Yarn and needles provided to newcomers.

Library Board Meeting

April 3, at 7:30 pm at the Library

A meeting of the Garwood Library Board of Trustees will take place in the Library. This meeting is open to the public.

Storytime

April 9, 16, 23, and , 30
at 10 am and 11 am

Join Miss Maryanne for stories, bubbles and more. Registration required.

Virtual Kid's Craft

April 9 at 3 p.m.

Pick up your craft supplies from the Library and then watch the Facebook tutorial at 3 pm. Registration is required for craft kits and is limited to 15 participants. Sign up on the Library website's events calendar or by phone.

LEGO CLUB

April 10 and 24 at 3 pm

Be inspired by this month's theme or build whatever comes to mind. Some will be displayed in our showcase.

Registration required Limit 12

Build It - Bean Bag Toss

April 11 at 3 pm

Swing a hammer and twist a screwdriver and go home wit a bean Bag Toss Game. For kids in 2nd grade and older. Limit 10

Book Discussion Group

April 15 at 1:00 pm

Join us in the library for a lively discussion of this month's book, "Finding Dorothy" by Elizabeth Letts

Virtual Adult Craft

April 16 at 3 pm

Pick up your craft supplies from the Library and then watch the Facebook tutorial at 3 pm. Registration is required for craft kits and is limited to 10 participants. Sign up on the Library website's events calendar or by phone.

Ask Kiosk-Aging Services Kiosk

April 17 at 10 am to Noon

Union County Division of Aging Staff will be on hand to assist seniors (age 60+) or their caregivers with information on services, such as meal delivery, respite care, adult day care and support services for caregivers

Poetry Reading

April 20 at 11:30 am

In honor of National Poetry month, the Garwood Council for Arts and Culture will hold a Poetry reading at the Library featuring local artists.

40TH ANNUAL QUILT SHOW – APRIL 20TH

Harvest Quilters of Central NJ will present their 40th annual quilt show on Saturday, April 20, 2024. The 40th Sharing the Quilts will be held at the Willow Grove Presbyterian Church, 1961 Raritan Road, Scotch Plains, NJ from 9 a.m. to 5 p.m. Admission is \$8 for adults, and \$3 for children under twelve.

At 10:30 a.m., fiber artist Karen Hochman of Plainfield will show her creations and speak on "Everything Old is New Again, What Inspires You?" The award-winning hand-quilter is a former antique dealer and collector of vintage textiles. A Harvest Quilter since 1990, her quilts are influenced by and connected to women artists and makers of the past and present.

Kathy Anderson Lee of Plainfield will be recognized as 2024's Featured Quilter with a special display of 17 colorful modern bed sized quilts. The chemical engineer and active STEM education volunteer began quilting in the 1980's while living in North Carolina. After a hiatus

from the craft to raise 2 children and work in oil research, she rediscovered her talent in 2018.

"It was a revelation returning to quilting given all the advancements in technology, dyes, digital printing along with the new availability of international fabrics," Lee said.

Baby quilts made by members will be displayed and later donated to a local women's shelter. Several additional local charities will benefit from the sale of fabric and drawings for a queen-sized quilt and sewing themed gift baskets.

In addition to viewing a full array of modern, traditional, art and wall-hanging quilts, attendees can participate in viewer's choice awards, kid's crafting table and vendor sales area.

A tearoom offering lunch, snacks, homemade baked goods, and beverages will benefit Willow Grove Church's youth activities.

For additional information, please contact harvestquilters.com or with questions email: harvestquiltersnj@gmail.com.



J. W. Shuster & Son, Inc.
GARAGE DOORS & ELECTRIC OPENERS
Serving the Trade since 1938
908-756-8541
www.shusterdoors.com
NJ Lic #13VH07727000 BBB Accredited Business



DANCE
DEMOLITION & CLEANUP
License: 13VH01843500
WE CLEAN UP NOT YOUR POCKETS
Specializing in Attic Basement Garage Cleanouts
ALL PHASES OF INTERIOR AND EXTERIOR DEMOLITION
Specializing in Bathroom & Kitchen demolition
Container Rentals 10 – 15 cu. yds
908-759-1463
dancedemolitionandcleanupnj.com

WIRED RITE
ELECTRICAL SERVICE
COMMERCIAL & RESIDENTIAL
ALL PHASES OF ELECTRICAL WORK
Electrical Repair • Control Wiring • Circuit Breakers
Electrical Panels • Smart Home Services • Boilers
• Smoke Detectors • **FREE Estimates**
SENIOR CITIZEN DISCOUNT - 24 HOUR EMERGENCY SERVICE
Lic.# 888400 **201-600-3530** Bonded & Insured
SHORT CIRCUIT SPECIALIST

Al's Carpentry 
Home Improvements
Bathrooms - Basements - Decks - Tile
Additions- Doors/Windows - Molding - Drywall
Kitchens - Roofing - Siding - Plumbing - Electrical
Int. & Ext. Painting - Household Cleanouts
Call: 908.451.2230   
alscarpentry11@aol.com Electrical Lic. # 14616 & Plumbing w #8660



D&D DESIGN GROUP
MASONRY • LANDSCAPING • DRAINAGE
Call or Text: (908) 358-9510
Free Estimates | www.DDDesignGroupNJ.com | Fully Insured

Premium Weekly Lawn Maintenance
Westfield, Scotch Plains, Fanwood, Clark, Cranford, & Springfield
As Low As \$35 & Up (Minimum)
Sign Up for Weekly Lawn Maintenance and Get Your First Mowing Free!
All properties vary. We DO NOT offer bi-weekly lawn maintenance.

\$200 OFF Any Landscape Planting or Construction Project of \$1,500 or more

\$450 OFF Any Landscape Planting or Construction Project of \$3,000 or more

Landscape Planting & Construction offers cannot be combined. Limit one promotion per customer.

KENZA ROOFING & CHIMNEY

908-627-9696

FAMILY OWNED BUSINESS.
#13VH11991300



Why chose us? Guaranteed there is no GIMMICKS or price changes from beginning to finish! At Kenza Roofing&Chimney; LLC. we make dreams come true.

With years of experience, in ROOFING, CHIMNEY & MASONRY, this phrase has become more than a catchy slogan. It's simply the way we do business. We offer quality, professionalism and competitive pricing for every job, regardless of project size. Customer satisfaction is our primary goal.

Kenza Roofing&Chimney LLC. looks forward to making your dream a reality. Call us Today For Your FREE Estimate! 908 627-9696

**24/7
EMERGENCY
SERVICE**

Google



**FIVE STAR
CUSTOMER RATING**



**15% OFF
SENIOR
DISCOUNT**

**\$300 OFF
ANY
CHIMNEY
REPAIR**

Before After



With coupon. Cannot be combined with any other offer.
Expires 4/30/24.

**\$175
GUTTER CLEANING**



Average house size. With coupon. Cannot be combined with any other offer.
Expires 4/30/24.

**\$1,300
CHIMNEY
LINER**



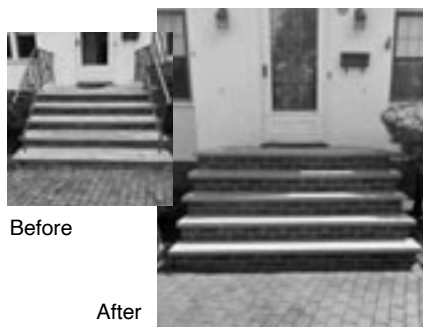
With coupon. Cannot be combined with any other offer.
Expires 4/30/24.

**\$300 OFF
ANY ROOF
REPAIR**



With coupon. Cannot be combined with any other offer.
Expires 4/30/24.

**\$250 OFF
NEW STEPS**



With coupon. Cannot be combined with any other offer.
Expires 4/30/24.

**\$800 OFF
ANY NEW
ROOF JOB**



With coupon. Cannot be combined with any other offer.
Expires 4/30/24.

Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyper-local to regional, for every budget and market size.

NEWSPAPER ADVERTS

We mail 160,000 newspapers to every home and business in 24 towns. You can advertise in any number of towns. Ads start at \$60.

FULL COLOR PRINTING

We print flyers and menus, full color, two sided, on coated stock for only \$45 per thousand.

DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

CALL JOE RENNA FOR A FREE CONSULTATION.
908-447-1295

RENNA MEDIA NEWSPAPER RATE SHEET

WE MAIL 160,000 NEWSPAPERS MONTHLY!

Tina Renna 908-418-5586 • tinarena@rennamedia.com

Joe Renna 908-447-1295 • joerenna@rennamedia.com

202 Walnut Avenue, Cranford, NJ 07016

Online at RennaMedia.com
and NJLocalInfo.com

Call today for **FREE** consult on marketing and business plans.



Advertise in 1 or all 24 towns



Berkeley Heights COMMUNITY NEWS Qty: 4,700 Zip: 07922	THE CHATHAMS NJ Qty: 7,500 Zip: 07928	Clark Monthly Qty: 6,700 Zip: 07066	CRANFORD MONTHLY NJ Qty: 9,900 Zip: 07016	Elmora Hills ELIZABETH, NJ Qty: 5,400 Zip: 07208 <small>Section of Elizabeth, NJ</small>	Fanwood Post NJ Qty: 3,000 Zip: 07023
Florham Park Press NJ Qty: 5,500 Zip: 07932	Garwood Times NJ Qty: 2,500 Zip: 07027	Green Brook Gazette NJ Qty: 3,000 Zip: 08812	BUSINESS • LIFE KENILWORTH NJ Qty: 3,500 Zip: 07033	NJ LIFE in LINDEN Qty: 17,900 Zip: 07036	Long Hill LEADER NJ Qty: 3,500 Zips: 07933, 07946, 07980
MADISON MONTHLY NJ Qty: 6,300 Zip: 07940	MOUNTAINSIDE VIEW NJ Qty: 2,900 Zip: 07092	New Providence NEWS NJ Qty: 5,100 Zip: 07974	OUR TOWN Rahway, NJ Qty: 13,000 Zip: 07065	ROSELLE PARK MONTHLY Qty: 5,600 Zip: 07204	Scotch Plains NJ WHAT'S HAPPENING MONTHLY Qty: 9,400 Zip: 07076
Short Hills MILLBURN MONTHLY NJ Qty: 8,200 Zips: 07041, 07078	Summit & Times NJ Qty: 9,600 Zip: 07901	Spirit of UNION Qty: 6,800 Zip: 07083 (partial)	WARREN MONTHLY NJ Qty: 6,200 Zip: 07059	Watchung Post NJ Qty: 2,700 Zip: 07069	Westfield MONTHLY NJ Qty: 11,800 Zip: 07090

NEWSPAPER AD RATES

Units	Size	1 TOWN	3 TOWNS	6 TOWNS	9 TOWNS	12 TOWNS	15 TOWNS	18 TOWNS	21 TOWNS	24 TOWNS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550	\$600
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900	\$1000
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700	\$1900
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000	\$2200
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400	\$2700
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700	\$3000
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000	\$3400
2-PAGE SPREAD	21" x 14"	\$700								
BACK PAGE	10" x 14"	\$500								
FRONT PAGE BANNER	8.25" x 2"	\$320								
FRONT PAGE BOX	1.5" x 4.5"	\$240								

Rates are per month. Artwork included in price. Newspapers are black on white.

PREPAY 6 MONTHS AND GET 1 MORE FREE
PREPAY 12 MONTHS AND GET 3 MORE FREE

Back cover, front page banner and front box reserved on first-come, first-served basis. Current advertiser has right of first refusal.

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

KINDNESS CERTIFIED

Garwood Public Schools

Lincoln School has been recently recognized as a Certified Kindness Challenge Award Recipient from The Great Kindness Challenge Organization. Below is excerpt from their email to our school.

"There is no doubt about it, KINDNESS makes a difference! We hope you are still immersed in the joy and appreciation resulting from the abundance of kindness, compassion, gratitude, and generosity generated during last week's Great Kindness Challenge! We take immense pride in the 20 million students from 41,103 schools and 115 countries who

participated in this grand celebration of kindness and positivity! Our hope is that the kindness momentum continues well beyond this week!

As a result of your school's active participation in The Great Kindness Challenge, we are delighted to recognize you as a Kindness Certified School. We extend our heartfelt gratitude for the positive impact you've made at your school, in your community, and in our world. Thank you for being such an essential part of this movement!

With grateful and happy hearts,

Team Kindness



**KINDERGARTEN REGISTRATION
NOW OPEN
2024-2025 SCHOOL YEAR**

**PLEASE VISIT
WWW.GARWOODSCHOOLS.ORG
FOR MORE INFO**

- Video Tape Transfers • DVD & Flash Duplication
- High Speed Photo & Slide Scanning

VIDEO DATA SERVICES®

locally owned since 1984

www.vdsnj.com
facebook.com/vdsnj
email: vdsnjira@gmail.com
908-964-4004
406 Chestnut St. • Union, NJ 07083

Garwood Public School District
www.garwoodschoools.org

**Preschool Applications
Now Being Accepted**




Individual and group lessons

CHESS IN MILLBURN In-person and Online Lessons
CHESS ACADEMY

- Regular classes at 27 Bleeker St., Millburn, NJ
- Rated Chess Tournaments
- Search us on YouTube: Chess Party

908-416-1695
Visit our website for details and placement test!
ChessInMillburn.com
chessinmillburn@gmail.com

PARKING PRODUCTIONS
JOHN DENT INC.

NOW HIRING



\$17/hour Plus Tips

Parking Productions is seeking Valet Parkers for Special Events and local accounts.

- Flexible schedule!
- Great for Students or those seeking extra income!
- Fun, exciting work!

732-574-9300 Option 2
jobs@parkingproductions.com

MAIN OFFICE LOCATED IN CLARK, NJ

ALJ ITALIAN CLUB SUPPORTS ITALIAN LIBRARY

Clark Public Schools

The Arthur L. Johnson High School Italian Club, advised by Mrs. Alessandra Bonacchi, helped the Tifosi Napoli Club New Jersey raise over \$700 to support an open-space library in Forcella, Napoli. The club has held Nutella bake sales after school and a district-wide jeans day to help raise money. The library was built in memory of Annalisa Durante who tragically lost her life at 14-years-old.

In addition to donating the funds, an ALJ student Eva Venturino, and Mrs. Bonacchi created an illustration showing the connection between Napoli and America. Italian Club members all signed their names to it. The canvas and donation were presented to the President of the Annalisa Durante Foundation and Annalisa's father on what would have been Annalisa's birthday.

Highlights of the event including this special gift were highlighted by the local and national media in Italy. The illustration is now permanently and proudly on display at the library in Napoli.

Mrs. Bonacchi stated, "My kids, with the support of the district staff, did an amazing job raising money for this cause. And one of my talented kids brought the ideas I had in my head to life on a canvas. Thanks to everyone who supported the ALJ Italian Club!"



(above) The Arthur L. Johnson High School Italian Club, advised by Mrs. Alessandra Bonacchi.

STEPHANIE GARDENS GARWOOD, NJ

1 BR starting at \$1,769
Heat & hot water included. Cats allowed.
Conveniently located in residential area.
Call for Availability.
908.789.9198
Professionally managed by DanJon Management Corp., Inc.

JERSEY LANDSCAPE & GARDEN SUPPLY

528 N. Michigan Ave. Kenilworth, NJ • 908-688-8333

Hours: Monday - Saturday: 7:30 am - 5:00 pm • Sunday: Closed

We accommodate the trade as well as the do-it-yourselfers! We are always ready to assist.

**FREE
Same Day
Delivery**

*5-Yards or more.
Union County
only.*

ORDER ONLINE

www.JerseyLandGarden.com



Bon Tool Co.



HARDSCAPE

- Cement
- Cinder Block
- Belgium Block
- Curbing
- Bluestone Treads
- Diamond Blades
- Limestone Treads

TOOLS

- Mason Tools
- Landscape Tools

DRAINAGE

- Catch Basins
- 3" & 4" Pipe

LAWN & GARDEN

- Grass Seed
- Fertilizers
- Peat Moss
- Hay
- Polymeric Sand
- Paver Sealer
- Paver Cleaner

SOIL

Prices per yard

- Compost.....\$30
- Jersey Brown.....\$40

MULCH

- Black Dyed.....\$33
- Brown Dyed.....\$33
- Red Dyed.....\$35
- Hardwood\$24
- Playground.....\$35

QUARRY BASE MATERIALS

- Mason Sand\$60
- 3/4 Clean Stone.....\$58
- Stone Dust.....\$39
- QP\$48

DECORATIVE STONE

- 3/8 Riverbed / Pea Gravel.....\$73
- 1 Riverbed\$88
- 1 1/2-3 Riverbed\$98
- 3/8 Red Stone\$80
- 3/4 Red Stone\$80
- 3/4 Goose Egg\$105
- 2-4 Goose Egg.....\$135
- 3/4 Arctic White.....\$135

Prices subject to change without notice.

**Largest Display
of Cambridge Pavers
in Union County**

- Waterfalls • Fireplaces**
- Fire Pits • Walls • Walkways**
- Patios • Curbs**

