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HAPPY 200-YEAR-OLD DOUBLE BIRTHDAY!

Submitted by Dr. D. Michael Hart

On Sunday, February 18, 2024, Marilyn Hart (98) and brother-in-law Joe Schott (102) celebrated their joint birthdays, totaling 200 years. Marilyn had married David Hart who had the same birthday as his sister Nancy Hart, who married Joe. The two couples only had two birthdays between the four of them, so they always celebrated together. David and Nancy have since passed away.

Forty-eight friends and family held a joint birthday celebration on Sunday, Feb 18, 2024 at Lantern Hill Retirement Community in New Providence, NJ.

Dr. Marilyn McGuire Hart was valedictorian of her high school class of 1944. After high school Marilyn worked for the phone company "Ma Bell" as a service representative. She eventually married David who was a teacher in Westfield, and they settled in Mountainside. After having 3 children, Marilyn started her college education. She finished her Ph.D. in Education 20 years later. Imagine 20 years of night school! During those wo decades, Marilyn was working, raising children, going to night school and volunteering in the community. She became a Full Professor, teaching Educational Psychology at Kean University, and was made Professor Emeritus upon her retirement. Her volunteer activities included serving as the Chair of the March of Dimes, Cub Scout Den Mother, Girls Softball League, Girl Scouts, and Mountainside Music Association. She was elected to the Regional High School Board of Education and served for 6 years, then subsequently ran for Mountainside Town Council and served for an additional six years. She was the first woman elected to the Council in 150

years, and eventually became the Council President. She advocated for women's rights including "equal pay for equal work" in the Township. Marilyn was married to David for 65 years. In addition to her 3 children, she has 7 grandchildren and 6 great grandchildren.

Joe Schott was stationed overseas (Londonderry) in World War II, attended the same church for over 60 years, raised five children and was married to his wife Nancy for 66 years. He is very optimistic, has a good sense of humor, and is always looking at the bright side of life.

Joe served in the Navy during WWII, outfitting ships with radar in preparation for the D-Day Normandy Invasions. Joe is active in the VFW and served as Grand Marshall of the 2019 Fanwood Memorial Day Parade. His career after the Navy was in research at Bell Labs in Berkeley Heights, NJ, where he worked for time with a Nobel Prize laureate and met three others. During his lifetime Joe has done a lot of volunteer work, including 12 years of weekly visits with young boys at Children's Specialized Hospital, the Fanwood Recycling Center, several historical restorations in Fanwood, and as an Assistant Scoutmaster for the Fanwood Boy Scout Troop. One day, driving down the shore, Joe saw a young boy drowning. He stopped the car, swam out and saved the boy's life, and received accolades from the Township of Red Bank. After departing the Labs in 1984, Joe joined a group of retired men, which volunteers to help maintain the Boy Scout camps. The Boy Scouts of America have given him many awards including Trailblazer, Silver Beaver, and Camping Hall of Fame.



(above) Forty-eight friends and family held a joint birthday celebration for Marilyn Hart (98) and brother-in-law Joe Schott (102), on Sunday, Feb 18, 2024 at Lantern Hill Retirement Community in New Providence, NJ.



(above) Marilyn Hart (98) and brother-in-law Joe Schott (102) celebrated their joint birthdays, totaling 200 years.

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A CEREMONIAL HELLO AND THANK YOU

Fanwood Borough

Center located in Fanwood, stopped by Fanwood Borough Hall on Monday, February 5th. Abbot

Ven Sirichai presented gift baskets, as part of a Monks from the Dhammakaya Meditation ceremonial hello, with thanks to the Mayor, Police and Fire Departments. To learn more about the Center visit meditationnewiersey.org/about.



(above) Abbot Ven Sirichai, Fire Chief John Piccola, Pat Inlarp, Mayor Colleen Mahr, Police Lt. Dan Kranz, and Business Administrator Jesse Moehlman.



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EASTER EGG HUNT MARCH 23RD

Fanwood's Forest Road Park will host Fanwood's annual Easter Egg Hunt on Saturday, March 23rd, which begins eggs-actly at 10 a.m. (please allow time to park your car and walk into the park). The rain date is March 30th, same time and place. All children 10 and under are invited to meet the Easter Bunny and join the fun! Approximately 1800 eggs filled with all sorts of goodies—including hundreds of prize tickets will be hidden around the park! Plus, even more prizes will be given out for the winners of the jellybean-counting, chocolate egg-counting, bunny drawing and egg decorating contests (bring your own completed drawings and decorated eggs). For more information, go to fanwoodrecreation.org or call Fanwood Recreation, (908) 370-7092.





TINY TIM FUND THANKS SUPPORTERS

Once again, the participation and generous donations from the Fanwood and Scotch Plains communities have helped the Tiny Tim Fund to have a successful fundraiser. The trustees of the Tiny Tim Fund look forward to being able to continue the organization's mission of providing financial assistance to local families to pay for the medical needs of children.

Sincere appreciation is extended to student groups from SPFHS, 5th grade students from Malcolm E. Nettingham Middle School and other members of the community who shared holiday spirit and collected donations on Tiny Tim Carol Night in December. Special thanks are extended to the proprietor of the Stage House restaurant in Scotch Plains for graciously providing a warm room that served as the collection site on Carol Night as well as a place for the carolers to enjoy refreshments that were provided by the trustees and the Stage House.

The second phase of the fundraiser was the distribution of solicitation letters to homes throughout Fanwood and Scotch Plains. The trustees were assisted by local citizens and by many student volunteers from SPFHS who

Once again, the participation and generous continued to deliver letters until the end of onations from the Fanwood and Scotch Plains January.

Members of the College Club of F-SP individually made donations to the Tiny Tim Fund as the club's community outreach project for December, and members of the congregation of All Saints Episcopal Church in Scotch Plains contributed to the Tiny Tim Fund. Generous donations received from the Fanwood Community Foundation and the Family Investors Co. in Scotch Plains contributed greatly to the success of the fundraising campaign.

The Tiny Tim Fund board actively seeks donations once each year but donations are helpful, appreciated and accepted at any time.

Donations and requests for assistance can be mailed to: The Tiny Tim Fund Inc., PO Box 181. Fanwood, NJ 07023.

The Tiny Tim Fund is a registered New Jersey non-profit corporation 501 (c)(3) that has been assisting local families with financial assistance for medical needs since 1983. The fund is administered by a volunteer Board of Trustees with no administrative fees.



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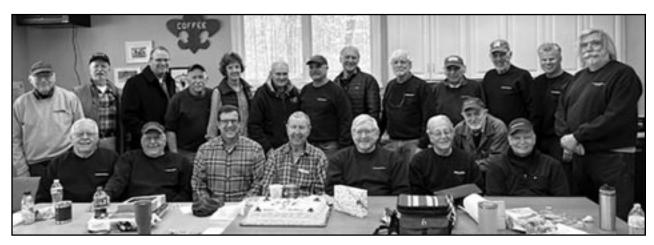
JOE SCHOTT'S 102ND BIRTHDAY CELEBRATED

The Flintlocks, BSA

The Flintlocks celebrated one member's birthday on Thursday, Feb 15, 2024. Joe Schott is 102 years old. Joe jokes that all five of his kids are now senior citizens. He is a veteran of the Navy in WW II, installing secret equipment in the ships to prepare for the Normandy Invasion. He was Grand Marshall of the Fanwood Memorial Day Parade in 2019. Joe spent his career at Bell Labs and worked for 5 Nobel Prize winning scientists. He has won many awards in his hobby of oil painting. The Scouts have awarded Joe the Trailblazer Award, the Silver Service Award, the Silver Beaver Award, and the Camping Hall of Fame. He has been coming up to the scout camps every Thursday, all year round for 36 years.

The Flintlocks BSA, Inc. is a 501c3 consisting of a group of retired scouters who support the Patriot's Path Council (PPC) of the Boy Scouts of America. The PPC serves 10,500 scouts in five counties of northern New Jersey. The Flintlocks maintain the 3 camps, two scout shops, have built new structures, renovated older structures, and provide volunteer manpower for PPC activities. They are not associated with firearms. The name comes from an old device which is still useful, implying that they are old guys who are still useful.

The Flintlocks meet on Thursdays from 8 a.m. to 2 p.m. at Camp Winnebago, Rockaway, NJ, all year round. Guests are always welcome.



(above) Joe Schott's 102nd birthday was recently celebrated by The Flintlocks. Joe is sitting behind the cake.

Courtesy photo



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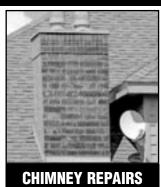
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COLLEGE CLUB OF F-SC MARCH 18TH SPEAKER PROGRAM

Zachary Rittner, the founder and head of the environmental science department at Scotch Plains -Fanwood High School will be hosted by the College Club of Fanwood-Scotch Plains on March 18th. Rittner will provide a presentation on the Conservation in the Classroom Program that helps to connect students with their local watersheds, ecosystems and biodiversity based in the environmental science classes at SPFHS. The program will take place at the Fanwood

(above) Zachary Rittner, head of the Environmental Science Department at SPFHS, will share how he is helping to foster a new generation of wildlife advocates and environmental stewards through the Conservation in the Classroom Program.

Zachary Rittner, the founder and head of the vironmental science department at Scotch ains -Fanwood High School will be hosted by a College Club of Fanwood-Scotch Plains on public.

Presbyterian Church Hall, 74 Martine Ave. Mr. Rittner's classroom focuses on providing students with authentic, meaningful experiences meant to inspire them to not only become lifelong learners but also to become the next

Rittner received his B.S. in Biology from Union College, Schenectady, NY; his M.A. in Teaching at Montclair University; and an M.S. in Environmental Science from Montana State University. He is completing his 10th year of teaching and has recently received recognition as a "NJ Exemplary Educator" from the NJ State Department of Education.

Mr. Rittner's classroom focuses on providing students with authentic, meaningful experiences meant to inspire them to not only become lifelong learners but also to become the next generation of environmental stewards. He and student members of the SPFHS Environmental Club will describe some of the varied and interesting hands-on experiences that they have shared.

Additional information about the College Club of Fanwood-Scotch Plains can be obtained by emailing collegeclub.fsp@gmail.com.

COLLEGE CLUB SPRING LUNCHEON - APRIL 28TH

Fanwood-Scotch Plains College Club members are busy making preparations for the Spring Luncheon Fundraiser that will take place on April 28th at the Westwood in Garwood from 12 noon to 4:00 p.m. The theme of this year's event is "April in Paris".

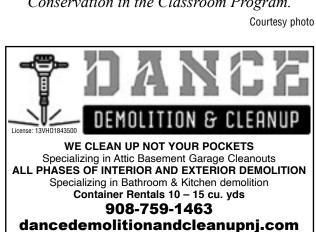
The gala event will include a Basket Raffle, a Silent Auction, a 50/50 raffle a raffle for a \$500 Shop Rite gift card.

No need to wait until the luncheon date to take a chance on the raffles and help the College Club raise scholarship funds. The 50/50 raffle will have 3 tier prizes. The tickets are \$2 each and can be obtained by contacting Sue at 908-472-8515 or at ssklt@verizon.net. There are 750 tickets available for the Shop Rite Gift Card raffle. The tickets are \$5 each and can be obtained by contacting Dorothy at 908-230-417 or at dorothyculleylusk@gmail.com. Raffle tickets can also be purchased from any College Club

member.

All proceeds from the spring event will fund scholarships for local young women. There are college bound women in our community who depend on the College Club s and College Club members are motivated to make the Spring Luncheon a fundraising success and an enjoyable event for all who attend. To date, the College Club of Fanwood-Scotch Plains has awarded approximately \$780,000.00 in scholarships to approximately 582 young women.

The College Club website has recently been redesigned by Tom Kranz, former Public Information Officer for the Borough of Fanwood who donated his time to provide this service to the club. Additional information about the College Club of Fanwood- Scotch Plains and updates about the Spring Luncheon Fundraiser will now be available on the website: fspcollegeclub.org.







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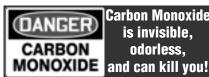












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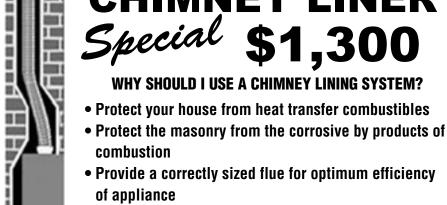
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FANWOOD MOURNS THE PASSING OF EARL PHILLIPS

Borough of Fanwood

Earl Phillips, who spent his life in service to others as a Fanwood first responder, volunteer, and Naval veteran, passed away in February at his long-time home on Poplar Place in Fanwood after a long illness. He was 102.

Mr. Phillips' legacy lives on across all of Fanwood's first responder agencies. He was a founding member of the Fanwood Rescue Squad in 1948. At the time, he was a member of the Fanwood Volunteer Fire Department and was a Fanwood police officer for 35 years, joining the department in 1946. He retired from the police department as a sergeant in 1981. He continued serving the town as a member of the Shade Tree Commission into his 90s.

Mr. Phillips enlisted in the U.S. Navy on July 2, 1942, just a couple weeks after his high school graduation and served in World War II in the European and Pacific theaters of the war, where he was involved in sea-based logistics of combat operations. He was stationed offshore on a navy ship in the British Channel during America's invasion of Normandy and served on both the USS Thomas Jefferson and USS ATR-3. The majority of his service involved troop transport. He was discharged on December 17, 1945 as a Quartermaster Second Class and received a Good Conduct Medal, an Asiatic Pacific Ribbon, a European Theater Operation Ribbon, and four stars.

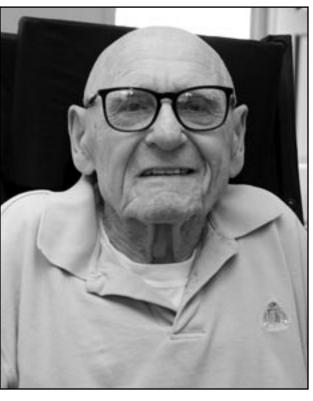
honored during the Scotch Plains-Fanwood Memorial Day celebration in 2020. He was named grand marshal of the parade in 2015.

In 2021, a contingent of Fanwood Police officers visited him to celebrate his 100th birthday. He turned 102 this past October.

Mr. Phillips was predeceased by his wife of

He was among several other WWII vets 72 years, Margaret "Peggy" Phillips, in 2022; his daughters, Lori Jean Phillips, in 2002, and Ginger Louise Balzer, in 2013. He was also predeceased by his grandson, Evan S. Phillips, in 2010.

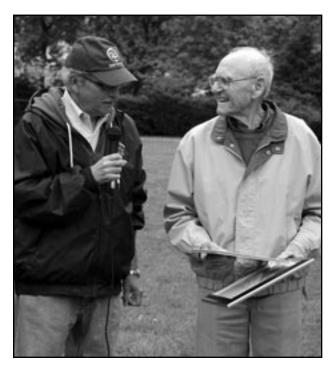
> He is survived by his daughter Valerie Hardy, son Roger D. Phillips and his wife, Marie, sonin-law, Al Balzer, and four grandchildren.



(above) Mr. Phillips in 2021 on his 100th birthday



Photos courtesy of the Phillips family



(above) Mr. Phillips, right, with Shade Tree Commission chair Steve Falco at the 2016 annual Arbor Day observance in Fanwood.



(above) Mr. Phillips in 2021 with police officers and son Roger for his 100th birthday



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Fanwood Recreation Department

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Spring programs for adults include: Every Now and Zen—Yoga and Meditation, Tennis Lessons, Beginner & Intermediate Pickleball, Beginning & Intermediate Bridge.

Summer camps and programs for children include: TGA Premier Junior Golf Camp, Applause Musical Theater Camp, CreateArt Workshop, Summer Park Program, Babysitting Certification, Junior First Responders Program, Junior Tennis Lessons, SAT Boot Camp, Summer Art Workshop: Monsters, Creatures & Creeps, STEM Python Coding Bootcamp, Daring Detectives Camp, Crazy Chem Works Camp, Secret Agent Lab, Rockin' Rockets Camp, Jr. Reactors Camp, NASA: Academy of Future Space Explorers Camp, Hip Hop Experience Dance Camp, Fashion Design

Camp: Caribbean Week, Parent & Me Soccer Squirts, Parent & Me Multi Sports Squirts, Soccer Squirts, Squirts Multi Sports, T-Ball Squirts, Senior T-Ball Squirts, Multi Sports Camp, Basketball Camp, Golf Camp, NFL Football Camp, Skateboarding Camp.

Summer programs for adults include: Beginner & Intermediate Pickleball, Tennis Lessons.

For more information about all these programs and to register, please go to fanwoodrecreation.org.





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(above) With support from local students, the Council approved a resolution to apply for a New Jersey Department (DEP) Green Acres grant for phase 2 improvements at Forest Road Park.

Courtesy photo

TRICKY TRAY TO HELP **ANIMALS IN NEED**

Submitted by Sue Baldani

A small group of volunteers is making a big difference in the lives of animals, and now you can help too. Best Friend Dog and Animal Adoption, Inc., a 501(c)(3) nonprofit organization, is holding its annual Tricky Tray on Saturday, April 20, 2024, from 12:00 p.m. to 4:30 p.m. at the Shackamaxon Country Club in Scotch Plains.

Attendees will enjoy a delicious brunch that includes an assortment of muffins, bagels and croissants, farm-fresh scrambled eggs, brioche French toast, and fruit platters, along with mimosas, coffee, tea, fruit juice, and hot chocolate in a lovely, upscale atmosphere. Ticket holders will also get to try their luck at winning some exciting prizes. And, to be entered into a Mystery Prize Raffle, just bring some cat food to donate.

Come out for a fun day with friends and family. You might leave with a basket full of goodies or a treasured item, but if nothing else, you'll know you made a difference in an animal's life.

Tickets, which must be purchased in advance, are available through the mail and online. Please email bestfriendadoptnj@gmail.com to learn

Also, be sure to visit Best Friend's cute little thrift store on East 2nd Street that's chock full of wonderful merchandise for shoppers of all ages. All funds raised are used to help the pets in their care with spaying and neutering, boarding, food and veterinary bills. The shop is also a drop off spot for much needed cat food, litter and dog food.

Thank you for your support! BFDAAA.com, 908-804-2235.

FOREST ROAD PARK IMPROVEMENTS

Borough of Fanwood

The Fanwood Borough Council approved a resolution during a work session meeting held on Feb. 5, 2024, to apply for a New Jersey Department (DEP) Green Acres grant for phase 2 improvements at Forest Road Park. The vote followed a public hearing.

Mayor Mahr said phase one improvements, which were done in 2021, included improvements to the basketball courts, walking paths, the blacktop as well as new Pickleball

Gary Oliva of CME Associates, Parlin, NJ, a civil engineering firm retained by the borough, presented a summary of the concept plan it has developed for the second phase of improvements at the park. He said the existing tennis courts are in poor condition and will be removed and the existing playground area will be expanded and reconstructed with new playground equipment and rubber mulch.

School One fourth grade teacher Ellen Young's students addressed the mayor and council on their thoughts for Forest Road Park improvements.

The students' said they wanted new

playground equipment that is "exclusive and age appropriate" for kids as well as for those with disabilities, to fix and relocate the tennis courts, to add more green space for sports like football, lacrosse, soccer, and cheerleading, expand the paths for biking, running and walking dogs, and to add fencing and netting to the baseball field.

The Mayor said baseball field improvements could be done separately outside of the Green Acres grant.

"I want to thank you (the students) for taking time to care about the park that you play in and to come out to talk to us," Mayor Mahr responded to the class.

Michael Loberfeld of Linden who previously resided on St Johns Place, bordering on Forest Road Park, said he would like to see the existing trees and shrubs stay intact. He said if the paths are widened, they should be inward and not outward into the existing wooded areas.

Phyllis Mahoney of Pleasant Avenue said there isn't enough room to expand the paths, but she said there are safety issues with electric scooters and bikes sharing pathways with walkers and runners.

WRECKAGE TO REDEMPTION BY TOM KRANZ

The new novel Wreck and Return by Tom Griffin Ambrose, graduates from casual drinker Kranz is a riveting, sometimes heart-breaking story of a man juggling his volunteer passion with the reality of the working world while selfmedicating to deal with the stresses of both.

"I tapped into some actual experiences from both my volunteer life as an EMT and my fulltime job as a senior producer at CBS News," says Kranz. "It's the old writer's axiom, write what you know."

Kranz was an active, volunteer EMT with the Fanwood Rescue Squad from 1999 to 2020. He remains a Life Member. For eight of those years, he commuted to New York for his CBS job which required 24/7 responses to breaking news around the world. Working in a stressful job by day, then responding to 911 calls nights and weekends made for a unique kind of exhaustion often soothed by alcohol.

"The protagonist in Wreck and Rescue,

to active alcoholic," says Kranz. "His partner is concerned, but she gives him the benefit of the doubt. She comes to regret it during a fateful ambulance transport."

Kranz credits his EMT experience with motivating him to quit drinking altogether.

"Being an EMT was a goal I'd had for many years, and I didn't want to screw it up. I also didn't want my wife and kids to watch me pass out in my chair every night. So, I quit. My 22+ years of sobriety have been a gift. Part of my goal in Wreck and Return was to create a fictional, worst-case scenario as a cautionary tale while shining a light on the everyday good works of volunteer EMTs."

Wreck and Return is available in e-book and paperback at Amazon. Read more about them and Kranz's other books tomkranzbooks.com.



RESCUE SQUAD/FIRE DEPT AWARDS

Borough of Fanwood

The Fanwood Rescue Squad and Fire • Firefighter Russ Hamill—50 years of service Department honored a number of their volunteers Saturday, January 20, 2024, with awards for extraordinary service. Mayor Colleen Mahr was present and expressed Fanwood's gratitude for their many years of service to the town.

RESCUE SQUAD HONOREES

888400

- Tom Kranz 25 years as of 2023 (also recognized for answering 3000 calls)
- Ian Lewis 15 years as of 2023
- Ed Winsor 25 years as of 2023
- Joan Lozowski 10 years as of 2021
- Patty Buckridee 15 years as of 2021
- James Drewes 20 years as of 2021
- Eric Breidenstein 25 years as of 2021
- Dave Zawodniak 30 years as of 2022

Patty Buckridee, Nancy Mustachio, Brian Downing and Ian Lewis were recognized for answering 1000 calls.

Spencer Doran, Adam Kern and Kayla Rajcevik all received EMT pins for achieving EMT certification in 2023.

FIRE DEPARTMENT HONOREES

- Highest percentage of calls—Sean Manette
- Highest percentage of calls for an officer— Vinny Bianco



(above) Deputy Chief Dave Zawodniak, 50year member Russ Hamill, Brady DeProspero and Chief John Piccola

& Insured



Sunday Mornings

8:00 and 10:00 a.m. Liturgies with Eucharist 8:45 a.m. Education Hour

Passion/Palm Sunday - March 24

8:00 a.m. Spoken Liturgy with Eucharist 10:00 a.m. Festival Liturgy with Eucharist

Holy Thursday - March 28

12 noon Spoken Liturgy with Eucharist 7:30 p.m. Liturgy with Rite of First Holy Communion

Good Friday - March 29

12 noon Ecumenical Community Service 7:30 p.m. Service of Tenebrae

Holy Saturday - March 30 A Day of Silence, Prayer & Reflection

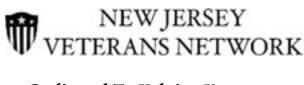
Easter Celebration - March 31

7:00 a.m. Memorial Garden Liturgy 8:00 and 10:00 a.m. Liturgies with Eucharist

Visit our website or Facebook at Faith Lutheran, New Providence We practice an open Communion table. All are welcome!



(above) Mayor Colleen Mahr, center with Rescue Squad members, left to right, Training officer Melissa Padulsky, Captain Brian Downing, 2nd Lieutenant Ian Lewis, Life MemberJamie Pedinoff, Sgt. Kayla Racjevic, EMT Spencer Doran, President Karolyn Buckridee, Vice President Ed Winsor, Recording Secretary/Chaplain Patty Buckridee and EMT Adam Kern.



Dedicated To Helping Veterans And Their Families Live Better Lives

If you are a veteran, or family member, in need of assistance or comradeship, please contact us at NJVN1775@gmail.com or call 973-332-1556.

Visit online at NJVN.org for more information about our services, and ways you can make a difference in a heroes life.



Short Circuit Specialists

Mr. J's Deli **MARCH MADNESS** Watch-Party Specialist Full Meals and Snacks for Any Size Get-Together from First Round to Finals! -6 Foot Sub Sandwiches • Sloppy Joe Platters • Wrap Platters Hot & Cold Foods • Salads • Wings • Sub Platters • Chicken Fingers Plan Ahead - Call Today 908-272-0370 See our full menu online at: mrjsdeliincranford.com 15 Walnut Ave. Cranford, NJ

Marketing **Toolbox**

Renna Media offers a full range of marketing services, in print and online, hyperlocal to regional, for every budget and market size.

NEWSPAPER ADVERTS

We mail 160,000 newspapers to every home and business in 24 towns. You can advertise in any number of towns. Ads start at \$60.

FULL COLOR PRINTING

We print flyers and menus, full color, two sided, on coated stock for only \$45 per thousand.

DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

CALL JOE RENNA FOR A FREE CONSULTATION. 908-447-1295

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Tina Renna 908-418-5586 · tinarenna@rennamedia.com Joe Renna 908-447-1295 · joerenna@rennamedia.com 202 Walnut Avenue, Cranford, NJ 07016















Qty: 4,700 Zip:07922

Qty: 7,500 Zip: 07928

Qty: 6,700 Zip: 07066

Qty: 9,900 Zip:07016

Qty: 5,400 Qty: 3,000 Zip: 07208 Zip: 07023



Qty: 5,500 Zip:07932



Qty: 2,500 Zip: 07027



Qty: 3,000 Zip: 08812



Qty: 3,500 Zip: 07033

Section of Elizabeth, NJ

Oty: 17,900

Zip: 07036

-MONJOW-Qty: 3,500 Zips: 07933.

Long Hill

LEADER



Qty: 6,300

Zip: 07940



Qty: 2,900

Zip: 07092

New Providence

NEWS " Qty: 13,000 Qty: 5,100

I(O)MA Rahway.Ng

Zip: 07065

DOSELLE PARK MONTHLY



07946,07980



Qty: 5,600 Zip:07204

Qty: 9,400 Zip: 07076



Zips: 07041

07078

Summit & Times Qty: 9,600

Zip: 07901

Zip: 07083 (partial)

Zip: 07974





Zip:07059

Watchung Post NJ



Qty: 2,700 Zip: 07069

Qty: 11,800 Zip: 07090

NEWSPA	PER	AD	R	ATES

Unit	S_				Size	1 TOWN	TO
1	Unit (Business card))	3.25°	x	2*	\$60	5
2	Units 6.5°	x 2" or	3.25	x	4"	\$100	s
4	Units 3.25°	x 8° or	6.5°	x	4"	\$180	8
6	Units 6.5° x 6	25° or	10°	x	4"	\$240	s
9	HALF PAGE 6.5"	x 9° or.	10"	x	7"	\$320	8
12	Units		10"	x	8*	\$360	8
18	FULL PAGE		10"	х	14"	\$400	\$1
2-P/	AGE SPREAD		21"	x	14"	\$700	F
BAG	CK PAGE		10"	x	14*	8500	1
FRC	ONT PAGE BANNE	R	8.25*	x	2*	\$320	n
FRC	ONT PAGE BOX		1.5"	х	4.5"	\$240	P

Rates are	per month.	Artwork in	cluded in price	. Newspa	pers are bi	ack on whit
•				40		10

0	3 TOWNS S150	6 TOWNS \$250	9 TORNS \$350	12 TORNS \$400	15 TOWNS \$450	18 towns \$500	21 TOWNS \$550	24 TOWNS \$600
0	\$250	\$400	\$500	\$600	5700	\$800	\$900	\$1000
0	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700	\$1900
0	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000	\$2200
0	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400	\$2700
0	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700	\$3000
0	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	83000	\$3400

PREPAY 6 MONTHS AND GET 1 MORE FREE PREPAY 12 MONTHS AND GET 3 MORE FREE

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SCHOLARSHIPS FOR WOMEN VOLUNTEERS

The Junior League of Elizabeth-Plainfield 908-709-1177. (JLEP) is pleased to announce that in 2024 we will be awarding three \$4,000 scholarships to college bound women who reside in Union County and demonstrate a passion for volunteerism.

The JLEP believes that volunteerism is a vital force in our community, and we support young women who share our passion by awarding scholarships to college-bound high school seniors who have demonstrated a commitment to volunteer activities. The scholarships will be awarded in May 2024.

To be considered for a scholarship, applicants are asked to complete the application form, write a 300-to-400-word essay about their volunteer experiences, and provide two letters of recommendation. The application form is available on our website, jlepnj.org, or can also be obtained by sending a request via email to scholarship@jlepnj.org or by leaving a message with your address and/or email address at

The deadline for submitting applications is April 5, 2024. There will be a formal presentation of the scholarships to the recipients at the JLEP's Annual Dinner on May 22, 2024.

To find out more about the League's scholarship program or about how to join as a member, please contact the League at 908-709-1177. email scholarship@jlepnj.org, or visit our website at ilepni.org.

ABOUT THE JUNIOR LEAGUE OF ELIZABETH PLAINFIELD

The Junior League of Elizabeth Plainfield is a chapter of the Association of Junior Leagues International, Inc. and is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Learn more: jlepnj.org.

ONLINE ADS & PRESS RELEASES DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

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- FREE AD DESIGN AND COPYWRITING Advertising webpage includes many features including write-up, images, video, Google map, etc.
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- Posts are promoted by industry, key words and location.
- TRACKABLE RESULTS

All ads include a live view counter.

PER POST Joe Renna at 908-447-1295 Block of 20 for \$200 email: JoeRenna@RennaMedia.com

Single post is \$20

\$10



Full Color Flyers and Menus Printed and Mailed to Every Home and Business in Town!

FLYERS - \$45 PER THOUSAND 8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock Tri-fold add \$10 per thousand. Minimum order \$450

LARGE MENUS - PRINTING - \$85 PER THOUSAND For quantities more than 50,000 cost is \$55 per thousand. 11"x17" / Full color /2 sided / 60lb gloss coated stock. Min. order \$850 Includes folding (quarter fold or tri-fold, with or without coupons tab) INSERTED AND MAILED TO EVERY HOME AND BUSINESS \$60 per thousand. (as low as \$30 per thousand depending on quanttiy.)

email: JoeRenna@RennaMedia.com

Joe Renna at 908-447-1295

MENUS

BSITE / SEO SERVICES

Minimum order \$400

- Basic static site that can be developed further
- WEBSITE CREATION/UPDATE: \$2,400
- Cost for average website: 12 pages, contact form, SEO friendly, responsive design
- WEBSITE HOSTING: \$300 PER YEAR
- Includes website hosting, software updates, monthly website content updates
- SEO SERVICES: AVERAGE COST \$1,000 \$2,000 PER MONTH Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

Call for free a consultation if you need help developing an online marketing plan. Call Walter at 201-478-7408 email: wwwinnj@gmail.com

STARTER **WEBSITE**

\$500

WEBSITE AUDIT/ANALYSIS AND RECOMMENDATION PLAN

ONE TIME FLAT FEE \$250

SEE WHAT IS WORKING AND NOT WORKING Know where your web traffic is coming from and why.

- ELIMINATE / AVOID COSTLY SCHEMES
- Evaluate the return you are getting from your online marketing costs.
- INCREASE ONLINE MARKETING RESULTS
- Recommendations include ways to increase traffic to your website
- NO OBLIGATION
- This service is recommended even if you have an existing web management contract. Use it to tune up your marketing plan.

Call for a consultation if you do not have a website or if need a new one. Call Walter at 201-478-7408 email: wwwinni@gmail.com

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RENNA MEDIA LAUNCHES YOUTUBE PODCAST

Joe Renna

Renna Media has posted its first episode of "Mind Your Own Local Business," a podcast that gives advice on how to run a successful local business.

This is my 40th year in business and I draw from my experience and expertise to give advice. I have received so much help in my career from mentors and seasoned business owners, and this is a way to pay it forward.

I already offer free one-on-one consultation on putting together business plans and marketing plans. The show would be a way to reach many more people.

I started in business in 1984 as a graphic designer and grew into a full-service marketing and adverting company. Now, along with my wife Tina, we publish twenty-four community newspapers mailing out 160,000 to homes and businesses monthly.

Like the newspapers, the show will serve as a venue to support local community service organizations and events and production costs will be covered by advertisers. There are several marketing and advertising opportunities for businesses to be included with the freedom to be unique and creative.

I am looking forward to having a lot of fun doing the show. It is another application of my Do-What-You-Love mentality. The show is a free-form magazine format production that is flexible. I welcome business owners to join in the fun.

To learn more call me, 908-447-1295, or email joerenna@rennamedia.com.



Scan for First Episode of Mind Your Own Local Business on YouTube.



It would be a tremendous help if viewers Subscribe, Comment, Like & Share the shows.

At Lantern Hill, you really can have it all!

At Lantern Hill, the premier senior living community in New Providence, you'll enjoy a beautiful maintenance-free home, predictable expenses, easy access to amenities, and on-site care if your health needs change—all for an incredible value.





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