

Garwood Times_{NJ}

MAILED FREE
TO EVERY HOME
AND BUSINESS
IN GARWOOD

Published by Renna Media

Issue 74 • February 2024

GROW YOUR BUSINESS

Place your ad
in this space
and be in
every mailbox
in town!



CALL FOR DETAILS
908-418-5586

PRSR STD
U.S. POSTAGE
PAID
BRIDGEPORT CT
PERMIT NO. 390

ECRWSS

ANNUAL DR. MARTIN LUTHER KING, JR DAY OF SERVICE

The Garwood community came together to celebrate Dr. Martin Luther King, Jr. during the annual Day of Service.



Courtesy photos



FIRST AID SQUAD ACTIVELY RECRUITING VOLUNTEERS

The Garwood First Aid Squad is actively recruiting volunteers and invites you to join our team. Whether you are looking to help out the community or get a start in the medical field, we would be glad to have you join us. You can work on board the ambulance or just help out around the squad house. No experience necessary. As a squad member, you can make a difference in a person's life join today.

**If interested, just email us at
InformationGFAS@gmail.com
or call 908-789-0300.**

"Volunteers Since 1939 Dedicated To Saving Lives"

Full Color Flyers and Menus Printed and Mailed to Every Home and Business in Town!

LARGE MENUS - PRINTING - \$85 PER THOUSAND

11"x17" / Full color / 2 sided / 60lb gloss coated stock / Includes folding

FLYERS / BROCHURES - \$45 PER THOUSAND

8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock / Tri-fold add \$10 per thousand

INSERTED AND MAILED TO EVERY HOME AND BUSINESS

\$60 per thousand. (as low as \$30 per thousand depending on quantity.)

Joe Renna at 908-447-1295 - email: JoeRenna@RennaMedia.com



*****ECRWSSDDM*****
POSTAL PATRON
GARWOOD, NJ 07027

GarwoodTimes_{NJ}

Renna Media LLC, Publishers
202 Walnut Ave., Cranford, NJ 07016
Garwood Times is published by Renna Media. 2,500 newspapers are printed monthly and mailed to every business and resident in Garwood, NJ. Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.
©2023 Contents of this newspaper cannot be reproduced without written consent from Renna Media LLC.

SEND US YOUR NEWS
Do you have a community service that you need help publicizing? Did you or someone you know accomplish something amazing? We are interested in hearing about your latest achievement (honor, award, etc.), send us your news! **Email: editor@rennamedia.com**

ADVERTISING
Joe Renna: 908-447-1295
joerenna@rennamedia.com



Find us on online: rennamedia.com
[facebook.com/ Garwood Times](https://facebook.com/GarwoodTimes)

HOME MOVIES TRANSFERRED to digital files & DVD

- Video Tape Transfers
- DVD & Flash Drive Duplication
- Audio Cassette to CD
- Reel to Reel Audio to CD
- LP to CD
- High Speed Photo & Slide Scanning
- Foreign Conversions

Video Production & Editing
Training • Sales • Documentary



locally owned since 1984
www.vdsnj.com
facebook.com/vdsnj
email: ira@vdsnj.com
908-964-4004
406 Chestnut St. • Union, NJ 07083

A recent participant in Imagine's last volunteer facilitator training shared this about her experience: "The training was truly amazing and inspiring. I am so honored to have had the opportunity to participate in it." Another shared: "The Imagine Staff are amazing. I so appreciate all the knowledge they shared and the encouragement they gave to me and the other participants."

Participants in Imagine's training programs often describe the experience as "life-changing". In addition to story sharing and the opportunity to support one another, training participants gain knowledge and skills regarding Alan Wolfelt's Companioning Model for grief support that's practiced at Imagine. Participants often walk away with a new understanding of themselves, and a new capacity for supporting the people in their lives. They bring this understanding to their role as facilitators in Imagine's peer support group program where children, youth, young adults and adults come together to share their grief experiences and receive and give support.

Imagine's volunteer facilitators come from all walks of life and no special background is required other than a willingness to listen, a heart inclined to serve, and the ability to be with children and adults in grief without trying to fix, solve or give advice. No prior experience is necessary. Volunteers must be 18 years or older. Bilingual (Spanish speaking) volunteers are needed as well. Volunteers serve as companions and loving listeners for those who are grieving and help create a space where participants can share tears and embrace the joys of life.

If you'd like to join us for Imagine's next facilitator training, it will be held Saturday, Feb. 17th through Monday, February 19th from 9 am-5 pm each day at Imagine's Newark Center at 570 Broad Street in Newark, and we ask that our new volunteers attend the entire training. Our new Newark center is located downtown in the Chase



building with parking available directly behind the building. It's also close to public transportation. We're hoping those completing the training will be able to facilitate groups held every other week at our Newark center. We have so many children and families currently in need of support that we're planning to launch a new Night of Support in Newark. We're also looking for a few new facilitators for our Mountainside location.

If you're interested in making a difference in the lives of grieving families and would like to participate in this transformative training experience, please visit Imagine's website at imaginenj.org or scan the bar code below to let us know of your interest. Please reach out to Imagine's Program Supervisor, Abigail Preece, LPC at abigail@imaginenj.org with any questions.

Imagine is a 501c3 nonprofit that offers free year-round grief support groups for children ages 3-18 and young adults 19-30 who are coping with a loss due to death. Concurrently, support groups are available for the parents and guardians of the children in the groups and offered in English and Spanish. Imagine also offers grief and loss education and training to the community. For more information please contact Imagine at 908-264-3100 or info@imaginenj.org.

DO YOU HAVE AN INTEREST IN AND SOME KNOWLEDGE OF SHADE TREES?


The Garwood Shade Tree Advisory Board is looking forward to its first full year as a formally created entity of the Borough. The purpose of the Board is to provide recommendations and advice to the Mayor and Council, Planning Board, and other Borough Departments for regulations and actions for the protection of trees and shrubbery upon public lands, easements, and rights-of-way in the Borough. In other words, the Board is responsible for all the shade trees - plantings, pruning, removal and sidewalk interference- between the sidewalk and curb along every street.

The Board is starting off 2024 with one vacancy and looks forward to one more Borough resident with an interest in and some knowledge of shade trees volunteering to be a part of the restoration of Garwood's tree canopy. Each member is assigned a section of the Borough to review and respond - with the Shade Tree Officer's guidance- to requests for tree related work. The Board works closely with the Department of Public Works to coordinate all work. We also hold an annual Arbor Day


ceremony on Arbor Day, which will be on Friday, April 26, 2024.

The Board was disappointed in mid-December 2023 when work had to stop on the Borough awarded contracts for road reconstruction projects including portions of Second, Third and Locust avenues, and all of Fifth Avenue and Maple Street, and sidewalk improvements at other various locations throughout the Borough as these projects would have resulted in the planting of over 100 new trees. These trees will now be planted in the spring of 2024. The Board was successful, however in working with the Union County Shade Tree Bureau and having 11 new trees planted along South Avenue. We also look forward to the State of New Jersey Department of Transportation planting 24 trees along North Avenue in the spring of 2024.

The Board meets the Fourth Tuesday of every other month starting in February 2024. Any and all interested residents should contact Borough Hall to complete an appointment form in order to be appointed or contact Shade Tree Officer Bill Nierstedt.

Call Today for a Free Estimate!  855.624.6655



AS SEEN ON
**GEORGE
TO THE
RESCUE**




ROOFING | SIDING | WINDOWS
KITCHENS | BATHROOMS | BASEMENTS
MASONRY | DECKS | PORCHES



Payment Plans

WINDOWS \$209	BASEMENTS \$395
KITCHENS \$389	BATHROOMS \$199
ROOFING \$249	DECKS/PATIOS \$189
SIDING \$289	PORCHES/STEPS \$185

0% Plans Available!

Estimated monthly payments.
Rates & payments based on credit approval.

VIRTUAL MEETINGS ALSO AVAILABLE

Interior & Exterior Remodeling | Family Owned & Operated

100% FINANCING AVAILABLE | 30+ YEARS EXPERIENCE

NJDCA 13VH07755300



MagnoliaHomeRemodeling.com

OLD GUARD FEBRUARY SPEAKERS

STEPHANIE GARDENS
GARWOOD, NJ

1 BR starting at \$1,769
Heat & hot water included. Cats allowed.
Conveniently located in residential area.
Call for Availability.
908.789.9198
Professionally managed by DanJon Management Corp., Inc.

Al's Carpentry
Home Improvements


Bathrooms - Basements - Decks - Tile
Additions- Doors/Windows - Molding - Drywall
Kitchens - Roofing - Siding - Plumbing - Electrical
Int. & Ext. Painting - Household Cleanouts
Call: 908.451.2230
alscarpentry11@aol.com


Electrical Lic. # 14616
& Plumbing w #8660

FIREFIGHTERS WANTED

Garwood Fire Department
Seeking Firefighters
OPENINGS FOR JUNIOR FIREFIGHTERS
8TH GRADE STUDENTS OR AGES 14 - 18
Interested? Call 908-789-8877
Leave a Message or Stop By for More Info
Sunday Morning: 9 - 12
Monday Eventings: 7 - 9

The Summit Area Old Guard was founded in 1930 and meets most Tuesdays at the New Providence Presbyterian Church located at 1307 Springfield Ave. Our motto is "Come for the Programs. Stay for the Friends."

February speakers include Scott Hough, Ed Oatman or Amy Wagner, Dr. Yaron Moshel, and Amy Behr-Shields. Please join us. Our programs are free to the public, and we welcome you!

Our speaker on **Tuesday, February 6th** will be Scott Hough, Superintendent of Schools, Summit, NJ. Scott will give us an overview of the school system and describe the impact covid had and how he dealt with it (he was appointed to his position in June 2020!). Scott will also discuss critical issues facing all school administrators, such as bullying, security and student safety. Roughly one half of Summit's annual budget goes to support the public schools, and the appeal of Summit as a great place to live is supported by its excellent schools.

Our speaker on **Tuesday, February 13th** will be either the manager or deputy manager of Union County, NJ. Union County has a diverse population equivalent in size to that of Wyoming and a budget of a half billion dollars. Most people are quite familiar with their own city or town, but usually know much less about their county. Ed Oatman, manager, or Amy Wagner, deputy manager, will hopefully change that for you. County operations include areas such as law enforcement/courts, parks & recreation, public

works -roads and infrastructure, health care, economic development, and a lot more.

On **Tuesday, February 20th**, Dr. Yaron Moshel, co-director of the Gerald J. Glasser Brain Tumor Center at Atlantic Health System's Overlook Medical Center, will be our speaker. He is one of a select few surgeons who specialize in removing deep-seated brain tumors using technology that includes computer-guided navigation, awake intraoperative brain mapping, endoscopy, and microsurgery. Dr. Moshel will explain how the convergence of precision medicine, advanced robotics, and specialized imaging are fostering new breakthroughs in the treatment of brain and spine tumors.

Finally, on **Tuesday, February 27th**, we ask the question, 'with so much information accessible online, is a public library still relevant'? Amy Behr-Shields, the Director of the Summit Free Library, will explain how the library is needed to curate reliable sources of information, and to manage the complexities of digital and non-digital media, while serving as a community center and a welcoming environment. You will also be surprised to learn how many varied programs and services the library offers.

Past speakers and much more can be viewed at SummitOldGuard.org but we encourage people to drop in on our meetings which take place at the church at 10:00 a.m. most Tuesdays. "Come for the Speakers. Stay for the Friends."

We look forward to meeting you.


BE A MUSTANG MENTOR

Garwood Public Schools


We are looking for parents, family, alumni and community members that want to share their occupations, trade, talent or skills with our students. The mentor will work with administration to identify an age group and timeframe for a presentation/talk/demonstration

of the specific skills set they would like to share with our students.


If you are interested or know of someone who would be a great influence on our students, please reach out or have them reach out to Mr. Kinney at ckinney@garwoodschools.org.




After Lincoln School Anthony attended ALJ where he was an honor roll student, captain of the football team, a peer leader and peer mediator. He graduated cum laude with a degree in Math Education, from Fairleigh Dickinson University. At FDU he was named to the dean's list every year, captain of the football team his junior and senior year, voted Team Player of the Year and selected to the Academic All-MAC every year played. Now known as Mr. DelConte, Anthony is an ALJ Math Teacher, Head Football Coach, Head Winter and Spring Track Coach and a Driving Instructor. Anthony has been recognized as the NY Giants Coach of the Week, BCC Division Coach of the Year, NJDOE Governor's Educator of the Year, and NJDOE Exemplary Educator of the Year.
Congratulations Anthony!



ANTHONY DELCONTE
CLASS OF 2002



After Lincoln School Sarah attended Arthur L. Johnson High School, where she was captain of the soccer, basketball and track teams. Sarah was a National Honor Society Member, Student Council Vice President and was awarded Girls Soccer MVP, Fall Season Scholar Athlete, Girls Track and Field MVP and Union County High Jump Champion 2022. Currently, Sarah is a Sophomore at TCNJ and was named to the dean's list. As a member of their Track & Field Team, she was the Metro-Region Honoree in the High Jump this past Spring. Sarah's major is Speech Language Pathology; she hopes to work in Education.
Congratulations Sarah!



SARAH SCEPKOWSKI
CLASS OF 2018

GARWOOD SENIORS BEGIN THE NEW YEAR

The Garwood Senior Citizen Club began its new year on Thursday, January 4, 2024. After sixteen years as the Club's President, President Pat DiFabio decided it was time to retire and enjoy the Club as a member rather than an officer. The group had its reorganization meeting at that time and the following slate of officers was elected: President George Diers, Vice President Diane Cirillo, Treasurer Bruce Paterson, and Secretary Sharon Flammia.

The Senior Club meets on the first and third Thursday of each month at noon at the Knights of Columbus building located on South Avenue in Garwood. Entrance is through the Willow Avenue parking lot at the rear. The building is handicap accessible and all on one level. All Garwood residents, age 55 and over, are welcome to join. Annual dues are \$10.00 per person. Seniors 90 years and older are exempt from paying dues. The Club has lunch and plays bingo at every meeting. Several times a year, speakers are invited in to discuss timely topics that are relevant to the seniors. In the past, the Garwood Police and EMTs have come in to discuss safety in the home and around town, officials from Union County have come in to talk about wills, long term care and planning for the future. Other speakers discussed nutrition, caregivers, staying sharp as we age, and health and general well-being.

There is a Senior Citizen bus that is available

to bring members to the meeting as well as other venues like food shopping and to the local malls. Kathleen Wierzbinski, Garwood's Senior Director, sends out a calendar of all the events to registered members, which include movies at the Garwood Library, ceramics and exercise classes, and dates of importance like the Senior Picnic, bus trips, and the Christmas/Holiday Party, in addition to the dates of mall/shopping trips. If you are registered as a Senior Club member, you should be on her mailing list. For some reason, if you do not receive the Newsletter, you can call Kathleen at 908-789-0710.

The Club is always welcoming new members to join us. If you are interested in joining the Senior Club you can call Kathleen or just show up at the next available meeting.



(above) Garwood Seniors enjoyed a river cruise sailing along the Toms River on the River Lady.

GARWOOD SENIOR PROGRAMS FOR FEBRUARY

Garwood senior activities are free and held at the Garwood Recreation Complex, 165 Myrtle Avenue (except bowling).

Senior Fitness

Mondays @ 10:30 a.m.

Zumba Gold

Tuesdays @ 10:00 a.m.

Senior Bowling

Tuesdays @ 1:00 p.m.

Garwood Lanes, 346 North Avenue

Healthy Bones

Wednesdays @ 1:00 p.m.

(Call 908-789-4070 ext. 4080 to Register)

Senior Line Dancing

Thursdays @ 1:00 p.m.

Ceramics with Barbara

Select Fridays @ 1:00 p.m.

(Call 908-686-2035 to Register)

Garwood Senior Club

1st & 3rd Thursdays at noon

Club meetings are held at the

Knights Of Columbus, 37 South Ave.

Come join the senior club! For more info & to join stop by a meeting.

To receive a calendar of events please call Senior Director 908-789-0710.



(above) Members of the Garwood PBA #117 treated the Garwood Seniors to a special luncheon.



(above) Garwood Volunteer FD visits Seniors

Courtesy photos

FREE ESTIMATES
All Phases of
Electrical Work

ELECTRICAL CONTRACTOR

ELECTRICAL REPAIR • CONTROL WIRING • CIRCUIT BREAKERS
ELECTRICAL PANELS • SMART HOME SERVICES • BOILERS
EV CHARGER INSTALLATION • SMOKE DETECTORS

SENIOR CITIZEN DISCOUNT - 24 HOUR EMERGENCY SERVICE

Lic.# 888400 **201-600-3530** Bonded & Insured

Short Circuit Specialists

Free pick-up and delivery services

- Wash n Fold • Dry Cleaning • Laundry
- Leather & Suede Cleaning • UGG's & Sneaker Restoration • Wedding Gown Preservation
- Meticulous Alterations and Custom Work.

Call 908-259-1960
Kenilworth-dry-cleaners.com

Your satisfaction is our priority.
RESTORING AND PRESERVING YOUR GARMENTS TO KEEP THEM FROM THE LANDFILL!

Download the CleanCloud app and select Kenilworth Dry Cleaners.

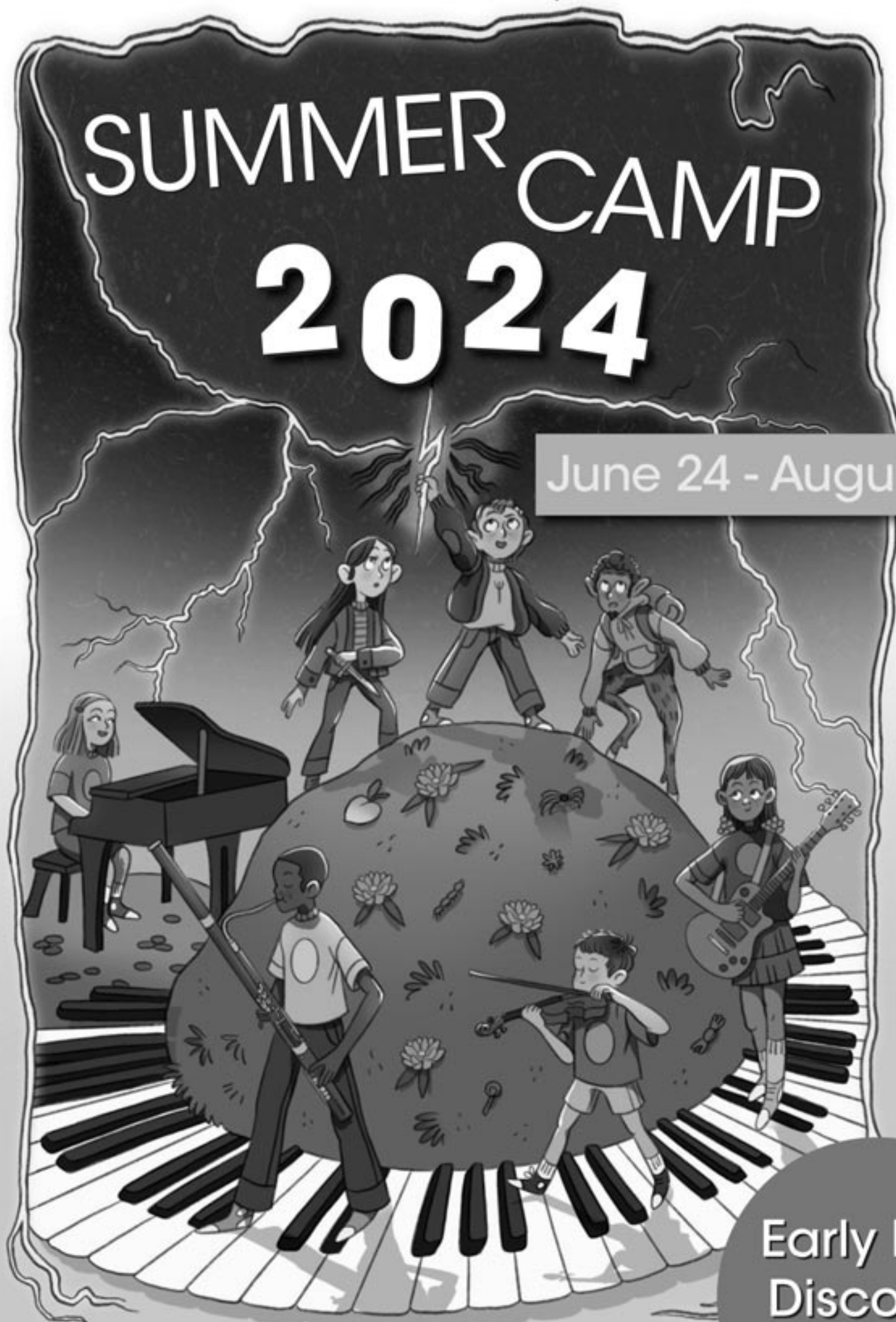
YOUR COMFORTER NEEDS LOVE REGULARLY.
Drop them off with us for a thorough cleaning.
50% OFF if you schedule a FREE Pickup & Delivery before 2/28/24.

WhartonARTS

Helen H. Cha-Pyo, Artistic Director

SUMMER CAMP 2024

June 24 - August 23



Early Drop Off & After Care Available
Enroll at **WhartonArts.org**
Call (908) 790-0700 for information

Early Bird
Discount
Ends April 1

45th Anniversary
New Jersey Youth Symphony
WhartonARTS
Helen H. Cha-Pyo, Artistic Director & Principal Conductor

Open Rehearsals Week

February 26 - March 3, 2024

Join us for a behind-the-scenes look at any of our 15 ensembles. Meet the passionate NJYS conductors and immerse yourself in a live rehearsal. Young musicians in **Grades 2-11** are warmly welcomed! Discover the joy of making music at NJYS.

FREE
Event



Register Online at **NJYS.org**

570 Central Avenue
New Providence
(908) 771-5544

JOIN SCOUTING FOR ADVENTURES, FRIENDSHIPS & MORE



**SAM'S**
LANDSCAPING

✓WEEKLY LAWN SERVICE

✓PROPERTY CLEANUP

✓PLANTING

✓MULCH

✓PAVERS

✓PATIOS

✓TOPSOIL

✓TRIMMING

COMPLETE

PROPERTY

CARE

SAMSLANDSCAPING.COM

908-441-7302

Submitted by Cecilia Gomes

Clark Boy Scout Troop 145 is an active Troop of young men who dedicate themselves to the values of Scouting while learning and having fun in a safe environment. Scouting teaches leadership, citizenship, and volunteerism, as well as appreciation for the outdoors.

Troop 145 is committed to giving the Scouts a fun outdoor experience. During a recent camping trip to Citta Scout Reservation, the Scouts cooked their own meals including a large traditional Italian dinner, hiking, practicing orienteering skills, shooting rifles and shotguns, fire-building competition and so much more.

Boy Scouts know how to have fun, but they also make sure to give back to the community. Each year the Scouts participate in the clean-up efforts following the annual UNICO Italian Feast held in each October as well as the Rahway River clean-up in the spring. This year the Scouts will participating in the UNICO Souper Bowl, an event that will collect canned soup that will then be distributed to those in need.

Some of the fun events that Troop 145 have planned for this year include camping, snow tubing and white-water rafting. One of the favorite events the Scouts attend is the annual Klondike Competition, being held this year on February 3rd at the Watchung Reservation. This annual event is a day of Scouting fun with a mixture of competitive spirit and outdoor fellowship. The Scouts work as a team and compete against other Scouts to demonstrate their skills in pitching tents, tying knots, building fire,

first aid, orienteering and lashing. This is always a fun event and something the Scouts look forward to each year.

The Scouting fun continues over the summer. Each year, Troop 145 attends summer camp at Ockanickon Scout Reservation located in Pipersville, PA. During this weeklong camp, the Scouts have the opportunity to work on rank advancement and merit badges. One of the highlights is always the Volleyball Championship which Troop 145 has won 2 years in a row, hoping to uphold their title this summer. At camp, the boys participate in cooking, camping, canoeing, swimming and much more. It is always a fun-filled week where many great memories are made.

Boy Scout Troop 145 offers something for everyone! If you would like to learn more about Troop 145 or to enroll your child, please send an email to info@troop145.org.



Are you Spiritual? Seeking? Curious?

COME & SEE





The Alpha Winter/Spring 13-week program begins at no cost to you

Monday February 5, 2024

7:00 PM LIVE @ The Nazareth Center, Immaculate Heart of Mary Church, 1571 South Martine Ave, Scotch Plains. Please register before 1/29/24. More details available at www.ihmparish.net/alpha



GARWOOD PUBLIC LIBRARY FEBRUARY EVENTS

For more information and to register for programs, call 908-789-1670 or email garwoodlibrary@garwood.org.
Mon and Tue 9 am to 8 pm, Wed and Thur 10 am to 8 pm, Fri 10 am to 4:30 pm, The Library will close on Feb 19 for President's Day

Crayola: World of Design

February 1, 8, 15, 22 at 3:00 pm
Use design thinking to solve real-world problems while experimenting with art techniques. For children in 2nd through 6th grade. Registration required. Limit 15

Ask Kiosk-Aging Services Kiosk

February 2, from 10 am to Noon
Union County Division of Aging Staff will be on hand to assist seniors (age 60+) or their caregivers with information on services, such as meal delivery, respite care, adult day care and support services for caregivers

Knitting Club

February 5, 12, and 26 at 10:30 am
Open to all levels. Spend an hour being creative and socializing. No Registration required. Yarn and needles provided to newcomers

Storytime

February 6, 13, 20, and , 27
at 10 am and 11 am

Join Miss Maryanne for stories, bubbles and more. Registration required

Virtual Kid's Craft

February 6 at 3 p.m.

Pick up your craft supplies from the Library and then watch the Facebook tutorial at 3 pm. Registration is required for craft kits and is limited to 15 participants. Sign up on the Library website's events calendar or by phone.

Adult Chess

February 6, 13, 20, and 27 at 6:30 pm
Informal chess games for adults. No registration required. Limit

Library Board Meeting

February 7 at 7:30 pm at the Library
A meeting of the Garwood Library Board of Trustees will take place in the Library. This meeting is open to the public

Ask Kiosk-Aging Services Kiosk

February 10 at 10 am to Noon
Union County Division of Aging Staff will be on hand to assist seniors (age 60+) or their caregivers with information on services, such as meal delivery, respite care, adult day care and support services for caregivers

LEGO CLUB

February 14 and 28 at 3 pm
Be inspired by this month's theme or build whatever comes to mind. Some will be displayed in our showcase. Registration required Limit 12

Virtual Adult Craft

February 16, at 3 p.m.
Pick up your craft supplies from the Library and then watch the Facebook tutorial at 3 pm. Registration is required for craft kits and is limited to 10 participants. Sign up on the Library website's events calendar or by phone.

Book Discussion Group

February 21, at 1:00 pm
Join us in the library for a lively discussion of this month's book, "Trust" by Herman Diaz.

LOCAL ARTIST WORKS ON DISPLAY AT LIBRARY

Leona M Seufert, a resident of Garwood, currently has an exhibit of her hand-made jewelry at the Garwood Library through February. The pieces on display are from her "Digital Gems" series. She calls them "digital gems" because each one has as its centerpiece a small inkjet printout. The digital print is fused with other "found" items creating a unique piece.

Seufert has been a resident of Garwood for 9 years and is known for her award winning digital collages. "Before 2023 ended I decided I would move back into creating jewelry, which I've only sporadically worked on over these last years. I feel that I want to begin this year anew through creating jewelry again. What I foresee doing in 2024 is spending time working with all the amazing items I've collected over the years. I have dozens of little plastic drawers filled with 'stuff', the kind of stuff that will become a springboard to my creativity." She sees her jewelry as wearable works of art. Most are "statement pieces" to be worn only by the courageous woman who wants to attract

attention.
Seufert serves on the Garwood Partnership for Arts and Culture (GPAC) committee, a committee established in 2023 to promote the arts in Garwood. Seufert's exhibit in the library is part of GPAC's initiative to exhibit artwork around town in local businesses. As the new year has begun, the theme for this round of exhibits is "New Beginnings".

Courtesy photo



Meeting every Thursday night starting at 8:00 pm

KENILWORTH COMMUNITY CENTER AND RECREATION BUILDING
575 Boulevard in Kenilworth, NJ at corner of 24th Street
Visitors are always welcome, beginner to master. Membership is not required to play.

KENILWORTH CHESS CLUB



www.kenilworthchessclub.org



CHESS IN MILLBURN
CHESS ACADEMY

**Individual and group lessons
From beginners on up.**

- In-person and Online Lessons
- Regular classes at 27 Bleeker St., Millburn, NJ
- Rated Chess Tournaments
- Search us on YouTube: Chess Party



908-416-1695
Visit our website for details and placement test!
ChessInMillburn.com
chessinmillburn@gmail.com

Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyper-local to regional, for every budget and market size.

NEWSPAPER ADVERTS

We mail 160,000 newspapers to every home and business in 24 towns. You can advertise in any number of towns. Ads start at \$60.

FULL COLOR PRINTING

We print flyers and menus, full color, two sided, on coated stock for only \$45 per thousand.

DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

**CALL JOE RENNA FOR A
FREE CONSULTATION.
908-447-1295**

RENNA MEDIA NEWSPAPER RATE SHEET

WE MAIL 160,000 NEWSPAPERS MONTHLY!

Tina Renna 908-418-5586 • tinarennamedia.com

Joe Renna 908-447-1295 • joerenna@rennamedia.com

202 Walnut Avenue, Cranford, NJ 07016

Online at RennaMedia.com
and NJLocalInfo.com

Call today for **FREE** consult on
marketing and business plans.



Advertise
in 1 or all
24 towns



Berkeley Heights NJ COMMUNITY NEWS Qty: 4,700 Zip: 07922	THE CHATHAMS NJ Qty: 7,500 Zip: 07928	Clark Monthly NJ Qty: 6,700 Zip: 07066	CRANFORD MONTHLY NJ Qty: 9,900 Zip: 07016	Elmora Hills ELIZABETH, NJ Qty: 5,400 Zip: 07208 Section of Elizabeth, NJ	Fanwood Post NJ Qty: 3,000 Zip: 07023
Florham Park Press NJ Qty: 5,500 Zip: 07932	Garwood Times NJ Qty: 2,500 Zip: 07027	Green Brook Gazette NJ Qty: 3,000 Zip: 08812	BUSINESS • LIFE KENILWORTH NJ Qty: 3,500 Zip: 07033	NJ LIFE in LINDEN Qty: 17,900 Zip: 07036	Long Hill LEADER NJ Qty: 3,500 Zips: 07933, 07946, 07980
MADISON MONTHLY NJ Qty: 6,300 Zip: 07940	MOUNTAINSIDE VIEW NJ Qty: 2,900 Zip: 07092	New Providence NEWS NJ Qty: 5,100 Zip: 07974	OUR TOWN Rahway, NJ Qty: 13,000 Zip: 07065	ROSELLE PARK MONTHLY Qty: 5,600 Zip: 07204	Scotch Plains NJ WHAT'S HAPPENING MONTHLY Qty: 9,400 Zip: 07076
Short Hills MILLBURN MONTHLY NJ Qty: 8,200 Zips: 07041, 07078	Summit Times NJ Qty: 9,600 Zip: 07901	Spirit of UNION NJ Qty: 6,800 Zip: 07083 (partial)	WARREN MONTHLY NJ Qty: 6,200 Zip: 07059	Watchung Post NJ Qty: 2,700 Zip: 07069	Westfield MONTHLY NJ Qty: 11,800 Zip: 07090

NEWSPAPER AD RATES

Units	Size	1 TOWN	3 TOWNS	6 TOWNS	9 TOWNS	12 TOWNS	15 TOWNS	18 TOWNS	21 TOWNS	24 TOWNS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550	\$600
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900	\$1000
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700	\$1900
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000	\$2200
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400	\$2700
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700	\$3000
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000	\$3400
2-PAGE SPREAD	21" x 14"	\$700								
BACK PAGE	10" x 14"	\$500								
FRONT PAGE BANNER	8.25" x 2"	\$320								
FRONT PAGE BOX	1.5" x 4.5"	\$240								

Back cover, front page banner and front box reserved on first-come, first-served basis. Current advertiser has right of first refusal.

PREPAY 6 MONTHS AND GET 1 MORE FREE
PREPAY 12 MONTHS AND GET 3 MORE FREE

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

ONLINE ADS & PRESS RELEASES DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

- **GET UNLIMITED CLICKS**

An alternative to expensive pay-per-click programs

- **FREE AD DESIGN AND COPYWRITING**

Advertising webpage includes many features including write-up, images, video, Google map, etc.

- **POSTS ARE SHARED THROUGH SOCIAL MEDIA**

Posts shared on multiple Facebook pages and twitter.

- **PAID SEARCH ENGINE PROMOTIONS**

Posts are promoted by industry, key words and location.

- **TRACKABLE RESULTS**

All ads include a live view counter.

Joe Renna at 908-447-1295

email: JoeRenna@RennaMedia.com

**\$10
PER POST**

Block of 20 for \$200

Single post is \$20

**RENNA
MEDIA
.COM**

NJ LocalInfo.com

Full Color Flyers and Menus Printed and Mailed to Every Home and Business in Town!

FLYERS - \$45 PER THOUSAND

8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock

Tri-fold add \$10 per thousand. Minimum order \$450

LARGE MENUS - PRINTING - \$85 PER THOUSAND

For quantities more than 50,000 cost is \$55 per thousand.

11"x17" / Full color / 2 sided / 60lb gloss coated stock. Min. order \$850

Includes folding (quarter fold or tri-fold, with or without coupons tab)

INSERTED AND MAILED TO EVERY HOME AND BUSINESS

\$60 per thousand. (as low as \$30 per thousand depending on quantity.)

Minimum order \$400

Joe Renna at 908-447-1295

email: JoeRenna@RennaMedia.com

FLYERS

\$45

PER 1,000

MENUS

\$85

PER 1,000



WEBSITE / SEO SERVICES

- **STARTER WEBSITE: \$500**

Basic static site that can be developed further

- **WEBSITE CREATION/UPDATE: \$2,400**

Cost for average website: 12 pages, contact form, SEO friendly, responsive design

- **WEBSITE HOSTING: \$300 PER YEAR**

Includes website hosting, software updates, monthly website content updates

- **SEO SERVICES: AVERAGE COST \$1,000 - \$2,000 PER MONTH**

Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

**Call for free a consultation if you need
help developing an online marketing plan.**

**STARTER
WEBSITE
\$500**

Call Walter at 201-478-7408

email: wwwinnj@gmail.com

WEBSITE AUDIT/ANALYSIS AND RECOMMENDATION PLAN

- **SEE WHAT IS WORKING AND NOT WORKING**

Know where your web traffic is coming from and why.

- **ELIMINATE / AVOID COSTLY SCHEMES**

Evaluate the return you are getting from your online marketing costs.

- **INCREASE ONLINE MARKETING RESULTS**

Recommendations include ways to increase traffic to your website

- **NO OBLIGATION**

This service is recommended even if you have an existing web management contract. Use it to tune up your marketing plan.

**ONE TIME
FLAT FEE
\$250**

**Call for a consultation
if you do not have a website
or if need a new one.**

Call Walter at 201-478-7408

email: wwwinnj@gmail.com

RE/MAX SELECT RE/MAX LLC AWARD WINNERS



**DIAMOND CLUB TEAM
AWARD WINNER
CARLOS TURNER**
WESTFIELD
M: 908-644-5728



**DIAMOND CLUB TEAM
AWARD WINNER
GLEN BAKER**
ROCKAWAY
M: 973-727-8539



**TITAN CLUB TEAM
AWARD WINNER
SANDRA CHAMBERS**
WESTFIELD
M: 732-558-8801



**CHAIRMAN'S CLUB TEAM
AWARD WINNER**



NICOLE PALMERI
WESTFIELD
M: 908-217-1264



MICHAEL TEJADA
MONTCLAIR
M: 908-514-3466



JOSEPH MORREALE
ROCKAWAY
M: 973-390-3326

**PLATINUM CLUB TEAM
AWARD WINNERS**



JACQUELINE HAYNES
MORRISTOWN
M: 201-230-3312



LORI CARUSO
ROCKAWAY
M: 973-219-3789



ROSA CASACCI
WESTFIELD
M: 716-913-2521

100% CLUB AWARD WINNERS



DAVID HAYES
MORRISTOWN
M: 908-432-0539



GARY NAGURKA
PINE BROOK
M: 973-214-5507



MICHAEL GABRIEL
PINE BROOK
M: 201-669-7534



RUSI GANDHI
PINE BROOK
M: 973-865-3225



ANA MONTES
WESTFIELD
M: 908-875-8121



JUAN GAMARRA
MORRISTOWN
M: 201-381-7741



SALVATOR PETROSINO
MORRISTOWN
M: 973-449-4932



HEATHER MONTALBANO
ROCKAWAY
M: 973-796-4947



STEPHEN VANNES
ROCKAWAY
M: 973-879-9697



TIMOTHY TAFFIN
ROCKAWAY
M: 973-670-1994



ARINA TORRES
PINE BROOK
M: 646-730-6308



STEVEN SEQUEIRA
WESTFIELD
M: 908-875-0084



JODI LATORRE
WESTFIELD
M: 848-203-9071



HUI "SABRINA" LU
WESTFIELD
M: 804-239-2180



BRIAN SIGNORELLA II
WESTFIELD
M: 908-875-8842



EFFTHIMIA DRIMONIS
MONTCLAIR
M: 973-650-3226



PAMELLA FEIXAS
MONTCLAIR
M: 862-900-2455



JESSICA CAMINO
WESTFIELD
M: 908-736-4223



JOHN LATTANZIO
WESTFIELD
M: 732-742-6417



NICOLE FLETCHER
ROCKAWAY
M: 973-934-9095



DAVID WAINWRIGHT
ROCKAWAY
M: 973-818-7100



NEDA YARNALL
WESTFIELD
M: 908-892-3447



PAUL TEIXEIRA
WESTFIELD
M: 908-906-7779



OLGA TSIAVOS
ROCKAWAY
M: 973-219-5102

100% CLUB TEAM AWARD WINNERS



MORGAN BELVIN
WESTFIELD
M: 908-334-9233



OLANDO FISHER
WESTFIELD
M: 908-930-9243



GABRIELA GOMEZ
WESTFIELD
M: 908-922-0259



AUDRA LOCCISANO
WESTFIELD
M: 908-922-0259



STEFANY MEDINA
WESTFIELD
M: 908-293-0155



YOLANDA MENDEZ
WESTFIELD
M: 973-760-4994



AUDELIZ PEREZ
WESTFIELD
M: 973-715-6210



MARY RITTENHOUSE
WESTFIELD
M: 908-477-4486



MELANIE SELK
WESTFIELD
M: 908-400-0643



GARY SINGER
WESTFIELD
M: 973-216-3000



STEPHANIE SOARES
WESTFIELD
M: 908-721-1613



ESCARLAT TORRES
WESTFIELD
M: 862-485-9939



JANICE VAN DER VEKEN
WESTFIELD
M: 908-577-0824



RICARDO VILLARREAL
WESTFIELD
M: 908-482-5522



SHONTAY WARREN
WESTFIELD
M: 973-885-7009



MICHELE BARINO
AVENEL
M: 732-266-6502



ZACHARY DURSO
AVENEL
M: 732-710-1400



LISA MANZ
AVENEL
M: 908-303-7071



MARK TIMINSKI
AVENEL
M: 908-705-2535



STEPHANIE FEIXAS
MONTCLAIR
M: 201-306-9768



SANDRA ROWE
MONTCLAIR
M: 732-436-5131



ELLIE WILLIAMS
MONTCLAIR
M: 201-800-5788



CAROLYN WEISS
MORRISTOWN
M: 973-296-5972



KAREN DINKINS
PINE BROOK
M: 862-219-3362



LINDA LICASTRO
PINE BROOK
M: 973-464-8679



ANTJE VIROSTEK
ROCKAWAY
M: 201-420-5654



JAMES WALTERS
MORRISTOWN
M: 973-464-6176



REYNA STERNBERG
MORRISTOWN
M: 973-393-4984



CANDACE SULLIVAN
ROCKAWAY
M: 973-462-7229



AUDREY E. PORTER
FLUMMER
M: 973-204-5256



CHRISTINE REYNOLDS
ROCKAWAY
M: 862-432-0321



JOSEPH ZAMMATARO
MORRISTOWN
M: 201-317-9519

#1 MULTI OFFICE NJ RE/MAX FRANCHISE IN SALES 2018-2023

1 MADISON AVE
MORRISTOWN, NJ 07960
O: 973-539-6300

28 ROUTE 46 WEST,
PINE BROOK, NJ 07058
O: 973-575-6005

20 W MAIN ST,
ROCKAWAY, NJ 07866
O: 973-625-0450

137 ELMER STREET
WESTFIELD, NJ 07090
O: 908-233-9292

15 BLOOMFIELD AVE
MONTCLAIR, NJ 07042
O: 973-739-8008

Each Office Independently Owned and Operated

