

# BUSINESS + LIFE KENILWORTH LIFE

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## KENILWORTH CHAMBER JOINS UNION TOWNSHIP CHAMBER

The Greater Union Township Chamber of Commerce (GUCC) Board of Directors formally welcomed the Borough of Kenilworth and its Chamber of Commerce as a new addition to its association at a ceremony recently held at the Union Chamber's headquarters. Officials from both Union and Kenilworth were in attendance to mark the occasion.

"Although our Chamber has always welcomed businesses from outside the Union area to its membership, this is the second formal expansion of our organization that will bring Kenilworth under our auspices so that they may avail themselves of our member benefits and to have our Chamber represent and promote Borough businesses, said Union Chamber CEO James Masterson. "We warmly welcome them and we pledge to do all that we can to promote and represent each business."

Kenilworth is joined by Roselle Park, which came into the Union Chamber last November.

Greater Union Chamber Board President Marie Maguire added, "Those Kenilworth businesses who join the Chamber will find more than 50 member benefits to help them succeed in these challenging times and we encourage them to become as active as possible."

The Greater Union Township Chamber of Commerce is an association of 400 businesses. Its mission is to promote, unite, represent, and strengthen its members through networking opportunities, special events and a variety of economic initiatives.

For more information, contact Masterson at [executivedirector@unionchamber.com](mailto:executivedirector@unionchamber.com).

Courtesy photo



(above) The Greater Union Township Chamber of Commerce (GUCC) Board of Directors formally welcomed the Borough of Kenilworth and its Chamber of Commerce as a new addition to its association at a ceremony recently held at the Union Chamber's headquarters. Officials from both Union and Kenilworth were in attendance to mark the occasion.

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# MANY THANKS FOR AN EXCITING DAY OF GIVING

St. Theresa Church Social Concerns Committee

On November 18th, 2023, the Social Concerns Committee of St. Theresa church held our annual Thanksgiving turkey and basket giveaway for Union County residents.  
We want to thank the Teamsters Local 863 from Mountainside for their generous donation of 100 turkeys; the Kenilworth PBA, with assistance from Mark Corrella of the Garlic Rose in Cranford, who donated 160 turkeys; and the office of Kenilworth Mayor, Linda Karlovitch, which donated a large number of roasting chickens and food items.

We also owe much thanks to the Social Concerns Committee members who volunteered many days and hours organizing this annual giveaway, the Boy Scouts and Girl Scouts, and all the many individuals who helped us in one way or another.  
We were able to serve about 225 individual families with baskets and turkeys, as well as sending over 60 turkeys, and boxes of food to St. Joseph's Service Center in Elizabeth, and Covenant House.



(above) Mike Estabrooks, volunteer with Socials Concerns; and George Grimshaw and Art Ristoli from Teamsters Local 863 from Mountainside. Courtesy photos

# CYO VOLLEYBALL CHAMPIONS

Congratulations to St. Theresa School in Kenilworth and the 7th grade girls Volleyball team. The "Super Six " won first place in the Archdioceses of Newark CYO league.

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# ATLANTIC FEDERAL GIVES RECOVERY GRANTS TO LOCAL NONPROFITS

The Atlantic Federal Credit Union (“The Atlantic”) distributed \$50,000 in grant funding to five local nonprofit organizations through the Federal Home Loan Bank of New York Small Business Recovery Grant Program (“SBRG”). The SBRG is designed to support the financial security and health of organizations that have faced economic challenges due to the rate environment, inflation, supply-chain constraints, and/or rising energy costs.

The SBRG began in 2017 in response to hurricanes in Puerto Rico and the U.S. Virgin Islands. The Program relaunched in 2020 and was made available again in 2021 to aid small businesses and nonprofit organizations facing

challenges due to the Coronavirus pandemic. By participating in the SBRG this year, The Atlantic was able to grant \$10,000 each to Bianca F.L.O.W.E.R.S. Inc. in Plainfield, Jewish Family Service of Central New Jersey, Mobile Meals of Westfield, St. Joseph Social Service Center in Elizabeth, and SHARE Alliance in Springfield.

“Thank you to the Federal Home Loan Bank of New York for their partnership and the opportunity to extend recovery grants within the communities we serve,” shared The Atlantic Federal Credit Union Chief Executive Officer Anthony Mero. “The SBRG funding will help our deserving recipients continue their selfless work throughout Essex and Union counties –

ensuring community members in need have access to food, clothing, social services and other crucial resources through the holiday season and beyond.”

## ABOUT THE ATLANTIC FEDERAL CREDIT UNION

The Atlantic Federal Credit Union was founded in 1935 as a not-for-profit financial cooperative to meet the savings and borrowing needs of Members. Today, The Atlantic Federal Credit Union exclusively serves Essex and Union counties in New Jersey with financial wellness resources, competitive rates and technology-driven solutions for personal and business banking. For full eligibility criteria and more information, visit [TheAtlanticFCU.com](http://TheAtlanticFCU.com).



(above) Check Presentation Jewish Family Service of Central New Jersey: The mission of Jewish Family Service of Central NJ, a non-sectarian health and social service agency, is to strengthen family life and encourage personal growth by providing specialized quality services to individuals and families in need in Union County. The Agency is a licensed mental health outpatient agency and a licensed and accredited homecare agency. A diverse staff who speak 11 languages provides a full range of services from mental health counseling, to Kosher Meals On Wheels, to an active Food Pantry and Urban Community Garden. Learn more at [jfscentralnj.org](http://jfscentralnj.org).



(above) Check Presentation St. Joseph Social Service Center: Since 1983, St. Joseph Social Service Center has served the materially poor and homeless community of greater Elizabeth, New Jersey, by providing basic human needs such as food, clothing and medications, as well as a wide range of services and programs to help them acquire the material goods and social services they need to live with dignity. St. Joseph Social Service Center's range of services include a food pantry, health and wellness programs, mental health counseling, an Adult Learning Center, access to clothing and household items, and more. Learn more at [sjeliz.org](http://sjeliz.org).

(above, l-r) Adam Cadmus, Chief Experience Officer at The Atlantic; Carla White-Garrett, Community Engagement Representative at The Atlantic; Peter Jacob, Director of Housing Services at Jewish Family Service of Central NJ; Anthony Mero, Chief Executive Officer at The Atlantic; Tom Beck, Executive Director at Jewish Family Service of Central NJ; and Janine Grieco, Director of Member Engagement and Delivery at The Atlantic.

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# COME SING WITH US AT OUR OPEN HOUSE AT SHRINE OF ST JOSEPH

*Hickory Tree chorus*

Put some music in your life in 2024! Join the Hickory Tree Chorus for an Open House at Shrine of St Joseph, 1050 Long Hill Road, Stirling, NJ, which will include a meet-and-greet, movement warm-ups and, of course, some wonderful singing. Dates are January 10 and 17, 2024, from 6:45 to 9:30 p.m. The chorus sings a

variety of music, including old-fashioned love songs, Broadway, Disney, Beatles, and more in a fun, supportive community. Come sing with us and share the joy of music together! Stay for the friendship and fun!  
Hickory Tree is an award-winning women's chorus singing four-part a cappella harmony in the barbershop style. We are passionate about

music, performance, fun & friendship. We believe every voice counts and encourage women singers of all ages, colors, ethnicities, and orientations to visit us and share our joy of music.  
Please contact the Chorus for the Open House by email at [info@hickorytreechorus.org](mailto:info@hickorytreechorus.org). Find more information at [hickorytreechorus.org](http://hickorytreechorus.org).



(above) The Hickory Tree Chorus invites the public to sing with them at an Open House, on January 10 and 17, from 6:45 to 9:30 p.m.

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# FOSTER YOUTH JOIN FOREVER FAMILIES AT ADOPTION DAY

## CASA of Passaic and Union Counties

On a recent fall morning, five youth ranging from three to 10 years old entered the courtrooms of Superior Court Judges Gavin Handwerker, Paul Nieves and Chanel Hudson as foster youth and, shortly after, emerged as official members of their new families.

Adoption Day is eagerly anticipated by many at Union County’s Family Court, as ample smiles fill the courthouse – a juxtaposition to the daily navigation of complex issues fraught with loss or discord. This year, county dignitaries presented

families with proclamations and certificates, and festivities included performances by 30 high school students from Elizabeth’s Thomas Jefferson Arts Academy A Cappella Choir; a former foster youth sharing her personal journey and adoption story; a roaming balloon artist; sheriff’s officers dressed as superheroes and a Batmobile outside for visiting; furry greetings from Kenilworth’s David Brearley Middle High School mascot bear; personalized cupcakes; and ice cream, face painting, and friendship-bracelet making stations.

CASA of Passaic and Union Counties presented family fun-themed gift baskets made possible in part from donations by David Brearley Bears That Care program and the Union County Bar Association. Baskets were given to all those finalizing on Adoption Day, as well as several families who adopted earlier in the year.

Cynthia Evans of Scotch Plains was among the CASA volunteers to attend the ceremonies for their assigned children. "The day was a long time

coming for these sisters, and it was amazing," she said. "I've been their advocate since 2020. Between their adoptive families and all involved, embraces and cheers were aplenty. My time as their CASA volunteer was both rewarding and challenging. I'm thankful I could help ensure their needs were met and services were provided while in care."

Adoption Day is a national movement to raise awareness of children in foster care. Since its inception 23 years ago, nearly 60,000 children have found permanency. More than 437,000 youth in the United States are currently in the child welfare system awaiting a permanent home, and the average wait is four years. For more than 23,000 youth, that doesn't happen, and they age out of the system, facing life on their own.

For details on CASA of Passaic and Union Counties, becoming an advocate for foster children or other opportunities to support the organization's work, log on to [www.casapassaicunion.org](http://www.casapassaicunion.org).



(above, right) Event included a balloon artist; cupcakes; ice cream, face painting, and bracelets.



(left) Each family received a basket made possible by CASA of Passaic and Union Counties & the David Brearley Middle High School Bears That Care Program.



(above) Sheriff's officers dressed as superheroes, and maned a Batmobile outside the courthouse.

Courtesy photo

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Organized by the American Museum of Natural History ([amnh.org](http://amnh.org)).



# SCENIC UNION COUNTY ART EXHIBIT

The Gallery-on-the-Boulevard, located in the Kenilworth Public Library, will present a collection of photographs captured by fine art photographer Jacki Dickert titled “Scenic Union County”, January thru April 2024.

Dickert is a participating member of the New Jersey photography community, serving as an artist, teacher and judge. A prolific artist, her images have been exhibited in numerous galleries around the state as well as being published on book covers, in textbooks and in magazines including Backpacker and The Sun. She has served as judge for the Union County Teen Arts Festival, NJ Federation of Camera Clubs, among others.

Dickert won first place in the Ansel Adams photography contest held by the Fenimore Art Museum in New York, and also had work accepted into the Newark Liberty International

Airport New Terminal A exhibit - NJ: Journey of Surprises. She is a salon level member of the Camera naturalist Photo Club and a popular speaker with the NJ Federation of Camera Clubs.

Since retiring from teaching elementary school, she now teaches private photography classes, does workshops for all ages, and leads group photowalks.

Speaking of her work, she states. “I feel great wonder and joy in the world around me. In awe of what I find in nature, I love the land, plants, patterns, and little corners of the world that I discover in my frequent wanderings there. I would like the viewing of my photographs to be a rich experience, evoking emotion and stimulating the imagination. Ultimately, I hope that my work allows viewers to be touched by the magic and beauty that is always around us.”Dickert’s portfolio and blog may be found at

lightdance.org. All artwork is available for purchase by contacting the artist.

The exhibit is free and open to the public during regular library hours. For more information call 908-276-2451.



(above) Stormy Spring Skies-Nomahegan Park

## SPANISH INTO ENGLISH ADULT PROGRAM

Want to practice or learn more English? Come to the Kenilworth Public Library for a free one hour session of intensive listening and speaking on Tuesday, January 9, 2024 at 5:30 p.m. This program is geared towards adults 18 and up. If you have any questions, please contact Krisstonia at 973-309-6971

## FREE RABIES VACCINATION JAN. 13

The Kenilworth Board of Health has announced that it will provide free Rabies Vaccination shots to dogs and cats over 6 months of age.

All dogs must be on short leashes. Aggressive dogs must be muzzled and under control. Cats must be confined to a carrier. Please bring sanitary supplies for cleanup in case of any accidents. Any pet involved in a bite will be placed in quarantine as required by law.

For more information, contact the Health Department at (908) 276-2740.

Date: January 13, 2024

Snow date: January 27,2024

Time: 10:00 a.m. to 12:00 p.m.

Location: Kenilworth Fire Department, 491 Washington Av.

## SENIOR FITNESS CLASSES

The Kenilworth Senior Center is open on Monday, Tuesday, Wednesday, and Friday for free senior fitness classes. . The classes are open to all Union County residents. Please bring your sneakers and a water bottle to stay hydrated. Lots of fun and you’ll meet some great people! The Kenilworth Senior Center is located at 526 Boulevard Kenilworth, NJ. There is parking in the front and back of the building. An elevator is located in the back entrance for those who need a lift. Whell chairs are provided if need be.

## DONATE UNWANTED BOOKS

Looking for a place to donate your unwanted books? Father Paul Prevosto, Pastor of Church of the Assumption in Roselle Park, announces the addition of a book donation bin located in the Church parking lot at 113 Coolidge Place (near the corner of Westfield Ave. and Faitoute Ave.)

All books must have an ISBN barcode on the cover. Hardcover, paperback, and textbooks are all welcome – no encyclopedias, magazines, or water damaged books. Your donation raises funds for the parish.

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## WHAT, WHERE, AND WHEN IN OLD KENILWORTH

# DISCOVERING KENILWORTH'S "MODEL HOMES"

When a builder or developer plans to erect a large number of homes, the builder typically promotes the sale of those homes with a brochure containing a picture of a typical home to be built or constructs a "model home" for potential buyers to see firsthand. That was the case for many Kenilworth housing developments dating back to the mid-1890s when the future Borough of Kenilworth was still all farmland. The future Kenilworth was then part of a large land development project calling and area in parts of Union and Cranford New Orange. This article is "Part 1" of an extended series of articles identifying the many model and promotional brochures used to entice potential residents to buy a home in one of 12 developments built in Kenilworth over the period from the late 1890s until the final large tract in 1960. Some models

are gone; some remain. Some have been so extensively remodeled that they are difficult to recognize from their original design. So, let's find as many of them as possible.

Back about 1895 the New Orange Industrial Association began marketing the area for people to buy lots for future homes in New Orange, which included present-day Kenilworth. The Association published a fancy brochure claiming many virtues – which never came about. These included an opera house, a huge lake with a boating house and yacht club, a massive city hall and other "gimmicks" to lure buyers here. Numbers of houses existing then were included in that brochure that to attract buyers.

Research suggests that one of the homes depicted in 1895 was a small farmhouse then owned by the Fink family. Research suggests it may have dated to 1860 or earlier. A small farmhouse, it was located on the north side of Galloping Hill Rd. between what today are the Garden State Parkway and Graceland Memorial Park. NJ census records indicate that in 1895 it was owned by William Fink (1823-1904); his wife was Sarah (1826-1900). He was a market gardener. By the time of the 1910 Federal Census, the home was owned by his son, Amos Fink (1860-1937); his wife was Grace (1870-1950). He was a farmer. For two generations

under William and his son, Amos, the Finks farmed much of the land along Galloping Hill Rd. Some of which is now occupied by Graceland Memorial Park and a larger portion on land now occupied by Merck Pharmaceuticals.

By the 1920s and into the 1930s the home was owned by Amos's brother, Silas Fink (1863-1937). Silas was married to Emily (Emma) Greenwald (1864-1945). Silas was not a farmer. He worked as an electrician and later as a carpenter. With his passing, his widow, Emily, remained in the home until 1942 before moving to PA to live with her son, Leon (1886-1954) until her death in 1945.

After 1942 and three generations of Finks having lived there, the home was no longer owned by a Fink family member. Sometime in the 1960s, this small farmhouse that in 1895 was used to help attract people to New Orange, was torn down. An office building now stands there.

More to come in the next edition of this newspaper. Watch for Kenilworth's first 40 houses and then building 100 more in 100 days before 1900. How were they marketed?

Research provided by Walter E. Boright, Ed. D., historian, and Historic Signs, Inc. Persons with inquiries about this or other Kenilworth history topics may contact Dr. Boright at drbori@aol.com or 908-256-5200.



(above) Fink farmhouse, ca. 1895.

Source: Historic Signs



(above) What's there now.

Credit: Google 2022



(above) Emily Greenwald Fink, 1940s

Source: Historic Signs

## SPIRITUAL? CURIOUS? SEEKING?

Alpha is for everybody that wants to discuss seeking answers to life's big questions. Why are we here? Is this all there is to life? Where are we going? How do I attain peace of mind, heart, and soul? Whether you are young or old, have faith or are atheist or agnostic, Alpha provides a safe environment for exploring our big questions about life.

There is no cost to participate. The series runs for 12 weeks on Monday nights beginning at 7:30 p.m. and ending at 9:00 p.m. It will begin February 5th, 2024, and end May 6th, 2024.

Three of the sessions are live in person and the remainder are on Zoom. You will need a desire for frank discussion, a willingness to participate and a commitment to attend. You will also need a computer or smartphone capable of Zoom sessions.

Immaculate Heart of Mary Parish,  
1571 S. Martine Ave.,  
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If you have any questions,  
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To register go onto IHMParish.net/alpha.



### Meet new people & explore faith together.

Alpha is a place to connect with other people who are open to exploring life, faith, and meaning. Each session includes a time to connect with others (often over a free meal), hear a short talk on an element of the Christian faith, and then a chance for each person to share their own questions with the group. We'd love to hear your perspective!

**Alpha Winter/Spring 2024**  
Season begins **LIVE**  
**Monday February 5th**  
**7:00 pm @**  
**The Nazareth Center**  
(Followed by weekly sessions hosted on Zoom)



Scan the QR Code with your phone or smart device to access our sign up page at [www.ihmparish.net/alpha](http://www.ihmparish.net/alpha)

If you have questions about Alpha, please contact the Nazareth Center Office at 908-889-2100 or send an email to [office@ihmparish.net](mailto:office@ihmparish.net)



# KENILWORTH PUBLIC LIBRARY JANUARY PROGRAMS AND EVENTS

Phone: 908-276-2451 • [www.kenilworthlibrary.org/](http://www.kenilworthlibrary.org/) • 548 Boulevard, Kenilworth, NJ 07033

Monday - Wednesday: 10 AM-5 PM; Thursday: 10AM-8PM; Friday: 10 AM-5 PM; Saturday: 10 AM-2 PM; Sunday: Closed

## WEEKLY CHILDREN PROGRAMS

### Bingo For Children

Mondays at 6:30pm – 7:00pm

January 8, 22 & 29

Bingo games for children ages 3 & up

### Lap Sit

Tuesdays at 10:30am – 10:50am

January 16, 23 & 30

Interactive stories and songs for ages 0 – 2 years old

### PJ Story Time

Tuesdays at 6:30pm – 7:00pm

January 9, 16, 23 & 30

Children are welcome to attend this story time program dressed in their pajamas and bring along a favorite stuffed animal for ages 3 & up.

### Toddler Time

Wednesdays at 10:30am – 10:50am

January 17 & 24

Stories and songs for ages 2 – 3 years old.

### Lego At The Library

Thursdays at 3:30pm – 4:00pm

January 11, 18 & 25

Build your own creations for age 4 – 12

### Fun Friday Crafts

Friday at 3:30pm – 4:00pm

January 5 & 19

Ages: 4 – 9

Registration is required.

## JANUARY SPECIAL EVENTS

Registration is required for all special events.

Kenilworth residents may register one week prior to each event. Out of town residents may register two days prior to each event, space permitting. To register call the library at 908-276-2451 or visit 548 Boulevard.

### Tween Craft

Monday, January 8, 3:30pm – 4:30pm

Ages: 10 - 14

### Boogie Woogie Babies

Tuesday, January 9, 10:30am – 11:00am

Interactive musical program will be presented by Tiffany Taylor for ages: 0- 4

### Yoga Story Time

Wednesday, January 10,

10:30am – 11:00am

Join us for stories and yoga poses for the youngest listeners and their caregiver.

This program will be presented by Heather Valente for ages: 2 - 5. This program has been funded by The Friends of The Kenilworth Public Library.

### Good Tyme String Band

Wednesday, January 31,

10:30am – 11:00am.

All ages are welcome to attend and enjoy foot tapping knee slapping banjo music

## PROGRAMS FOR ADULTS

### Paper Pals

Tuesdays, January 2 and 16, from 2-4 p.m.

Monday, January 8 from 6:00 – 7:45 p.m.

Our card making group “Paper Pals.” You don’t need any paper crafting experience to join the fun.

### “Yarnies”

January 4, 11 & 18 from 2-4 p.m.

January 25 from 6 – 7:45 p.m.

You don't need any crafting experience to enjoy these creative explorations. Feel free to bring a project to work on. Watch demonstrations of knitting, crocheting and weaving.

### “Spin - A - Yarn”

Tuesday, January 30 from 5:00– 7:45 p.m.

Bring your spinning wheel or drop spindle and create beautiful yarns! If you don’t have a wheel, you are still welcome to join us to learn about spinning.

### Learn To Sew Workshop For Adults

Saturday, January 20, 10:30am – 1:30pm.

Learn to sew or improve sewing skills! Adults are invited to register for this three-hour sewing workshop. Individual sewing machines will be available for each participant. This workshop will be presented by Ellen Lumpkin Brown.

All of these programs are free for adults.

## CHILD DEVELOPMENT SCREENING

Please join us on Tuesday, February 13 at 11:00 – 11:30 a.m. at The Kenilworth Public Library to learn about free services for babies and young children offered by the Community Coordinated Child Care of Union County.

Families that pre-register for this event and sign up for a virtual child development screening will receive a special gift which include Books, Balls & Blocks for their family to keep.

This gift will provide an opportunity for families to enjoy enrichment activities with their child.

Pre-registration begins on Tuesday, January 9. Only families that pre-register for this program no later than Friday, February 9th will receive the Books, Balls & Blocks gift bags. The enrichment bags will be distributed during the Kenilworth Public Library program on Tuesday, February 13th.

The virtual screening will take place on Saturday, February 17th.

For more information or to receive the special enrichment gift, call The Kenilworth Public Library at 908-276-2451 or visit 548 Boulevard.



(above) Tiffany Taylor  
- Boogie Woogie  
Babies - January 9



(above) Join our card making group “Paper Pals.” A card making group for adults. You don’t need any paper crafting experience to join the fun.



(above) Heather  
Valente - Yoga Story  
Time for children-  
Wednesday, January 10



(above) Good Tyme String Band - January 31.  
All ages are welcome to attend and enjoy foot tapping knee slapping banjo music.



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# Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyper-local to regional, for every budget and market size.

## NEWSPAPER ADVERTS

We mail 160,000 newspapers to every home and business in 24 towns. You can advertise in any number of towns. Ads start at \$60.

## FULL COLOR PRINTING

We print flyers and menus, full color, two sided, on coated stock for only \$45 per thousand.

## DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

## ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

## SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

## WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

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<b>Florham Park</b> Press NJ Qty: 5,500 Zip: 07932	<b>Garwood</b> NJ Times Qty: 2,500 Zip: 07027	<b>Green Brook</b> NJ Gazette Qty: 3,000 Zip: 08812	<b>BUSINESS • LIFE</b> KENILWORTH NJ Qty: 3,500 Zip: 07033	<b>NJ LIFE in</b> LINDEN Qty: 17,900 Zip: 07036	<b>Long Hill</b> LEADER NJ Qty: 3,500 Zips: 07933, 07946, 07980
<b>MADISON</b> MONTHLY NJ Qty: 6,300 Zip: 07940	<b>MOUNTAIN</b> SIDE NJ VIEW Qty: 2,900 Zip: 07092	<b>New Providence</b> NEWS NJ Qty: 5,100 Zip: 07974	<b>OUR TOWN</b> Rahway, NJ Qty: 13,000 Zip: 07065	<b>ROSELLE PARK</b> MONTHLY Qty: 5,600 Zip: 07204	<b>Scotch Plains</b> NJ WHAT'S HAPPENING MONTHLY Qty: 9,400 Zip: 07076
<b>Short Hills</b> MILLBURN MONTHLY NJ Qty: 8,200 Zips: 07041 07078	<b>Summit</b> NJ Times Qty: 9,600 Zip: 07901	<b>Spirit of</b> UNION NJ Qty: 6,800 Zip: 07083 (partial)	<b>WARREN</b> MONTHLY NJ Qty: 6,200 Zip: 07059	<b>Watchung</b> Post NJ Qty: 2,700 Zip: 07069	<b>Westfield</b> NJ MONTHLY Qty: 11,800 Zip: 07090

### NEWSPAPER AD RATES

Units	Size	1 TOWN	3 TOWNS	6 TOWNS	9 TOWNS	12 TOWNS	15 TOWNS	18 TOWNS	21 TOWNS	24 TOWNS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550	\$600
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900	\$1000
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700	\$1900
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000	\$2200
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400	\$2700
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700	\$3000
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000	\$3400
2-PAGE SPREAD	21" x 14"	\$700								
BACK PAGE	10" x 14"	\$500								
FRONT PAGE BANNER	8.25" x 2"	\$320								
FRONT PAGE BOX	1.5" x 4.5"	\$240								

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Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

# THANKS TO ALL WHO MADE THE TREE LIGHTING EVENT A BIG SUCCESS

Kenilworth held our annual tree lighting on December 2. Mayor Karlovitch sends a big thank you to Kenilworth Police Department, United Methodist Church, Kenilworth Girl Scouts, Kenilworth Boy Scouts, our recreation

department, Kenilworth Fire Department, DPW and VIP guests Santa Claus and The Grinch for making this such a fun evening.

Wishing everyone a wonderful and blessed holiday season.

Photos by Borough of Kenilworth



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Tri-fold add \$10 per thousand. Minimum order \$450

### LARGE MENUS - PRINTING - \$85 PER THOUSAND

For quantities more than 50,000 cost is \$55 per thousand.

11"x17" / Full color / 2 sided / 60lb gloss coated stock. Min. order \$850  
Includes folding (quarter fold or tri-fold, with or without coupons tab)

INSERTED AND MAILED TO EVERY HOME AND BUSINESS  
\$60 per thousand. (as low as \$30 per thousand depending on quantity.)

Minimum order \$400

Joe Renna at 908-447-1295

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### FLYERS

**\$45**

PER 1,000

### MENUS

**\$85**

PER 1,000

## WEBSITE / SEO SERVICES

### • STARTER WEBSITE: \$500

Basic static site that can be developed further

### • WEBSITE CREATION/UPDATE: \$2,400

Cost for average website: 12 pages, contact form, SEO friendly, responsive design

### • WEBSITE HOSTING: \$300 PER YEAR

Includes website hosting, software updates, monthly website content updates

### • SEO SERVICES: AVERAGE COST \$1,000 - \$2,000 PER MONTH

Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

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