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The Senior Center of the Chathams hosted holiday parties on two days this season - November 30th and December 7th. Lunch was served, including deserts and mocktails. The performers for the November 30th party were Eleanor and Peter "Maestro" Jackson. The entertainer for the December 7th party was Bob Marino.

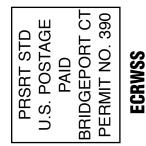
The Senior Center of the Chathams is committed to offering its programs and services to a wide range of people and draws members from six counties and 70 towns, including Chatham, Madison, Berkeley Heights, Long Hill, New Providence, Florham Park, and Summit to name a few. All are welcome (55 +) at the Senior Center of the Chathams. There is no membership fee to join. Many programs are offered free of charge, while others involve only a minimal fee thanks to individual donations, fundraising events, and grants.

For 35 years, the mission of the non-profit Senior Center of the Chathams has been to protect the independence and dignity of a growing, aging population by providing a wide array of programs and services that educate, empower, and connect participants to one another. The Center enables older adults to age in place and to remain active, engaged, and contributing members of their communities while increasing their access to programs and services in the areas of wellness and fitness; enrichment; support and connection; and information and referral. All of this helps to improve their physical and emotional well-being.

The Center is open Monday through Friday from 9 a.m. -3 p.m. For more information about the Senior Center of the Chathams, call 973-635-4565 or visit chathamseniorcenter.org.



(above) The Senior Center of the Chathams hosted Holiday Parties on *two days* – *November 30th and* December 7th. Lunch was served, including deserts and mocktails.





(above) Eleanor and Peter "Maestro" Jackson.

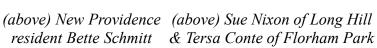


(above) Madison residents Susan Mennella, Joanne Whitney, and Chris.



(above) Dancing in your seats or on the dance floor







(above) Berkeley Heights residents Ken & Josephine.



(above) Chatham residents Elenor & Peggy





THE CHATHAMS

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MOUNTAINSIDE GIRL SCOUTS WENT CAROLING AT CHATHAM HILLS SUBACUTE CARE CENTER

Girl Scout Troops 40179 and 46127

The holiday spirit was in the air when Mountainside's Girl Scout Brownie Troop 46127 and Daisy Troop 40179 went caroling at the Chatham Hills Subacute Care Center in Chatham, NJ on Tuesday, December 5th. Troop Leader

Christine O'Grady's father is a resident at the center. She wanted to bring the Scouts to spread some joy to her father and all the other residents. Everyone, young and old, enjoyed the music and good cheer!



Courtesy photo





Monthly Sales at a Glance

18	106%	\$1,044,939	18
HOMES	SALE TO LIST	AVERAGE	AVERAGE DAYS
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318 Hillside Ave	7	6.1	2	\$2,249,000	\$2,225,000	70
28 Sterling Dr	3	4.1	2	\$1,675,000	\$1,842,500	9
31 Jackson Ave	4	4.0	1	\$1,439,000	\$1,410,000	7
21 Chestnut St	4	2.0	1	\$998,000	\$999,000	5
43 Girard Ave	3	1.1	0	\$699,000	\$870,000	10
848 River Rd	3	1.2	1	\$799,000	\$800,000	6

Happy New Year

Chatham Recent Sales

As we near the close of another year, we want to thank our clients and supporters who make our job so fulfilling. Your trust in our team when buying and selling a home is everything.

Wishing you a beautiful holiday season and a new year brimming with love, prosperity, and the comforts of home. We look forward to serving you in 2024.

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Source: GSMLS, select properties sold 11/8/2023-12/8/2023. If your property is currently listed with another Realitor, this is not intended as a solicitation of that listing. Information deemed reliable, but not guaranteed. Each office independently owned and operated. Equal housing opportunity. Some homes may be sold and listed by other brokers.



CELEBRATING A HUNDRED YEARS OF SAFEGUARDING CHATHAM'S PAST

The Chatham Historical Society The Chatham Historical Society (CHS) is celebrating its centennial in 2024 with events, activities and celebrations planned for the entire year. The kick-off event "For the Love of Chatham" will take place on January 28th at 2:30-4:30 p.m. at the Library of the Chathams. The public is invited to toast with champagne and cookies to Chatham's rich history.

The CHS was incorporated on January 25, 1924, with a roster of 218 members. By 1929, donations to the society included mill ledgers from the 1770's, domestic artifacts of early colonial life, records of property and surveys, items of the Revolution especially Shepard Kollock's New Jersey Journals, and photographs of people and life in Chatham.

In an effort to share the town's rich history, the society has organized and participated in many events with members and the public. Every year, CHS hosts free programs at the Library of the Chathams along with a joint program with the Chatham Township Historical Society. The society participates in the July 4th parade as well

about the town's early beginnings.

The CHS has a long history of collaborating with local schools. Every year the Margaret Keisler Scholarship of \$1,500 is awarded to a graduating senior. The CHS has also provided the High School with photographs depicting school life in the early 20th century. Art students and musicians from the high school have enhanced annual dinners and the holiday parties with their contributions of their work. The CHS has worked with the ECLC School coordinating various events and programs. Society mailings and newsletters are fulfilled by ECLC students in the SKIL (Seeking Knowledge for Independent Living) department.

In December, when Santa and Mrs. Claus visit Chatham's Gazebo, the society provides and serves hot chocolate. To celebrate the Chatham Train Stations Centennial, the society and 1,127

as the Fishawack Festival to enlighten the public official attendees blew whistles and made Chatham, NJ an official Guinness World Record holder. The Dani McCulloch House History Program continues to provide guidance to residents seeking historic recognition for their homes.

> The Historical Society is planning multiple events for the centennial. They include resurrecting the Cemetery Tour along with a Porch Reading event, the first president's returning visit, a float for the 4th of July, program speaker Journalist, Author and Pulitzer Prize Finalist Mark Di Ionno, and a celebratory party. Information on the upcoming events can be found at Chathamnjhistoricalsociety.com. Anyone interested in helping out with the events can email at chathamnjhistory@gmail.com. Society is looking for designers, organizers, artists, actors, worker bees, and creative individuals to join the fun!



(above, l-r) On December 11, 2023, Chatham Borough Mayor and Council issued a proclamation recognizing the CHS Centennial. Pictured are Mayor-Elect Carolyn Dempsey, Mayor Thaddeus Kobylarz, CHS Co-Presidents Amy Crandall and Karen Hoerrner

Photo by Marianne Ivers



Parking is available in the town lot behind the Community Playh ors can use the back door to the Squad building

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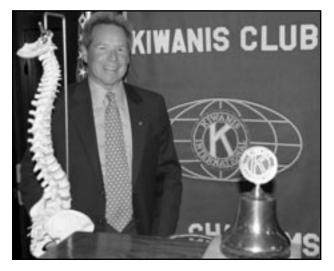
Questions: 800-736-0321

THE CHATHAMS • Page 6 • January 2024 DR. MURPHY LOOKING FORWARD TO 40 YEARS OF COMMUNITY SERVICE

Dr. Joseph J. Murphy started his business, The Suburban Chiropractic Center, on January 7, 1985. Part of his plan was to not only to serve the community professionally, but in service also. As he celebrates his 39th year in business, he also reflects on his community involvement and how rewarding it has been. He looks forward to continuing to volunteer and stay involved in the community as he reaches this 40th year.

Dr. Murphy has a record of supporting the local first responders, police, fire, and emergency squad. He also focused on supporting student programs including being an advisor to the Kiwanis Club's Chatham High School Key Club. Dr. Murphy has been a member of the Chatham/Madison Kiwanis Club for over 35 years, offering his services to all their events including being as guest speaker. He especially enjoys the Summer Hot Dog & Ice Cream social for the Chatham Library children. He can be found volunteering at Chatham schools during their Teacher's Wellness Day events and is a supporter of the Chatham Education Foundation and Sports Foundation. For 23 years Dr, Murphy has served on the Board of Trustees of ECLC in Chatham, a school for special needs students, including a stint as Board President.

Involvement in Chatham Town Committees and Commissions included the Chatham Historic



(above) Dr. Joseph Murphy has been a member of Kiwanis Club for over 35 years.

LEG PAIN You Don't Have To Live With It!

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Chiropractic Physician

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39th Year!

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Leg pain, thigh ache and numbness, and tingling in the foot may actually be caused by a pinched back nerve even though you have NO back pain - it could even be Sciatica.

Dr. Murphy is an expert at finding the CAUSE of your arm pain and numbness and CORRECTING IT... WITHOUT THE USE OF DRUGS OR SURGERY.

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Preservation Commission and currently the Mayor's Wellness Committee of the Chathams.

He was a consistent participant in over 23 Fishawack events and is a sponsor of Bottle Hill Day in Madison. He is a member of the Madison Elks BPOE 1465 and Chatham Chamber of Commerce, where he has served as President.

Dr. Murphy assists his wife, Maria, in her fairtrade business, Lei-Lei, supporting women from impoverished countries like Nepal and Honduras. Lei-Lei sponsors two students through Hearts for Honduras as well.

The Suburban Chiropractic Center, located at 301 Main Street in Chatham, New Jersey offers the community a natural alternative to the traditional allopathic medical facilities in the Chatham area. Dr. Murphy says, "I owe our success to the loyal patients, who referred their friends and family, and our efforts to provide the highest level of service possible." Dr. Joseph J. Murphy, Director of the Center explains, "We are elated to be celebrating 39 years and are blessed to be entering our 40th year of service to this fine community." He continues, "We have tried to give back to the community in every way and it shows through the happiness and health of our patients and their continued support."

His office manager Mrs. Lynn Egan, who is celebrating her 29th year in the practice, adds, "It gives me a great sense of satisfaction that the community has rewarded us for our dedication by their continued praise and support." Massage Therapist and CA, Janis Piccirillo, CMT has also been a long-time member of the team with 25 years of service; and Dorothy McCorry, CA is the newest member joining in 2022.

You can find out more about the Suburban Chiropractic Center by visiting their website at drmurphy.com.

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THE CHATHAMS • Page 8 • January 2024 MIDDLE SCHOOL STAFF PARTICIPATES IN MACY'S THANKSGIVING PARADE







Chatham Middle School staff members once again brought joy into many of our homes on Thanksgiving during the Macy's Thanksgiving Day Parade. Ms. Liatys piloted the Snow Crystals Balloon. CMS staff members had coveted balloon handler spots this year on the Pikachu

balloon. Ms. Liatys has piloted balloons in the parad ewith her Dad for many years. We are grateful this has now become a CMS Thanksgiving Day tradition also.

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January 2024 New Providence, NJ

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SENIOR CENTER OF THE CHATHAMS EVENTS

Alzheimer's Caregiver Support Group

Thursday, Jan. 4, 10:30 a.m.-Noon This group provides families and caregivers with the emotional support and education they need to better understand Alzheimer's disease and other forms of dementia. A trained facilitator guides the group. Visit Alzheimer's New Jersey at alznj.org to register or call the Senior Center at 973-635-4565 to sign up.

Martin Luther King Jr. Presentation Monday, January 15, 11:00 a.m. Learn about the life and work of MLK, Jr. and the contributions he made to the Civil Rights movement. A light lunch will follow the presentation; seating is limited. Advanced

registration is required. "Saved but Not Safe'

Monday, January 22, 11:30 a.m. The Great Swamp Watershed Association will explain what watersheds are and how the association provides environmental education, water quality monitoring, land preservation and stewardship, and advocacy for the Great Swamp. Learn how their work affects you, your family and future generations. A light lunch will follow the presentation; seating is limited.

Advanced registration is required.

Songs from 1920's-1990's Wednesday, January 31, 12:00 p.m.

Sing along to popular tunes from these eras lead by Mark Kamienowski.

Visit chathamseniorcenter.org for more information.

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Midweek Advent Services with Eucharist December 6, 13 and 20 at 12 noon Organ Recitals After Services on December 6 and 20

Christmas Eve Sunday, December 24 Family Service with Eucharist at 4:00 p.m. Candlelight Eucharist with Special Music at 7:00 p.m.

Christmas Day Monday, December 25 Nativity of Our Lord Eucharist at 10:00 a.m.

Service of Lessons, Carols and Eucharist Sunday, December 31 at 10:00 a.m.

Livestream available Visit our website at www.famfaith.org Facebook at Faith Lutheran, New Providence YouTube at FLCNJAV We practice an open Communion table · All are welcome!

YOUTH TRAIN TO BECOME FACILITATORS

Imagine a Center for Coping with Loss

In the 10 years that Imagine has been offering peer support groups for children, youth facilitators have played an important role in the groups for children ages 3-12. Imagine's youth volunteers are high school age and co-facilitate with adult facilitators in support groups for younger kids. Recently, Imagine staff trained twelve young people who devoted a full Sunday to learning the companioning model of facilitation practiced at Imagine. Imagine's youth facilitators are such a valued and essential part of their support group program, and their staff are grateful for the commitment of this new group of youth facilitators and the many others who have been supporting Imagine's kids.

Abigail Priece, Imagine's Program Supervisor ran the training along with their Bilingual Program Manager, Sonia Nuñez. Abigail said this about the new group of youth facilitators: "Imagine's Youth Facilitators are such an inspiring group of people and this training class is no exception. They are an empathic and enthusiastic group and will do an amazing job being present and supportive to our participants. We are so excited to welcome them to the Imagine community!"

Imagine's youth facilitator training program is held once a year in September. If you are a youth who is interested in participating in the 2024 training, Imagine staff recommend you and a parent or guardian schedule a tour of Imagine's center. Tours can be scheduled by visiting Imagine's website at imaginenj.org.

Imagine is a 501c3 nonprofit that offers free year-round grief support groups for children ages 3-18 and young adults 19-30 who are coping with a loss due to death. Concurrently, support groups are available for the parents and guardians of the children in the groups and offered in English and Spanish. Imagine also offers grief and loss education and training to the community.

For more information please contact Imagine at 908-264-3100 or info@imaginenj.org.



(above) Imagine's staff members Paul Muir, and Abigail Priece with youth facilitators Gavin LaConti, Aanya Wright, Alexis Zhang, Arissa Xiang, Elsea Reynoso, Haley Motz, Kira Goldman, Noa Goldstein, Benjamin Ooi, Robert Qi, Chloe Katz, and Jagger Cohen



THE JANUARY SPEAKERS PROGRAM FOR THE SUMMIT AREA OLD GUARD

1930 and meets most Tuesdays at the New Providence Presbyterian Church located at 1307 Springfield Ave. Our motto is "Come for the Programs. Stay for the Friends."

January speakers include Kathleen Bassiacos, Melanie Hazim, Joe Kane, Iveth Gonzales, and Charles Clarkson. Please join us. Our programs are free to the public, and we welcome you!

On January 2nd, Kathleen Bassiacos, a nurse at Unicity Healthcare, with over three decades of experience in oncology, geriatrics, assisted living and at-home care, will discuss how she focuses on her patients' health by managing emergencies mixed with adaptability. Her presentation will include not only nursing, but also treating the myths surrounding aging and nutrition.

The Summit Area Old Guard was founded in Outreach at the NJ Division of Consumer organized. Iveth will also speak from her Affairs, will discuss her responsibilities for educating and promoting awareness of scams targeting New Jersey residents, and implementing the Division's mission and goal to protect New Jersey's residents from becoming victims of these frauds.

> On January 16th, Joe Kane, a prevention specialist with The Council on Compulsive Gambling of NJ, will help us understand compulsive gambling and the need to support those suffering from this addiction. The Council focuses on educating the public, training professionals, referring gamblers and their families to treatment, and advocating for increased treatment services.

> On January 23rd, Iveth Gonzales, a team leader with the New Jersey Sharing Network,

will discuss organ donation, its benefits and On January 9th, Melanie Hazim, Director of how the acquisition and distribution system is

(above, l-r) Ms. Bassaicos, Ms. Hazim, Joe Kane, Ms Gonzales, Charles Clarkson

experience after her father was diagnosed with pulmonary fibrosis and why registering as an organ donor, you may change of even save someone's life.

On January 30th, our speaker will be Charles Clarkson, an attorney, and a project director for the Senior Medicare Patrol (SMP) under the auspices of Jewish Family Services of Middlesex County. Medicare is for seniors, it expends many billions of dollars, and it must deal with the hazards of fraud. Charles will explain how to detect and how to report Medicare fraud and related healthcare scams.

Past speakers and much more can be viewed at SummitOldGuard.org but we encourage people to drop in on our meetings which take place at the church at 10:00 AM most Tuesdays. "Come for the Speakers. Stay for the Friends." We look forward to meeting you.

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STRIKE TWO: VANDALS CAUGHT AGAIN

Submitted Dr. D. Michael Hart

The vandals known as the "Pool House Gang" were caught red handed vandalizing another building at a different Boy Scout Camp. Last February they were caught stripping the valuable fixtures and materials out of the Pool House at Camp Wheeler. This time they were scavenging parts from a building at Camp Winnebago in Rockaway, NJ. They are seen here acting tough with the attitude of "Who you looking at?"

They were seen removing windows, doors, valuable lumber, roofing, copper wire, and construction materials from the building. You can see from the photo that the building has been stripped down to its bare bones.

Just kidding. It is actually the opposite of that. These volunteers are building two new pavilions from scratch. You see the framework of the buildings behind them. They are the friendliest group of guys you will ever meet.

This is a group of dedicated highly skilled volunteers, including many retired professionals, that volunteer every week all year round at the Boy Scout camps for Patriot's Path Council in northern New Jersey. These guys pictured come up every week throughout the year to build new buildings, and maintain or renovate old buildings. This group includes retired engineers, an electrician, an architect, computer experts, a dentist, a chemist, corporate executives, and small business owners.

In this photo, the guys are building two new pavilions in the Scout Craft Area at Camp Winnebago, Rockaway, NJ. These will be a permanent improvement to the Camp. These

pavilions may be used for scouts to work on perilously. They needed to prop up the roof and badges, learn crafts, or attend advancement classes. There are 17 camp sites at Camp Winnebago. The Flintlocks have previously donated the funds to purchase lumber and built pavilions at ten campsites since 2004. They also donated the funds and built the Corwin Cabin named after a founder and past president of the Flintlocks. In 2018 they obtained funding and built the STEM Lab at Camp Somers.

The Pavilions are handicapped accessible, have an elevated floor, have a roof in case of rain, hand rails, lockable storage, and enough floor area for four picnic tables. Enclosed storage is important to protect equipment from the weather or animals.

The programs of the Boy Scouts of America have been open to girls and families since 2019. The five coed programs are: Cub Scouts; Scouts (formerly Boy Scouts); Venture Crew (who go on high adventure expeditions); Explorers (who explore career options), and Sea Scouts (who explore careers at sea). Cub Scouts are typically children from kindergarten through 5th grade. In 6th grade, the children join the Scouts, through the end of high school. The last three programs include children up through age 21, after which they may become adult leaders. The focus of scouting is to build responsible citizens, learn basic skills, make lifelong friends, and explore careers or hobbies. If you are looking for a unit near you, visit beascout.org.

The aforementioned Pool House building was built 50 years ago. The wooden walls were completely rotted, and the roof was sagging

replace the inside boards one by one. First, they had to remove all the fixtures, plumbing and electrical wires from the inside. These talented volunteers completely rebuilt the entire inside of the building, and replaced all of the fixtures. They completed the work last spring before summer camp began in June. The building is handicapped accessible, has two bathrooms, two common showers, and 16 individual changing rooms. There is a full-sized swimming pool behind the building, so all of the chlorination, pumping mechanisms and electrical service are also located inside the building. The building has a new roof and siding, and is ready for the next 50 years.

The "Flintlocks BSA, Inc." a 501c3 corporation, is a group of retired scouters who volunteer at the camps every week, all year round, to help the Boy Scout Council. They do repairs and maintenance for the three Council camps, but also build new structures, such as cabins, waterfront structures, picnic tables and tent platforms. Second, they make the craft kits for birdhouses, bird feeders, stools, handy boxes, racing sailboats, etc., which are sold through the Scout Shops. Third, Flintlocks volunteer to help run the many Council programs. Three quarters of the Flintlocks have received the Silver Beaver Award, which is the highest National Scouting Award a volunteer may receive. Guests are always welcome if you would like to see what we are doing. The Facebook Page is "Flintlocks" For more information please contact Secretary Dr. Michael Hart drmhart@yahoo.com.





(above) "Front Page Frank" Wallace; Bob Carlson (sitting); Jim Cutler; Ed Sharpless; Kevin O'Brien; John Kazazis; & George Van Dyke.

COME SING WITH US AT OUR OPEN HOUSE AT SHRINE OF ST JOSEPH

Hickory Tree chorus

Put some music in your life in 2024! Join the Hickory Tree Chorus for an Open House at Shrine of St Joseph, 1050 Long Hill Road, Stirling, NJ, which will include a meet-and-greet, movement warm-ups and, of course, some wonderful singing. Dates are January 10 and 17, 2024, from 6:45 to 9:30 p.m. The chorus sings a

variety of music, including old-fashioned love music, performance, fun & friendship. songs, Broadway, Disney, Beatles, and more in a fun, supportive community. Come sing with us and share the joy of music together! Stay for the friendship and fun!

Hickory Tree is an award-winning women's chorus singing four-part a cappella harmony in the barbershop style. We are passionate about We believe every voice counts and encourage women singers of all ages, colors, ethnicities, and orientations to visit us and share our joy of music.

Please contact the Chorus for the Open House by email at info@hickorytreechorus.org. Find more information at hickorytreechorus.org.



(above) The Hickory Tree Chorus invites the public to sing with them at an Open House, on January 10 and 17, from 6:45 to 9:30 p.m.



THE CHATHAMS • Page 16 • January 2024

WhartonCommunityPlayers Much Ado About About Nothing

January 12, 13, 19 & 20, 2024 at 8:00 p.m. January 14 & 21, 2024 at 2:00 p.m.

Wharton Black Box Theater 60 Locust Avenue, Berkeley Heights \$25/Adults, \$20/Students & Seniors

Wharton Community Players kick off their second season with the classical farce, *Much Ado About Nothing*. Join us to see who ends up with whom!

Written by William Shakespeare Directed by Jenna Burke

Tickets available at WhartonArts.org



THE CHATHAMS • Page 17 • January 2024

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Fri: Surgery Day

VISION LOSS ALLIANCE OFFERS FREE VIRTUAL PROGRAMS

Vision Loss Alliance of New Jersey will be able to offer FREE virtual wellness classes, peer support groups and technology-focused offerings over Zoom thanks to a grant from the Grotta Fund for Senior Care. Anyone who has low vision in New Jersey, as well as out-of-state residents, can participate.

VLANJ offers virtual classes in managing grocery shopping, yoga, Zen, meditation and mindfulness. Additionally, their tech talk classes help people understand their tech devices and how to use them to connect to online events. The classes have been a hit, helping people with vision loss stay active, learn skills and connect socially.

Vision Loss Alliance of New Jersey is a nonprofit organization serving people who are blind or have low vision. Through the group's

programs, participants learn skills that allow them to manage their lives, and create a welcoming community in which they feel safe and supported.

The Grotta Fund provides its grantees with opportunities for technical assistance, learning, and networking with other non-profits. In turn, grantees are encouraged to promote the results of their grant, leverage funding, and sustain programs which have been funded by Grotta. The fund is administered through the Jewish Community Foundation of Greater MetroWest NJ.

То Register Classes for visit https://www.vlanj.org/programs/

The post Vision Loss Alliance's Virtual Classes Get a Boost from Grotta Fund first appeared on Morris County, NJ.

SPIRITUAL? CURIOUS? SEEKING?

Curious about what people are talking about when they speak of having faith or being spiritual? Are you Seeking peace of mind, of heart of soul?

Come and see for yourself. Come and explore the Christian faith. Come and discuss with other seekers what is on your mind, what you cannot talk about except with other seekers. Come to an Alpha gathering.

Alpha is for everybody that wants to discuss seeking answers to life's big questions. Why are we here? Is this all there is to life? Where are we going? How do I attain peace of mind, heart, and soul? Whether you are young or old, have faith or are atheist or agnostic, Alpha provides a safe environment for exploring our big questions about life.

We begin by sharing a meal together and getting to know each other. We watch a video

Do you consider yourself Spiritual? Are you together then break into small groups for uninhibited discussion about what is on our minds

> There is no cost to participate. The series runs for 12 weeks on Monday nights beginning at 7:30 p.m. and ending at 9:00 p.m. It will begin February 5th, 2024, and end May 6th, 2024. Three of the sessions are live in person and the remainder are on Zoom. You will need a desire for frank discussion, a willingness to participate and a commitment to attend. You will also need a computer or smartphone capable of Zoom sessions.

The live in person sessions will be held at Immaculate Heart of Mary Parish, 1571 S. Martine Ave., Scotch Plains, NJ 07076. If you have any questions, please call (908) 889-2100. To register go onto IHMParish.net/alpha.





Wed: 9:00 AM - 1:00 PM Sat: 8:30 AM - 12:00 F 908-381-8160 janetleichtdpm.com 369 Springfield Avenue Berkeley Heights, NJ 07922 Individual and group lessons CHESS IN MILLBURN In-person and **Online Lessons** CHESS ACADEMY

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- Search us on YouTube: Chess Party

908-416-1695 Visit our website for details and placement test! ChessInMillburn.com chessinmillburn@gmail.com



If you have questions about Alpha, please contact the Nazareth Center Office at 908-889-2100 or send an email to office@ihmparish.net

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ONLINE ADS & PRESS RELEASES DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

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An alternative to expensive pay-per-click programs • FREE AD DESIGN AND COPYWRITING Advertising webpage includes many features

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• TRACKABLE RESULTS

All ads include a live view counter.

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FLYERS - \$45 PER THOUSAND

8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock Tri-fold add \$10 per thousand. Minimum order \$450

LARGE MENUS - PRINTING - \$85 PER THOUSAND For quantities more than 50,000 cost is \$55 per thousand. 11"x17" / Full color /2 sided / 60lb gloss coated stock. Min. order \$850 Includes folding (quarter fold or tri-fold, with or without coupons tab)

INSERTED AND MAILED TO EVERY HOME AND BUSINESS \$60 per thousand. (as low as \$30 per thousand depending on quantity.) Minimum order \$400

WEBSITE / SEO SERVICES

• STARTER WEBSITE: \$500

Basic static site that can be developed further

• WEBSITE CREATION/UPDATE: \$2,400

Cost for average website: 12 pages, contact form, SEO friendly, responsive design

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Includes website hosting, software updates, monthly website content updates • SEO SERVICES: AVERAGE COST \$1,000 - \$2,000 PER MONTH

Custom tailored solutions: Google Ranking, Local SEO, Social Marketing Call for free a consultation if you need

help developing an online marketing plan.

WEBSITE AUDIT/ANALYSIS AND RECOMMENDATION PLAN

• SEE WHAT IS WORKING AND NOT WORKING Know where your web traffic is coming from and why.

• ELIMINATE / AVOID COSTLY SCHEMES Evaluate the return you are getting from your online marketing costs.

• INCREASE ONLINE MARKETING RESULTS

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Joe Renna at 908-447-1295 email: JoeRenna@RennaMedia.com

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