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Issue 72 • October 2023

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#### **BOTTLE HILL DAY 2023, SAT, OCTOBER 7**

Madison's annual fall festival, Bottle Hill Day, takes place as well. Main Street remains open all day. on Saturday, October 7, from 10:00 a.m. to 5:00 p.m.

This year will mark the 48th Anniversary of this signature Madison, NJ, event. This event has continued to grow yearly since it was first established in 1974 by Mayor Elizabeth Baumgartner.

The Madison Chamber of Commerce and Madison P.B.A. #92 will return on Saturday, October 7, with Bottle Hill Day.

With the expansion a few years ago onto Kings Road, this rain-or-shine street festival spans over six blocks. It includes sidewalk sales, four stages with live music, three Amusement Areas, food, and 225+ vendors, including non-profits, crafters, retail businesses, etc.

There will be great food options, including the Food Court on Cook Avenue, other food vendors throughout the festival, local restaurants, and a Food Truck Court on Kings Road.

Park & Ride Shuttle: Park your car in the parking lot at the Madison Community Pool and ride downtown, where the shuttle will drop you off right in the center of town. The shuttle will run from 9:15 a.m. until 5:00 p.m. in a continuous loop between the parking lot and the town center.

Family Activities & Rides: Provided by Seashore Amusements at Central Avenue School and Kings Road.

DDC Beer Garden: The Bottle Hill Day Beer Garden returns for its 11th year! It will again be located between Prospect Street and Maple Avenue on Kings Road. The Beer Garden will feature a variety of beer on tap and wine and will also include some specialty items.

Street Closures and Parking: Waverly Place, Central Avenue (Main Street to Brittin Street), Kings Road (Prospect Street to Green Avenue), and Green Village Road (Main Street to Kings Road) will be closed, but the municipal lots (Waverly Green, Cook Avenue, and Elmer Street) will be open for parking. Additional event parking will be available at the Madison Junior School parking lots, which are accessible via Brittin Street (behind the school). The Kings Road Parking Lot behind the Public Safety Building will be open for public parking, and the Prospect Street Parking Lot will also be open to the public. Street parking, where allowed, will be available

Saturday, October

25 Passaic Street New Providence, NJ

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The DDC's objective is to promote economic growth and business development so that Madison's beautiful downtown continues to thrive. Bottle Hill Day was created in 1974 to promote the business district. The name originated from Madison's establishment in 1715 of the village called "Bottle Hill." Over the years, it has grown, evolving into a family, entertainment, and community celebration which draws between 10,000 and 20,000 people to the heart of Madison every fall. This event is free and open to the public.

For more information, please email the DDC at ddc@rosenet.org.



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#### MADISON MONTHLY,

#### Renna Media LLC, Publishers 202 Walnut Ave., Cranford, NJ 07016

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#### **BULLIES TO BUDDIES WORKSHOP – OCT. 19TH**

On Thursday, October 19th from 6:30-8:00 p.m. Imagine, A Center for Coping with Loss will offer a Bullies to Buddies workshop at their Mountainside center at 244 Sheffield Street in Mountainside. Ther is no cost for this program. Children and youth, third grade and older are welcome to attend along with adults who wish to help the children in their lives gain skills for responding to bullying behavior. Young people attending will have an opportunity to role play techniques taught throughout the session.

Bullying is a challenge for many students, but children and youth who are grieving are more likely to be bullied or become bullies. The Bullies to Buddies method fosters resilience by showing how to respond to verbal aggression. Children from 3rd grade and up, parents, school staff members and any interested community members are welcome to attend whether or not they have been recently impacted by a loss.

The training will be offered by Connie Palmer, LCSW who is a Grief Education Consultant for Imagine. Connie is a former school social worker, therapist and is a Certified Bullies to Buddies Trainer.

If you and/or your kids are interested in attending, please register by scanning the QR code below or visiting Imagine's website at imaginenj.org. Pizza dinner is available prior to the workshop at 6:15 p.m. Please indicate your

On Thursday, October 19th from 6:30-8:00 interest in coming early for pizza when you m. Imagine, A Center for Coping with Loss will register. We hope you can join us at Imagine for this timely and beneficial workshop!

Imagine is a 501c3 nonprofit that offers free year-round grief support groups for children ages 3-18 and young adults 19-30 who are coping with a loss due to death. Concurrently, support groups are available for the parents and guardians of the children in the groups and offered in English and Spanish. Imagine also offers grief and loss education and training to the community. For more information please contact Imagine at 908-264-3100 or info@imaginenj.org.



Scan here to register

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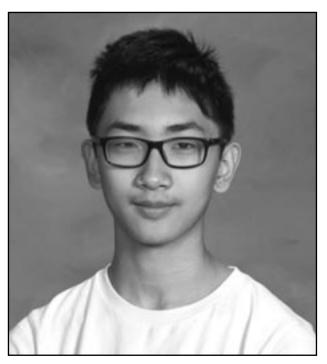




# TOM YAO NAMED NATIONAL MERIT SEMIFINALIST

#### Madison Public Schools

On September 13th, officials of the National Merit Scholarship Corporation announced the names of approximately 16,000 Semifinalists in the 68th annual National Merit Scholarship Program. This pool represents less than one percent of U.S. High School Seniors and includes the highest-scoring entrants in each state. These academically talented high school seniors have an opportunity to continue in the competition for some 7,140 National Merit Scholarships worth nearly \$28 million that will be offered next spring. Madison High School is proud to announce that senior Tom Yao was named one of the semifinalists in the 2024 National Merit Scholarship Competition!

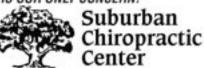


(above) Tom Yao

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#### MADISON HIGH SCHOOL ANNOUNCEMENTS

# Madison Public Schools COMMENDED STUDENTS IN THE NATIONAL MERIT SCHOLARSHIP PROGRAM

On September 14th, Madison High School was notified of 10 additional commended students in the 2024 National Merit Scholarship Program. About 34,000 Commended Students throughout the nation are being recognized for their exceptional academic promise. They placed among the top 50,000 students who entered the 2024 competition by taking the 2022 Preliminary SAT/National Merit Scholarship Qualifying Test (PSAT/NMSQT). Congratulations to the following seniors: Charlotte Burrow, Samuel Cohen, Hendrix Farrell, Kelsey Greer, Jonathan Lu, William Marinovic, Daphne Rodas, Arman Tektas, Deniz Tektas, and Faiz Yasin.

#### COLLEGE BOARD'S NATIONAL RECOGNITION PROGRAM

On August 17th, approximately 72,000 students from across the country earned academic honors from the College Board's National Recognition Programs. These programs grant underrepresented students with academic honors that can be included on college and scholarship applications and connect students with universities across the country. These students have a GPA of 3.5 or higher and have excelled on the PSAT/NMSQT or PSAT 10, or earned a score of 3 or higher on two or more AP Exams. Congratulations to seniors Nicole Amaral, Mariano Lopez, Camryn Morales, Andreas Panagos, Brandon Quintero, and Gabriel Robinson who were awarded the College Board National Hispanic Recognition Award (NHRA).

#### MADISON HOUSING AUTHORITY WAIT LISTS OPEN 9/29/23

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The wait list will close when 500 applications are received or on December 8, 2023.

New!!! Wait List for Madison Borough Inclusionary Affordable Housing
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See https://rosenet.org/1313/For-Applicants for more information

Online applications available at https://rosenet.org/1313/For-Applicants



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#### Can't Miss Local Fall Events

#### Chester Lions Oktoberfest Weekend & Car Show Morristown Festival on the Green

Chubb Park - Chester, NJ September 23rd and 24th, 2023

#### Fall Festival

Montclair History Center - Montclair, NJ September 30th, 2023

#### Florham Park PBA Food Truck and Music Fest

Florham Park, NJ October 8th, 2023

Morristown, NJ October 1st, 2023

#### **Grand Harvest Wine Festival**

Foster Fields - Morristown, NJ October 14th and 15th, 2023

#### The Fall Festival

New Providence, NJ November 5th and 6th, 2023

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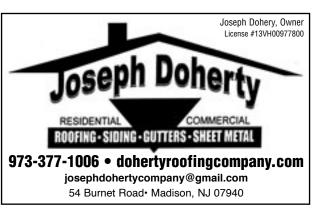
All borrowers will not qualify. Programs subject to change without notice. https://www.nmlsconsumeraccess.org/



# THRIFT SHOP OCTOBER SALES

The Madison Independent Thrift Shop has prepared for their sales in October. There will be 50% off all glassware and shoes on display at the store.

The Thrift Shop, located at 39 Kings Road, is open Tuesday, Thursday and Friday from 10:00 a.m. - 5:00 p.m. and Saturday from 10:00 a.m. -3:00 p.m. A nonprofit group, it is operated entirely by volunteers, with all proceeds received from sales distributed annually to charitable groups Madison and in surrounding communities. It is looking for Community minded volunteers to help staff the store. Anyone wanting further information or may be interested in becoming a Volunteer is encouraged to drop by the shop or call 973-377-2450 during business hours above.





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#### **SUMMIT OLD GUARD OCTOBER SPEAKERS**

The Summit Old Guard was founded in Summit in 1930 and meets most Tuesdays at the New Providence Presbyterian Church located at 1307 Springfield Ave. in New Providence. Our motto is "Come for the Programs. Stay for the Friends." Please join us. Our programs are free to the public, and we welcome you!

October speakers include Dr. Wm. Happer, professor of Physics; Mike Martin discussing ethical drug development; Robert Connley, Mayor of Madison; and Paul Cirillo, astronomer.

On October 3rd, Dr. William Happer, retired professor of physics, Princeton, will present a different interpretation of selected Climate change data. Dr. Happer will question current dogma about climate change by presenting scientific data and theory which questions the underlying assumptions of conventional wisdom, He expects many questions and will allow ample time to accommodate OG members. Dr. Happer worked in various capacities for the Bush and Trump Administrations.

Our speaker on October 17th with be Mike Martin. Mike spent many years in the pharmaceutical industry and will focus on how drugs are developed, the regulatory process, historic examples of pioneering discoveries which have combated serious diseases. Unique theories on how penicillin was discovered! Is Thalidomide which was the scourge of the 1950's still prescribed? The discussion will present an entertaining description on important historical discoveries and controversies. As part

of the presentation, he will also discuss the origins of a few common therapies which the OG members are currently taking.

On October 24th, Robert Conley, Mayor of Madison will be our speaker. The Mayor will discuss his administration's efforts to maintain the excellent quality of life in Madison despite dealing with diverse populations composed of students and suburbanites with different needs. Three universities are headquartered in Madison which has tax consequences and other social issues, The Mayor had to address the following proposals: allow Madison to become a sanctuary city and providing a storefront for marijuana dispensing, indeed, Madison is also unique because it has its own electric power distribution facility. The Mayor will discuss these and other issues.

Finally, on Halloween, October 31st, amateur astronomer, Paul Cirillo will tell us about the latest discoveries that have been made by the many robotic space exploration missions to the planets, asteroids and comets in our solar system as well as the latest images from the James Webb Space Telescope. Also, an overview will be provided of the latest human space programs planned by the United States, China and several commercial space companies.

Past speakers and much more can be viewed at SummitOldGuard.org but we encourage people to drop in on our meetings which take place at the church at 10:00 a.m. most Tuesdays. "Come for the Speakers. Stay for the Friends." We look forward to meeting you.







(above, l-r) Paul Cirillo, Robert Conley, Dr. Wm Happer





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#### **HALOS FOR ANGELS LOOKING FORWARD**

Karen M. Casolaro, President, HSA

Members of the Junior Board of Halos For Angels (HFA) held their first meeting in August at the Florham Park Library. The Junior Board is a new group of local teens excited to participate in the growing need for connecting the HFA community. The idea came from Steven Marlin, 16-year-old president of the board, after he organized the popular Pickle Ball Fundraiser this year. HFA is excited to welcome a younger generation who will contribute to our growth bringing added innovative fundraising ideas and connecting the local communities. For more information and to donate please visit our website halosforangels@gmail.com.

HFA's 12th annual gala "Love is in the Air" will be held on Thursday, November 16, 2023, at the Ravello in East Hanover. Steven Marlin, Halos For Angels, Jr. Board President will be honored this year, amongst other honorary angels that went beyond their call of duty. All are welcome to attend this fundraiser. Its success will

help serve and support those in sudden need due to tragedy, all of whom are living in our own communities. Please help US to help others...TOGETHER, we make a difference!

Halos For Angels, Inc. is a nonprofit, 501(c)3 charity. Our primary purpose is to nurture its "community's well-being" by extending to its family members temporary relief, comfort, and

support when sudden tragedy "hits home". HFA can help with day-to-day responsibilities whatever the sudden need may be, until the family is stronger and back on their feet. For all inquiries and volunteer opportunities, and to make a donation, please visit; halosforangelsinc.org (all donations are tax-deductible EIN#80-0506158.)



(above, l-r) Members of the Junior Board of Halos For Angels: Steven Marlin, Addison Doscher, Ruby Marlin, Maddie Barros, Paul Healey, Max Rezzonico

Photo by Kaitlin Hunt



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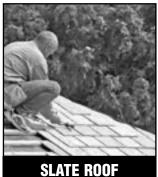
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#### **OCTOBER 2023 PROGRAMS AT MADISON PUBLIC LIBRARY**

39 Keep St, Madison, NJ 07940 • (973)377-0722 • Mon - Wed: 10am-9 pm; Thur, Fri: 10am-6pm; Sat: 10am-5pm; Sun: 1pm-5pm

All lecture programs are online via Zoom unless stated otherwise. You will receive Zoom instructions and online meeting information in your registration confirmation email in addition to a reminder email prior to the date of the program. Please register at madisonnjlibrary.org.

#### The Gilded Age Houses of "Dark Shadows", Cult Classic Soup Opera

Tuesday, October 3rd @7pm

Dark Shadows, one of the most popular soap operas of the 1960s, had mysterious, vast, and shadowy mansions — with their endless number of secret rooms, hidden tunnels, and cobwebbed halls — that arguably made the show and its future spinoffs into one of the greatest cult classics of all time. Through vintage photos and rare archival floor plans, it's time to explore six of the real-life mansions as seen in this landmark TV series, along with their shocking stories of murder, suicide, and scandals, worthy of their own Dark Shadows storyline. Led by architect, historian, and Dark Shadows fan, Gary Lawrance.

#### SENIOR CENTER OF THE CHATHAMS: OCTOBER EVENTS

Those interested in participating can call the Senior Center of the Chathams at 973-635-4565 Mondays-Fridays between 9 a.m. -3 p.m. for more information.

#### **Grief Support Group**

Tuesdays, starting October 3, 12:30 PM
This free support group provides a safe and welcoming space for older adults to explore experiences with loss, and is facilitated by a Licensed Clinical Social Worker.

#### Free, Live Performance at the Madison Community Arts Center

Friday, October 13, 10:30 AM-Noon
This theatrical show features the talented students who participated in the Playwriting,
Acting, Directing & Design (PADD) program,
led by award-winning director, Anthony
Caruso, and made possible by a grant from the
Grotta Fund for Older Adults. This free event is open to the public. The Madison Community
Arts Center is located at 10 Kings Road in
Madison. Pre-registration is encouraged.

#### **Paper Shred Fundraiser**

Saturday, October 21, 9 AM-Noon (or until the shred truck reaches capacity) at Chatham Middle School, 480 Main Street, Chatham - Proceeds benefit the non-profit Senior Center of the Chathams. Suggested donations: \$5 per grocery bag, \$10 per medium box, \$15 per large storage bag. This event is open to the public and takes place rain or shine.

#### **Understanding Medicare**

Thursday, October 26, 1:00 PM
A representative of the Morris County State
Health Insurance Assistance Program will
provide information about Medicare and the
annual enrollment process.

#### **Adult Open Craft Night**

Monday, October 9th 6:00pm-8:00pm.

Held at Madison Community Art Center, 10

Kings Road. Have no time or space to finish up all those craft projects? Take n Makes waiting to be assembled? You are not alone! Join us for some quiet time away from the kids and the dirty dishes. Relax with friends and fellow crafters. Bring along anything you want to work on or enjoy doing the craft I will provide, just in case.

#### **Adult Craft Club**

Tuesday, October 10th 10:30am-11:30amHeld at Madison Community Art Center,10 Kings Road. Make an adorable scarecrow to display this fall. All supplies included.

#### **Spanish Conversation Hour**

Tuesday, October 10th @5pm
Come practice your Spanish with us! This program is for adults that already have a foundation in the language.

#### A Cultural History of the Grateful Dead with author Peter Richardson

Tuesday, October 17th @7pm

Routinely caricatured by the mainstream media, the Grateful Dead are usually portrayed as grizzled hippy throwbacks with a cult following of burned-out stoners. Peter Richardson in his book, No Simple Highway corrects that impression. This presentation places the band in

the broad sweep of American culture and depicts them as one of the most popular, versatile, and resilient ensembles in the second half of the twentieth century. Finally, it argues that the Grateful Dead's success cannot be separated from the deep utopian chords they struck among two generations of American youth.

#### How To Send Your Kids to College Without Going Broke

Wednesday, October 18th @7pm
Join Jodi Bloom, college funding expert and founder of Cornerstone College Solutions, as she helps families with children of any age figure out how to pay for college without jeopardizing retirement.

#### The Life and Time of Alexander The Great Monday, October 23rd @7pm

Of those called, "the Great," no one is better known throughout the world as Alexander of Macedonia. This lecture will explain the important events preceded his birth, how he used his short lifetime to change world history, and how his death set in motion not only a changed Greece, but a changed world. This is presented by Professor Alexander Clemente.

Alexander is a Professor of History at the County College of Morris and has taught at William Patterson and Montclair State University.



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#### "BON VOYAGE: 200 YEARS OF TRAVEL

Pack your suitcases and let's take a vacation! The Chatham Historical Society will provide a program "Bon Voyage: 200 Years of Luxury Travel" presented by Hannah Gaston, Liberty Hall Museum's Education Coordinator, on October 1.

Hannah will be our guide as we recreate several trips and luxury vacations that the esteemed Livingston and Kean families of New Jersey took between 1780 and 1950. Assisted by clues and artifacts, notes in personal diaries, letters to family members, photographs, maps, and souvenirs - Hannah will bring to life 200 years of luxury travel like you've never seen! Bon Voyage!

This free program will be presented on Sunday, October 1 at 4 p.m. in the Chatham Library Lundt Room. Refreshments will be served.

The program will also be available by Zoom, registration for Zoom participation at the library website:

chathamlibrary.librarycalendar.com/event/bon-voyage-200-years-luxury-travel

People who register will receive the link in their confirmation email and then again in the reminder email the day before the event.



Image from the collection of The Museum at Liberty Hall

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#### **AMERICAN LEGION AUXILIARY UNIT #43**

#### Submitted by Maryann Doherty

American Legion Auxiliary Unit #43, located in Florham Park, NJ, began its Service to Veterans for 2023-2024 year with an Off Station Party at Post #43 on August 7th. In addition to dinner, the vets were entertained with live music presented by Chas Ricci and Garry Decker of the In-Law Outlaws Band who are members of the Sons of the American Legion.

The Unit is planning several more activities for veterans at Lyons Hospital and Off Stations at the Post.

Stop by to visit the Unit's table during Bottle Hill Day to be held on Saturday, October 7th in Madison. Memorial Poppies will be available for a donation which helps to support the Unit's work with our veterans. The Unit will also be accepting donations of tee-shirts sizes X large and XX large for residents at Veterans' Haven North, located in Glen Garden, which is part of the New Jersey Department of Military and Veterans' Affairs.

Also available at that time will be Membership

Applications, as the Unit is always in need of Volunteers to help with its activities that support our Veterans.

Courtesy photo



(above, l-r) Chas Ricci and Garry Decker, the In-Law Outlaws and, are members of the Sons of the American Legion and performed for veterans gratis.



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Family Owned & **Operated For** 20 Years

- All Work Guaranteed
- 24/7 Emergency Service
- 15% Senior Discount
- Major Credit Cards
- NJ Lic. 13VH08570100











With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 10/31/23

FOUNDATION

OF \$2000 OR MORE



is invisible, odorless,

#### **COMPLETE SET OF STEPS**

Up to 6 Feet, 5 Steps / Brick, Limestone & Concrete Special \$3,750

**CHIMNEY LINER** 

WHY SHOULD I USE A CHIMNEY LINING SYSTEM?

Protect the masonry from the corrosive by products of

Provide a correctly sized flue for optimum efficiency

Protect your house from heat transfer combustibles



Special

combustion

of appliance

Easy &

**Effective** 

**Cleaning** 



**Long Term Preservation** 

#### SONRY

REPAIRS

**FUNDATIONS** 

Waterproofing



- BRICK & BLOCK
- SIDEWALKS
- REPAIR



- RE-ROOF
- NEW ROOF
- ROOF REPAIRS
- SHINGLES
- FLAT ROOF



- RE-LINE
- REPAIRS
- CAPPING

#### **GUTTERS**

- CLEANING
- INSTALLATION
- SCREENING
- REPAIRS
- REPLACEMENTS



# <u>of \$800 or more</u>

.000 or more

With coupon. Cannot be combined with any other offer. Expires 10/31/23.

**GUTTERS CLEANING** (Any Average House)

With this ad. Cannot be combined with any other offer. Expires October 31, 2023.

## Marketing **Toolbox**

Renna Media offers a full range of marketing services, in print and online, hyperlocal to regional, for every budget and market size.

#### **NEWSPAPER ADVERTS**

We mail 160,000 newspapers to every home and business in 24 towns. You can advertise in any number of towns. Ads start at \$60.

#### **FULL COLOR PRINTING**

We print flyers and menus, full color, two sided, on coated stock for only \$45 per thousand.

#### **DIRECT MAIL**

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

#### **ONLINE MARKETING**

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

#### **SOCIAL MEDIA**

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

#### **WEBSITE AND SEO SERVICES**

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

**CALL JOE RENNA FOR A** FREE CONSULTATION. 908-447-1295

#### RENNA MEDIA NEWSPAPER RATE SHEET WE MAIL 160,000 NEWSPAPERS MONTHLY!

Tina Renna 908-418-5586 · tinarenna@rennamedia.com Joe Renna 908-447-1295 · joerenna@rennamedia.com 202 Walnut Avenue, Cranford, NJ 07016















Qty: 3,000

Zip: 07023

Qty: 4,700 Zip:07922

Qty: 7,500 Zip: 07928

Qty: 6,700 Zip: 07066

Qty: 9,900 Zip:07016

Qty: 5,400 Zip: 07208 Section of Elizabeth, NJ



Florham Park Press NJ

Qty: 5,500 Zip: 07932



Qty: 2,500 Zip:07027



Qty: 3,000 Zip: 08812

KENILWORTH Qty: 3,500

Zip: 07033

Oty: 17,900

LEADER -MONJOW-

Qty: 3,500 Zip: 07036 Zips: 07933. 07946,07980









**D**OSELLE PARK MONTHLY



Qty: 6,300 Zip: 07940

Qty: 2,900 Zip: 07092

Qty: 5,100 Zip: 07974

Qty: 13,000 Zip: 07065

Qty: 5,600 Zip:07204

Qty: 9,400 Zip: 07076

Short Hills MILLBURN MONTHLY



WARREN MONTHLY :

Watchung Post NJ



Qty: 8,200 Zips: 07041 07078

Qty: 9,600 Zip: 07901

Qty: 6,800 Zip: 07083 (partial)

Qty: 6,200 Zip: 07059

Rates are per month. Artwork included in price. Newspapers are black on white.

Qty: 2,700 Zip: 07069

Qty: 11,800 Zip: 07090

24 TOWNS

5600 \$1000

\$1900

\$2200 \$2700

\$3000

\$3400

\$2800 | \$3000

NEWSPAPER AD RATE:
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Unit	5		Size	TOWN
1	Unit (Business card)	3.25° x	2"	560
2	Units 6.5° x 2° or	3.25° x	4"	\$100
4	Units 3.25° x 8° or	6.5° x	4"	\$180
6	Units 6.5° x 6.25° or	10° x	4"	\$240
9	HALF PAGE 65'x 9' or	10° x	7"	\$320
12	Units	10" x	8*	\$360
18	FULL PAGE	10° x	14"	\$400
2-P/	AGE SPREAD	21" x	14"	\$700
BAG	K PAGE	10° x	14"	\$500
FRO	ONT PAGE BANNER	8.25° x	2"	\$320
FRO	ONT PAGE BOX	1.5° x	4.5"	\$240

1 TOWN SGO	3 TOWNS \$150	6 TOWNS \$250	9 TOWNS \$350	12 TORNS \$400	15 TOWNS \$450	18 10935 \$500	21 TOWNS \$550	
\$100	\$250	\$400	\$500	\$600	5700	\$800	\$900	1
\$180	8450	\$700	\$900	\$1100	\$1300	\$1500	\$1700	1
\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000	1
\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400	1

\$1400 \$1800 \$2200 \$2500

PREPAY 6 MONTHS AND GET 1 MORE FREE PREPAY 12 MONTHS AND GET 3 MORE FREE

|\$1200 |\$1500 |\$1800 |\$2100 |\$2400 |\$2700

Back cover, front page barner and front box reserved on first-co first-served basis. Current advertiser has right of first refusal. Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

#### ONLINE ADS & PRESS RELEASES DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

GET UNLIMITED CLICKS

An alternative to expensive pay-per-click programs

 FREE AD DESIGN AND COPYWRITING Advertising webpage includes many features including write-up, images, video, Google map, etc.

 POSTS ARE SHARED THROUGH SOCIAL MEDIA Posts shared on multiple Facebook pages and twitter.

 PAID SEARCH ENGINE PROMOTIONS Posts are promoted by industry, key words and location.

TRACKABLE RESULTS

All ads include a live view counter.

Joe Renna at 908-447-1295 email: JoeRenna@RennaMedia.com **Block of 20 for \$200** Single post is \$20



#### Full Color Flyers and Menus Printed and Mailed to Every Home and Business in Town! FLYERS

FLYERS - \$45 PER THOUSAND

8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock Tri-fold add \$10 per thousand. Minimum order \$450

LARGE MENUS - PRINTING - \$85 PER THOUSAND For quantities more than 50,000 cost is \$55 per thousand.

11"x17" / Full color /2 sided / 60lb gloss coated stock. Min. order \$850 Includes folding (quarter fold or tri-fold, with or without coupons tab)

**INSERTED AND MAILED TO EVERY HOME AND BUSINESS** \$60 per thousand. (as low as \$30 per thousand depending on quanttiy.) Minimum order \$400

Joe Renna at 908-447-1295

email: JoeRenna@RennaMedia.com



**MENUS** PER 1,000

PER 1,000

# WEBSITE / SEO SERVICES

STARTER WEBSITE: \$500

Basic static site that can be developed further

WEBSITE CREATION/UPDATE: \$2,400

Cost for average website: 12 pages, contact form, SEO friendly, responsive design

WEBSITE HOSTING: \$300 PER YEAR

Includes website hosting, software updates, monthly website content updates

• SEO SERVICES: AVERAGE COST \$1,000 - \$2,000 PER MONTH Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

Call for free a consultation if you need help developing an online marketing plan. WEBSITE \$500

Call Walter at 201-478-7408 email: wwwinnj@gmail.com

## **WEBSITE AUDIT/ANALYSIS** AND RECOMMENDATION PLAI

 SEE WHAT IS WORKING AND NOT WORKING Know where your web traffic is coming from and why.

ELIMINATE / AVOID COSTLY SCHEMES

Evaluate the return you are getting from your online marketing costs.

INCREASE ONLINE MARKETING RESULTS

Recommendations include ways to increase traffic to your website

NO OBLIGATION

This service is recommended even if you have an existing web management contract. Use it to tune up your marketing plan.

Call for a consultation if you do not have a website or if need a new one. Call Walter at 201-478-7408 email: wwwinnj@gmail.com



#### Monthly Sales at a Glance

18 \$1,111,056

\$1,150,538

19

HOMES SOLD

AVERAGE LIST PRICE AVERAGE SOLD PRICE AVERAGE DAYS ON MARKET



Find out how we net our sellers the most in the shortest time with new technology, innovative marketing strategies, and the prestigious Christie's branding + network.

#### Madison Recent Sales

For more information about the Madison market, contact us at 973.953.7777 or 973.615.6504.

ADDRESS	BEDS	BATHS	GARAGE	LIST PRICE	SALE PRICE	DAYS ON MARKET
241 Woodland Rd7	7	7.1	3	\$2,825,000	\$3,025,000	14
18 West Ln	6	5.1	2	\$2,699,000	\$2,699,000	0
1 Bardon St	6	5.0	2	\$1,655,000	\$1,775,790	30
7 Holden Ln	5	3.1	2	\$1,425,000	\$1,550,000	13
50 East Ln	4	2.1	2	\$1,100,000	\$1,100,000	9
198 Shunpike Rd	4	2.1	2	\$929,000	\$979,000	14

#### Fall is Here - Is Your Home Ready to Sell?

The Fall Market is already here! If you're thinking of selling, let us help you prepare by taking FREE exterior photos of your home before the leaves and snow fall. Look at the pics - which is more appealing?

We also offer FREE staging tips and expert advice on preparing your home for sale. Contact us today!

When your Home looks its Best, Buyers bring their Best!





Rahul + Smitha Ramchandani Laura DiCataldo, Marta Kowal, Charlene Milano

Broker Associate, Sales Associates

m: 973.615.6504, 973.953.7777 o: 908.516.4790



Team@SRRealEstateGroup.com SRRealEstateGroup.com



47 Maple Street, Summit, NJ 07901 25 Green Village Road, Madison, NJ 07940



Source: GSMLS, select properties sold 8/16/2023-9/15/2023. If your property is currently listed with another Realtor, this is not intended as a solicitation of that listing. Information deemed reliable, but not guaranteed. Each office independently owned and operated. Equal housing opportunity. Some homes may be solid and listed by other brokers.

