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Published by Renna Media

Issue 20 • October 2023

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HALOS FOR ANGELS LOOKING FORWARD

Karen M. Casolaro, President, HFA

Members of the Junior Board of Halos For Angels (HFA) held their first meeting in August at the Florham Park Library. The Junior Board is a new group of local teens excited to participate in the growing need for connecting the HFA community. The idea came from Steven Marlin, 16-year-old president of the board, after he organized the popular Pickle Ball Fundraiser this year. HFA is excited to welcome a younger generation who will contribute to our growth bringing added innovative fundraising ideas and connecting the local communities. For more information and to donate please visit our website halosforangelsinc.org or contact us at halosforangels@gmail.com.

HFA's 12th annual gala "Love is in the Air" will be held on Thursday, November 16, 2023, at the Ravello in East Hanover. Steven Marlin, Halos For Angels, Jr. Board President will be honored this year, amongst other honorary angels that went beyond their call of duty. All are welcome to attend this fundraiser. Its success will help serve and support those in sudden need due to tragedy, all of whom are living in our own communities. Please help US to help others...TOGETHER, we make a difference!

Halos For Angels, Inc. is a nonprofit, 501(c)3 charity. Our primary purpose is to nurture its "community's well-being" by extending to its family members temporary relief, comfort, and support when sudden tragedy "hits home". HFA can help with day-to-day responsibilities whatever the sudden need may be, until the family is stronger and back on their feet. For all inquiries and volunteer opportunities, and to make a donation, please visit; halosforangelsinc.org (all donations are tax-deductible EIN#80-0506158.)

(below, 1-r) Members of the Junior Board of Halos For Angels: Steven Marlin, Addison Doscher, Ruby Marlin, Maddie Barros, Paul Healey, Max Rezzonico



Photo by Kaitlin Hunt



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Florham Park Press

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Tina Renna, Editor 908-418-5586 editor@rennamedia.com



Call Tina today at 908-418-5586

or email info@rennamedia.com

BULLIES TO BUDDIES WORKSHOP – OCT. 19TH

On Thursday, October 19th from 6:30-8:00 p.m. Imagine, A Center for Coping with Loss will offer a Bullies to Buddies workshop at their Mountainside center at 244 Sheffield Street in Mountainside. Ther is no cost for this program. Children and youth, third grade and older are welcome to attend along with adults who wish to help the children in their lives gain skills for responding to bullying behavior. Young people attending will have an opportunity to role play techniques taught throughout the session.

Bullying is a challenge for many students, but children and youth who are grieving are more likely to be bullied or become bullies. The Bullies to Buddies method fosters resilience by showing how to respond to verbal aggression. Children from 3rd grade and up, parents, school staff members and any interested community members are welcome to attend whether or not they have been recently impacted by a loss.

The training will be offered by Connie Palmer, LCSW who is a Grief Education Consultant for Imagine. Connie is a former school social worker, therapist and is a Certified Bullies to Buddies Trainer.

If you and/or your kids are interested in attending, please register by scanning the QR

code below or visiting Imagine's website at imaginenj.org. Pizza dinner is available prior to the workshop at 6:15 p.m. Please indicate your interest in coming early for pizza when you register. We hope you can join us at Imagine for this timely and beneficial workshop!

Imagine is a 501c3 nonprofit that offers free year-round grief support groups for children ages 3-18 and young adults 19-30 who are coping with a loss due to death. Concurrently, support groups are available for the parents and guardians of the children in the groups and offered in English and Spanish. Imagine also offers grief and loss education and training to the community. For more information please contact Imagine at 908-264-3100 or info@imaginenj.org.







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OCTOBER EVENTS FLORHAM PARK SENIOR CITIZEN CLUB

"MUSIC BY CANDY NELSON

October 11th, 2023, 11:00 a.m a program of uplifting and interactive music provided by singer Candy Nelson.

"Pets and Pests of the White House"

October 25th, 2023

October 25th, 2023, at 11:00 a.m. presented by Patricia Wells, who is a local

teacher and historian will be interesting and fun to learn about what really goes on at the White House.

The address for the Florham Park Community Center is 111Ridgedale Avenue, 200 yards behind the Florham Park Town Hall Complex. Note the Florham Park Community Center is also called the Recreation Center (large brown building). Social time is at 10:45 with coffee and provided.

SENIOR CENTER OF THE CHATHAMS: OCTOBER EVENTS

Those interested in participating can call the Senior Center of the Chathams at 973-635-4565 Mondays-Fridays between 9 a.m. -3 p.m. for more information.

Grief Support Group

Tuesdays, starting October 3, 12:30 PM This free support group provides a safe and welcoming space for older adults to explore experiences with loss, and is facilitated by a Licensed Clinical Social Worker.

Free, Live Performance at the Madison Community Arts Center

Friday, October 13, 10:30 AM-Noon
This theatrical show features the talented students who participated in the Playwriting, Acting, Directing & Design (PADD) program, led by award-winning director, Anthony Caruso, and made possible by a grant from the Grotta Fund for Older Adults. This free event is open to the public. The Madison Community Arts Center is located at 10 Kings Road in Madison. Pre-registration is encouraged.

Paper Shred Fundraiser

Saturday, October 21, 9 AM-Noon (or until the shred truck reaches capacity) at Chatham Middle School, 480 Main Street, Chatham - Proceeds benefit the non-profit Senior Center of the Chathams. Suggested donations: \$5 per grocery bag, \$10 per medium box, \$15 per large storage bag. This event is open to the public and takes place rain or shine.

Understanding Medicare

Thursday, October 26, 1:00 PM
A representative of the Morris County State
Health Insurance Assistance Program will
provide information about Medicare and the
annual enrollment process.

LIBRARY OCTOBER EVENTS FOR ADULTS

Florham Park Public Library has a diverse and enriching lineup of adult events scheduled for the upcoming months, aimed at enhancing the community's well-being and creativity. These events provide residents with unique opportunities for personal growth, relaxation, and self-expression.

Drumming for Wellness class

October 12 to November 16

Did you know that drumming can help you strengthen your mind, body, and connection to your community? Florham Park Public Library invites you to join our Drumming for Wellness

class, designed to uplift your spirits and enhance your overall well-being. This six-week class will run from October 12 to November 16 and is limited to 12 participants. Registration opened on September 21; don't miss out on this chance to explore the therapeutic benefits of drumming!

Creative Writing Workshop

Tuesdays @ 7:00 pm, October 3 - November 14):

Unleash your inner wordsmith in our Creative Writing Workshop! This immersive six-week class (no class on Halloween), running from October 3 to November 14, is perfect for those seeking to hone their writing skills, unlock their creativity, and share their stories. With only 10 spots available, this class promises an intimate and nurturing environment for budding writers.

Registration opened on September 5, so act quickly to secure your spot.

Relaxation Youa

3rd Saturday of each month @ 10:30 am, through the end of the year

Take a deep breath and find your Zen with Relaxation Yoga. These sessions provide a serene and rejuvenating escape from the hustle and bustle of daily life. Registration opens on the first of the month in which the session occurs. Come and experience the benefits of mindfulness and relaxation.

Florham Park Public Library is dedicated to serving the community by offering engaging and accessible programs for residents of all ages. We encourage everyone to take advantage of these upcoming adult programs and embark on a journey of wellness, creativity, and relaxation.

For more information about these programs and other offerings at Florham Park Public Library, please visit our website at florhamparklib.org or call 973-377-2694.

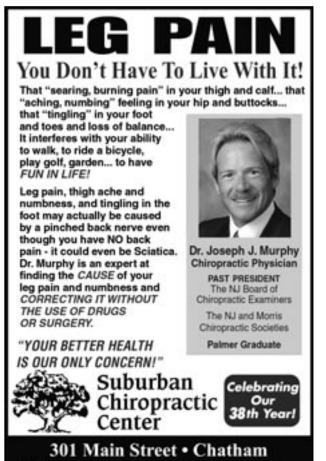
"THEATRE GHOSTS"

Florham Park Public Library

Behind the grandeur of historic theaters lie tales of the supernatural. For centuries, actors, stagehands, and audiences alike have shared eerie encounters with enigmatic apparitions. On October 8th at 2:00 p.m., discover the phantom figures that haunt the dressing rooms, prowl the backstage, and weave their spectral presence into the fabric of theatrical lore.

This captivating event will be hosted by renowned theatre historian, John Kenrick. With his expertise and passion for uncovering hidden stories, Mr. Kenrick will regale the audience with ghostly tales. Don't miss this unique opportunity to explore the haunted side of theatre!

Thanks to the generosity of the Friends of the Florham Park Public Library organization, this event is free and open to the public. Florham Park Public Library is located at 107 Ridgedale Ave. For more information, or to register for this event, please visit the library's event calendar at florhamparklib.org/events/ or call 973-377-2694.



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Can't Miss Local Fall Events

Chester Lions Oktoberfest Weekend & Car Show Morristown Festival on the Green

Chubb Park - Chester, NJ September 23rd and 24th, 2023

Fall Festival

Montclair History Center - Montclair, NJ September 30th, 2023

Florham Park PBA Food Truck and Music Fest

Florham Park, NJ October 8th, 2023

Morristown, NJ October 1st, 2023

Grand Harvest Wine Festival

Foster Fields - Morristown, NJ October 14th and 15th, 2023

The Fall Festival

New Providence, NJ November 5th and 6th, 2023

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ARTS, CRAFTS & MUSIC FESTIVAL - OCT. 21

(FPEF) is excited to host its first Arts, Crafts & Music Festival on Saturday, October 21, 2023, from 10 a.m. - 3 p.m., at the Florham Park Gazebo located at 111 Ridgedale Avenue. (Inclement weather location: Ridgedale Middle School, 71 Ridgedale Avenue, Florham Park.)

This free event is designed to bring residents of Florham Park and surrounding communities together to celebrate the Arts, transcending age, culture, and time, while highlighting and celebrating the talents of our students and community. The festival will serve as a fundraising opportunity for the Florham Park Education Foundation, through generous sponsorships and vendor participation, to

The Florham Park Education Foundation support the foundation's teacher/school grants and community care programs in the Florham Park school district.

> The Arts, Crafts & Music Festival will feature live musical performances from Tom Sellwood Studios, Tom and the Moms, and Laurie Vega and the Soul Experience. Various art and craft vendors, community organizations, children's activities, and food trucks will be located on and around the municipal center lawn for a day of community, fun, and shopping. Bring your family, friends and a lawn chair to enjoy this special event! What a great opportunity to showcase the culture, community, and talent in all of us, right here in Florham Park.

For questions regarding sponsorships and the Facebook and Instagram.

Florham Park Education Foundation, please contact FPEF President, Alexis Seubert at fpef.president@gmail.com.

For questions regarding vendor opportunities, please contact Cheryl Wasserman at fpef.communitycare@gmail.com.

The FPEF welcomes volunteers to assist with this special event. If you are interested in volunteering, please contact Faith Alcantara at fpef.giving@gmail.com.

To become a Sponsor and/or Arts & Crafts vendor for the FPEF Arts, Crafts & Music Festival and to learn more about the Florham Park Education Foundation, visit their website at https://www.fpefnj.org/ and follow them on







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"BON VOYAGE: 200 YEARS OF TRAVEL

Pack your suitcases and let's take a vacation! The Chatham Historical Society will provide a program "Bon Voyage: 200 Years of Luxury Travel" presented by Hannah Gaston, Liberty Hall Museum's Education Coordinator, on October 1.

Hannah will be our guide as we recreate several trips and luxury vacations that the esteemed Livingston and Kean families of New Jersey took between 1780 and 1950. Assisted by clues and artifacts, notes in personal diaries, letters to family members, photographs, maps, and souvenirs - Hannah will bring to life 200 years of luxury travel like you've never seen! Bon Voyage!

This free program will be presented on Sunday, October 1 at 4 p.m. in the Chatham Library Lundt Room. Refreshments will be served.

The program will also be available by Zoom, registration for Zoom participation at the library website:

chathamlibrary.librarycalendar.com/event/bon-voyage-200-years-luxury-travel

People who register will receive the link in their confirmation email and then again in the reminder email the day before the event.



Image from the collection of The Museum at Liberty Hall

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AMERICAN LEGION AUXILIARY UNIT #43

Submitted by Maryann Doherty

American Legion Auxiliary Unit #43, located in Florham Park, NJ, began its Service to Veterans for 2023-2024 year with an Off Station Party at Post #43 on August 7th. In addition to dinner, the vets were entertained with live music presented by Chas Ricci and Garry Decker of the In-Law Outlaws Band who are members of the Sons of the American Legion.

The Unit is planning several more activities for veterans at Lyons Hospital and Off Stations at the Post.

Stop by to visit the Unit's table during Bottle Hill Day to be held on Saturday, October 7th in Madison. Memorial Poppies will be available for a donation which helps to support the Unit's work with our veterans. The Unit will also be accepting donations of tee-shirts sizes X large and XX large for residents at Veterans' Haven North, located in Glen Garden, which is part of the New Jersey Department of Military and Veterans' Affairs.

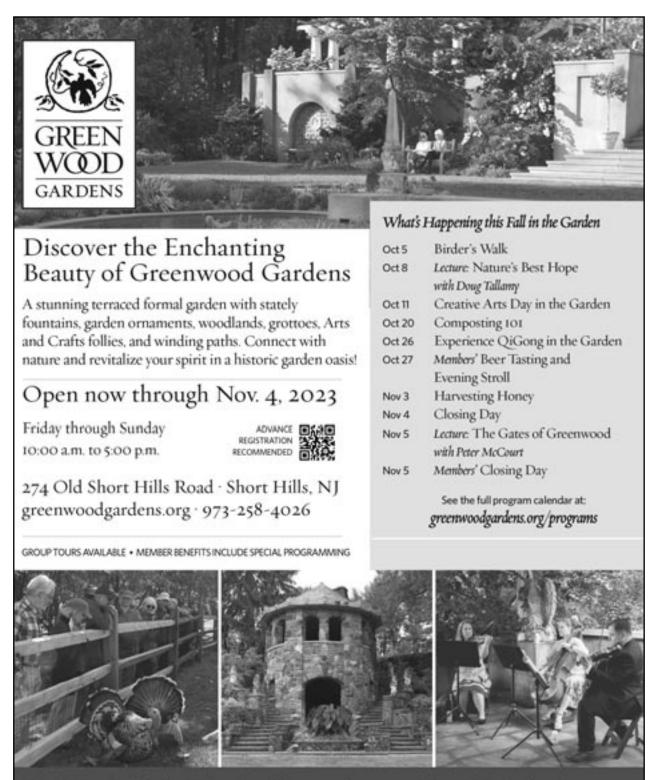
Also available at that time will be Membership

Applications, as the Unit is always in need of Volunteers to help with its activities that support our Veterans.

Courtesy photo



(above, l-r) Chas Ricci and Garry Decker, the In-Law Outlaws and, are members of the Sons of the American Legion and performed for veterans gratis.

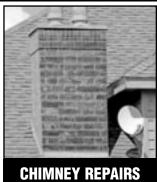


Voted "Prettiest Garden in New Jersey" by NJ Family magazine's Best of the Garden State 2022.







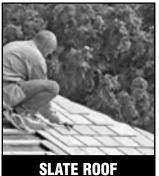




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3RD ANNUAL HALLOWEEN DOG PARADE - OCT. 14

The Florham Park Rotary 3rd Annual Halloween Dog Parade and Costume Contest is scheduled for October 14, 2023. This fun event will be held at the Florham Park Gazebo and Borough Lawn from 1-4 p.m. Hosted by the Florham Park Rotary with support for the 3rd year in a row by Pets Supplies Plus. Last year 60 dogs dressed in costume, teamed with many owners, 200 onlookers enjoying the event.

The occasion's purpose is for the Florham Park Rotary Scholarship Fund. Seniors in local high schools who are resident in Florham Park can be considered when they submit applications which demonstrate their commitment to volunteerism in and around Florham Park. Students should contact their school counselors this January.

Dog Registration fee is \$25 (in advance) or \$30 at the Event. Advance tickets may be purchased at the Florham Park Diner. It is free for the general public who come to enjoy the parade and see the costumes. Questions? email info@florhamparkrotary.org.



(above) McGruff with Peter Nicolas and Investigator Ashley Craig



(above) Scooby Doo



(above) Jurasic Park Dog



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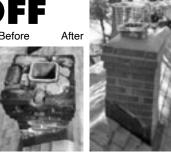
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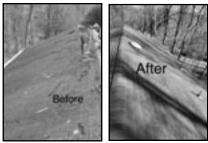
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BULLETS THAT CHANGED AMERICA

Historical Society of Florham Park

Author, historian and teacher, Peter Zablocki returns to Florham Park for the second October in a row. Recall last year's presentation by the Denville Historical Society president on his book – 1788 Morristown Ghost Hoax when he shared a major scam that ran 250 years ago in our area.

This time, Mr. Zablocki will present "Bullets that Changed America". Some were small mistakes or misjudgments, others intentional acts that sparked events documented in our history textbooks. A single bullet serves as the catalyst for each of the stories in this book. We may or may not know who fired it but we know each bullet's end point and the effects it had on America's trajectory: the wars, social movements, and political and economic paradigm shifts. The names of those involved may not be recognizable to many but the events their acts precipitated are etched in American history.

Mr. Zablocki will also preview his new book coming out on October 16 - New Jersey and the Medal of Honor: A History.

The Historical Society of Florham Park continues with an interesting lineup of presentations from Fall 2023 through Spring 2024. Each is free to the public, will be at the Florham Park Library, and all start at 7pm.

The Historical Society of Florham Park was founded in the 1930s to save and preserve the Little Red Schoolhouse. Located on the corner of Columbia Turnpike and Ridgedale Avenue the former schoolhouse was converted into a museum and is the symbol of Florham Park. To learn more about the Little Red Schoolhouse, check

https://en.wikipedia.org/wiki/Little_Red_School house_(Florham_Park,_New_Jersey) . To learn more about and/or consider joining the Historical Society of Florham Park contact Membership Chair Rich Davidson at RDavidsonFP@gmail.com or call or write Lead Docent Peter Nicolas at 973-520-8654 or pnicolas@optimum.net.



HISTORICAL SOCIETY UPCOMING PROGRAMS

Mark your calendars for the Historical Society of Florham Park lineup of presentations starting this Fall. Each is free to the public and will be at the Florham Park Library starting at 7 p.m.

"Bullets that Changed America".

October 9, 2023

Recall that last October Mr. Zablocki, Historical Society of Denville president, presented the 1788 Morristown Ghost Hoax -the saga of the Morristown tale told around campfires and dinner tables in Morris County for generations. Local legend claimed British Loyalists secretly buried stolen Patriot treasure on Schooley Mountain as they fled the oncoming forces of George Washington.

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Mr. Zablocki will also preview his new book coming out on October 16 - New Jersey and the Medal of Honor: A History.

Pat Wells, "Stories from the Mayflower: What Were They Thinking?"

November 13

Pat Wells, VP Chatham Township Historical Society, shares a far more interesting and complex story of the Mayflower and its passengers than what we were taught in school. Enjoy some of the extraordinary stories that will change the way you think about the Pilgrims.

Maud Dahme, "Hidden Children of World War II" March 12, 2024

Ms. Maud Dahme is a World War II Holocaust survivor from the Netherlands. Separated from her parents at age six, she went into hiding with

her younger sister during the German occupation. The two were placed with a family they had never met and had to understand an alias-family background in case they were ever questioned by the authorities. Their parents went into hiding at a different location. When it was feared the Germans would find them, they moved to another family and continued hiding

until the war ended. Maud relates her compelling story and her eventual emigration to the US.

"Tuskegee Airmen" April 9, 2024

Dr. Roland Brown will be the speaker for this presentation about the Tuskegee Airmen, one of whom was his father. This group of African American military pilots (fighter and bomber) and airmen who fought in World War II. The

Tuskegee airmen received praise for their excellent combat record earned while protecting white American bombers from enemy fighters.

The group was awarded three Distinguished

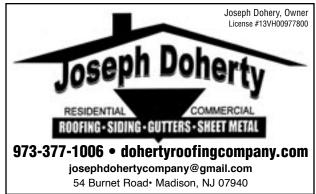
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(above) Peter S. Zablocki





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FOUNDATION JOB

of \$800 or more
With coupon. Cannot be combined with any other offer. Expires 10/31/23.

GUTTERS CLEANING (Any Average House)

CHIMNEY LINER \$1,300 WHY SHOULD I USE A CHIMNEY LINING SYSTEM?

- Protect your house from heat transfer combustibles
- Protect the masonry from the corrosive by products of combustion
- of appliance





With this ad. Cannot be combined with any other offer. Expires October 31, 2023.

Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyperlocal to regional, for every budget and market size.

NEWSPAPER ADVERTS

We mail 160,000 newspapers to every home and business in 24 towns. You can advertise in any number of towns. Ads start at \$60.

FULL COLOR PRINTING

We print flyers and menus, full color, two sided, on coated stock for only \$45 per thousand.

DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

CALL JOE RENNA FOR A FREE CONSULTATION. 908-447-1295

RENNA MEDIA NEWSPAPER RATE SHEET WE MAIL 160,000 NEWSPAPERS MONTHLY!

Tina Renna 908-418-5586 · tinarenna@rennamedia.com Joe Renna 908-447-1295 · joerenna@rennamedia.com 202 Walnut Avenue, Cranford, NJ 07016





Qty: 4,700

Zip:07922

Florham

Press NJ

Qty: 5,500

Zip:07932

Park



Qty: 7,500

Zip: 07928

Garwood

Qty: 2,500

Zip:07027



Green

Brook.

Gazette

Qty: 3,000

Providence

Qty: 5,100

Zip: 07974

NEWS™

New





CRANFORD





Zip: 07033

LOW



Elmora

Qty: 5,400

Zip: 07208



OSELLE

 P_{ARK}

MONTHLY

Qty: 5,600



Qty: 3,000 Zip: 07023



Qty: 17,900



Qty: 3,500 Zips: 07933. 07946,07980

Scotch

Plains NJ

WHAT'S HAPPENING M O N T H L Y

Qty: 9,400

Zip: 07076



Zip: 07940

MONTHLY

Qty: 8,200

Zips: 07041

07078

FRONT PAGE BOX







Times

Oty: 9,600

Zip: 07901

FRONT PAGE BANNER 8.25" x 2" \$320

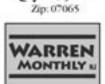
1.5° x 4.5° \$240

OUNTAINSIDE

IEW!



Qty: 6,800 Zip: 07083 (partial)



Qty: 13,000

Qty: 6,200 Zip: 07059

Bates are per month. Artwork included in price Newspapers are black on white



Qty: 2,700

Zip: 07069



Qty: 11,800 Zip: 07090

| BIE | WEDARED AD D | ATTE | | | states are j | per mounting | minute in | nooca as pr | ace. recorde | decrease or | en con with | - | |
|-------------------------------|----------------------|-----------|-----------|------------|--------------|--------------|-------------|-------------|--------------|-------------|-------------|--------|--------|
| NEWSPAPER AD RATES Units Size | | | 1 TOWN | 3 TOWNS | 6 TOWNS | 9 TOWNS | 12 TORNS | 15 TOWNS | 18 TOWNS | 21 TOWNS | 24 TOWNS | | |
| 1 | Unit (Business card) | 3.25 | × | 2" | 560 | \$150 | \$250 | \$350 | 5400 | \$450 | \$500 | \$550 | \$600 |
| 2 | Units 6.5° x | r or 3.25 | × | 4" | \$100 | \$250 | \$400 | \$500 | \$600 | \$700 | \$800 | \$900 | \$1000 |
| 4 | Units 3.25° x 8 | " or 6.5" | x | 4" | \$180 | \$450 | \$700 | \$900 | \$1100 | \$1300 | \$1500 | \$1700 | \$1900 |
| 6 | Units 6.5° x 6.2° | 5° or 10' | x | 4" | \$240 | \$600 | \$900 | \$1200 | \$1400 | \$1600 | \$1800 | \$2000 | \$2200 |
| 9 | HALF PAGE 6.5° x 5 | or 10' | X | 7" | \$320 | \$800 | \$1000 | \$1300 | \$1600 | \$1900 | \$2200 | \$2400 | \$2700 |
| 12 | Units | 10' | x | 8° | \$360 | \$900 | \$1200 | \$1500 | \$1800 | \$2100 | \$2400 | \$2700 | \$3000 |
| 18 | FULL PAGE | 10' | x | 14" | \$400 | \$1000 | \$1400 | \$1800 | \$2200 | \$2500 | \$2800 | \$3000 | \$3400 |
| 2-PAGE SPREAD 21" x 14" | | | \$700 | | | | | | | | | | |
| BACK PAGE 10° x 14° | | | \$500 | PRE | PAV 6 | MON | THS A | ND GE | T 1 M | ORE I | PREE | | |

PREPAY 6 MONTHS AND GET 1 MORE FREE PREPAY 12 MONTHS AND GET 3 MORE FREE

Back cover front page banner and front box reserved on first-come, first-served basis. Current advertiser has right of first refusal. Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

ONLINE ADS & PRESS RELEASES DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

GET UNLIMITED CLICKS

An alternative to expensive pay-per-click programs

• FREE AD DESIGN AND COPYWRITING Advertising webpage includes many features including write-up, images, video, Google map, etc.

• POSTS ARE SHARED THROUGH SOCIAL MEDIA Posts shared on multiple Facebook pages and twitter.

• PAID SEARCH ENGINE PROMOTIONS
Posts are promoted by industry, key words and location.

• TRACKABLE RESULTS

All ads include a live view counter.

Joe Renna at 908-447-1295 email: JoeRenna@RennaMedia.com

PER POST
Block of 20 for \$200
Single post is \$20





Full Color Flyers and Menus Printed and Mailed to Every Home and Business in Town!

FLYERS - \$45 PER THOUSAND

8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock Tri-fold add \$10 per thousand. Minimum order \$450

LARGE MENUS - PRINTING - \$85 PER THOUSAND For quantities more than 50,000 cost is \$55 per thousand.

11"x17" / Full color /2 sided / 60lb gloss coated stock. Min. order \$850 Includes folding (quarter fold or tri-fold, with or without coupons tab) INSERTED AND MAILED TO EVERY HOME AND BUSINESS \$60 per thousand. (as low as \$30 per thousand depending on quanttiy.) Minimum order \$400

Joe Renna at 908-447-1295

email: JoeRenna@RennaMedia.com



MENUS \$85 PER 1.000

PER 1,000

WEBSITE / SEO SERVICES

• STARTER WEBSITE: \$500

Basic static site that can be developed further

• WEBSITE CREATION/UPDATE: \$2,400

Cost for average website: 12 pages, contact form, SEO friendly, responsive design

WEBSITE HOSTING: \$300 PER YEAR

Includes website hosting, software updates, monthly website content updates

• SEO SERVICES: AVERAGE COST \$1,000 - \$2,000 PER MONTH Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

Call for free a consultation if you need help developing an online marketing plan.

STARTER WEBSITE \$500

Call Walter at 201-478-7408 email: wwwinnj@gmail.com

WEBSITE AUDIT/ANALYSIS AND RECOMMENDATION PLAN

ONE TIME FLAT FEE \$250

• SEE WHAT IS WORKING AND NOT WORKING Know where your web traffic is coming from and why.

• ELIMINATE / AVOID COSTLY SCHEMES

Evaluate the return you are getting from your online marketing costs.

INCREASE ONLINE MARKETING RESULTS

Recommendations include ways to increase traffic to your website

NO OBLIGATION

This service is recommended even if you have an existing web management contract. Use it to tune up your marketing plan.

Call for a consultation if you do not have a website or if need a new one.
Call Walter at 201-478-7408 email: wwwinnj@gmail.com



Monthly Sales at a Glance

12 \$949,533 \$999,075

HOMES AVERAGE AVERAGE DAYS SOLD LIST PRICE SOLD PRICE ON MARKET



Find out how we net our sellers the most in the shortest time with new technology, innovative marketing strategies, and the prestigious Christie's branding + network.

Florham Park Recent Sales

For more information about the Florham Park market, contact us at 973.953.7777 or 973.615.6504.

| ADDRESS | BEDS | BATHS | GARAGE | LIST PRICE | SALE PRICE | DAYS ON MARKET |
|------------------|------|-------|--------|-------------|-------------|----------------|
| 173 Rockwood Rd | 5 | 6.1 | 2 | \$2,049,000 | \$2,350,00 | 16 |
| 32 Rockwood Rd | 6 | 5.1 | 2 | \$2,075,000 | \$2,075,000 | 139 |
| 29 Cathedral Ave | 5 | 6.0 | 3 | \$1,699,000 | \$1,801,000 | 7 |
| 5 Mikula Way | 3 | 2.1 | 2 | \$753,900 | \$753,900 | 153 |
| 14 Leslie Ave | 3 | 2.0 | 1 | \$699,900 | \$740,000 | 10 |
| 1 Hadley Dr #101 | 2 | 2.0 | 0 | \$704,000 | \$725,000 | 19 |

Fall is Here - Is Your Home Ready to Sell?

The Fall Market is already here! If you're thinking of selling, let us help you prepare by taking FREE exterior photos of your home before the leaves and snow fall. Look at the pics - which is more appealing?

We also offer FREE staging tips and expert advice on preparing your home for sale. Contact us today!

When your Home looks its Best, Buyers bring their Best!





Rahul + Smitha Ramchandani Laura DiCataldo, Marta Kowal, Charlene Milano

Broker Associate, Sales Associates

m: 973.615.6504, 973.953.7777 o: 908.516.4790

Team@SRRealEstateGroup.com SRRealEstateGroup.com

> 47 Maple Street, Summit, NJ 07901 25 Green Village Road, Madison, NJ 07940

Source: GSMLS, select properties sold 8/16/2023-9/15/2023. If your property is currently listed with another Resiltor, this is not intended as a solicitation of that listing, information deemed reliable, but not guaranteed. Each office independently owned and operated. Equal housing opportunity. Some homes may be sold and listed by other brokers.



