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Published by Renna Media

Issue 70 • October 2023

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### 4TH ANNUAL MARCH TO YORKTOWN DAY

The Washington-Rochambeau Revolutionary Route Association New Jersey, W3R-NJ, held the 4th Annual March to Yorktown Day in Westfield, NJ, on Sunday, Aug. 27th, to commemorate an event that occurred 242 years ago during the Revolutionary War.

The Chatham Historical Society participated in the event which kicked off with an opening ceremony at Mindowaskin Park on Mountain Ave. There, W3R-NJ Chair, Julie Diddell told of how the their French and Continental troops marched from Newport, Rhode Island to Yorktown, VA (an almost 700-mile, nine state, land and water journey) in the summer of 1781 taking them through Westfield on August 29, 1781 along a route that is has been designated as the Washington-Rochambeau Revolutionary Route National Historic Trail, a unit of the National Park Service. Remarks by Westfield Mayor Shelley Brindle, State Senator Jon Bramnick, West Fields Chapter Sons of the American Revolution President, Jay Hershey and New Jersey Daughters of the American Revolution State Historian, Pat Saftner.

The community joined in a symbolic march re-enactment into an Mindowaskin Park accompanied by the Generals Rochambeau, Washington and Major General Chastellux and General Lafayette. the New Jersey Sons of the









American Revolution Color Guard, the Daughters of the American Revolution, Washington's Fifes and Drums, the Miller-Cory Museum colonial living history group and Heard's Militia.

A festival followed with children's' games provided by Liberty Hall, and local history organizations such as the Forgotten Victory Trail Association, Miller-Cory House Museum, Princeton Battlefield Society, Union Township Historical Society, Chatham Historical Society, Westfield Chapter Daughters of the American Revolution and the Washington Association of New Jersey had informational tables set up and interacted with the public to share information, sell history books and engage new members. An encampment with tents, cooking demonstrations, fife and drum music, musket firing and marching drills will occur during the festival.

For more information email info@W3R-NJ.org Follow on Facebook @W3RNJ and w3r-nj.org



### THE CHATHAMS.

### Renna Media LLC, Publishers 202 Walnut Ave., Cranford, NJ 07016

The Chathams is published by Renna Media. 7,500 newspapers are printed monthly and mailed to every business and resident in Chatham Borough and Chatham Township, NJ. Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

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Do you have a community service that you need help publicizing? Did you or someone you know accomplish something amazing? We are interested in hearing about your latest achievement (honor, award, etc.), send us your news! **Email: editor@rennamedia.com** 

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### **BULLIES TO BUDDIES WORKSHOP – OCT. 19TH**

On Thursday, October 19th from 6:30-8:00 p.m. Imagine, A Center for Coping with Loss will offer a Bullies to Buddies workshop at their Mountainside center at 244 Sheffield Street in Mountainside. Ther is no cost for this program. Children and youth, third grade and older are welcome to attend along with adults who wish to help the children in their lives gain skills for responding to bullying behavior. Young people attending will have an opportunity to role play techniques taught throughout the session.

Bullying is a challenge for many students, but children and youth who are grieving are more likely to be bullied or become bullies. The Bullies to Buddies method fosters resilience by showing how to respond to verbal aggression. Children from 3rd grade and up, parents, school staff members and any interested community members are welcome to attend whether or not they have been recently impacted by a loss.

The training will be offered by Connie Palmer, LCSW who is a Grief Education Consultant for Imagine. Connie is a former school social worker, therapist and is a Certified Bullies to Buddies Trainer.

If you and/or your kids are interested in attending, please register by scanning the QR code below or visiting Imagine's website at imaginenj.org. Pizza dinner is available prior to the workshop at 6:15 p.m. Please indicate your

On Thursday, October 19th from 6:30-8:00 interest in coming early for pizza when you register. We hope you can join us at Imagine for this timely and beneficial workshop!

Imagine is a 501c3 nonprofit that offers free year-round grief support groups for children ages 3-18 and young adults 19-30 who are coping with a loss due to death. Concurrently, support groups are available for the parents and guardians of the children in the groups and offered in English and Spanish. Imagine also offers grief and loss education and training to the community. For more information please contact Imagine at



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# BUILDING OR THE FUTURE – HELP US REACH OUR GOAL

### Chatham Emergency Squad

Many of you have seen the lawn signs at the homes of your friends and neighbors who have supported our renovation project. "Proud Supporter of the Building for the Future" they say. We are so grateful for those supporters - both their financial contribution and the support for the work we do.

There are a few important points about the Chatham Emergency Squad I'd like to make in the hopes that you too will consider supporting our campaign:

- #1 your tax dollars do not support the Chatham Emergency Squad. Both the Borough and the Township make contributions to CES and support us in a variety of non-cash ways, but our bills, and our building campaign are almost 100% paid for by contributions from our public.
- #2 we serve both the Borough AND the Township
- #3 we are ALL-VOLUNTEER. No one gets paid for their time working with CES as an EMT or for the large number of additional jobs our members do to keep our Squad running.
- #4 we never charge for our services. This means no charges to you, or any patient, ever.

#5 - no paid model could ever deliver the level of service we deliver to the Chatham community. We're available 24/7. We can, and frequently do, put two or three ambulances in service, requiring members beyond our duty crew to pick up and answer the call. PLUS, we provide service at CHS varsity football games (a state requirement) and at so many other community events, always AT NO CHARGE.

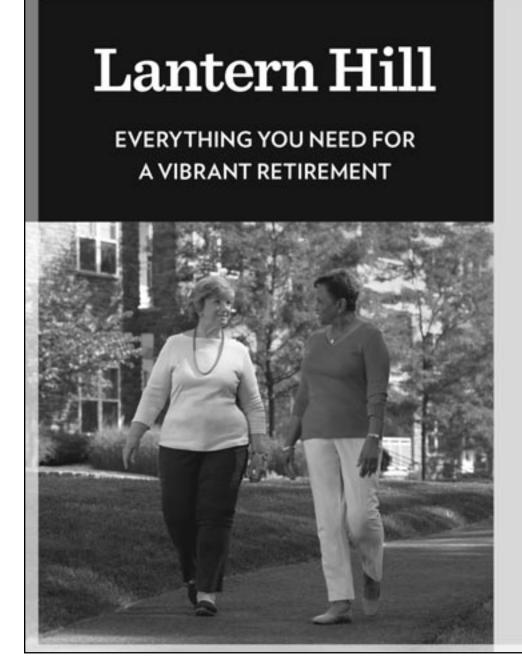
We are proud to be able to provide free services. To be certain we can continue to do that, we are anticipating the needs of our growing community and ensuring we attract the volunteers that keep us strong and responsive. By renovating, upgrading, and enhancing our buildings, we will ensure that we meet both these needs. We can't do it without your support of our campaign - Building for the Future.

Check out our website chathamemergencysquad.org for information and to donate. Contact development@ chathamemergencysquad.org if you have questions or comments or have donated to the campaign and would like a lawn sign delivered to you.

Thank you for your support,

Evan Skinner,

President, Chatham Emergency Squad



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### Chester Lions Oktoberfest Weekend & Car Show

Chubb Park - Chester, NJ September 23rd and 24th, 2023

### Fall Festival

Montclair History Center - Montclair, NJ September 30th, 2023

### Florham Park PBA Food Truck and Music Fest

Florham Park, NJ October 8th, 2023

### Morristown Festival on the Green

Morristown, NJ October 1st, 2023

### **Grand Harvest Wine Festival**

Foster Fields - Morristown, NJ October 14th and 15th, 2023

### The Fall Festival

New Providence, NJ November 5th and 6th, 2023

### Listed by Reyna Steinberg



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3 Parkside Avenue Madison, NJ 5 Beds | 4.1 Baths

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(above) Thomas Nonnenmacher

Courtesy photo

# SENIOR CENTER OF THE CHATHAMS: OCTOBER EVENTS

Those interested in participating can call the Senior Center of the Chathams at 973-635-4565 Mondays-Fridays between 9 a.m. -3 p.m. for more information.

### **Grief Support Group**

Tuesdays, starting October 3, 12:30 PM This free support group provides a safe and welcoming space for older adults to explore experiences with loss, and is facilitated by a Licensed Clinical Social Worker.

### Free, Live Performance at the Madison Community Arts Center

Friday, October 13, 10:30 AM-Noon
This theatrical show features the talented students who participated in the Playwriting, Acting, Directing & Design (PADD) program, led by award-winning director, Anthony Caruso, and made possible by a grant from the Grotta Fund for Older Adults. This free event is open to the public. The Madison Community Arts Center is located at 10 Kings Road in Madison. Pre-registration is encouraged.

### **Paper Shred Fundraiser**

Saturday, October 21, 9 AM-Noon (or until the shred truck reaches capacity) at Chatham Middle School, 480 Main Street, Chatham - Proceeds benefit the non-profit Senior Center of the Chathams. Suggested donations: \$5 per grocery bag, \$10 per medium box, \$15 per large storage bag. This event is open to the public and takes place rain or shine.

### **Understanding Medicare**

Thursday, October 26, 1:00 PM
A representative of the Morris County State
Health Insurance Assistance Program will
provide information about Medicare and the
annual enrollment process.

### THOMAS NONNENMACHER AWARDED SCHOLARSHIP

Chatham Historical Society

The recipient of the Chatham Historical Society 2023 Margaret Keisler scholarship is Thomas Nonnenmacher. The \$1,500 scholarship, awarded at the commencement exercises of Chatham High School, is named in memory of "Peg" Keisler, a lifelong resident of Chatham who was the Borough's historian and dedicated educator. It is through the generosity of members and friends that make this scholarship possible.

Chatham is made up of unique individuals, each with a distinctive story to tell. As part of the scholarship process, students were asked to share their own stories. The Historical Society received approximately 25 essays all with a different focus. In his essay titled "Chatham: My Town by the River" Thomas fondly recalls his

elementary school years when the neighborhood children gathered in his front yard to wait for the school bus to take them to Southern Boulevard School. During those "playground" times the kids at the bus stop bonded and made friends.

Thomas has two older brothers, one of which he described as "the coolest kid" on the front lawn playground in his essay. Thomas is excited to begin his acting studies at Pace University in New York City this fall. Theater and performing arts were "a very big part" of his life over the past few years. Recently, he played Lumiere in the Chatham High School production of Beauty and the Beast. He has previously held many other roles in the high school performing arts productions.

The Chatham Historical Society wishes Thomas much success in his future endeavors.

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### **VOLUNTEER CLASS 102 IS READY TO LISTEN**

### Caring Contact Crisis Line

Residents from Westfield, Summit, Linden, Clark, Florham Park and North Plainfield completed training in June to become volunteers on the Caring Contact crisis hotline. During the 52-hours of training the graduates developed the ability to listen actively, assess the needs of someone in crisis and provide empathy and support. The training included dynamic and interactive presentations by guest experts in active listening, grief recovery, mental health issues and suicide intervention. Volunteer Listener Training was taught by trainers who are long-time listeners and nationally certified instructors in Applied Suicide Intervention Skills Training.

"This training and volunteer opportunity is ideal for people of varying backgrounds - retirees, empty-nesters, stay-at-home parents, and full-time professionals" said Mary Claire Givelber, Caring Contact's executive director. "Many of our listeners are looking for something meaningful to do after they retire, or their children leave home. Full-time professionals also participate finding the flexible volunteer hours work well with their work obligations."

Following the training, new volunteer crisis counselors are supported by seasoned listeners during 24 hours of internship before they take calls on their own. Even once a volunteer is a certified listener, Caring Contact provides a range

of support and training opportunities to allow them to keep honing their skills.

hotline and listening community, providing active listening support and best-in-class training to the

The next volunteer crisis counselor training begins September 20th through December 13th. The training will run once a week on Wednesdays from 6:30 to 9:30 p.m. and will be a combination of in-person training and via Zoom. Anyone interested in registering for the training should visit caringcontact.org/listener-training/ or call the Caring Contact administrative offices for more information at 908-301-1899.

Caring Contact is a volunteer-staffed crisis

hotline and listening community, providing active listening support and best-in-class training to the Central and Northern New Jersey community. More than 80 trained volunteers answered over 17,000 calls last year from people in crisis, having suicidal thoughts or simply needing someone to talk to.

If you need someone to listen, call us at 908-232-2880. If you, or someone you know, are in crisis call 988, the new access code to the National Suicide Prevention Lifeline. To learn more, visit caringcontact.org. You are Not Alone.



(above) Caring Contact Crisis Line Graduates Volunteer Class 102. Next training begins in September. Visit caringcontact.org/listener-training/ or call the Caring Contact administrative offices for more information at 908-301-1899.





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### THANK YOU CHATHAM JAYCEES

Evan Skinner, President, CES

The all-volunteer Chatham Emergency Squad is delighted to publicly thank the Chatham Jaycees for their financial support this year. As a result of their generosity, CES was able to purchase an additional 8 pagers to replace outdated or broken pagers. These pagers are a key part of our response to the community as many of our volunteers respond from work or home, including throughout the night, whether they are members of the assigned duty crew, or responding to scramble calls when more than one ambulance is dispatched. CES is supported almost 100% by donations from our community so we are particularly grateful when recognized by an organization like the Jaycees. If you are interested in talking with us about volunteering, please email membership@chathamemergencysquad.org or

go to our website chathamemergencysquad.org

### "BON VOYAGE: 200 YEARS OF LUXURY TRAVEL

Pack your suitcases and let's take a vacation! The Chatham Historical Society will provide a program "Bon Voyage: 200 Years of Luxury Travel" presented by Hannah Gaston, Liberty Hall Museum's Education Coordinator, on October 1.

Hannah will be our guide as we recreate several trips and luxury vacations that the esteemed Livingston and Kean families of New Jersey took between 1780 and 1950. Assisted by clues and artifacts, notes in personal diaries, letters to family members, photographs, maps, and souvenirs - Hannah will bring to life 200 years of luxury travel like you've never seen! Bon Voyage!

This free program will be presented on Sunday, October 1 at 4 p.m. in the Chatham Library Lundt Room. Refreshments will be served.

The program will also be available by Zoom, registration for Zoom participation at the library website:

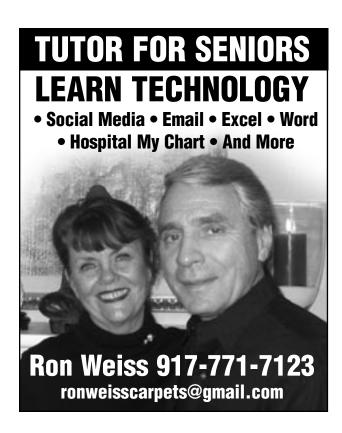
chathamlibrary.librarycalendar.com/event/bon-

voyage-200-years-luxury-travel

People who register will receive the link in their confirmation email and then again in the reminder email the day before the event.

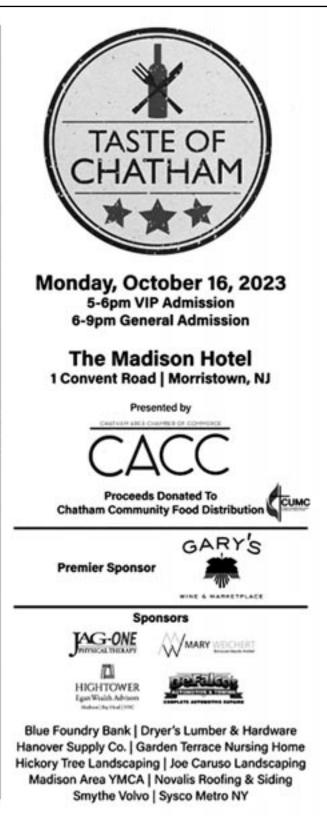


Image from the collection of The Museum at Liberty Hall









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### **SUMMIT OLD GUARD OCTOBER SPEAKERS**

### **SEE THE GOOD IN PEOPLE**

Submitted by Peter DeSarno



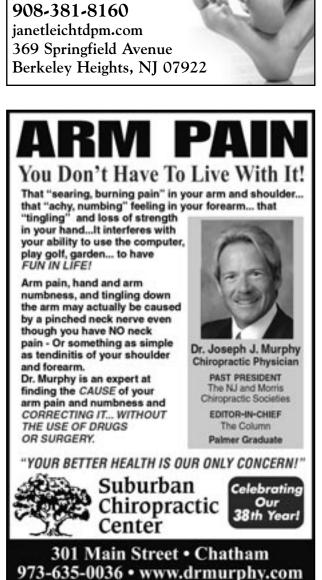
Perhaps it is because I see today due to the generous life changing gifts of two donated corneas, I tend to become very reflective when I collect the donated glasses that are received in the Lions drop box.

When I sort the glasses and package them to be sent into the Lions Processing

Center, I am reminded of the good in people who are eager to help. I look at all the glasses that were once worn on the faces of members of our community which form a beautiful mosaic representing so many different shapes, sizes, colors, glasses for the old and young....and think that this is beautiful on many levels. I then think about the people who will experience that magical moment I had when sight is restored.

The New Providence Lions Club Eyeglass collection site is in front of the New Providence Library which is located at 377 Elkwood Ave. Since January 2022 we have collected 2,165 pairs of glasses.





The Summit Old Guard was founded in Summit in 1930 and meets most Tuesdays at the New Providence Presbyterian Church located at 1307 Springfield Ave. in New Providence. Our motto is "Come for the Programs. Stay for the Friends." Please join us. Our programs are free to the public, and we welcome you!

October speakers include Dr. Wm. Happer, professor of Physics; Mike Martin discussing ethical drug development; Robert Connley, Mayor of Madison; and Paul Cirillo, astronomer.

On October 3rd, Dr. William Happer, retired professor of physics, Princeton, will present a different interpretation of selected Climate change data. Dr. Happer will question current dogma about climate change by presenting scientific data and theory which questions the underlying assumptions of conventional wisdom, He expects many questions and will allow ample time to accommodate OG members. Dr. Happer worked in various the Bush capacities for and Trump Administrations.

Our speaker on October 17th with be Mike Martin. Mike spent many years in the pharmaceutical industry and will focus on how drugs are developed, the regulatory process, historic examples of pioneering discoveries which have combated serious diseases. Unique theories on how penicillin was discovered! Is Thalidomide which was the scourge of the 1950's still prescribed? The discussion will present an entertaining description on important historical discoveries and controversies. As part

The Summit Old Guard was founded in of the presentation, he will also discuss the ammit in 1930 and meets most Tuesdays at the origins of a few common therapies which the ew Providence Presbyterian Church located at OG members are currently taking.

On October 24th, Robert Conley, Mayor of Madison will be our speaker. The Mayor will discuss his administration's efforts to maintain the excellent quality of life in Madison despite dealing with diverse populations composed of students and suburbanites with different needs. Three universities are headquartered in Madison which has tax consequences and other social issues, The Mayor had to address the following proposals: allow Madison to become a sanctuary city and providing a storefront for marijuana dispensing, indeed, Madison is also unique because it has its own electric power distribution facility. The Mayor will discuss these and other issues.

Finally, on Halloween, October 31st, amateur astronomer, Paul Cirillo will tell us about the latest discoveries that have been made by the many robotic space exploration missions to the planets, asteroids and comets in our solar system as well as the latest images from the James Webb Space Telescope. Also, an overview will be provided of the latest human space programs planned by the United States, China and several commercial space companies.

Past speakers and much more can be viewed at SummitOldGuard.org but we encourage people to drop in on our meetings which take place at the church at 10:00 a.m. most Tuesdays. "Come for the Speakers. Stay for the Friends." We look forward to meeting you.







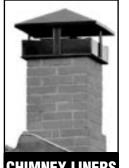
(above, l-r) Paul Cirillo, Robert Conley, Dr. Wm Happer



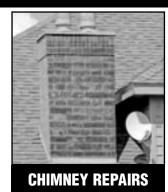








**CHIMNEY LINERS** 

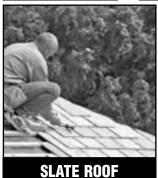




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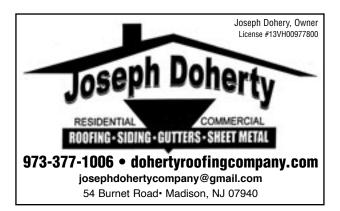


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### **AMERICAN LEGION AUXILIARY UNIT #43**

### Submitted by Maryann Doherty

American Legion Auxiliary Unit #43, located in Florham Park, NJ, began its Service to Veterans for 2023-2024 year with an Off Station Party at Post #43 on August 7th. In addition to dinner, the vets were entertained with live music presented by Chas Ricci and Garry Decker of the In-Law Outlaws Band who are members of the Sons of the American Legion.

The Unit is planning several more activities for veterans at Lyons Hospital and Off Stations at the Post.

Stop by to visit the Unit's table during Bottle Hill Day to be held on Saturday, October 7th in Madison. Memorial Poppies will be available for a donation which helps to support the Unit's work with our veterans. The Unit will also be accepting donations of tee-shirts sizes X large and XX large for residents at Veterans' Haven North, located in Glen Garden, which is part of the New Jersey Department of Military and Veterans' Affairs.

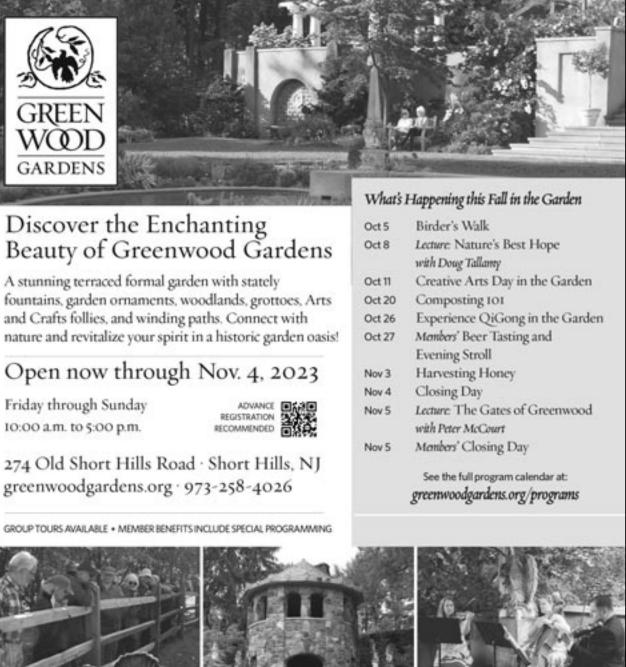
Also available at that time will be Membership

Applications, as the Unit is always in need of Volunteers to help with its activities that support our Veterans.

Courtesy photo



(above, l-r) Chas Ricci and Garry Decker, the In-Law Outlaws and, are members of the Sons of the American Legion and performed for veterans gratis.



Voted "Prettiest Garden in New Jersey" by NJ Family magazine's Best of the Garden State 2022.

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**FUNDATIONS** REPAIRS

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- **STEPS**
- BRICK & BLOCK
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### ROIOIEING



- RE-ROOF
- NEW ROOF
- ROOF REPAIRS
- SHINGLES
- FLAT ROOF



- REPAIRS
- CAPPING

### **GUTTERS**

- **CLEANING**
- INSTALLATION
- SCREENING
- REPAIRS
- REPLACEMENTS



### FOUNDATION JOB **\$2000 OR MORE**

of \$800 or more
With coupon. Cannot be combined with any other offer.

Expires 10/31/23.

**GUTTERS CLEANING** (Any Average House)



### **CHIMNEY LINER** \$1,300

### WHY SHOULD I USE A CHIMNEY LINING SYSTEM?

- Protect your house from heat transfer combustibles
- Protect the masonry from the corrosive by products of combustion
- of appliance





**Long Term Preservation** 

With this ad. Cannot be combined with any other offer. Expires October 31, 2023.

### **BOTTLE HILL DAY 2023, SAT, OCTOBER 7**

Madison's annual fall festival, Bottle Hill Day, takes place on Saturday, October 7, from 10:00 a.m. to 5:00 p.m.

This year will mark the 48th Anniversary of this signature Madison, NJ, event. This event has continued to grow yearly since it was first established in 1974 by Mayor Elizabeth Baumgartner.

The Madison Chamber of Commerce and Madison P.B.A. #92 will return on Saturday, October 7, with Bottle Hill Day.

With the expansion a few years ago onto Kings Road, this rain-or-shine street festival spans over six blocks. It includes sidewalk sales, four stages with live music, three Amusement Areas, food, and 225+ vendors, including non-profits, crafters, retail businesses, etc.

There will be great food options, including the Food Court on Cook Avenue, other food vendors throughout the festival, local restaurants, and a Food Truck Court on Kings Road.

Park & Ride Shuttle: Park your car in the parking lot at the Madison Community Pool and ride downtown, where the shuttle will drop you off right in the center of town. The shuttle will run from 9:15 a.m. until 5:00 p.m. in a continuous loop between the parking lot and the town center.

Family Activities & Rides: Provided by Seashore Amusements at Central Avenue School and Kings Road.

DDC Beer Garden: The Bottle Hill Day Beer Garden returns for its 11th year! It will again be located between Prospect Street and Maple Avenue on Kings Road. The Beer Garden will



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**Serious Inquiries Please!** 

CALL 833-375-1472

Ask for TV Project Department, for job evaluation and estimate of cost and compensations!

Tri-State Creations LLC - Lic. #s: NJ-13VH04728900, PA-39104



feature a variety of beer on tap and wine and will also include some specialty items.

Street Closures and Parking: Waverly Place, Central Avenue (Main Street to Brittin Street), Kings Road (Prospect Street to Green Avenue), and Green Village Road (Main Street to Kings Road) will be closed, but the municipal lots (Waverly Green, Cook Avenue, and Elmer Street) will be open for parking. Additional event parking will be available at the Madison Junior School parking lots, which are accessible via

Brittin Street (behind the school). The Kings Road Parking Lot behind the Public Safety Building will be open for public parking, and the Prospect Street Parking Lot will also be open to the public. Street parking, where allowed, will be available as well. Main Street remains open all day.

The DDC's objective is to promote economic growth and business development so that Madison's beautiful downtown continues to thrive. Bottle Hill Day was created in 1974 to promote the business district. The name originated from Madison's establishment in 1715 of the village called "Bottle Hill." Over the years, it has grown, evolving into a family, entertainment, and community celebration which draws between 10,000 and 20,000 people to the heart of Madison every fall. This event is free and open to the public.

For more information, please email the DDC at ddc@rosenet.org.

### **MADISON CAR SHOW - OCTOBER 7**

The Madison Area Chamber of Commerce and Madison P.B.A. #92 is hosting their 29th Annual Madison Car Show on Saturday, October 7. This popular event runs in conjunction with Madison's Bottle Hill Day street festival. Madison Tire & Auto Repair, 285 Main St. is the event's main

The Madison Car Show is held in the parking lot of the Madison Volunteer Ambulance Corps headquarters at the corner of Kings Road and Prospect Street. The event site is a short walk from the Bottle Hill Day festivities, which are centered in Madison's business district.

One of the most prestigious automotive events in New Jersey, the Madison Car Show features many vehicles in several classes, including hot machines. There is no set price for fan admission, but donations are encouraged and generously accepted at the gate.

Peter Daniele, the proprietor of Rose City Collision, 291 Main Street, is the long-time chair of the Madison Car Show committee. Daniele is awards, twelve special awards, which include also a vice president of the Madison Area categories for engine, paint, type of vehicle and Chamber of Commerce, a independent, nonprofit business league.

"We are expecting several hundred car businesses. enthusiasts to enjoy the sparkle, shine and the car show is located between Madison's is no rain date for this event. Borough Hall and the Madison Public Safety Building on the corner of Prospect St."

"This event attracts great cars and produces a in Madison. very fun atmosphere," said Robbin Salmeri, prestige of the community," Salmeri is also the of-registration is \$20.00. president of the Madison Area Chamber of Commerce.

and door prizes. The Best in Show award is concerns.



rods, trucks, customs, antiques, classics and street sponsored by Pine Manor Associates, Painting & Wallcovering Specialists, 22 Drew Pl. The grand door prize is a \$500.00 Stop & Shop Gift Card donated by Stop & Shop, 133 Main St. All car show entrants are eligible to enter the drawing.

> The Madison Car Show features eight top more plus "Top 50" awards for the best fifty entries. All awards are sponsored by the local

The Madison Car Show begins at 9 a.m. The spectacle of several dozen unique automobiles awards ceremony starts at 3:00 p.m. To be and trucks right here in our hometown, the Rose eligible for judging and prizes, all cars must City, for one day only," said Daniele. "The site of arrive at the show no later than 11:00 a.m. There

> DJ Jerry Wolfman Burst will spin the music of the 50's, 60's and 70's. On-street parking is free

The car show committee invites all car show owner of Cleaners Advantage. The Madison Car enthusiasts to pre-register their vehicles by Show showcases the businesses of our local Saturday, September 25 for the discounted fee of automotive industry and helps to raise the \$15.00 and to guarantee participation. The day-

Registration forms may be obtained by calling Peter Daniele at 973-377-4037. On the day of the Show participants are eligible to win awards show please call 973-886-7849 with questions or

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# \$175 **GUTTER CLEANING**



### \$300 OFF **ANY ROOF REPAIR**



With coupon. Cannot be combined with any other offer Expires 10/31/23.

### \$250 OFF **NEW STEPS**



Expires 10/31/23.

### \$800 OFF **ANY NEW ROOF JOB**



With coupon. Cannot be combined with any other offer Expires 10/31/23

### \$1,300 **CHIMNEY LINER**



Expires 10/31/23.

### Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyperlocal to regional, for every budget and market size.

### **NEWSPAPER ADVERTS**

We mail 160,000 newspapers to every home and business in 24 towns. You can advertise in any number of towns. Ads start at \$60.

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We print flyers and menus, full color, two sided, on coated stock for only \$45 per thousand.

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Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

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Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

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We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

### **WEBSITE AND SEO SERVICES**

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

**CALL JOE RENNA FOR A** FREE CONSULTATION. 908-447-1295

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Qty: 4,700

Zip:07922











Florham Park



Zip:07932



Qty: 2,500



Zip: 07066

Qty: 3,000 Zip: 08812



Qty: 3,500 Zip: 07033



Section of Hizabeth, N

Qty: 17,900 Zip: 07036



Qty: 3,000

Qty: 3,500 Zips: 07933. 07946,07980



Qty: 6,300 Zip: 07940



Qty: 2,900 Zip:07092

Summit



Qty: 5,100 Zip: 07974



Qty: 13,000 Zip: 07065



Qty: 5,600



Qty: 9,400 Zip: 07076



Qty: 8,200

Zips: 07041

07078

& Times Oty: 9,600

Zip: 07901

Qty: 6,800 Zip: 07083 (partial)

TOWNS

\$250

8450

\$600

TOWNS

WARREN MONTHLY I

Oty: 6,200 Zip: 07059

TOWNS TOWNS TOWNS TOWNS TOWNS 5150 \$250 \$350 \$400 \$450



Zip:07204

estfield MONTHLY

Qty: 11,800

Zip: 07090

p:07083 (partial)	Zip: 07059	Zip: 07069		
Rates are per month.	Artwork included in price.	Newspapers are black on white		

5700

\$2100

con white.					
18 towns \$500	21 TOWNS \$550	24 TOWNS \$600			
\$800	\$900	\$1000			

\$1500 \$1700

\$1800 | \$2000

\$2800 | \$3000

NEWSI	PAPER	AD	RAT	ES
Units				
			2.0	+ ++

nits	_		SIZE	TOWN
1	Unit (Business card)	3.25° x	2"	\$60
2	Units 6.5° x 2° o	e 3.25° x	4"	\$100
4	Units 3.25° x 8° o	e 6.5° x	4"	\$180
6	Units 6.5° x 6.25° o	e 10° x	4"	\$240
9	HALF PAGE 65'x9'	e 10° x	7"	\$320
12	Units	10° x	8*	\$360
18	FULL PAGE	10° x	14"	\$400
-PA	GE SPREAD	21" x	14"	\$700
BAC	K PAGE	10" x	14"	\$500
RO	NT PAGE BANNER	8.25° x	2*	\$320
RO	NT PAGE BOX	1.5° x	4.5"	\$240
				-

first-served basis. Current advertiser has right of first refusal.

PREPAY 6 MONTHS AND GET 1 MORE FREE PREPAY 12 MONTHS AND GET 3 MORE FREE

\$900 \$1100 \$1300

\$1200 \$1400 \$1600

\$1300 \$1600 \$1900

\$1800 \$2200 \$2500

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GET UNLIMITED CLICKS

An alternative to expensive pay-per-click programs

 FREE AD DESIGN AND COPYWRITING Advertising webpage includes many features

including write-up, images, video, Google map, etc.

- POSTS ARE SHARED THROUGH SOCIAL MEDIA Posts shared on multiple Facebook pages and twitter.
- PAID SEARCH ENGINE PROMOTIONS
- Posts are promoted by industry, key words and location.
- TRACKABLE RESULTS

All ads include a live view counter.

\$10 PER POST Block of 20 for \$200 Single post is \$20



### **Full Color Flyers and Menus Printed and Mailed** to Every Home and Business in Town! **FLYERS**

Joe Renna at 908-447-1295

email: JoeRenna@RennaMedia.com

**FLYERS - \$45 PER THOUSAND** 

8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock Tri-fold add \$10 per thousand. Minimum order \$450

LARGE MENUS - PRINTING - \$85 PER THOUSAND For quantities more than 50,000 cost is \$55 per thousand.  $11"x\hat{1}7"$  / Full color /2 sided / 60lb gloss coated stock. Min. order \$850

Includes folding (quarter fold or tri-fold, with or without coupons tab) INSERTED AND MAILED TO EVERY HOME AND BUSINESS \$60 per thousand. (as low as \$30 per thousand depending on quanttiy.)

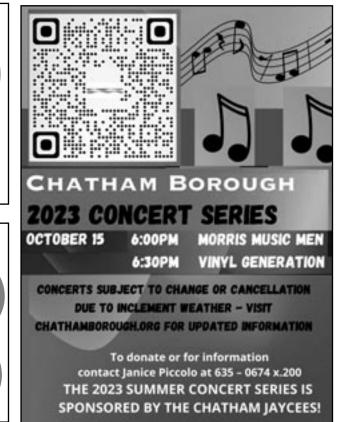
Minimum order \$400

Joe Renna at 908-447-1295 email: JoeRenna@RennaMedia.com



**MENUS** 0 PER 1.000

PER 1,000



### WEBSITE / SEO SERVICES

- Basic static site that can be developed further
- WEBSITE CREATION/UPDATE: \$2,400
- Cost for average website: 12 pages, contact form, SEO friendly, responsive design
- WEBSITE HOSTING: \$300 PER YEAR
- Includes website hosting, software updates, monthly website content updates
- SEO SERVICES: AVERAGE COST \$1,000 \$2,000 PER MONTH

Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

Call for free a consultation if you need help developing an online marketing plan. **STARTER** WEBSITE \$500

Call Walter at 201-478-7408 email: wwwinnj@gmail.com

### **WEBSITE AUDIT/ANALYSIS** AND RECOMMENDATION PLAN

 SEE WHAT IS WORKING AND NOT WORKING Know where your web traffic is coming from and why.

- ELIMINATE / AVOID COSTLY SCHEMES
- Evaluate the return you are getting from your online marketing costs.
- INCREASE ONLINE MARKETING RESULTS

Recommendations include ways to increase traffic to your website

NO OBLIGATION

This service is recommended even if you have an existing web management contract. Use it to tune up your marketing plan. ONE TIME FLAT FEE \$250

Call for a consultation if you do not have a website or if need a new one. Call Walter at 201-478-7408 email: wwwinnj@gmail.com

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SEPTEMBER 2023 | MARKET REPORT

### CHATHAM



### Monthly Sales at a Glance

21

\$1,143,458

\$1,191,960

24

HOMES SOLD AVERAGE LIST PRICE AVERAGE SOLD PRICE AVERAGE DAYS ON MARKET



Scan this QR Code to find out what your house is worth in less than 30 seconds or visit:

MyHomeValueNJ.com

### Chatham Recent Sales

For more information about the Chatham market, contact us at 973.953.7777 or 973.615.6504.

ADDRESS	BEDS	BATHS	GARAGE	LIST PRICE	SALE PRICE	DAYS ON MARKET
92 Highland Ave	5	5.1	2	\$2,025,000	\$2,025,000	37
8 Samuel Way	4	4.1	2	\$1,980,955	\$1,980,995	0
15 Woods Ln	4	3.1	2	\$1,799,000	\$1,775,000	37
15 Melrose Ln	4	3.1	2	\$1,395,000	\$1,457,000	12
52 Dunbar St	3	2.0	2	\$1,025,000	\$1,200,000	12
37 Schindler Ct	3	2.1	2	\$879,000	\$950,000	16

### Fall is Here - Is Your Home Ready to Sell?

The Fall Market is already here! If you're thinking of selling, let us help you prepare by taking FREE exterior photos of your home before the leaves and snow fall. Look at the pics - which is more appealing?

We also offer FREE staging tips and expert advice on preparing your home for sale. Contact us today!

When your Home looks its Best, Buyers bring their Best!





Rahul + Smitha Ramchandani Laura DiCataldo, Marta Kowal, Charlene Milano

Broker Associate, Sales Associates

m: 973.615.6504, 973.953.7777

o: 908.516.4790



Team@SRRealEstateGroup.com SRRealEstateGroup.com



47 Maple Street, Summit, NJ 07901 25 Green Village Road, Madison, NJ 07940



Source: GSMLS, select properties sold 8/16/2023-9/15/2023. If your property is currently listed with another Realtor, this is not intended as a solicitation of that listing. Information deemed reliable, but not guaranteed. Each office independently owned and operated. Equal housing opportunity. Some homes may be sold and listed by other brokers.

