# Watchung's Hometown Newspaper

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**ISSUE 129 • AUGUST 2023** 

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### LOCAL COMMUNITY GROUPS ENHANCE LIBRARY

The Somerset County Library System of New Jersey's Warren Township branch recently revealed two new building enhancements. The Friends of the Warren Township Library procured two new benches for the front of the building and the Warren Township Library Advisory Board purchased two interactive touch display screens to support Library programming.

"We are so grateful to the Warren Library Friends and Library Advisory Board for their generous gifts to the Warren branch, both of which will get much use and be deeply appreciated," said Brian Auger, library director. "The new benches out front are perfect for the spot and the new video equipment will enable us to provide high quality programs and outreach."

The new benches replaced weathered, wellloved predecessors. Funding for the benches was donated by the Friends and loved ones of Prakash Masurekar, a longtime resident of Warren and member of the Friends who passed away in May 2022. One bench bears Masurekar's name, while the other has his favorite quote, "I have always imagined that Paradise will be a kind of library" (Jorge Luis Borges). The benches will be enjoyed by customers visiting the branch.

"Prakash's role in the Friends of the Library



(above, l-r) The Friends of the Warren Township Library procured two new benches for the front of the building. Pictured are Lisa Richards, Donna Java, Maureen O'Reilly, and Carol Senff.



(above, l-r) Warren Township Library Advisory Board purchased two interactive touch display screens to support Library programming. Pictured are Jack Henschel, David Greene, Lynn Mazur, Alicia Drozd, Lisa Lontai, Brian Auger, Daniel Croson, and Mark Ramos.

motivated others to join our non-profit in order to support our local library and library staff," said Carol Senff, Vice President of the Friends of the Warren Township Library.

The screens, purchased by the Advisory Board, replaced antiquated projection technology, and will allow the Library to more easily provide hybrid, in-person, and virtual programming. The screens have already been used in a number of programs, including storytimes, STEAM, crafts, and technology instruction. Library staff are excited to use the screens for more collaborative and interactive programming.

"The Library Advisory Board is proud to be able to help enhance our library's toolkit with more opportunities for our residents—particularly our children—to learn, create, and explore using state of the art technology," said Alicia Drozd, President of the Warren Township's Library Advisory Board.

The Warren Township branch is located at 42 Mountain Boulevard in Warren. For more information, call (908) 458-8450. To discover all SCLSNJ has to offer, visit SCLSNJ.org or connect with SCLSNJ on Facebook, Twitter, or YouTube.

#### ABOUT SOMERSET COUNTY LIBRARY SYSTEM OF NEW JERSEY

Somerset County Library System of New Jersey (SCLSNJ) partners with you to connect, to explore, to share, and to discover. Together we enrich lives, expand knowledge, and strengthen communities. SCLSNJ serves the following communities in Somerset County: Bound Brook, Branchburg, Bridgewater, Green Brook, Hillsborough, Manville, Millstone, Montgomery, North Plainfield, Peapack and Gladstone, Rocky Hill, Somerville, South Bound Brook, Warren Township, and Watchung. Visit SCLSNJ.org.

Courtesy photos



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# Watchung Post

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### **4-H FAIR CELEBRATES MILESTONE AUGUST 9-11**

This year's Somerset County 4-H Fair will celebrate 75 years of Free Family Fun. For many families, a visit to the fair is a multi-generational summer tradition. The first county 4-H Fair was held in 1948 at the fairgrounds in Far Hills. In 1962, the fair moved to its current location at North Branch Park in Bridgewater.

The fair is the highlight of the year for 4-H club members who showcase their skills through a variety of exhibits, demonstrations and competitions. You can reconnect with the county's agricultural past with farm animals, or glimpse the future with 4-H projects in robotics and rocketry.

Be sure to bring your appetite. A large food tent features many items to tempt your tastebuds. Food sales benefit local nonprofit organizations and help to make the fair possible. The Somerset County 4-H Fair is August 9-11, 10 a.m. to 10 p.m., at North Branch Park on Milltown Road in Bridgewater. Admission and parking are free. Visit 4HisTops.org.



(above) The 4-H Fair offers 1 5 acres of Free Family Fun.



(above) Animals shows from pets to livestock are popular events.





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### **RUMMAGE AND BAKE SALE – AUG. 18-19**

Meyersville Presbyterian Church will hold its Summer Rummage and Bake Sale from 9 a.m. to 4 p.m. on Friday, August 18, and Saturday, August 19, at the Church on the Circle in Meyersville located at 223 Hickory Tavern Road, Gillette, NJ.

A huge variety of gently loved treasures will be offered for sale, including holiday, decorative items, collectibles and vintage, housewares, linens, books, toys, and more! Come and discover that "something" you just can't live without!

We have many talented bakers, so there will be a grand selection of delicious Baked Goods available for purchase.



### **DRIVE FOR AUTISM ANNUAL GOLF EVENT SEPT. 18TH**

The Drive for Autism Foundation is pleased to announce that its annual golf event, Drive for Autism XXII will be held at Royce Brook Golf Club in Hillsborough, NJ on September 18, 2023.

The Drive for Autism Golf Outing which has been held since 2002 has raised and distributed over \$851,000 to local school programs. Previous beneficiaries of grants were Morris Union Jointure Commission (New Providence, NJ), Salt Brook School (New Providence, NJ), AW Roberts School (New Providence, NJ), Union Educational County Services Foundation/Crossroads School (Westfield, NJ), Educational Partnership for Instructing Children, Paramus, NJ, Eden II/Genesis Programs (Staten Island, NY), Spectrum360 formally The Children's Institute (Verona, NJ), ECLC (Chatham, NJ) and Seton Foundation for Learning (Staten Island, N.Y).

Grant recipients use money to fund health and fitness programs, social skills programs, educational curriculum and teacher training, a van for community trips and transportation to job training centers, laptop computers, computer touch screens, iPads, video projectors and educational toys and games

The golf event is the main fundraising function for the foundation. Single golfers and foursomes are welcome as well as, product donations and corporate sponsorships. To register online please go to birdease.com/DriveforAutismXXII

#### **ABOUT DRIVE FOR AUTISM FOUNDATION:**

Based in New Providence, New Jersey, The Drive for Autism Foundation (EIN#20-1760417), is a 501(3)(c) tax exempt public charity that was created in the Spring of 2002 for the sole purpose of raising and distributing funds for educational facilities specializing in students with autism. **DRIVE FOR AUTISM GOLF OUTING 2023** 

The Drive for Autism XXII is scheduled for Monday Sept 18, 2023 at Royce Brook Golf Club in Hillsborough, New Jersey. The event consists of a morning round of golf followed by a barbeque. Special events include golf contests, raffles and a silent auction of sports memorabilia, game tickets and golf trips.

To register or for additional information please visit

www.birdease.com/DriveForAutismXXII, call 908-451-8033

or email driveforautism@comcast.net.





### **CHILDREN AND YOUNG ADULTS GRIEF SUPPORT**

Volunteers recently completed three full days of training in order to join Imagine's amazing team of volunteer facilitators. During their training, space was provided where they could share their stories of loss with one another and give and receive support as Imagine staff modeled the skills utilized in Imagine's peer support groups. Imagine practices Alan Wolfelt's Companioning Model which encourages us to walk beside someone on their grief journey, so they feel felt and know that their story matters. Those who participated in this training can utilize the same skills and tools modeled by Imagine staff as they create safe spaces for Imagine participants in our peer support groups.

When asked about their experience at the training, one participant shared: "This training gave me skills that I didn't even know I needed.



What I gained from taking part in this facilitator training will assist me in every relationship I have. I've already learned how to be a better listener to my children, to my husband, and to my friends." Another shared: "I loved the whole thing" and a third shared a belief that the training should be offered in every school. We are so pleased that they found the training valuable and are excited to welcome this wonderful new group of facilitators to Imagine's community of volunteers!

Imagine is a 501c3 nonprofit that offers free 908-264-3100 or info@imaginenj.org.

year-round grief support groups for children ages 3-18 and young adults 19-30 who are coping with a loss due to death. Concurrently, support groups are available for the parents and guardians of the children in the groups and offered in English and Spanish. Groups are also available for parents who have lost a child aged 30 or younger. Imagine's Training and Education staff provide grief and loss education and training to the community. For more information, please visit imaginenj.org or contact Imagine at 908-264-3100 or info@imaginenj.org.



(above, l-r) Imagine's June Facilitator Training Class - Back Row: Katie Perlowitz, Bridgewater;
 Doug Roberts, Basking Ridge; Mouli Patel, Union; Imagine's Program Supervisor, Abigail Priece;
 Arielle Miller, Springfield; Curtis Moore, Irvington; and Rong Lui, Chatham; L-R Front Row:
 Imagine's Summer Intern, Emma Heinze; Meghan Cole, Westfield; Lyrica Smolenski, Cranford;
 Imagine's Family and Community Engagement Manager, Ashley S Allen; and Imagine's Executive
 Assistant, Najiyyah Bailey

### BEREAVEMENT SUPPORT GROUP FOR PARENTS

A support group for parents grieving the death of a child.

Facilitated by Tim and Marianne Wilson, who experienced the loss of their daughter Kimberly in 2017.

> Thursdays July 13, August 24, September 14, October 12, November 9, December 14 7 - 8:30 PM

Registration Required Contact Dan Grossano, Pastoral Associate for Outreach & Ministries -PASTORAL110.LF@gmail.com

Church of the Little Flower 290 Plainfield Ave. Berkeley Heights, NJ 07922 908.464.1585



GRIEF SHARE

#### AUGUST 8th 10 AM - 12 PM

Church of the Little Flower 290 Plainfield Avenue Berkeley Heights, NJ 908.464.1585 Parish Center Upper Level (Albergue Room)



"Who comforts us in all our troubles, so that we can comfort those in any trouble with the comfort we ourselves receive from God." - 2 Corinthians 1:4

Facilitated by trained bereavement facilitators RSVP requested, but not required. Questions: e-mail bereavement.lf@gmail.com



### **REGISTRATION IS OPEN** FOR WH NFL FLAG **FOOTBALL & CHEER**

Our 6th season is only 3 months away so REGISTER NOW at:

### www.whnflflag.com

Kids in grades K thru 12th grade will have the chance to have FUN, get EXERCISE, and meet new FRIENDS all while learning the great sport of Football and/or Cheer.

(Cheer is open to grades K-3rd

and attends the 8:45am slot). **FUN FACTS:** 

• Opening day will be on:

- Saturday, September 9th, 2023. • The season ends on:
- Saturday, November 11th, 2023.
- The season is 10 weeks long and practices and games are 1 day a week on Saturdays.

• Each Football Flag session is divided into 2 timeslots: (1st) K-4th @ 8:45am -10:15am - Flag/Cheer (2nd) 5th-12th @ 10:30am-12pm - Flag only

- All sessions are held on the Green Brook Middle School Turf Field (132 Jefferson Ave, Green Brook, NJ)
- There is NO TRAVEL associated with WH NFL Flag football & cheer.
- All NFL jerseys, flags, footballs, and cheer uniforms/pom-poms are provided.
- ICE CREAM DAY & SUBWAY DAY

• Registration is \$175 per player (Registration closes Sept 2nd).

• Discounts for multiple family registrations apply.

#### Volunteer Coaches are welcome and

- appreciated (contact: markclax4@gmail.com). • We follow NFL Flag rules which can be found
- @ www.nflflag.com. • All coaches are NFL Flag Football Certified & CPR/AED Certified.
- Questions: markclax4@gmail.com

# A free spirituality seminar is being offered by Immaculate Heart of Mary Church in Scotch

Plains, NJ. Most meetings are on Zoom. In a world of isolation, anonymity, and keyboardwarriors, Alpha offers content and guidance for churches, ministries, and individuals to create a space for honest and open conversations about life's biggest questions. Everyone is welcome and no questions are off limits.

Alpha is a place to connect with other people who are open to exploring life, faith, and meaning. Alpha fosters honest, open, and judgment-free conversations for anyone to explore the Christian faith. Each session includes a time to connect with others (often over a free meal), watch a short video on an element of the Christian faith, and then a chance for each person to share thoughts and questions with the group.

"I was invited to participate in the Alpha pilot. From the initial meeting, I knew this was something that I wanted to be a part of," explains Nancy Schreck. "After completing the pilot, I joined the Alpha team to help plan for the future of Alpha at IHM. It's a wonderful opportunity for people at any level of faith to meet new people and explore new ideas."

Sessions are free to attend and are scheduled on Monday nights at 7:30 p.m. The first meeting will be live and in-person on Monday, September 18, 2023, beginning at 7 p.m. in the Nazareth Center of Immaculate Heart of Mary (IHM) Church: 1571 S. Martine Ave. Scotch Plains. Good food and conversation will be offered to all in attendance. Most meetings after that will be hosted on Zoom. Links and directions will be provided to those who register. Participation is capped at 30 people.

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"When I offered tech support for the pilot program at IHM, I had no idea what I was in for. I'm not very religious, but Alpha was an unexpected surprise!" offers Gabe Lamberty. "The program is interesting and entertaining. And it's nice to meet new folks from the community. Overall an unforgettable experience."

**IS THERE MORE TO LIFE THAN THIS?** 

"I'm looking forward to the Alpha experience," says Lou Zappo. "It sounds like a lot of fun, and who knows, I might learn something about myself."

Registration is required, please visit ihmparish.net/alpha or call 908-889-2100. If you have questions about Alpha, please email office@ihmparish.net.



(above) Immaculate Heart of Mary Church in Scotch Plains to host a free spirituality seminar. Registration is required, please visit *ihmparish.net/alpha.* 











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### **CELEBRATING A SECOND CHANCE AT LOVE**

#### Somerset County

To honor two special newlyweds, there was a cake-cutting ceremony at the county-operated Warrenbrook Senior Wellness Center where the couple –William McDowell and Doris Halley-Ross – began their romance. The event took place on Wednesday, May 24.

The happy couple, both in their seventies, met in April of 2022 at the reopening of the senior wellness center after the pandemic. They fell in love and were married on May 20, 2023. At the cake-cutting ceremony, attendees wore pastels to match the senior center's decorative purple theme, which commemorated the reopening of the senior wellness center when the couple first met.

The Administration for Community Living has been celebrating Older Americans Month since 1963. This year the theme is "Aging Unbound," which means older Americans are dispelling stereotypes by exploring diverse aging experiences more than ever before. The six county-operated senior wellness centers help promote flexible thinking about aging by helping older adults remain engaged, independent, and included.

# **NOW HIRING**



Berkeley Heights Board of Education is currently hiring for the following positions:

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### SINGLE USE PLASTICS EXCELLENCE IN EDUCATION AWARD

#### NJCCC

The New Jersey Clean Communities Council (NJCCC), a statewide, comprehensive, litterabatement program, has honored Union County's Trailside Nature & Science Center in Mountainside with its "2023 Single Use Plastics Excellence in Education Award."

NJCCC Executive Director JoAnn Gemenden presented the inaugural award to Center Director Patricia Bertsch during the recent New Jersey Sustainability in Motion Expo in Atlantic City, which attracted hundreds of attendees from across the state.

When introducing the award, Gemenden explained that New Jersey Clean Communities promotes education to change the attitudes that cause littering. With that in mind, the Excellence in Education Award was designed to honor a business, community organization, school or individual who has achieved measurable results in reducing litter through education.

Union County's Trailside Nature & Science Center, a 4,500-square-foot interactive museum in the Watching Reservation, was bestowed with this year's honor for "fostering an awareness and appreciation of the natural world, while bringing a creative, inclusive, and immersive approach to learning and enrichment programs," Gemenden said.

She noted one of the center's noteworthy projects was inspired during the COVID-19 pandemic, featuring creation of bottle-cap inspired artwork about plastic pollution.

This eye-catching artwork was fashioned in

the shape of marine animals, each paired with educational signage to explain the harm that plastic pollution causes to the environment. These works were placed along trails in the Watchung Reservation, as an outdoor educational walk for park-goers. The initiative was so successful that the artwork has now become a traveling exhibit as various events, including the Sustainability in Motion Expo.

With a plethora of environmental programs, activities, and experiences curated for children and adults, the Trailside Nature & Science Center consistently rises to the occasion, finding interesting and effective ways to engage a wide audience.

Learn more at njclean.org and litterfreenj.org.



(above) NJCCC Executive Director JoAnn Gemenden (L) with Patricia Bertsch, Director of Union County Trailside Nature & Science Center with Karen Inzillo and Dario Scholis of Union



Take a tour of local examples of beautiful designs. Call Gene Gregory See our work first at Colorscapes Inc on Facebook or our Website. (above) Recycled Dolphin Artwork created by Trailside Nature & Science Center as part of plastic pollution education outreach.





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### **SCLSNJ WARREN LIBRARY BRANCH AUGUST 2023 VIRTUAL PROGRAMS**

42 Mountain Boulevard, Warren Township, 07059 | 908-754-5554 | SCLSNJ.org

Program dates and times are subject to change. All programs are free and registration is required unless otherwise indicated. Visit SCLSNJ.org or call the Library for more information and to register.

#### **Exciting Discoveries in Art History -Presented by Mallory Mortillaro**

Wednesday, August 02: 7:00pm - 8:00pm Explore From Home - Virtual AS 1 This lecture explores the stories of ten different important and valuable works of art that had been rediscovered in unexpected places.

#### **Business Etiquette for Jobseekers -**First Impressions Count - Presented by **Greater Raritan One-Stop Career Center**

Thursday, August 03: 10:00am - 12:00pm Make a memorable first impression. Do you know all the rules and protocols for proper and polite job-hunting behavior?

#### The Arctic Meltdown: Why it Matters to All of **Us - Presented by Dr. Jennifer Francis**

Thursday, August 03: 7:00pm - 8:00pm Explore From Home - Virtual AS 1 The Arctic seems very far away, but the

momentous changes occurring there affect us all. Join Dr. Jennifer Francis as she discusses recent research in this topic.

#### Newest Tools on the iPhone and iPad -Presented by Mike Skara.

Monday, August 07: 7:00pm - 8:00pm The Apple software engineers keep creating

new tools for your iPhone and iPad. **Emperors, Gods, and Gladiators: -Emperor Worship in the Colosseum** 

Tuesday, August 08: 7:00pm - 8:00pm Dr. Elkins tells the story of the Colosseum's construction under Vespasian, its dedication under Titus, and further enhancements added under Domitian.

#### The Erie Canal - An Engineering Marvel Wednesday, August 09: 7:00pm - 8:00pm The Erie Canal in runs east-west between the Hudson River and Lake Erie. It was the first navigable waterway connecting the Atlantic Ocean to the Great Lakes.

#### Virtual Author Talk: Robert Jones, Jr. Tuesday, August 15: 4:00pm - 5:00pm

All are welcome and encouraged to join us for an engaging hour online with New York Times

bestselling author Robert Jones, Jr., as he discusses his debut and award-winning novel, "The Prophets".

#### Flying High: Betty the Pan Am Stewardess -Portrayed by Leslie Goddard, Ph.D.

Wednesday, August 16: 7:00pm - 8:00pm Fasten your uniform buttons and get ready to travel back to the golden age of air travel.

#### Miniatures: A Pop Culture Phenomenon -**Presented by Darren Scala**

Thursday, August 17: 7:00pm - 8:00pm Darren will share his passion for miniatures and talk about its history from ancient times through to the modern era.

#### **Calming Your Mind with Drawing -Presented by Valerie Synder**

Monday, August 21: 7:00pm - 8:00pm This program is based on Valerie's book "One-Minute Gifts of Art Mindfulness". Learn exercises that Valerie created, to give quick anxiety relief.

#### Unique Sights of Japan: - Kyoto, Kobe, Shimizu, Yokohama and Osaka

Tuesday, August 22: 7:00pm - 8:00pm Japan is an island country lying off the east coast of Asia. It consists of a string of islands that stretch for approximately one thousand and five hundred miles.

#### Virtual Author Talk: Cassandra Clare -**Bestselling Author of** "The Mortal Instruments" Series

Wednesday, August 23: 8:00pm - 9:00pm Join us for an exciting evening online as we chat with mega-bestselling author, Cassandra Clare, about her newest and final book in "The

#### Last Hours" series, "Chain of Thorns". **19th Century New Jersey Photographers: Princeton - Presented by Gary Saretzky** Thursday, August 24: 7:00pm - 8:00pm

Of the approximately three thousand photographers active in New Jersey before 1900, more than two hundred and fifty lived or

worked in Mercer County.

#### Packing a Nutritious Lunch -**Presented by Rutgers Cooperative Extension**

Monday, August 28: 7:00pm - 8:00pm Wondering what to pack yourself for lunch?

There are plenty of easy, affordable, and nutritious foods you can prepare at home to bring with you to work or wherever you may be

#### going. Virtual Author Talk: Jeff Selingo

Wednesday, August 30: 2:00pm - 3:00pm Author, Jeff Selingo immersed himself in the world of admissions for a year to answer the question on the minds of teenagers and their parents: how do colleges select their freshman

class?

#### A Photographic Tour of Scotland -**Presenters Becky and Phil Witt**

Wednesday, August 30: 7:00pm - 8:00pm Scotland is a country that is part of the United Kingdom. Covering the northern third of the island of Great Britain, mainland Scotland has a ninety six mile border with England.

### **MUSIC FESTIVAL – AUGUST 19**

Watchung Hills Elks Lodge 885

On Saturday, August 19th, from 12-8 p.m., join event space is the best in town. Parking is the Watchung Hills Elks Lodge for our 1st annual Music Festival. The fundraiser will provide charitable services to veterans, special children, and the local community.

Tickets are on sale now and can be purchased on-line, where you can also find more details on the performers: elkslodge885.org

Live bands including headliner (and Warren hometown favorite) "The Bobby Lanza Blues Band," "Forget the Whale," and "Cyclone Static."

Your ticket price covers non-stop access to fresh grilled hotdogs, hamburgers and all the fixings and refreshments. A cash bar will also be available.

This is an all-day event; keep your wristbands on in case you need to step out and want to return later in the day. Bring your favorite chairs and/or blankets and enjoy music, food and drink under the shady canopies of our trees. Our outdoor

#### available at the lodge, directly across the street, and also in the municipal parking lot across the street, just 50 yards away.

Watchung Hills Elks Lodge 885 is located at 1 Elks Trail, Warren, NJ. The restrooms, parkinglot, and pavilion are all wheelchair accessible.





### **SCLSNJ WARREN LIBRARY BRANCH AUGUST 2023 PROGRAMS**

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#### Wine Cork Succulent Magnets -Presented by Taylor Edgington

Tuesday, August 01: 6:30pm - 7:30pm Taylor will help you choose your succulents and teach you how to plant and care for them. Then, learn how to design the magnets by combining wine corks that are accented with

### the succulents you chose. **Toddler Storytime -**

#### (ages 18 months - 3 years with caregiver)

Wednesday, August 02: 10:30am - 10:50am Introduce your toddler to the beginnings of storytime through songs, activities, and

#### listening to short stories. Preschool Storytime -(ages 3-5 years with caregiver)

Wednesday, August 02: 11:00am - 11:30am An interactive program that fosters literacy skills through books, songs, and activities.

Family Storytime: Storytime & Craft -(families with children)

Wednesday, August 02: 6:00pm - 6:30pm A storytime for the whole family to share! Let's explore family-friendly books, songs, and play, then make a specially-themed craft together.

#### Crafty Kiddos - (ages 3-5 years with caregiver)

Thursday, August 03: 10:30am - 11:00am Explore your creativity as you make a unique craft just for you! Dress for a mess.

#### Tween Volunteers - (entering grades 4-6)

Thursday, August 03: 6:30pm - 7:30pm Connect with other tweens and earn community service by making the library a better place! Share your ideas for books, movies, video games, and programs.

#### Animal Enrichment - (families)

Friday, August 04: 11:00am - 11:45am Meet a few ambassador animals from the Turtle Back Zoo and examine the needs of animals from feeding to cleaning, to providing mentally and physically stimulating environments.

#### Let's Cook! - Kitchen Science: Baked Alaska

#### (entering grades 3-5)

Monday, August 07: 4:30pm - 5:15pm Discover what happens when you insulate ice cream with meringue and pop it in the oven for

four minutes.

#### Cricut® Workshop Series: Faux Leather Journals

Monday, August 07: 6:30pm - 7:30pm Learn how to assemble and decorate f--aux leather journals. This workshop will be led by Adult Services Librarian Genevieve Girvan.

**Baby Storytime -**

#### (ages birth - 18 months with caregiver) Tuesday, August 08: 10:30am - 11:00am This interactive program is filled with brainbuilding rhymes, movement, songs, and stories.

Tween DIY: Sign Art! - (entering grades 4-6)

*Tuesday, August 08: 2:00pm - 2:45pm* Explore your creative side with this fun and artistic program. Customize a wooden pallet plaque to decorate your room. All materials

#### provided. Toddler Storytime -

### (ages 18 months - 3 years with caregiver)

Wednesday, August 09: 10:30am - 10:50am Introduce your toddler to the beginnings of storytime through songs, activities, and listening to short stories.

#### Preschool Storytime -(ages 3-5 years with caregiver)

Wednesday, August 09: 11:00am - 11:30am An interactive program that fosters literacy skills through books, songs, and activities. Hybrid Book Discussion - "Last Summer at the

#### Golden Hotel" by Elyssa Friedland

Wednesday, August 09: 2:00pm - 3:30pm "Last Summer at the Golden Hotel" by Elyssa Friedland. This hybrid book discussion will be moderated by Warren Twp. Librarian Jennifer Konopacki.



#### Family Storytime: Storytime & Craft -(families with children)

Wednesday, August 09: 6:00pm - 6:30pm Registration opens on July 19 at 9:00am A storytime for the whole family to share! Let's explore family-friendly books, songs, and play, then make a specially themed craft together.

#### **Creation Station - (all ages)**

Thursday, August 10: 1:00pm - 2:30pm All are welcome to learn about abstract painting techniques; paint on paper or decorate a picture frame in this multi-generational

program. Dress for a mess.

#### **Teen Volunteer Night - (entering grades 6-12)** Thursday, August 10: 6:30pm - 7:30pm Registration opens on July 20 at 9:00am

Connect with other teens and earn community service hours by helping with tasks in the

#### Youth Service Department. Saturday Family Social -(ages 2-6 with caregiver)

Saturday, August 12: 11:00am - 2:00pm We're opening up our program room for selfguided play and social time for families. Preschool-appropriate toys, books, and activities will be available from 11am-2pm.

### Read to a Therapy Dog - (entering grades K-4)

Monday, August 14: 4:30pm - 5:30pm Registration begins July 24

Practice your reading skills by reading a story to a certified therapy dog. Registration is required by visiting the Youth Services desk or

#### calling 908-458-8450. Middle School Book Club -(entering grades 6-8)

Wednesday, August 16: 3:00pm - 4:00pm Registration opens on July 19 at 9:00am Connect with other middle schoolers for a lively discussion in this monthly book club. Bring a book of your choice to discuss.

#### Puzzle Night

Wednesday, August 16: 5:00pm - 7:30pm Love puzzles? Work to complete jigsaw puzzles while socializing with your neighbors at the library. Puzzles will be provided.

#### Teen Summer Reading Book Discussion -(entering grades 9-12)

Thursday, August 17: 6:30pm - 7:30pm Connect with other students and discuss your summer reading assignments. Snacks will be provided!

#### Craft Social Saturdays

Saturday, August 19: 11:00am - 2:00pm Explore new creative outlets at the Warren Twp. Branch.

#### LEGO® Club - (entering grades K-5)

Saturday, August 26: 11:00am - 12:00pm Registration opens on August 5 at 9:00am Join the fun if you like building with LEGO® bricks. Bring your creativity and prepare for a challenge.

# Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyperlocal to regional, for every budget and market size.

### **NEWSPAPER ADVERTS**

We mail 160,000 newspapers to every home and business in 24 towns. You can advertise in any number of towns. Ads start at \$60.

### **FULL COLOR PRINTING**

We print flyers and menus, full color, two sided, on coated stock for only \$45 per thousand.

### **DIRECT MAIL**

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

### **ONLINE MARKETING**

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

### **SOCIAL MEDIA**

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

### WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

### CALL JOE RENNA FOR A FREE CONSULTATION. 908-447-1295

### RENNA MEDIA NEWSPAPER RATE SHEET WE MAIL 160,000 NEWSPAPERS MONTHLY! Tina Renna 908-418-5586 • tinarenna@rennamedia.com Joe Renna 908-447-1295 • joerenna@rennamedia.com 202 Walnut Avenue, Cranford, NJ 07016



Block of 20 for \$200

Single post is \$20

LocalInf<mark>o.co</mark>m

IPER

# **ONLINE ADS & PRESS RELEASES** DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

• GET UNLIMITED CLICKS

An alternative to expensive pay-per-click programs

• FREE AD DESIGN AND COPYWRITING Advertising webpage includes many features

including write-up, images, video, Google map, etc.

• POSTS ARE SHARED THROUGH SOCIAL MEDIA Posts shared on multiple Facebook pages and twitter.

- DAID SEADCH ENCINE DDOMOTIONS

• PAID SEARCH ENGINE PROMOTIONS Posts are promoted by industry, key words and location.

• TRACKABLE RESULTS

All ads include a live view counter.

# Full Color Flyers and Menus Printed and Mailed to Every Home and Business in Town!

#### FLYERS - \$45 PER THOUSAND

8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock Tri-fold add \$10 per thousand. Minimum order \$450

LARGE MENUS - PRINTING - \$85 PER THOUSAND For quantities more than 50,000 cost is \$55 per thousand. 11"x17" / Full color /2 sided / 60lb gloss coated stock. Min. order \$850 Includes folding (quarter fold or tri-fold, with or without coupons tab)

INSERTED AND MAILED TO EVERY HOME AND BUSINESS \$60 per thousand. (as low as \$30 per thousand depending on quantity.) Minimum order \$400

# WEBSITE / SEO SERVICES

• STARTER WEBSITE: \$500

Basic static site that can be developed further

• WEBSITE CREATION/UPDATE: \$2,400

Cost for average website: 12 pages, contact form, SEO friendly, responsive design

• WEBSITE HOSTING: \$300 PER YEAR

Includes website hosting, software updates, monthly website content updates • SEO SERVICES: AVERAGE COST \$1,000 - \$2,000 PER MONTH

Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

Call for free a consultation if you need help developing an online marketing plan.

# WEBSITE AUDIT/ANALYSIS AND RECOMMENDATION PLAN

• SEE WHAT IS WORKING AND NOT WORKING Know where your web traffic is coming from and why.

• ELIMINATE / AVOID COSTLY SCHEMES Evaluate the return you are getting from your online marketing costs.

• INCREASE ONLINE MARKETING RESULTS

Recommendations include ways to increase traffic to your website
NO OBLIGATION

This service is recommended even if you have an existing web management contract. Use it to tune up your marketing plan.

Joe Renna at 908-447-1295

Joe Renna at 908-447-1295

email: JoeRenna@RennaMedia.com





**STARTER** 

WEBSITE

Call Walter at 201-478-7408 email: wwwinnj@gmail.com

### ONE TIME FLAT FEE \$250

Call for a consultation if you do not have a website or if need a new one. Call Walter at 201-478-7408 email: wwwinnj@gmail.com

# Let the Cherie Berger Team help guide you home



CHERIE BERGER TEAM



### **Our Featured Listings**



203 Sophia Court, Watchung, NJ 3 Bed | 3 Bath | 1 Half Bath | \$1,135,000



28 Skyline Drive, Warren, NJ 4 Bed | 4 Bath | \$929,000



50 Sequoia Drive, Watchung, NJ 6 Bed | 5 Bath | 1 Half Bath | \$1,895,000



6 Geiger Lane, Warren, NJ 4 Bed | 2 Bath | 1 Half Bath | \$895,000



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