

Watchung Post

Watchung's Hometown Newspaper

NJ

Published by Renna Media, On-line at RennaMedia.com

ISSUE 120 • NOVEMBER 2022

ENJOY A SCANDINAVIAN SHOPPING SPREE



List Today.

Sold Tomorrow.

Only with the
Cherie Berger Team.

Call Cherie today at

908.410.0931



CHERIE
BERGER
TEAM

COMPASS

The Cherie Berger Team is a team of real estate professionals who are dedicated to helping you find the perfect home. We are a team of real estate professionals who are dedicated to helping you find the perfect home. We are a team of real estate professionals who are dedicated to helping you find the perfect home.

After a 3 year delay because of the pandemic, Lodge Linne #429 VOA will once again be sponsoring their annual Import Sale on Saturday, November 19, 2022. The 42nd annual Scandinavian Import and Gift Sale will be held at Salt Brook School, 40 Maple St, New Providence, NJ (off Springfield Ave.). The sale will be open to the public between 10:00 a.m. and 3:00 p.m. and is handicapped accessible. Admission is free.

The sale will feature a variety of traditional holiday and everyday Scandinavian items made from silver, amber, wood, paper, wool, straw, and other materials. These gift and handicraft items are either manufactured in one of the Nordic countries or are designed in a Scandinavian style or motif and manufactured elsewhere.

Many of the traditional Scandinavian decorating items will be offered, including a large variety of elf-like tomten, Jul Bock or straw goats in many sizes, and many Christmas ornaments. Among paper items for sale will be a wide selection of advent calendars, including those filled with chocolate candy, Carl Larsson calendars, Christmas cards, and stationary. An assortment of table linens will be available including runner fabric by the yard for both Christmas and everyday use. For the home one will find trays, baking needs, aprons, knives, Danish wrought iron candleholders, and wooden candleholders for Christmas and general use. Personal items will include lovely sweaters from Dale of Norway for men and women in both cardigan and pullover styles. The jewelry department is selling necklaces, earrings, and pins.

We will be selling a large variety of Scandinavian baked goods, such as limpa bread, coffee braids, and pastries. Imported foods that will be sold are cheeses such as authentic Farmer's cheese, several types of herring, lingonberries, cloudberry, and various chocolates and marzipan. Scandinavian pastries will be served throughout the day. Drawings for door prizes will be held frequently during the day.

The location of the sale is easily reached by



(above) After a 3 year Covid hiatus, Lodge Linne is once again sponsoring their 42 annual Scandinavian Import & Gift sale at Salt Brook School in New Providence, NJ. The sale will be held Saturday November 19th from 10 a.m. to 3 p.m. Karen Jenshoej, Carol Germansky, Patty Seip and Judy Campbell, all from New Providence will be selling these straw goats plus many other traditional Christmas and holiday decorations.

taking either route 24 to Summit or route 78 to New Providence. Springfield Avenue is also known as route 512. The school is also a 5-minute walk from the New Providence Railroad Station on the Summit/Gladstone line from New York City.

Lodge Linne #429 Vasa Order of America is a non-profit organization originally for individuals of Scandinavian descent. However, now membership has been opened up to people who are interested in Nordic heritage and culture. For further information about membership contact Vibeke (908-646-0425) or Judy (908-464-0139). The lodge meets on the third Friday of the month at Faith Lutheran Church, 524 South St., in New Providence.

Proceeds from the Import Sale benefit many organizations and charities such as First Aid Squads, Summit Speech School, Sage, Bling Foundation, a New Providence High School scholarship, and annually we sponsor a New Providence girls softball team.

Admission is free. Only checks and cash are accepted.

PRSR STD
U.S. POSTAGE
PAID
BRIDGEPORT CT
PERMIT NO. 390

ECRWSS

*****ECRWSSDDM*****

POSTAL CUSTOMER
WATCHUNG, NJ 07069

METROPOLITAN
**WINDOW
FASHIONS**
AT FABRICLAND

Draperies - Blinds - Motorized Shades - Reupholstery

FREE Shop-at-Home Decorating

908-755-4700 windowfashions.com

Family Owned Since 1934 - Watchung residents Since 1965

Visit one of our six locations in NJ including:

270 US Highway 22, Green Brook

HunterDouglas **Authorized Sales & Service**

Watchung Post

Renna Media LLC, Publishers

202 Walnut Ave., Cranford, NJ 07016

Watchung Post is published by Renna Media. 2,700 newspapers are printed monthly and mailed to every business and resident in Watchung, NJ.

Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

©2022 Contents of this newspaper cannot be reproduced without written consent from Renna Media LLC.

SEND US YOUR NEWS

Do you have a community service that you need help publicizing? Did you or someone you know accomplish something amazing? We are interested in hearing about your latest achievement (accomplishment, honor, award, etc.), send us your news!

Email: editor@rennamedia.com

ADVERTISING

Joe Renna: 908-447-1295

joerenna@rennamedia.com

Online at rennamedia.com

like us on [facebook.com/](https://www.facebook.com/WatchungPost)

Watchung Post

RECYCLE COACH APP

Somerset County

Recycle coach is a free app and equips every individual with the most efficient and convenient way to stay informed when it comes to their trash and recycling management. With trash and recycling reminders straight to your smartphone;

an instant search sorting guide; educational activities and more – the Recycle Coach app is sure to make trash and recycling collection days easy. To download the app visit: co.somerset.nj.us/government/public-works/recycling



Borough of Watchung Department of Public Works


The 2022 Leaf Pickup will commence on November 1, 2022 and continue throughout the month of November. All leaves must be in **BIODEGRADABLE PAPER BAGS** and placed on the grass area close to the road. **NO PLASTIC BAGS WILL BE ACCEPTED FOR PICKUP.** Pickups will not be scheduled for any specific time or location.

Leaf pickup is limited to high density areas located within the following areas: Brookdale, Stirling and Hillcrest Roads North to Evergreen Lane; Mountain Blvd from Washington Drive to Rock Ave.; Johnston Drive to the water tower including Upper Drive and Johnston Drive Extension.

All residents are urged to utilize their leaves as compost; however, should any resident in a rural area desire pickup of leaves in **BIODEGRADABLE PAPER BAGS ONLY**, call the office of Public Works at 908-756-0080, ext. 214. Due to the State's Stormwater Regulations, the Borough has an ordinance prohibiting placement of leaves in the street.



HIGHEST CONSUMER ENDORSED SKILLED NURSING FACILITY in Union County

-  Hospitality Focused Rehab Experience with 24 Hour Guest Services Line
-  Physiatrist Driven Customized Rehab Planning our by Dr. Michelle Robalino-Sanghavi
-  Onsite Physician and Specialty Consultations by Leading Area Physicians
-  Seamless Transition to home provided by our Care Navigation™ Specialist.

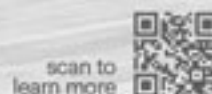

SPRING & GROVE

REHABILITATION & HEALTHCARE CENTER

144 Gales Drive, New Providence, NJ 07974 • (908)464.8600

SpringGroveRehab.com  

4 Million Dollar
Renovations now Complete!



scan to
learn more

Call Today for a Free Estimate! ☎ 855.624.6655



AS SEEN ON
GEORGE TO THE RESCUE
NBC

Magnolia™
HOME REMODELING GROUP

ROOFING | SIDING | WINDOWS
KITCHENS | BATHROOMS | BASEMENTS
MASONRY | DECKS | PORCHES



Payment Plans

WINDOWS \$209	BASEMENTS \$395
KITCHENS \$389	BATHROOMS \$199
ROOFING \$249	DECKS/PATIOS \$189
SIDING \$289	PORCHES/STEPS \$185

0% Plans Available!

Estimated monthly payments.
Rates & payments based on credit approval.

VIRTUAL MEETINGS ALSO AVAILABLE

Interior & Exterior Remodeling | Family Owned & Operated

100% FINANCING AVAILABLE | 30+ YEARS EXPERIENCE

NJDCA 13VH07755300

MagnoliaHomeRemodeling.com 



(above) Throughout November 2022, the Art Space at Somerset County Library System of New Jersey's (SCLSNJ) Warren branch will be exhibiting the work of Warren Township fiber artist, Carolyn Hanson.

LOCAL FIBER ARTIST EXHIBITS WEARABLE ART

Throughout November 2022, the Art Space at Somerset County Library System of New Jersey's (SCLSNJ) Warren branch will be exhibiting the work of Warren Township fiber artist, Carolyn Hanson.

Hanson designs and creates one-of-a-kind wearable art accessories including scarves, shawls, wraps, and handbags.

"Creativity has been an integral part of my life," said Hanson. "I was a nail biter, so my mom may have taught me to knit to keep my hands

busy. She has given me quite a gift."

Her knitted and/or crocheted pieces are expressions of subtle simplicity, color, and texture that often incorporate multiple fibers and techniques to form unique statements.

The art display will be available to view during regular hours of operation. The Warren branch is located at 42 Mountain Boulevard in Warren.

For more information, email Kathy DeCristofaro at kdecristofaro@sclibnj.org.

LIBRARY STAFF DONATE OVER 400 POUNDS OF NON-PERISHABLE ITEMS TO THOSE IN NEED

For the twelfth consecutive year, the Somerset County Library System of New Jersey (SCLSNJ) has collected and donated school supplies and non-perishable items for Somerset County community members in need.

The 11-branch system – through a program organized by Charlene Perkins and Jennifer McClear, co-chairs of SCLSNJ's feeding minds and bodies donation drive committee – collected over 434 pounds of donation items for The Food Bank Network of Somerset County, located on Easy Street.

"Food bank volunteers were thrilled when the SCLSNJ van pulled into the Food Bank garage to unload the 26 boxes of collected school supplies and non-perishable food," said Perkins. "It's a wonderful feeling to know that SCLSNJ employees are so generous in donating to this annual drive."

The mission of The Food Bank Network of Somerset County is "to distribute food and to provide other basic human needs to those less fortunate in our community in a manner which recognizes and advances self worth and human dignity." To learn more about The Food Bank Network of Somerset County, visit somersetfoodbank.org or call 732-560-1813.

To discover all SCLSNJ has to offer, visit SCLSNJ.org or connect with SCLSNJ on Facebook, Twitter, or YouTube.



(above) The Somerset County Library System of New Jersey collected over 434 pounds of donation items for The Food Bank Network of Somerset County.

ZITA'S TREES

HIGH QUALITY CHRISTMAS TREES

AT LOW PRICES

- Wreaths plain & decorated
- Grave Blankets
- Garland & Roping

OPENED EVERY DAY

9 am – 9 pm

STARTING FRI. NOV. 25th

We Offer
Tree Drilling

WAR

1790 Springfield Avenue

New Providence

(Located behind Zitas Ice Cream)

WILBER'S HOME IMPROVEMENTS

PAINTING • CARPENTRY
ROOFING • LANDSCAPING

INTERIOR / EXTERIOR

Fully Insured • Workers' Comp & Liability
BL00011100000000

WILBER'S ROOFING

CARPENTRY / GUTTERS

Fully Insured • Workers' Comp & Liability
BL00011100000000

INTERIOR & EXTERIOR

Masonry • Hardscaping • Millwork • Gutter Installation
Carpentry • Bathroom/Kitchen & Basement Renovations
Floor Installation & Refinishing • Roofing • Painting • Additions

973-762-6333

Colorscares Expert Tree & Landscape Service

FALL IS FOR PLANTING!!!
*Hand pruning and restoration
of overgrown trees and shrubs*

Specializing in preservation of old trees.
Experts at proper pruning techniques.

Landscape designs "Second to None!" **Go Green with Colorscares**

Take a tour of local examples of beautiful designs. Call Gene Gregory
See samples of our work on our website or our **Facebook** page.

908-322-0253 • www.DesignByColorscares.com

- Large Tree Planting
- Drainage & Rain Gardens
- Unique Landscape design
- Repair & Maintenance of damaged and stressed Trees and shrubs.

DOWNTOWN CRANFORD

SHOP • DINE • CELEBRATE FALL

Visit Downtown Cranford this October!

f @DowntownCranford

anthem

STYLE + GIFT
WOMEN'S CLOTHING,
ACCESSORIES, GIFTS + MORE!

TAKE 10% OFF YOUR PURCHASE
IN-STORE WITH THIS COUPON!
*MUST SHOWN COUPON AT TIME OF PURCHASE
EXPIRES 11/30/22

100 NORTH UNION AVENUE • CRANFORD, NJ
WWW.ANTHEMSTYLEGIFT.COM

MAX & LUNA

BABY AND KIDS
CLOTHING, ACCESSORIES, GIFTS & MORE!
(NEWBORN-SIZE 6)

TAKE 10% OFF YOUR ENTIRE PURCHASE
WITH THIS COUPON IN-STORE!
*MUST SHOWN COUPON AT TIME OF PURCHASE
EXPIRES 11/30/22

102A NORTH UNION AVE • CRANFORD, NJ
WWW.MAXLUNASHOP.COM



Executive
Dental Studio
PROSTHODONTICS

Executive Dental Studio
24 North Avenue West • Cranford, NJ 07016
(908) 276-2385 • info@execdentalstudio.com

PROMOTIONS

- 1 New patient special with coupon only: \$199. Exam, Digital Xrays, Professional Dental Cleaning. Call today to schedule an appointment. Expires: Nov. 30, 2022
- 2 With coupon only: Whitening Services. Includes: Take Home Bleaching Trays. Starting at \$299

WE ACCEPT ALL MAJOR INSURANCES
CALL US TODAY 908-276-2385
WWW.EXECDENTALSTUDIO.COM

Periwinkle's FINE GIFTS & HOME

19 North Union Avenue • Cranford, NJ 07016
(908) 276-1300 • www.giftthebest.com

Buy 3 Cards and Get the 4th free!
Good only Nov. 1- Nov. 15.

\$5.00 off purchase of \$50 or more
Not to be combined with other promos. Limit one coupon per customer.



Order your
personalized pillows
now for the holiday
season!

Offers expire 11-30-22. One per customer.

Mr. J's Deli

EST.
1983

10 percent off
your order
take out or dine in.*

15 Walnut Ave Cranford, NJ 07016
(908) 272-0370

*Expires 11/30/22.



20 N Union Ave
Cranford, NJ 07016
oldcitycafeandgrill.com
908-276-2701



FREE
BAKLAVA
with purchase
of 2 entrees
*Expires
11/30/22

@oldcitycafeandgrill
#oldcitycafeandgrill

SCAN FOR MENU



12 North Avenue West • Cranford, NJ 07016
(800) 464-MARTIN
www.martinjewelers.com

Watches • Engagement & Wedding • Jewelry • Services

SPECIAL OFFER: Free Jewelry Cleaner*
expires 11-30-22

sweet n' fancy

●●●●●●●●●●
EMPORIUM
ONE
South Avenue East
Cranford, NJ 07016
908-276-0848
www.sweetnfancy.com



The Sprinkle
Experiment
at sweet n' fancy EMPORIUM

10% OFF
YOUR
PURCHASE*

Expires 11/30/22.
*Excludes Merkins
Chocolate.



Stop by Tomasello Winery

for A Cheeseboard and enjoy

20%
Off

any bottle of your choice!

This offer is only valid at our Cranford Tasting Room and you must purchase a cheeseboard to receive the discount.

EXP. 11-30-2022



BREADSMITH
HAND MADE. HEARTH BAKED.™

32 North Avenue W.
Cranford, NJ 07016
908.276.2155

20% off your order of \$10 or more
(expires 11/15/22)



Golden Touch
Jewelers

27 North Union Avenue
Cranford, NJ 07016
(908) 272-4326

20% off any purchase of \$50 or more.

Cannot be combined with any other offer. Not valid on repairs and special order items. One coupon per customer.

Expires 11/30/22.



12 North Union Ave
Cranford, N.J. 07016
908 653-1000 / 908 653-1002



Sunday 11:00AM-9:00PM
Monday-Saturday 11:00AM-9:30PM
http://www.california-burritos.com

MENU



Limit one per person
Valid for new clients only
Email - info@hotyogarevolution.com
or call 908-232-0142
to redeem this card & register for class

Redeemable at Cranford and
Metuchen studio locations

We can't wait to meet you!

@hotyogarevolution
hotyogarevolution.com
#JoinTheRevolution

hotyogarevolution
ONE FREE CLASS

Zcann Organics

Luxury Hemp Products

Use Coupon Code: NP5

For \$5 off your first purchase www.zcann.net



TARRASERVICES™

YOUR LOCAL PARTNER ON A GLOBAL PLATFORM

Use Coupon Code: NP5

For 5% Discount on your
first month of storage

www.tarraservices.com



D3-SCIENCE.COM
RESEARCH AND INNOVATION

Use Coupon Code: NP5

For \$5 off your first purchase

www.d3safe.com



BROOK ARTS CENTER HOLIDAY SEASON

Discover the magic of the theater this holiday season at the Brook Arts Center in Bound Brook, NJ, as special holiday events, musicals, and concerts light up the spirit of the season. From Seussical to A Christmas Carol and everything in between, there's a lot going on this holiday season at the Historic Brook Theater!

November 11-20: Seussical is a fantastical, magical, musical extravaganza! Immerse yourself in the world of all our favorite Dr. Seuss characters - Horton the, The Cat in the Hat, Gertrude McFuzz, Mayzie, and Jojo, a little boy with a big imagination

December 2-11: A Christmas Carol - Experience the timeless tale of Ebenezer Scrooge on his redemptive journey with Christmas Past, Present, and Future, and rediscover the true meaning of the holidays.

December 10-12 pm: All aboard The Polar Express! Come watch The Polar Express on the big screen in your comfiest pajamas with friends and family. Get your Golden Ticket and enjoy the movie, cookies, and a sleigh bell for every child, given out by Santa himself.

December 16, 8 pm: Christmas with Chris Ruggiero features fan favorites from his much-anticipated Christmas album such as "Sleigh Ride," "Christmas (Baby Please Come Home)," and "Have Yourself a Merry Little Christmas" as well as songs from his four albums, all delivered in Chris's own classic style. Joined by Emil Stucchio & the Classics.

December 18, 3 pm: Brook Orchestra Holiday Pops. Deck the concert hall with holly jolly fun as Conductor Thomas Vacca and the Brook Orchestra fills the theater with timeless holiday music favorites.

Visit our website www.brookarts.org for information and discounted advance purchase tickets or call 732-469-7700. Box Office Opens at 6 pm for walk-up sales. Concessions, Bar, and Free Parking are available. The Brook Arts Center is located in Bound Brook, NJ, one block from the Bound Brook Train station and a few short miles from Rt 22, 287, and 78.

BROOK ARTS CENTER COMMUNITY PLAYERS PRESENT SEUSSICAL: THE MUSICAL

Perry Award-winning Brook Arts Center Community Players will present Seussical: The Musical at the Brook Arts Center in Bound Brook, from Friday, November 11 through Sunday, November 20. Friday and Saturday performances are at 8 pm. Sunday performances are at 2 pm.

Based on works by Dr. Seuss with music by Stephen Flaherty, lyrics by Lynn Ahrens, and a book by Lynn Ahrens and Stephen Flaherty. The show was Co-Created by Stephen Flaherty, Lynn Ahrens and Eric Idle. Many of Dr. Seuss's most beloved characters are brought to life by some of New Jersey's most talented artists.

The Cat in the Hat tells the story of Horton, an elephant who discovers a speck of dust that contains the Whos, including Jojo, a Who child sent off to military school for thinking too many

"thinks." Horton faces a double challenge: not only must he protect the Whos from a world of naysayers and dangers, but he must guard an abandoned egg, left in his care by the irresponsible Mayzie La Bird. Although Horton faces ridicule, danger, kidnapping, and a trial, the intrepid Gertrude McFuzz never loses faith in him. Ultimately, the powers of friendship, loyalty, family, and community are challenged and emerge triumphant.

Tickets are available online at brookarts.org or 732-469-7700. Box Office Opens at 7 p.m. for walk-up sales. All seats are reserved seating. Concessions, bar, and free parking are available. The Brook Arts Center is located in historic downtown Bound Brook, NJ, one block from the Bound Brook Train station and a few short miles from Rt 22, 287, and 78.

BROOK ARTS CENTER
10 Hamilton Street | Bound Brook | NJ
(732) 469-7700

Seussical™
Book by Lynn Ahrens & Stephen Flaherty
Co-Conceived by Lynn Ahrens, Stephen Flaherty & Eric Idle

November
11 & 12 at 8PM 18 & 19 at 8PM 13 & 20 at 2PM

www.brookarts.org

**S.K. HAMRAH
CARPET & RUG CO.**
SINCE 1934

Sale & Service of Oriental Rugs & Carpets

**20% OFF Rug
Cleaning Sale!**

Hurry! Offer Expires 11/30/22. Incoming orders only.

- Expert Hand Washing Process
- Repair & Restoration Services
- Fully Insured Service
- Pick-Up of Your Rugs

Ask us about the proper way to store a rug!

For convenience please call or text 908-812-5031
www.HamrahRug.com

210 Court Place, Plainfield, NJ 07060

BROOK ARTS CENTER
10 Hamilton St Bound Brook, NJ
Tickets www.brookarts.org
732-469-7700

Seussical
November 11 & 12 at 8PM, 18 & 19 at 8PM, 13 & 20 at 2PM

Dec 2-11
A CHRISTMAS CAROL

THE POLAR EXPRESS
December 10, 2022 - 12 pm

Christmas with Chris Ruggiero
December 16

BROOK ORCHESTRA
HOLIDAY POPS CONCERT
DECEMBER 18 - 3PM

GALLUZZO BROTHERS

Quality Dumpster Rental Services

COMMERCIAL & RESIDENTIAL

Short & Long term



973-424-9640

galluzzobrothers@aol.com

galluzzobrothers.com

24-hour Emergency Service Available.

RECYCLING SERVICE

- WOOD, CONCRETE • ASPHALT
- CARDBOARD • AND MORE

GARBAGE REMOVAL SERVICE

Municipal garbage removal
& recycling services since 1998.

NEW CUSTOMER DISCOUNT!

\$30 OFF

With this coupon. One time discount for first time customers.
Can't be combined with other offeres. Expires 11/30/22





SENIORS CELEBRATE DIWALI

Warrenbrook Senior Center is one of the six somerset county-operated Senior Wellness Centers that celebrated Diwali on Friday, October 21st, 2022. Diwali is the festival of lights that symbolizes victory of good over evil, light over darkness and knowledge over ignorance.

The senior community came together and watched the live Indian classical dance performed by Nirupamaa Chandrasekaran, Founder & Artistic Director of the Institute of Indian dance music & culture. The Montgomery Volunteers Harinee and Nandini gave a

presentation on importance and history of Diwali celebrated by South Asians. The seniors also participated in Indian Dance (Dandiya) and made sand art (rangoli). As we have clients from across the globe in all the six county-operated senior centers they celebrate and respect all the cultures with great zeal and enthusiasm.

The senior centers are open during the weekdays from 9 a.m. – 4 p.m. for activities and congregate meals.

We provide transportation to the clients who are unable to drive. Please call (908) 753-9440 if you need any further information.



Photos from this and other events can be found online at rennamedia.com and on the Watchung Post page on [facebook.com](https://www.facebook.com). Feel free to “Like,” “Tag,” and “Share.”

DIWALI CELEBRATION PHOTO ALBUM



Photos from this and other events can be found online at rennamedia.com and on the Watchung Post page on [facebook.com](https://www.facebook.com). Feel free to "Like," "Tag," and "Share."

ELKS CLUB SUCCESSFUL BLOOD DRIVE

Submitted by Esteemed Leading Knight
Kathleen Olesen

Our afternoon and evening folks came in with enthusiasm to support the Watchung Hills Elks Lodge 885 blood drive. We surpassed our goal and collected 36 units which will go to help over 100 lives.

We wanted to recognize the efforts of these volunteers: Linda Helmsetter for organizing the drive and baking; Kim DeVizio for baking; and Mel Doremus for providing the beautiful heart-shaped cookies which we gave out to all of the donors.

Beyond our volunteers, we send a special "Thank You" to all who came in to participate in our blood drive! Each one of you made it a successful and fun day!



(above) The Watchung Hills Elks Lodge 885 held a successful blood drive, surpassing their goal and getting 36 donors.

- Video Tape Transfers • DVD & Flash Duplication
- High Speed Photo & Slide Scanning

VIDEO DATA SERVICES®

www.vdsnj.com

facebook.com/vdsnj

email: ira@vdsnj.com

908-964-4004

406 Chestnut St. • Union, NJ 07083



- NO JOB TOO SMALL -

- 100% SERVICE GUARANTEE -

- 2500+ POSITIVE ONLINE REVIEWS -

908-251-9441

Mrhandyman.com

License number: 13VH09897400

10% DISCOUNT

On labor only, materials not included. Cannot be combined with other offers. Exp. 11/30/22.

APHASIA COMMUNICATION GROUP OFFERED

The Adler Aphasia Center is currently offering an Aphasia Communication Group for stroke and brain injury survivors with aphasia in Scotch Plains, NJ. This group provides those diagnosed with aphasia an opportunity to socialize with others who share similar experiences, provide tips to communicate more effectively, and time to practice communication skills in a natural environment. Aphasia is a language disorder caused by stroke or other brain injury. It affects spoken language, reading, and writing, but does not affect one's intellect.

This group is facilitated by a licensed speech language pathologist and is offered two Fridays of each month for two hours. A person with aphasia may join the group at any time but must pre-register. There is a nominal charge, but we never turn people away for lack of funds, we offer scholarships to those who are not able to pay \$80 for eight sessions.

To learn more about this communication group and to pre-register, please contact Gretchen Szabo, M.A., CCC-SLP at 551-287-2238 or email gszabo@adleraphasiacenter.org.

Adler Aphasia Center, a non-profit organization with three full-service facilities based in Maywood, West Orange, and Toms

River, NJ and Aphasia Communication Groups located throughout the state, is an innovative, post-rehabilitative program that addresses the long-term needs of people with aphasia and their families. Aphasia is a communication disorder that impairs the expression and understanding of spoken language, reading, and writing. It occurs most often from a stroke or other brain injury. It affects a person's ability to communicate, but not his or her intellect. This communication disorder affects 40% of all stroke and brain trauma survivors. The Center is considered a world leader in long-term, post-rehab community-based care for people with aphasia. With 2.5 million people diagnosed with aphasia in the U.S., the Center is the only one of its kind in NJ, an area with an estimated 70,000 people living with aphasia. For more information about the Center's programs and services in Maywood, West Orange, or Toms River, NJ, or for information about the Center's Aphasia Communication Groups in Bridgewater, Haddonfield, Hammonton, Maywood, Monroe, Scotch Plains, Toms River, Virtual Spanish Speaking Group and Virtual NJ Group, visit their website at adleraphasiacenter.org or call 201-368-8585

SENIORS CAN APPLY FOR PROPERTY TAX REDUCTION

The Senior Freeze Program, which reimburses eligible seniors and disabled residents for increases in their property taxes or mobile home fees, is still available, but the deadline to apply for the latest year of benefits, which is for 2021, is October 31, 2022.

Applications for the current Senior Freeze were mailed in February, but if you didn't get the application booklet, you can call the state at 800-882-6597.

For details and to apply visit:
state.nj.us/treasury/taxation/ptr/index.shtml

USE THEM OR LOSE THEM... DENTAL BENEFITS DON'T CARRY OVER!

Maximize your treatment with 2 years of insurance. Start now with your 2022 coverage and complete treatment with 2023 benefits! Don't wait until December to start treatment. Call today and avoid the year-end rush.

It's time for new dentures!



Ask about
implant supported dentures.

If your dentures ...

- Are loose
- Over 5 years old
- Have been repaired many times

Or ...

- You would like to improve your smile

Then call ...

For an appointment today!
The doctors at Dentalcare Associates will provide all your denture needs.

- **1 hour denture repairs**
- **3 hour lab relines laboratory on premises**
- **All repairs schedule permitting**

• **Most Insurances Accepted • Interest Free Financing •**



DENTALCARE ASSOCIATES

Serving Scotch Plains • Fanwood • Westfield area for 60 years

Dr. Robert V. Scalera, Jr., Director 908-322-7800

567 Park Avenue, Scotch Plains NJ • www.njdentalcare.com

EXPLORE SCLSNJ'S VIRTUAL PROGRAMS SEPT. – NOV. 2022

Library will be closed on Wednesday, November 9; and Thursday, November 24. All branches except the Bridgewater, Hillsborough, Montgomery, and Warren Twp. branches will be closed on Friday, November 25.

To join a virtual program by phone, dial 646-876-9923. After dialing, you will be prompted to enter a meeting ID, which is unique for every event. The meeting ID is the series of numbers at the end of the Zoom link posted for each event.

The Polling History of Roe vs Wade - The Correlation of Public Opinion and the Supreme Court

November 2, 7-8 p.m.

sclsnj.libnet.info/event/6718578

Searching for Atticus Finch

November 7, 7-8 p.m.

sclsnj.libnet.info/event/6570943

The Tomb of the Unknown Soldier

November 8, 7-8 p.m.

sclsnj.libnet.info/event/6310382

The Pilgrims and The Mayflower - From Sea to Shining Sea

November 10, 7-8 p.m.

sclsnj.libnet.info/event/6268509

Rich Resources - Presented by the Greater Raritan Workforce Development Board

November 11, 11 a.m. - noon

sclsnj.libnet.info/event/6679542

What's So Great About New Jersey's Great Seal? - The History and Symbolism of the Garden State's Coat of Arms

November 14, 7-8 p.m.

sclsnj.libnet.info/event/6621146

The Pacific Northwest and Alaska

November 15, 7-8 p.m.

sclsnj.libnet.info/event/6632867

Business Etiquette for Jobseekers - First Impressions Count - Presented by Greater Raritan One-Stop Career Center

November 16, 10 a.m. - noon

sclsnj.libnet.info/event/6563799

Black Earth, Red Earth, and Lumpy Beer - The Cuisine of Ancient Egypt

November 16, 7-8 p.m.

sclsnj.libnet.info/event/6565452

Waves of Hope - The Inspiring Story of Agnes Joan Negra With Author Ronald Edward Negra and Valerie Negra

November 17, 7-8 p.m.

sclsnj.libnet.info/event/6625851

13 Moons - The Story of the Wampanoag

November 21, 7-8 p.m.

sclsnj.libnet.info/event/6452289

Jacqueline Kennedy Onassis - Preservation and Grace, An American Legacy

November 22, 7-8 p.m.

sclsnj.libnet.info/event/6430179

And, Now a Word from Our Sponsor - A Look Back at the Early Days of TV Advertising

November 29, 7-8 p.m.

sclsnj.libnet.info/event/6416509

Most programs request registration. To discover all SCLSNJ has to offer, visit SCLSNJ.org or connect with SCLSNJ on Facebook, Twitter, or YouTube.

ABOUT SOMERSET COUNTY LIBRARY SYSTEM OF NEW JERSEY

Somerset County Library System of New Jersey (SCLSNJ) partners with you to connect, to explore, to share and to discover. Together we enrich lives, expand knowledge and strengthen communities. SCLSNJ branches can be found in Bridgewater, Bound Brook, Hillsborough, Manville, Montgomery, North Plainfield, Peapack & Gladstone, Rocky Hill at Mary Jacobs Memorial Library, Somerville, Warren Township, and Watchung. Additionally, there are two SCLSNJ reading stations in Branchburg and Washington Valley. Visit SCLSNJ.org.

WARRENBROOK SENIOR CENTER NOVEMBER PROGRAMS

Performance by the Raritan Valley Community College Dance Ensemble

November 4, 11 a.m.

The performance includes dances created by the Raritan Valley Community College faculty, students and guest artists, and exposes the communicative aspects of the art form. It features dancers performing a variety of dances set to a wide range of music and sound accompaniment and runs approximately forty-five minutes. In addition to dance performances, the program will include improvisations and Q&A session. The audience will also have a chance to inspire movements that will be incorporated into dance phrases.

The Campbell's Soup Company: More Than Just Soup

November 16, 11 a.m.

The Campbell's Soup Company: More Than Just Soup by Marisa Bozarth, Historian. Marisa will discuss the history of the Campbell's soup company's humble beginnings to become a million-dollar company and the role local New Jersey residents played in the process. Made possible by funds from the Somerset County Cultural & Heritage Commission, a partner of the New Jersey Historical Commission.

Beating the Holiday Blues

November 21, 11 a.m.

Beating the Holiday Blues by Chris Kellogg, NightingaleNJ. For some, the holidays are not filled with joy and excitement. The Holiday Blues can be a particularly difficult time for the elderly and their adult children. Join Chris for an informative session on how loss of family, friends, and function impacts the elderly and can lead to the Holiday Blues. Learn proven tools and techniques to help manage the Holiday Blues for you and your loved ones.

Campaigns in the Delaware Valley

November 28, 11 a.m.

Casimir Pulaski's Campaigns in the Delaware Valley by Joseph Wroblewski, Historian. Joseph will discuss the history of Brigadier General Casimir Pulaski and how he fled Poland to become the first Commander of the Continental Cavalry and the eighteen months he spent fighting in the Delaware Valley before heading south and meeting his eventual death.

Warrenbrook Senior Center is open all 5 days for Activities and Congregate Dining. Please contact us (908) 753-9440 for more information.

CHESS IN MILLBURN

- In-person and Online Chess Lessons
- Rated Chess Tournaments
- Search us on YouTube: ChessParty
- Fall Classes Registration Open!
- Visit our website for details and placement test!

917 923 3669

chessinmillburn@gmail.com

www.chessinmillburn.com



CHESS IN MILLBURN
CHESS ACADEMY

VIRTUAL Guitar Lessons

BFA, The New School-NYC
MFA, Rutgers-Newark

ONE-ON-ONE
60 MINUTE INSTRUCTION \$45

Learn at your own pace with customized sessions.

Private lessons conducted via Skype, Facetime, etc.

Sample my playing on Instagram & Soundcloud:

Search "PJ Cotroneo Band". For information, contact:

PJ Cotroneo 908-380-8438

pj@pjcotroneoband.com





Stay in the home and community you love!

**STAIR LIFTS
GRAB BARS • RAMPS**

AIP MOBILITY PLUS
Age in Place Your Way

908-607-3211
AIPMobilityPlus.com

WANTED TO BUY

**COMIC BOOKS
GOLD & SILVER COINS
SPORTS CARDS
& MEMORABILIA**

**1 ITEM OR AN ENTIRE ESTATE
ASK FOR MIKE
908-303-3749**

I BUY OLD MOTORCYCLES
All Types - Running or Not



Call or Text Glenn: 732 556 7636
We Pay Cash - Same Day Pick-up



• Nearly 25 Years of Experience
• We Are Insured & Bonded
• License #10968

ELECTRICAL CONTRACTORS
YOUR AFFORDABLE ELECTRICIAN

• ELECTRICAL RENOVATIONS **(908) 604-8118**
• GENERAL ELECTRICAL WORK **BASKING RIDGE, NJ 07980**
• LIGHTING FIXTURES **(973) 377-9999**
• CERTIFIED GENERATOR INSTALLATION **MADISON, NJ 07940**

5% SENIOR DISCOUNTS ARE AVAILABLE

Fully Insured Free Estimates

**Needleman
Roofing** Lic. # 13VH06601300

SLATE - TILE - ASPHALT SHINGLES
908-389-0200

**WIRED RITE
ELECTRICAL SERVICE**

**COMMERCIAL & RESIDENTIAL
ALL PHASES OF ELECTRICAL WORK**
• FIXTURES • OUTLETS • PANEL CHANGE
• SECURITY • HIGHHATS • CEILING FANS

Senior Citizen Discount 24 Hour Emergency Service Free Estimates

201-600-3530



ADOPT A VET FOR CHRISTMAS

Our flyer goes out this year to all the wonderful supporters who have helped the Lyon's veterans for past 5 years. We had to skip last year due to Covid. Outsiders were not allowed in the building, so we were put on hold.

However, we are excited this year to at least be able to help them in other ways.

This year's Adopt A Vet For Christmas fundraiser will be used for Christmas ... along with a full year of your support.

Your donations will be used not only to buy Christmas presents and "special food and sweets" for the other yearly holidays, but also to help stock the kitchen they use on their unit.

Many of the vets love to make their own meals (that's no surprise!), and have to contribute their own money for many of the items they need to buy.

Your donations are also used for trips to Costco, "Veteran" hats, beautiful enamel dogtags, and other military items we buy for them.

Most of these brave heroes are from the Afghan and Iraq wars. It's been especially hard for them this year, due to all that has transpired lately.

They are so appreciative of the kindness and support from all of you...who have made their stay at Lyons at bit nicer.

As you know, our volunteer list is comprised of Berkeley Heights VFW vets...and me! There are **NO** salaries, **NO** overhead, and **NO** expenses. **EVERY** dollar you donate will be used on our PTSD program at Lyons.

Please share the holidays...and your love...with our nation's heroes. They have given so much to keep us safe.

Thank you for caring about our vets!

Checks may be made to **Berkeley Heights VFW Post 6259,**
and mailed to JoAnn Naklicki

13 Brandywyne Dr. Florham Park, NJ, 07932



We are your professional environmental contractor with over 40 years of experience!

**OIL TANK REMOVAL
FALL SPECIAL \$1,495**

Call: 908.964.2717
www.OilTankSolutions.com
Located in Kenilworth, NJ

Today's Solution to Yesterday's Pollution

UGLY HOMES WANTED FOR TELEVISION PROGRAM IN THIS AREA

We need 30 Ugly Homes with Ugly Kitchens, Bathrooms, Siding, Window, etc., Inside or Outside that need fixing or Remodeling. We will Repair and Remodel them and shoot video for training film and future TV show on Home Remodeling Work.

Must Sign Release, for purpose of filming job! This must be a complete remodeling job, not just patch up work. This remodeling is to be specially priced, with compensation going back to the homeowner for a signed release.

Serious Inquiries Please!

CALL 833-375-1472
Ask for TV Project Department, for job evaluation and estimate of cost and compensations!

Tri-State Creations LLC - Lic. #s: NJ-13VH04728900, PA-39104

ORGANS TRANSPLANTED IN NJ REACHED A RECORD HIGH

NJ Sharing Network, the federally-designated nonprofit organization responsible for the recovery of donated organs and tissue in the state, announced that 92 organs were transplanted in September 2022 – the most ever in a single month in New Jersey. The 92 organs transplanted included 46 kidneys, 20 livers, 13 hearts, 10 lungs and 3 pancreases. New Jersey's previous record for organs transplanted in a month was 82 – the new record is a 12% increase.

This life-saving transplant milestone underscores a clear trend of growing support for organ and tissue donation in the Garden State. Last year, the number of organ donors in New Jersey reached an all-time high for the third consecutive year. More than 2.7 million New Jerseyans are registered as organ and tissue donors, ranking New Jersey #4 in percentage of state population on the National Donate Life Registry.

"We are saving more lives than ever before through organ and tissue donation and transplantation thanks to the generosity of those in New Jersey. First and foremost, we thank and honor our donor heroes who generously gave the gift of life, as well as their supportive families. The miracle of donation and transplantation would not be possible without the dedicated support and expertise of our clinical staff and hospital partners," said Joseph S. Roth, President and Chief Executive Officer, NJ Sharing Network.

During the past five years, NJ Sharing

Network has increased its family support efforts within local hospitals as team members approached 60% more families to offer the opportunity for their loved ones to become organ donors. NJ Sharing Network team members and volunteers have also boosted education and outreach efforts in diverse communities throughout the state.

"Our dedicated staff is fortunate to be supported by a wide range of community volunteers and partners who are committed to help save lives and improve the health and wellbeing of our neighbors. Together, we offer compassionate care and support to donor families during their most difficult times of grief," said Carolyn M. Welsh, Executive Vice President and Chief Operating Officer (COO) of NJ Sharing Network.

According to United Network for Organ Sharing (UNOS), 68% of the New Jersey residents waiting for a life-saving transplant are people of color. NJ Sharing Network earned the prestigious NJBIZ 2021 Healthcare Heroes Award in recognition of its #DonationNeedsDiversity awareness initiative, which is credited with helping to build community trust and dispelling misinformation about donation and transplantation in urban, multicultural communities with the most residents waiting for transplant. The New Jersey Chamber of Commerce and the African American Chamber of Commerce of New Jersey also recently honored NJ Sharing Network's

President and CEO Joseph S. Roth as a "Champion of Diversity" for his accomplishments and for leading NJ Sharing Network's #DonationNeedsDiversity awareness initiative.

According to UNOS, there are over 100,000 Americans – nearly 4,000 of whom live in New Jersey – waiting for a life-saving transplant. One organ and tissue donor can save eight lives and enhance the lives of over 75 others. To learn more, get involved and register as an organ and tissue donor, visit NJSharingNetwork.org.

Rug Division Closing *Make your best offer.*
All rugs must be sold!

Check our website www.bvrnc.com
for rug images



**We will continue to sell
and install carpet, wood,
tile and LVT floors**
Lowest Price Guarantee

Best Value
Rugs & Carpet, inc

732-752-3528
215 US Rt. 22, Green Brook, NJ 08812
www.BestValueRugsAndCarpet.com

SAM'S

LANDSCAPING

**FALL CLEAN UP
SEASON IS HERE!**

***DRAINAGE**

***PAVERS & PATIOS**

***LAWN AERATING**

***OVERSEEDING**

***PROPERTY GRADING**

***THATCHING**

***TOP SOIL**

***TRIMMING**

908-441-7302

SAMSLANDSCAPING.COM

 ***LIKE US ON
FACEBOOK***

Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyper-local to regional, for every budget and market size.

NEWSPAPER ADVERTS
 We mail 160,000 newspapers to every home and business in 24 towns. You can advertise in any number of towns. Ads start at \$60.

FULL COLOR PRINTING
 We print flyers and menus, full color, two sided, on coated stock for only \$45 per thousand.

DIRECT MAIL
 Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

ONLINE MARKETING
 Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

SOCIAL MEDIA
 We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

WEBSITE AND SEO SERVICES
 Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

CALL JOE RENNA FOR A FREE CONSULTATION.
908-447-1295

RENNA MEDIA NEWSPAPER RATE SHEET
WE MAIL 160,000 NEWSPAPERS MONTHLY!
 Tina Renna 908-418-5586 • tinarennamedia.com
 Joe Renna 908-447-1295 • joerennamedia.com
 202 Walnut Avenue, Cranford, NJ 07016

Online at RennaMedia.com
 and NJLocalInfo.com

Call today for **FREE** consult on marketing and business plans.

Advertise in 1 or all 24 towns

Community	Qty	Zip
Berkeley Heights NJ COMMUNITY NEWS	Qty: 4,700	Zip: 07922
THE CHATHAMS NJ	Qty: 7,500	Zip: 07928
Clark Monthly	Qty: 6,700	Zip: 07066
CRANFORD MONTHLY NJ	Qty: 9,900	Zip: 07016
Elmora Hills ELIZABETH, NJ	Qty: 5,400	Zip: 07208
Fanwood Post NJ	Qty: 3,000	Zip: 07023
Section of Elizabeth, NJ		
Florham Park Press NJ	Qty: 5,500	Zip: 07932
Garwood Times NJ	Qty: 2,500	Zip: 07027
Green Brook NJ Gazette	Qty: 3,000	Zip: 08812
BUSINESS • LIFE KENILWORTH NJ	Qty: 3,500	Zip: 07033
NJ LIFE in LINDEN	Qty: 17,900	Zip: 07036
Long Hill LEADER NJ	Qty: 3,500	Zip: 07933, 07946, 07980
MADISON MONTHLY NJ	Qty: 6,300	Zip: 07940
MOUNTAINSIDE NJ VIEW	Qty: 2,900	Zip: 07092
New Providence NEWS NJ	Qty: 5,100	Zip: 07974
OUR TOWN Rahway, NJ	Qty: 13,000	Zip: 07065
ROSELLE PARK MONTHLY	Qty: 5,600	Zip: 07204
Scotch Plains NJ WHAT'S HAPPENING MONTHLY	Qty: 9,400	Zip: 07076
Short Hills MILLBURN MONTHLY NJ	Qty: 8,200	Zip: 07041, 07078
Summit NJ Times	Qty: 9,600	Zip: 07901
Spirit of UNION NJ	Qty: 6,800	Zip: 07083 (partial)
WARREN MONTHLY NJ	Qty: 6,200	Zip: 07059
Watchung Post NJ	Qty: 2,700	Zip: 07069
Westfield NJ MONTHLY	Qty: 11,800	Zip: 07090

NEWSPAPER AD RATES

Units	Size	1 TOWN	3 TOWNS	6 TOWNS	9 TOWNS	12 TOWNS	15 TOWNS	18 TOWNS	21 TOWNS	24 TOWNS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550	\$600
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900	\$1000
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700	\$1900
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000	\$2200
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400	\$2700
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700	\$3000
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000	\$3400
2-PAGE SPREAD	21" x 14"	\$700								
BACK PAGE	10" x 14"	\$500								
FRONT PAGE BANNER	8.25" x 2"	\$320								
FRONT PAGE BOX	1.5" x 4.5"	\$240								

Rates are per month. Artwork included in price. Newspapers are black on white.

PREPAY 6 MONTHS AND GET 1 MORE FREE
PREPAY 12 MONTHS AND GET 3 MORE FREE

Back cover, front page banner and front box reserved on first-come, first-served basis. Current advertiser has right of first refusal.

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

DONATIONS TO ADOPT-A-FAMILY PROGRAM

Help Feed Families In-Need This Thanksgiving

Due to inflation and the rising cost of food, many Somerset County families are struggling to make ends meet. According to the New Jersey Department of Health, more than 17,000 Somerset County residents were identified as food insecure in 2019. Residents can help feed their neighbors in need by donating to the 13th annual Adopt-A-Family program. A donation of \$48 will feed a family of six, but any donation amount will be gratefully accepted.

Last year, Adopt-A-Family raised more than \$26,000, which helped provide hundreds of Thanksgiving meals to in-need families. This Thanksgiving, participating organizations hope to feed even more families with the help of generous donations through the Adopt-A-Family program.

HOW TO DONATE

Residents interested in donating can send a check or money order to any participating organization. Donors who pay by check should write "Adopt-A-Family" on the memo line and enclose a completed donation form in an

envelope with their check. Donations postmarked by Saturday, November 19, will help the most amount of people. To print an Adopt-A-Family form and view the mailing addresses, go to co.somerset.nj.us.

Online donations will also be accepted. To learn how to donate online and for more information about the Adopt-A-Family program, go to co.somerset.nj.us/residents/adopt-a-family.

SOMERSET COUNTY BOARD OF COMMISSIONERS AND ADOPT-A-FAMILY

Since 2010, the Somerset County Board of County Commissioners has been supporting the Adopt-A-Family program by helping to raise almost \$300,000. In 2021, participating non-profit organizations received \$26,245 through the Adopt-A-Family program.

PARTICIPATING NON-PROFIT ORGANIZATIONS

The Food Bank Network and Feeding Hands Inc. serve residents throughout Somerset County. The Samaritan Homeless Interim Program (SHIP) and Franklin and Hillsborough programs primarily serve residents within those towns.

LIBRARIES ASKING FOR COMMUNITY FEEDBACK, HOPES, ASPIRATIONS

The Somerset County Library System of New Jersey (SCLSNJ) is asking Somerset County residents to share their experiences with the Library, as well as their hopes and aspirations for their communities.

"People like me who work in public libraries are lucky, because we get to see the impact the Library has on people's lives every day," said Lynn Hoffman, director of operations. "We can make sure our impact goes even further when we align the things we do with the needs of the community. Gathering information about those needs is a critical step in planning effective programs and services."

Participate in the survey (English version): sclsnj.org/community-survey.

Participate in the survey (Spanish version): sclsnj.org/encuesta-comunitaria.

SCLSNJ uses the Dynamic Planning Model from the Public Library Association which is comprised of four phases: assess, strategize, engage, and impact. The Dynamic Planning Model allows the Library to be flexible, try different approaches, and rapidly respond to changing conditions.

In addition to the survey, SCLSNJ will also be collecting data from member communities, analyzing statistics regarding library usage, and holding community conversations with customers and stakeholders.

"As part of the strategic planning process, Library staff will be holding community conversations throughout the county to talk to as many library users and non-library users as possible," said Cathy DeBerry, branch manager and community conversations coordinator. "These conversations are an impactful way to get to know different parts of the community and learn from voices not usually heard."

Continued DeBerry, "We want to engage as many different kinds of people as possible to ensure that our libraries are meeting the needs of our very diverse communities and its residents. With the information gathered from these conversations, SCLSNJ will be able to shape the future of library services."

By focusing on community needs, rather than solely on the Library, SCLSNJ will be able to identify core services — the materials, services, and programs that will be provided to customers, no matter what — as well as the areas of strategic priority where the Library can help create the kind of community people want to be a part of.

Print copies of the survey will be available in both English and Spanish at all branch locations.

Learn more about the strategic planning process: sclsnj.org/about/strategic-plan. To discover all SCLSNJ has to offer, visit SCLSNJ.org or connect with SCLSNJ on Facebook, Twitter, or YouTube.

ONLINE ADS & PRESS RELEASES DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

• **GET UNLIMITED CLICKS**
An alternative to expensive pay-per-click programs

• **FREE AD DESIGN AND COPYWRITING**
Advertising webpage includes many features including write-up, images, video, Google map, etc.

• **POSTS ARE SHARED THROUGH SOCIAL MEDIA**
Posts shared on multiple Facebook pages and twitter.

• **PAID SEARCH ENGINE PROMOTIONS**
Posts are promoted by industry, key words and location.

• **TRACKABLE RESULTS**
All ads include a live view counter.

Joe Renna at 908-447-1295
email: JoeRenna@RennaMedia.com

RENNA
MEDIA
.COM

\$10 PER POST
Block of 20 for \$200
Single poay is \$20

Full Color Flyers and Menus Printed and Mailed to Every Home and Business in Town!

MENUS - PRINTING - \$50 PER THOUSAND

Rate is for quantities of 25,000 or more.

For quantities less than 25,000 cost is \$68 per thousand.

11"x17" / Full color / 2 sided / 60lb gloss coated stock /

Includes folding (quarter fold or tri-fold, with or without coupons tab)

FLYERS - \$35 PER THOUSAND

8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock /

Tri-fold add \$10 per thousand

INSERTED AND MAILED TO EVERY HOME AND BUSINESS

\$60 per thousand. (as low as \$30 per thousand depending on quanttiy.)

Joe Renna at 908-447-1295
email: JoeRenna@RennaMedia.com



FLYERS
\$45
PER 1,000

MENUS
\$85
PER 1,000

WEBSITE AUDIT/ANALYSIS AND RECOMMENDATION PLAN

• **SEE WHAT IS WORKING AND NOT WORKING**

Know where your web traffic is coming from and why.

• **ELIMINATE / AVOID COSTLY SCHEMES**

Evaluate the return you are getting from your online marketing costs.

• **INCREASE ONLINE MARKETING RESULTS**

Recommendations include ways to increase traffic to your website

• **NO OBLIGATION**

This service is recommended even if you have an existing web management contract. Use it to tune up your marketing plan.

ONE TIME FLAT FEE
\$250

Call for a consultation if you do not have a website or if need a new one.

Joe Renna at 908-447-1295
email: JoeRenna@RennaMedia.com

WEBSITE / SEO SERVICES

• **STARTER WEBSITE: \$500**

Basic static site that can be developed further

• **WEBSITE CREATION/UPDATE: \$2,400**

Cost for average website: 12 pages, contact form, SEO friendly, responsive design

• **WEBSITE HOSTING: \$300 PER YEAR**

Includes website hosting, software updates, monthly website content updates

• **SEO SERVICES: AVERAGE COST \$1,000 - \$2,000 PER MONTH**

Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

Call for free a consultation if you need help developing an online marketing plan.

STARTER WEBSITE
\$500

Call Walter at 201-478-7408
email: wwwinnj@gmail.com

Let the Cherie Berger Team help guide you home



CHERIE
BERGER
TEAM



Our Featured Listings



1136 Johnston Drive, Watchung, NJ
4 Bed | 2 Bath | 1 Half Bath | \$899,000



20 Schmidt Circle, Watchung, NJ
3 Bed | 3 Bath | \$635,000



190 Knightsbridge, Watchung, NJ
7 Bed | 6 Bath | 3 Half Bath | \$3,250,000



1 Spruce Hollow Road, Green Brook, NJ
5 Bed | 4 Bath | 1 Half Bath | \$1,155,000



Cherie Berger
cherie.berger@compass.com
M 908.410.0931
O 973.310.6816



Steven Berger
steven.berger@compass.com
M 908.256.0307



Ashley Berger-Freitas
ashley.freitas@compass.com
M 908.432.9818

The Cherie Berger Team is a team of real estate broker-sellers and sellers affiliated with Compass. Compass is a licensed real estate broker and abides by Equal Housing Opportunity laws. All material presented herein is intended for informational purposes only. Information is compiled from sources deemed reliable but is subject to errors, omissions, changes in price, condition, sale, or withdrawal without notice. Photos may be virtually staged or digitally enhanced and may not reflect actual property conditions.

COMPASS