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Issue 8 • October 2022

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ANNUAL HALLOWEEN DOG PARADE AND COSTUME CONTEST

Florham Park Rotary

The Florham Park Rotary and Pets Supplies Plus are teaming up again to present the 2nd Annual Halloween Dog Parade and Costume Contest. The event will be held on Saturday, October 15, from 1:00 p.m. to 4:00 p.m. returning at the Florham Park Gazebo and Borough Hall Lawn.

Last year more than 50 dogs competed in several categories such as Funniest, Most Creative, Scariest, Spunkiest, Best Dressed Duo Dog/Owner, and Overall Best in Show!

Prizes, surprises, and a 50/50 raffle will be held to benefit the Rotary Scholarship Fund. Scholarships are awarded to Florham Park resident students who attend a local high school and exemplify community service. Last year's success allowed deserving students to receive scholarships.

The registration fee is just \$20 in advance, or \$25 at the event.

Contact the Florham Park Rotary by phone at 917-848-0982 or email at DogParade@FlorhamParkRotary.com to learn more.



(above) The past and present Rotary Presidents, George Gregor and Simone Campbell, followed closely by Barbara Grobert in a dog costume.

Courtesy photo

PET SUPPLIES PLUS
Florham Park

Florham Park Rotary & PET SUPPLIES PLUS.
 Presents
Halloween Dog Parade & Costume Contest

Registration fee: \$20 in advance, \$25 at the event.
Saturday, October 15th, 1-4 PM
 at the Florham Park Gazebo and Borough Park Lawn
 Proceeds go to The Rotary Scholarship Fund

The Florham Park Jaycees and the Town of Florham Park bring you
The 2022
Trunk or Treat!

Join the Florham Park Jaycees and the town of Florham Park for some music, candy and Halloween family fun at our annual Trunk or Treat!

Win a prize for the best decorated trunk!
 Visit www.fjaycees.net for more information and how to reserve a spot for your decorated trunk.

Saturday, October 29th
 2pm
 Emmitt Field Parking Lot
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Trunk or Treaters parking at the pool parking lot

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Florham Park Press is published by Renna Media. 5,500 newspapers are printed monthly and mailed to every business and resident in Florham Park.

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SEND US YOUR NEWS

Do you have a community service that you need help publicizing? Did you or someone you know accomplish something amazing? We are interested in hearing about your latest achievement (accomplishment, honor, award, etc.), send us your news!

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Florham Park Press

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SATURDAY, October 29, 2022
10:00am - 2:00pm
AT RIDGEDALE MIDDLE SCHOOL
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Community Policing Bureau
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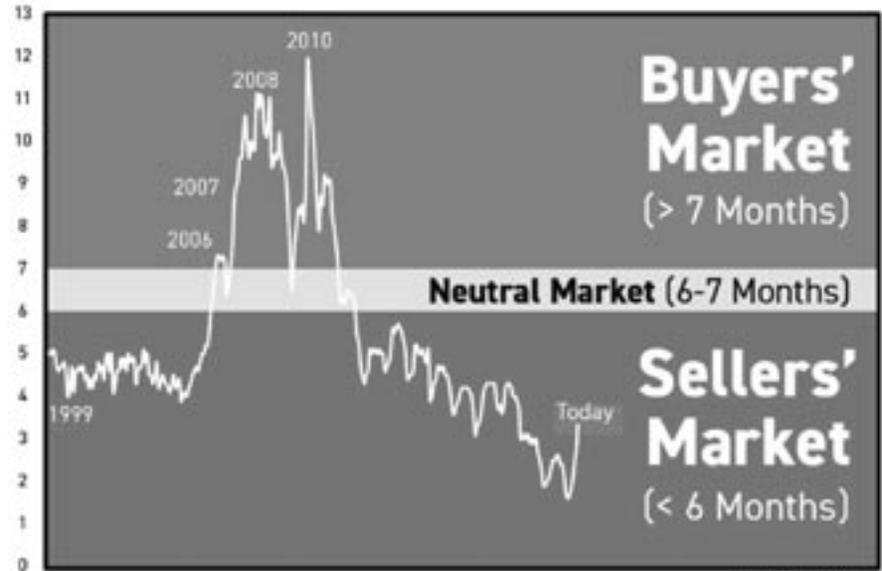
REAL ESTATE MARKET SHOWS SIGNS OF COOLING DOWN

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The supply of homes for sale is increasing.

List prices are dropping and homes are sitting on the market longer as buyer activity slows down. According to major real estate companies:

Homes are selling below list price for the first time in 1.5 years!



Source: NAR

After seeing record highs, sellers are adjusting their expectations. Buyers feeling the sting of higher mortgage rates are visiting fewer homes and bidding less fiercely overall.

Have you missed your window of opportunity to sell?

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TRINKETS & TREASURERS FUNDRAISER

Submitted by Maryann Doherty

Madison-Florham Park American Legion Auxiliary Unit #43 is happy to announce the return of its Trinkets and Treasurers Fundraiser. It will be held in the parking lot of American Legion Post #43, 20 Ridgedale Ave. in Florham Park on Saturday, October 22 from 10 a.m. - 3 p.m. with a rain date of Sunday, October 23.

Income from the sale will be used to help support members of our active-duty military, which includes support of the USO, and assist Homeless Veterans in shelters throughout the county. Our annual poppy distribution supports the two Veterans Hospitals in New Jersey as well as the three state-run nursing homes for veterans and their wives.

Refreshments will be available while you are browsing.

If you may need further information or would be interested in renting a table for the day, please call Marybeth Valentino at 973-652-1812.

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ALL ABOUT FLORHAM PARK DAY

The Florham Park Public Library will host 'All About Florham Park Day' on Saturday, October 15. A Touch-a-Truck featuring vehicles from the fire department, first aid squad, police department, and more will be stationed in the pool parking lot from 10:00 a.m. - 12:00 p.m.

Community organizations and Borough officials will be at information booths inside the library's Akhoury Room from 10:00 a.m. - 2:00 p.m. Meet members of the Senior Center, Environmental Commission, Historic

Preservation Committee, Recreation Department, Florham Park Education Foundation, Volunteer Fire Department, Memorial First Aid Squad, and many more.

This is an excellent opportunity to meet your neighbors and get involved! Stop by to see how you can help Florham Park continue to be a great place to live.

If you are a member of a community organization and would like a table at the event, please email reference@flo.mainlib.org and tell us a bit about your group.

TEEN DRIVER SAFETY WEEK

Street Smart NJ

National Teen Driver Safety Week is October 16-22, 2022 — is the perfect opportunity to talk with teens about safe driving habits. This year,

the U.S. Department of Transportation's National Highway Traffic Safety Administration (NHTSA) is teaming up with Street Smart NJ to empower parents to discuss safe driving habits with their young drivers. Assure your teen driver knows the Rules for the Road before you hand over the keys. Ultimately, parents are in control.

FACTS ABOUT TEEN DRIVER FATALITIES

Motor vehicle crashes are the leading cause of death for teens (15-18 years old) in the United States.

In 2019, there were 2,042 people killed in crashes involving a teen driver, of which 628 deaths were the teen driver.

Parents can be the biggest influencers on teens' choices behind the wheel if they take the time to talk with their teens about some of the biggest driving risks.



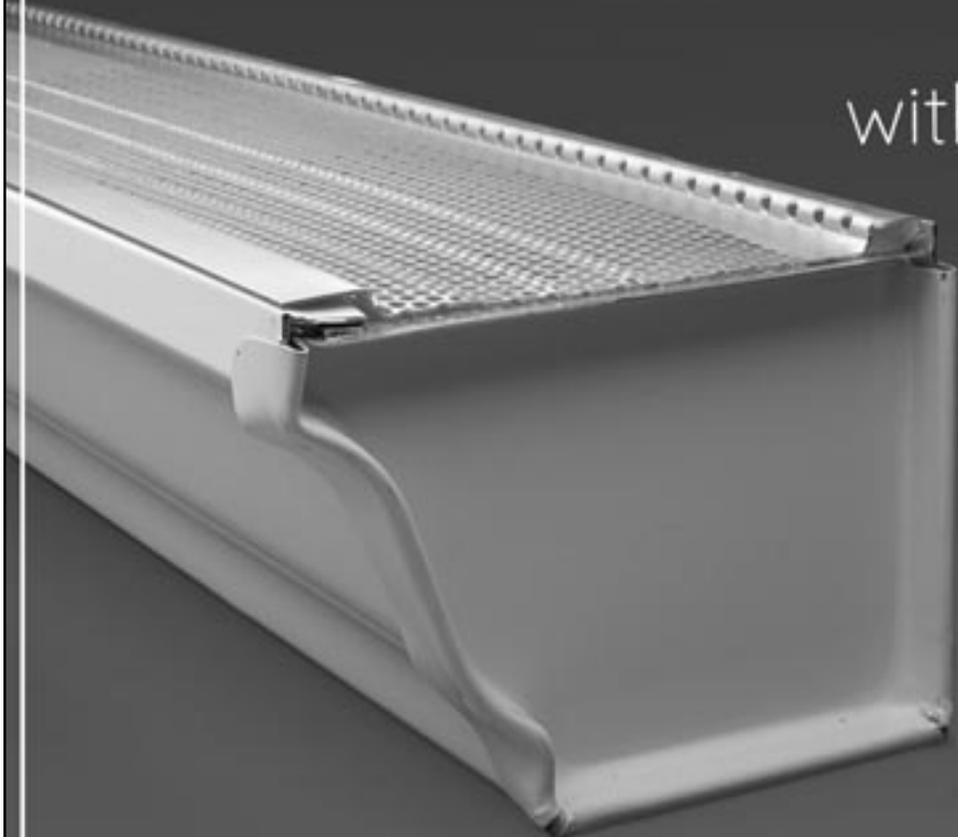
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GREAT SWAMP WATERSHED ASSOCIATION UPCOMING EVENTS

The Great Swamp Watershed Association (GSWA) is hosting the following events throughout the month of October. Visit GreatSwamp.org for more information and to register.

Community Stewardship at the CMA

Monday, October 10, 9 a.m. - 1 p.m.

GSWA Conservation Management Area (CMA)
90 Tiger Lily Ln., Harding Twp., NJ

Looking for someplace to put all that elbow grease? Don't mind a little dirt under your nails? Join us for a morning of stewarding the land at our 73-acre Conservation Management Area. It takes many hands to keep our CMA in good shape. Work includes clearing and mulching trails, building boardwalks, removing invasive plants and more. Come get in on the action and leave with a sense of accomplishment! Registration is required.

Community Yard Sale (Madison & The Chathams)

Saturday, October 15, 9 a.m. - 2 p.m.

\$10/household | No permit needed |

Registration closes Wednesday, October 12

Declutter your home before the snow begins falling. This yard sale is open to all residents of Madison and The Chathams. Register by October 12 to have your address and a list of your sale items appear on a digital, printable map. Both documents will be linked to our

website – GreatSwamp.org – the day prior and will also be published in local media and on town sites. Registration Fee: \$10 tax-deductible donation to benefit GSWA. No additional permit needed. Everyone else, mark your calendar for October 15 to get out and shop sustainably at this amazing three-town-wide yard sale! Registration is required.

GSWA Gala Celebration & Silent Auction

Tuesday, October 18, 2022

Brooklake Country Club

139 Brooklake Road, Florham Park, NJ

Join us for an evening of good food and drink, spirited mingling, and browsing and bidding at our popular silent auction at our biggest fundraising event of the year! This year's Gala keynote speaker, Olivia Carpenter Glenn, will provide a timely overview of the important topic, Environmental Justice. As Chief of Staff and Senior Advisor for Equity in Region 2 of the US Environmental Protection Agency (EPA), Ms. Glenn will shine a light on the inequity that exists in New Jersey and the entire country when it comes to clean water and a healthy environment.

Underwriting, advertising, and silent auction item donation opportunities are available. Go to the website for more information and to purchase your tickets.

Intro to Birding Fall Hike (Intermediate)

Saturday, October 22, 9 a.m. - 12:30 Noon

High Mountain Park Preserve, Wayne, NJ

Join us for an intermediate-level hike at the beautiful High Mountain Park Preserve. This 4-mile/700 ft. elevation hike features stunning, panoramic summit views of New York City and northern New Jersey. If there has been rain, we may be treated to a waterfall or two. As we turn our eyes to the skies, we will catch our feathered friends, perhaps even some red shouldered hawks, as the end-of-raptor migration approaches. The Preserve is also home to rare and threatened plants and wildlife including mountain mint and northern long-eared bats, as well as common local species like flying squirrels, wild turkeys, chipmunks, and white-tailed deer. GSWA Members: Free, Non-members: \$10/adult, \$5/child. Registration is required.

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HISTORICAL SOCIETY UPCOMING PRESENTATIONS

THRIFT SHOP PREPARED FOR OCTOBER SALES

The Madison Independent Thrift Shop is celebrating its 80 years of service to the Community and invites shoppers to stop in during the month of October when it will be offering a \$10 Bag Sale on October 15. Anything Red will be available at 50% off regular prices on October 17 and October 31.

The Thrift Shop, located at 39 Kings Road, is open Tuesday, Thursday and Friday from 10:00 a.m. - 5:00 p.m. and Saturday from 10:00 a.m. - 3:00 p.m. It is a non-profit group operated by volunteers, with all proceeds received from sales distributed annually to charitable groups in Madison and surrounding communities. Anyone wanting further information or may be interested in becoming a volunteer is encouraged to drop by the shop or call 973-377-2450 during business hours.

The Historical Society of Florham Park is happy to announce two free presentations scheduled at the Florham Park Library on October 18 and November 16. Both will be held at 7 p.m. in the Akhoury Room. Everyone is welcome to attend.

The 1788 Morristown Ghost Hoax: The Search for Lost Revolutionary War Treasure

October 18 at 7:00 p.m.
at the Akhoury Room

The saga of the Morristown ghost has been told around campfires and dinner tables in Morris County for generations. Local legend claimed British Loyalists secretly buried stolen Patriot treasure on Schooley Mountain as they fled the oncoming forces of George Washington during the Revolutionary War.

Years later in 1788, a former school teacher from Connecticut, Ransford Rodgers, convinced local prominent Morristown families that a ghost was protecting the true location of the treasure and he alone could exercise it. Little did the victims know, Rodgers was perpetuating an elaborate hoax and eventually extorted large sums of money from the embarrassed local elite. The tale has been recounted in various sensational pamphlets and publications ever

since, leaving behind a mystery of what is true or myth.

Presented by Peter S. Zablocki - Historian, Author, Teacher, Podcaster. peterzablocki.com

Peter is the author of numerous books - the latest, Bullets that Changed America, from McFarland Publishing - and articles pertaining to local and national history. His work has been published in Weird NJ Magazine, Military History Quarterly, Military History Magazine, and Honest History Magazine, among others. Peter is the Vice-President of the Denville Historical Society, Museum, and Research Center in New Jersey, as well as one of the town historians.

The Whippany Railroad Museum: Preserving New Jersey's Railroad History Since 1965.

November 16 at 7:00 p.m.
at the Akhoury Room

The Whippany Railway Museum has been bringing to life the history of New Jersey's railroads to the public since 1985. However, the Museum's age belies its heritage. The Museum is built upon over 30 years of preservation experience. In 1965, Whippany was home to the Morris County Central, a steam tourist railroad.

Today, the Whippany Railway Museum is firmly committed to its role of preserving the heritage of the railroads in New Jersey and the Morris County region. The Museum has made tremendous progress over the past few years in the acquisition and restoration of new equipment, thanks mainly to the donations and support of our visitors.

The Whippany Railway Museum has shown that it is indeed possible to have a quality operation through much hard work and the tremendous positive support of the public. Visit online at whippanyrailwaymuseum.org.

Presenting will be Mike Dodge, volunteer of the Whippany Railroad and a life-long resident of Morris County. Mike has been actively involved with the all-volunteer Whippany Railway Museum for over 15 years.

Should another Omicron resurgence occur making it unsafe to meet in public, it will be rescheduled for the same day via Zoom as the backup.

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ANY
CHIMNEY
REPAIR**

Expires October 31, 2022



**\$175
GUTTER CLEANING**

(Average house)



**\$1,300
CHIMNEY
LINER**



**\$300 OFF
ANY ROOF
REPAIR**

Expires October 31, 2022



**\$400 OFF
NEW STEPS**

Expires October 31, 2022



**\$800 OFF
ANY NEW
ROOF JOB**

Expires October 31, 2022



Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyper-local to regional, for every budget and market size.

NEWSPAPER ADVERTS

We mail 160,000 newspapers to every home and business in 24 towns. You can advertise in any number of towns. Ads start at \$60.

FULL COLOR PRINTING

We print flyers and menus, full color, two sided, on coated stock for only \$45 per thousand.

DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

CALL JOE RENNA FOR A FREE CONSULTATION.
908-447-1295

RENNA MEDIA NEWSPAPER RATE SHEET

WE MAIL 160,000 NEWSPAPERS MONTHLY!

Tina Renna 908-418-5586 • tinarena@rennamedia.com

Joe Renna 908-447-1295 • joerenna@rennamedia.com

202 Walnut Avenue, Cranford, NJ 07016

Online at RennaMedia.com
and NJLocalInfo.com



Call today for **FREE** consult on marketing and business plans.

Advertise in 1 or all 24 towns



Berkeley Heights COMMUNITY NEWS Qty: 4,700 Zip: 07922	THE CHATHAMS NJ Qty: 7,500 Zip: 07928	Clark Monthly Qty: 6,700 Zip: 07066	CRANFORD MONTHLY NJ Qty: 9,900 Zip: 07016	Elmora Hills ELIZABETH, NJ Qty: 5,400 Zip: 07208 <small>Section of Elizabeth, NJ</small>	Fanwood Post NJ Qty: 3,000 Zip: 07023
Florham Park Press NJ Qty: 5,500 Zip: 07932	Garwood Times NJ Qty: 2,500 Zip: 07027	Green Brook Gazette NJ Qty: 3,000 Zip: 08812	BUSINESS • LIFE KENILWORTH NJ Qty: 3,500 Zip: 07033	NJ LIFE in LINDEN Qty: 17,900 Zip: 07036	Long Hill LEADER NJ Qty: 3,500 Zips: 07933, 07946, 07980
MADISON MONTHLY NJ Qty: 6,300 Zip: 07940	MOUNTAINSIDE VIEW NJ Qty: 2,900 Zip: 07092	New Providence NEWS NJ Qty: 5,100 Zip: 07974	OUR TOWN Rahway, NJ Qty: 13,000 Zip: 07065	ROSELLE PARK MONTHLY Qty: 5,600 Zip: 07204	Scotch Plains NJ WHAT'S HAPPENING MONTHLY Qty: 9,400 Zip: 07076
Short Hills MILLBURN MONTHLY NJ Qty: 8,200 Zips: 07041, 07078	Summit & Times NJ Qty: 9,600 Zip: 07901	Spirit of UNION NJ Qty: 6,800 Zip: 07083 (partial)	WARREN MONTHLY NJ Qty: 6,200 Zip: 07059	Watchung Post NJ Qty: 2,700 Zip: 07069	Westfield MONTHLY NJ Qty: 11,800 Zip: 07090

NEWSPAPER AD RATES

Rates are per month. Artwork included in price. Newspapers are black on white.

Units	Size	1 TOWN	3 TOWNS	6 TOWNS	9 TOWNS	12 TOWNS	15 TOWNS	18 TOWNS	21 TOWNS	24 TOWNS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550	\$600
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900	\$1000
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700	\$1900
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000	\$2200
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400	\$2700
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700	\$3000
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000	\$3400
2-PAGE SPREAD	21" x 14"	\$700								
BACK PAGE	10" x 14"	\$500								
FRONT PAGE BANNER	8.25" x 2"	\$320								
FRONT PAGE BOX	1.5" x 4.5"	\$240								

PREPAY 6 MONTHS AND GET 1 MORE FREE
PREPAY 12 MONTHS AND GET 3 MORE FREE

Back cover, front page banner and front box reserved on first-come, first-served basis. Current advertiser has right of first refusal. Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

GALLUZZO BROTHERS

Quality Dumpster Rental Services

COMMERCIAL & RESIDENTIAL

Short & Long term



RECYCLING SERVICE

- WOOD, CONCRETE • ASPHALT
- CARDBOARD • AND MORE

GARBAGE REMOVAL SERVICE

Municipal garbage removal
& recycling services since 1998.

973-424-9640

galluzzobrothers@aol.com

galluzzobrothers.com

24-hour Emergency Service Available.

NEW CUSTOMER DISCOUNT!

\$30 OFF

With this coupon. One time discount for first time customers.
Can't be combined with other offers. Expires 10/31/22



CHIMNEY & ROOFING SPECIALISTS

MURSELI PRO CONSTRUCTION
908-361-6372
1-800-650-0968

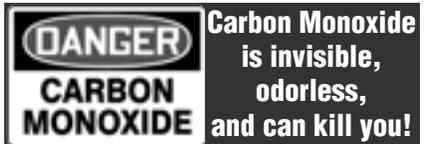
Family
Owned &
Operated For
20 Years

- All Work Guaranteed
- 24/7 Emergency Service
- 15% Senior Discount
- Major Credit Cards
- NJ Lic. 13VH08570100



**Save \$1,000
ON ROOF
REPLACEMENT**

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 10/31/22.



COMPLETE SET OF STEPS
 Up to 6 Feet, 5 Steps / Brick, Limestone & Concrete
Special **\$3,400**

With this ad. Cannot be combined with any other offer. Expires October 31, 2022.



FOUNDATION



- NEW FOUNDATIONS
- REPAIRS
- WATERPROOFING

MASONRY



- DRIVEWAYS
- STEPS
- BRICK & BLOCK
- SIDEWALKS
- REPAIR

ROOFING



- RE-ROOF
- NEW ROOF
- ROOF REPAIRS
- SHINGLES
- FLAT ROOF

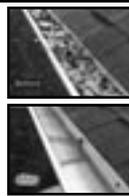
CHIMNEY



- CLEANING
- RE-LINE
- REPAIRS
- REBUILD
- CAPPING

GUTTERS

- CLEANING
- INSTALLATION
- SCREENING
- REPAIRS
- REPLACEMENTS



SEPTEMBER CHIMNEY SPECIAL
Only \$1,600

FOR CHIMNEY UP TO 3 FEET
With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 10/31/22.

\$400 OFF
ANY FOUNDATION JOB
OF \$2000 OR MORE

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 10/31/22.

\$200 OFF
ANY ROOF REPAIR
of \$1,000 or more

With coupon. Cannot be combined with any other offer. Expires 10/31/22.

\$200 OFF
ANY CHIMNEY REPAIR
of \$800 or more

With coupon. Cannot be combined with any other offer. Expires 10/31/22.

\$150
GUTTERS CLEANING
(Any Average House)

With coupon. Cannot be combined with any other offer. Expires 10/31/22.

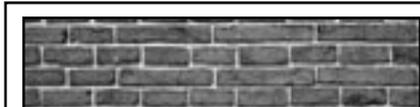
CHIMNEY LINER
Special **\$1,300**

WHY SHOULD I USE A CHIMNEY LINING SYSTEM?

- Protect your house from heat transfer combustibles
- Protect the masonry from the corrosive by products of combustion
- Provide a correctly sized flue for optimum efficiency of appliance



**Easy &
Effective
Cleaning**



Long Term Preservation

With this ad. Cannot be combined with any other offer. Expires October 31, 2022.