ROSELLE PARK MONTHLY

Published by Renna Media, LLC. On-line at RennaMedia.com

Issue 20 • September 2022

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LOCAL TALENT SHINES AT PORCHFEST 2022

Positively Roselle Park 24/7 Porchfest, where local talents shine, and music is abundant, was held on a Saturday, August 13.

The Positively Roselle Park 24/7 launched the annual event during the summer of 2020 as a way to encourage people to bike and walk around town while enjoying Roselle Park's aspiring and seasoned music professionals. Residents volunteer their home porch fronts or front yards as venues. This Porchfest was dedicated to raising funds for the Friends of Roselle Park Girl Scout Troop 40070 who are organizing a community service project in Puerto Rico in 2023.

Many thanks to Positively Roselle Park 24/7 volunteers Joe DeIorio, Lena Bakir and Jodi Bellomo for making this event a success.

Positively Roselle Park 247 is a volunteer organization whose mission is to create and support activities for the Borough of Roselle Park that bring people together to celebrate, educate and promote pride and the many positive and diverse aspects of our community. For more information email RosellePark247@gmail.com.

More photos on pages 12 and 13



(above) The Saxsations, Saxophone Trio Ensemble, Kyle Cancino, Ayden Negron, and Ryan Marino. (above) A very embarrassed audience member accidentally hit 911 on their cell phone causing a response from Police Officers.

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Photos from this and other events can be found online at rennamedia.com and on Roselle Park Monthly page on facebook.com.

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4TH ANNUAL OKTOBERFEST

OSELLE PARK MONTHLY

Renna Media LLC, Publishers 202 Walnut Ave., Cranford, NJ 07016

Roselle Park Monthly is published by Renna Media. 5,600 newspapers are printed monthly and mailed to every business and resident in Roselle Park, NJ.

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The Borough of Roselle Park will be hosting its 4th Annual Oktoberfest celebration on Saturday, September 17 from 3:00 p.m. to 8:00 p.m. at Michael J. Mauri Gazebo Park located at the corner of Chestnut Street and East Grant Avenue (use 16 East Grant Avenue, Roselle Park, NJ to get directions using GPS).

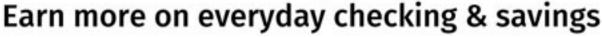
There will be plenty of fun and entertainment for local residents and visitors of all ages! The event will include authentic German music by Bernie's Orchestra, a variety of food trucks, a beer garden hosted by Roselle Park Youth Football, and much more! Free activities will also be available for children including Boulder Dash and Meltdown.

This year's Oktoberfest will also feature a pretzel eating contest, with three winners. Each winner will receive a special prize. First prize is a \$100 gift certificate and dinner for two at Dowling's Irish Pub and Restaurant. Second prize is a \$50 gift certificate and dinner for two at Costa's Restaurant and Pizzeria. Third prize is a \$50 massage gift certificate for RP Salon. There will be no entry fee for the contest.

Entry into Oktoberfest is free. Food and alcohol purchases are individually purchased by attendees. Attendees must be 21 years of age or older to enter the beer garden or purchase alcohol. Prices per drink are set as follows: one drink for \$10, two drinks for \$15, and a three drink special for \$21. For more information, please contact the Casano Community Center at 908-245-0666.



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STRANGERS HELPING STRANGERS - THE NEW JERSEY VETERANS NETWORK

works with many different organizations to bring food, groceries, and clothes to veteran families in need. One organization they've worked with is Strangers Helping Strangers (SHS). They've provided over 100 meals for veterans and their families while pairing up with the NJVN over multiple projects. SHS itself distributes 20,000 pounds of food in Elmwood Park, NJ.

On Friday, August 12, 2022, Doc Schupp, Director of Veterans Outreach for NJVN, and

The New Jersey Veterans Network (NJVN) Dennis Duddie, American Legion Department Schupp said, "This team (SHS) has provided for Vice Commander, presented the Strangers Helping Strangers team with four awards, including a Hero Award for team President Chris Braitsch, a Certificate of Commendation, as well as the Community Service Award, recognizing their continuous support for Veterans and their families. Strangers Helping Strangers was also presented with the Certificate of Appreciation from The Department of NJ State VFW and an NJVN Community Service award.

> When asked about the assistance that SHS has provided for the Veteran Community, Doc

our State's heroes time and time again, we are blessed to have them as partners."

Strangers Helping Strangers was created during the COVID-19 crisis, and has continued to work with the New Jersey Veterans Network to provide for our veterans. They work closely to provide not only goods for those in need, but they also give hope in times of crisis. While SHS provides the food and groceries, the NJVN distributes them directly to the veterans homes. It's a wonderful system that has helped improve the lives of so many veterans and their families.





(above) Doc Schupp, Director of Veterans Outreach for The New Jersey Veterans Network, and Dennis Duddie, American Legion Department Vice Commander, presented the Strangers Helping Strangers team with four awards.

Having trouble with your VA claim? Is your claim being denied by the VA?

We Have resources and Attorneys that will represent you and your claim at no cost to you!



Disabled American Veterans Chapter 40 in Union, NJ will be holding their meeting on

Thursday, September 15, 2022, at 10:30 a.m., at The American Legion Hall 3, Bond Drive Union, NJ (Located next to the Union Fire Department)

We are inviting all Veterans to attend our meeting as the Topic of the Day will be "How to file a VA claim and Win." We all know that our claims can go unnoticed for years, but with our help you can get them expedited and get you what you rightfully deserve. Many members of our chapter have been successful in using our method.

Complimentary Lunch will be served and we look forward to meeting you

> Chapter #40 Commander Charles Donnelly 908-202-7502

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INSTALLATION MASS FOR PASTOR FR. PAUL J PREVOSTO

Church of the Assumption

Come to welcome Fr. Paul J Prevosto as the 11th Pastor of the Church of the Assumption on September 24, 2022, at the 5:30 p.m. Mass. Bishop Elias Lorenzo, OSB will preside.

Fr. Prevosto was ordained to service in the Church of Newark on May 25, 1996. He was assigned as parochial vicar of Our Lady of Lourdes Church upon ordination in Mountainside and then to St. Anthony's Church in Belleville in 2002. In 2004 he joined the faculty at Oratory Preparatory School in Summit, teaching mathematics, theology, and Latin. In 2009, Archbishop Myers appointed him as pastor of Holy Trinity Church in Hackensack where he spent 13 years shepherding a diverse community of 3,000 families. On July 1, 2022, Father moved to his newest pastorate, Church of the Assumption, following the retirement of the pastor emeritus, Fr. James Spera. After the repercussions of COVID-19, Fr. Paul hopes to call back the many who have been scattered by the pandemic and are still too apprehensive to gather in church.



(above) Come and welcome Father to Roselle Park and the parish of the Church of the Assumption on September 24, 2022, at the 5:30 p.m. Mass.

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RELIEF FROM CHRONIC KNEE PAIN

FDA Approved Treatment to Avoid Surgery

DON'T BLAME THE ARROW FOR MISSING THE TARGET

Just like tens of millions of other Americans, you were looking for relief from your chronic knee pain. You thought Viscosupplementation injections might be the answer, but the results were disappointing and painful. Don't assume the treatment wasn't right. That could very well be like blaming the arrow for its path to the target when the problem might be the archer. If you didn't get the pain relief you were hoping for, chances are your injection treatment was off target. Unlike blind injections or even ultrasound targeted treatments found elsewhere.

Northeast Spine & Wellness Center uses diagnostic fluoroscopy to make sure the area that needs treated is the exact area where the injection goes. This is the most advanced method of delivering this pain relieving treatment with 95% accuracy to give you the results you're looking for. The use of Fluoroscopy guided injections sets Northeast Spine & Wellness Center apart. The end result is you living pain free from your chronic knee pain. You can avoid the lengthy and painful road of knee replacement surgery. You can avoid the endless trial and error assortment of potentially addictive prescription medications. This treatment, using fluoroscopy guided injections has seen a success rate of above 85% in those suffering from knee pain related to ostcoarthritis, and that includes people with bone on bone involvement. You've suffered from chronic knee pain long enough. Call Northeast Spine & Wellness Center now for a RISK FREE consultation.



If Knee Surgery Sounds Scary, It Should

Have you have been told you are facing knee replacement surgery? Have you been told about all the downsides you could be facing? First and foremost, there are NO guarantees that knee replacement surgery will be the answer to your pain, but let's look further:

- Surgery is costly, regardless of the percentage of services covered by insurance.
 Surgery requires lost time from work and typically requires a regimen of rehabilitation and medications.
- With surgery, there is always a risk for unwelcomed complications. And you could be back to where you started, or worse.
- Medications will be required for relief from surgery and you have been down that road before. Addictions to these pain medications can cause potential side effects, something you do not want to experience.
- · Rehabilitation can take years

Consider This Alternative To Surgery

Northeast Spine & Wellness Center offers you a real opportunity and a painless way to say goodbye to your knee pain without any surgery. Here are just a few of the important benefits you should consider?

- Diagnostic fluoroscopy accurately targets the pain, unlike blind injections.
- · Guided fluoroscopic injections are virtually pain free, unlike blind injections.
- No lost time from work or family.
- No expensive or time consuming rehabilitation.
- No potentially addictive prescription medications
- Recovery time is almost instant, not months or years.

How Does This New Treatment Work?

Relief begins almost as fast as it takes to pronounce the treatment. It's called Viscosupplementation Therapy. To begin with, it starts with **Northeast**

Spine & Wellness Center investing in the use of diagnostic fluoroscopy This enables them to target the exact location of your knee pain with pinpoint accuracy. What follows is a simple injection that causes little to no pain. especially when compared to what you may be living with daily. That explains what you will see on the surface of this revolutionary treatment. What's taking place below the surface is how and where the natural healing process takes place. The injection of a Hyaluronic acid called Hyalgan. This gel-like substance was approved by the FDA in 1996. Hyalgan is a natural substance that mimics the synovial fluid that is already produced by your body in your joints. Osteoarthritis sufferers in particular see a reduction in this much needed synovial fluid in their knee joints. Without that cushioning layer of protection, the cartilage in your knee can begin to wear away leading to the rubbing of bone on bone. Through Viscosupplementation Therapy, this natural substance immediately goes to work reducing the swelling and inflammation in the joint and adding a coating layer of protection. Think about Dorothy taking the oil can to The Tin Man. You'll begin to feel that same kind of relief and quite possibly feel like you're ready for a dance down the yellow brick road to recovery yourself. And with a success rate of over 85% in alleviating pain associated with esteoarthritis, it's easy to see why this treatment is so readily covered by Medicare and by most major insurance providers. Diagnostic fluoroscopy to target the pain, Viscosupplementation Therapy to relieve the pain. Simple, fast and no surgery!

Do you Suffer from any of these Symptoms?

There are a number of reasons why you developed Osteoarthritis pain. It can develop with age or because of heredity. It could be from repetitive stress from a job or some glory days in athletics. Of course your concern is with the symptoms you face daily and how to make them end, hopefully without surgery or the use of potentially addictive medications. Northeast Spine & Wellness Center understands the symptoms you have been

living with and can help. If you have any of the symptoms below, please call us today. Relief is a phone call away.

- Pain Whether it's a sharp aching or maybe a burning sensation, the pain can range from irritating to debilitating.
- Swelling This can cause tenderness and soreness to the entire knee area, making walking or going up and down stairs painful, getting in and out of bed or bathtubs difficult and dangerous just name a few activities affected by swelling.
- Stiffness Getting up out of bed or after sitting for a period of time gets more and more difficult. This loss of mobility can be more than a hindrance. It can be dangerous if you need to move quickly.
- Loss of muscle strength This can lead to balance issues and the strong possibility of falling.
- Joint deformity Not just unsightly, but painful as well.
- Creaking Joints Can be painful and a sign of more discomfort to come.
- Sleepless nights Losing sleep over your suffering is not just irritating, but potentially dangerous because of so many other health concerns that can be affected by loss of sound sleep.

Let Me Show You Targeted Relief From Your Knee Pain

Every day, I see patients suffering from knee pain due to arthritis, osteoarthritis, sports injuries or other conditions. Many have been told that they are in need of knee replacement surgery. Other patients say they have been prescribed various prescription medications to deal with the pain.

Something else I see almost every day, are patients that have tried viscosupplementation knee injections elsewhere and found it to be a painful and ineffective experience because the injections were not administered using fluoroscopic guidance. Instead of using the incredibly accurate diagnostic fluoros-



copy we use at Northeast Spine & Wellness Center these patients experienced a blind injection technique, which can be as inaccurate as playing pin the tail on the donkey.

Once I am able to explain to my patients about the pin point accuracy of using diagnostic fluoroscopy and the amazing results viscosupplementation can provide, they are thrilled to get started. They are even more thrilled when they feel the relief. Please contact Northeast Spine & Wellness Center today to schedule your RISK FREE consultation.

Call 732-827-0800

Scot Paris MD, FACS

Here's what our patients have to say

"I'm dancing without pain. I can move with no problem whatsoever. I can go up and down steps with no pain."

- Patricia G.

"Over 85% relief for the first time in 15 years, suffering with knee pain. My life is getting back to normal." - Perry O.

"After only four visits, i have absolutely no pain! The staff is "top-notch."

- Quenton L.

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FIESTA HISPANA Y LATINA – SEPT. 9

Borough of Roselle Park

This September, the Borough of Roselle Park will be revamping and rebranding its annual Hispanic & Latino Heritage Festival as "Fiesta Hispana y Latina." The Borough's 2022 celebration of Hispanic and Latino culture will take place on Friday, September 9 from 6:00 p.m. to 8:00 p.m. at Michael J. Mauri (Gazebo) Park located at 16 East Grant Avenue.

Festivities for this event include a dance party, food trucks, and a concert from Los 9 Del Sabor, a Latin and South American band based right in Roselle Park! Latin Bites and Arepas Kreme Bar, local food truck favorites, will be at the festival offering tastes of the culture.

"Hispanic and Latino culture is proudly celebrated throughout the year in Roselle Park, but this festival will allow residents throughout the Borough to celebrate together," said Mayor Signorello. "I anticipate a great turnout for this year's event, with plenty of residents dancing, enjoying delicious food, and having fun! You won't want to miss out."

This free celebration is open to residents of all ages. For more information, please contact the Casano Community Center at 908-245-0666.

MUSIC FESTIVAL SEPTEMBER 18TH

Community United Methodist Church (CUMC), located at 301 Chestnut St, Roselle Park, invites the community to a delightful music festival on Sunday, September 18th, at 2 p.m. This is a free, family-friendly, fun event and is part of CUMC's 150th anniversary celebration. There will be several groups participating which will add to this joyous occasion.

ST. JOSEPH SOCIAL SERVICE CENTER URGENT NEEDS

New Shopping Bag Rules in NJ... and We Need Bags!

New Jersey has the strictest ban on plastics in the country, and it is now in effect for the entire state of New Jersey, including for food distribution at St. Joseph Social Service Center. We are in need of reusable bags for our clients. If you can donate new or used but clean reusable shopping bags, please drop them, 118 Division Street, Elizabeth, NJ, during normal operating hours. If you have questions, please contact our Food Program Director, Corey Wu-Jung at cwujung@sjeliz.org or 908-354-5456 x412.

One of our urgent ongoing needs is for tuna or chicken in single serve pouches. Donations are gratefully accepted!

We are in need of a car or minivan. If you have a spare vehicle in good working condition, please consider donating it to St. Joseph's. Please contact Emy Cruz at 908-354-5456 x403.

ARTSFEST: ART IN ALL DIMENSIONS - SEPT. 24

On Saturday, September 24, 2022 from 2 – 6 p.m., ArtsFest: Art in All Dimensions takes the arts to new heights in the City of Rahway (literally!) With an array of performance artists showcasing their talents, including: a gravity defying aerialist, the skill and grace of a contortionist, the dance moves of Steppaz with Attitude and Rahway Dance Theater, as well as music from Sarah Teti, Sweater Pills, Stefano Catugno and Karickter. Visual Artists will have their creativity and talent on display and some of Irving Street's local restaurants will show off their culinary skills with creations from their kitchens. Those in attendance can help to create art as well with live art classes, demonstrations, and interactive community art pieces. For more information check rahwayishappening.com/artsfest.

After a day of being immersed in the arts

scene, visitors and residents of Rahway can enjoy the Union County Performing Arts Center's feature presentation of "The Ultimate Michael Jackson Experience: Who's Bad." This event will provide "dinner and a show" options for those who wish to enhance their theater experience by visiting a local Rahway restaurant before the show. The "Who's Bad" show specials include meal offerings ranging from \$25-\$29 or a free beverage with your order. To take advantage of these deals, simply present your ticket at a participating restaurant on the day of the show. Reservations are encouraged. Details about the "dinner and a show" specials are available at rahwayishappening.com/dinnershow. For tickets to "The Ultimate Michael Jackson Experience: Who's Bad", please visit the UCPAC's website: https://ucpac.org/event/whos-bad-the-ultimatemichael-jackson-experience/



SEPTEMBER 11TH SERVICE

The Borough of Roselle Park will be holding its Annual September 11th Remembrance Service on Sunday, September 11, 2022, at 7n p.m. at Kelly-Kaulfers Memorial Park. This service will honor all those lost in the tragedy on September 11, 2001, including residents from Roselle Park.

The Annual September 11th Remembrance Service will include a performance of "Taps" from the Roselle Park High School Marching Band, directed by Director Andrew Williamson, Gabriel Freire, and Ny-Aziah Valle. For more information, please contact the Casano Community Center at 908-245-0666.

OCT. 1 - CAR, TRUCK & MOTORCYCLE SHOW

The Knights of Columbus will be hosting their 5th Annual Car, Truck & Motorcycle Show on October 1, 2022, from 10 a.m. - 3 p.m. (rain date October 15). Registration starts at 9 a.m. The event features trophies, music, and food.

The event takes place at the Church of the Assumption, 113 Coolidge Pl. (formerly Chiego Pl.), Roselle Park, NJ.

Proceeds from the event benefit the Church Food Pantry.

For more information, contact Frank Rebimbas by calling 908-858-0699 or emailing rebi622@gmail.com.

ARTS FESTIVAL MAKES ITS RETURN

On Saturday, September 24, 2022 from 12 - 7 p.m. the Roselle Park Arts Festival will make its annual return for a day filled with art in all of its forms. This free event is open to all! From street artists to childrens' and adult crafts, there's something for everyone.

The Roselle Park Arts Festival is an annual celebration for various forms of art, taking place in downtown Roselle Park on Chestnut Street. The festival features professional artists and performers from not only Roselle Park, but from the overall New Jersey/New York area.

Set-up for the festival will begin on Saturday, September 24th from 9 a.m. to 12 p.m., with the festival lasting until 7 p.m. It will take place on Chestnut Street, and from Westfield Avenue to Webster Avenue. The rain date for this event is Sunday, September 25th.

The Roselle Park Arts Festival is currently seeking volunteers for pre-festival planning and for the festival day itself. Groups are welcome to apply. Please visit rplovesart.org/volunteer.html to apply and learn more. For any questions, please call Kristy at (917) 754-1544 or email her at kristylmay@gmail.com.





SUPERCELL STORM CLOUD

Photo by Marko Korosec, near Julesburg, Colorado

September 1 - November 23, 2022

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Exhibition by National Geographic Society









CHRISTOPHER LEY AND FABIAN LAROSA EARN EAGLE SCOUT RANK

Submitted by Lisa Coppola

Two young men from Roselle Park achieved the rank of Eagle Scout in a Court of Honor ceremony held by Troop 56 at the Casano Center on July 9th. Christopher Ley and Fabian LaRosa were presented the Eagle Scout medal in the



(above) Christopher Ley and Fabian LaRosa
Photos by Lisa Coppola

presence of friends, family and community leaders.

The Eagle Scout Court of Honor is a ceremony used to honor young men who have managed to attain Scouting's highest rank. Since its inception in 1911, only four percent of Boy Scouts have earned this rank after a lengthy review process. Requirements include earning at least 21 merit badges. The Eagle Scout must demonstrate Scout Spirit, an ideal attitude based upon the Scout Oath and Law, service, and leadership. This includes an extensive service project that the Scout plans, organizes, leads, and manages. Eagle Scouts are presented with a medal and a badge that visibly recognizes the accomplishments of the Scout.

Among those present at the ceremony were past Scoutmaster, Donald Chin, present Scoutmaster, Percy La Rosa, Committee Chair, Cat McCoy and Pioneer District Commissioner Glenn Dziedzic. Representing the Town of Roselle Park were Mayor Joseph Signorello, and

town Council members Gregory Johnson and Michael Connolly. Eagle Scout and Mayor Emeritus Joseph Accardi led the Eagle Charge which acknowledges an Eagle Scout's obligation to live with honor, loyalty and courage. Also in attendance were members of the American Legion Post 60 of Roselle Park and members of the Marine Organization Central Jersey Leathernecks.

Christopher Ley's Eagle project consisted of repairing a sign in front of the American Legion Post 60 which displays the name plaques members who have passed. He also relandscaped the garden which surrounds the sign and planted tulips. Fabian LaRosa's Eagle project involved cleaning up portions of Boy Scout Park. He created a brand new sign kiosk and planted new shrubs and flowers in the garden bed.

Troop 56 is always welcoming new members. To learn more about scouting in Roselle Park, visit www.beascout.org.



(above) Troop 56 is always welcoming new members. To learn more about scouting in Roselle Park, visit www.beascout.org.









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Black Dyed.....\$32 Brown Dyed......\$32 Red Dyed.....\$34 Hardwood.....\$26

NIIARRY BASE MATERIALS

QUALITY BAGE III	AI EILIMES
Concrete Sand	\$60
³ / ₄ Clean Stone	\$68
Stone Dust	
OP	\$42

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3/8 Red Stone	\$80
3/4 Red Stone	\$80
³ / ₄ Goose Egg	.\$120
1 ¹ / ₂ -3 Goose Egg	
3/4 Arctic White	.\$135
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1 ¹ / ₂ -3 Riverbed	\$115

Prices subject to change without notice.

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 - Patios Curbs

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2022 PORCHFEST 2022 PHOTO ALBUM



(above) Jim Paterson



(above) Lisa Marie



(above) Saxaphone Trio Ensemble



(above) Technical crew:Bob Masucci, Joey Wares, Jasper Shipley.



(above) Max La Face



(above) Christina Sophia



(above) Dwayne Grayman



(above) Angie Greb



(above) Thos Shipley

Photos from this and other events can be found online at rennamedia.com and on Roselle Park Monthly page on facebook.com.

Feel free to "Like," "Tag," and "Share."

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FULL COLOR PRINTING

We print flyers and menus, full color, two sided, on coated stock for only \$45 per thousand.

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Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

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Zip:07922

Florham

Press NJ

Qty: 5,500

Zip:07932

Park



Zip:07928

Garwood

Qty: 2,500

Zip:07027



Green

Brook

Gazette

Qty: 3,000

Zip: 08812

New





CRANFORD

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Qty: 3,000 Zip: 07023



Qty: 17,900 Zip: 07036



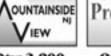
Qty: 3,500 Zips: 07933. 07946,07980



Qty: 6,300

Zip: 07940





Qty: 5,100 Qty: 2,900 Zip:07092 Zip: 07974



Qty: 13,000 Zip: 07065



Qty: 5,600 Zip:07204



Qty: 9,400 Zip: 07076



Qty: 8,200

Zips: 07041

07078

BACK PAGE

FRONT PAGE BANNER

FRONT PAGE BOX

Summit & Times Qty: 9,600

Zip: 07901

Qty: 6,800

Zip: 07083 (partial)

WARREN

MONTHLY & Qty: 6,200

Zip: 07059



Qty: 2,700



Qty: 11,800

Zip: 07090

Zip: 07069

				Rates are per month. Artwork included in price. Newspapers are black on white.								
Unit	WSPAPER AD RAT S Unit (Business card)	3.25"	Sizc x 2°	1 TOWN SGO	3 TOWNS \$150	6 TOWNS \$250	9 TOWNS \$350	12 TORNS 5400	15 TOWNS \$450	18 TOWNS \$500	21 TOWNS \$550	24 TOWNS \$600
2	Units 6.5° x 2° or	3.25	x 4°	\$100	\$250	\$400	\$500	\$600	5700	\$800	\$900	\$1000
4	Units 3.25° x 8° or	6.5°	x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700	\$1900
6	Units 6.5° x 6.25° or	10°	x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000	\$2200
9	HALF PAGE 65'x 9' or	10"	x 7°	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400	\$2700
12	Units	10"	x 8°	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700	\$3000
18	FULL PAGE	10°	x 14°	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000	\$3400
2.P	AGE SPREAD	21"	v. 14°	\$700								-

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Back cover, front page barner and front box reserved on first-or first-served basis. Current advertiser has night of first refusal.

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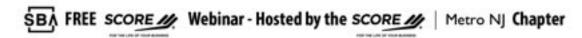
1.5" x 4.5"

\$500

\$320

\$240

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BUILDING OR UPDATING YOUR MARKETING PLAN

Tune-up your marketing plan

If you are developing a new marketing plan or updating an existing one, this presentation will guide you through the process. The presentation uses real examples to illustrate successful techniques. Topics include:

- Starting with a solid business plan
- Developing a Marketing Plan based on goals and budget
- Identifying your target market
- · Positioning your business in your industry
- · Honing your message
- · Crating an image
- · Choosing an advertising vehicle
- Analyzing results

DATE: Wednesday, September 14, 2022

TIME: 10:00 am

COST: FREE

REGISTER: https://score.tfaforms. net/17?EventID=a105a000005qvnQ

Participants are encouraged to ask questions as they pertain to their own businesses.



Joe Renna Renna Media

Joe Renna has been in business since 1984 supplying businesses with a full array of marketing and advertising services. From developing business and marketing plans to multimedia production, over the years, his ad agency has worked with every size business. Since 2000 Renna Media has been publishing hyperlocal community newspapers.

Each month, over 160,000 newspapers are mailed to every home and business in 24 towns. He also offers full color printing and mailing services as well as an online presence that parallels his print publications. Through these publications, Renna Media has focused on the needs of the local business owner offering customized, affordable, advertising opportunities. Joe Renna also helps his advertisers with their marketing plans as a value-added service.

Mr. Renna's presentation will address the different aspects of building a marketing plan and tuning up existing ones. The audience will leave with the information to guide them in developing a plan that will get them the best return for their marketing budget. The presentation will encourage questions from the audience and will address specific challenges facing participating business owners.

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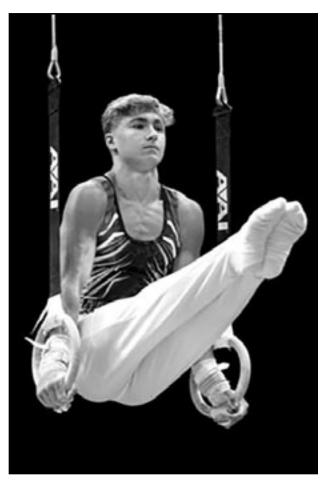
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ADAM LAKOMY COMPETES NATIONALLY

Adam Lakomy, a Roselle Park High School student, competed at the US Gymnastics Championships held in Tampa, FL in August. He was in Junior Men's 16 years old age group. Adam placed 8th All Around, 4th on High Bar, and 7th on Rings and Vault.





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