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KENILWORTH LIFE

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COMMUNITY CELEBRATES NATIONAL NIGHT OUT 2022

National Night Out, a national community-building campaign that promotes police-community partnerships, was held at Police Headquarters on Tuesday, August 2nd. The free event was sponsored by the Kenilworth Police Department. It featured giveaways, demos, games, exhibits, food, music, and more. National Night Out culminates

annually on the first Tuesday in August. National Night Out enhances the relationship between neighbors and law enforcement while bringing back a true sense of community. Furthermore, it provides a great opportunity to bring police and neighbors together under positive circumstances. For more information visit natw.org.



Photos from this and other events can be found online at rennamedia.com and on the Kenilworth Business Life page on [facebook.com](https://www.facebook.com). Feel free to "Like," "Tag," and "Share."



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Do you have a community service that you need help publicizing? Did you or someone you know accomplish something amazing? We are interested in hearing about your latest achievement (accomplishment, honor, award, etc.), send us your news!

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Kenilworth Business Life

ATTIC SALE AT HISTORIC NITSCHKE HOUSE

Kenilworth Historical Society

An Attic Sale featuring antiques, books, glassware, collectibles, crafts, linens, and various other household items from the Kenilworth Historical Society's collection will take place at the historic (c. 1880) Oswald J. Nitschke House "living history" museum and cultural arts center on Saturday, October 8, from 9 a.m. to 4 p.m.

Proceeds from the sale, which is being hosted by the Kenilworth Historical Society, will help defray the museum's operating expenses, including the cost of an elevator that makes the restored site fully accessible to everyone.

Information about the Kenilworth Historical Society, the Nitschke House, and upcoming events may be found on the Kenilworth Historical Society's website at kenilworthhistoricalsociety.org and on the organization's Facebook page.

The Kenilworth Historical Society is an independent, volunteer-based, non-profit, tax-exempt, 501 (c) (3) organization dedicated to the research, preservation, and interpretation of the Oswald J. Nitschke House, local history and culture.

KENILWORTH PUBLIC SCHOOLS TO HOST VIRTUAL TOWN HALL ON BOND REFERENDUM

Kenilworth Public Schools will host a Virtual Town Hall on Monday, Sept. 19, 2022 about proposed projects for to David Brearley Middle-High School and Harding Elementary School. A Zoom link will be available on kenilworthschools.com/leap prior to the Town Hall, which will run from 6:30 to 7:30 p.m. The site will also be updated with more details about the forum.

All registered voters who are residents of Kenilworth Borough can cast their ballots on

October 6 for a bond referendum. Residents must register or update their name/address on their voter registration by Sept. 15. Mail-in voting is also available. New applications to request a mail-in ballot must arrive at the county clerk's office by Sept. 29. Those who have previously applied to vote by mail will soon receive the ballots in the mail with no further action.

More voter information and forms can be found on the bond referendum website at kenilworthschools.com/leap.

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KENILWORTH COMMUNITYWIDE GARAGE SALE

Kenilworth Historical Society

A Communitywide Garage Sale will be held in Kenilworth on Saturday, October 8, and Sunday, October 9, 2022. This major annual event, sponsored by the Kenilworth Historical Society, will take place, rain or shine, between the hours of 9 a.m. and 4 p.m. each day. There are usually nearly 200 participating residences.

Residents who register and pay a \$12 fee to hold garage sales at their homes anytime during the October 8 and October 9 weekend will receive a certificate representing the Borough's permission to proceed and will benefit from the Kenilworth Historical Society's statewide advertising of the communitywide event via major newspapers, websites, Facebook postings and prominently placed signage and fliers. The registration deadline is Friday, September 30.

The addresses of registered participating residences will be included in a Kenilworth Communitywide Garage Sale listing and map

that will be available in quantity, free of charge, at the Kenilworth ACME Customer Service desk (801 Boulevard), Borough Clerk's Office (567 Boulevard), Public Library (548 Boulevard), and Love You More Flowers LLC (13 N. 20th Street) after October 6. The listing also will be posted on the Borough of Kenilworth Web site kenilworthborough.com.

Communitywide Garage Sale registration forms with instructions may be obtained at the Kenilworth Borough Clerk's Office/Borough Hall, Public Library, Love You More Flowers LLC, and on the Borough of Kenilworth Web site kenilworthborough.com. The \$12 Garage Sale registration fee may be paid by check (payable to the Kenilworth Historical Society) or in cash (exact amount required). As outlined in the instructions, payment may be made by mail (to the Kenilworth Historical Society) or in person at the Borough Clerk's Office or at Love You More Flowers LLC. For further information,

please call 908-709-0434.

The Kenilworth Historical Society is sponsoring the Communitywide Garage Sale as a service to the community. Any proceeds after advertising and other related costs are paid will benefit the Oswald J. Nitschke House "living history" museum and cultural arts center by helping defray operating expenses, including the cost of an elevator that makes the site fully accessible to everyone.

The Kenilworth Historical Society is an independent, volunteer-based, non-profit, tax-exempt, 501(c)(3) organization dedicated to the research, preservation, and interpretation of the historic Oswald J. Nitschke House (c. 1880), local history and culture. Further information about the organization, the Nitschke House, and other upcoming events may be found at the Kenilworth Historical Society website at kenilworthhistoricalsociety.org and Facebook page.

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MATTHEW SCALISE AWARDED SCHOLARSHIP

The Elizabeth Chapter of UNICO awarded a scholarship to Matthew Scalise of Kenilworth, NJ. Matthew graduated from Union County Vocational Technical High School and will be attending University of Southern Carolina to study Exercise physiology. The award was presented at the UNICO monthly meeting on June 7, 2022 at Costa's Restaurant in Roselle Park. His proud parents with parents Greg and Salina were in attendance as well as his maternal grandfather Livio Mancino, a UNICO member and also a resident of Kenilworth.

Scalise earned his scholarship after a review of his academic accomplishments as well as his community extra curricular activity. Letters of recommendation and an essay were include in the application.

Scalise was born and raised in Kenilworth and attended Harding Elementary School. He has two brothers, eight grader Gregory and Christopher, a Junior at Rutgers University.

UNICO's motto is "Service Above Self". UNICO means "unique" or "only one of its kind" in Italian. The UNICO mission is to promote the image of Italian Americans along with Italian heritage and culture by supporting charitable, scientific, cultural, educational, and literary projects.

Anyone interested in Joining UNICO can send an email to President Nino Quaglia, ninoefdshop@gmail.com.



(above, l-r) Livio Macino with daughter Salina Scalise, grandson Matthew and son-in-law Greg, all from Kenilworth.



(above, l-r) Elizabeth UNICO Preseident Nino Quaglia presents scholarship to Matthew Scalise of Kenilworth, with scholarship commiteeperson Deacon Joe Caporaso from St. Genevieve Church.

RELIEF FROM CHRONIC KNEE PAIN FDA Approved Treatment to Avoid Surgery

DON'T BLAME THE ARROW FOR MISSING THE TARGET

Just like tens of millions of other Americans, you were looking for relief from your chronic knee pain. You thought Viscosupplementation injections might be the answer, but the results were disappointing and painful. Don't assume the treatment wasn't right. That could very well be like blaming the arrow for its path to the target when the problem might be the archer. If you didn't get the pain relief you were hoping for, chances are your injection treatment was off target. Unlike blind injections or even ultrasound targeted treatments found elsewhere, **Northeast Spine & Wellness Center** uses diagnostic fluoroscopy to make sure the area that needs treated is the exact area where the injection goes. This is the most advanced method of delivering this pain relieving treatment with 95% accuracy to give you the results you're looking for. The use of Fluoroscopy guided injections sets **Northeast Spine & Wellness Center** apart. The end result is you living pain free from your chronic knee pain. You can avoid the lengthy and painful road of knee replacement surgery. You can avoid the endless trial and error assortment of potentially addictive prescription medications. This treatment, using fluoroscopy guided injections has seen a success rate of above 85% in those suffering from knee pain related to osteoarthritis, and that includes people with bone on bone involvement. You've suffered from chronic knee pain long enough. Call **Northeast Spine & Wellness Center** now for a RISK FREE consultation.



If Knee Surgery Sounds Scary, It Should

Have you have been told you are facing knee replacement surgery? Have you been told about all the downsides you could be facing? First and foremost, there are NO guarantees that knee replacement surgery will be the answer to your pain, but let's look further:

- Surgery is costly, regardless of the percentage of services covered by insurance.
- Surgery requires lost time from work and typically requires a regimen of rehabilitation and medications.
- With surgery, there is always a risk for unwelcomed complications. And you could be back to where you started, or worse.
- Medications will be required for relief from surgery and you have been down that road before. Additions to these pain medications can cause potential side effects, something you do not want to experience.
- Rehabilitation can take years.

Consider This Alternative To Surgery

Northeast Spine & Wellness Center offers you a real opportunity and a painless way to say goodbye to your knee pain without any surgery. Here are just a few of the important benefits you should consider?

- Diagnostic fluoroscopy accurately targets the pain, unlike blind injections.
- Guided fluoroscopic injections are virtually pain free, unlike blind injections.
- No lost time from work or family.
- No expensive or time consuming rehabilitation.
- No potentially addictive prescription medications.
- Recovery time is almost instant, not months or years.

How Does This New Treatment Work?

Relief begins almost as fast as it takes to pronounce the treatment. It's called Viscosupplementation Therapy. To begin with, it starts with **Northeast Spine & Wellness Center** investing in the use of diagnostic fluoroscopy. This enables them to target the exact location of your knee pain with pinpoint accuracy. What follows is a simple injection that causes little to no pain, especially when compared to what you may be living with daily. That explains what you will see on the surface of this revolutionary treatment. What's taking place below the surface is how and where the natural healing process takes place. The injection of a Hyaluronic acid called Hyalgan. This gel-like substance was approved by the FDA in 1996. Hyalgan is a natural substance that mimics the synovial fluid that is already produced by your body in your joints. Osteoarthritis sufferers in particular see a reduction in this much needed synovial fluid in their knee joints. Without that cushioning layer of protection, the cartilage in your knee can begin to wear away leading to the rubbing of bone on bone. Through Viscosupplementation Therapy, this natural substance immediately goes to work reducing the swelling and inflammation in the joint and adding a coating layer of protection. Think about Dorothy taking the oil can to The Tin Man. You'll begin to feel that same kind of relief and quite possibly feel like you're ready for a dance down the yellow brick road to recovery yourself. And with a success rate of over 85% in alleviating pain associated with osteoarthritis, it's easy to see why this treatment is so readily covered by Medicare and by most major insurance providers. Diagnostic fluoroscopy to target the pain, Viscosupplementation Therapy to relieve the pain. Simple, fast and no surgery!

Do you Suffer from any of these Symptoms?

There are a number of reasons why you developed Osteoarthritis pain. It can develop with age or because of heredity. It could be from repetitive stress from a job or some glory days in athletics. Of course your concern is with the symptoms you face daily and how to make them end, hopefully without surgery or the use of potentially addictive medications. **Northeast Spine & Wellness Center** understands the symptoms you have been living with and can help. If you have any of the symptoms below, please call us today. Relief is a phone call away.

- **Pain** - Whether it's a sharp aching or maybe a burning sensation, the pain can range from irritating to debilitating.
- **Swelling** - This can cause tenderness and soreness to the entire knee area, making walking or going up and down stairs painful, getting in and out of bed or bathtubs difficult and dangerous just name a few activities affected by swelling.
- **Stiffness** - Getting up out of bed or after sitting for a period of time gets more and more difficult. This loss of mobility can be more than a hindrance. It can be dangerous if you need to move quickly.
- **Loss of muscle strength** - This can lead to balance issues and the strong possibility of falling.
- **Joint deformity** - Not just unsightly, but painful as well.
- **Creaking Joints** - Can be painful and a sign of more discomfort to come.
- **Sleepless nights** - Losing sleep over your suffering is not just irritating, but potentially dangerous because of so many other health concerns that can be affected by loss of sound sleep.

Let Me Show You Targeted Relief From Your Knee Pain

Every day, I see patients suffering from knee pain due to arthritis, osteoarthritis, sports injuries or other conditions. Many have been told that they are in need of knee replacement surgery. Other patients say they have been prescribed various prescription medications to deal with the pain.

Something else I see almost every day, are patients that have tried viscosupplementation knee injections elsewhere and found it to be a painful and ineffective experience because the injections were not administered using fluoroscopic guidance. Instead of using the incredibly accurate diagnostic fluoroscopy we use at **Northeast Spine & Wellness Center** these patients experienced a blind injection technique, which can be as inaccurate as playing pin the tail on the donkey.

Once I am able to explain to my patients about the pin point accuracy of using diagnostic fluoroscopy and the amazing results viscosupplementation can provide, they are thrilled to get started. They are even more thrilled when they feel the relief. Please contact **Northeast Spine & Wellness Center** today to schedule your RISK FREE consultation.

Call 732-827-0800

Scot Paris MD, FACS

Here's what our patients have to say

"I'm dancing without pain. I can move with no problem whatsoever. I can go up and down steps with no pain."

- Patricia G.

"Over 85% relief for the first time in 15 years, suffering with knee pain. My life is getting back to normal."

- Perry O.

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- Quenton L.

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STRANGERS HELPING STRANGERS - THE NEW JERSEY VETERANS NETWORK

The New Jersey Veterans Network (NJVN) works with many different organizations to bring food, groceries, and clothes to veteran families in need. One organization they've worked with is Strangers Helping Strangers (SHS). They've provided over 100 meals for veterans and their families while pairing up with the NJVN over multiple projects. SHS itself distributes 20,000 pounds of food in Elmwood Park, NJ.

On Friday, August 12, 2022, Doc Schupp, Director of Veterans Outreach for NJVN, and Dennis Duddie, American Legion Department

Vice Commander, presented the Strangers Helping Strangers team with four awards, including a Hero Award for team President Chris Braitsch, a Certificate of Commendation, as well as the Community Service Award, recognizing their continuous support for Veterans and their families. Strangers Helping Strangers was also presented with the Certificate of Appreciation from The Department of NJ State VFW and an NJVN Community Service award.

When asked about the assistance that SHS has provided for the Veteran Community, Doc

Schupp said, "This team (SHS) has provided for our State's heroes time and time again, we are blessed to have them as partners."

Strangers Helping Strangers was created during the COVID-19 crisis, and has continued to work with the New Jersey Veterans Network to provide for our veterans. They work closely to provide not only goods for those in need, but they also give hope in times of crisis. While SHS provides the food and groceries, the NJVN distributes them directly to the veterans homes. It's a wonderful system that has helped improve the lives of so many veterans and their families.

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(above) Doc Schupp, Director of Veterans Outreach for The New Jersey Veterans Network, and Dennis Duddie, American Legion Department Vice Commander, presented the Strangers Helping Strangers team with four awards.

Having trouble with your VA claim? Is your claim being denied by the VA?

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Disabled American Veterans Chapter 40 in Union, NJ will be holding their meeting on

Thursday, September 15, 2022, at 10:30 a.m.,
at **The American Legion Hall 3**, Bond Drive Union, NJ
(Located next to the Union Fire Department)

We are inviting all Veterans to attend our meeting as the Topic of the Day will be "How to file a VA claim and Win." We all know that our claims can go unnoticed for years, but with our help you can get them expedited and get you what you rightfully deserve. Many members of our chapter have been successful in using our method.

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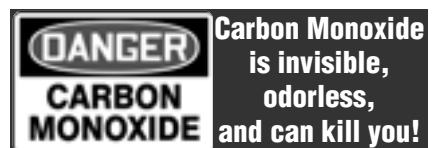
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(above) Declan Jeans presenting Commander Robert Jeans with his donation from the proceeds of the lemonade stand.

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Hosted by the David Brearley High School
PTO Class of 2023

SEPTEMBER 11, 2022

11:00am-5:00pm @ Harding School Loop

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LEMONADE STAND SUPPORTS VFW POST #2230

Declan Jeans, grandson of Commander Robert Jeans, VFW Post #2230 in Kenilworth, manned a lemonade stand in July to benefit his grandfather's VFW Post.



(above) Declan with Patrolmen Marcus Trotman, Travis Dilts and Dominick Riccelli stopped by for a glass.

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WHAT WHERE AND WHEN IN OLD KENILWORTH WHEN THE PARKWAY CUT THROUGH TOWN, PART 1



Photo credit: NJDOT

SENIOR BUS TRIP SEPT. 20

The Kenilworth Senior Citizen Club will be having a bus ride to Resorts Casino in Atlantic City, N.J. on Tuesday, September 20, 2022.

The bus will leave the Acme parking lot at 9:30 a.m. The cost is \$35 with \$15 back in slot play. For reservations please contact Lillian Furze at 908-709-0615.

Construction of the Garden State Parkway in Union County commenced in 1947. It cut a swath approximately two miles long and hundreds and hundreds of feet wide through town. Starting in 1948 the uprooting of some 35 homes and a few businesses commenced. Portions of Graceland Memorial Park cemetery and the Galloping Hill Golf Course were taken. The Parkway turned sections of Faitoute, Ashwood, and Union avenues into dead end streets.

In this aerial photograph of nearly 75 years ago, various locations are identified. (1) At lower right is the Beth David Cemetery and the Boulevard entrance to the golf course. (2) At

center left is the club house hill with excavation all around. (3) Graceland Memorial Park cemetery is at center right. (4) Homes in the upper area are in Union.

Readers might want to compare this to what is there nowadays. Watch for part 2 of this feature in a future edition of Kenilworth Business Life.

Research provided by Walter E. Boright, Ed. D., historian, and Historic Signs, Inc.

Appreciation to Luke Allocco for obtaining NJ Department of Transportation file photo. Persons with inquiries about this article or other aspects of Kenilworth history may contact Dr. Boright at drbori@aol.com or 908-256-5200.

SENIOR AND DISABLED HANDYMAN PROGRAM

Borough of Kenilworth

The Handyman Program provides non-emergency, minor repairs helping seniors and disabled residents to live independently and safely in their homes.

Eligibility: Resident of Kenilworth (own and occupy the home to be repaired), minimum age of 62 or disabled as defined by Social Security Disability, and income of \$37,100 or less for one or \$62,800 for a couple.

Clients will pay only the cost of the material and rental equipment (if needed). There is no charge for the labor involved.

If you are interested, please complete an application form in full and include a copy of your most recent tax return (page 1 only) or your year-end Social Security Statement (HUD requirement). Disabled applicants must also

include a copy of their disability award letter. The application is available at the Clerk's office, and can be found on the town's website at: kenilworthborough.com/senior-services/pages/senior-handyman-program

Please return all paperwork to: The Borough Clerk's Office, 567 Boulevard, Kenilworth, NJ 07033. To reach by phone, call 908-276-9090. Once received, your application and supporting documents will be forwarded to the Handyman Committee who will review applications and contact you. All information is kept confidential.

Some minor repairs done include but are not limited to repairs to windows and screens, railings, locks and door handles, door adjustments, and minor plumbing (replace washers, repair leaking faucets, open slow drains).



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KENILWORTH PUBLIC LIBRARY SEPTEMBER PROGRAMS AND EVENTS

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Monday - Wednesday: 10 AM-5 PM; Thursday: 10AM-8PM; Friday: 10 AM-5 PM; Saturday: 10 AM-2 PM; Sunday: Closed

CHILDREN'S DEPARTMENT

Weekly programs:

Lap Sit

September 6, 13, and 27

10:30 a.m. – 10:50 a.m.

Stories and songs for ages 0 – 2 years old

Toddler Time

September 7, 14, and 28

10:30 a.m. – 10:50 a.m.

Stories and activities for ages 2 – 3 years old

Craft

September 2

3:30 p.m. – 4:00 p.m.

Create a unique craft for ages: 4 – 9.

Grab N' Go Craft

September 12

Visit the library to pick up a craft kit to take

home for ages: 4 – 9.

SEPTEMBER SPECIAL EVENTS

Kenilworth residents may begin to register one week prior to each special event.

To register for individual special events, call the library at 908-276-2451.

Mad Science Workshop: Brixology

Thursday, September 1

at 11:00 a.m. – 12:00 p.m.

Ages: 4 – 12. Interactive workshop exploring a unique science theme. This program has been funded by The Ralph Errington Foundation.

Mad Science Workshop: Dry Ice

Thursday, September 8

at 3:30 p.m. – 4:30 p.m.

Ages: 4 – 12. Interactive workshop exploring a unique science theme. This program has been funded by The Ralph Errington Foundation.

Yoga Story Time

Wednesday, September 14

at 10:30 a.m. – 11:00 a.m.

This program will be presented by Certified Yoga Instructor Pamela Nixon. Ages: 2 – 5 years old with a caregiver. Please bring along a yoga mat or towel.

Hispanic Heritage Celebration

Thursday, September 15

at 3:30 p.m. – 4:30 p.m.

This interactive musical program will be presented by Richard Stillman. This program is recommended for children ages 4 and up and adults. This program was made possible by funds from the Union County Office of Cultural & Heritage Affairs, a partner of the New Jersey State Council on the Arts.

Mad Science Workshop:

Playing With Polymers

Thursday, September 22

at 3:30 p.m. – 4:30 p.m.

Ages: 4 – 12. Interactive workshop exploring a unique science theme. This program has been funded by The Ralph Errington Foundation.

Good Tymes String Band

Wednesday, September 28

at 10:30 a.m. – 11:00 a.m.

Foot-tapping knee-slapping music for all ages.

Mad Science Workshop: Under Pressure

Thursday, September 29

at 3:30 p.m. – 4:30 p.m.

Ages: 4 – 12. Interactive workshop exploring a unique science theme. This program has been funded by The Ralph Errington Foundation.

ADULT PROGRAMS

Paper Pals

First and Third Tuesday, 2:00 - 4:00 p.m.

Join us for our card-making group "Paper Pals."

This is a free program for adults.

"Yarnies"

Thursdays from 2:00 - 4:00 p.m. except for the last Thursday; from 6:00 - 7:30 p.m.

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| Florham Park Press NJ Qty: 5,500 Zip: 07932 | Garwood Times NJ Qty: 2,500 Zip: 07027 | Green Brook NJ Qty: 3,000 Zip: 08812 | BUSINESS • LIFE KENILWORTH NJ Qty: 3,500 Zip: 07033 | NJ LIFE in LINDEN Qty: 17,900 Zip: 07036 | Long Hill LEADER NJ Qty: 3,500 Zips: 07933, 07946, 07980 |
| MADISON MONTHLY NJ Qty: 6,300 Zip: 07940 | MOUNTAIN SIDE VIEW NJ Qty: 2,900 Zip: 07092 | New Providence NEWS NJ Qty: 5,100 Zip: 07974 | OUR TOWN Rahway NJ Qty: 13,000 Zip: 07065 | ROSELLE PARK MONTHLY Qty: 5,600 Zip: 07204 | Scotch Plains NJ WHAT'S HAPPENING MONTHLY Qty: 9,400 Zip: 07076 |
| Short Hills MILLBURN MONTHLY NJ Qty: 8,200 Zips: 07041, 07078 | Summit & Times NJ Qty: 9,600 Zip: 07901 | Spirit of UNION NJ Qty: 6,800 Zip: 07083 (partial) | WARREN MONTHLY NJ Qty: 6,200 Zip: 07059 | Watchung Post NJ Qty: 2,700 Zip: 07069 | Westfield MONTHLY NJ Qty: 11,800 Zip: 07090 |

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NEWSPAPER AD RATES

| Units | Size | 1 TOWN | 3 TOWNS | 6 TOWNS | 9 TOWNS | 12 TOWNS | 15 TOWNS | 18 TOWNS | 21 TOWNS | 24 TOWNS |
|------------------------|--------------------------|--------|---------|---------|---------|----------|----------|----------|----------|----------|
| 1 Unit (Business card) | 3.25" x 2" | \$60 | \$150 | \$250 | \$350 | \$400 | \$450 | \$500 | \$550 | \$600 |
| 2 Units | 6.5" x 2" or 3.25" x 4" | \$100 | \$250 | \$400 | \$500 | \$600 | \$700 | \$800 | \$900 | \$1000 |
| 4 Units | 3.25" x 8" or 6.5" x 4" | \$180 | \$450 | \$700 | \$900 | \$1100 | \$1300 | \$1500 | \$1700 | \$1900 |
| 6 Units | 6.5" x 6.25" or 10" x 4" | \$240 | \$600 | \$900 | \$1200 | \$1400 | \$1600 | \$1800 | \$2000 | \$2200 |
| 9 HALF PAGE | 6.5" x 9" or 10" x 7" | \$320 | \$800 | \$1000 | \$1300 | \$1600 | \$1900 | \$2200 | \$2400 | \$2700 |
| 12 Units | 10" x 8" | \$360 | \$900 | \$1200 | \$1500 | \$1800 | \$2100 | \$2400 | \$2700 | \$3000 |
| 18 FULL PAGE | 10" x 14" | \$400 | \$1000 | \$1400 | \$1800 | \$2200 | \$2500 | \$2800 | \$3000 | \$3400 |
| 2-PAGE SPREAD | 21" x 14" | \$700 | | | | | | | | |
| BACK PAGE | 10" x 14" | \$500 | | | | | | | | |
| FRONT PAGE BANNER | 8.25" x 2" | \$320 | | | | | | | | |
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- Positioning your business in your industry
- Honing your message
- Creating an image
- Choosing an advertising vehicle
- Analyzing results

DATE: Wednesday, September 14, 2022

TIME: 10:00 am

COST: FREE

REGISTER: <https://score.tfaforms.net/17?EventID=a105a000005qvnQ>

Participants are encouraged to ask questions as they pertain to their own businesses.



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Renna Media

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Each month, over 160,000 newspapers are mailed to every home and business in 24 towns. He also offers full color printing and mailing services as well as an online presence that parallels his print publications. Through these publications, Renna Media has focused on the needs of the local business owner offering customized, affordable, advertising opportunities. Joe Renna also helps his advertisers with their marketing plans as a value-added service.

Mr. Renna's presentation will address the different aspects of building a marketing plan and tuning up existing ones. The audience will leave with the information to guide them in developing a plan that will get them the best return for their marketing budget. The presentation will encourage questions from the audience and will address specific challenges facing participating business owners.

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