

Published by Renna Media

Issue 6 • August 2022



First come, first served. CALL TINA FOR DETAILS 908-418-5586

PRSRT STD U.S. POSTAGE PAID BRIDGEPORT CT PERMIT NO. 390	ECRWSS
--	--------

POSTAL PATRON CIZABETH, NJ 0720

ELIZABETH AND LINDEN PD JOIN "ARRIVE TOGETHER"

Acting Attorney Matthew J. Platkin has announced the expansion of a program that pairs a law enforcement officer with a certified mental health screener to respond together to 9-1-1 calls for behavioral health crises. The initiative, known as ARRIVE Together ("Alternative Responses to Reduce Instances of Violence & Escalation"), began operating a second pilot run jointly by the Elizabeth and Linden Police Departments in June. The expansion follows a pilot program that was first launched in December and operated out of the New Jersey State Police's Cumberland County stations based in Bridgeton and Port Norris.

Under the expansion, a screener from Trinitas Medical Center will travel with a plainclothes Elizabeth or Linden police officer in the officer's unmarked vehicle to respond to 9-1-1 calls for service relating to mental or behavioral health crises during shifts that originate in either the Elizabeth Police Department's or Linden Police Department's areas of responsibility. ARRIVE Together shifts will be held two times per week on days alternating between each police department. When not responding to reactive calls, the ARRIVE team will follow up with previous individuals served, as well as proactively visit individuals in the community known to law enforcement that would benefit from such outreach.

"The expansion of the ARRIVE Together initiative is the latest step in our effort to better assess and address behavioral health crises that law enforcement officers encounter and strengthen public safety across New Jersey," said Acting Attorney General Platkin. "By piloting this program in two additional jurisdictions, we are broadening our goal of connecting those in crisis with the proper mental health resources they need, which in turn helps officers, counselors, and the communities we all collectively serve."

"The Elizabeth and Linden Police Departments are proud to be a part of this response program," said Chief Giacomo Sacca of the Elizabeth Police Department. "Police service to a community with separate and distinct needs



(above, l-r) Dr. Jim McCreath, VP of Behavioral Health at Trinitas Regional Medical Center, Dr. Pamela B. Jones, CEO of Communities In Cooperation, Inc., Linden Police Chief David Hart, Acting New Jersey Attorney General Matthew Platkin, Elizabeth Police Chief Giacomo Sacca, Union County First Assistant Prosecutor James Tansey, and Elizabeth Police Department Director Earl Graves.

Courtesy photo

varies based on dynamics of the incident. A single agency trained in one discipline is limited by their knowledge base. However, through team efforts like Arrive Together, we can ensure that we are pooling our resources for the best response possible."

"The mental health crisis in our state has expanded exponentially over the past several years, and Police Officers are called upon to assist in these situations at an alarming rate," said Linden Police Chief David Hart. "This program, combined with our existing initiatives and enhanced training, will further strengthen our relationships and help us better serve this vulnerable part of our community."

"Trinitas is proud and excited to partner with the Attorney General and the Linden and Elizabeth police departments on this innovative pilot program," said Dr. Jim McCreath, VP of Behavioral Health at Trinitas Regional Medical Center.

Across New Jersey, a significant proportion of uses of force by law enforcement involve a civilian identified as either suffering from mental illness or who is under the influence. The ARRIVE Together initiative is a recognition that this situation needs improvement, and a step towards achieving better outcomes.

For more information on the Attorney General's Office's initiatives to improve outcomes for individuals suffering from mental illness, intellectual disabilities and disorders, substance abuse, and other behavioral health concerns, please visit njoag.gov/behavioralhealth





Renna Media LLC, Publishers

202 Walnut Ave., Cranford, NJ 07016 Elmora Hills Monthly is published by Renna Media. 5,400 newspapers are printed monthly and mailed to businesses and residents in and around the Elmora Hills section of Elizabeth, NJ.

Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

©2022 Contents of this newspaper cannot be reproduced without written consent from Renna Media LLC.

SEND US YOUR NEWS

Do you have a community service that you need help publicizing? Did you or someone you know accomplish something amazing? We are interested in hearing about your latest achievement (accomplishment, honor, award, etc.), send us your news!

Email: editor@rennamedia.com ADVERTISING Joe Renna: 908-447-1295

joerenna@rennamedia.com

Online at www.rennamedia.com like us on facebook.com/ Elmora Hills Monthly

LOCAL CHORUS OFFERS FREE A CAPPELLA SINGING SESSIONS

The Hickory Tree Chorus chapter of Sweet Adelines International invites women singers to register for its free "Big Summer Sing." You can come any Wednesday, in August, 7 to 9:30 p.m. at The Shrine of St Joseph, 1050 Long Hill Road, Stirling, NJ for chord-ringing, fun-filled, four-part a cappella music.

Each week, guests will participate in vocal

and physical warm-ups and work on songs with the chorus. The chorus sings a variety of music, including old-fashioned love songs, Broadway, Disney, Beatles, and more.

To register for the Big Summer Sing, please email info@hickorytreechorus.org or call 908-377-1399. For more information, visit hickorytreechorus.org.



Banking Local Has Its Perks

Grow Your Savings at 20X the National Average¹



Earn **1.61% APY²** on balances from \$100,000 to \$1,000,000⁴

Go local and know where your money is.

Get started at AtlFedCU.com, call us at 908-245-1750 or visit us.

Magie Hill Center 1331 Magie Avenue Union, NJ 07083

Atlantic Federal

Essex Green Center 455 Prospect Avenue West Orange, NJ 07052

> Federally Insured by NCUA. Equal Housing Lender.

Available Exclusively to the Essex &

Union County Communities

1) Based on the Bankrate.com national average for savings accounts as of July 12, 2022. 2) APY = Annual Percentage Yield. Rates current as of July 12, 2022. Rates are subject to change without notice. Fees could reduce earnings on the accounts. 3) Kickstart Savings is a blended rate tiered account with dividends paid on portions of your balance falling within designated tiers: \$0.00 - \$2,500.00: 2.02% APY; \$2,500.01 - \$5,000.00: 2.02% APY; \$5,000.01 - \$7,500.00: 2.02% - 1.68% APY; \$7,500.01 - \$10,000.00: 1.68% - 1.51% APY; \$10,000.01 and above: 1.51% - 0.02% APY. \$100 minimum balance to open. There is a \$100 minimum daily balance requirement to avoid a \$10 monthly maintenance fee. Limit of one Kickstart Savings account per tax identification number. 4) Ultra Savings is a blended rate tiered account with dividends paid on portions of your balance falling within designated tiers: \$0.00 - \$100,000.00: 1.61% APY; \$100,000.01 - \$250,000.00: 1.61% APY; \$250,000.01 - \$250,000.00: 1.61% APY; \$2,000,000.01 - \$200,000.00: 1.61% APY; \$2,000,000.00: 1.61% APY; \$100,000.01 - \$250,000.00: 1.61% APY; \$2,000,000.01 - \$2,000,000.00: 1.61% APY; \$2,000,000.01 - \$2,000,000.00: 1.61% APY; \$2,000,000.01 - \$2,000,000.00: 1.61% APY; \$2,000,000.00: 1.61% APY; \$2,000,000.00: 1.61% APY; \$2,000,000.01 - \$5,000,000.00: 0.81% - 0.33% APY; \$5,000,000.01 - \$2,000,000.00: 1.61% APY; \$2,000,000.01 - \$5,000,000.00: 0.81% - 0.33% APY; \$5,000,000.01 - \$2,000,000.00: 1.61% APY; \$2,000,000.01 - \$5,000,000.00: 0.81% - 0.33% APY; \$5,000,000.01 - \$2,000,000.00: 1.61% APY; \$2,000,000.01 - \$5,000,000.00: 0.81% - 0.33% APY; \$5,000,000.01 - \$2,000,000.00: 1.61% APY; \$2,000,000.01 - \$5,000,000.00: 0.81% - 0.33% APY; \$5,000,000.01 - \$2,000,000.00: 1.61% APY; \$2,000,000.01 - \$5,000,000.00: 0.81% - 0.33% APY; \$5,000,000.01 - \$2,000,000.00: 1.61% APY; \$2,000,000.01 - \$5,000,000.00: 0.81% - 0.33% APY; \$5,000,000.01 - \$2,000,000.00: 1.61%



Interior & Exterior Remodeling | Family Owned & Operated

100% FINANCING AVAILABLE | 30+ YEARS EXPERIENCE

NJDCA 13VH07755300

MagnoliaHomeRemodeling.com 🗵

FOURTEEN FROM ELIZABETH GRADUATE TRINITAS SCHOOL OF NURSING

Trinitas Regional Medical Center's School of Nursing recently celebrated 49 graduates at its 168th commencement ceremony. Included were Elizabeth residents Lory Y. Caicedo, Jacqueline Carpio, Keyla Janeth Cruz, Branden Embree, Taisha L. Georges, Sasha B. Gibbs, Tiana Lissette, Herrera Castillo, Mayra E. Leon-Machare, Annabel Mejia Rodriguez, Jasmina Milord, Juliana Z. Njuakang, Elizabeth Pena, and Jessica Pineda.

The graduation ceremony featured a traditional pinning ceremony that symbolizes a rite of passage into the professional world of nursing and the nurse's commitment to those they care for.

While nursing school is uniquely challenging for all who enroll, the students that made up Trinitas Regional Medical Center's School of Nursing class of 2022 faced unprecedented challenges throughout their two-and-a-half year nursing school journeys which started in January 2020 just prior to the COVID-19 pandemic. During that time the students navigated multiple

including with resilience transitioning between remote and in-person learning multiple times, adhering to safety protocols including smaller clinical groups, social distancing, mandatory masking and face shields, COVID screening, weekly COVID testing and relocating on campus after Hurricane Ida flooded the Trinitas School of Nursing educational center on the Union County College Campus. Additionally, nursing students in the class of 2022 participated in vaccination efforts with supervision from faculty, administering some of the first COVID vaccines to the community.

"It is my pleasure to congratulate the Trinitas School of Nursing Class of 2022," said Gary S. Horan, FACHE, President & Chief Executive Officer, Trinitas Regional Medical Center, an RWJBarnabas Health facility. "The past two and a half years have been unexpected and unforgettable, but our nursing students rose to every challenge they were faced with. We are very proud of students as well as our faculty and staff, for doing this important work during a very challenging situation, all while keeping with the mission of Trinitas Regional Medical Center upholding a commitment to providing highquality care to a diverse population."

Established in 1891, the Trinitas School of Nursing is fully accredited by the Accreditation Commission for Nursing Education, Inc. and the New Jersey State Board of Nursing. In 1971, the school made a commitment to serve educationally disadvantaged students, the nontraditional, and those seeking a second career and/or career mobility. This commitment resulted in the formation of a Cooperative Nursing Program (CNP) in partnership with Union County College, which allows students in the CNP to graduate with a Diploma in Nursing from Trinitas School of Nursing and an Associates in Science from Union County College. Upon graduation, all students are also eligible to sit for the National Council Licensing Examination for Registered Nurse Licensure. (NCLEX). For more visit trinitasschoolofnursing.org.



Photo by Grace Photography

UGLY HOMES WANTED FOR TELEVISION PROGRAM IN THIS AREA

We need 30 Ugly Homes with Ugly Kitchens, Bathrooms, Siding, Window, etc., Inside or Outside that need fixing or Remodeling. We will Repair and Remodel them and shoot video for training film and future TV show on Home Remodeling Work.

Must Sign Release, for purpose of filming job! This must be a complete remodeling job, not just patch up work. This remodeling is to be specially priced, with compensation going back to the homeowner for a signed release.

Serious Inquiries Please!

CALL 833-375-1472 Ask for TV Project Department, for job evaluation and estimate of cost and compensations!

Tri-State Creations LLC - Lic. #s: NJ-13VH04728900, PA-39104



SCOUTS RETIRE AMERICAN FLAGS

Boy Scout Troop 23 and Cub Scout Pack 23 retired 125 worn out or damaged American flags on Flag Day, Tuesday, June 14.

The ceremony, in which flags are properly retired by cutting them into quarters and then burning them, was held behind the St. Genevieve's Church Convent on Princeton Road in Elizabeth.

Fifty Cub Scouts, Boy Scouts, leaders, parents, other family members and guests participated in the solemn and respectful ceremony, with each having the chance to place flag sections into the fire. The Scouts who participated will receive a brass flag grommet, sifted from the ashes and strung on a leather lanyard, to commemorate their participation.

The Scouting program instills character, good citizenship and physical fitness in youth through outdoor activities such as campouts and hikes, involvement in community activities, and just plain fun! Cub Scout Pack 23 and Boy Scout Troop 23 provide activities and training for boys of all faiths, from St. Genevieve's parish and the surrounding area, from Kindergarten through high school graduation. For more details, please contact Dan Bernier, Scoutmaster, at (908) 451-1948 or webfoottroop@gmail.com.



(above) Cub Scout Athan Skamangas of Roselle Park helps retire old American flags by burning them in a ceremony on Flag Day, as his brother

Christian waits his turn. Boy Scout Troop 23 and Cub Scout Pack 23 conduct the ceremony annually at St. Genevieve's Church in Elizabeth.

SCOUTS CELEBRATE 60TH ANNIVERSARY

Over 1,000 boys have grown into responsible and involved young men through their participation in the Scouting program at St. Genevieve's Church, Elizabeth, since Boy Scout Troop 23 was first chartered in July, 1962. Seventy-seven of them earned the prestigious Eagle Scout award.

Boy Scout Troop 23 and Cub Scout Pack 23 will have their 60th Anniversary recognized on Saturday, September 17 during the annual St. Genevieve's Church Parish Picnic, on the lawn of the church at 200 Monmouth Road.

To receive more details about the anniversary celebration, email webfoottroop@aol.com and write ANNIVERSARY on the subject line, or contact Dan Bernier, Scoutmaster, at (908) 451-1948.



(above) Boy Scout Troop 23 will celebrate its 60th Anniversary on Saturday, September 17. Troop 23 is known throughout the Scouting organization nationwide for its Webby Webfoot duck mascot and its iconic yellow t-shirts.

Courtesy photo





AMANI TO PERFORM AT NEW JERSEY'S MOST INTIMATE COFFEEHOUSE

The Salem Roadhouse Café presents Amani, Saturday, August, 13 2022. The doors open at 7:30 p.m.

Amani means "peace" in Swahili. The group was formed to share the concept of peace through music.

The core veteran musicians are frontmen Stephan Fuller on vocals, and Marty Eigen on woodwinds. Amani is a collective with connections to dozens of talented musicians who perform alongside them regularly.

Amani performs hits from a variety of genres including: The American Songbook, Folk, Blues, Gospel, R&B, Jazz, Bossa Nova and Broadway.

Amani brings the sounds of the Caribbean to the Salem Roadhouse Cafe! Featuring hits by Harry Bellafonte, Jimmy Buffett, Bob Marley, Sunny Rollins and more, this joyful presentation will have you singing and dancing in the aisles. Amani features: Stephen Fuller, a dynamic bass/baritone singer; Marty Eigen, tenor and baritone sax; Domo, a steel drums, piano and vocalist virtuoso who will also excite the audience with a dance; Alex Gressel, Bass; Larry Greenburg piano; Gordon Lane, drums, along with Oloye Karade, percussionist.

As always, the Salem Roadhouse Café is live, intimate, up front, and personal. All ages are welcome.

Salem Roadhouse Café is located at 829 Salem Rd., Union, NJ. Doors open 7:30 p.m. Show starts at 8:00 p.m. Admission is \$20, and includes show, snacks, non-alcoholic beverages, and dessert.

ABOUT SALEM ROADHOUSE CAFÉ

It's not "church music." It's music music.

Folks who've come to the Salem Roadhouse Café know that it's a clean, safe place for people who enjoy listening to live music - in a world otherwise filled with clubs and bars. The

WALK TO END LUPUS **NOW SET FOR SEPT. 11**

The Lupus Foundation of America, New Jersey Chapter, invites you to our 30th Annual Walk To End Lupus Now. Join us at 9:00 a.m. on Sunday, September 11, 2022 at Nomahegan Park in Cranford, NJ as we walk for a cure and to assist people suffering from lupus. Form a team, or walk as an individual, to raise money. donate register or visit: То givebutter.com/FNpmmK or text 53-555 and type in: WALKLUPUS22. For more information, please call 973-379-3226.



Roadhouse has always offered its stage to local Roadhouse, and they want to come back often. and independent mainstream musicians. Jazz, rock, folk, and other groups have performed. What's the common thread? They're all great musicians playing the kind of music people like to hear. There's no message, just music.

The Roadhouse started in 2008 by members of Townley Presbyterian Church with a grant from the Presbytery of Elizabeth. Hey — that's why we're located where we are. The Roadhouse operates as a non-profit that raises funds for several carefully chosen local charities. That's its social mission.

But the many musicians who've played the Salem Roadhouse Café see it as a solid performance venue. They love it because of its special intimacy and great audiences. They say people here "really listen." Ask any of the musicians you meet here — they love to play the

Community Involvement

The Salem Roadhouse Café has raised funds for many carefully chosen charities. They include: The Presbytery of Elizabeth E-port Center, Center For Hope Hospice, Community Food Bank, Monarch Housing, Angel Paws Animal Rescue, National MS Society, Haiti Disaster Relief, Hurricane Sandy Disaster Relief, The Union County YWCA Domestic Violence Programs, Making It Possible To End Homelessness, Camp Johnsonburg, The Music Institute, Ukraine disaster relief, and others. Thousands of dollars have been raised for these deserving charities. The Salem Roadhouse Café, together with Townley Presbyterian Church, has begun a series of free outdoor concerts to help various urgent charitable causes. More are planned.







ELMORA BRANCH LIBRARY AUGUST 2022 PROGRAMS

740 W Grand St, Elizabeth, NJ 07202 • Phone: (908) 353-4820 • www.elizpl.org/ Monday - Thursday: 8:30 a.m. - 7:45 p.m. • Friday: 9:30 a.m. - 5:45 p.m. • Saturday: 9:30 a.m. - 4:45 p.m. • Sunday: Closed The library will be closed Saturday, July 2nd & Monday, July 4th in celebration of Independence Day*

Monday Movies

August 1, 8, 15, 22, & 29 at 3:00 PM (Every Monday) Children's Program Join us at Elmora Branch for a relaxing movie

with the family. No registration required. **Zumba: Morning Exercise**

Tuesday, August 2, 9, 18, 23, & 30 at 8:30 AM Adult Program

Let's come and feel the energy! CALL 908-353-4820 TO RESERVE A SPOT. WALK-INS ARE WELCOME!

Elmora Garden

Tuesday, August 2 & 9 at 11 AM **Community Service Opportunity** Teen Program Help the library by maintaining and watering the garden and doing decorative projects to enhance our peace garden.

Spades Club

Friday, August 5, 12, 19, & 26 from 4:00 - 5:30 PM (Every Friday) Adult Program

Starting July 1st join our adult Spades Club! Bring a friend to partner up with! Beginners are welcome.

Creative Aging: Sculpture Workshop

Mondays, August 8, 15, 22, 29 at 11:00 AM Adult Program

Come along and learn in our exclusive workshop. Learn how to make art from scratch! For older adults. Wear "studio" clothing. When signing up, you need to be committed to attending all 4 sessions. A limited number of spaces are available (15) with a waitlist

Crochet with Sol Monday, August 8 & 15, and Tuesday, August 9 & 16 at 11:00 AM

Adult Program Learn the tips and tricks with Ms. Sol! She will teach you everything you need to know to get started, from fundamental stitches to the importance of understanding gauge.

Boat Cinema

Monday, August 8 at 3:00 PM Children's Program

Join us for a special Monday Movie. Children will create their boats made out of cardboard boxes. The kids get to sit in the DIY cardboard box boat and watch a movie on the screen while eating popcorn. Registration is required.

Craft-Tea & Chat

Tuesday, August 9 at 3:30 PM Adult Program

Join us for our monthly Craft-Tea! Bring the craft you are working on to the library and socialize. We will have colored pencils, paper, and other crafting supplies available.

Adult Bingo

Wednesday, August 10 at 10:00 AM Adult Program

Join us for a fun game of BINGO at the library! The winner will receive a FREE book! No registration required

Pot Painting

Wednesday, August 10 at 2:00 PM Children's Program At Elmora Branch Library join Ms. Martha for a fun time of story, singing, and painting flower pots!

Matinee Movie: King's Man

Thursday, August 11 at 1:00 PM Adult Program One man must race against time to stop history's worst tyrants and criminal

masterminds as they get together to plot a war that could wipe out millions of people and destroy humanity.

Bubbles aRe Us

Saturday, August 13 at 1:00 PM

Children's Program Located on 640 3rd Avenue, Elizabeth, NJ Join Ms. Martha for songs, stories, crafts, and oh so much fun! This storytime will feature

whole family. **Storytime at the Park**

Wednesday, August 17 at 5:00 PM Children's Program

We're bringing storytime to the park! Meet Ms. Martha at Bellevue Park for storytime and songs!

Thursday, August 18 at 1:00 PM Adult Program

Once home to the most advanced civilization on Earth, the city of Atlantis is now an underwater kingdom ruled by the power-hungry King Orm. With a vast army at his disposal, Orm plans to conquer the remaining oceanic people -- and then the surface world. Standing in his way is Aquaman, Orm's half-human, half-Atlantean brother and true heir to the throne. With help from royal counselor Vulko, Aquaman must retrieve the legendary Trident of Atlan and embrace his destiny as protector of the deep.

Monday Movies

Monday, August, 18, & 23 at 10:00 AM (Every Monday) Children's Program Join us at Elmora Branch for a relaxing movie with the family. No registration required.

Lego Hour

Children's Program

Stitch & Chat

Wednesday, July 20 at 5:30 PM

Adult Program

Come stitch your clothing back up at Elmora!

Adult Program

There is still time to plan! The fall offers an

Friday, August 19 at 2:30 PM Come and build an enormous tower or make a race car; the imagination is limitless!

Just bring the article of clothing you want to mend! Assistance will be available. **Exploring Fall Crops** Saturday, August 20 at 10:00 AM

stories in English and Spanish for the excellent opportunity to get a particular plant in the ground for an elite season harvest. Explore

cold-weather crops and take home some of your

Matinee Movie: Aquaman

own to grow! **Coloring For Adults** Tuesday, August 23 at 11:00 AM Adult Program Drop in for some relaxing coloring fun! Come

discover the calming effects as well as meeting some good company!

Lil' Bookworms

Wednesday, August 31 at 5:00 PM Children's Program Kids will share their love of reading, learn to talk about the books they're reading, and motivate kids to read.

Hugelos steakhouse **ITALIAN • PRIME STEAKS • SEAFOOD • BAR** Owner/Chef Angelo Gencrelli, formerly of La Campagnola DAILY SPECIALS • Porter House • Rib Eye Tomahawk Steak Lobster Tails • Fresh Catch Fish • Filet Mignon on the Bone STEAKS ARE DRY-AGED FOR 28 DAYS Tues - Sun.: 11:30am - 10:30pm 908-663-5854 33 DOORDASH AngelosSteakhouse.com

104 N 10TH ST, KENILWORTH, NJ

BICYCLE TOUR HELPS BUILD A GREENER, SUSTAINABLE COMMUNITY

Jonathan G. Phillips, Exec. Dir., Groundwork Elizabeth

Nearly 750 cyclists of all ages and skill levels attended the recent Annual Tour de Elizabeth. For 2022, the recreational 15-mile bicycle ride around the City of Elizabeth had as its theme, "Superheroes for a Super City" with many riders dressing up in costume as Superheroes. Participants were escorted along the route by members of the Elizabeth Police Department, enjoyed refreshments and participated in a free raffle.

"We have a great team of committee members that assist with the many details it takes to run the Annual Tour de Elizabeth. It's a pleasure to coordinate this event each year, and to show off the many good things taking place here in the City to literally hundreds of cyclists," explained Jonathan Phillips, Executive Director of Groundwork Elizabeth and Tour organizer. This year, riders passed through each of Elizabeth's vibrant neighborhoods and visited sites along the Elizabeth River and Arthur Kill, including parks, marinas and the historic Singer Sewing Machine manufacturing plant.

The event attracted cyclists from throughout New Jersey and from as far away as Texas, Arizona and Massachusetts. Mayor J. Christian Bollwage was thrilled with the turnout of participants from around the City, State, and country. "I think it is great that we are able to come together again for an event like this, not only to be able to support Groundwork Elizabeth and their endeavors, but to bring back the camaraderie of our residents or visitors from around New Jersey and beyond."

Proceeds from the ride assist Groundwork Elizabeth's work in urban agriculture, open space conservation and restoration, youth programming, and climate safe initiatives. A week before the Tour, the nonprofit grew and distributed 10,000 seedlings to local community gardeners. Final touches are being made to kickoff the first 'microforest' grown in Elizabeth. Youth are being taught skills in green careers and are speaking to policy makers like the Mayor of Elizabeth to get their voices heard. They are training to work at Morristown National Park, Gateway National Park, and the Paterson Great Falls National Park and bring skills learned there back to working in local Elizabeth and Union County parks, like the Elizabeth River Trail and Phil Rizzuto parks. Also, Groundwork youth are assisting getting the word out about the value of vaccines to continue fight the threat of COVID-19.

The Tour is scheduled the Sunday before Memorial Day weekend each year. For more information on Groundwork's projects and programs or to volunteer to make a Greener Elizabeth, click on Groundwork Elizabeth on social media sites, visit groundworkelizabeth.org or call Groundwork Executive Director Jonathan Phillips at 908-289-0262 ext. 203.

















Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyperlocal to regional, for every budget and market size.

NEWSPAPER ADVERTS

We mail 160,000 newspapers to every home and business in 24 towns. You can advertise in any number of towns. Ads start at \$60.

FULL COLOR PRINTING

We print flyers and menus, full color, two sided, on coated stock for only \$45 per thousand.

DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

CALL JOE RENNA FOR A FREE CONSULTATION. 908-447-1295

RENNA MEDIA NEWSPAPER RATE SHEET WE MAIL 160,000 NEWSPAPERS MONTHLY! Tina Renna 908-418-5586 • tinarenna@rennamedia.com Joe Renna 908-447-1295 • joerenna@rennamedia.com 202 Walnut Avenue, Cranford, NJ 07016



Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

Back cover, front page baraser and front box reserved on first-conse, first-served basis. Current advertiser has right of first refusal.

Elmora Hills Monthly • Page 11 • August 2022

CHESS FOR FUN CELEBRATES 50 YEARS

players who have been meeting for roughly 50 years. The group's players come from all over, and in the case of Larry Morse, as far away as Whitehouse Station. The most senior player, at 98 years old, is still playing strong.

It their earlier years the group met at the Rahway Public Library when it was located on St. Georges Avenue. In 1999 a flood destroyed the library. Chess for Fun has been meeting in

Chess for Fun is a casual group of chess the Clark Public Library every Thursday from 11:00 a.m. to 3:00 p.m. And at Max's Pizza & Bistro in Scotch plains on Monday mornings at 11 a.m.

> There are no formalities to the group. It is not an established club with officers or membership. Everyone of any ability is welcome to participate. Regulars bring their own board to share so it is not necessary to bring a board, but it would be helpful if you can.



(above, standing, l-r) Players and hometowns: Larry Morse, Whitehouse Station; Mark Shoengold, Colonia; Jack Rothstein, Edison; John Foy, Scotch Plains; Bodre. (seated, l-r) David Goldstein, South Plainfield; Neil Landau, Edison; Matthew Bistis, Mountainside.

ONLINE ADS & PRESS RELEASES RIVE LOCAL TRAFFIC TO YOUR WEBSITE **GET UNLIMITED CLICKS**

An alternative to expensive pay-per-click programs • FREE AD DESIGN AND COPYWRITING Advertising webpage includes many features

- including write-up, images, video, Google map, etc. • POSTS ARE SHARED THROUGH SOCIAL MEDIA
- Posts shared on multiple Facebook pages and twitter.
- PAID SEARCH ENGINE PROMOTIONS
- Posts are promoted by industry, key words and location.
- TRACKABLE RESULTS
- All ads include a live view counter.





Full Color Flyers and Menus Printed and Mailed to Every Home and Business in Town! FLYERS Ioe Renna at 908-447-1295

MENUS - PRINTING - \$50 PER THOUSAND Rate is for quantities of 25,000 or more. email: JoeRenna@RennaMedia.com For quantities less than 25,000 cost is \$68 per thousand. 11"x17" / Full color /2 sided / 60lb gloss coated stock / Includes folding (quarter fold or tri-fold, with or without coupons tab) FLYERS - \$35 PER THOUSAND 8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock / Tri-fold add \$10 per thousand **INSERTED AND MAILED TO EVERY HOME AND BUSINESS**

\$60 per thousand. (as low as \$30 per thousand depending on quanttiy.)





PER 1,000

<u>MENUS</u>

PER 1,000



• WEBSITE CREATION/UPDATE: \$2,400 Cost for average website: 12 pages, contact form, SEO friendly, responsive design

• WEBSITE HOSTING: \$300 PER YEAR Includes website hosting, software updates, monthly website content updates • SEO SERVICES: AVERAGE COST \$1,000 - \$2,000 PER MONTH Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

Call for free a consultation if you need

help developing an online marketing plan.

Joe Renna at 908-447-1295 email: JoeRenna@RennaMedia.com



chessinmillburn@gmail.com





pj@pjcotroneoband.com

Call or Text Glenn: 732 556 7636 We Pay Cash - Same Day Pick-up



• Patios • Curbs