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## OUTDOOR FUN WITH THE GIRL SCOUTS

This past spring, Madison-Harding Girl Scouts of all ages headed outdoors for many fun-filled activities.

Traditionally, the sixth-grade Cadette troops host a roller skating day for Girl Scouts and their families. This year, though, the troops decided to plan the first outdoor movie night at the end of April. As the sun set, more than 40 Girl Scouts and their families set up chairs in the Madison Community Pool parking lot to enjoy popcorn, raffles, and a movie. Each Girl Scout received a "Movie Night" fun patch for her uniform.

In May, in addition to Girl Scouts who helped beautify their school grounds, Troop 98057, the second-grade Brownie troop from St. Vincent Martyr School, organized a May Day clean-up at Cole Park. They pulled weeds, spread mulch, and spruced up the flower beds and rocks in the Kindness Garden. The Kindness Garden, which was started as part of a Girl Scout Silver Award project several years ago, consists of a colorful bench surrounded by rocks painted by local adults and children with inspiring messages and fun drawings.

"It was satisfying for the girls to see their work actually make a difference," says leader, Margaret Marques, "transforming a space in the park that needed attention and beautifying it to restore its original look and feel."

June included two outdoor family events. The Me & My Guy in the Great Outdoors event took place at Summerhill Park in Madison. Girl Scouts and their guys enjoyed an afternoon of hiking, making s'mores and crafts, playing games, and learning knot tying and compass orienteering skills.

The fifth-grade troops worked together to plan a Me & My



(above) Madison-Harding Girl Scouts worked hard to beautify the flowerbeds and Kindness Garden at Cole Park.

Gal Hike for all levels of Girl Scouts. Participants hiked the Hemlock Falls loop, a 1.7-mile trail in South Mountain Reservation near Maplewood.

Troops are gearing up to bring more great experiences this year. For more information about Madison-Harding Girl Scouts, visit [gsmadisonharding.com](http://gsmadisonharding.com) or contact [gsmadisonharding@gmail.com](mailto:gsmadisonharding@gmail.com).

Courtesy photo



(left) Kindergarten Daisy troop member, Nora Chien, and her dad, Allen, enjoyed an afternoon learning outdoor skills at the Girl Scout Me & My Guy event in June.

(right) Girl Scouts and their guys enjoyed an afternoon at Summerhill Park learning outdoor skills.



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## MEMORIAL DAY REMEMBRANCE

Submitted by Paul Chase

The Florham Park Senior Citizens Club held a Memorial Day Remembrance event on May 25, 2022, at the Florham Park Community Center. A panel of retired Army and Navy veterans, including Jerry Kelly, Bob Newhouse, and Dan Von Brook of Florham Park, and Joe Noonan of Madison, shared their experiences from serving

in the armed forces. These veterans served from World War II to the Vietnam War. They spoke about how this experience changed their lives and helped them with their professional careers once they left the service. All had lasting impressions which gave valuable insights into the sacrifices they made.



(above) Dan Von Brook, Army, Sergeant, (retd.); Bob Newhouse, Army, Private First Class, (retd.); Joe Noonan, Navy, Petty Officer 2nd Class, (retd.); and Jerry Kelly, Army, Sergeant, (retd.)

Courtesy photo

## FLORHAM PARK'S 65TH ANNUAL FOURTH OF JULY PARADE

Florham Park 4th July Celebration Committee

We are excited to announce Florham Park's 65th Annual Fourth of July Parade. It is reported to be the longest continuously running 4th of July Parade in NJ.

The parade was started in 1957 by members of the Florham Park Volunteer Fire Department. This year, we are celebrating not only the 65th parade, but also the 125th anniversary of the FP Volunteer Fire Department as well.

The Florham Park 4th July Celebration Committee is returning with its traditional full-day schedule of activities on Monday, July 4, 2022. The day starts with a ceremony at Fire Company 1 at 9:00 a.m., immediately followed by the Parade kicking off around 9:30 a.m. with the Parade ending on the grounds of the Florham Park Municipal Complex.

After a 2-year hiatus, the Committee is excited to announce the return of the Family Picnic and Social Garden. This late-morning, early afternoon fundraising event includes rides, food, ice cream, and a Social Garden for those aged 21 and older (ID verification required). The day concludes with fireworks at the rear of the municipal complex near Emmett Field starting at dusk.

The Parade will march on rain or shine. The afternoon events are weather dependent. In case of inclement weather, only the fireworks will be rescheduled for Saturday, July 9, 2022.



The Fourth of July Celebration depends on community support through donations and volunteer service. We need your support to ensure that our treasured celebration can continue. You can sign up to volunteer by visiting: [signupgenius.com/go/8050D44A4AA22A1FF2-florham](https://signupgenius.com/go/8050D44A4AA22A1FF2-florham).

Donations should be directed to "Florham Park 4th July Celebration" and can be sent to PO Box 471, Florham Park, NJ 07932. Donations can also be made through our website [fpjuly4th.com](https://fpjuly4th.com), or through Facebook @ Florham Park 4th of July, or Venmo @fp4thjuly.

MADISON MONTHLY NJ

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## MADISON PUBLIC LIBRARY JULY PROGRAMS

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All programs are online via Zoom. You will receive Zoom instructions and online meeting information in your registration confirmation email. Please register at [madisonnjlibrary.org](http://madisonnjlibrary.org).

### The History of Baseball

Wednesday, July 12th @ 7pm

In 1846 the first officially recorded baseball game took place at Elysian Fields in Hoboken, NJ. This game was played under the rules of Alexander Cartwright and generally resembled the game we know today. Over the years since then, baseball has changed a little but remains essentially the same. Of course, players now use gloves in the field and wear batting helmets while at the plate, but nine people still take the field and nine innings make up a game. The biggest change was when the American League instituted the designated hitter in 1973. This lecture will touch upon the history of baseball and how it has become part of the fabric of the American way of life. Jason Love has a history degree from West Chester University and is the author of *Slices of Americana: A Road Trip Through American Baseball History* by Sunbury Press.

**The Evolution of the American Woman: Fashion from 1830-1920**  
Tuesday, July 26th @ 7pm

While women's rights campaigns started as early as the 1830s, women didn't gain the vote until 1920. One way we can understand the evolution of women's rights is through what they wore and why. By dissecting 19th century women's fashion and culture, we can better understand the evolution of the Victorian mindset and its impact on the American woman's ever-shifting identity. Abigail is the Administrative Assistant of two departments on the Florham campus: Social Sciences & History, and Criminology & Criminal Justice. She has an M.F.A in Creative Writing with Fairleigh Dickinson University, and a B.A in Creative Writing and Fine Arts from the College of Saint Elizabeth.

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## DIVE INTO THE LIBRARY THIS SUMMER

Summer Reading is back at the Madison Public Library! This year's theme is "Oceans of Possibilities," with a focus on oceans, the beach, and sea life. The library has exciting programs and reading challenges planned for all ages!

Both children and teens will have an opportunity to earn rewards and enter into a raffle for grand prizes by simply tracking their reading. For teens, there is an opportunity to receive rewards by reviewing books and participating in an art contest. Participants can sign up and receive their reading logs.

Adults will also have their own opportunities

at the library this summer. There will be a Summer Reading program for adults, with the opportunity to win gift cards and enter a raffle for a grand prize.

There will be a weekly \$25 Chamber of Commerce gift card giveaway for those patrons that enter a book review ticket. The final drawing will be for a tote full of beach related items and a \$50 Chamber of Commerce gift card.

The library encourages all Madison residents to dive into all of the opportunities offered in the coming weeks. See you this summer!

## PAT GIORDANO SEMPER FIDELIS

Michael Boll, President NJVN

The New Jersey Veterans Network has been extremely fortunate with the overwhelming amount of support from the general public. This allows our team to continue its work to provide veterans life-saving and changing resources. One of our new supporter/volunteer is my father-in-law, Pat Giordano.

Pat Giordano was born and raised in Madison, NJ and after high school graduation, he immediately joined the United States Marine Corps. While in the Marines, Pat was assigned to a infantry recon unit in Okinawa Japan. After being discharged honorably, he moved to Florham Park, NJ, got married to his wife Bonnie and started a family.



(above) Florham Park resident Pat Giordano with his pickup truck honoring the Marine Corps.

Pat has always loved the Marines and continued to serve by being an active member of the American Legion and Marine Corps League. Recently, he stepped things up and purchased a pickup truck and had it completely decorated with Marine Corps history. Almost immediately after this, he began displaying his truck at our team parades and events.

A few weeks ago, I used his truck at an event and had countless people thanking me for my service and asking to take a picture of the truck. It was nice seeing so many patriotic people loving our military.

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**TMC AT MADISON MEMORIAL DAY PARADE**

Submitted by Karen Jeisi

On a beautiful sunny Memorial Day, sixteen Thursday Morning Club (TMC) members participated in the Madison Memorial Day parade.

During the ceremony held after the parade, TMC distributed awards to six graders, from the Madison Junior School and St. Vincent's, for the best essay and best artwork on the subject of patriotism.

This year there were two winners for first in both the essay and art categories. The essay winners are: Mark Fedyna for "Recognition of the Selfless, Honoring Those Who Serve" and Emily Page for "Memorial Day". The arts winners are: Avnee Arora and Kathryn Then.

Mark and Emily read their essays, well-written and thoughtful, noting selfless actions each of us can take to remember fallen military, especially those unknown, and Avnee explained

her creative patriotic drawing, with emblems from each branch of the military overlayed on an American flag. Kathryn Then was unable to attend; her drawing was a lovely flower with the words, "Remember the brave, remember the selfless, remember those who gave so much so we didn't have to live in fear".

Organized in 1896, the Thursday Morning Club, a social and non-profit service organization with 235 members, owns, operates, and maintains the Madison Community House and its pre-school and before and after school child care program. The club offers programs and services to support the community, and its community house provides a home for a number of sports, recreation, and civic groups.

For information about the Thursday Morning Club or membership, call the Community House at 973-377-0244 or visit TMCCH.org.



(above, l-r) TMC Members at the Memorial Day Parade: Mary Beth Hansbury, Barbara Berger, Anne Lawless, Anne Moores, Susan Packie, Connie Rostiac, Jeanne Kosakowski, Karen Jeisi

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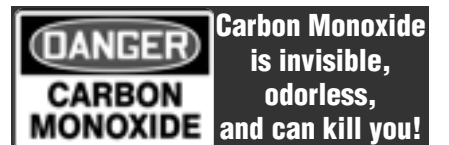
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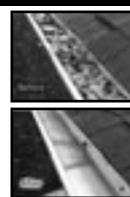
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On June 10, members of the Madison Police Department participated in the Law Enforcement Torch Run to benefit the NJ Special Olympics which were held at The College of New Jersey.

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## THURS MORNING CLUB

In addition to supporting the Madison Community House, members of the Thursday Morning Club are involved in a number of community service projects.

During the past club year, the Health and Wellness Committee coordinated member donations of 130 pair of eyeglasses, and 47 eyeglass cases for Lions Clubs International, Lions Recycle for Sight; and 17 pounds of aluminum can tabs for Shriners Hospital for Children. As one and done projects, members knitted or crocheted 65 lap blankets, and donated 88 boxes of tissues, both of which were distributed to local care facilities

Organized in 1896, the club is a member of both the New Jersey State and General Federation of Women's Clubs. The club offers programs and services to support the community, and its Community House provides a home for a five-day Preschool and Before and after Child Care Program as well as a number of sports, recreation, and civic groups.

If you would like to make new friends, enjoy programs and activities, and serve your community, consider joining the Thursday Morning Club. For more information call the Community House at (973) 377-0244 or visit [TMCCH.org](http://TMCCH.org)



(above, l-r) Claire Burling, Aileen O'Donnell, and Kim Rowe with members' donations of items for hospitals and care facilities.





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1 1/2-3 Goose Egg .....\$110  
3/4 Arctic White.....\$125  
3/8 Riverbed / Pea Gravel.....\$70  
1 Riverbed .....\$80  
1 1/2-3 Riverbed.....\$90

Prices subject to change without notice.

**Bon Tool Co.**

**Largest Display of  
Cambridge Pavers  
in Union County**

**Waterfalls • Fireplaces**

**• Fire Pits • Walls • Walkways**

**• Patios • Curbs**



# Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyper-local to regional, for every budget and market size.

## NEWSPAPER ADVERTS

We mail 160,000 newspapers to every home and business in 24 towns. You can advertise in any number of towns. Ads start at \$60.

## FULL COLOR PRINTING

We print flyers and menus, full color, two sided, on coated stock for only \$45 per thousand.

## DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

## ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

## SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

## WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

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Advertise  
in 1 or all  
24 towns



<b>Berkeley Heights</b> COMMUNITY NEWS Qty: 4,700 Zip: 07922	<b>THE CHATHAMS</b> NJ Qty: 7,500 Zip: 07928	<b>Clark Monthly</b> Qty: 6,700 Zip: 07066	<b>CRANFORD MONTHLY</b> NJ Qty: 9,900 Zip: 07016	<b>Elmora Hills</b> ELIZABETH, NJ Qty: 5,400 Zip: 07208 Section of Elizabeth, NJ	<b>Fanwood Post</b> NJ Qty: 3,000 Zip: 07023
<b>Florham Park Press</b> NJ Qty: 5,500 Zip: 07932	<b>Garwood Times</b> NJ Qty: 2,500 Zip: 07027	<b>Green Brook Gazette</b> NJ Qty: 3,000 Zip: 08812	<b>BUSINESS • LIFE KENILWORTH</b> NJ Qty: 3,500 Zip: 07033	<b>NJ LIFE in LINDEN</b> Qty: 17,900 Zip: 07036	<b>Long Hill LEADER</b> NJ Qty: 3,500 Zips: 07933, 07946, 07980
<b>MADISON MONTHLY</b> NJ Qty: 6,300 Zip: 07940	<b>MOUNTAIN SIDE VIEW</b> NJ Qty: 2,900 Zip: 07092	<b>New Providence NEWS</b> NJ Qty: 5,100 Zip: 07974	<b>OUR TOWN Rahway, NJ</b> Qty: 13,000 Zip: 07065	<b>ROSELLE PARK MONTHLY</b> Qty: 5,600 Zip: 07204	<b>Scotch Plains NJ</b> WHAT'S HAPPENING MONTHLY Qty: 9,400 Zip: 07076
<b>Short Hills MILLBURN MONTHLY</b> NJ Qty: 8,200 Zips: 07041, 07078	<b>Summit Times</b> NJ Qty: 9,600 Zip: 07901	<b>Spirit of UNION</b> NJ Qty: 6,800 Zip: 07083 (partial)	<b>WARREN MONTHLY</b> NJ Qty: 6,200 Zip: 07059	<b>Watchung Post</b> NJ Qty: 2,700 Zip: 07069	<b>Westfield MONTHLY</b> NJ Qty: 11,800 Zip: 07090

### NEWSPAPER AD RATES

Units	Size	1 TOWN	3 TOWNS	6 TOWNS	9 TOWNS	12 TOWNS	15 TOWNS	18 TOWNS	21 TOWNS	24 TOWNS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550	\$600
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900	\$1000
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700	\$1900
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000	\$2200
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400	\$2700
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700	\$3000
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000	\$3400
2-PAGE SPREAD	21" x 14"	\$700								
BACK PAGE	10" x 14"	\$500								
FRONT PAGE BANNER	8.25" x 2"	\$320								
FRONT PAGE BOX	1.5" x 4.5"	\$240								

Back cover, front page banner and front box reserved on first-come, first-served basis. Current advertiser has right of first refusal.

**PREPAY 6 MONTHS AND GET 1 MORE FREE**  
**PREPAY 12 MONTHS AND GET 3 MORE FREE**

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

## MADISON ROTARY BREAKFAST SPEAKERS FOR JULY

At the breakfast meeting on July 14th, Mary-Beth Infante will discuss the benefits of a brain-healthy diet. Ms. Infante is a Nutritional Therapy Practitioner, having earned her certificate from the Nutritional Therapy Association. She brings 20 years of experience in medical education, team building, and mentoring, with a strong capability to motivate and inspire. She has partnered extensively with clients in the pharmaceutical industry to support medical education programs, is certified in nutritional analysis assessment tools and serves on her town's Board of Health.

On July 28th at the breakfast meeting, Dr. Peter Fried will address the issues surrounding the installation of carport solar stations. He is Madison resident and a member of Sustainable Madison and leads the Climate Action Working Group of the North Jersey Sustainable Municipal Alliance. Dr. Fried studied received his Ph.D. in physics from the University of Wisconsin then spent his career at Bell Labs and General

Dynamics in various positions in systems engineering, acoustics, signal processing, fiber optics and program management. Since retiring, he teaches physics at NYU and Drew University.

The Rotary Club of Madison meets each Thursday morning at the Madison YMCA, 111 Kings Road, Madison, from 7:45 a.m. to 8:30 a.m. No fee for first-time guests. Morning meetings are also accessible by Zoom.

Please visit the Rotary website at [madisonrotarynj.org](http://madisonrotarynj.org) for information on accessing the meetings via Zoom, and for any updates to the schedule and other meeting details. Please note that Rotary meetings, speakers, or speaker schedules are potentially subject to change. All are welcome to attend.

Madison Rotary members actively engage to eradicate food insecurity in our community, to empower youth and to partner with other local organizations to enrich the Madison community for all. The Rotary Club of Madison will celebrate its 100th Anniversary in 2023.



(above) Dr. Peter Fried



(above) Mary-Beth Infante

Courtesy photos

## VOLUNTEERS OF ALL AGES NEEDED

Do you know what the 4 H's represent in The 4-H Club?

Heads, Hearts, Hands, and Helpers...which is exactly what they are looking for to support the upcoming Morris County Fair.

Madison's 4-Footed Leaders Club is reaching out to local community seeking volunteers to assist at the Morris County Fair, which runs July 21-24 in Chester, NJ.

Lead by Madison resident Melissa Baumgartner, 4-Footed Leaders is one of the many 4-H clubs that provides kids with learning opportunities to develop skills needed to create positive change in their lives and communities. The 4-H Fair is the biggest showcase of members' talents and interests, in addition to being the biggest fundraiser needed to run the programs they provide to our youth. The 4-H Fair relies solely upon volunteers from community members like yourself.

There are many great opportunities for students to earn volunteer hours, for individuals, groups, or companies to have a fun and meaningful team activity and give your gift of time to the community. The volunteer opportunities are for both youth (ages 9 years +) and adults, ranging from food sales, set up/take down of exhibits, hay rides or even running a children's fun station. After volunteering for a shift, you can enjoy the vast array of animal shows, family activities, art/craft exhibits, amusement rides, and even fireworks and hot balloon rides!

The link provides detailed descriptions of the volunteers needed on particular dates and times.

[morris4h.org/4-h-fair/volunteer-at-the-4-h-fair](http://morris4h.org/4-h-fair/volunteer-at-the-4-h-fair)

Please consider volunteering your time to help the 4-H, America's largest and longest standing youth development organization which has served our communities across the U.S. for over 100 years.

### ONLINE ADS & PRESS RELEASES DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

- **GET UNLIMITED CLICKS**  
An alternative to expensive pay-per-click programs
- **FREE AD DESIGN AND COPYWRITING**  
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- **POSTS ARE SHARED THROUGH SOCIAL MEDIA**  
Posts shared on multiple Facebook pages and twitter.
- **PAID SEARCH ENGINE PROMOTIONS**  
Posts are promoted by industry, key words and location.
- **TRACKABLE RESULTS**  
All ads include a live view counter.

Joe Renna at 908-447-1295  
email: [JoeRenna@RennaMedia.com](mailto:JoeRenna@RennaMedia.com)

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**NJ** LocalInfo.com

**\$10  
PER POST**

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Single post is \$20

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**MENUS - PRINTING - \$50 PER THOUSAND**  
Rate is for quantities of 25,000 or more.  
For quantities less than 25,000 cost is \$68 per thousand.  
11"x17" / Full color / 2 sided / 60lb gloss coated stock / Includes folding (quarter fold or tri-fold, with or without coupons tab)

**FLYERS - \$35 PER THOUSAND**  
8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock / Tri-fold add \$10 per thousand

**INSERTED AND MAILED TO EVERY HOME AND BUSINESS**  
\$60 per thousand. (as low as \$30 per thousand depending on quantity.)

Joe Renna at 908-447-1295  
email: [JoeRenna@RennaMedia.com](mailto:JoeRenna@RennaMedia.com)



**FLYERS  
\$45  
PER 1,000**

**MENUS  
\$85  
PER 1,000**

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