

# Berkeley Heights

## COMMUNITY NEWS NJ

MAILED FREE  
TO EVERY HOME  
AND BUSINESS  
IN BERKELEY HEIGHTS

Published by Renna Media

Issue 82 • July 2022



BERKELEY HEIGHTS EXPERT

LISA  
KULBACK

Excellent Service  
Exceptional Results

IS IT A GOOD TIME TO SELL?  
WHAT'S YOUR HOME WORTH?

Give me a call to find out

908-230-5449

LKulback@comcast.net

COLDWELL BANKER  
REALTY

Lisa Kulback, Sales Associate  
401 Springfield Ave. Summit, NJ  
office: 908.522.1800

Equal Housing Opportunity. All rights reserved. Coldwell Banker and the Coldwell Banker logo are trademarks of Coldwell Banker Real Estate LLC. The Coldwell Banker logo is a registered trademark of Coldwell Banker Real Estate LLC. All other trademarks are the property of their respective owners. ©2022 Coldwell Banker Real Estate LLC. All rights reserved.

PRSR STD  
U.S. POSTAGE  
PAID  
BRIDGEPORT CT  
PERMIT NO. 390

ECRWSS

\*\*\*\*\*ECRWSEDDM\*\*\*\*\*

POSTAL PATRON  
BERKELEY HEIGHTS, NJ 07922

## PEN PAL PROJECT CONTINUES AT HUGHES SCHOOL

### Berkeley Heights Public Schools

Twenty-one years ago, the 'Pen Pal Project' began at William Woodruff School thanks, in part, to a grant from the Berkeley Heights Education Foundation. This year, the beloved tradition took root at a new home and continued with students and staff at Thomas P. Hughes School. Every year, each fourth grade student at the school writes pen pal letters to a fourth grader at Evergreen School in Plainfield, NJ. Along with the letter, the student selects and sends a paperback book for their pen pal. The students from each school typically correspond a few times throughout the year and love writing and receiving letters and learning about their new friends.

"I have been involved in the pen pal project for the past 21 years and it is such a wonderful way to engage the students in, what is now, a less common way of connecting with their peers. Letter writing is an excellent way to build communication skills to get to know people,, and above all make new friends," said Fourth Grade teacher Kim Delatour. She added, "The program started with the goal of wanting

our students to have the opportunity to communicate with a fourth grader from a very different type of community than their own. It seems the biggest lesson the students have learned over the years is that we are all a lot more alike than different, even if our cultures and communities are so diverse."

As the program continued over the years those involved thought it would be nice for the pen pals to meet one another. For quite a few years, the schools would alternate and visit one another for a morning together. Unfortunately due to the global pandemic, this element of the program has not been possible recently but will hopefully be back in the future.

According to Thomas P. Hughes Principal Mrs. Jessica Nardi, "When we were looking at which signature Woodruff traditions we could bring with the students to Hughes, the fourth grade pen pal program was at the top of the list. It is such a unique and wonderful opportunity for our students and they love every aspect of the program - from writing their letters, to picking and packaging the books. I am grateful to Mrs. Delatour for continuing this project at Hughes and look forward to it continuing for many years to come."



Photo by BHPS

COME ENJOY  
OUR SUMMER  
SAVINGS!



Colonial  
APPLIANCE

908-665-1212

25 Passaic Street  
New Providence, NJ 07974

www.colonialappliance.com

## Berkeley Heights COMMUNITY NEWS NJ

Renna Media LLC, Publishers

202 Walnut Ave., Cranford, NJ 07016

Berkeley Heights News is published by Renna Media. 4,700 newspapers are printed monthly and mailed to every business and resident in Berkeley Heights.

Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

©2022 Contents of this newspaper cannot be reproduced without written consent from Renna Media LLC.

### SEND US YOUR NEWS

Do you have a community service that you need help publicizing? Did you or someone you know accomplish something amazing? We are interested in hearing about your latest achievement (accomplishment, honor, award, etc.), send us your news!

Email: [editor@rennamedia.com](mailto:editor@rennamedia.com)

### ADVERTISING

Joe Renna: 908-447-1295

[joerenna@rennamedia.com](mailto:joerenna@rennamedia.com)

Online at [www.rennamedia.com](http://www.rennamedia.com)

like us on [facebook.com/](https://www.facebook.com/BerkeleyHeightsNews)

Berkeley Heights News

## FIRST EDITION OF 'THE ART ARCHIVES'

### Governor Livingston High School

Earlier this year the Governor Livingston National Art Honor Society (NAHS) established a new school-wide publication, The Art Archives.

NAHS members Abby Ha and Alice Stern, both sophomores, spearheaded the idea and students were very receptive. NAHS members decided that they wanted to include as many creative GLHS individuals as possible with the goal of the magazine to spotlight the creative individuals that make up GL's school community across various artistic disciplines.

There was a "call for art" earlier during the school year. Accepted submissions came in the form of drawings, paintings, prints, sculpture and fabrication works, photography, graphic design, fashion & textiles, mixed media pieces, poems, and short written compositions. In addition to the artwork submitted, the magazine includes articles about the activities that the National Art Honor Society has participated in throughout the year including fundraisers, community engagement, social events and more.

According to Michelle Harpster, GLHS Art Teacher and NAHS Advisor, "When Alice and Abby approached me about their idea for a NAHS art and literature themed magazine I thought it was a great opportunity for our students. From my own artistic viewpoint there is no greater pride for an artist than to see their

work in print or displayed for the public to see. It was my hope that both the students who consider themselves as artists and those who often go unnoticed with talents or doubt themselves see that their work was and is worthy of recognition. I look forward to continuing this new tradition in the future."

The interest and the amount of submissions for the inaugural issue of The Art Archives was overwhelming and the GLHS NAHS hopes to continue this new tradition in years to come.



Photo by BHPS

Earn More with the INSPIRE Rewards Credit Card:

# 2.00% Unlimited Cash Back on Purchases



- More rewards than many big bank cards like Capital One Quicksilver\*
- No annual fee
- Earn rewards on every purchase (in every category, every day!)
- Pay less on existing balances when transferring to an INSPIRE credit card with a special 2.99% APR introductory rate for 12 months and no transfer fee\*\*



Apply online or find your local branch at **AtlFedCU.com**

Subject to credit approval. \*Qualification and reward conditions apply. See the Application & Solicitation Disclosure at AtlFedCU.com for full details. \*\*APR = Annual Percentage Rate. Introductory APR for 12 months from date of first transfer for balance transfers completed between 7/1/2022 and 9/30/2022. Following the introductory period, a variable APR currently from 13.49% to 17.99% will apply based on creditworthiness and will vary with the market based on Prime Rate. Balance transfers are available to Members who are not currently delinquent on their credit card, do not have restrictions on their credit card, or have not had their credit limit restricted. Balance transfers may not be used to pay other Atlantic Federal Credit Union loans or credit cards. Rates and offers are subject to change. The Atlantic Federal Credit Union is federally insured by NCUA.

**OUR NEW  
LOCATION IS:  
137 SUMMIT AVE.  
1st FLOOR  
SUMMIT, NJ**



## Trusted, Comfortable & Caring Dentistry

**No Dental Insurance? We've Got an In-House Plan to Help!**



**Dr. Erin Welfel-Peters**



**Dr. Mindy Ok**

**137 Summit Ave., 1st Fl, Summit, NJ**

Dr. Mindy Ok earned her Doctor of Dental Medicine degree from the University of Pennsylvania School of Dental Medicine, one of the top dental schools in the country. Dr. Ok strives to provide every patient with a thorough and relaxing visit.

Dr. Erin Welfel is a cum laude graduate of the College of New Jersey and earned her Doctor of Dental Medicine from Temple University. Dr. Welfel believes excellence in patient care is through commitment to education and clinical excellence.

**Call Us Today to Request an Appointment! 908-273-3873**

### OUR SERVICES

- PREVENTIVE CARE
- RESTORATIVE CARE
- EAT, CHEW & SMILE NATURALLY  
WITH DENTAL IMPLANTS
- COSMETIC DENTISTRY
- MERCURY-FREE DENTISTRY
- INVISALIGN® CLEAR ORTHODONTICS
- JUVEDERM®
- BOTOX®

**[www.summitdentist.com](http://www.summitdentist.com)**

**Call today and ask about  
our VIP Botox/Derma Filler  
Program.**

**\$0 Adult Brighter, Whiter Cleaning**

**\$0 Adult Exam**

**\$0 Child cleaning and Exam**

**\$0 Second Opinion Evaluation**

**HOURS: Mon: 9 am - 6 pm**

**Tue: 10 am - 7 pm**

**Wed: 7 am - 6 pm**

**Thu: 8 am - 7 pm**

**Fri: 9 am - 3 pm**

**Sat: 8 am - 1 pm**

### NO DENTAL INSURANCE? NO PROBLEM.

Join our in-house dental plan for a reasonable  
yearly membership fee. No annual maximum!

Call to find out the details.

### WE WILL MAXIMIZE YOUR INSURANCE!

If you have insurance where a co-pay is not required, your exam,  
x rays & cleaning will be at no cost to you. Cash, Check or  
Credit Cards only, or your insurance may cover. If your insurance  
requires a co-pay, you must pay a small out of pocket cost.



# MAKAYLA CURTIS - STUDENT OF THE MONTH

### Berkeley Heights Public Schools

In an effort to showcase our students in BHPS who have excelled either in academics, leadership, community, or have shown excellent growth in any of those areas, the district is hosting a “Superintendent’s Student of the Month”. For May, we honor senior Makayla Curtis.

Makayla has been involved in a variety of activities during her time at GLHS. She told us that one of her greatest accomplishments has been the work that she has done as a member of the DEI Task Force because it will make BHPS a better place for all children. Makayla is also the President of GL Unfiltered, a club focused on encouraging students to embrace their differences and advocate for their peers. As a stage manager and backstage manager for the Hilltop Players, Makayla says one of her best memories was the closing of the Lightning Thief when she got to sit

back and watch all the hard work that went into the production come to fruition.

Makayla is a cheerleader at GLHS and also volunteers with the Berkeley Heights Police Athletic League (PAL) Cheerleading program as a coach. She is also President of the Choir, a Student Council Representative, and a member

of the American Sign Language (ASL) Club and Freshman Leadership Team, among other activities.

Makayla will be attending High Point University in the Fall. Congratulations Makayla and best of luck. Thank you for all you have brought to GLHS.



(above, l-r) Superintendent Dr. Melissa Varley, Makayla Curtis, and GLHS Principal Rob Nixon.

Photo by BHPS

**JANET LEICHT, DPM**  
Podiatrist specializing in foot and ankle, bunions, hammertoes, diabetic foot care, heel pain, neuromas, surgery, orthotics and sports medicine.  
Mon: 1:00 PM - 6:00 PM    Thu: 9:00 AM - 12:00 PM  
Tue: 9:00 AM - 7:00 PM    Fri: Surgery Day  
Wed: 9:00 AM - 1:00 PM    Sat: 8:30 AM - 12:00 PM  
**908-381-8160**  
janetleichtdpm.com  
369 Springfield Avenue  
Berkeley Heights, NJ 07922

# HIGHEST CONSUMER ENDORSED SKILLED NURSING FACILITY

in Union County

Hospitality Focused Rehab Experience with 24 Hour Guest Services Line

Physiatrist Driven Customized Rehab Planning our by Dr. Michelle Robalino-Sanghavi

Onsite Physician and Specialty Consultations by Leading Area Physicians

Seamless Transition to home provided by our Care Navigation™ Specialist.

## SPRING & GROVE

REHABILITATION & HEALTHCARE CENTER

144 Gales Drive, New Providence, NJ 07974 • (908)464.8600

SpringGroveRehab.com

4 Million Dollar  
Renovations now Complete!

scan to  
learn more

**BEST  
NURSING HOMES**  
**USNews**  
LONG-TERM CARE &  
SHORT-TERM REHABILITATION  
2021-22

# Attention Men & Women Over 40 Not Working Out Right Now HOW TO LOSE EVERY POUND GAINED DURING COVID IN 30 DAYS...GUARANTEED

**Covid 19 brought an average weight gain of 29 pounds  
...but not for these 4 local residents**

**"MY ACHES AND PAINS HAVE MOSTLY GONE AWAY,  
AND I DEFINITELY HAVE MORE ENERGY"**



David: The pandemic negatively impacted how dedicated I was to working out and the type of food I ate. When I joined the challenge I increased my workout routine to at least 5 days per week. Now I feel great. My aches and pains have mostly gone away and I definitely have more energy during the work day.

**"I STARTED TO FEEL IMPROVEMENT  
AS QUICKLY AS 1-2 WEEKS INTO JOINING"**



Tom: Before joining GFP I never really maintained consistent strength training. At GFP it's easy to build momentum, and I started to feel improvement as quickly as 1-2 weeks into joining. The challenge showed me how rapidly progress can occur if you pair nutrition guidance with regular workouts. More importantly it helped me build lasting habits that have made me consistently healthier.

**"GFP HAS GIVEN ME MY CONFIDENCE BACK.  
I FEEL GOOD IN MY BODY AGAIN"**



Kristy: Before GFP I had never been to the gym before, but the trainers helped me learn how to work out effectively. I started working out six days a week, and I really saw results. Those results kept me motivated to continue coming back. GFP has given me my confidence back. I feel good in my body again.

**"MY RESULTS INSPIRED ME TO KEEP GOING"**



Cathy: My fitness routine had gone off track, and some of my old injuries had started to bother me. I missed working out regularly, but I was lacking direction and the right motivation to get restarted. The trainers helped me get back on track with both my fitness and nutrition. I soon started to see results, which inspired me to keep it going.

## START YOUR FITNESS JOURNEY JULY 5th (9 SPOTS REMAINING)

### Here's What You Get:

- **6 Weeks of Small Group Training Sessions** so you can get stronger, build lean muscle and gain energy at half the cost of hiring a personal trainer.
- **A Customized Fat Loss Nutrition Program** so you will have certainty that you're eating the right type and amount of food at the right times of the day.
- **6 Weeks of Accountability Coaching** to keep you on track with your fitness nutrition, lifestyle, and sleep goals.
- **Bring a Friend to Train With You Along the Way!** That's right! Bring a friend with you! They too will get full access to our Diamond package.
- **Give Us Just 6 Weeks** and we will have you feeling younger, happier and healthier than ever.

**TO INQUIRE ABOUT  
COST AND AVAILABILITY,  
SCAN THIS QR CODE  
WITH YOUR  
PHONE'S CAMERA**



**OR CALL 908-464-4441**

## HEIGHTS HEAT 12U WINS SPRING PARKWAY LEAGUE CHAMPIONSHIP

*Submitted by Carolyn Sayre*

The Heights Heat 12U softball team lived up to their team's name on Sunday, May 22. The team battled through a double-header in 90-plus degree weather in South Plainfield to take home the 12U Spring Parkway League title.

After receiving a bye in the first round of the playoff, the Heat 12U went straight to the semi-finals. They started their afternoon by defeating Summit in a pitcher's duel by a score of 3-1. The Heat clawed their runs out through aggressive base running and a strong approach at the plate.

In the bottom of the first inning, Leah Dasti stole home to tie the game at one. Then, Emily Sorge walked with the bases loaded in the second inning to give the Heat a lead they would not relinquish. On the rubber, the team's ace Aly Sayre allowed no hits over her five innings pitched, striking out 16 and walking just one in the game.

The Heat then jumped out to a big lead in the finals against the Brooklyn Angels by sending 11 batters up to the plate and scoring six runs in the top of the first inning. Hits by Dasti, Nora Ramos, Sayre, Lucia Xhelo and Sydney Naim all drove in runs. Allie Nelson also roped a double to the outfield to extend the lead. The score remained 6-0 until the top of the fifth inning when Jane Geddis sailed a fly ball into the outfield for a double, scoring Sorge, who had reached on a bunt single to start the inning.

It was all the offense the girls would need, as Sayre threw her second no-hitter of the day,

keeping the Brooklyn batters at bay with 18 strikeouts over her seven-inning complete game shutout. And when they did put the ball into play, the Heat defense shined. Sayre and Nelson both had running catches to snag pop-ups, but the play of game belonged to Dasti in center field, who tracked down a hard-hit line drive to send the Berkeley Heights faithful into a frenzy during the bottom of the third inning. Ramos was a rock behind the plate the whole afternoon, catching all but one inning in the final and working seamlessly with Sayre to tie up opposing hitters.

The team featured Catarina Araujo, Samantha Chew, Leah Dasti, Victoria Dyachenko, Ava Garcia, Amanda Geddis, Jane Geddis, Sydney Naim, Allison Nelson, Alexa Pradhan, Nora Ramos, Aly Sayre, Leah Shehady, Emily Sorge and Lucia Xhelo. The team was led by coaches Dina Xhelo, Bret Sayre, Chris Geddis and Ed Sorge. Congrats to the 12U spring champions, the Heights Heat!

**WOOD FLOORS**  
Sand • Stain • Refinish • Repairs • Installation  
**CARPET & RUGS**  
Clean • Stretch • Sanitize • Repairs • Bind  
**RESTOREMYFLOORS.NET**  
A DIVISION OF CARPET DOCTOR LLC.  
116 SUSSEX ST. WESTFIELD, NJ  
**908-913-4650**  
Insured \* References \* Visa / MasterCard

---

**10% Discount** On labor only. Materials not included. Cannot be combined with other offers. Exp. 7/31/22.

**Zita's**  
homemade ice cream

**908-464.1511**  
1790 Springfield Avenue  
New Providence, NJ 07974  
7 days - 11:30 am to 10:00 pm

ORDER ONLINE **zitasicecream.com**  
High Quality Ice Cream  
- Made on Site -  
CUSTOM MADE CAKES

**\$1.00 OFF ANY SALE OF \$10**  
With this coupon. Expires 7/31/22.



(above) The Heights Heat 12U Softball Team

Courtesy Photo



**The housing market is still exploding!**

**Happy 4th of July!**

If you need help getting your home ready  
let our team help. We have every resource you need.  
We are just a phone call away 908-370-1123!

**LAURIE HOLSTEN HOMES**

**Your local neighborhood experts.**

**Vincent Cirincione** Realtor **973-390-3826** - Vinnco565@yahoo.com  
**Laurianne Tussel-Holsten** Realtor **908-370-1123** - LTHolsten@gmail.com

*Serving all your real estate needs.*

**908-522-9444 • 315 Springfield Avenue, Summit, NJ 07901**







**ACHIEVERS**

Each office is individually owned and operated.



Call Today for a Free Estimate!  855.624.6655



*Magnolia*<sup>TM</sup>  
HOME REMODELING GROUP

ROOFING | SIDING | WINDOWS  
KITCHENS | BATHROOMS | BASEMENTS  
MASONRY | DECKS | PORCHES



**Payment Plans**

WINDOWS \$209	BASEMENTS \$395
KITCHENS \$389	BATHROOMS \$199
ROOFING \$249	DECKS/PATIOS \$189
SIDING \$289	PORCHES/STEPS \$185

**0% Plans Available!**

Estimated monthly payments.  
Rates & payments based on credit approval.

**VIRTUAL MEETINGS ALSO AVAILABLE**

**Interior & Exterior Remodeling | Family Owned & Operated**

**100% FINANCING AVAILABLE | 30+ YEARS EXPERIENCE**

NJDCA 13VH07755300

**MagnoliaHomeRemodeling.com** 



## GRANT FUNDING FOR SAFE ROUTES TO SCHOOL

The Township of Berkeley Heights recently announced that it has been awarded a \$517,000 grant award from the State of New Jersey's Department of Transportation Safe Routes to School Program.

The grant award will help pay for the "Walking is Fun" project, which will create safe walking routes along Snyder Avenue from Woodruff Elementary School to Hughes Elementary School. Specifically, the money will be used to construct sidewalks along the South side of the intersection of Locust Avenue and Snyder Avenue, up to Hughes school and to repair and

replace the walking path behind Hughes School to Old Cannon Road. Once completed, this new sidewalk and path network will provide a safe and complete sidewalk network from not only Hughes School to the YMCA on Locust Avenue, but will help connect Hughes students to the neighborhood beyond Locust, in what is known as "the Woodruff School area." With the recent school redistricting, more students from this area are now walking from home to Hughes, and need a safe way to get there. The sidewalk will also allow more students to walk safely to the nearby YMCA and Snyder Park for programming.



Courtesy photo

## COMBAT-WOUNDED VETERAN PARKING NOW AVAILABLE AT TOWN HALL

*Township of Berkeley Heights*

Combat-wounded veterans and Purple Heart recipients now have two premium parking spots available to them at the Berkeley Heights Municipal Complex. The parking spots are located near the front entrance of the building, which not only houses the Township municipal offices, but also the Recreation Department, Police Department, Berkeley Heights Public Library, Senior Club meetings and senior citizen programming.

In April 2022, the Township Council approved an ordinance creating the two parking spaces at the Berkeley Heights Municipal Building.

Combat-wounded and/or Purple Heart recipients can get permits from the Township Clerk's office to put in their front windshield,

designating them as eligible for the parking spot and permit. Any person parking in these restricted spaces without that special vehicle identification, or other proof of Combat Wounded/Purple Heart veteran status shall be liable for a \$253 fine for the first offense and at least \$253 and up to 90 days of community service. Documents are required by the Township Clerk to establish that the individual is a Combat Wounded Veteran and/or has been awarded the Purple Heart. In addition, any applicant must have been honorably discharged from the United States Military. The Township Clerk's Office shall have up to seven (7) days to review and determine if the applicant qualifies as a Combat Wounded Veteran/Purple Heart Designee.

## CHess LESSONS

**International Master Yaacov Norowitz**

- Group or private lessons
- Live or virtual options
- Classes for all Levels from beginners on up



Call or email Joe Renna:  
joerenna@rennamedia.com  
908-447-1295

For more info about lessons.

What are  
your top  
real estate  
questions?

Get in touch to ask me anything.



**Ava Kascel**  
Broker, Sales Associate  
Mobile tel. 201-600-5485  
Office tel. 973-310-6816  
email: avakascel@gmail.com  
www.avakascel.com

**COMPASS**

200 Morris Turnpike Suite 3005,  
Short Hills, NJ 07078

Selling Real Estate Urban to Suburban and Back!

**ava**  
ava kascel



# CHIMNEY & ROOFING SPECIALISTS

**MURSELI PRO CONSTRUCTION**  
**908-361-6372**  
**1-800-650-0968**

Family  
Owned &  
Operated For  
20 Years

- All Work Guaranteed
- 24/7 Emergency Service
- 15% Senior Discount
- Major Credit Cards
- NJ Lic. 13VH08570100

**Save \$1,000  
ON ROOF  
REPLACEMENT**

With coupon. Cannot be combined with any other offer.  
Some restrictions apply. Expires 7/31/22.



Carbon Monoxide  
is invisible,  
odorless,  
and can kill you!

## COMPLETE SET OF STEPS

Up to 6 Feet, 5 Steps / Brick, Limestone & Concrete

**\$3,300**

With this ad. Cannot be combined with  
any other offer. Expires July 31, 2022.



BEFORE



AFTER

## FOUNDATION



- NEW FOUNDATIONS
- REPAIRS
- WATERPROOFING

## MASONRY



- DRIVEWAYS
- STEPS
- BRICK & BLOCK
- SIDEWALKS
- REPAIR

## ROOFING



- RE-ROOF
- NEW ROOF
- ROOF REPAIRS
- SHINGLES
- FLAT ROOF

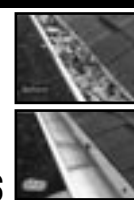
## CHIMNEY



- CLEANING
- RE-LINE
- REPAIRS
- REBUILD
- CAPPING

## GUTTERS

- CLEANING
- INSTALLATION
- SCREENING
- REPAIRS
- REPLACEMENTS



**JUNE CHIMNEY SPECIAL**  
**Only \$1,600**

FOR CHIMNEY UP TO 3 FEET

With coupon. Cannot be combined with any other offer.  
Some restrictions apply. Expires 7/31/22.

**\$400 OFF**  
**ANY FOUNDATION JOB**  
**OF \$2000 OR MORE**

With coupon. Cannot be combined with any other offer.  
Some restrictions apply. Expires 7/31/22.

**\$200 OFF**  
**ANY ROOF REPAIR**  
**of \$1,000 or more**

With coupon. Cannot be combined with any other offer.  
Expires 7/31/22.

**\$200 OFF**  
**ANY CHIMNEY REPAIR**  
**of \$800 or more**

With coupon. Cannot be combined with any other offer.  
Expires 7/31/22.

**\$150**  
**GUTTERS CLEANING**  
**(Any Average House)**

With coupon. Cannot be combined with any other offer.  
Expires 7/31/22.

## *Special* CHIMNEY LINER \$1,300

WHY SHOULD I USE A CHIMNEY LINING SYSTEM?

- Protect your house from heat transfer combustibles
- Protect the masonry from the corrosive by products of combustion
- Provide a correctly sized flue for optimum efficiency of appliance



Easy &  
Effective  
Cleaning



Long Term Preservation

With this ad. Cannot be combined with any other offer. Expires July 31, 2022.

# AAPI POSTER AND ESSAY CONTEST

Courtesy photos

## Berkley Heights Public Schools

Recently, BHPS was proud to support the Berkeley Heights Diversity Council as they continue to create partnerships with neighboring districts and as they prepared to celebrate Asian American Pacific Islander Heritage Month (AAPI) on Saturday, May 21, 2022.

The planning committee organized a poster and an essay contest based on this year's theme, "Advancing Leaders through Collaboration."

The BH AAPI Poster and Essay Contest was open to all students who reside in Berkeley Heights regardless of attending our district's schools. The winners are:

**Iris Jen** - Kindergartner at MKM - her adorable artwork featured a character called "Cuddles the Fluffy Panda"

**Simona D'Souza** - 2nd grader at MKM - her artwork highlighted the Korean side of her biracial identity and is titled "Rahee" - her Korean namesake

**Leo Fontes** - 2nd grader at MKM - his poster included the message "Stop Asian Hate"

**Leo Meehan** - 2nd grader at Woodruff - his poster featured the flags of many Asian countries uniting against hate

**Rittika Sanghvi** - 3rd grader at Hughes - her festive "Indian Dance Party" features a unique form of Indian folk art from the Warli Tribe

**Abigail Meehan** - 9th grader at UCVTS made an ethereal pinging called "Pagoda Dreams"

**Abigail Ha** - 10th grader at GL made a beautiful scenic painting called "Cherry Blossom Season"

Also recognized were two 2nd graders (Leo Meehan - 2nd grade at Woodruff and Lucas Jen - 2nd grade at MKM) for taking the time to write about what it means to be Asian American in Berkeley Heights at the first ever celebration of AAPI Heritage Month a few weeks ago at Town Hall.

Congratulations to all the winners!





**Julia DeMilio**  
**DOG WALKER & PET SITTER**  
**908-370-3700**  
juliademilio@gmail.com

Experience with dogs and cats  
of all ages, breeds, and special needs,  
as well as all types of  
medication administration

**ALL BREEDS, ALL NEEDS**





# SAM'S



# LANDSCAPING

## WEEKLY LAWN MAINTENANCE

## \*PAVERS & PATIOS\*

- \*TOP SOIL
- \*PLANTING
- \*TRIMMING
- \*TREE REMOVAL

- \*DRAINAGE\*
- \*CLEANUPS\*
- \*MULCH\*
- \*SOD

\*RESPONSE TIMES  
CAN BE SLOWER IN  
PEAK SEASON, WE  
ANSWER EVERY  
INQUIRY, EVERY  
TIME!

THANK YOU FOR THE  
AMAZING TRUST AND  
SUPPORT!

CALL OR TEXT

# 908-441-7302

## SAMSLANDSCAPING.COM

# JERSEY LANDSCAPE & GARDEN SUPPLY

**908-688-8333**

**528 N. Michigan Ave. Kenilworth, NJ**

**Hours:** Monday - Saturday: 7:30 am - 5 pm • Sunday: Closed

**We accommodate the trade as well as the do-it-yourselfers! We are always ready to assist.**

**FREE**  
**Same Day Delivery**  
**in Union County**  
**5-Yards or more**

## LAWN & GARDEN



Grass – Seed  
Fertilizers  
Peat Moss



Polymeric Sand  
Paver Sealer  
Paver Cleaner



## HARDSCAPE

- Cement
- Concrete Block
- Belgium Block
- Curbing
- Bluestone Treads
- Diamond Blades

## TOOLS

- Mason Tools
- Shovels
- Rakes

## DRAINAGE

- Catch Basins
- Pipe

## SOIL

Prices  
per yard

Black Topsoil .....\$38

## MULCH

Playground.....\$40  
Black Dyed.....\$32  
Brown Dyed.....\$32  
Red Dyed.....\$34  
Hardwood.....\$26

## QUARRY BASE MATERIALS

Concrete Sand.....\$60  
¾ Clean Stone.....\$68  
Stone Dust.....\$36  
QP .....\$42

## DECORATIVE STONE

¾ Red Stone .....\$80  
¾ Red Stone .....\$80  
¾ Goose Egg .....\$106  
1½-3 Goose Egg .....\$110  
¾ Arctic White.....\$125  
¾ Riverbed / Pea Gravel.....\$70  
1 Riverbed .....\$80  
1½-3 Riverbed.....\$90

Prices subject to change without notice.

**Bon Tool Co.**

**Largest Display of  
Cambridge Pavers  
in Union County**

**Waterfalls • Fireplaces**

**• Fire Pits • Walls • Walkways**

**• Patios • Curbs**







**Looking for a great place for Mom & Dad?**

**SHARED LIVING - AGES 62 & OLDER**




Private, spacious rooms with full baths includes dinning, activities, and housekeeping in ranch style homes.

**Attractive • Affordable • Available Now!**

To learn more call **908-526-8130** or visit **www.CHChousing.org**


# LEG PAIN

You Don't Have To Live With It!


That "searing, burning pain" in your thigh and calf... that "aching, numbing" feeling in your hip and buttocks... that "tingling" in your foot and toes and loss of balance... It interferes with your ability to walk, to ride a bicycle, play golf, garden... to have **FUN IN LIFE!**

Leg pain, thigh ache and numbness, and tingling in the foot may actually be caused by a pinched back nerve even though you have NO back pain - it could even be Sciatica. Dr. Murphy is an expert at finding the **CAUSE** of your leg pain and numbness and **CORRECTING IT WITHOUT THE USE OF DRUGS OR SURGERY.**

**"YOUR BETTER HEALTH IS OUR ONLY CONCERN!"**



**Dr. Joseph J. Murphy**  
Chiropractic Physician  
PAST PRESIDENT  
The NJ Board of Chiropractic Examiners  
The NJ and Morris Chiropractic Societies  
Palmer Graduate



**Suburban Chiropractic Center**

**301 Main Street • Chatham**  
**973-635-0036 • www.drmurphy.com**

**Celebrating Our 37th Year!**

BERKELEY HEIGHTS RECREATION PRESENTS

# SUMMER CONCERT SERIES

**2022 SUMMER KICKOFF CONCERT:**

**6/28 | THE NERDS**  
MEMORIAL PARK  
ROCK AND ROLL COVER BAND

**WEDNESDAYS**

**7:00 TO 8:30**

**FOOD VENDORS  
WEEKLY RAFFLES  
FACE PAINTING  
BALLOON ART**

**FOR MORE INFO:  
WWW.BHRECSUMMERCONCERTS.COM**

**7/6 | REVOLVER**  
MEMORIAL PARK  
80'S COVER BAND

**7/13 | LOST IN PLACE**  
MEMORIAL PARK  
CLASSIC ROCK COVER BAND

**7/20 | BIG HIX**  
CONNELL PARK  
MODERN COUNTRY MUSIC TRIBUTE BAND

**7/27 | HAWK**  
CONNELL PARK  
MUSIC FROM THE 60'S TO TODAY



**Drivers who switched to Allstate saved an average of \$744.\***  
**How much could you save?**

**Jhovanny Hernandez**  
**908-673-3270**  
447 Springfield Ave, Summit



**Allstate**  
You're in good hands.

Many factors go into the cost of your auto insurance policy, including how you purchase the policy: online, through a call center, or with an agent. Subject to terms, conditions, and availability. Not applicable in CA. \*Average annual auto insurance savings reported by new customers surveyed who saved with Allstate in 2019. Allstate Fire & Casualty Ins. Co. Allstate Vehicle & Property Ins. Co. & affiliates: 2775 Sanders Rd Northbrook IL 60062. 2022 Allstate Insurance Co.

80 Cottontail Lane  
Somerset, New Jersey

Class "A" Office Building  
Suites from 500 SF to 9,000 +/- SF  
Beautiful Atrium  
Management Onsite  
Cafe Onsite

**NOW LEASING!**

Contact me for details on this property

**Let Me Lease or Sell Your Property!**  
Delivering **REAL** results!

**Representing**

- Tenants & Landlords
- Buyers
- Sellers
- Investors


**SPECIALIZING IN**

Warehouse	Flex
Industrial	Lab
Office	Mixed Use
Retail	Multifamily

**Angelo Mitlo**  
Office: 732-907-2900  
Direct: 732-907-2904  
Mobile: 848-200-8388  
am@angelo.mitlo.com

1996 Washington Valley Rd.  
Martinsville, NJ 08836

BERKSHIRE HATHAWAY  
Commercial Division  
New Jersey Properties





# DELUCA

## DISPOSAL SOLUTIONS

1-844-DELUCA-1 • 1-844-335-8221

[www.delucadisposalsolutions.com](http://www.delucadisposalsolutions.com)

**Residential & Commercial**

*"The Classy Choice  
In A Trashy Business"*

**FREE ESTIMATES • QUALITY SERVICE • FULLY LICENSED & INSURED**



## DUMPSTER RENTAL

**ADDITIONAL SERVICES:**

**• DEMOLITION PROJECTS  
CLEAN OUTS • BULK PICKUPS**

## JUNK REMOVAL



**Email Us A Picture  
And We'll  
Send You  
A Free  
Estimate**

[delucadisposalsolutions@gmail.com](mailto:delucadisposalsolutions@gmail.com)



10 yd.



15 yd.



20 yd.



30 yd.

**10% OFF  
JUNK REMOVAL**

**DELUCA DISPOSAL SOLUTIONS**

**1-844-DELUCA-1 • 1-844-335-8221**

With this coupon. Limited Time Offer.  
Not valid with other offers or prior purchases.

**\$25 OFF  
ANY DUMPSTER RENTAL**

**DELUCA DISPOSAL SOLUTIONS**

**1-844-DELUCA-1 • 1-844-335-8221**

With this coupon. Limited Time Offer.  
Not valid with other offers or prior purchases.

# KINDNESS ABOUNDS ALL OVER TOWN

### Silver Liming Foundation

Silver Liming Foundation’s Kindness Team has been busy continuing their mission of spreading kindness.

Maggie Berry, the school nurse at Mary Kay McMillin Early Childhood Center organizing this year’s wheel-a-thon, invited the Silver Liming representatives to speak at the event. The students were riding bikes at school to bring attention to spreading kindness in the community. Ryan Tarabokia, Matt Puia, and Julie Lloyd joined the event and spoke to the students about the importance of kindness and shared ways they have helped. One example was that the Silver Liming Teens planted a garden and used the produce to feed the hungry. Students at MKMECC decorated hand-made cards that will be shared with local veterans, homebound, and friends of Silver Liming in need of a smile. Ryan Tarabokia said, “I love sharing what we do because it is important to

keep kindness on everyone’s mind.”

L’Oreal USA, headquartered in Clark, NJ, invited Silver Liming to partner with them on their company’s Give Back Volunteer Day held on June 2, 2022. Silver Liming’s kindness team joined L’Oreal volunteers to design artwork and write notes that will bring smiles to the faces of the recipients. Meredith Timmermann organized the partnership and Laurie Liming attended the event. The L’Oreal employees showed so much compassion for the cause. Stories, laughter and kindness were shared around the table as the work was accomplished, and as of June 6, 2022 the first round of notes had been received.

There are plenty of ways to spread kindness, and one of them is by keeping our earth clean. Silver Liming members joined BH Walks, an initiative of the Downtown Beautification Committee, as community members walked Springfield Avenue picking up litter. The

seasoned walkers came prepared with gloves, garbage bags, and ‘litter picker upper’ tools. Students from a variety of schools enjoyed time with their parents while serving the community with kindness. The ‘Clean Streets, Happy Feet’ motto reminds us that we all have a role to play in keeping Berkeley Heights beautiful.

Finally, the foundation continues to grow kindness at the Community Learning Garden in Berkeley Heights. The team planted seeds, and are already harvesting kale and peppers. The potatoes, cucumbers, beets and tomatoes are well on their way to ripening. All food grown will be donated, and used to feed the hungry in our community.

For more information on how you can participate in Silver Liming, visit our website at [silverliming.org](http://silverliming.org), email us at [SilverLiming@gmail.com](mailto:SilverLiming@gmail.com) or follow us on Facebook @SilverLiming.



(above) Silver Liming Kindness Team joined the BH Downtown Beautification Committee to clean the streets in Berkeley Heights.



(above) Community Garden Volunteers spent the a morning weeding and mulching the garden.

Courtesy photos

Call for A FREE Estimate

908-889-6584

**CAFFREY**

**TREE & LANDSCAPE**

Come visit our New Garden Center  
2600 Rt. 22 E., Scotch Plains, NJ  
[www.caffreytree.com](http://www.caffreytree.com)

Now is the time to  
deadwood, prune  
and trim your trees  
to keep them healthy.



(above) Harrison Lloyd and Matt Puia weeded behind plots 26 and 27.



(above) Pavni strolls Springfield Avenue while making the streets litter free.



# NATIONAL DOG BITE AWARENESS CAMPAIGN

### U.S. Postal Service

More than 5,400 postal employees were attacked by dogs in the United States in 2021. In New Jersey, there were 137 dog bites in 2020 which declined to fewer than 123 in 2021, knocking the state out of the top ten for incidents.

From nips and bites to vicious attacks, aggressive dog behavior poses a serious threat to postal employees and the public. To highlight the enormity of this serious issue, the U.S. Postal Service is providing information on the do's and don'ts of responsible dog ownership as part of its annual National Dog Bite Awareness Week public service campaign.

“Every year, thousands of postal employees are attacked by dogs as they deliver America’s mail. And while it’s a dog’s natural instinct to

protect their family and home, we ask all customers to act responsibly by taking safety precautions with their dogs while the mail is being delivered,” said USPS Employee Safety and Health Awareness Manager Leeann Theriault. “When a carrier comes to the residence, keep the dog inside the house and away from the door — or behind a fence on a leash — to avoid an attack.”

### BEING A RESPONSIBLE PET OWNER

Dog owners with friendly dogs often expect a friendly reaction from other dogs. However, even friendly dogs will bite, depending on the circumstance. Dogs are primarily territorial in nature and protective of their owners and their owners’ property. Defending its territory sometimes means attacking — and possibly biting — the letter carrier. Dog owners are responsible for controlling their dogs. The best way to keep everyone safe from dog bites is to recognize and promote responsible pet ownership.

Most people know the approximate time their letter carrier arrives every day. Securing your dog before the carrier approaches your property will minimize any dog-carrier interactions.

When a letter carrier comes to your home,

keep dogs:

- Inside the house or behind a fence; Away from the door or in another room; or On a leash.
- Pet owners also should remind their children not to take mail directly from a letter carrier as the dog may view the carrier as a threat.
- Informed Delivery is a useful tool for dog-owning customers. It’s a free service that gives customers a digital preview of the mail and packages that are scheduled to be delivered so that they can take precautions and secure their dog when parcels are delivered to the door. Sign up at [informedelivery.usps.com](https://informedelivery.usps.com).

“The Postal Service takes the safety of our employees as seriously as we take our commitment to delivering America’s mail. Each year, nearly 6,000 employees are attacked by dogs while on their routes,” said USPS Occupational Safety and Health Senior Director Linda DeCarlo. “Please deliver for us by being responsible pet owners and make sure your dogs are secured when our carrier comes to your mailbox.”

Last year, many attacks reported by letter carriers came from dogs whose owners regularly stated, “My dog won’t bite.” Dog bites are entirely preventable. One bite is one too many.



# A&J PROFESSIONAL SERVICES, INC.

## HOME IMPROVEMENTS

### 908-432-7081

[ajproroofters.com](http://ajproroofters.com)

# ROOFING

# SIDING

# GUTTERS

Deal directly with the owner operator for personal service and accountability. *Father and/or son, Al and Chris, are on every job site since 2004.*



Fully Insured • NJ License #: 13VH03110900

**CALL OR EMAIL TODAY FOR FREE ESTIMATE 908-432-7081**  
**[AJPROROOFTERS@GMAIL.COM](mailto:AJPROROOFTERS@GMAIL.COM)**

- Windows
- Painting
- Powerwashing
- All types of Home Improvement

Visit our website to read reviews from you neighbors



## SENIOR PROGRAMS

The Recreation Department continues to offer a variety of programming for seniors including exercise and everyone's favorite - BINGO!

Exercise classes are held at the Municipal Complex in the Multi Purpose Room on the Lower Level.

Please email [recreation@bhtwp.com](mailto:recreation@bhtwp.com), or call 908-464-0550 ext 1, to receive updates directly from the Recreation Department. They will add you to their email list.

Berkeley Heights Recreation

### MONDAY'S BINGO

10:00 am, Townhall

Stretch/chair YOGA

11:15 am Townhall

### WEDNESDAY'S Exercise

10:00 am, Townhall

Stretch/chair YOGA

11:15am, Townhall

### FRIDAY'S

Exercise

10:00am, Townhall

LaReggie Restaurant/show,  
Island in the Stream

July 12th

Dolly Parton & Kenny Rogers.

For more info contact

Shirley Lakatos 908- 723-7482.

## TRIP TO AC – JULY 18

The Berkeley Heights Seniors are sponsoring a trip to Resorts Casino in Atlantic City on Monday, July 18. We will leave from the Berkeley Heights Town Hall at 29 Park Avenue at 8:30 a.m. and return at approximately 7:15 p.m. The cost is \$35.00 which includes bus transportation and a \$20 voucher for slot play. For further information or reservations, call Ramona at 908-647-3295.

## GARDEN HELPLINE REOPENS

*Gardening questions? Need insects identified?*

*Rutgers Cooperative Extension of Union County can help.*

After being closed for the past two years due to the Covid pandemic the Helpline is now open to help solve your questions and problems.

Even landscape professionals occasionally need assistance identifying problems. Diseases of trees and shrubs or insects need to be properly diagnosed before they can be cured or controlled.

Rutgers Garden Helpline is staffed by trained volunteers to assist the citizens of their county with continuing educational opportunities supplied by Rutgers agricultural department during the year.

Rutgers Garden Helpline of Union County is located at 300 North Ave East, Westfield, NJ, (Colleen Fraser Building, 2nd floor).

For questions and office hours call the Garden Helpline at 908-654-9852

There are three ways you can reach the garden helpline with your questions.

First you can call them at number above.

Secondly you can e-mail questions and photographs to: [mastergardeners@ucnj.org](mailto:mastergardeners@ucnj.org)

Or clients can bring a plant, lawn, or insect samples to the office. Specimens are the surest way to guarantee a proper identification.

Hours are Monday to Thursday, 10 a.m. until 2 p.m., and Friday 10 a.m. until noon.

The Garden Helpline volunteers are well trained to identify tick\* species including 'deer ticks' which transmit Lyme disease to humans and pets.

This is an extremely valuable service as the deer and tick populations continue to grow in New Jersey.

The Asian Lantern-fly invaded Union County last spring and has already damaged many fruit trees and vines. The Helpline will keep you updated on the latest information how to control this colorful but destructive leaf hopper.

In addition to garden critters the Helpline will identify house infesting insects such as carpenter ants, termites and food infesting pest.



*A special blog of inspiring  
real-life stories about  
divine love from animals*

**AnimalsAreSoul.blog** **Friends of the heart**

Presented by  **ECKANKAR** The Path to Spiritual Freedom  
Eckankar-nj.org ♦ 800-870-9139

• Video Tape Transfers • DVD & Flash Duplication  
• High Speed Photo & Slide Scanning

**VIDEO DATA SERVICES®**

**www.vdsnj.com**  
**facebook.com/vdsnj**  
**email: ira@vdsnj.com**  
**908-964-4004**  
**406 Chestnut St. • Union, NJ 07083**

## Thank You

### For Not Feeding Us Bread

Bread makes us ill, as it does not contain the right nutrition or calories that we need to keep us warm in winter.

Rotting bread pollutes our water and causes nasty surface algae, which kills our fish and gives us diseases. It also makes our water smell.

**WE DO LIKE:**  
Cut seedless grapes,  
cooked rice, birdseed, peas,  
corn, oats and chopped lettuce





**Home Improvement Professionals**

- NO JOB TOO SMALL -  
- 100% SERVICE GUARANTEE -  
- 2500+ POSITIVE ONLINE REVIEWS -

**908-251-9441**  
**Mrhandyman.com**  
License number: 13VH09897400

**10% DISCOUNT**

On labor only, materials not included. Cannot be combined with other offers. Exp. 7/31/22.

## UGLY HOMES WANTED

### FOR TELEVISION PROGRAM IN THIS AREA

We need 30 Ugly Homes with Ugly Kitchens, Bathrooms, Siding, Window, etc., Inside or Outside that need fixing or Remodeling. We will Repair and Remodel them and shoot video for training film and future TV show on Home Remodeling Work.

**Must Sign Release**, for purpose of filming job! This must be a complete remodeling job, not just patch up work. This remodeling is to be specially priced, with compensation going back to the homeowner for a signed release.

**Serious Inquiries Please!**

**CALL 833-375-1472**  
Ask for TV Project Department, for job evaluation and estimate of cost and compensations!

Tri-State Creations LLC - Lic. #s: NJ-13VH04728900, PA-39104



**OIL TANK EXPERTS**

**We are your professional environmental contractor with over 40 years of experience!**

**OIL TANK REMOVAL  
SUMMER SPECIAL \$1,495**

 **Call: 908.964.2717**  
**www.OilTankSolutions.com**  
**Located in Kenilworth, NJ**

**Today's Solution to Yesterday's Pollution**

# HIGHLANDER BOOSTER CLUB SCHOLARSHIPS

*Submitted by Jimmy Ruban*

Governor Livingston's Highlander Booster Club held its Annual Senior Varsity Banquet at the Primavera Regency in Stirling, NJ on Wednesday, June 1, 2022. This annual gathering celebrates the accomplishments of all Senior Varsity Highlanders. Scholarships are presented and a raffle of fun college dorm items is held.

This year's event also highlighted John Haddad, a special individual in the Highlander Family. John dedicates so much of his time photographing the Governor Livingston Highlanders. His time, energy and amazing photos are so very appreciated by all!

If you are interested in becoming a member, or would like to be more active in the Highlander Booster Club, contact President Jeanie Ruban at J.Ruban@verizon.net.

Courtesy photos



*(above) The 2022 Michael Suchena Scholarship was awarded to Gianna Ciccimarra and Kyle Savino - \$750 per student athlete.*



*(above) Athletic Director Ann Clifton, Julia Zuzovsky and Coach Chris Eckert. Julia Zuzovsky was awarded the 2022 Andrew Quek Memorial Scholarship - \$500.*



*(above) The following students were awarded the 2022 Highlander Booster Club Scholarship (\$500 per student athlete): Brooke Gyory, Reagan Hopeck, Julia Byrne, Lauren Kiesewetter, Holliday Woodard, Daniel Bass, Nick Gold, Brice Facey, James Ruban, and Connor Tracy.*

Reserve your photographer today for the next game or tournament. Available for individual players or whole teams.

picturesandprojects

Also available for professional headshots, lifestyle portraits and events of all kinds.

**PicturesandProjects.com**

## JOSEPH OLBRY'S ADVANCE FLOORING

SPECIALIZING IN:

- INSTALLATIONS • SANDING
- STAINING • REFINISHING

ALSO:

- Refinishing railings
- Installation of molding
- Patching of floors - Vinyl, Laminate
- Deck power washing and refinishing and so much more!

**Fully Insured!**

**908-265-6289**  
CALL FOR A FREE ESTIMATE TODAY!

## HELP WANTED

### DIRECTOR & MULTIPLE MANAGERS NEEDED

**Director needed** to provide strategic solutions to address Axtria's pharma & life science clients' business needs by translating them into application & operational requirements in the areas of Business Intelligence insights, Data Governance, Analytics & Machine Learning. Partner with the Technology & Product Management groups to evaluate emerging datasets & technologies & contribute to the refinement of company's analytical offerings & the development of innovative cutting-edge solutions & competency models. All duties will be performed using a wide variety of tools including AWS, Informatica & Tableau.

**Multiple Managers needed** to be responsible for estimation, planning, & execution of Axtria's projects. Develop analytics solutions to business problems using simulations, predictive modeling, regression analysis or other quantitative methods. Provide business & technical guidance to the team during project implementation and execution. Serve as a liaison between business and technical aspects of the project. Duties will be performed using SQL, MicroStrategy, Teradata & Tableau, OR using Regression Analysis & Advanced Portability, Time Series Analysis, & R Programming. Multiple openings for Managers. Not all positions require all skills. Work location for all positions will include Berkeley Heights, NJ & also at various unanticipated locations throughout the U.S. as assigned which may require relocation. Applicants must specifically identify all post-secondary education & all mentioned skills & tools in which applicant has education, training or experience. Applicants should identify clearly which position they are applying for in their cover letter.

**MAIL RESUMES TO AXTRIA, INC.**

**ATTN: HUMAN RESOURCES**

**300 CONNELL DR., 5TH FLOOR**

**BERKELEY HEIGHTS, NJ 07922**



# Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyper-local to regional, for every budget and market size.

## NEWSPAPER ADVERTS

We mail 160,000 newspapers to every home and business in 24 towns. You can advertise in any number of towns. Ads start at \$60.

## FULL COLOR PRINTING

We print flyers and menus, full color, two sided, on coated stock for only \$35 per thousand.

## DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

## ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

## SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

## WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

**CALL JOE RENNA FOR A  
FREE CONSULTATION.  
908-447-1295**

# RENNA MEDIA NEWSPAPER RATE SHEET

**WE MAIL 160,000 NEWSPAPERS MONTHLY!**

**Tina Renna 908-418-5586 • tinarena@rennamedia.com**  
**Joe Renna 908-447-1295 • joerenna@rennamedia.com**  
**202 Walnut Avenue, Cranford, NJ 07016**

Online at [RennaMedia.com](http://RennaMedia.com)  
and [NJLocalInfo.com](http://NJLocalInfo.com)

**Call today for FREE consult on marketing and business plans.**



*Advertise  
in 1 or all  
24 towns*



Qty: 4,700  
Zip: 07922



Qty: 7,500  
Zip: 07928



Qty: 6,700  
Zip: 07066



Qty: 9,900  
Zip: 07016



Qty: 5,400  
Zip: 07208



Qty: 3,000  
Zip: 07023

Section of Elizabeth, NJ



Qty: 5,500  
Zip: 07932



Qty: 2,500  
Zip: 07027



Qty: 3,000  
Zip: 08812



Qty: 3,500  
Zip: 07033



Qty: 17,900  
Zip: 07036



Qty: 3,500  
Zips: 07933, 07946, 07980



Qty: 6,300  
Zip: 07940



Qty: 2,900  
Zip: 07092



Qty: 5,100  
Zip: 07974



Qty: 13,000  
Zip: 07065



Qty: 5,600  
Zip: 07204



Qty: 9,400  
Zip: 07076



Qty: 8,200  
Zips: 07041, 07078



Qty: 9,600  
Zip: 07901



Qty: 6,800  
Zip: 07083 (partial)



Qty: 6,200  
Zip: 07059



Qty: 2,700  
Zip: 07069



Qty: 11,800  
Zip: 07090

### NEWSPAPER AD RATES

Units	Size	1 TOWN	3 TOWNS	6 TOWNS	9 TOWNS	12 TOWNS	15 TOWNS	18 TOWNS	21 TOWNS	24 TOWNS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550	\$600
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900	\$1000
4 Units	3.25" x 4" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700	\$1900
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000	\$2200
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400	\$2700
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700	\$3000
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000	\$3400
2-PAGE SPREAD	21" x 14"	\$700								
BACK PAGE	10" x 14"	\$500								
FRONT PAGE BANNER	8.25" x 2"	\$320								
FRONT PAGE BOX	1.5" x 4.5"	\$240								

Rates are per month. Artwork included in price. Newspapers are black on white.

**PREPAY 6 MONTHS AND GET 1 MORE FREE**  
**PREPAY 12 MONTHS AND GET 3 MORE FREE**

Back cover, front page banner and front box reserved on first come, first served basis. Current advertiser has right of first refusal.

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

## HELEN YIRAN LIU AWARDED AAUW SCHOLARSHIP

### Summit College Club

Helen Yiran Liu, of Berkeley Heights, won SCC's Mary K. Tennant Scholarship. At Governor Livingston High School, Helen was a founder and co-president of the Understanding Asia Club and a member of the Diversity Committee. She tutored in English and Math and started a summer reading program for children with novels by Asian authors. She is a skilled rock climber. Helen, who spent a summer working with a geneticist at Case Western, will attend the University of California Los Angeles (UCLA) and hopes to do graduate work in biology or medicine.

On Sunday, June 5, 2022, Summit College Club (SCC), a branch of the American Association of University Women (AAUW), held their Scholarship Reception to award scholarships to local high school seniors. Proud parents, families, and members of Summit College Club gathered to celebrate the six honorees. Each young woman received \$4,500.

President Lynne Rogerson commented: "During the last two years SCC continued to award scholarships, just as we had for more than one hundred years of our history, but the covid pandemic made a difference. We were not able to hold our annual Book Sale, which helps fund the

scholarships, until this year; nor we were able to come together in an awards ceremony to meet and greet the winners. So we're happy to be back. We're happy to be together with the honorees and their families."

The first speaker was due to be Sydney Villegas, a 2020 scholarship recipient. The Club had sponsored Sydney's participation in AAUW's National Conference for College Women Student Leaders. Unfortunately, Sydney herself was quarantined, but she sent in her speech, which praised the conference and how much she had learned from it.

Then Anna Torell, a 2021 scholarship recipient, spoke about her first year at college. Anna, who is a world-class synchronized skater and an impressive artist in ceramics, spoke of the rich array of clubs, classes, and activities that she participated in at the University of Michigan.

Then the 2022 awards were announced. For each award, a member of the SCC Scholarship Committee spoke briefly about the winner and then presented her with a check, a certificate, and flowers. The committee had spent many hours soliciting applications, reading them, comparing responses, and interviewing the likeliest candidates. Several members said how difficult it was to select the winners, so accomplished and unique were this year's applicants.

Speaking to the group, Marilyn MacLean of the scholarship committee noted that Summit College Club had distributed more than a million dollars in scholarships over its 100-year history; and that the national organization, AAUW, had awarded more than six million dollars in a rich variety of programs in 2021.

As a branch of the American Association of University Women, the Summit College Club strives to advance equity for women and girls, delivering local programs that support education, empowerment, and connection. New members are welcome. For information, go to [summitcollegeclub.org](http://summitcollegeclub.org).



(above, l-r) Top row: Tiffany Lan, Short Hills; Lara Cota, Summit; Olivia Lawlor, Summit.  
Front row: Helen Yiran Liu, Berkeley Heights; Christina (Crystal) Jong, Summit;  
Zaina Qureshi, Chatham.

Courtesy photo

### ONLINE ADS & PRESS RELEASES DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

- **GET UNLIMITED CLICKS**  
An alternative to expensive pay-per-click programs
- **FREE AD DESIGN AND COPYWRITING**  
Advertising webpage includes many features including write-up, images, video, Google map, etc.
- **POSTS ARE SHARED THROUGH SOCIAL MEDIA**  
Posts shared on multiple Facebook pages and twitter.
- **PAID SEARCH ENGINE PROMOTIONS**  
Posts are promoted by industry, key words and location.
- **TRACKABLE RESULTS**  
All ads include a live view counter.

Joe Renna at 908-447-1295  
email: [JoeRenna@RennaMedia.com](mailto:JoeRenna@RennaMedia.com)

RENNA  
MEDIA  
.COM

LocalInfo.com

**\$10  
PER POST**  
Block of 20 for \$200  
Single post is \$20

### WIRED RITE ELECTRICAL SERVICE

#### COMMERCIAL & RESIDENTIAL

**ALL PHASES OF ELECTRICAL WORK**  
• FIXTURES • OUTLETS • PANEL CHANGE  
• SECURITY • HIGHHATS • CEILING FANS

Senior  
Citizen  
Discount

24 Hour  
Emergency Service

Free  
Estimates

**201-600-3530**

### Full Color Flyers and Menus Printed and Mailed to Every Home and Business in Town!

#### MENUS - PRINTING - \$50 PER THOUSAND

Rate is for quantities of 25,000 or more.

For quantities less than 25,000 cost is \$68 per thousand.

11"x17" / Full color / 2 sided / 60lb gloss coated stock / Includes folding (quarter fold or tri-fold, with or without coupons tab)

#### FLYERS - \$35 PER THOUSAND

8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock / Tri-fold add \$10 per thousand

**INSERTED AND MAILED TO EVERY HOME AND BUSINESS**  
\$60 per thousand. (as low as \$30 per thousand depending on quantity.)

Joe Renna at 908-447-1295  
email: [JoeRenna@RennaMedia.com](mailto:JoeRenna@RennaMedia.com)



**FLYERS  
\$45  
PER 1,000**

**MENUS  
\$85  
PER 1,000**

Fully Insured

Free Estimates

**Needleman  
Roofing** Lic. #  
13VH06601300

SLATE - TILE - ASPHALT SHINGLES

**908-389-0200**

# GALLUZZO BROTHERS

## *Quality Dumpster Rental Services*

### COMMERCIAL & RESIDENTIAL

### *Short & Long term*



## 973-424-9640

[galluzzobrothers@aol.com](mailto:galluzzobrothers@aol.com)

[galluzzobrothers.com](http://galluzzobrothers.com)

24-hour Emergency Service Available.

### RECYCLING SERVICE

- WOOD, CONCRETE • ASPHALT
- CARDBOARD • AND MORE

### GARBAGE REMOVAL SERVICE

Municipal garbage removal  
& recycling services since 1998.

**NEW CUSTOMER DISCOUNT!**

# \$30 OFF

With this coupon. One time discount for first time customers.  
Can't be combined with other offers. Expires 7/31/22

