## FULL COLOR PRINTING \& MATHNG PRINTING: FLYERS / BROCHURES / MENUS <br>  81/2" $\times 11^{\prime \prime}$ \$45 per thousand Minimum cost is $\mathbf{\$ 4 5 0}$.Tri-folding add $\mathbf{\$ 1 0}$ per thousand. $8.5^{\prime \prime} \times 11^{\prime \prime}$ / full color / 2 sided / 601b gloss coated stock POST CARD STOCK (7 point stock, coated 2 sides) 8 $1 / 2^{\prime \prime} \times 11^{\prime \prime} \$ 150$ per thousand \$100 per thousand for 20,000+ quantity 11" $x$ 17" \$85 per thousand Includes folding (quarter fold or tri-fold, with coupon tab option) Minimum cost is $\mathbf{\$ 8 5 0}$. <br> For quantities more than $\mathbf{2 5 , 0 0 0}$ cost is $\$ \mathbf{6 8}$ per thousand. 11 "x17" / full color / 2 sided / 601 lb gloss coated stock Includes folding: Quarter-fold or tri-fold, with or without coupons tab Rates effective June 1.,2022

## INSERT INTO NEWSPAPER: $\$ 60$ per thousand MAILED TO EVERY HOME AND BUSINESS

Over $\mathbf{3 0 , 0 0 0}$ inserts $=\mathbf{\$ 5 0}$ per thousand Over $\mathbf{6 0 , 0 0 0}$ inserts = $\mathbf{\$ 4 0}$ per thousand Over $\mathbf{9 0 , 0 0 0}$ inserts = $\mathbf{\$ 3 0}$ per thousand Customer supplied inserts: Minimum cost \$400. Inserts supplied by customer must be smaller than $11^{\prime \prime} \times 7.5^{\prime \prime}$ and must be void of indicia and mailing label.

## STAND-ALONE EDDM

Artwork/Printing/Mail Prep/Shipping/Postage All inclusive price $\mathbf{=} \mathbf{\$ 4 0 0}$ per thousand

## ARTWORK: \$300

Custom illustration, photography available.

# ONLINE MARKC'TNG MADE BASY 

 ADS \& PRESS RELEASES: \$10 per postBlock of $\mathbf{2 0}$ posts for $\mathbf{\$ 2 0 0}$. Each ad and press release gets its own web page complete with Search Engine Optimization. Pages are shared through Facebook \& Twitter. Get unlimited clicks and trackable results!

## WEBSTHE / SEO SERVICES:

- Website Audit/Analysis and recommendation plan: \$250
- Website creation/update: $\mathbf{\$ 2 , 4 0 0}$ (Cost for average website: 12 pages, contact form, SEO friendly, responsive design)
- Website Hosting: \$300 per year. Includes website hosting, software updates, monthly website content updates
- SEO Services - average cost $\mathbf{\$ 1 , 0 0 0}$ - $\mathbf{\$ 2 , 0 0 0}$ per month Custom tailored solutions including Google Ranking, Local SEO, Social Media Marketing


