RENNA MEDIA NEWSPAPER RATE SHEET

WE MAIL 160,000 NEWSPAPERS TO EVERY HOME & BUSINESS IN 24 TOWNS!

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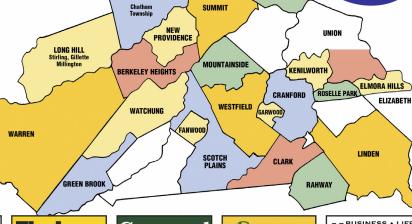
Qty: 4,700 Zip: 07922



Zip: 07928



Zip: 07066



Short Hills

MILLBURN

Otv: 9,900 Zip: 07016



Qty: 5,400 Zip: 07208 Section of Elizabeth, NJ



Qty: 3,000 Zip: 07023



Qty: 5,500 Zip: 07932



FLORHAM PARK

MADISON

THE CHATHAMS

Qty: 2,500 Zip: 07027



Oty: 3,000 Zip: 08812



Advertise

in any number

of towns

Oty: 3,500 Zip: 07033



Oty: 17,900 Zip: 07036



Qty: 3,500 Zips: 07933, 07946, 07980



Qty: 6,300 Zip: 07940



Qty: 2,900 Zip: 07092



Oty: 5,100 Zip: 07974

12

TOWNS

\$400

\$600

\$1100 \$1400

\$1600

\$1800

\$2200



Oty: 13,000 Zip: 07065



Qty: 5,600 Zip: 07204



Otv: 9,400 Zip: 07076



Qty: 8,200 Zips: 07041 07078



Qty: 9,600 Zip: 07901



Oty: 6,800 Zip: 07083 (partial)

TOWNS

\$150

\$250

\$450

\$600

\$800

\$900

\$1000

6

TOWNS

\$250

\$400

\$700

\$900

\$1000

\$1200

\$1400



Oty: 6,500 Zip: 07059 Rates are per month. Artwork included in price. Newspapers are black on white.

TOWNS

\$350

\$500

\$900

\$1200

\$1300

\$1500

\$1800



Oty: 2,700 Zip: 07069

18

TOWNS

\$500

\$800

\$1500

\$1800

\$2200

\$2400

\$2800

15 TOWNS

\$450

\$700

\$1300

\$1600

\$1900

\$2100

\$2500



Qty: 11,800 Zip: 07090

24 TOWNS

\$1000

\$1900

\$2200

\$2700

\$3000

\$3400

\$600

21 TOWNS

\$550

\$900

\$1700

\$2000

\$2400

\$2700

\$3000

NEWSPAPER AD RATES

| <u>Units</u> <u>Size</u> | | 1 TOWN |
|-----------------------------------|--|-----------|
| 1 | Unit (Business card) 3.25" x 2" | \$60 |
| 2 | Units 6.5" x 2" or 3.25" x 4" | \$100 |
| 4 | Units 3.25" x 8" or 6.5" x 4" | \$180 |
| 6 | Units 6.5" x 6.25" or 10" x 4" | \$240 |
| 9 | HALF PAGE 6.5" x 9" or 10" x 7" | \$320 |
| 12 | Units 10" x 8" | \$360 |
| 18 | FULL PAGE 10" x 14" | \$400 |
| 2-PAGE SPREAD 21" x 14" | | \$700 |
| BACK PAGE 10" x 14" | | \$500 |
| FRONT PAGE BANNER 8.25" x 2" | | \$320 |
| FRONT PAGE BOX 1.5" x 4.5" | | \$240 |

PREPAY 6 MONTHS AND GET 1 MORE FREE PREPAY 12 MONTHS AND GET 3 MORE FREE