

New Providence NEWS

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JILLIAN SHADIS NAMED SCHOOL COUSELOR OF THE YEAR

The New Jersey School Counselor Association

The New Jersey School Counselor Association (NJSCA) School Counselor of the Year program honors the best of the best in New Jersey -- school counselors who are running a top-notch, comprehensive school counseling program at either the elementary, middle or high school level. This year's school counselor of the year candidates completed an extensive application process and were judged by a panel of counseling professionals on multiple criteria, including school counseling innovations, effective school counseling programs, leadership skills, and contributions to student achievement.

NJSCA is proud to announce this year's New Jersey School Counselor of the Year is Jillian Shadis, Director of School Counseling and New Providence High School Counselor for the New Providence School District. A school counselor since 2004, Shadis has a bachelor's degree in psychology and a master's degree in counseling, both from The College of New Jersey.

When Shadis started in the New Providence School District four years ago, she had one mission: to transform their "guidance" department into a true, comprehensive school counseling program. Thanks to her work, the school counseling program is now designed to reach all students in a proactive, preventive manner and support those with specific social/emotional and/or academic needs using a tiered approach. The school counseling department works as a team with other departments, various school and town committees, and students themselves. The culture of a school, district and/or community does not change overnight, but the New Providence School District has come a long way from the guidance department it was four years ago thanks to Shadis' work.

"Knowing that I, perhaps in some small way, changed a student's life for the better is one of the most rewarding things about being a school counselor," Shadis said. "Sometimes, if I'm lucky, a student or parent will tell me directly that I've had a positive effect, but more often than not,



(above) Jillian Shadis, "Knowing that I, perhaps in some small way, changed a student's life for the better is one of the most rewarding things about being a school counselor"

Courtesy photo

I don't really realize it unless I stop to think about it. It's often in the progress of a student -- academically, behaviorally, emotionally or otherwise -- that I can see my influence. It may be minute, but that's OK. They may not realize it, and that's also OK. When it's there, it's the best feeling in the world."

Shadis is a member of ASCA, the New Jersey School Counselor Association, the Union County School Counselor Association, the Somerset County School Counselor Association, the National Association for College Admissions Counseling, the New Jersey Principals and Supervisors Association and The College of New Jersey Alumni Association.



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New Providence NEWS

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SEND US YOUR NEWS

Do you have a community service that you need help publicizing? Did you or someone you know accomplish something amazing? We are interested in hearing about your latest achievement (accomplishment, honor, award, etc.), send us your news!

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New Providence News

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RESIDENTS, A LOCAL BUSINESS, & CHURCH CONGREGATION KEEP CSA GOING

Community Service Association

Despite in-person fundraising restrictions caused by Covid19 and its variants, the Community Service Association (CSA) continues to flourish thanks to some creative and incredibly generous fund-raising initiatives in our community.

St. Andrews Church held its annual pumpkin picking event this fall—with an added benefit. The proceeds from picking your pumpkin from a “patch” (the Church’s front lawn) resulted in a contribution of \$1,500 to the CSA! Therefore, putting a jack-o-lantern on your front steps also meant giving food, rent relief, and more to some of our neighbors.

Dr. Schlobohm owner of New Providence Chiropractic, took an innovative approach to local charitable fundraising by running a new-patient drive, featuring a low-cost introductory session with the proceeds contributed to the CSA. This novel idea resulted in a \$1,000 donation to the CSA and, we hope, new patients for the clinic. Perhaps there are other businesses that could benefit by taking a similar customer incentive, making the event a win for the customer, the business, and the needy of New Providence.

CSA CASE WORKER “RETIRES”

For more than 20 years, John M. served as the Case Worker for the CSA. Thoroughly modest, John would not want recognition for his many years of devotion to helping seniors, families, and others in our town. While John was already retired from the corporate world, and just “retired” from his position as the Case Worker for the CSA, his acts of community service continue. He will never be retired from helping others! We appreciate John’s dedication; he will always be part of the CSA team.

The CSA is staffed by volunteers who give their time and energy to support our neighbors in need. A New Providence 501(c)(3), the CSA provides temporary financial assistance to residents, helping prevent evictions, cover medical expenses, school supplies, keep the power on, and fill many other needs of neighbors in distress. If you want to join or contribute to the CSA, or if you or a New Providence neighbor is in need, please visit our website, csanewprovidence.org or call us at (908) 665-8254. You can also mail contributions directly to the CSA at New Providence Town Hall, Attn.: CSA, 360 Elkwood Ave., New Providence, NJ 07974. “No act of kindness, no matter how small, is ever wasted.”—Aesop.

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Nathan Weiser

★★★★★

Spring Grove is by far the best rehab center I have ever been to. The staff are kind and caring and have gone above and beyond my expectations. The building is kept extremely clean and the new renovations are very nice.

Thank you Spring Grove for a wonderful and pleasant stay.



Charles Sherrick

★★★★★

I have been at Spring Grove for a few weeks now, they have exceptional service and excellent staff. All the nurses have been professional and attentive to all my needs. I never thought a rehab center can have such a beautiful layout and well put together. The newly renovated room I have stayed in, is up to date and extremely clean. The therapy staff have gone above my expectations with their expertise and getting me to where I am today. Alyssa the social worker has gone above and beyond with all her assignments.

Thank you Spring Grove.



Chrissy Sloan

★★★★★

The nursing staff and administration is professional, patient, attentive and understanding. The facilities are very clean and well maintained. My parents room is always clean and tidy. Although it was a difficult decision to make relocating my folks from a home environment to a senior living facility, Spring Grove made my decision easy.

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(above) New Providence Volunteer Fire Department Chief Vincent Wycko receives a check for \$1,000 from Summit Elks Past Exalted Ruler Mike Williams.

Photos by Summit Elks Lodge 1246

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Summit Elks Lodge 1246

The Elks is a longstanding charitable organization that lives by the values of fidelity, justice, brotherly love, and charity. Keeping within that spirit, the Summit Elks Lodge #1246 Trustees approved donations of over \$27,000 to local organizations, which brings our total cash donations for our fiscal year (April-March) to over \$130,000. New Providence PBA Local #132 and the New Providence Volunteer Fire

Department each received a donation.

If you are interested in joining the Summit Elks Lodge to assist with our charitable work, please check us out on Instagram: @summitelks1246 or Facebook: Benevolent and Protective Order of Elks Summit Lodge #1246.

Visit us in person at 40 Maple Street, or email our Lodge Secretary at secretary@summitelks1246.org.



(above) Summit Elks member and Chief of Police Theresa Cazaway and her father, Summit Elks Past Exalted Ruler Mike Williams, present a check for \$1,000 to the New Providence PBA Local #132.

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LOCAL RESIDENTS HONORED WITH 2021 MELVIN JONES FELLOWSHIP

New Providence Lions Club

The New Providence Lions Club recently honored John Everitt and Bob Kallaur with the Melvin Jones Fellowship.

The Melvin Jones Fellowship was established in 1973 as Lions Clubs International

Foundation's (LCIF) highest form of recognition to acknowledge an individual's dedication to humanitarian service.

John Everitt moved his IT business to New Providence in 1986. Impressed by the sense of community, volunteerism, and commitment to NP community development, John joined the ranks of local volunteers by getting involved with a variety of committees, clubs, and associations. He states, however, that his "favorite is the NP Lions Club," of which he was president from 2017-2018.

Bob Kallaur and his family moved to New

Providence in 1981. He has been a Lion for 11 years, serving as club secretary from 2013-2019. Bob has volunteered in town for over 25 years, serving on the leadership committees for the Cub Scouts and Boy Scouts, the NPHS Bandwagon, several Borough committees, and the New Providence Planning Board for 11 years. He also coached youth sports in the NP Recreation program.

These two longtime volunteers have made a great positive difference in the New Providence community and embody the motto of Lions International—We Serve.

Photos by New Providence Lions Club

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(above l-r) Robert Campbell, Ed Morgan, Mayor Al Morgan, Recipient Bob Kallaur, President, Tom Montrone, Recipient John Everitt, Assistant Treasurer, Brian Trumbore, and Bill Hoefling at the recent Lions ceremony honoring Kallaur and Everitt.

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COUNTY TEACHER RECOGNITION PROGRAM AWARDS

Congratulations to the New Providence School District recipients of the Union County Teacher Recognition Program award, and the Teachers of the Year!

Mr. Dougher - New Providence High School

Mr. Bennington - New Providence Middle School

Mrs. Powers - Salt Brook School

Ms. Joyce - Allen W. Roberts School

The Union County Teacher Recognition Program acknowledges educators for their commitment to their students and their profession. All four teachers will join their Union County colleagues for a special ceremony through Kean University in the spring and be honored at an upcoming Board of Education meeting.

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Photo by New Providence School District



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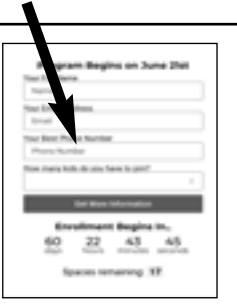
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Open Rehearsals Week

at New Jersey Youth Symphony

February 27 - March 6

Are you interested in auditioning for NJYS? Check out any of our 15 ensembles at NJYS! Meet the conductors and experience a rehearsal at NJYS! For Young Musicians in Grades 3-11 who play violin, viola, cello, bass, flute, oboe, clarinet, bassoon, horn, trumpet, trombone, tuba, percussion, or any jazz instrument.

Open Rehearsals Schedule

February 27: Percussion Ensemble 10:30-11:00 AM

February 28: Flute Choir 5:00-5:30 PM, **Flute Forum** 6:30-7:00 PM, **Fortissimo Flutes** 8:00-8:30 PM

March 1: Sinfonia 5:00-5:45 PM, **Youth Symphony** 6:30-7:30 PM

March 2: Concertino Winds 5:00-5:45 PM, **Clarinet Ensemble** 6:30-7:00 PM, **Philharmonia** 6:15-7:15 PM

March 3: Primo Strings 4:30-5:15 PM, **Concertino Strings** 6:15-7:00 PM, **Youth Orchestra** 6:15-7:15 PM

March 6: Jazz Orchestra 1:30-3:30 PM, **Big Band and Saxophone Ensemble** 3:00-4:00 PM, **Faculty Concert** 3:00 PM



For full ensemble descriptions, visit

WhartonArts.org/njys/ensembles-programs/

Register Online by **Friday, February 25, 2022** at **NJYS.org**

Registration, Proof of Vaccination, and negative COVID test required.

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ALUMNUS TO APPRENTICE WITH BERLIN PHILHARMONIC

Wharton Institute for the Performing Arts

The New Jersey Youth Symphony (NJYS), a program of the Wharton Institute for the Performing Arts, announced that alumnus Omar El-Abidin won a worldwide audition to apprentice at the famous Berlin Philharmonic in Germany and will start his tenure shortly. El-Abidin participated in NJYS from 2011-2013 and studied thereafter at Juilliard's pre-college program. At 15, he toured South America with the New York Youth Symphony followed by a tour of South America and Europe with the National Youth Orchestra of the United States of America. Since graduating from The Juilliard School, El-Abidin has lived and studied in

Zurich, Switzerland prior to winning an audition for the Karajan Academy, the prestigious training program of the Berlin Philharmonic.

Said Artistic Director and Principal Conductor Helen H. Cha-Pyo, "The New Jersey Youth Symphony community celebrates with Omar as he steps into this amazing opportunity. Omar is a great role model for any young musician, but especially for our current percussionists here at NJYS."

"It is so wonderful to see the global impact a musical education at the New Jersey Youth Symphony can generate," said Peter H. Gistelinck, Executive Director at the Wharton Institute for the Performing Arts. "We wish Omar all the best in his professional orchestra career and we know this apprenticeship at the Berlin Philharmonic may just be the beginning."

NJYS, founded in 1979, is a tiered orchestral program offering ensemble education for students in grades 3-12 across New Jersey. NJYS has grown from one orchestra of 65 students to over 500 students in 15 different orchestras and ensembles, including the internationally recognized NJYS Youth Symphony. NJYS ensembles have performed in venues including the New Jersey Performing Arts Center, Carnegie Hall, and the John F. Kennedy Center for the Performing Arts.

Now in its 43rd season, NJYS continues to achieve musical excellence through intensive instruction and high-level performance. Under the guidance of a talented team of conductors, coaches, and teaching artists, students are immersed in challenging repertoire, learning the art of ensemble playing, and exploring their potential in a supportive and inclusive environment.

The New Jersey Youth Symphony is a program of the Wharton Institute for the Performing Arts. Wharton is New Jersey's largest non-profit performing arts education organization serving over 1,500 students of all ages and abilities through a range of classes and ensembles. In addition to the New Jersey Youth Symphony, programs include the Paterson Music Project and Performing Arts School.



(above) Percussionist and NJYS alumnus Omar El-Abidin is selected to apprentice with the Berlin Philharmonic in Germany.

Photo by New Jersey Youth Symphony

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Dr. Mindy Ok earned her Doctor of Dental Medicine degree from the University of Pennsylvania School of Dental Medicine, one of the top dental schools in the country. Dr. Ok strives to provide every patient with a thorough and relaxing visit.

Dr. Erin Welfel is a cum laude graduate of the College of New Jersey and earned her Doctor of Dental Medicine from Temple University. Dr. Welfel believes excellence in patient care is through commitment to education and clinical excellence.

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NEW PROVIDENCE LIBRARY'S MARCH PROGRAMS

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Tel: 908-665-0311 • Visit us at www.newprovidencelibrary.org • Follow on social media @newprovlibrary

Email: rsvp@newprovidencelibrary.org • npmlchildrens@gmail.com • NPMLTeens@gmail.com

Announcing our 2022 Community Read Theme: Fairy Tales!

This year is the 210th anniversary of many of Grimm's Fairy Tales and the 325th anniversary of many of Charles Perrault's original fairy tales. Many new authors are currently publishing fictional retellings based on some of the most well-known of them. For our 4th Annual Community Read at the NP Library this year, let's all dive in and read, discuss, and share our thoughts on Fairy Tales! Visit the library or check our website for lists of Fairy Tales & Fairy Tale Retellings for people of all ages. Join in the fun by playing along with Fairy Tale Book-opoly, too. Let's get the whole community reading & discussing fairy tales!

Knit/Crochet Night (Adults)

March 7 & March 17 from 7-8:30 p.m.

Drop by the Conti Room with a knitting, crocheting, or other fiber art project you're working on, and chat with others while you work. Masks required. To sign up for email reminders, call the library or email rsvp@newprovidencelibrary.org.

Batter Up: Let's Talk Baseball (All Ages)

March 14 from 7-9 p.m.

You're invited to discuss teams, players, and issues of the sport with other baseball fans over Zoom. Now in its eighth year, this group of mostly seniors welcomes baseball fans of all ages in all locales. To join, email the library at rsvp@newprovidencelibrary.org.

Book Group (Adults)

March 15 from 10:30-11:30 a.m.

The book group will discuss Dad is Fat by Jim Gaffigan. The popular comedian shares his misadventures as an unlikely father of five, from his formative years in a large Irish-Catholic family, to his middle-of-the-night, diaper-changing foibles, to his struggles to lull tyrannical tots to sleep. Meet in the Conti room. Masks required. Copies will be available to check out at the front desk one month before the discussion. To join, email rsvp@newprovidencelibrary.org.

Virtual Origami Club (Kids)

March 21 @ 3:30 p.m.

Learn all about origami and how to make your own creations right at home! This program is run by teen volunteers who are passionate about sharing their love of science and STEM with younger children. For children in grades 3-4. Email Np.m.LChildrens@gmail.com to receive your origami kit and the link to the YouTube instructional video.

Robotics, Survivor, & the Meaning of Control w/ Dr. Christian Hubicki (Teens & Adults)

March 22 @ 6 p.m.

Dr. Christian Hubicki, Robotics Professor at Florida State University, blends his unique experience as a robotics researcher with his adventure on the popular reality TV series, Survivor. Conceived while marooned in Fiji, this virtual talk is filled with lessons about the cutting edge of robotics and how they apply to everything—even being stranded on a deserted island in a million-dollar game. A fun mix of science, entertainment, and life lessons for all audiences. To register: Teens email Np.m.LTeens@gmail.com. Adults email rsvp@newprovidencelibrary.org.

New Jersey Makers Day (All Ages)

March 25-26

New Jersey Makers Day is a statewide event that celebrates and promotes maker culture, as well as the values associated with making, tinkering, and STEM-based learning. Activities are planned for all ages, including the Microscopic Scavenger Hunt for ages 10 through adult.

NJ Makers Day:

Outer Space Take-Home Craft (Preschool +)

Pick up this fun, outer-space take-home craft in the library lobby. Kits are first-come, first-serve, while supplies last.

Mini Succulent Painting & Potting Kits (Grades 6-12)

Teens are invited to pick up a mini succulent planting kit. Each kit will contain a live mini succulent plant in a temporary pot, plus a bisque planter pot and paint set. Teens can paint and decorate the bisque planter and re-pot their succulent at home. Materials are limited.

Registration required. Email

Np.m.LTeens@gmail.com to reserve your kit.

Microscopic Scavenger Hunt (Ages 10-Adult)

Starting March 1, and while supplies last Adults, teens, and families with children ages 10 and up may join our Microscopic Scavenger Hunt, made possible by a grant from New Jersey Makers Day. Register for a free DIY Foldscope paper microscope and slide kit by emailing rsvp@newprovidencelibrary.org. You will receive an email confirmation. Pick up kits at the library on March 25 or 26. Your kit will contain links to video tutorials that will help you assemble your Foldscope and make slides. The Scavenger Hunt page in your kit will give ideas for what to look at under your Foldscope. To be entered into a prize drawing, submit one or more photos to the library by April 4. For more information, call (908) 665-0311 ext. 4.

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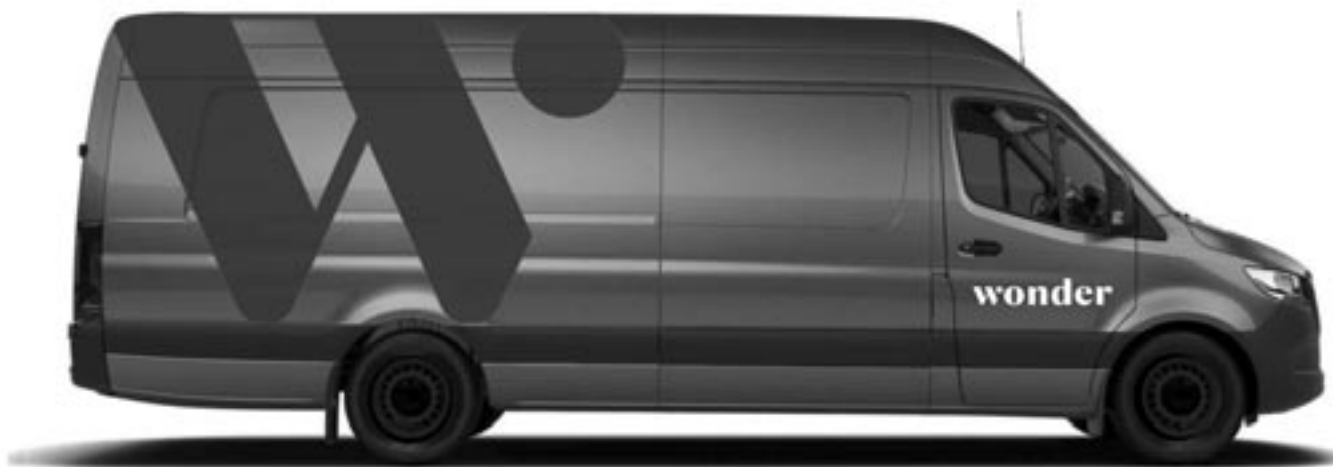
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4

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Fred's Meat & Bread – Burgers

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Barrio Café – Mexican

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Pizzeria Mozza – Italian



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SCHOLARSHIPS AVAILABLE FOR HS SENIORS

Lions Club of New Providence

It is with great pleasure that the Lions Club of New Providence announces that it will again be offering college scholarships to New Providence High School students this year. There will be scholarships awarded to three deserving seniors in the amount of \$2,000 each. All students receiving a New Providence High School Diploma in June of 2022 are eligible. This includes all students attending the High School in New Providence, the Union County Magnate or Vocational Schools, and all students attending a special education school as long as their diploma is from New Providence High School.

The scholarships will be awarded based upon academic achievement, extracurricular activities, community service, and financial need. The New Providence Lion's Scholarship Committee will

evaluate all applications timely filed with the High School Guidance Department or sent to the Lions Club of New Providence, at P.O. Box 854, New Providence, NJ 07974.

Applications for these scholarships can be obtained from your NP High School Guidance Counselor. The submission deadline is April 8.

"The Lions Club has been awarding scholarships to deserving NPHS students for over 35 years, and, personally, it's been an honor to represent the Club in handing them out the last thirteen," said Chairman Brian Trumbore.

The Lions Club of New Providence is proud to continue to give back to our community. One hundred per cent of all profits raised by the Lions is given back to individuals, community organizations, and local service organizations, including but not limited to the: Senior Center, New Providence Memorial Library, New Providence Emergency Medical Services, New Providence Fire Department, New Providence PBA, SAGE, Brooke Healey Foundation, Paca Club of New Providence, as well as other groups and individuals in need.

Being a Lion empowers you to help others in a way that no one person could alone. Lions make a difference! To Donate: mail check to NP Lions Club, PO Box 854, New Providence, NJ 07974. For more information/membership, email us at info@nplions.org or visit nplions.org.

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Book by **LYNN AHRENS** and **STEPHEN FLAHERTY**
 Co-Conceived by **LYNN AHRENS**, **STEPHEN FLAHERTY**, and **ERIC IDLE**
 Based on the Works of **DR. SEUSS**

Tickets available at SeatYourself.biz/NPHS
 Fri. March 11 at 7:00pm, Sat. March 12 at 7:00pm, Sun. March 13 at 2:00pm
 Fri. March 18 at 7:00pm, Sat. March 19 at 2:00pm & 7:00pm

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Boy Scout Chess Tournament

Open to all registered Boy Scouts/Venturers/Explorers.
Non-scouts welcomed!

Saturday, March 26, 2022
 9:00 am to 2:00 pm
 Tournament play starts at 10:00 am

Cranford Community Center
 220 Walnut Avenue, Cranford, NJ • 908-709-7283

Registration is \$15 • Note: this is a non-rated tournament.
 Scouts can register online at <https://scoutingevent.com/999999>
 Non-scouts (under 18 only) can register by calling Joe Renna at 908-447-1295.
 For questions or information, contact Victoria Moran at victoria.moran@scouting.org or 973-765-9322 ext 250.

Trophies awarded to 1st, 2nd and 3rd place finishers.
 Lunch will be provided for all players and fans.
 This tournament meets the 6a requirement for earning a Chess merit badge.

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Florham Park Press NJ Qty: 5,500 Zip: 07932	Garwood NJ Times Qty: 2,500 Zip: 07027	Green Brook NJ Gazette Qty: 3,000 Zip: 08812	BUSINESS • LIFE KENILWORTH NJ Qty: 3,500 Zip: 07033	NJ LIFE in LINDEN Qty: 17,900 Zip: 07036	Long Hill LEADER NJ Qty: 3,500 Zips: 07933, 07946, 07980
MADISON MONTHLY NJ Qty: 6,300 Zip: 07940	MOUNTAIN VIEW NJ Qty: 2,900 Zip: 07092	New Providence NEWS NJ Qty: 5,100 Zip: 07974	OUR TOWN Rahway, NJ Qty: 13,000 Zip: 07065	ROSELLE PARK MONTHLY Qty: 5,600 Zip: 07204	Scotch Plains NJ WHAT'S HAPPENING MONTHLY Qty: 9,400 Zip: 07076
Short Hills MILLBURN MONTHLY NJ Qty: 8,200 Zips: 07041, 07078	Summit NJ Times Qty: 9,600 Zip: 07901	Spirit of UNION NJ Qty: 6,800 Zip: 07083 (partial)	WARREN MONTHLY NJ Qty: 6,200 Zip: 07059	Watchung Post NJ Qty: 2,700 Zip: 07069	Westfield NJ MONTHLY Qty: 11,800 Zip: 07090

NEWSPAPER AD RATES

Units	Size	1 TOWN	3 TOWNS	6 TOWNS	9 TOWNS	12 TOWNS	15 TOWNS	18 TOWNS	21 TOWNS	24 TOWNS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550	\$600
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900	\$1000
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700	\$1900
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000	\$2200
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400	\$2700
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700	\$3000
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000	\$3400
2-PAGE SPREAD	21" x 14"	\$700								
BACK PAGE	10" x 14"	\$500								
FRONT PAGE BANNER	8.25" x 2"	\$320								
FRONT PAGE BOX	1.5" x 4.5"	\$240								

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KNIT/CROCHET NIGHTS ARE BACK IN PERSON

Adults can drop by the New Providence Library's Conti Room with a knitting, crocheting, or other fiber art project you're working on, and chat with others while you work. The group meets from 7 – 8:30 p.m. alternating Mondays and Thursdays. Upcoming dates are March 7 & March 17 and April 4 & 21. To sign up for email reminders, call the library, 908-665-0311, or email rsvp@newprovidencelibrary.org.



(above, l-r) Christy & Amanda, Berkeley Heights neighbors, attended for the 1st time at the February 17th gathering.



(above, r-l) Jiwoo with daughter Abby, New Providence. Jiwoo's grandmother taught her how to knit when she was a child, and hasn't knitted in many years. Librarian Elen Malosh helped her get started again.



(above, l-r) Ellen Malosh, Adult Librarian and the program's coordinator, rebooted the group in December after taking a hiatus during the pandemic; Melissa, New Providence is a regular attendee; Natalia, New Providence.

RENNA MEDIA LAUNCHES THREE NEW NEWSPAPERS

Beginning in March three new towns have joined Renna Media's growing family of newspapers: Florham Park Press, Millburn Short Hills Monthly, and Elmora Hills Elizabeth. Renna Media is now mailing 160,000, town-specific newspapers, to 24 towns each month.

The newspapers' goal is to be a positive influence on the economic development and overall well-being of the town. Our publications exist to share community service news and the good things that are happening in the community.

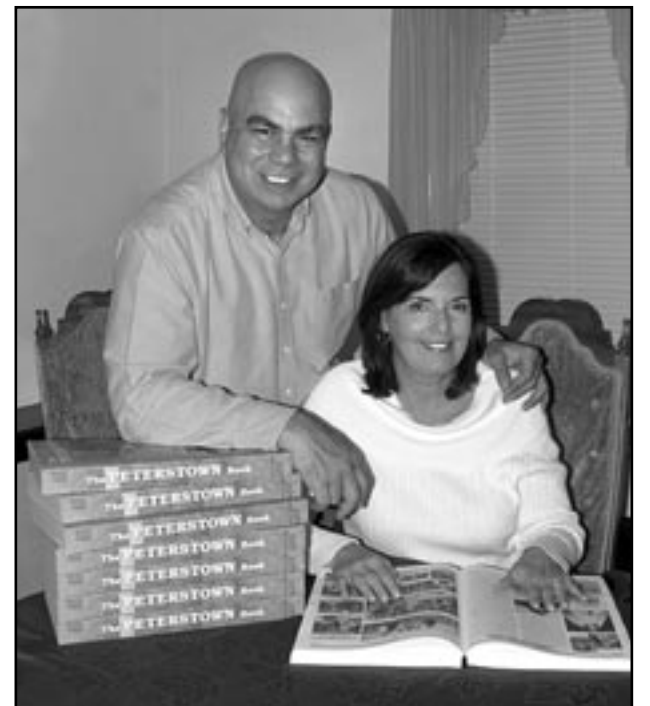
Renna Media is a Cranford, NJ based business owned and operated by husband and wife team of Joe and Tina Renna. Renna Media's family of 24 community newspapers are published in Morris, Essex, Union and Somerset counties, with a total circulation of 160,000. The publications are "hyperlocal" in nature in that they contain information focused on each individual town, and are direct mailed within those towns.

The concept of being hyper-local is to give local businesses a venue to promote services. Reaching local customers gives you the highest return for your advertising dollars. The newspapers are designed (black ink on newsprint) to keep the cost of an advertisement to as low as \$60. Regional businesses can take advantage of one low rate for advertising in multiple towns.

Renna Media also prints full-color flyers that get mailed along with the newspapers. A cost effective alternative to mailing postcards.

For more information about Renna Media publications, please visit rennamedia.com.

You can contact Tina Renna regarding advertising, or to submit news, via email info@rennamedia.com; or call 908-418-5586.



(above) Joe and Tina Renna, owners of Renna Media, LLC, publish 24 direct-mailed community newspapers with a total circulation of 160,000. They have been publishing community newspapers since 1998. For more information, please visit rennamedia.com.

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