BUSINESS + LIFE ENILWORTH LIFE

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Kenilworth VFW 33 South 21st Street

ST PATRICK'S DAY **PARTY**

March 17th 4 - 8 p.m.

Free event.

ALL ARE WELCOME. TRADITIONAL IRISH **MUSIC AND CORNED BEEF AND** CABBAGE SERVED. **CASH BAR.**

ST. THERESA SCHOOL CELEBRATES CATHOLIC SCHOOLS WEEK

Catholic Schools Week is a longstanding tradition celebrating Catholic reading with an author. Thursday, students education in the United States. Since its creation in 1974, it has been honored as the last Sunday in January and extends for the whole week. This year the theme is Catholic Schools: Faith, Excellence, Service.

As a Salesian school, St. Theresa School embraces Don Bosco's motto: Run, jump, play, but do not sin. Students from various grade levels spoke at the Sunday masses to share their love of St. Theresa School.

The students embraced their Catholic education for the entirety of Catholic Schools Week. The whole school kicked off the week with a Mass. A popular and beloved tradition at St. Theresa's is Bosco Bingo. Every year, on the feast of Saint Don Bosco, the entire school participates in a game of bingo. With this fun activity, no one who attends St. Theresa will ever forget the feast day of our beloved saint. It is a reminder of how fortunate we are to be a part of a Salesian school and makes attending St. Theresa's truly special.

The fun continued with more activities. On Tuesday, Get Up and Dance Day, we put on our dancing shoes and danced the day away—in between learning, of course. On Wednesday, students showed their support for our country by sporting red, white, and blue. Middle School Students practiced their knowledge of the school's history with a fun-filled Kahoot. The early childhood students had a special visitor, a remarkable book practiced their call to service by bringing new hats, scarves, and gloves for a local charity. Students and staff got a little "crazy" with crazy socks, hair, and hats day! The celebration concluded with a pajama, pretzel, and movie day for all to enjoy.

The fun celebrates our Salesian spirit. There is no end to the staff's activities here at Saint Theresa School. The students constantly participate in exciting and educational surprises that make learning fun. It turns a typical day into one you'll remember for years to come.



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ECRWSS

(above) Students sport crazy socks, hair, and hats during Catholic Schools Week.

Photos by St. Theresa School

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KENILWORTH

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STUDENTS RECEIVE LIFELONG LESSONS

Kenilworth Detective Brian Pickton recently led the way for the 5th grade L.E.A.D program at St. Theresa School in Kenilworth.

Students graduated from the Law Enforcement against Drug program and each received lifelong lessons and a fun T-shirt.

Law Enforcement Against Drugs (L.E.A.D.) is a non profit (501C3) organization, supported by dedicated police officers, committed to protecting youth and communities from the proliferation of drugs, drug related crimes, peer to peer/cyber bullying and violence.



Photo by St. Theresa School

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As a "Salesian" school we are a youth friendly environment for our children helping them to develop into "good Christians and honest citizens," always respecting their developmental needs, in a family atmosphere.

The concept of "value based" education is at the heart of St. Theresa's curriculum.

Our objective is to cultivate the growth of each student as a whole person. We aim to achieve academic excellence as well as teaching them the value of self worth.

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- · STEM classes
- Supplemental and compensatory instruction
- Interscholastic Sports for Boys and Girls
- · Award Winning Forensics Program
- · Active Home School Association
- Financial Assistance through the Archdiocese of Newark

AUTHOR VISIT AT ST. THERESA SCHOOL

St. Theresa School in Kenilworth welcomed author Laura Sassi to school recently. Ms. Stassi read her story Love is Kind to the primary grades. She explained the different facets of an author's job and the amount of time it takes to actually publish a book. The children and teachers alike enjoyed her visit tremendously and would welcome a return visit.

(right) Author Laura Sassi reads Love is Kind to young students at St. Theresa School.





(above) Youngsters at St. Theresa School listen to Laura Sassi with rapt attention.

Photos by St. Theresa School



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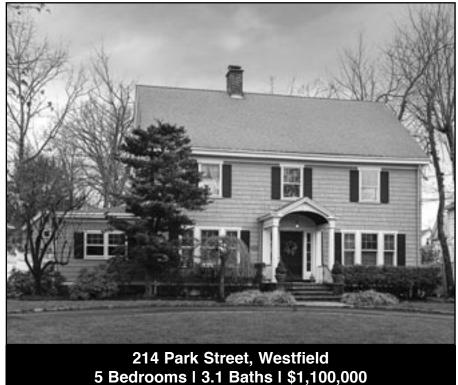
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ROTARY CLUB GIFT PROGRAM BENEFITS FOOD PANTRY

As part of the Kenilworth Rotary Club's Christmas Gift Program, Sandra Trapani, club President, recently presented a check to Carol Savona to benefit the food pantry at St. Theresa's Church.

The Kenilworth Rotary Club is a community focused organization that is currently in its 75th year of service.

Please contact Sandra Trapani at 908-349-0441 or sandra.r.trapani@gmail.com, with any inquiries regarding club activities or interest in joining the club.



(above) Sandra Trapani and Carol Savona

REYNOLDS PLUMBING



(above) Kenilworth Rotary Club members.

VIRTUAL FORENSICS COMPETITION

Saint Theresa School

Recently, Saint Theresa School in Kenilworth was one of four schools who participated in a virtual Union County Catholic League of Forensics Declamation Competition. Saint Theresa's team moderated by Mrs. Christine McCarthy and Mrs. Crystal Kacerek consisted of six students: eighth graders Magdalene Battista,

Jacob Falconer, and Arielle Lopina; seventh graders Gabrielle Aguinaldo and Dylan Gatchalian; and sixth grader Kassandra Pombo.

Magdalene Battista, Jacob Falconer and Gabrielle Aguinaldo advanced to the final round. Gabrielle Aguinaldo was awarded an Honorable Mention Ribbon. Jacob Falconer and Magdalene Battista tied for second place.







(above) A screenshot of the six STS students who competed in the Union County Catholic League of Forensics Declamation Competition. Photo by Saint Theresa School

RELIEF FROM CHRONIC KNEE PAIN

FDA Approved Treatment to Avoid Surgery

DON'T BLAME THE ARROW FOR MISSING THE TARGET

Just like tens of millions of other Americans, you were looking for relief from your chronic knee pain. You thought Viscosupplementation injections might be the answer, but the results were disappointing and painful. Don't assume the treatment wasn't right. That could very well be like blaming the arrow for its path to the target when the problem might be the archer. If you didn't get the pain relief you were hoping for, chances are your injection treatment was off target. Unlike blind injections or even ultrasound targeted treatments found elsewhere.

Northeast Spine & Wellness Center uses diagnostic fluoroscopy to make sure the area that needs treated is the exact area where the injection goes. This is the most advanced method of delivering this pain relieving treatment with 95% accuracy to give you the results you're looking for. The use of Fluoroscopy guided injections sets Northeast Spine & Wellness Center apart. The end result is you living pain free from your chronic knee pain. You can avoid the lengthy and painful road of knee replacement surgery. You can avoid the endless trial and error assortment of potentially addictive prescription medications. This treatment, using fluoroscopy guided injections has seen a success rate of above 85% in those suffering from knee pain related to ostcoarthritis, and that includes people with bone on bone involvement. You've suffered from chronic knee pain long enough, Call Northeast Spine & Wellness Center now for a RISK FREE consultation.



If Knee Surgery Sounds Scary, It Should

Have you have been told you are facing knee replacement surgery? Have you been told about all the downsides you could be facing? First and foremost, there are NO guarantees that knee replacement surgery will be the answer to your pain, but let's look further:

- Surgery is costly, regardless of the percentage of services covered by insurance.
 Surgery requires lost time from work and typically requires a regimen of rehabilitation and medications.
- With surgery, there is always a risk for unwelcomed complications. And you could be back to where you started, or worse.
- Medications will be required for relief from surgery and you have been down that road before. Addictions to these pain medications can cause potential side effects, something you do not want to experience.
- · Rehabilitation can take years.

Consider This Alternative To Surgery

Northeast Spine & Wellness Center offers you a real opportunity and a painless way to say goodbye to your knee pain without any surgery. Here are just a few of the important benefits you should consider?

- · Diagnostic fluoroscopy accurately targets the pain, unlike blind injections.
- · Guided fluoroscopic injections are virtually pain free, unlike blind injections.
- · No lost time from work or family.
- · No expensive or time consuming rehabilitation.
- No potentially addictive prescription medications.
- · Recovery time is almost instant, not months or years.

How Does This New Treatment Work?

Relief begins almost as fast as it takes to pronounce the treatment. It's called Viscosupplementation Therapy. To begin with, it starts with Northeast Spine & Wellness Center investing in the use of diagnostic fluoroscopy.

This enables them to target the exact location of your knee pain with pinpoint accuracy. What follows is a simple injection that causes little to no pain, especially when compared to what you may be living with daily. That explains what you will see on the surface of this revolutionary treatment. What's taking place below the surface is how and where the natural healing process takes place. The injection of a Hyaluronic acid called Hyalgan. This gel-like substance was approved by the FDA in 1996. Hyalgan is a natural substance that mimics the synovial fluid that is already produced by your body in your joints. Osteoarthritis sufferers in particular see a reduction in this much needed synovial fluid in their knee joints. Without that cushioning layer of protection, the cartilage in your knee can begin to wear away leading to the rubbing of bone on bone. Through Viscosupplementation Therapy, this natural substance immediately goes to work reducing the swelling and inflammation in the joint and adding a coating layer of protection. Think about Dorothy taking the oil can to The Tin Man. You'll begin to feel that same kind of relief and quite possibly feel like you're ready for a dance down the yellow brick road to recovery yourself. And with a success rate of over 85% in alleviating pain associated with osteoarthritis, it's easy to see why this treatment is so readily covered by Medicare and by most major insurance providers. Diagnostic fluoroscopy to target the pain, Viscosupplementation Therapy to relieve the pain. Simple, fast

Do you Suffer from any of these Symptoms?

There are a number of reasons why you developed Osteoarthritis pain. It can develop with age or because of heredity. It could be from repetitive stress from a job or some glory days in athletics. Of course your concern is with the symptoms you face daily and how to make them end, hopefully without surgery or the use of potentially addictive medications. Northeast Spine & Wellness Center understands the symptoms you have been

living with and can help. If you have any of the symptoms below, please call us today. Relief is a phone call away.

- Pain Whether it's a sharp aching or maybe a burning sensation, the pain can range from irritating to debilitating.
- Swelling This can cause tenderness and soreness to the entire knee area, making walking or going up and down stairs painful, getting in and out of bed or bathtubs difficult and dangerous just name a few activities affected by swelling.
- Stiffness Getting up out of bed or after sitting for a period of time gets more and more difficult. This loss of mobility can be more than a hindrance. It can be dangerous if you need to move quickly.
- Loss of muscle strength This can lead to balance issues and the strong possibility of falling.
- . Joint deformity Not just unsightly, but painful as well.
- Creaking Joints Can be painful and a sign of more discomfort to come.
- Sleepless nights Losing sleep over your suffering is not just irritating, but potentially dangerous because of so many other health concerns that can be affected by loss of sound sleep.

Let Me Show You Targeted Relief From Your Knee Pain

Every day, I see patients suffering from knee pain due to arthritis, osteoarthritis, sports injuries or other conditions. Many have been told that they are in need of knee replacement surgery. Other patients say they have been prescribed various prescription medications to deal with the pain.

Something clse I see almost every day, are patients that have tried viscosupplementation knee injections elsewhere and found it to be a painful and ineffective experience because the injections were not administered using fluoroscopic guidance. Instead of using the incredibly accurate diagnostic fluoros-

copy we use at Northeast Spine & Wellness Center these patients experienced a blind injection technique, which can be as inaccurate as playing pin the tail on the donkey

Once I am able to explain to my patients about the pin point accuracy of using diagnostic fluoroscopy and the amazing results viscosupplementation can provide, they are thrilled to get started. They are even more thrilled when they feel the relief. Please contact Northeast Spine & Wellness Center today to schedule your RISK FREE consultation.

Call 732-827-0800

Scot Paris MD, FACS

Here's what our patients have to say

"I'm dancing without pain. I can move with no problem whatsoever. I can go up and down steps with no pain." - Patricia G.

"Over 85% relief for the first time in 15 years, suffering with knee pain. My life is getting back to normal."

- Perry O.

"After only four visits, i have absolutely no pain! The staff is "top-notch."

- Quenton L.

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KENILWORTH HISTORICAL SOCIETY'S UPCOMING EVENTS

KHS offers two new events that are sure to put the fun in fundraising!

TRIP TO WIND CREEK BETHLEHEM CASINO

On Saturday, March 26, KHS will host a bus trip to Wind Creek Bethlehem Casino in Bethlehem, Pa. The bus will depart from St. Theresa's School parking lot at 8:30 a.m. and return to Kenilworth at approximately 5:30 p.m. The cost of \$48 includes comfortable motor coach transportation, an approximate 6-hour visit to the casino, and \$25 in free slot play. There will be complimentary door prizes on the bus. Space is limited, so please sign up by March 10 to secure your spot.

The casino offers more than 3,000 state-of-theart slot machines ranging in denomination from 1 cent to \$100 and more than 150 table games. The Wind Creek Bethlehem site also houses a wide range of distinctive outlet stores and popular restaurants and eateries.

A REFRESHINGLY NEW WINE TASTING

On Friday, April 1, KHS will host a refreshingly new wine-tasting event at the historic Oswald J. Nitschke House—a living history museum and cultural arts center located at 49 South 21 Street in Kenilworth. The enlightening, enjoyable evening of wine sampling and discussion will feature a broad selection of new organic, vegan wines paired with assorted cheeses, chocolates, and Girl Scout cookies.

The two-hour wine tasting event will begin at 7 p.m., so participants are asked to arrive by 6:30 p.m. Admission is \$30 per person. Reservations are required, as seating is limited. For reservations or further information, please call 908-709-0434.

Participants will have an opportunity to visit the Nitschke House museum's five historic rooms and view the current exhibit, 100 Years and More of Votes for Women.

Proceeds from both fundraisers will benefit the Oswald J. Nitschke House by helping defray building and operating expenses, including the cost of an elevator that makes the restored site fully accessible to everyone.

The Kenilworth Historical Society is an independent, volunteer-based, non-profit, tax-exempt, 501(c)(3) organization dedicated to the research, preservation, and interpretation of the Oswald J. Nitschke House, local history, and culture. Visit kenilworthhistoricalsociety.org.



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WHAT, WHERE, AND WHEN IN OLD KENILWORTH:

VIRGINIA ALBERTS – A WOMAN OF GREAT KINDNESS

With March as Women in History Month and February as Black History Month, the story of Virginia Alberts takes on special significance. She was born in Virginia as Virginia Jones on June 15, 1868. Widowed twice, she was a woman of great kindness.

Virginia Alberts came to town from the South with her husband John and children in the 1920s. They first lived on N. 8th St. near Washington Ave. Before 1950 she was widowed and moved to a very small house at the far end of N. 9th St. near the end of the playground that is now located there. She had little money but scraped by while at the same time she helped others.

The family of Ernest and Iola Bailey lived across the street at 305 N. 9th St. Their sons, Howard, 1933-2016, and Wray, born 1936, recalled Virginia Alberts in a 2005 interview.

Wray said, "Mrs. Alberts kept pretty much to herself. She had a vegetable garden about her home. As she became older the garden became smaller. The children pretty much left her alone, but if any did bother her, she would speak to their parents and that would be the end of that. It was hard to tell if she was thin or full-bodied as she wore layered clothing much of the time.

Howard stated, "She took care of the less fortunate. She had nothing herself but always tried to help others to get on their own two feet.



(above) Virginia Albert's cottage once stood near end of playground. Photo: 2022, Michael Naya Jr.

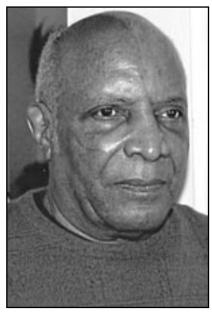
She often took in people, especially a young girl from down South, who wanted to come up North to better themselves. She would take people into her home and help them find work. Once they started to earn a living, they would have to be on their way so that she could eventually help someone else. She had no plumbing in the house. There was an outhouse and a well. I used to bring water in for her. I also used to chop wood for the small stove that she cooked on all year. It was the only source of heat in the house during the winter. As night approached, I used to go into her house and light her kerosene lamps for her. As she grew older and less able, her son John from Summit came down and checked her more often. Eventually, over her resistance and desire to remain independent, he took her to live with him.

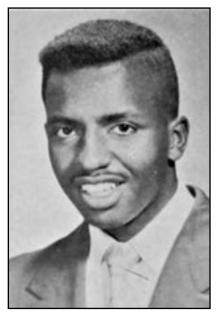
Research reveals that she left Kenilworth about 1955 to live in Summit with her son. Some may

look upon her life style in Kenilworth as primitive. But in the decades before, that was how many people lived in early Kenilworth – just like Mrs. Alberts. She had no electricity, no plumbing, no running water, and no central heat. As did she, earlier residents used kerosene lamps, had outhouses, and drew water from wells or scooped it up from nearby streams. Mrs. Alberts lived to nearly 94 years of age, passing away April 11, 1972. She was certainly a woman of great kindness who led a humble life, dedicating herself to helping others. She was one of those beautiful people we find who have so little, but who do so much for others.

Research provided by Walter E. Boright, Ed. D. Persons with questions about this article or who have Kenilworth history to share, may contact Dr. Boright at 908-256-5200 or drbori@aool.com.







(left) Virginia Alberts (representation) Sketch: Peter Ambush

 $(above,\ left)\ Wray\ Bailey\ knew\ Mrs.\ Alberts\ {\it Photo:}\ {\it 2011},\ {\it Historic\ Signs}$

(above, right) Howard Bailey helped Mrs. Alberts
Photo: Regionalogue, 1953



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SPRING READING PROGRAMS:

Lap Sit (Ages 0-24 mo.)

Tuesdays, March 29 - May 10 10:30 a.m. - 10:50 a.m.

Toddler Time (Age 2)

Wednesdays, March 30 - May 11 10:30 a.m. - 10:50 a.m.

Story Time (Ages 3+)

Thursdays, March 31 - May 12 from 3:30 p.m. - 4 p.m.

St. Patrick's Day-themed Grab 'n Go Craft (Ages 4-9)

starting Monday, March 7

Get your Grab 'n Go Craft when you check out a book from the Library. while supplies last.



(above) Professional graphic artist Doug Baron teaches cartooning at KPL on March 19 at 12:30 p.m. Fun for ages 8+.

Photo by Doug Baron



(above) Let's go to China! was recently presented by Patricia Shih at the Kenilworth Public Library in honor of The LUNAR NEW YEAR. Participants enjoyed an interactive program which provided an opportunity to learn about the geography, history, music, art and customs of China. This program was funded by The Friends of The Kenilworth Public Library.

SPECIAL EVENTS:

Registration is required for all special events. Kenilworth residents may begin to register one week prior to each event. Out-of-town residents may begin to register two days prior to each event. To register, call the Library.

Cartooning Workshop with Doug Baron (Ages 8-Adult)

Saturday, March 19; 12:30 p.m. - 1:30 p.m. Professional graphic artist Doug Baron will teach you how to draw your favorite cartoon characters and improve your artistic skills. Sponsored by the Ralph Errington Charitable Foundation.

Paper Mill Playhouse presents Lost and Found (Ages 4-Adult)

Thursday, March 24; 4 p.m. - 4:30 p.m.
The Paper Mill Playhouse's Children's Theater on Tour students bring us this 30-minute musical revue replete with high-energy Broadway show tunes. A great introduction to

the world of musical theatre! Registration required. For Kenilworth residents, registration begins Thursday, March 17. All others may register starting Tuesday, March 22, space permitting. To register, call the Library. Sponsored by the Ralph Errington Charitable Foundation.

Bilingual Special Event for Teens & Adults: Hablemos Juntos (Ages 16-Adult)

Wednesday, April 6; 3:30 p.m. - 4:30 p.m. Join us for an opportunity to practice Spanish and English conversation skills in a relaxed setting while participating in language related activities. All levels of English and Spanish speakers are welcome. Meet others in the community that want to learn to speak a second language. Presented by Coordinator of Youth Services Robin Koerner, Library Assistant Telina Cuppari, and volunteer Virginia Huerta. Registration recommended, but not required. Registration begins Wednesday, March 30.



(above) The Paper Mill Playhouse's Children's Theater on Tour students bring Broadway to Kenilworth on March 24 at 4 p.m.

Photo by Paper Mill Playhouse





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Today's Solution to Yesterday's Pollution

BREARLEY CELEBRATES BLACK HISTORY MONTH

Kenilworth Public Schools

The hallway at the entrance to David Brearley Middle High School (DBMHS) showcases iconic figures in Black history, but not the ones you might expect. Instead of civil rights heroes and politicians, the display focuses on creativity and features athletes, musicians and even a depiction of 100 years of Black hairstyles.

The school's Race Matters Alliance, working with DBMHS alumnus Jordan Stewart, intentionally focused on Black culture to mark Black History Month, explained principal Jeremy Davies.

"Black history and Black culture are incredibly important parts of American history. Our goal is to show our students that they are one in the same," Davies said. "This display has captured that, as well as shines a light on a variety of contributions made by Black Americans to our society."

The project was organized and guided by staff members including principal Jeremy Davies, Fine & Performing Arts and Technology teacher Dr. Janice Marsili, middle school counselor Megan Harrison and high school social studies teacher Tim Ryan, with special assistance from Dr. Marsili's husband, Mr. Marsili.

Along with messages echoing Black excellence throughout the building, Brearley hosted Montclair State University's Step Team, Gospel Choir, and a Dance Team sub-group called Complexions as part of its Black History Month celebration. The assembly was followed by a reception and panel discussion hosted by the

Race Matters Alliance and its advisors, Dr. Marsili and Mrs. Harrison, along with Stewart.

After the semester change on Feb. 4, seniors began the first ever Social Justice class at DBMHS. The elective explores literature involving social justice issues and current events. Since the class is new, students have been able to help mold the syllabus around their interests. They can choose from a variety of texts that tie into the subject.

"Students have expressed that being able to shape this class themselves, they are more engaged in reading than they have been in years past," said Davies. "It excites me to see them be able to dictate what our future generations will be exploring while genuinely being interested in the subject."

Photo by Kenilworth Public Schools



(above) David Brearley Middle High School hosted Montclair State University's Step Team, Gospel Choir, and a Dance Team sub-group called Complexions, in celebration of Black excellence.







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ST. PATRICK'S DAY **PARADE AFTER PARTY**

March 12 Event to Benefit Scholarship Fund

The Union County Emerald Society is hosting an Irish party on Saturday, March 12 from 2 to 7 p.m. at the Kenilworth Veterans Center following the Union County St. Patrick's Day Parade.

Proceeds from the event will benefit the Jack Casey Memorial Scholarship Fund.

Irish entertainment will be provided by Brian Kennedy.

Tickets are \$25 and include food, beer, wine and soda.

The Union County Emerald Society, a fraternal organization of law enforcement officers and firefighters of Irish descent, has deep roots in the communities of Union County and strives to celebrate Irish heritage and culture while also supporting important causes including Project Children and the Union County Baseball League.

For tickets and more information please call 908-447-3675. Tickets are also available at the door.

The Kenilworth Veterans Center is located at 33 South 21st Street in Kenilworth, NJ 07033.

SENIOR BUS TRIP TO RESORTS CASINO

The Kenilworth Senior Citizen Club hopes to meet Lady Luck on a trip to Resorts Casino in Atlantic City, NJ on Tuesday, March 15. The bus will leave from the Acme parking lot at 9:30 a.m. The cost is \$35 and the casino will give you \$20 in slot play.

To get in on the fun, make a reservation by contacting either Lillian Furze at 908-709-0515 or Emily Grimaldi at 908-272-6329.

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A CHORUS LINE COMING TO CDC THEATRE IN CRANFORD

musical audition. After having been postponed from its 101st season, A Chorus Line will run at CDC Theatre in Cranford from March 11 through March 26, 2022. This stunning concept musical captures the spirit and tension of a Broadway chorus audition and explores the inner lives and

Come be part of Broadway's most legendary bittersweet ambitions of professional Broadway performers. Winner of nine Tony Awards, including Best Musical and the Pulitzer Prize for Drama, the show features one powerhouse number after another. Michael Kidney leads the talented cast as director and choreographer. Visit cdctheatre.org for ticketing information.



(above) Cast of A Chorus Line. Visit cdctheatre.org for ticketing information.

AUDITIONS FOR A BRONX TALE

CDC Theatre in Cranford

Auditions for A Bronx Tale will take place at between the father he loves and the mob boss CDC Theatre, 78 Winans Ave., Cranford, NJ on March 14, at 7 p.m. for young Calogero only; and March 15 and 16 at 7 p.m. for all other roles. Callbacks will be on Tuesday, March 22 at 6 p.m. by invitation only.

Please bring a headshot and resume stapled together and provide proof of vaccination. Prepare a 32-bar cut of a contemporary Broadway song; sides will be provided.

Based on the critically acclaimed play that inspired the now classic film, this streetwise musical will take you to the stoops of the Bronx in the 1960s—where a young man is caught found by visiting cdctheatre.org.

he'd love to be. Featuring a book by Academy Award nominee Chazz Palminteri, music by Oscar, Grammy, and Tony Award winner Alan Menken, and lyrics by Grammy Award winner and Oscar and Tony Award nominee Glenn Slater, A Bronx Tale is a story about respect, loyalty, love, and above all else: family.

Rehearsals will take place at CDC, in the evenings on Tuesdays, Wednesdays, Thursdays and Sundays, starting April 5th. Performances are June 10, 11,17,18,24,25 at 8pm, and June 19th at 2 p.m. Additional information can be

"Family care for newborns through 100"



House Calls, Open 6 Days, Evening hours 570 South Ave E, Bldg. G | Cranford, NJ 07016 Make your appointment today! 908.272.7990

CASINO NIGHT SET FOR APRIL 22

Kenilworth Knights of Columbus

The Kenilworth Knights of Columbus Council 4186 is holding a Casino Night fundraiser to benefit Knights of Columbus charities on Friday, April 22 from 7-11 p.m. at our headquarters located at 191 Market Street in Kenilworth. Admission is open to all, but seating is limited. Pre-registration is highly recommended.

The first annual Casino Night will include food and snacks from local vendors, a cash bar, five gaming tables, Tricky Tray prizes from area businesses, and a 50/50 drawing. Tickets are \$40 per person and \$75 per couple. Pre-registered guests receive \$50 in chips per person. Tickets will be sold the day of the event based on availability. All day-of attendees will receive \$40 per person in chips. Additional chips can be purchased during the event.

The event is being sponsored by Mastapeter Center.

Funeral Home of Roselle Park. For additional information about the event or sponsorship opportunities contact: Kevin Murphy, Past Grand Knight, 908-377-5727. Contact Franco Zito, Event Chairman, at 908-241-5996 for ticket information.

Council 4186 has given its full support to The Church of St. Theresa as well as many other local organizations: Kenilworth PBA #135, Kenilworth Veterans Center, Kenilworth Volunteer Fire/Rescue, Kenilworth Historical Society, Kenilworth Little League (for which we received an award as the longest team sponsor), Kenilworth Youth Softball, St. Theresa's Food Bank, Hillside Food Bank, David Brearley M/H PTO, NJ Special Olympics, Center for Hope Hospice, HomeFirst, and Life Choices Resource Center.









Pioneer District Boy Scout Chess Tournament

Open to all registered Boy Scouts/Venturers/Explorers.

Non-scouts welcomed!

Saturday, March 26, 2022 9:00 am to 2:00 pm

Tournament play starts at 10:00 am

Cranford Community Center

220 Walnut Avenue, Cranford, NJ • 908-709-7283

Registration is \$15 • Note: this is a non-rated tournament.

Scouts can register online at https://scoutingevent.com/999999

Non-scouts (under 18 only) can register by calling Joe Renna at 908-447-1295.

For questions or information, contact Victoria Moran at victoria.moran@scouting.org or 973-765-9322 ext 250.

Trophies awarded to 1st, 2nd and 3rd place finishers.

Lunch will be provided for all players and fans.

This tournament meets the 6a requirement for earning a Chess merit badge.

VFW DISTRICT 5 COMEDY NIGHT

Supporting Jay Boxwell for VFW State Commander

MARCH 25, 2022

7:30 p.m.

KENILWORTH VFW

33 S 21st Street, Kenilworth NJ

Featuring New Jersey's funniest lawyer,

Jon Bramnick

With an intro by Joe Carny of Dumb Kids in the Back

Tickets are \$30 per person Light refreshments, draft beer & wine are included. Cash bar for liquor.

Tickets can be purchased at the Kenilworth VFW, or by calling 908—276-9769, or email: njvpowmia@gmail.com

CHESSLESSONS

International Master Yaacov Norowitz

- Group or private lessons
- Live or virtual options
- Classes for all Levels from beginners on up



Call or email Joe Renna: joerenna@rennamedia.com 908-447-1295 For more info about lessons.

Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyperlocal to regional, for every budget and market size.

NEWSPAPER ADVERTS

We mail 160,000 newspapers to every home and business in 24 towns. You can advertise in any number of towns. Ads start at \$60.

FULL COLOR PRINTING

We print flyers and menus, full color, two sided, on coated stock for only \$35 per thousand.

DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

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Tina Renna 908-418-5586 · tinarenna@rennamedia.com Joe Renna 908-447-1295 · joerenna@rennamedia.com 202 Walnut Avenue, Cranford, NJ 07016





Oty: 4,700

Zip:07922



Qty: 7,500

Zip: 07928



Qty: 6,700

Zip: 07066











Zip: 07023







Qty: 2,500 Zip: 07027



Qty: 3,000 Zip: 08812



Zip: 07016

Qty: 3,500 Zip: 07033



Qty: 17,900 Zip: 07036



Qty: 3,500 Zips: 07933. 07946,07980



Qty: 6,300 Zip: 07940

Short Hills

MILLBURN

MONTHLY

Qty: 8,200 Zips: 07041

07078



Qty: 2,900 Zip: 07092



Qty: 5,100 Zip: 07974



Qty: 13,000 Zip: 07065



Qty: 5,600 Zip:07204



Qty: 9,400 Zip: 07076



Qty: 9,600 Zip: 07901



Qty: 6,800 Zip: 07083 (partial)



Qty: 6,200 Zip: 07059



Qty: 2,700 Zip: 07069



Qty: 11,800 Zip: 07090

NEWSPAPER	AD	RAT	ES
Inits			

IEWSPAPER AD RATES								
						1 TOWN		
1	Unit (Business card	0	3.25"	x	2*	560		
2	Units 6.5°	x 2" or	3.25	x	4"	\$100		
4	Units 3.25°	x 8° or	6.5°	x	4"	\$180		
6	Units 6.5° x 6	.25° or	10"	x	4"	\$240		
9	HALF PAGE 65	x 9° or	10"	x	7"	\$320		
2	Units		10"	x	8°	\$360		
8	FULL PAGE		10°	x	14"	\$400		
P/	AGE SPREAD		21"	x	14"	\$700		
A	K PAGE		10"	x	14"	8500		
RC	NT PAGE BANNE	R	8.25"	x	2*	\$320		
RC	ONT PAGE BOX		1.5"	x	4.5"	\$240		

k cover, front page banner and front box reserved on first-of-first-served basis. Current advertiser has right of first refusal

Rates are per month. Artwork included in price. Newspapers are black on white

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00	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000	\$3400
60	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700	\$3000
20	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400	\$2700
40	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000	\$2200
80	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700	\$1900
00	\$250	\$400	\$500	\$600	5700	\$800	\$900	\$1000
60	\$150	\$250	\$350	5400	\$450	\$500	\$550	\$600

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Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

FUNDRAISER FOR CRANFORD FIREFIGHTER

Knights of Columbus of Garwood and Cranford

The Final Four Charity Fundraiser to support Cranford Firefighter Robert Hurewitz, whose career was cut short by physical injuries sustained on the job, will take place on Saturday, April 2 from 6:00 p.m. to 11 p.m. at the Columbian Club of Garwood at 37 South Ave., in Garwood. Tickets are \$35 per person and include beer, wine, soda, and food.

Hurewitz suffered heart and kidney damage in the line of duty last year. The effects have been

The Final Four Charity Fundraiser to support lasting and deleterious. Proceeds from the April ranford Firefighter Robert Hurewitz, whose 2 fundraiser will be donated his family.

Please help this family of three by participating in the April 2 event or by donating directly to the GoFundMe campaign started by Hurewitz's wife Amanda: GoFund.Me/e460a236. You can also mail a donation check made payable to the Cranford Knights of Columbus, PO Box 501, Cranford NJ 0701 – write in the check note: For Hurewitz Family.



(above) Help raise funds on April 2 for Firefighter Robert Hurewitz whose injuries sustained in the line of duty prevent him from working.

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MENUS - PRINTING - \$50 PER THOUSAND Rate is for quantities of 25,000 or more. For quantities less than 25,000 cost is \$68 per thousand. 11"x17" / Full color /2 sided / 60lb gloss coated stock / Includes folding (quarter fold or tri-fold, with or without c

Includes folding (quarter fold or tri-fold, with or without coupons tab)
FLYERS - \$35 PER THOUSAND
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PER 1,000

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\$50

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- Posts shared on multiple Facebook pages and twitter.
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Joe Renna at 908-447-1295
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- WEBSITE HOSTING: \$300 PER YEAR
- Includes website hosting, software updates, monthly website content updates
- SEO SERVICES: AVERAGE COST \$1,000 \$2,000 PER MONTH Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

Call for free a consultation if you need help developing an online marketing plan. STARTER WEBSITE \$500

Joe Renna at 908-447-1295 email: JoeRenna@RennaMedia.com

RENNA MEDIA LAUNCHES THREE NEW NEWSPAPERS

Beginning in March three new towns have joined Renna Media's growing family of newspapers: Florham Park Press, Millburn Short Hills Monthly, and Elmora Hills Elizabeth. Renna Media is now mailing 160,000, townspecific newspapers, to 24 towns each month.

The newspapers' goal is to be a positive influence on the economic development and overall well-being of the town. Our publications exist to share community service news and the good things that are happening in the community.

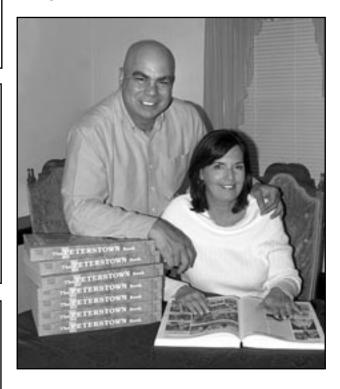
Renna Media is a Cranford, NJ based business owned and operated by husband and wife team of Joe and Tina Renna. Renna Media's family of 24 community newspapers are published in Morris, Essex, Union and Somerset counties, with a total circulation of 160,000. The publications are "hyperlocal" in nature in that they contain information focused on each individual town, and are direct mailed within those towns.

The concept of being hyper-local is to give local businesses a venue to promote services. Reaching local customers gives you the highest return for your advertising dollars. The newspapers are designed (black ink on newsprint) to keep the cost of an advertisement to as low as \$60. Regional businesses can take advantage of one low rate for advertising in multiple towns.

Renna Media also prints full-color flyers that get mailed along with the newspapers. A cost effective alternative to mailing postcards.

For more information about Renna Media publications, please visit rennamedia.com.

You can contact Tina Renna regarding advertising, or to submit news, via email info@rennamedia.com; or call 908-418-5586.



(above) Joe and Tina Renna, owners of Renna Media, LLC, publish 24 direct-mailed community newspapers with a total circulation of 160,000. They have been publishing community newspapers since 1998. For more information, please visit rennamedia.com.

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