Published by Renna Media **Issue 76 • March 2022** 



NJAR Circle of Excellence Sales Awards

**30 HOMES SOLD!** 

27 Year Fanwood Resident 20 Years Experience Full Time Agent

I work hard for my clients **Check Out My Reviews** GeorgeHansenERA.COM



1773 E. Second St., Scotch Plains

U.S. POSTAGE PRSRT STD BRIDGEPORT

**ECRWSS** 

#### **GRANT RECIPIENTS & SUCCESSFUL FOOD DRIVE**

Fanwood Community Foundation

The Fanwood Community Foundation (FCF)—marking 23 years of service to the community—is proud to announce the six local nonprofits that were awarded grants totaling \$7,300 in 2021. "We're honored to help support these worthy organizations. We are especially proud to come from a community that comes together to support their own during these last two difficult years," said FCF President Peter Chemidlin.

#### THE GRANT RECIPIENTS INCLUDE:

Caring Contact, an award-winning volunteer-staffed caring and crisis hotline and listening community.

CASA of Union County, an organization that trains, supervises, and supports community volunteers to advocate for abused, neglected, and abandoned children placed in foster homes or residential facilities.

Jam Kancer in the Kan Foundation, a Scotch Plains organization that hosts games and events to raise money for organizations fighting cancer and families affected by

cancer; grant monies provided holiday gifts for local families struggling with cancer.

Fanwood Fire Department, protecting homes in Fanwood since 1890; the grant is slated to fund new equipment.

Fanwood Rescue Squad, serving Fanwood and surrounding communities since 1948; the grant monies will fund turnout

Wolves Basketball Academy, an organization which provides a friendly and fun environment for special needs children to learn the fundamentals of basketball and play on a team.

#### **OTHER FCF INITIATIVES:**

FCF held a virtual food drive, raising a total of \$2,940 for the Community Food Bank of New Jersey (CFBNJ). FCF matched an additional \$2021, which was delivered directly to the IHM Food Pantry in Scotch Plains—just in time for the holidays. Since the pandemic began, FCF has raised more than \$15,564 for local families.

Fanwood Community Foundation is a New Jersey Nonprofit Corporation. Visit us at fanwoodcommunityfoundation.org.



(above) Community Foundation check award ceremony.

Photo by Fanwood Community Foundation

## Full Color Flyers and Menus Printed and Mailed to Every Home and Business in Town!

MENUS - PRINTING - \$50 PER THOUSAND

Rate is for quantities of 25,000 or more. For quantities less than 25,000 cost is \$68 per thousand. 11"x17" / Full color /2 sided / 60lb gloss coated stock / Includes folding (quarter fold or tri-fold, with or without coupons tab)

FLYERS - \$35 PER THOUSAND

8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock / Tri-fold add \$10 per thousand

INSERTED AND MAILED TO EVERY HOME AND BUSINESS

\$60 per thousand. (as low as \$30 per thousand depending on quanttiy.)

Joe Renna at 908-447-1295 email: JoeRenna@RennaMedia.com

## [Fanwood Dost...

#### Renna Media LLC, Publishers

202 Walnut Ave., Cranford, NJ 07016
Fanwood Post is published by Renna
Media. 3,000 newspapers are printed
monthly and mailed to every business and
resident in Fanwood.

Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

©2021 Contents of this newspaper cannot be reproduced without written consent from Renna Media LLC.

#### **SEND US YOUR NEWS**

Do you have a community service that you need help publicizing? Did you or someone you know accomplish something amazing? We are interested in hearing about your latest achievement (accomplishment, honor, award, etc.), then send us your news!

#### Email: editor@rennamedia.com

Online at www.rennamedia.com like us on facebook.com/ Fanwood Post

Tina Renna: 908-418-5586 tinarenna@rennamedia.com Joe Renna: 908447-1295 joerenna@rennamedia.com

#### **LEAVE YOUR MARK ON HISTORY**

The Historical Society of Scotch Plains and Fanwood is sponsoring a fundraising campaign to help the Osborn Cannonball House Museum, located in downtown Scotch Plains, which is celebrating its 50th Anniversary this year. The "Cannonball House," named by locals after a cannon misfired and hit the building during The Battle of The Short Hills in Scotch Plains in June 1777, has been open to the public as a teaching museum since 1972.

The building, an 18th century Georgian style home, was built c. 1760, and was home to many noteworthy Scotch Plains families. Jonathan Osborn, who is credited with building the house and who raised 13 children there, was a prominent Scotch Plains citizen who was an innkeeper, tailor and farmer. His Son, David, was a Captain in the NJ Militia and the area's first Clerk and Postmaster. It is also documented that two of Jonathan's sons fought in the Revolutionary War. The Museum is one of the oldest and a unique structure in downtown Scotch Plains.

The Historical Society of Scotch Plains and Fanwood is pursuing the listing of the museum on the NJ State and National Registries of Historic Places. Inclusion on the Registry of Historic Places, while an honor for a property in itself, also provides opportunities for grants to procure funds which are necessary for the continued maintenance of the building to protect it for future generations. A successful nomination to the Registry of Historic Places signifies that a property is an important part of America's cultural heritage and worthy of preservation.



(above) Cannonball House

Nomination is a lengthy process which requires documentation prepared by a professional.

Leave your mark on history and help us preserve the legacy of the Cannonball House. Please send your donations to the campaign to have the Cannonball House listed on the NJ State and National Registries to The Historical Society of Scotch Plains/Fanwood, P. O Box 261, 1840 Front Street, Scotch Plains, NJ 07076. Checks should be made out to "The Historical Society of Scotch Plains and Fanwood". For further information call (908) 322-6700, Ext 230 or email Info@historicalsocietyspfnj.org.

The Cannonball House Museum is open to the public on the first Sunday of every month (except Jan. & Feb.) from 2-4 p.m. with tours by costumed historical interpreters. It is also open for special events, school tours and group tours by appointment.

# MALL SAM'S MAINTENANCE

\*SOD \*PAVERS & PATIOS\*

\*TOP SOIL

\*PLANTING

\*TRIMMING

\*DRAINAGE\* \*CLEANUPS\*

REE REMOVAL \*MULCH\*



CALL OR TEXT

908-41-7302 SAMSLANDSCAPING.COM



#### VIRTUAL MEETINGS ALSO AVAILABLE

Interior & Exterior Remodeling | Family Owned & Operated

100% FINANCING AVAILABLE | 30+ YEARS EXPERIENCE

NJDCA 13VH07755300

## MagnoliaHomeRemodeling.com 🔯





(above) The late Bob Hoyer from 2007

#### **DEPARTED FANWOOD RESCUE SQUAD MEMBER'S SON CONTINUES A LEGACY OF SERVICE**

#### Borough of Fanwood

to the Fanwood Rescue Squad. Indeed, Bob Hoyer, a member from 2006 to 2014, was a top responder for several consecutive years as a driver and first responder. He received Responder of the Year honors at the annual Overlook EMS awards dinner in 2007. His widow Bernadette, who remains active around Fanwood, proudly watched Eric become an EMT in Bridgewater and now as he begins work as a paramedic for Robert Wood Johnson University Hospital.

Members of the rescue squad presented Eric with a letter acknowledging his achievement and the memory of his dad during a surprise visit at Mrs. Hoyer's home in Fanwood on Saturday, Feb. 5, 2022.

"We want to congratulate you on the Eric Hoyer saw how committed his dad was achievement of your paramedic certification," reads the letter signed by Captain Ian Lewis and President Jamie Pedinoff. "We understand this was a dream and aspiration and we appreciate being able to share this momentous occasion with you and your family."

> Hoyer, who lives in Raritan, will initially respond with medic units assigned to central New Jersey. Paramedics typically come from the ranks of EMTs and go through a rigorous training program of at least two years. In New Jersey, paramedics are dispatched from hospitals to team with local EMTs on calls that may be life-threatening.

> Capt. Lewis and squad members Wes Lewis, Brian Downing and Ed Winsor took part in the drop-in visit.

Photos by Tom Kranz



(above, l-r) Group photo in Bernadette Hoyer's living room. Squad 2nd Lt. Ed Winsor, Capt. Ian Lewis, Bernadette Hoyer, Eric Hoyer, Squad 1st Lt. Brian Downing and member Wesley Lewis



(above) Eric receives the letter from Capt. Lewis

Estate Liquidation • Estate Sales • Downsizing Let our experience and powerful customer base do the work for you. Helping Families • Selling Treasures • Having Fun

**908-494-0961** Free Consultation bluemoonestatesales.com



#### ORTHOPEDIC MEDICINE CENTER

REHABILITATION AND RECOVERY ARE AT THE CORE OF EVERYTHING WE DO.

Allan D. Tiedrich, M.D., P.A. F.A.A.P.M. & R.

Board Certified Physical Medicine and Rehabilitation NJ State Certified Medical Marijuana Physician

Conditions Treated TRAUMA AND INJURY | SPORTS INJURY | CONDITIONS OF AGING

Special Services DISABILITY AND LEGAL ISSUES | MEDICAL MARIJUANA PHYSICIAN DRUG ADDICTION TREATMENT

Tel 908.769.7999

1304 South Avenue, Suite 4 Plainfield, NJ 07062 Fax 908.769.5816

www.doctortomc.com info@doctor-thc.com www.doctor-thc.com

## It's time for new dentures!



Ask about implant supported dentures.

#### If your dentures ...

- · Are loose
- Over 5 years old
- · Have been repaired many times

· You would like to improve your smile

#### Then call . . .

For an appointment today! The doctors at Dentalcare Associates will provide all your denture needs.

- 1 hour denture repairs
- 3 hour lab relines laboratory on premises
- All repairs schedule permitting

#### OFFICE COVID-19 PRECAUTIONS

- ✓ All staff & patients screened and temperatures taken
  ✓ Intra-oral high speed suction systems
- ✓ Reduced reception seating ✓ Shielded reception desk
  ✓ UV wands for surfaces and equipment
- Personal protective equipment for the dental team Operatories with HEPA and UV-C filtration



Dr. Robert V. Scalera, Jr., Director 908-322-7800 567 Park Avenue, Scotch Plains NJ • www.njdentalcare.com

#### FLINTLOCKS CELEBRATE 100TH BIRTHDAY OF MEMBER

Dr. D. Michael Hart

Not many centenarians get to celebrate their 100th birthday surrounded by friends. On Thursday, February 17, the Flintlocks celebrated Fanwood resident Joe Schott's 100th birthday. Joe has been active in this volunteer group for 33 years since retiring from Bells Labs. He recruited many of his friends to join, and even a few relatives. Joe has a wry sense of humor, so they presented him with a parking plaque which reads: "Reserved Parking Only for Flintlocks Over 100 Years Old."

The Flintlocks are a group of retired scouters who devote every Thursday all year round to helping the Scout Camps. They build cabins, maintenance and build craft kits for the Scout shops. The Flintlocks represent a wide range of skills, including: two electricians, a millwright, carpenters, plumbers, diesel mechanics, police officers, heavy equipment operators, but also many professionals such as a dentist, two college professors, computer experts, financial advisors, salesmen, etc.

The most popular craft kits sold at the Cedar Knolls and Mountainside Scout Shops are the bird houses, bird feeders, benches and handy boxes. The men also volunteer at many of the Patriot Path Council activities for the scouts. Since they are a 501c3, they do not need to pay

make picnic tables, paint the dining hall, do sales tax, and they provide skilled labor for free. The Council has 3 camps and the volunteers are important to keep things running smoothly. Many of the scouters had children or have grandchildren in the scouts. More than half of the volunteers have been awarded the Silver Beaver Award, which is the highest National Honor offered by the Boy Scouts of America. They are an outstanding group of volunteers.

> The Flintlocks meet every Thursday from 8 am to 2 pm at Camp Winnebago in Rockaway. Guests are always welcome. For information, contact Secretary Dr. D. Michael Hart by email drmhart@yahoo.com.

> > \*Some expiration dates apply so don't delay



(above) Joe Schott seated to the immediate right of the parking sign, behind the cake, in a flannel shirt; celebrating his 100th birthday with his 24 Flintlock friends around him.



**549 Lexington Avenue • Cranford** 

#### **POLAR BEAR SAFETY SWIM**

Westfield Girl Scouts recently hosted their first Polar Bear Safety Swim. Cadette and Senior Scouts taught 23 Daisies, Brownies, and Juniors several best practices to keep safe while in or near bodies of water. The younger girls learned about the importance of the buddy

Westfield Girl Scouts recently hosted their first Polar Bear Safety system, underwater diving, competitive swim strokes, rip currents, and vim. Cadette and Senior Scouts taught 23 Daisies, Brownies, and survival techniques.

Our thanks to Stacy "Sparky" Plummer for organizing the event and the Fanwood Scotch Plains Y for hosting it.



(above) Westfield Daises, Brownies, and Juniors learn water safety at the Fanwood Scotch Plains Y.

Photo by Westfield Girl Scouts













#### **JOE SCHOTT 100TH BIRTHDAY DRIVE-BY**

for one of the town's special residents on Friday, February 18th. Joe Schott turned 100 on February

years and a volunteer in Fanwood. He received a loud tribute for his birthday on the front lawn of 19th. He is well known around town, a WWII his home surrounded by family, friends,

Fanwood police, fire and rescue did a drive-by veteran, very active in Boy Scout leadership for neighbors and first responders. He was surprised by the large, noisy turnout!

YouTube: https://youtu.be/aGGmhTXGtho

Photos by Tom Kranz





(above) Joe surrounded by his family

(above) Joe with members of Fanwood PD and Rescue Squad

## **MOUNTAINSIDE COMMUNITY POOL** ACCEPTING MEMBERSHIPS

#### Who's ready to enjoy the summer like it was 2019!!!

Located conveniently off Route 22 at 1005 Mountain Ave., Mountainside Community Pool memberships are currently available for this private gem of a facility for residents and non-residents.

Featuring three pools (50 meter, Dive/slide tank, and a zero-depth), picnic grove, snack bar, and two newly paved basketball courts, there are plenty of options for families of all sizes.

We offer swim lessons, swim team, have events throughout the year, and run a 13 & under triathlon. And all new members will receive a free 2022 tennis badge which gives you access to our six tennis courts in town.

There's no better place to escape and relax this summer!

For membership information please call the Mountainside Recreation Office @ 908-232-0015 or email kbandics@mountainside-nj.com.



#### **CYBERCRIME ZOOM PROGRAM**

Fanwood-Scotch Plains College Club



On Monday, March 21, at 7: 30 p.m., the Fanwood-Scotch Plains College Club will host a virtual program on Cybercrime led by Sonia Schenker. Cybercrime is an easy industry to enter and there are plenty of ways for cybercriminals to trick people into sharing personal information and/or money. Sonia will discuss common threats and two easy steps that we can take immediately to manage risk across a multitude of devices.

Sonia Schenker is a self-proclaimed Excel nerd and a Certified Remote instructor for Community Education with a focus on how we can use modern technology at home and at work. She resides in Morris County with her husband and rescue dog.

This timely and informative program is free and open to the public. A link to attend the program via Zoom can be obtained by sending an email request to tishisack17@gmail.com.

Photo by Fanwood-Scotch Plains College Club



#### A TOUCH OF SPRING DELIVERED WITH MOBILE MEALS

#### Rake and Hoe Garden Club of Westfield

Twelve members of the Community Projects Committee of Rake and Hoe Garden Club of Westfield recently met at the First Baptist Church of Westfield, where Mobile Meals originates, and made 60 small floral arrangements to accompany the meals delivered that day. The club supplies the flowers and prepares the arrangements in laundry detergent caps. These cheerful multicolored floral arrangements were decorated with red and pink paper hearts. The club preforms this service in spring, fall and winter and is much appreciated by the clients who look forward to receiving these colorful arrangements. The event was coordinated by Kris Luka and Mary Foley Smith.

Mobile Meals is a voluntary, non-profit program that provides home-delivered meals to those who are unable to shop and prepare their own meals on either a temporary or permanent basis. It is available to residents of Westfield and surrounding communities including Mountainside, Fanwood, Scotch Plains, Clark, and Cranford. For more information, call (908) 233-6146.

#### **KINDERGARTEN & GRADE 1 REGISTRATION**

Scotch Plains-Fanwood Public Schools

Registration for the Scotch Plains-Fanwood 2022-2023 school year for Kindergarten and Grade 1 is now open.

All children who are residents of Scotch Plains or Fanwood who will be five years old on or before October 1, 2022 are eligible to enroll in Kindergarten. Please visit spfk12.org/enrollment > Kindergarten Enrollment for details and pertinent links.

All children who are residents of Scotch Plains or Fanwood who will be six years old on or before October 1, 2022 are eligible to enroll in Grade 1. If you are new to the SPF District, visit: spfk12.org/enrollment

Please register by May 26 to ensure enrollment in your home school.

#### **GARDEN VOLUNTEERS WANTED**

Borough of Fanwood

A great volunteer opportunity for service groups, scouts, work groups, families, individuals, committees or organizations.

Want to get outside and enjoy the fresh air? Help improve our environment one small space at a time and learn about native plants! Get creative using nature! The Fanwood Environmental Commission is looking for volunteers to help maintain gardens at Borough Hall and other areas around town. The Commission will provide guidance, advice and know-how (and garden tools if needed). If interested, please email fanwood.ec.1895@gmail.com.

meets on the second Wednesday of the month at 12:00 p.m. at the Scotch Hills Country Facebook page.

The Rake and Hoe Garden Club is Club. Membership is open to residents of affiliated with the Garden Club of New Jersey Westfield and surrounding towns. For more and National Garden Clubs, Inc. The Club information, call Sharon Shiraga at (908) 228 2865 or visit rakeandhoegc.org or the Club's



(above) Rake and Hoe Garden Club members with their floral creations for Mobile Meals clients (front row l-r): Kris Luka, Margot Partridge, Lena Peitsinovski, Jeanie Pelikan, and Betty Gulino; (back row l-r): Karen Jolley-Gates, Clare Minick, Beth Siano, Mary Foley Smith, Richard Pelikan, Maryfran Annese, and Mary Lou Nolas. Photos by Rake and Hoe Garden Club

### **BAG A GREAT DEAL AT THRIFT SHOP BAG SALE**

#### Fanwood-Scotch Plains Service League

Tuesday, March 8 marks the start of another much-anticipated Bag Sale at the Fanwood-Scotch Plains Service League Thrift Shop. Customers can purchase a store-supplied shopping bag for \$7 and have fun filling it to the brim with items from the shop, bringing home a treasure trove of items for the lowest possible price.

The Bag Sale provides the Service League with an opportunity to clear out store shelves of all currently stocked clothing, shoes, bric-a-brac, linens, household items, toys, games, books, and DVDs, making room for new items including seasonal spring merchandise. The Bag Sale will run no later than Saturday, March 12, stopping earlier if inventory gets very low prior to that date. Shop early to bag the best deals!

Please note that all jewelry is excluded from The Bag, as are items from our Collectors Corner. New items for spring will be available beginning Tuesday, March 15.

The Thrift Shop is located at 1741 East Second Street in Scotch Plains. Store hours are Tuesday-Friday 10 a.m. to 2:30 p.m. and Saturday, 10 a.m. to 1 p.m. Shop the store to participate in the Service League mission of Helping Us Help Others. All store goods are generously donated by members of the general public and all Thrift Store proceeds outside of operating expenses are provided to local non-profit organizations or used for student scholarships.

To learn more about the Fanwood-Scotch Plains Service League and types of donations accepted please call the store at 908-322-5420 during business hours.

#### UGLY HOMES WAN **FOR TELEVISION PROGRAM IN THIS AREA**

We need 30 Ugly Homes with Ugly Kitchens, Bathrooms, Siding, Window, etc., Inside or Outside that need fixing or Remodeling. We will Repair and Remodel them and shoot video for training film and future TV show on Home Remodeling Work.

Must Sign Release, for purpose of filming job! This must be a complete remodeling job, not just patch up work. This remodeling is to be specially priced, with compensation going back to the homeowner for a signed release.

**Serious Inquiries Please!** 

CALL 833-375-1472

Ask for TV Project Department, for job evaluation and estimate of cost and compensations!

Tri-State Creations LLC - Lic. #s: NJ-13VH04728900, PA-39104



#### **CAR THEFTS AND BREAK-INS ARE ON THE RISE**

Borough of Fanwood

Fanwood Police Director Mike Bramhall recently reported to Council that car thefts and break-ins are on the rise. In every case of a car theft or break-in the car was left unlocked or with the key fob in plain sight. Valuables are left on car seats, money is left in center consoles, all of which are invitations to thieves. The Fanwood Police Department highly recommends that you turn off your vehicle and lock it while you run into the convenience store and even if you park in your own driveway. Criminals and car thieves have shown they will try to enter any car they think they can easily access because the keys are inside or your car is unlocked. Furthermore, don't leave valuables, even loose change, exposed in the car.

Contact the Fanwood Police Department if you see anything suspicious at 908-322-5000 or 911.



(above) Fanwood Police Director Mike Bramhall reported that car thefts and break-ins are on the rise, and outlined what residents can do to help.

Photo by Borough of Fanwood

## SPRING & SUMMER PROGRAMS

Fanwood Recreation Department

Registration is now open for the following Fanwood Recreation Spring and Summer Programs, for both children and adults.

Spring Programs for Children: Pickleball Lessons, Tennis Lessons, Skateboarding Lessons, Pre-school Sports Programs (Soccer, Multi-Sports, T-Ball), TGA Premier Junior Golf, TGA Premier Junior Golf Spring Break Camp, Fashion Design, Art Class.

Spring Programs for Adults: Acrylic Painting Bootcamp, Pickleball Lessons, Tennis Lessons.

Summer Programs for Children: Summer Park Program, TGA Premier Junior Golf Camp, Junior Tennis Lessons, Skateboarding Camp, Girls Lacrosse, Fashion Design, Multi-Sports Camp, T-Ball, Soccer, Basketball, Golf.

Summer Programs for Adults: Pickleball Lessons, Tennis Lessons.

And there's still time to register your child for the Winter Babysitting Certification program!

More Spring and Summer programs are still being added. For more information about all these programs and to register, please go to fanwoodrecreation.org.



## BOY SCOUTS OF AMERICA' PATRIOTS' PATH COUNCIL





#### Sponsored by



## Pioneer District Boy Scout Chess Tournament

Open to all registered Boy Scouts/Venturers/Explorers.

Non-scouts welcomed!

Saturday, March 26, 2022 9:00 am to 2:00 pm Tournament play starts at 10:00 am

## **Cranford Community Center**

220 Walnut Avenue, Cranford, NJ • 908-709-7283

Registration is \$15 • Note: this is a non-rated tournament.

Scouts can register online at https://scoutingevent.com/999999

Non-scouts (under 18 only) can register by calling Joe Renna at 908-447-1295.

For questions or information, contact Victoria Moran at victoria.moran@scouting.org or 973-765-9322 ext 250.

Trophies awarded to 1st, 2nd and 3rd place finishers.

Lunch will be provided for all players and fans.

This tournament meets the 6a requirement for earning a Chess merit badge.

# CHESS LESSONS

# International Master Yaacov Norowitz

- Group or private lessons
- Live or virtual options
- Classes for all Levels from beginners on up



Call or email Joe Renna: joerenna@rennamedia.com 908-447-1295 For more info about lessons.

## Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyperlocal to regional, for every budget and market size.

#### **NEWSPAPER ADVERTS**

We mail 160,000 newspapers to every home and business in 24 towns. You can advertise in any number of towns. Ads start at \$60.

#### **FULL COLOR PRINTING**

We print flyers and menus, full color, two sided, on coated stock for only \$35 per thousand.

#### **DIRECT MAIL**

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

#### **ONLINE MARKETING**

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

#### **SOCIAL MEDIA**

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

#### **WEBSITE AND SEO SERVICES**

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

**CALL JOE RENNA FOR A** FREE CONSULTATION. 908-447-1295

#### RENNA MEDIA NEWSPAPER RATE SHEET WE MAIL 160,000 NEWSPAPERS MONTHLY!

Tina Renna 908-418-5586 · tinarenna@rennamedia.com Joe Renna 908-447-1295 · joerenna@rennamedia.com 202 Walnut Avenue, Cranford, NJ 07016





Qty: 4,700

Zip:07922

Florham

Press NJ

Qty: 5,500

Park



Zip: 07928

Garwood

Qty: 2,500

Zip:07027



Green

Brook

Gazette

Qty: 3,000

Zip:08812





KENILWORTH

Qty: 3,500

CRANFORD





elmora





Qty: 17,900 Zip: 07036



Tanwood

Oty: 3,000

Dost"

Qty: 3,500 Zips: 07933. 07946,07980



Zip: 07940







Qty: 5,100



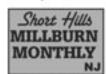
Qty: 13,000 Zip: 07065



Qty: 5,600 Zip: 07204



Qty: 9,400 Zip: 07076



Qty: 8,200

Zips: 07041

07078



Zip: 07901

Qty: 6,800 Qty: 9,600 Zip: 07083 (partial)



Qty: 6,200 Zip: 07059



Qty: 2,700



Qty: 11,800

Zip: 07090 Zip: 07069

NEWSPAPER	AD	RATES
Units		

nit	5			1	Size	TOWN
1	Unit (Busines	s card)	3.25°	x	2"	\$60
2	Units	6.5° x 2° or	3.25	x	4"	\$100
4	Units	3.25° x 8° or	6.5°	x	4"	\$180
6	Units	5.5° x 6.25° or	10°	x	4"	\$240
9	HALF PAGE	6.5° x 9° or	10"	x	7"	\$320
2	Units		10"	x	8"	\$360
8	FULL PAGE		10"	x	14"	\$400
.P/	GE SPREAD		21"	x	14"	\$700
A	K PAGE		10"	x	14"	8500
RC	NT PAGE BA	NNER	8.25"	x	2"	\$320
RC	NT PAGE BO	X	1.5"	x	4.5"	\$240
		MENOO 1722 11				

first-served basis. Current advertiser has right of first refusal.

Rates are per month. Artwork included in price. Newspapers are black on white TOWNS

\$150 \$250 \$350 \$400 \$450 \$500 \$550 \$600 \$250 \$1200 \$1400 51600 \$1800 \$2000 \$1900 \$2200 \$2100 \$2400 \$1200 \$2200 | \$2500 \$2800 PREPAY 6 MONTHS AND GET 1 MORE FREE

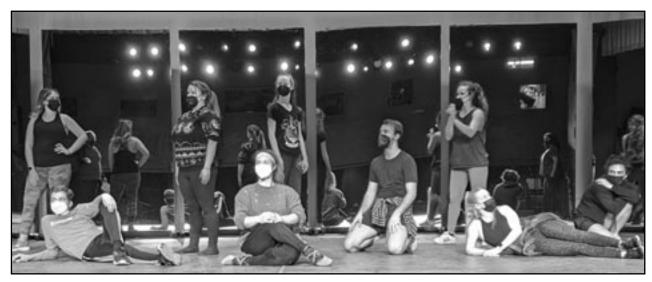
PREPAY 12 MONTHS AND GET 3 MORE FREE

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

#### **A CHORUS LINE COMING TO CDC THEATRE IN CRANFORD**

Come be part of Broadway's most legendary musical audition. After having been postponed from its 101st season. A Chorus Line will run at CDC Theatre in Cranford from March 11 through March 26, 2022. This stunning concept musical captures the spirit and tension of a Broadway chorus audition and explores the inner lives and

bittersweet ambitions of professional Broadway performers. Winner of nine Tony Awards, including Best Musical and the Pulitzer Prize for Drama, the show features one powerhouse number after another. Michael Kidney leads the talented cast as director and choreographer. Visit cdctheatre.org for ticketing information.



(above) Cast of A Chorus Line. Visit cdctheatre.org for ticketing information.

#### **Full Color Flyers and Menus Printed and Mailed** to Every Home and Business in Town!

**MENUS - PRINTING - \$50 PER THOUSAND** Rate is for quantities of 25,000 or more.

For quantities less than 25,000 cost is \$68 per thousand. 11"x17" / Full color /2 sided / 60lb gloss coated stock /

Includes folding (quarter fold or tri-fold, with or without coupons tab) **FLYERS - \$35 PER THOUSAND** 

8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock /

Tri-fold add \$10 per thousand

INSERTED AND MAILED TO EVERY HOME AND BUSINESS \$60 per thousand. (as low as \$30 per thousand depending on quanttiy.)

> PER POST Joe Renna at 908-447-1295 **Block of 20 for \$200** email: JoeRenna@RennaMedia.com Single poay is \$20

> > ONE TIME

FLAT FEE

PER 1,000

MENUS



GET UNLIMITED CLICKS

An alternative to expensive pay-per-click programs

 FREE AD DESIGN AND COPYWRITING Advertising webpage includes many features including write-up, images, video, Google map, etc.

• POSTS ARE SHARED THROUGH SOCIAL MEDIA

- Posts shared on multiple Facebook pages and twitter. PAID SEARCH ENGINE PROMOTIONS
- Posts are promoted by industry, key words and location. • TRACKABLE RESULTS

All ads include a live view counter.



Joe Renna at 908-447-1295

email: IoeRenna@RennaMedia.com

### WEBSITE AUDIT/ANALYSIS ND RECOMMENDATION PLAN

• SEE WHAT IS WORKING AND NOT WORKING Know where your web traffic is coming from and why.

• ELIMINATE / AVOID COSTLY SCHEMES

Evaluate the return you are getting from your online marketing costs.

• INCREASE ONLINE MARKETING RESULTS

Recommendations include ways to increase traffic to your website

NO OBLIGATION

This service is recommended even if you have an existing web management contract. Use it to tune up your marketing plan.

Call for a consultation if you do not have a website or if need a new one.

Joe Renna at 908-447-1295 email: JoeRenna@RennaMedia.com

## WEBSITE / SEO SERVICES

• STARTER WEBSITE: \$500

Basic static site that can be developed further

• WEBSITE CREATION/UPDATE: \$2,400

Cost for average website: 12 pages, contact form, SEO friendly, responsive design

• WEBSITE HOSTING: \$300 PER YEAR

Includes website hosting, software updates, monthly website content updates

• SEO SERVICES: AVERAGE COST \$1,000 - \$2,000 PER MONTH Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

Call for free a consultation if you need help developing an online marketing plan. **STARTER** WEBSITE \$500

Joe Renna at 908-447-1295 email: JoeRenna@RennaMedia.com

Fanwood Post • Page 11 • March 2022

#### **RENNA MEDIA LAUNCHES THREE NEW NEWSPAPERS**

Beginning in March three new towns have joined Renna Media's growing family of newspapers: Florham Park Press, Millburn Short Hills Monthly, and Elmora Hills Elizabeth. Renna Media is now mailing 160,000, townspecific newspapers, to 24 towns each month.

The newspapers' goal is to be a positive influence on the economic development and overall well-being of the town. Our publications exist to share community service news and the good things that are happening in the community.

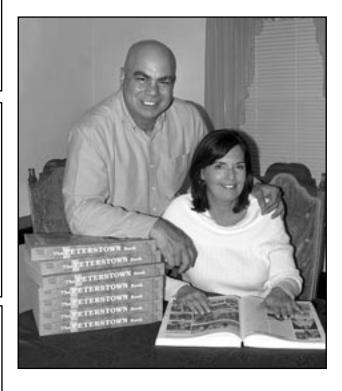
Renna Media is a Cranford, NJ based business owned and operated by husband and wife team of Joe and Tina Renna. Renna Media's family of 24 community newspapers are published in Morris, Essex, Union and Somerset counties, with a total circulation of 160,000. The publications are "hyperlocal" in nature in that they contain information focused on each individual town, and are direct mailed within those towns.

The concept of being hyper-local is to give local businesses a venue to promote services. Reaching local customers gives you the highest return for your advertising dollars. The newspapers are designed (black ink on newsprint) to keep the cost of an advertisement to as low as \$60. Regional businesses can take advantage of one low rate for advertising in multiple towns.

Renna Media also prints full-color flyers that get mailed along with the newspapers. A cost effective alternative to mailing postcards.

For more information about Renna Media publications, please visit rennamedia.com.

You can contact Tina Renna regarding advertising, or to submit news, via email info@rennamedia.com; or call 908-418-5586.



(above) Joe and Tina Renna, owners of Renna Media, LLC, publish 24 direct-mailed community newspapers with a total circulation of 160,000. They have been publishing community newspapers since 1998. For more information, please visit rennamedia.com.

# The Isoldi (Collection











## Thinking of moving? We Should Talk.



Coldwell Banker Realty 209 Central Avenue, Westfield, NJ 07090 Cell 908.787.5990 Office 908.233.5555 Web theisoldicollection.com Instagram @frankdisoldi

Facebook /theisoldicollection Twitter @HomesWestfield

