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**Issue 78 • March 2022**

the new Municipal Building. The day was made possible thanks to the work of local volunteers, and the Silver Lining Foundation helped make food, treat bags, and desserts for the day.


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Do you have a community service that you need help publicizing? Did you or someone you know accomplish something amazing? We are interested in hearing about your latest achievement (accomplishment, honor, award, etc.), send us your news!

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## SCOUTS BSA TROOP 280 PARTICIPATE IN FISHAWACK DISTRICT KLONDIKE DERBY



(above) Scouts BSA Troop 280 participated in the regional Fishawack District Klondike Derby on February 5, 2022, an all-day Scout skills competition and race. The team of female Scouts placed 3rd among 22 boys' teams and 4 girls' teams. The troop includes scouts from Berkeley Heights, Chatham and surrounding towns and is active year-round. To learn more, email [troop280chatham@gmail.com](mailto:troop280chatham@gmail.com).

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Nathan Weiser

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Spring Grove is by far the best rehab center I have ever been to. The staff are kind and caring and have gone above and beyond my expectations. The building is kept extremely clean and the new renovations are very nice.

Thank you Spring Grove for a wonderful and pleasant stay.



Charles Sherrick

★★★★★

I have been at Spring Grove for a few weeks now, they have exceptional service and excellent staff. All the nurses have been professional and attentive to all my needs. I never thought a rehab center can have such a beautiful layout and well put together. The newly renovated room I have stayed in, is up to date and extremely clean. The therapy staff have gone above my expectations with their expertise and getting me to where I am today. Alyssa the social worker has gone above and beyond with all her assignments.

Thank you Spring Grove.



Chrissy Sloan

★★★★★

The nursing staff and administration is professional, patient, attentive and understanding. The facilities are very clean and well maintained. My parents room is always clean and tidy. Although it was a difficult decision to make relocating my folks from a home environment to a senior living facility, Spring Grove made my decision easy.

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## GL STUDENTS: MAKING A MARK ON THE COMMUNITY

By Niamh Grano, Governor Livingston HS

Fine Arts and Woodworking students at Governor Livingston (GL) High School are following a vision that teachers Michael Maresca, Technology Education Department, and Michelle Harpster, Fine Arts Department, wanted to bring to life.

"I drive through other towns and see how they incorporate students' works of art in a park or town center, and it's awesome," said Maresca. "It really gives a pulse to the town and is a way to give back to the community and we wanted to do the same."

Harpster and Maresca brainstormed projects that would link to the curriculum so the students could really take control from start to finish. They also needed to find a way to fund the project.

After careful thought and planning, and a generous grant of \$400 from the GL PTO, it was decided that the students would create a total of eight butterflies measuring three to four feet in

width and height. Each butterfly will be uniquely painted and will have its own anchoring system so that it gives the illusion that it is floating.

After learning how to plan and execute the project, the GL woodworking students created a digital butterfly template and then used a Computer Numerical Control (CNC) to process the wood, meeting all the design specifications. "It can be really difficult to cut the perfect shape when working with wood, but these programs make it really easy to produce," added Maresca.

Once all the butterflies are completed the woodworking students will then pass them onto Harpster's art students to apply the final decoration.

Harpster's students are no strangers to creating and painting large scale works of art. Many times, when there is a need within the community for artwork, it is her students that are called on to assist. They have also been discussing in class how they can find more public venues show their

work.

"When speaking to my students, I explained that each group could make the butterfly what they wanted it to be. It didn't necessarily have to look like one we would see in the garden. If they wanted, they could give the butterfly a theme and paint the butterfly based on that," Harpster added.

It is taking approximately 80 students to make this project a reality and it is a project that Harpster and Maresca hope to see repeated for years to come.

"This is not something we want to see go up and then fade away. We want it to be sustainable," said Maresca. "We are already looking forward to determining the best way to do that."

One thing is for sure, once the snow thaws and the temperatures get warmer, we can't wait to explore where the butterflies will be displayed and experience their beauty and uniqueness—all created by our very own GL students.



(above) A collaboration between the Technology and Fine Arts Departments gives GLHS students the opportunity to create magnificent butterflies that will grace the Berkeley Heights community.

Photo by Berkeley Heights Public Schools

## MOUNTAINSIDE COMMUNITY POOL ACCEPTING MEMBERSHIPS

**Who's ready to enjoy the summer like it was 2019!!!**

Located conveniently off Route 22 at 1005 Mountain Ave., Mountainside Community Pool memberships are currently available for this private gem of a facility for residents and non-residents.

Featuring three pools (50 meter, Dive/slide tank, and a zero-depth), picnic grove, snack bar, and two newly paved basketball courts, there are plenty of options for families of all sizes.

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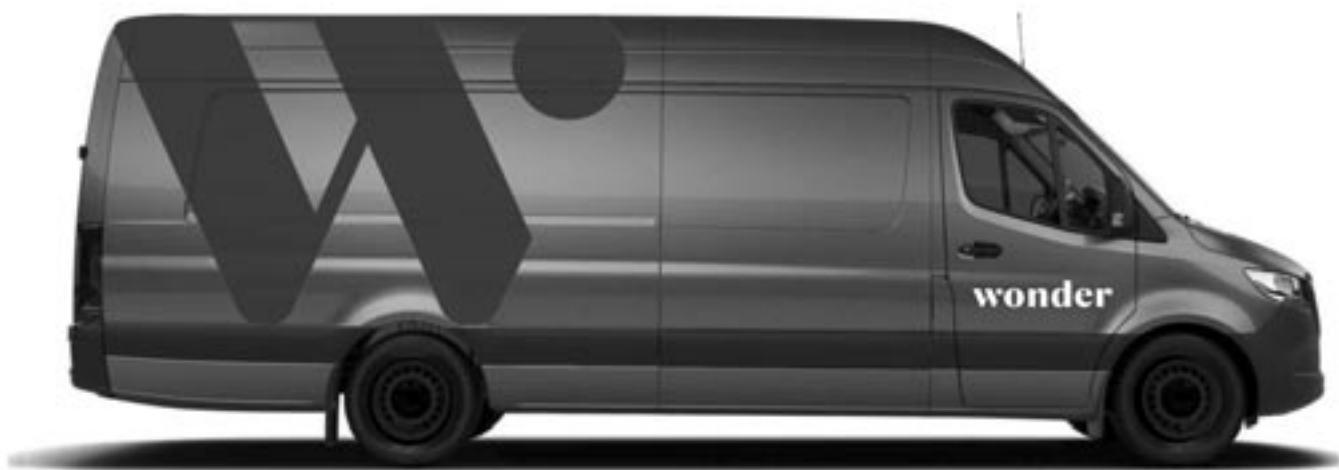
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## HIRING PEOPLE WITH DISABILITIES IS A WIN FOR EVERYONE

### Community Access Unlimited

Ronald Vigliano has proven himself as a valuable employee with nearly 22 years of experience working at ShopRite. He prepares orders, delivers them to customers, and processes returns at the bustling store.

Tonya Hopson enjoys her job at Target and has worked at the store for 18 years, stocking and organizing in different departments and preparing drinks at Starbucks.

Vigliano and Hopson are two of thousands of people with developmental disabilities who have unique skills and a desire to work in the United States. Yet across all age groups, people with disabilities are much less likely to be employed than people with no disabilities.

The 2018 American Community Survey found that only 36% of people with disabilities were employed, compared to 77% of the total population. Further, according to a 2019 Census Bureau report, workers with disabilities earn only two-thirds as much as the average worker without a disability. Workers with disabilities have also been disproportionately affected by the pandemic, making this a critical time for inclusive hiring practices in American economic recovery.

"If they have the ability to do the work, they should be allowed to have a job," Vigliano said. "Why not?"

Vigliano's boss, Store Manager Frank Juba, said the store welcomes employees with different abilities and works to accommodate them.

"We're flexible, and a gentleman like Ron is fully capable," Juba said. "We find a position that suits their abilities."

Vigliano and Hopson receive job coaching support from Community Access Unlimited (CAU). Every week, Deirdre McCray visits them at work to provide supervision and assistance with any work-related tasks that they need, such as, learning how to use a register or taking a training test. People with disabilities that are seeking assistance in their job search, job readiness training, or businesses looking to hire people with disabilities in New Jersey, can

contact CAU. CAU is an Elizabeth-based nonprofit that seeks to integrate individuals into the community through comprehensive ways.

"The people I work with know their jobs," McCray said. She added that she helps members stay on task and follow any business procedures and rules, as well as may pitch in physically depending on the member's needs.

The extensive benefits of hiring people with different abilities are becoming well-documented. A 2018 study by Accenture, in partnership with the American Association of People with Disabilities as well as Disability:IN, reports that businesses that actively seek to employ people with disabilities outperform businesses that do not. Their revenues were 28% higher, net income was two times more, and profit margins were 30% higher. Additionally, workers with disabilities have high employee retention rates, high reliability, and a positive effect on employee motivation.

Vigliano and Hopson said that working is an important part of their lives. They feel productive during the day, get out of the house, and most importantly, earn an income that helps pay their bills and other expenses.

"I like to be out of the house and the activity — I like to be working," Vigliano said.

Hopson said she loves the people she works with and appreciates that the store hires people with different abilities.

"There's someone at my job who is deaf, but she works great," Hopson said. "They're equal at my job and there's no prejudice or anything."

After paying bills, Hopson said her favorite way to spend her money is to take care of her dog, Lexie. For Vigliano, it's important to have extra funds to buy his favorite foods.

"We work to find the right jobs for people with different abilities, and we want businesses to see the opportunity and benefits of hiring them," said Sandra Lynch, Managing Assistant Executive Director of Supported Employment and Vocational Programs.

### ABOUT COMMUNITY ACCESS UNLIMITED:

Community Access Unlimited (CAU), who is celebrating 42 years in 2021, supports people with special needs in achieving real lives in the community. CAU provides support and gives voices to adults and the youth who traditionally have little support and no voice in society. CAU helps people with housing, life skills, employment, money management, socialization, and civic activities. CAU also supports opportunities for advocacy through training in assertiveness, decision-making, and civil rights. CAU currently serves more than 3,000 individuals and families, with the number growing each year. For more information about CAU and its services, contact us by phone at 908-354-3040, online at [caunj.org](http://caunj.org), or by mail at 80 West Grand Street, Elizabeth, NJ, 07202.



(above) Tonya Hopson at home  
with her dog Lexie



(above) Ronald Vigliano  
delivers an order at ShopRite



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# FLINTLOCKS CELEBRATE 100TH BIRTHDAY OF MEMBER

Dr. D. Michael Hart

Not many centenarians get to celebrate their 100th birthday surrounded by friends. On Thursday, February 17, the Flintlocks celebrated Fanwood resident Joe Schott's 100th birthday. Joe has been active in this volunteer group for 33 years since retiring from Bells Labs. He recruited many of his friends to join, and even a few relatives. Joe has a wry sense of humor, so they presented him with a parking plaque which reads: "Reserved Parking Only for Flintlocks Over 100 Years Old."

The Flintlocks are a group of retired scouts who devote every Thursday all year round to helping the Scout Camps. They build cabins,

make picnic tables, paint the dining hall, do maintenance and build craft kits for the Scout shops. The Flintlocks represent a wide range of skills, including: two electricians, a millwright, carpenters, plumbers, diesel mechanics, police officers, heavy equipment operators, but also many professionals such as a dentist, two college professors, computer experts, financial advisors, salesmen, etc.

The most popular craft kits sold at the Cedar Knolls and Mountainside Scout Shops are the bird houses, bird feeders, benches and handy boxes. The men also volunteer at many of the Patriot Path Council activities for the scouts. Since they are a 501c3, they do not need to pay

sales tax, and they provide skilled labor for free. The Council has 3 camps and the volunteers are important to keep things running smoothly. Many of the scouts had children or have grandchildren in the scouts. More than half of the volunteers have been awarded the Silver Beaver Award, which is the highest National Honor offered by the Boy Scouts of America. They are an outstanding group of volunteers.

The Flintlocks meet every Thursday from 8 am to 2 pm at Camp Winnebago in Rockaway. Guests are always welcome. For information, contact Secretary Dr. D. Michael Hart by email [drmhart@yahoo.com](mailto:drmhart@yahoo.com).



(above) Joe Schott seated to the immediate right of the parking sign, behind the cake, in a flannel shirt; celebrating his 100th birthday with his 24 Flintlock friends around him.

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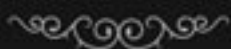


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(above) Tom Barton 4/10/1954 - 12/5/2021  
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[friendsofbhrec.com/tom-barton-scholarship](https://friendsofbhrec.com/tom-barton-scholarship)

Courtesy photo

# SENIOR DAY TRIP TO ATLANTIC CITY

The Berkeley Heights Seniors are sponsoring a trip to Resorts Casino in Atlantic City on Monday, March 21. We will leave from the Berkeley Heights Town Hall on Park Avenue at 8:30 a.m. and return at approximately 7:15 p.m. The cost is \$35 which includes bus transportation and a \$20 voucher for slot play. For further information or reservation, call Ramona at 908-647-3295.

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## THE TOM BARTON SCHOLARSHIP FUND

FRIENDS OF BERKELEY HEIGHTS RECREATION COMMISSION, INC.

Tom Barton served the town of Berkeley Heights, NJ as the Recreation Director for 18 years from 2002 to 2020. After a courageous and hard-fought battle with cancer Tom passed away on December 5th, 2021.

The Berkeley Heights Recreation Commission wanted to do something special on behalf of Tom and his family that would leave a lasting impact of his legacy. The Commission worked with Governor Livingston High School, Assistant Principal Tara Oliveira, to form the Tom Barton Scholarship. Donations can be made through the Recreation Commission's fundraising committee, Friends of Berkeley Heights Recreation Commission at <https://friendsofbhrec.com/tom-barton-scholarship>

During Tom's tenure as Berkeley Heights Recreation Director, he touched the lives of so many through the various recreation programs. What better way to honor Tom and his family than with a Governor Livingston scholarship? The scholarship will be given annually to a

GLHS student attending their senior year.

Tom enjoyed participating in numerous GLHS events. He was an avid fan when his daughters participated in GL athletics. Allie played softball and field hockey and Andi played soccer and basketball. Tom Barton played a role in numerous GLHS events--from Project Graduation, time/score keeper for varsity wrestling matches, and working the Chain Gang at Varsity Football games. Tom was a fixture at GLHS cheering on and helping the same kids he watched grow up through Berkeley Heights Recreation.

We feel honoring Tom's name through this scholarship will leave a lasting impression while making a difference in a student's life as they move onto their next endeavor. Just like Tom did as our Recreation Director.

Please see the below link and information on how to make a donation and ensure the memory of Tom Barton is paid forward.  
<https://friendsofbhrec.com/tom-barton-scholarship>

## HELP WANTED AT ST. JOSEPH'S

St. Joseph Social Service Center needs volunteers and part-time staff.

Volunteers are needed weekdays to help sort and distribute food and clothing. If you have a few hours to spare, please contact Volunteer Coordinator Tama Hampton via email at [thampton@sjeliz.org](mailto:thampton@sjeliz.org) or phone at (908)354-5456 ext. 404. If you are a new volunteer, please fill out the application on our website at [sjeliz.org/volunteer.html](http://sjeliz.org/volunteer.html). Tama is also a volunteer

and will get back to you.

The Social Service Center also has a part-time staff position available in its new Adult Learning Center. This will include Project Ready (Job Readiness and Computer Skills), English as a Second Language, and other Community Education initiatives. Please visit [sjeliz.org/news.html](http://sjeliz.org/news.html) for a full job description. To apply, please email your resume to Bernadette Murphy at [bmurphy@sjeliz.org](mailto:bmurphy@sjeliz.org).

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**\$0 Second Opinion Evaluation**

If you have insurance where a co-pay is not required, your exam, x rays & cleaning will be at no cost to you. Cash, Check or Credit Cards only, or your insurance may cover. If your insurance requires a co-pay, you must pay a small out of pocket cost.





# Open Rehearsals Week

at New Jersey Youth Symphony

## February 27 - March 6

Are you interested in auditioning for NJYS? Check out any of our 15 ensembles at NJYS! Meet the conductors and experience a rehearsal at NJYS! For Young Musicians in Grades 3-11 who play violin, viola, cello, bass, flute, oboe, clarinet, bassoon, horn, trumpet, trombone, tuba, percussion, or any jazz instrument.

### Open Rehearsals Schedule

**February 27: Percussion Ensemble** 10:30-11:00 AM

**February 28: Flute Choir** 5:00-5:30 PM, **Flute Forum** 6:30-7:00 PM, **Fortissimo Flutes** 8:00-8:30 PM

**March 1: Sinfonia** 5:00-5:45 PM, **Youth Symphony** 6:30-7:30 PM

**March 2: Concertino Winds** 5:00-5:45 PM, **Clarinet Ensemble** 6:30-7:00 PM, **Philharmonia** 6:15-7:15 PM

**March 3: Primo Strings** 4:30-5:15 PM, **Concertino Strings** 6:15-7:00 PM, **Youth Orchestra** 6:15-7:15 PM

**March 6: Jazz Orchestra** 1:30-3:30 PM, **Big Band and Saxophone Ensemble** 3:00-4:00 PM, **Faculty Concert** 3:00 PM



For full ensemble descriptions, visit

**[WhartonArts.org/njys/ensembles-programs/](https://WhartonArts.org/njys/ensembles-programs/)**

Register Online by **Friday, February 25, 2022** at **[NJYS.org](https://NJYS.org)**

Registration, Proof of Vaccination, and negative COVID test required.

For more information,  
call (908) 771-5544 or email [info@njys.org](mailto:info@njys.org)



# NEW JERSEY YOUTH SYMPHONY

Wharton Institute for the Performing Arts  
Helen H. Cha-Pyo, Artistic Director & Principal Conductor

# Playathon

Wharton Institute for the Performing Arts

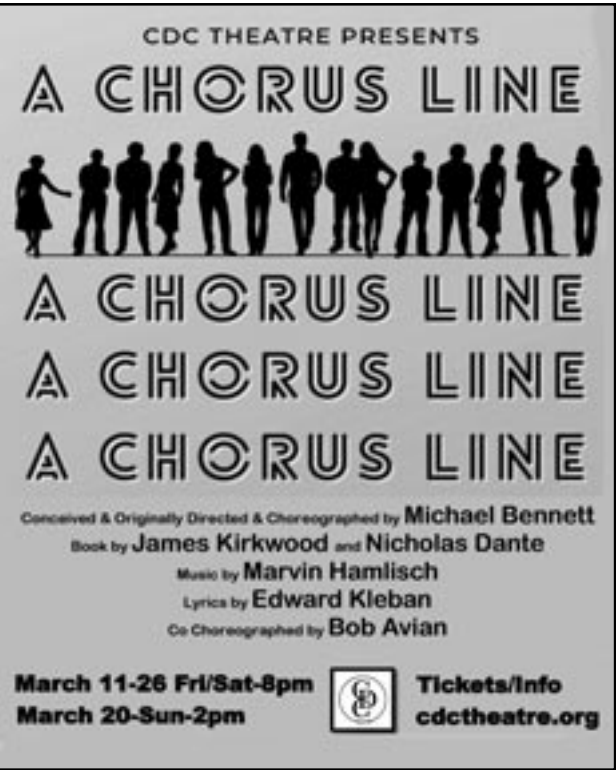


**SUNDAY**  
**March 27**  
**Concert 4:00-5:30 PM**

Watch the Livestream at  
**Playathon.Givesmart.com**

Support NJYS  
Text **PLAYATHON** to **76278**  
More information at **NJYS.org**

# A CHORUS LINE COMING TO CDC THEATRE IN CRANFORD



Come be part of Broadway’s most legendary musical audition. After having been postponed from its 101st season, A Chorus Line will run at CDC Theatre in Cranford from March 11 through March 26, 2022. This stunning concept musical captures the spirit and tension of a Broadway chorus audition and explores the inner lives and

bittersweet ambitions of professional Broadway performers. Winner of nine Tony Awards, including Best Musical and the Pulitzer Prize for Drama, the show features one powerhouse number after another. Michael Kidney leads the talented cast as director and choreographer. Visit [cdctheatre.org](http://cdctheatre.org) for ticketing information.



(above) Cast of A Chorus Line. Visit [cdctheatre.org](http://cdctheatre.org) for ticketing information.

## 8-WEEK SUMMER PLAYGROUND CAMP

Township of Berkeley Heights

Berkeley Heights residents entering Kindergarten-Grade 7 are invited to enjoy the BH Summer Playground Camp for a full eight weeks this year. Camp runs from Wednesday, June 22 to Friday, August 12 (no camp on July 4). Registration begins on March 14. This camp is completely outdoors at the Lower Columbia Park at 411 Plainfield Avenue. Participants will play organized sports, make crafts, put on camper-led shows, construct LEGOS, cool off with water slides, and much more! Register at [register.communitypass.net/berkeleyheights](http://register.communitypass.net/berkeleyheights) or call (908) 464-0550. Cost: \$400 for entire eight weeks (additional siblings: \$350 each). If you haven’t tried it, you’re missing out! We hope to see you there this summer.

## AUDITIONS FOR A BRONX TALE

CDC Theatre in Cranford

Auditions for A Bronx Tale will take place at CDC Theatre, 78 Winans Ave., Cranford, NJ on March 14, at 7 p.m. for young Calogero only; and March 15 and 16 at 7 p.m. for all other roles. Callbacks will be on Tuesday, March 22 at 6 p.m. by invitation only.

Please bring a headshot and resume stapled together and provide proof of vaccination. Prepare a 32-bar cut of a contemporary Broadway song; sides will be provided.

Based on the critically acclaimed play that inspired the now classic film, this streetwise musical will take you to the stoops of the Bronx in the 1960s—where a young man is caught

between the father he loves and the mob boss he’d love to be. Featuring a book by Academy Award nominee Chazz Palminteri, music by Oscar, Grammy, and Tony Award winner Alan Menken, and lyrics by Grammy Award winner and Oscar and Tony Award nominee Glenn Slater, A Bronx Tale is a story about respect, loyalty, love, and above all else: family.

Rehearsals will take place at CDC, in the evenings on Tuesdays, Wednesdays, Thursdays and Sundays, starting April 5th. Performances are June 10, 11, 17, 18, 24, 25 at 8pm, and June 19th at 2 p.m. Additional information can be found by visiting [cdctheatre.org](http://cdctheatre.org).

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Marshall and Anne DeCristofaro welcome their daughter Melissa, from Basking Ridge, to their real estate team. In the first three months since starting her career, she has closed on SIX transactions! She continues the tradition of her parents, who have been successful in their real estate business since 1977.

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email: [marshalldec@aol.com](mailto:marshalldec@aol.com)



# ATTENTION: ADULTS OVER 40 THAT HAVE PUT THEIR FITNESS ON THE BACK BURNER

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Gabriele Fitness in Berkeley Heights is giving away one of their Diamond level personal training memberships...valued at over \$7,200...so you can get the ultimate transformation for your health and fitness. This experience will change your life forever...

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- ✓ You're finally fed up with the struggle of fitting into the clothes you want...apply below
- ✓ You're just done feeling tired all the time...
- ✓ You're over the fact that your body aches and every time you try to work out you get hurt
- ✓ You're worried that your fitness level will prevent you from being active and mobile with your children and/or grandchildren...
- ✓ You're finally ready to take action and do something about this...

### Here's what you get if you're selected:

- ✓ 52 Weeks of our Diamond Level Program that includes unlimited Personal Training and Fat Blast Cardio Sessions.
- ✓ A private personal trainer to oversee that your fitness program is perfect for you, keep you motivated and stay injury free.
- ✓ A private nutrition coach so you can continue to lose fat for all 52 weeks and know exactly what to eat
- ✓ A private accountability concierge to keep you on track the entire time



**"I FEEL LIKE I'M IN BETTER SHAPE THAN I WAS IN MY 30S"**

Gianni: My biggest challenge was overcoming bad habits. After joining, I felt great. My health was great. I was incredibly active. I felt like I was in better shape than when I was in my 30s.



**"GFP HAS GIVEN ME MY CONFIDENCE BACK. I FEEL GOOD IN MY BODY AGAIN"**

Kristy: Before GFP I had never been to the gym before, but the trainers helped me learn how to work out effectively. I started working out six days a week, and I really saw results. Those results kept me motivated to continue coming back. GFP has given me my confidence back. I feel good in my body again.

## HERE'S HOW TO APPLY

### STEP 1 Scan This QR Code



### STEP 2 Fill Out the Short Application

**HOW TO WIN 12 MONTHS OF FREE PERSONAL TRAINING & NUTRITION COACHING**

**GABRIELE FITNESS & PERFORMANCE**

Program Begins on June 20th

Your Name: \_\_\_\_\_

Your Email: \_\_\_\_\_

Your Phone Number: \_\_\_\_\_

How many kids do you have to go? \_\_\_\_\_

Get More Information

Registration Begins 10:00 AM

60 22 43 45

Spots remaining: 17

### STEP 3 We'll Notify You If You Win.



[www.gabrielefitness.com](http://www.gabrielefitness.com)

**ABOUT GABRIELE FITNESS:** Gabriele Fitness is a personal training gym that helps people aged 40+ lose weight, gain energy and live a more active life without the use of fad diets or workouts that beat up their body. They've helped thousands of men and women in Berkeley Heights Area to transform their health and life for the past 13 years. As leaders in the fitness industry, they present their methods to trainers and gyms around the globe.

## SPONSORSHIPS AVAILABLE FOR CONCERT SERIES

### Community Access Unlimited

Sponsorships are now available for the third annual Banding Together, a virtual concert series to benefit Community Access Unlimited from March 28 to April 2. This event brings together six talented musical performers with different styles to perform in a six-night series, which will air on Facebook at 7 p.m. each night.

Event sponsors will be featured in advertising for Banding Together and have an opportunity to support an organization that has changed lives in Union County and around New Jersey since 1979. CAU works to integrate people with disabilities and youth at risk into the general community through comprehensive supports.

Interested sponsors should contact Saranya Thana at SThana@caunj.org.

CORT, a furniture provider company, has supported CAU as a sponsor for more than three years and learned about the organization and its mission through their business with nonprofits.

“We love being a partner of CAU,” said Marilyn Ticktin, Account Representative. “They do wonderful work with passionate employees who make a difference for members.”

### PERFORMERS IN THIS YEAR’S BANDING TOGETHER ARE:

March 28: Pop songwriter and autism advocate Cory Singer

March 29: Soul musician Jeiris Cook

March 30: Folk pop singer Kris Angelis

March 31: The soul band Alexander Simone & WhoDat Live Crew

April 1: Folk rock band Jackson Pines

April 2: Pop country singer Jessica Rose

All shows air at 7 p.m. at [facebook.com/CommunityAccessUnlimited/](https://facebook.com/CommunityAccessUnlimited/)

### ABOUT COMMUNITY ACCESS UNLIMITED

Community Access Unlimited (CAU), celebrating 43 years, supports people with special needs in achieving real lives in the community. CAU provides support and gives voice to adults and youth who traditionally have little support and no voice in society. CAU helps people with housing, life skills, employment, money management, socialization, and civic activities. CAU also supports opportunities for advocacy through training in assertiveness, decision-making, and civil rights. For more information about CAU and its services, contact us by phone at 908.354.3040, online at [caunj.org](https://caunj.org) or by mail at 80 West Grand Street, Elizabeth, NJ 07202.



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## BLOOD DONATIONS ARE CRITICALLY NEEDED

The American Red Cross is facing a national blood crisis – its worst blood shortage in more than a decade. Dangerously low blood supply levels are posing a concerning risk to patient care and forcing doctors to make difficult decisions about who receives blood transfusions and who will need to wait until more products become available.

Blood and platelet donations are critically needed to help prevent further delays in vital medical treatments, and donors of all blood types – especially type O – are urged to donate.

In recent weeks, the Red Cross had less than a one-day supply of critical blood types and has had to limit blood product distributions to hospitals. At times, as much as one-quarter of hospital blood needs are not being met.

The Red Cross continues to confront relentless challenges due to COVID-19, including about a 10% overall decline in the number of people donating blood as well as ongoing blood drive cancellations and staffing limitations. Additionally, the pandemic has contributed to a 62% drop in blood drives at schools and colleges.

“Winter weather across the country and the recent surge of COVID-19 cases are compounding the already-dire situation facing the blood supply,” said Dr. Baia Lasky, medical director for the Red Cross. “Please, if you are eligible, make an appointment to give blood or platelets in the days and weeks ahead to ensure no patient is forced to wait for critical care.”

The Red Cross urges donors to support patient care by making an appointment to give blood or platelets now for the weeks ahead. To schedule

an appointment, use the Red Cross Blood Donor App, visit [RedCrossBlood.org](https://RedCrossBlood.org) or call 1-800-RED CROSS (1-800-733-2767).

Each Red Cross blood drive and donation center follows the highest standards of safety and infection control, and additional precautions – including face masks for donors and staff, regardless of vaccination status – have been implemented to help protect the health of all those in attendance. Donors are asked to schedule an appointment prior to arriving at the drive.

To donate blood, individuals need to bring a blood donor card or driver’s license or two other forms of identification that are required at check-in. Individuals who are 17 years of age in most states (16 with parental consent where allowed by state law), weigh at least 110 pounds and are in generally good health may be eligible to donate blood. High school students and other donors 18 years of age and younger also must meet certain height and weight requirements.

### VOLUNTEERS NEEDED

In addition to blood donors, the Red Cross also needs the help of volunteers to support critical blood collections across the country. Blood drive volunteers play an important role by greeting, registering, answering questions and providing information to blood donors throughout the donation process. Blood transportation specialists – another volunteer opportunity – provide a critical link between blood donors and blood recipients by delivering blood to hospitals in communities across the country. To volunteer to support Red Cross blood collections, visit [redcross.org/volunteertoday](https://redcross.org/volunteertoday).

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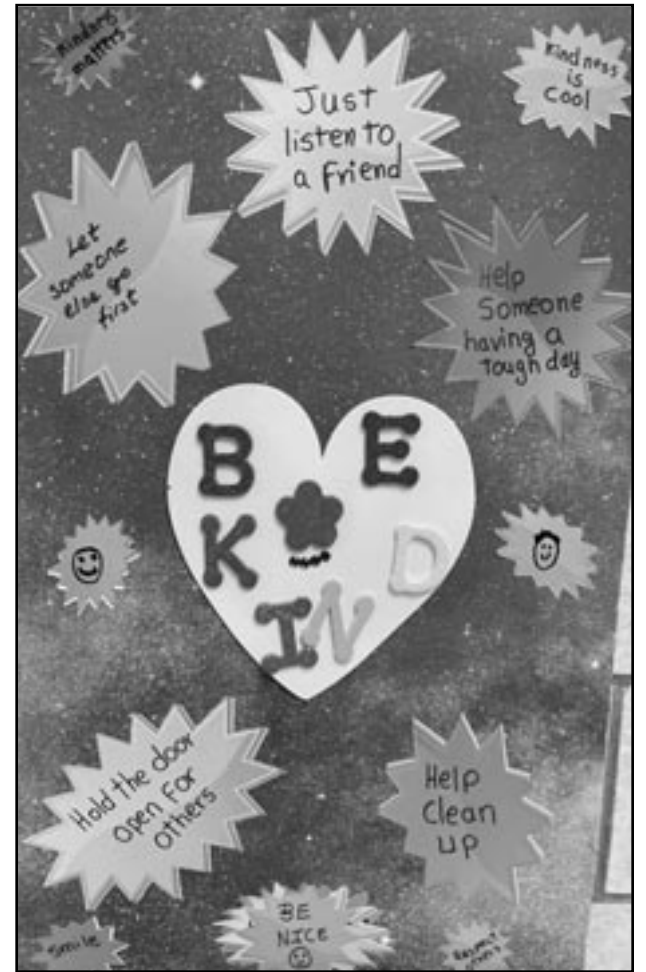
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**(908) 647-5200 – (908) 500-0110**

## THE GREAT KINDNESS CHALLENGE AT HUGHES SCHOOL

Once again, students at Thomas P. Hughes School (TPH) participated in The Great Kindness Challenge, an annual nationwide initiative that aims to make schools, communities, and the world a kinder and more compassionate place. Students and staff at TPH have been involved in numerous hands-on activities including writing kindness cards to people they care about, designing kindness T-shirts, journaling, and making posters. The most popular activity has been the chance for students to act as "kindness detectives" all week long which has given them a chance to acknowledge

adults' kindness by giving them blue Sparkle tickets. Each activity provided students the opportunity to earn Sparkle tickets to be entered into drawings to win cool prizes.

TPH Principal, Ms. Jessica Nardi, said, "The Great Kindness Challenge is one of the best weeks of the year at Hughes School! It has quickly become a cherished tradition even though activities change from year to year. Staff members and parents have commented about students' excitement and involvement. Amidst the stress of COVID, this week of Kindness has really given everyone a reason to smile."



(above) A poster that shows easy ways to be kind is part of The Great Kindness Challenge.

(above) TPH students flex their creativity during The Great Kindness Challenge.

Photos by Berkeley Heights Public Schools



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# #FLAGS4FOSTERYOUTH CAMPAIGN

## CASA of Union County

In honor of Child Abuse Prevention Month in April, Court Appointed Special Advocates (CASA) of Union County has launched Flags4FosterYouth, and is seeking community members to help create a sea of blue to raise awareness of the devastating consequences of child abuse locally and highlight the need for community members to train as volunteer child advocates.

Throughout March, the public is encouraged to log onto the nonprofit's campaign page, [casaoofunioncounty.org/Flags4FosterYouth-2022](https://casaoofunioncounty.org/Flags4FosterYouth-2022), and sponsor blue flags—the color of child abuse prevention—for \$10 each. The flags will be displayed throughout April in three Union County towns. Each flag represents one local youth involved with the child welfare system.

"Each youth in the child welfare system has experienced varying levels of abandonment, abuse, or neglect, and CASA of Union County and our advocates work every day to ensure not only that their needs are met, but that their best interests always remain at the forefront of the case," shared Executive Director Mariel S. Hufnagel. "Flags4FosterYouth provides the greater community an extraordinary opportunity to show each of these children that together we have their back. Bring on the blue!"

According to the Centers for Disease Control and Prevention, at least 1 in 7 children have

experienced abuse and/or neglect in the past year. Since 2005, the nonprofit has recruited, trained, and supervised nearly 600 community volunteers to advocate for more than 950 such youth, protecting best interests and ensuring needs are met in the courtroom, classroom, and community. As caseworkers, foster home placements and schools can change frequently, CASA volunteers often are the only consistent, caring, and informed adult in a youth's corner, helping ensure already experienced trauma is not exacerbated.

The public is encouraged to visit the flags on public display—the locations will be released in early April—take a selfie in the sea of blue, and post to social media with the hashtags #Flags4FosterYouth #CASAofUC and #SayNoToChildAbuse. Flag sponsorship not only helps raise awareness of victims of child abuse in Union County, but funds raised support the organization's recruitment and training of volunteer advocates to serve as extra eyes and ears for local judges and a voice for their assigned youth.

Last year, CASA volunteers donated more than 7,000 hours to serve 338 child-victims, and 99.7 percent of all court their recommendations were accepted by judges. For details on how you can become an advocate and Change a Child's Story, or other ways you can support the agency's efforts, contact [info@casaoofunioncounty.org](mailto:info@casaoofunioncounty.org).

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## FUNDRAISER FOR CRANFORD FIREFIGHTER

*Knights of Columbus of Garwood and Cranford*

The Final Four Charity Fundraiser to support Cranford Firefighter Robert Hurewitz, whose career was cut short by physical injuries sustained on the job, will take place on Saturday, April 2 from 6:00 p.m. to 11 p.m. at the Columbian Club of Garwood at 37 South Ave., in Garwood. Tickets are \$35 per person and include beer, wine, soda, and food.

Hurewitz suffered heart and kidney damage in the line of duty last year. The effects have been

lasting and deleterious. Proceeds from the April 2 fundraiser will be donated his family.

Please help this family of three by participating in the April 2 event or by donating directly to the GoFundMe campaign started by Hurewitz's wife Amanda: [GoFund.Me/e460a236](https://gofund.me/e460a236). You can also mail a donation check made payable to the Cranford Knights of Columbus, PO Box 501, Cranford NJ 0701 – write in the check note: For Hurewitz Family.

**FINAL FOUR  
 Charity Fundraiser**

**Saturday, April 2  
 6:00pm – 11:00pm**

**Columbian Club of Garwood  
 37 South Ave**

**Tickets \$35/person**

Tickets sold at the bar or at the door on the night of the event

**venmo**  
 @KofC6226 - use code 7778

Includes:  
 Draft beer, wine, soda and food from 6:00 pm – 11:00 pm

**Proceeds to benefit  
 Cranford fireman**

**Robert Hurewitz  
 GoFundMe  
 Campaign**

<https://gofund.me/e460a236>

(above) Help raise funds on April 2 for Firefighter Robert Hurewitz whose injuries sustained in the line of duty prevent him from working.

## SCHOLARSHIP APPLICANTS SOUGHT

*Junior League of Elizabeth-Plainfield*

The Junior League of Elizabeth-Plainfield (JLEP) is pleased to announce that this year we will award five \$2,000 scholarships to college-bound women who reside in Union County and demonstrate a passion for volunteerism.

The JLEP believes that volunteerism is a vital force in our community, and we support young women who share our passion by awarding scholarships to college-bound high school seniors who have demonstrated a commitment to volunteer activities.

Applicants are asked to complete the application form, write a 300-to-400-word essay about their volunteer experiences, and provide two letters of recommendation. The application form is available on our website, [jlepnj.org](http://jlepnj.org), by an email request to [office@jlepnj.org](mailto:office@jlepnj.org), or by leaving a message with your address and/or email

address at 908-709-1177.

The submission deadline is April 1, 2022. There will be a formal presentation of the scholarships to the recipients at the JLEP's Annual Dinner on May 18, 2022.

To find out more about the League's scholarship program please contact the League at 908-709-1177, via email at [scholarship@jlepnj.org](mailto:scholarship@jlepnj.org), or visit our website at [jlepnj.org](http://jlepnj.org).

The Junior League of Elizabeth-Plainfield has a rich tradition of community service dating back more than 93 years and we would love for you to consider adding to our story. We are women building better communities. For more information please contact: Kalshelia Llyod, President, at (908)709-1177 or email her at [president@jlepnj.org](mailto:president@jlepnj.org).

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## Pioneer District Boy Scout Chess Tournament

Open to all registered Boy Scouts/Venturers/Explorers.  
*Non-scouts welcomed!*

**Saturday, March 26, 2022**

**9:00 am to 2:00 pm**

Tournament play starts at 10:00 am

**Cranford Community Center**

220 Walnut Avenue, Cranford, NJ • 908-709-7283

Registration is \$15 • Note: this is a non-rated tournament.

Scouts can register online at <https://scoutingevent.com/999999>

Non-scouts (under 18 only) can register by calling Joe Renna at 908-447-1295.

For questions or information, contact Victoria Moran at [victoria.moran@scouting.org](mailto:victoria.moran@scouting.org) or 973-765-9322 ext 250.

Trophies awarded to 1st, 2nd and 3rd place finishers.

Lunch will be provided for all players and fans.

This tournament meets the 6a requirement for earning a Chess merit badge.

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## PUBLIC LIBRARY MARCH PROGRAMS

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Friday, Saturday 9AM - 5PM;

Sunday 2PM - 5PM

### CHILDREN'S PROGRAMS:

#### Paper Plate Story Time

Tuesdays at 9:30 a.m. - 10:00 a.m.

Story and a craft for ages 3-5.

#### Fun with Friends Story Time

Thursdays from 9:30 - 10:00 a.m.

Books, music, rhymes and play for ages 0-24 months.

#### Good Tyme String Band

Tuesday, March 8 at 10:30 a.m.

Join Ray, Len, Tom, and Pete for a fun Banjo sing-along for all ages.

#### Sing & Sign Storytime

Sunday, March 20 at 3:00 p.m.

Listen to Miss Laura read a story and watch as Danielle Neri tells it using sign language.

#### Friends & Neighbors Story Time

Sunday, March 27 at 3:00 p.m.

Siyona Jayant will present March's story program.

#### Take & Make Crafts

Craft kits with materials, instructions, and more are available during open hours.

For exact program dates and times, changes, and additions, please check the Library's events calendar at [bhplnj.org/events](http://bhplnj.org/events) or the Library's Children's program page at [bhplnj.org/young-readers/story-times/](http://bhplnj.org/young-readers/story-times/).

### ADULT PROGRAMS:

#### Tech Help Weekend

Saturday, March 5, 11:00 a.m. - 1:00 p.m.

Sunday, March 6, 2:00 p.m. - 4:00 p.m.

Bring your phone, iPad/tablet, or laptop and your tech questions. Governor Livingston National Honor Society students will be available to help!

## VFW DISTRICT 5 COMEDY NIGHT

Supporting Jay Boxwell for

VFW State Commander

**MARCH 25, 2022**

7:30 p.m.

### KENILWORTH VFW

33 S 21st Street, Kenilworth NJ

Featuring New Jersey's funniest lawyer,

**Jon Bramnick**

With an intro by

Joe Carney of *Dumb Kids in the Back*

**Tickets are \$30 per person**

**Light refreshments, draft beer & wine are included. Cash bar for liquor.**

**Tickets can be purchased at the Kenilworth VFW, or by calling 908—276-9769, or email: [njvpowmia@gmail.com](mailto:njvpowmia@gmail.com)**

## HELP WANTED

**Manager needed** to elicit requirements by conducting studies and evaluations of Axtria's pharma and life science clients' business needs and translate them into application and operational requirements, using strong quantitative and analytical skills. Conduct work simplification and measurement studies, responsible for delivery of assigned analyses for a project. Develop Statistical Models for client's data analysis and prepare operations and procedures manuals using SAS, Incentive Compensation & Alignment tools and Statistical and operational research techniques.

**Associate needed** to analyze business requirements, functionality and define project needs for Axtria's pharma and life science clients. Translate user needs to technical documentation and support & provide strategic software systems solutions. Under guidance from Manager, design and develop software applications with the aim of optimizing operational efficiency. All of the above duties will be performed using Informatica ETL Tools, Oracle, Teradata and Unix Shell Scripting. Not all positions require all skills. Work location for all positions will include Berkeley Heights, NJ and also at various unanticipated locations throughout the U.S. as assigned which may require relocation. Applicants must specifically identify all post-secondary education and all mentioned skills and tools in which applicant has education, training or experience. Applicants should identify clearly which position they are applying for in their cover letter.

**MAIL RESUMES TO AXTRIA, INC.**

**ATTN: HUMAN RESOURCES**

**300 CONNELL DR., 5TH FLOOR**

**BERKELEY HEIGHTS, NJ 07922**

## M&M Car Service & Taxi

of Berkeley Heights

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Maureen & Mike Esposito, Owners, Berkeley Heights

**SPECIAL DISCOUNTS  
FOR SENIOR CITIZENS**

**Doctor Appointments • Anywhere local**  
We will pick up any prescriptions & little shopping needs.

## HELP WANTED

**Multiple Managers needed** to elicit requirements by conducting studies and evaluations of Axtria's pharma and life science clients' business needs and translate them into application and operational requirements. Collaborate with developers and subject matter experts to establish the technical vision and analyze tradeoffs between usability and performance needs. Be the liaison between the business units, technology teams and support teams. Define project delivery plan along with quality control parameters. Oversee project delivery and ongoing support to ensure application is built and functioning as per customer specification. All of the above duties will be performed using various sets of tools which include Informatica Intelligent Cloud Service (IICS), Informatica Power Center, & Salesforce **OR** using QlikView 11.2., Qlik Sense, & MS SQL Server Management Studio **OR** using MicroStrategy Architect, MicroStrategy Administrator and Informatica **OR** using Minitab, Xcelcius and PowerBI **OR** using Project Management, Analytics & Power BI.

**Associate needed** to elicit requirements by conducting studies and evaluations of Axtria's pharma and life science clients' business needs and translate them into application and operational requirements, using strong quantitative and analytical skills. Conduct work simplification and measurement studies, responsible for delivery of assigned analyses for a project. Develop Statistical Models for client's data analysis and prepare operations and procedures manuals using skills in Modern Data Mining and Regression and Analysis of Variance and tools SQL & SAS. Not all positions require all skills. Multiple openings available for Managers. Work location for all positions will include Berkeley Heights, NJ and also at various unanticipated locations throughout the U.S. as assigned which may require relocation. Applicants must specifically identify all post-secondary education and all mentioned skills and tools in which applicant has education, training or experience. Applicants should identify clearly which position they are applying for in their cover letter.

**MAIL RESUMES TO AXTRIA, INC.**

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**300 CONNELL DR., 5TH FLOOR**

**BERKELEY HEIGHTS, NJ 07922**

## HELP WANTED



**LOOKING FOR A GREAT  
PART-TIME JOB?**

**WE'RE HIRING!  
LEARN MORE HERE:**





## REPAIR CAFE EVENT SET FOR MARCH 26

Bring your beloved but broken items to Summit's Repair Café on Saturday, March 26 from 11 a.m. - 3 p.m. at Christ Church, located at 561 Springfield Avenue, at the corner of Springfield and New England Avenues, Summit, NJ. Please follow outdoor signage and enter the event from New England Avenue. No appointment necessary. Non-Summit residents are welcome.

Repair services available at this event include small electronics, jewelry, sewing/textiles, lamps, wooden items, and knife sharpening. This is a free event, but please note that a voluntary contribution is appreciated when an item is brought for repair. Donations help to fund future repair events. Replacement parts for lamps will be on hand for an at-cost fee. Please only bring items that you can carry unaided into our event.

Summit's Repair Café events are co-sponsored by the Summit Area Green Faith Circle and Repair Café Garden State. Green Faith Circle's goal is to inspire, educate, organize, and mobilize people of diverse religious and spiritual backgrounds globally for environmental action. Repair Café Garden State is a network of community organizers who host monthly repair events across the state. This collective shares news and schedules of all upcoming Repair Café events in New Jersey via their website [repaircafes.org](http://repaircafes.org). Here you can find all the details of Summit and other local repair events.

If you would like to volunteer or help repair beloved but broken items at this event or future events reach out via email:

[summit@repaircafes.org](mailto:summit@repaircafes.org)

or visit [repaircafes.org](http://repaircafes.org) for more information.



(above) Bring your beloved but broken items to Summit's Repair Café on Saturday, March 26 from 11 a.m. - 3 p.m. at Christ Church, located at 561 Springfield Ave., Summit, NJ, at the corner of Springfield and New England Avenues.

## HELP WANTED

**Multiple Managers needed** to manage project execution, track project milestones, and submit deliverables ensuring adherence to SDLC and quality standards. Also ensure that pharma and life science clients requirements are incorporated into Axtria's ongoing solutions development and innovation efforts. Guide the team on goal setting and performance feedback. All of the above duties will be performed using SAP BI, Tableau, & Business Objects/Qlikview **OR** Informatica, Talend, & AWS **OR** using Abinitio GDE, Putty for Unix Shell Scripting, & Teradata SQL Assistant **OR** using Salesforce.com administrator, Data Analytics and Reporting, & Axtria SalesIQ™.

**Associate needed** to aid cross functional teams that are responsible for estimation, planning, and execution for Axtria's pharma and life science clients. Assist with developing analytics solutions to business problems using simulations, predictive modeling, regression analysis or other quantitative methods. Serve as a liaison between business and technical aspects of the project. All of the above duties will be performed using a wide variety of tools but most importantly using skills in Engineering Data Analysis, Business Database Systems, & Stat in Research I. Not all positions require all skills. Multiple openings available for Managers. Work location for all positions will include Berkeley Heights, NJ and also at various unanticipated locations throughout the U.S. as assigned which may require relocation. Applicants must specifically identify all post-secondary education and all mentioned skills and tools in which applicant has education, training or experience. Applicants should identify clearly which position they are applying for in their cover letter.

**MAIL RESUMES TO AXTRIA, INC.  
ATTN: HUMAN RESOURCES  
300 CONNELL DR., 5TH FLOOR  
BERKELEY HEIGHTS, NJ 07922**

## HELP WANTED

**Multiple Managers needed** to analyze business requirements, functionality and define project needs for Axtria's pharma and life science clients. Translate user needs to technical documentation and provide strategic software systems solutions. Design and develop software applications with the aim of optimizing operational efficiency. Oversee ongoing support to ensure application is functioning as per specification. All of the above duties will be performed using Oracle, MS SQL Server, & UNIX **OR** using Drools, JAVA, & SQL Developer **OR** using skills in MS SQL Server, MS Business Intelligence (SSIS), & Teradata.

**Associate needed** to provide data warehousing and reporting solutions involving large data sets for Pharma Clients. Gather requirements from clients and support the process of creating, enhancing, managing, and debugging business intelligence solutions. Build rich and dynamic dashboards and reporting solutions using out-of-box features, customizations, and visualizations identifying new data trends and unlock impactful insights that will drive business decision. All of the above duties will be performed using skills in Python, Hive, & Informatica. Not all positions require all skills. Multiple openings available for Managers. Work location for all positions will include Berkeley Heights, NJ and also at various unanticipated locations throughout the U.S. as assigned which may require relocation. Applicants must specifically identify all post-secondary education and all mentioned skills and tools in which applicant has education, training or experience. Applicants should identify clearly which position they are applying for in their cover letter.

**MAIL RESUMES TO AXTRIA, INC.  
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BERKELEY HEIGHTS, NJ 07922**

**WOOD FLOORS**  
Sand • Stain • Refinish • Repairs • Installation  
**CARPET & RUGS**  
Clean • Stretch • Sanitize • Repairs • Bind  
**RESTOREMYFLOORS.NET**  
A DIVISION OF CARPET DOCTOR LLC.  
116 SUSSEX ST. WESTFIELD, NJ  
**908-913-4650**  
Insured \* References \* Visa / MasterCard  
**10% Discount** On labor only. Materials not included. Cannot be combined with other offers. Exp. 3/31/22.

## UGLY HOMES WANTED FOR TELEVISION PROGRAM IN THIS AREA

We need 30 Ugly Homes with Ugly Kitchens, Bathrooms, Siding, Window, etc., Inside or Outside that need fixing or Remodeling. We will Repair and Remodel them and shoot video for training film and future TV show on Home Remodeling Work.

**Must Sign Release**, for purpose of filming job! This must be a complete remodeling job, not just patch up work. This remodeling is to be specially priced, with compensation going back to the homeowner for a signed release.

**Serious Inquiries Please!**

**CALL 833-375-1472**  
Ask for TV Project Department, for job evaluation and estimate of cost and compensations!

Tri-State Creations LLC - Lic. #s: NJ-13VH04728900, PA-39104

# Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyper-local to regional, for every budget and market size.

## NEWSPAPER ADVERTS

We mail 160,000 newspapers to every home and business in 24 towns. You can advertise in any number of towns. Ads start at \$60.

## FULL COLOR PRINTING

We print flyers and menus, full color, two sided, on coated stock for only \$35 per thousand.

## DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

## ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

## SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

## WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

**CALL JOE RENNA FOR A FREE CONSULTATION.**  
**908-447-1295**

## RENNA MEDIA NEWSPAPER RATE SHEET

**WE MAIL 160,000 NEWSPAPERS MONTHLY!**

Tina Renna 908-418-5586 • tinarennamedia.com

Joe Renna 908-447-1295 • joerenna@rennamedia.com

202 Walnut Avenue, Cranford, NJ 07016

Online at RennaMedia.com  
and NJLocalInfo.com

Call today for **FREE** consult on marketing and business plans.



Advertise  
in 1 or all  
24 towns



<b>Berkeley Heights</b> COMMUNITY NEWS Qty: 4,700 Zip: 07922	<b>THE CHATHAMS</b> NJ Qty: 7,500 Zip: 07928	<b>Clark</b> Monthly Qty: 6,700 Zip: 07066	<b>CRANFORD</b> MONTHLY NJ Qty: 9,900 Zip: 07016	<b>Elmora Hills</b> ELIZABETH, NJ Qty: 5,400 Zip: 07208 Section of Elizabeth, NJ	<b>Fanwood</b> Post NJ Qty: 3,000 Zip: 07023
<b>Florham Park</b> Press NJ Qty: 5,500 Zip: 07932	<b>Garwood</b> Times NJ Qty: 2,500 Zip: 07027	<b>Green Brook</b> NJ Gazette Qty: 3,000 Zip: 08812	<b>BUSINESS • LIFE</b> <b>KENILWORTH</b> NJ Qty: 3,500 Zip: 07033	<b>NJ LIFE in</b> <b>LINDEN</b> Qty: 17,900 Zip: 07036	<b>Long Hill</b> <b>LEADER</b> NJ Qty: 3,500 Zips: 07933, 07946, 07980
<b>MADISON</b> MONTHLY NJ Qty: 6,300 Zip: 07940	<b>MOUNTAINSIDE</b> VIEW NJ Qty: 2,900 Zip: 07092	<b>New Providence</b> NEWS NJ Qty: 5,100 Zip: 07974	<b>OUR TOWN</b> Rahway, NJ Qty: 13,000 Zip: 07065	<b>ROSELLE PARK</b> MONTHLY Qty: 5,600 Zip: 07204	<b>Scotch Plains</b> NJ WHAT'S HAPPENING MONTHLY Qty: 9,400 Zip: 07076
<b>Short Hills</b> <b>MILLBURN</b> MONTHLY NJ Qty: 8,200 Zips: 07041, 07078	<b>Summit</b> NJ Times Qty: 9,600 Zip: 07901	<b>Spirit of</b> <b>UNION</b> NJ Qty: 6,800 Zip: 07083 (partial)	<b>WARREN</b> MONTHLY NJ Qty: 6,200 Zip: 07059	<b>Watchung</b> Post NJ Qty: 2,700 Zip: 07069	<b>Westfield</b> NJ MONTHLY Qty: 11,800 Zip: 07090

### NEWSPAPER AD RATES

Units	Size	1 TOWN	3 TOWNS	6 TOWNS	9 TOWNS	12 TOWNS	15 TOWNS	18 TOWNS	21 TOWNS	24 TOWNS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550	\$600
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900	\$1000
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700	\$1900
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000	\$2200
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400	\$2700
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700	\$3000
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000	\$3400
2-PAGE SPREAD	21" x 14"	\$700								
BACK PAGE	10" x 14"	\$500								
FRONT PAGE BANNER	8.25" x 2"	\$320								
FRONT PAGE BOX	1.5" x 4.5"	\$240								

Back cover, front page banner and front box reserved on first-come, first-served basis. Current advertiser has right of first refusal.

Rates are per month. Artwork included in price. Newspapers are black on white.

**PREPAY 6 MONTHS AND GET 1 MORE FREE**  
**PREPAY 12 MONTHS AND GET 3 MORE FREE**

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

## CHECK TREES FOR SPOTTED LANTERNFLY EGG MASSES

*NJ Department of Agriculture*

The weather is warming up, check your trees for Spotted Lanternfly (SLF) egg masses. When you find them crush them. Use an old bank card, small rolling pin or putty knife.

Citizens are advised to destroy the Spotted Lanternfly in all its forms.

### WHY YOU SHOULD CARE

SLF is a serious invasive pest with a healthy appetite for our plants and it can be a significant nuisance, affecting the quality of life and enjoyment of the outdoors. The spotted lanternfly uses its piercing-sucking mouthpart to feed on sap from over 70 different plant species. It has a strong preference for economically important plants and the feeding damage significantly stresses the plants which can lead to decreased health and potentially death.

As SLF feeds, the insect excretes honeydew (a sugary substance) which can attract bees, wasps, and other insects. The honeydew also builds up and promotes the growth for sooty mold (fungi), which can cover the plant, forest understories, patio furniture, cars, and anything else found below SLF feeding.

If you see a Spotted Lanternfly, help us Stomp it Out!



(above) The weather is warming up, check your trees for Spotted Lanternfly egg masses. When you find them crush them. Use an old bank card, small rolling pin or putty knife.

## RENNA MEDIA LAUNCHES THREE NEW NEWSPAPERS

Beginning in March three new towns have joined Renna Media's growing family of newspapers: Florham Park Press, Millburn Short Hills Monthly, and Elmora Hills Elizabeth. Renna Media is now mailing 160,000, town-specific newspapers, to 24 towns each month.

The newspapers' goal is to be a positive influence on the economic development and overall well-being of the town. Our publications exist to share community service news and the good things that are happening in the community.

Renna Media is a Cranford, NJ based business owned and operated by husband and wife team of Joe and Tina Renna. Renna Media's family of 24 community newspapers are published in Morris, Essex, Union and Somerset counties, with a total circulation of 160,000. The publications are "hyperlocal" in nature in that they contain information focused on each individual town, and are direct mailed within those towns.

The concept of being hyper-local is to give local businesses a venue to promote services. Reaching local customers gives you the highest return for your advertising dollars. The newspapers are designed (black ink on newsprint) to keep the cost of an advertisement to as low as \$60. Regional businesses can take advantage of one low rate for advertising in multiple towns.

Renna Media also prints full-color flyers that get mailed along with the newspapers. A cost effective alternative to mailing postcards.

For more information about Renna Media publications, please visit [rennamedia.com](http://rennamedia.com).

You can contact Tina Renna regarding advertising, or to submit news, via email [info@rennamedia.com](mailto:info@rennamedia.com); or call 908-418-5586.

### Full Color Flyers and Menus Printed and Mailed to Every Home and Business in Town!

#### MENUS - PRINTING - \$50 PER THOUSAND

Rate is for quantities of 25,000 or more.

For quantities less than 25,000 cost is \$68 per thousand.

11"x17" / Full color / 2 sided / 60lb gloss coated stock / Includes folding (quarter fold or tri-fold, with or without coupons tab)

#### FLYERS - \$35 PER THOUSAND

8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock /

Tri-fold add \$10 per thousand

INSERTED AND MAILED TO EVERY HOME AND BUSINESS

\$60 per thousand. (as low as \$30 per thousand depending on quantity.)

Joe Renna at 908-447-1295

email: [JoeRenna@RennaMedia.com](mailto:JoeRenna@RennaMedia.com)



#### FLYERS

**\$35**  
PER 1,000

#### MENUS

**\$50**  
PER 1,000

### ONLINE ADS & PRESS RELEASES DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

#### • GET UNLIMITED CLICKS

An alternative to expensive pay-per-click programs

#### • FREE AD DESIGN AND COPYWRITING

Advertising webpage includes many features including write-up, images, video, Google map, etc.

#### • POSTS ARE SHARED THROUGH SOCIAL MEDIA

Posts shared on multiple Facebook pages and twitter.

#### • PAID SEARCH ENGINE PROMOTIONS

Posts are promoted by industry, key words and location.

#### • TRACKABLE RESULTS

All ads include a live view counter.

Joe Renna at 908-447-1295

email: [JoeRenna@RennaMedia.com](mailto:JoeRenna@RennaMedia.com)



**\$10**  
PER POST

Block of 20 for \$200

Single pay is \$20

### WEBSITE / SEO SERVICES

#### • STARTER WEBSITE: \$500

Basic static site that can be developed further

#### • WEBSITE CREATION/UPDATE: \$2,400

Cost for average website: 12 pages, contact form, SEO friendly, responsive design

#### • WEBSITE HOSTING: \$300 PER YEAR

Includes website hosting, software updates, monthly website content updates

#### • SEO SERVICES: AVERAGE COST \$1,000 - \$2,000 PER MONTH

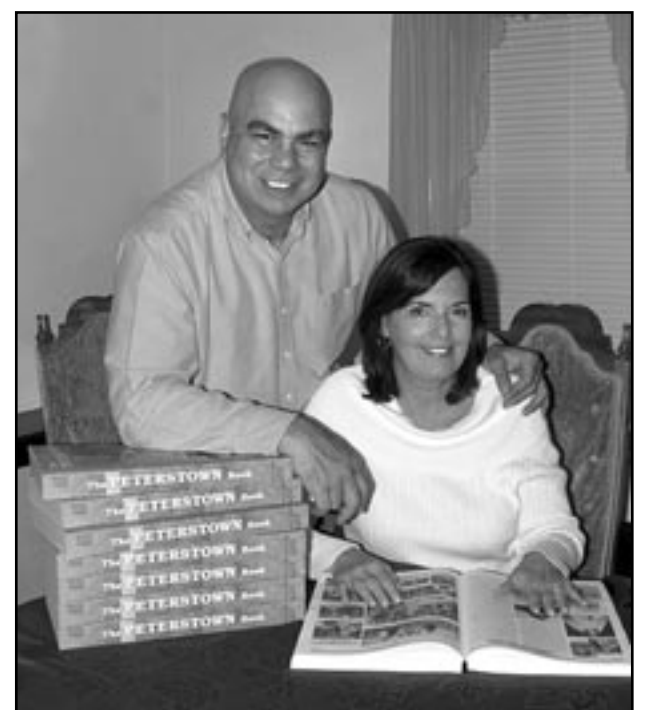
Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

**Call for free a consultation if you need help developing an online marketing plan.**

**STARTER WEBSITE**  
**\$500**

Joe Renna at 908-447-1295

email: [JoeRenna@RennaMedia.com](mailto:JoeRenna@RennaMedia.com)



(above) Joe and Tina Renna, owners of Renna Media, LLC, publish 24 direct-mailed community newspapers with a total circulation of 160,000. They have been publishing community newspapers since 1998. For more information, please visit [rennamedia.com](http://rennamedia.com).



**HOW TO WIN  
ONE YEAR OF FREE  
PERSONAL TRAINING  
IN BERKELEY HEIGHTS**

