

Union's Hometown Newspaper

Issue 133 • December 2021



Place Your Ad 9n This Space! A GREAT ATTENTION GRABBER

First come, first served. **CALL TINA FOR DETAILS** 908-418-5586

PRSRT STD U.S. POSTAGE PAID BRIDGEPORT CT PERMIT NO.390 ECRWSS

\*\*ECRWSSEDDM

Every year for the past 4 years Union Township police officers dress as superheroes and visit the Deron School in Union. This very special school offers programs for students with multiple disabilities including autism spectrum disorder (ASD) and Down Syndrome. Since 1967, The Deron School has provided a nurturing environment, family culture, and personalized curriculum to help students reach their greatest potential. Even though we dress up as the superheroes, it is truly these children that are the superheroes. We love visiting with them as much as they love visiting with us. Thank you to the Deron School for having us back. A special thank you to Party City in Union for supplying some new costumes for us to use!

Follow Township of Union NJ Police Department on Facebook.









Italian Restaurant & Lounge - Where friends become family & families become friends \* Live Entertainment every Thursday, Friday & Saturday \* \* Brunch with Santa Dec. 19th - 11 a.m. and 1 p.m. seatings \* \* Saturday, Dec. 18th Bobby Valli Christmas Classics \* \* Thursday Dec. 23rd Very Special Holiday ELVIS Show.\* Call for reservations and more details.

2333 Morris Ave., Union NJ • 908-686-4321 • CafeZNJ.com



**Renna Media LLC, Publishers** 202 Walnut Ave., Cranford, NJ 07016

Spirit of Union is published by Renna Media. 5,500 newspapers are printed monthly and mailed to every business and resident in the Union.

Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

©2021 Contents of this newspaper cannot be reproduced without written consent from Renna Media LLC.

#### SEND US YOUR NEWS

Do you have a community service that you need help publicizing? Did you or someone you know accomplish something amazing? We are interested in hearing about your latest achievement (accomplishment, honor, award, etc.). Then send us your news!

Email: editor@rennamedia.com Online at www.rennamedia.com like us on facebook.com/ Spirit of Union Tina Renna: 908-418-5586 tinarenna@rennamedia.com Joe Renna: 908447-1295 joerenna@rennamedia.com



International Master Yaacov Norowitz

- Group or private lessons
- Live or virtual options
- Classes for all Levels from beginners on up



Call or email Joe Renna: joerenna@rennamedia.com 908-447-1295 For more info about lessons and FREE INTRO CLASS

## **ELVIS IS COMIN TO TOWN**



Jim Barone, New Jersey born and raised, is an award-winning Elvis tribute artist who captures the image and sound of Elvis Presley and recreates the excitement that "The King of Rock and Roll" generated in his live performances. His "Elvis Tribute Through the Years" performances showcase songs from the 50's, 60's and 70's and the many genres that Elvis recorded from rock and roll, country, gospel, as well as his movies and TV specials. However, Barone is especially known for bringing in the Holiday Season with his December shows highlighting Elvis Christmas songs from Blue Christmas to Santa Claus is Back in Town. In addition to several Facebook concerts that have attracted fans from all over the world, Jim will be performing in person on December 23, 2021 at Cafe Z at 2333 Morris Avenue, Union, NJ. Dinner seating begins at 5:30 p.m. with a 7:00 p.m. showtime. There will also be a free raffle during intermission with M/C Donna. There is a \$20 cover charge. Seating is limited. Call 908 686 4321 for reservations.



## Call Today for a Free Estimate! 🔯 855.624.6655









ROOFING | SIDING | WINDOWS KITCHENS | BATHROOMS | BASEMENTS MASONRY | DECKS | PORCHES Payment Plans WINDOWS \$209 BASEMENTS \$395 KITCHENS \$389 BATHROOMS \$199 ROOFING \$249 DECKSIPATIOS \$189 SIDING \$289 PORCHES/STEPS \$185

o% Plans Available! Estimated monthly payments. Rates & payments based on credit approval.

VIRTUAL MEETINGS ALSO AVAILABLE

#### Interior & Exterior Remodeling | Family Owned & Operated

100% FINANCING AVAILABLE | 30+ YEARS EXPERIENCE

NJDCA 13VH07755300

## MagnoliaHomeRemodeling.com 🖾

## HANUKAH: A CELEBRATION OF RELIGIOUS FREEDOM

By Rabbi Paul David Kerbel Temple Beth El Mekor Chayim, Cranford



Hanukah is one of the Jewish religion's most popular holidays. No doubt, part of Hanukah's popularity derives from proximity its to Christmas and the bundling of a variety of religious, ethnic and cultural holidays that occur at this time of year creating a festive holiday season.

You might be surprised to know however, that unlike Christmas, Hanukah is not one of Judaism's major holidays. That billing goes to Rosh HaShanah (the Jewish New Year) and Yom Kippur (the Day of Fasting and Atonement) and the Pilgrimage Festivals of Passover, Sukkot and Shavuot that are explained and discussed in The Book of Leviticus (Chapter 23).

But Hanukah is important for many reasons. In the first place, next to the Passover Seder, more Jews celebrate Hanukah than any other Jewish ritual or holiday observance. We celebrate two miracles on Hanukah: the military victory of a small, outmanned Jewish army winning out over a superior Syrian-Greek King Antiochus Epiphanes, who forbade the Jewish people to study their scriptures, keep their calendar, observe their holidays or offer sacrifices in the Temple. The King wanted the Jews to sacrifice to the Greek Gods and study the best of Greek culture. King Antiochus was jealous of the God of Israel and sought to eradicate distinctive Jewish practices and culture.

The second miracle of Hanukah is the story in Rabbinic tradition, that when the revolt ended and the Jewish people sought to rededicate and purify the Holy Temple in Jerusalem that had been defiled by the decree of King Antiochus by lighting the Menorah, the religious candelabrum that served as a major symbol of religious Jewish life in the Temple, that there was only enough purified olive oil to last for one day, but the lamp remained burning for eight days!

But I also think the story of Hanukah teaches and shares important lessons for our friends and neighbors of other faiths about religious faith and belief. To me, Hanukah represents the first victory in human history of religious freedom. In a certain sense, Hanukah is a universal holiday of religious freedom. If the Jewish people had lost this physical and spiritual war in 164 BCE (before the common era) and 164 years before the birth of Jesus, Judaism would have died out and since Christianity and Islam emanate out of and are connected to Judaism, there would not be today any adherents of these great faiths. Judaism, Christianity and Islam exist today because of the religious faith of these defenders of Judaism to stand up for their beliefs and rights.

Hanukah also teaches religious tolerance and the celebration of pluralism. Hanukah reinforces the rights of a minority to stand up for its beliefs while living in a larger secular or religious culture of other religious faiths. Our country was built on the idea of freedom of religion and the freedom to live by and practice the customs, rituals and commandments of our respective religions. Hanukah teaches me that sometimes miracles happen in the quiet constancy of our everyday practice of our respective customs, prayers and traditions and our interaction and bonds of friendship and community responsibility with our neighbors of all religions and ethnic groups.

The most enduring symbol of both Hanukah and Christmas is the celebration of light. We light a Menorah to symbolize the miracles of our survival and the dedication of our people - for over four-thousand years even in the midst of persecution or the attempt to suppress our faith and practice – to practice our customs and traditions with hope and confidence in the future as a monotheistic ethical religion and culture.

For our Christian friends, the lights of the

Christmas season represent essential religious beliefs including joy, peace, kindness and service to our fellow human beings. Even with the challenges the Covid-19 pandemic has caused, among the most difficult in our lifetimes, may the lights of our respective traditions strengthen our commitment to our respective faiths and our obligation and opportunity to make a difference in our community and in the world at large. As one great rabbi wrote: "It is better to light one candle than to curse the darkness." Wishing all of us a meaningful holiday season!

Rabbi Paul David Kerbel is the rabbi of Temple Beth El Mekor Chayim in Cranford. He is active in the Cranford Clergy Association, the Union County Board of Rabbis, the Rabbinic Roundtable of the Jewish Federation of MetroWest, NJ and on the New Jersey Advisory Board of The Anti-Defamation League.







 

 Dr. David Corey Chiropractor
 Image: Chiropractor
 • Therapeutic Exercise • Therapeutic Ultrasound

 WE ACCEPT MOST INSURANCE including all MEDICAID

and NEW JERSEY FAMILY PLANS and Medicare

#### WE'RE EXPERIENCED IN TREATING PATIENTS WHO HAVE BEEN IN AUTO ACCIDENTS

- We help patients with insurance applications
- Offer referrals to medical specialists
- Supply Free legal medical reports to attorneys
- Give Free expert testimony at trials

One moment everything may seem fine, when suddenly you're involved in a serious collision. Most people have one thing on their mind after a car accident--their car! However, it's important to remember that you and your injuries come first. A visit to a chiropractor should always follow an auto injury, as chiropractors are specialists in damage to soft and hard tissue.



Holiday

Special

FREE

Chiropractic

Examination

Regular price \$150

Offer expires 1-31-22

3 50



## SOUNDS OF THE SEASON - FREE LIVE HOLIDAY CONCERT

Townley Presbyterian Church and Salem Roadhouse Café proudly present a free holiday concert on Saturday, December 4, 2021. This special concert will feature multiple performers in several musical genres, from rock, to classical, to jazz, pop — and, of course, those familiar, traditional holiday songs. To allow for audience spacing, the concert will be held in the church sanctuary. Masks are required, even with vaccination.

Noted performers include classical organ by Townley's resident organist, Bill Jensen. Piano/organ duets with Jeff Manno and Bill Jensen; jazz/pop with Michaela McClain and Meredith Forman; piano and vocals with Cynthia and Jeff Manno; jazz with Carrie Jackson and Radam Schwartz; Blues with Robert and Paulina Hill; rock/pop and original holiday tunes by Michael Zuko with Erica Cohn, Jeff Philips and Jenn Starr; classical with Erica Cohn, Cynthia Manno and Jenn Starr. Instrumentals and several mix/match performances with the performers are planned. There will be time for audience participation with sing-alongs featuring well known holiday classics.

The holiday extravaganza will feature special lighting and Christmas decorations.

You won't want to miss this live, up-front, and personal show.

All ages are welcome. It's a wholesome show, so bring the entire family! Doors open 7:30 p.m.. The show starts at 8:00 p.m. Admission is free.

A free-will offering will be accepted for the benefit of Union County Family Promise. Proceeds will help Family Promises program which helps to end family homelessness.



#### UNION PUBLIC LIBRARY DECEMBER EVENTS

1980 Morris Avenue, Union, NJ 07083 123 Hilton Ave, Vauxhall, NJ 07088 Phone: 908-851-5450 Email unionpl@uplnj.org • https://uplnj.org/ Curbside Pickup Available: Monday - Friday: 10:00 a.m. - 6:00 p.m., Saturday - Sunday: Closed

All programs are on Zoom. To register for all events go to: https://uplnj.org/events/list/. Take a look.

#### Hand Lettering Holiday Cards (Zoom)

Fri., Dec. 3 at 7:00 p.m. Swetha Swenoy returns to UPL to teach you how to add some flair to your holiday cards! Learn the basics of hand lettering and make your own hand-lettered holiday cards! No need for any fancy tools - start with what you have!

Registration is limited. **Off the Shelf Book Club (Zoom)** *Thursday*, 12/16 @ 7:00 p.m.

This month the group reads The Art Forger by. B.A. Shapiro. New members are always welcome. This title is available on Hoopla with your Union Public Library card.

Meditation (Zoom) Thursdays at 11:30 a.m. Join Bindu Bhatt for a virtual meditation session. No experience necessary. Bindu has practiced meditation for over 30 years and would like to share her insight with you.

#### Beginners Flow Yoga (Zoom)

Thursdays at 6:00 p.m. This class will lead you through the foundations of yoga postures, body awareness and alignment, relaxation of the mind, and a connection with the breath. Learn to improve muscle strength, promote flexibility, and build your own yoga program specifically for your mind and body. MAYOR DELISFORT & TOWNSHIP COMMITTEE INVITE YOU TO PARTICIPATE IN THE



IN THE SPIRIT OF GIVING, WE ARE ASKING FOR DONATIONS OF NEW UNWRAPPED TOYS FOR CHILDREN, NEWBORN TO 16 YEARS OF AGE.

SANTA IN BLUE DONATION BIN LOCATIONS POLICE HEADQUARTERS 981 CALDWELL AVE. MUNICIPAL BUILDING 1976 MORRIS AVE.

SORTING WILL BE HELD AT HANNAH CALDWELL ELEMENTARY SCHOOL

IANNAH CALDWELL ELEMENTARY SCHOOL 1120 COMMERCE AVENUE • DEC 12™ • 8AM - 3PM

**Providing Healthy Smiles for a Lifetime!** 



DAY & EVENING 908.322.7800 APPOINTMENTS

Dr. Robert V. Scalera, Jr, Director



Serving Central New Jersey since 1959

567 Park Avenue • Scotch Plains • New Jersey www.njdentalcare.com

CONVENIENTLY LOCATED ACROSS FROM PARK MIDDLE SCHOOL

USE THEM OR LOSE THEM... DENTAL BENEFITS DON'T CARRY OVER! Maximize your treatment with 2 years of insurance. Start now with your 2021 coverage and complete treatment with 2022 benefits! Call today and avoid the year-end rush.

Most Insurances Accepted • Interest Free Financing • 🔤 🛲

## **IMAGINE IS SEEKING VOLUNTEER FACILITATORS**

Imagine, A Center for Coping with Loss offers free peer grief support groups for grieving families that are facilitated by a wonderful group of trained volunteers. Imagine's volunteers are an essential part of Imagine's programs and they're looking to grow their community of facilitators. Are you interested in joining Imagine's team of volunteers? If so, we'd like to tell you more about Imagine's programs.

Imagine offers free peer support groups for children ages 3-18 who have experienced the death of a parent, sibling or close family member. Groups are also available for young adults ages 18-30, and for the parents and guardians of the children in the program. Groups for Spanish speaking bereaved adults are also available. All groups are currently being held virtually, with some set to transition to in-person as soon as it is safe to do so. Other groups will remain virtual.

Support groups are facilitated by trained adult volunteers who attend a three-day training totaling 24 hours, as well as regular continuing education. Volunteers come from all walks of life and no special background is required other than a willingness to listen, a heart inclined to serve, and the ability to be with children and adults in grief without trying to fix, solve or give advice. No prior experience is necessary. Volunteers must be 21 years or older. Bilingual (Spanish speaking) volunteers are needed as well. Volunteers serve as companions and loving listeners for those who are grieving and help create a space where participants can share tears and embrace the joys of life.

"In order to continue to grow our English and Spanish speaking programs, we need to constantly recruit and train new volunteer facilitators," said Veronica Ortiz, Imagine Program Manager. "Our programs are growing because of the great need in this community, especially in the wake of the Covid-19 pandemic. Over 220 children and adults have been participating in our virtual support groups this year. We have recently launched a new program year, but there is more demand for our programs than we're able to meet with our current number of facilitators. Doing this additional training will ensure that no child will ever have to wait to get the support they need."

Are you interested in joining Imagine's incredible community of volunteers and help us eliminate a wait list for our groups? Imagine is planning to offer a virtual facilitator training from Friday, November 5 through Sunday, November 7 from 9 a.m. - 5 p.m. each day. An interview is required prior to the training, so please contact Imagine Training Manager, Jamie Saltamachia at jamie@imaginenj.org to arrange a convenient interview time. If you have questions regarding the training, please call 908-264-3100.





## Earn More This Holiday Season 2% Rewards On ALL Purchases with the INSPIRE Rewards Credit Card



 Redeem rewards for cash back, merchandise and gift cards
 No annual fee
 Rewards never expire

tlantic Federal

Offering more rewards than the Capital One Quicksilver Cash Rewards card and the Bank of America Unlimited Cash Rewards card!

Apply online at AtlFedCU.com



#### Spirit of UNION • Page 8 • December 2021

# UNITY DAY O CLASS OF 222



#### **UGLY HOMES WANTED** FOR TELEVISION PROGRAM IN THIS AREA

We need 30 Ugly Homes with Ugly Kitchens, Bathrooms, Siding, Window, etc., Inside or Outside that need fixing or Remodeling. We will Repair and Remodel them and shoot video for training film and future TV show on Home Remodeling Work.

**Must Sign Release**, for purpose of filming job! This must be a complete remodeling job, not just patch up work. This remodeling is to be specially priced, with compensation going back to the homeowner for a signed release.

**Serious Inquiries Please!** 

**CALL 1-800-281-1582** Ask for TV Project Department, for job evaluation and estimate of cost and compensations!

Tri-State Creations LLC Lic. #s: NJ-13VH04728900, PA-39104

## **UNITY DAY AT BATTLE HILL SCHOOL**

#### **Union Public Schools**

The fourth-grade students and staff at Battle Hill School recently recognized Unity Day. The purpose of Unity day is to wear or share orange and unite for kindness, acceptance, and inclusion to prevent students from being bullied. The fourth-grade team gathered on the playground and participated in a variety of events to recognize the day. These events included a photo booth with positive messages, an orange bracelet station where students wrote their own messages of kindness and acceptance, and a team-building event to encourage collaboration. The orange bracelets were linked together and will be displayed in the hallway. Students also had an opportunity to place their orange painted handprint inside a giant U painted on the playground. This legacy piece will always remind the Battle Hill class of 2022 of their stand against bullying. A great time was had by all participants!





acce



#### We're In This Together. Contact-free Online Rentals.

**SKIP THE COUNTER** 

(908) 259-1020 750 Boulevard • Kenilworth, NJ 07033

\$1 Pays Your First Month's Rent.

\$24 Admin Fee Waived When You Complete Your Rental Online Or Over The Phone.

FREE Lock & Key. Taxes & fees may apply. Subject to availability. Offer valid for new customers only. www.AccessSelfStorage.com

## **GRIEF SUPPORT FACILITATORS NEEDED**

Imagine, A Center for Coping with Loss

In the wake of the COVID-19 pandemic, the need for children's grief support programs has never been greater. Imagine, A Center for Coping with Loss, a non-profit organization based in Mountainside and Newark, exists to support children in New Jersey who have experienced the death of a parent, sibling, or close family member. Imagine offers free peer support groups for children ages 3-18, young adults 19-30, and the parents and guardians of the children in the program. Groups for Spanishspeaking bereaved adults are also available. Currently, all groups are being held virtually, however, there are plans to transition some groups to in-person as soon as it feels safe to do so.

Imagine's support groups are only possible because of our amazing team of volunteers who facilitate the groups. Imagine currently has a wait list of families looking to join our support groups. We are unable to offer them support at this time because we do not have enough volunteers to begin another Night of Support. We need your help!

Imagine's volunteer facilitators come from all support they need.

## FAMILY SUPPORT GROUP — DEC. 21

Are you feeling stressed and alone in trying to from others facing the same challenges. cope with the effects of a loved one's mental illness? NAMI Union County's Family Support Group is for family members and caregivers of people with mental illnesses. The group is led by NAMI-trained facilitators and is a peer support group that allows participants to gain insight

walks of life and no special background is required, other than, a willingness to listen, a heart inclined to serve, and the ability to be with children and adults in grief without trying to fix, solve, or give advice. No prior experience is necessary, but volunteers must be 18 years or older. Bilingual (Spanish-speaking) volunteers are needed as well. Volunteers serve as companions and caring listeners for those who are grieving to help create a safe space where participants can share tears and embrace the joys of life.

We are hoping to fill our upcoming training with lots of wonderful new volunteers! We are planning to offer virtual facilitator training December

10–12th from 9 a.m. to 5 p.m. each day. For information on joining Imagine's team of volunteers, please contact Imagine's Program Manager, Veronica Ortiz, by emailing veronica@imaginenj.org, or by calling 908-264-3100. Please help us address the growing need for children's grief support and ensure that no grieving child is required to wait to receive the

Free Zoom sessions are held on the 3rd Tuesday of every month from 7 p.m. – 8:30 p.m. To register, email Denise at: namiunioncounty@yahoo.com with your name, town, and phone number.



and Auto Repair 908-687-0300

Financing Available

www.UnionLeeMyles.com

- Foreign and Domestic Our Goal: Customers for Life
  - Cars, Vans, SUVs, Trucks, RVs Automatic and Standard
  - Transmissions

Are you ready for the Winter!

**Check your heating unit now!** Do not buy just yet. Get a second opinion from Reel-Strong. A tune-up can extend the life of your unit. **0% Financing** FREE NO **Available** OBLIGATION **ESTIMATES** We are a full service installation and maintenance company. HEATING OIL SUPPLIER Williamson WILLIAMSON BOILERS RHEEM FURNACES AND AIR CONDITIONERS NATURAL GAS CONVERSIONS AND SERVICE **Hi-efficiency heating equipment** will qualify for WARM advantage rebates. NJ Clean Energy Program WE DO IT RIGHT THE FIRST TIME! HUDLING HEATING Let's discuss your heating oil or natural gas conversion. NEW RHEEM HEATING OR AIR CONDITIONING SYSTEM SAVE THIS COUPON Master HVACR Contractor License #19HC00438000 **\$25 OFF** MAKE YOUR BEST DEAL THEN TAKE 549 Lexington Avenue • Cranford \$300 OFF 908-276-0900 or 1-888-480-0901 ANY SERVICE CAI May Not Be Used For Routine Maintenance. WWW.REEL-STRONG.COM Expires: 12/31/2021. May Not Be Combined With Other Offers. With Coupon - No Expiration

# Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyperlocal to regional, for every budget and market size.

#### **NEWSPAPER ADVERTS**

We mail 135,000 newspapers to every home and business in 21 towns. You can advertise in any number of towns. Ads start at \$60.

#### **FULL COLOR PRINTING**

We print flyers and menus, full color, two sided, on coated stock for only \$35 per thousand.

#### **DIRECT MAIL**

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

#### **ONLINE MARKETING**

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

#### **SOCIAL MEDIA**

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

#### WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

#### CALL JOE RENNA FOR A FREE CONSULTATION. 908-447-1295

#### RENNA MEDIA NEWSPAPER RATE SHEET WE MAIL 135,000 NEWSPAPERS MONTHLY! Tina Renna 908-418-5586 • tinarenna@rennamedia.com Joe Renna 908-447-1295 • joerenna@rennamedia.com 202 Walnut Avenue, Cranford, NJ 07016

Call today for FREE consult on marketing and business plans. Online at RennaMedia.com and NJLocalinfo.com Advertise in 1 or all LocalInfo.com MADISON 21 towns Renna THE CHATHAMS Media SUMMIT .COM Chathan Township PROVIDENCE UNION LONG HILL ling, Gille MOUNTAINSID KENILWORTH BERKELEY HEIGHTS **ROSELLE PARK** CRANFORD WESTFIELD WATCHUNG FANNO WARREN LINDEN SCOTCH PLAINS CLARK REEN BROD RAHWAY Berkeley Green Garwood THE-Clark Fanwood CRANFORD Brook. Heights CHATHAMS MONTHLYNJ Monthly Dost' limes Gazette NITY NEWS Qty: 2,200 Qty: 3,000 Qty: 4,800 Qty: 6,700 Qty: 9,800 Qty: 3,000 Qty: 7,400 od to every Mailed to every Mailed to every led to every Mailed to every iled to every Mailed to every home and busine Zip: 07025 ene and busine Zip: 07027 home and busi home and be home and by home and business Zip: 05512 Zip: 07922 Zip: 07928 Zip: 07066 Zip: 07016 New NO OK ESS + LIFE KENILWORTH MADISON JUR LIFEin Long Hill OUNTAINSIDE Providence MONTHLY LEADER (11) LINDEN VIEW twoay. N. NEWS TONNOR Qty: 6,300 Qty: 12,400 Qty: 3,600 Qty: 17,400 Qty: 3,600 Qty: 2,900 Qty: 4,900 Mailed to every Mailed to every Mailed to every Mailed to every home Mailed to every Maded to every Mailed to every zip: 07055 and business in Gillette home and busin home and basin home and busine me and bu me and bu lington and Stirlin Zips: 07933, 07946, 07980 Zip: 07974 Zip: 07036 Zip: 07940 Zip: 07092 Zip: 07065 ROSELLE Summit Spirit Watchung Scotch Westfield WARREN Post NJ PARK Plains NJ 2 Times MONTHLY MONTHLY 0/10/ MONTHLY N O X T II L Y Qty: 11,800 Qty: 5,600 Qty: 2,800 Qty: 9,600 Qty: 5,500 Qty: 6,200 Qty: 9,600 Mailed to every Mailed to every Mailed to every d to every 5,000 mailed to Mailed to every nd to every e and h ne and b Zip: 07204 stsc and busine Zip: 07076 nec and by Zip: 07059 Zip: 07069 Zip: 07090 Zip: 07901 Zip: 07083 NEWSPAPER AD RATES Rates are per month. Arrwork included in price Newspapers are black on white. **RATE FOR** RATE FOR RATE FOR RATE FOR BATE FOR RATE FOR RATE FOR RATE FOR ANY 9 ANY 12 ANY 15 ANY 18 ALL 21 ANY 1 ANY 3 | ANY 6 || Units Size NEWSPAPER NEWSPAPERS NEWSPHPERS **MEMOPAPERS NEWSPAPERS** NEWSPEPERS NEWSPIPERS NEWSPIPERS 1 Unit (Business card) \$150 3.25° x 2° \$60 \$250 \$350 \$400 \$450 \$500 \$550 2 Units 6.5° x 2° or 3.25° X 4\* \$900 \$100 \$250 \$400 \$500 \$600 \$700 \$800 4 Units 3.25° x 8° or 6.5° x 41 \$1100 \$180 \$450 \$700 \$900 \$1300 \$1500 \$1700 6 Units 6.5" x 6.25" or 10" x 4 \$240 \$600 \$900 \$1200 \$1400 \$1600 \$1800 \$2000 9 HALF PAGE 6.5"x9" or 10° x \$1900 \$2400 \$320 \$800 \$1000 \$1300 \$1600 \$2200 12 Units 10° x 8° \$900 \$2100 \$2400 \$2700 \$360 \$1200 \$1500 \$1800 **18 FULL PAGE** 10° x 14° \$400 \$1000 \$1400 \$1800 \$2200 \$2500 \$2800 \$3000 2 PAGE SPREAD 21" x 14" \$700 PREPAY 6 MONTHS AND GET 1 MORE FREE BACK PAGE 10° x 14° \$500 FRONT PAGE BANNER 8.25" x 2" \$320 PREPAY 12 MONTHS AND GET 3 MORE FREE

Back cover, front page banner and front box reserved on first conse, first served basis. Carrent advertiser has right of first relaxal.

1.5" x 4.5"

\$240

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

FRONT PAGE BOX



HOLIDAY SPECIAL BUY 1 GET 1 FREE





776 Over sized Pages

Thousands of Photos

Hundreds of Recipes

Great gift to leave to the next generation Only \$25! + \$1.75 tax FREE SHIPPING ORDER BY PHONE! OR ONLINE

By phone 908-447-1295

On line at PeterstownNJ.com

V/SA

- 0

DISCOVER

PayPal

\_

- Mail Check and form to: Renna Media 202 Walnut Ave., Cranford, NJ 07016
- Email inquiries to: joerenna@rennamedia.com



406 Chestnut St. • Union, NJ 07083

