

ROSELLE PARK MONTHLY

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6TH ANNUAL FESTIVAL OF INDIA

Roselle Park celebrated the 6th annual Festival of India on Saturday, October 2nd, 2021. The event, held at the high school field, featured free food, music, and the traditional dance Garba and Raas.



Photos from this and other events can be found online at rennamedia.com and on the Roselle Park Monthly page on [facebook.com](https://www.facebook.com). Feel free to "Like," "Tag," "comment," and "Share."



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ROSELLE PARK MONTHLY

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Roselle Park Monthly is published by Renna Media. 5,600 newspapers are printed monthly and mailed to every business and resident in Roselle park.

Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

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SEND US YOUR NEWS

Do you have a community service that you need help publicizing? Did you or someone you know accomplish something amazing? We are interested in hearing about your latest achievement (accomplishment, honor, award, etc.). Then send us your news!

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Roselle Park Monthly

Tina Renna: 908-418-5586

tinarena@rennamedia.com

Joe Renna: 908447-1295

joerenna@rennamedia.com

THE NJ OLYMPIC DEVELOPMENT PROGRAM (ODP)

Roselle Park Soccer Club is extremely proud to have players take part in the Olympic Development Program (ODP). With over 1,500 players in attendance from around the state, Roselle Park Soccer Club players Diego Osorio and Audrey Miller have both been selected to the New Jersey Olympic Development Program (ODP) for the upcoming 2021/2022 season. This is Diego's first experience in the 2008 ODP boys team, and Audrey's second year being chosen for the 2006 ODP girls team.

Players go through a rigorous tryout process and are chosen based on technique, tactics, fitness and athletic ability and psychological component (attitude). ODP teams offer the opportunity to train with players who share the same dedication to play against top competition from other states, while representing New Jersey.

Participants of the ODP get the best exposure from College, Regional and National team coaches. Abby Wambach, Megan Rapinoe, Carli Lloyd along with 18 other players from the United States' 2019 Women's World Cup roster have all taken part in the Olympic Development Program.

We wish both Diego Osorio and Audrey Miller success with ODP while representing Roselle Park on their school team, club team and all of their future endeavors. "The player you are destined to be is the player you decide to be." - Carli Lloyd.



(above) Diego Osorio from Roselle Park Soccer Club team Paragon 2008 and Audrey Miller from team Rebels 2006.

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GIRL SCOUT FOOD DRIVE

On Saturday, October, 16th, Roselle Park Girl Scout Troop #40399 generously donated a great amount of non-perishable goods to the Casano

Center Community Food Pantry as part of the Girl Scouts town-wide food drive. Thank you to the Girl Scouts of Roselle Park for their

wonderful donations that will help residents across the Borough!

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FDA Approved Treatment to Avoid Surgery

DON'T BLAME THE ARROW FOR MISSING THE TARGET

Just like tens of millions of other Americans, you were looking for relief from your chronic knee pain. You thought Viscosupplementation injections might be the answer, but the results were disappointing and painful. Don't assume the treatment wasn't right. That could very well be like blaming the arrow for its path to the target when the problem might be the archer. If you didn't get the pain relief you were hoping for, chances are your injection treatment was off target. Unlike blind injections or even ultrasound targeted treatments found elsewhere, **Northeast Spine & Wellness Center** uses diagnostic fluoroscopy to make sure the area that needs treated is the exact area where the injection goes. This is the most advanced method of delivering this pain relieving treatment with 95% accuracy to give you the results you're looking for. The use of Fluoroscopy guided injections sets **Northeast Spine & Wellness Center** apart. The end result is you living pain free from your chronic knee pain. You can avoid the lengthy and painful road of knee replacement surgery. You can avoid the endless trial and error assortment of potentially addictive prescription medications. This treatment, using fluoroscopy guided injections has seen a success rate of above 85% in those suffering from knee pain related to osteoarthritis, and that includes people with bone on bone involvement. You've suffered from chronic knee pain long enough. Call **Northeast Spine & Wellness Center** now for a RISK FREE consultation.



If Knee Surgery Sounds Scary, It Should

Have you have been told you are facing knee replacement surgery? Have you been told about all the downsides you could be facing? First and foremost, there are NO guarantees that knee replacement surgery will be the answer to your pain, but let's look further:

- Surgery is costly, regardless of the percentage of services covered by insurance.
- Surgery requires lost time from work and typically requires a regimen of rehabilitation and medications.
- With surgery, there is always a risk for unwelcomed complications. And you could be back to where you started, or worse.
- Medications will be required for relief from surgery and you have been down that road before. Addictions to these pain medications can cause potential side effects, something you do not want to experience.
- Rehabilitation can take years.

Consider This Alternative To Surgery

Northeast Spine & Wellness Center offers you a real opportunity and a painless way to say goodbye to your knee pain without any surgery. Here are just a few of the important benefits you should consider?

- Diagnostic fluoroscopy accurately targets the pain, unlike blind injections.
- Guided fluoroscopic injections are virtually pain free, unlike blind injections.
- No lost time from work or family.
- No expensive or time consuming rehabilitation.
- No potentially addictive prescription medications.
- Recovery time is almost instant, not months or years.

How Does This New Treatment Work?

Relief begins almost as fast as it takes to pronounce the treatment. It's called Viscosupplementation Therapy. To begin with, it starts with **Northeast Spine & Wellness Center** investing in the use of diagnostic fluoroscopy. This enables them to target the exact location of your knee pain with pinpoint accuracy. What follows is a simple injection that causes little to no pain, especially when compared to what you may be living with daily. That explains what you will see on the surface of this revolutionary treatment. What's taking place below the surface is how and where the natural healing process takes place. The injection of a Hyaluronic acid called Hyalgan. This gel-like substance was approved by the FDA in 1996. Hyalgan is a natural substance that mimics the synovial fluid that is already produced by your body in your joints. Osteoarthritis sufferers in particular see a reduction in this much needed synovial fluid in their knee joints. Without that cushioning layer of protection, the cartilage in your knee can begin to wear away leading to the rubbing of bone on bone. Through Viscosupplementation Therapy, this natural substance immediately goes to work reducing the swelling and inflammation in the joint and adding a coating layer of protection. Think about Dorothy taking the oil can to The Tin Man. You'll begin to feel that same kind of relief and quite possibly feel like you're ready for a dance down the yellow brick road to recovery yourself. And with a success rate of over 85% in alleviating pain associated with osteoarthritis, it's easy to see why this treatment is so readily covered by Medicare and by most major insurance providers. Diagnostic fluoroscopy to target the pain. Viscosupplementation Therapy to relieve the pain. Simple, fast and no surgery!

Do you Suffer from any of these Symptoms?

There are a number of reasons why you developed Osteoarthritis pain. It can develop with age or because of heredity. It could be from repetitive stress from a job or some glory days in athletics. Of course your concern is with the symptoms you face daily and how to make them end, hopefully without surgery or the use of potentially addictive medications. **Northeast Spine & Wellness Center** understands the symptoms you have been living with and can help. If you have any of the symptoms below, please call us today. Relief is a phone call away.

- **Pain** - Whether it's a sharp aching or maybe a burning sensation, the pain can range from irritating to debilitating.
- **Swelling** - This can cause tenderness and soreness to the entire knee area, making walking or going up and down stairs painful, getting in and out of bed or bathtubs difficult and dangerous just name a few activities affected by swelling.
- **Stiffness** - Getting up out of bed or after sitting for a period of time gets more and more difficult. This loss of mobility can be more than a hindrance. It can be dangerous if you need to move quickly.
- **Loss of muscle strength** - This can lead to balance issues and the strong possibility of falling.
- **Joint deformity** - Not just unsightly, but painful as well.
- **Creaking Joints** - Can be painful and a sign of more discomfort to come.
- **Sleepless nights** - Losing sleep over your suffering is not just irritating, but potentially dangerous because of so many other health concerns that can be affected by loss of sound sleep.

Let Me Show You Targeted Relief From Your Knee Pain

Every day, I see patients suffering from knee pain due to arthritis, osteoarthritis, sports injuries or other conditions. Many have been told that they are in need of knee replacement surgery. Other patients say they have been prescribed various prescription medications to deal with the pain.

Something else I see almost every day, are patients that have tried viscosupplementation knee injections elsewhere and found it to be a painful and ineffective experience because the injections were not administered using fluoroscopic guidance. Instead of using the incredibly accurate diagnostic fluoroscopy we use at **Northeast Spine & Wellness Center** these patients experienced a blind injection technique, which can be as inaccurate as playing pin the tail on the donkey.

Once I am able to explain to my patients about the pin point accuracy of using diagnostic fluoroscopy and the amazing results viscosupplementation can provide, they are thrilled to get started. They are even more thrilled when they feel the relief. Please contact **Northeast Spine & Wellness Center** today to schedule your RISK FREE consultation.

Call 732-827-0800

Scot Paris MD, FACS



Here's what our patients have to say

"I'm dancing without pain. I can move with no problem whatsoever. I can go up and down steps with no pain."
- Patricia G.

"Over 85% relief for the first time in 15 years, suffering with knee pain. My life is getting back to normal."
- Perry O.

"After only four visits, I have absolutely no pain! The staff is "top-notch."
- Question L.

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VETERANS DAY REMEMBRANCE SERVICE

The Borough of Roselle Park will be holding its annual Veterans Day Remembrance Service on Monday, November 11, 2021. This service will honor all veterans, living or deceased, who served in the United States Armed Forces. Current service members with any length of military service that is active duty, reserve component, or National Guard with any U.S. military brand are also encouraged to attend.

"The annual Veterans Day Remembrance Service is a time to honor all of those who have served in our nation's military," says Mayor Joe Signorello. "By paying our respects to veterans, both living and deceased, we recognize the sacrifices they have made for our country. Thank you to all who have served, especially those within our community."

The 2021 Veterans Day Ceremony will take place in front of the Roselle Park Veterans Memorial Library - located at 404 Chestnut Street - on Monday, November 11th at 11 a.m. The Casano Community Center will provide free bus transportation to senior citizens who wish to attend. For more information, please contact the Casano Community Center at (908)-245-0666

BAND SEEKS NEW MEMBERS

The Township of Union Municipal Band is back and is seeking new members to join the band! "Musicians of all ages are welcome," says director Howard Toplansky. "If you are a high school musician looking for extra practice or a retired professional who wants to get back into music, the municipal band is a perfect fit." The band is looking for new members who play any instrument. Out of towners are welcome.

The Township of Union Municipal Band rehearses on Monday evenings at Hannah Caldwell School. The band performs ten concerts throughout the year, including special concerts at Ehrhart Gardens and Putnam Manor.

Mr. Toplansky believes the municipal band contributes to the culture of the township, sharing that "the municipal band is one of Union's oldest traditions and is a great way to introduce members of the community to time-honored musical styles and compositions."

Musicians who are interested in joining the band should contact the Township of Union Recreation Department at 908-686-4200.

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ROSELLE PARK TO HOST FIRST WINTER MARKET

During the first weekend of December, the Borough of Roselle Park will be hosting its first Winter Market at Michael J. Mauri Park. The three-day event will have a multitude of activities, performances, vendors, and more for residents to enjoy.

The first day of the Winter Market will take place on Friday, December 3rd from 4:00 p.m. to 8:00 p.m., as will the Borough's Annual Christmas Tree Lighting Ceremony. There will be craft vendors, food vendors, free kids activities, and a beer garden. Live performances from the Roselle Park School District Choir and Christmas carols by the Roselle Park High School Marching band will also take place. There will be an ice skating rink as well as free family portraits with Santa and Mrs. Claus.

On Saturday, December 4th and Sunday, December 5th, the second and third days of the Winter Market will take place from 2:00 p.m. to 8:00 p.m. There will be craft vendors, food

vendors, free kids activities, and a beer garden. Kids activities include mechanical rides, such as Kiddie Carousel, Kiddie Ferris Wheel, Dixie WhirlWind, and a Human Snow Globe. Live performances from local artists will take place every hour starting at 3:00 p.m. In addition, the Boy Scouts and Girl Scouts of Roselle Park will have tables set up.

"There is no better way to celebrate the holidays than with our annual Winter Market," says Mayor Joe Signorello. "I'm excited for our community to come together this year and spend the holidays with loved ones at these events. Thank you to everyone involved in making the Winter Market possible."

Should inclement weather occur, the events for that day will be cancelled. COVID-19 guidelines and social distancing rules will still apply for this year's events. For more information, please contact the Casano Community Center at (908)-245-0666

THE BOROUGH OF ROSELLE PARK'S

Annual Winter Market

This three-day event will have plenty of fun festivities for the whole family!

Friday, December 3rd

From 4-8 p.m. at Michael Mauri Park

- Annual Christmas Tree Lighting Ceremony
- Free kids activities
- Craft and food vendors
- Beer garden
- Free family portraits with Santa & Mrs. Claus
- Ice skating rink
- Featuring live performances from the Roselle Park School District Choir and the Roselle Park High School Marching Band

*Saturday, December 4th
+ Sunday, December 5th*

From 2-8 p.m. at Michael Mauri Park

- Craft and food vendors
- Beer garden
- Free kids activities & mechanical rides
- Boy Scouts and Girl Scouts tables
- Featuring live performances from local artists every hour starting at 3 p.m.

Should inclement weather occur, the events for that day will be cancelled. COVID-19 guidelines and social distancing rules will still apply for this year's events. For more information, please contact the Casano Community Center at (908)-245-0666.

**ROSELLE
PARK NJ**

FIRST HOME GAME AT HERM SHAW FIELD

The first home game and official opening of the new Herm Shaw Field was celebrated on October 9th.

Mark your calendars for the annual Roselle Park High School Thanksgiving Day football game, starting at 10 a.m.



Photos by Roselle Park Public Schools



MISCHIEF NIGHT CONCERT

Get ready to rock out this Halloween at Roselle Park's first ever Mischief Night Concert!

On Saturday, October 30th from 4-7 p.m. at the Youth Baseball Field, residents of all ages can come celebrate Halloween with a night full of good music. The concert is free to attend, and food and drinks will be available for purchase at the RPYBSL Food Stand. In addition to the concert, the Roselle Park Youth Baseball Softball League will be hosting its 2nd Annual Field of Screams from 6-10 p.m.

ROSELLE PARK'S

MISCHIEF NIGHT CONCERT 2021

Rock out with us this Halloween at Roselle Park's Mischief Night Concert!

*Mischief Night Concert is made possible in part by HEART
(History, Education, Arts Reaching Thousands) Grant from the Union County Board of County Commissioners.*

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HISPANIC & LATINO HERITAGE FESTIVAL

The Borough of Roselle Park hosted a Hispanic & Latino Heritage Festival on October 17, 2021.



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FIRE PREVENTION WEEK

During Fire Prevention Week members of the Roselle Park Fire Department, Police Department, and the Union County EMS were invited to the Community Preschool to teach fire prevention, and let the children get an up close look at what they do as first responders in their community.

For more updates follow the Roselle Park Fire Department on Facebook.



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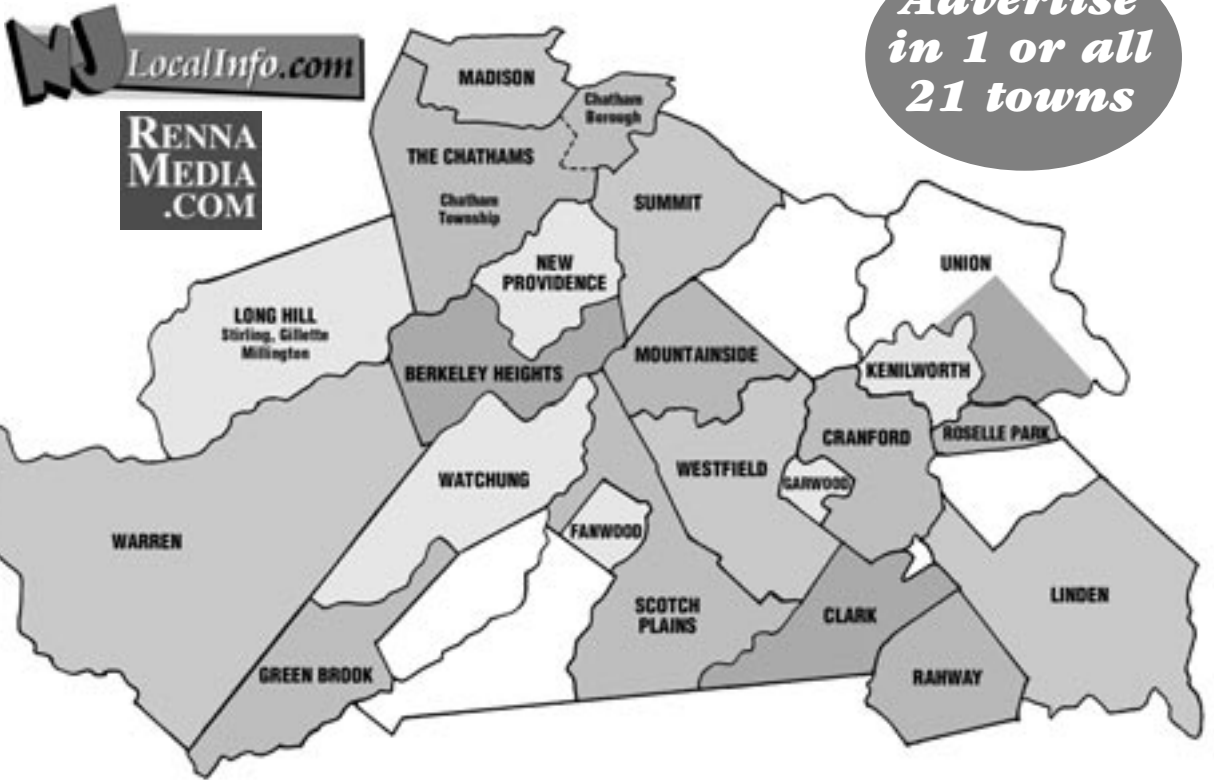
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Berkeley Heights COMMUNITY NEWS Qty: 4,800 Mailed to every home and business. Zip: 07922	THE CHATHAMS NJ Qty: 7,400 Mailed to every home and business. Zip: 07928	Clark Monthly Qty: 6,700 Mailed to every home and business. Zip: 07066	CRANFORD MONTHLY NJ Qty: 9,800 Mailed to every home and business. Zip: 07016	Fanwood Post NJ Qty: 3,000 Mailed to every home and business. Zip: 07023	Garwood Times NJ Qty: 2,200 Mailed to every home and business. Zip: 07027	Green Brook Gazette NJ Qty: 3,000 Mailed to every home and business. Zip: 08812
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NEWSPAPER AD RATES

Rates are per month. Artwork included in price. Newspapers are black on white.

Units	Size	RATE FOR ANY 1 NEWSPAPER	RATE FOR ANY 3 NEWSPAPERS	RATE FOR ANY 6 NEWSPAPERS	RATE FOR ANY 9 NEWSPAPERS	RATE FOR ANY 12 NEWSPAPERS	RATE FOR ANY 15 NEWSPAPERS	RATE FOR ANY 18 NEWSPAPERS	RATE FOR ALL 21 NEWSPAPERS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000
2 PAGE SPREAD	21" x 14"	\$700							
BACK PAGE	10" x 14"	\$500							
FRONT PAGE BANNER	8.25" x 2"	\$320							
FRONT PAGE BOX	1.5" x 4.5"	\$240							

Back cover, front page banner and front box reserved on first come, first served basis. Current advertiser has right of first refusal.

PREPAY 6 MONTHS AND GET 1 MORE FREE
PREPAY 12 MONTHS AND GET 3 MORE FREE

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

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 • SECURITY • HIGHHATS • CEILING FANS

Senior
Citizen
Discount



24 Hour
Emergency Service

Free
Estimates



201-600-3530


Full Color Flyers and Menus Printed and Mailed to Every Home and Business in Town!

MENUS - PRINTING - \$50 PER THOUSAND
 Rate is for quantities of 25,000 or more.
 For quantities less than 25,000 cost is \$68 per thousand.
 11"x17" / Full color / 2 sided / 60lb gloss coated stock /
 Includes folding (quarter fold or tri-fold, with or without coupons tab)

FLYERS - \$35 PER THOUSAND
 8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock /
 Tri-fold add \$10 per thousand

INSERTED AND MAILED TO EVERY HOME AND BUSINESS
 \$60 per thousand. (as low as \$30 per thousand depending on quantity.)

Joe Renna at 908-447-1295
 email: JoeRenna@RennaMedia.com



FLYERS
\$35
 PER 1,000

MENUS
\$50
 PER 1,000

ONLINE ADS & PRESS RELEASES DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

- **GET UNLIMITED CLICKS**
An alternative to expensive pay-per-click programs
- **FREE AD DESIGN AND COPYWRITING**
Advertising webpage includes many features including write-up, images, video, Google map, etc.
- **POSTS ARE SHARED THROUGH SOCIAL MEDIA**
Posts shared on multiple Facebook pages and twitter.
- **PAID SEARCH ENGINE PROMOTIONS**
Posts are promoted by industry, key words and location.
- **TRACKABLE RESULTS**
All ads include a live view counter.

Joe Renna at 908-447-1295
 email: JoeRenna@RennaMedia.com

\$10
PER POST

Block of 20 for \$200
Single post is \$20




WEBSITE AUDIT/ANALYSIS AND RECOMMENDATION PLAN

- **SEE WHAT IS WORKING AND NOT WORKING**
Know where your web traffic is coming from and why.
- **ELIMINATE / AVOID COSTLY SCHEMES**
Evaluate the return you are getting from your online marketing costs.
- **INCREASE ONLINE MARKETING RESULTS**
Recommendations include ways to increase traffic to your website
- **NO OBLIGATION**
This service is recommended even if you have an existing web management contract. Use it to tune up your marketing plan.

**ONE TIME
FLAT FEE
\$250**

Call for a consultation
if you do not have a website
or if need a new one.

Joe Renna at 908-447-1295
 email: JoeRenna@RennaMedia.com

WEBSITE / SEO SERVICES


- **STARTER WEBSITE: \$500**
Basic static site that can be developed further
- **WEBSITE CREATION/UPDATE: \$2,400**
Cost for average website: 12 pages, contact form, SEO friendly, responsive design
- **WEBSITE HOSTING: \$300 PER YEAR**
Includes website hosting, software updates, monthly website content updates
- **SEO SERVICES: AVERAGE COST \$1,000 - \$2,000 PER MONTH**
Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

Call for free a consultation if you need
help developing an online marketing plan.

**STARTER
WEBSITE
\$500**

Joe Renna at 908-447-1295
 email: JoeRenna@RennaMedia.com

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BUY 1 GET 1 FREE
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FREE SHIPPING




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By Joe & Tina Renna

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The 100 year history
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776
Over sized Pages

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 Cranford, NJ 07016

- Email inquiries to:
 joerenna@rennamedia.com



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**JOIN US FOR OUR
Small Business Saturday event
on November 27th
from 10am-5pm.**

Shop Downtown Cranford 11/22-11/27 - for every \$10 you spend, you will get a raffle ticket.



**SHOP
DOWNTOWN
CRANFORD**

Coming Soon!



anthem

STYLE + GIFT
WOMEN'S CLOTHING,
ACCESSORIES, GIFTS + MORE!

TAKE 10% OFF YOUR PURCHASE
IN-STORE WITH THIS COUPON!
*MAY BE COMBINED WITH OTHER OFFERS
EXPIRES 11/30/21

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MAX & LUNA

BABY AND KIDS
CLOTHING, ACCESSORIES, GIFTS + MORE!
(NEWBORN-SIZE 12)

TAKE 10% OFF YOUR ENTIRE PURCHASE
WITH THIS COUPON IN-STORE!
*MAY BE COMBINED WITH OTHER OFFERS
EXPIRES 11/30/21

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(908) 370-7748
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\$10 off \$50 or more

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Cannot be combined with other offers

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**10% off your
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bottles of
assorted wine**

Expires 12/31/21

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\$2 off a large popcorn • Expires 11/30/21



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20% off any purchase of \$50 or more.

Cannot be combined with any other offer. Not valid on repairs and special order items. One coupon per customer.

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expires 11/30/21

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Order your
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\$50 or more**

Not to be combined with other offers



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