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Watchung's Hometown Newspaper

NJ

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## FLINTLOCKS RUN CUB SCOUT WOOD TOOLS BADGE PROGRAM

Submitted by Dr. D. Michael Hart

The Flintlocks BSA, Inc. ran the Cub Scout Wood Tools Program at the Watchung Mountain District Spring Cub Family Camporee at Boy Scout Camp Winnebago in Rockaway, NJ this spring.

Fifty-three Cub Scouts earned a Woodcraft badge by learning about how to use wood tools, safety measures, and building a small bird house. The program starts with one of the Flintlocks explaining how to use wood tools properly and important safety measures. After the Cub Scouts build their bird house, they may practice using screwdrivers and a coping saw. The parents work with the children, and the Flintlocks offer guidance.

The Camporee has many different activities, including Archery, Batting cages, BB guns, First Aid Classes, and Fishing Derby, Climbing wall, Basketball, Volleyball, a 2-mile Hike, Rockets and Catapults. The shooting sports programs have NJ State Certified Instructors. Since it is a family camporee, and since girls may now join scouts, entire families may enjoy the fun, and the scouts earn various badges. Attendance at the camporee was 150 scouts with an equal number of parents. This was one of the first big events at the scout camp since the shutdown over a year ago.

The Flintlocks BSA, Inc are a group of 27 retired scouters who volunteer every week all year round to help the scout camps of the Patriot's Path Council. They are incorporated as a separate 501c3. Facebook page is "Flintlocks". They do maintenance at the camps, build cabins, tent platforms, picnic tables, etc. In 2018 they built a STEM lab classroom for scientific related merit badges. The members also volunteer to help the scouts with various programs throughout the year. The Flintlocks purchase lumber from a lumber mill, then make the parts for the craft kits in their wood shop which are sold at the Council Scout shops. Bird houses have the bottoms attached with screws since a mother bird wants to build a new nest every year. The old nest needs to be cleaned out in the fall so a new family can start over again in the spring.

The Watchung Mountain District of the Patriot's Path Council, Boy Scouts of America serves the communities of: Berkeley Heights, Fanwood, Garwood, Gillette, Long Hill Township, Meyersville, Millington, Mountainside, Murray Hill, New Providence, North Plainfield, Scotch Plains, Stirling, Summit, Warren, Watchung, and Westfield.



(above) A happy family with completed bird houses



(above) Bob Pysher instructing the scouts on tool use and safety



(above) The five Flintlock volunteers Chuck Hoeckele, Bob Pysher, Jeff Huppert, Frank Wallace, and Dr. D. Michael Hart.

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## WILSON MEMORIAL CHURCH'S FRIPPERY THRIFT SHOP

*Submitted by Judy Wall*

The Frippery Thrift Shop, located in Watchung, New Jersey is celebrating its 50th year. A community service arm of Wilson Memorial Church, the "Frip" first opened its doors in 1971. The shop operates through the efforts of volunteer church members. It is a vital part of the mission of Wilson Memorial Church.

Led by Lisa Renaud, the Frippery volunteers managed to continue that mission during the global pandemic. To comply with the restrictions, the "Frip" was kept open, safely, and effectively, with only a handful of volunteers. Lisa worked with the church board to keep items moving and donations going out to those in need.

Some recipients of the Frippery funds this year are the Star Fish Food Pantry, Warren Moms Helping Moms, Wilson Blue Bin Ministry, Somerset Animal Shelter, Somerset County Food Bank (North Plainfield Branch) and the Lyons VA Hospital.

During the pandemic, boxed lunches were provided for the Watchung Police Department and a pizza lunch for the Watchung DPW. Scholarships were also provided to Wilson's six graduating seniors.

If you have not experienced any fabulous finds at The Frippery, please stop by! The downstairs is filled with housewares, kitchen goods, dishes, glasses, home décor, linens, jewelry, and handbags as well as a section with children's

books, toys, and games. The upstairs has clothing and shoes for men, women, and children.

The Frippery is closed for the summer months to clean and restock the shelves. They will reopen on September 16. Regular hours are Tuesdays, Thursdays, and the first Saturday of each month from 9:30 a.m. - 12:30 p.m. from September to June. If Covid regulations should change, please call ahead to check opening hours and protocol (908-561-8298). The Frippery is located at 40 Hillcrest Road, Watchung, N.J. (next to Wilson Church).

Donations are accepted in small quantities during operating hours.



*(above) Wilson Memorial Church's Frippery Thrift Shop, fifty and still fabulous.*

## Watchung Post

*Watchung Post* is published by Renna Media. 3,000 newspapers are printed monthly and mailed to every business and home in Watchung, NJ and the balance are distributed for free pick-up throughout town.

Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

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**Nathan Weiser**

★★★★★

Spring Grove is by far the best rehab center I have ever been to. The staff are kind and caring and have gone above and beyond my expectations. The building is kept extremely clean and the new renovations are very nice.

Thank you Spring Grove for a wonderful and pleasant stay.



**Charles Sherrick**

★★★★★

I have been at Spring Grove for a few weeks now, they have exceptional service and excellent staff. All the nurses have been professional and attentive to all my needs. I never thought a rehab center can have such a beautiful layout and well put together. The newly renovated room I have stayed in, is up to date and extremely clean. The therapy staff have gone above my expectations with their expertise and getting me to where I am today. Alyssa the social worker has gone above and beyond with all her assignments.

Thank you Spring Grove.



**Chrissy Sloan**

★★★★★


The nursing staff and administration is professional, patient, attentive and understanding. The facilities are very clean and well maintained. My parents room is always clean and tidy. Although it was a difficult decision to make relocating my folks from a home environment to a senior living facility, Spring Grove made my decision easy.

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| Oct 16    | The Peter Gabriel Experience            |
| Oct 22    | Comedian Kevin Israel                   |
| Oct 23    | Well Alright, Rolling Stones Experience |
| Oct 29    | The Phantom of the Opera – Silent film  |
| Oct 30    | King of Rock Alice Cooper Tribute       |
| Nov 6     | Comedian Don Jamieson                   |
| Nov 12-14 | RENT, The Musical                       |
| Nov 19-21 | RENT, The Musical                       |
| Nov 26    | Taylor Simon King                       |
| Nov 27    | We May Be Right                         |
| Dec 3     | Motor City Revue                        |
| Dec 4     | Almost U2                               |
| Dec 5     | Ronstadt Revue                          |
| Dec 11    | Polar Express<br>(Matinee)              |
| Dec 11    | Closet Carpenters                       |
| Dec 12    | Brook Orchestra                         |

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# PROGRAMS TO SERVE THOSE IMPACTED BY HURRICANE IDA

**Raritan Valley Habitat for Humanity**  
In response to the damage done from Hurricane Ida, Raritan Valley Habitat for Humanity (RVHFH) is bringing people together to build homes, community and hope. The pilot of the “A Brush with Kindness” program was in July of this year and involved a large group of volunteers who gardened, cleaned, and provided small repairs for low to moderate income homeowners. RVHFH is seeking volunteers who are interested in providing relief to those suffering from hurricane damage, and who are physically able to perform home clean-ups and small repairs. For information on how to volunteer, please visit [rvhabitat.org/individual-volunteer/](http://rvhabitat.org/individual-volunteer/). If you or someone you know has been impacted by Hurricane Ida and would like assistance with clearing items out of the home, sanitizing, shop vacuuming, brush cleanup and other small repairs, you can find the application at [rvhabitat.org/hurricane-ida-relief](http://rvhabitat.org/hurricane-ida-relief). To return completed applications, please:

Scan or take a photo of a completed application and email it to [homeownerservices@rvhabitat.org](mailto:homeownerservices@rvhabitat.org).  
Mail completed applications to P.O. Box 330, Pluckemin, NJ 07978.  
Drop completed applications off in person to the Raritan Valley Habitat for Humanity ReStore, at 110 North Main Street, Manville, NJ 08835.  
The Raritan Valley Habitat for Humanity ReStore is also offering an option for shoppers to purchase ReStore gift cards for families in need. Gift cards will be distributed to these families to purchase furniture, household items and home repair items. Families and homeowners in need may also stop by the ReStore in person, where they will be offered donated home repair and relief items for free, such as shampoo, soap, toothpaste, toothbrushes, paper towels, and cleaning and laundry supplies.

**RARITAN VALLEY HABITAT FOR HUMANITY**  
Raritan Valley Habitat for Humanity (RVHFH) puts God’s love into action and brings people together to build homes, communities, and hope. Our vision is a time when everyone in Hunterdon and Somerset counties has a decent place to live. Since 1991, RV Habitat has been building strength, stability, and self-reliance through affordable home ownership opportunities for hard-working, local families. To support these projects by making a donation, please visit [rvhabitat.org/give](http://rvhabitat.org/give) or mail a donation to Raritan Valley Habitat for Humanity, P.O. Box 6275 Bridgewater, NJ 08807. For individuals (ages 16+) and groups who would like to volunteer on the Montgomery Township build site, visit [rvhabitat.org/volunteer](http://rvhabitat.org/volunteer).

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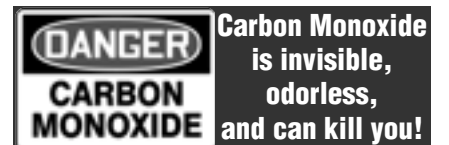
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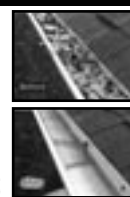
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### Somerset County

Recently, the Somerset County Board of County Commissioners, the Recycling Division, the county's Sheriff's Office and the Foodbank Network of Somerset County sponsored Project First Class, the annual donation drive to collect school supplies for students of county families who are in-need.

The donations were collected at the Somerset County Administration Building, and the Somerset County First Saturday Drop-off, then delivered to the Food Bank Network of Somerset County where items have been distributed directly to families and students.

The Food Bank Network of Somerset County is a charitable, not-for-profit organization, which receives funding through donations provided by individuals, families, philanthropic organizations, businesses and corporations.

Many area churches and synagogues organize weekly or monthly food drives to collect food for our program. If your faith community or office or civic group is interested in conducting a food

drive, please contact the Executive Director for information on organizing one.

Your individual contribution of food or money is greatly appreciated. Monetary donations can be sent to P.O. Box 149, Bound Brook, NJ 08805.

For more information visit [somersetfoodbank.org](http://somersetfoodbank.org).

The Food Bank Network of Somerset County is incorporated as a charitable, not-for-profit organization. The majority of our food and funding are donations provided by individuals, families, philanthropic organizations, businesses and corporations of all sizes.

Many area churches and synagogues organize weekly or monthly food drives to collect food for our program. If your faith community or office or civic group is interested in conducting a food drive, please contact the Executive Director for information on organizing one.

Your individual contribution of food or money is greatly appreciated. Monetary donations can be sent to P.O. Box 149, Bound Brook, NJ 08805.



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ringing, fun-filled, four-part harmony. Broadway, Beatles, and more!

Hickory Tree is an award-winning women's chorus singing four-part a cappella harmony in the barbershop style. We are passionate about music, performance, fun and friendship. We believe every voice counts and encourage

women singers of all ages, colors, ethnicities, and orientations to visit us and share our joy of music.

Please register for OktoberSingFest by email [info@hickorytreechorus.org](mailto:info@hickorytreechorus.org) or call 908-377-1399. More information can be found at [hickorytreechorus.org](http://hickorytreechorus.org).



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# CALLING ALL TWEENS AND TEENS TO EXPERIENCE TEENTOBER

## SCLSNJ

Did you know that approximately 14 million middle and high school students are on their own after school? In Somerset County, where individuals aged 18 years or younger makeup almost 22 percent of the population, the Somerset County Library System of New Jersey (SCLSNJ) provides inclusive spaces for students to discover new experiences; form connections with their community; and explore opportunities through programs, resources, materials, and services.

In order to continue to enrich the lives of tweens and teens in the community, SCLSNJ will participate in TeenTober, a month-long commemoration organized by the Young Adult Library Services Association (YALSA) that “aims to celebrate teens and promote year-round teen services and literacies,” throughout October.

During TeenTober the Library System will offer a series of virtual and in-branch programs that focus on creative expression, traditional and digital literacy, workforce development, and peer-to-peer engagement.

According to YALSA, libraries “have a strong track record of providing a variety of key services that meet the unique needs of teens.” In fact, data has shown that approximately 97 percent of public libraries have a designated section for teen materials.

In addition to programming, available digital resources include Brainfuse HelpNow, which offers free one-on-one online tutoring, a writing lab, and more; and LearningExpress Library, which provides interactive tutorials, practice tests, e-books, and other tools for academic skill-building and test preparation.

For more information about teen offerings at your Library: [SCLSNJ.org/research-learn/teens](https://sclsnj.org/research-learn/teens). For more information about TeenTober: [ala.org/yalsa/teentober](https://ala.org/yalsa/teentober).

## EXPLORE VIRTUAL PROGRAMS FROM HOME:

**Virtual Mystery Challenge (grades 4 and up)**  
October 2, 2-2:30 p.m.

Register now: [sclsnj.libnet.info/event/5160475](https://sclsnj.libnet.info/event/5160475).

**Comics Step-by-Step With Gale Galligan (grades 4-12)**

October 4, 4:30-5:15 p.m.

Register now: [sclsnj.libnet.info/event/5007878](https://sclsnj.libnet.info/event/5007878).

**True or False - Interactive Digital Literacy Game (grades 6-12)**

October 5, 5-6 p.m.

Register now: [sclsnj.libnet.info/event/5144005](https://sclsnj.libnet.info/event/5144005).

**Alvin Ailey Hip Hop Workshop (grades 9-12)**

October 6, 5-6 p.m.

Register now: [sclsnj.libnet.info/event/4981175](https://sclsnj.libnet.info/event/4981175).

**LEAD - Leadership Exploration and Development Club (grades 6-9)**

October 6, 5:30-6:30 p.m.

Register now: [sclsnj.libnet.info/event/5151845](https://sclsnj.libnet.info/event/5151845).

**Garden State Teen Book Awards Book Talk (grades 6-12)**

October 11, 5-6 p.m.

Register now: [sclsnj.libnet.info/event/5171713](https://sclsnj.libnet.info/event/5171713).

**Murder Mystery Story Progression (grades 6-12)**

October 12, 5-6 p.m.

Register now: [sclsnj.libnet.info/event/5144009](https://sclsnj.libnet.info/event/5144009).

**Meet the Author - Nic Stone (grades 8-12)**

October 13, 5-6 p.m.

Register now: [sclsnj.libnet.info/event/4981176](https://sclsnj.libnet.info/event/4981176).

**Manga Cares - Mizu/Water (grades 6-12)**

October 13, 6-7 p.m.

Register now: [sclsnj.libnet.info/event/5002457](https://sclsnj.libnet.info/event/5002457).

**Persuasive Scholarship Writing (grades 9-12)**

October 14, 6-7 p.m.

Register now: [sclsnj.libnet.info/event/5111834](https://sclsnj.libnet.info/event/5111834).

**Library Loot Share (grades 6-12)**

October 15, 4-5 p.m.

Register now: [sclsnj.libnet.info/event/5059021](https://sclsnj.libnet.info/event/5059021).

**Designing Discords (grades 6-12)**

October 19, 4-5 p.m.

Register now: [sclsnj.libnet.info/event/5111890](https://sclsnj.libnet.info/event/5111890).

**Digital Photography Workshop (grades 6-12)**

October 21, 5-6 p.m.

Register now: [sclsnj.libnet.info/event/4981181](https://sclsnj.libnet.info/event/4981181).

**Teen Paint Night (grades 6-12)**

October 21, 6-7:30 p.m.

Register now: [sclsnj.libnet.info/event/5081000](https://sclsnj.libnet.info/event/5081000)

**Song Jeopardy (grades 6-12)**

October 26, 6-7 p.m.

Register now: [sclsnj.libnet.info/event/5144018](https://sclsnj.libnet.info/event/5144018).

**Meet Alex Boniello and Michael Lee Brown of “Dear Evan Hansen” (grades 6-12)**

October 28, 5-6 p.m.

Register now: [sclsnj.libnet.info/event/4981183](https://sclsnj.libnet.info/event/4981183)

Connect with your peers and Library staff through in-branch programs:

**Teen Board Game Night (grades 7-12)**

October 5, 6-7:30 p.m.

at the Hillsborough branch, located at 379

South Branch Road in Hillsborough; Register

now: [sclsnj.libnet.info/event/5287670](https://sclsnj.libnet.info/event/5287670).

**Teen Leadership Committee (grades 6-12)**

October 5, 6-7 p.m.

at the Watchung branch, located at 12 Stirling

Road in Watchung; Register now:

[sclsnj.libnet.info/event/5288697](https://sclsnj.libnet.info/event/5288697).

**Teen Book Chat (grades 8-12)**

October 8, 3:45-4:45 p.m.

at the Manville branch, located at 100 South

10th Avenue in Manville; Register now:

[sclsnj.libnet.info/event/5288986](https://sclsnj.libnet.info/event/5288986).

**Teen Trivia Night (grades 7-12)**

October 12, 6-7 p.m.

at the Hillsborough branch, located at 379

South Branch Road in Hillsborough; Register

now: [sclsnj.libnet.info/event/5287677](https://sclsnj.libnet.info/event/5287677).

**Game Time (grades 4-12)**

October 13, 3:30-5 p.m.

at the North Plainfield branch, located at 6

Rockview Avenue in North Plainfield; Register

now: [sclsnj.libnet.info/event/5285402](https://sclsnj.libnet.info/event/5285402).

**Tween D and D Afternoon (ages 10-16)**

October 13, 3:30-5:30 p.m.

October 27, 3:30-5:30 p.m.

at the Somerville branch located at 35 West

Avenue in Somerville; Register now:

[sclsnj.libnet.info/event/5291501](https://sclsnj.libnet.info/event/5291501); and Register

now: [sclsnj.libnet.info/event/5291502](https://sclsnj.libnet.info/event/5291502).

**Teen Leadership Committee (grades 7-12)**

October 14, 6-7 p.m.

at the Warren Township branch, located at 42

Mountain Boulevard in Warren Township;

Register now: [sclsnj.libnet.info/event/5283610](https://sclsnj.libnet.info/event/5283610).

**Friday Feature Film - “Pokémon Detective Pikachu” (grades 4-12)**

October 15, 3:30-5:30 p.m.

at the North Plainfield branch, located at 6

Rockview Avenue in North Plainfield; Register

now: [sclsnj.libnet.info/event/5286425](https://sclsnj.libnet.info/event/5286425).

**Teen Leadership Committee (grades 7-12)**

October 16, 10:30-11:30 a.m.

at the Hillsborough branch, located at 379

South Branch Road in Hillsborough; Register

now: [sclsnj.libnet.info/event/5287519](https://sclsnj.libnet.info/event/5287519).

**Teen Movie Night (grades 7-12)**

October 19, 6-7:45 p.m.

at the Hillsborough branch, located at 379

South Branch Road in Hillsborough; Register

now: [sclsnj.libnet.info/event/5287662](https://sclsnj.libnet.info/event/5287662).

**Game Design Workshop - Playing With Fear (grades 6-12)**

October 22, 3:45-4:45 p.m.

at the Manville branch, located at 100 South

10th Avenue in Manville; Register now:

[sclsnj.libnet.info/event/5288980](https://sclsnj.libnet.info/event/5288980).

**Teen Craft Night - Halloween Origami (grades 7-12)**

October 26, 6-7 p.m.

at the Hillsborough branch, located at 379

South Branch Road in Hillsborough; Register

now: [sclsnj.libnet.info/event/5287673](https://sclsnj.libnet.info/event/5287673).

**Ace of Cupcakes - Halloween Edition (grades 6-12)**

October 27, 3:30-4:30 p.m.

at the North Plainfield branch, located at 6

Rockview Avenue in North Plainfield; Register

now: [sclsnj.libnet.info/event/5286467](https://sclsnj.libnet.info/event/5286467).

**Teen Advisory Board (grades 7-12)**

October 28, 5-6 p.m.

at the Somerville branch, located at 35 West

End Avenue in Somerville; Register now:

[sclsnj.libnet.info/event/5286444](https://sclsnj.libnet.info/event/5286444).

## ABOUT YALSA

YALSA stands for Young Adult Library Services Association. Our mission is to support library staff in alleviating the challenges teens face, and in putting all teens – especially those with the greatest needs – on the path to successful and fulfilling lives. For more information: [ala.org/yalsa](https://ala.org/yalsa).

## ABOUT SOMERSET COUNTY LIBRARY SYSTEM OF NEW JERSEY

Somerset County Library System of New Jersey (SCLSNJ) partners with you to connect, to explore, to share and to discover. Together we enrich lives, expand knowledge and strengthen communities. SCLSNJ branches can be found in Bridgewater, Bound Brook, Hillsborough, Manville, North Plainfield, Peapack & Gladstone, Rocky Hill at Mary Jacobs Memorial Library, Somerville, Warren Township, and Watchung. Additionally, there are two SCLSNJ reading stations in Branchburg and Washington Valley. Visit [SCLSNJ.org](https://sclsnj.org).



# SEA SCOUT COUNCIL LEADERSHIP AWARD

Watchung Post • Page 9 • October 2021

Sebastián Heredia has been awarded the 2021 Patriots' Path Sea Scout Leadership Award. Sebastián is a Sea Scout from Ship 228 in Linden and he is an Eagle Scout from Troop 67 of St. Teresa of Avila Catholic Church in Summit.

Sebastián discovered Sea Scouting in 2017 and has been dual enrolled in Ship 228 and Troop 67 ever since. In 2019, Sebastián was nominated Sea Scout of the Year and he was the only Sea Scout from Patriots' Path Council to attend the World Scout Jamboree in West Virginia as a member of the National Sea Scout Ship. At the World Scout Jamboree, 40,00 Scouts and leaders participated from all over the world.

Sebastián earned his Eagle rank in 2019 and later earned the Silver Palm award. He is a Brotherhood member of the Order of the Arrow. Sebastián graduated from Summit High School in 2020 and went on to become an EMT. He is a member of the Summit Volunteer First Aid Squad.

Currently, Sebastián serves as the Patriots' Path Council Boatswain. In 2021, he carried out a successful regional, virtual training program and was selected for this Area Leadership Award. He was also selected to attend SEAL this summer: the Sea Scout Advanced Leadership Training in San Francisco, California. SEAL Training is the highest leadership training for Sea Scouts. He is working to earn the rank of Quartermaster which is Sea Scouting's highest honor.

Sebastián is accepted to SUNY Maritime College and will enter the Regiment of Cadets in August. His goal is to obtain a United States Coast Guard deck license and a degree in Maritime Transportation. His future plans hope to include military service. He is grateful for all



(above) Sebastián Heredia has been awarded the 2021 Patriots' Path Sea Scout Leadership Award.

of the opportunities that have been granted to him through Scouting.

Sea Scouting is open to both male and female youth ages 14-21 who have graduated the 8th grade. There is a Maritime Explorer Club for younger youth in 6th to 8th grade. Adult volunteers with maritime experience or captain's licenses are needed too. If you are interested in learning more about Sea Scouting and Ship 228 in Linden please visit [ship228.com](http://ship228.com).

## FIRE PREVENTION MONTH

### Watchung Fire Prevention Bureau

October is Fire Prevention Month. In 1925, President Calvin Coolidge proclaimed the first National Fire Prevention Week. The week commemorates the Great Chicago fire, which began on October 8, 1871, and did most of its damage on October 9. Since then, it's been observed every year during the week of October 9.

The 2021 Fire Prevention Week Theme is "Learn the Sounds of Fire Safety™".

The Watchung Fire Prevention Bureau is teaming up with the National Fire Protection Association® (NFPA®) — the official sponsor of Fire Prevention Week for more than 90 years — to promote this year's Fire Prevention Week campaign "Learn the Sounds of Fire Safety". The campaign works to educate everyone about simple but important actions they can take to keep themselves and those around them safe.

"What do the sounds mean? Is there a beep or a chirp coming out of your smoke or carbon monoxide alarm? Knowing the difference can save you, your home, and your family.

The Fire Prevention Bureau encourages all residents to embrace the 2021 Fire Prevention Week theme and "Learn the Sounds of Fire

Safety".

A continuous set of three loud beeps—beep, beep, beep—means smoke or fire. Get out, call 9-1-1, and stay out.

A single chirp every 30 or 60 seconds means the battery is low and must be changed.

All smoke alarms must be replaced after 10 years.

Chirping that continues after the battery has been replaced means the alarm is at the end of its life and the unit must be replaced.


Make sure your smoke and CO alarms meet the needs of all your family members, including those with sensory or physical disabilities.

### FREE SMOKE ALARM!

The Fire Prevention Bureau has partnered with Kidde, WABC Operation 7 Save-A-Life Program and the New Jersey Division of Fire Safety to distribute a limited number of 10-year sealed battery smoke alarms to residents in need.

The smoke alarms may be picked up from the Fire Prevention office during normal business hours. The name, address and phone number of the resident receiving the smoke alarm is required. One smoke alarm per resident please.

Remember to test your smoke alarms monthly, enjoy the Fall Season and Be Fire Safe!




## NEW JERSEY VETERANS NETWORK

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or call 973-332-1556.

Visit online at [NJVN.org](http://NJVN.org)  
for more information about our services,  
and ways you can make a difference  
in a heroes life.



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# Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyper-local to regional, for every budget and market size.

## NEWSPAPER ADVERTS

We mail 135,000 newspapers to every home and business in 21 towns. You can advertise in any number of towns.

Ads start at \$60.

## FULL COLOR PRINTING

We print flyers and menus, full color, two sided, on coated stock for only \$35 per thousand.

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Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

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Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

## SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

## WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

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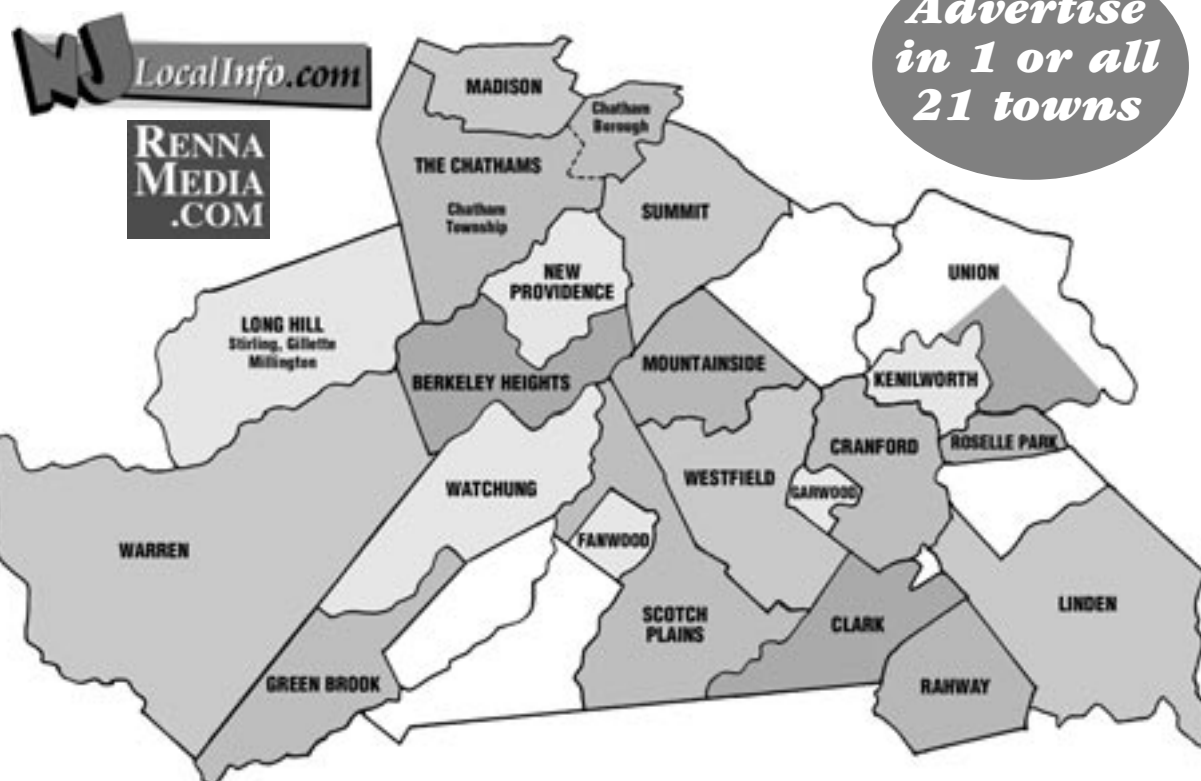
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|---|---|--|---|---|--|---|
| <b>Berkeley Heights</b><br>COMMUNITY NEWS<br>Qty: 4,800<br>Mailed to every home and business.<br>Zip: 07922 | <b>THE CHATHAMS</b><br>NJ<br>Qty: 7,400<br>Mailed to every home and business.<br>Zip: 07928                           | <b>Clark Monthly</b><br>Qty: 6,700<br>Mailed to every home and business.<br>Zip: 07066   | <b>CRANFORD MONTHLY</b><br>NJ<br>Qty: 9,800<br>Mailed to every home and business.<br>Zip: 07016   | <b>Fanwood Post</b><br>NJ<br>Qty: 3,000<br>Mailed to every home and business.<br>Zip: 07023       | <b>Garwood Times</b><br>NJ<br>Qty: 2,200<br>Mailed to every home and business.<br>Zip: 07027       | <b>Green Brook Gazette</b><br>NJ<br>Qty: 3,000<br>Mailed to every home and business.<br>Zip: 08812  |
| <b>BUSINESS + LIFE KENILWORTH</b><br>NJ<br>Qty: 3,600<br>Mailed to every home and business.<br>Zip: 07033   | <b>NJ LIFE in LINDEN</b><br>NJ<br>Qty: 17,400<br>Mailed to every home and business.<br>Zip: 07036                     | <b>Long Hill LEADER</b><br>NJ<br>Qty: 3,600<br>Mailed to every home and business in Gillette, Millington and Stirling.<br>Zip: 07933, 07946, 07980 | <b>MADISON MONTHLY</b><br>NJ<br>Qty: 6,300<br>Mailed to every home and business.<br>Zip: 07940    | <b>MOUNTAIN SIDE VIEW</b><br>NJ<br>Qty: 2,900<br>Mailed to every home and business.<br>Zip: 07092 | <b>New Providence NEWS</b><br>NJ<br>Qty: 4,900<br>Mailed to every home and business.<br>Zip: 07974 | <b>OUR TOWN Rahway, NJ</b><br>NJ<br>Qty: 12,400<br>Mailed to every home and business.<br>Zip: 07065 |
| <b>ROSELLE PARK MONTHLY</b><br>NJ<br>Qty: 5,600<br>Mailed to every home and business.<br>Zip: 07204         | <b>Scotch Plains NJ</b><br>WHAT'S HAPPENING MONTHLY<br>Qty: 9,600<br>Mailed to every home and business.<br>Zip: 07076 | <b>Summit 3 Times</b><br>NJ<br>Qty: 9,600<br>Mailed to every home and business.<br>Zip: 07901  | <b>Spirit of UNION</b><br>NJ<br>Qty: 5,500<br>5,000 mailed to homes and businesses.<br>Zip: 07083 | <b>WARREN MONTHLY</b><br>NJ<br>Qty: 6,200<br>Mailed to every home and business.<br>Zip: 07059     | <b>Watchung Post</b><br>NJ<br>Qty: 2,800<br>Mailed to every home and business.<br>Zip: 07069       | <b>Westfield MONTHLY</b><br>NJ<br>Qty: 11,800<br>Mailed to every home and business.<br>Zip: 07090   |

### NEWSPAPER AD RATES

Rates are per month. Artwork included in price. Newspapers are black on white.

| Units                  | Size                     | RATE FOR ANY 1 NEWSPAPER | RATE FOR ANY 3 NEWSPAPERS | RATE FOR ANY 6 NEWSPAPERS | RATE FOR ANY 9 NEWSPAPERS | RATE FOR ANY 12 NEWSPAPERS | RATE FOR ANY 15 NEWSPAPERS | RATE FOR ANY 18 NEWSPAPERS | RATE FOR ALL 21 NEWSPAPERS |
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| 1 Unit (Business card) | 3.25" x 2"               | \$60                     | \$150                     | \$250                     | \$350                     | \$400                      | \$450                      | \$500                      | \$550                      |
| 2 Units                | 6.5" x 2" or 3.25" x 4"  | \$100                    | \$250                     | \$400                     | \$500                     | \$600                      | \$700                      | \$800                      | \$900                      |
| 4 Units                | 3.25" x 8" or 6.5" x 4"  | \$180                    | \$450                     | \$700                     | \$900                     | \$1100                     | \$1300                     | \$1500                     | \$1700                     |
| 6 Units                | 6.5" x 6.25" or 10" x 4" | \$240                    | \$600                     | \$900                     | \$1200                    | \$1400                     | \$1600                     | \$1800                     | \$2000                     |
| 9 HALF PAGE            | 6.5" x 9" or 10" x 7"    | \$320                    | \$800                     | \$1000                    | \$1300                    | \$1600                     | \$1900                     | \$2200                     | \$2400                     |
| 12 Units               | 10" x 8"                 | \$360                    | \$900                     | \$1200                    | \$1500                    | \$1800                     | \$2100                     | \$2400                     | \$2700                     |
| 18 FULL PAGE           | 10" x 14"                | \$400                    | \$1000                    | \$1400                    | \$1800                    | \$2200                     | \$2500                     | \$2800                     | \$3000                     |
| 2 PAGE SPREAD          | 21" x 14"                | \$700                    |                           |                           |                           |                            |                            |                            |                            |
| BACK PAGE              | 10" x 14"                | \$500                    |                           |                           |                           |                            |                            |                            |                            |
| FRONT PAGE BANNER      | 8.25" x 2"               | \$320                    |                           |                           |                           |                            |                            |                            |                            |
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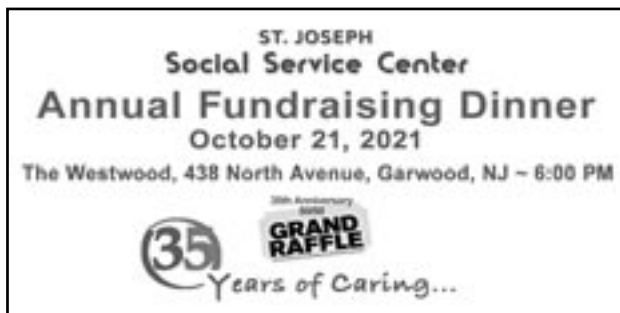
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# 35TH ANNIVERSARY RAFFLE AND DINNER

St. Joseph Social Service Center

St. Joseph's serves the materially poor and homeless community of greater Elizabeth. The economic fallout from the pandemic has created an unanticipated increase in the demand for basic human needs such as food and medications. We are celebrating 35 years of service to our community, and raising funds to continue our work.

Now, more than ever, we could use the support and participation of the community at our annual fundraising dinner, which will be held on October 21 at 6 p.m., at the Westwood in Garwood, NJ.



## HERE'S HOW TO SUPPORT OUR FUNDRAISER:

**Online:** To purchase dinner tickets, sponsorships, or to donate online, please visit Eventbrite: St. Joseph Social Service Center - 35th Anniversary Raffle and Dinner

**Mail:** To purchase raffle tickets, dinner tickets, sponsorships, or to donate on-line, please visit [www.sjeliz.org](http://www.sjeliz.org). Or call 908-354-5456 if you do not have internet access.

**In Person:** To purchase grand raffle tickets in person, here are the locations: St. Joseph Social Service Center, 118 Division Street, Elizabeth, NJ 07201 - Emy Cruz, 908-354-5456 x3; St. Helen's Parish Center, 1600 Rahway Avenue, Westfield, NJ 07090 - Marilyn Ryan, 908-232-1214 x113.

We hope you'll support us with ticket purchases, sponsorships, and donations and join us at our dinner on October 21. Together, we can satisfy hunger, improve health, and inspire hope in our community!

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Know where your web traffic is coming from and why.

### • ELIMINATE / AVOID COSTLY SCHEMES

Evaluate the return you are getting from your online marketing costs.

### • INCREASE ONLINE MARKETING RESULTS

Recommendations include ways to increase traffic to your website

### • NO OBLIGATION

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Call for a consultation if you do not have a website or if need a new one.

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email: [JoeRenna@RennaMedia.com](mailto:JoeRenna@RennaMedia.com)

## WEBSITE / SEO SERVICES

### • STARTER WEBSITE: \$500

Basic static site that can be developed further

### • WEBSITE CREATION/UPDATE: \$2,400

Cost for average website: 12 pages, contact form, SEO friendly, responsive design

### • WEBSITE HOSTING: \$300 PER YEAR

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### • SEO SERVICES: AVERAGE COST \$1,000 - \$2,000 PER MONTH

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**Steven Berger**  
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**Ashley Berger-Freitas**  
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