

KENILWORTH BUSINESS + LIFE

Published by Renna Media, LLC

Issue 165 • October 2021

*Place Your
Ad In
This Space!*
A GREAT
ATTENTION GRABBER



First come, first served.

**CALL TINA
FOR DETAILS
908-418-5586**

PRSR STD
U.S. POSTAGE
PAID
BRIDGEPORT CT
PERMIT NO. 390

ECRWSS

*****ECRWSSDDM*****
**POSTAL CUSTOMER
KENILWORTH, NJ 07033**

NEW CLASS OF TEACHERS AND STAFF WELCOMED

Kenilworth Public Schools

Kenilworth Public Schools' first day of classes featured many fresh faces excited about brand-new experiences. And those are just the staff members.

The K-12 district welcomed a robust class of 16 new staff members that includes teachers, psychologists and assistant principals at both Harding Elementary and David Brearley Middle-High School.

The additional staff is another bright spot as the district looked forward to returning to full-day, in-person instruction on Wednesday, September 8.

"We are excited to welcome our new staff and faculty members for the 2021-2022 school year," said Kenilworth Public Schools Superintendent Kyle Arlington. "We are working to provide our students and staff with as normal a learning environment as possible, while still ensuring everyone's health and safety. This is going to be an exciting and uplifting year. We have so much planned for our students, thanks to our current and new staff and teachers."

Many of the new staff members will work in the areas of special education and mental health. A district-wide Intervention Coordinator will fill a newly created position. Since the start of the pandemic, Kenilworth has prioritized additional academic support for general education students and those with special needs, along with social and emotional learning for the entire school community.

Harding has a new music teacher, and Brearley has new teachers for English, business and computer science.

All the incoming teachers attended an orientation to get acquainted with their schools and one another. The session began and ended with team-building exercises. One activity -- "The Maze" -- connected to the ways teachers will build and sustain classroom community throughout the year.

"We shared instructional expectations and also dug into the mindsets and moves we believe will support our students' academic achievement, with an eye on student engagement and innovation," Arlington said of the orientation.

Business teacher Garrett Culloo said he already feels at home.



(above) Teachers participate in 'The Maze' activity during community-building exercises at orientation.



(above) Kenilworth Schools Superintendent Kyle Arlington speaks to new staff members during a teacher orientation.

Photos by Kenilworth Public Schools

Maureen Francisco, one of several new special education teachers, said she appreciates the district's commitment to meet students' needs. Teachers and district leaders, including Dawn Cuccolo, Student Personnel Services Director; and the entire student personnel services department, played a role in expanding interventions and integrating more emotional supports into the curriculum, Arlington said. SEL will remain a significant part of Kenilworth's plans this school year. Each school will have a designated response team charged with developing a system for identifying and supporting students in need. Staff members will continue to train on intervention initiatives. Last year, about 20 were training in psychological first aid -- an early intervention method to help children feel safe and calm during a crisis. Teachers also received training in Trauma Informed and Resilient Classrooms.

With new teachers who share the district's philosophies ready to join Kenilworth's other dedicated staff members, Arlington is confident of a successful year.

Full Color Flyers and Menus Printed and Mailed to Every Home and Business in Town!

MENUS - PRINTING - \$50 PER THOUSAND

Rate is for quantities of 25,000 or more. For quantities less than 25,000 cost is \$68 per thousand. 11"x17" / Full color / 2 sided / 60lb gloss coated stock / Includes folding (quarter fold or tri-fold, with or without coupons tab)

FLYERS - \$35 PER THOUSAND

8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock / Tri-fold add \$10 per thousand

INSERTED AND MAILED TO EVERY HOME AND BUSINESS

\$60 per thousand. (as low as \$30 per thousand depending on quantity.)



Joe Renna at 908-447-1295
email: JoeRenna@RennaMedia.com

BUSINESS + LIFE KENILWORTH

Kenilworth Business Life is published by Renna Media.

Over three thousand newspapers are printed monthly and distributed free to every home and business in Kenilworth.

Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions. Renna Media welcomes the comments and concerns of its readers put into writing and sent to:

Tina & Joe Renna, Publishers
202 Walnut Ave., Cranford, NJ 07016
(908) 418-5586

Fax: (908) 709-9209

E-mail: info@rennamedia.com

© 2021 Contents of this newsletter cannot be reproduced without written consent from Renna Media.

Kenilworth Life
is online at
rennamedia.com
like us on [facebook.com](https://www.facebook.com)

CLOTHING DRIVE 10/30

The David Brearley High School Class of 2022 will be hosting a "Clothing Drive" on Saturday, October 30 from 8 a.m. to 11 a.m. in the Harding Elementary School parking loop located on the Boulevard.

They will accept donations of gently worn clothing of all seasons (men's, women's, and children), accessories (such as belts, handbags, ties, backpacks, etc.), shoes (please bag them separate from your other donations), linens

(such as blankets, sheets, tablecloths, curtains, towels), and bicycles. Please note they cannot accept household items (books, electronics, appliances, furniture, dinnerware, sports equipment, toys).

You can drive up and they will unload the donations from your vehicle for you.

Please contact the Class of 2022 at dbmhsclass2022@gmail.com if you have any questions.

NAMIWALKS NJ YOUR WAY: A UNITED DAY OF HOPE

The National Alliance on Mental Illness' (NAMI) mission is more crucial than ever these days. Our collective mental health needs are at their greatest. With your help, we will raise sufficient funds to support NAMI's programs and increase awareness of the importance of mental health.

On Saturday, October 9, NAMIWalks NJ will once again be a virtual experience.

NAMIWalks Your Way: A United Day of Hope means what it sounds like; participants can make NAMIWalks their own as Virtual Walkers. This is an awareness and fundraising event. When you reach out to your friends, neighbors and co-workers, you raise awareness about mental illness. Your fundraising efforts will help NAMI continue to provide free programs and services to people who live with

mental health conditions in our community.

Join us to bring NAMI support to all who need it. The need is there, and the need is great. Be part of the solution. Please donate today!

To donate by mail to this year's NAMIWalk: make your check payable to "NAMI of Union County" and mail to PO Box 724, New Providence, NJ 07974. Please write "Walk" or a Walker's name in the memo line of your check.

To donate using a credit card, please visit: namiwalks.org/team/UnionCounty or

[Facebook.com/NAMI.UnionCounty/](https://www.facebook.com/NAMI.UnionCounty/).

However you choose to support this year's NAMIWalks, you will be helping NAMI's dedication to eradicate mental illness and to improve the quality of life for those diagnosed with the illnesses and their families.



Don't Put Your Plans Off Any Longer!

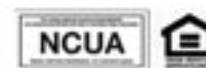
We know it hasn't been easy trying to accomplish everything on your to-do list. Asking yourself, "Is it the right time to upgrade our car? Am I able to consolidate my debt? Is it even possible to buy that dream home?" Well, the answer is YES and we're here to help you take the next step.

Apply for a loan today and let's get started!

AUTO LOANS | HOME LOANS | PERSONAL LOANS | APPLY ONLINE TODAY!



www.atlfedcu.com | 908.245.1750



Call Today for a Free Estimate!  855.624.6655



AS SEEN ON
GEORGE TO THE RESCUE


*Magnolia*TM
HOME REMODELING GROUP

ROOFING | SIDING | WINDOWS
KITCHENS | BATHROOMS | BASEMENTS
MASONRY | DECKS | PORCHES



Payment Plans

WINDOWS \$209	BASEMENTS \$395
KITCHENS \$389	BATHROOMS \$199
ROOFING \$249	DECKS/PATIOS \$189
SIDING \$289	PORCHES/STEPS \$185

0% Plans Available!

Estimated monthly payments.
Rates & payments based on credit approval.

VIRTUAL MEETINGS ALSO AVAILABLE

Interior & Exterior Remodeling | Family Owned & Operated

100% FINANCING AVAILABLE | 30+ YEARS EXPERIENCE

NJDCA 13VH07755300

MagnoliaHomeRemodeling.com 

35TH ANNIVERSARY RAFFLE AND DINNER

St. Joseph Social Service Center



Audra Whisten

Sales

848.444.0648

awhisten@paylocity.com

Paylocity.com



CHESS LESSONS

**International Master
Yaacov Norowitz**

- Group or private lessons
- Live or virtual options
- Classes for all Levels from beginners on up



Call or email Joe Renna:
joerenna@rennamedia.com / 908-447-1295
email Yaacov at ChessRebbi24@gmail.com

www.YaacovChess.com

For more info about lessons and

FREE INTRO CLASS



Home Improvement Professionals

- NO JOB TOO SMALL -

- 100% SERVICE GUARANTEE -

- 2500+ POSITIVE ONLINE REVIEWS -

908-251-9441

Mrhandyman.com

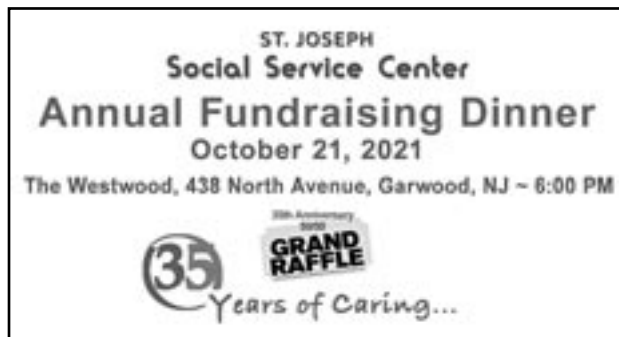
License number: 13VH09897400

10% DISCOUNT

On labor only, materials not included. Cannot be combined with other offers. Exp. 10/31/21

St. Joseph's serves the materially poor and homeless community of greater Elizabeth. The economic fallout from the pandemic has created an unanticipated increase in the demand for basic human needs such as food and medications. We are celebrating 35 years of service to our community, and raising funds to continue our work.

Now, more than ever, we could use the support and participation of the community at our annual fundraising dinner, which will be held on October 21 at 6 p.m., at the Westwood in Garwood, NJ.



HERE'S HOW TO SUPPORT OUR FUNDRAISER:

Online: To purchase dinner tickets, sponsorships, or to donate online, please visit Eventbrite: St. Joseph Social Service Center - 35th Anniversary Raffle and Dinner

Mail: To purchase raffle tickets, dinner tickets, sponsorships, or to donate on-line, please visit www.sjeliz.org. Or call 908-354-5456 if you do not have internet access.

In Person: To purchase grand raffle tickets in person, here are the locations: St. Joseph Social Service Center, 118 Division Street, Elizabeth, NJ 07201 - Emy Cruz, 908-354-5456 x3; St. Helen's Parish Center, 1600 Rahway Avenue, Westfield, NJ 07090 - Marilyn Ryan, 908-232-1214 x113.

We hope you'll support us with ticket purchases, sponsorships, and donations and join us at our dinner on October 21. Together, we can satisfy hunger, improve health, and inspire hope in our community!

Catholic Charities
of the Archdiocese of Newark

Mount Carmel Guild Behavioral Health System
Mount Carmel Guild Schools

TOMMY JAMES & THE SHONDELLS

SATURDAY, NOVEMBER 13, 2021 @ 8:00 PM

Union County Performing Arts Center
1601 Irving Street, Rahway, New Jersey • Doors open 7:15 pm

You are cordially invited to join us for our

Fourth Annual

BENEFIT CONCERT

FOR THE HOMELESS

Hear Their Greatest Hits **Live!**

Draggin' The Line
Crystal Blue Persuasion
I Think We're Alone Now
Hanky Panky
Say I Am
Crimson & Clover
Mony Mony... and more!

SPONSORS to date

★ PRESENTING SPONSOR: A Friend ★

Order tickets directly from UCPAC:

www.ucpac.org
or 732-499-8226

or simply scan the QR code above for tickets, raffle, & silent auction info and other ways to help!

100 percent of ticket sales will help to fund the operations of our homeless shelters which improve the lives of countless individuals and families in the Archdiocese of Newark.

★ Enjoy a great show... and support a worthy cause

Sponsorships & Underwriting Opportunities available!

For more information, please contact Peter Ruccione:
pruccione@ccannj.org
or call 973-639-6531

CHIMNEY & ROOFING SPECIALISTS

MURSELI PRO CONSTRUCTION

908-361-6372

1-800-650-0968

Family
Owned &
Operated For
17 Years

- All Work Guaranteed
- 24/7 Emergency Service
- 20% Senior Discount
- Major Credit Cards
- NJ Lic. 13VH08570100

**Save \$900
ON ROOF
REPLACEMENT**

With coupon. Cannot be combined with any other offer.
Some restrictions apply. Expires 10/31/21.



October Special

COMPLETE SET OF STEPS

Up to 6 Feet, 5 Steps / Brick, Limestone & Concrete

\$2,800

With this ad. Cannot be combined with
any other offer. Expires October 31, 2021



BEFORE



AFTER

FOUNDATION



- NEW FUNDATIONS
- REPAIRS
- WATERPROOFING

MASONRY



- DRIVEWAYS
- STEPS
- BRICK & BLOCK
- SIDEWALKS
- REPAIR

ROOFING



- RE-ROOF
- NEW ROOF
- ROOF REPAIRS
- SHINGLES
- FLAT ROOF

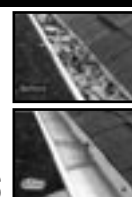
CHIMNEY



- CLEANING
- RE-LINE
- REPAIRS
- REBUILD
- CAPPING

GUTTERS

- CLEANING
- INSTALLATION
- SCREENING
- REPAIRS
- REPLACEMENTS



\$400 OFF

ANY FOUNDATION JOB
OF \$2000 OR MORE

With coupon. Cannot be combined with any other offer.
Some restrictions apply. Expires 10/31/21.

Save \$900

ON ROOF
REPLACEMENT

With coupon. Cannot be combined with any other offer.
Some restrictions apply. Expires 10/31/21.

\$200 OFF

ANY ROOF REPAIR
of \$1,000 or more

With coupon. Cannot be combined with any other offer.
Expires 10/31/21.

\$200 OFF

ANY CHIMNEY REPAIR
of \$800 or more

With coupon. Cannot be combined with any other offer.
Expires 10/31/21.

\$150

GUTTERS CLEANING
(Any Average House)

With coupon. Cannot be combined with any other offer.
Expires 10/31/21.

Special! CHIMNEY LINER

\$1,300

*Why Should I Use A
Chimney Lining System?*

- Protect your house from heat transfer combustibles
- Protect the masonry from the corrosive by products of combustion
- Provide a correctly sized flue for optimum efficiency of appliance



Easy &
Effective
Cleaning



Long Term Preservation

With this ad. Cannot be combined with any other offer. Expires October 31, 2021

VICTORIAN 'PINK TEA'

CELEBRATE '100 YEARS AND MORE OF VOTES FOR WOMEN

Nationally acclaimed author and historian Joanne Hamilton Rajoppi will highlight women's valiant, decades-long struggle in winning the right to vote, particularly the efforts of local and Union County pathfinders, during a Victorian "Pink Tea" to be presented by the Kenilworth Historical Society on Saturday, November 6, 2021, in celebration of "100 Years and More of Votes for Women."

In commemorating the ratification of the 19th Amendment to the U.S. Constitution, which in 1920 gave women the right to vote, Rajoppi will spotlight many who led the decades-long Women's Suffrage movement, particularly Kenilworth and Union County pathfinders who helped further the cause and who overcame daunting challenges in paving the way for other women to run for public office.

The Tea will begin at 12:30 p.m. at the Kenilworth Veterans Center, 33 South 21 Street, where the ambience will resemble the "Pink Teas" that Victorian women held to secretly discuss such then-controversial issues as women's voting rights. It was believed that referring to the gatherings as "Pink Teas" would mask their political purpose and deter men from attending. An array of assorted teas, tea sandwiches and desserts will be served during the November 6 Tea, which also will feature a gift auction and door prizes.

Admission is \$30. Advance reservations (by October 23) are requested, as seating is limited. For reservations/tickets, please call 908-709-0434 or visit Especially Yours Florist at 13 North 20th Street, Kenilworth.

Proceeds from the Tea and Gift Auction will benefit the Kenilworth Historical Society's Oswald J. Nitschke House (c. 1880) "living history" museum and cultural arts center by helping defray operating expenses, including the cost of an elevator that makes all levels of the site ("living history" museum, exhibition center and cultural arts center) fully accessible to everyone.

Rajoppi is a notable pathfinder in her own right, having been the first woman in Union



(above) Joanne Hamilton Rajoppi

County's history to be elected Union County Clerk, a role that she has fulfilled since 1995; the first woman to serve as Union County Register of Deeds and Mortgages, a position that she held for 12 years prior to her election as Union County Clerk; the first woman to chair the Union County Board of Chosen Freeholders in 1980, after being elected to the board in 1978; and the first woman to be named mayor of Springfield in 1977. Rajoppi also served on the Springfield board of education and township committee. In 1981, she was appointed New Jersey's Assistant Secretary of State by the late former Gov. Brendan Byrne.

In 2018, Rajoppi received the prestigious National Society of the Daughters of the

American Revolution (DAR) "Women in American History Award" from the Crane's Ford Chapter of the DAR in recognition of her many significant contributions to history, culture and society.

Rajoppi additionally has attained recognition in the field of literature, having authored three books – The Civil War in New Brunswick: The Brunswick Boys and the Great Rebellion; Northern Women in the Aftermath of the Civil War – The Wives and Daughters of the Brunswick Boys; and the nationally acclaimed Women in Office: Getting There and Staying There. Rajoppi's publications have received National Women's Press Association, New Jersey Women's Press Association and North Jersey Civil War Roundtable Book honors.

Rajoppi earned her B.A. degree, cum laude, from Case Western Reserve University in Cleveland, Ohio, and her master's degree in public administration from the Center for Public Service at Seton Hall University. She has received multiple National Association of Counties Achievement Awards for innovative and creative management.

Rajoppi is president and a trustee of the Union County Historical Society and a member of the Union Township Historical Society. She chaired the Union County Courthouse Centennial Celebration Committee in 2005 and Union County's Civil War Sesquicentennial Committee in 2012.

The Kenilworth Historical Society (kenilworthhistoricalsociety.org) is an independent, volunteer-based, non-profit, tax-exempt, 501(c)(3) organization dedicated to the research, preservation and interpretation of the Oswald J. Nitschke House (c. 1880), local history and culture.



(above) Shown here is a contingent of New Jersey women welcoming envoys from California during the Women's Suffrage movement that led to ratification, in 1920, of the 19th Amendment to the U.S. Constitution giving women the right to vote. The valiant, decades-long struggle that led to such voting privilege, particularly in Union County, will be the focus of a presentation to be made by nationally acclaimed author and historian Joanne Hamilton Rajoppi during a Victorian "Pink Tea" that the Kenilworth Historical Society will be presenting on Saturday, November 6, 2021, in celebration of "100 Years and More of Votes for Women." Admission is \$30. Advance reservations are required and may be made by calling 908-709-0434.



JACOBSON

APPLIANCES

- Financing Available
- Special Discounts
- 50% off Sales Tax

FREE DELIVERY

Open Mon. & Thurs. 10am - 7pm;
Tues., Wed. & Fri. 10am - 6pm;
Sat 10am- 5pm; Sun - closed

All Major Credit Cards Accepted    

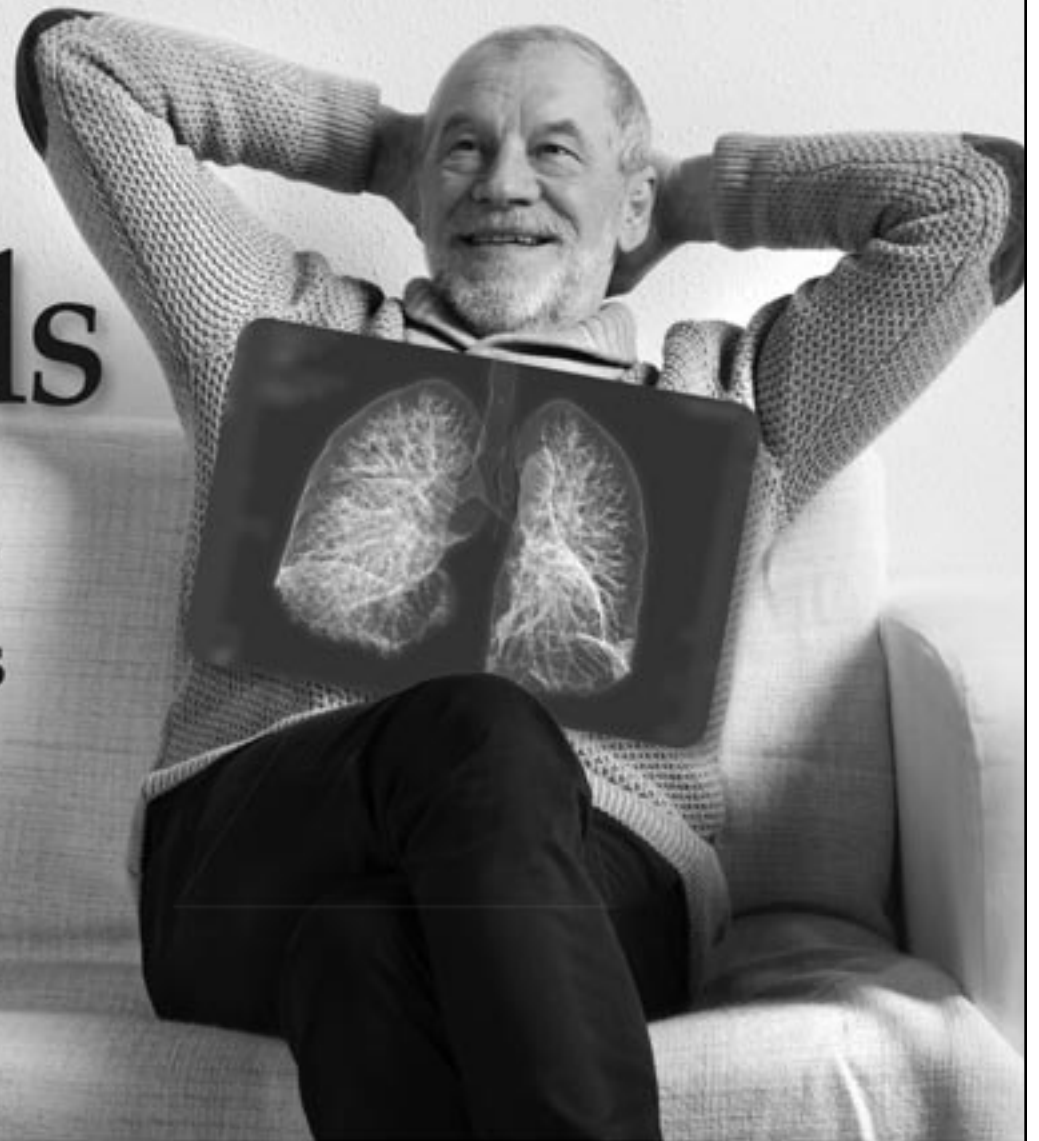
725 Rahway Ave - Elizabeth
908-354-8533 • 908-352-2232
www.jacobsonappliances.com

\$25 OFF FOR KENILWORTH RESIDENTS & BUSINESSES

One per customer. Can not be combined with any other offer. Minimum purchase of \$399.00. must present this coupon at time of purchase. Offer Expires 10/31/21.

Save Your Life in 30 Seconds

With a Lung Cancer
Screening at Trinitas



Lung cancer screenings are low-dose, non-invasive and take about 30 seconds. Screenings detect 80% of lung cancer cases at an early stage, while it's still curable. If you're between the ages of 50 and 80 and have a 20 pack-year smoking history, and even if you've quit in the past 15 years, you should get screened. Screenings are covered by most insurance.

Call **(908) 994-5984**
for an appointment today.



225 Williamson Street • Elizabeth, NJ 07202
www.TrinitasRMC.org

FOUR CENTURIES WEEKEND' AT NITSCHKE HOUSE - OCT. 16-17, 2021

Visitors to Kenilworth's historic Oswald J. Nitschke House (c. 1880), at 49 South 21 Street, on October 16 and October 17 will experience life during 1917-1921 through an enlightening and entertaining "living history" program based on the theme "Persevering Through Times of Triumph and Tribulation."

The Oct. 16-17 weekend activities at the Nitschke House will be offered to the general public from 12 to 5 p.m., during Union County's annual historic sites tour, "Four Centuries in a Weekend." The Nitschke House is equipped with an elevator. Admission is free.

In accordance with COVID-19 protocol, small groups at a time will be welcomed into the building after undergoing routine temperature checks, safe social distancing practices will be observed and masks will be required. For further information, call 908-709-0434.

The guided tour will highlight World I War, the Women's Land Army of America and 19th-century farming equipment from the local Frost farm (in the "teaching gardens"), "a day in the life of a woman" (culinary and homemaking "living history" presentation in the kitchen); Prohibition (in the dining room); the art of the Crazy Quilt (in the parlor); and Women's Suffrage (in the exhibition center). A recently installed two-room exhibition – "100 Years and More of Votes for Women" – comprises enlightening displays of historic photos, posters, artifacts and other materials that collectively tell the story of women's decades-long struggle to achieve suffrage (the right to vote). Their efforts culminated with the August 26, 1920 adoption of the 19th Amendment to the U.S. Constitution.

The featured exhibition has been made possible by a grant from the Investors Foundation of Investors Bank. Funding for other aspects of the October 16-17 weekend program at the Nitschke House is being provided, in part, by the Kenilworth Municipal Alliance Against Alcohol and Drug Abuse/GCADA. Additionally, a New Jersey Historical Commission COVID-19 grant awarded to the Kenilworth Historical Society provided for the comprehensive cleaning and



(above) The historic Oswald J. Nitschke House (c. 1880) at 49 South 21 Street, Kenilworth.

disinfecting of the Nitschke House and other measures that have allowed the building to reopen safely this fall. The grant also funded the acquisition of equipment to enhance the Kenilworth Historical Society's virtual programming capabilities at the site.

Union County Across the Centuries History Trading Cards for David Brearley (1745-1790), Hannah Sayre Caldwell (1737-1780) and Tin Kettle Hill (1780-1906), along with Nitschke House postcards, will be available at the Nitschke House during "Four Centuries in a Weekend."

Visitors to the Nitschke House also will be able to view the site's "Kenilworth Heritage Walkway" featuring numerous engraved commemorative pavers that have been donated by local residents and businesses. The walkway is part of a paved path that makes the site's "teaching gardens" accessible to everyone, including those with physical challenges/disabilities. The path, together with a pergola and fencing, are part of a major garden construction project made possible through funding generously provided by the Merck Foundation. The project significantly supports and enhances the site's multicultural garden-to-table foodways program, which shows the importance of home food gardens in the lifeways of the Nitschkes and other late 19th-century

immigrants and which additionally demonstrates the continued benefit of gardening in promoting good health, an appreciation of nature and a sense of environmental stewardship.

The Nitschke House, home of former Kenilworth Mayor Oswald J. Nitschke (1867-1934), features five historic rooms, which are authentically furnished in late 19th-/early 20th-century style and interpreted primarily in the 1905-1934 period (the time of Kenilworth's first wave of suburban development when Oswald Nitschke made his greatest contributions to its growth), an exhibition center, a cultural arts center and "teaching gardens."

The Kenilworth Historical Society saved the Nitschke House by moving it in 2003, following Dr. Jerome Forman's donation of the building to the Society, to its present location (land acquired with the help of the Kenilworth Veterans Center and a New Jersey DEP Green Acres grant).

The Society's project to restore and transform the Nitschke House into Kenilworth's first "living history" museum and cultural arts center has been funded, in large part, by historic preservation/rehabilitation grants awarded by the New Jersey Historic Trust, New Jersey Cultural Trust, Preserve Union County Grant Program, Union County Community Development Block Grant program, E.J. Grassmann Trust, The Hyde and Watson Foundation, 1772 Foundation, Schering-Plough Corporation, the Merck Foundation, and numerous individual, corporate and institutional donors and grant makers. Connolly & Hickey Historical Architects (Cranford) designed the elevator addition, as well as the plans for the building's exterior and interior restoration, and Wagner Construction (Kenilworth) carried out the extensive interior restoration.

The Nitschke House project was recognized by the State of New Jersey with a 2008 New Jersey Historic Preservation Award and was cited as one of six "success stories" statewide in the 2011-2016 New Jersey Historic Preservation Plan, "Preserving New Jersey's Heritage: A Statewide Plan."

WIRED RITE ELECTRICAL SERVICE

**COMMERCIAL & RESIDENTIAL
ALL PHASES OF ELECTRICAL WORK**

• FIXTURES • OUTLETS • PANEL CHANGE
• SECURITY • HIGHHATS • CEILING FANS

Senior
Citizen
Discount

Senior Citizen Discount
24 Hour
Emergency Service

Free
Estimates

201-600-3530

RESIDENTIAL & COMMERCIAL

- Asphalt Works
- Driveways
- Parking Areas
- Sealing
- Resurfacing
- Curbing
- Snow Plowing
- Dump Truck
- & Backhoe Rental
- Paving Machine

Free Estimates • Fully Insured

Brian Hirth
908-687-0614
908-789-9508

**We're In This Together.
Contact-free Online Rentals.**

SKIP THE COUNTER

(908) 259-1020

750 Boulevard • Kenilworth, NJ 07033

\$1 Pays Your First Month's Rent.

+

**\$24 Admin Fee Waived When You Complete Your
Rental Online Or Over The Phone.**

+

FREE Lock & Key.

Taxes & fees may apply. Subject to availability. Offer valid for new customers only.

www.AccessSelfStorage.com

DOWNTOWN CRANFORD

SHOP • DINE • CELEBRATE FALL
Visit Downtown Cranford this October! [f](https://www.facebook.com/DowntownCranford) [i](https://www.instagram.com/DowntownCranford) @DowntownCranford

PINK OUT!

DOWNTOWN CRANFORD PINK OUT
October 1 - October 3

- Think Pink Specials
- Pink Garden Party
- Paint it Pink event
- Pink Lemonade stand
- Cotton Candy stand
- Pink Out Festival
- ...and more!



Learn more at www.downtowncranford.org or follow us on Facebook and Instagram

DOWNTOWN CRANFORD SCARECROW STROLL

October 15-31

Over 100 scarecrows to see!
Vote for your favorite!

Events include:

- Apple Pie Contest
- Candy Stroll
- Frightfest at the Cranford Theater
- Halloween Scavenger Hunt
- Pumpkin Patch
- Howl-o-ween Pet Costume Contest
- Vampire Ball at the Garlic Rose Bistro
- Witches Night Out
- ...and more!

Learn more at www.downtowncranford.org or follow us on Facebook and Instagram

FREE BUNS!

Bring this to Ani Cranford for a free order of buns. www.anicranford.com

Expires 10/31/21 for dine in only

109 Walnut Ave., Cranford, NJ 07016

OPEN DAILY

ANI CRANFORD

EST. 2020

anthem
STYLE + GIFT

TAKE 10% OFF YOUR PURCHASE
IN-STORE WITH THIS COUPON!

WOMEN'S CLOTHING,
ACCESSORIES, GIFTS + MORE!

100 NORTH UNION AVENUE
CRANFORD, NJ
(CORNER OF UNION + ALDEN ST.)
908.272.6060
FOLLOW US!
@SHOPANTHEM
WWW.ANTHEMSTYLEGIFT.COM

Augusta Mae

Augusta Mae Boutique
35 Alden Street
Cranford, NJ 07016
(908) 370-7748
www.augustamae.com

\$10 off \$50 or more
Expires 10/31/21

BELLA ORGANICI
skin bar

Bella Organici Skin Bar
29 Alden street (lower level)
Cranford, NJ 07016
(908) 313-8232
www.bellaorganici.com

15% off a service
10% off organic retail
Expires 10/31/21



Beyond Dance
123 N Union Ave
Cranford, NJ 07016
Text or call for info 973-567-5228
Beyonddance@verizon.net
www.beyonddancerj.com

"Dance is and always has been my entire life, and I am absolutely honored to teach kids the beauty and magic that they are capable of creating." - Mackenzie

Two for One Registration Fees

NOW OPEN! SUPPORT YOUR LOCAL THEATER!



Cranford Theater
25 North Avenue West
Cranford, NJ 07016
(908) 588-2477
www.cranfordtheater.com

\$2 off a large popcorn • Expires 10/31/21



Executive Dental
24 North Avenue West
Cranford, NJ 07016

(908) 276-2385
info@execdentalstudio.com

WE ACCEPT ALL MAJOR INSURANCES
CALL US TODAY 908-276-2385
WWW.EXECDENTALSTUDIO.COM

PROMOTIONS

- 1) New patient special with coupon only: \$149 Exam, Digital Xrays, Professional Dental Cleaning. Call today to schedule an appointment. Expires Oct. 31, 2021
- 2) With coupon only: Invisalign treatment with retainers starting at \$3,499
- 3) With coupon only: Complete and Partial Dentures. Starting at \$975
- 4) With coupon only: Whitening Services. Includes: Take Home Bleaching Trays. Starting at \$249

LURE LASH
EYELASH
EXTENSIONS
SALE

2 SOUTH AVENUE WEST
CRANFORD, NJ 07016
908 276 5873

www.lurelash.com



25% OFF FULL SETS

Coupon for customers with any other offers

MARTIN JEWELERS
YOUR PERSONAL JEWELER SINCE 1945

12 North Avenue West • Cranford, NJ 07016
(800) 464-MARTIN
www.martinjewelers.com

Rolex • Watches • Engagement & Wedding • Jewelry • Services

SPECIAL OFFER: Free Jewelry Cleaner

MAX & LUNA
BABY AND KIDS

CLOTHING, ACCESSORIES, GIFTS & MORE FOR LITTLE ONES
(NEWBORN-SIZE 6)

TAKE 10% OFF YOUR ENTIRE PURCHASE WITH THIS COUPON IN-STORE!

MUST SHOW COUPON AT TIME OF PURCHASE

10 ALDEN STREET
CRANFORD, NJ

(Across the street from Anthem Style + Gift)

908-709-6723

FOLLOW US!
@MAXLUNASHOP

WWW.MAXLUNASHOP.COM



20 N Union Ave
Cranford, NJ 07016
oldcitycafeandgrill.com
908-276-2701

Free baklava with purchase of 2 entrees

[f](https://www.facebook.com/oldcitycafeandgrill) @oldcitycafeandgrill [i](https://www.instagram.com/oldcitycafeandgrill) @oldcitycafeandgrill

Periwinkle's
FINE GIFTS & HOME

19 North Union Avenue
Cranford, NJ 07016
(908) 276-1300
www.giftthebest.com



FREE SHIPPING
on your purchase of a personalized plaque. Choose any color plaque or style (wall or lawn).
Not to be combined with any other offers. Expires 10/31/21.



What's for Lunch?
Sub-Ology.

Gourmet Sub Shop

17 North Avenue West • Cranford, NJ 07016
(908) 276-5250 • www.sub-ology.com

10% off your order & 10% off catering
Expires 10/31/21

Sweet n Fancy
EMPORIUM



SweetnFancy.com
908-272-0848

1 South Ave. E.
Cranford, NJ 07016

FEATURING
The Sprinkle Experiment

10% OFF YOUR PURCHASE

Expires 10/31/21.



KENILWORTH FREE PUBLIC LIBRARY

548 Boulevard. www.kenilworthlibrary.org.

Registration for programs may be done in person or by calling 908 276-2451.

The Library is handicapped accessible.
facebook.com/kenilworthworth.public.library

CHILDREN'S PROGRAMS

Lap Sit for ages 0 - 24 months

Tuesdays at 10:30 a.m. – 10:50 a.m.,

September 28 – November 9

Toddler Time for 2 year old children

Wednesdays, at 10:30 a.m. – 10:50 a.m.,

September 29 – November 10

PJ Story Time for children ages 3 & up

Thursdays, at 3:30 p.m. – 4:00 p.m.,

September 30 – November 11

SPECIAL EVENTS

Registration is required for all special events. These programs are recommended for children ages 4 - 12 years old. Kenilworth residents may begin to register one week prior to each event. Out of town residents may begin to register 2 days prior to each event. To register call the library at 908-276-2451.

Hispanic Heritage Month Celebration

Wednesday, October 6

at 3:30 p.m. - 4:15 p.m.

This interactive musical program will be presented by Richard Stillman. This program will be funded by a Cultural Arts Grant. Registration begins on Monday, September 29.

Halloween Celebration featuring magician Anthony Salazar

Wednesday, October 27

at 3:30 p.m. - 4:15 p.m.

Children are invited to wear their Halloween Costume when they attend this exciting interactive magic show. This program will be funded by a Recycling Grant given to the Borough of Kenilworth. Registration begins on Wednesday, October 20.

Boogie Woogie Babies

Tuesday, November 9

at 10:30 a.m. – 11:00 a.m.

Ages: 0 - 4. Babies, toddlers and young children will enjoy an interactive musical program presented by Tiffany Taylor. Kenilworth residents may begin to register on Tuesday, November 2. Out of town residents may begin to register on November 5.

The Fall Reading Club

Begins on Monday, September 27 and concludes on Friday, November 12.

BUS TRIP TO WIND CREEK CASINO, BETHLEHEM

The Kenilworth Historical Society will host a bus trip to Wind Creek Bethlehem Casino (formerly known as the Sands) in Bethlehem, Pa., on Saturday, October 30, 2021.

The trip will depart Kenilworth (St. Theresa's School parking lot) at 8:30 a.m. and return to Kenilworth at approximately 5:30 p.m. Cost of \$48 includes comfortable motor coach transportation, an approximate 6-hour visit to the casino and \$25 in free slot play. There will be complimentary door prizes on the bus. The casino offers more than 3,000 state-of-the-art slot machines ranging in denomination from 1 cent to \$100, more than 150 table games – and more. The Wind Creek Bethlehem site additionally houses a wide range of distinctive outlet stores and popular restaurants/eateries.

For further information and reservations, please call 908-709-0434. As space is limited,

particularly for safe "social distancing" on the bus, reservations and payment should be made by October 14 to ensure availability. Gift certificates for the trip are also available for purchase.

Proceeds from the bus trip will benefit the Kenilworth Historical Society's historic Oswald J. Nitschke House (c. 1880) by helping defray operating expenses, including the cost of an elevator that makes the restored "living history" museum and cultural arts center fully accessible to everyone.

The Kenilworth Historical Society (kenilworthhistoricalsociety.org) is an independent, volunteer-based, non-profit, tax-exempt, 501(c)(3) organization dedicated to the research, preservation and interpretation of the Oswald J. Nitschke House, local history and culture.

COLLEGE DREAMS IN REACH THANKS TO ELKS SCHOLARSHIPS

The Elks National Foundation is proud to announce the start of the 2022 Elks Most Valuable Student (MVS) scholarship contest. The MVS scholarship is available to high school seniors who are United States citizens. Applicants do not need to be related to a member of the Elks. The judging criteria is based on academics, leadership, service, and financial need.

The application is completed online and must be submitted by the November 15, 2021, deadline. The 500 national winners will be announced in April 2022. The ENF will award 20 top scholarships ranging from \$20,000 to \$50,000. The top 20 national finalists participate in the Leadership Weekend and interview for the top awards. The remaining 480 runners-up will receive \$4,000 scholarships.

This year, the Elks National Foundation is investing \$4.2 million in college scholarships. We've invested wisely. MVS scholars—all of whom demonstrate outstanding leadership skills and a commitment to service—are graduating from college at a rate of 90 percent, 30 percent higher than the national average.

Since 1931, the Elks National Foundation has awarded life-changing scholarships to thousands of students like Gellila Asmamaw of Pennsylvania, last year's top winner. Headed to

Harvard to study medicine, Gellila is a certified Ethiopian Sign Language interpreter and volunteers as an instructor in her community.

For Gellila, teaching others the language is about paying it forward and encouraging speakers to serve their communities—something she finds in common with the Elks. "To the Elks members who will be supporting me in my education, I would just like to say, thank you, first and foremost for not only supporting me, but believing in me and investing in me," Gellila said. "I hope to show you all the amazing things I plan to do."

Applications for the 2022 contest are available on the Elks National Foundation's website. For complete Most Valuable Student scholarship contest details including the application, visit enf.elks.org/MVS.

HELPING ELKS BUILD STRONGER COMMUNITIES

With more than 700,000 members and nearly 1,850 Lodges nationwide, Elks are providing charitable services that help build stronger communities across the United States. The Elks National Foundation, the charitable arm of the Benevolent and Protective Order of Elks, helps Elks build stronger communities through programs that support youth, serve veterans and meet needs in areas where Elks live and work. To learn more, visit elks.org/enf.

WOOD FLOORS

Sand • Stain • Refinish • Repairs • Installation

CARPET & RUGS

Clean • Stretch • Sanitize • Repairs • Bind

RESTOREMYFLOORS.NET

A DIVISION OF CARPET DOCTOR LLC.

116 SUSSEX ST. WESTFIELD, NJ

908-913-4650

Insured * References * Visa / MasterCard

10% Discount

On labor only. Materials not included. Cannot be combined with other offers. Exp. 10/31/21.

REYNOLDS PLUMBING



(908) 276-5367

(201) 666-0003

358 North Avenue East
Cranford, NJ

www.reynolds-plumbing.net

Lou DiFabio
Lic. #4237

Dan DiFabio
Lic. #11749

Residential / Commercial / Industrial



I BUY OLD MOTORCYCLES

All Types - Running or Not

Call or text **Glenn 732-556-7636**

email: glennspina@optonline.net

Let me know what you have.

I Pay Cash. Same day pick-up.

HICKORY TREE CHORUS HOSTS OKTOBERSINGFEST 2021

Love singing? Come sing with the Hickory Tree Chorus on Wednesday evenings in October from 7 to 9 p.m. OktoberSingFest singing workshops are free and will be held via Zoom or in person for fully vaccinated members and guests as covid safety protocols permit. Participants will learn more about chord-

ringing, fun-filled, four-part harmony. Broadway, Beatles, and more!

Hickory Tree is an award-winning women's chorus singing four-part a cappella harmony in the barbershop style. We are passionate about music, performance, fun and friendship. We believe every voice counts and encourage

women singers of all ages, colors, ethnicities, and orientations to visit us and share our joy of music.

Please register for OktoberSingFest by email info@hickorytreechorus.org or call 908-377-1399. More information can be found at hickorytreechorus.org.



Are you ready for the Winter!

Check your heating unit now!
Do not buy just yet. Get a second opinion from Reel-Strong. A tune-up can extend the life of your unit.

**FREE
ESTIMATES**

**NO
OBLIGATION**

**0% Financing
Available**

We are a full service installation and maintenance company.

- HEATING OIL SUPPLIER
- WILLIAMSON BOILERS
- RHEEM FURNACES AND AIR CONDITIONERS
- NATURAL GAS CONVERSIONS AND SERVICE



Master HVACR Contractor License #19HC00438000

549 Lexington Avenue • Cranford
908-276-0900 or 1-888-480-0901
WWW.REEL-STRONG.COM

**Hi-efficiency heating equipment
will qualify for WARM advantage rebates.**
NJ Clean Energy Program

WE DO IT RIGHT THE FIRST TIME!
Let's discuss your heating oil or natural gas conversion.

SAVE THIS COUPON

**\$25 OFF
ANY SERVICE CALL**

May Not Be Used For Routine Maintenance.
With Coupon - No Expiration

NEW RHEEM HEATING OR AIR CONDITIONING SYSTEM

**MAKE YOUR BEST DEAL THEN TAKE
\$300 OFF**

Expires: 12/31/2021. May Not Be Combined With Other Offers.

CASA OF UNION COUNTY SALUTES ITS VOLUNTEER CHILD ADVOCATES AT BBQ

Court Appointed Special Advocates (CASA) of Union County, the only local nonprofit advocating for youth from birth to age 21 involved in the child welfare system due to abuse, neglect and abandonment, took time-out on a recent sunny Sunday afternoon to fete its community members who are trained as child advocates and continuously give of their time to ensure the best interests of Union County's most vulnerable youth are protected and their needs are met.

Seeley's Picnic Grounds in Watchung Reservation was host to a guest list that included each of the organization's nearly 170 current volunteer advocates and their families and dogs, its funders, and court personnel with whom the organization regularly works as cases are heard by Union County Superior Court. CASA staff and several members of the Board of Trustees

served guests such grilled fare as ribs, pulled pork, hotdogs, burgers, and sides and dessert galore. Executive Director Mariel S. Hufnagel's husband Anthony was grill master.

Amid the frivolity of lunching, chatting and even competition at the cornhole and KanJam playing fields, CASA volunteers and staff still managed to make time for advocacy work, too. Each year as the summer draws to a close, the organization runs a school supply drive to ensure every foster youth served has a new backpack chock-full of needed supplies so their first day feels full of promise. The park's pavilion became backpack depot where advocates checked in to secure their foster youth's backpack, lunchboxes, and supplies.

Anne Collart, President of the Board of Trustees, was among those welcoming advocates. "It was a gorgeous day, and the perfect setting for

CASA of Union County to give its time for all those who gift their time for local foster youth, and keep the organization moving forward in its mission. Today, we wanted to be in their corner, and encourage each advocate to relax, connect and enjoy our gratitude for all they do."

Since 2005, the nonprofit has recruited, trained, supported and supervised nearly 600 volunteers to advocate for more than 900 youth, protecting best interests in the courtroom, classroom and community, and helping ensure already experienced trauma is not exacerbated as youth await permanency in a safe and loving home. For details on the advocate experience and joining upcoming information and training sessions, email Lucia at info@casaofunioncounty.org.



(above) Among the CASA volunteers attending were, from left, James Walker Jr. of Elizabeth, Isabella Blumberg of Springfield, Barbara Bagger of Westfield, Arlene Sumner of Linden, Carmen Iyala of Scotch Plains, Quetzali Sevillano of Rahway, Lara Gibbemeyer and Robert Bridgeman of Westfield, Flor Maria Mendez of Elizabeth, Mollie Yang of Mountainside, Fernando Porras of Clark, Katherine Romano of New Providence, Shelley Grobe of Cranford, Kristen Kim of Westfield, Rebecca Muston of Summit, Teresa Lastella of Clark, Kevin JeanCharles of Roselle, Donna Isidron of Clark, Karime Herrera of Elizabeth, Komal Nankani of Summit, Lisa Kalichman of South Orange, Sean O'Leary of South Plainfield, Carolyn Colonna of Fanwood, Cynthia Evans of Scotch Plains, and Lydia Pernia of Linden.

SAM'S LANDSCAPING

COMPLETE PROPERTY MAINTENANCE & HARDSCAPING

908-441-7302

SAMSLANDSCAPING.COM

★LIKE US ON FACEBOOK★



L&C RAILINGS
Aluminum Railing Specialists

SINCE 1967

Aluminum Railings • Gates • Columns
Custom Made Metal Products • Powder Coating

lcrailings67@gmail.com
915 East Hazelwood Ave. • Rahway, NJ 07065

732-381-0770

UGLY HOMES WANTED FOR TELEVISION PROGRAM IN THIS AREA

We need 30 Ugly Homes with Ugly Kitchens, Bathrooms, Siding, Window, etc., Inside or Outside that need fixing or Remodeling. We will Repair and Remodel them and shoot video for training film and future TV show on Home Remodeling Work.

Must Sign Release, for purpose of filming job! This must be a complete remodeling job, not just patch up work. This remodeling is to be specially priced, with compensation going back to the homeowner for a signed release.

Serious Inquiries Please!

CALL 1-800-281-1582
Ask for TV Project Department, for job evaluation and estimate of cost and compensations!

Tri-State Creations LLC
Lic. #s: NJ-13VH04728900, PA-39104

WHAT, WHERE, AND WHEN IN OLD KENILWORTH:
KENILWORTH STREETS TELL AMERICA’S HISTORY – PART 2

In the September issue of this newspaper eleven local street names and their descriptions were presented that highlight our nation’s history. This article presents the final ten.

CLINTON AVE. is named for George Clinton who was vice president, 1805-1812, for Thomas Jefferson and James Madison. He previously was a NY governor.

MONMOUTH AVE. commemorates the Battle of Monmouth held in 1778 near what is now Freehold. It was at this battle that the story of Molly Pitcher evolved.

CARNEGIE AVE. runs off the easterly end of Colfax Ave. It is a tribute to steel industrialist Andrew Carnegie, 1835-1919. His wealth once exceeded that of the US government. He gave away hundreds of millions of dollars, some to build many public libraries.

HAMILTON AVE. is for the first US Treasury Secretary, Alexander Hamilton. It was never built. On old maps it runs east to west from lower

S. Michigan Ave. to Market St.

COLFAX AVE. separates Kenilworth from Roselle Park. It is named for Schuyler Colfax, vice president under President Ulysses Grant. Earlier he was Speaker of the House.

SUMNER AVE. is near the east end of Fairfield Ave. along the Kenilworth-Roselle Park border. It recognizes US Senator Charles Sumner (MA) who served from the 1850s to 1870s. He strongly opposed slavery and supported equal civil and voting rights.

Four newer streets named in the 1920s and late 1930s bear the names of US presidents.

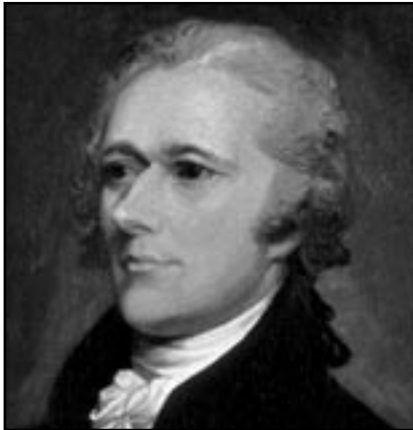
HARDING AVE. was for President Warren Harding, 1921-1923. It was to run behind Harding School for three blocks in a westerly direction from N. 18th St. It was never built.

LINCOLN DR., COOLIDGE DR., and ROOSEVELT LN. salute three US presidents. The streets are among the “spaghetti streets” constructed in the Blue Ridge Manor section of

town during 1939-1941. Lincoln Dr. is for Abraham “Honest Abe” Lincoln, 16th president. He served during the Civil War. Coolidge Dr. is for “Silent Cal” Calvin Coolidge, our 30th president, 1923-1929. Roosevelt Ln. is for Franklin D. Roosevelt. When taking office during the Great Depression he asserted, “The only thing we have to fear is fear itself” and for the Pearl Harbor attack exclaimed, “Today is a day that will live in infamy.”

Knowing about these twenty-one Kenilworth streets is knowing American history.

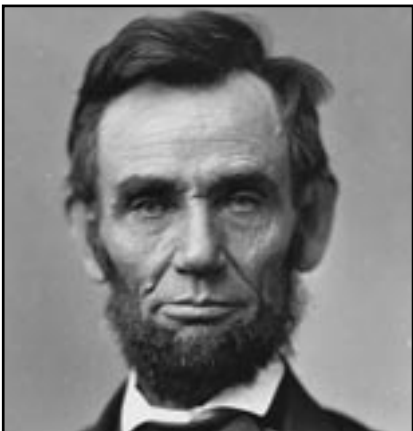
Research provided by Walter E. Boright, Ed. D., historian, and Historic Signs, Inc. Data credited to American Biography, early Kenilworth maps, Wikipedia public domain photos, and personal knowledge. Persons with inquiries about this or other aspects of Kenilworth history may contact Dr. Boright at drbori@aol.com or 908-256-5200.



(above, l-r) George Clinton - Clinton Ave.; Andrew Carnegie - Carnegie Ave.; Alexander Hamilton - Hamilton Ave.



(above, l-r) Schuyler Colfax - Colfax Ave.; Charles Sumner - Sumner Ave.; Warren Harding - Harding Ave.



(above, l-r) Abraham Lincoln - Lincoln Dr.; Calvin Coolidge - Coolidge Dr.; Franklin Roosevelt - Roosevelt Ln.



\$50 OFF
TANK SWEEPS
WITH THIS AD REGULARLY \$250

- **Underground Oil Tank Removal**
- **Above Ground Oil Tank Removal**
- **Septic Tank Removal**

 **Call: 908.964.2717**
www.OilTankSolutions.com
Located in Kenilworth, NJ

**Today’s Solution to
Yesterday’s Pollution**

Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyper-local to regional, for every budget and market size.

NEWSPAPER ADVERTS

We mail 135,000 newspapers to every home and business in 21 towns. You can advertise in any number of towns. Ads start at \$60.

FULL COLOR PRINTING

We print flyers and menus, full color, two sided, on coated stock for only \$35 per thousand.

DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

CALL JOE RENNA FOR A FREE CONSULTATION.
908-447-1295

RENNA MEDIA NEWSPAPER RATE SHEET

WE MAIL 135,000 NEWSPAPERS MONTHLY!

Tina Renna 908-418-5586 • tinarennamedia.com

Joe Renna 908-447-1295 • joerenna@rennamedia.com

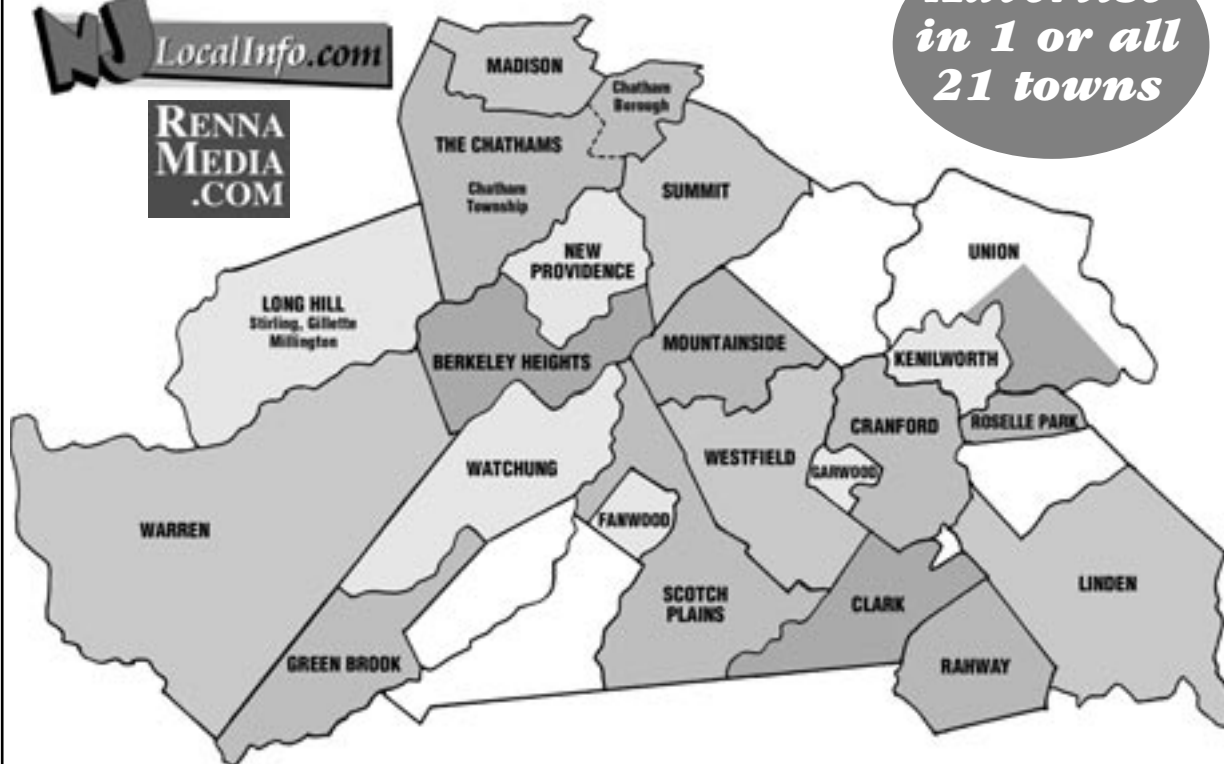
202 Walnut Avenue, Cranford, NJ 07016

Call today for FREE consult on marketing and business plans.

Online at RennaMedia.com
and NJLocalInfo.com



*Advertise
in 1 or all
21 towns*



Qty: 4,800
Mailed to every home and business.
Zip: 07922



Qty: 7,400
Mailed to every home and business.
Zip: 07928



Qty: 6,700
Mailed to every home and business.
Zip: 07066



Qty: 9,800
Mailed to every home and business.
Zip: 07016



Qty: 3,000
Mailed to every home and business.
Zip: 07023



Qty: 2,200
Mailed to every home and business.
Zip: 07027



Qty: 3,000
Mailed to every home and business.
Zip: 08812



Qty: 3,600
Mailed to every home and business.
Zip: 07033



Qty: 17,400
Mailed to every home and business.
Zip: 07036



Qty: 3,600
Mailed to every home and business in Gillette, Millington and Stirling.
Zip: 07933, 07946, 07980



Qty: 6,300
Mailed to every home and business.
Zip: 07940



Qty: 2,900
Mailed to every home and business.
Zip: 07092



Qty: 4,900
Mailed to every home and business.
Zip: 07974



Qty: 12,400
Mailed to every home and business.
Zip: 07065



Qty: 5,600
Mailed to every home and business.
Zip: 07204



Qty: 9,600
Mailed to every home and business.
Zip: 07076



Qty: 9,600
Mailed to every home and business.
Zip: 07901



Qty: 5,500
5,000 mailed to homes and businesses.
Zip: 07083



Qty: 6,200
Mailed to every home and business.
Zip: 07059



Qty: 2,800
Mailed to every home and business.
Zip: 07069



Qty: 11,800
Mailed to every home and business.
Zip: 07090

NEWSPAPER AD RATES

Rates are per month. Artwork included in price. Newspapers are black on white.

Units	Size	RATE FOR ANY 1 NEWSPAPER	RATE FOR ANY 3 NEWSPAPERS	RATE FOR ANY 6 NEWSPAPERS	RATE FOR ANY 9 NEWSPAPERS	RATE FOR ANY 12 NEWSPAPERS	RATE FOR ANY 15 NEWSPAPERS	RATE FOR ANY 18 NEWSPAPERS	RATE FOR ALL 21 NEWSPAPERS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000
2 PAGE SPREAD	21" x 14"	\$700							
BACK PAGE	10" x 14"	\$500							
FRONT PAGE BANNER	8.25" x 2"	\$320							
FRONT PAGE BOX	1.5" x 4.5"	\$240							

Back cover, front page banner and front box reserved on first come, first served basis. Current advertiser has right of first refusal.

PREPAY 6 MONTHS AND GET 1 MORE FREE
PREPAY 12 MONTHS AND GET 3 MORE FREE

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

FALL RUMMAGE SALE - FRIDAY, OCTOBER 15TH

Townley Presbyterian Church, 829 Salem Road, Union, NJ, will be holding its Fall rummage sale on Friday, October 15th from 9 a.m. to 6 p.m., and Saturday from 9 a.m. to noon. Lots of merchandise including clothing, toys, books, household goods, and more. A portion of our proceeds supports local charities. Masks are required.

Cleaning house? Drop your unwanted items off and support a good cause ONLY on Sunday, Oct. 10 – Thursday, Oct. 14th. Put them in bags or boxes and drop by the side door (Salem Rd. parking lot side). All donations are tax deductible. If you drop off Mon. – Thurs., Oct 11 – 14 between 7-9 p.m. we will have members there to help unload your vehicle. Bring: clothing, shoes, purses, furnishings, knick-knacks, books, LPs, CD/DVD's, videos, glassware, art, frames, tools, electronics, kitchen ware, small appliances, jewelry, holiday items, toys, antiques, bicycles, garden tools.

Please don't bring: TVs, computer parts, or furniture to big to fit in a car.

Townley Presbyterian Church gathers at 10 a.m. on Sunday for family worship, followed by coffee and fellowship. Services are also live on Facebook@TownleyChurch. Please join us. Our phone number is 908-686-1028.



Full Color Flyers and Menus Printed and Mailed to Every Home and Business in Town!

MENUS - PRINTING - \$50 PER THOUSAND
Rate is for quantities of 25,000 or more.

For quantities less than 25,000 cost is \$68 per thousand.

11"x17" / Full color / 2 sided / 60lb gloss coated stock / Includes folding (quarter fold or tri-fold, with or without coupons tab)

FLYERS - \$35 PER THOUSAND

8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock / Tri-fold add \$10 per thousand

INSERTED AND MAILED TO EVERY HOME AND BUSINESS
\$60 per thousand. (as low as \$30 per thousand depending on quantity.)

Joe Renna at 908-447-1295
email: JoeRenna@RennaMedia.com



FLYERS
\$35
PER 1,000

MENUS
\$50
PER 1,000

ONLINE ADS & PRESS RELEASES DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

• **GET UNLIMITED CLICKS**

An alternative to expensive pay-per-click programs

• **FREE AD DESIGN AND COPYWRITING**

Advertising webpage includes many features including write-up, images, video, Google map, etc.

• **POSTS ARE SHARED THROUGH SOCIAL MEDIA**

Posts shared on multiple Facebook pages and twitter.

• **PAID SEARCH ENGINE PROMOTIONS**

Posts are promoted by industry, key words and location.

• **TRACKABLE RESULTS**

All ads include a live view counter.

Joe Renna at 908-447-1295
email: JoeRenna@RennaMedia.com



\$20
PER POST
Block of 20
for \$200

WEBSITE AUDIT/ANALYSIS AND RECOMMENDATION PLAN

• **SEE WHAT IS WORKING AND NOT WORKING**

Know where your web traffic is coming from and why.

• **ELIMINATE / AVOID COSTLY SCHEMES**

Evaluate the return you are getting from your online marketing costs.

• **INCREASE ONLINE MARKETING RESULTS**

Recommendations include ways to increase traffic to your website

• **NO OBLIGATION**

This service is recommended even if you have an existing web management contract. Use it to tune up your marketing plan.

ONE TIME
FLAT FEE
\$250

Call for a consultation
if you do not have a website
or if need a new one.

Joe Renna at 908-447-1295
email: JoeRenna@RennaMedia.com

WEBSITE / SEO SERVICES

• **STARTER WEBSITE: \$500**

Basic static site that can be developed further

• **WEBSITE CREATION/UPDATE: \$2,400**

Cost for average website: 12 pages, contact form, SEO friendly, responsive design

• **WEBSITE HOSTING: \$300 PER YEAR**

Includes website hosting, software updates, monthly website content updates

• **SEO SERVICES: AVERAGE COST \$1,000 - \$2,000 PER MONTH**

Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

Call for free a consultation if you need
help developing an online marketing plan.

STARTER
WEBSITE
\$500

Joe Renna at 908-447-1295
email: JoeRenna@RennaMedia.com

HOLIDAY SPECIAL BUY 1 GET 1 FREE

Offer Expires 10/31/21

Only \$25!
FREE SHIPPING

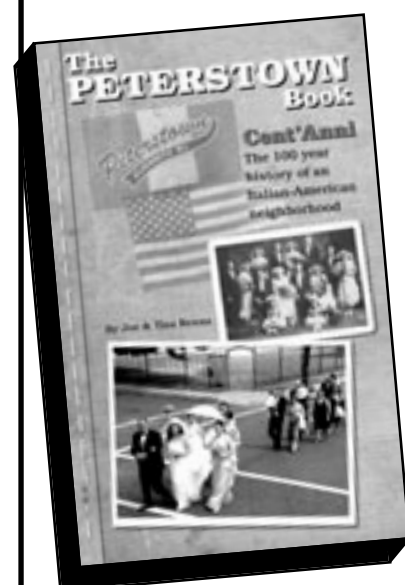


Peterstown Book

By Joe & Tina Renna

Cent'Anni

The 100 year history
of an Italian-American
neighborhood



776
Over sized
Pages

Thousands
of Photos

Hundreds
of Recipes

Great gift
to leave to
the next
generation

ORDER BY PHONE!
OR ONLINE

By phone 908-447-1295

On line at PeterstownNJ.com

- Mail Check and form to:

Renna Media
202 Walnut Ave.,
Cranford, NJ 07016

- Email inquiries to:

joerenna@rennamedia.com



JERSEY LANDSCAPE & GARDEN SUPPLY

908-688-8333

528 N. Michigan Ave. Kenilworth, NJ

Hours: Monday - Saturday: 7:30 am - 5 pm • Sunday: Closed

We accommodate the trade as well as the do-it-yourselfers! We are always ready to assist.

FREE
Same Day Delivery
5-Yards or more

LAWN & GARDEN



Grass – Seed
Fertilizers
Peat Moss



Polymeric Sand
Paver Sealer
Paver Cleaner



HARDSCAPE

- Cement
- Concrete Block
- Belgium Block
- Curbing
- Limestone Treads
- Diamond Blades

TOOLS

- Mason Tools
- Shovels
- Rakes

DRAINAGE

- Catch Basins
- Pipe

SOIL

Prices
per yard

Black Topsoil\$36

MULCH

Black Dyed.....\$30
Brown Dyed.....\$30
Red Dyed.....\$32
Hardwood.....\$24

QUARRY BASE MATERIALS

Concrete Sand.....\$50
3/4 Clean Stone.....\$44
Stone Dust.....\$34
QP\$36

DECORATIVE STONE

3/8 Red Stone\$74
3/4 Red Stone\$70
3/4 Goose Egg\$94
1 1/2-3 Goose Egg.....\$98
3/4 Arctic White.....\$98
3/8 Riverbed / Pea Gravel.....\$60
1 Riverbed\$70
1 1/2-3 Riverbed.....\$80

Prices subject to change without notice.

Bon Tool Co.

**Largest Display of
Cambridge Pavers
in Union County**

Waterfalls • Fireplaces

• Fire Pits • Walls • Walkways

• Patios • Curbs

