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Watchung's Hometown Newspaper

NJ

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WATCHUNG CHAMBER OF COMMERCE OPENS TO THE PUBLIC

Where Business Meets Opportunity

The Gateway Regional Chamber of Commerce has partnered with businesses in Watchung to launch the Watchung Chamber of Commerce. They say bloom where you are planted. In the Borough of Watchung, people don't just live here, they make a life for themselves. Watchung is known for its small-town feel, with a lot going for it. Nowadays, it is so rare for people to work in the same town that they live in. What these business owners share is the desire to support one another and their town. The issue just lies in how. Even in a small town, much of the business world does not know each other. Now more than ever, small businesses, especially in a small town, need to stick together.

Council Member Daryl Eisenberg Knegten explained, "We are so proud to partner with the Gateway Chamber to make the Watchung Chamber of Commerce a reality. Now, we have the luxury of being an independent, community-focused chamber with the infrastructure and support of a much larger organization. The Watchung Chamber of Commerce keeps an open avenue of communication between the municipal government and local businesses so that the needs of businesses within Watchung can be promptly addressed. The Chamber also provides visibility, assistance, and facilitates the relationship between the Borough, local organizations, and business owners to maximize our community's resources.

"Too often over the past three years, I have found myself wishing there was an easy way to get feedback and support from local businesses. A clear channel and open forum for business leaders in our community will streamline so many future endeavors for our local organizations and let Watchung demonstrate real leadership in supporting our business community" she said.

During the Pandemic, people and businesses everywhere were in shambles. Many struggled to survive, let alone start a business and thrive without the support of their community. The Watchung Chamber of Commerce prides itself on being an elite, interactive organization aiming to build businesses to great lengths, by



(above, l-r) The first meeting of the Watchung Chamber of Commerce was held on August 13, 2021. Host Chris Tocci of Water & Wine, Chamber co-chairs Michael DeParto and Susan Tucker, Mayor Keith Balla, Councilmember Daryl Eisenberg Knegten, and Lt. Scott Anderle of the Watchung Police Department.

The next meeting will be held at Water and Wine Ristorante at 9:15 a.m. (141 Stirling Rd. Watchung, NJ) on September 17th. Throughout the year the chamber will meet on the third Friday of the month.

simultaneously building connections.

This association unlocks a limitless number of possibilities and resources. With members ranging anywhere from a reliable orthopedic surgeon, to a trusted hair salon, or even just your good ol' fashioned ice cream parlor, the opportunities for engagement are endless.

The chamber is hosting a breakfast social at Watchung's own, Water and Wine Ristorante at 9:15 a.m. (141 Stirling Rd. Watchung, NJ 07069) on September 17th. Throughout the year the chamber will meet on the third Friday of the month. In addition to a whole plethora of gatherings, the Watchung Chamber is eager to give small businesses big opportunities.

For more information on becoming a member of the Watchung Chamber of Commerce, visit watchungchamber.com and follow us on Instagram @WatchungChamber.

About the Watchung Chamber of Commerce

The Watchung Chamber of Commerce is managed and overseen by the Gateway Regional Chamber of Commerce. The Gateway Chamber was founded in 1911 to represent and advance the business interests of its members. Gateway is an umbrella organization for 10 different local chambers and business associations. It facilitates fundraising events, sponsorship opportunities, and local community outreach. In May 2021, the Gateway Chamber joined forces with the Borough of Watchung and Watchung business leaders to establish the Watchung Chamber of Commerce. For the first time ever, the Watchung Chamber will be present on social media in part of its mission of promoting an interactive, transparent community.



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ANTHONY F. YANG RECEIVES GOLD PRESIDENTIAL VOLUNTEER SERVICE AWARD

Watchung Hills Regional High School rising junior Anthony F. Yang was recently presented with the Gold Presidential Volunteer Service Award, by N.J. Assemblyman Daniel R. Benson, for performing over 100 hours of dedicated community service.

Anthony organized and hosted Career Development Seminars for high school students to help choose their future life direction. The seminars introduced the professional requirements and overview of business, financial engineer, law and the pharmaceutical industry. In total, the seminars attracted over 300 people to join and listen.

Anthony has also donated countless resources such as clothes, books, and food to volunteer drives, tutored younger children in reading and writing, participated in community service work events, and much more.

Many of these hours were done through the national organization, AYLUS. AYLUS stands for the Alliance of Youth Leaders in the United States. It is a student-run non-profit organization dedicated to the advancement of US communities with over 3,000 members who belong to 93 branches across the United States.

Anthony is currently the Committee Chair in Career Development for AYLUS.



(above) Anthony F. Yang and N.J. Assemblyman Daniel R. Benson.

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Charles Sherrick
★★★★★

I have been at Spring Grove for a few weeks now, they have exceptional service and excellent staff. All the nurses have been professional and attentive to all my needs. I never thought a rehab center can have such a beautiful layout and well put together. The newly renovated room I have stayed in, is up to date and extremely clean. The therapy staff have gone above my expectations with their expertise and getting me to where I am today. Alyssa the social worker has gone above and beyond with all her assignments.

Thank you Spring Grove.

Chrissy Sloan
★★★★★


The nursing staff and administration is professional, patient, attentive and understanding. The facilities are very clean and well maintained. My parents room is always clean and tidy. Although it was a difficult decision to make relocating my folks from a home environment to a senior living facility, Spring Grove made my decision easy.

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ONE-YEAR ANNIVERSARY OF A LIFESAVING CPR SAVE BY FIREFIGHTER

The one-year anniversary of a lifesaving CPR save by Summit firefighter John Bonczo passed this Summer.

On July 25, 2020 at approximately 1 p.m. Watchung Police officers were called to the Watchung Square Mall on Route 22 in the area of DSW shoe store for a report on an 83-year-old unresponsive male. On arrival, officers observed the patient on the ground with off-duty City of Summit firefighter John Bonczo engaged in lifesaving measures. Firefighter Bonczo remained on the scene and assisted Watchung Police, EMS and paramedics until the patient was transported to Overlook Medical Center. Approximately three hours later, police received an update that the patient was in stable condition.

Firefighter Bonczo has been a member of the Summit Fire Department for the past 11 years. Emergency preparedness and response is an important component of firefighter training.

“My wife Kristine, who was five months pregnant at the time, and I were returning from a shopping trip when I noticed an unconscious male on the ground in the parking lot,” explains Bonczo. “When I first checked the patient had a

slight pulse that disappeared before I began CPR. I am incredibly grateful that the assistance I provided alongside Watchung police and EMS saved a life that afternoon. I look forward to sharing the story with my daughter one day.”



(above) Firefighter John Bonczo, Kristine Bonczo and daughter Blair.

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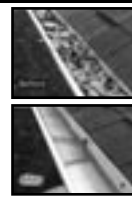
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Mi La's Debut school of music recently performed in a zoom concert for Warrenbrook Senior Wellness Center.

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BACKPACKS FOR LIFE FIFTH ANNUAL GOLF OUTING FUNDRAISER

On September 20, 2021, Backpacks For Life will be hosting their Fifth Annual Golf Outing in Wayne, NJ. The golf outing is one of Backpacks For Life's tentpole fundraiser events that occurs annually in an effort to spread awareness about veteran homelessness and their mission to serve the veteran community. Last year's event was cancelled after a handful of rescheduling attempts due to COVID-19. The outing is presented by the founding sponsors of the event, three local New Jersey businesses, Biltmore Tuxedos, Sal Laurretta for Men and DSM.

"While it was a disappointment to cancel the event last year, we knew it was the right call. This year, we're excited to get back out there, bring the community together and have a great day in support of the veterans we serve. Our event has a lot to offer so whether someone is a golfer or not, they can participate in some capacity," said Sgt. Brett D'Alessandro, President, Backpacks For Life.

The outing will be held at one of New Jersey's premiere golf courses, North Jersey Country Club located in Wayne, NJ. The event kicks off with the veteran owned business brunch featuring a variety of local veteran owned businesses including The Mobile Cigar Lounge, Backward Flag Brewing and Black 6 Coffee.

The event continues with a round of 18 holes as well as on course activities.

"Each year we try to bring something new and exciting from within our veteran community for others to experience. With the veteran owned business brunch and our cocktail reception, we're able to highlight incredible veteran owned small businesses and help them after what was a challenging year for all. It's an honor to share the stories of successful veteran entrepreneurs," said Alexa Modero, Executive Director, Backpacks For Life.

The evening concludes with a cocktail hour reception sponsored by Bond Street Mortgage. This portion of the event is open to the public, golfers and nongolfers alike. The reception features food and beverage, a silent auction and guest speaker, US Navy SEAL veteran, Anthony Page.

For all event details, tickets and registration, visit backpacksforlife.org/golf.

Backpacks For Life is a 501(c)3 nonprofit organization that serves the homeless and at-risk veteran community. By regularly distributing backpacks filled with essentials to Veterans on the streets and providing mentorship to at-risk Veterans and their families, Backpacks For Life aims to bridge the gap between Veterans and the resources available to them.

PLAN A TRIP TO THE RAPTOR TRUST – IT'S FREE

The Raptor Trust is a 501(C)3 organization that provides free medical care to thousands of Injured and orphaned wild birds each year. Located at 1390 White Bridge Road, Millington, NJ, The Raptor Trust's outdoor aviary trail is open to the public Tuesday through Sunday from 10 a.m. to 4 p.m. There is no charge and no reservation necessary for general admission at

this time, though donations are always appreciated.

The Raptor Trust is also offering private guided tours, virtual programs, and outdoor field trips this fall. You can email education@theraptortrust.org with any booking questions or find more information on our website at TheRaptorTrust.org.



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VOLUNTEER SPOTLIGHT ON JAN ROMANCZYK

CASA SHaW

Court Appointed Special Advocates of Somerset, Hunterdon, and Warren Counties (CASA SHaW) recently shined a volunteer spotlight on one of our CASA volunteers who has been with CASA SHaW for some time and continues to excel at advocating for children. Jan Romanczyk was featured in our spotlight back in 2019, but deserves recognition again.

Jan is not only an amazing CASA volunteer, but she has given back to her community for some time. Throughout her life she has always done volunteer work. One of her most favorite experiences began in 2013 when her daughter and she flew to Guatemala and volunteered with From Houses To Homes. It was an opportunity to help build a home for some of the poorest people in the country who live in cornstalk or cardboard homes on dirt floors and leaky roofs. Jan said, "our job was to construct a cement block house, have it painted and ready to live in by the end of one week. Since 2013 I have been back every year, sometimes more than once a year, and to date have helped build eleven homes. It is such a fulfilling, awesome, and emotional experience that everyone should have at least once in their life!"

Along with this, Jan continues to volunteer with the Visiting Homemakers of Warren County. She is a substitute driver for their Meals at Home program, food shops weekly for several clients, provides transportation to medical appointments when called on and have been a friendly visitor to the elderly, as well as assists

some with money management. In the past she has volunteered to do some hospice work and coached her children's sports teams.

When we discussed Jan's CASA experience over so many years she said, "I am presently on my fourth case and with each one I have had some great times and some trying times. With my present case two of the four are toddlers who enjoy lots of attention including hugs and reading to them. The others are teenagers who prefer to not have attention focused on them. When I learned that one of the teenagers was interested in playing the piano, I was able to locate one and have it delivered to the home. When the other teenager told me she liked chocolate chip cookies I brought different ones on my visits for her to taste test! I am always looking for a way to connect with my children."

When asked about how she has helped her CASA kids over all these years, Jan said, "I try to be a constant in their lives and let them know

I am there for them! I listen to them, allow them to express themselves without judgement, and attempt to build a relationship with each child."

When Jan is not engaged in her CASA volunteerism, she finds time to walk with friends. She has belonged to a book group for over 25 years. One of the highlights of her life is to spend time with her children, grandchildren, and other family members. We love spending time with Jan as well!

CASA of Somerset, Hunterdon, and Warren Counties is part of a statewide network of community-based, non-profit programs that recruit, screen, train and supervise volunteers to "Speak Up for a Child" removed from home due to abuse or neglect. CASA is the only program in New Jersey that uses trained volunteers to work one-on-one with children, ensuring that each one gets the services needed and achieves permanency in a safe, nurturing home. To learn more visit casaofnj.org.



(above) Jan Romanczyk

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WELLNESS CENTER AVAILABLE AT NO-COST

The Mental Health Association in New Jersey is providing a new virtual wellness center that offers no-cost groups and workshops statewide to individuals interested in day-to-day wellness, support for substance use disorder and strategies for improving mental health.

Called United by Wellness, the center can be accessed online or by call-in. More than 45 groups and workshops are offered daily, including weekends. Among the variety of groups are Healthy Habits, Meditation, LGBTQ, Young Adult, Anxiety and Depression Support Groups, Grief and COVID, Too Much Stuff, Virtual Job Interviews, Peer Support Career Information, and Grief and Recovery.

Groups are organized into four "communities" for like-minded people with similar goals, but participants are not limited to a specific track. The communities are general well-being; coping skills; co-occurring mental

health and substance use; and a community for those with a disorder who are seeking employment. Staff providing services are culturally diverse certified peer specialists, including some who are bilingual and facilitating groups in Spanish.

The Mental Health Association in New Jersey had been offering in-person meetings at satellite offices around the state, but during the pandemic all meetings were transitioned to online. That enabled interested participants from every county to access meetings. During COVID, the number of people attending online groups more than doubled, according to leadership at the nonprofit, which they attribute to increased need, ease of access, and reduced barriers related to transportation and childcare.

For more information about United by Wellness, call 609 652-3800 ext. 303 or mhaac.info/ubw.



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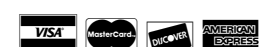
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CELEBRATING 10 YEARS WITH HEART TRANSPLANT

NJ Sharing Network

Emma Rothman of Cranford, NJ will be graduating this spring from Syracuse University with a degree in Food Studies. Like most college graduates, she has mixed emotions about taking the next step in her life's journey.

"I am definitely a bit terrified, but I am excited about the variety of opportunities that lie ahead," said Emma.

This is a remarkable time for Emma as she celebrated the 10th anniversary of her life-saving heart transplant (April 1). She is humble and always thankful for her donor who gave her the gift of life and made her achievements possible.

"Everything after my heart transplant was working towards moments like this," said Emma. "It motivates me to appreciate the day to day – being able to travel, go away to school, and have life experiences without my health dictating what I can and cannot do is a blessing. I owe all of this to my organ donor's act of extraordinary humanity."

In March 2011, Emma was 12-years-old when she suddenly began to feel extremely fatigued and could not make it through an entire day at

school. Her parents brought her to Newark Beth Israel Medical Center (NBIMC) for what was supposed to be a quick, routine blood test. However, Emma went into cardiac arrest, was put on life-support under an induced coma and was rushed to the pediatric cardiac intensive care unit at New York-Presbyterian/Morgan Stanley Children's Hospital.

Emma, who showed no prior symptoms, was somehow battling end-stage heart failure brought on by hypertrophic cardiomyopathy. On April 1, 2011, Emma, underwent a successful emergency heart transplant, which saved her life. Just 15 days later, Emma was discharged, taking with her new knowledge about what a heart transplant is and how she could best care for her new heart at home.

"The last thing I remember was feeling uncomfortable while the nurses were attempting to draw blood at the hospital thinking I might have had mono or a virus," said Emma. "I woke up six days later and learned that I had a heart transplant. Prior to that, I had never heard of organ and tissue donation or transplantation."

In 2013, Emma and her family, guided by their firsthand experience, established Hearts for Emma, a 501 (c)3 organization that provides assistance to families of children with heart disease, and supports educational initiatives related to heart transplantation and promotes awareness of organ and tissue donation. As part of a joint outreach effort, Hearts for Emma established a Partner Fund within the NJ Sharing Network Foundation that has raised more than \$50,000 since its inception. The Hearts for Emma Partner Fund has helped educate more than 100,000 students in New Jersey about organ and tissue donation and transplantation through the production and distribution of education materials and related programs, and provides scholarships to high school seniors who are advocates of or personally impacted by the mission.

To learn more, get involved and register as an organ and tissue donor, visit NJSharingNetwork.org.



In New Jersey, there are nearly 4,000 residents currently waiting for a life-saving transplant, and one person in New Jersey dies every three days waiting for a transplant. Just one organ and tissue donor can save 8 lives and enhance the lives of over 75 people. Transplantable organs include heart, kidneys, liver, lungs, pancreas and intestine. Transplantable tissue includes corneas, heart valves, skin grafts, and bone grafts, ligament and tendons.

ABOUT NJ SHARING NETWORK

NJ Sharing Network is the federally designated non-profit organization responsible for recovering organs and tissue for the nearly 4,000 New Jersey residents currently waiting for a life-saving transplant. With headquarters in New Providence, NJ, the organization is part of the national recovery system, serving the 110,000 people on the national waiting list. NJ Sharing Network was selected by NJBiz as one of the state's "Best Places to Work" for the third consecutive year. To learn more, get involved and register as an organ and tissue donor, visit www.NJSharingNetwork.org.

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Get your kids back on track!

10 TIPS TO HELP YOUR STUDENT WITH HOMEWORK AND STUDYING

The 2020-2021 school year might be the most diverse yet in terms of how kids and teens will be learning. Whether you're doing online classes, homeschooling, in-person learning or some hybrid mix, we've got some tips to help your student with homework and studying.

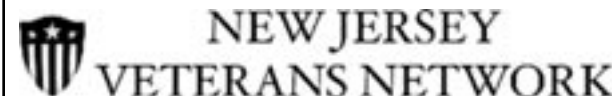
1. Encourage your study to keep a planner with assignments, quizzes and tests, as well as long-term project deadlines. As a general rule, aim to complete work 3-5 day in advance so they'll have extra time if something unexpected goes wrong (like a power outage).
2. Rather than cramming for a test the night before, encourage your student to study daily in small chunks of time; 15-20 minutes should be plenty if it's done regularly.
3. Index cards or flash cards can help with vocabulary or math formulas. Use different colors to help your brain make connections by association for each fact.
4. Don't allow your student to stay up all night to study. You're better off encouraging them to get a full night's sleep and then studying a bit more in the morning.
5. Focus on nutrition, including a mix of protein and carbs with every snack or meal. The brain needs fuel to work

properly and sugar, caffeine and saturated fats can hinder learning and memory.

6. If you're not strong enough in a particular subject to help older students, consider pairing up with another parent who is or ask for extra help from teachers during scheduled online office hours.
7. Remove all distractions during school-related sessions, including homework. This includes TVs, laptops and cell phones. Some students perform fine (or better!) with music, while others need complete silence.
8. Set smaller goals for students to help them create a sense of achievement. As a general rule, the younger the child, the smaller the goal should be.
9. Celebrate milestones. Finishing a book or project, wrapping up a semester or completing a particularly difficult chapter in a book may feel like an insurmountable task to some students. Mark the occasion with accolades!
10. Review your student's homework nightly. Rushing through homework in order to watch a movie or get to soccer practice doesn't indicate learning or comprehension; their focus should be on understanding the material-not just completing it.

SEPTEMBER 11TH MEMORIAL SERVICE

On September 11, 2021 the Mayor and Council of the Borough of Watchung will hold a memorial service to honor those who lost their lives during the terrorist attack of September 11, 2001. All are invited to attend a service that will be held at 5:30 p.m. on the Village Green at the Watchung Circle across from the Texier House. The event will be held, weather permitting.



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If you are a veteran, or family member, in need of assistance or comradeship, please contact us at NJVN1775@gmail.com or call 973-332-1556.

Visit online at NJVN.org for more information about our services, and ways you can make a difference in a heroes life.

K OF C GOLF OUTING TO BENEFIT NEW JERSEY VETERAN'S NETWORK



Cranford Knights of Columbus Council 6226 ANNUAL GOLF OUTING Friday, September 17, 2021 Galloping Hill Golf Course Kenilworth, NJ

The cost is \$150.00 per Golfer

Includes Golf, Golf Cart, Lunch, Refreshments, Prizes and Dinner with Lunch Starting at 11:30 AM and a Shotgun Start at 1:00 PM.

The Golf Outing proceeds will benefit our Council supported Charities and Programs. We will also be making special donations to the New Jersey Veteran's Network and Cranford Front Line Appreciation Group (FLAG for Cranford) in recognition of all of the great work both organizations have done and are doing in support of our Veterans and First Responders during these trying times.

For More Information about Sponsorships, Playing or to get involved, please contact:

Jerry Conheeney – Grand Knight908-416-3464jerryconheeney@gmail.com
Kevin Cumiskey – Deputy Grand Knight973-390-9327kevin.cumiskey@gmail.com
John Doolan – PGK, Lecturer & Golf Outing Chair908-451-8947jdoolan@verizon.net
Ed Bagniewski – Golf Outing Committee973-445-1075hfpbaggy@verizon.net
Ed Nestor – Golf Outing Committee908-447-2804enestor2825@gmail.com
Wally Shackell – Golf Outing Committee908-868-9988shackell3@yahoo.com
Jim Feehan – PGK & Golf Outing Committee908-217-9245jfeehanjr1@gmail.com

Golf & Sponsorship Registration

Registration & Payment is due no later than September 10, 2021

Registration / Sponsorship Levels

Tournament Sponsor:

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Beverage Sponsor (Includes a Foursome & Signage)	\$1,000
Lunch Sponsor (Includes a Foursome & Signage)	\$1,000
Beverage Cart (Includes a Foursome & Signage)	\$1,000
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Golfers:

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WATCHUNG LIBRARY SEPTEMBER PROGRAMS

12 Stirling Road, Watchung, NJ 07069 | 908-458-8455 | SCLSNJ.org

Registration is required unless otherwise indicated and programs are subject to change; visit SCLSNJ.org or call the library for more information and to register. Please note the Library will be closed on September 6.

CHILDREN, TWEENS, AND TEENS

Bingo With Miss June (ages 4 and up)

September 3, 4-4:30 p.m.

Register now: sclsnj.libnet.info/event/5288604.

Baby/Toddler Storytime - Tiny Tots (ages birth - 3 years and caregivers)

September 7, 10:30-11 a.m.

Register now: sclsnj.libnet.info/event/5288613.

Teen Leadership Committee (grades 6-12)

September 7, 6-7 p.m.

Register now: sclsnj.libnet.info/event/5288696.

Family Storytime - Twilight Tales

September 8, 6:30-7 p.m.

Register now: sclsnj.libnet.info/event/5288628.

Preschool Storytime - Miss June's Room (ages 3-5 and caregivers)

September 9, 4-4:30 p.m.

Register now: sclsnj.libnet.info/event/5288644.

STEAM - Volcanoes (grades K-5)

September 14, 4:30-5:15 p.m.

Register now: sclsnj.libnet.info/event/5288783.

LEGO® Club (grades K-5)

September 21, 4:30-5:15 p.m.

Register now: sclsnj.libnet.info/event/5288786.

Outdoor Family Storytime

September 23, 10-10:30 a.m.

Register now: sclsnj.libnet.info/event/5194794.

PROGRAMS FOR ADULTS

Mahjong: 1-4:30 p.m.

For more: sclsnj.libnet.info/

September 7: event/5293351.

September 13: event/5291679.

September 14: event/5293389.

September 20: event/5291680.

September 21: event/5293279.

September 27: event/5291681.

September 28: event/5293280.

Watchung Writers Group

10 a.m. - noon

For more:

September 9: event/5293397.

September: event/5293398.

September 23: event/5293399.

September 30: event/5293400.

Book Discussion

September 9, 6:30-7:45 p.m.

"In the Heart of the Sea - The Tragedy of the Whaleship Essex" by Nathaniel Philbrick:
Register now: sclsnj.libnet.info/event/5292193.

VIRTUAL PROGRAM FOR CHILDREN, TWEENS, AND TEENS

SOARING Into Kindergarten (ages 4-5 and caregivers)

Talking: September 13, 10-10:30 a.m.

Register now: sclsnj.libnet.info/event/4987404.

Singing: September 20, 10-10:30 a.m.

Register now: sclsnj.libnet.info/event/4987432.

Reading: September 27, 10-10:30 a.m.

Register now: sclsnj.libnet.info/event/4987614.

Choosing the Best College (grades 9-12)

September 16, 6-7 p.m.

Register now: sclsnj.libnet.info/event/4981170.

Learning Lab - The Power of Sound (grades K-5)

September 17, 4:30-5:30 p.m.

Register now: sclsnj.libnet.info/event/5001920.

Bilingual Storytime (grades 2-4)

September 18, 2-2:30 p.m.

Register now: sclsnj.libnet.info/event/5143995.

Teen Self Care - Bullet Journaling (grades 6-12)

September 28, 5-5:45 p.m.

Register now: sclsnj.libnet.info/event/5144593.

Meet the Author - Kelly Yang (grades 3-7)

September 30, 6:30-7:15 p.m.

Register now: sclsnj.libnet.info/event/5007883.

VIRTUAL ADULTS PROGRAMS

COVID-19 and Wildlife

September 1, 7-8 p.m.

Presented by Conserve Wildlife Foundation:
Register now: sclsnj.libnet.info/event/4908554.

MEET THE AUTHOR

Sarah Lohman

September 9, 7-8 p.m.

Sarah Lohman "Eight Flavors, the Untold Story of American Cuisine:" Register now: sclsnj.libnet.info/event/4904946.

Lou Del Bianco

September 20, 7-8 p.m.

Lou Del Bianco - An Italian Immigrant's Unsung Role on Mount Rushmore: Register now: sclsnj.libnet.info/event/4952378.

Jill Grunenwald

September 21, 7-8 p.m.

Jill Grunenwald - A Librarian Writes of Her Experience Working in a Prison: Register now: sclsnj.libnet.info/event/4894197.

William E. Wallace

September 28, 7-8 p.m.

William E. Wallace - The Story of Michelangelo's Greatest Masterpiece: Register now: sclsnj.libnet.info/event/4898936.

Making Your Job Search Work For You

September 10, 10:30-11:30 a.m.

Presented by the Greater Raritan Workforce Development Board: Register now: sclsnj.libnet.info/event/5099028.

Backyard Bears

September 14, 7-8 p.m.

Presented by Somerset County Park Commission: Register now:

sclsnj.libnet.info/event/4951149.

New Jersey Facts and Firsts

September 16, 7-8 p.m.

Presented by Historical Society of Princeton: Register now: sclsnj.libnet.info/event/4852677.

Boats Against the Current

September 22, 7-8 p.m.

Scott and Zelda Fitzgerald and the Origins of "The Great Gatsby:" Register now:

sclsnj.libnet.info/event/5049872.

College Funding Workshop (parents and caregivers)

September 23, 6-7:30 p.m.

Register now: sclsnj.libnet.info/event/4981172.

Campbell's - More Than Just Soup

September 23, 7-8 p.m.

Register now: sclsnj.libnet.info/event/4932598.

Reference Solutions for Business Expansion

September 24, 2-3 p.m.

Presented by Bill Carlson, Data Axel: Register now: sclsnj.libnet.info/event/5128679.

Creating a Dynamic Job Portfolio

September 27, 10 a.m. - noon

Presented by Jan Goodman: Register now: sclsnj.libnet.info/event/5098494.

Conceptual Illustration and the News of Today

September 27, 7-8 p.m.

An In-Depth Exploration of Media Illustrations: Register now: sclsnj.libnet.info/event/5016892.

Frida Kahlo - Dreams, Demons, Devotion, and the Natural World

September 29, 7-8 p.m.

Register now: sclsnj.libnet.info/event/4883072.

Governor Livingston, I Presume

September 30, 7-8 p.m.

Meet William Livingston: Register now: sclsnj.libnet.info/event/4952359.

CHILDREN GAIN CONFIDENCE READING TO DOGS



(above) Madeline and Maximilian Mayers reading to Zoey the certified therapy dog at Watchung Library and Madeline Mayers reading to Oden the certified therapy dog at the Warren Library. Somerset County Library Systems has great programs to register for at www.sclsnj.org.

'CURE' BACK-TO-SCHOOL BLUES WITH A THEMED PLAYLIST

In 1983, pop music icon Cyndi Lauper chanted "Money Changes Everything" on her debut album "She's So Unusual," and, almost 40 years later, this still rings true. According to Consumer Reports, music streaming services cost an average of \$10 per month. But, why pay for a streaming service when you can listen to music for free (and commercial free!) courtesy of your Library?

The Somerset County Library System of New Jersey (SCLSNJ) offers a large selection of CDs featuring music from Aaliyah to the Zombies in their always expanding collection, as well as Naxos Music Library, a comprehensive classical music streaming platform that also features jazz and modern soundtracks, available at no cost with your Library card.

Starting this fall, the Somerset County Library System of New Jersey (SCLSNJ) will share custom-curated playlists of themed tunes that will connect Library customers to CDs available in the Library's catalog. Through these themed playlists, Library customers can discover diverse artists; explore nostalgic and new numbers; and connect with songs that may have been left off their radar.

"As SCLSNJ continues to order music titles from various genres, we are so excited to introduce this new way of highlighting our music collection," said Amy Atzert, collection development supervisor. "Shining a spotlight on these songs and albums help customers get exposure to artists that they may have not have heard of, and even those they may have forgotten about."

Atzert continued, "Our customers love music and keep us on top of new, trending, and favorite sounds with purchase requests, where they can suggest an item through our website and help their community discover what they are listening to."

With the summer break winding down, what better theme for SCLSNJ's debut playlist than Back to School?

After months of summer fun, the back-to-school blues can happen, but did you know that music can help? Research from Johns Hopkins Medicine shares that listening to music has many health benefits including improving mood and reducing anxiety, among other advantages.

So, don't go sailing down the "Blue Bayou" just yet, your friends at the Library created the perfect playlist to start the year off on the right foot.

Make this the best year yet and get motivated with Gloria Estefan's late '80s Latin-inspired motivational track "Get on Your Feet;" shake-off the bullies with Fiona Apple's rattling piano ballad "Shameika;" and as rock pioneer Chuck Berry sang "hail rock 'n' roll" with classic jams from punk-rock trailblazers the Ramones and alt-rockers the White Stripes.

Whether your vibe is rap, alternative, showtunes, or country, this playlist aims to connect you to music to help you have your best "School Days" yet.

ABOUT SOMERSET COUNTY LIBRARY SYSTEM OF NEW JERSEY

Somerset County Library System of New Jersey (SCLSNJ) partners with you to connect, to explore, to share and to discover. Together we enrich lives, expand knowledge and strengthen communities. SCLSNJ branches can be found in Bridgewater, Bound Brook, Hillsborough, Manville, North Plainfield, Peapack & Gladstone, Rocky Hill at Mary Jacobs Memorial Library, Somerville, Warren Township, and Watchung. Additionally, there are two SCLSNJ reading stations in Branchburg and Washington Valley. Visit SCLSNJ.org.

LIBRARY OUTDOOR MUSIC CD SALE

Ajay Singh was the first customer at the Friends of the Watchung Library outdoor music CD sale. Singh, who likes music of the 50s and 60s, picked out 25 CDs. Although Second Story Books, the Friends's new and like-new book store in the library, has not yet been allowed to reopen after shutting down because of the Covid-19 pandemic, the Friends are pleased to be able to resume sales for library patrons and library friends with their outdoor sale. Look for the CD cart on the library parking lot when the weather permits.




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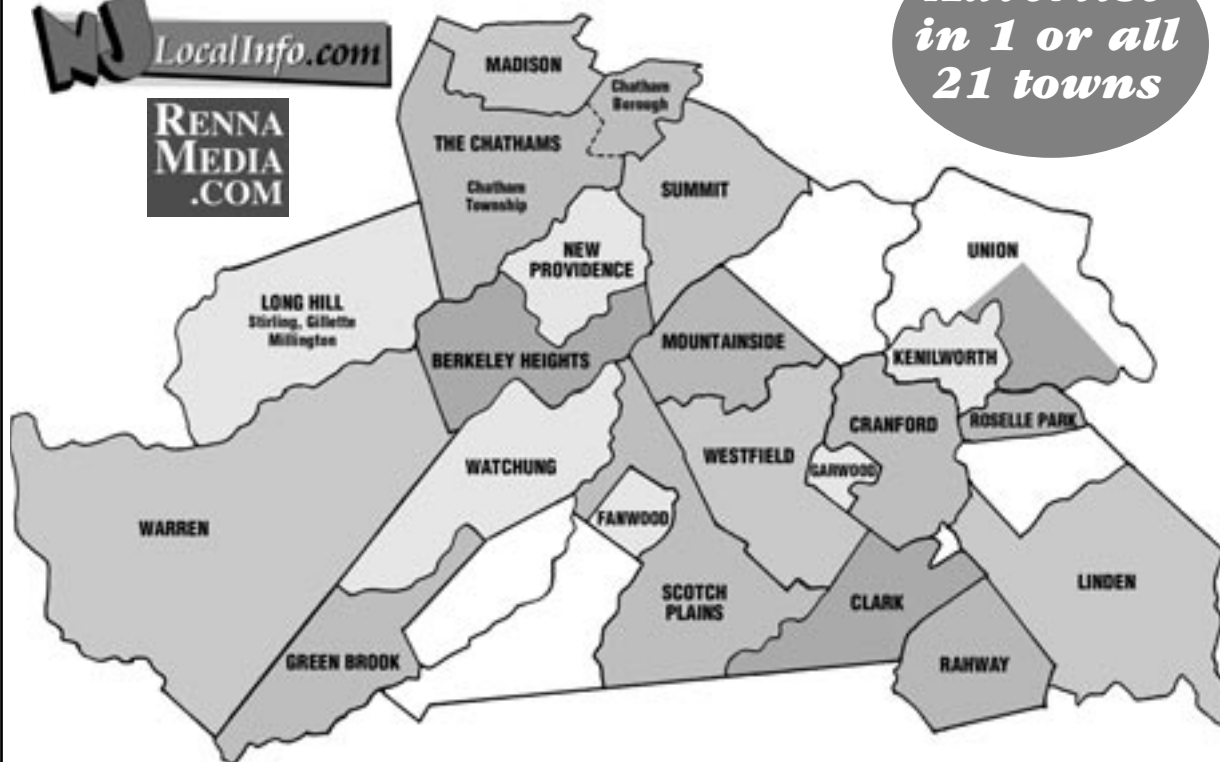
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2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000
2 PAGE SPREAD	21" x 14"	\$700							
BACK PAGE	10" x 14"	\$500							
FRONT PAGE BANNER	8.25" x 2"	\$320							
FRONT PAGE BOX	1.5" x 4.5"	\$240							

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- **Eliminate / avoid costly schemes**

Evaluate the return you are getting from your online marketing costs.

- **Increase online marketing results**

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- **Website creation/update: \$2,400**

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- **Website Hosting: \$300 per year**

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- **SEO Services: Average cost \$1,000 - \$2,000 per month**

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