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Published by Renna Media

Issue 46 • September 2021

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## LIBRARY SUMMER READING PARTY

The Garwood Library Summer Reading Program came to a close on August 3, 2021 with a party in the parking lot. The party featured the Scream Ice Cream truck and a petting zoo. The summer's top readers were acknowledged and received a prize.



(above) Isabelle & dad  
Vincent Basciano.

Isabelle's dad and mom  
read about 100 books to her  
this summer.



(above) Emily & Deniz Bek of Garwood



(above) Petting Zoo



(above) The Siew family of Garwood

Photos by Renna Media. Not all prize winners were present for photos.



(above) Juliet McCarrick,  
2nd highest reading  
minutes – 2,700 total.



(above) Brian Sandiford is  
the lucky winner of Nintendo  
Crossing Switch Prize.



(above) Chase Trentacosta  
achieved 3,240 reading  
minutes and read 30 books.



(above) Blake Trentacosta  
won a prize for achieving  
2,010 reading minutes.

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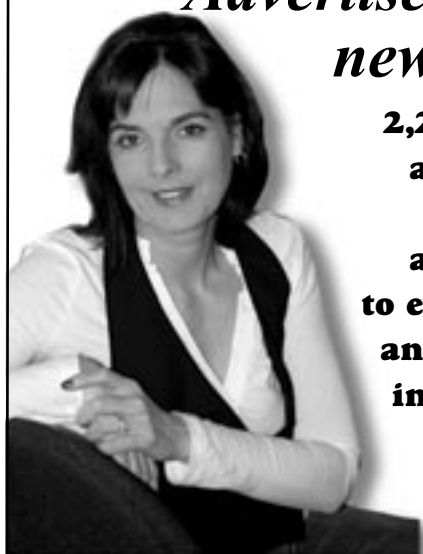
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## ALJ GIRLS SUMMER VOLLEYBALL TEAM TAKES BRONZE

Clark Public Schools

On Tuesday, July 20, 2021, the ALJ Girls Summer Volleyball Team became the Bronze Medal Champions and took 3rd place overall in the Crush Summer League Playoffs. The Crush Summer League season started on June 28, 2021 and ended on July 19, 2021, with the playoffs on July 20, 2021. ALJ Girls Summer Volleyball Team placed 5th overall in the season and this qualified them for the Crush Summer league playoffs. ALJ lost their first match versus Sugar N Spikes (Scotch Plains and Union Catholic Players) in the playoffs and this had ALJ go to

the Bronze Medal Bracket. ALJ played Millburn and beat them 2-1 with scores 25-18 in the first set, 21-25 and lost a tough second set, and 15-10 in the third deciding set and then had a rematch with the Sugar N Spikes Team for the Bronze Medal and third place overall. ALJ prevailed and beat the Sugar N Spikes team 2-0 with scores of 25-21 in the first set and 25-23 in the second set. That is ALJ Girls Summer Volleyball Team journey. This is the first ALJ Girls Volleyball Summer Team in the Crush Summer League but ALJ had former players play as individuals and was in different Crush Teams in the past.



Photos by Clark Public Schools

(above) Top: Lauren Raftree, Cassie Gloster, Veronica Parzych, KariAnn Mecke, Kaely Yurchak, Kassandra Ruban, Jackie Casimiro, and Coach Arvin Arjona. Bottom: Taylor Pardo, Livia Cantor, Izzy Moore, Julia Bowen, and Angela Silva. Missing from the picture: Coach Jennifer Fusaro

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## 3K WALK – SEPT. 18

Through this past difficult year and several months, we all have accepted changes both personal and professional. But one thing has not changed and that is our commitment to stay physically and mentally healthy. That being said, all families and friends of Garwood are invited to join Mayor Sara Todisco and your neighbors for the Garwood Mayors Wellness Campaign 3K Walk to be held on Saturday, September 18, 2021, at 9:00 a.m. at the beautiful Garwood Recreation Center at the end of Myrtle Ave. The walk will follow the guidelines of the 6-foot separation for social distancing and the wearing of masks.

Studies that have been completed by the Centers for Disease Control and Prevention have indicated that regular physical activity can benefit our health in numerous ways. Health benefits from being physically active include improved brain health, weight management, reduced risk of cardiovascular disease, reduced risk of type 2 diabetes, and prevention of types of cancers. These benefits can increase the chances of living a longer healthy life. Regardless of age, ethnicity, ability, shape, or size, everyone can experience the health benefits of physical activity. All participants are welcome regardless of age or ability.

## GARWOOD SENIORS TREATED TO GIRL SCOUT COOKIES

Garwood Girl Scout Troop #41290 recently presented a variety of Girl Scout cookies to Senior Club President Mr. Pat DiFabio, for the

Senior Club members to enjoy during their meetings.



(above, l-r) Back row: Anita DiFabio, Sr. President Pat DiFabio, Sr. Director Kathleen Wierzbinski, and Councilwoman Jen Blumenstock (Senior Citizen Liaison).  
Front row: Girl Scouts from Garwood Girl Scout Troop 41290.

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I'm not just your agent,  
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**FREE INTRO CLASS**

Registration for the Westfield Area YMCA Fall 1 program session is now open. The session runs from September 7 - October 30.

The Fall “back to school” session is a great time to get back to old routines or start something new.

Classes are available for beginner through experienced swimmers of all ages. The YMCA youth swim lesson program helps foster a sense of achievement as each swimmer progresses, resulting in more confident swimmers who stick with lessons and develop a love for swimming. Free swim level assessments are available.

Fall Leagues and team offerings include T-Ball (ages 4-6 yrs.), Flyers Cross Country (ages 7-15) and a new Teen Wiffle Ball League for middle and high school students. The Y’s youth basketball program begins with children ages 3-5, followed by developmental (ages 6-8), a mini travel basketball league for 3rd-4th grades and Warriors Basketball Prep for ages 10-14.

Other sports programs include soccer, tennis, t-ball and the all-sports Enrichment Academy for ages 3-5.

Adults and youth can register for Gedman’s Black Belt Academy of the Westfield Area Y, led by a team of certified ATA instructors under the leadership of Master Instructor Pamela Gedman. The Y’s Dance program is under the direction of Mariana Tsartolia, who graduated from the Merce Cunningham Studio.

The Westfield Area YMCA continues to offer a wide variety of adult fitness classes ranging from barre, cycle, kickboxing, Pilates and TRX to classes for people with special health needs such as Parkinson’s, Osteoporosis and Arthritis.

For more information visit [westfieldynj.org](http://westfieldynj.org) or call 908-301-YMCA (9622).

The Y is the nation’s leading nonprofit committed to strengthening communities through youth development, healthy living and social responsibility. Financial assistance is available for those who qualify.



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

## OUR STRENGTH IS OUR COMMUNITY

You can join anywhere, but you belong at the Westfield Area YMCA where classes and facilities do more than keep you active. Everyone has the opportunity to get healthier, build relationships and grow.

**REGISTER NOW**  
for Fall 1 program session!



### BUDDY UP!

Members get a  
**free month**  
for every friend  
that joins the Y.

Plus...the  
**Joiner’s fee is waived**  
for the new member!

Ask at the Welcome  
Center for details.



**WESTFIELD AREA YMCA • 220 Clark St., Westfield • 908-301-YMCA (9622) • [westfieldynj.org](http://westfieldynj.org)**  

Strengthening the communities of Cranford, Garwood, Mountainside and Westfield since 1923.  
Financial assistance is available for YMCA programs and memberships.



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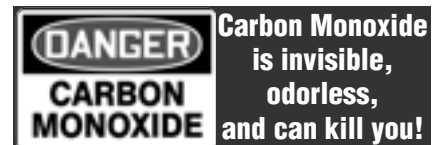
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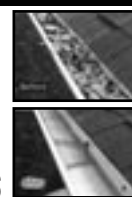
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[garwoodlibrary@garwood.org](mailto:garwoodlibrary@garwood.org)

[www2.youseemore.com/garwood/](http://www2.youseemore.com/garwood/)

Monday, Wed. and Friday; 9am-4pm

Tuesday, Thursday; 9am-7pm,

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Ten people are permitted in the library at a time for one hour, no appointments necessary. One hour computer use is permitted. Staff is available to copy and fax for the public. Curbside service is also available.

### Storytime at Hartman Park

September 14, 21 and 28 at 10:30 a.m.

Join Miss Maryanne for a Storytime, bubbles and more at 10:30 a.m. at Hartman Park, located at 431 Second Ave in Garwood, weather permitting

### Book Discussion Group via Zoom

September 20 at 1 p.m.

Join us for a lively discussion of this month's book "Fleishman's in Trouble" by Taffy Brodesser-Anker. Once registered for the club, a Zoom link will be sent via email.

### Fall Fun Amigurumi via Zoom

September 29 at 7:00 p.m.

Learn the basics of making Amigurumi or crocheted stuffed animals. Fun, easy and highly customizable. Just in time for Fall, we will make an autumnal cuddle buddy! Beginners are welcome. Pick up all supplies from the library on September 29. For teens and adults. Registration required. Limit 10. Once registered a Zoom link will be provided.

For more information and to register for programs, call 908-789-1670 or email [garwoodlibrary@garwood.org](mailto:garwoodlibrary@garwood.org)

## FINANCIAL ASSISTANCE FOR PROGRAMS AND MEMBERSHIPS

### Westfield Area YMCA

Thanks to a grant from Stew Leonard III Children's Charities, financial assistance for youth swim classes is available at the Westfield Area YMCA for families experiencing a bona fide financial hardship who live or work in Westfield, Cranford, Garwood or Mountainside.

The goal of Westfield Area Y youth swim lessons is not only to teach swimming skills and safety, but to help develop confidence, build endurance, have fun and gain a lifelong love for the water. Y swim lessons accommodate varying abilities to help foster a sense of achievement as swimmers progress. Through this approach, advanced swimmers flow more easily to higher levels while swimmers who need more instruction can learn at their own

pace. Stew Leonard III Children's Charities is dedicated to water safety awareness and education.

In addition, thanks to funds raised from individuals, foundations and corporations through the Y's Annual Support Campaign, financial assistance is available for all programs and memberships including child care and youth sports.

Scholarship applications are available at all Westfield Area Y locations, online at [westfieldynj.org](http://westfieldynj.org) or call 908-301-9622 for more information.

The Y is the nation's leading nonprofit committed to strengthening communities through youth development, healthy living and social responsibility.

## GARWOOD STILL ROCKS! ON SEPTEMBER 19TH

The Greater Westfield Area Chamber of Commerce (GWACC) is pleased to announce that Vermella at Garwood Station will present Garwood Still Rocks! for 2021. The key sponsorship from Russo Development's new luxury rental community opening this summer in town means that after a one year hiatus due to the Pandemic, Garwood is revving up once again to rock out and enjoy a full day of family fun! This year for the first time, the event will be held in the Fall on Sunday, September 19th, 2021, from 11 a.m. - 6 p.m. (rain or shine) in downtown Garwood. Save the Date!

Garwood Still Rocks! features a classic car show hosted by "Hot Rod Mike" which is

expected to draw over 100 cars this year, in addition to an all-day live stage, entertainment, vendors, and festival food including many area favorite food trucks. Artisans and craftspeople will display paintings, pottery, photography, handmade jewelry, furniture, and many other unique gifts. The Crossroads is sponsoring the Beer & Wine Garden and providing the main entertainment at the Garwood Rocks main stage. The music lineup will be announced closer to the event. A fun day for the whole family and admission is free!

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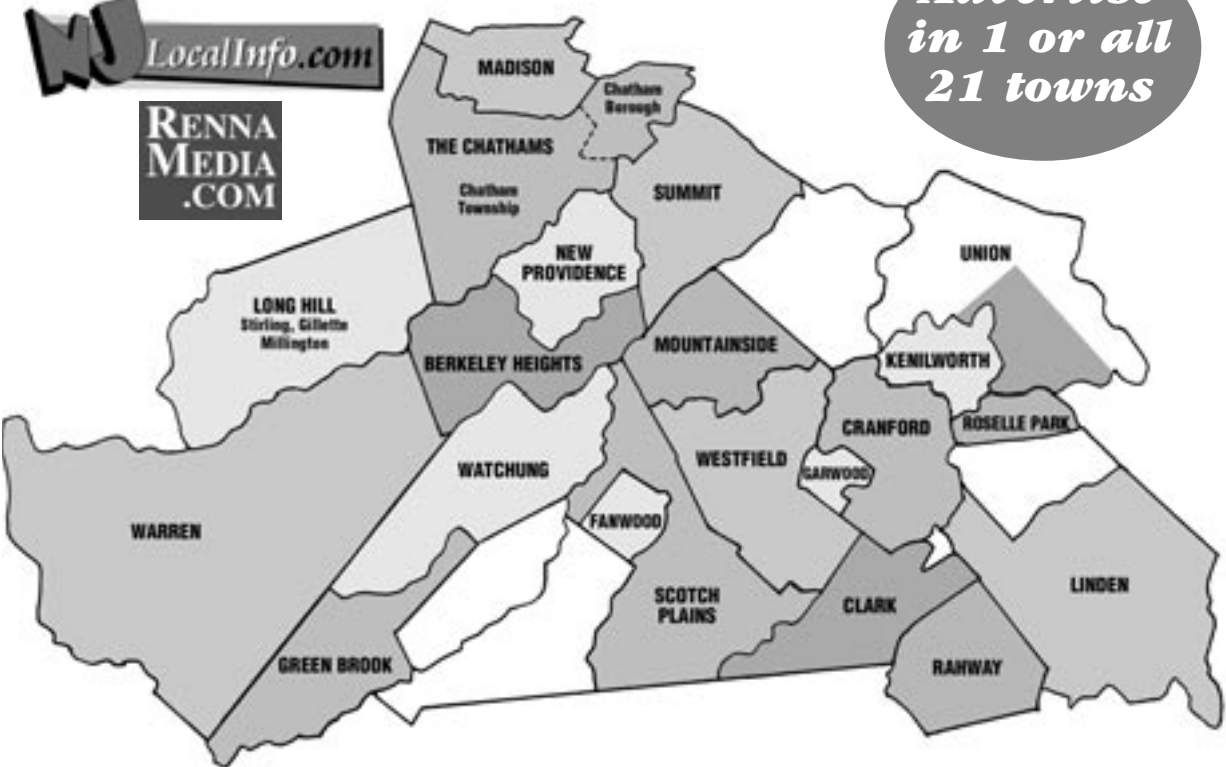
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4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000
2 PAGE SPREAD	21" x 14"	\$700							
BACK PAGE	10" x 14"	\$500							
FRONT PAGE BANNER	8.25" x 2"	\$320							
FRONT PAGE BOX	1.5" x 4.5"	\$240							

Back cover, front page banner and front box reserved on first come, first served basis. Current advertiser has right of first refusal.

PREPAY 6 MONTHS AND GET 1 MORE FREE  
PREPAY 12 MONTHS AND GET 3 MORE FREE

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

## Full Color Flyers and Menus Printed and Mailed to Every Home and Business in Town!

### MENUS - PRINTING - \$50 PER THOUSAND

Rate is for quantities of 25,000 or more.

For quantities less than 25,000 cost is \$68 per thousand.

11"x17" / Full color / 2 sided / 60lb gloss coated stock / Includes folding (quarter fold or tri-fold, with or without coupons tab)

### FLYERS - \$35 PER THOUSAND

8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock /

Tri-fold add \$10 per thousand

### INSERTED AND MAILED TO EVERY HOME AND BUSINESS

\$60 per thousand. (as low as \$30 per thousand depending on quantity.)

Joe Renna at 908-447-1295

email: JoeRenna@RennaMedia.com



FLYERS

**\$35**

PER 1,000

MENUS

**\$50**

PER 1,000

## ONLINE ADS & PRESS RELEASES DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

### • GET UNLIMITED CLICKS

An alternative to expensive pay-per-click programs

### • FREE AD DESIGN AND COPYWRITING

Advertising webpage includes many features including write-up, images, video, Google map, etc.

### • POSTS ARE SHARED THROUGH SOCIAL MEDIA

Posts shared on multiple Facebook pages and twitter.

### • PAID SEARCH ENGINE PROMOTIONS

Posts are promoted by industry, key words and location.

### • TRACKABLE RESULTS

All ads include a live view counter.

Joe Renna at 908-447-1295

email: JoeRenna@RennaMedia.com

**\$20  
PER POST  
Block of 20  
for \$200**

RENNA  
MEDIA  
.COM

**NJ** LocalInfo.com

## WEBSITE AUDIT/ANALYSIS AND RECOMMENDATION PLAN

### • SEE WHAT IS WORKING AND NOT WORKING

Know where your web traffic is coming from and why.

### • ELIMINATE / AVOID COSTLY SCHEMES

Evaluate the return you are getting from your online marketing costs.

### • INCREASE ONLINE MARKETING RESULTS

Recommendations include ways to increase traffic to your website

### • NO OBLIGATION

This service is recommended even if you have an existing web management contract. Use it to tune up your marketing plan.

**ONE TIME  
FLAT FEE  
\$250**

Call for a consultation  
if you do not have a website  
or if need a new one.

Joe Renna at 908-447-1295

email: JoeRenna@RennaMedia.com

## WEBSITE / SEO SERVICES

### • STARTER WEBSITE: \$500

Basic static site that can be developed further

### • WEBSITE CREATION/UPDATE: \$2,400

Cost for average website: 12 pages, contact form, SEO friendly, responsive design

### • WEBSITE HOSTING: \$300 PER YEAR

Includes website hosting, software updates, monthly website content updates

### • SEO SERVICES: AVERAGE COST \$1,000 - \$2,000 PER MONTH

Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

Call for free a consultation if you need

help developing an online marketing plan.

**STARTER  
WEBSITE  
\$500**

Joe Renna at 908-447-1295

email: JoeRenna@RennaMedia.com

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406 Chestnut St. • Union, NJ 07083



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or call 973-332-1556.

Visit online at [NJVN.org](http://NJVN.org)

for more information about our services,  
and ways you can make a difference  
in a heroes life.

## K OF C GOLF OUTING TO BENEFIT NEW JERSEY VETERAN'S NETWORK



Cranford Knights of Columbus Council 6226  
**ANNUAL GOLF OUTING**  
**Friday, September 17, 2021**  
**Gallop Hill Golf Course Kenilworth, NJ**

The cost is \$150.00 per Golfer

Includes Golf, Golf Cart, Lunch, Refreshments, Prizes and Dinner with Lunch  
Starting at 11:30 AM and a Shotgun Start at 1:00 PM.

The Golf Outing proceeds will benefit our Council supported Charities and Programs. We will also be making special donations to the New Jersey Veteran's Network and Cranford Front Line Appreciation Group (FLAG for Cranford) in recognition of all of the great work both organizations have done and are doing in support of our Veterans and First Responders during these trying times.

For More Information about Sponsorships, Playing or to get involved, please contact:

Jerry Conheeney – Grand Knight .....908-416-3464 .....[jerryconheeney@gmail.com](mailto:jerryconheeney@gmail.com)

Kevin Cumiskey – Deputy Grand Knight .....973-390-9327 .....[kevin.cumiskey@gmail.com](mailto:kevin.cumiskey@gmail.com)

John Doolan – PGK, Lecturer & Golf Outing Chair .....908-451-8947 .....[jdoolan@verizon.net](mailto:jdoolan@verizon.net)

Ed Bagniewski – Golf Outing Committee .....973-445-1075 .....[hfpbaggy@verizon.net](mailto:hfpbaggy@verizon.net)

Ed Nestor – Golf Outing Committee .....908-447-2804 .....[enestor2825@gmail.com](mailto:enestor2825@gmail.com)

Wally Shackell – Golf Outing Committee .....908-868-9988 .....[shackell3@yahoo.com](mailto:shackell3@yahoo.com)

Jim Feehan – PGK & Golf Outing Committee .....908-217-9245 .....[jfeehanjr1@gmail.com](mailto:jfeehanjr1@gmail.com)

### Golf & Sponsorship Registration

Registration & Payment is due no later than September 10, 2021

Registration / Sponsorship Levels

Tournament Sponsor:

Gold (Includes a Foursome & Signage)	\$5,000
Silver (Includes a Foursome & Signage)	\$2,500
Dinner Sponsor (Includes a Foursome & Signage)	\$1,000
Beverage Sponsor (Includes a Foursome & Signage)	\$1,000
Lunch Sponsor (Includes a Foursome & Signage)	\$1,000
Beverage Cart (Includes a Foursome & Signage)	\$1,000
Contest Sponsor (Includes a Foursome & Signage)	\$1,000
Driving Range Sponsor (Includes Signage)	\$300
Putting Green Sponsor (Includes Signage)	\$300
Hole Sponsor (Includes Signage)	\$100

Golfers:

Day of Golf \$150 • Foursome \$600 • Dinner Guest Only \$35

Checks should be made payable to

Cranford Knights of Columbus 6226 and mailed to:

Cranford Knights of Columbus

P.O. Box 501; Cranford, NJ 07016

or Venmo to: @John-J-Doolan

[www.njvn.org](http://www.njvn.org)

[facebook.com/groups/flagforcranford](https://facebook.com/groups/flagforcranford)





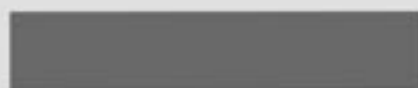
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