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PORCHFEST PART 3: A TREMENDOUS SUCCESS! sic with a purpose was a tremendous success. accomplished. An all today town-wide showcase of local

All day music with a purpose was a tremendous success. That is what audiences said about Roselle Park 24/7's Porchfest part 3. An incredible diverse cross section of style of music and attendees to date included musical performances by - Jarred Paparozzi Quartet, Rodric Shea Bowman, Massimiliano La Falce, and Christina Sophia, Mike Montemurro, Trying Our Best, The Quaranteens, Kyle Cancino and Ryan Marino, Low Highs, Thos Shipley and his trio and comedian opening act by Assemblyman Jon Bramnick.

The generosity of attendees and special donation from Roselle Park 24/7 and another from Assemblyman Jon Bramick resulted in a one-day amount of nearly \$2000 for Roselle Park resident Aaron Carr for the purchase of a wearable vest to help him on his road to recovery from his spinal cord injury from a surfing accident.

Roselle Park 24/7 Porchfest was showcased during the summer of 2020 as a way to encourage people to bike and walk around town while enjoying Roselle Park's aspiring and seasoned music professionals. Residents volunteers their home porch fronts or front yards as venues.

Roselle Park 24/7, is a volunteer organization whose mission is to creates and support activities for the Borough of Roselle Park that bring people together to celebrate, educate and promote pride and the many positive and diverse aspects of our community. If you would like to volunteer, perform or donate, go to our website rosellepark247.org.

Volunteer coordinator for Roselle Park 247 and Porchfest Joe DeIorio said, "And that's what Roselle Park 24/7 Porchfest







Photos from this and other events can be found online at rennamedia.com and on Roselle Park Monthly page on facebook.com. Feel free to "Like," "Tag," and "Share."

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talent that brought out the best of Roselle Park, great talent, good company for a worthwhile cause."





Joe Renna at 908-447-1295

email: JoeRenna@RennaMedia.com

OSELLE ARK MONTHI

REoselle Park Monthly is published by Renna Media. 5,600 newspapers are printed monthly and mailed to every business and resident in Roselle Park.

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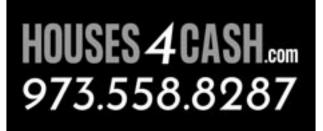
Did you or someone you know accomplish something amazing? We are interested in hearing about your latest achievement (accomplishment, honor, award, etc.). Do you have an event that you need help publicizing? Then send Cranford Monthly your news!

Call: 908-418-5586 Email: editor@rennamedia.com

Roselle Park Monthly is online at RennaMedia.com and NJLocalinfo.com







JULIANN FORD SWORN IN AS ADVOCATE FOR FOSTER YOUTH

CASA of Union County

The most recent class of community members volunteers representing six seven municipalities including Juliann Ford of Roselle Park – have completed 30 hours of training to become advocates for CASA of Union County, the only nonprofit advocating for the best interests of abused, neglected or abandoned vouth removed from home and placed in foster care through no fault of their own.

Next, the new advocates will be matched to a foster youth or sibling set and, once legally assigned to their case by court order, can make arrangements to meet their assigned youth and begin their casework. This class ranges in age from 34 to 63 and includes both parents and nonparents, and those employed as well as retired. Experience includes teaching, law enforcement and homemaking.

Executive Director Mariel S. Hufnagel noted, "It's such a wonderful moment when these dedicated individuals, who have made the decision to become Court Appointed Special Advocates, face the judge as they did today, as the culmination of weeks of intensive training. Being a CASA volunteer is a tremendous

commitment, and as these individuals raised their hand and took their oaths, the pride and joy was palpable."

Terry Gould, Advocate Liaison on the Board of Trustees, added, "I have volunteered my entire life and found my CASA work most rewarding because, although my CASA youth has aged out of the system, our friendship will be forever. It brings me great pleasure to see him beat the odds. He is a survivor. These new advocates are ready to hit the ground running and I am beyond excited for them and the adventure ahead!"

Since 2005, CASA of Union County has served more than 900 local foster youth and trained more than 600 advocates. With courtordered access to the youth, foster parents, doctors, caseworkers, therapists, teachers and others in order, advocates identify concerns and unmet needs, and ensure best interests are protected.

There are still youth in need of their own CASA volunteer. Is that you? For details on the advocate experience and the steps to securing your spot in an upcoming training class, reach out to info@casaofunioncounty.org.



(above) Sworn in as judiciary volunteers by Superior Court Judge James Hely via Zoom with newly named Judge Stacey Boretz looking on are Phil Newcomb of Cranford; Jason Fermin of Linden; Juliann Ford of Roselle Park; Jayme Lipkin and Neetu Salhotra of Short Hills; Amanda O'Dowd of Summit and Dawn Saunders of Warren.





235 Pershing Ave., Roselle Pk Sold in 50 Days on February 26th!



SOLD!

213 Charlotte Terr., Roselle Pk Sold \$440k...\$11k Over Ask on May 7th!





461 Elinor Ave., Roselle Pk Sold \$360k...\$21k Over Ask on May 27th!

REALTORS



206 Walnut St., Roselle Pk Under Contract in 11 Days

JUST LISTED! I am representing the seller



259 W. Clay Ave., Roselle Just Listed



LIFE-LONG RESIDENT OF ROSELLE PARK!

It's a GREAT TIME to sell in Roselle Park!

"Tom went out of his way to help and advise us. He came to our

home to be sure we understood everything. I could call him anytime, day or night, with questions and he was there for us. He

is dedicated to his profession and to his clients." - Margaret C.

Thomas Italiano Realtor - Sales Associate Cell: (908) 419-7696

IF YOUR HOWE IS CURRENTLY LISTED FOR SALE, PLEASE DISREGARD THIS OFFER.







DENNIS DAGOUNIS NAMED 2021 UNION COUNTY TEACHER OF THE YEAR

Science Teacher, has been selected as the 2021 all schools in Union County.

Roselle Park School District is proud to Union County Teacher of the Year. Mr. Dagounis announce that Mr. Dennis Dagounis, High School was selected from a pool of 81 candidates from



(above, l-r) Congratulating Mr. Dagounis are Principal Sarah Costa, Interim Executive County Superintendent of Union County Daryl Palmier, Board of Education President Susan Carlstrom and Superintendent of Schools Pedro Garrido.

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SUMMER MOVIE NIGHTS

Roselle Parks invites all residents to enjoy the free 2021 Outdoor Movie Night Series taking place at Herm Shaw Field every Wednesday in July.

Gates will open promptly at 8 p.m. on July 7, 14, 21 and 28, and each film will begin at dusk.

THE MOVIES BEING PRESENTED INCLUDE:

July 7 - The Croods (PG) July 14 - Trolls World Tour (PG) July 21 - Onward (PG) July 28 - Raya and the Last Dragon (PG)

Guests are encouraged to bring their own chairs and blankets to sit on. Coolers with outside food and beverages are permitted, with the exception of glass.

"There will always be something special about a family movie night, and we're excited to take advantage of the warmer weather to make new memories in our community," Mayor Joe Signorello said. "Whether you're looking to spend some time outdoors or find a brief escape, this'll be a great way to connect with fellow Roselle Park residents and kick off the summer."

Movies may be cancelled in the event of inclement weather. Films are subject to change.

FRIENDS OF THE VETERANS **MEMORIAL LIBRARY MEMBERSHIP DRIVE**

Veterans Memorial Library and help support the family. If you sign up for a Family membership, many fine programs and services that are offered. Resident Donna Massucci was our second member at the library's grand reopening.

Join the new Roselle Park Friends of the Memberships are \$5 per individual or \$20 for a you'll receive an exclusive Friends tote bag when they premiere this summer! To sign up as a friend visit the Library or go to: http://bit.ly/3fStoFn





New Hope for Mood Disorders

epression and mood disorders can affect an individual's ability to carry on a normal life. They can leave a person feeling unusually sad, depressed, anxious, manic and generally not able to live life to its fullest.

One of the state's largest and comprehensive hospital-based Behavioral Health programs is offering new hope to patients with life-affecting mood disorders.

The new Mood Disorders Program at Trinitas Regional Medical Center has centralized all major treatments into a single, customized delivery system – one that now includes, medication, psychotherapy, esketamine and Electroconvulsive Therapy (ECT).

Let our highly skilled and compassionate staff help you or your loved one today.

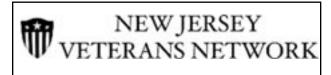
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and ways you can make a difference

in a heroes life.

ROSELLE PARK SAVES 390 LIVES WITH BLOOD DONATIONS

Since the start of the pandemic, the Borough residents came together for the community. This of Roselle Park - in partnership with the American Red Cross - has collected 130 pints of blood, resulting in 390 lives saved.

For the last year, the United States has faced a blood shortage, warning that blood supplies across the country are critically low with less than a five-day supply of blood products to spare. During that time, the Casano Community Center has hosted multiple blood drives to provide much-needed blood during the community's time of need.

"I'm so proud to see how many Roselle Park

SONS OF UNION VETERANS OF THE CIVIL WAR

visit

Signorello.

Submitted by Christopher D Sands The Sons of Union Veterans of the Civil War is a fraternal organization dedicated to preserving the history and legacy of those who fought and worked to save the Union. Hereditary membership is available to a male descendant, 14 years of age, who directly descends from a Soldier, Sailor, Marine or member of the Revenue Cutter Service between April 12, 1861 and April 9, 1865.

The General Phil Kearny Camp #20 meets four times a year at the Abraham Clark House in Roselle, NJ. The next scheduled Camp meetings are September 11, and November 13, 2021, all Saturdays at 1 p.m. We support over 20 high schools and 2 universities with the SUVCW ROTC Medal. Our current program is to place signs where Grand Army of the Republic (GAR) posts met in North Jersey.

For more information visit suvcw.org.



is a big contribution, and I'd like to thank Rupen

Shah and the Casano Community Center for

hosting safe and socially-distanced blood drives.

Together, we've helped save hundreds of lives

and I hope we can continue to do so at the next

drive," said Roselle Park Mayor Joseph

next blood drive on Monday, August 9. If you are

available to donate please call 1-800-733-2767 or

RedCrossBlood.org

"RosellePark" to schedule an appointment.

The Casano Community Center is hosting its

and

enter:

(above) Colonel Stephen Harlan is inducted into the General Phil Kearny Camp 320 membership. Chaplain James O, Halloran, Secretary Clark McCullough, and Commander Peter Lindsey conduct the induction.

FAMILY SUPPORT GROUP – TUESDAY JULY 20

Are you feeling stressed and alone in trying to cope with the effects of a loved one's mental illness? NAMI Union County's Family Support Group is for family members and caregivers of group meetings and gain insight from others

facing the same challenges. Zoom sessions are held on the 3rd Tuesday of every month from 7 p.m. - 8:30 p.m.

То register, email Denise at: persons with mental illness. Join our peer-led namiunioncounty@yahoo.com with your name, town, and phone number.





MAIN OFFICE LOCATED IN CLARK, NJ

Roselle Park Monthly • Page 9 • July 2021





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KENILWORTH COMMUNITYWIDE GARAGE SALE TO BE HELD OCTOBER 9 AND 10

Submitted by Shirley Boyden Maxwell

A Communitywide Garage Sale will be held in Kenilworth on Saturday, October 9 and Sunday, October 10. This major annual event, sponsored by the Kenilworth Historical Society, will take place, rain or shine, between the hours of 9 a.m. and 4 p.m. each day. There are usually nearly 200 participating residences.

Residents who register and pay a \$12 fee to hold garage sales at their homes anytime during the October 9/October 10 weekend will receive a certificate representing the Borough's permission to proceed and will benefit from the Kenilworth Historical Society's statewide advertising of the communitywide event via major newspapers, websites, Facebook postings and prominently placed signage and fliers. The registration deadline is Friday, October 1.

The addresses of registered participating residences will be included in a Kenilworth Communitywide Garage Sale listing and map that will be available in quantity, free of charge, at various local sites after October 7. The listing also will be posted on the Borough of Kenilworth website (kenilworthborough.com).

Communitywide Garage Sale registration forms with instructions may be obtained at the Kenilworth Borough Clerk's Office/Borough Hall, Public Library, Especially Yours Florist and on the Borough of Kenilworth website (kenilworthborough.com). The \$12 Garage Sale registration fee may be paid by check (payable to the Kenilworth Historical Society) or in cash (exact amount required). As outlined in the instructions, payment may be made by mail (to the Kenilworth Historical Society) or in person at the Borough Clerk's Office or at Especially Yours Florist. For further information, please call 908-709-0434.

The Kenilworth Historical Society is sponsoring the Communitywide Garage Sale as a service to the community. Any proceeds after advertising and other related costs are paid will benefit the Oswald J. Nitschke House "living history" museum and cultural arts center by helping defray operating expenses, including the cost of an elevator that makes the site fully accessible to everyone.

The Kenilworth Historical Society is an independent, volunteer-based, non-profit, taxexempt, 501(c)(3) organization dedicated to the research, preservation and interpretation of the historic Oswald J. Nitschke House (c. 1880), local history and culture.

Further information about the organization, the Nitschke House and other upcoming events may be found on the organization's website (kenilworthhistoricalsociety.org) and Facebook page.

LOVE SHOULDN'T HURT

Safe+Sound Somerset

You may have heard about the increase in domestic violence since the start of the pandemic as families are forced to shelter in place. Since then, Safe+Sound Somerset has seen a 40% increase in calls and texts to our 24/7 domestic violence hotline – even as it has become harder for those experiencing domestic abuse to reach out for help. Domestic abuse is a pattern of

controlling, threatening, degrading and violent behaviors by a partner. Abuse takes many forms, including emotional, psychological, physical, sexual and financial.

If someone you know is experiencing domestic abuse or dating violence, we can help.

24/7 Confidential Hotline - Call or text 866-685-1122. For more information visit www.safe-sound.org.



RELIEF FROM CHRONIC KNEE PAIN FDA Approved Treatment to Avoid Surgery

DON'T BLAME THE ARROW FOR MISSING THE TARGET

Just like tens of millions of other Americans, you were looking for relief from your chronic knee pain. You thought Viscosupplementation injections might be the answer, but the results were disappointing and painful. Don't assume the treatment wasn't right. That could very well be like blanning the arrow for its path to the target when the problem might be the archer. If you didn't get the pain relief you were hoping for, chances are your injection treatment was off target. Unlike blind injections or even ultrasound targeted treatments found elsewhere,

Northeast Spine & Wellness Center uses diagnostic fluoroscopy to make sure the area that needs treated is the exact area where the injection goes. This is the most advanced method of delivering this pain relieving treatment with 93% accuracy to give you the results you're looking for. The use of Fluoroscopy guided injections sets Northeast Spine & Wellness Center apart. The end result is you living pain free from your

chronic knee pain. You can avoid the lengthy and painful road of knee replacement surgery. You can avoid the endless trial and error assortment of potentially addictive prescription medications. This treatment, using fluoroscopy guided injections has seen a success rate of above 85% in those suffering from knee pain related to osteoarthritis, and that includes people with bone on bone involvement. You've suffered from chronic knee pain long enough. Call Northeast Spine & Wellness Center now for a RISK FREE consultation.

If Knee Surgery Sounds Scary, It Should

Have you have been told you are facing knee replacement surgery? Have you been told about all the downsides you could be facing? First and foremost, there are NO guarantees that knee replacement surgery will be the answer to your pain, but let's look further:

 Surgery is costly, regardless of the percentage of services covered by insurance.
 Surgery requires lost time from work and typically requires a regimen of rehabilitation and medications.

With surgery, there is always a risk for unwelcomed complications. And you could be back to where you started, or worse.

 Medications will be required for relief from surgery and you have been down that road before. Addictions to these pain medications can cause potential side effects, something you do not want to experience.
 Rehabilitation can take years.

Consider This Alternative To Surgery

Northeast Spine & Wellness Center offers you a real opportunity and a painless way to say goodbye to your knee pain without any surgery. Here are just a few of the important benefits you should consider?

Diagnostic fluoroscopy accurately targets the pain, unlike blind injections.
 Guided fluoroscopic injections are virtually pain free, unlike blind injections.

No lost time from work or family.

No expensive or time consuming rehabilitation.

No potentially addictive prescription medications.
 Recovery time is almost instant, not months or years.

Do you Suffer from any of these Symptoms?

There are a number of reasons why you developed Osteoarthritis pain. It can develop with age or because of heredity. It could be from repetitive stress from a job or some glory days in athletics. Of course your concern is with the symptoms you face daily and how to make them end, hopefully without surgery or the use of potentially addictive medications. Northeast Spine & Wellness Center understands the symptoms you have been

living with and can help. If you have any of the symptoms below, please call us today. Relief is a phone call away.

 Pain - Whether it's a sharp aching or maybe a burning sensation, the pain can range from irritating to debilitating.

 Swelling - This can cause tenderness and soreness to the entire knee area, making walking or going up and down stairs painful, getting in and out of bed or bathtubs difficult and dangerous just name a few activities affected by swelling.

 Stiffness - Getting up out of bed or after sitting for a period of time gets more and more difficult. This loss of mobility can be more than a hindrance. It can be dangerous if you need to move quickly.

 Loss of muscle strength - This can lead to balance issues and the strong possibility of falling.

Joint deformity - Not just unsightly, but painful as well.
Creaking Joints - Can be painful and a sign of more discomfort to come.

 Sleepless nights - Losing sleep over your suffering is not just irritating, but potentially dangerous because of so many other health concerns that can be affected by loss of sound sleep.



How Does This New Treatment Work? Relief begins almost as fast as it takes to pronounce the treatment. It's called Viscosupplementation Therapy. To begin with, it starts with Northeast Spine & Wellness Center investing in the use of diagnostic fluoroscopy.

This enables them to target the exact location of your knee pain with pinpoint accuracy. What follows is a simple injection that causes little to no pain. especially when compared to what you may be living with daily. That explains what you will see on the surface of this revolutionary treatment. What's taking place below the surface is how and where the natural healing process takes place. The injection of a Hyaluronic acid called Hyalgan. This gel-like substance was approved by the FDA in 1996. Hyalgan is a natural substance that mimics the synovial fluid that is already produced by your body in your joints. Osteoarthritis sufferers in particular see a reduction in this much needed synovial fluid in their knee joints. Without that cushioning layer of protection, the cartilage in your knee can begin to wear away leading to the rubbing of bone on bone. Through Viscosupplementation Therapy, this natural substance immediately goes to work reducing the swelling and inflammation in the joint and adding a coating layer of protection. Think about Dorothy taking the oil can to The Tin Man. You'll begin to feel that same kind of relief and quite possibly feel like you're ready for a dance down the yellow brick road to recovery yourself. And with a success rate of over 85% in alleviating pain associated with osteoarthritis, it's easy to see why this treatment is so readily covered by Medicare and by most major insurance providers. Diagnostic fluoroscopy to target the pain, Viscosupplementation Therapy to relieve the pain. Simple, fast and no surgery!

Let Me Show You Targeted Relief From Your Knee Pain

Every day, I see patients suffering from knee pain due to arthritis, osteoarthritis, sports injuries or other conditions. Many have been told that they are in need of knee replacement surgery. Other patients say they have been prescribed various prescription medications to deal with the pain.

Something else I see almost every day, are patients that have tried viscosupplementation knee injections elsewhere and found it to be a painfal and ineffective experience because the injections were not administered using fluoroscopic guidance. Instead of using the incredibly accurate diagnostic fluoros-

copy we use at Northeast Spine & Wellness Center these patients experienced a blind injection technique, which can be as inaccurate as playing pin the tail on the donkey.

Once I am able to explain to my patients about the pin point accuracy of using diagnostic fluoroscopy and the amazing results viscosupplementation can provide, they are thrilled to get started. They are even more thrilled when they feel the relief. Please contact Northeast Spine & Wellness Center today to schedule your RISK FREE consultation. Call 732-827-0800

Scot Paris MD, FACS

Here's what our patients have to say

"I'm dancing without pain. I can more with no problem whatwoever. I can go up and down steps with no pain." - Patricia G.

"Over 83% relief for the first time in 15 years, suffering with knee pain. My life is getting hack to normal." - Perry O.

"After only four visits, i have absolutely no pain! The staff is "top-notch."



BUS TRIP TO ATLANTIC CITY'S TROPICANA CASINO AND RESORT

The Kenilworth Historical Society will host a bus trip to the Tropicana Casino and Resort in Atlantic City on Saturday, July 31.

The trip will depart Kenilworth (St. Theresa's School parking lot) at 8 a.m. and return to Kenilworth at approximately 6:30 p.m. Cost of \$48 includes comfortable motor coach transportation, an approximate 6-hour visit to the casino and \$10 in free slot play. The Tropicana premier casino and resort is a 24-hour gaming destination located on the acclaimed Atlantic City beach and boardwalk. With more than 3,000 slot machines and more than 132 table games, plus 30 popular restaurants and eateries, 30 shops, 20 bars and lounges, four pools, an IMAX Theatre and multiple spas, Tropicana is consistently rated as a "Must-See Attraction" in Atlantic City. There will be a 50/50 raffle and complimentary door prizes on the bus.

For further information and reservations, please call 908-709-0434. As space is limited, particularly for safe "social distancing" on the bus, reservations should be made by July 17 to ensure availability. Gift certificates for the trip are also available for purchase.

Proceeds from the bus trip will benefit the Kenilworth Historical Society's historic Oswald J. Nitschke House (c. 1880) by helping defray operating expenses, including the cost of an elevator that makes the restored "living history" museum and cultural arts center fully accessible to everyone.

The Kenilworth Historical Society is an independent, volunteer-based, non-profit, taxexempt, 501(c)(3) organization dedicated to the research, preservation and interpretation of the Oswald J. Nitschke House, local history and culture. Information about the organization, the Nitschke House and other upcoming events may be found on the organization's website (kenilworthhistoricalsociety.org) and Facebook page.





JAYCEES FIRECRACKER FOUR-MILER AND FUN RUN RETURNS IN-PERSON FOR ITS 42ND YEAR

The Cranford Jaycees' annual Firecracker Four Miler and Fun Run will once again be held in person this July 4th at Nomahegan Park after going virtual last year.

"We're excited to have the Firecracker back as part of Cranford's Fourth of July tradition," said David Farrell of the Cranford Jaycees, who cochairs the event with Roger Imhof. "We're seeing a really positive response from the community so far."

The course takes place on a flat, USATFcertified scenic course on tree-lined streets and bike trails. Mile splits, water stops, and chip timing are provided. Technical race shirts and souvenir race pint glasses are included with registration. The logo for this year's race was designed by Cranford High School senior Delaney Bertrand under the tutelage of CHS teacher Patrick Gorman.

Proceeds from the race benefit the Cranford Jaycees scholarship program. The Jaycees recently awarded a total of \$30,000 in scholarships to twenty graduating high school seniors in Cranford. Brighton Air Corp. returns as the race's title sponsor for the third consecutive year.

Registration is now live at www.raceforum.com/fire-4 and will be available up until race day. The virtual participation option is available again this year for participants who will be away for the holiday.



(above, l-r) Event co-chair Roger Imhof, event title sponsor Daniel Ghanime of Brighton Air Corp., logo designer Delaney Bertrand of Cranford High School, event co-chair Dave Farrell, and CHS art teacher Patrick Gorman.

Photo by Cranford Jaycees



RICHARD HERNANDEZ, RECEIVES STUDENT EXCELLENCE AWARD

Literacy New Jersey



Literacy New Jersey recently held its annual Literacy for Life Conference, a virtual conference for adult literacy practitioners. During the conference, Richard Hernandez

received the Student Excellence Award from among more than 1,000 Literacy New Jersey students.

Program Director Barbara Bagger of Westfield said: "Richard is an outstanding choice for our Student Excellence Award. He is a model student and earned his high school diploma in record time. He aspires to attend college and join his brother's software business. He inspires other students to achieve their goals. We are very proud of Richard. I know that this is just the beginning for Richard."

Richard Hernandez came to Literacy New Jersey in September 2020 during the height of the pandemic. While many HSE students were discouraged from attending online classes and using unfamiliar computer technology, and faced with closed test centers, Richard persevered. Richard has lived in Elizabeth, New Jersey all of his life. He had trouble in high school because of test anxiety and accordingly did not earn his high school diploma. However, at 27, Richard made the decision to earn his high school diploma and called Literacy New Jersey to sign up for classes. Within 3 short months, Richard was a high school graduate.

virtual His tutor, Vivian Saito, a Literacy New Jersey conference for adult literacy practitioners. During the was determined to earn his HSE diploma buring the within the term allotted to do so.

> "Even while taking care of family obligations, Richard made time to study his lessons and complete all practice tests for class each week. I knew Richard was bound for success in earning his diploma after reading his initial writing essay (His was the first in the class to be submitted.). Richard's essay was like reading a page from a book and I told him so...Thank you, Richard, for allowing this tutor to feel my time spent has been so worthwhile with Literacy New Jersey and with students like you."

> Math tutor Peggy Tung, a Literacy New Jersey tutor from Berkeley Heights added, "Richard has all the qualities that make every student a success. It can be summed up in three words: goal-setting, conscientiousness and hard-work.

> "First, he set his goal, in this case, to get his HSE certificate. Then, he meticulously did everything he could to reach that goal. He understood that 'practice makes perfect' was a necessary condition for learning math. As a result, he made every effort to attend all classes while meeting family obligations. He was

attentive in all classes, trying to understand the subject at hand and asking questions for clarification. He did all the homework assigned to the students, which required tenacious pursuit. Last but not least, to prepare for the test he did all sample tests in the TASC system and the extra review problems until he mastered them. His hard work paid off. He passed the math test in his first attempt, a reward for and a testament to his sustained and concentrated effort. As a math tutor, I cannot ask for more from a student than what Richard has been doing. His methodical approach to reaching his goal was exemplary. It has been a complete privilege to have the opportunity to be his tutor and to help him accomplish success. It is without a doubt that Richard will continue to complete whatever goal he sets for himself in his life."

Literacy New Jersey is a non-profit organization that helps adult students who struggle with reading, writing and speaking English. Programs include: English as a Second Language, Basic Literacy, High School Equivalency, Digital Literacy and citizenship classes. Classes are free to students and because of the pandemic, all classes are currently held online. Literacy New Jersey gratefully received support from the Westfield United Fund, the Westfield Foundation and the Elizabeth Public Library. If you would like to volunteer with Literacy New Jersey, you must be 18 years old and speak English. For more information, contact Barbara Bagger, Program Director bbagger@literacynj.org.



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Renna Media offers a full range of marketing services, in print and online, hyperlocal to regional, for every budget and market size.

NEWSPAPER ADVERTS

We mail 135,000 newspapers to every home and business in 21 towns. You can advertise in any number of towns. Ads start at \$60.

FULL COLOR PRINTING

We print flyers and menus, full color, two sided, on coated stock for only \$35 per thousand.

DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

CALL JOE RENNA FOR A FREE CONSULTATION. 908-447-1295

RENNA MEDIA NEWSPAPER RATE SHEET WE MAIL 135,000 NEWSPAPERS MONTHLY! Tina Renna 908-418-5586 • tinarenna@rennamedia.com Joe Renna 908-447-1295 • joerenna@rennamedia.com 202 Walnut Avenue, Cranford, NJ 07016

Call today for FREE consult on marketing and business plans. Online at RennaMedia.com and NJLocalinfo.com Advertise in 1 or all LocalInfo.com MADISON 21 towns RENNA THE CHATHAMS Media SUMMIT .COM Chathars Township PROVIDENCE UNION LONG HILL ling, Gi MOUNTAINSID KENILWORTH BERKELEY HEIGHTS **ROSELLE PARM** CRANFORD WESTFIELD WATCHUNG FANWOO WARREN LINDEN SCOTCH PLAINS CLARK GREEN BROOM RAHWAY Berkeley Garwood Green Farwood THE-Clark CRANFORD Brook. Heights CHATHAMS MONTHLYNJ Dost" Monthly 'lime: COMMU NITY NEWS Gazette Qty: 6,700 Qty: 9,800 Qty: 3,000 Qty: 4,800 Qty: 7,400 Qty: 3,000 Qty: 2,200 Mailed to every me and busine Zip: 07922 home and but Zip: 07025 zip: 07027 Zip: 05812 home and by Tip: 07928 Zip: 07066 Zip: 07016 New NO OK IFEin MADISON JUR KENILWORTH Long Hill OUNTAINSIDE Providence 11011 MONTHLY LEADER Giis _INDEN VIEW Rahway. 19 NEWS' TONOR Qty: 12,400 Qty: 17,400 Qty: 3,600 Qty: 6,300 Qty: 2,900 Qty: 4,900 Qty: 3,600 Mailed to every home and business in Gilette Millington and Stirling Mailed to every one and busines Zip: 07974 Mailed to every led to every Mailed to every Mailed to every Maded to every ene and busine Zip: 07033 ter and here or and bu e and b sec and be Zip: 07940 Zip: 07092 Zip: 07036 Zip: 07065 Zips: 07933, 07946, 07980 initat Watchung **R**OSELLE **P**ARK Summit Scotch Westfield WARREN Post N Plains NJ 3 Times MONTHLY MONTHLY 01/10)/ MONTHLY WILLT'S HAPPENING MOXTHLY Qty: 5,600 Qty: 9,600 Qty: 5,500 Qty: 6,200 Qty: 2,800 Qty: 11,800 Qty: 9,600 Mailed to every home and busines Mailed to every one and busines Zip: 07069 Mailed to every home and business Zip: 07090 Mailed to every Mailed to every me and but home and busic Zip: 07059 Zip: 07901 Zip: 07204 Zip: 07076 Zip: 07083 NEWSPAPER AD RATES RATE POR BATE FOR RATE FOR RATE FOR BATE FOR RATE FOR BATE FOR BATE FOR Rates are per month. Arrwork included in price. Newspapers are black on white. ANY 9 ANY 12 ANY 15 ANY 6 ANY 18 ALL 21 ANY 1 ANY 3 Units Size NEWSPAPER **VENISPAPER** THSPIPERS **EWSPAPER NEWSPIPER** NEWSPIPERS TRAPIPER 3.25° x 2° 1 Unit (Business card) \$60 \$150 \$250 \$350 \$400 \$450 \$500 \$550 2 Units 6.5° x 2° or 3.25° X 4* \$100 \$250 \$400 \$500 \$600 \$700 \$800 \$900 3.25° x 8° or 6.5° x 4 Units \$180 \$450 \$700 \$1300 \$1500 \$1700 \$900 \$1100 6.5" x 6.25" or 10" x 4" 5240 \$900 \$1200 \$1400 \$1600 \$1800 \$2000 6 Units \$600 9 HALF PAGE 6.5'x9" or 10" x 7" \$1000 \$1300 \$1600 \$1900 \$2200 \$2400 \$320 \$800 10° x 8° 12 Units \$1200 \$1500 \$1800 \$2100 \$2400 \$2700 \$360 \$900 **18 FULL PAGE** 10° x 14° \$1000 \$1400 \$1800 \$2200 \$2500 \$2800 \$3000 \$400 21" x 14" \$700 2 PAGE SPREAD 10° x 14° \$500 PREPAY 6 MONTHS AND GET 1 MORE FREE BACK PAGE FRONT PAGE BANNER 8.25" x 2" \$320 PREPAY 12 MONTHS AND GET 3 MORE FREE FRONT PAGE BOX 1.5" x 4.5" \$240 Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

Back cover, front page banner and front box reserved on first conse, first served basis. Current advertiser has right of first refusal.

PER

Full Color Flyers and Menus Printed and Mailed to Every Home and Business in Town! FLYERS

MENUS - PRINTING - \$50 PER THOUSAND Rate is for quantities of 25,000 or more. For quantities less than 25,000 cost is \$68 per thousand. 11"x17" / Full color /2 sided / 60lb gloss coated stock / Includes folding (quarter fold or tri-fold, with or without coupons tab)

FLYERS - \$35 PER THOUSAND 8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock / Tri-fold add \$10 per thousand

INSERTED AND MAILED TO EVERY HOME AND BUSINESS \$60 per thousand. (as low as \$30 per thousand depending on quanttiy.)

ONLINE ADS & PRESS RELEASES DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

GET UNLIMITED CLICKS

An alternative to expensive pay-per-click programs

 FREE AD DESIGN AND COPYWRITING Advertising webpage includes many features

including write-up, images, video, Google map, etc.

POSTS ARE SHARED THROUGH SOCIAL MEDIA

Posts shared on multiple Facebook pages and twitter. PAID SEARCH ENGINE PROMOTIONS

Posts are promoted by industry, key words and location.

TRACKABLE RESULTS

All ads include a live view counter.

WEBSITE AUDIT/ANALYSIS AND RECOMMENDATION PLAN

 SEE WHAT IS WORKING AND NOT WORKING Know where your web traffic is coming from and why.

• ELIMINATE / AVOID COSTLY SCHEMES

Evaluate the return you are getting from your online marketing costs.

- INCREASE ONLINE MARKETING RESULTS
- Recommendations include ways to increase traffic to your website

NO OBLIGATION

This service is recommended even if you have an existing web management contract. Use it to tune up your marketing plan.

WEBSITE / SEO SERVICES

 STARTER WEBSITE: \$500 Basic static site that can be developed further • WEBSITE CREATION/UPDATE: \$2,400 Cost for average website: 12 pages, contact form, SEO friendly, responsive design WEBSITE HOSTING: \$300 PER YEAR Includes website hosting, software updates, monthly website content updates SEO SERVICES: AVERAGE COST \$1,000 - \$2,000 PER MONTH Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

Call for free a consultation if you need help developing an online marketing plan.

Joe Renna at 908-447-1295

Joe Renna at 908-447-1295

email: JoeRenna@RennaMedia.com







\$250

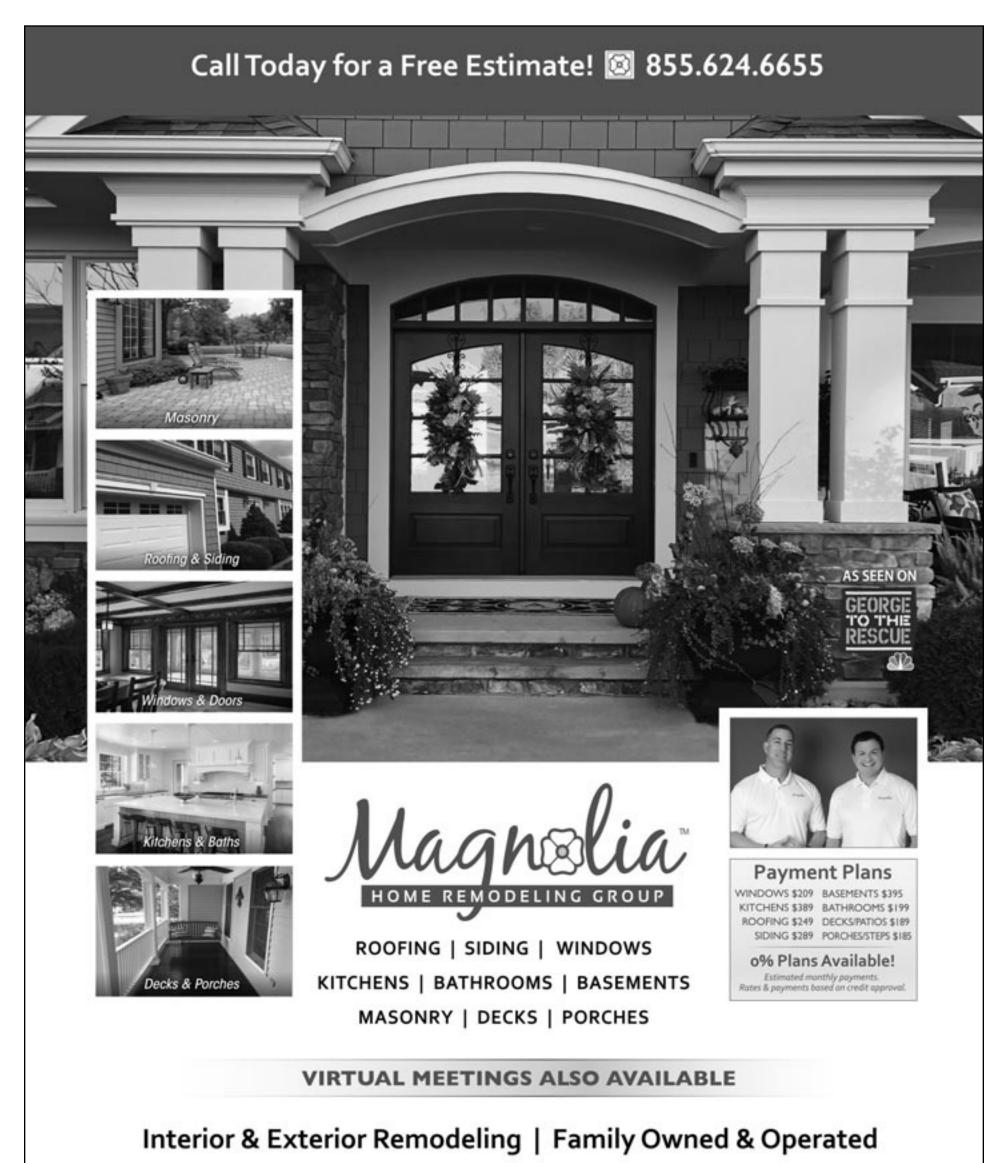
Block of 20

for \$200

Call for a consultation if you do not have a website or if need a new one. Joe Renna at 908-447-1295 email: JoeRenna@RennaMedia.com



email: JoeRenna@RennaMedia.com



100% FINANCING AVAILABLE | 30+ YEARS EXPERIENCE

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