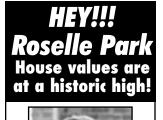


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Issue 5 • June 2021



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PREMIER

PROPERTIES



Roselle Park Girl Scout troop 40773 recently earned their Flower Badge by learning about how flowers grow, what they're made up of, and why they're important. For their final project of the year, the troop decided to grow a message of positivity, using flowers, in their community. The girls chose the phrase "Where flowers grow, so does hope". The scouts made posters using the phrase and decorated them with colorful flowers.

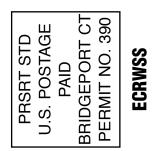
Each poster was then hung in their windows at home. The girls hope their message spreads and they see more flowers of hope sprout up in windows throughout town.

Jayme Negron, a leader of the troop said "Our troop has fifteen girls. All of them have something different to share with the world. But, just like flowers, they are beautiful, unique and vital. They have made it through a pandemic and are still flourishing and full of hope. All of the leaders are so proud of them." She continued, "We can all use a little hope these days. What better way to spread it than with flowers?".

The scouts are asking people in the community to continue to spread hope by sharing their message and displaying "Where flowers grow, so does hope" on posters in their own windows and to make them as bright and colorful as possible.

Troop 40773 can be reached at Troop40773@yahoo.com. If your daughter would like to join Girl Scouts, registration for next year is open. Visit www. gshnj.org for more information.





# POSTAL PATRON CRANFORD, NJ 0701



Photos by Roselle Park Girl Scout Troop 40773



#### OSELLE ARK MONTHLY

REoselle Park Monthly is published by Renna Media. 5,600 newspapers are printed monthly and mailed to every business and resident in Roselle Park.

Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

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## **SEND US YOUR NEWS**

Did you or someone you know accomplish something amazing? We are interested in hearing about your latest achievement (accomplishment, honor, award, etc.). Do you have an event that you need help publicizing? Then send Cranford Monthly your news!

#### Call: 908-418-5586 Email: editor@rennamedia.com

**Roselle Park Monthly** is online at RennaMedia.com and NJLocalinfo.com









Reserve space in the next issue. Call Tina today at 908-418-5586 or email info@rennamedia.com

## WALK OR RUN TO SUPPORT SERVICES **FOR PEOPLE WITH SPECIAL NEEDS JUNE 21-26**

Hop on a treadmill, go to a local park, or walk **ABOUT COMMUNITY ACCESS UNLIMITED** or run in your neighborhood to support services for people with disabilities and youth at risk in New Jersey!

The Community Access Unlimited virtual Ira Geller Walkathon runs the week of June 21-June 26. On June 26, individuals living near Warinanco Park in Roselle are invited to walk or run in the park. Registration details are available at caunj.org and on our event flyer.

Walker or runner tickets are \$30 and include a Walkathon t-shirt & race bib.

All event proceeds will support CAU programs serving more than 3,000 individuals and families in New Jersey, including housing, academics, employment training, day program and support

services for people with disabilities and youth at risk. These programs serve the agency's mission to create an all-inclusive, accessible world where everyone can lead a fulfilling life as part of the greater community.

CAU's annual Walkathon is named in memory of Ira Geller, a CAU member known for his advocacy for people with special needs who worked tirelessly to raise funds for the agency.

Walkers and runners are encouraged to invite friends, family and coworkers to join them virtually in the Walkathon June 21-26. Run or walk a route of your choosing and share your success on social media using #CAUWalk2021. When you're done, make sure to submit your photos to sthana@caunj.org for a chance to win a prize! Prizes will be awarded for: most dollars raised, best team photo and most creative challenge.

To learn more about CAU, visit www.caunj.org or follow the agency on Facebook, Twitter and Instagram. Learn more about supporting the agency and become a monthly donor at www.caunj.org/support-us.

Community Access Unlimited (CAU), celebrating more than 40 years in 2021, supports people with special needs in achieving real lives in the community. CAU provides support and gives voice to adults and youth who traditionally have little support and no voice in society. CAU helps people with housing, life skills, employment, money management, socialization and civic activities. CAU also supports opportunities for advocacy through training in assertiveness, decision-making and civil rights. CAU currently serves more than 3,000 individuals and families, with the number served growing each year.

For more information about CAU and its services, contact us by phone at 908.354.3040, online at www.caunj.org or by mail at 80 West Grand Street, Elizabeth, NJ 07202.



## **READY TO REGISTER?** SCAN THE QR CODE TO JOIN! **CREATE TEAMS & DONATE**





(above) Walkathon 2020 at Warinanco Park.



• Patios • Curbs

## LOREN HARMS NOMINATED GRAND MARSHAL FOR MEMORIAL DAY PARADE

American Legion Post 60 has nominated Loren Harms as Grand Marshal for the Borough of Roselle Park's Annual Memorial Day Parade scheduled for Monday, May 31, 2021.

Harms was raised in Kenilworth before enlisting in the United States Air Force in 1968. He was later stationed at Seymour Johnson AFB in Goldsboro, N.C. where he was attached to the Fourth Combat Support Group.

In 1973, Loren moved to Roselle Park where he continues to be very active in the community.

In 1995, he received a Certificate of Recognition from the Roselle Park Board of Education for his years of service and dedication to the youth of Roselle Park. He also served as Fourth Ward Councilman from 2001 to 2007, and is currently serving his fourth term on the Board of Education. Loren is also Chairman of the Roselle Park Municipal Land Use Board and the Chairman of the Rahway Valley Sewerage



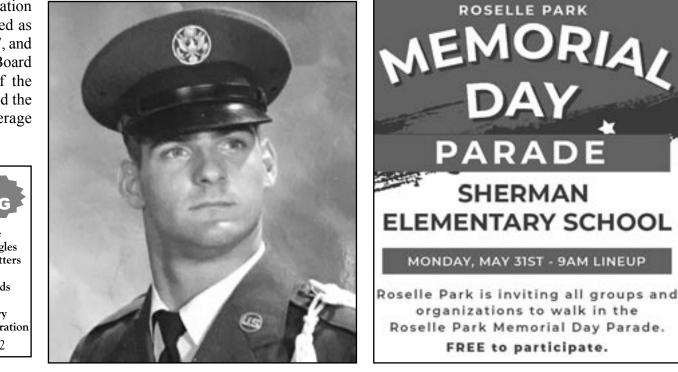
Authority Commission.

In addition to his many involvements, Loren still finds time to enjoy his three children and eight grandchildren with his childhood sweetheart, Chris.

"American Legion Post 60 could not have picked a better Grand Marshall for this year's Memorial Day Parade. There's never been a more important time to honor our fallen heroes and all they gave – when we take time to learn about those who sacrificed before us, we give power to their stories and learn more about ourselves," said Mayor Joe Signorello. "We hope everyone will come out and join us as we pay our respects."

The Parade assembly will begin at 9 a.m. at Sherman Elementary School on East Grant Avenue. Marching will begin at 10 a.m. from the school on Grant Ave, making right on Chestnut Street, pass reviewing stand in the front of the Casano Community Center, and end the parade at the Library, a service will follow.

Residents can view the parade from the parade route, Gazebo, Post Office, Museum, or the Community Center.



## Get Up To \$500 Towards Your First Car Payment!



The weather is heating up and so is this limited-time offer! From now through June 30, 2021, we'll make your first auto loan payment up to \$500\* when you finance an Enterprise Car Sales vehicle with Atlantic Federal!

Our experienced loan professionals will work hard to get you into the perfect vehicle. Check out our low-rate auto loan and apply online to get pre-approved. Then preview the great selection at Enterprise Car Sales by visiting our website. SAFE & CONVENIENT: QUICK ONLINE APPROVALS AND AUTO LOANS CAN BE COMPLETED WITH E-SIGNATURE VIA DOCUSIGN.

car sales

\*Vehicle must be financed using standard financing terms through the Atlantic Federal Credit Union to qualify for payment offer. Payments must be set up to transfer automatically from a member's AFCU deposit account. Atlantic Federal Credit Union will deposit and place on hold funds equal to the first monthly payment (up to \$500). Automated payment transfer will be scheduled and funds will be released and applied to the first loan payment due. Automated payment transfers will remain scheduled, however no other payments will be funded or paid by AFCU. All future payments, scheduled or otherwise, remain the member's sole responsibility and are to be paid in accordance with loan documents and agreements. Offer void when 7-day Buyback is activated. Offer valid 06/01/2021-06/30/2021. No cash advances. Offer cannot be combined. Not valid on previous purchases. Used vehicles were previously part of the Enterprise rental fleet &/or an affiliated company's lease fleet or purchased by Enterprise from sources including auto auctions, customer trade-ins or from other sources, with a possible previous use including rental, lease, transportation network company or other use.



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## **CASA TAPS NEW LEADER MARIEL HUFNAGEL NAMED TO NONPROFIT HELM**



(above) Mariel S. Hufnagel is the new Executive Director of Court Appointed Special Advocates (CASA) of Union County.



Court Appointed Special Advocates (CASA) of Union County is pleased to announce the selection of Mariel S. Hufnagel as Executive Director. The nonprofit recruits, trains, supervises and supports community volunteers to advocate for abused, neglected and abandoned Union County children placed in foster care or residential facilities and awaiting a safe and permanent home.

"The board and staff consider ourselves fortunate to have found a leader with such deep passion for and commitment to children living in foster care," said Dr. Ron Silver, president of the Board of Trustees. "Combined with her prior post as a nonprofit executive director, numerous leadership certifications and her doctorate degree underway, Mariel is well-positioned to lead CASA of Union County into its most bright and meaningful future yet. Additionally, she brings personal experience as a foster parent; an invaluable perspective as she ushers the board and staff in continuing to advance CASA's mission. We look forward to working with her."

Previously executive director of The Ammon Foundation, Mrs. Hufnagel led and facilitated its vision, mission and strategic plan to empower individuals in addiction recovery by combating stigma and providing strategic support to remove barriers and enable personal success. She also is a former advocacy organizer for the National Council on Alcoholism and Drug Dependence-New Jersey (NCADD-NJ). Mrs. Hufnagel holds both Master's and Bachelor's degrees in Public Administration from Kean University, and is completing her doctorate in Organizational Leadership from Adler University. In addition, her lived experience as a foster parent provides an insider's perspective as the organization continues its work to ensure every foster youth has an advocate – a consistent, caring adult presence – in their corner.

"I am truly honored to have been entrusted by the Board of Trustees to lead CASA of Union County, an organization whose mission epitomizes my personal and professional commitment to ensuring that the voiceless have voices," said Mrs. Hufnagel. "There is no more vulnerable population in Union County than its foster youth. I look forward to working closely with the incredibly hard-working staff, our tireless advocates and all of our community partners. Together, we will ensure the next level of growth for CASA of Union County by continuing tenacious recruiting, vetting, training and supporting of volunteer advocates while exploring and implementing strategic and innovative community partnerships and initiatives."

Through court-ordered access to foster parents, doctors, caseworkers, therapists and teachers, CASA volunteers ensure the best interests of foster youth remain priority as all parties work toward establishing a safe, stable and permanent home. For details on becoming an advocate or other ways to get involved, contact Walia Worrill at wworrill@casaofunioncounty.org.

SAM'S LANDSCAPING PAVERS & PATIOS\* \*DRAINAGE\* \*SOD \*TOP SOIL \*CLEANUPS\* \*PLANTING TREE REMOVAL \*MULCH <u> KIMMI</u> FACEBOOK THANK YOU ALL FOR THE AMAZING SLOWER IN PEAK SEASON. IF WE DON'T ANSWER WE WILL GET BACK TO YOU! IT'S OUR HONOR TO BE OF SERVICE! CALL OR TEXT 908-44 -7302 SAMSLANDSCAPING.COM

# New Hope for Mood Disorders

epression and mood disorders can affect an individual's ability to carry on a normal life. They can leave a person feeling unusually sad, depressed, anxious, manic and generally not able to live life to its fullest.

One of the state's largest and comprehensive hospital-based Behavioral Health programs is offering new hope to patients with life-affecting mood disorders.

The new Mood Disorders Program at Trinitas Regional Medical Center has centralized all major treatments into a single, customized delivery system – one that now includes, medication, psychotherapy, esketamine and Electroconvulsive Therapy (ECT).

Let our highly skilled and compassionate staff help you or your loved one today.

Call (908) 994-7552.



225 Williamson Street Elizabeth, NJ 07202 www.TrinitasRMC.org

## ITALIANS GOT TALENT SEARCH

The Feast of St. Anthony which is held by the Church of the Assumption in Roselle Park will be virtual this year on June 10, 11, ,12 and 13. Since there will be no rides or games of chance, we are going with an online event that emphasizes Italian culture. We are looking for singers who want to showcase their talent. If you have a video of yourself singing an Italian/Italian-American song or perhaps of your entire family singing one and would like it played during the virtual feast, contact Anthony Giordano at: giordanoanthony@hotmail.com.

This would be a fun way to get the entire family involved! No need for a "professional" production! Just a fun, family event.

The virtual event will also feature a free Italian language class, Italian cooking class, and many other virtual events during the Feast.

If you have any question or suggestions for an event, contact Anthony Giordano at giordanoanthony@hotmail.com.



recommend Tom Italiano as a real estate agent whether you are listing or buying a house."

## **RPHS GOLF TEAM FINISH 3RD IN CONFERENCE CHAMPIONSHIP**

Submitted by Charlie Wischusen

After a couple of early season losses, the Coach Ryan Flatley's tenure at Roselle Park.

Roselle Park golf team took third out of 8 teams in Union County Conference Championship, Mountain Division, at Galloping Hill Golf Course. Team was led by Justin Cabarle who placed 5th shooting an 83 and Kaili Torres Allnatt who placed 6th shootingan 86. Sean Nicol and Shiv Patel also contributed in their excellent showing. This is the best team performance in the UCC Championship in Head

The team took on Union at Galloping Hill the following week and were victorious 190- 214. Once again Justin and Kaili spearheaded the attack shooting 39 and 41 respectively. Sean and Anthony Ponzio rounded out the scoring for RPHS. The team's record stands at 2-3.

Congratulations to Justin and Kaili who were both named to the Union County Conference-All Mountain Division team.



(above, l-r) Justin Cabarle, Anthony Ponzio, Assistant Coach Charlie Wischusen, Amanda Perez, Head Coach Ryan Flatley, Shiv Patel, Sean Nicol (Missing from photo) Kaili Torres Allnatt and Thomas Jaskula.

- Paula K.



IF YOUR HOME IS CURRENTLY LISTED FOR SALE. PLEASE DISREGARD THIS OFFER.

Roselle Park Monthly • Page 9 • June 2021



## **KNIGHTS OF COLUMBUS JUNE EVENTS**

Members of the public are invited to attend Knights of Columbus June events held at the Church of the Assumption, 113 Chiego Pl., Roselle Park.

#### **Pancake Breakfast**

Sunday, June 6th, after 8 a.m. and 10:30 a.m. masses. Pay at the door. Contact John Ruiz at 908-693-3702 for details.

#### 1-day Feast of St. Anthony

Sunday, June 13th. Parking lot procession after the noon mass. Some Feast-style take-out food will be available for purchase. Contact Greg Delano at 908-377-9939 for details.

**Blood Drive** 

Tuesday, June 22nd, 2-8 p.m. at lower Chiego building. Contact Greg Demeter at 917-664-8563 for details.

## **342 LIVES SAVED** WITH BLOOD DONATIONS

Since the start of the pandemic, the Borough of Roselle Park, in partnership with the American Red Cross, has collected 114 pints of blood, resulting in 342 lives saved.

For the last year, the United States has faced a blood shortage, warning that blood supplies across the country are critically low, with less than a five-day supply of blood products to spare. During that time, the Casano Community Center has hosted multiple blood drives to provide much-needed blood during the community's time of need.

"Once again, Roselle Park has stepped up for the community. Thank you to Rupen Shah and the Casano Community Center for hosting safe, and socially-distanced blood drives which have saved hundreds of lives," said Roselle Park Mayor Joseph Signorello.

If you are available to donate please call 1-800-733-2767 or visit RedCrossBlood.org and enter: RosellePark to schedule an appointment.

## **THIS PICTURE IS WORTH 1,728 MEALS!**

#### Submitted by Bob Zeglarski

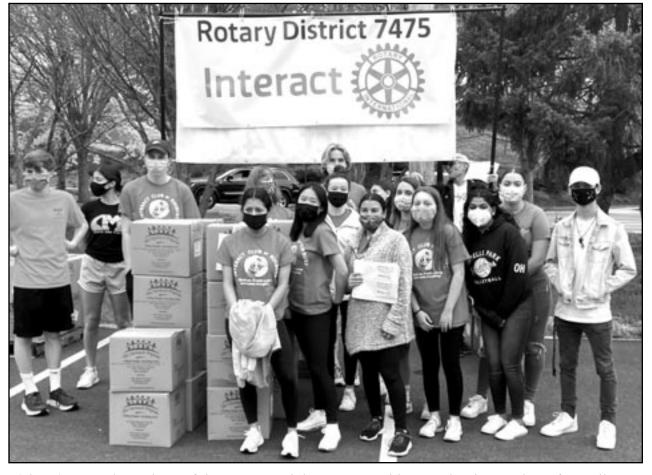
The Roselle Park High School (RPHS) Interact Club participated in the Rotary's Hunger 3.6 Project to feed those in need. Deeya Shah, President of the Interact Club, led the RPHS contingent.

The Interact students purchased 1,728 meals from midwest farmers and distributed them to Elmora Food Bank in Elizabeth and Sisters of St. Joseph Neighborhood Community Center in Camden. The meals are pre-packaged, dried meals of rice and beans, mac and cheese, and oatmeal. Funding for the project was provided by Rotary Roselle-Roselle Park and Rotary District 7475.

Interact is the high school version of a Rotary Club. There are other Rotary clubs for youngsters and young adults including Rotaract for college students and EarlyAct for elementary students.

Hunger 3.6, a project of Rotary District 7475, derived its name from the fact that every 3.6 seconds a person dies from hunger somewhere in the world. Rotary District 7475, including 2,000 Rotarians in 83 clubs throughout northern NJ, is very active in this program.

Rotary Roselle-Roselle Park recently participated in a Hunger 3.6 project which brought almost 14,000 meals to the Twin Boroughs. The club, established in 1923, preforms many other community service projects through its Students of the Month and Student Scholarship programs, and supports scouting in Roselle and Roselle Park.



(above) Several members of the Interact Club are pictured here with other students from all over northern New Jersey at the food pickup site in Madison.



## **RELIEF FROM CHRONIC KNEE PAIN FDA Approved Treatment to Avoid Surgery**

### **DON'T BLAME THE ARROW** FOR MISSING THE TARGET

Just like tens of millions of other Americans, you were looking for relief from your chronic knee pain. You thought Viscosupplementation injections might be the answer, but the results were disappointing and painful. Don't assume the treatment wasn't right. That could very well be like blaming the arrow for its path to the target when the problem might be the archer. If you didn't get the pain relief you were hoping for, chances are your injection treatment was off target. Unlike blind injections or even ultrasound targeted treatments found elsewhere,

Northeast Spine & Wellness Center uses diagnostic fluoroscopy to make sure the area that needs treated is the exact area where the injection goes. This is the most advanced method of delivering this pain relieving treatment with 95% accuracy to give you the results you're looking for. The use of Fluoroscopy guided injections sets Northeast Spine & Wellness Center apart. The end result is you living pain free from your

chronic knee pain. You can avoid the lengthy and painful road of knee replacement surgery. You can avoid the endless trial and error assortment of potentially addictive prescription medications. This treatment, using fluoroscopy guided injections has seen a success rate of above 85% in those suffering from knee pain related to osteoarthritis, and that includes people with bone on bone involvement. You've suffered from chronic knee pain long enough. Call Northeast Spine & Wellness Center now for a RISK FREE consultation.

#### If Knee Surgery Sounds Scary, It Should

Have you have been told you are facing knee replacement surgery? Have you been told about all the downsides you could be facing? First and foremost, there are NO guarantees that knee replacement surgery will be the answer to your pain, but let's look further:

· Surgery is costly, regardless of the percentage of services covered by insurance. Surgery requires lost time from work and typically requires a regimen of rehabilitation and medications

With surgery, there is always a risk for unwelcomed complications. And you could be back to where you started, or worse.

Medications will be required for relief from surgery and you have been down that road before. Addictions to these pain medications can cause potential side effects, something you do not want to experience. Rehabilitation can take years.

#### Consider This Alternative To Surgery

Northeast Spine & Wellness Center offers you a real opportunity and a painless way to say goodbye to your knee pain without any surgery. Here are just a few of the important benefits you should consider?

· Diagnostic fluoroscopy accurately targets the pain, unlike blind injections · Guided fluoroscopic injections are virtually pain free, unlike blind injections.

No lost time from work or family.

· No expensive or time consuming rehabilitation.

· No potentially addictive prescription medications. · Recovery time is almost instant, not months or years.

#### Do you Suffer from any of these Symptoms?

There are a number of reasons why you developed Osteoarthritis pain. It can develop with age or because of heredity. It could be from repetitive stress from a job or some glory days in athletics. Of course your concern is with the symptoms you face daily and how to make them end, hopefully without surgery or the use of potentially addictive medications. Northeast Spine & Wellness Center understands the symptoms you have been

living with and can help. If you have any of the symptoms below, please call us today. Relief is a phone call away.

· Pain - Whether it's a sharp aching or maybe a burning sensation, the pain can range from irritating to debilitating.

· Swelling - This can cause tenderness and soreness to the entire knee area, making walking or going up and down stairs painful, getting in and out of bed or bathtubs difficult and dangerous just name a few activities affected by swelling.

· Stiffness - Getting up out of bed or after sitting for a period of time gets more and more difficult. This loss of mobility can be more than a hindrance. It can be dangerous if you need to move quickly.

· Loss of muscle strength - This can lead to balance issues and the strong possibility of falling.

· Joint deformity - Not just unsightly, but painful as well. · Creaking Joints - Can be painful and a sign of more discomfort to come.

 Sleepless nights - Losing sleep over your suffering is not just irritating, but potentially dangerous because of so many other health concerns that can be affected by loss of sound sleep.



**How Does This New Treatment Work?** Relief begins almost as fast as it takes to pronounce the treatment. It's called Viscosupplementation Therapy. To begin with, it starts with Northeast

Spine & Wellness Center investing in the use of diagnostic fluoroscopy This enables them to target the exact location of your knee pain with pinpoint accuracy. What follows is a simple injection that causes little to no pain. especially when compared to what you may be living with daily. That explains what you will see on the surface of this revolutionary treatment. What's taking place below the surface is how and where the natural healing process takes place. The injection of a Hyaluronic acid called Hyalgan. This gel-like substance was approved by the FDA in 1996. Hyalgan is a natural substance that mimics the synovial fluid that is already produced by your body in your joints. Osteoarthritis sufferers in particular see a reduction in this much needed synovial fluid in their knee joints. Without that cushioning layer of protection, the cartilage in your knee can begin to wear away leading to the rubbing of bone on bone. Through Viscosupplementation Therapy, this natural substance immediately goes to work reducing the swelling and inflammation in the joint and adding a coating layer of protection. Think about Derothy taking the oil can to The Tin Man. You'll begin to feel that same kind of relief and quite possibly feel like you're ready for a dance down the yellow brick road to recovery yourself. And with a success rate of over 85% in alleviating pain associated with osteoarthritis, it's easy to see why this treatment is so readily covered by Medicare and by most major insurance providers. Diagnostic fluoroscopy to target the pain, Viscosupplementation Therapy to relieve the pain. Simple, fast and no surgery!

#### Let Me Show You Targeted **Relief From Your Knee Pain**

Every day, I see patients suffering from knee pain due to arthritis, osteoarthritis, sports injuries or other conditions Many have been told that they are in need of knee replacement surgery. Other patients say they have been prescribed various prescription medications to deal with the pain.

are patients that have tried viscosupplementation knee injections elsewhere and found it to be a painful and ineffective experience because the injections were not administered using fluoroscopic guidance. Instead of using the incredibly accurate diagnostic fluoros

copy we use at Northeast Spine & Wellness Center these patients experienced a blind injection technique, which can be as inaccurate as playing pin the tail on the donkey

Once I am able to explain to my patients about the pin point accuracy of using diagnostic fluoros copy and the amazing results viscosupplementation can provide, they are thrilled to get started They are even more thrilled when they feel the relief. Please contact Northeast Spine & Wellness Center today to schedule your RISK FREE consultation Call 732-827-0800

Scot Paris MD, FACS

- Quenton L.

#### Here's what our patients have to say

"I'm dancing without pain. I can more with no problem whatsoever. I can go up and down steps with no pain." - Patricia G.

"Over 83% relief for the first time in 15 years, suffering with knee pain. My life is getting hack to normal. - Perry O.

"After only four visits, i have absolutely no pain? The staff is "top-notch."



## **ROSELLE PARK CASANO CENTER NOW OPEN**

The Casano Community Center reopened in early May. The center will be open Monday through Friday, 10 a.m. to 9 p.m.

Throughout the week, the Casano Center will be hosting recreational programs, including yoga and meditation, zumba, senior aerobics, BINGO, and trips to the mall. All programs are first-come, first-serve and subject to all gathering restrictions set forth by the State of New Jersey.

"The Casano Center is the pride of our community, and I am proud to announce we will be reopening and hosting programs for all ages. Throughout this pandemic, we have learned how important socializing and being active is. These programs will allow our residents to socialize in a safe and fun environment," said Roselle Park Mayor Joseph Signorello.

"Over the last few months we have spent countless hours designing the schedule and setting up the Casano Center to prepare for the reopening. I have missed our residents - their smiles, their stories, and the energy they bring into the building each day. I am excited to welcome our residents back into the Center," said Casano Center Director Rupen Shah.

For more information regarding the scheduling and reopening, please call 908-245-0666.

#### MAY 2021 WEEKLY PROGRAM SCHEDULE CASANO COMMUNITY CENTER

MONDAY 11AM: Healthy Bones for Seniors 12PM: Senior Mall Visit 7PM: Yoga & Meditation (Ages 18+)

## TUESDAY

11AM: Chair Yoga for Seniors 12PM: Grab & Go Senior Lunch 1PM: Senior BINGO or Grocery Shopping 7PM: Zumba (Ages 18+)

### WEDNESDAY

11AM: Healthy Bones for Seniors 1PM: Senior Movie 7PM: Yoga & Meditation (Ages 18+)

## THURSDAY

11AM: Senior Aerobics 12PM: Grab & Go Senior Lunch 7PM: Zumba (Ages 18+)



11AM: Chair Yoga for Seniors 1PM: Senior BINGO or Grocery Shopping



Something else I see almost every day,

## **NETWORK HELPS VETS AND FAMILIES LIVE BETTER LIVES**

Submitted by Michael D. Boll, President Memorial Day weekend is one of the most challenging for the New Jersey Veterans Network and its team of volunteers and mentors. This is a difficult time for many veterans because they reflect on their brothers and sisters that didn't make it home. Every day our nation loses 22 veterans to suicide, and it seems that number isn't coming down. If you are a veteran, or a family member, who is feeling alone, or are in need of assistance, we are here for you. Please reach out to us.

Our team focuses on helping our veterans and first responders have a better way of life through our volunteer mobile outreach mentoring program. We believe by aggressively seeking out veterans in need and contacting them before they are in crisis, we can really have some positive results. Contacting a person in need first is a great way to build trust and make it easier to begin a friendship. People will do better when they have human contact in their lives, too many programs are automated and lack the empathy and compassion needed to help someone in crisis.

We are not afraid to tell our veterans and first responders that they are loved and we strive to give them purpose. The team immediately empowers and gives its members a new family unit to be part of again. Nearly everyone that joins the team wants to help others and make a difference in someone else's life. Helping others definitely is a medicine that will make you become a better person, and you'll feel really good about it.

New Jersey Veterans Network is constantly keeping active thru our Operation Rebound Racing Team which hosts numerous hikes, runs, bike rides and all other types of physically challenging events. However, we also focus on non athletic events like hosting a BBQ, comedy show, tailgate, camping trip, and several other fun outings throughout the year. But it doesn't stop there, the team works well with other charities and hosts numerous food drives and clothing events which normally take place at like to help, there is something for you to contribute.

Most recently, in April, our outreach director Frank "Doc" Schupp spearheaded our "Helping Heroes" program, and "Hero Day". These two programs were responsible for providing over 3,000 veterans and National Guardsmen throughout the state with food, PPE, and personal items.

In the last few years New Jersey Veterans Network has grown and has been able to save lives, provide cars, employment, housing, clothing, food, toiletries, and so much more to heroes.

In the next few weeks, we will be launching a statewide anti-suicide and PTSD awareness campaign. We have joined forces with the NJ VFW, NJ American Legion, NJSPBA, NJ FMBA, NJ FOP, NJ Veterans Affairs, State Legislators, and numerous other groups and organizations.

#### **HOW YOU CAN HELP**

Financial donations are great but we mostly rely on volunteers and donated resources. Our charity allows donors the opportunity to choose

our veteran hospitals and shelters. If you would where their funds go and the volunteers get to play an active role in changing someone's life.

> If you are interested in joining the team as a volunteer, or are a veteran in need of assistance comradeship, please contact us at or NJVN1775@gmail.com or call 973-332-1556. Visit online at NJVN.org.

#### **ABOUT NEW JERSEY VETERANS NETWORK**

We are a group of veterans and volunteers dedicated to helping our veterans and their families live better lives. Our team is raising awareness of our veterans needs by organizing public speaking engagements, meeting with business and political leaders across the state and sponsoring fundraising events. Our mission is to identify veterans and connect them with resources and programs designed to meet their unique set of needs. To ensure that EVERY single one of our veterans, who have sacrificed so much for this great country, receives the resources that they require and deserve. If you are interested in joining our team, would like us to speak at your event, or contribute to our mission, call 973-332-1556 or email mdbollio@optonline.net. To learn more visit njvn.org.



(above) The operation Rebound Racing Team road 25 miles before the Union Memorial Parade and then marched with the veterans. If you are interested in donating, joining the team as a volunteer, or are a veteran in need of assistance or comradeship, please contact us at NJVN1775@gmail.com or call 973-332-1556. Visit online at NJVN.org.



# WETERANS NETWORK

**Dedicated To Helping Veterans** And Their Families Live Better Lives If you are a veteran, or family member, in need of assistance or comradeship. please contact us at NJVN1775@gmail.com or call 973-332-1556. Visit online at NJVN.org for more information about our services. and ways you can make a difference in a heroes life.

#### Roselle Park Monthly • Page 13 • June 2021

## **YARNIES FIBER CRAFTS GROUP**

The Yarnies are back every Thursday, weather permitting, from 2 - 4 p.m., the group will meet in front of the Kenilworth Public Library on the Boulevard. Bring your own chair.

You don't need any crafting experience to enjoy the company of other crafters and creative exploration. Feel free to bring a project to work on, and / or a finished item to show others. If you enjoy the fiber arts, or want to learn more about them, this group is for you.

Led by the multi-talented crafter, Kenilworth library assistant Kathleen Czarnecki, this awardwinning program attracts participants from surrounding towns and newcomers are always welcome.





(above, l-r) Luann Schneider of Cranford is a regular attendee, Linda Horning of Kenilworth is a regular attendee.

(above) Library assistant Kathleen Czarnecki demonstrated how to spin yarn with a drop kindle.



(above) Tina Renna of Cranford brought a finished crochet project to show the group.



(above) The Libraries of Union County Consortium honored "Yarnies" of the Kenilworth Public Library as the 2019 Adult Services Program of the Year.



# Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyperlocal to regional, for every budget and market size.

## **NEWSPAPER ADVERTS**

We mail 135,000 newspapers to every home and business in 21 towns. You can advertise in any number of towns. Ads start at \$60.

## **FULL COLOR PRINTING**

We print flyers and menus, full color, two sided, on coated stock for only \$35 per thousand.

## **DIRECT MAIL**

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

## **ONLINE MARKETING**

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

## SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

## WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

## CALL JOE RENNA FOR A FREE CONSULTATION. 908-447-1295

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Call today for FREE consult on marketing and business plans.

Online at RennaMedia.com and NJLocalinfo.com Advertise in 1 or all LocalInfo.com MADISON 21 towns RENNA THE CHATHAMS Media SUMMIT .COM Chathars Township PROVIDENCE UNION LONG HILL ling, Gi MOUNTAINSID KENILWORTH BERKELEY HEIGHTS **ROSELLE PARM** CRANFORD WESTFIELD WATCHUNG FANWOO WARREN LINDEN SCOTCH PLAINS CLARK GREEN BROOM RAHWAY Berkeley Garwood Green Farwood THE-Clark CRANFORD Brook. Heights CHATHAMS MONTHLYNJ Dost" Monthly 'lime: COMMU NITY NEWS Gazette Qty: 6,700 Qty: 9,800 Qty: 3,000 Qty: 4,800 Qty: 7,400 Qty: 3,000 Qty: 2,200 Mailed to every me and busine Zip: 07922 home and but Zip: 07025 zip: 07027 Zip: 05812 home and by Tip: 07928 Zip: 07066 Zip: 07016 New NO OK IFEin MADISON JUR KENILWORTH Long Hill OUNTAINSIDE Providence 11011 MONTHLY LEADER Gilia NJ \_INDEN VIEW Rahway. 19 NEWS' TONOR Qty: 12,400 Qty: 17,400 Qty: 3,600 Qty: 6,300 Qty: 2,900 Qty: 4,900 Qty: 3,600 Mailed to every home and business in Gilette Millington and Stirling Mailed to every one and busines Zip: 07974 Mailed to every led to every Mailed to every Mailed to every Maded to every ene and busine Zip: 07033 ter and here or and bu e and b sec and be Zip: 07940 Zip: 07092 Zip: 07036 Zip: 07065 Zips: 07933, 07946, 07980 initat Watchung **R**OSELLE **P**ARK Summit Scotch Westfield WARREN Post N Plains NJ 3 Times MONTHLY MONTHLY 01/10)/ MONTHLY WILLT'S HAPPENING MOXTHLY Qty: 5,600 Qty: 9,600 Qty: 5,500 Qty: 6,200 Qty: 2,800 Qty: 11,800 Qty: 9,600 Mailed to every home and busines Mailed to every one and busines Zip: 07069 Mailed to every home and business Zip: 07090 Mailed to every Mailed to every me and but home and busic Zip: 07059 Zip: 07204 Zip: 07901 Zip: 07076 Zip: 07083 NEWSPAPER AD RATES RATE POR BATE FOR RATE FOR RATE FOR BATE FOR RATE FOR BATE FOR BATE FOR Rates are per month. Arrwork included in price. Newspapers are black on white. ANY 9 ANY 12 ANY 15 ANY 6 ANY 18 ALL 21 ANY 1 ANY 3 Units Size NEWSPAPER **VENISPAPER** THSPIPERS **EWSPAPER NEWSPIPER** NEWSPIPERS TRAPIPER 3.25° x 2° 1 Unit (Business card) \$60 \$150 \$250 \$350 \$400 \$450 \$500 \$550 2 Units 6.5° x 2° or 3.25° X 4\* \$100 \$250 \$400 \$500 \$600 \$700 \$800 \$900 3.25° x 8° or 6.5° x 4 Units \$180 \$450 \$700 \$1300 \$1500 \$1700 \$900 \$1100 6.5" x 6.25" or 10" x 4" 5240 \$900 \$1200 \$1400 \$1600 \$1800 \$2000 6 Units \$600 9 HALF PAGE 6.5'x9" or 10" x 7" \$1000 \$1300 \$1600 \$1900 \$2200 \$2400 \$320 \$800 10° x 8° 12 Units \$1200 \$1500 \$1800 \$2100 \$2400 \$2700 \$360 \$900 **18 FULL PAGE** 10° x 14° \$1000 \$1400 \$1800 \$2200 \$2500 \$2800 \$3000 \$400 21" x 14" \$700 2 PAGE SPREAD 10° x 14° \$500 PREPAY 6 MONTHS AND GET 1 MORE FREE BACK PAGE FRONT PAGE BANNER 8.25" x 2" \$320 PREPAY 12 MONTHS AND GET 3 MORE FREE FRONT PAGE BOX 1.5" x 4.5" \$240 Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

Back cover, front page banner and front box reserved on first conse, first served basis. Current advertiser has right of first refusal.

PER

**Block of 20** 

for \$200

LocalInfo.com

**ONE TIME** 

FLAT FEE

\$250

## **Full Color Flyers and Menus Printed and Mailed** to Every Home and Business in Town! FLYERS

**MENUS - PRINTING - \$50 PER THOUSAND** Rate is for quantities of 25,000 or more. For quantities less than 25,000 cost is \$68 per thousand. 11"x17" / Full color /2 sided / 60lb gloss coated stock / Includes folding (quarter fold or tri-fold, with or without coupons tab)

#### **FLYERS - \$35 PER THOUSAND**

8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock / Tri-fold add \$10 per thousand

**INSERTED AND MAILED TO EVERY HOME AND BUSINESS** \$60 per thousand. (as low as \$30 per thousand depending on quanttiy.)

## **ONLINE ADS & PRESS RELEASES DRIVE LOCAL TRAFFIC TO YOUR WEBSITE**

#### GET UNLIMITED CLICKS

An alternative to expensive pay-per-click programs

 FREE AD DESIGN AND COPYWRITING Advertising webpage includes many features

including write-up, images, video, Google map, etc.

POSTS ARE SHARED THROUGH SOCIAL MEDIA

Posts shared on multiple Facebook pages and twitter.

 PAID SEARCH ENGINE PROMOTIONS Posts are promoted by industry, key words and location.

TRACKABLE RESULTS

All ads include a live view counter.

# **WEBSITE AUDIT/ANALYSIS** AND RECOMMENDATION PLAN

 SEE WHAT IS WORKING AND NOT WORKING Know where your web traffic is coming from and why.

• ELIMINATE / AVOID COSTLY SCHEMES

Evaluate the return you are getting from your online marketing costs.

- INCREASE ONLINE MARKETING RESULTS
- Recommendations include ways to increase traffic to your website

NO OBLIGATION

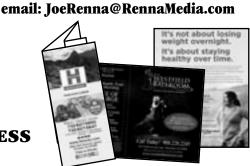
This service is recommended even if you have an existing web management contract. Use it to tune up your marketing plan.

# WEBSITE / SEO SERVICES

 STARTER WEBSITE: \$500 Basic static site that can be developed further • WEBSITE CREATION/UPDATE: \$2,400 Cost for average website: 12 pages, contact form, SEO friendly, responsive design WEBSITE HOSTING: \$300 PER YEAR Includes website hosting, software updates, monthly website content updates SEO SERVICES: AVERAGE COST \$1,000 - \$2,000 PER MONTH Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

Call for free a consultation if you need help developing an online marketing plan.

#### Joe Renna at 908-447-1295





Call for a consultation if you do not have a website or if need a new one. Joe Renna at 908-447-1295 email: JoeRenna@RennaMedia.com



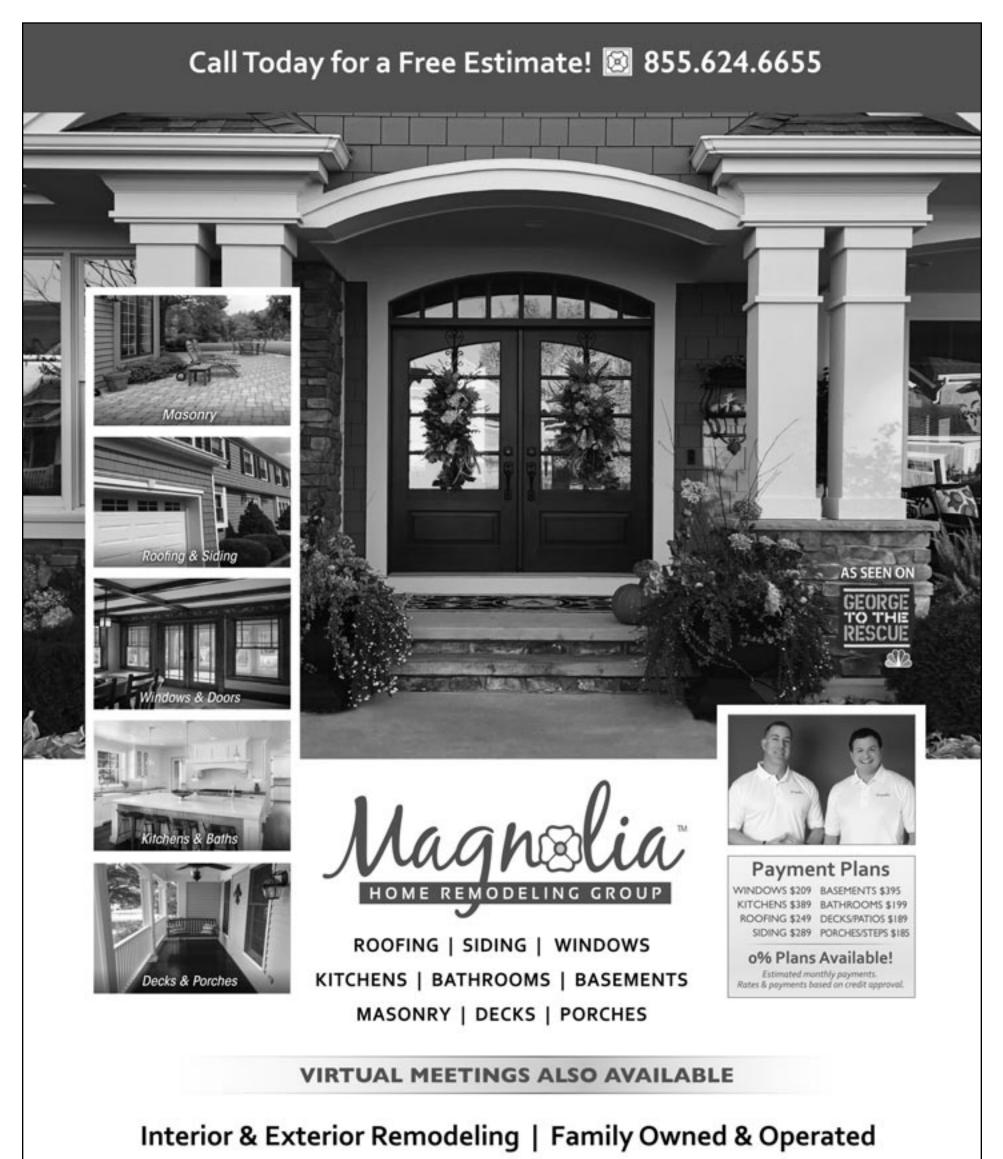
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