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## LINDEN SELECTED AMONG BEST IN MUSIC EDUCATION

*Submitted by Gary Miller*

Even in a virtual world, Linden's music education program is the real thing.

Linden Public Schools have been named among the Best Communities for Music Education in America for the seventh year in a row. Linden is one of about 685 districts across the country to be chosen for the prestigious honor for 2021.

The NAMM Foundation (National Association of Music Merchants) has recognized the district for its outstanding commitment to music education. Linden is one of just 41 districts in New Jersey and four in Union County to be selected.

"This honor is a testament of how valuable the arts are in Linden," said Matthew Lorenzetti, supervisor of fine and performing arts. "As a district, we are very fortunate to have such strong support from all our upper administration as well as the Board of Education. We have a staff of music teachers that would do anything for their students.

"This has been extremely evident this past year as we have all dealt with the challenges of the COVID-19 pandemic. In addition to maintaining a safe environment during this time, the focus has not only been on teaching music, but also the mental health of our students."

Lorenzetti explained that teachers spent countless hours learning how to incorporate social and emotional learning into the arts, in addition to using multiple new digital platforms to teach and record students in order to give them as close to a "normal" music education as



(above) Bernard Mathews, right, teaches a guitar class at Linden High School.



(above) Members of Linden's McManus Middle School choir under the direction of Courtney Serpone perform "Happy Holidays" virtually for a district holiday video in December 2020.

Photos by Linden Public Schools

possible.

"Our students are doing extremely well despite the difficulties of being mostly virtual and not being able to perform or rehearse in-person in ensembles," he said.

Now in its 22nd year, Best Communities for Music Education highlights outstanding efforts by teachers, administrators, parents, students, and community leaders who work together to ensure access to music learning for all students as part of the school curriculum.

"We're very excited to have received this prestigious honor for the seventh year in row," said Superintendent Dr. Marnie Hazelton. "It is a testament to the dedication of our administrators, teachers, and students that we have been able to maintain this level of excellence year after year. Music is always a critical part of our curriculum in Linden, but it was especially vital in the year of the pandemic to give students a creative outlet as they dealt with the realities of COVID-19 and virtual learning."

The BCME survey was sent to nearly 14,000 school districts across the country asking detailed questions about funding, graduation requirements, music class participation, instruction time, facilities, support for the music program and community music-making programs. Responses were verified with school officials and reviewed by The Center for Public Partnerships and Research, an affiliate of the University of Kansas.

Lorenzetti said he has sat in on numerous classes throughout the year and was very impressed with the level of skills from students "despite the nontraditional methods of teaching."

"I could not be prouder to be part of such an extraordinary department," he said. "I am looking forward to the end of the year when we will be sharing numerous virtual performances of what our students have been working on this year."

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## LIFE in LINDEN

*Life in Linden* is published by Renna Media in cooperation with the Linden Chamber of Commerce, an affiliate of the Gateway Regional Chamber of Commerce.

17,400 newspapers are printed monthly. and are mailed to every postal patron in Linden.

Although great care has been taken to ensure the information contained within is accurate, Linden Chamber of Commerce assumes no liability for errors or omissions.

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## MEDICAL RESERVE CORPS NEEDS VOLUNTEERS

The New Jersey Medical Reserve Corps (MRC) – a network of community-based, locally organized units comprised of volunteers – is looking for reinforcements, particularly those with vaccination skills. MRC volunteers are especially vital during emergencies and disasters when paid public health and emergency response assets are overwhelmed. Healthcare professionals (including recently retired individuals) having vaccination skills are

especially needed now that COVID-19 vaccines are available.

In addition to skilled vaccinators, individuals with all types of skill sets (for example, security, language translation/interpretation, education and outreach, warehouse operations, clerical, counseling, and more) are needed. If you are interested in volunteering with the MRC, visit [njlmn.njlines.net](http://njlmn.njlines.net) and click on “Register as an Existing or New MRC Volunteer!”

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controlling, threatening, degrading and violent behaviors by a partner. Abuse takes many forms, including emotional, psychological, physical, sexual and financial.

If someone you know is experiencing domestic abuse or dating violence, we can help.

24/7 Confidential Hotline - Call or text 866-685-1122. For more information visit [www.safe-sound.org](http://www.safe-sound.org).

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## CAU HELPS YOUTH OUT OF HOMELESSNESS

*Submitted by Erin Jerome*

The COVID-19 pandemic is straining resources that assist runaway and homeless youth, who are often trying to escape problems at home such as neglect, poverty, abuse or mental health issues.

“It’s usually something that triggers them to run and it’s our job to try to find out why,” said Rolando Zorrilla, Managing Assistant Executive Director of Youth Services at Community Access Unlimited (CAU) in Elizabeth. CAU runs the Union County Youth Shelter, Runaway and Homeless Youth Transitional Shelters, and a Basic Center program. The statewide nonprofit works to integrate people with disabilities and youth at risk into the general community through comprehensive supports.

“Outreach is harder since the pandemic,” Zorrilla said. “We used to get referrals through libraries, police departments and schools, but we are getting fewer referrals so our street outreach has picked up to try to reach those that are in need.”

Youth living on the streets are at high risk for victimization and assault, mental illness, substance misuse, juvenile justice system involvement, and human trafficking, all of which increases the likelihood of perpetuated homelessness in adult life.

Youth who enter the shelter go through a screening process to determine their needs, including whether reunification with family or guardians is a goal. They are then connected to the right resources, such as a medical or mental health care, vocational training, or family counseling.

CAU offers a continuum of services and provides a second chance for young people to build healthy relationships and get started on a path to a self-sufficient adulthood. Youth programs include the Transitional Opportunities Program (TOP) which provides comprehensive residential services to youth ages 13 to 21, as well as the Union County Youth Shelter and federal Runaway and Homeless Youth Basic Center Program and federal Transitional Living Programs.

To learn more about CAU, visit [caunj.org](http://caunj.org) or follow the agency on Facebook, Twitter and Instagram. Learn more about supporting the agency and become a monthly donor at [caunj.org/support-us/](http://caunj.org/support-us/).

### ABOUT COMMUNITY ACCESS UNLIMITED

Community Access Unlimited (CAU), celebrating more than 40 years in 2020, supports people with special needs in achieving real lives in the community. CAU provides support and gives voice to adults and youth who traditionally have little support and no voice in society. CAU helps people with housing, life skills, employment, money management, socialization

and civic activities. CAU also supports opportunities for advocacy through training in assertiveness, decision-making and civil rights. CAU currently serves more than 4,000 individuals and families, with the number served growing each year. For more information about CAU and its services, contact us by phone at 908-354-3040, online at [caunj.org](http://caunj.org) or by mail at 80 West Grand Street, Elizabeth, NJ 07202.



*(above) Youth services at CAU support young people on the road to a healthy and independent adulthood.*

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## NEW JERSEY OUTDOORS: ARCHIVE NOW AVAILABLE ONLINE

New Jersey is far more than just a “garden” state. While well known for its vast network of fields and farms, fresh produce and fruit orchards, New Jersey boasts incredible ecological diversity. Even those who only know New Jersey from the Sopranos have heard of the Pine Barrens. The 1.1 million acre swath of forest and wetland that confounded Chris and Paulie in the episode “Pine Barrens,” was actually the country’s first National Reserve and designated by UNESCO as

a single-site biosphere reserve. It is the largest body of open space on the Mid-Atlantic seaboard and home to dozens of rare and endangered species.

Yet even though the Pine Barrens claim some 22% of the state’s land, it is not the only highlight when it comes to New Jersey’s environmental diversity. Our state hosts portions of the Appalachian Trail and the black bears who live along it, streams full of native brook trout, fields where wild turkey roam and song birds compete for blueberries, and homes for marine wildlife all along the Jersey Shore.

New Jersey Outdoors was created with the idea of highlighting and celebrating New Jersey’s rich environmental heritage. First published in 1950 by the Department of Conservation and Economic Development – the precursor to the modern Department of Environmental Protection – New Jersey Outdoors featured articles on hunting, fishing, and conservation related topics. The combination of photography and illustration by local artists gave each issue a unique personality.

The New Jersey State Library is pleased to provide free online access to its entire collection of New Jersey Outdoors. Issues from 1961-2002 have been digitized in color and are available through the Library’s Digital Collections.

Browsing the table of contents reveals the breadth of topics in each issue – from in-depth commentary on particular species, to fishing tips, and profiled conservation projects. The issues

also provide a glimpse at how environmental concerns changed over time.

For example, the January 1963 issue features commentary on what could happen to New Jersey’s wildlife and food supply in the event of nuclear disaster. Tensions between sportsman and environmentalists were highlighted in the August 1971 issue – just a year after the first Earth Day and the rise of the new environmental movements. In July/August 1983, an article on urban waterfront restoration projects showed the culmination of years’ worth of work. Peppered throughout the issues are articles on historical and archaeological topics, as researchers explored human interaction with their environment.

New Jersey Outdoors was published monthly from 1961-1973, bimonthly 1973-1991, and then seasonally from 1991-2003. Publication ended in 2003 after the publication of the Department of Environmental Protection’s new magazine, Fish and Wildlife Digest. Fish and Wildlife Digest eventually split into three separate, annual magazines: Hunting and Trapping Digest, Freshwater Fishing Digest, and Marine Digest. These magazines are also available through the Library’s Digital Collections.

Unfortunately, we are missing the earliest published issues (1950-1960) of New Jersey Outdoors from our collection. Anyone who would like to donate copies of these issues to the New Jersey State Library can contact Deborah Mercer or Caitlyn Cook in Reference Services at [refdesk@njstatelib.org](mailto:refdesk@njstatelib.org).



(above) Red squirrel illustration by Reece, from the October 1965 issue, and Forrest fire prevention poster from the May 1964 issue



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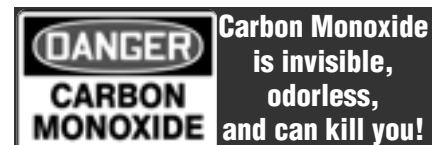
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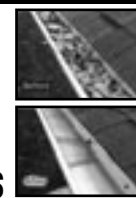
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## FIREFIGHTER MATHEW PRIBISH HELPS NJ SHARING NETWORK

### NJ Sharing Network

Celebrated in April each year, National Donate Life Month features local, regional and national activities that encourage Americans to register as organ and tissue donors and to celebrate those who have saved lives through the gift of donation.

Linden, NJ firefighter Mathew Pribish helped NJ Sharing Network kick off National Donate Life Month by sharing his personal heart transplant story to help raise awareness about the importance of organ and tissue donation. Inspired by Mathew's story, Linden Mayor Derek Armstead and the Linden Police and Fire Departments teamed up to educate the community through speaking engagements and a public service announcement on LindenTV, which can be viewed on youtube.com. Mathew's personal story is detailed below.

### A PERSONAL STORY FROM MATHEW PRIBISH

My gift of life story started more than a decade ago when I went to the doctor for a regular cardiology checkup because heart disease runs in my family and I wanted to make sure that, as a firefighter, my heart was healthy. I was told during one of these regular checkups that I have Marfan Syndrome, a connective tissue disorder that affects the heart, joints and other parts of the body.

In 2013, after being monitored for a few years, my aortic root was enlarged to the point that I needed replacement surgery. Although my surgery went well, I had an adverse reaction and went into advanced heart failure. The doctors made the decision to implant a Centrimag BiVad, an external device to pump both sides of my heart. After a couple of weeks, my heart healed enough to remove the device and implant an LVAD-Left Ventricular Assist Device. That was my lifeline for four years and I was placed on the New York heart transplant list.

Life with an LVAD isn't easy and it was hard to adjust to at first - no swimming, limited showers, limited activities and lots of medication. Thankfully, with my family, my fire department family and my doctors, I was able to forge through into this new normal. I was able to return to work for the fire department as an Administrator and Fire Inspector. I started to walk/jog in local 5K events in a healthy condition so that I would be a perfect candidate for transplant.

In 2017, my cardiologist recommended that I also be put onto the New Jersey transplant list. In the time leading up to my approval on the New Jersey transplant list, the alarm of my LVAD



(above) Mathew Pribish, a Linden Firefighter, shared his heart transplant story to help raise awareness about the importance of organ and tissue donation.

device started to sound, on and off. The team of doctors decided that it was a mechanical issue and that they would either need to either replace the LVAD or hold me in the hospital for transplant.

On June 22, 2017, I was informed by Newark Beth Israel Medical Center that I was officially listed on the New Jersey list. It was just four days later that my wife got the phone call early in the morning. They said, "Mrs. Pribish, we found a

heart for your husband."

There were so many emotions that day. I felt happy and thankful that I now had hope that my health could be restored. I also felt a great deal of sadness for the family that lost their loved one. On June 27, 2017, I had a successful LVAD removal/Heart Transplant.

Since my transplant, I have been blessed to return to the life I had known before. In my donor's memory, I decided to become a transplant advocate through NJ Sharing Network.

In Fall 2018, I was released by the doctors to return to full firefighting duties. On January 3, 2019, I officially returned to the fire department for my first day back at the position I left almost six years before.

I never thought that the day would come where I could return back to active duty. But thanks to my donor, my doctors, and NJ Sharing Network, this dream became a reality. I hope that my story can give hope to others that may need a transplant to inspire them to keep the faith.

### ABOUT NJ SHARING NETWORK

NJ Sharing Network is the federally designated non-profit organization responsible for recovering organs and tissue for the nearly 4,000 New Jersey residents currently waiting for a life-saving transplant. With headquarters in New Providence, NJ, the organization is part of the national recovery system, serving the 110,000 people on the national waiting list. NJ Sharing Network was selected by NJBiz as one of the state's "Best Places to Work" for the third consecutive year. To learn more, get involved and register as an organ and tissue donor, visit [NJSharingNetwork.org](http://NJSharingNetwork.org).

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Both homeowners and renters are eligible to subscribe to this project through Community Solar Platform with no long-term commitment, upfront costs or cancellation fees. This is a completely free program for area residents. Once subscribed, residents can expect to save up to 10% on their electric utility bills. The average customer saves \$176/year!

Community solar is the answer for those who do not wish to install solar panels on their property or would like the option to take their solar with them to their next home. Renters are also eligible to participate in the program with the same 10% savings. The electricity generated by the solar farm is fed into PSE&G's power grid and then delivered to subscribers in the form of on-bill credits. To see your estimated savings and subscribe, please visit

Linden.RooflessSolar.com. Space is limited, so act fast!



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## NJ CAREER NETWORK HELPS JOB SEEKERS

Are you a New Jersey resident and looking for work? Do you want to be part of a community of job seekers and volunteer coaches who want to support and encourage each other along the way? If so, consider joining the NJ Career Network Job Seeker Community today!

What is the NJ Career Network Job Seeker Community? A free online community to help you in your job search and to connect you with other people who are looking for jobs and with our volunteer coaches. This community offers a supportive network so you know where to turn with your questions and concerns. Volunteer experts and your peers will be here to help you navigate your job search and cope with all aspects of searching for work.

Why should you join? The job seeker community will share resources, facilitate conversations, and welcome questions about looking for a job. You will gain access to exclusive community member-only events when you join. We also understand that your job search will not be successful unless you are okay, both physically and mentally. That's why the community will be a place for you to share challenges that get in the way of or discourage your job search.

### WHAT THIS COMMUNITY IS:

- A safe space to ask questions and share your concerns.
- A chance to connect with your peers.
- A place to participate in events.
- A place to share and contribute your knowledge and expertise to your fellow community members.
- A place to figure out solutions to problems.
- A network to offer support for your overall well-being.
- An opportunity to help yourself and others looking for employment.

What this community is not: A job board or other impersonal networking. Networking that ignores the rest of your life. A place to just get information without participating.

Please visit [nj-career-network-jobseeker-community.mn.co](http://nj-career-network-jobseeker-community.mn.co) and join us! One of our coaches or moderators will reach out to answer any questions you may have and to help you get started! We are using the Mighty Networks online platform to host the NJ Career Network Job Seeker Community. When you join the online community, any references to Mighty Networks are in regard to the community's hosting platform service.

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## CELEBRATE OLDER AMERICANS MONTH

### The Gateway Family YMCA

In honor of Older Americans Month this May, The Gateway Family YMCA and Shaping Eastern Union County will be hosting a series of free virtual community educational HealthEASE Presentations, YMCA Chronic Disease Self-Management programs, wellness opportunities and social events. Individual event listings and registration information is available at [tgfymca.org/events](http://tgfymca.org/events)

"The global coronavirus pandemic has brought unique challenges to our senior population, exacerbating chronic disease, social isolation, mental health and obesity rates based on multiple recent studies. At The Gateway Family YMCA we found a bright spot in the consistency, community and support we have been able to build within our virtual programs and events, especially within this group of community participants," stated Krystal R. Canady, CEO, The Gateway Family YMCA.

Virtual programs will be facilitated by Susan Butler, Director of WISE Adult Day Services and Paul Mickiewicz, Senior Director of Healthy Living at The Gateway Family YMCA.

Virtual Events offered by The Gateway Family YMCA in celebration of Older American's Month this May include:

#### HealthEASE - Serving Up Good Nutrition

May 3, 2:00-3:00 p.m.

Learn to identify common nutritional deficiencies in older adults and learn some easy ways to make meals healthier.

#### HealthEASE - Keep Your Mind Sharp

May 10, 2:00-3:00 p.m.

Learn about the effects of normal aging on the brain, how to improve brain function and prevent "senior moments".

#### None Better Than a Boomer Trivia!

May 24, 2:00-3:00 p.m.

Join The Gateway Family YMCA for a fun and fact-filled virtual trivia game, especially designed for Boomers! Test your knowledge and spend time with friends.

#### Healthy Eating Presentation

Mondays 10:15-11:15 a.m.

Provided as a complementary program to Blood Pressure Self-Monitoring, individuals will learn about health, nutrition and healthy eating options.

#### Blood Pressure Self-Monitoring program

Wednesdays 2:00-3:00 p.m.

Participants work with trained YMCA staff to improve their self-monitoring skills with the goal of reducing and managing blood pressure and enhancing knowledge of healthier eating habits.

#### Diabetes Empowerment Education Program

Wednesdays 2:00-3:00 p.m.

This program is designed to help participants gain a better understanding of diabetes self-care. Curriculum includes preventing complications, increasing physical activity, improving nutrition and utilizing available resources.

### Healthy Living Behavior Change

Fridays 10:15-11:15 a.m.

This program is designed to assist members in setting goals and making personal progress to a healthy life.

Free community registration for all individual events and sessions is available at [tgfymca.org/events](http://tgfymca.org/events). In addition to these community events, the YMCA suggests individuals check with their health insurance regarding programs and options that may be available to cover the costs of a Y membership or provide incentives for participation.

"The YMCA is one place where everyone can participate, get healthy and make new friends, even virtually," stated Melynda A. Mileski, EVP/COO, The Gateway Family YMCA. "We have served communities in Eastern Union County and Northern Middlesex County since 1900, and understand the unique needs of those who may need a little extra support in their wellness journey."

The Virtual WISE Adult Services program provides specialized support for individuals, families and caregivers living with dementia, Alzheimer's or mild cognitive impairment. For more information, contact Susan Butler, Director [wiseinfo@tgfymca.org](mailto:wiseinfo@tgfymca.org) or 908-349-9622. The HealthEASE educational series was developed by the NJ Institute for Successful Aging and is sponsored by the NJ Department of Health and Senior Services.

The Gateway Family YMCA is a 501(c)(3) non-profit, health and community service organization of caring staff and volunteers



(above) Older Americans Month is May. Join The Gateway Family YMCA for their series of free virtual programs, wellness opportunities and social events.

dedicated to strengthening the foundations of community and stands For Youth Development, For Healthy Living and For Social Responsibility. The Gateway Family YMCA impacts the community by providing quality services to people of all ages, races, faith or incomes. The Y doesn't just strengthen bodies – it strengthens people, families and communities.

Shaping Eastern Union County is committed to improving the health and well-being of county residents and creating strategies to support improved health, nutrition and physical activity for all. The Shaping Eastern Union County Initiative is sponsored by the County of Union.

For more information about programs and services provided by The Gateway Family YMCA, visit [tgfymca.org](http://tgfymca.org) or contact 908-355-9622.

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Summer is coming! And what better way to celebrate than with a virtual concert full of songs about sunshine and summer and the hope they bring.

Here Comes the Sun: Three Great Choruses, One Online Show will premiere Sunday, May 23, at 5:00 p.m. on YouTube. It's a first-of-a kind collaboration between three of the area's best-loved choruses. The Maplewood Glee Club is a community chorus that's been delighting local audiences with its harmonies and humor since 1946. The Morris Music Men is Morris County's premiere barbershop harmony chorus. The award-winning Hickory Tree Chorus shares the joy of barbershop through songs from the Beatles to Broadway.

This family-friendly show features a range of uplifting songs including Happy Together, Kokomo, Heat Wave, and Circle of Life, plus music by Beyoncé, Whitney Houston, Chance the Rapper, and more! The show will also feature guest appearances by two dynamic teen ensembles from West Morris Mendham High School.

Here's the best news about Here Comes the Sun: it's free! Just register ahead of time at [threechoruses.com](http://threechoruses.com) and you'll receive a free show link 24 hours before the premiere.

The choruses are also spreading sunshine by raising money for Newark Working Kitchens, a non-profit organization that enables many local

Newark restaurants to keep their doors open, their stoves on, and their employees paid during the Covid-19 crisis by cooking and delivering hundreds of meals a day to low-income seniors and families and people without homes. Donations can be made during the show or through the show's website.

To learn more about Here Comes the Sun, visit [threechoruses.com](http://threechoruses.com) or contact Josh Adler at [JJadler@ymail.com](mailto:JJadler@ymail.com) or 917 697-2893.

To learn more about the three great choruses, check out: [maplewoodgleeclub.com](http://maplewoodgleeclub.com); [morrismusicmen.org](http://morrismusicmen.org); and [hickorytreechorus.org](http://hickorytreechorus.org).



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The Linden Public Library and The Northfield Bank Foundation are proud to co-sponsor a pair of virtual programs promoting nature subjects in the coming weeks. Both programs are produced by the New Jersey Audubon Society and will be available as on-line meetings, so patrons may attend both programs from the comfort of their own home.

The first program will be held on Thursday, May 13 at 7:00 p.m. The hour-long program is titled What's In Bloom? It features a look at the many flowers that bloom in the month of May in your backyard, in the woods or in local parks. The Audubon Society speaker will explain where to find these spring ephemerals to enjoy. This program is suitable for teens and adults.

The second program will be held on Saturday, May 15 at 10:30 a.m. This hour-long program is titled Awesome Animals. Two of the animals featured are a box turtle and a corn snake, both of which are commonly found in New Jersey. If

weather permits at the Audubon's location, there may be additional amphibian guests from the pond as several frogs may appear. This program is suitable for children ages five years old and up, teenagers and adults.

Both programs are funded by a generous donation from The Northfield Bank Foundation. They are available at no charge but pre-registration is required. For additional questions or to register, please call Ginger Moore at the Linden Public Library at 908-298-3830 x26. Ginger's email is [gmoore@lindenpl.org](mailto:gmoore@lindenpl.org).

Located at 31 East Henry Street, the Linden Public Library has been at the center of the city's social, cultural, artistic and educational life since it was founded in 1928. Presently, the library is open for curbside pickup of materials with limited public access. Please call the library at 908-298-3830 x10 to reserve materials or set up a "grab and go" appointment.

The library is open Mondays through Fridays from 9:00 a.m. until 5:00 p.m.

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Dennis Purves, Linden Public Library Director, states that the app is easy to use and recommends all patrons with a device to try it. He says, "Digital magazines have no wait lists or holds. They don't count towards checkout limits and provide readers the option to renew their selections. Linden Public Library patrons can also download magazines to Libby for offline use. Our readers can browse lists of magazines within the app and search by format to find available titles."

Purves continues, "Readers may browse Linden Library's digital collection, instantly borrow titles and start reading or listening for free with a valid library card. This service is compatible with all major computers and devices, iPhone, iPad, Android phones and tablets and Chromebook. Through Libby, readers can also "send to Kindle". All titles will automatically expire at the end of the lending period and there

are no late fees. Readers can also download titles onto Libby for offline use. This is another great technological advance. All that is needed is a Linden Library card."

Named one of Popular Mechanics' 20 Best Apps of the Decade, Libby seamlessly connects first-time users and experienced readers with Linden Library's digital collection. This locally selected collection offers e-books, audiobooks

and digital magazines including bestsellers and new releases. Readers of all ages can select from virtually every subject ranging from mystery, romance, children's, business and more.

To get started enjoying magazines, ebooks and audiobooks, download Libby to your device. For more details, visit [elibrarynj.overdrive.com](http://elibrarynj.overdrive.com). If assistance is needed, please contact the Linden Public Library at 908-298-3830.

## LIBRARY ALERTS - WOWBRARY

The Linden Public Library is excited to initiate a news alert service called "Wowbrary," which is available free to patrons by email. These alerts feature information regarding the latest bestsellers, movies, music CDs, audio books, children's titles, cookbooks, mysteries, travel guides, health and fitness releases, science fiction titles and more.

Linden Library Director Dennis Purves explains, "This is a great new way to enjoy and use our public library more. People will be truly amazed when they can see all in one place just how many great titles we purchase every week. Patrons can place holds at no cost for all types of materials, for all age groups and for a variety of diverse interests. The new Wowbrary alerts are extremely convenient and user-friendly. They can identify the status of an item if it is on the shelf or not. The alerts can be easily placed from a home, work or school computer."

Ginger Moore, the Linden Library's Youth

Services Librarian also adds, "It takes only a mouse click to see the newest arrivals appropriate for your child or teen. The alerts can be used for those interested in specific topics, including a special section on parenting. Teachers can quickly spot new resources for their classes. It is a dynamic service."

The "Wowbrary" alerts are free and do not require the use of a library card. To sign up for or learn more about this program, please visit [wowbrary.org](http://wowbrary.org).

Located at 31 East Henry Street, the Linden Public Library has been at the center of the city's social, cultural, artistic and educational life since it was founded in 1928. Presently, the library is open for curbside pickup of materials with limited public access. Please call the library at 908-298-3830 x10 to reserve materials or set up a "grab and go" appointment. The library is open Mondays through Fridays from 9:00 a.m. until 5:00 p.m.

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## NEWSPAPER ADVERTS

We mail 135,000 newspapers to every home and business in 21 towns. You can advertise in any number of towns. Ads start at \$60.

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We print flyers and menus, full color, two sided, on coated stock for only \$35 per thousand.

## DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

## ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

## SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

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Start with an audit/analysis of your website giving you a report and recommendations for \$250.

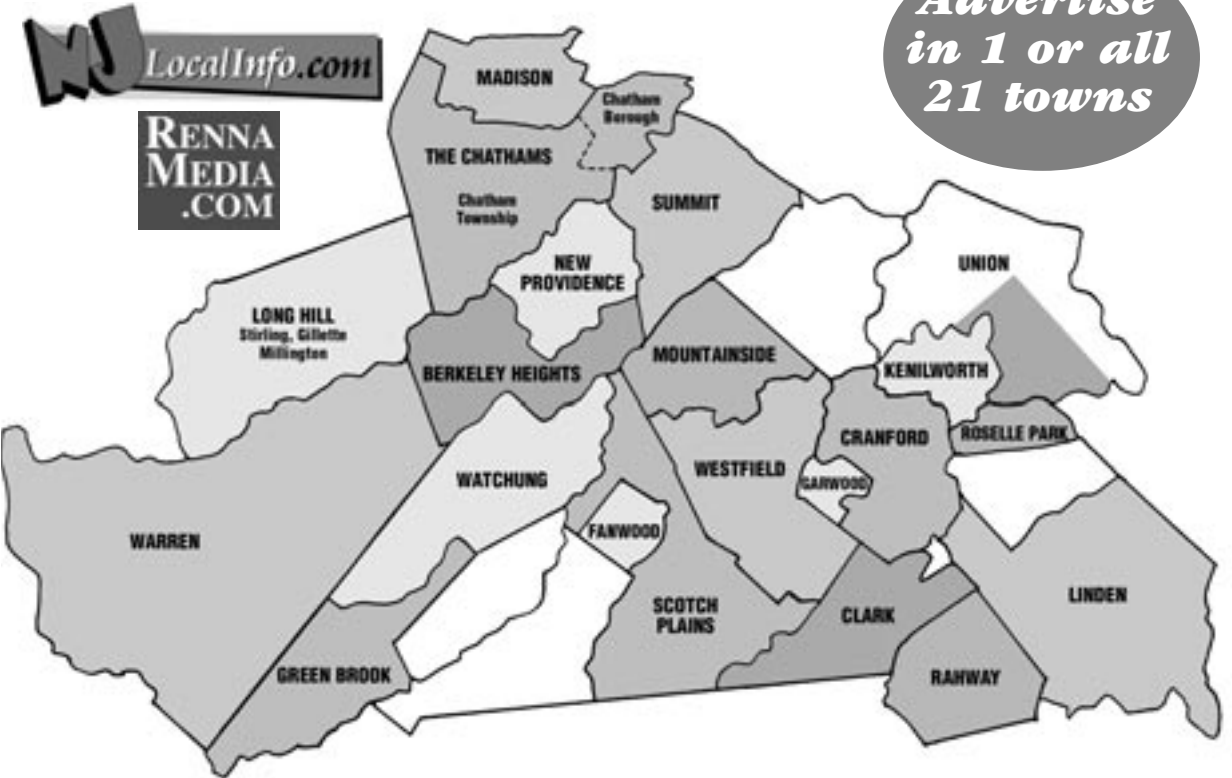
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<b>Berkeley Heights</b> COMMUNITY NEWS Qty: 4,800 Mailed to every home and business. Zip: 07922	<b>THE CHATHAMS</b> NJ Qty: 7,400 Mailed to every home and business. Zip: 07928	<b>Clark Monthly</b> Qty: 6,700 Mailed to every home and business. Zip: 07066	<b>CRANFORD MONTHLY</b> NJ Qty: 9,800 Mailed to every home and business. Zip: 07016	<b>Fanwood Post</b> NJ Qty: 3,000 Mailed to every home and business. Zip: 07023	<b>Garwood Times</b> NJ Qty: 2,200 Mailed to every home and business. Zip: 07027	<b>Green Brook Gazette</b> NJ Qty: 3,000 Mailed to every home and business. Zip: 08812
<b>KENILWORTH</b> NJ Qty: 3,600 Mailed to every home and business. Zip: 07033	<b>LIFE in LINDEN</b> NJ Qty: 17,400 Mailed to every home and business. Zip: 07036	<b>Long Hill LEADER</b> NJ Qty: 3,600 Mailed to every home and business in Gillette, Millington and Stirling. Zip: 07933, 07946, 07980	<b>MADISON MONTHLY</b> NJ Qty: 6,300 Mailed to every home and business. Zip: 07940	<b>MOUNTAIN SIDE VIEW</b> NJ Qty: 2,900 Mailed to every home and business. Zip: 07092	<b>New Providence NEWS</b> NJ Qty: 4,900 Mailed to every home and business. Zip: 07974	<b>OUR TOWN Rahway, NJ</b> Qty: 12,400 Mailed to every home and business. Zip: 07065
<b>ROSELLE PARK MONTHLY</b> NJ Qty: 5,600 Mailed to every home and business. Zip: 07204	<b>Scotch Plains</b> NJ WHAT'S HAPPENING MONTHLY Qty: 9,600 Mailed to every home and business. Zip: 07076	<b>Summit 3 Times</b> NJ Qty: 9,600 Mailed to every home and business. Zip: 07901	<b>Spirit of UNION</b> NJ Qty: 5,500 5,000 mailed to homes and businesses. Zip: 07083	<b>WARREN MONTHLY</b> NJ Qty: 6,200 Mailed to every home and business. Zip: 07059	<b>Watchung Post</b> NJ Qty: 2,800 Mailed to every home and business. Zip: 07069	<b>Westfield MONTHLY</b> NJ Qty: 11,800 Mailed to every home and business. Zip: 07090

### NEWSPAPER AD RATES

Rates are per month. Artwork included in price. Newspapers are black on white.

Units	Size	RATE FOR ANY 1 NEWSPAPER	RATE FOR ANY 3 NEWSPAPERS	RATE FOR ANY 6 NEWSPAPERS	RATE FOR ANY 9 NEWSPAPERS	RATE FOR ANY 12 NEWSPAPERS	RATE FOR ANY 15 NEWSPAPERS	RATE FOR ANY 18 NEWSPAPERS	RATE FOR ALL 21 NEWSPAPERS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000
2 PAGE SPREAD	21" x 14"	\$700							
BACK PAGE	10" x 14"	\$500							
FRONT PAGE BANNER	8.25" x 2"	\$320							
FRONT PAGE BOX	1.5" x 4.5"	\$240							

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# May

05/05 – “Happy Cinco de Mayo”

05/09 – “Happy Mother’s Day”

05/31 – “Happy Memorial Day”

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*Celebration –*

*Senors & Senioritas Enjoy Margaritas*

*-Honor –*

*The Family Matriarch*

*Mother – Matka – Mamasita – Mama*



*Remember –*

*Courage – Conviction – Sacrifice*

*American Freedom Fighters*

*And –*

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Ballantine	1.75L	\$28.97
Buchanan's 12yrs old	750ml	\$28.99
Buchanan's 12yrs old	1.75L	\$55.99
Bushmill's Irish	1.75L	\$42.99
Chivas Regal	750 ml	\$28.99
Chivas Regal	1.75L	\$58.99
Chivas Regal 18 yrs old	750 ml	\$72.99
Crown Royal	750ml	\$27.99
Crown Royal	1.75L	\$48.99
Dewars 12 yrs old	750ml	\$25.99
Dewars 12 yrs old	1.75L	\$45.99
Dewars White Label	750 ml	\$19.99
Dewars White Label	1.75L	\$32.99
Gentleman Jack	750ml	\$29.99
Gentleman Jack	1.75L	\$52.99
Glenmorangie 10 yrs old	750ml	\$40.99
Glenlivet 12 yrs old	750 ml	\$47.99
Glenlivet 12 yrs old	1.75L	\$91.99
Grants	750ml	\$15.99
Grants	1.75L	\$23.99
Jack Daniels	750ml	\$25.99
Jack Daniels	1.75L	\$45.99
Jack Daniels Fire	750ml	\$25.99
Jack Daniels Fire	1.75L	\$45.99
Jameson	750ml	\$29.99
Jameson	1.75L	\$54.99
Jim Beam Whisky	1.75L	\$29.99
Johnnie Walker Blue	750ml	\$187.99
Johnnie Walker Blue	1.75L	\$379.99
Johnnie Walker Black	750ml	\$28.99
Johnnie Walker Black	1.75L	\$57.99
Johnnie Walker Double Black	750ml	\$34.99
Johnnie Walker Red	750ml	\$19.99
Johnnie Walker Red	1.75L	\$32.09
Macallan 12yrs old (double cask)	750ml	\$59.99
Makers Mark	750ml	\$27.99
Makers Mark	1.75L	\$49.99

**GIN**

Beefeater	1.75L	\$35.99
Bombay Sapphire	1.75L	\$36.99
Seagram's gin	1.75L	\$17.99
Tanqueray	750ml	\$21.99
Tanqueray	1.75L	\$36.99

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Courvoisier V.S.	750ml	\$27.99
Courvoisier V.S.	1.75L	\$47.99
Remy Martin V.S.O.P.	750ml	\$44.99
Remy Martin V.S.O.P.	1.75L	\$84.99

**CORDIALS**

Bailey's Irish Cream	1.75L	\$47.99
Duggan's Irish Cream	1.75L	\$28.99
Kahlua	1.75L	\$37.99
Krupnik	750ml	\$17.99
Licor 43	750ml	\$24.99
Licor 43	1.75L	\$42.99

**VODKA**

Absolut (regular)	750ml	\$19.09
Absolut (regular)	1.75L	\$29.09
Belvedere Vodka	750ml	\$27.99
Belvedere Vodka	1.75L	\$44.99
Ciroc (all types)	750ml	\$29.99
Ciroc (all types)	1.75L	\$57.99
Finlandia	750ml	\$15.99
Finlandia	1.75L	\$24.99
Grey Goose	750ml	\$24.99
Grey Goose	1.75L	\$39.99
Ketel One	750ml	\$19.99
Ketel One	1.75L	\$39.99
Luksusowa	1.75L	\$22.99
Pinnacle (all types)	750ml	\$11.99
Pinnacle (80 proof)	1.75L	\$17.99
Skyy	1.75L	\$19.99
Sobieski	750ml	\$11.99
Sobieski	1.75L	\$19.99
Stolichnaya (all types)	1.75L	\$29.09
Tanqueray Sterling	750ml	\$19.99
Tanqueray Sterling	1.75L	\$30.99
Three Olives (all types)	1L	\$19.99
Tito's Vodka	1.75L	\$30.99

**RUM**

Bacardi Light & Gold	750ml	\$12.99
Bacardi Light & Gold	1.75L	\$19.19
Captain Morgan Spice	1.75L	\$25.99
Malibu	750ml	\$17.99
Malibu	1.75L	\$25.09

**TEQUILA**

Deleon Blanco Tequila	750ml	\$37.99
Deleon Blanco Tequila	1.75L	\$59.99
Patron Silver	750ml	\$43.99
Patron Silver	1.75L	\$86.99
Patron XO Café	1.75L	\$34.99

**BEER**

Becks (12oz) 24pk	24pk	\$22.99
Bud and Bud Lite cans	30pk	\$23.99
Bud and Bud Lite loose bottles	24pk	\$20.99
Coors Lite (24oz) cans	12pk	\$14.99
Coors Lite/Miller Lite loose bottles	24pk	\$20.99
Coors Lite/Miller Lite	30pk	\$23.99
Corona/Corona Lite loose bottles	24pk	\$29.99
Dab (16oz) cans	24pk	\$21.99
Dogfish Head 60 min	24pk	\$35.99
Heineken/Heineken Lite bottles	24pk	\$29.99
Land Shark	24pk	\$26.99
Lech (500ml)	20pk	\$28.99
Modelo Especial cans	12pk	\$15.99
New Belgium Fat Tire	24pk	\$33.99
Pabst Blue Ribbon cans	30pk	\$19.99
Pilsner Urquell	24pk	\$30.99
Sagres	24pk	\$24.99
Sam Adams Boston Lager	24pk	\$33.99
Stella Artois loose bottles	24pk	\$29.99
Yuengling Lager bottles	24pk	\$20.99
Zywiec (11.2oz)	24pk	\$21.99

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