

THE CHATHAMS NJ

MAILED FREE TO EVERY HOME AND BUSINESS IN THE CHATHAMS

Published by Renna Media

Issue 41 • May 2021

WE'LL BUY YOUR HOME FOR TOP DOLLAR & NEVER TEAR IT DOWN!



We are the Gerckens Family, lifelong area residents. We love older homes and where others see "tear downs," we see "diamonds in the rough."

We may pay more, and never destroy - only enhance - your home after the sale.

We make fair, cash offers, with no inspections, repairs or appraisals! We are buying now, and we can only buy one at a time, so...

Call Our Agent Now!

Scott Gleason
Sales Associate
908-233-9292



BOYSCOUT TROOPS 8 AND 280 LEAD SCOUTING COMPETITION

Submitted by Kathy Shreckgast, Troop 8

BSA held its annual Klondike Derby at the Mt. Allamuchy Scout Reservation in March, providing Scouts the opportunity to compete in teams and showcase scoutcraft skills and leadership ability. Scouts tackled a series of stations on fire-building, cooking, shelter-building, and scout lore, among other skills. Troops from all over entered teams into senior and junior divisions, but the talented scouts from Chatham Troop 8 and Troop 280 came home with half of the awards.

Together, Troop 8 and Troop 280 fielded 9 of the 36 sled teams that competed. Troop 8 won first and third place in the senior division, and 4th and 5th place in the junior division. Troop 280 won first place in the junior division and fifth place in the senior division, their first year competing in the senior division.

Troop 8 has a storied 105-year history in Chatham, with nearly 70 active Boy Scouts operating out of Odgen Memorial Presbyterian Church. Troop 280 is a growing and active all-girl troop of 40 Scouts, founded in 2019 and chartered at Gloria Dei Lutheran Church. For information, email bstroop8@gmail.com or troop280Chatham@gmail.com.



PRSR STD
U.S. POSTAGE
PAID
BRIDGEPORT CT
PERMIT NO. 390

ECRWSS



*****ECRWSEDDM*****

**POSTAL PATRON
CHATHAM, NJ 07928**



Genesis® II E-310
Gas Grill \$749.00

Free assembly on all grills

WEBER

PRE-SEASON

SALE



Genesis® II S-315
Gas Grill \$899.00



Colonial
APPLIANCE

908-665-1212

25 Passaic Street
New Providence, NJ 07974

www.colonialappliance.com

THE CHATHAMS NJ

The Chathams is published by Renna Media. 7,400 newspapers are printed monthly and mailed to every business and resident in Chatham.

Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

©2020 Contents of this newspaper cannot be reproduced without written consent from Renna Media LLC.

To submit content email:
editor@rennamedia.com

The Chathams
is online at
www.rennamedia.com
like us on
[facebook.com/The Chathams](https://www.facebook.com/TheChathams)

Advertise in this newspaper

7,400 papers are printed monthly and mailed to every home and business in The Chathams.



Reserve space in the next issue.
Call Tina today at 908-418-5586
or email info@rennamedia.com



908-464.1511
1790 Springfield Avenue
New Providence, NJ 07974

7 days - Sun-Thur: 12 noon to 10 pm
Fri-Sat: 12 noon to 10:30 pm

ORDER ONLINE zitasicecream.com

Authentic Freshly Made Belgian Waffles

\$1.00 OFF PLAIN WAFFLE OR WAFFLE SUNDAE
With this coupon. Expires 5/31/21. BER

HAZARDOUS WASTE DROP-OFF DATES SET

COVID-19 Guidelines Require Face Coverings, All Materials in the Trunk

The Morris County Municipal Utilities Authority will hold four Household Hazardous Waste Disposal Days in 2021 for residents, with the first opportunity on May 22.

Guidelines regarding acceptable hazardous material includes pesticides, herbicides, fertilizers, oil-based paints, stains, paint thinners and removers, solvents, automotive fluids, lead acid and rechargeable batteries, pool chemicals, and darkroom chemicals.

Also accepted are aerosol cans (not empty), propane and helium cylinders, small quantities of asbestos (wetted, double bagged and sealed with duct tape to a 100 pound limit), driveway sealant, roofing tar, fluorescent bulbs, PCB-ballasts, mercury thermometers and switches, household cleaning products, muriatic acid.

Latex paint is NOT accepted because it is not considered hazardous. Latex paint should be dried out and disposed of in the trash.

Explosive or highly reactive materials, such as picric acid or nitro compounds, will not be accepted.

E-WASTE, used consumer electronics, will not be accepted. Visit MCMUA.com or call 973.829.8006 for E-Waste disposal information.

These events are for residential household

waste. Businesses are not permitted to attend these disposal events. Businesses can visit the permanent facility in Mount Olive by appointment only.

DROP OFF EVENTS ARE SCHEDULED FOR:

- Saturday, May 22, 9 a.m. – 2 p.m. at Morris County Public Safety Training Academy, 500 West Hanover Ave., Parsippany
- Saturday, June 26, 9 a.m. – 2 p.m. at Morris County Public Safety Training Academy
- Saturday, September 25, 9 a.m. – 2 p.m. at Morris County Public Safety Training Academy
- Saturday, October 23, 9 a.m. – 2 p.m., at Chatham High School 255 Lafayette Ave., Chatham

Due to COVID-19 restrictions, MCMUA is requesting that patrons store all materials in the trunk, cargo area, or bed of the vehicle for easy access by the MUA's contractor, whose team will remove it from the vehicle. All participants dropping off household hazardous materials must wear face coverings, keep their vehicle windows closed, and stay in their vehicles for the duration of the event.

Please plan your visit accordingly.

Visit MCMUA.com for additional updates regarding our Household Hazardous Waste and other programs as they are announced.

20K sq.ft. world class New Vernon, NJ contemporary home on approximately 8 acres. "One-Stop" total living. A home and entertainment place. Resort-like recreation/sports facilities and heated indoor pool. Regulation size tennis/sports court. Home theater. Finished ground level with large stunning mahogany bar. Professional Full Swing golf simulator. Large gym area/dry sauna. Elevator. Full apartment for in-laws/au pair. 4 car heated garage with 3 Tesla charging stations. Commercial size whole house generator. Poured concrete/steel beam construction. Easy commute to NYC.

New Vernon, NJ



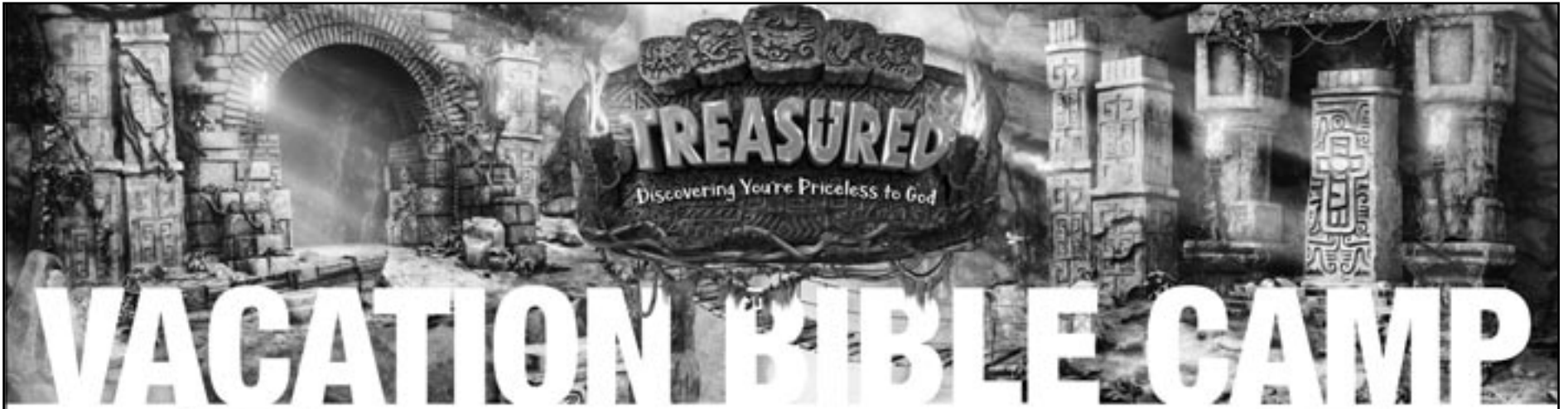
and so much more! Virtual tour available. \$4,800,000



kw TOWNE SQUARE
KELLERWILLIAMS. REALTY

222 Mount Airy Road • Basking Ridge, NJ 07920
Office: 908-766-0085 Cell: 908-385-1594
Email: marshalldec@aol.com
www.njrealestateteam.com

Marshall & Anne DeCristofaro
Broker/Sales Associates



VACATION BIBLE CAMP

AGES

Campers: Age 3 - 5th Grade
Counselors: 6th Grade and up

IN-PERSON & COVID-SAFE
(Limited Enrollment)

DATE

August 23-27
9am - 2pm

Join us on an epic quest through hidden ruins, ancient caves, and dense jungles!

We'll play games, do science projects, sing and make music, have fun with food in cooking class, and make arts & crafts projects to take home!

Dig into fun, action-packed, faith-filled adventures, and discover that God's greatest treasure on earth isn't diamonds, gems, or gold - it's you!



Enrollment is limited - register today!



**COMMUNITY
CONGREGATIONAL
C H U R C H**

200 Hartshorn Drive, Short Hills
Church@CommunityChurch.org (973) 379-5600

COVID-19 PRECAUTIONS

- Limited enrollment on a first-come, first-served basis
- Meet or exceed all state guidelines for COVID-19
- Consulting with NJ's top camp directors on best practices, including designated pods
- Increased health and sanitizing practices

REGISTER AND FIND MORE INFORMATION AT WWW.COMMUNITYCHURCH.ORG

RELAY FOR LIFE OF CHATHAM – SATURDAY, JUNE 5TH

American Cancer Society

Join the fight against cancer, as the Chatham community rallies together on Saturday, June 5th from 4:00 p.m. to 7:00 p.m. to honor and remember loved ones and take action for lifesaving change. Due to the pandemic, Relay For Life events might look different but the passion and commitment to fight cancer is unchanged. The event will take place at Cougar Field, 312 Shunpike Rd., Chatham Township.

For more than 35 years, participants and volunteers across the world have come together and raised nearly \$6.65 billion to save lives from cancer. Relay For Life continues to be more than just an event - it's a movement, a community of like-minded survivors, caregivers, volunteers and participants who believe that the future can be free from cancer. Even a pandemic can't stop the lifesaving mission of the American Cancer Society.

This year, we plan to host a walk-thru

experience for the Relay For Life event. During our walk-thru event, our participants will be able to experience some traditional elements of Relay.

Funds raised help the American Cancer Society conduct breakthrough research, provide 24/7 support for cancer patients and access to lifesaving screenings.

For more information please contact Halle Baker at halle.baker@cancer.org or visit www.relayforlife.org/chathamnj.



(above) Relay For Life of Chatham will be held on Saturday, June 5th, 4-7 p.m. at Cougar Field, 312 Shunpike Rd., Chatham Township.

Spectacular Ocean Beach Vacation

Popham Beach, Maine Only \$1,900 for a week in August



**2021:
Reduced
Rent**

- Beach-front cottage
- Ground Level
- Sleeps 6

Call or Email Teri & John

732-423-2792 - Popham@optimum.net

For photos & other info, visit: www.FamilyFriendlyVacationRentals.com/p9858



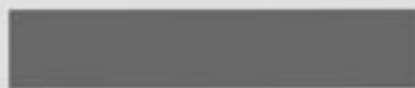
THE COUNSELING CENTER

CONVENIENT | LOCAL | TRUSTWORTHY

GET THE HELP YOU NEED CLOSE TO HOME

*World-Class Substance Abuse &
Mental Health Outpatient Treatment*

The Counseling Center offers a full range of substance abuse and mental health treatment in a serene and comfortable atmosphere with flexible scheduling during day and evening hours.



10 Facilities Throughout New Jersey

Freehold • Monmouth Junction • Clark • West Caldwell • Fair Lawn
• Middlesex • Cherry Hill • Toms River • Roxbury • Robbinsville

LEARN MORE AT
TheCounselingCenter.com
855-788-8247

All Services Also Available Via Telehealth

FUN FESTIVAL FOR ALL BOYS & GIRLS ENTERING K-5

Cub Scout packs and Scouts BSA troops of Chatham and Madison will hold a Fun Festival on Saturday, May 8 from 1 - 4 p.m. at the Madison Community Pool, 105 Rosedale Ave.

All boys and girls who will be entering grades K-5 in September are invited. This is a free event.

Activities will include: a model campsite, archery, bb, backyard bass, balloon popping, stomp rockets, corn hole, and Pinewood Derby cars.

We will be following all social distancing regulations in effect on that date and all participants will wear masks.

Please let us know you are coming, tinyurl.com/funfestchatmad. For more information, email Al.Thomas@Scouting.org or call 973-765-9322, x229.



(above) Archery



(above) Pinewood Derby

CONSUMER ENDORSED & APPROVED: HIGHEST RATING IN UNION COUNTY

Highly Recognized Care in the Heart of New Providence

At Spring Grove, we offer a comprehensive continuum of subacute rehab and skilled nursing care to ease your transition from hospital to home.

- Hospitality Focused Rehab Experience with 24 Hour Guest Services Line
- Physiatrist Driven Customized Rehab Planning by Dr. Jean Bachar
- Onsite Physician and Specialty Consultations by Leading Area Physicians
- NEWLY RENOVATED REHAB WING

BEST NURSING HOMES

U.S. News & World Report

SHORT-TERM
REHABILITATION
2019-20

SPRING GROVE

REHABILITATION & HEALTHCARE CENTER

144 Gales Drive, New Providence, NJ 07974 • (908)464.8600
SpringGroveRehab.com

A PROUD MEMBER OF MARQUIS HEALTH SERVICES

Nathan Weiser
★★★★★

Spring Grove is by far the best rehab center I have ever been to. The staff are kind and caring and have gone above and beyond my expectations. The building is kept extremely clean and the new renovations are very nice.

Thank you Spring Grove for a wonderful and pleasant stay.

Charles Sherrick
★★★★★

I have been at Spring Grove for a few weeks now, they have exceptional service and excellent staff. All the nurses have been professional and attentive to all my needs. I never thought a rehab center can have such a beautiful layout and well put together. The newly renovated room I have stayed in, is up to date and extremely clean. The therapy staff have gone above my expectations with their expertise and getting me to where I am today. Alyssa the social worker has gone above and beyond with all her assignments.

Thank you Spring Grove.

Chrissy Sloan
★★★★★

The nursing staff and administration is professional, patient, attentive and understanding. The facilities are very clean and well maintained. My parents room is always clean and tidy. Although it was a difficult decision to make relocating my folks from a home environment to a senior living facility, Spring Grove made my decision easy.

Thank God for them!

4 Million Dollar RENOVATIONS NEAR COMPLETE!

Spring is Here! Call Today for a Free Estimate! ☎ 855.624.6655



Masonry



Roofing & Siding



Windows & Doors



Kitchens & Baths



Decks & Porches

AS SEEN ON
GEORGE
TO THE
RESCUE
NBC



Payment Plans

WINDOWS \$209	BASEMENTS \$395
KITCHENS \$389	BATHROOMS \$199
ROOFING \$249	DECKS/PATIOS \$189
SIDING \$289	PORCHES/STEPS \$185

0% Plans Available!

Estimated monthly payments.
Rates & payments based on credit approval.

MagnoliaTM

HOME REMODELING GROUP

ROOFING | SIDING | WINDOWS
KITCHENS | BATHROOMS | BASEMENTS
MASONRY | DECKS | PORCHES

VIRTUAL MEETINGS ALSO AVAILABLE

Interior & Exterior Remodeling | Family Owned & Operated

100% FINANCING AVAILABLE | 30+ YEARS EXPERIENCE

NJDCA 13VH07755300

MagnoliaHomeRemodeling.com

CHC SENIOR HOUSING *Looking for a great place for Mom & Dad?*

SHARED LIVING - AGES 62 & OLDER



Private, spacious rooms with full baths includes dining, activities, and housekeeping in ranch style homes.

Attractive • Affordable • Available Now!

To learn more call **908-526-8130** or visit **www.CHChousing.org**

JANET LEICHT, DPM
Podiatrist specializing in foot and ankle, bunions, hammertoes, diabetic foot care, heel pain, neuromas, surgery, orthotics and sports medicine.

Mon: 1:00 PM - 6:00 PM Thu: 9:00 AM - 12:00 PM
Tue: 9:00 AM - 7:00 PM Fri: Surgery Day
Wed: 9:00 AM - 1:00 PM Sat: 8:30 AM - 12:00 PM

908-381-8160
janetleichtdpm.com
369 Springfield Avenue
Berkeley Heights, NJ 07922




Pediatric Occupational Therapist
Susan Hero MS, OTR/L
www.susanhero.com
Providing: In Home Therapy and Teletherapy

The OT Hero (732) 259-5558
Local area resident

LEG PAIN
You Don't Have To Live With It!

That "searing, burning pain" in your thigh and calf... that "aching, numbing" feeling in your hip and buttocks... that "tingling" in your foot and toes and loss of balance... It interferes with your ability to walk, to ride a bicycle, play golf, garden... to have **FUN IN LIFE!**

Leg pain, thigh ache and numbness, and tingling in the foot may actually be caused by a pinched back nerve even though you have **NO** back pain - it could even be Sciatica. Dr. Murphy is an expert at finding the **CAUSE** of your leg pain and numbness and **CORRECTING IT WITHOUT THE USE OF DRUGS OR SURGERY.**



Dr. Joseph J. Murphy
Chiropractic Physician
PAST PRESIDENT
The NJ Board of Chiropractic Examiners
The NJ and Morris Chiropractic Societies
Palmer Graduate

"YOUR BETTER HEALTH IS OUR ONLY CONCERN!"

Suburban Chiropractic Center *Celebrating Our 37th Year!*

301 Main Street • Chatham
973-635-0036 • www.drjmurphy.com

CLOTHING DRIVE – MAY 21

St. Vincent de Paul Parish Rosary Altar Society will be holding a clothing drive on Friday, May 21, 2021.

Your donations can be dropped off at the church meeting room, 250 Bebout Ave., Stirling from 10:00 a.m. until 6:00 p.m. on May 21. The needed items are men's, women's and children's clothing, shoes, belts, ties, handbags, backpacks and hats. We are also accepting linens (bedding, curtains, towels, pillows, small rugs and quilts) and bikes, strollers and stuffed animals. Please put all items in kitchen plastic bags weighing less than 20 lbs. (except the bikes and strollers) and tie the bag closed. Bag

shoes separately. Please do not bring your items to the church meeting room before the collection date as we do not have any space to store them.

A & E Clothing Corp, Carteret, NJ, helps facilitate collection of clothing, linens and shoes for distribution throughout the US and developing countries. They will sort and ship the items and compensate the Rosary Society per pound collected. These funds will go toward the needs of the Parish community.

Please contact the parish office at 908-647-0118 or parish@stvincentschurch.org with questions.



(above) St. Vincent de Paul will hold their Spring clothing drive on Friday, May 21, 2021. Pictured is the collection from their Fall drive.

SENIORS' DAY TRIP TO ATLANTIC CITY

The Berkeley Heights Seniors plan to resume their monthly trip to Resorts Casino in Atlantic City on Monday, May 17. The bus leaves Berkeley Heights at 8:30 a.m. and returns at 7:15 p.m. The cost is \$35 which includes bus transportation and a \$20 voucher for slot play. For further information and reservations, call Ramona at 908-647-3295.

M&M Car Service & Taxi
of Berkeley Heights
908-464-6222
VANS & TOWN CARS

Maureen & Mike Esposito, Owners, Berkeley Heights

SPECIAL DISCOUNTS FOR SENIOR CITIZENS
Doctor Appointments • Anywhere local
We will pick up any prescriptions & little shopping needs.



THE RIGHT CARE. RIGHT NOW.

COVID TESTING
ON SITE X-RAYS / LAB TESTING
MOST INSURANCE ACCEPTED
NO APPOINTMENT OR REFERRAL REQUIRED

AFC URGENT CARE SHORT HILLS
704 Morris Turnpike, Short Hills
Near Panera Bread and WalWa
973.671.5350 | AFCUrgentCareShortHills.com
COVID-19 RAPID AND PCR TEST AVAILABLE
Hours: M-F: 8am-8pm, S-S: 8am-5pm



american family care URGENT CARE



NOW OPEN

URGENT CARE • 24-HOUR SERVICES ON-SITE • LAB SERVICES ON-SITE • FLU SHOTS & IMMUNIZATIONS • COVID-19 TESTING • VACCINATIONS & PHYSICALS • OCCUPATIONAL MEDICINE • MOST INSURANCE PLANS ACCEPTED

CHIMNEY & ROOFING SPECIALISTS

MURSELI PRO CONSTRUCTION
908-361-6372
1-800-650-0968

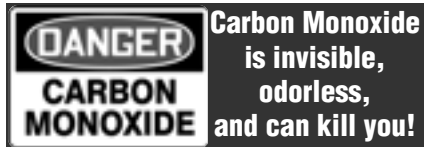
Family
Owned &
Operated For
17 Years

- All Work Guaranteed
- 24/7 Emergency Service
- 20% Senior Discount
- Major Credit Cards
- NJ Lic. 13VH08570100



**Save \$900
ON ROOF
REPLACEMENT**

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 5/31/21.



May Special
COMPLETE SET OF STEPS
 Up to 6 Feet, 5 Steps / Brick, Limestone & Concrete
\$2,800 With this ad. Cannot be combined with any other offer. Expires May 31, 2021



FOUNDATION



- NEW FOUNDATIONS
- REPAIRS
- WATERPROOFING

MASONRY



- DRIVEWAYS
- STEPS
- BRICK & BLOCK
- SIDEWALKS
- REPAIR

ROOFING



- RE-ROOF
- NEW ROOF
- ROOF REPAIRS
- SHINGLES
- FLAT ROOF

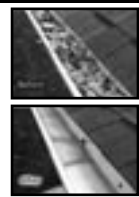
CHIMNEY



- CLEANING
- RE-LINE
- REPAIRS
- REBUILD
- CAPPING

GUTTERS

- CLEANING
- INSTALLATION
- SCREENING
- REPAIRS
- REPLACEMENTS



\$400 OFF
ANY FOUNDATION JOB
OF \$2000 OR MORE

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 5/31/21.

Save \$900
ON ROOF
REPLACEMENT

With coupon. Cannot be combined with any other offer. Some restrictions apply. Expires 5/31/21.

\$79.99
GUTTERS CLEANING
(Any Average House)

With coupon. Cannot be combined with any other offer. Expires 5/31/21.

\$150 OFF
ANY ROOF REPAIR
of \$500 or more

With coupon. Cannot be combined with any other offer. Expires 5/31/21.

\$200 OFF
ANY CHIMNEY REPAIR
of \$800 or more

With coupon. Cannot be combined with any other offer. Expires 5/31/21.

Special! **CHIMNEY LINER**
\$1300

Why Should I Use A Chimney Lining System?

- Protect your house from heat transfer combustibles
- Protect the masonry from the corrosive by products of combustion
- Provide a correctly sized flue for optimum efficiency of appliance



Fire Safety



Improved Performance



Long Term Preservation



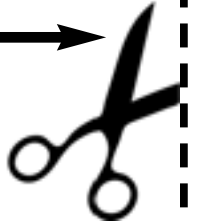
Easy & Effective Cleaning

With this ad. Cannot be combined with any other offer. Expires May 31, 2021

ATTENTION PARENTS OF KIDS AGES 6-18

31 IDEAS TO HELP KIDS EAT BETTER, RUN FASTER, GET STRONGER AND BECOME THE BEST VERSION OF THEMSELVES

Cut This Page Out and Put on Your Refrigerator



Eat Better

- Drink AT LEAST 4 Water bottles
- Have a fruit or veggie with each meal
- Have nuts instead of chips as a snack
- Have a source of protein in each meal
- Take a multivitamin
- Limit sweets to only one serving

Get stronger

- Perform 50 bodyweight squats
- Perform 50 pushups
- Perform a plank for 60 seconds 3 times
- Perform 25 vertical jumps
- Get at least 8 hours of sleep a night

Be Happier

- Get at least 30 minutes of exercise
- Do a morning routine that you enjoy
- Write 5 things that you are grateful for
- Adopt a Growth Mindset
- Listen to music whenever you can

Run Faster

- Do 10 hill sprints
- Perform 15 Broad Jumps
- Sprint for 50 yards
- Perform single leg jumps
- Perform High Knee Marches

Build Confidence

- Do something outside of your comfort zone
- Read a book
- Practice or spend time on your hobbies
- Learn a new skill
- Work towards a new Goal

Be More Active

- Walk during TV show commercials
- Schedule exercise time
- Whenever you see a commercial for a car company, perform 10 squats
- Find a buddy, and exercise with them
- Try a new method of exercise every week (i.e. biking, running, lifting weights, etc.)

**Do You Want
GRIT ATHLETE PERFORMANCE
to Help You with all of this?**

**Registration for Our 10 Week
Summer Program Now Open**

Early Bird Registration Expires June 21

www.gritathletes.com



**ATTENTION
PARENTS
OF KIDS
AGES 6-18**

Summer Athlete Performance Camp in Berkeley Heights

Discover how to get your children strong, fast, and confident this summer...so they can become the best athletes they can be.

This program is for your child if:

- They want to get better at sports but struggle because of **lack of speed, strength or stamina.**
- They **eat more junk food than healthy food** and you need another voice to help them understand how important a healthy diet is during these developmental years.
- They **need to improve their confidence** and you want them to start to get better at recovering from their mistakes.
- They're doing pretty good right now but want to take their performance in their sport to a **higher level.**

Here's what parents can expect to happen:

- **They will get stronger** which means when they show up to their sport they'll be able to perform better than ever.
- **They will run faster and jump higher** so they can show up to their next season and people will start asking what the heck have they been doing.
- They'll become **more coordinated and improve agility** which means they'll pick up new skills their coaches teach them faster.
- **Your children will start to eat better** because we'll be educating them daily on what's good and what they should avoid...don't be surprised if they start asking you to buy more vegetables.
- **Confidence will skyrocket.** When kids get stronger, faster and more fit...their confidence will rise ...so will their self-esteem which means their performance in every aspect of life will get better.
- **Their mindset will improve.** We're going equip your child with very specific mindset skills that'll help them learn how to transform how they think about mistakes and failures.

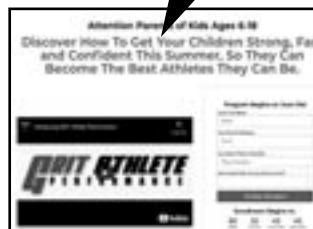


HOW TO REGISTER

**STEP 1
Scan This
QR Code**



**STEP 2
Enter Your Info
When You Get
To This Page**



**STEP 3
Leo Will Call You
To Set You Up**



About Grit Athlete Performance (A Gabriele Fitness Company)

GRIT helps kids ages 6-18 get strong, fast and confident so they can build a bigger and better future. They are located in Berkeley Heights inside Gabriele Fitness. All Grit coaches have been handpicked via a very lengthy interview process by Gabriele Fitness founder, Vince Gabriele.

The Details
Dates:
JUNE 21-AUGUST 27
Please visit www.gritathletes.com
for days/times at each age group
and for pricing.

Location:
GRIT SPORTS PERFORMANCE COMPLEX
(Located inside Gabriele Fitness in Berkeley Heights)

SIGN UP TODAY!
Summer Program
Early Bird Registration
Expires June 21

EMERGENCY SQUAD CELEBRATES 85TH YEAR - LAUNCHES FUND DRIVE

Submitted by Evan Skinner

Despite the challenges faced by numerous all-volunteer emergency squads that are struggling to stay afloat financially or with adequate membership, the Chatham Emergency Squad is thriving. Having come through the worst of a national pandemic without a single member becoming infected with the virus, CES is looking forward to continued strength and growth. But it is also looking back. Because this year, CES is celebrating its 85th anniversary.

Originally an outgrowth of the Chatham Fire Department, CES was created by action of the Borough Council in 1936 and purchased its first ambulance, a Miller LaSalle, two years later. By 1949, the firefighters couldn't keep up with the demand on the emergency side and in 1951, the Chatham Emergency Squad, Inc. was established as an independent organization. New members were recruited and trained and a year later a fund drive was created to finance a new home for the Squad. In late 1954, the building at 31 North Passaic Avenue was dedicated and the additional funds raised were used to purchase a second ambulance.

The '50s and '60s saw continued changes. Because staffing was so challenging, the decision to accept women was made in 1959. By 1968, federal and state laws were passed to regulate training in the field of emergency response. A training course for Emergency Medical Technicians (EMTs) was introduced in New Jersey in the early 70s.

Meanwhile, in Chatham, population growth and real estate spread was making timely response from the Borough building more of a challenge, so plans for a Township building took

form. The new building at 45 Spring Street opened on August 9, 1982. Although each building has been renovated once, the last building improvement took place in the Township in 1998.

CES continues the response standards set long ago. Its volunteer members provide emergency response free of charge 24 hours/day every day of the year. CES President, Steve Davenport said, "In addition to the tax savings, an additional benefit to the community of being an all-volunteer squad is our ability to provide non-emergency transport and to assist residents who have medical issues into and out of their homes. We're also present at Chatham High School football games, Fishawack, and local sports tournaments and fundraising sports events. No paid squad can provide that level of service."

What started with a few firefighter members in the '30s is now a vibrant, professional team of more than 80 members. Members range in age from early 20s to early 70s, are almost equally male and female, and include students, professionals, people who work from home and people who aren't in the paid workforce. From the 22 calls completed in 1950 to the nearly 1200 calls in 2020, CES has grown as demands upon it have grown.

One tenet of CES's success is the high standards to which they hold their volunteers. All members must pass the National Registry EMT exam and complete a 12-18-month probationary period in which numerous training classes and experiential assignments must be completed. Each volunteer commits to a 12-hour per week regularly scheduled shift on either the day or night shift, an average of eight weekend shifts per

year and usually one holiday shift. Members are required to keep up with annual and semi-annual training classes and must complete 48 continuing education hours/3 years to maintain their EMT license.

The counterbalance to those rigorous requirements is CES's flexibility and mission. CES recognizes that its members have personal obligations, careers, vacations, and unexpected changes that must be accommodated. It's a given that crew members might need to respond to calls from their homes, offices or while taking care of business. CES insists that no member be financially burdened while pursuing this volunteer opportunity, so training is reimbursed and uniforms are provided.

Members agree that there is no stronger way to bond to their community. Robin Hoppe, Personnel VP and 6-year member said, "This volunteer work is very rewarding. You are helping people on what is likely the worst day of their year or even their life. Our patients frequently report that they feel better the minute that we arrive. There's something about our presence and our actions and our way of communicating with patients that inspires confidence. Joining the Emergency Squad has been one of the best decisions I've ever made. This is a small town and we truly are neighbors helping neighbors."

CES is an indispensable community service that is funded almost entirely by donations from the community. The annual fund drive is a critically important event to cover its operating expenses for the year. Mailers soliciting donations arrived in local businesses and residents' homes in April.

CES celebrates the important role it has played in the fabric of the lives of the Chathams for 85 years and looks forward to continued growth, change and success in pursuing its mission – to deliver high-quality life saving care at no charge to the Chatham community. In addition to providing Basic Life Support (BLS) service, CES also hosts blood drives and provides free CPR training to residents, teachers, coaches, school crossing guards and emergency personnel, including fire and police. CES always welcomes new volunteers. To learn more, to volunteer, or to make a donation to the annual fund, visit chathamemergencysquad.org. Checks can be mailed to P.O. Box 609 Chatham NJ 07928.



ROSE CITY RUNNERS SEEKING NEW MEMBERS

Attention Madison/Chatham/Morristown area runners! Whether or not you are affiliated with a running club come check out the Rose City Runners. We meet every Saturday morning at the Kitchell Rd. parking area of nearby Loantaka Park. Meet time is 8:30 a.m. April-October and 9 a.m. November-March.

Because of the current pandemic, getting together for a run is our only activity for the

time being. Because we break into smaller groups on pace, we are able to keep our distance safely. We hope to be back soon to sharing a post run breakfast every Saturday, complete with a fire in the shelter fireplace on cold winter days. We also hope to start having member hosted house parties. When races start coming back our USATF racing team will be active racing against other NJ clubs. Racing on the

team is an option, but not a requirement for membership. Just come some Saturday. Members run varying paces (including a few walkers) and cover 3-8 miles, much on quiet wooded park trails. We are a friendly welcoming group.

Contact BarbaraRushman@yahoo.com or visit our website www.RoseCityRunners.com for more information.



(above) A group run at the group's meeting place in Loantaka Park. (front row) Pam Helmer, Dede Paul, Lee Brush, Beth Nelson, Lynda Brush, Bobi Commer, Noriko Charnley, Lauren Dolan, Aileen Flanagan, Alison Redmond, Joseph Balwierczak, Gerry Ciciciola, Chuck Paul; (back row) Himanshu Pandya, Judy Ahlers, Henry Ahlers, Manav Agarwal, Jim Bickelhaupt, Peter Allen, Robb Lillibridge.

A&J

PROFESSIONAL SERVICES, INC.

HOME IMPROVEMENTS

908-432-7081

ajproroofer.com

Deal directly with the owner operator for personal service and accountability.



(above) Father and son, Al and Chris, are on every job site since 2004.

Visit our website to read reviews from you neighbors






ROOFING

SIDING

GUTTERS

- Windows
- Painting
- Powerwashing
- All types of Home Improvement

100% FINANCING AVAILABLE
Fully Insured • NJ License #: 13VH03110900

CALL OR EMAIL TODAY FOR FREE ESTIMATE 908-432-7081
AJPROROOFRS@GMAIL.COM



HISTORIANS SEEK PHOTOS OF RAILROAD WORKERS FROM YESTERYEAR

County of Morris

There was a time when “Railroaders,” as they were known, were revered in New Jersey and around the nation.

In Morris County, the term “railroader” became a catchall phrase for railroad employment, from those who worked on the railroad and at the depots to ticket agents and, of course, the engineers, who were written about in absolutely heroic terms in early newspapers of the 19th Century.

It was a time in America when the railroads served as a commercial boon for the towns they served, whether it be commuter trains or the freight lines. The “Iron Horse” allowed for settlements in the west, and the growing railroad network allowed wealthy northerners to winter in the south, establishing Florida as the place for “snow birds” more than a century ago.

Morris County historians are compiling lists and records of the local men and women who built, supported and just made the railroads go in those early days and are asking anyone with photographs to share them. The county is interested in any aspect of railroad employment.

Please contact Jan Williams in the Morris County Office of Planning & Preservation at jwilliams@co.morris.nj.us if you have photographs to offer.

It is an important aspect of Morris County

history worth documenting. Railroads were once a staple in Morris County life. They provided shopkeepers with goods, afforded speedy mail delivery and, most importantly, were a key source of employment. Railroads served as a companion tool for the Morris Canal; eventually overtaking the canal as a favored transportation mode for ore, goods and people.

There are examples of “canalers” trading life on the water for one on the rails.

It is worth noting for the “railroader” enthusiasts that Morris County boasts its own steam locomotive, which is pictured on this page. The United States Army Steam Locomotive No. 4039 is listed on both the New Jersey State and National Registers of Historic Places.

The locomotive has been under restoration with the help of a large federal grant, public donations and funds from the Morris County Historic Preservation Trust Fund. The fund also has helped to restore and preserve historic railroad stations, such as in Butler and Lake Hopatcong, and even support systems, including the Boonton train trestle.

Locomotive No. 4039 will be housed at the Whippany Railroad Museum, which is dedicated to preserving and recording the history of railroad activity in the region.

Learn more about the museum at whippanyrailwaymuseum.net.

LOVE SHOULDN'T HURT

Safe+Sound Somerset

You may have heard about the increase in domestic violence since the start of the pandemic as families are forced to shelter in place. Since then, Safe+Sound Somerset has seen a 40% increase in calls and texts to our 24/7 domestic violence hotline – even as it has become harder for those experiencing domestic abuse to reach out for help. Domestic abuse is a pattern of

controlling, threatening, degrading and violent behaviors by a partner. Abuse takes many forms, including emotional, psychological, physical, sexual and financial.

If someone you know is experiencing domestic abuse or dating violence, we can help.

24/7 Confidential Hotline - Call or text 866-685-1122. For more information visit www.safe-sound.org.

NEW JERSEY VETERANS NETWORK

Dedicated To Helping Veterans And Their Families Live Better Lives

If you are a veteran, or family member, in need of assistance or comradeship, please contact us at NJVN1775@gmail.com or call 973-332-1556.

Visit online at NJVN.org for more information about our services, and ways you can make a difference in a heroes life.

You Are Not Alone

If you, or someone you know is in emotional distress or suicidal crisis, please call us for support.

We Are Here to Listen

www.caringcontact.org



KW PREMIER PROPERTIES KELLERWILLIAMS. the mavins group... So much more than a move.



Finn Polisin Sales Associate, REALTOR
O: 908 273 2991 • 908 500 4838
E: finnpolisin@kw.com

finnpolisin.kw.com • themavinsgroup.com
488 Springfield Avenue, Summit, NJ 07901



★ PSYCHIC PLACE ★ ☾ Readings by Jessica ☽

- ★ TAROT CARDS • PALM ★
- CRYSTAL BALL ★
- ☾ ASTROLOGY • MEDITATION ☽
- ★ Available for Parties ★
- & Special Events ★

☽ Jessica has been at the same location for close to 30 years and is world renown for her Psychic abilities ★

☽ 10am-9pm - 6 DAYS A WEEK ★

☽ 908-757-4450 ☽

★ 2322 Park Avenue ★

★ South Plainfield, N.J. 07080 ★

☽ NEW CUSTOMERS \$10 OFF ☽



NJ ANTIQUE BUYERS

WE BUY ANTIQUES, ART, COLLECTIBLES, COINS, AND JEWELRY

WE BUY ANYTHING OLD

- Old Toys
- Coins and Medals
- Watches & Clocks
- Judaica Collectibles
- Military Collectibles
- Asian Decorative Arts
- Old Writing Instruments
- Antique Porcelain & Glass
- Art (Paintings, Sculptures, Old Prints)
- Jewelry (Vintage, Costume, Silver, and Gold)
- Sterling Silver, European Silver, Antique Silverplate



201-450-0206

info@nj-antiques.com

www.nj-antiques.com

3 East Pleasant Ave.
Maywood, NJ

We do house-calls anywhere within the tri-state area.

DONATE UNWANTED BICYCLES

On Saturday, May 8, from 9 a.m. to 12 noon, Faith Lutheran Church, 524 South Street in New Providence, will be collecting second-hand bikes for use by adults and children in third world countries.

The collection is being conducted on behalf of Pedals for Progress (P4P), an organization which annually recycles 6,000 bicycles for persons in developing countries.

Anyone with a bicycle in repairable condition is urged to donate to this worthy cause. Bikes may be dropped off at the parking lot next to the church. Members of Faith will repair and process the bikes for shipment.

Since 2002, Faith Lutheran has been collecting bikes. In 2020, 170 bikes were collected from persons in New Providence, Berkeley Heights, Mountainside, Westfield, Warren, Scotch Plains and Fanwood. This range of towns was aided by articles published in Renna Media town newspapers.

Every year affluent Americans buy 22 million new bicycles and discard millions of old ones, abandoning many more in basements,

sheds and garages. Most of these end up in our already overburdened landfills.

P4P ships its reconditioned bikes to persons in need of countries in Latin America, Africa and Asia. The bikes provide reliable transportation to commute to work, transport produce to market, access health care and other services. Steady employment for adults is vital to the development and success of these economies.

Persons who have bikes but are unable to deliver them to Faith on May 8 may call the church office on 908-464-5177 or email family.faith@verizon.net.



(above) Bikes filled the P4P truck to capacity.



(above) Alana Lamberti of Faith repairs a bike for shipment.

Club Z! TUTORING



- One-On-One
- All Subjects, Pre-K to 12
- In-Home or Online Sessions
- SAT/ACT Test Prep
- Affordable Rates
- No Long-Term Contracts

Call for details!

908-460-1855

908-365-1311

clubztutoring.com/north-jersey

 @clubznorthjersey

Language Tutor

Spanish / Italian / French

ESL / SAT / ACT

Specializing in Middle School & High School levels
Achieve A's and A+'s and Highest Test Scores
 Using proven, unique, and home-grown methods of teaching language, ensuring perfection on all homework, projects, and advanced test-taking!!!

Call William, Guillermo, Guglielmo, Guillaume
(908) 391-9251

for a Free consultation and references
 Former teacher at The Adult School of the Chathams, Madison and Florham Park at Westfield High School



Stop your child's suffering now!
 Struggling students love and excel in class and actually speak the language fluently with no accent, as a result.



We Understand Commitment

You can rely on Edward Jones for one-on-one attention, our quality-focused investment philosophy and straight talk about your financial needs. To learn more, call today.

Michael Bianco
Financial Advisor

466 Southern Blvd
Jefferson Bldg 1st Floor
Chatham, NJ 07928-1462
973-520-4357

edwardjones.com
Member SIPC

Edward Jones
MAKING SENSE OF INVESTING

Michael.bianco@edwardjones.com
edwardjones.com/michael-bianco



Owl Hands

-- Computer Anything --

My name is Brian Vivas.
Computer problems?
 I can help. I'm local and reasonably priced.
 I've worked at the Madison Area YMCA IT department.



347.899.0374
owlhands.anything@gmail.com

MORRIS COUNTY CELEBRATES 4TH ANNIVERSARY OF HOPE ONE

Addiction & Recovery Program Credited With Saving More than 50 Lives

Fully Insured Free Estimates

Needleman Roofing

Lic. # 13VH06601300

SLATE - TILE - ASPHALT SHINGLES

908-389-0200

DO YOU NEED A DUMPSTER?

Professional Delivery & Pickup Affordable

Call to Reserve One Today

We take (but not limited to)...
 General Construction
 Household Waste
 Concrete & Asphalt

Logs & Stumps
 Demolition Debris
 Bulky Waste



NJ DEP# S27236

908-234-2382

Fast, Friendly, Reliable Service

Don't let your family memories fade away

HOME MOVIES TRANSFERRED TO DIGITAL FILES & DVD

- Video Tape Transfers
- DVD & Flash Drive Duplication
- Audio Cassette to CD
- Reel to Reel Audio to CD
- LP to CD
- High Speed Photo & Slide Scanning
- Foreign Conversions



locally owned since 1984

www.vdsnj.com
facebook.com/vdsnj
 email: ira@vdsnj.com
908-964-4004
 406 Chestnut St. • Union, NJ 07083

Rain, wind and even squalls of snow failed to dampen the 4th Anniversary Celebration of Morris County's unique and heralded Hope One program, a mobile treatment and recovery unit that visits towns two to three times weekly to reach people in need of addiction services and more.

"We are not going to arrest our way out of this problem," said Morris County Sheriff James Gannon, whose office initiated Hope One four years ago with the aid of Morris County, its Human Services Department, the Mental Health Association of Essex & Morris, Prevention is Key and their Center for Addiction Recovery Education and Success.

Since 2017, the Hope One mobile unit has not only been finding people struggling with addiction and connecting them with help, but also encountering people who are homeless, on the verge of becoming homeless, or people needing food, medical care, legal advice and other types of assistances. The program led to a spin-off program launched this year called Hope Hub, a multidisciplinary panel of law

enforcement, social services, mental health services, healthcare providers, treatment providers and recovery specialists who review the cases of at-risk people countered by Hope One, police, social workers, educators or any other government and non-profit agencies.

"If we did not have Hope One over these past four years, we would not have had more than 17,600 people contacted. We would not have had 3,302 trained in using Narcan to revive people who overdose. We would not have saved the 54 lives saved through Hope One," said Morris County Commissioner Director Stephen H. Shaw.

Sheriff Gannon and the Commissioners also gave special thanks and recognition to Hope One Coordinator Erica Valvano, a corporal with the Sheriff's office, who has lead Hope One since its beginning.

To learn more about Hope One and view a schedule visit: morriscountynj.gov/Departments/Sheriff/Community-Programs/Hope-One



(above) The Sheriff's Community Services Unit operates HOPE ONE in partnership with the Morris County Department of Human Services, the Mental Health Association of Morris County, and Morris County. To allow for more interaction and the ability to connect with individuals suffering from addiction, the HOPE ONE mobile recovery access center travels to different communities within Morris County. The vehicle parks and sets up refreshments in an effort to encourage those in need of services to approach the vehicle. Providing a comfortable, stigma free setting has allowed this program to effectively make contact with and provide services to individuals who have had difficulty navigating the journey of accessing appropriate services in the past.

THE IMPACT OF COVID - A LOOK BACK WITH GRATITUDE

On January 24, Home for Good Dog Rescue (HFGDR) achieved a milestone of the 9,000th dog adoption in just ten years since our founding. This new year is full of hope and thus, we look back to 2020 with gratitude to our friends, supporters, and community partners who lifted us up in the midst of the COVID pandemic.

Like so many others, the effects of the pandemic certainly presented challenges to the rescue. The immediate objective was to ensure the safety of our staff, volunteers, foster and adoptive families while continuing to carry out our mission of saving the lives of thousands of dogs living in squalid conditions, abusive situations, or on death row at high-kill shelters in the South.

From the pandemic, two trends emerged. First, changes in household routines and more time spent at home increased the community's interest in dog fostering and adoption. Second, the financial hardship of some households in the South exacerbated the need for dog rescue and respite in already severely life-threatening conditions.

"A year of quarantine and isolation has provided an opportunity for all of us to take stock of what is important in our lives," says Bernie Cicirelli, HFGDR Board Member and Director of Operations. "At the top of that list are our families, of which our dogs are an integral part."

The local community rallied around our mission and offered support in so many ways and for that, we are grateful. An emergency aid grant from the Berkeley Heights Business and Civic Association was a lifeline for the rescue. Other

resources came in the way of supply and gift card donations and an increased participation in fostering and adoption.

The heart and generosity of our community continues to be a beacon of hope and light to pave the way to an even greater impact in 2021. On behalf of the dogs we save, and the families who have been enriched through fostering and adoption, we extend our deepest appreciation for the support of our community.

Sincerely,

The Home for Good Dog Rescue Team

WHO WE ARE:

Home for Good Dog Rescue is a 100% foster-based, non-profit 501(c)(3) dog rescue established in 2010 in Summit, New Jersey, with offices in Berkeley Heights. We socialize, care for, and provide rescue dogs with life-saving medical care at our Wellness Center in Aiken, South Carolina, transport them to New Jersey, and nurture them in our network of foster families while they await adoption into loving homes - giving them a second chance at life.

We work to significantly decrease the number of animals living in conditions of squalor and under the threat of abuse and death, by rescuing, medically treating, fostering, transporting, and finally adopting those animals into loving homes. We promote humane companion animal ownership that recognizes the dignity of each and every life. Our rescues do not live in a shelter or kennel, but rather in loving, volunteer foster homes, right up to the point of adoption into their "home for good".



(above) Home for Good Dog Rescue extends a "thank you" to the community and celebrates their 9,000th dog adoption.

WOOD FLOORS
Sand • Stain • Refinish • Repairs • Installation
CARPET & RUGS
Clean • Stretch • Sanitize • Repairs • Bind
RESTOREMYFLOORS.NET
A DIVISION OF CARPET DOCTOR LLC.
116 SUSSEX ST. WESTFIELD, NJ
908-913-4650
Insured * References * Visa / MasterCard

10% Discount On labor only. Materials not included. Cannot be combined with other offers. Exp. 5/31/21.

WIRED RITE
ELECTRICAL SERVICE
COMMERCIAL & RESIDENTIAL
ALL PHASES OF ELECTRICAL WORK
• FIXTURES • OUTLETS • PANEL CHANGE
• SECURITY • HIGHHATS • CEILING FANS

Senior Citizen Discount 24 Hour Emergency Service Free Estimates

201-600-3530

KONANTIQUES
WE BUY ANTIQUES
FREE HOUSE CALLS
908-578-7593

WE BUY: Sterling Silver, Antique Jewelry, Costume Jewelry, Coins, Art, Watches & Clocks, Porcelain, Modern Items (50's, 60's, 70's), Antique Toys, Asian Decorative Arts, Judaica, Lighting, Military Items
Some Furniture, Hummel & Lladro Figurines

Over 20 years of Experience Located in Summit Free on-site consultation at your home or business
info@konantiques.com

PETER W. TRAUB **NOW HIRING**
ROOFING & CARPENTRY LLC

908-464-9655
PeterWTraubRoofing@gmail.com
PeterTraubRoofing.com
A.A.S. in Construction, SUNY Delhi University
Established 1985 • Lic. #13VH00107400

- Slate • Tile
- Wood Shingles
- Copper Gutters & Flashing
- Snow Guards
- All Phases of Carpentry
- Roof Restoration

83 Industrial Road, Berkeley Heights, NJ 07922

QUALITY Contracting, LLC

Custom / Interior Home Remodeling
Kitchens / Baths / and Much More
Aesthetic and functional living spaces
A to Z is known for our quality craftsmanship, reliability "We deliver on our promises" and attention to detail.



Call for a Free estimate
973-701-1327
Chatham resident with 20 years in business
Fully Insured • Licensed in NYC and NJ #13VH11270300

We specialize in barrier free living environments that align with universal design principles.

"Improve functionality and accessibility of your home" by proactively considering your future needs now and avoid additional future expense later.

Get a free evaluation/estimate with our CAPS certified staff - NAHB (National Association of Home Builders) Aging in Place Specialist.

Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyper-local to regional, for every budget and market size.

NEWSPAPER ADVERTS

We mail 135,000 newspapers to every home and business in 21 towns. You can advertise in any number of towns. Ads start at \$60.

FULL COLOR PRINTING

We print flyers and menus, full color, two sided, on coated stock for only \$35 per thousand.

DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

CALL JOE RENNA FOR A FREE CONSULTATION.
908-447-1295

RENNA MEDIA NEWSPAPER RATE SHEET

WE MAIL 135,000 NEWSPAPERS MONTHLY!

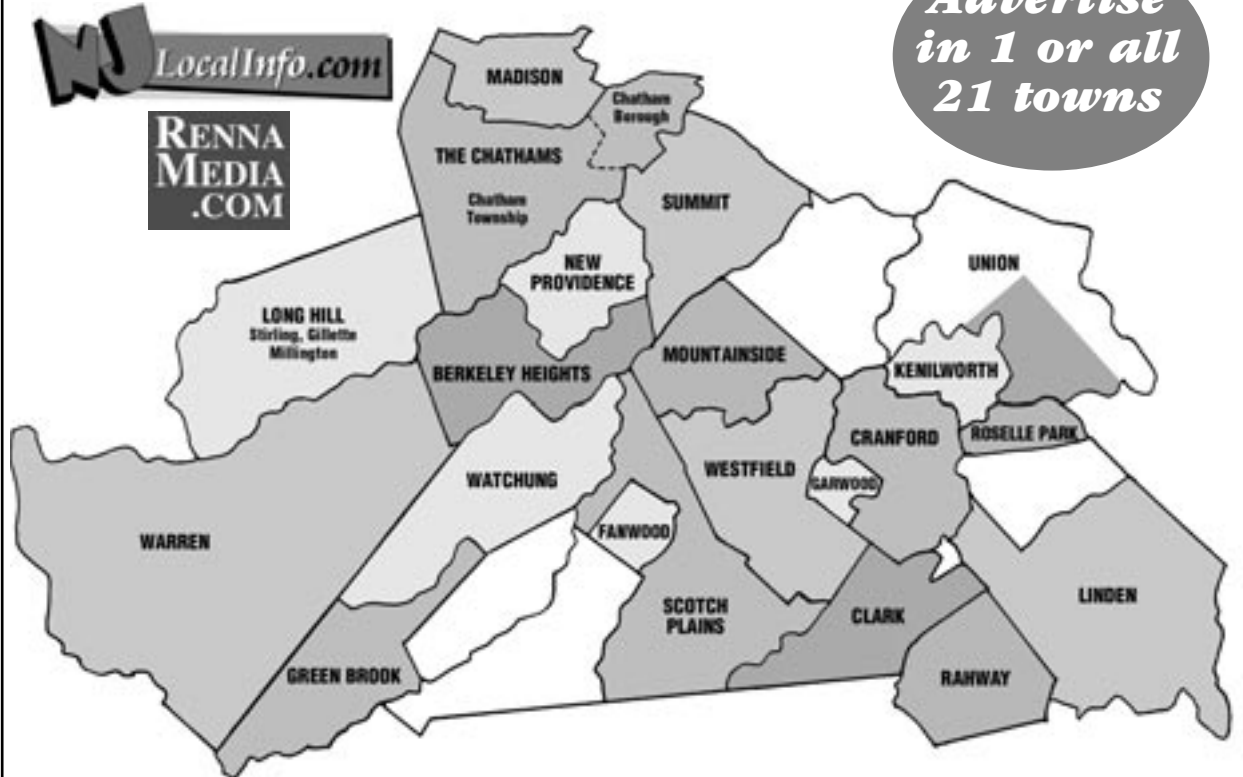
Tina Renna 908-418-5586 • tinarena@rennamedia.com

Joe Renna 908-447-1295 • joerenna@rennamedia.com

202 Walnut Avenue, Cranford, NJ 07016

Call today for FREE consult on marketing and business plans.

Online at RennaMedia.com
and NJLocalInfo.com



Berkeley Heights COMMUNITY NEWS Qty: 4,800 Mailed to every home and business. Zip: 07922	THE CHATHAMS NJ Qty: 7,400 Mailed to every home and business. Zip: 07928	Clark Monthly Qty: 6,700 Mailed to every home and business. Zip: 07066	CRANFORD MONTHLY NJ Qty: 9,800 Mailed to every home and business. Zip: 07016	Fanwood Post NJ Qty: 3,000 Mailed to every home and business. Zip: 07023	Garwood Times NJ Qty: 2,200 Mailed to every home and business. Zip: 07027	Green Brook Gazette NJ Qty: 3,000 Mailed to every home and business. Zip: 08812
KENILWORTH NJ Qty: 3,600 Mailed to every home and business. Zip: 07033	LIFE in LINDEN NJ Qty: 17,400 Mailed to every home and business. Zip: 07036	Long Hill LEADER NJ Qty: 3,600 Mailed to every home and business in Gillette, Millington and Stirling. Zip: 07933, 07946, 07980	MADISON MONTHLY NJ Qty: 6,300 Mailed to every home and business. Zip: 07940	MOUNTAINVIEW NJ Qty: 2,900 Mailed to every home and business. Zip: 07092	New Providence NEWS NJ Qty: 4,900 Mailed to every home and business. Zip: 07974	OUR TOWN Rahway, NJ NJ Qty: 12,400 Mailed to every home and business. Zip: 07065
ROSELLE PARK MONTHLY NJ Qty: 5,600 Mailed to every home and business. Zip: 07204	Scotch Plains NJ WHAT'S HAPPENING MONTHLY Qty: 9,600 Mailed to every home and business. Zip: 07076	Summit Times NJ Qty: 9,600 Mailed to every home and business. Zip: 07901	Spirit of UNION NJ Qty: 5,500 5,000 mailed to homes and businesses. Zip: 07083	WARREN MONTHLY NJ Qty: 6,200 Mailed to every home and business. Zip: 07059	Watchung Post NJ Qty: 2,800 Mailed to every home and business. Zip: 07069	Westfield MONTHLY NJ Qty: 11,800 Mailed to every home and business. Zip: 07090

NEWSPAPER AD RATES

Rates are per month. Artwork included in price. Newspapers are black on white.

Units	Size	RATE FOR ANY 1 NEWSPAPER	RATE FOR ANY 3 NEWSPAPERS	RATE FOR ANY 6 NEWSPAPERS	RATE FOR ANY 9 NEWSPAPERS	RATE FOR ANY 12 NEWSPAPERS	RATE FOR ANY 15 NEWSPAPERS	RATE FOR ANY 18 NEWSPAPERS	RATE FOR ALL 21 NEWSPAPERS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000
2 PAGE SPREAD	21" x 14"	\$700							
BACK PAGE	10" x 14"	\$500							
FRONT PAGE BANNER	8.25" x 2"	\$320							
FRONT PAGE BOX	1.5" x 4.5"	\$240							

Back cover, front page banner and front box reserved on first come, first served basis. Current advertiser has right of first refusal.

PREPAY 6 MONTHS AND GET 1 MORE FREE
PREPAY 12 MONTHS AND GET 3 MORE FREE

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

ONLINE ADS & PRESS RELEASES DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

- **GET UNLIMITED CLICKS**
An alternative to expensive pay-per-click programs
- **FREE AD DESIGN AND COPYWRITING**
Advertising webpage includes many features including write-up, images, video, Google map, etc.
- **POSTS ARE SHARED THROUGH SOCIAL MEDIA**
Posts shared on multiple Facebook pages and twitter.
- **PAID SEARCH ENGINE PROMOTIONS**
Posts are promoted by industry, key words and location.
- **TRACKABLE RESULTS**
All ads include a live view counter.

Joe Renna at 908-447-1295

email: JoeRenna@RennaMedia.com

**\$20
PER POST
Block of 20
for \$200**



WEBSITE AUDIT/ANALYSIS AND RECOMMENDATION PLAN

- **SEE WHAT IS WORKING AND NOT WORKING**
Know where your web traffic is coming from and why.
- **ELIMINATE / AVOID COSTLY SCHEMES**
Evaluate the return you are getting from your online marketing costs.
- **INCREASE ONLINE MARKETING RESULTS**
Recommendations include ways to increase traffic to your website
- **NO OBLIGATION**
This service is recommended even if you have an existing web management contract. Use it to tune up your marketing plan.

**ONE TIME
FLAT FEE
\$250**

**Call for a consultation
if you do not have a website
or if need a new one.**

Joe Renna at 908-447-1295
email: JoeRenna@RennaMedia.com

WEBSITE / SEO SERVICES

- **STARTER WEBSITE: \$500**
Basic static site that can be developed further
- **WEBSITE CREATION/UPDATE: \$2,400**
Cost for average website: 12 pages, contact form, SEO friendly, responsive design
- **WEBSITE HOSTING: \$300 PER YEAR**
Includes website hosting, software updates, monthly website content updates
- **SEO SERVICES: AVERAGE COST \$1,000 - \$2,000 PER MONTH**
Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

**Call for free a consultation if you need
help developing an online marketing plan.**

Joe Renna at 908-447-1295
email: JoeRenna@RennaMedia.com

**STARTER
WEBSITE
\$500**

Full Color Flyers and Menus Printed and Mailed to Every Home and Business in Town!

- MENUS - PRINTING - \$50 PER THOUSAND**
Rate is for quantities of 25,000 or more.
For quantities less than 25,000 cost is \$68 per thousand.
11"x17" / Full color / 2 sided / 60lb gloss coated stock /
Includes folding (quarter fold or tri-fold, with or without coupons tab)
- FLYERS - \$35 PER THOUSAND**
8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock /
Tri-fold add \$10 per thousand
- INSERTED AND MAILED TO EVERY HOME AND BUSINESS**
\$60 per thousand. (as low as \$30 per thousand depending on quantity.)

Joe Renna at 908-447-1295
email: JoeRenna@RennaMedia.com



**FLYERS
\$35
PER 1,000**

**MENUS
\$50
PER 1,000**

The Isoldi Collection

#LOVEWHEREYOU LIVE



14 Kimball Circle, Westfield
5 Bedrooms | 5.1 Baths | \$3,850,000



306 Massachusetts Street, Westfield
5 Bedrooms | 4.1 Baths | \$1,599,900



225 Eton Place, Westfield
4 Bedrooms | 2.1 Baths | \$899,900



37 Barchester Way, Westfield
5 Bedrooms | 3.1 Baths | \$1,150,000



553 First Street, Westfield
4 Bedrooms | 3 Baths | \$649,000



1370 Johnston Drive, Watchung
8 Bedrooms | 5.1 Baths | \$999,000



941 Fox Hill Lane, Scotch Plains
5 Bedrooms | 4.3 Baths | \$1,399,900



230 Virginia Street, Westfield
4 Bedrooms | 2 Baths | \$550,000

Now More than Ever #LoveWhereYouLive



THE
ISOLDI
COLLECTION

Frank D. Isoldi



Cell **908.787.5990**
Office **908.233.5555**
Web **theisoldicollection.com**
Facebook **/theisoldicollection**
Twitter **@HomesWestfield**
Instagram **@frankdisoldi**



© 2020 Coldwell Banker Residential Brokerage. All Rights Reserved. Coldwell Banker Residential Brokerage fully supports the principles of the Fair Housing Act and the Equal Opportunity Act. Operated by a subsidiary of NRT LLC. Coldwell Banker® and the Coldwell Banker logo are registered service marks owned by Coldwell Banker Real Estate LLC.

