

# Berkeley Heights

## COMMUNITY NEWS NJ

MAILED FREE  
TO EVERY HOME  
AND BUSINESS  
IN BERKELEY HEIGHTS

Published by Renna Media

Issue 68 • May 2021

### WOMAN'S CLUB RAISES FUNDS FOR RESCUE SQUAD

**ANNOUNCING**

**The Kulback Group**

Excellent Service  
Exceptional Results

The Market is  
Overflowing with Buyers.  
#timetosell  
#TheKulbackGroup  
908.230.5449  
LKulback@comcast.net

**COLDWELL BANKER  
REALTY**

Lisa Kulback, Sales Associate  
401 Springfield Ave. Summit, NJ  
www.Lisakulback.com  
office: 908.522.1800



(above) Joe Savino (President), Marie Moran (Corresponding Secretary WCBH), Howie Meyer, Liz Behne (WCBH), Peter Glen, Phyllis McEnroe (President WCBH), David Birnbaum (Vice President), Marc Schnitzer (Chief), Diana Wilfrid (1st Vice President WCBH).

*Submitted by Christine Bjornstad*

The Woman's Club of Berkeley Heights (WCBH) held a contactless bakeless bake sale during January, where money was donated in place of having a regular bake sale. Twenty-nine members contributed to the fundraiser for Rescue Squad, totaling \$720.

WCBH is an active group of women who provide services to the community through our fundraising efforts. They provide a scholarship to a Governor Livingston High School student, and donate to local organizations, such as the Rescue Squad, and the Public Library. They also support the veterans at Lyons Hospital, the YWCA of Union County domestic violence shelter, and the residents at Autumn Lake Healthcare.

General Meetings are the third Tuesday of the month,

September to May at 12:00 p.m. Indoor meetings will resume when the threat of COVID is eliminated. Our monthly meetings include guest speakers, fundraisers, luncheons, an annual picnic, and just old-fashioned fun! Additional club activities include playing bridge and Mah Jongg, visiting local museums, playing board games, and performing plays. Some members quilt, crochet, or knit and donate their items to a domestic violence shelter and Saint Joseph Social Service Center in Elizabeth.

WCBS plans on resuming General Meetings outdoors at the Columbia Park Pavilion. The dates are May 18 and June 15. All women from surrounding communities are invited to join us. If you are interested in learning more about our club, contact Phyllis McEnroe, 908-578-6809.

PRSR STD  
U.S. POSTAGE  
PAID  
BRIDGEPORT CT  
PERMIT NO. 390

ECRWSS

\*\*\*\*\*ECRWSEDDM\*\*\*\*\*  
**POSTAL PATRON  
BERKELEY HEIGHTS, NJ 07922**

**Genesis® II E-310  
Gas Grill \$749.00**

Free assembly on all grills

**WEBER  
PRE-SEASON  
SALE**

**Genesis® II S-315  
Gas Grill \$899.00**

**Colonial  
APPLIANCE**

908-665-1212

25 Passaic Street  
New Providence, NJ 07974

www.colonialappliance.com



Berkeley Heights News is published by Renna Media. 4,800 newspapers are printed monthly and mailed to every business and resident in Berkeley Heights.

Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

©2021 Contents of this newspaper cannot be reproduced without written consent from Renna Media LLC.

To submit content email:  
[editor@rennamedia.com](mailto:editor@rennamedia.com)

Berkeley Heights News is online at  
[www.rennamedia.com](http://www.rennamedia.com)  
like us on [facebook.com/](https://www.facebook.com/BerkeleyHeightsNews)  
Berkeley Heights News

## MIDDLE SCHOOL GIRL SCOUTS COMPLETE BEAUTIFICATION PROJECT

Submitted by Victoria Baum

A group of eighth grade Girl Scouts at Columbia Middle School (CMS) have been working on a girls empowerment and beautification project since last year. Their goal is to spread kindness and positive messages at CMS, while sprucing up the décor of the bathrooms.

A unique idea, the girls thought by decorating the bathroom stall doors with positive messaging they would be able to promote kindness and lift spirits.

Working towards their Silver Award with their scout leader, Mrs. Leahey, the girls approached CMS Assistant Principal Mrs. Grace Acosta who immediately set things in motion.

Mrs. Acosta shared, "I thought this would be a wonderful project at CMS to help encourage the young ladies that attend our school and to help spread anti-bullying messages."

Originally self-funded through a series of after-school cake and cookie sales, when it became clear that more funds were needed to complete the project the Columbia Staff and Teachers promoted a "pay to dress-down" day at the

middle school to keep the effort going.

Congratulations to eighth graders Melanie Leahey, Bree Kleinberg, Leah Brogden, and Honora Rosengarten for giving the girls at the middle school a lounge type retreat with positive messaging.

Photos by Berkeley Heights Public Schools



Advertise in this  
newspaper

4,800 papers  
are printed  
monthly  
and mailed  
to every home  
and business  
in Berkeley  
Heights.

Reserve space in the next issue.  
Call Tina today at 908-418-5586  
or email [info@rennamedia.com](mailto:info@rennamedia.com)



PARKING PRODUCTIONS  
JOHN DENT INC.

## NOW HIRING



MAIN OFFICE LOCATED IN CLARK, NJ

**\$13.50/hr  
Plus  
Tips**

Parking Productions is seeking Valet Parkers for Special Events and local accounts.

- Flexible schedule!
- Great for Students or those seeking extra income!
- Fun, exciting work!

732-574-9300 Option 2  
[jobs@parkingproductions.com](mailto:jobs@parkingproductions.com)

## NOW IS THE BEST TIME TO GET YOUR HOME READY FOR THE SPRING MARKET.



Our team can help with whatever your needs may be before listing such as:

- Minor Repairs - Staging - Decluttering
- Organizing - Plumbing - Electric - Painting

Please call, text or email for a personal,  
no obligation consultation and price evaluation of your home.

**Your local neighborhood experts.**

**Vincent Cirincione** Realtor **973-390-3826**

[Vinnco565@yahoo.com](mailto:Vinnco565@yahoo.com)

**Laurianne Tussel-Holsten** Realtor **908-370-1123**

[LTHolsten@gmail.com](mailto:LTHolsten@gmail.com)



Each office is individually owned and operated.

Serving all your real estate needs.

**908-522-9444 • 315 Springfield Avenue, Summit, NJ 07901**

WHARTON INSTITUTE FOR THE PERFORMING ARTS

# Grow with Music This Summer

Outdoor Performing Arts Camps

Ages 4.5+ in Berkeley Heights

Virtual Programs, too!

**Jazz Workshop • Musical Theater  
Drama • Early Childhood Camps**



**MENTION THIS AD  
FOR 10% OFF\***



**(908) 790-0700**  
**WhartonArts.org/summer**

\*Cannot be combined with any other offer. Valid for both current and new students. Limited time offer.





## RELAY FOR LIFE – JUNE 1

**Julia DeMilio**  
**DOG WALKER & PET SITTER**  
**908-370-3700**  
 juliademilio@gmail.com

Experience with dogs and cats  
 of all ages, breeds, and special needs,  
 as well as all types of  
 medication administration

**ALL BREEDS, ALL NEEDS**

**Zita's**  
 homemade ice cream

**908-464.1511**  
**1790 Springfield Avenue**  
**New Providence, NJ 07974**

7 days - Sun-Thur: 12 noon to 10 pm  
 Fri-Sat: 12 noon to 10:30 pm

ORDER ONLINE **zitasicecream.com**

**Authentic Freshly Made**  
**Belgian Waffles**

**\$1.00 OFF PLAIN WAFFLE OR**  
**WAFFLE SUNDAE**  
With this coupon. Expires 5/31/21. BER

Honor and remember loved ones and take action for lifesaving change!

The American Cancer Society (ACS) Relay For Life of Berkeley Heights invites the community to rally together as part of the Relay For Life of Berkeley Heights "Light The Fight" Event at The Grove at Connell Park on Tuesday, June 1, 5:30 - 10 p.m., to help save lives from cancer. Due to the pandemic, Relay For Life events have been adjusted and might look different, but the passion and commitment to fight cancer remains unchanged.

Founded by Dr. Gordy Klatt in Tacoma, Washington, in 1985, Relay For Life continues to be more than just an event - it's a movement, a community of like-minded survivors, caregivers, volunteers and participants who believe that the future can be free from cancer.

For more than 35 years, participants and volunteers across the world have come together to honor and remember loved ones and take action for lifesaving change. Funds raised help the American Cancer Society conduct breakthrough research, provide 24/7 support for cancer patients and access to lifesaving screenings.

There are many ways to get involved.

Register to be a part of the Relay For Life of Berkeley Heights. In the past the towns of Summit, New Providence, and Mountainside joined this relay. All communities are welcome to join and unite in the fight against cancer.

Simply sign up by registering on the event page to join as a survivor, participant or to start your own team.

Donate - If you can't participate in this year's Relay event, you can still help save lives by making a donation. Every dollar raised fuels the American Cancer Society's fight against cancer.

Purchase Luminaria to be displayed at the event - Your Luminaria bag will be designed by volunteers and will be illuminating the pathways of The Grove, providing hope to all that have been impacted by cancer.

"Relay For Life is an event that really brings together all of our surrounding communities" said Brianna Cagan, Youth Committee Lead for the event. "We have participants from Berkeley Heights, New Providence, Summit, Mountainside, Springfield, Watchung Hills - nearly everyone knows someone that has been affected by cancer in some way, so it's an event that everyone can relate to and feel good about supporting."

"Relay For Life events are now more important than ever and we can't allow progress to be put on hold because of the pandemic. Cancer won't stop, and neither can we," said Patti Broccoli, Event Lead.

To learn more about

Relay For Life of Berkeley Heights, visit [RelayForLife.org/BerkeleyHeightsNJ](http://RelayForLife.org/BerkeleyHeightsNJ).

For more information on sponsorship opportunities contact Vicky Allen at [vicky.allen@cancer.org](mailto:vicky.allen@cancer.org).

## A MESSAGE FOR FAMILIES OF ADULTS WITH DEVELOPMENTAL DISABILITIES

LearningRx brain training is a great option for New Jersey Division of Developmental Disabilities service recipients. LearningRx Warren provides cognitive training to improve the underlying skills we all use to think, learn, and work. For over 30 years our programs have been used to improve cognitive skills like auditory processing, attention, memory, and more to help make school, work, and life easier. Because we are a qualified New Jersey DDD goods and services provider the full breadth of our programs is available to DDD recipients.

Weak cognitive skills are at the root of learning struggles. Our method is to train and strengthen those cognitive skills. This approach makes our programs an excellent fit for many NJDDD

services recipients. We work one-on-one with our students to overcome obstacles, build confidence, and strengthen skills we all utilize to think and learn. This training approach supports goals related to self-direction, educational opportunities, independence, and economic opportunities. We do this while providing a fun and social alternative to traditional learning experiences.


The process begins with a cognitive skills assessment to customize the right solution for the student's needs. We then track progress through the duration of the program, and conclude programs with a second assessment. We will work closely with support coordinators and caregivers, providing periodic updates and, if directed, coordinate with other service providers for a more integrative approach.

We encourage DDD families to learn more about us. Our website is a good initial source of information [www.learningrx.com](http://www.learningrx.com). For detailed analysis of our programs, the LearningRx affiliated Gibson Institute of Cognitive Research [www.gibsonresearchinstitute.org](http://www.gibsonresearchinstitute.org) links many peer reviewed studies. If you'd like to see if training is right for your family member, book a free one-hour, no obligation trial. Call us at **866-272-4601** to learn more.



(above) A LearningRx trainer implementing a customized program with a student.

**LearningRx**

Spring is Here! Call Today for a Free Estimate!  855.624.6655



Masonry



Roofing & Siding



Windows & Doors



Kitchens & Baths



Decks & Porches



AS SEEN ON  
**GEORGE  
TO THE  
RESCUE**  


*Magnolia*<sup>TM</sup>  
HOME REMODELING GROUP

ROOFING | SIDING | WINDOWS  
KITCHENS | BATHROOMS | BASEMENTS  
MASONRY | DECKS | PORCHES



#### Payment Plans

WINDOWS \$209	BASEMENTS \$395
KITCHENS \$389	BATHROOMS \$199
ROOFING \$249	DECKS/PATIOS \$189
SIDING \$289	PORCHES/STEPS \$185

**0% Plans Available!**

Estimated monthly payments.  
Rates & payments based on credit approval.

**VIRTUAL MEETINGS ALSO AVAILABLE**

**Interior & Exterior Remodeling | Family Owned & Operated**

**100% FINANCING AVAILABLE | 30+ YEARS EXPERIENCE**

NJDCA 13VH07755300

**MagnoliaHomeRemodeling.com** 

## SISTERS RELEASE SINGLE DONATING PROFITS TO COVID-19 CHARITIES

The Grober sisters Winnie, 14, and Katie, 8, of Berkeley Heights, also known as the band "Sisters G", officially dropped a single titled "Heal The Earth" in December of 2020. Seeing so many people in need the sisters decided to donate the proceeds of their music towards two charities close to their hearts, [getboxesofhope.com](http://getboxesofhope.com) and Actors Equity Curtains Up.

Boxes Of Hope is a charity started out of Evangel Church in Scotch Plains but has now gone nationwide. The charity consists of filling boxes with food and supplies for people who can't get out of their home due to Covid or any other reason and bringing it right to their doorstep.

Both girls had a chance to pack boxes and personally deliver some to homes, getting to see first hand and meet the people whose lives their song helped impact.

"This was an amazing journey in so many ways," said Winnie, a freshman at Governor Livingston High School. "We wanted to give back to the world and bring hope."

"Curtains Up is my charity," said Katie, a 3rd grader who attends William Woodruff Elementary School. "It goes to support all of my Broadway family who have been out of work this last year due to Covid."

The sisters' friends and former colleagues in the arts, including Broadway talent that Katie

worked with while performing on the show Waitress, and other Broadway hits like Chicago, King Kong, and Tina Turner, also helped by contributing instrumental and vocals to the song, all of which was done in quarantine with artists connecting with Winnie and Katie virtually to help create the song.

"Heal The Earth" can be found streaming on all platforms or you can purchase a physical CD with all proceeds going to the two charities at [sistersg.bandcamp.com](http://sistersg.bandcamp.com). Or, if you're old school, you can buy a personalized one of a kind record Vinyl from Leesta Vall Records at [leestavall.com/products/sistersg](http://leestavall.com/products/sistersg).



(above) The Sisters G, a band of Grober sisters Winnie, 14, and Katie, 8, of Berkeley Heights, released a single titled "Heal The Earth". All proceeds from sales are being donated to two organizations to help with COVID relief efforts.

## CONSUMER ENDORSED & APPROVED: HIGHEST RATING IN UNION COUNTY

Highly Recognized Care in the Heart of New Providence

At Spring Grove, we offer a comprehensive continuum of subacute rehab and skilled nursing care to ease your transition from hospital to home.

- Hospitality Focused Rehab Experience with 24 Hour Guest Services Line
- Physiatrist Driven Customized Rehab Planning by Dr. Jean Bachar
- Onsite Physician and Specialty Consultations by Leading Area Physicians
- NEWLY RENOVATED REHAB WING

**SPRING GROVE**

REHABILITATION & HEALTHCARE CENTER

144 Gales Drive, New Providence, NJ 07974 • (908)464.8600  
[SpringGroveRehab.com](http://SpringGroveRehab.com)

A PROUD MEMBER OF MARQUIS HEALTH SERVICES

**BEST  
NURSING HOMES**

**U.S. News**

SHORT-TERM  
REHABILITATION  
2019-20



Nathan Weiser

★★★★★

Spring Grove is by far the best rehab center I have ever been to. The staff are kind and caring and have gone above and beyond my expectations. The building is kept extremely clean and the new renovations are very nice.

Thank you Spring Grove for a wonderful and pleasant stay.



Charles Sherrick

★★★★★

I have been at Spring Grove for a few weeks now, they have exceptional service and excellent staff. All the nurses have been professional and attentive to all my needs. I never thought a rehab center can have such a beautiful layout and well put together. The newly renovated room I have stayed in, is up to date and extremely clean. The therapy staff have gone above my expectations with their expertise and getting me to where I am today. Alyssa the social worker has gone above and beyond with all her assignments.

Thank you Spring Grove.



Chrissy Sloan

★★★★★

The nursing staff and administration is professional, patient, attentive and understanding. The facilities are very clean and well maintained. My parents room is always clean and tidy. Although it was a difficult decision to make relocating my folks from a home environment to a senior living facility, Spring Grove made my decision easy.

Thank God for them!

**4 Million Dollar  
RENOVATIONS NEAR COMPLETE!**



# The Isoldi Collection

#LOVEWHEREYOU LIVE



**14 Kimball Circle, Westfield**  
5 Bedrooms | 5.1 Baths | \$3,850,000



**306 Massachusetts Street, Westfield**  
5 Bedrooms | 4.1 Baths | \$1,599,900



**225 Eton Place, Westfield**  
4 Bedrooms | 2.1 Baths | \$899,900



**37 Barchester Way, Westfield**  
5 Bedrooms | 3.1 Baths | \$1,150,000



**553 First Street, Westfield**  
4 Bedrooms | 3 Baths | \$649,000



**1370 Johnston Drive, Watchung**  
8 Bedrooms | 5.1 Baths | \$999,000



**941 Fox Hill Lane, Scotch Plains**  
5 Bedrooms | 4.3 Baths | \$1,399,900



**230 Virginia Street, Westfield**  
4 Bedrooms | 2 Baths | \$550,000

## Now More than Ever #LoveWhereYouLive



THE  
**ISOLDI**  
COLLECTION

Frank D. Isoldi



Cell **908.787.5990**  
Office **908.233.5555**  
Web **theisoldicollection.com**  
Facebook **/theisoldicollection**  
Twitter **@HomesWestfield**  
Instagram **@frankdisoldi**



© 2020 Coldwell Banker Residential Brokerage. All Rights Reserved. Coldwell Banker Residential Brokerage fully supports the principles of the Fair Housing Act and the Equal Opportunity Act. Operated by a subsidiary of NRT LLC. Coldwell Banker® and the Coldwell Banker logo are registered service marks owned by Coldwell Banker Real Estate LLC.





(above) Alana Lamberti of Faith repairs a bike for shipment.



(above) Bikes filled a P4P truck to capacity.

# DONATE UNWANTED BICYCLES

On Saturday, May 8, from 9 a.m. to 12 noon, Faith Lutheran Church, 524 South Street in New Providence, will be collecting second-hand bikes for use by adults and children in third world countries.

The collection is being conducted on behalf of Pedals for Progress (P4P), an organization which annually recycles 6,000 bicycles for persons in developing countries.

Anyone with a bicycle in repairable condition is urged to donate to this worthy cause. Bikes may be dropped off at the parking lot next to the church. Members of Faith will repair and process the bikes for shipment.

Since 2002, Faith Lutheran has been collecting bikes. In 2020, 170 bikes were collected from persons in New Providence, Berkeley Heights, Mountainside, Westfield, Warren, Scotch Plains and Fanwood. This range

of towns was aided by articles published in Renna Media town newspapers.

Every year affluent Americans buy 22 million new bicycles and discard millions of old ones, abandoning many more in basements, sheds and garages. Most of these end up in our already overburdened landfills.

P4P ships its reconditioned bikes to persons in need of countries in Latin America, Africa and Asia. The bikes provide reliable transportation to commute to work, transport produce to market, access health care and other services. Steady employment for adults is vital to the development and success of these economies.

Persons who have bikes but are unable to deliver them to Faith on May 8 may call the church office on 908-464-5177 or email [family.faith@verizon.net](mailto:family.faith@verizon.net).

*Your Independent Lifestyle  
Awaits at The Chelsea*



One and two bedroom apartments for active, independent seniors  
**NOW AVAILABLE!**

Amenities include:

- Fully equipped, modern kitchens
- Washer and dryer
- Connections for TV/Internet/Phone
- Underground parking
- Daily continental breakfast
- Daily cocktail hour
- Weekly hot lunch
- NO BUY-IN!



**THE CHELSEA**  
AT WARREN

274 KING GEORGE ROAD • WARREN, NJ 07059  
[CHELSEASENIORLIVING.COM](http://CHELSEASENIORLIVING.COM)

**Call TODAY to arrange a visit: 908-903-0911**



**Looking for a  
great place for  
Mom & Dad?**

**SHARED LIVING - AGES 62 & OLDER**



Private, spacious rooms  
with full baths includes  
dinning, activities, and  
housekeeping in  
ranch style homes.



**Attractive • Affordable • Available Now!**

To learn more call **908-526-8130**  
or visit **[www.CHChousing.org](http://www.CHChousing.org)**






# THE COUNSELING CENTER

CONVENIENT | LOCAL | TRUSTWORTHY

## GET THE HELP YOU NEED CLOSE TO HOME

*World-Class Substance Abuse &  
Mental Health Outpatient Treatment*

The Counseling Center offers a full range of substance abuse and mental health treatment in a serene and comfortable atmosphere with flexible scheduling during day and evening hours.



### 10 Facilities Throughout New Jersey

Freehold • Monmouth Junction • Clark • West Caldwell • Fair Lawn  
• Middlesex • Cherry Hill • Toms River • Roxbury • Robbinsville

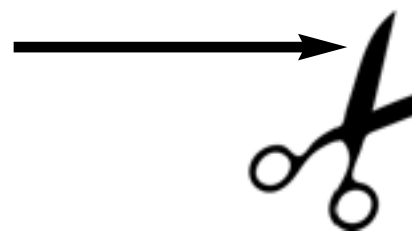
**LEARN MORE AT**  
**TheCounselingCenter.com**  
**855-788-8247**

*All Services Also Available Via Telehealth*

## ATTENTION PARENTS OF KIDS AGES 6-18

# 31 IDEAS TO HELP KIDS EAT BETTER, RUN FASTER, GET STRONGER AND BECOME THE BEST VERSION OF THEMSELVES

Cut This Page Out and Put on Your Refrigerator



### Eat Better

- ☐ Drink AT LEAST 4 Water bottles
- ☐ Have a fruit or veggie with each meal
- ☐ Have nuts instead of chips as a snack
- ☐ Have a source of protein in each meal
- ☐ Take a multivitamin
- ☐ Limit sweets to only one serving

### Get stronger

- ☐ Perform 50 bodyweight squats
- ☐ Perform 50 pushups
- ☐ Perform a plank for 60 seconds 3 times
- ☐ Perform 25 vertical jumps
- ☐ Get at least 8 hours of sleep a night

### Be Happier

- ☐ Get at least 30 minutes of exercise
- ☐ Do a morning routine that you enjoy
- ☐ Write 5 things that you are grateful for
- ☐ Adopt a Growth Mindset
- ☐ Listen to music whenever you can

### Run Faster

- ☐ Do 10 hill sprints
- ☐ Perform 15 Broad Jumps
- ☐ Sprint for 50 yards
- ☐ Perform single leg jumps
- ☐ Perform High Knee Marches

### Build Confidence

- ☐ Do something outside of your comfort zone
- ☐ Read a book
- ☐ Practice or spend time on your hobbies
- ☐ Learn a new skill
- ☐ Work towards a new Goal

### Be More Active

- ☐ Walk during TV show commercials
- ☐ Schedule exercise time
- ☐ Whenever you see a commercial for a car company, perform 10 squats
- ☐ Find a buddy, and exercise with them
- ☐ Try a new method of exercise every week (i.e. biking, running, lifting weights, etc.)

**Do You Want  
GRIT ATHLETE PERFORMANCE  
to Help You with all of this?**

**Registration for Our 10 Week  
Summer Program Now Open**

**Early Bird Registration Expires June 21**

**[www.gritathletes.com](http://www.gritathletes.com)**



**ATTENTION  
PARENTS  
OF KIDS  
AGES 6-18**

# Summer Athlete Performance Camp in Berkeley Heights

**Discover how to get your children strong, fast, and confident  
this summer...so they can become the best athletes they can be.**

**This program is for your child if:**

- They want to get better at sports but struggle because of **lack of speed, strength or stamina.**
- They **eat more junk food than healthy food** and you need another voice to help them understand how important a healthy diet is during these developmental years.
- They **need to improve their confidence** and you want them to start to get better at recovering from their mistakes.
- They're doing pretty good right now but want to take their performance in their sport to a **higher level.**

**Here's what parents can expect to happen:**

- **They will get stronger** which means when they show up to their sport they'll be able to perform better than ever.
- **They will run faster and jump higher** so they can show up to their next season and people will start asking what the heck have they been doing.
- They'll become **more coordinated and improve agility** which means they'll pick up new skills their coaches teach them faster.
- **Your children will start to eat better** because we'll be educating them daily on what's good and what they should avoid...don't be surprised if they start asking you to buy more vegetables.
- **Confidence will skyrocket.** When kids get stronger, faster and more fit...their confidence will rise ...so will their self-esteem which means their performance in every aspect of life will get better.
- **Their mindset will improve.** We're going equip your child with very specific mindset skills that'll help them learn how to transform how they think about mistakes and failures.

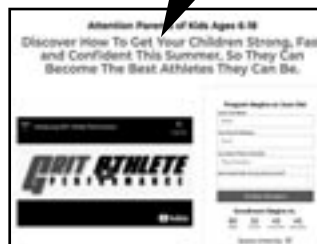


## HOW TO REGISTER

**STEP 1  
Scan This  
QR Code**



**STEP 2  
Enter Your Info  
When You Get  
To This Page**



**STEP 3  
Leo Will Call You  
To Set You Up**



**About Grit Athlete Performance** (A Gabriele Fitness Company)

GRIT helps kids ages 6-18 get strong, fast and confident so they can build a bigger and better future. They are located in Berkeley Heights inside Gabriele Fitness. All Grit coaches have been handpicked via a very lengthy interview process by Gabriele Fitness founder, Vince Gabriele.

**The Details**

Dates:

**JUNE 21-AUGUST 27**

Please visit [www.gritathletes.com](http://www.gritathletes.com)  
for days/times at each age group  
and for pricing.

Location:

**GRIT SPORTS PERFORMANCE COMPLEX**  
(Located inside Gabriele Fitness in Berkeley Heights)

**SIGN UP TODAY!**  
**Summer Program**  
**Early Bird Registration**  
**Expires June 21**





## LOCAL CHORUSES PRESENT FREE ONLINE SHOW

Summer is coming! And what better way to celebrate than with a virtual concert full of songs about sunshine and summer and the hope they bring.

Here Comes the Sun: Three Great Choruses, One Online Show will premiere Sunday, May 23, at 5:00 p.m. on YouTube. It's a first-of-a kind collaboration between three of the area's best-loved choruses. The Maplewood Glee Club is a community chorus that's been delighting local audiences with its harmonies and humor since 1946. The Morris Music Men is Morris County's premiere barbershop harmony chorus. The award-winning Hickory Tree Chorus shares the joy of barbershop through songs from the Beatles to Broadway.

This family-friendly show features a range of uplifting songs including Happy Together, Kokomo, Heat Wave, and Circle of Life, plus music by Beyoncé, Whitney Houston, Chance the Rapper, and more! The show will also feature guest appearances by two dynamic teen ensembles from West Morris Mendham High School.

Here's the best news about Here Comes the Sun: it's free! Just register ahead of time at [threechoruses.com](http://threechoruses.com) and you'll receive a free show link 24 hours before the premiere.

The choruses are also spreading sunshine by raising money for Newark Working Kitchens, a non-profit organization that enables many local

Newark restaurants to keep their doors open, their stoves on, and their employees paid during the Covid-19 crisis by cooking and delivering hundreds of meals a day to low-income seniors and families and people without homes. Donations can be made during the show or through the show's website.

To learn more about Here Comes the Sun, visit [threechoruses.com](http://threechoruses.com) or contact Josh Adler at [JJadler@ymail.com](mailto:JJadler@ymail.com) or 917 697-2893.

To learn more about the three great choruses, check out: [maplewoodgleeclub.com](http://maplewoodgleeclub.com); [morrismusicmen.org](http://morrismusicmen.org); and [hickorytreechorus.org](http://hickorytreechorus.org).



## Club Z! TUTORING



- One-On-One
- All Subjects, Pre-K to 12
- In-Home or Online Sessions
- SAT/ACT Test Prep
- Affordable Rates
- No Long-Term Contracts

Call for details!

**908-460-1855**

**908-365-1311**

[clubztutoring.com/north-jersey](http://clubztutoring.com/north-jersey)



@clubznorthjersey

# SAM'S LANDSCAPING

WEEKLY PROPERTY MAINTENANCE

**\*CLEANUPS\***

**\*AERATION & THATCHING\***

**\*PAVERS & PATIOS\***

**\*POWER WASHING\***

**\*OVERSEEDING**

**\*DRAINAGE\***

**\*TOP SOIL**

**\*TRIMMING**

**\*MULCH**

**\*PLANTING**



**\*LIKE US ON FACEBOOK\***

**908-441-7302**

**SAMSLANDSCAPING.COM**

# CHIMNEY & ROOFING SPECIALISTS

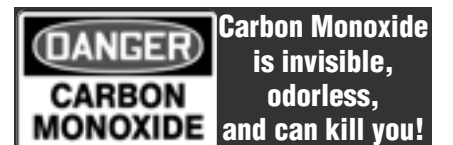
**MURSELI PRO CONSTRUCTION**  
**908-361-6372**  
**1-800-650-0968**

Family  
Owned &  
Operated For  
17 Years

- All Work Guaranteed
- 24/7 Emergency Service
- 20% Senior Discount
- Major Credit Cards
- NJ Lic. 13VH08570100

**Save \$900  
ON ROOF  
REPLACEMENT**

With coupon. Cannot be combined with any other offer.  
Some restrictions apply. Expires 5/31/21.



**May Special**  
**COMPLETE SET OF STEPS**  
 Up to 6 Feet, 5 Steps / Brick, Limestone & Concrete  
**\$2,800** With this ad. Cannot be combined with any other offer. Expires May 31, 2021



## FOUNDATION



- NEW FOUNDATIONS
- REPAIRS
- WATERPROOFING

## MASONRY



- DRIVEWAYS
- STEPS
- BRICK & BLOCK
- SIDEWALKS
- REPAIR

## ROOFING



- RE-ROOF
- NEW ROOF
- ROOF REPAIRS
- SHINGLES
- FLAT ROOF

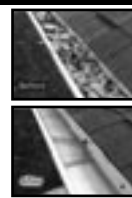
## CHIMNEY



- CLEANING
- RE-LINE
- REPAIRS
- REBUILD
- CAPPING

## GUTTERS

- CLEANING
- INSTALLATION
- SCREENING
- REPAIRS
- REPLACEMENTS



**\$400 OFF**  
**ANY FOUNDATION JOB**  
**OF \$2000 OR MORE**

With coupon. Cannot be combined with any other offer.  
Some restrictions apply. Expires 5/31/21.

**Save \$900**  
**ON ROOF**  
**REPLACEMENT**

With coupon. Cannot be combined with any other offer.  
Some restrictions apply. Expires 5/31/21.

**\$79.99**  
**GUTTERS CLEANING**  
**(Any Average House)**

With coupon. Cannot be combined with any other offer.  
Expires 5/31/21.

**\$150 OFF**  
**ANY ROOF REPAIR**  
**of \$500 or more**

With coupon. Cannot be combined with any other offer.  
Expires 5/31/21.

**\$200 OFF**  
**ANY CHIMNEY REPAIR**  
**of \$800 or more**

With coupon. Cannot be combined with any other offer.  
Expires 5/31/21.

**Special! CHIMNEY LINER**  
**\$1300**

*Why Should I Use A  
Chimney Lining System?*

- Protect your house from heat transfer combustibles
- Protect the masonry from the corrosive by products of combustion
- Provide a correctly sized flue for optimum efficiency of appliance



**Fire  
Safety**



**Improved  
Performance**



**Long Term  
Preservation**



**Easy & Effective  
Cleaning**

With this ad. Cannot be combined with any other offer. Expires May 31, 2021

## FIVE NEW “RECYCLED” BENCHES DELIVERED TO BERKELEY HEIGHTS



(above) Five new park benches donated by The Trex Company as part of the thin plastic recycling program. These benches are five of more than 20 benches that the recycling program has generated.

So what does 2,500 pounds of recycled plastic look like?

Thanks to scores of Berkeley Heights residents who have been squirreling away thin plastic recyclables through the pandemic, the township recently received five new plastic benches from The Trex Company, the decking company that is sponsoring a nationwide recycling effort.

Local participants Smith Chiropractic, Taylor Rental, Sustainable Berkeley Heights, the Berkeley Heights Township Council and Berkeley Heights Township and Cub Scout Pack 268 each collected a minimum of 500 pounds of thin plastics over the last six months and were each awarded a Trex bench. The benches have been placed throughout lower Columbia Park with the new benches adorning the tennis courts.

The Berkeley Heights Environmental Commission (BHEC) has funded the engraving of each bench with the names of organizations or groups responsible for collecting the thin plastics.

Taylor Rental has volunteered to be one of the local collection sites, and according to owner Paul Neuwirth, has accepted donations of nearly 3 tons of plastics since the pandemic began. According to Mr. Neuwirth, the plastic bags are delivered weekly to a local grocery distribution center, where it is compacted and shipped to Trex. Other collection sites in town include Mary K. McMillin Early Childhood Center and the Wharton Institute for Performing Arts.

The plastics accepted at the local collection center include thin plastic grocery bags, bread bags, bubble wrap, dry cleaning bags, plastic newspaper sleeves, plastic from ice bags or shipping envelopes. Trex will also accept Ziploc bags and other recloseable food storage bags (clean please!), plastic case wrappings from cases of soda/water bottles, driveway or water softener salt bags, plastic wrap and stretch film, bags from wood pellets and grocery produce bags. Heavy plastic pet food bags and bags with aluminum linings are not acceptable, according to Mr. Neuwirth.

According to Kim Diamond, President of Sustainable Berkeley Heights and chair of the BH Trex Thin Film Plastics recycling program, the

BHEC began the Trex recycling effort in town in June 2018. Since that time, the town as earned 20 Trex benches.

The total amount of thin film plastics deposited in Trex bins in Berkeley Heights has exceeded 17,000 pounds, according to Diamond. That's more than 8.5 tons of plastic that would otherwise have wound up in landfills or that would have been discarded as litter.

According to Pat Smith, the drop-off location he partners with at Taylor Rental has collected nearly 2,600 lbs. of plastic since January of this year.

“A great job by all the residents collecting plastics. All this from a small sampling of residents,” said Smith.

“It's very heartening to see residents' continued, high level of participation in the Trex thin plastics recycling program, notwithstanding COVID,” said Diamond. “Not only do these benches evidence plastics that have been recycled and repurposed for reuse, but they evidence our community's interest in taking care of our town from an environmental stewardship perspective.”

According to Trex, 75 thin film plastic bags equal 1 pound. So, multiplying that out, (75 x 16,155 = 1,211,625), residents of the township have collected approximately 1.2 MILLION thin film plastic bags in over a two-and-a-half-year period.

To date, in addition to the BHEC, the following groups have participated in this program: Berkeley Heights Historical Society; Berkeley Heights Recreation Department; Berkeley Heights Rotary Club; Church of the Little Flower; Girl Scouts Tiger Unit (Girl Scouts from different troops and of all ages in Berkeley Heights); Laurianne Tussel-Holsten and Vincent Cirincione of RE/MAX Achievers; Mary Kay McMillin Early Childhood Center; Master Gardeners; Mountain Park Elementary School; Sandy Hook Promise; Scout Pack 268; Smith Chiropractic; Sustainable Berkeley Heights and the Township of Berkeley Heights (administration); Township Council of Berkeley Heights; Taylor Rental and Wharton Institute for the Performing Arts.

**Nicholson**  
**ROOFING & SIDING** SINCE 1963  
 AWARD WINNING CONTRACTORS

ALL TYPES OF ROOFING • VINYL AND HARDI SIDING  
 SEAMLESS GUTTERS • WINDOWS AND DOORS  
 We Handle Residential and Commercial Projects  
**NicholsonRoof.com 908-647-5984**  
 Your call brings the owner, not a salesman! Stirling, NJ

**JANET LEICHT, DPM**  
 Podiatrist specializing in foot and ankle, bunions, hammertoes, diabetic foot care, heel pain, neuromas, surgery, orthotics and sports medicine.

Mon: 1:00 PM - 6:00 PM Thu: 9:00 AM - 12:00 PM  
 Tue: 9:00 AM - 7:00 PM Fri: Surgery Day  
 Wed: 9:00 AM - 1:00 PM Sat: 8:30 AM - 12:00 PM

**908-381-8160**  
 janetleichtdpm.com  
 369 Springfield Avenue  
 Berkeley Heights, NJ 07922

**LEG PAIN**  
 You Don't Have To Live With It!

That "searing, burning pain" in your thigh and calf... that "aching, numbing" feeling in your hip and buttocks... that "tingling" in your foot and toes and loss of balance... It interferes with your ability to walk, to ride a bicycle, play golf, garden... to have FUN IN LIFE!

Leg pain, thigh ache and numbness, and tingling in the foot may actually be caused by a pinched back nerve even though you have NO back pain - it could even be Sciatica. Dr. Murphy is an expert at finding the CAUSE of your leg pain and numbness and CORRECTING IT WITHOUT THE USE OF DRUGS OR SURGERY.

**"YOUR BETTER HEALTH IS OUR ONLY CONCERN!"**

**Suburban Chiropractic Center**  
 Celebrating Our 37th Year!

301 Main Street • Chatham  
 973-635-0036 • www.drjmurphy.com

**Mr. Handyman**  
 Home Improvement Professionals

- NO JOB TOO SMALL -  
 - 100% SERVICE GUARANTEE -  
 - 2500+ POSITIVE ONLINE REVIEWS -

**908-251-9441**  
**Mrhandyman.com**  
 License number: 13VH09897400

**10% DISCOUNT**  
 On labor only, materials not included. Cannot be combined with other offers. Exp. 5/31/21.

**COVID-19 CLEANINGS**

**SERVPRO**  
 Fire & Water - Cleanup & Restoration™

Faster to Any Disaster  
 ...  
**FREE COVID ESTIMATES**  
 ...  
 24/7 Emergency Service

**Call us Today**  
**908-791-9177**  
 Email: servpro9808@optonline.net  
**www.servprowesternunioncounty.com**



# JERSEY LANDSCAPE & GARDEN SUPPLY

**Hours:**

Monday - Saturday: 7:30 am - 5 pm

Sunday: 8:30 am - 3 pm

**908-688-8333**

**528 N. Michigan Ave. Kenilworth, NJ**

**We accommodate the trade as well as the  
do-it-yourselfers! We are always ready to assist.**

**FREE**  
**Same Day Delivery**  
*5-Yards or more*

## LAWN & GARDEN



Grass – Seed  
Fertilizers  
Peat Moss



Polymeric Sand  
Paver Sealer  
Paver Cleaner



## HARDSCAPE

- Cement
- Concrete Block
- Belgium Block
- Curbing
- Limestone Treads
- Diamond Blades

## TOOLS

- Mason Tools
- Shovels
- Rakes

## DRAINAGE

- Catch Basins
- Pipe

## SOIL

Prices  
per yard

Black Topsoil .....\$36

## MULCH

Black Dyed.....\$30  
Brown Dyed.....\$30  
Red Dyed.....\$32  
Hardwood.....\$24

## QUARRY BASE MATERIALS

Concrete Sand.....\$50  
3/4 Clean Stone.....\$44  
Stone Dust.....\$34  
QP .....\$36

## DECORATIVE STONE

3/8 Red Stone .....\$74  
3/4 Red Stone .....\$70  
3/4 Goose Egg .....\$94  
1 1/2-3 Goose Egg.....\$98  
3/4 Arctic White.....\$94  
3/8 Riverbed / Pea Gravel.....\$60  
1 Riverbed .....\$70  
1 1/2-3 Riverbed.....\$80

Prices subject to change without notice.

**Bon Tool Co.**

**Largest Display of  
Cambridge Pavers  
in Union County**

**Waterfalls • Fireplaces**

**• Fire Pits • Walls • Walkways**

**• Patios • Curbs**



## BERKELEY HEIGHTS PUBLIC LIBRARY MAY PROGRAMS

29 Park Ave, Berkeley Heights  
(908) 464-9333 • <https://bhplnj.org>  
reference@bhplnj.org  
Curbside Pickup:

Monday, Wednesday, Friday; 9AM-4PM,  
Tuesday, Thursday; 9AM-8PM

Check the library website and facebook.com/BerkeleyHeightsLibrary for updates on hours and services available. The library offers a weekly emailed newsletter, Wowbrary, which lists the newest books, DVDs, audiobooks and eMagazines and three monthly emailed newsletters: Books & Book Groups, Children's Newsletter and Monthly Updates. To sign up for any of these newsletters, go to <https://bhplnj.org>, then Connect With Us on the Sidebar (scroll down on a smartphone or tablet), then select Sign Up for Wowbrary and/or Sign up for BHPL Newsletters.

The Berkeley Heights Public Library is offering the following programs in May:

### CHILDREN'S STORY TIMES AND PROGRAMS:

#### Crafts to go

Take home a bag stuffed with materials, instructions, coloring sheets, puzzles, jokes, and reading suggestions. Ages 3 - 6

#### Story Time On Line

Join us on

facebook.com/BerkeleyHeightsLibrary for story times, at any time. Ages 2- 5

Questions about children's programs? Call or email [childrens@bhplnj.org](mailto:childrens@bhplnj.org)

### ADULT PROGRAMS:

#### "The Tenth Muse" Book Discussion

##### Meeting Dates

Friday, May 7 at 10:30 a.m.

Tuesday, May 11 at 7:15 p.m.

Currently, the library is offering an online Book Group that meets via Zoom and discusses ebooks/e-audiobooks available from Hoopla. The selection for May is The Tenth Muse by Catherine Chung.

Please call or email [reference@bhplnj.org](mailto:reference@bhplnj.org) for questions about the book group or using BHPL's online resources.

Check the library's events calendar at [bhplnj.org/events](https://bhplnj.org/events) for program changes and additions.

## SAGE PLANS "MOVE IN MAY" EVENT WITH THE JUNIOR LEAGUE OF SUMMIT

The Junior League of Summit is helping to raise funds and awareness for SAGE Eldercare by joining with SAGE for a "Move in May" event, May 1 – 16. The goal is for participants to raise money, through donations, by moving their bodies. Movement can include: running, biking, skateboarding, walking the dog, strolling or any activity that gets people up and moving. The more someone moves the more they earn for SAGE.

The timing of the event is significant for SAGE as May is Older Americans Month (OAM). Each year OAM picks a theme. This year's theme is Communities of Strength. SAGE is hopeful that the Summit community will come together to support the nonprofit, which has been helping to improve the lives of older adults in Summit and the surrounding area for 67 years.

Along with Home Care services and a Spend-A-Day Adult Day Medical Program, SAGE offers free support groups for caregivers, Medicare counseling, the Your Decisions Matter program and Meals on Wheels, which delivered more than 50,000 meals throughout the area in 2020.

"The Junior League of Summit is thrilled to support SAGE with their Move in May event," said Tara Charvat, the Junior League's President. "We have partnered with SAGE for decades and see this as another way we can give back to SAGE and the community through the planning and execution of this safe and fun virtual event."

To register and for more information about Move in May for SAGE, visit [sageeldercare.org](https://sageeldercare.org).

## VFW POST 6259 BERKELEY HEIGHTS

Al Campora, Commander

All veterans and families are invited to attend a social gathering with hot dogs and drink at our Post after the Memorial Day ceremony. The gathering will be from 11 a.m. to 3 p.m.

Any veteran with combat service are invited to join our post. First years dues are paid by our post. You just need to give us a copy of your DD-214. Our monthly meetings are held at the every 1st Wednesday of the month. Come join us and share in the brotherhood. Call Commander Al Campora at 908-764-5629 for more information.

## SENIORS' DAY TRIP TO ATLANTIC CITY

The Berkeley Heights Seniors plan to resume their monthly trip to Resorts Casino in Atlantic City on Monday, May 17. The bus leaves Berkeley Heights at 8:30 a.m. and returns at 7:15 p.m. The cost is \$35 which includes bus transportation and a \$20 voucher for slot play. For further information and reservations, call Ramona at 908-647-3295.

### WIRED RITE

#### ELECTRICAL SERVICE

**COMMERCIAL & RESIDENTIAL**

**ALL PHASES OF ELECTRICAL WORK**

- FIXTURES • OUTLETS • PANEL CHANGE
- SECURITY • HIGHHATS • CEILING FANS

Senior  
Citizen  
Discount

24 Hour  
Emergency Service

Free  
Estimates

201-600-3530

### PETER W. TRAUB

#### ROOFING & CARPENTRY LLC

NOW  
HIRING

908-464-9655

PeterWTraubRoofing@gmail.com

PeterTraubRoofing.com

A.A.S. in Construction, SUNY Delhi University  
Established 1985 • Lic. #13VH00107400

83 Industrial Road, Berkeley Heights, NJ 07922

- Slate • Tile
- Wood Shingles
- Copper Gutters & Flashing
- Snow Guards
- All Phases of Carpentry
- Roof Restoration

### NEW JERSEY VETERANS NETWORK

Dedicated To Helping Veterans  
And Their Families Live Better Lives

If you are a veteran, or family member,  
in need of assistance or comradeship,  
please contact us at [NJVN1775@gmail.com](mailto:NJVN1775@gmail.com)  
or call 973-332-1556.

Visit online at [NJVN.org](https://NJVN.org)  
for more information about our services,  
and ways you can make a difference  
in a heroes life.

### You Are Not Alone

If you, or someone you know  
is in emotional distress or  
suicidal crisis, please call us for support.

We Are Here to Listen

www.caringcontact.org



800-273-8255

YOU TALK  
WE LISTEN



WOOD FLOORS

Sand • Stain • Refinish • Repairs • Installation

CARPET & RUGS

Clean • Stretch • Sanitize • Repairs • Bind

RESTOREMYFLOORS.NET

A DIVISION OF CARPET DOCTOR LLC.

116 SUSSEX ST. WESTFIELD, NJ

908-913-4650

Insured \* References \* Visa / MasterCard

10% Discount

On labor only. Materials not included. Cannot be combined with other offers. Exp. 5/31/21.

Fully Insured

Free Estimates

## Needleman Roofing

Lic. # 13VH06601300

SLATE - TILE - ASPHALT SHINGLES

908-389-0200

## CLOTHING DRIVE – MAY 21

St. Vincent de Paul Parish Rosary Altar Society will be holding a clothing drive on Friday, May 21, 2021.

Your donations can be dropped off at the church meeting room, 250 Bebout Ave., Stirling from 10:00 a.m. until 6:00 p.m. on May 21. The needed items are men's, women's and children's clothing, shoes, belts, ties, handbags, backpacks and hats. We are also accepting linens (bedding, curtains, towels, pillows, small rugs and quilts) and bikes, strollers and stuffed animals. Please put all items in kitchen plastic bags weighing less than 20 lbs. (except the bikes and strollers) and tie the bag closed. Bag

shoes separately. Please do not bring your items to the church meeting room before the collection date as we do not have any space to store them.

A & E Clothing Corp, Carteret, NJ, helps facilitate collection of clothing, linens and shoes for distribution throughout the US and developing countries. They will sort and ship the items and compensate the Rosary Society per pound collected. These funds will go toward the needs of the Parish community.

Please contact the parish office at 908-647-0118 or parish@stvincentschurch.org with questions.



(above) St. Vincent de Paul will hold their Spring clothing drive on Friday, May 21, 2021. Pictured is the collection from their Fall drive.

**Angi Home Improvement LLC**  
**973-896-4656**

**HIGH END TILE & FINISH CARPENTRY**  

- Molding/Trim
- Sheet Rock
- Doors
- Tile Work
- Interior Remodeling

Visit our website for sample photos and testimonials: [www.angill.com](http://www.angill.com)

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

**★ PSYCHIC PLACE ★**  
**Readings by Jessica**

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

**TAROT CARDS • PALM**  
**• CRYSTAL BALL**  
**ASTROLOGY • MEDITATION**  
**Available for Parties & Special Events**  
 Jessica has been at the same location for close to 30 years and is world renown for her Psychic abilities  
**10am-9pm - 6 DAYS A WEEK**  
**908-757-4450**  
**2322 Park Avenue**  
**South Plainfield, N.J. 07080**  
**NEW CUSTOMERS \$10 OFF**

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

**A&J PROFESSIONAL SERVICES, INC.**  
**HOME IMPROVEMENTS**  
**908-432-7081**  
**ajproroofer.com**

**ROOFING**  
**SIDING**  
**GUTTERS**

Deal directly with the owner operator for personal service and accountability.

(above) Father and son, Al and Chris, are on every job site since 2004.

Visit our website to read reviews from you neighbors

rateabiz  
CERTIFIED REVIEWS

Angie's list

yelp

BBB  
ACCREDITED BUSINESS  
A+ Rating

**100% FINANCING AVAILABLE**  
 Fully Insured • NJ License #: 13VH03110900

**CALL OR EMAIL TODAY FOR FREE ESTIMATE 908-432-7081**  
**AJPROROOFS@GMAIL.COM**



# Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyper-local to regional, for every budget and market size.

## NEWSPAPER ADVERTS

We mail 135,000 newspapers to every home and business in 21 towns. You can advertise in any number of towns.

Ads start at \$60.

## FULL COLOR PRINTING

We print flyers and menus, full color, two sided, on coated stock for only \$35 per thousand.

## DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

## ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

## SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

## WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

**CALL JOE RENNA FOR A FREE CONSULTATION.**  
**908-447-1295**

## RENNA MEDIA NEWSPAPER RATE SHEET

**WE MAIL 135,000 NEWSPAPERS MONTHLY!**

**Tina Renna 908-418-5586 • tinarena@rennamedia.com**

**Joe Renna 908-447-1295 • joerenna@rennamedia.com**

**202 Walnut Avenue, Cranford, NJ 07016**

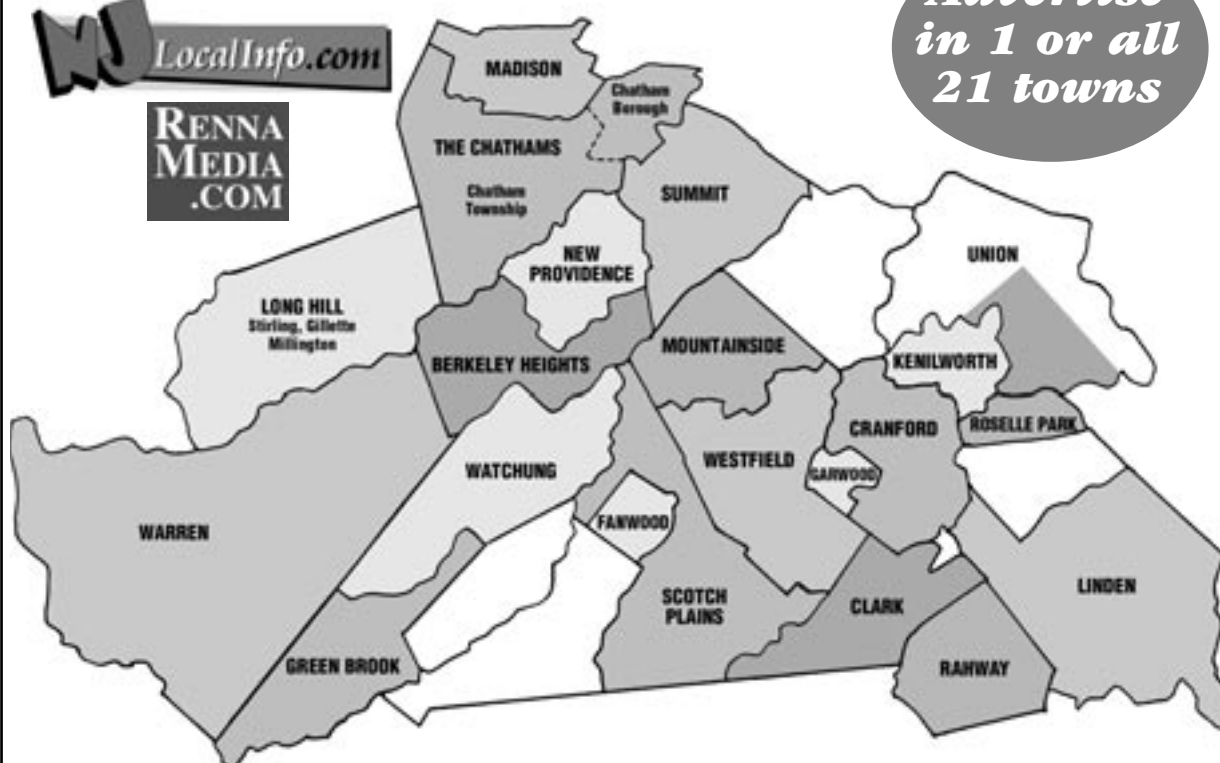
**Call today for FREE consult on marketing and business plans.**

Online at [RennaMedia.com](http://RennaMedia.com)

and [NJLocalInfo.com](http://NJLocalInfo.com)



**Advertise  
in 1 or all  
21 towns**



**Qty: 4,800**  
Mailed to every home and business.  
Zip: 07922



**Qty: 7,400**  
Mailed to every home and business.  
Zip: 07928



**Qty: 6,700**  
Mailed to every home and business.  
Zip: 07066



**Qty: 9,800**  
Mailed to every home and business.  
Zip: 07016



**Qty: 3,000**  
Mailed to every home and business.  
Zip: 07023



**Qty: 2,200**  
Mailed to every home and business.  
Zip: 07027



**Qty: 3,000**  
Mailed to every home and business.  
Zip: 08812



**Qty: 3,600**  
Mailed to every home and business.  
Zip: 07033



**Qty: 17,400**  
Mailed to every home and business.  
Zip: 07036



**Qty: 3,600**  
Mailed to every home and business in Gillette, Millington and Stirling.  
Zips: 07933, 07946, 07980



**Qty: 6,300**  
Mailed to every home and business.  
Zip: 07940



**Qty: 2,900**  
Mailed to every home and business.  
Zip: 07092



**Qty: 4,900**  
Mailed to every home and business.  
Zip: 07974



**Qty: 12,400**  
Mailed to every home and business.  
Zip: 07065



**Qty: 5,600**  
Mailed to every home and business.  
Zip: 07204



**Qty: 9,600**  
Mailed to every home and business.  
Zip: 07076



**Qty: 9,600**  
Mailed to every home and business.  
Zip: 07901



**Qty: 5,500**  
5,000 mailed to homes and businesses.  
Zip: 07083



**Qty: 6,200**  
Mailed to every home and business.  
Zip: 07059



**Qty: 2,800**  
Mailed to every home and business.  
Zip: 07069



**Qty: 11,800**  
Mailed to every home and business.  
Zip: 07090

### NEWSPAPER AD RATES

Rates are per month. Artwork included in price. Newspapers are black on white.

Units	Size	RATE FOR ANY 1 NEWSPAPER	RATE FOR ANY 3 NEWSPAPERS	RATE FOR ANY 6 NEWSPAPERS	RATE FOR ANY 9 NEWSPAPERS	RATE FOR ANY 12 NEWSPAPERS	RATE FOR ANY 15 NEWSPAPERS	RATE FOR ANY 18 NEWSPAPERS	RATE FOR ALL 21 NEWSPAPERS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000
2 PAGE SPREAD	21" x 14"	\$700							
BACK PAGE	10" x 14"	\$500							
FRONT PAGE BANNER	8.25" x 2"	\$320							
FRONT PAGE BOX	1.5" x 4.5"	\$240							

**PREPAY 6 MONTHS AND GET 1 MORE FREE**  
**PREPAY 12 MONTHS AND GET 3 MORE FREE**

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

Back cover, front page banner and front box reserved on first come, first served basis. Current advertiser has right of first refusal.

## ONLINE ADS & PRESS RELEASES DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

- **GET UNLIMITED CLICKS**

An alternative to expensive pay-per-click programs

- **FREE AD DESIGN AND COPYWRITING**

Advertising webpage includes many features including write-up, images, video, Google map, etc.

- **POSTS ARE SHARED THROUGH SOCIAL MEDIA**

Posts shared on multiple Facebook pages and twitter.

- **PAID SEARCH ENGINE PROMOTIONS**

Posts are promoted by industry, key words and location.

- **TRACKABLE RESULTS**

All ads include a live view counter.

Joe Renna at 908-447-1295

email: JoeRenna@RennaMedia.com

**\$20  
PER POST  
Block of 20  
for \$200**

**RENNA  
MEDIA  
.COM**

**WJ LocalInfo.com**

## WEBSITE AUDIT/ANALYSIS AND RECOMMENDATION PLAN

- **SEE WHAT IS WORKING AND NOT WORKING**

Know where your web traffic is coming from and why.

- **ELIMINATE / AVOID COSTLY SCHEMES**

Evaluate the return you are getting from your online marketing costs.

- **INCREASE ONLINE MARKETING RESULTS**

Recommendations include ways to increase traffic to your website

- **NO OBLIGATION**

This service is recommended even if you have an existing web management contract. Use it to tune up your marketing plan.

**ONE TIME  
FLAT FEE  
\$250**

**Call for a consultation  
if you do not have a website  
or if need a new one.**

Joe Renna at 908-447-1295

email: JoeRenna@RennaMedia.com

## WEBSITE / SEO SERVICES

- **STARTER WEBSITE: \$500**

Basic static site that can be developed further

- **WEBSITE CREATION/UPDATE: \$2,400**

Cost for average website: 12 pages, contact form, SEO friendly, responsive design

- **WEBSITE HOSTING: \$300 PER YEAR**

Includes website hosting, software updates, monthly website content updates

- **SEO SERVICES: AVERAGE COST \$1,000 - \$2,000 PER MONTH**

Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

**Call for free a consultation if you need  
help developing an online marketing plan.**

**STARTER  
WEBSITE  
\$500**

Joe Renna at 908-447-1295

email: JoeRenna@RennaMedia.com

## Full Color Flyers and Menus Printed and Mailed to Every Home and Business in Town!

**MENUS - PRINTING - \$50 PER THOUSAND**

Rate is for quantities of 25,000 or more.

For quantities less than 25,000 cost is \$68 per thousand.

11"x17" / Full color / 2 sided / 60lb gloss coated stock /

Includes folding (quarter fold or tri-fold, with or without coupons tab)

**FLYERS - \$35 PER THOUSAND**

8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock /

Tri-fold add \$10 per thousand

**INSERTED AND MAILED TO EVERY HOME AND BUSINESS**

\$60 per thousand. (as low as \$30 per thousand depending on quanttiy.)

Joe Renna at 908-447-1295

email: JoeRenna@RennaMedia.com



**FLYERS  
\$35  
PER 1,000**

**MENUS  
\$50  
PER 1,000**

# Attention Men & Women Over 40 Not Working Out Right Now HOW TO LOSE EVERY POUND GAINED DURING COVID IN 30 DAYS...GUARANTEED

**Covid 19 brought an average weight gain of 29 pounds  
...but not for these 4 local residents**

**“MY ACHES AND PAINS HAVE MOSTLY GONE AWAY,  
AND I DEFINITELY HAVE MORE ENERGY”**



David: The pandemic negatively impacted how dedicated I was to working out and the type of food I ate. When I joined the challenge I increased my workout routine to at least 5 days per week. Now I feel great. My aches and pains have mostly gone away and I definitely have more energy during the work day.

**“I STARTED TO FEEL IMPROVEMENT  
AS QUICKLY AS 1-2 WEEKS INTO JOINING”**



Tom: Before joining GFP I never really maintained consistent strength training. At GFP it's easy to build momentum, and I started to feel improvement as quickly as 1-2 weeks into joining. The challenge showed me how rapidly progress can occur if you pair nutrition guidance with regular workouts. More importantly it helped me build lasting habits that have made me consistently healthier.

**“GFP HAS GIVEN ME MY CONFIDENCE BACK.  
I FEEL GOOD IN MY BODY AGAIN”**



Kristy: Before GFP I had never been to the gym before, but the trainers helped me learn how to work out effectively. I started working out six days a week, and I really saw results. Those results kept me motivated to continue coming back. GFP has given me my confidence back. I feel good in my body again.

**“MY RESULTS INSPIRED ME TO KEEP GOING”**



Cathy: My fitness routine had gone off track, and some of my old injuries had started to bother me. I missed working out regularly, but I was lacking direction and the right motivation to get restarted. The trainers helped me get back on track with both my fitness and nutrition. I soon started to see results, which inspired me to keep it going.

## START YOUR FITNESS JOURNEY MAY 17th (9 SPOTS REMAINING)

### Here's What You Get:

- **12 Personal Training Sessions** so you can get stronger, build lean muscle and gain energy at half the cost of hiring a personal trainer
- **A Customized Fat Loss Nutrition Program** so you will have certainty that you're eating the right type and amount of food at the right times of the day.
- **30 Days of Accountability Coaching** to keep you on track with your fitness nutrition, lifestyle and sleep goals
- **Unlimited Access to our Team** of super friendly, experienced and VERY credentialed personal trainers that work with people of ALL fitness levels. Ask them whatever you want, whenever you want.
- **The Chance to Win a FREE YEAR of Personal Training.** We're giving away a free year-long membership for this challenge. All details given when you call or come in for your free discovery session.

**TO INQUIRE ABOUT  
COST AND AVAILABILITY,  
SCAN THIS QR CODE  
WITH YOUR  
PHONE'S CAMERA**



**OR CALL 908-464-4441**







Photos of this and other events  
can be found at  
[www.rennamedia.com](http://www.rennamedia.com)  
and on the Summit Times  
Facebook page. Feel free to  
“Like”, “Tag”, and “Share”.

## EVENTS AT BERKELEY HEIGHTS LIBRARY

110 Roosevelt Aven., Berkeley Heights, NJ.  
For more information, please call the library  
at (908)464-9333  
or check our website at: [www.bhplnj.org](http://www.bhplnj.org).

## BERKELEY HEIGHTS PUBLIC LIBRARY

290 Plainfield Ave • Berkeley Heights, NJ  
(908) 464-9333 • [www.bhplnj.org](http://www.bhplnj.org)

Photos of this and other events can be found  
at [www.rennamedia.com](http://www.rennamedia.com)  
and Berkeley Heights News Facebook page.  
Feel free to “Like”, “Tag”, and “Share”.

## BERKELEY HEIGHTS LIBRARY

290 Plainfield Avenue  
Berkeley Heights, NJ 07922  
(908) 464-9333

### JANUARY EVENTS

## SEPTEMBER PROGRAMS AT THE BERKELEY HEIGHTS PUBLIC LIBRARY

located at 110 Roosevelt Ave, Berkeley Heights, NJ 07922  
For more information, please call the library at  
(908)464-9333 or check our website at: [www.bhplnj.org](http://www.bhplnj.org).

## BERKELEY HEIGHTS PUBLIC LIBRARY

290 Plainfield Ave, Berkeley Heights, NJ 07922 • (908) 464-9333 • [www.bhplnj.org](http://www.bhplnj.org)

### MOVIE NIGHT THURSDAY, NOVEMBER 16 AT 7 P.M.

The library will show the Canadian film “Maudie”  
(in English, rated PG-13, 116 mins.) in the library’s meeting room.

(above) Chris Fedhoff did a tremendous job  
reporting for Cranford's TV35 on the 5th  
Annual Munsee District Boy Scout Chess  
Tournament. See the video on their website  
[cranfordtv35.viebit.com](http://cranfordtv35.viebit.com)

Photos of this and other events can be found at [www.rennamedia.com](http://www.rennamedia.com)  
and Berkeley Heights News Facebook page. Feel free to “Like”, “Tag”, and “Share”.

**CALL US ABOUT  
OUR FULL COLOR  
PRINTING SERVICES  
AND INSERTS.  
JOE 908-447-1295**

Photos from this and other events can be found online at [rennamedia.com](http://rennamedia.com) and on the Berkeley Heights Community News page on [facebook.com](https://www.facebook.com).

(above) Photos from this and other events can be found online at [rennamedia.com](http://rennamedia.com) and on the Berkeley Heights Community News page on [facebook.com](https://www.facebook.com). Feel free to “Like”, “Tag” and “Share”.

## CALL TODAY TO ADVERTISE IN THE NEXT ISSUE

Call Tina today to reserve the space in this or other Renna Media publications.

**Each month 4,800 newspapers are printed  
mailed free to every home and business in Berkeley Heights.**

Reserve space in the next issue. Call Tina today  
at 908-418-5586 or email [info@rennamedia.com](mailto:info@rennamedia.com)

