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TROOPS CELEBRATE SCOUT SUNDAY WITH CAMPFIRE

Submitted by Patrick Roberts

Madison BSA Troop 7 and Madison Cub Scout Pack 7 celebrated Scout Sunday at Summerhill Park on Saturday, February 6 with a campfire prayer service organized by its chartered organization, St. Vincent Martyr Church. Over the course of the afternoon, nearly forty Scouts and their parents built campfires, cooked their meals, enjoyed the park, and prayed together.

The campfires were the center of lots of activities. Scouts played in the snow, hiked the trails, and enjoyed the cold sunny day. The Boy Scouts set up an "ax yard," a roped-off area where experienced Scouts supervised younger Scouts in how to safely use an ax to chop firewood.

Everyone gathered around the fire for the prayer service. Father George Hundt, Pastor of St. Vincent Martyr Church, led the group in the Lord's Prayer, and reflections on the Scout Oath and the Scout Law. The Scout Oath is:

"On my honor, I will do my best
to do my duty to God and my country
and to obey the Scout Law;
to help other people at all times;
to keep myself physically strong, mentally awake, and
morally straight."

The Scout Law is: "A Scout is trustworthy, loyal, helpful, friendly, courteous, kind, obedient, cheerful, thrifty, brave, clean, and reverent."

Troop 7 Boy Scout Greg Brown and Pack 7 Cub Scout Jeffrey Brown also performed a skit which explained what each part of the Lord's Prayer means.

With supervision from adult leaders, Cub Scouts started the campfires and Cub Scouts and their family members cooked their lunches. Later, Boy Scouts took responsibility for maintaining the fires, cooked dinner, and put out the fires, making sure the area was safe and clean when they were done.

Scout Sunday is an annual event to celebrate the birthday of Scouting which dates back to 1908 and where Scouts reaffirm the Scout Oath.

Pack 7 and Troop 7 hold weekly meetings on Mondays on the grounds of St. Vincent Martyr Catholic Church in Madison. Information about Troop 7 is available online at troopwebhost.org/Troop7Madison, and young men ages 11-18 are welcome to observe a meeting or join at any time. Pack 7 serves younger boys in kindergarten through grade 5. Information about joining Pack 7 is available at troopwebhostcs.org/Pack7Madison.



(above) St. Vincent Martyr Church's Father George Hundt (left) joins Troop 7 Boy Scouts and Pack 7 Cub Scouts along with their families at Summerhill Park to celebrate Scout Sunday.

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TOWN-WIDE GARAGE SALE APRIL 17

For the fourth year in a row, the Madison Environmental Commission is encouraging residents to go green by hosting individual yard sales on one common date at one common time. This Spring's event, a collaboration with the Chathams, and Madison, will take place on Saturday, April 17 from 9:00 a.m. to 1:00 p.m.

Homeowners can register their sales on a digital map with a \$10 tax-deductible donation to the Great Swamp Watershed Association, by visiting greatswamp.org/event/community-yard-sale-2021/. The map that will be published the day before the sale and shared in multi-town media.

For more information, please contact the Madison Environmental Commission at MEC@rosenet.org.



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American Red Cross

A year ago, many things in the world paused due to the COVID-19 pandemic. But the need for blood never stopped. Today blood donations are just as essential, and the American Red Cross urges individuals who are healthy to make an appointment to donate blood.

For patients in the emergency room, fighting cancer or coping with a life-threatening illness, help can't wait. Their health is reliant on the selfless generosity of blood donors. However, the blood supply continues to face challenges from the ongoing pandemic and extreme winter weather that impacted much of the U.S. last month.


More donors, especially those with type O blood, are needed now to ensure that patients have lifesaving blood products available for emergencies and everyday medical treatments.

Schedule a blood donation appointment by downloading the Red Cross Blood Donor App, visiting RedCrossBlood.org, calling 1-800-RED CROSS (1-800-733-2767) or enabling the Blood Donor Skill on any Alexa Echo device.

REGISTER FOR THE COVID-19 VACCINE FOR SENIORS 75 AND OLDER

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PILOTS TO THE RESCUE

Home for Good Dog Rescue

On Saturday, February 20, a very special delivery was made from Aiken, South Carolina by volunteer pilots from "Pilots to the Rescue." Home for Good Dog Rescue (HFGDR), a 100% foster-based non-profit organization located in Berkeley Heights, NJ, accepted an offer from PTTR to transport 15 dogs from high kill shelters in the South. The precious cargo arrived at Caldwell Airport at 5:30 p.m. The dogs were then placed into loving foster families, where they await adoption into their forever homes.

Prior to their departure from the South, the dogs were filmed for a special "Meet-the-Pawsengers." Broadcasted on the live-streaming Internet service Twitch, viewers tuned in live to interact virtually and get to know the pups. They also met the crew: pilot and PTTR founder Michael Schneider, co-pilot Daniel Baumel, and social media influencer Savannah Vinson.

Toni Ann Turco, co-founder of Home for Good Dog Rescue, said of the mission, "This is a partnership a long time in the making. We are extremely grateful to Pilots to the Rescue for coordinating and executing this maiden voyage."

Pilots to the Rescue is a non-profit 501c3 aviation organization, whose mission is to transport animals at high risk of euthanasia. They rely on their trusted network of volunteer pilots, who fund their own rescue flights.

ABOUT HOME FOR GOOD DOG RESCUE

Home for Good Dog Rescue (HFGDR) is a 501(c) (3) non-profit organization in Berkeley Heights, NJ. We rescue dogs from high-kill shelters in the South, transport them to our rescue and give them a second chance at life. As a 100% foster-based rescue, each dog is placed in a loving foster home until adoption. Since our inception in 2010, we have rescued more than 9,000 dogs and given them a loving home for good. To inquire about fostering, adopting or making a donation to help the HFGDR organization, visit our website at HomeforGoodDogs.org and on Facebook [facebook.com/HomeForGoodDogRescue](https://www.facebook.com/HomeForGoodDogRescue)

ABOUT PILOTS TO THE RESCUE

Pilots to the Rescue (PTTR) is a non-profit, volunteer-driven, 501c3 public benefit aviation organization. PTTR's mission is to transport animals and people at risk. PTTR supports its network of trained volunteer pilots so they can focus on their missions and do greater good.



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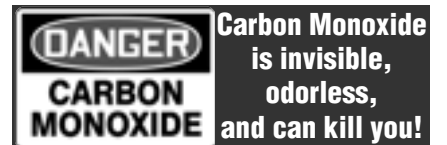
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WOMEN'S HISTORY MONTH

March was Women's History Month, which is held to commemorate and encourage the study, observance and celebration of the vital role of women in American history. Madison NJ PBA 92 honored Corporal Stephanie Aquino #142. Stephanie is the 6th female police officer to be appointed to the Madison Police Department since 1890. Women make up less than 13% of the United States police officers, compared to only 2% in 1970. If you see Stephanie around, feel free to say hello and thank her for her service.

Follow Madison NJ PBA 92 on Facebook



(above) Corporal Stephanie Aquino

POLICE ASSISTED ADDICTION AND RECOVERY

Madison Police Department will now be the 19th agency in Morris County, New Jersey to participate in the Police Assisted Addiction and Recovery Initiative. The PAARI program is designed to give individuals with substance abuse disorders a safe way to seek help for their

addiction at a local Police Department, where the individual will be screened by Law Enforcement and assisted by a ACENDA Integrated Health certified Peer Recovery Specialist to obtain treatment and recovery services.

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(above) Madison Police Sgt. Cavezza, Cpl. Jimenez, Ptl. Clancy and Ptl. Finocchiaro

OFFICERS OF THE MONTH

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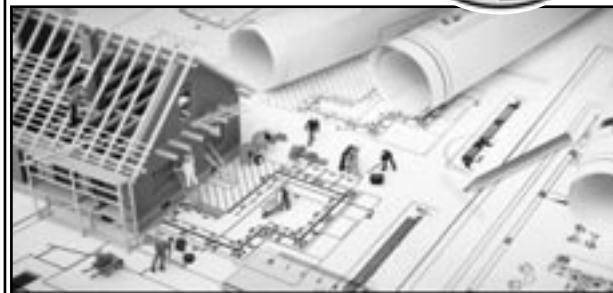
Michael Clancy and Nelson Jimenez from the Madison Police Department have been recognized as Employees of the Month for March.

On February 8, the officers were dispatched to the Madison High School tennis courts for a patient suffering a possible seizure. Patrolman Clancy was patrolling near the high school and arrived within seconds. He assessed the patient and determined he was in cardiac arrest. Patrolman Clancy immediately notified Madison Dispatch and began performing lifesaving measures. Patrolman Jimenez arrived shortly thereafter with Madison Ambulance Corps personnel and began assisting with CPR. After the officers used the automated external defibrillator (AED) several times, the patient regained a pulse and began breathing on his own. The patient was transported to Morristown Medical Center where he continued his recovery.



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THRIFT SHOP READY FOR YARD SALE

The Madison Independent Thrift Shop will be welcoming shoppers to the Town Wide Yard Sale on April 17 from 9:00 a.m. - 12:00 noon.

On the sidewalk outside the shop there will be a table and rack of clothing marked at 50% off. Inside the Shop will be a bargain paradise including 2 pairs of jeans for \$6 and watches at 50% off. 10% of all sales for the day will be donated to the Great Swamp Watershed Association.

The Thrift Shop, located at 39 Kings Road, is open Tuesday, Thursday and Friday from 10:00 a.m. - 5:00 p.m. and Saturday from 10:00 a.m. - 3:00 p.m. If you have questions or need further information, we can be reached at 973-377-2450.

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BOY SCOUTS HIKE THE SCENIC APPALACHIAN TRAIL

Submitted by Suzanne Graham

On March 6 2021, Troop 25 Boy Scouts of Madison went on a 7-mile snowy, icy trek along the Appalachian Trail. The hike was extremely challenging and cold, but the views made it all worth it, according to Brian Bill, the Troop 25 hike leader from Florham Park. They visited Raccoon Ridge which had an amazing 360 degree view. The scouts could see NJ, NY and PA from this vantage point.

The trek was part of a training program the troop put together in order to prepare scouts for a high adventure camp in New Mexico this Summer, where they'll hike roughly 80 miles over the course of 11 days in the wilderness.

Troop 25 has two 12-person crews that will be going to Philmont, which is the Boy Scouts of America's largest National High Adventure Base.

"The hike along the Appalachian Trail was a tough hike, but it was filled with beautiful views and panoramic scenery. It was an excellent training session for my Philmont trek this summer," said Connor Bender, Troop 25 Life Scout. The scout motto is "Be Prepared", and these scouts will be ready for Philmont!

For information about Madison Boy Scout Troop 25, or to attend a Troop 25 meeting, call Scoutmaster Wayne Dieckmann at 973-769-4059, or visit:

troopwebhost.org/troop25madison/index.htm



(above) Troop 25 Boy Scouts of Madison enjoyed a 7-mile snowy, icy trek along the Appalachian Trail.

2021 MADISON ROTARY SCHOLARSHIP PROGRAM

The Rotary's motto is "Service Above Self". The Rotary Club of Madison will provide five \$1,000 scholarship awards to graduating seniors who exemplify this motto through their volunteer service activities and actions. Examples would include but are not limited to participation in a service club like Interact or Key Club, participating in organized mission trips, volunteering to help others, volunteering at a community organization like the YMCA or food bank, scouting, shoveling sidewalks for seniors, raising money to benefit others, etc.

WHO IS ELIGIBLE TO APPLY?

Graduating seniors who live in Madison and attend an accredited high school are eligible to apply. They do not have to attend Madison High School. Financial need is not a consideration.

Three scholarships are based on citizenship and "Service above Self" for students attending college. One Scholarship is based on citizenship and "Service above Self" for a student planning

to attend business, vocational or technical school. Scholarships may be redirected to others if there are not applicants from both categories.

HOW TO APPLY?

Students apply by completing the application found online at madisonrotary.org and answering the questions regarding their volunteer and community service activities in and out of school. Be as thorough and complete as possible describing the activities and/or services you provided. If you served in a leadership capacity, please be sure to include that information.

The deadline to apply is Friday, April 30, 2021.

Send applications to: Barry Kroll, Scholarship Chair, 27 Laurel Way, Madison, NJ 07940 or by email to barrykroll@aol.com.

INTERVIEWS:

Applicants selected for consideration will have a personal interview via Zoom with members of the scholarship selection committee on Tuesday, May 18, 2021 after school.

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COLLIN FLANAGAN RECEIVES NATIONAL YOUNGARTS FOUNDATION AWARD

Collin Flanagan of Madison has received a 2021 National YoungArts Foundation (YoungArts) award in Musical Theater. Flanagan has been recognized at the Merit level, the organization's third highest honor, for his caliber of artistic achievement and joins 659 of the nation's most accomplished artists in the visual, literary, and performing arts. Flanagan was selected by an esteemed discipline-specific panel of artists through a rigorous blind adjudication process. YoungArts award winners gain access to one of the most comprehensive programs for artists in the United States in which they will have opportunities for financial, creative and professional development support throughout their entire careers. A complete list of the 2021 winners, all 15–18 years old or in grades 10–12, is available online at youngarts.org/winners.

"YoungArts empowers artists to pursue a life in the arts beginning at the critical time when many are faced with decisions about life after high school and we are thrilled to announce this year's YoungArts award winners. This group of extraordinary artists has reminded us yet again that extraordinary artistry is ageless, and I encourage everyone to get to know these faces and names as we will be seeing them for many years to come," said Executive Director Jewel Malone. "To all of this year's winners, congratulations! This is just the start of YoungArts' commitment to supporting your careers, we look forward to working with you and supporting your artistic and professional development."

Flanagan will receive a cash prize and the opportunity to learn from leading artists such as Debbie Allen, Mikhail Baryshnikov, Frank Gehry, Wynton Marsalis, Salman Rushdie and Mickalene Thomas. Flanagan is now also eligible for exclusive creative and professional development support including a wide range of fellowships, residencies and awards; virtual and in-person presentation opportunities in collaboration with major venues nationwide; additional financial support; and access to YoungArts Post, a free, private digital network for YoungArts artists to connect, collaborate and learn about additional opportunities.

As a YoungArts award winner, Collin Flanagan joins a distinguished group of accomplished artists including Daniel Arsham, Terence Blanchard, Camille A. Brown, Viola



(above) Collin Flanagan

Davis, Allegra Goodman, Josh Groban, Judith Hill, Tarell Alvin McCraney, Andrew Rannells, Desmond Richardson and Hunter Schafer.

Support for the 2020-21 YoungArts season is provided by Together campaign supporters, including Campaign Chairs Sarah Arison and Thomas Wilhelm, Jay Franke and David Herro, and Michi and Charles Jigarjian and Lead Sponsors Sandra and Tony Tamer.

Additional support for National YoungArts Foundation programs is provided by Anthropologie; Batchelor Foundation; the State of Florida, Department of State, Division of Cultural Affairs and the Florida Council on Arts and Culture; Funding Arts Network; the City of Miami Beach, Cultural Affairs Program, and the Cultural Arts Council; Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami-Dade County Mayor and Board of County Commissioners; Dr. Sidney Stern in loving memory of Florence Stern; and Bruce and Ellie Taub.

ABOUT NATIONAL YOUNGARTS FOUNDATION

National YoungArts Foundation (YoungArts) was established in 1981 by Lin and Ted Arison. YoungArts identifies the most accomplished young artists in the visual, literary and performing arts, and provides them with creative and professional development opportunities throughout their careers. Visit online at youngarts.org.

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We specialize in barrier free living environments that align with universal design principles.

"Improve functionality and accessibility of your home" by proactively considering your future needs now and avoid additional future expense later.

Get a free evaluation/estimate with our CAPS certified staff - NAHB (National Association of Home Builders) Aging in Place Specialist.

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ROOFING & CARPENTRY LLC

908-464-9655

PeterWTraubRoofing@gmail.com

PeterTraubRoofing.com

A.A.S. in Construction, SUNY Delhi University
Established 1985 • Lic. #13VH00107400

83 Industrial Road, Berkeley Heights, NJ 07922

NOW HIRING

- Slate • Tile
- Wood Shingles
- Copper Gutters & Flashing
- Snow Guards
- All Phases of Carpentry
- Roof Restoration

Fully Insured Free Estimates

Needleman Roofing

Lic. # 13VH06601300

SLATE - TILE - ASPHALT SHINGLES

908-389-0200

Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyper-local to regional, for every budget and market size.

NEWSPAPER ADVERTS

We mail 135,000 newspapers to every home and business in 21 towns. You can advertise in any number of towns.

Ads start at \$60.

FULL COLOR PRINTING

We print flyers and menus, full color, two sided, on coated stock for only \$35 per thousand.

DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

CALL JOE RENNA FOR A FREE CONSULTATION.
908-447-1295

RENNA MEDIA NEWSPAPER RATE SHEET

WE MAIL 135,000 NEWSPAPERS MONTHLY!

Tina Renna 908-418-5586 • tinarennamedia.com

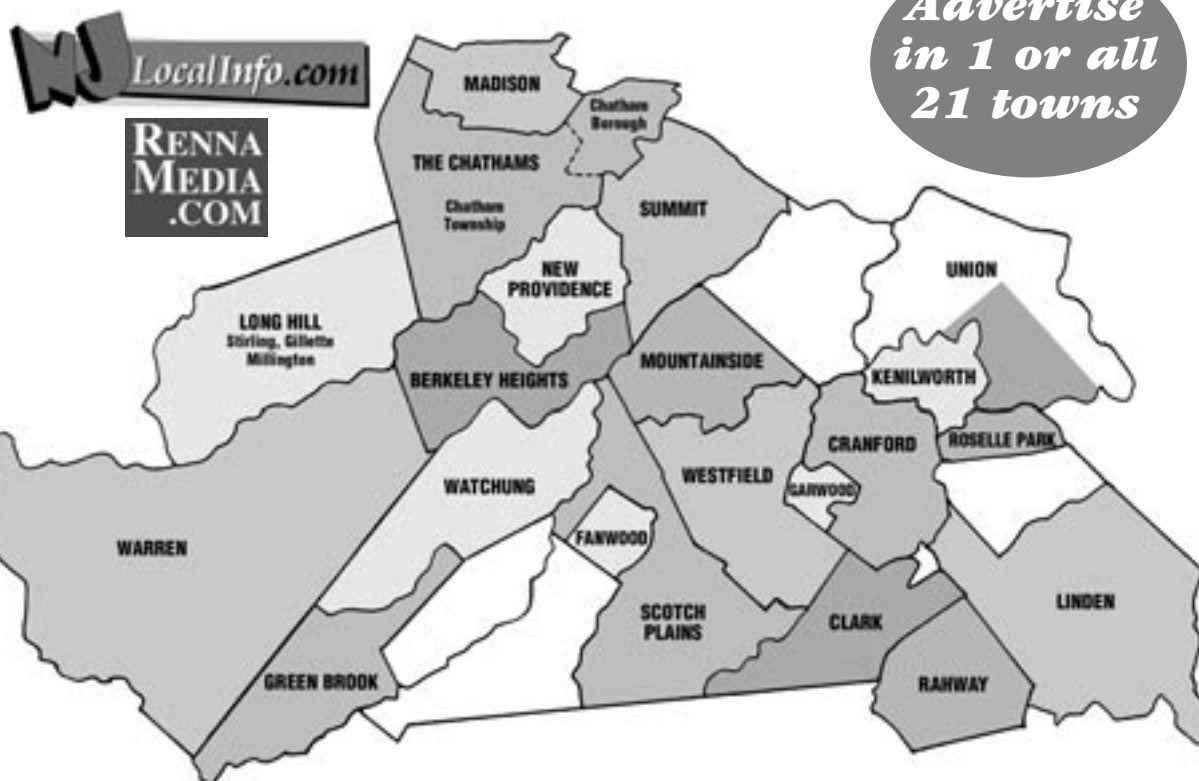
Joe Renna 908-447-1295 • joerenna@rennamedia.com

202 Walnut Avenue, Cranford, NJ 07016

Call today for FREE consult on marketing and business plans.

Online at RennaMedia.com

and NJLocalinfo.com



Berkeley Heights COMMUNITY NEWS Qty: 4,800 Mailed to every home and business. Zip: 07922	THE CHATHAMS NJ Qty: 7,400 Mailed to every home and business. Zip: 07928	Clark Monthly Qty: 6,700 Mailed to every home and business. Zip: 07066	CRANFORD MONTHLY NJ Qty: 9,800 Mailed to every home and business. Zip: 07016	Fanwood Post NJ Qty: 3,000 Mailed to every home and business. Zip: 07023	Garwood Times NJ Qty: 2,200 Mailed to every home and business. Zip: 07027	Green Brook Gazette NJ Qty: 3,000 Mailed to every home and business. Zip: 08812
KENILWORTH NJ Qty: 3,600 Mailed to every home and business. Zip: 07033	LIFE in LINDEN NJ Qty: 17,400 Mailed to every home and business. Zip: 07036	Long Hill LEADER NJ Qty: 3,600 Mailed to every home and business in Gillette, Millington and Stirling. Zip: 07933, 07946, 07960	MADISON MONTHLY NJ Qty: 6,300 Mailed to every home and business. Zip: 07940	MOUNTAIN SIDE VIEW NJ Qty: 2,900 Mailed to every home and business. Zip: 07092	New Providence NEWS NJ Qty: 4,900 Mailed to every home and business. Zip: 07974	OUR TOWN Rahway, NJ Qty: 12,400 Mailed to every home and business. Zip: 07065
ROSELLE PARK MONTHLY NJ Qty: 5,600 Mailed to every home and business. Zip: 07204	Scotch Plains NJ WHAT'S HAPPENING MONTHLY Qty: 9,600 Mailed to every home and business. Zip: 07076	Summit 3 Times NJ Qty: 9,600 Mailed to every home and business. Zip: 07901	Spirit of UNION NJ Qty: 5,500 5,000 mailed to homes and businesses. Zip: 07083	WARREN MONTHLY NJ Qty: 6,200 Mailed to every home and business. Zip: 07059	Watchung Post NJ Qty: 2,800 Mailed to every home and business. Zip: 07069	Westfield MONTHLY NJ Qty: 11,800 Mailed to every home and business. Zip: 07090

NEWSPAPER AD RATES

Rates are per month. Artwork included in price. Newspapers are black on white.

Units	Size	RATE FOR ANY 1 NEWSPAPER	RATE FOR ANY 3 NEWSPAPERS	RATE FOR ANY 6 NEWSPAPERS	RATE FOR ANY 9 NEWSPAPERS	RATE FOR ANY 12 NEWSPAPERS	RATE FOR ANY 15 NEWSPAPERS	RATE FOR ANY 18 NEWSPAPERS	RATE FOR ALL 21 NEWSPAPERS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000
2 PAGE SPREAD	21" x 14"	\$700							
BACK PAGE	10" x 14"	\$500							
FRONT PAGE BANNER	8.25" x 2"	\$320							
FRONT PAGE BOX	1.5" x 4.5"	\$240							

PREPAY 6 MONTHS AND GET 1 MORE FREE
PREPAY 12 MONTHS AND GET 3 MORE FREE

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

Back cover, front page banner and front box reserved on first come, first served basis. Current advertiser has right of first refusal.

ONLINE ADS & PRESS RELEASES DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

- **GET UNLIMITED CLICKS**

An alternative to expensive pay-per-click programs

- **FREE AD DESIGN AND COPYWRITING**

Advertising webpage includes many features including write-up, images, video, Google map, etc.

- **POSTS ARE SHARED THROUGH SOCIAL MEDIA**

Posts shared on multiple Facebook pages and twitter.

- **PAID SEARCH ENGINE PROMOTIONS**

Posts are promoted by industry, key words and location.

- **TRACKABLE RESULTS**

All ads include a live view counter.

Joe Renna at 908-447-1295

email: JoeRenna@RennaMedia.com

**\$20
PER POST
Block of 20
for \$200**

**RENNA
MEDIA
.COM**

LocalInfo.com

WEBSITE AUDIT/ANALYSIS AND RECOMMENDATION PLAN

- **SEE WHAT IS WORKING AND NOT WORKING**

Know where your web traffic is coming from and why.

- **ELIMINATE / AVOID COSTLY SCHEMES**

Evaluate the return you are getting from your online marketing costs.

- **INCREASE ONLINE MARKETING RESULTS**

Recommendations include ways to increase traffic to your website

- **NO OBLIGATION**

This service is recommended even if you have an existing web management contract. Use it to tune up your marketing plan.

**ONE TIME
FLAT FEE
\$250**

**Call for a consultation
if you do not have a website
or if need a new one.**

Joe Renna at 908-447-1295

email: JoeRenna@RennaMedia.com

WEBSITE / SEO SERVICES

- **STARTER WEBSITE: \$500**

Basic static site that can be developed further

- **WEBSITE CREATION/UPDATE: \$2,400**

Cost for average website: 12 pages, contact form, SEO friendly, responsive design

- **WEBSITE HOSTING: \$300 PER YEAR**

Includes website hosting, software updates, monthly website content updates

- **SEO SERVICES: AVERAGE COST \$1,000 - \$2,000 PER MONTH**

Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

**Call for free a consultation if you need
help developing an online marketing plan.**

**STARTER
WEBSITE
\$500**

Joe Renna at 908-447-1295

email: JoeRenna@RennaMedia.com

Full Color Flyers and Menus Printed and Mailed to Every Home and Business in Town!

MENUS - PRINTING - \$50 PER THOUSAND

Rate is for quantities of 25,000 or more.

For quantities less than 25,000 cost is \$68 per thousand.

11"x17" / Full color / 2 sided / 60lb gloss coated stock /

Includes folding (quarter fold or tri-fold, with or without coupons tab)

FLYERS - \$35 PER THOUSAND

8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock /

Tri-fold add \$10 per thousand

INSERTED AND MAILED TO EVERY HOME AND BUSINESS

\$60 per thousand. (as low as \$30 per thousand depending on quantity.)

Joe Renna at 908-447-1295

email: JoeRenna@RennaMedia.com



**FLYERS
\$35
PER 1,000**

**MENUS
\$50
PER 1,000**



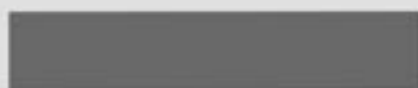
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