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## IEF SCHOOL GROUNDS MORPH INTO "SLIME SQUARE!"

*Submitted by Christine Bava*

On Wednesday, March 10, IEF Principal Mrs. Crista Fenton bravely donned a poncho and a smile as she stood underneath a dumped bucket of homemade slime for the whole community to witness.

Mrs. Fenton, a new principal to the school for 2020-2021, graciously offered to do this as a reward to the IEF community for reaching their school-wide fundraising goal during their annual Boosterthon event which took place in February. Students were encouraged to seek pledges from family, friends, and neighbors in return for dances completed in a Dance Fit dance-a-thon event led by the Boosterthon team on Friday February 26. The students far surpassed the goal for this annual event, raising over \$13,000 for the Green Brook PTO.

Mrs. Fenton kindly invited her staff to watch the sliming, along with her two daughters and husband who had the honor of pouring the slime.

The IEF students and families have the ability to watch the event on the district's YouTube channel ([youtu.be/PqSMbO9jMwI](https://youtu.be/PqSMbO9jMwI)) or on the GB PTO's Facebook Page ([facebook.com/GreenBrookPTO/](https://facebook.com/GreenBrookPTO/)).

The PTO would like to thank the students, parents, faculty, staff, and Boosterthon team for all of their efforts in making this event a success, and they also extend an extra big thank you to Mrs. Fenton and the rest of the GBTPS administration for all of their continued support.



(above) In celebration of the IEF community reaching their fundraising goal this year at the annual Boosterthon event, Principal Mrs. Crista Fenton bravely donned a poncho and a smile as she stood underneath a dumped bucket of homemade slime.

Photos by Green Brook Public Schools

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Green Brook Gazette*

## DYLAN KISHOR VAIDYA EARNS EAGLE SCOUT

*Submitted by Laura Cheshire*

Green Brook would like to congratulate Dylan Kishor Vaidya for earning the rank of Eagle Scout in Green Brook Troop 129 on February 23, 2021. Dylan began his scouting career in first grade, learned many skills and gained valuable experiences on the path to Eagle Scout. Dylan has proven himself a leader as Senior Patrol Leader and attended National Youth Leadership Training.

Dylan's Eagle Service Project was to benefit Fish Inc of Piscataway, NJ. Fish is a service organization of volunteers who respond to the needs of the poor, the elderly and homeless. Their major programs include a food bank, clothing, bedding needs, holiday meals and Christmas toys. Dylan led his Scout Troop in improving the landscaping and aesthetics of Fish's grounds including removing old asphalt and reconstructing a new concrete walkway. Additionally they planted shrubs and grass and made the area safer for guests along with improving the look of the facility.

While attending Watchung Hills Regional High School Dylan has focused on a possible career path in Engineering while taking AP courses, Scouts, Robotics Club and maintaining

a part time job. Dylan will continue with the Boy Scout Troop including a trip to Philmont Scout Ranch this summer. Philmont is a challenging 12 day trek between 50-100 miles while hiking, camping and backpacking in New Mexico. We wish Dylan the best to his future successes.



(above) Dylan Kishor Vaidya from Troop 129 recently earned the rank of Eagle Scout.

## BLOOD DONATION REMAINS ESSENTIAL

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(above) Members of the Green Brook Fire and Police Department at the 2019 National Night Out Against Crime community event.

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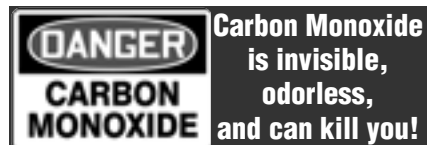
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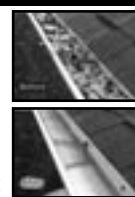
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# ALL 11 WHRHS NATIONAL MERIT SEMIFINALISTS NAMED FINALISTS

*Submitted by Denis Kelly*

All 11 Watchung Hills Regional High School (WHRHS) Class of 2021 students who were named National Merit Semifinalists in September have since been named National Merit Finalists, according to the National Merit Scholarship Corporation (NMSC).

The WHRHS Finalists are: Michael Horzepa, Victor Hu, Elizabeth Huang, Charles Margulies, Nora Mehler, Rohil Navani, Paulina Przybylski, Wesley Tseng, Neha Venkatesh, Valerie Wang, and Tyler Wu.

"Congratulations to the 11 students on this amazing accomplishment," said WHRHS Principal William Librera. "We are so proud of this group not just for their performance on standardized tests, but for their daily contributions to our WHRHS classrooms and in their various service activities."

Since the 2014-2015 School Year, a total of 63 WHRHS students have been named Semifinalists. Many of the Semifinalists were subsequently named Finalists, including all the Semifinalists during the last two school years. The year-to-year totals of Finalists or Semifinalists have been: Class of 2015 – 11; Class of 2016 – 6; Class of 2017 – 10; Class of 2018 – 15; Class of 2019 – 6; Class of 2020 – 4; and Class of 2021 – 11.

In addition, some 30 Class of 2021 WHRHS students received special recognition in September by the 2021 National Merit Scholarship program by being named to the Commended Students List.

And, among the WHRHS Class of 2021 students on the Commended List, one, Anthony Roca, has also been selected for recognition by the National Hispanic Recognition Program as an Hispanic Scholar, according to a release from the College Board National Recognition Programs (CBNRP).

Students who qualified as Finalists, Semifinalists and Commended students, as well as the National Hispanic Recognition Program Hispanic Scholars, did so by taking the 2019 Preliminary Scholastic Aptitude Test/National Merit Scholarship Qualifying Test (PSAT/NMSQT) in the Fall of 2019. The annual PSAT/NMSQT serves as an initial screening for these programs.

All Finalists will be considered for National Merit Scholarship awards to be offered in 2021, according to NMSC.



*(above, top, l-r) Michael Horzepa, Victor Hu, Elizabeth Huang, Charles Margulies, Nora Mehler, Rohil Navani, (bottom, l-r) Valerie Wang, Tyler Wu, Paulina Przybylski, Wesley Tseng, Neha Venkatesh.*

Photos by WHRHS

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**Pajamarama**  
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[sclsnj.libnet.info/event/4686916](https://sclsnj.libnet.info/event/4686916).  
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**Learn to Crochet a Coffee Cozy (grades 6-12)**  
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**Artes y Manualidades (Kids Crafts) (grado 2-4) (grades 2-4)**  
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**STEAM**  
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**Learning Lab - Help the Earth (grades K-5)**  
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**Project Green - The Facts on Forest Fires and Light Pollution (grades 4-12)**  
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**Stay at Home Science - Naked Egg (grades K-5)**  
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**Blossoming Trees (grades K-3)**  
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**AP Biology Study Session (grades 9-12)**  
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**Hour of Code - Moana Wayfinding With Code (grades 2-5)**  
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**Hollywood Hippo - A Honey Heist Adventure (grades 6-12)**  
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**Calligraphy - Fun With Lower Case Letters (grades K-4)**  
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**Gus Goes Green - A Planet Earth Adventure (grades Pre-K to 5)**  
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**Let's Cook - Quicky Sticky Buns (grades 3-5)**  
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**SAT Strategy (grades 9-12)**  
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**Meet the Author - Nick Bruel, Drawing Demonstration (grades K-5)**  
*April 28, 3-3:45 p.m.*  
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**VIRTUAL ADULTS PROGRAMS**  
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**Richard B. Primack**  
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Register now: [sclsnj.libnet.info/event/4642240](https://sclsnj.libnet.info/event/4642240).  
**Jennifer Ackerman**  
*April 21, 7-8 p.m.*  
Register now: [sclsnj.libnet.info/event/4568805](https://sclsnj.libnet.info/event/4568805).  
**Dawn Anahid MacKeen**  
*April 27, 7-8 p.m.*  
Register now: [sclsnj.libnet.info/event/4590945](https://sclsnj.libnet.info/event/4590945).  
**Telling a Story 14 Lines at a Time - Shakespeare's Sonnets**  
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Register now: [sclsnj.libnet.info/event/4593165](https://sclsnj.libnet.info/event/4593165).  
**A Virtual Trip to Iceland - Presented by NJ Audubon**  
*April 7, 7-8 p.m.*  
Register now: [sclsnj.libnet.info/event/4580757](https://sclsnj.libnet.info/event/4580757).  
**Vikings - Seafaring Warriors**  
*April 8, 2-3 p.m.*  
Register now: [sclsnj.libnet.info/event/4711412](https://sclsnj.libnet.info/event/4711412).  
**Virtual Book Discussion Salon "Lady Clementine" by Marie Benedict**  
*April 8, 2-3:30 p.m.*  
Traditionally hosted at the Warren Twp. branch  
Register now: [sclsnj.libnet.info/event/4707708](https://sclsnj.libnet.info/event/4707708).  
**"Underground Railroad" by Colson Whitehead**  
*April 8, 6:30-7:45 p.m.*  
Traditionally hosted at the Watchung branch  
Register now: [sclsnj.libnet.info/event/4670458](https://sclsnj.libnet.info/event/4670458).  
**"The Turncoat's Widow" by Mally Becker**  
*April 28, 7:15-8:45 p.m.*  
Traditionally hosted at the Warren Twp. branch  
Register now: [sclsnj.libnet.info/event/4708697](https://sclsnj.libnet.info/event/4708697).  
**Under the Night Sky -**  
*April 8, 7-8 p.m.*  
Presented by Imma Barrera  
Register now: [sclsnj.libnet.info/event/4515249](https://sclsnj.libnet.info/event/4515249).  
**Less Sugar, Better Health -**  
*April 9, 2-3:30 p.m.*  
Presented by Dr. Cedrick Batchateu  
Register now: [sclsnj.libnet.info/event/4703445](https://sclsnj.libnet.info/event/4703445).

**The 1964 New York World's Fair -**  
Presented by Jason Scappaticci  
*April 12, 7-8 p.m.*  
Register now: [sclsnj.libnet.info/event/4637241](https://sclsnj.libnet.info/event/4637241).  
**The Mythology of Gods and Heroes in the Ancient Roman Garden**  
*April 13, 7-8 p.m.*  
Register now: [sclsnj.libnet.info/event/4576890](https://sclsnj.libnet.info/event/4576890).  
**Career Connections - With the Greater Raritan Workforce Development Board**  
*April 14, 11 a.m. - noon*  
Register now: [sclsnj.libnet.info/event/4711077](https://sclsnj.libnet.info/event/4711077).  
**Poetry - From Haiku to Sonnet**  
*April 14, 7-8 p.m.*  
Register now: [sclsnj.libnet.info/event/4588095](https://sclsnj.libnet.info/event/4588095).  
**Envisioning New Jersey - What is New Jersey?**  
*April 15, 7-8 p.m.*  
Register now: [sclsnj.libnet.info/event/4568804](https://sclsnj.libnet.info/event/4568804).  
**Roosevelt's Tree Army - The History of the Civilian Conservation Corps**  
*April 16, 2-3 p.m.*  
Register now: [sclsnj.libnet.info/event/4662910](https://sclsnj.libnet.info/event/4662910).  
**Duke Gardens A Treasure Remembered**  
Presented by Dorothy Smullen  
*April 20, 7-8 p.m.*  
Register Now: [sclsnj.libnet.info/event/4571109](https://sclsnj.libnet.info/event/4571109).  
**Upcycle Craft**  
*April 22, 6-7 p.m.*  
Register now: [sclsnj.libnet.info/event/4719106](https://sclsnj.libnet.info/event/4719106).  
**Over 50 Years of Earth Days**  
*April 22, 7-8 p.m.*  
Success and Challenge in Protecting New Jersey's Environment  
Register now: [sclsnj.libnet.info/event/4585620](https://sclsnj.libnet.info/event/4585620).  
**Climate Change in New Jersey**  
*April 23, 2-3 p.m.*  
Register now: [sclsnj.libnet.info/event/4619796](https://sclsnj.libnet.info/event/4619796).  
**Method and Madness**  
**Keeping Shakespeare Alive in the 21st Century**  
*April 26, 7-8 p.m.*  
Register now: [sclsnj.libnet.info/event/4643202](https://sclsnj.libnet.info/event/4643202).  
**Job Search 101 for English Language Learners**  
*April 28, 11 a.m. - noon*  
Presented by Paul Grzella  
Register now: [sclsnj.libnet.info/event/4711095](https://sclsnj.libnet.info/event/4711095).  
**New Jersey in the American Revolution**  
*April 28, 7-8 p.m.*  
Presented by Professor Mercantini  
Register now: [sclsnj.libnet.info/event/4570630](https://sclsnj.libnet.info/event/4570630).  
**Housing and Credit Counseling Workshop**  
*April 29, 2-3 p.m.*  
Presented by Shirley Abreu, Certified Credit Counselor  
Register now: [sclsnj.libnet.info/event/4723313](https://sclsnj.libnet.info/event/4723313).  
**Simple Solutions for Stress, Essential Oils**  
*April 30, 2-3 p.m.*  
Presented by Susan Niedt  
Register now: [sclsnj.libnet.info/event/4588074](https://sclsnj.libnet.info/event/4588074).



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# Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyper-local to regional, for every budget and market size.

## NEWSPAPER ADVERTS

We mail 135,000 newspapers to every home and business in 21 towns. You can advertise in any number of towns.

Ads start at \$60.

## FULL COLOR PRINTING

We print flyers and menus, full color, two sided, on coated stock for only \$35 per thousand.

## DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

## ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

## SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

## WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

**CALL JOE RENNA FOR A FREE CONSULTATION.**  
**908-447-1295**

## ONLINE ADS & PRESS RELEASES DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

- **Get unlimited clicks**  
An alternative to expensive pay-per-click programs
- **Free ad design and copywriting**  
Advertising webpage includes many features including write-up, images, video, Google map, etc.
- **Paid search engine promotions**  
Posts are promoted by industry, key words and location.
- **Posts are shared through social media**  
Posts shared on multiple Facebook pages and twitter.
- **Trackable results**  
All ads include a live view counter.

**RENNA  
MEDIA  
.COM**

**\$20  
PER POST  
Block of 20  
for \$200**

**NJ LocalInfo.com**

**Joe Renna at 908-447-1295**  
email: JoeRenna@RennaMedia.com

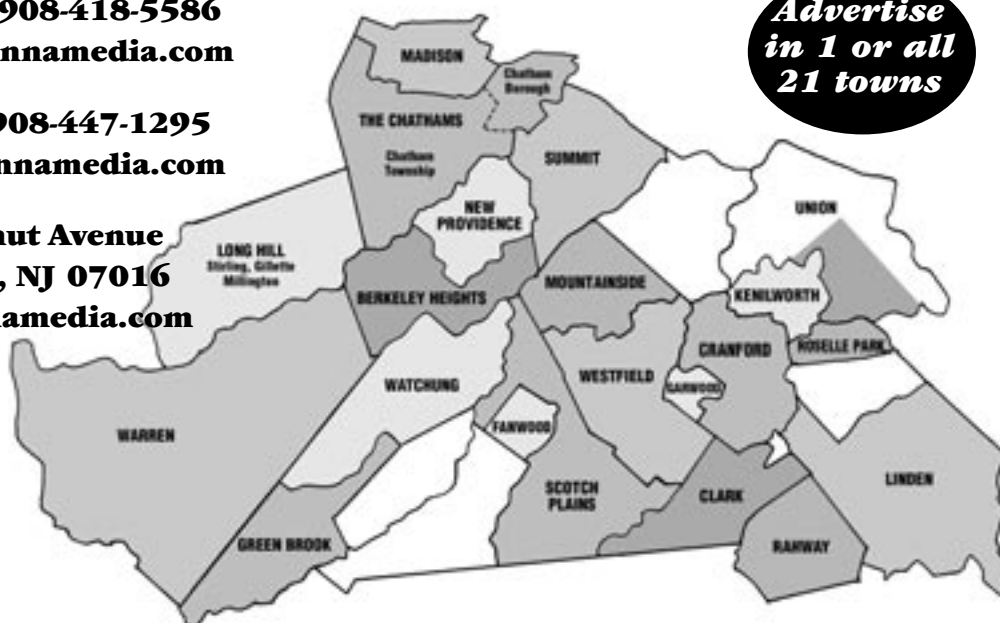
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**Tina Renna 908-418-5586**  
tinarenna@rennamedia.com

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joerenna@rennamedia.com

**202 Walnut Avenue**  
**Cranford, NJ 07016**  
info@rennamedia.com

**Advertise  
in 1 or all  
21 towns**



<b>Berkeley Heights</b> COMMUNITY NEWS Qty: 4,800 Mailed to every home and business. Zip: 07922	<b>THE CHATHAMS</b> NJ Qty: 7,400 Mailed to every home and business. Zip: 07928	<b>Clark Monthly</b> Qty: 6,700 Mailed to every home and business. Zip: 07066	<b>CRANFORD MONTHLY</b> NJ Qty: 9,800 Mailed to every home and business. Zip: 07016	<b>Fanwood Post</b> NJ Qty: 3,000 Mailed to every home and business. Zip: 07023	<b>Garwood Times</b> NJ Qty: 2,200 Mailed to every home and business. Zip: 07027	<b>Green Brook Gazette</b> NJ Qty: 3,000 Mailed to every home and business. Zip: 08812
<b>KENILWORTH</b> NJ Qty: 3,600 Mailed to every home and business. Zip: 07033	<b>LIFE in LINDEN</b> NJ Qty: 17,400 Mailed to every home and business. Zip: 07036	<b>Long Hill LEADER</b> NJ Qty: 3,600 Mailed to every home and business in Gillette, Millington and Stirling. Zip: 07933, 07946, 07980	<b>MADISON MONTHLY</b> NJ Qty: 6,300 Mailed to every home and business. Zip: 07940	<b>MOUNTAINVIEW</b> NJ Qty: 2,900 Mailed to every home and business. Zip: 07092	<b>New Providence NEWS</b> NJ Qty: 4,900 Mailed to every home and business. Zip: 07974	<b>OUR TOWN Rahway NJ</b> Qty: 12,400 Mailed to every home and business. Zip: 07065
<b>ROSELLE PARK MONTHLY</b> NJ Qty: 5,600 Mailed to every home and business. Zip: 07204	<b>Scotch Plains MONTHLY</b> NJ Qty: 9,600 Mailed to every home and business. Zip: 07076	<b>Summit Times</b> NJ Qty: 9,600 Mailed to every home and business. Zip: 07901	<b>Spirit of UNION</b> NJ Qty: 5,500 5,000 mailed to homes and businesses. Zip: 07083	<b>WARREN MONTHLY</b> NJ Qty: 6,200 Mailed to every home and business. Zip: 07059	<b>Watchung Post</b> NJ Qty: 2,800 Mailed to every home and business. Zip: 07069	<b>Westfield MONTHLY</b> NJ Qty: 11,800 Mailed to every home and business. Zip: 07090

### NEWSPAPER AD RATES

Rates are per month. Artwork included in price. Newspapers are black on white.

Units	Size	RATE FOR ANY 1 NEWSPAPER	RATE FOR ANY 3 NEWSPAPERS	RATE FOR ANY 6 NEWSPAPERS	RATE FOR ANY 9 NEWSPAPERS	RATE FOR ANY 12 NEWSPAPERS	RATE FOR ANY 15 NEWSPAPERS	RATE FOR ANY 18 NEWSPAPERS	RATE FOR ALL 21 NEWSPAPERS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000
2 PAGE SPREAD	21" x 14"	\$700							
BACK PAGE	10" x 14"	\$500							
FRONT PAGE BANNER	8.25" x 2"	\$320							
FRONT PAGE BOX	1.5" x 4.5"	\$240							

**PREPAY 6 MONTHS AND GET 1 MORE FREE**  
**PREPAY 12 MONTHS AND GET 3 MORE FREE**

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

Back cover, front page banner and front box reserved on first come, first served basis. Current advertiser has right of first refusal.

# Full Service Online Marketing

## ONLINE ADS & PRESS RELEASES DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

- **GET UNLIMITED CLICKS**

An alternative to expensive pay-per-click programs

- **FREE AD DESIGN AND COPYWRITING**

Advertising webpage includes many features including write-up, images, video, Google map, etc.

- **POSTS ARE SHARED THROUGH SOCIAL MEDIA**

Posts shared on multiple Facebook pages and twitter.

- **PAID SEARCH ENGINE PROMOTIONS**

Posts are promoted by industry, key words and location.

- **TRACKABLE RESULTS**

All ads include a live view counter.

Joe Renna at 908-447-1295

email: JoeRenna@RennaMedia.com

**\$20  
PER POST  
Block of 20  
for \$200**

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## WEBSITE AUDIT/ANALYSIS AND RECOMMENDATION PLAN

- **SEE WHAT IS WORKING AND NOT WORKING**

Know where your web traffic is coming from and why.

- **ELIMINATE / AVOID COSTLY SCHEMES**

Evaluate the return you are getting from your online marketing costs.

- **INCREASE ONLINE MARKETING RESULTS**

Recommendations include ways to increase traffic to your website

- **NO OBLIGATION**

This service is recommended even if you have an existing web management contract. Use it to tune up your marketing plan.

**ONE TIME  
FLAT FEE  
\$250**

**Call for a consultation  
if you do not have a website  
or if need a new one.**

Joe Renna at 908-447-1295

email: JoeRenna@RennaMedia.com

## WEBSITE / SEO SERVICES

- **STARTER WEBSITE: \$500**

Basic static site that can be developed further

- **WEBSITE CREATION/UPDATE: \$2,400**

Cost for average website: 12 pages, contact form, SEO friendly, responsive design

- **WEBSITE HOSTING: \$300 PER YEAR**

Includes website hosting, software updates, monthly website content updates

- **SEO SERVICES: AVERAGE COST \$1,000 - \$2,000 PER MONTH**

Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

**Call for free a consultation if you need  
help developing an online marketing plan.**

**STARTER  
WEBSITE  
\$500**

Joe Renna at 908-447-1295

email: JoeRenna@RennaMedia.com

## Full Color Flyers and Menus Printed and Mailed to Every Home and Business in Town!

**MENUS - PRINTING - \$50 PER THOUSAND**

Rate is for quantities of 25,000 or more.

For quantities less than 25,000 cost is \$68 per thousand.

11"x17" / Full color / 2 sided / 60lb gloss coated stock /

Includes folding (quarter fold or tri-fold, with or without coupons tab)

**FLYERS - \$35 PER THOUSAND**

8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock /

Tri-fold add \$10 per thousand

**INSERTED AND MAILED TO EVERY HOME AND BUSINESS**

\$60 per thousand. (as low as \$30 per thousand depending on quanttiy.)

Joe Renna at 908-447-1295

email: JoeRenna@RennaMedia.com



**FLYERS  
\$35  
PER 1,000**

**MENUS  
\$50  
PER 1,000**





**102 TOWN CENTER DRIVE  
WARREN, NJ 07059**



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**Office: 908.325.5000**

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Are you confused on what to do in this New Jersey housing market?

Let me answer your questions and help you make a decision on  
whether now is the right time for you, as a buyer or as a seller.

Everyone has different needs and motivations.

I am here to help you navigate through the confusion.

Call or email me at any time for a confidential conversation.

**908.720.9205 / ro@roseannokeefe.com**



**55 Scheurman Terrace, Green Brook**  
4 Beds / 2.1 Baths / .46 acres  
Beautifully renovated kitchen & bathrooms



**60 Ridge Road, Green Brook**  
5 Beds / 4.1 baths / 3 Car Garage/.48 acres  
Pristine & spacious home with all the updates



**1 Bayview Terrace, Green Brook**  
4Beds / 3.1 Baths / 3 Car Garage  
Spacious home on .62 acres



**1038 Shadowlawn Dr, Green Brook**  
2 Beds / 2.1 Baths / 1 Car Garage  
Under contract in 7 Days



**North Side Colonial**  
4 Beds / 3.1 Baths / .40 acres  
Gorgeous mountain views



**Expanded Cape**  
3 Beds / 2.1 Baths / 2 Car Garage  
Finished basement and home office

**Who you choose to work with matters  
and is the difference between a stressful  
and stress free transaction.**

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★★★★★ "She was present for us, for everything, every step of the way. Her knowledge and expertise made it all go so smoothly. Her input, guidance and strategy are responsible for the positive outcome we achieved. She worked tirelessly to anticipate our needs and reassure and comfort us with open availability for questions and concerns. There is no other realtor I would do business with. Rosann started as our realtor and ended as our friend."

- Kristi W. Green Brook seller closed February 2021



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